

## **Annex SFB**

## Studienfachbeschreibung (subject description, SFB) for Module studies (Bachelor) **Business Management and Economics**

Responsible: Faculty of Management and Economics

Examination regulations version: 2019

Abbreviations used: Course types:  $\mathbf{E} = \text{field trip}$ ,  $\mathbf{K} = \text{colloquium}$ ,  $\mathbf{O} = \text{conversatorium}$ ,  $\mathbf{P} = \text{placement/lab course}$ ,  $\mathbf{R} = \text{project}$ ,  $\mathbf{S} = \text{seminar}$ ,  $\mathbf{T} = \text{tutorial}$ ,  $\mathbf{U} = \text{exercise}$ ,  $\mathbf{V} = \mathbf{V} = \mathbf$ = lecture

Term: **SS** = summer semester. **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB = list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

modules in this SFB: ditable for bonus.

Conventions for the Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-

Information on Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the meassessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

15-May-2019 (2019-36) 27-Jun-2019 (2019-41) 14-Nov-2019 (2019-52) 22-Jan-2020 (2020-13) o6-May-2020 (2020-39) 22-Jul-2020 (2020-57) 17-Dec-2020 (2020-110) 10-Mar-2021 (2021-17) 09-Jun-2021 (2021-58) 22-Dec-2021 (2021-85) 05-Jul-2022 (2022-52) 31-Jan-2023 (2022-86) 15-Jun-2023 (2023-58) 13-Dec-2023 (2023-107)

07-Aug-2024 (2024-82)

22-Jan-2025 (2025-1)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Module title

Abbreviation

Appleviation	Modute titte		
	, ,		
Business Managem	nent and Economics (2019)	JMU Würzburg • generated 19-Apr-2025 • exam. reg. data record MB 184 - - H 2019	page 2 / 29

ECTS	Dura	tion	(in semesters)	Method of grading		Module level	
Courses	Courses		cified in the form X	(y) with course type X	abbreviated as specified abo	ove and number of we	ekly contact hours y
Method of a	ssessment						
Only after successful completion of		if applica	ble				
Other prerec	quisites	if applica	ble				
Participants on of places		if applica	ble				
Additional information		if applica	ble				
Referred to in LPO I		if applica	ble (examination re	gulations for teaching	-degree programmes)		

Summer Term 2019	)										
12-DIGI-191-m01	Digital	ization									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		S (2) Modu	S (2) Module taught in: German and/or English						
	Method of assessment			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
		oants ar of place		<ul> <li>(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.</li> <li>(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.</li> <li>(3) A waiting list will be maintained and places re-allocated by lot as they become available.</li> </ul>							
12-GLOB-191-m01	Globalization										
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			S (2) Module taught in: German and/or English							
	Method of assessment			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
	Participants and allocation of places			(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.  (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.  (3) A waiting list will be maintained and places re-allocated by lot as they become available.							

Winter Term 2019											
12-EBWL-G-152-	Introdu	ction to	Busines	s Admi	nistration						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S	•	V (2) -	V(2) + T(2)						
	Method	d of asso	essment	writte	written examination (approx. 60 minutes)						
	Participants and allocation of places			840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.							
12-EVWL-G-152-	Introduction to Economics										
mo1	ECTS 5 Duration		Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) + T (2)							
	Method	d of asso	essment	written examination (approx. 60 minutes)							
	Participants and allocation of places			and E dits), the m alloca excee ces): of ECT spect	restrictions with restrictions with restrictions with wirtschaftsinformatinor Wirtschaftswiss ated to students of owds the number of ECTS credits achieved,	1 180 ECTS credits), Vik (Business Informa senschaft (Business Ither subjects. (3) Whailable places, places credits already ach places will be alloca	Wirtschaftsmathematik (Mathen tion Systems) (BSc with 180 EC Management and Economics) (or places are allocated in acco es will be allocated according to ieved in the respective degree so ted by lot. b) Quota 2 (25 % of p	natics for Econo TS credits) as w 60 ECTS credits ordance with (2) the following c subject; among places): number	enschaft (Business Management omics) (BSc with 180 ECTS crevell as Bachelor's students with (and the number of applications quotas: a) Quota 1 (50 % of plaapplicants with the same number of subject semesters of the revell be allocated by lot. c) Quota 3		

12-ExtUR-G-152-	Financial Accou	unting									
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	-	V (2) -	+ T (2)		•					
	Method of asse	essment	writte	n examination (ap	prox. 60 minutes)						
	Participants an cation of place		840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.								
Summer Term 2020											
12-DIGI-191-m01	Digitalization	r									
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2) Module taught in: German and/or English								
	Method of asse	essment	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English								
	Participants an cation of place		(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.  (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.  (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

to CLOD to the state	Globalization											
12-GLOB-191-mo1		1		<u> </u>				<del>, , , , , , , , , , , , , , , , , , , </del>				
	ECTS 5	Duration		1 semester	Method of grading   numerical	grade	Modul level	undergraduate				
	Courses		S (2) Modu	S (2) Module taught in: German and/or English								
	Method of ass	sessment	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English									
	Participants a cation of place		20 (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
Winter Term 2020												
12-EBWL-G-152-	Introduction to Business Administration											
mo1	ECTS 5	Duration	1	1 semester	Method of grading numerical	grade	Modul level	undergraduate				
	Courses		V (2) + T (2)									
	Method of ass	sessment	written examination (approx. 60 minutes)									
	Participants a cation of place		(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.									

12-EVWL-G-152-	Introduction to Economics											
mo1	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) +									
	Method of asse	essment	writte	n examination (ap	prox. 60 minutes)							
	Participants an cation of place	S	840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.									
12-ExtUR-G-152-	Financial Accounting											
mo1	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V(2) + T(2)									
	Method of asse	essment	written examination (approx. 60 minutes)									
	Participants an cation of place		and Eddits), the midallocal exceedes: to fect spections.	restrictions with r conomics) (BSc wi Wirtschaftsinform inor Wirtschaftswi ited to students of ds the number of a total number of EC S credits achieved	ith 180 ECTS credits), Vatik (Business Informa ssenschaft (Business I other subjects. (3) Whavailable places, place TS credits already ach d, places will be alloca	Virtschaftsmathematik (Mathen tion Systems) (BSc with 180 EC Management and Economics) (or places are allocated in acco es will be allocated according to ieved in the respective degree ted by lot. b) Quota 2 (25 % of p	natics for Econo TS credits) as w 60 ECTS credits ordance with (2) o the following c subject; among olaces): numbe	enschaft (Business Management omics) (BSc with 180 ECTS crevell as Bachelor's students with (a). (2) The remaining places will be and the number of applications quotas: a) Quota 1 (50 % of plaapplicants with the same number of subject semesters of the result be allocated by lot. c) Quota 3				

Summer Term 202:	1										
12-DIGI-191-m01	Digitali	ization									
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		S (2) Modu	S (2) Module taught in: German and/or English						
	Method of assessment			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
	Participants and allo- cation of places			cants (2) Pla	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-GLOB-191-m01	Globalization										
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		S (2) Modu	Module taught in: German and/or English						
	Method of assessment			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
	Participants and allo- cation of places			(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.  (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.  (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
Winter Term 2021											
12-ExtUR-G-212-	Accoun	ting									
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S	,	V (2) -	+ T (2)						
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English							

12-DIGI-191-m01	Digitalization											
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)			,					
					Module taught in: German and/or English							
	Method	d of asso			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or							
					sentation (20 to 30							
				Language of assessment: German and/or English								
		oants ar of place		cants (2) Pla	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-NF-EV-	Introdu	iction to	Economi	cs - M	inor							
WL-152-m01	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses			V (2) -	+ T (2)							
	Method	d of asse	essment	writte	vritten examination (approx. 60 minutes)							
	Participants and allocation of places			(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.								
12-GLOB-191-mo1	Globali		1		1							
		5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course			S (2) Module taught in: German and/or English								
	Method of assessment			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English								
	Participants and allocation of places			(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-EBWL-G-212-	Organization													
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses		V (2) -	+ T (2)			•							
	Method of ass	essment		n examination (appr										
			Langu	age of assessment:	German and/or Engl	sh								
Summer Term 2022														
12-DIGI-191-m01	Digitalization													
	ECTS 5	Duratio	,	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses			S (2) Module taught in: German and/or English										
	Method of ass	essment	b) Ter c) Pre	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English										
	Participants ar cation of place		cants (2) Pla	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.										
12-GLOB-191-m01	Globalization													
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses		S (2) Module taught in: German and/or English											
	Method of ass	essment	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English											
	Participants ar cation of place		cants (2) Pla	irrespective of their aces on all courses o	subjects. of the module with a i	he number of available pla estricted number of places re-allocated by lot as they	s will be allocated ir	allocated by lot among all appli-						
Winter Term 2022														
12-ExtUR-G-212-	Accounting													
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses		V (2) -											
	Method of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English											

12-NF-EV-	Introdu	ction to	Economi	ics - Mi	inor						
WL-152-m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S	•	V (2) -	+ T (2)			-			
	Method	of asse	essment	writte	n examination (app	rox. 60 minutes)					
	Participants and allocation of places			620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.							
12-EBWL-G-212-	Organiz	zation									
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) -	V(2) + T(2)						
	Method				written examination (approx. 6o minutes) Language of assessment: German and/or English						
Summer Term 2023	3										
12-CCER-212-m01	Challer	iges of (	China's E	conom	ic Rise						
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2)							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), (weighted 2:1)							
	Participants and allocation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							

12-DIGI-191-m01	Digital	ization	-			,	,					
	ECTS	5	Duratio	n	1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Course	!S		S (2) Modu	lle taught in: Gern	nan and/or English						
	Metho	d of ass	essment	b) Ter c) Pre	Written examination (approx. 60 to 120 minutes) or Term paper (15 to 20 pages) or Presentation (20 to 30 minutes) anguage of assessment: German and/or English  O Should the number of applications exceed the number of available places, places will be allocated by lot among all appliants irrespective of their subjects. Places on all courses of the module with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated by lot as they become available.							
		pants ar of place		cants (2) Pla								
12-Ebus-F-212-m01	E-Busi	ness				'						
	ECTS	5	Duratio	1	1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Course			` ′	2) + T (2)							
	Methor	u 01 a55	essment	b) ter c) terr d) ora	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English							
12-EM-211-m01		an Mac	roeconom									
	ECTS	5	Duration		1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Course	!S		V (2)								
	Metho	d of ass	essment	b) ter c) ora	a) Written examination (approx. 60 minutes) or b) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination (approx. 20 minutes) Language of assessment: German and/or English							
12-EPS-212-m01	Entrep	reneurs	hip									
	ECTS	5	Duration	1	1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Course	!S		V (2) + Ü (2) Module taught in: German and/or English								
	Metho	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (as individual or group work; approx. 10 pages each person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes each candidate) Language of assessment: German and/or English								

12-GLOB-191-m01	Globalization										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	!S		S (2) Module taught in: German and/or English							
	Method	d of ass	sessment	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
		pants a of place	nd allo- es	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-IntÖk-152-m01	Interna	ational	Economics	5			,				
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	!S		V (2)	+ Ü (2)						
	Method	d of ass	sessment	writte Lang	written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-IntUR-G-212-	Managerial Accounting										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	Modul level	undergraduate			
	Courses			V (2)	+ T (2)		'				
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-Mark-G-212-	Marketing										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	25		V (2)	+ T (2)		`				
	Method	d of ass	sessment			pprox. 60 minutes) ent: German and/or English					
12-Mik1-G-212-	Microe	conomi	ics 1				,				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	Modul level	undergraduate			
	Course	!S		V (2)	+ T (2)						
	Method	d of ass	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-P&O-F-212-m01	Human	Resou	rce Manag	gemen	t						
	ECTS	5	Duration			Method of grading numerical grade	Modul level	undergraduate			
	Course	!S		V (2)	+ Ü (2)	·					
	Method	d of ass	essment	written examination (approx. 60 minutes)							

Winter Term 2023											
12-BPL-G-212-m01	Supply,	Product	ion and	Opera	tions Management	:					
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	,		V (2)	+ T (2)						
	Method	of asses	ssment	Writte	en examination (app	orox. 60 minutes) t: German and/or English					
12-ExtUR-G-212-	Account	ing		Lang	anguage of decessions in Comman unit, or English						
mo1			Duration	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		Baration		+ T (2)	method of glading humerical glade	Modulitevel	undergradate			
	Method		ssment	writte	n examination (app	orox. 6o minutes) t: German and/or English					
12-BIF-211-m01	Busines	s Intelli	gence				1				
	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	undergraduate			
	Courses	,		V (2)	+ Ü (2)	·	•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (10 to 20 pages) and presentation (approx. 15 minutes); (weighted 2:1) or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English							
10-M-MWW1-212-	Differential Calculus for Economics and Management										
mo1	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	undergraduate			
	Courses			V (2) + T (2)							
	Method	lethod of assessment			written examination (approx. 120 minutes)						
12-NF-EV-	Introduc	ction to l	Economi	ics - Minor							
WL-152-m01	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	;		V (2)	+ T (2)		•				
	Method	of asses	ssment	writte	n examination (app	orox. 60 minutes)					
	Participants and allo- cation of places			(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.							

12-EPS-212-m01	Entrepre	eneursh	ip									
	ECTS !	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) -				*				
					Module taught in: German and/or English							
	Method	of asse	essment			prox. 60 minutes) o	r prox. 10 pages each pe					
				c) oral examination in groups of up to 3 candidates (approx. 10 minutes each candidate) Language of assessment: German and/or English								
10-M-MWW2-212-	Linear A	lgebra	for Econo	mics a	nd Management			,				
mo1	ECTS !	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) +	- T (2)							
	Method	of asse	ssment	writte	n examination (appr	ox. 120 minutes)		,				
12-Mak1-G-212-	Macroec	onomi	CS 1									
mo1	ECTS !	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) +	(2) + T(2)							
	Method	of asse	essment		n examination (appr							
21117				Langu	age of assessment:	German and/or Engl	ish					
12-QWF-G-212-m01						1		1				
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			` '	V (2) + T (2)							
551111 0			essment	written examination (approx. 60 to 120 minutes)								
12-EBWL-G-212- mo1	Organiza		ь			l a a . 1 . 6 . 10			, , , , , , , , , , , , , , , , , , ,			
11101		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) +								
	Method	or asse	essment	Langu	n examination (appr	ox. 60 minutes) German and/or Engl	ich					
12-PEBI-232-m01	Planning	and D	ecision M		in Business Informa			,				
12 1 251 252 11101		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses  Method of assessment		2 4. 4	V (2) -	Tanto G. addate							
			ssment	a) written examination (approx. 60 minutes) or								
	metriod or dosessificing			b) oral examination (approx. 20 minutes)								
				c) portfolio (approx. 20 hours)								
				Language of assessment: German and/or English creditable for bonus								
				credit	מטוב וטו טטוועט							

12-EWiinf-G-212-	Busin	ness Infor	matics										
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Cours	ses		V (2) -	+ T (2)			•					
	Meth	od of ass	essment	written examination (approx. 60 minutes)									
					Language of assessment: German and/or English creditable for bonus								
Summer Term 202	4												
12-CCER-212-m01	Chall	enges of	China's E	conom	ic Rise								
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Cours	ses		V (2)									
	Method of assessment				a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), (weighted 2:1)								
	Participants and allo- cation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-DM-F-232-m01	Data	Data Management and Analysis											
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Cours	ses		V (2) -	+ Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus									
	Participants and allocation of places				(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits).  (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects.  (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.  (4) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-DIGI-191-m01	Digitalization											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S	_	S (2)				,				
					le taught in: Germ							
	Method	l of asse	essment		a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
				Langu								
	Particip cation o			cants (2) Pla	o  1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appliants irrespective of their subjects.  2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.  3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Ebus-F-212-m01	E-Busin	iess				, <u>,                                    </u>	,	,				
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ T (2)	•		•				
	Method	l of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English								
12-GLOB-191-m01	Globali	zation										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2) Modu	le taught in: Germ	an and/or English						
	Participants and allocation of places			b) Ter c) Pre	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 minutes) Language of assessment: German and/or English							
				cants (2) Pla	irrespective of the aces on all courses	ir subjects. s of the module with a	restricted number of pl	e places, places will be laces will be allocated in they become available.	allocated by lot among all appling the same procedure.			

12-GP-G-152-m01	Integra	ted Bus	siness Pro	cesse	 S						
	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	Modul level	undergraduate			
	Course	S	,	V (2) ·	+ Ü (2)	·	•				
	Method	d of ass	essment	b) ter c) ter	m paper (approx. 1	approx. 60 minutes) or 5 pages) or o to 15 pages) and presentation (approx. 10 minutes	); (weighted 2:1)				
		oants ar of place		ness provid subje	15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-IntÖk-152-m01	Interna	tional E	conomic	5							
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	$V(2) + \ddot{U}(2)$						
	Method of assessment					orox. 60 minutes) t: German and/or English					
12-Mark-G-212-	Marketing										
mo1	ECTS 5 Duratio			1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ T (2)						
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-Mik1-G-212-	Microe	conomi	CS 1								
mo1	ECTS	5	Duratio	1	1 semester	Method of grading   numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ T (2)						
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-P&O-F-212-m01	Human	Resour	rce Manag	gemen							
	ECTS 5 Duration			1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)						
	Method	d of ass	essment	writte	n examination (app	orox. 60 minutes)					

12-SDM-232-m01	Simulation for Decision Making											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S	-		+ Ü (2) lle taught in: Germ	an and/or English						
	Method	d of asso	essment	b) ter c) ter d) ora e) por Langu	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus							
12-Stat-G-212-m01		ics										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course											
				writte	tten examination (approx. 60 to 120 minutes)							
12-IntUR-G-212-	Manag	erial Ac	counting									
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2)	+ T (2)							
	Method of assessment					prox. 6o minutes) it: German and/or Eng	lish					
Winter Term 2024												
12-ExtUR-G-242-	Accoun	ting										
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	s S	•	V (2)	+ T (2)							
	Method	d of asse	essment		n examination (ap	prox. 60 minutes)						
12-BIF-242-m01	Busine	ss Intel	ligence					'				
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2) lle taught in: Germ	an and/or English						
	Method of assessment				a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (10 to 20 pages) and presentation (approx. 15 minutes), (weighted 2:1) or d) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							

12-CCER-242-m01	Challe	nges of	China's E	conon	nic Rise		-					
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S	,	V (2) Modu	V (2) Module taught in: German and/or English							
	Method	d of ass	essment	b) ter Lang	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) and presentation (10 to 15 minutes); (weighted 2:1) Language of assessment: German and/or English creditable for bonus  20 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
		pants ar of place		(1) Sh cants (2) Pl								
12-DM-F-242-mo1	Data M	anager	nent and A	Analys	is							
	ECTS	5	Duration	n	1 semester	Method of grading   numerical grade	Modul level	undergraduate				
	Course	S		V (2)	2) + Ü (2)							
	Method of assessment			b) ora	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) creditable for bonus							
10-M-MWW1-242-	Differe	ntial Ca	lculus for	Econo	conomics and Management							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	V (2) + T (2)							
	Method of assessment			written examination (approx. 60 to 120 minutes) creditable for bonus								
12-Ebus-F-242-	E-Busi	ness										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S	•		V (2) + T (2) Module taught in: German and/or English							
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus								

12-EPS-242-m01	Entrepreneurship											
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses	,	V (2) + Ü (2) Module taught in: Gern	nan and/or English	,							
	Method o	of assessment	a) written examination (approx. 60 minutes) or b) term paper (as individual or group work; approx. 10 pages each person) or c) oral examination in groups of up to 3 persons (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus									
12-EuGP-F-242-	Monetary	y Policy and Fir	ancial Markets									
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses	,	V (2) + Ü (2) Module taught in: Gern	(2) + Ü (2) odule taught in: German and/or English								
	Method o	of assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-GP-G-242-m01	Integrate	ed Business Pro	siness Processes									
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses		V (2) + Ü (2) Module taught in: Gern	nan and/or English								
	Method o	of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English creditable for bonus									
12-IntÖk-242-m01	Internation	onal Economic	5									
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses		V (2) + Ü (2) Module taught in: Gern	nan and/or English								
	Method o	of assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-IntUR-G-242-	Manager	ial Accounting										
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses		V (2) + T (2)									
	Method o	of assessment	written examination (approx. 60 minutes) creditable for bonus									

12-Wipr1-F-242-	Financ	ial Acco	unting									
mo1	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	·S	•	V (2) +	- Ü (2)							
	Metho	d of ass	essment	b) teri	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) creditable for bonus							
10-M-MWW2-242-	Linear	Algebra										
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course			V (2) -				1				
	Metho	d of ass	essment	writte		ox. 60 to 120 minute	s)					
12-Mak1-G-242-	Macro	economi	cs: Supp	ly and	Demand			'				
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	:S	•	V (2) -	- T (2)			·				
	Method of assessment		essment		written examination (approx. 60 minutes) creditable for bonus							
12-MDT-242-m01	Manag	ement 8	k Digital 1	Transfo	rmation			,				
	ECTS 5 Duration			<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	·S		V (2) - Modu	- Ü (2) le taught in: German	and/or English						
	Metho	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
12-Mark-G-242-	Market	ting	1					,				
mo1	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	·S		V (2) + T (2) Module taught in: German and/or English								
	Metho	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								
12-Mik1-G-242-	Microe	conomi	cs: Prefer	ences	and Decisions							
mo1	ECTS 5 Duration				1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	- T (2)							
	Method of assessment		written examination (approx. 60 minutes) creditable for bonus									

12-QWF-G-242-	Econor	netrics					'					
mo1	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	e Modu	l level	undergraduate			
	Course	·S	<u>.</u>	V (2)	+ T (2)	·	•					
	Method	d of ass	essment		n examination (ap able for bonus	prox. 60 to 120 minutes)						
12-BPL-G-242-m01	Operat	ions Ma	anagemer	it								
	ECTS	5	Duratio	1	1 semester Method of grading numerical grade Modul level underg				undergraduate			
	Courses				V (2) + T (2) Module taught in: German and/or English							
	Method of assessment			b) po Langu	a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 hours) Language of assessment: German and/or English Creditable for bonus							
12-EBWL-G-242-	Organi	nization										
mo1	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	e Modu	l level	undergraduate			
	Courses			V (2)	+ T (2)							
	Method	d of ass	essment		written examination (approx. 60 minutes) creditable for bonus							
12-P&O-F-242-m01	Human	Resou	rce Manag	gement								
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	e Modul	l level	undergraduate			
	Course	!S			+ Ü (2) lle taught in: Germa	an and/or English						
	Method	d of ass	essment		n examination (ap able for bonus	prox. 60 minutes)						
12-PEBI-242-m01	Plannii	ng and I	Decision I	Making	in Business Infor	nation Systems	,					
	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	e Modu	l level	undergraduate			
	Course	S.	`	V (2) + Ü (2)								
	Method of assessment				a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) creditable for bonus							

12-SDM-242-m01	Simulation for Decision Making												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5			+ Ü (2)	.,		,					
				Module taught in: German and/or English									
	Method	l of asse		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or									
				c) ter	c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or								
					e) exercises (approx. 6 pages) or f) portfolio (approx. 20 hours)								
				Langi	uage of assessment	:: German and/or Eng	lish						
				credi	table for bonus								
12-Stat-G-242-mo1					1		T	1					
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses				+ T (2)		1						
	Method	i or asse		written examination (approx. 60 to 120 minutes) creditable for bonus									
12-EWiinf-G-242-	Busines	ss Inforr	natics					,					
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses				+ T (2) ıle taught in: Germa	ın and/or English							
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-WiPo-G-242-	Public F	Policy											
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	S			+ T (2) ıle taught in: Germa	nn and/or English							
	Method	l of asse											
				credi	table for bonus								
Summer Term 2025	5												
12-ExtUR-G-242-	Accoun	ting											
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			• • •	+ T (2)								
	Method	l of asse		written examination (approx. 60 minutes) creditable for bonus									

12-DM-F-242-m01	Data Management and Analysis													
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses		V (2) ·	V (2) + Ü (2)										
	Method of ass	essment		a) written examination (approx. 60 minutes) or										
				b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or										
			c) portfolio (approx. 20 hours) creditable for bonus											
10-M-MWW1-242-	Differential Calculus for Economics and Management													
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses	<u>,                                      </u>	V (2) ·	(2) + T (2)										
	Method of ass	essment		written examination (approx. 60 to 120 minutes) creditable for bonus										
12-Ebus-F-242-	E-Business													
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses			V (2) + T (2) Module taught in: German and/or English										
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus											
12-EPS-242-m01	Entrepreneurship													
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses		V (2) + Ü (2) Module taught in: German and/or English											
	Method of ass	essment	b) term paper (as individual or group work; approx. 10 pages each person) or c) oral examination in groups of up to 3 persons (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus											
12-GP-G-242-m01	Integrated Bus	siness Pro	cesses											
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses		V (2) + Ü (2) Module taught in: German and/or English											
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English creditable for bonus											

12-IntÖk-242-m01	International Economics											
	ECTS 5 Duration		n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2)								
			Module taught in: German and/or English									
	Method of a	assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English									
			creditable for bonus									
12-IntUR-G-242-	Managerial Accounting											
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	_	V (2) -									
	Method of a	assessment		written examination (approx. 60 minutes) creditable for bonus								
10-M-MWW2-242-	Linear Algebra for Economics and Management											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) -									
	Method of a	assessment	written examination (approx. 60 to 120 minutes) creditable for bonus									
12-Mak1-G-242-	Macroeconomics: Supply and Demand											
mo1	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + T (2)								
	Method of a	assessment	written examination (approx. 60 minutes) creditable for bonus									
12-MDT-242-m01	Management & Digital Transformation											
	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) - Modu	- Ü (2) le taught in: German	and/or English							
	Method of a	assessment	a) written examination (approx. 60 minutes) or									
			b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or									
			d) oral examination in groups of up to 3 candidates (approx. 15 minutes) per candidate)									
			Language of assessment: German and/or English creditable for bonus									
12-Mark-G-242-	Marketing											
m01	ECTS 5 Duratio		n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + T (2) Module taught in: German and/or English									
	Method of a	assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									

12-Mik1-G-242-	Microeconomics: Preferences and Decisions													
mo1	ECTS 5		Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses			V (2) + T (2)										
	Method of assessment			written examination (approx. 60 minutes) creditable for bonus										
12-QWF-G-242-	Econo	Econometrics												
mo1	ECTS 5 Duration		ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses			V (2) +	V (2) + T (2)									
	Metho	od of asse	essment	written examination (approx. 60 to 120 minutes) creditable for bonus										
12-BPL-G-242-m01	Operations Management													
	ECTS 5 Duration			ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses		V (2) + T (2) Module taught in: German and/or English											
	Metho	od of asse	essment	a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus										
12-EBWL-G-242-	Organ	ization												
mo1	ECTS 5 Duratio		Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Cours	es		V (2) +	- T (2)									
	Metho	od of asse	essment	written examination (approx. 60 minutes) creditable for bonus										
12-P&O-F-242-mo1	Huma	Human Resource Management												
	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses			V (2) + Ü (2) Module taught in: German and/or English										
	Metho	od of asse	essment	written examination (approx. 60 minutes) creditable for bonus										
12-PEBI-242-m01	Plann	ing and D	ecision I	Making in Business Information Systems										
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses			V (2) + Ü (2)										
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) creditable for bonus										

12-SDM-242-m01	Simulation for Decision Making										
	ECTS 5 Duration		n 1 semester		Method of grading   numerical grade		Modul level	undergraduate			
				V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) exercises (approx. 6 pages) or f) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							
12-Stat-G-242-mo1											
,	ECTS	5	Duratio	n	1 semester	Method of grading numerica	l grade	Modul level	undergraduate		
	Courses			V (2)	V (2) + T (2)						
	Method of assessment			written examination (approx. 60 to 120 minutes) creditable for bonus							
12-EWiinf-G-242-	Business Informatics										
mo1	ECTS 5 Duration			n	1 semester	Method of grading numerica	l grade	Modul level	undergraduate		
	Course	S		V (2) + T (2) Module taught in: German and/or English							
	Method	d of asse	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-WiPo-G-242-	Public	Policy									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerica	l grade	Modul level	undergraduate		
	Courses			V (2) + T (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							