

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2024

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V**

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

??-???-2024 (2024-??)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title										
	ECTS		Duration	(in semesters)	Method of grading		Module level				
	Courses		To be spe	o be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y							
	Method of as	ssessm	ent								
	Only after su completion of		ıl if applica	if applicable							
	Other prereq	uisites	if applica	if applicable							
	Participants on of places		ocati- if applica	if applicable							
	Additional information		ion if applica	if applicable							
	Referred to in	n LPO I	if applica	if applicable (examination regulations for teaching-degree programmes)							

Compulsory Cours	es (30 EC)	TS cred	lits)								
Business Adminis	tration (20	o ECTS	credits)								
12-EBWL-G-242-	Organiz	ation									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			V (2)							
	Method of assessment		essment		written examination (approx. 60 minutes) creditable for bonus						
12-Mark-G-242-	Marketi	ng									
mo1	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	5			+ T (2) lle taught in: Germ	nan and/or English					
	Method of assessment			Langu	vritten examination (approx. 60 minutes) anguage of assessment: German and/or English creditable for bonus						
12-ExtUR-G-242-	Account	ting									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	;		V (2)	+ T (2)						
	Method of assessment				n examination (ap able for bonus	oprox. 60 minutes)					
12-IntUR-G-242-	Manage	erial Ac	counting				'				
mo1	ECTS	ECTS 5 Duratio			1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	;		V(2) + T(2)							
	Method of assessment		written examination (approx. 60 minutes) creditable for bonus								
Economics (10 ECT	S credits))									
12-Mak1-G-242-	Macroed	conomi	ics: Supp	ly and	Demand						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	;		V (2)	+ T (2)						
	Method of assessment			n examination (ap	pprox. 60 minutes)						
12-Mik1-G-242-	Microec	onomi	cs: Prefer	ences	ences and Decisions						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses				+ T (2)						
	Method of assessment				written examination (approx. 60 minutes) creditable for bonus						

Compulsory Electiv	es (30 EC	TS credits)									
12-BPL-G-242-m01	Operatio	ns Managemei	nt								
	ECTS 5	5 Duratio	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) + T (2)								
	Mathad	of accordant	Module taught in: German and/or English								
	Method	of assessment	a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 hours)								
			Language of assessment: German and/or English creditable for bonus								
12-I&F-G-242-m01	Investme	ent and Finance									
	ECTS 5	5 Duratio	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) + T (2)								
	Method	of assessment	written examination (a creditable for bonus	approx. 60 minutes)							
12-WiPo-G-242-	Public Po	olicy			, , , , , , , , , , , , , , , , , , ,						
mo1	ECTS 5	5 Duratio	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) + T (2) Module taught in: German and/or English								
	Method	of assessment	b) portfolio (approx. 2	(approx. 6o minutes) or o hours) ent: German and/or English							
12-SCRM-242-m01	Modern and Sustainable Marketing										
	ECTS 5	5 Duratio	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) + Ü (2) Module taught in: Ger	man and/or English	•						
	Method	of assessment									
12-SC-242-m01	Social Co	ommerce									
	ECTS 5	5 Duratio	1 semester	Method of grading numerical grade	Modul level						
	Courses		V (2) + Ü (2) Module taught in: Ger	man and/or English							
	Method (of assessment	a) written examination (approx. 60 minutes) or b) term paper (10 to 15 pages) or c) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or d) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus								
minor in a Bachelor's deg	gree programn	ne Business Managen	ent and Economics (2024)	JMU Würzburg • generated	30-Mär-2024 • exam. reg. data	record B1 184 - - N 2024 page 4 / 32					

12-CA-232-m01	Custon	ner Ana	lytics			-						
	ECTS	5	Duratio	1	1 semester	Method of grading n	umerical grade	Modul level				
	Course	S		$V(2) + \ddot{U}(2)$ Module taught in: German and/or English								
	Method	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-SMA-242-m01	Semina	ar: Mark	eting									
	ECTS	5	Duration	1	1 semester	Method of grading In	umerical grade	Modul level	undergraduate			
	Course	S		S (2) Modu	le taught in: Germa	n and/or English						
	Method	d of ass	essment	Asses Langu	term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-HSCM-211-m01	Human	itarian	Supply Cl	nain M	anagement							
	ECTS	5	Duratio	n	1 semester	Method of grading n	umerical grade	Modul level	undergraduate			
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English	1						
	Method	d of ass	essment			pprox. 6o minutes) or b German and/or English) term paper (approx. 15 pag 1	es)				
12-Wipr1-F-242-	Financi	al Acco	unting									
mo1	ECTS 5 Duration		1	1 semester	Method of grading In	umerical grade	Modul level	undergraduate				
	Course	S		V (2) -	+ Ü (2)							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) creditable for bonus								

12-Wipr2-F-242-	Integra	ted Rep	porting		1	'						
mo1	ECTS	5	Duration	า	1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) Language of assessment: English creditable for bonus								
12-Wipr3-F-242-	Digital	Accour	ting Pract	tice								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Course	S	•		+ Ü (2) ıle taught in: Germ	an and/or English	•	•				
	Method	d of ass	essment	Langi	portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							
	Particip cation o			40 places. WB2: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses of the FACT specialization will be given preferential consideration. Places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. (2) The remaining places will be allocated to students of other subjects. Places will be allocated by lot. (3) Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated as they become available.								
12-Wipr-FS-242-	Semina	ar: Fina	ncial Acco									
mo1	ECTS	5	Duration	1	1 semester	Method of grading	g numerical grade	Modul level	undergraduate			
	Courses			S (2) Module taught in: German and/or English								
	Method	d of ass	essment	term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
	Participants and allocation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-Fi-242-m01	Finance											
	ECTS	5	Duration	n	1 semester	Method of grading numerical grade		Modul level				
	Course	S			/ (2) + Ü (2) Madula taught in Corman and /or English							
	88.41				Module taught in: German and/or English							
	Method	or ass	essment		a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages)							
				Langi	anguage of assessment: German and/or English reditable for bonus							
12-l&F-F-242-m01	Decisio	n Theo	ry									
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	S			+ Ü (2) ıle taught in: Germa	n and/or English						
	Method	d of ass	essment	Langi	ten examination (approx. 60 minutes) guage of assessment: German and/or English litable for bonus							
12-I&F-FS-242-m01	Semina	ar: Inves	vestment and Finance									
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	S		S (2) Modu	S (2) Module taught in: German and/or English							
	Method	d of ass	essment	Asses Langi	term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Particip cation ((1) Ba given (2) Th (3) W place	places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: 1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. 2) The remaining places will be allocated to students of other subjects. 3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. 4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-ERM-242-m01	Introdu	ction to	Risk Ma	nagem	ent							
	ECTS	5	Duratio		1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	S			+ Ü (2) ıle taught in: Germa	n and/or English						
	Method of assessment											

12-UBW-F-242-	Business Valu	ation bet	ween Fir	nancial Mathematic	cs and Data on Capita	al Market					
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			/ (2) + Ü (2) Module taught in: German and/or English							
	Method of ass	essment	Langua	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-St1-F-242-m01	An Introduction	n to Tax L	aw & Ta	w & Tax Planning							
	ECTS 5	Duratio	n [1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Modul	Ü (2) e taught in: Germaı	n and/or English						
	Method of ass	essment	Langua	ritten examination (approx. 60 minutes) anguage of assessment: German and/or English reditable for bonus							
12-St2-F-242-m01	Corporate Tax										
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			√ (2) + Ü (2) Module taught in: German and/or English							
	Method of ass	essment	Langua	n examination (app age of assessment: able for bonus	rox. 60 minutes) German and/or Engl	ish					
12-St3-F-242-m01	Introduction to VAT										
	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü (2) Module taught in: German and/or English								
	Method of ass	essment	b) oral Langua	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
12-StAP-V-242-	Selected Topic	s in Busi	ness Ta	xation							
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü (2) Module taught in: German and/or English								
	Method of ass	essment	b) term c) oral Langua	a) written examination (approx. 60 minutes) or b) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							

12-StAP-S-242-	Semina	ar: Busi	ness Taxa	tion							
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	es		S (2) Modu	le taught in: Gern	nan and/or English					
	Metho	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
		pants ar of place		(1) Ba given (2) Th (3) WI place	5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-KR-242-m01	Contro	lling			,			'			
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	es		V (2) + Ü (2) Module taught in: German and/or English							
	Metho	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-AAC-242-m01	Seminar: Managerial Accounting										
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	es		S (2) Module taught in: German and/or English							
	Metho	d of ass	essment	term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							

12-GP-G-242-m01	Integra	ted Bus	iness Pro	cesse	s	'		,				
	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course		,		V (2) + Ü (2) Module taught in: German and/or English							
	Method	l of asso	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-FRBE-F-242-	Forward	d and R	everse Bu	sines	Engineering							
mo1	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		$V(2) + \ddot{U}(2)$ Module taught in: German and/or English								
	Method	of asso	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
	Particip cation o			45 places. WB3 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-Wiinf-FS-242-	Semina	ar: Busi	ness Adm	inistration an	d Informa	tion Systems		"			
mo1	ECTS	5	Duration	n 1 sem	ester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	es		S (2) Module taug	ht in: Gerr	nan and/or English					
	Metho	d of ass	sessment	term paper (approx. 20 pages) and presentation (approx. 20 minutes), (weighted 2:1) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
		pants a of place	nd allo- es	5 places. WB3 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Wise-FS-242-	Seminar: Information Systems and Engineering										
mo1	ECTS 5 Duratio			n 1 semester Method of grading numerical grade Modul lev				Modul level			
	Course	es		S (2) Module taught in: German and/or English							
	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			(1) Bachelor' ferential con (2) The rema (3) When pla places, place	umber of s s students sideration ining plac ces are all es will be a	of Wirtschaftsinformat es will be allocated to s ocated in accordance v Illocated by lot among	tik (Business Information tudents of other subject with (1) and (2) and the applicants from this gro	cts. number of applications	80 ECTS credits) will be given pre- exceeds the number of available		

12-Wiba-FS-242-	Seminar: Inform	nation Sy	stems and Business A	nalytics		"					
mo1	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level					
	Courses		S (2) Veranstaltungssprach	e: Deutsch und/oder E	nglisch	,					
	Method of asse	ssment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
	Participants and cation of places		5 places. WB3 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-Wiki-FS-242-	Seminar: Inform	nation Sy	stems and Enterprise Artificial Intelligence								
mo1	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level					
	Courses		S (2) Module taught in: German and/or English								
	Method of asse	ssment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
	Participants and cation of places		5 places. WB3 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-P&O-F-242-mo1	Human Resource	e Manag	gement			'					
	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment		written examination (approx. 60 minutes) creditable for bonus								

12-P&O-FS-242-	Semina	r: Huma	an Resoui	rce Ma	nagement & Organ	izational Theory						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S	•	S (2) Modu	le taught in: Germa	an and/or English						
	Method	l of asse	essment	term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 1:1) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
	Particip cation o			(1) Ba given (2) Th (3) WI place	places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: 1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be iven preferential consideration. 2) The remaining places will be allocated to students of other subjects. 3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. 4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-IM-242-m01	Strategic and Innovation Management											
	ECTS 5 Duration			า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
12-EPS-242-m01	Entrepr	eneursl	hip									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 Minutes) or b) term paper (as individual or group work, approx. 10 pages each) or c) oral examination in groups of up to 3 persons (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus								

12-RES-242-m01	Semina	Seminar: Research Seminar											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	2S		S (2) Modu	S (2) Module taught in: German and/or English								
	Metho	d of ass	essment	term paper (10 to 15 pages) and presentation (in groups of up to 3 candidates, approx. 15 minutes per candidate) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus									
	Participants and allocation of places			(1) Ba given (2) Th (3) Wh place	5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-BUS-242-mo1	Seminar: Business Simulation												
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			S (2) Module taught in: German and/or English									
	Method of assessment			term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 15 minutes per candidate) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus									
	Participants and allocation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-BPS-242-m01	Seminar: Business Plan											
·	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2) Modu	ıle taught in: Germa	an and/or English						
	Method	d of ass	essment	term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 15 minutes per candidate) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
		oants ar of place		(1) Ba given (2) Th (3) W place	places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows:) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be iven preferential consideration. 2) The remaining places will be allocated to students of other subjects. 3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available laces, places will be allocated by lot among applicants from this group. 4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-WebP-F-242-	Web Pr	Web Programming										
mo1	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			b) ora c) poi Langi	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							
12-PPM-242-m01	Proces	s and P	roject Ma	nagem	ent							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level					
	Course	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes), (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus								

12-Ebus-F-242-	E-Busi	E-Business												
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Course	es			V (2) + T (2) Module taught in: German and/or English									
	Metho	d of ass	essment	b) terr c) terr d) ora Langu	n) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 16 pages) and presentation (approx. 16 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) canguage of assessment: German and/or English creditable for bonus									
12-AWE-242-mo1	Web E	ngineeri	ing				'							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Course	es		V (2) + Modu	` '	nan and/or English								
	Method of assessment			b) ora c) por Langu) written examination (approx. 60 minutes) or) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or) portfolio (approx. 20 hours) anguage of assessment: German and/or English reditable for bonus									
12-EBP-242-m01														
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Course	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			b) terr c) terr d) por Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (10 to 20 pages) and presentation (approx. 15 minutes), (weighted 2:1) or d) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus									
12-BIF-242-m01	Busine	ss Intel	ligence				,							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses				V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			b) terr c) terr d) por Langu	written examination (approx. 60 minutes) or term paper (approx. 20 pages) or term paper (approx. 20 pages) or term paper (10 to 20 pages) and presentation (approx. 15 minutes), (weighted 2:1) or portfolio (approx. 20 hours) nguage of assessment: German and/or English editable for bonus									

12-DM-F-242-m01	Data M	anagen	nent and A	nalys	is							
	ECTS	5	Duration)	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) -	+ Ü (2)		•					
	Method	d of ass	essment	b) ora c) por	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) creditable for bonus							
12-PFM-242-m01	Programming for Business and Economics											
	ECTS	5	Duration)	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses				+ Ü (2) le taught in: Gern	nan and/or English	,					
	Method of assessment			b) ora c) por Langu	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							
12-PEBI-242-m01	Planning and Decision Making in Business Information Systems											
	ECTS	5	Duration)	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course				+ Ü (2)							
	Method of assessment		essment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or c) portfolio (approx. 20 hours) creditable for bonus								
12-DD-	Data-D	riven Su	ipply Cha	in Mar	agement							
SCM-242-mo1	ECTS	5	Duration)	1 semester	Method of grading numerical grade	Modul level					
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus								

12-DSCM-242-m01	Semina	r: Digit	alization i	in Supp	oly Chain Manage	ment		ı			
	ECTS	5	Duration	1	1 semester	Method of grading	g numerical grade	Modul level			
	Course	S		S (2) Modul	e taught in: Germ	an and/or English		,			
	Method	d of asse		term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			5 places. WB3 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-SCA-242-m01	Seminar: Supply Chain Analytics										
	ECTS 5 Duratio			1	1 semester	Method of grading	g numerical grade	Modul level			
	Courses			S (2) Module taught in: German and/or English							
	Method of assessment			term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			5 places. WB3 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							

12-SDM-242-m01	Simula	ation for	Decision	Makin	g						
	ECTS	5	Duration)	1 semester	Method of grading numerical grade		Modul level			
	Course	es		V (2) - Modu	⊦Ü (2) le taught in: Germa	an and/or English					
	Metho	d of ass		a) writ b) terr c) terr d) ora e) exe f) port Langu	tten examination (and paper (15 to 20 per (15 to 20 per (10 to 15 per (10 to 15 per (10 per (1	approx. 60 minutes) or oages) or ages) or ages) and presentation (approx. 20 minuroups of up to 3 candidates (approx. 15 moages) or					
12-GDA-242-m01	Geosp	atial Da	ta Analyti		mart Cities						
·	ECTS	5	Duration)	1 semester	Method of grading numerical grade		Modul level			
	Courses				V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							
12-DDD-242-m01	Data-D	riven D	ecisions ir	Pract	ice						
	ECTS	5	Duration		1 semester	Method of grading numerical grade		Modul level			
	Course	es		V (2) - Modu	+ Ü (2) le taught in: Germa	an and/or English					
	Metho	d of ass		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							

12-PDS-242-m01	Introduction	Introduction to Data Science												
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses		V (2) + Ü (2)	·	•									
			Module taught in: Ger											
	Method of as	sessment	b) term paper (15 to 20 c) term paper (10 to 15 d) oral examination in e) exercises (approx. 6	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (16 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) exercises (approx. 6 pages) or f) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus										
12-Mik2-G-242-	Microeconom	nics: Marke	ets and Competition											
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses		V (2) + T (2) Module taught in: Ger	man and/or English										
	Method of as	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus											
12-Mak2-G-242-	Macroeconomics: Growth and National Budget													
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses		V (2) + T (2)											
	Method of as	sessment	written examination (approx. 60 minutes) creditable for bonus											
12-EuGP-F-242-	Monetary Pol	licy and Fin	inancial Markets											
mo1	ECTS 5	Duratio		Method of grading numerical grade	Modul level	undergraduate								
	Courses		V (2) + Ü (2) Module taught in: Ger	man and/or English										
	Method of as	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus											
12-IFM-242-m01	International	Money & I	Finance		'									
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses	,	V (2) + Ü (2) Module taught in: German and/or English											
	Method of as	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus											

12-Konj1-F-242-	Busine	ss Cycle	Analysis								
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	·S	·		V (2) + Ü (2) Module taught in: German and/or English						
	Method	d of asso	essment	b) teri c) ora Langu	a) written examination (approx. 60 minutes) or b) term paper (as individual or group work, approx. 10 pages each person) or c) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus						
12-KUV-242-m01	Semina	ar: Busiı	ness cycle	es, corp	oorate finance and a	sset markets					
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		S (2) Modu							
	Method	Method of assessment			term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus						
	Participants and allocation of places			(1) Ba given (2) Th (3) Wh places	chelor's students of preferential conside e remaining places nen places are alloce s, places will be allo	Wirtschaftswissenso eration. will be allocated to so ated in accordance w ecated by lot among a	chaft (Business Management a tudents of other subjects.	nd Economics) (of applications	aces will be allocated as follows: (BSc with 180 ECTS credits) will be exceeds the number of available		
12-IntÖk-242-mo1	Interna	tional E	conomics	5							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								

12-IntÖk-FS-242-	Semin	ar: Inter	national I	conon	nics						
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerica	al grade	Modul level	undergraduate		
	Course	es		S (2) Modu	le taught in: Germ	an and/or English					
	Metho	d of ass	essment	Asses Langu	term paper (approx. 15 pages) and presentation (approx. 30 minutes), weighted 3:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus						
	cation	pants ar of place	25	(1) Ba given (2) Th (3) WI place	5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-S&W1-F-242-		and Sti	rategies								
mo1	ECTS	5	Duration		1 semester	Method of grading numerica	al grade	Modul level	undergraduate		
	Course	es .			V (2) + Ü (2) Module taught in: German and/or English						
	Metho	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-S&W2-F-242-	Compe	tition P	olicy								
mo1	ECTS	5	Duration	<u> </u>	1 semester	Method of grading numerical	al grade	Modul level	undergraduate		
	Course	es			+ Ü (2) le taught in: Germ	an and/or English					
	Metho	d of ass	essment	b) ter Langu	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus						
12-S&W3-F-242-	Econor	nics of F	Regulatio	n							
mo1	ECTS	5	Duration	<u> </u>	1 semester	Method of grading numerical	al grade	Modul level	undergraduate		
	Course	25			V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus							

12-S&W-FS-242-	Semina	ar: Com	petition a	nd Str	ategy							
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)		.,	,					
					Module taught in: German and/or English term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 2:1)							
	Method	d of ass	essment			ages) and presentation (approx. 20 minutes), (weig he semester in which the course is offered	nted 2:1)					
					anguage of assessment: German and/or English							
					reditable for bonus							
	Particip cation	oants ar of place		(1) Ba given (2) Th (3) W place	5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-EM-242-m01	Europe	an Mac	roeconom			, , , , , , , , , , , , , , , , , , , ,						
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses			V (2) Modu								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx 15 minutes per candidate) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
12-BSINI-242-m01	Business Strategy for Information and Network Industries											
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	b) ter Langi	m paper (approx. 10	approx. 60-120 minutes) or pages) and presentation (approx. 15 minutes); (we comman and/or English	eighted 2:1)					
12-CE-242-m01		tationa	l Economi	cs								
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		P (2) Module taught in: German and/or English								
	Method	d of ass	essment	b) wri	tten examination (a	examination (approx. 60 minutes) or examination (approx. 60 minutes) and exercises (approx. 10 pages), (weighted 1:1) of assessment: German and/or English for bonus						

12-Stat-G-242-mo1	Statist	Statistics										
12-5ιαι-0-242-11101	ECTS	5	Duratio		1 semester	Method of grading In	umarical grada	Modul level	undergraduate			
	Course		Duratio	V (2) -		Method of grading In	uniencai giaue	Modulitevel	undergraduate			
			occmont	_ ` ´	written examination (approx. 60 to 120 minutes)							
	Method	ı 01 a55i	essillelli	creditable for bonus								
12-QWF-G-242-	Econometrics											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading n	umerical grade	Modul level	undergraduate			
	Course	S	•	V (2) -	+ T (2)							
	Method of assessment				n examination (app able for bonus	rox. 60 to 120 minutes)						
12-PD-242-m01	Practic	ractice of Data Analysis										
	ECTS	5	Duratio	n	1 semester	Method of grading n	umerical grade	Modul level	undergraduate			
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-CQW-242-m01	Compu	ter Lab	in Applie	d Econometrics								
	ECTS	5	Duratio	n	1 semester	Method of grading n	umerical grade	Modul level	undergraduate			
	Course	S	•	P (2) Modu								
	Method	d of asso	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English creditable for bonus								
	Participants and allo- cation of places			20 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-QWF-FS-242-	Semina	ar: Econ	ometrics				,				
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		S (2) Modu	ıle taught in: Germa	an and/or English					
	Method				term paper (approx. 15 pages) and presentation (approx. 25 minutes), (weighted 2:1) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus						
		oants an of place	es	(1) Ba given (2) Th (3) WI place	places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: 1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be iven preferential consideration. 2) The remaining places will be allocated to students of other subjects. 3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. 4) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-IIO-242-m01	Industrial Organization										
	ECTS 5 Duratio			1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus							
12-DMOT-242-mo1	Decisio	n-Maki	ng in Org	anizati	ions and Teams		'				
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level				
	Courses				+ Ü (2) ıle taught in: Germa	an and/or English					
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus							

12-MDT-242-m01	Manag	ement	& Digital		rmation						
	ECTS 5 Duration				1 semester	Method of grading numerical grade	Modul level				
	Course	S			V (2) + Ü (2) Module taught in: German and/or English						
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
12-EWiinf-G-242-	Busine	ss Info	rmatics								
mo1	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S			V (2) + T (2) Module taught in: German and/or English						
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-A&S-F-242-m01	Labour	Econo	mics				'				
	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S			V (2) + Ü (2) Module taught in: German and/or English						
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							

12-LES-242-m01	Seminar: Labour Economics												
	ECTS	5	Duratio	n	1 semester	Method of gradir	numerical grade		Modul level	undergraduate			
	Course	es		S (2) Modu	ıle taught in: Germ	nan and/or English							
	Metho	d of ass	essment	term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 3:2 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus									
	Participants and allocation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-DAS-242-mo1	Data S	cience a	ınd Applie	ed Eco	d Econometrics in Business and Economics								
	ECTS	5	Duration	,	1 semester	Method of gradir	ng numerical grade		Modul level				
	Course	es		V (2) + Ü (2) Module taught in: English									
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-EV-242-m01	Seminar: Empirical and Experimental Psychology and Economics												
	ECTS	5	Duratio	า	1 semester	Method of gradir	numerical grade		Modul level				
	Courses			S (2) Module taught in: German and/or English									
	Metho	d of ass	essment	term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus									
	Participants and allocation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-BEE-242-m01	Behavi	Behavioral and Experimental Economics												
	ECTS 5 Duration			n	1 semester	Method of grading numerical grade	Modul level							
	Course	S			V (2) + Ü (2) Module taught in: German and/or English									
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus										
12-BHE-242-m01	Behavioral Economics													
	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Modul level							
	Course	S		V (2) + Ü (2) Module taught in: German and/or English										
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English										
12-GAE-242-m01	Globali	zation	and the E	nviron	ment		,							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level							
	Courses			V (2) + Ü (2) Module taught in: German and/or English										
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus										

12-Fiwi-FS-242-	Seminar: Public Finance												
mo1	ECTS 5 Duration		า	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	Courses			S (2) Module taught in: German and/or English								
	Method	Method of assessment			term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus								
		pants ar of place		5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-Risk-242-mo1	Economic Principles of Risk Management												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-lÖ-242-m01	Econor	mics of I	nformatio	n									
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									

12-IAO-242-m01	Seminar: Decision Making and Incentive Design												
	ECTS 5 Duration			า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		S (2) Modu	lle taught in: Gerr	nan and/or English			•				
	Method	d of ass	essment	term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus									
		pants ar of place		5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-CCER-242-m01	Challer	nges of	China's E	conom	onomic Rise								
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	Courses			V (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) and presentation (10 to 15 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus									
	Participants and allo- cation of places			20 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-EWJ-242-m01	Introdu	action to	Busines	s Journalism									
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus									

·	Crossmedia Storytelling in Business Communication										
	ECTS 5 Duration		1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses	5		S (2) Modu	le taught in: Germ	an and/or English					
	Method of assessment			Portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			20 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-WUW-242-m01	Seminar: Business Journalism and Business Communication										
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			S (2) Module taught in: German and/or English							
	Method of assessment			term paper (approx. 10 to 15 pages) and presentation (approx. 15 minutes); (weighted 1:1) Assessment offered: in the semester in which the course is offered Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			5 places. WB4: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-VGP-242-m01	Manage	erial Pra	actice Lec	tures							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			S (2) Module taught in: German and/or English							
	Method of assessment			portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus							

12-VWP-242-m01	Economist Practice Lectures												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		S (2)	la tarralitin Camara	/ F ! . l.							
					le taught in: Germai	<u> </u>		1.1					
				a) oral examination in groups of up to 3 candidates (approx 15 minutes per candidate) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-APW1-242-m01	Selecte	Selected Topics in Business Management and Economics 1											
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60-120 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) Portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus									
12-APW2-242-m01	Selected Topics in Business Management and Economics 2												
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60-120 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) or e) Portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus									