

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2023

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V**

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

15-Feb-2023 (2023-11)

22-Nov-2023 (2023-91)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title	Module title											
	ECTS		Duration	(in semesters)	Method of grading		Module level						
	Courses		To be sp	be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y									
	Method of as	ssessme	ent										
	Only after su completion o		l if applica	if applicable									
	Other prereq	uisites	if applica	if applicable									
	Participants and allocation of places		ocati- if applica	if applicable									
	Additional information		on if applica	if applicable									
	Referred to in	n LPO I	if applica	if applicable (examination regulations for teaching-degree programmes)									

Compulsory Course	es (50 ECTS cre	dits)									
Business Administ	ration (30 ECTS	credits)									
12-EBWL-G-212-	Organization										
mo1	ECTS 5	Duratio	า	1 semester	Method of grading	numerical grade	Modul leve	undergraduate			
	Courses		V (2)	+ T (2)							
	Method of ass	sessment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-Mark-G-212-	Marketing										
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul leve	undergraduate			
	Courses		` ′	+ T (2)							
	Method of ass	sessment		ritten examination (approx. 60 minutes) anguage of assessment: German and/or English							
12-ExtUR-G-212-	Accounting										
mo1	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate			
	Courses		V (2)	+ T (2)							
	Method of ass	sessment		n examination (app lage of assessment:	rox. 60 minutes) German and/or Eng	lish					
12-IntUR-G-212-	Managerial A	ccounting					'				
mo1	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate			
	Courses		V (2) + T (2)								
	Method of ass	sessment		n examination (app	rox. 60 minutes) German and/or Eng	lish					
12-I&F-G-212-m01	Investment ar	nd Finance					'				
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate			
	Courses		V (2)	+ T (2)			,				
	Method of ass	sessment									
12-BPL-G-212-m01	Supply, Produ	ıction and	Opera	tions Management			'				
	ECTS 5 Duration				Method of grading	numerical grade	Modul leve	undergraduate			
	Courses		V (2) + T (2)								
	Method of ass	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English								

Economics (20 ECT	S credits	s)											
12-NF-EV-	Introdu	ction to	Econom	ics - M	inor								
WL-152-m01	ECTS	5	Duratio	n	1 semester Method of grading numerical grade		numerical grade	Modul level	undergraduate				
	Course	S	-	V (2)	V(2) + T(2)								
	Method	of ass	essment	writte	written examination (approx. 60 minutes)								
	Participants and allocation of places			(1) No and E dits), the mallocates ces): of EC spect	620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.								
12-NF-Mak-212-	Macroe	conomi	ics - Mino	r				,					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2)	V (2) + T (2)								
	Method	of ass	essment	written examination (approx. 60 minutes)									
12-NF-Mik-212-	Microe	conomi	cs - Mino	r				,					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ T (2)			,					
	Method	of ass	essment	written examination (approx. 60 minutes)									
12-WiPo-G-212-	Public I	Policy											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + T (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 pages) Language of assessment: German and/or English									

Compulsory Electiv	es (10 EC	TS cree	dits)									
12-SCRM-211-m01	Sales an	d Cust	omer Rel	ations	hip Management							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		•		+ Ü (2)	•						
			_		le taught in: Germa							
	Method of assessment			dates Langi	a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candidates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
12-SMA-211-m01	Seminar	: Mark	eting									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2) Modu	lle taught in: Germa	nn and/or English						
	Method	of asse	term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English									
12-INMA-211-m01	International Marketing											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2) ıle taught in: Germa	nn and/or English						
	Method	of asse	essment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English								
12-BPL-F-212-m01	Supply,	Produ	ction and	Logist	ics Management. N	Material Requirement	s Planning	.				
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		•	V (2)	+ Ü (2)		<u> </u>	•				
	Method	of asse	essment	b) ter c) ter	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes)							
12-HSCM-211-m01	Humanit	tarian S	Supply Cl	nain M	anagement							
	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English								

12-BPL-FS-212-	Seminar: Supply, Production and Logistics Management											
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses		S (2)	· · · · · · · · · · · · · · · · · · ·	•							
	Method of as	sessment		x. 15 pages) and presentation (approx. 20 min	nutes); (weighted 2:1) or							
			b) term paper (appro									
	Dantisinanta			anguage of assessment: German and/or English								
	Participants a cation of place		all applicants irrespe	5 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among lll applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be illocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-Wipr1-F-212-	Financial Acc	ounting			, , , , , , , , , , , , , , , , , , ,							
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses	·	V (2) + Ü (2)		Y							
	Method of as	sessment		on (approx. 60 minutes) or								
			b) term paper (appro									
12-Wipr2-F-232-	International	Accountin		inguage of assessment: German and/or English								
mo1	ECTS 5	Duratio	<u> </u>	Method of grading numerical grade	Modul level	undergraduate						
	Courses	Duratio	V (2) + Ü (2)	Method of glading numerical grade	Modulitevel	undergraduate						
	Courses		Module taught in: En	glish								
	Method of as	sessment		on (approx. 60 minutes) or	,	_						
			b) term paper (approx. 10 pages)									
			Language of assessment: English									
12-Wipr3-F-212-			alysis and Valuation									
mo1	ECTS 5	Duratio		Method of grading numerical grade	Modul level	undergraduate						
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of as	sessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages)								
			Language of assessment: German and/or English									
12-Wipr-FS-212-	Seminar: Fina	ancial Acco	ounting		,							
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses	•	S (2)	· ·	·	-						
	Method of as	sessment	term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English									
	Participants a cation of place		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-I&F-F-192-m01	Decisio	n Theo	ry			,								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		V (2)	+ Ü (2)									
	Method	of ass	essment	Writte	n examination (app	orox. 60 minutes)								
12-I&F-FS-212-m01	Seminar: Investment and Finance													
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		S (2)										
					term paper (approx. 15 pages) and oral examination (approx. 25 minutes), (weighted 3:2)									
	Particip cation o			(1) Sh cants (2) Pl	5 places. 1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. 2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. 3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-ERM-211-m01	Introdu	ction to	Risk Ma	(Management										
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		V (2)	V (2) + Ü (2)									
	Method	d of ass	essment	writte	n examination (app	rox. 60 minutes)								
12-UBW-F-152-m01	Business Valuation between Financial Mathematics and Data on Capital Market ECTS 5 Duration 1 semester Method of grading numerical grade Modul level undergraduate													
	ECTS	5	Duratio	า	1 semester	undergraduate								
	Course	S		V (2)	+ Ü (2)									
	Methoc	d of asse	essment	written examination (approx. 60 minutes)										
12-St1-F-232-m01	Busine	ss Taxa	tion 1: An	Introduction to Tax Law & Tax Planning										
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S			+ Ü (2) lle taught in: Germa	n and/or English								
	Method	d of asso	essment	Langu	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-St2-F-152-m01		ss Taxa	tion 2: Th	e Taxa	tion of Income in G	ermany								
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course			V (2) + Ü (2)										
	Method of assessment			written examination (approx. 60 minutes) creditable for bonus										

12-St3-F-152-m01	Business Taxation 3: Introduction to VAT												
	ECTS	5	Duration	n	1 semester	Method of gradin	g numerical grade	Modul level	undergraduate				
	Course	S	•	V (2) -	+ Ü (2)	•	_						
	Method	d of ass	essment	a) wri	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of								
						roups of 3: approx.	30 minutes)						
CLAD V	Calaata	J.T!.	- i D	creditable for bonus									
12-StAP-V-212-mo1		<u>_</u>											
		5	Duratio		1 semester	Method of gradin	g numerical grade	Modul level	undergraduate				
	Course			V (2) -									
	Method	or ass	essment			pprox. 60 minutes)	or resentation (approx. 20 I	minutes) (weighted 2.1)	Lor				
							ndidates (approx. 10 mir		, 01				
				Langu	nguage of assessment: German and/or English								
				creditable for bonus									
12-StAP-S-212-m01					1	1	1						
		5	Duratio		1 semester	Method of grading	g numerical grade	Modul level	undergraduate				
	Course			S (2)									
	Method	ethod of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or								
					c) c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate)								
				Langu	Language of assessment: German and/or English								
		,			creditable for bonus								
		ants ar		20 pla	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among								
	cation	of place	25		all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-GP-G-152-m01	Integra	ted Rus	siness Pro			cedule: (5) A Waltil	is tist witt be maintained	and places ie allocated	by lot as they become available.				
12 01 0 152 11101	ECTS	5	Duration		1 semester	Method of gradin	numerical grade	Modul level	undergraduate				
	Course		Baratio	V (2) -		method of grading	5 Hamenear Stade	moduliteret	undergraduce				
			essment	<u> </u>		pprox. 60 minutes)	or b) term paper (approx	(, 15 pages) or c) term pa	aper (approx. 10 to 15 pages) and				
	Method	a 01 455	cooment	prese	ntation (approx. 10	minutes), weighted		a 1) pages) or e) term pe	approximate to 15 pages, and				
					creditable for bonus								
	Participants and allo- cation of places								pject Wirtschaftsinformatik (Busi-				
				ness Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their									
				subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.									
							es re-allocated by lot as		•				

12-FRBE-F-152-m01	Forwar	d and R	everse Bu	siness	Engineering							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	:S		V (2) -	+ Ü (2)	•	•	•				
	Metho	d of ass	essment	prese	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus							
		pants ar of place		Bache rentia accor by lot	Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Wiinf-FS-212-	Semin	ar: Infor	mation Sy	/stems								
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	!S		S (2)								
	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus								
	Participants and allo- cation of places			stude derati with (applic	Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Ba students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferent deration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in acception with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lapplicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-P&O-F-212-m01	Humar	Resou	rce Manag	ement								
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	:S	<u> </u>	V (2) -	+ Ü (2)			•				
	Metho	d of ass	essment	writte	n examination (ap	prox. 60 minutes)						
12-P&O-FS-212-	Semin	ar: Hum	an Resou	rce Ma	nagement & Orgai	nizational Theory						
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	!S		S (2)								
	Metho	d of ass	essment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 1:1) Language of assessment: German and/or English							
	Participants and allocation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-IM-212-m01	Strategic and Innovation Management												
	ECTS 5	; [Duratior		1 semester	Method of grading numerical gra	ade	Modul level	undergraduate				
	Courses				+ Ü (2) lle taught in: Germ	an and/or English	-						
	Method o	of asses	sment	a) wri b) ter c) ora) written examination (approx. 60 minutes) or) term paper (as individual or group work; approx. 10 pages per person) or) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) anguage of assessment: German and/or English								
12-EPS-212-m01	Entrepre	neurshi	p										
	ECTS 5	; I	Duratior		1 semester	Method of grading numerical gra	ade	Modul level	undergraduate				
	Courses	·			+ Ü (2) lle taught in: Germ	an and/or English							
	Method o	of asses		b) teri	written examination (approx. 60 minutes) or term paper (as individual or group work; approx. 10 pages per person) or oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) nguage of assessment: German and/or English								
12-RES-211-m01	Seminar:	Resear	ch Semi	inar	r								
	ECTS 5	5 [Duratior		1 semester	Method of grading numerical gra	ade	Modul level	undergraduate				
	Courses			S (2) Modu	Module taught in: German and/or English								
	Method o	of asses				ges) and presentation (in groups of u t: German and/or English	up to 3 candidates	, approx. 10 m	inutes per candidate)				
	Participal cation of			Shoul (1) Ap (2) Wl place	15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places places will be allocated according to the average grade of assessments taken so far; among applicants with the same averagrade, places will be allocated by lot.								
12-BUS-211-m01	Seminar:	Busine	ss Simu	lation									
	ECTS 5	; [Duration		1 semester	Method of grading numerical gra	ade	Modul level	undergraduate				
	Courses	,		S (2) Module taught in: German and/or English									
	Method o	of asses				ges) and presentation (in groups of ut: t: German and/or English	up to three candida	ates, approx. 1	o minutes per candidate)				
	Participants and allocation of places			15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.									

12-BPS-211-m01	Semina	ar: Busi	ness Plan					1				
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2) Modu	le taught in: Germar	n and/or English		,				
	Method	d of ass	essment		Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English							
	cation	of place		15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.								
12-KR-152-m01	Manag	erial Ac	counting	cost-l	ased decision-mak	ing and control						
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		$V(2) + \ddot{U}(2)$								
	Method	d of ass	essment	writte	n examination (app	rox. 60 minutes)						
12-VeCo-212-mo1	Sales Accounting & Management											
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2)								
	Method	d of ass	essment	writte	written examination (approx. 60 minutes)							
	Particip cation		nd allo- es	40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-AAC-212-m01	Semina	ar: Man	agerial Ac	counti	ng							
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)		•						
	Method	d of ass	essment	term	oaper (approx. 12 pa	ages) and presentation	on (approx. 20 minute	s), (weighted 2:1)				
12-WebP-F-152-	Web Pr	ogramı	ming									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)			•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English								

12-Ebus-F-212-m01	E-Business												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course			V (2) -	+ T (2)	, 5							
	Method	d of asse	essment	b) terr c) terr d) ora	m paper (approx. 15 n paper (approx. 10 l examination in gro	pages) and presenta	tion (approx. 10 minutes), weig dates (approx. 10 minutes per c						
12-AWE-232-m01	Web En	gineeri	ng										
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course			V (2) -									
	Method of assessment			b) ora minut c) con	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 anguage of assessment: German and/or English								
12-EBP-152-m01	E-Busir	ess Pro	ject										
	ECTS	CTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course			V (2) -									
	Method	d of asse	essment	prese tes)	a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 20 pages) presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-BIF-211-m01	Busine	ss Intell	ligence										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course			V (2) + Ü (2)									
	Method of assessment			a) Written examination (approx. 60 minutes) or b) Term paper (approx. 20 pages) or c) Term paper (10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (apprx. 60 minutes) Language of assessment: German and/or English									

12-DM-F-232-m01	Data M	anagen	ent and A	nalysi	is								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2) -	/ (2) + Ü (2)								
	Method	of asse		b) ora c) por Langu	a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus								
	Participants and allocation of places			50 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-PFM-192-m01	Prograi	mming f	or Manag	rement Students									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course				+ Ü (2)								
	Method	l of asse		b) Ora c) Pro d) ent	al examination in gro gramming exercises irely or partly comp	(approx. 20 hours to	dates (approx. 10 minutes per c otal) and written examination (a nination (approx. 60 minutes)		ites), weighted 1:1 or				
12-SCM-F-212-m01	Supply	Chain I	Managemo	ent									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2) +	+ Ü (2)								
	Method	l of asse		b) terr c) terr	m paper (approx. 15 n paper (approx. 10		sentation (approx. 10 minutes);	; (weighted 2:1)					

12-LSCM-212-m01	Semina	r: Logi	stics & Su	ipply C	hain Management		,					
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)								
	Method	of ass	essment	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), (weighted 2:1) Language of assessment: German and/or English								
	Particip cation (Shoul who h locate ted ac	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-AAL-232-m01	Modern	1 Appro	aches in I	Logisti	gistics							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level					
	Course	S	,	V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus								
	Particip cation (20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
	Additio	nal Info	rmation	Module can be taught in form of E Learning course, seminar, workshop etc.								

12-GT-232-m01	Foundati	ions of tr	anspor	logistics		,					
	ECTS 5	5 D	uration	1 semester	Method of grading numerical grade	Modul level					
	Courses			V (2) + Ü (2)							
				Module taught in: Ger							
	Method o	of assess			n (approx. 60 minutes) or						
				b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or							
				d) oral examination (approx. 20 minutes) or							
				e) Portfolio (50 to 75 hours)							
				Language of assessment: German and/or English Assessment offered: yearly, to be announced							
				creditable for bonus							
	Participa			20 places.							
	cation of	fplaces		(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.							
				cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.							
				(3) A waiting list will be maintained and places re-allocated by lot as they become available.							
	Addition	al Inform	ation	Module can be taught in form of E Learning course, seminar, workshop etc.							
12-DS1-222-m01	Digital Science 1										
	ECTS 5	5 D	uration		Method of grading numerical grade	Modul level					
	Courses			V (2) + Ü (2)							
	Method o	of assess		a) Written examination (approx. 60 minutes) or							
				b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1)							
				Language of assessment: German and/or English							
12-DS2-222-m01	Digital S	cience 2									
	ECTS 5	5 D	uration	1 semester	Method of grading numerical grade	Modul level					
	Courses			V (2) + Ü (2)							
	Method o	of assess		a) Written examination (approx. 60 minutes) or							
				b) Term paper (approx	a. 15 pages) or 5 pages) and presentation (approx. 10 min	nutes). (weighted 2.1)					
					ent: German and/or English	iules), (weighted 2.1)					
12-DS3-222-mo1	Digital S	cience 3				,					
	ECTS 5	5 D	uration	1 semester	Method of grading numerical grade	Modul level					
	Courses			S (2)							
	Method o	of assess		a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or							
				b) Term paper (20 to 25 pages) Language of assessment: German and/or English							
				Language of assessme	ent: German and/or English						

12-DS4-222-m01	Digital S	cience 4								
	ECTS 5	Duratio	n 1 semes	ter	Method of grading nu	ımerical grade	Modul level			
	Courses		S (2)							
	Method o	of assessment			15 pages) and presentation	on (approx. 20 minu	utes); (weighted 2:1) or			
			b) Term paper							
. DEDI accomo	Dlamina	and Darisian I			nt: German and/or English	1				
12-PEBI-232-m01			sion Making in Business Information Systems ration 1 semester Method of grading numerical grade Modul le				Madulland	Lundarana du ata		
	ECTS 5	Duration		ter	Method of grading ni	ımericai grade	Modul level	undergraduate		
	Courses	<u> </u>	V (2) + Ü (2)	• • • •						
	Method	of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 minutes)							
			c) portfolio (approx. 20 hours)							
			Language of as	ssessmen	nt: German and/or English	1				
			Creditable for l	reditable for bonus						
12-SIM-232-m01	Simulation	i i								
	ECTS 5	Duration		ter	Method of grading n	umerical grade	Modul level			
	Courses		V (2) + Ü (2) Module taught in: German and/or English							
	Method o	of assessment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus							
12-SCGD-232-m01	Smart Ci	ties & Geospat	ial Data Analyti	cs						
	ECTS 5	Duration	n 1 semes	ter	Method of grading nu	umerical grade	Modul level			
	Courses		V (2) + Ü (2) Module taught	in: Germ	an and/or English					
	Method o	of assessment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus							

12-DDDP-232-m01	Data Dr	iven De	cisions i	n Pract	ice			-			
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Courses	5			+ Ü (2) ıle taught in: Gern	nan and/or English		·			
	Method of assessment			b) Ter c) Ter d) ora e) Por Langu	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus						
12-GPM-232-m01	Busines	ss Proc	ess Mana	gemer	nt						
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level			
	Courses				V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			b) Ter c) Ter d) ora e) Por Langu	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus						
12-PDS-211-m01			Science								
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			Modu		nan and/or English					
	Method	l of asso	essment	exerc Langi	tten examination ises (approx. 6 pa uage of assessme table for bonus	approx. 20 to 30 minutes) or c)					
12-EuGP-F-212-	Moneta	ry Polic	cy and Fin	ancial	Markets			'			
mo1	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	5			+ Ü (2) ıle taught in: Gern	nan and/or English					
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English							

12-IFM-212-m01	Internati	onal Money 8	Financ	e						
	ECTS 5	Durati	on	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	`		+ Ü (2) ule taught in: Germa	an and/or English	·				
	Method	of assessmen		en examination (appuage of assessment	orox. 60 minutes) t: German and/or English					
12-AKP-211-m01	Applied I	Business Cycl	e Analy	sis and Forecasting						
	ECTS 5	Durati		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2) Mod	5 (2) Module taught in: German and/or English						
	Method o	of assessmen	pres	a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English						
12-Konj1-F-212-	Business	Cycle Analys	is	1						
mo1	ECTS 5	Durati	on	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)	(2) + Ü (2)						
	Method	of assessmen	b) te	a) written examination (approx. 60 minutes) or b) term paper (as group or individual work, approx. 10 pages each person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate)						
12-KUV-211-m01	Seminar: Business cycles, corporate finance and asset markets									
	ECTS 5	Durati	on	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)			Ť				
	Method o	of assessmen	term	term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1						
12-VWL1-FS-212-	Seminar:	Economic Po	licy							
mo1	ECTS 5	Durati	on	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2) Mod	ule taught in: Germa	an and/or English					
	Method o	of assessmen			ages) and presentation (approx. 25 minutes), t: German and/or English	(weighted 2:1)				
	Participa cation of	nts and allo- places	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot am all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become availa							
12-IntÖk-152-m01	Internati	onal Economi	cs							
	ECTS 5	Durati		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)	+ Ü (2)						
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English						

12-IntÖk-FS-152-	Seminar: Inter	national	Econon	nics							
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)				·				
	Method of ass	essment		term paper (approx. 15 pages) and presentation (approx. 30 minutes), weighted 3:1 Language of assessment: German and/or English							
	Participants an cation of place		all ap	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-ARS-152-m01	Applied Regio	nal and U	rban E	conomics			,				
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) -	+ Ü (2)			·				
	Method of ass	essment	didate	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) including empirical analysis prepared by canlidates anguage of assessment: German and/or English							
12-S&W1-F-212-	Games and St	rategies									
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	,		- Ü (2) le taught in: German	and/or English		,				
	Method of ass	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-S&W2-F-212-	Competition P	olicy									
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			- Ü (2) le taught in: German	and/or English						
	Method of ass	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English									
12-S&W3-F-212-	Economics of	Regulatio	n								
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		` '	V (2) + Ü (2) Module taught in: German and/or English							
	Method of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English								

12-S&W-FS-212-	Seminar: Competition and Strategy											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2) Modu	S (2) Module taught in: German and/or English								
	Method of	assessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English								
	Participan cation of p	ts and allo- laces	all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-EM-211-m01	European	Macroeconor	nics	ics								
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2)									
	Method of	assessment	(weig	hted 2:1) or c) ora	(approx. 60 minutes) of l examination (approx ant: German and/or Eng	20 minutes)	10 to 15 pages) and p	resentation (approx. 20 minutes);				
12-BSINI-212-m01	Business S	Strategy for I	nforma	tion and Network	Industries							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of	assessment	b) ter	a) written examination (approx. 60-120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) Language of assessment: German and/or English								
12-CE-212-m01	Computational Economics											
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		P (2) Module taught in: German and/or English									
•			Modu	ile laught in: Geni	ian ana/or English							
	Method of	assessment	writte	en examination (ap		exercises (approx. 10 pa	ages), (weighted 1:1)					
		ts and allo-	writte Langu 20 pl all ap	en examination (apuage of assessment aces. (1) Should the plicants irrespect	oprox. 60 minutes) and nt: German and/or Eng ne number of application ive of their subjects. (2)	lish ons exceed the number o) Places on all courses of	of available places, pla f the module with a res	ces will be allocated by lot among stricted number of places will be I by lot as they become available.				
12-Stat-G-212-m01	Participan cation of p	ts and allo-	writte Langu 20 pl all ap	en examination (apuage of assessment aces. (1) Should the plicants irrespect	oprox. 60 minutes) and nt: German and/or Eng ne number of application ive of their subjects. (2)	lish ons exceed the number o) Places on all courses of	of available places, pla f the module with a res	stricted number of places will be				
12-Stat-G-212-m01	Participan cation of p	ts and allo-	writte Langu 20 pl all ap alloca	en examination (apuage of assessment aces. (1) Should the plicants irrespect	oprox. 60 minutes) and nt: German and/or Eng ne number of application ive of their subjects. (2)	lish ons exceed the number o) Places on all courses of list will be maintained a	of available places, pla f the module with a res	stricted number of places will be				
12-Stat-G-212-m01	Participant cation of p Statistics ECTS 5 Courses	ts and allo- places Duratio	writte Langu 20 pl all ap alloca	en examination (apuage of assessment aces. (1) Should the policants irrespect ated in the same pure semester + T (2)	oprox. 60 minutes) and nt: German and/or Engine number of application of their subjects. (2) procedure. (3) A waiting	lish ons exceed the number o) Places on all courses of list will be maintained a	f available places, pla f the module with a res and places re-allocated	stricted number of places will be I by lot as they become available.				
12-Stat-G-212-m01	Participant cation of p Statistics ECTS 5 Courses	ts and allo- places Duratio	writte Langu 20 pl all ap alloca	en examination (application (application) (a	oprox. 60 minutes) and nt: German and/or Engine number of application of their subjects. (2) procedure. (3) A waiting	lish ons exceed the number o) Places on all courses of list will be maintained a	f available places, pla f the module with a res and places re-allocated	stricted number of places will be I by lot as they become available.				
12-Stat-G-212-m01 12-QWF-G-212-m01	Participant cation of p Statistics ECTS 5 Courses Method of Econometri	ts and allo- laces Duration	writte Langu 20 pl all ap alloca	en examination (apuage of assessment aces. (1) Should the policants irrespect ated in the same pure semester + T (2)	oprox. 60 minutes) and nt: German and/or Engine number of application of their subjects. (2) procedure. (3) A waiting	lish ons exceed the number o) Places on all courses of list will be maintained a	f available places, pla f the module with a res and places re-allocated	stricted number of places will be I by lot as they become available.				
	Participanication of p Statistics ECTS 5 Courses Method of	ts and allo- laces Duration	writte Langu 20 pl all ap alloca n V (2) writte	en examination (application examination) (applicates) (a) Should the plicants irrespection at ed in the same pure process of the same pure process of the examination (60) and a semester of the examination (60) are examination (60) are examination (60).	oprox. 60 minutes) and nt: German and/or Engine number of application of their subjects. (2) procedure. (3) A waiting	lish ons exceed the number o) Places on all courses of list will be maintained a numerical grade	f available places, pla f the module with a res and places re-allocated	stricted number of places will be I by lot as they become available.				
	Participant cation of p Statistics ECTS 5 Courses Method of Econometre ECTS 5 Courses	Duratio assessment cics Duratio	writte Langu 20 pl all ap alloca N V (2) writte V (2)	en examination (application examination examination (application examination examination (application examination (application examination (application examination examination (application examination examination examination (application examination examination examination (application examination examination examination (application examination examination examination examination examination examination (application examination examinatio	pprox. 60 minutes) and nt: German and/or Engine number of application of their subjects. (2) procedure. (3) A waiting Method of grading to 90 minutes)	lish ons exceed the number o) Places on all courses of list will be maintained a numerical grade	of available places, pla f the module with a re- and places re-allocated Modul level	stricted number of places will be d by lot as they become available. undergraduate				
	Participant cation of p Statistics ECTS 5 Courses Method of Econometre ECTS 5 Courses	Duratio	writte Langu 20 pl all ap alloca N V (2) writte V (2)	en examination (application examination) (applicates) (a) Should the plicants irrespection at ed in the same pure process of the same pure process of the examination (60) and a semester of the examination (60) are examination (60) are examination (60).	pprox. 60 minutes) and nt: German and/or Engine number of application of their subjects. (2) procedure. (3) A waiting Method of grading to 90 minutes)	lish ons exceed the number o) Places on all courses of list will be maintained a numerical grade	of available places, pla f the module with a re- and places re-allocated Modul level	stricted number of places will be d by lot as they become available. undergraduate				

12-PD-152-m01	Practice	e of Da	ta Analysi	s				,			
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	5		V (2)	+ Ü (2)	•		•			
	Method	of ass	essment			(approx. 60 minutes)	or b) term paper (approx	k. 10 pages) and present	tation (approx. 20 minutes),		
					hted 2:1		1. 1				
COW	C	l . l.	A 12 1			nt: German and/or Eng	gusn				
12-CQW-212-m01					nometrics 1 semester Method of grading numerical grade Modul level undergraduate						
		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			P (2)					-		
	Method	Method of assessment					or ation (approx. 20 minut	tos) waighted 2.1			
	Darticia	ants a	nd alla	_					ces will be allocated by lot among		
	Participants and allo- cation of places										
	cution of places				applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be ocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available						
12-QWF-FS-212-	Semina	r: Econ	ometrics					·			
mo1	ECTS 5 Duratio			n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			S (2)	•		•	•			
	Method	Method of assessment			paper (approx. 15	pages) and presentati	on (approx. 25 minutes)), (weighted 2:1)			
		Participants and allo-			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among						
	cation o	cation of places			all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be						
12 110 212 221	lan der neteri	ial Ora		alloc	allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-IIO-212-m01	$\overline{}$		anization		T	Markland of annualing		AA	Lundanonaduata		
		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	5			+ Ü (2)	nan and/or English					
	Method	l of ass	essment	Module taught in: German and/or English a) written examination (approx. 60 to 120 minutes) or							
	Method	. 01 α33	CSSITICITE	b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1							
				Lang	uage of assessme	nt: German and/or Eng	glish				
12-DMTO-232-m01	Decisio	n-Maki	ing in Tea	ms an	d Organizations						
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level			
	Courses	Courses			V (2) + Ü (2)						
				Module taught in: German and/or English							
	Method	of ass	essment								
				b) oral examination (approx. 20 minutes) Language of assessment: German and/or English							
				Language of assessment: German and/or English							

12-EWiinf-G-212-	Business Info	ormatics				,	-			
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2) -	+ T (2)						
	Method of as	sessment		n examination (app						
				lage of assessment able for bonus	: German and/or English					
12-A&S-F-212-m01	Labour Econo	mics	credit	able for bollus						
12 AQ5 1 212 11101	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	Daratio	V (2) -		method of glading numerical glade	Modulitevel	undergraduate			
				le taught in: Germa	n and/or English					
	Method of as	sessment			pprox. 60 minutes) or					
				b) portfolio (approx. 20 pages)						
12-LES-211-m01	Language of assessment: German and/or English Seminar: Labour Economics									
12 LL3 211 11101	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	Baracio	S (2)	1 Jennester	method of Stading numerical Stade	modulitevel				
				le taught in: Germa	n and/or English					
	Method of as	sessment			ages) and presentation (approx. 15 minutes),	weighted 3:2				
2					: German and/or English					
12-EVÖ-232-m01	Seminar: Em									
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Courses		S (2) Modu	le taught in: Germa	n and/or English					
	Method of as	sessment			es) and presentation (approx. 20 minutes), (w	eighted 2:1)	-			
			Language of assessment: German and/or English							
12-AEDS-232-m01		ometrics a	nd Dat	a Science in Busine	ess and Economics					
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Courses		V (2) + Ü (2) Module taught in: English							
	Method of as	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-Fiwi-FS-212-	Seminar: Pul	olic Finance		age of assessifierit	: German and/or English	1				
mo1	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	Daratio	S (2)	1 Jennester	metrica or grading manierical grade	Modulitate	unacigiudude			
		sessment	<u> </u>	naper (approx. 15 p	ages) and presentation (approx. 25 minutes),	weighted 2:1				
	method of de			caper (approx. 13 pr	ages, and presentation (approx. 2) initiates);					

12-Risk-152-m01	Econon	nic Prin	ciples of I	Risk M	anagement	-		,			
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	s		V (2)	+ Ü (2)	·		•			
	Method	of ass	essment	writte	n examination (app	rox. 60 minutes)					
					Language of assessment: German and/or English creditable for bonus						
	F	-: £ I	C 4!		able for bonus						
12-lÖ-152-m01			Informatio			AA . C	• 1 1				
	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course				/ (2) + Ü (2)						
					written examination (approx. 60 minutes)						
12-IAO-212-m01					I Incentive Design						
		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		S (2) Modu	ıle taught in: Germa	n and/or English					
	Method	d of ass	essment				on (approx. 20 minutes). (weighted 2:1)			
	Method of assessment				erm paper (approx. 10 pages) and presentation (approx. 20 minutes), (weighted 2:1) anguage of assessment: German and/or English						
12-CCER-212-m01	Challer	Challenges of China's Economic Rise									
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2)				•			
	Method of assessment					pprox. 60 minutes) or to 20 pages) and pre	sentation (approx. 10 to 1	5 minutes), (weighte	ed 2:1)		
		oants ar of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-EWJ-192-m01	Introdu	ction to	Busines	s Journalism							
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2)	+ Ü (2)			'			
	Method	d of ass	essment		olio (approx. 20 pag						
CIAII		1: 6:				: German and/or Engl	isn				
12-CWK-192-m01					siness Communicat	1		M = d = 1	Lundanina duata		
		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course			S (2)	1: /						
	Method	or ass	essment		olio (approx. 20 pag Jage of assessment	es) : German and/or Engl	ish				
	Participants and allo- cation of places		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
minor in a Bachelor's de	gree prograr	nme Busin	ess Managem	nent and I	Economics (2023)		JMU Würzburg • generated 03	-Feb-2024 • exam. reg. data	record B1 184 - - N 2023 page 23 / 28		

12-WUW-211-m01	Semina	r: Busi	ness Jour	nalism	and Business Com	munication					
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	S		S (2)							
	Method	of ass	essment				ntation (approx. 15 minu	ıtes); (weighted 1:1)			
			· ·		lage of assessment	: German and/or Engl	ish		,		
12-VGP-192-m01			actice Lec		ĭ			1			
	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)							
	Method	l of ass	essment		Portfolio (approx. 20 pages) Language of assessment: German and/or English						
12-VWP-211-m01	Econom	nict Dra	ctice Lect		age of assessifierit	. German and/or Engi	1511				
12-VWF-211-11101		5	Duration		1 semester	Method of grading	numorical grado	Modul level	undergraduate		
	Courses		Duratio	S (2)	1 Semester	Method of grading	numencat grade	Modul level	undergraduate		
			occmont	` '	l ovamination (ann	roy an minutes) or h)	torm nanor (annroy 40 r	aagas) and procontatio	on (approx 45 minutes), (weighted		
	Method	1 01 055	essillelli	2:1) 0	oral examination (approx 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted:1) or c) written examination (approx. 60 minutes)						
					anguage of assessment: German and/or English						
12-APW1-212-m01	Selected Topics of Business Management and Economics 1										
	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		V (2)	+ Ü (2)						
	Method of assessment				written examination (approx. 60 minutes) or						
					term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or oral examination (approx. 20 minutes)						
12-APW2-212-m01	Salacta	d Tonic	s of Rusi		ess Management and Economics 2						
12 AI W2 212 IIIO1		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		Daration			Method of glading	numerical grade	Modulitevel	undergraduate		
			essment	V (2) + Ü (2) written examination (approx. 60 minutes) or							
	Method	01 033	Cooment		term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
				oral e	oral examination (approx. 20 minutes)						
12-SC-232-m01	Social (Comme	rce								
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level			
	Courses	S			V (2) + Ü (2) Module taught in: German and/or English						
	Method	of ass	essment								
				b) portfolio (50-75 hours)							
				Language of assessment: German and/or English creditable for bonus							
				creditable for bonus							

12-CA-232-m01	Customer A	nalytics								
	ECTS 5	Duratio	1 1 56	emester	Method of grading numer	ical grade	Modul level			
	Courses		V (2) + Ü (.,					
		<u> </u>			an and/or English					
	Method of a	assessment			prox. 6o minutes) t: German and/or English					
				for bonus	it. German and/or English					
12-DD-	Data-Driven	Supply Cha	in Manage	ment						
SCM-232-m01	ECTS 5	Duratio	1 1 56	emester	Method of grading numer	ical grade	Modul level			
	Courses			V (2) + Ü (2) Module taught in: German and/or English						
	Method of a	assessment	a) written examination (approx. 60 minutes) or							
				b) term paper (15 to 20 pages) or						
			c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate)							
			e) portfolio (50 to 75 hours)							
	,	,		Language of assessment: German and/or English						
12-DSCM-232-m01		<u> </u>		Chain Manage						
	ECTS 5 Duration			emester	Method of grading numer	ical grade	Modul level			
	Courses		S (2) Module taught in: German and/or English							
	Method of a	assessment	term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English							
12-SCA-232-m01	Seminar: Su	upply Chain	Analytics							
	ECTS 5	Duratio		emester	Method of grading numer	ical grade	Modul level			
	Courses		S (2) Module ta	ught in: Germ	an and/or English					
	Method of a	assessment			and presentation (approx. 10) t: German and/or English	o minutes); weighted 2:	1			
12-DMOT-232-mo1	Decision-Ma	aking in Org	anizations	and Teams						
	ECTS 5	Duratio	1 1 56	emester	Method of grading numer	ical grade	Modul level			
	Courses		V (2) + Ü (2) Module taught in: German and/or English							
	Method of a	assessment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English							

12-MDT-232-m01	Management & Digital Transformation										
	ECTS 5 Duration			1 5	emester	Method of grading	numerical grade	Modul level			
	Courses	;		V (2) + Ü (2)							
				Module taught in: German and/or English							
	Method	of asses		a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English							
		,		creditable for bonus							
12-Wise-FS-232-					d Engineering						
mo1	ECTS	5	Duration								
	Courses	i		S (2) Module ta	aught in: Germa	n and/or English					
	Method	of asses		Language	erm paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 anguage of assessment: German and/or English reditable for bonus						
12-Wiba-FS-232-	Seminar	r: Inform	ation Sy	stems and	d Business Anal	ytics					
mo1	ECTS	5	Duration		emester	Method of grading	numerical grade	Modul level			
	Courses	i		S (2) Module taught in: German and/or English							
	Method	of asses		term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus							
12-Wiki-FS-232-	Seminar	r: Inform	ation Sy	stems and	tems and Enterprise Artificial Intelligence						
mo1	ECTS	5	Duration	1 5	emester	Method of grading	numerical grade	Modul level			
	Courses			S (2) Module taught in: German and/or English							
	Method	of asses		term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus							
12-SDM-232-m01	Simulati	ion for D	ecision	Making							
	ECTS	5	Duration	1 5	emester	Method of grading	numerical grade	Modul level			
	Courses	i		V (2) + Ü (2) Module taught in: German and/or English							
	Method	of asses		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus							

12-GDA-232-m01	Geospatial Data Analytics & Smart Cities											
	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul leve	el				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								
12-DDD-232-m01	Data-Driven Decisions in Practice											
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul leve	el			
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
				a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								
12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics											
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul leve	el				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-EV-232-m01	Semina	ır: Empi	irical and	Experimental Psychology and Economics								
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul leve	el				
	Courses			S (2) Module taught in: German and/or English								
	Method of assessment			term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English								

12-BEE-232-m01	Behavioral and Experimental Economics											
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level				
	Course	S	•	V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of asse		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English								
12-GAE-232-m01	Globalization and the Environment											
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of asse		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (50 to 75 hours) Language of assessment: German and/or English								