

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (6o ECTS credits)

Responsible: Faculty of Management and Economics

Examination regulations version: 2026

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

11-Mar-2026 (2026-31)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

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|--------------|---------------------------------------|--|--|----------------|-------------------|--|--------------|
| Abbreviation | Module title | | | | | | |
| | ECTS | | Duration | (in semesters) | Method of grading | | Module level |
| | Courses | | To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y | | | | |
| | Method of assessment | | | | | | |
| | Only after successful completion of | | if applicable | | | | |
| | Other prerequisites | | if applicable | | | | |
| | Participants and allocation of places | | if applicable | | | | |
| | Additional information | | if applicable | | | | |
| | Referred to in LPO I | | if applicable (examination regulations for teaching-degree programmes) | | | | |

| Compulsory Courses (35 ECTS credits) | | | | | | | |
|--------------------------------------|---|---|----------|------------|-------------------|------------------------------|-------------|
| 12-EWIWI-262-m01 | Introduction to Management and Economics | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level |
| | Courses | V (2) + T (1) | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) | | | | | |
| 12-EBWL-G-262-m01 | Introduction to Management | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | V (2) + Ü (2) | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | |
| 12-EVWL-262-m01 | Introduction to Economics | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | V (2) + Ü (2) | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | |
| 12-EWiinf-G-262-m01 | Business Informatics | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | |
| 12-Mark-G-262-m01 | Marketing | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | V (2) + T (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | |

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| 12-I&F-G-262-m01 | Finance | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |
| 12-Mik1-G-262-m01 | Microeconomics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |
| Compulsory Electives (25 ECTS credits) | | | | | | | | |
| 12-ACC-262-m01 | Accounting | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |
| 12-Mak1-G-262-m01 | Macroeconomics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |
| 12-BPL-G-262-m01 | Operations Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |

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| 12-IntÖk-262-m01 | Globalization and International Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-WiPo-G-262-m01 | Economics of Public Policy | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus | | | | | | |
| | Additional Information | Qualification goal: scientific competences | | | | | | |
| 12-Ebus-F-262-m01 | E-Business | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-MDT-262-m01 | Management & Digital Transformation | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Additional Information | Qualification goal: employability skills | | | | | | |

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| 12-KR-262-m01 | Controlling | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-S&W1-F-262-m01 | Games and Strategies | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus | | | | | | |
| 12-PEBI-262-m01 | Planning and Decision Making in Business Information Systems | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |
| 12-MWI-WI-262-m01 | Mathematics for Management and Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |
| 12-Stat-G-262-m01 | Statistics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) creditable for bonus | | | | | | |

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| 12-QWF-G-262-m01 | Fundamentals of Econometrics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-DAS-262-m01 | Microeconomics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus | | | | | | |
| 10-M-FMWW-262-m01 | Advanced Mathematics for Management and Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes, standard case) or b) oral examination of one candidate each (15 to 30 minutes) or c) oral group examination (2 participants, each 10 to 15 minutes) Language of assessment: German and/or English creditable for bonus | | | | | | |

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| 12-PFM-262-m01 | Programming for Management and Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Participants and allocation of places | WB4 There is no limit on the number of applicants for the Digital Business Data Science program (B.Sc. with 180 ECTS). There are 60 places available for the remaining applicants. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (B.Sc. with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-PDS-262-m01 | Introduction to Data Science | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Additional Information | Qualification goal: scientific competences | | | | | | |
| 12-STME1-262-m01 | Selected Topics in Management & Economics 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |

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| 12-STM1-262-m01 | Selected Topics in Methods 1 | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| Method of assessment | a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus | | | | | | |