

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2021

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V**

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

28-Apr-2021 (2021-45)

31-Jan-2023 (2022-82)

??-???-2023 (2023-??)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title	Module title											
	ECTS		Duration	(in semesters)	Method of grading		Module level						
	Courses		To be	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y									
	Method of as	ssessme	ent										
	Only after su completion of		l if app	if applicable									
	Other prerequisites		if app	if applicable									
	Participants and allocation of places		ocati- if app	if applicable									
	Additional information		on if app	if applicable									
	Referred to in LPO I		if app	if applicable (examination regulations for teaching-degree programmes)									

Compulsory Course	es (50 ECTS cre	dits)								
Business Administ	ration (30 ECTS	credits)								
12-EBWL-G-212-	Organization									
mo1	ECTS 5	Duratio	า	1 semester	Method of grading	numerical grade	Modul leve	undergraduate		
	Courses		V (2)	+ T (2)						
	Method of ass	sessment		written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-Mark-G-212-	Marketing									
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul leve	undergraduate		
	Courses		` ′	+ T (2)						
	Method of ass	sessment		ritten examination (approx. 6o minutes) Inguage of assessment: German and/or English						
12-ExtUR-G-212-	Accounting									
mo1	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate		
	Courses		V (2)	+ T (2)						
	Method of assessment			n examination (app lage of assessment:	rox. 60 minutes) German and/or Eng	lish				
12-IntUR-G-212-	Managerial A	ccounting					'			
mo1	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate		
	Courses		V(2) + T(2)							
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-I&F-G-212-m01	Investment ar	nd Finance					'			
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate		
	Courses		V (2)	+ T (2)			,			
	Method of ass	sessment								
12-BPL-G-212-m01	Supply, Produ	ıction and	Opera	tions Management			'			
	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul leve	undergraduate		
	Courses		V(2) + T(2)							
	Method of ass	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English							

Economics (20 EC	TS credits	s)									
12-NF-EV-	Introdu	ction to	Economi	ics - M	inor						
WL-152-m01	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2)	+ T (2)	•		•			
	Method	d of ass	essment	writte	n examination (app	orox. 60 minutes)					
AO NE Mok 040		oants ar of place		Mana ECTS dents place of ap 1 (50 same sters	S20 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 18 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.						
12-NF-Mak-212-	Macro	conomi	ics - Mino	r							
mo1	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2)	+ T (2)			·			
	Method	d of ass	essment	writte	n examination (app	orox. 60 minutes)					
12-NF-Mik-212-	Microeconomics - Minor										
mo1	ECTS 5 Duratio		Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) + T (2)							
		Method of assessment			written examination (approx. 60 minutes)						
12-WiPo-G-212-	Public	Policy									
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) + T (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 pages) Language of assessment: German and/or English							
Compulsory Electi	ves (10 E	CTS cre	dits)								
12-U&UF-F-152-	Entrep	reneurs	hip, Comp	etitio	n and Strategy						
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Course	S		V (2) + Ü (2)							
	Method	d of ass	essment	written examination (approx. 60 minutes)							

12-SCRM-211-m01	Sales a	nd Cus	tomer Rel	ations	hip Management				-			
	ECTS	5	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S	_		/ (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			dates Langi	a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candidates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
12-SMA-211-m01	Semina	r: Marl	ceting									
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2) Modu	6 (2) Module taught in: German and/or English							
	Method of assessment				erm paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English							
12-INMA-211-m01	Interna	tional I	Marketing									
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2) ıle taught in: Gern	nan and/or English						
	Method of assessment			c) Ter d) ora	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English							
12-BPL-F-212-m01	Supply	Supply, Production and Logistics Management. Material Requirements Planning										
	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S	,	V (2)	+ Ü (2)			•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes)								
12-HSCM-211-m01	Human	itarian	Supply Cl	nain M	anagement							
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English								

12-BPL-FS-212-	Seminar:	Supply, Produ	iction a	and Logistics Mana	gement	,				
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)		·					
	Method o	of assessment	b) ter	a) term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) term paper (approx. 20 to 25 pages) Language of assessment: German and/or English						
	Participar cation of	nts and allo- places	all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-Wipr1-F-212-	Financial	Accounting								
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)	+ Ü (2)						
	Method o	f assessment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) Language of assessment: German and/or English						
12-Wipr2-F-212-	Internatio	onal Accountir	g							
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	,	V (2)	+ Ü (2)						
	Method o	f assessment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) Language of assessment: German and/or English						
12-Wipr3-F-212-	Financial	Statement An	alysis	lysis and Valuation						
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		` '	V (2) + Ü (2) Module taught in: German and/or English						
	Method o	f assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) Language of assessment: German and/or English							
12-Wipr-FS-212-	Seminar:	Financial Acco	ounting	S						
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)							
	Method o	of assessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English						
	Participar cation of	nts and allo- places	all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

12-l&F-F-192-m01	Decision Theo	ory								
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)			•			
	Method of ass	sessment	Writte	Written examination (approx. 60 minutes)						
12-I&F-FS-212-m01	Seminar: Inve	estment an	d Fina	nce						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)							
	Method of ass	sessment	term	term paper (approx. 15 pages) and oral examination (approx. 25 minutes), (weighted 3:2)						
	Participants a cation of plac		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-ERM-211-m01	Introduction t	to Risk Ma	nagem	ent						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)						
	Method of ass	sessment	writte	n examination (app	rox. 60 minutes)					
12-UBW-F-152-m01	Business Valu	uation bet	ween F	inancial Mathemati	cs and Data on Capit	al Market				
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)			•			
	Method of ass	sessment	written examination (approx. 60 minutes)							
12-St1-F-152-m01	Business Taxation 1: An Introduction to Tax Law & Tax Planning									
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)						
	Method of ass	sessment	written examination (approx. 60 minutes) creditable for bonus							
12-St2-F-152-m01	Business Tax	ation 2: Th	e Taxa	tion of Income in G	ermany		'			
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
	Method of ass	sessment		n examination (app able for bonus	rox. 60 minutes)					
12-St3-F-152-m01	Business Tax	ation 3: In	troduct	tion to VAT						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)			•			
	Method of ass	sessment	2: app		pprox. 60 minutes) c oups of 3: approx. 30		ne candidate each: app	orox. 10 to 15 minutes, groups of		

12-StAD-V-212-m01	Salacta	Selected Topics in Business Taxation											
1		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		<u> </u>	V (2) -		method of glading	namenear grade	Modulitevel	andergradate				
			essment	a) wri	tten examination (a	pprox. 60 minutes) o							
				c) c) o Langu	b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
12-StAP-S-212-m01	Semina	r: Busin	iess Taxa	tion									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5		S (2)									
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus									
	Participants and allo- cation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-GP-G-152-m01	Integra	ted Bus	iness Pro	ocesses									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5		V (2) +	+ Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus									
	Participants and allocation of places			15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-FRBE-F-152-m01	Forward	d and R	everse Bu	sines	Engineering							
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course			V (2)	+ Ü (2)		, -					
	Method	of ass	essment	prese	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus							
	Particip cation	of place	25	Bach rentia accor by lot locate	Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Wiinf-FS-212-	Semina	ır: Infor	mation Sy	stems	5							
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)				*				
	Method	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places			Bach rentia accor by lot	elor's students of W al consideration. (2) dance with (1) and (among applicants f	irtschaftsinformatik (The remaining place (2) and the number o from this group. (4) P	Business Information System s will be allocated to students f applications exceeds the nul laces on all courses of the mo	s) (BSc with 180 s of other subject mber of available odule with a restri	will be allocated as follows: (1) ECTS credits) will be given prefess. (3) When places are allocated in places, places will be allocated acted number of places will be alloy lot as they become available.			
12-P&O-F-212-m01	Human	Resour	rce Manag	gemen	t							
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2)	+ Ü (2)							
	Method	d of ass	essment	written examination (approx. 60 minutes)								
12-P&O-FS-212-	Semina	ır: Hum	an Resou	rce Ma	nagement & Organi	izational Theory		·				
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)	3							
	Method	d of ass	essment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 1:1) Language of assessment: German and/or English							
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-IM-212-m01	Strategic and Innovation Management											
	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses		V (2) + Ü (2)	·	·							
			Module taught in: German and/or English									
	Method of as	sessment	a) written examination (approx. 60 minutes) or									
			b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English									
12-EPS-212-m01	Entrepreneur	ship										
	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses	'	V (2) + Ü (2)	·	•							
			Module taught in: Ger									
	Method of as	sessment		n (approx. 60 minutes) or	•							
12-RES-211-m01				ividual or group work; approx. 10 pages per								
			oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) anguage of assessment: German and/or English									
	Seminar: Res	earch Sem										
	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses	<u>'</u>	S (2)									
			Module taught in: Ger	_								
	Method of as	sessment		pages) and presentation (in groups of up to gent: German and/or English	3 candidates, approx. 10 m	inutes per candidate)						
	Participants a cation of plac		15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.									
12-BUS-211-m01	Seminar: Bus	iness Simu	ılation		,							
	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate						
	Courses		S (2) Module taught in: German and/or English									
	Method of as	sessment		pages) and presentation (in groups of up to t ent: German and/or English	hree candidates, approx. 1	o minutes per candidate)						
	Participants a cation of place		WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.									

12-BPS-211-m01	Semina	ar: Busi	ness Plan					1				
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2) Modu	le taught in: Germar	n and/or English		,				
	Method	d of ass	essment		Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English							
	cation	of place		WB4 Shoul (1) Ap place will be place	15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-KR-152-m01	Manag	erial Ac	counting	cost-l	ased decision-mak	ing and control						
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	(2) + Ü (2)							
	Method of assessment written examination (approx. 60 minutes)											
12-VeCo-212-mo1	Sales Accounting & Management											
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2)	V (2)							
	Method of assessment			written examination (approx. 60 minutes)								
	Particip cation		nd allo- es	40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-AAC-212-m01	Semina	ar: Man	agerial Ac	counti	ng							
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)		•						
	Method	d of ass	essment	term	oaper (approx. 12 pa	ages) and presentation	on (approx. 20 minute	s), (weighted 2:1)				
12-WebP-F-152-	Web Pr	ogramı	ming									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)			•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English								

12-Ebus-F-212-m01	E-Busir	ness				,					
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course			V (2) -	+ T (2)			, ,			
	Method	d of asse	essment	a) wri		pprox. 60 minutes) or					
				c) terr d) ora) term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) anguage of assessment: German and/or English						
12-AWE-152-m01	Advanc	ed Web	Engineer	ring			·				
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ Ü (2)	•					
				2: app writte	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English						
12-EBP-152-m01	E-Busir	ness Pro	ject								
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course			V (2) -							
	Method	d of asse	essment	prese tes)	ntation (approx. 15	pprox. 60 minutes) or b) term paper (approx. 20 pagminutes), weighted 2:1 or d) entirely or partly compute German and/or English					
12-BIF-211-m01	Busine	ss Intel	ligence								
	ECTS	5	Duration	<u> </u>	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ Ü (2)	·					
	Method	d of asse	essment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 20 pages) or c) Term paper (10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (apprx. 60 minutes) Language of assessment: German and/or English							

12-DM-F-202-m01	Data M	anagen	nent and A	Analys	is							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	/ (2) + Ü (2)							
	Method of assessment			b) terr c) terr d) ora Langu	a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination (groups of up to 3; approx 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places			stems (2) Acces w (3) Plating li	(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-PFM-192-m01	Progra	Programming for Management Students										
	ECTS	5	Duration	1	1 semester Method of grading numerical grade Modul level under				undergraduate			
	Course	S		V (2) + Ü (2)								
				a) Written examination (approx. 60 minutes) or b) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes), weighted 1:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-SCM-F-212-m01	Supply	Chain I	Managem	ent								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ Ü (2)							
				a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								

12-LSCM-212-m01	Seminar: Logistics & Supply Chain Management										
	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	;		S (2)			, 				
	Method	of ass	essment	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), (weighted 2:1) Language of assessment: German and/or English							
	Participa cation o			Applic places will be	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.						
12-MDM-212-m01	Toyota 9	Supply	Chain Ma	nagen	nent						
	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	;		S (2)							
	Method	of ass	essment	Langu	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), (weighted 2:1) Language of assessment: German and/or English						
	Participa cation o			Applic places will be	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.						
12-AAL-221-m01	Modern Approaches in Logistics										
	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Modul level				
	Courses	5		V (2) + Modu	- Ü (2) le taught in: Germa	n and/or English					
	Method of assessment			a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus							
	Participants and allocation of places			30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
	Addition	nal Info	rmation	Modu	le can be taught in	form of E Learning course, seminar, worksho	p etc.				

12-GT-221-m01	Foundati	ions of tr	anspor	logistics								
	ECTS 5	5 D	uration	1 semester	Method of grading numerical g	grade	Modul level					
	Courses			V (2) + Ü (2)								
				Module taught in: Ger								
	Method o	of assess		a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or								
				c) Term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1 or								
				d) oral examination (approx. 20 minutes) or								
				e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English								
				Assessment offered: yearly, to be announced creditable for bonus								
	Participa			30 places.								
	cation of	fplaces		(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.								
				(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.								
				(3) A waiting list will be maintained and places re-allocated by lot as they become available.								
	Addition	al Inform	ation	Module can be taught in form of E Learning course, seminar, workshop etc.								
12-DS1-222-m01	Digital Science 1											
	ECTS 5 Duratio				Method of grading numerical g	grade	Modul level					
	Courses	,		V (2) + Ü (2)								
	Method of assessment			a) Written examination (approx. 60 minutes) or								
				b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1)								
				Language of assessment: German and/or English								
12-DS2-222-m01	Digital Science 2											
	ECTS 5	5 D	uration		Method of grading numerical g	grade	Modul level					
	Courses			V (2) + Ü (2)								
	Method o	of assess		a) Written examination (approx. 60 minutes) or								
				b) Term paper (approx	. 15 pages) or 5 pages) and presentation (approx. 10	o minutes). (weigh	ted 2:1)					
					ent: German and/or English	o illillutes), (weigh	teu 2.1)					
12-DS3-222-m01	Digital S	cience 3										
	ECTS 5	5 D	uration	1 semester	Method of grading numerical g	grade	Modul level					
	Courses			S (2)								
	Method o	of assess		a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or								
				b) Term paper (20 to 25 pages) Language of assessment: German and/or English								
				Language of assessine	enti dennan anu/or engusii							

12-DS4-222-m01	Digital	Science	e 4		-	1		,					
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level					
	Course	S	·	S (2)		,							
	Method	d of ass	essment		a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or								
					b) Term paper (20 to 25 pages) Language of assessment: German and/or English								
12-PEBI-211-m01	Dlannis	Planning and Decision Making in Business Information Systems											
12-PEDI-211-11101				·			Modul level	undorgraduato					
	Course	5	Duratio		1 semester + Ü (2)	Method of grading	Indinencal grade	Modul level	undergraduate				
				Mòdı	ule taught in: Geri	man and/or English							
	Method of assessment			b) ora c) exe Lang	Written examination (approx. 60 minutes) or oral examination of one candidate each (approx. 20 to 30 minutes) exercises (approx. 6 pages) enguage of assessment: German and/or English editable for bonus								
12-PDS-211-m01	Primer in Data Science												
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses				+ Ü (2) ıle taught in: Geri	man and/or English	•						
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) of exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus									
12-EuGP-F-212-	Monetary Policy and Financial Markets												
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English									
12-IFM-212-m01	Interna	tional I	Money & I	inanc	e								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English									
	Method	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English								

12-AKP-211-m01	Applied Busin	ess Cycle	Analy	sis and Forecasting							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)					-			
				Module taught in: German and/or English							
	Method of ass	essment	a) Wr	a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and							
				presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English							
12-Konj1-F-212-	Business Cycle Analysis										
mo1	ECTS 5	Duratio	n	1 semester Method of grading numerical grade Modul level undergraduate							
	Courses		V (2)	+ Ü (2)							
	Method of ass	essment	b) ter	m paper (as group o		r prox. 10 pages each pe dates (approx. 10 minut					
12-KUV-211-m01	Seminar: Busi	ness cycl	es, cor	porate finance and a	asset markets						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)								
	Method of ass	essment	term	rm paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1							
12-VWL1-FS-212-	Seminar: Economic Policy										
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	,	S (2) Modu	ıle taught in: Germa	n and/or English		,				
	Method of ass	essment			ages) and presentation: German and/or Eng	on (approx. 25 minutes) lish	, (weighted 2:1)				
	Participants a cation of place		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot amon all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available								
12-IntÖk-152-m01	International Economics										
	ECTS 5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2)	+ Ü (2)				•			
	Method of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-IntÖk-FS-152-	Seminar: Inter	national I	Econor	nics							
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)								
	Method of ass	essment		term paper (approx. 15 pages) and presentation (approx. 30 minutes), weighted 3:1 Language of assessment: German and/or English							
	Participants and allocation of places		10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
minor in a Bachelor's de	gree programme Busir	ness Managem	ent and	Economics (2021)		JMU Würzburg • generated	d 21-Okt-2023 • exam. reg. data r	ecord B1 184 - - N 2021 page 17 / 26			

12-ARS-152-m01	Applied	d Regio	nal and U	rban E	conomics		1	-				
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)		,					
	Method	d of ass	sessment	didat	written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) including empirical analysis prepared by ca dates nguage of assessment: German and/or English							
12-S&W1-F-212-	Games	Games and Strategies										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S			+ Ü (2) ıle taught in: Germ	nan and/or English						
			sessment			oprox. 6o minutes) nt: German and/or English	_					
12-S&W2-F-212-	Compe		olicy		_							
mo1	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses				+ Ü (2) ıle taught in: Germ	an and/or English						
	Method of assessment			b) ter	m paper (approx. 1	(approx. 60 to 90 minutes) or 10 pages) and presentation (approx. 15 minute nt: German and/or English	es), (weighted 2:1)					
12-S&W3-F-212-	Econon	Economics of Regulation										
mo1	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	sessment	b) ter	a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English							
12-S&W-FS-212-	Semina	ar: Com	petition a	nd Str	ategy							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2) Modu								
	Method	d of ass	sessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English							
	Particip cation		nd allo- es	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-EM-211-m01	Europe	an Macr	oeconom	ics								
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2)				•				
	Method	l of asse	essment	(weig	a) Written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination (approx 20 minutes) Language of assessment: German and/or English							
12-BSINI-212-m01	Busine	Business Strategy for Information and Network Industries										
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S			/ (2) + Ü (2) Module taught in: German and/or English							
	Method	l of asse	essment	b) teri) written examination (approx. 60-120 minutes) or) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) anguage of assessment: German and/or English							
12-CE-212-m01	Compu	tational	Economi	cs								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				Module taught in: German and/or English							
	Method of assessment					rox. 60 minutes) and German and/or Engl	exercises (approx. 10 pa ish	ages), (weighted 1:1)				
		ants an of place:		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-Stat-G-212-m01	Statisti	cs	'									
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ T (2)							
	Method	l of asse	essment	writte	n examination (60 to	o 90 minutes)						
12-QWF-G-212-m01	Econom	netrics										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course			V (2) -								
					n examination (60 to	o 120 minutes)						
12-PD-152-m01			a Analysi	s								
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course			V (2) -								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								

12-CQW-212-m01	Comp	uterlab -	Applied I	Conon	netrics	,						
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	es es		P (2)				•				
	Metho	d of ass	essment			oprox. 60 minutes) o						
					b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1							
		pants ar of place		all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-QWF-FS-212-	Semin	ar: Econ	ometrics									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)				•				
	Metho	d of ass	essment	term	paper (approx. 15 pa	ges) and presentation	n (approx. 25 minutes), (we	eighted 2:1)				
	Participants and allo- cation of places			all ap	places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be located in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-IIO-212-m01	Indust	trial Orga	anization									
	ECTS 5 Duratio			n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English								
12-EWiinf-G-212-	Busin	Business Informatics										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	es	•	V (2) -	T (2)	•		•	·			
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								
12-A&S-F-212-m01	Labou	r Econon	nics	•								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	es	•		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment											

	ECTS		Seminar: Labour Economics											
	ECTS 5 Duration		Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses	5	•	S (2)										
				Module taught in: German and/or English										
	Method	of ass	essment		Term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 3:2 Language of assessment: German and/or English									
12-Fiwi-FS-212-	Semina	r: Publi	ic Finance		•									
mo1	ECTS 5 Duration			n	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses	5		S (2)		·								
	Method	of ass	essment	term	oaper (approx. 15 p	ages) and presentatior	(approx. 25 minutes), w	eighted 2:1						
12-Risk-152-m01	Econom	ic Prin	ciples of I	Risk M	anagement									
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	5		V (2) ·	+ Ü (2)									
	Method of assessment			Langu	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-VM-152-m01	Insurance Markets													
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses	;		V (2) ·	+ Ü (2)									
	Method	of ass	essment	writte	n examination (app	orox. 60 minutes)			_					
12-lÖ-152-m01	Economics of Information													
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate						
	Courses	;	•	V (2) -	+ Ü (2)				-					
	Method	of ass	essment	written examination (approx. 60 minutes)										
12-IAO-212-m01	Semina	r: Decis	sion Maki	ng and	Incentive Design			,						
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses	5		S (2) Modu	le taught in: Germa	an and/or English								
	Method of assessment		essment			oages) and presentatio t: German and/or Engli	n (approx. 20 minutes), (\ sh	weighted 2:1)						
12-CCER-212-m01	Challen	ges of	China's E	conom	ic Rise									
	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses			V (2)					•					
	Method	of ass	essment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), (weighted 2:1)									
	Participants and allocation of places			20 pla all ap	laces. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among pplicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be cated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-EWJ-192-m01	Introdu	ction to	Busines	s Jouri	nalism			,				
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				' (2) + Ü (2)							
	Method	l of ass	essment		Portfolio (approx. 20 pages)							
				Language of assessment: German and/or English								
12-CWK-192-m01					n Business Communication							
		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)								
	Method	l of ass	essment 		olio (approx. 20 pago uage of assessment:	es) : German and/or Eng	lish					
	Participants and allo- cation of places			(1) Sh cants (2) Pl (3) A	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-WUW-211-m01	Semina	ır: Busi	ness Jour	nalism	ism and Business Communication							
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2)								
	Method	l of ass	essment			15 pages) and prese German and/or Eng	entation (approx. 15 min lish	utes); (weighted 1:1)				
12-VGP-192-m01	Managerial Practice Lectures											
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2)								
	Method	l of ass	essment		Portfolio (approx. 20 pages) Language of assessment: German and/or English							
12-VWP-211-m01	Econom	nist Pra	ctice Lect	ures				,				
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		S (2)	-	•	•	*				
	Method of assessment			2:1) (or c) written examina	ox 30 minutes) or b) tion (approx. 60 min : German and/or Eng	utes)	pages) and presentatio	on (approx. 15 minutes); (weighted			
12-APW1-212-m01	Selecte	d Topic	s of Busi	ness N	Nanagement and Eco	nomics 1						
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		V (2)	+ Ü (2)							
	Method of assessment			written examination (approx. 60 minutes) or term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or oral examination (approx. 20 minutes)								

12-APW2-212-m01	Selecte	Selected Topics of Business Management and Economics 2											
	ECTS	5	Duration	n	1 semester	Method of grading numerical	grade	Modul level	undergraduate				
	Course	es	•	V (2)	+ Ü (2)	· · · · · · · · · · · · · · · · · · ·		•					
	Metho	d of ass	essment		written examination (approx. 60 minutes) or								
					term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or oral examination (approx. 20 minutes)								
- 66	6 . 1			oral e	examination (approx	(. 20 minutes)							
12-SC-232-m01		Comme							,				
	ECTS	5	Duratio		1 semester	Method of grading numerical	grade	Modul level					
	Course	25			+ Ü (2) ıle taught in: Germa	ın and/or English							
	Metho	d of ass	essment		itten examination (a rtfolio (50-75 hours	approx. 60 minutes) or							
				Lang	Language of assessment: German and/or English creditable for bonus								
12-CA-232-m01	Custon	ner Ana	lytics										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical	grade	Modul level					
	Course	es	,		V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									
12-DD-	Data-Driven Supply Chain Management												
SCM-232-m01	ECTS 5 Duration			n	1 semester	Method of grading numerical	grade	Modul level					
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English									
12-DSCM-232-m01		ar: Digit			ply Chain Manager								
	ECTS	5	Duration		1 semester	Method of grading numerical	grade	Modul level					
	Course	25		S (2) Module taught in: German and/or English									
	Method of assessment			term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English									

12-SCA-232-m01	Semina	ar: Sup	ply Chain	Analyt	ics							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level					
	Course	S		S (2) Modu	lle taught in: Germa	nn and/or English						
	Method	d of ass	sessment		erm paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 anguage of assessment: German and/or English							
12-DMOT-232-m01	Decisio	n-Mak	ing in Org	anizat	nizations and Teams							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level					
	Course	S			+ Ü (2) ıle taught in: Germa	nn and/or English						
	Method of assessment			b) ora) written examination (approx. 60 minutes) or) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) anguage of assessment: German and/or English							
12-MDT-232-m01	Manag	ement	& Digital	Transfo	ansformation							
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level					
	Course	S			+ Ü (2) ıle taught in: Germa	nn and/or English						
	Method	d of ass	sessment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
12-Wise-FS-232-	Seminar: Information Systems and Engineering											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level					
	Courses			S (2) Module taught in: German and/or English								
	Method	d of ass	sessment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-Wiba-FS-232-	Semina	ar: Info	rmation S	ystems	and Business Ana	lytics						
mo1	ECTS	5	Duratio	n 1 semester Method of grading numerical grade Modul I								
	Course	S		S (2) Module taught in: German and/or English								
	Method	d of ass	sessment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus								

12-Wiki-FS-232-	Seminar: Info	ormation S	ystems and Enterprise	Artificial Intelligence								
mo1	ECTS 5	Duratio		Method of grading numerical grade	Modul level							
	Courses		S (2) Module taught in: Ger	man and/or English								
	Method of as	sessment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus									
12-SDM-232-m01	Simulation fo	or Decision	Making									
	ECTS 5	Duratio		Method of grading numerical grade	Modul level							
	Courses		V (2) + Ü (2) Module taught in: Ger									
	Method of as	sessment	b) term paper (15 to 20 c) term paper (10 to 15 d) oral examination in e) portfolio (50 to 75 h) written examination (approx. 60 minutes) or) term paper (15 to 20 pages) or) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate)) portfolio (50 to 75 hours) anguage of assessment: German and/or English reditable for bonus								
12-GDA-232-m01	Geospatial Data Analytics & Smart Cities											
	ECTS 5	Duratio		Method of grading numerical grade	Modul level							
	Courses		V (2) + Ü (2) Module taught in: Ger	man and/or English								
	Method of as	sessment	b) term paper (15 to 20 c) term paper (10 to 15 d) oral examination in e) portfolio (50 to 75 h	pages) and presentation (approx. 20 minutes) groups of up to 3 candidates (approx. 15 minu								
12-DDD-232-m01	Data-Driven I	Decisions i	n Practice									
	ECTS 5	Duratio		Method of grading numerical grade	Modul level							
	Courses		V (2) + Ü (2) Module taught in: Ger									
	Method of as	sessment	b) term paper (15 to 20 c) term paper (10 to 15 d) oral examination in e) portfolio (50 to 75 h	written examination (approx. 60 minutes) or term paper (15 to 20 pages) or term paper (16 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) portfolio (50 to 75 hours) nguage of assessment: German and/or English editable for bonus								

12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics							
	ECTS 5 Duration		1	1 semester	Method of grading numerical grade	Modul level		
	Courses				+ Ü (2)		•	
				Module taught in: English				
	Metho	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English				
12-EV-232-m01	Seminar: Empirical and Experimental Psychology and Economics							
	ECTS 5 Duration			1	1 semester	Method of grading numerical grade	Modul level	
	Courses			S (2) Module taught in: German and/or English				
	Metho	d of ass	essment	term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English				
12-BEE-232-m01	Behavioral and Experimental Economics							
	ECTS 5 Duration			1	1 semester	Method of grading numerical grade	Modul level	
	Courses			V (2) + Ü (2) Module taught in: German and/or English				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English				
12-GAE-232-m01	Globalization and the Environment							
	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	Modul level	
	Courses			V (2) + Ü (2) Module taught in: German and/or English				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (50 to 75 hours) Language of assessment: German and/or English				