



Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Abbreviations used: Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\mathbf{\ddot{U}} = \text{exercise}$, \mathbf{V} = lecture Term: **SS** = summer semester, **WS** = winter semester Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB = list of modules Other: A =thesis, LV =course(s), PL =assessment(s), TN =participants, VL =prerequisite(s) Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-Conventions for the modules in this SFB: ditable for bonus. Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the me-Information on assessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner. Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below. Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2023

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

15-Feb-2023 (2023-11)

22-Nov-2023 (2023-91)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title									
	ECTS	Du	ation	(in semesters)	Method of grading	Module level				
	Courses		To be sp	o be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y						
	Method of as	sessment								
	Only after successful completion of		if applica	able						
	Other prerequisites		if applica	if applicable						
	Participants and allocati- on of places		i- if applica	able						
	Additional information		if applica	if applicable						
	Referred to in	n LPO I	if applica	able (examination re	egulations for teaching	degree programmes)				

Compulsory Course	es (50 ECTS o	credits)								
Business Administ	ration (30 EC	CTS credits)								
12-EBWL-G-212-	Organizati	on								
m01	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate		
	Courses		V (2) +	T (2)						
	Method of a	assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-Mark-G-212-	Marketing									
m01	ECTS 5	Duratio	n 1 semester		Method of grading num	erical grade	Modul level	undergraduate		
	Courses		V (2) +							
	Method of	assessment	written Langua	n examination (ap age of assessme	pprox. 60 minutes) nt: German and/or English					
12-ExtUR-G-212-	Accounting	5								
m01	ECTS 5 Duration		n	1 semester	Method of grading num	erical grade	Modul level	undergraduate		
	Courses		V(2) + T(2)							
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-IntUR-G-212-	Manageria	l Accounting								
m01	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate		
	Courses		V (2) +	T (2)						
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-I&F-G-212-m01	Investment	t and Finance	2							
	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate		
	Courses		V (2) +	T (2)						
	Method of	assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-BPL-G-212-m01	Supply, Pro	oduction and	Operati	Operations Management						
	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate		
	Courses		V (2) +	T (2)						
	Method of	assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English							

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12-NF-EV-	Introduction	n to Econom	ics - M	inor						
WL-152-m01	ECTS 5	ECTS 5 Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2)	+ T (2)						
	Method of a	ssessment	writte	written examination (approx. 60 minutes)						
	Participants cation of pla		(1) No and E dits), the m alloca excee ces): of EC spect	620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS cre- dits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of pla- ces): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the re- spective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.						
12-NF-Mak-212-	Macroeconomics - Minor									
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2)	+ T (2)	·		•			
	Method of a	ssessment	writte	n examination (ap	prox. 60 minutes)					
12-NF-Mik-212-	Microecono	mics - Mino	r							
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2)	+ T (2)						
	Method of a	ssessment	writte	written examination (approx. 60 minutes)						
12-WiPo-G-212-	Public Polic	у								
m01	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	Courses		V (2) + T (2) Module taught in: German and/or English						
	Method of a	ssessment	b) po	rtfolio (approx. 20	(approx. 60 minutes) o pages) nt: German and/or Eng					

Compulsory Electiv	es (10 ECTS cre	dits)								
12-SCRM-211-m01	Sales and Cus	tomer Rel	lationship Management							
	ECTS 5 Duration		n	1 semester	Method of grading nu	ımerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
			ļ	le taught in: Germar		<u> </u>				
	Method of ass	essment	dates	a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candi- dates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English						
				able for bonus						
12-SMA-211-m01	Seminar: Marl	ceting								
	ECTS 5	Duratio	n	1 semester	Method of grading nu	Imerical grade	Modul level	undergraduate		
	Courses		S (2) Modu	le taught in: Germar	n and/or English		•			
	Method of ass	essment		term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English						
12-INMA-211-m01	International	Marketing	5							
	ECTS 5	Duratio		1 semester	Method of grading nu	ımerical grade	Modul level	undergraduate		
	Courses		V (2) + Ü (2) Module taught in: German and/or English							
	Method of ass	essment	 a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English 							
12-BPL-F-212-m01	Supply, Produ	ction and	Logist	ics Management. M	aterial Requirements Pl	anning				
	ECTS 5	Duratio	n	1 semester	Method of grading nu	ımerical grade	Modul level	undergraduate		
	Courses		V (2) ·	V (2) + Ü (2)						
	Method of ass	essment	a) written examination (approx. 60 minutes) or							
				b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
				l examination (appr		appiox. 20 minutes), weighte	eu 2:1 01			
12-HSCM-211-m01	Humanitarian	Supply Cl								
	ECTS 5	Duratio	n	1 semester	Method of grading nu	imerical grade	Modul level	undergraduate		
	Courses	_,		+ Ü (2) le taught in: English						
	Method of ass	essment			oprox. 60 minutes) or b) German and/or English	term paper (approx. 15 page	es)			

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12-BPL-FS-212-	Seminar: Su	upply, Produ	luction and Logistics Management							
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)	•		-				
	Method of a	issessment				tion (approx. 20 minutes); (we	ighted 2:1) or			
				m paper (approx. 2		lich				
	Participants	and allo-		Language of assessment: German and/or English 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among						
	cation of pla							stricted number of places will be		
			alloca	allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-Wipr1-F-212-	Financial Ac									
m01	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
	Method of a	issessment			approx. 60 minutes) o	r				
				m paper (approx. 1	o pages) t: German and/or Eng	lich				
12-Wipr2-F-232-	Internationa	al Accountin								
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
			Module taught in: English							
	Method of a	issessment		a) written examination (approx. 60 minutes) or						
				b) term paper (approx. 10 pages) Language of assessment: English						
12-Wipr3-F-212-	Financial St	atomont An	<u> </u>	and Valuation						
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	Duratio		+ Ü (2)		numencai giade	Modulievei	undergraduate		
	Courses			lle taught in: Germa	an and/or English					
	Method of a	ssessment	a) wri	a) written examination (approx. 60 minutes) or						
				b) term paper (approx. 10 pages)						
			_	-	t: German and/or Eng	lish				
12-Wipr-FS-212- m01	Seminar: Fi									
mor	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)							
	Method of a	issessment	Langu	lage of assessmen	t: German and/or Eng					
	Participants cation of pla		allap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

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12-l&F-F-192-m01	Decision Theo	ry										
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses V (2) + Ü (2)											
	Method of ass	essment	Writte	n examination (app	rox. 60 minutes)							
12-I&F-FS-212-m01	Seminar: Investment and Finance											
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2)									
	Method of ass	essment	term p	oaper (approx. 15 pa	iges) and oral examir	nation (approx. 25 minutes), (w	eighted 3:2)					
	Participants ar cation of place		(1) Sh cants (2) Pla	 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 								
12-ERM-211-m01	Introduction to	tion to Risk Management										
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)									
				n examination (app	-							
12-UBW-F-152-m01	Business Valu	ation bety	etween Financial Mathematics and Data on Capital Market									
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		<u>``</u>	V (2) + Ü (2)								
			written examination (approx. 60 minutes)									
12-St1-F-232-m01		tion 1: An	Introd	uction to Tax Law &	· · · · · · · · · · · · · · · · · · ·							
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		$V(2) + \ddot{U}(2)$									
	Method of ass	occmont	Module taught in: German and/or English written examination (approx. 60 minutes)									
	Language of assessment: German and/or English creditable for bonus											
12-St2-F-152-m01	Business Taxa	tion 2: Th	e Taxa	tion of Income in Ge	ermany							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) -	+ Ü (2)								
	Method of ass	essment		n examination (app able for bonus	rox. 60 minutes)							

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12-St3-F-152-m01	Busin	ess Taxa	ation 3: In	troduc	tion to VAT						
	ECTS 5 Duration			n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			V (2)	+ Ü (2)		· · · · · ·				
	Metho	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes)						
					creditable for bonus						
12-StAP-V-212-m01	Selected Topics in Business Taxation										
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	es		V (2)	+ Ü (2)						
	Method of assessment			b) ter c) ora Langu credi	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus						
12-StAP-S-212-m01	Semin	ar: Busi	iness Taxa	tion							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	25		S (2)	S (2)						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
		pants a of place	nd allo- es	all ap	plicants irrespect	he number of applications exceed the number ive of their subjects. (2) Places on all courses procedure. (3) A waiting list will be maintained	of the module with a re-	stricted number of places will be			
12-GP-G-152-m01	Integr	ated Bu	siness Pro	cesse	S						
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	es		V (2)	+ Ü (2)	· ·	•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus							
		pants a of place	nd allo- es	ness provi subje	Information Syste ded there is enou ects. (3) Places on	per of places is not restricted for students of the ms) (BSc with 180 ECTS credits). (2) Additional gh capacity. These additional places will be al all courses of the module with a restricted number maintained and places re-allocated by lot as	al places will be allocate located by lot among al mber of places will be a	ed to students of other subjects Il applicants irrespective of their Illocated in the same procedure.			

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12-FRBE-F-152-m01	Forwar	d and R	everse Bu	siness	Engineering			,					
	ECTS	5	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	s	•	V (2) -	+ Ü (2)								
	Methoo	1 of asse	essment	prese	written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and resentation (approx. 10 minutes), weighted 2:1 reditable for bonus								
		oants an of place		Bache rentia accor by lot	50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given prefe- rential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be al- ocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-Wiinf-FS-212-	Semina	ır: Infor	mation Sy	/stems									
m01	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		S (2)									
	Method of assessment			Langu	term paper (approx. 20 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus								
	Participants and allo- cation of places			stude derati with (applic	Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-P&O-F-212-m01	Human	Resour	rce Manag	gement	-								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	-		V (2) -									
	Method	d of ass	essment	writte	n examination (ap	prox. 60 minutes)							
12-P&O-FS-212-	Semina	ır: Hum	an Resou	rce Ma	nagement & Orgar	nizational Theory							
m01	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		S (2)									
	Method	1 of asse	essment			bages) and presentation t: German and/or Eng	on (approx. 20 minutes). lish	, (weighted 1:1)					
		oants an of place		all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

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12-IM-212-m01	Strategic and Innovation Management											
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses			$(2) + \ddot{U}(2)$								
				Module taught in: German and/or English								
	Method of ass	essment	a) writ	a) written examination (approx. 60 minutes) or								
			b) teri	b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate)								
				Language of assessment: German and/or English								
12-EPS-212-m01	Entrepreneurs	hip										
	ECTS 5	Duration	n	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) -		· · ·		·					
				odule taught in: German and/or English								
	Method of ass	essment			pprox. 60 minutes) or	`						
					ual or group work; approx. 10 pages per persor							
		c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English										
12-RES-211-m01	Seminar: Rese	arch Sem										
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		S (2)									
				Module taught in: German and/or English								
	Method of ass	essment		Term paper (10 to 15 pages) and presentation (in groups of up to 3 candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English								
	Participants an cation of place		Shoul (1) Ap (2) Wh places	 15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. 								
12-BUS-211-m01	Seminar: Busi	ness Simu	lation									
	ECTS 5	Duration	n	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		S (2) Modu	le taught in: Germai	n and/or English	<u>^</u>						
	Method of ass	essment		Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English								
	Participants and cation of place	25	WB4 Shoul (1) Ap (2) Wł places grade	 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. 								
minor in a Bachelor's de	gree programme Busin	less Managem	ent and E	conomics (2023)	IMU Würzburg • generated 30	o-Mär-2024 • exam. reg. data i	record B1 184 - - N 2023 page 10 / 28					

12-BPS-211-m01	Semina	ar: Busiı	ness Plan									
	ECTS	5	Duratio	n	1 semester	Method of grading nu	merical grade	Modul level	undergraduate			
	Course	S		S (2) Modu	S (2) Module taught in: German and/or English							
	Methoo	d of asso	essment		Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English							
	cation	oants ar of place	.5	WB4 Shou (1) Ap place will b place	Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-KR-152-m01	Manag	erial Ac	counting	cost-l	based decision-maki							
	ECTS	5	Duratio	n	1 semester	Method of grading nur	merical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)							
	Method	d of ass	essment	writte	n examination (appr	ox. 60 minutes)						
12-VeCo-212-m01	Sales A	ccounti	ing & Mai	nagem	ent							
	ECTS	CTS 5 Duration		n	1 semester	Method of grading nur	merical grade	Modul level	undergraduate			
	Course	s		V (2)	V (2)							
	Method	d of ass	essment	writte	written examination (approx. 60 minutes)							
		oants ar of place		40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot an all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become availa								
12-AAC-212-m01	Semina	ar: Mana	agerial Ac	counti	ng							
	ECTS	5	Duratio	-	1 semester	Method of grading nu	merical grade	Modul level	undergraduate			
	Course			S (2)								
	Method	d of ass	essment	term paper (approx. 12 pages) and presentation (approx. 20 minutes), (weighted 2:1)								
12-WebP-F-152-		ogramn										
m01	ECTS	5	Duratio		1 semester	Method of grading nu	merical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)							
	Method	d of ass	essment	2: app writte	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English							

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	E Durt													
12-Ebus-F-212-mo1		ness												
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		V (2) ·	(2) + T(2)									
	Metho	d of asso	essment			pprox. 60 minutes) or	r							
					m paper (approx. 15									
					term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or									
					d) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English									
12-AWE-232-m01	Web Ei	ngineeri	ng											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		V (2) ·	+ Ü (2)			•						
	Metho	d of ass	essment			pprox. 60 minutes) o								
						candidate each: appr	rox. 10 to 15 minutes; groups o	of 2: approx. 20 I	minutes; groups of 3: approx. 30					
					inutes) or completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1									
					Language of assessment: German and/or English									
12-EBP-152-m01	E-Busi	ness Pro	oject											
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course			V (2) ·	+ Ü (2)				-					
	Metho	d of ass	essment	a) wri	a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 20 pages) and									
				prese					examination (approx. 60 minu-					
				tes)	c .									
				Language of assessment: German and/or English										
12-BIF-211-m01		ss Intel	ligence											
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		V (2) ·	V (2) + Ü (2)									
	Metho	d of ass	essment			pprox. 60 minutes) o	r							
					m paper (approx. 20									
							on (approx. 15 minutes), weigh	ited 2:1 or						
							nination (apprx. 60 minutes)							
				Langi	lage of assessment:	German and/or Engl	ISN							

12-DM-F-232-m01	Data M	anagen	nent and A	Analysi	is						
	ECTS	5	Duratior	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2) -	+ Ü (2)						
	Methoo	l of asse		b) ora c) por Langu	a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) portfolio (approx. 20 hours) Language of assessment: German and/or English creditable for bonus						
	Participants and allo- cation of places			 (1) No stems (2) Ad ces w (3) Plating li 	 50 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available. 						
12-PFM-192-m01	Programming for Management Students										
	ECTS	5	Duratior	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) -	+ Ü (2)						
	Methoo	l of asse		a) Written examination (approx. 60 minutes) or b) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes), weighted 1:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-SCM-F-212-m01	Supply	Chain I	Managem	ent							
	ECTS	5	Duratior	า							
	Course	S		V (2) -	V (2) + Ü (2)						
	Method	l of asse	essment	b) teri c) terr	m paper (approx. 19 n paper (approx. 10		sentation (approx. 10 minutes)	; (weighted 2:1)			

12-LSCM-212-m01	Semina	ar: Logi	stics & Su	ipply C	hain Manageme	ent						
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)								
	Method	d of ass	essment		written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), (weighted 2:1) Language of assessment: German and/or English							
		pants ar of place	nd allo- es	Shoul who h locate ted ac	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are al- located in accordance with (1) and the number of applications exceeds the number of available places, places will be alloca- ted according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-AAL-232-m01	Modern Approaches in Logistics											
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level					
	Course	S			V (2) + Ü (2) Module taught in: German and/or English							
	Methoo	1 of ass	essment	 a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus 								
		pants ar of place	nd allo- es	 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 								
	Additio	onal Info	ormation	Modu	le can be taught	t in form of E Learning course, seminar, works	hop etc.					

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12-GT-232-m01	Foundations of transport logistics											
	ECTS 5	;	Duratior	1	1 semester	Method of grading	g numerical grade	Modul level				
	Courses				V (2) + Ü (2) Module taught in: German and/or English							
	Method o	ofasses		a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or								
				c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus								
	Participa cation of			(1) Sh cants (2) Pl	 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 							
	Additiona	al Infor	mation	Modu	Module can be taught in form of E Learning course, seminar, workshop etc.							
12-DS1-222-m01	Digital S		1									
	ECTS 5 Duratio				1 semester	Method of grading	g numerical grade	Modul level				
	Courses			• • •	+ Ü (2)							
	Method o	Method of assessment			a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English							
12-DS2-222-m01	Digital S	cience :	2									
	ECTS 5	5	Duratior		1 semester	Method of grading	g numerical grade	Modul level				
	Courses			V (2)	+ Ü (2)							
	Method o	of asses	ssment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								
12-DS3-222-m01	Digital S	cience :	3									
	ECTS 5	5	Duratior	1	1 semester	Method of grading	g numerical grade	Modul level				
	Courses			S (2)								
	Method o	of asses	ssment	a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English								

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12-DS4-222-m01	Digital Sci	ence 4								
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level				
	Courses		S (2)	(2)						
	Method of	assessment			15 pages) and presentation (approx. 20 min	utes); (weighted 2:1) or				
				b) Term paper (20 to 25 pages)						
	Dianainara		Language of assessment: German and/or English Making in Business Information Systems							
12-PEBI-232-m01				-			Lundeness durate			
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		• • •	+ Ü (2)						
	Method of	assessment			(approx. 60 minutes) or one candidate each (approx. 20 minutes)					
				tfolio (approx. 20						
			Langu	lage of assessmer	nt: German and/or English					
			Credi	table for bonus						
12-SIM-232-m01	Simulation	1								
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Courses			+ Ü (2) Ile taught in: Germ	an and/or English					
	Method of	assessment			(approx. 60 minutes) or					
			b) term paper (15 to 20 pages) or							
			c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or							
			d) oral examination (approx. 20 minutes) or e) portfolio (50 to 75 hours)							
			Language of assessment: German and/or English							
			creditable for bonus							
12-SCGD-232-m01	Smart Citie	es & Geospat	ial Dat	a Analytics						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level				
	Courses		· · ·	+ Ü (2)						
					an and/or English					
	Method of	assessment		a) Written examination (approx. 60 minutes) or						
				b) Term paper (15 to 20 pages) or c) Term paper (16 to 15 pages) and presentation (approx, 20 minutes), weighted at 1 or						
				c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or						
			e) Po	e) Portfolio (50 to 75 hours)						
				lage of assessmer able for bonus	nt: German and/or English					

12-DDDP-232-m01	Data Driven Decisions in Practice												
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level					
	Courses	S			/ (2) + Ü (2) Nodule taught in: German and/or English								
	Method	l of ass	essment	b) Ter c) Ter d) ora e) Por Langu	 anguage of assessment: German and/or English Written examination (approx. 60 minutes) or Written examination (approx. 60 minutes) or Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or oral examination (approx. 20 minutes) or Portfolio (50 to 75 hours) anguage of assessment: German and/or English 								
12-GPM-232-m01	Business Process Management												
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level					
	Courses	S			(2) + Ü (2) odule taught in: German and/or English								
			essment	b) Ter c) Ter d) ora e) Por Langu	 a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus 								
12-PDS-211-m01	Primer in Data Science												
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	-		V (2) + Ü (2) Module taught in: German and/or English									
	Method	l of ass	essment	exerc Langi	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) or c) exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus								
12-EuGP-F-212-	Moneta	ary Poli	cy and Fin	ancia	Markets								
m01	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	S			+ Ü (2) ıle taught in: Gern	man and/or English							
	Method	l of ass	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English								

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12-IFM-212-m01	International I	Money & I	Finance	9			·			
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			+ Ü (2)						
				le taught in: Germa			_			
	Method of ass	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-AKP-211-m01	Applied Busin	ess Cycle	_	Analysis and Forecasting						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2) Modu	le taught in: Germa	an and/or English					
	Method of ass	essment	prese	a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English						
12-Konj1-F-212-	Business Cycl	e Analysis	5							
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2) ·	(2) + Ü (2)						
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (as group or individual work, approx. 10 pages each person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate)							
12-KUV-211-m01	Seminar: Business cycles, corporate finance and asset markets									
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)							
			term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1							
12-VWL1-FS-212-	Seminar: Econ									
m01	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2) Module taught in: German and/or English							
	Method of ass	essment	term paper (approx. 15 pages) and presentation (approx. 25 minutes), (weighted 2:1) Language of assessment: German and/or English							
	Participants an cation of place		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-IntÖk-152-m01	International I	Economic	5							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			+ Ü (2)						
	Method of ass	essment								

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12-IntÖk-FS-152-	Seminar: International Economics									
m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		•	S (2)	$\overline{\mathfrak{s}}(2)$					
	Method	ofasse	essment				n (approx. 30 minutes), weight	ed 3:1		
					Language of assessment: German and/or English					
	Participa cation of								ces will be allocated by lot among	
	cation of	i piùce	5		all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-ARS-152-m01	Applied	Regior	al and U	rban E	conomics		· · · · ·			
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			V (2) ·	+ Ü (2)			•	<u>.</u>	
	Method	ofasse	essment			pprox. 60 minutes) o	r b) term paper (approx. 10 pag	es) including er	npirical analysis prepared by can-	
					didates					
	Comes			Langu	lage of assessment:	: German and/or Eng	ISN			
12-S&W1-F-212- m01	Games a								underene duete	
	ECTS	-	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			V (2) + Ü (2) Module taught in: German and/or English						
	Method	ofasse	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-S&W2-F-212-	Competi	ition Po	olicy					18		
m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			V (3) + Ü (2) Module taught in: German and/or English						
	Method	ofasse	essment	a) wri b) ter	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English					
12-S&W3-F-212-	Economi	ics of R	egulatio	n						
m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			· · ·	+ Ü (2) Ile taught in: Germa	n and /or English				
	Mathad	ofoco	comont				utac) ar			
	Method	or asse	essment			pprox. 60 to 120 min	utes) or ation (approx. 15 minutes), (wei	ghted 2:1)		
						German and/or Engl		5		

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12-S&W-FS-212-	Seminar: Competition and Strategy								
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2) Modu	S (2) Module taught in: German and/or English					
	Method of as	sessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English					
	Participants a cation of plac		all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-EM-211-m01	European Ma	croeconom	nics						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)						
	Method of as	sessment	(weig	hted 2:1) or c) oral e	pprox. 60 minutes) o xamination (approx 2 German and/or Eng	20 minutes)	15 pages) and p	resentation (approx. 20 minutes);	
12-BSINI-212-m01	Business Stra	ategy for Ir	forma	tion and Network In	dustries				
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			(2) + Ü (2)					
	Mathadafaa			Module taught in: German and/or English a) written examination (approx. 60-120 minutes) or					
	Method of as	sessment	b) ter	b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) Language of assessment: German and/or English					
12-CE-212-m01	Computation	al Economi	cs						
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			Module taught in: German and/or English					
	Method of as	sessment	written examination (approx. 60 minutes) and exercises (approx. 10 pages), (weighted 1:1) Language of assessment: German and/or English						
	Participants a cation of plac		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-Stat-G-212-m01	Statistics								
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			+ T (2)					
			writte	n examination (app	ox. 60 to 120 minute	es)			
12-QWF-G-212-m01							1		
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2) ·						
		1		n examination (60 t	o 120 minutes)				
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12-PD-152-m01	Practic	e of Dat	a Analysi	s							
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) ·	+ Ü (2)						
	Method	d of asse	essment	a) wri	tten examination (a	oprox. 60 minutes) or	r b) term paper (approx. 10 page	es) and present	ation (approx. 20 minutes),		
					ited 2:1	o 1/ - 1					
	-					German and/or Engl	Ish	,			
12-CQW-212-m01	<u> </u>		· · ·		conometrics						
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	_		P (2)							
	Methoo	d of asse	essment			pprox. 60 minutes) or pages) and presenta	៍ tion (approx. 20 minutes), wei§	ghted 2:1			
	Participants and allo- cation of places			all ap	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among Il applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be Illocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-QWF-FS-212-	Semina	ar: Econ	ometrics								
m01	ECTS 5 Duratio		n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)							
	Metho	d of asse	essment	term	oaper (approx. 15 pa	ges) and presentatio	n (approx. 25 minutes), (weight	ted 2:1)			
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-110-212-m01	Indust	rial Orga	nization								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S	-	$V(2) + \ddot{U}(2)$							
				Module taught in: German and/or English							
	Methoo	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English							
12-DMTO-232-m01	Decisio	on-Maki	ng in Tea	ms and	l Organizations						
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level			
	Course	S		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessmen				l examination (appr	oprox. 60 minutes) of ox. 20 minutes) German and/or Engl					

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12-EWiinf-G-212-	Business	s Inforr	matics							
m01	ECTS 5	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses			V (2) ·	+ T (2)					
	Method of	of asse	essment			pprox. 60 minutes)				
						nt: German and/or English				
12-A&S-F-212-m01	Labour E	conom	ice	cieun	reditable for bonus					
	ECTS		Duratio	n 1 semester Method of grading numerical grade Modul le				undergraduate		
	Courses)	Duration		+ Ü (2)	method of grading indifferent grade	Modulievel			
	courses					an and/or English				
	Method of	ofasse	essment			(approx. 60 minutes) or				
					rtfolio (approx. 20					
12-LES-211-m01	Seminar	Jahor		-	lage of assessmen	nt: German and/or English				
12-LES-211-1101					L comostor	Madullaval	undergreduete			
	ECTS 5	5	Duratio	n S (2)	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses			~ ~ ~	Module taught in: German and/or English					
	Method of	of asse	essment	Term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 3:2						
				Language of assessment: German and/or English						
12-EVÖ-232-m01	Seminar: Empirical Psychology and Economics									
	ECTS 5 Duration				1 semester	Method of grading numerical grade	Modul level			
	Courses			S (2) Module taught in: German and/or English						
	Method	ofasse	essment	term paper (10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1)						
				Language of assessment: German and/or English						
12-AEDS-232-m01		Econor	netrics a	nd Dat	Ind Data Science in Business and Economics					
	ECTS 5	5	Duratio		1 semester	Method of grading numerical grade	Modul level			
	Courses				+ Ü (2)					
					le taught in: Engli					
	Method o	of asse	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-Fiwi-FS-212-	Seminar	: Publi	c Finance	<u>, </u>						
m01	ECTS 5	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses			S (2)						
	Method	of asse	essment	term	paper (approx. 15	pages) and presentation (approx. 25 minutes)	, weighted 2:1			

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12-Risk-152-m01	Economic Prin	ciples of I	es of Risk Management						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses		V (2) ·	+ Ü (2)	•		* *		
	Method of ass	essment		written examination (approx. 60 minutes)					
					: German and/or Eng	lish			
10 10 150 001	Economics of I			able for bonus					
12-lÖ-152-m01		1			Mathead of swadings			underene duete	
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		• • •	V (2) + Ü (2) written examination (approx. 60 minutes)					
10 140 010 mot		_			nox. 60 minutes)				
12-IAO-212-m01		1		I Incentive Design	Mathad of grading	numerical grade	Madullaval	undergreduete	
		Duratio	S (2)	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			lle taught in: Germa	n and/or English				
	Method of ass	essment			ages) and presentati : German and/or Eng	on (approx. 20 minutes), (weig lish	hted 2:1)		
12-CCER-212-m01	Challenges of	China's E	conom	ic Rise					
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)		•		*		
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), (weighted 2:1)						
	Participants ar cation of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-EWJ-192-m01	Introduction to	Busines	s Journalism						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2) + Ü (2)						
	Method of ass	essment		Portfolio (approx. 20 pages) Language of assessment: German and/or English					
12-CWK-192-m01	Crossmedia St	orytelling	g in Business Communication						
	ECTS 5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2)						
	Method of asso	essment		olio (approx. 20 pag uage of assessment	es) : German and/or Eng	ish			
minor in a Bachelor's des	Participants ar cation of place	S	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. Image: tent and Economics (2023) JMU Würzburg • generated 30-Mär-2024 • exam. reg. data record B1[184 - -]N 2023 page 23 / 28						
minut in a Dachelor S deg	siee piogramme dusim	ess managen	ient ditu t			Jivio wuizbuig • generateu 30-Mar-2	024 - examinegi udla i	record B1 184 - - N 2023 page 23 / 28	

12-WUW-211-m01	Seminar: B	usiness Jour	nalism	and Business Com	munication				
	ECTS 5 Duration		n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2)			•			
	Method of a	assessment			o 15 pages) and prese : German and/or Eng	ntation (approx. 15 minu lish	tes); (weighted 1:1)		
12-VGP-192-m01	Manageria	Practice Le	ctures						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2)						
	Method of a	assessment		olio (approx. 20 pag uage of assessment	ges) :: German and/or Eng	lish			
12-VWP-211-m01	Economist	Practice Lec	tures						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2)						
	Method of assessment		2:1) 0	a) oral examination (approx 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-APW1-212-m01	Selected Topics of Business Management and Economics 1								
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)	+ Ü (2)		•	°.		
	Method of a	assessment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes)					
12-APW2-212-m01	Selected To	pics of Busi	ness N	less Management and Economics 2					
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)	V (2) + Ü (2)					
	Method of a	assessment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes)					
12-SC-232-m01	Social Com	merce							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level		
	Courses			V (2) + Ü (2) Module taught in: German and/or English					
	Method of a	assessment	b) po Langi	a) written examination (approx. 60 minutes) or b) portfolio (50-75 hours) Language of assessment: German and/or English creditable for bonus					

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12-CA-232-m01	Customer Analytics											
	ECTS	5	Duratio	n	1 semester	Method of grading numerica	l grade	Modul level				
	Course	es	•	V (2) ·		· ·		· · · · · ·				
					le taught in: Germa							
	Metho	d of ass	essment	written examination (approx. 60 minutes)								
				Language of assessment: German and/or English creditable for bonus								
12-DD-	Data-D	riven Su	upply Cha		n Management							
SCM-232-m01	ECTS	5	Duratio		1 semester	Method of grading numerica	lgrade	Modul level				
	Course	-		V (2) ·	ι + Ü (2)			<u> </u>				
					le taught in: Germa							
	Metho	d of ass	essment			pprox. 60 minutes) or						
					m paper (15 to 20 p		20 minutes) weight	ed 2.1 or				
					c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate)							
					e) portfolio (50 to 75 hours)							
DCCM	Language of assessment: German and/or English											
12-DSCM-232-m01			1		in Supply Chain Management							
	ECTS	5	Duratio		1 semester	Method of grading numerica	grade	Modul level				
	Courses			S (2) Module taught in: German and/or English								
	Metho	d of ass	essment	term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English								
12-SCA-232-m01	Semin	Seminar: Supply Chain Analytics										
	ECTS	5	Duration	n	1 semester	Method of grading numerica	l grade	Modul level				
	Courses			S (2) Module taught in: German and/or English								
	Metho	d of ass	essment	term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1								
	meeno	u or uss		Language of assessment: German and/or English								
12-DMOT-232-m01	Decisio	on-Maki	ng in Org	anizations and Teams								
	ECTS 5 Duration			1 semester	Method of grading numerica	l grade	Modul level					
	Course	es		V (2) + Ü (2) Module taught in: German and/or English								
	Metho	d of ass	essment			pprox. 60 minutes) or						
				b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English								

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12-MDT-232-m01	Management & Digital Transformation										
	ECTS 5	Duratio	n	1 semester	Method of grading numerical g	grade	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
12-Wise-FS-232-	Seminar: Information Systems and Engineering										
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical g	grade	Modul level				
	Courses		S (2) Modu	le taught in: Germa	an and/or English						
	Method of ass	essment	Langu	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus							
12-Wiba-FS-232-	Seminar: Infor	mation Sy	ystems	and Business Ana	lytics						
m01	ECTS 5	Duratio		1 semester	Method of grading numerical g	grade	Modul level				
	Courses		S (2) Module taught in: German and/or English								
	Method of ass	essment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-Wiki-FS-232-	Seminar: Information Systems and Enterprise Artificial Intelligence										
m01	ECTS 5	Duratio		1 semester	Method of grading numerical g	grade	Modul level				
	Courses		S (2) Module taught in: German and/or English								
	Method of ass		term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-SDM-232-m01	Simulation for	-		g							
	ECTS 5	Duratio		1 semester	Method of grading numerical g	grade	Modul level				
	Courses		V (2) + Ü (2) Module taught in: German and/or English								
	Method of asso	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								

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12-GDA-232-m01	Geospatial Data Analytics & Smart Cities										
	ECTS 5 Duration		า	1 semester	Method of grading	numerical grade	Modul level				
	Course	S			V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus							
12-DDD-232-m01	Data-D	riven De	ecisions i	n Prac	tice						
	ECTS	5	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level			
	Course	S	·		V (2) + Ü (2) Module taught in: German and/or English						
				a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus							
12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics										
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level			
	Courses			V (2) + Ü (2) Module taught in: English							
	Method	l of asse	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-EV-232-m01	Semina	ar: Empi	rical and	Experimental Psychology and Economics							
	ECTS 5 Duration		Duratio	ı	1 semester	Method of grading	numerical grade	Modul level			
	Courses			S (2) Module taught in: German and/or English							
	Method of assessment			term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English							

12-BEE-232-m01	Behavi	Behavioral and Experimental Economics										
	ECTS	TS 5 Duration		n	1 semester	Method of grading	numerical grade	Modul level				
	Course	S	-		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English								
12-GAE-232-m01	Global	ization a	and the E	nvironr	nent							
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Methoo	d of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (50 to 75 hours) Language of assessment: German and/or English								

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