



Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Abbreviations used: Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\mathbf{\ddot{U}} = \text{exercise}$, \mathbf{V} = lecture Term: **SS** = summer semester, **WS** = winter semester Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB = list of modules Other: A =thesis, LV =course(s), PL =assessment(s), TN =participants, VL =prerequisite(s) Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-Conventions for the modules in this SFB: ditable for bonus. Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the me-Information on assessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner. Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below. Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2021

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

28-Apr-2021 (2021-45)

31-Jan-2023 (2022-82)

22-Nov-2023 (2023-91)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title											
	ECTS	D	uration	(in semesters)	Method of grading	Module level						
	Courses		To be spe	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y								
	Method of as	ssessmer	nt									
	Only after su completion of		if applica	if applicable								
	Other prereq	uisites	if applica	if applicable								
	Participants and allocati- on of places		ati- if applica	if applicable								
	Additional information		n if applica	if applicable								
	Referred to in	n LPO I	if applica	ble (examination re	egulations for teachin	g-degree programmes)						

Compulsory Course	Compulsory Courses (50 ECTS credits)										
Business Administ	ration (30 EC	CTS credits)									
12-EBWL-G-212-	Organization										
m01	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses		V (2) +	T (2)							
	Method of a	assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-Mark-G-212-	Marketing										
m01	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses		V (2) +								
	Method of	assessment	written Langua	n examination (ap age of assessme	pprox. 60 minutes) nt: German and/or English						
12-ExtUR-G-212-	Accounting	5									
m01	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses		V (2) +	V (2) + T (2)							
	Method of a	assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-IntUR-G-212-	Manageria	l Accounting									
m01	ECTS 5 Duratio		n	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses		V(2) + T(2)								
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-I&F-G-212-m01	Investment	t and Finance	2								
	ECTS 5	Duratio	n	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses		V (2) +	T (2)							
	Method of	assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-BPL-G-212-m01	Supply, Pro	oduction and	Operations Management								
	ECTS 5 Duratio		n	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses		V (2) +	T (2)							
	Method of	assessment									

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Economics (20 EC	TS credits	s)									
12-NF-EV-	Introdu	uction to	o Economi	ics - Minor							
WL-152-m01	ECTS 5 Duration				Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + T (2)							
	Method of assessment			written examination (written examination (approx. 60 minutes)						
		oants ar of place		and Economics) (BSc dits), Wirtschaftsinfor the minor Wirtschafts allocated to students exceeds the number of ces): total number of of ECTS credits achiev	h regard to available places for Bachelor's stud with 180 ECTS credits), Wirtschaftsmathemati rmatik (Business Information Systems) (BSc wi swissenschaft (Business Management and Eco of other subjects. (3) When places are allocate of available places, places will be allocated ac ECTS credits already achieved in the respectiv- ved, places will be allocated by lot. b) Quota 2 mong applicants with the same number of sub erv.	k (Mathematics for Econo ith 180 ECTS credits) as v nomics) (60 ECTS credits ed in accordance with (2) cording to the following o e degree subject; among (25 % of places): numbe	omics) (BSc with 180 ECTS cre- vell as Bachelor's students with s). (2) The remaining places will be) and the number of applications quotas: a) Quota 1 (50 % of pla- ; applicants with the same numbe er of subject semesters of the re-				
12-NF-Mak-212-	Macroe	econom	ics - Mino								
m01	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	Courses		V (2) + T (2)	· ·		*				
	Method	d of ass	essment	written examination (approx. 60 minutes)							
12-NF-Mik-212-	Microe	conomi	cs - Mino	1							
m01	ECTS	5	Duration	n 1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + T (2)							
	Method	d of ass	essment	written examination (approx. 60 minutes)							
12-WiPo-G-212-	Public	Policy									
m01	ECTS	5	Duration	n 1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + T (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) portfolio (approx. 20 pages) Language of assessment: German and/or English							
Compulsory Elect	ives (10 E	CTS cre	dits)								
12-U&UF-F-152-	Entrep	reneurs	hip, Comp	petition and Strategy							
m01	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2)	· · ·						
	Method	d of ass	essment	written examination (approx. 60 minutes)							

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12-SCRM-211-m01	Sales ar	Sales and Customer Relationship Management											
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses				+ Ü (2)								
					le taught in: Germa								
	Method	ofasse	essment						candidate or in groups of 3 candi-				
					dates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English								
				credit	creditable for bonus								
12-SMA-211-m01	Seminar	r : Mar k	eting										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			S (2)									
					le taught in: Germa								
	Method	ofasse	essment		term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English								
12-INMA-211-m01	International Marketing												
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method	ofasse	essment		a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or								
					c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination of one candidate each (approx. 20 minutes)								
					Language of assessment: German and/or English								
12-BPL-F-212-m01	Supply, Production and Logistics Management. Material Requirements Planning												
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) ·	+ Ü (2)								
	Method	ofasse	essment	a) written examination (approx. 60 minutes) or									
				b) term paper (15 to 20 pages) or									
					c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes)								
12-HSCM-211-m01	Humanit	tarian S	Supply Cl	nain M	ain Management								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		,	V (2) ·	+ Ü (2)	- !		•					
					le taught in: Englis								
	Method	of asse	essment			approx. 60 minutes) o :: German and/or Engl	r b) term paper (approx. 15 p lish	oages)					

12-BPL-FS-212-	Seminar: Supply, Production and Logistics Management										
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)	-	·	·					
	Method of a	assessment	a) term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) term paper (approx. 20 to 25 pages) Language of assessment: German and/or English								
	Participants cation of pla		allap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Wipr1-F-212-	Financial Ac	ccounting									
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2)	+ Ü (2)							
	Method of a	assessment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) .anguage of assessment: German and/or English							
12-Wipr2-F-212-	International Accounting										
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	<u>,</u>	V (2)	+ Ü (2)		·	·				
	Method of a	assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) Language of assessment: German and/or English								
12-Wipr3-F-212-	Financial Statement Analysis and Valuation										
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	· · · ·	V (2) + Ü (2) Module taught in: German and/or English								
	Method of a	assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) Language of assessment: German and/or English								
12-Wipr-FS-212-	Seminar: Fi	nancial Acco	unting	8							
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)	S (2)							
	Method of a	assessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English							
	Participants cation of pla		allap	plicants irrespecti	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among nts irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be n the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

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12-I&F-F-192-m01	Decision Theory											
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) -	V (2) + Ü (2)								
	Method of assessment Written examination (approx. 60 minutes)											
12-I&F-FS-212-m01	Seminar: Inves	stment an	d Fina	nce								
	ECTS 5 Duration			1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		S (2)									
	Method of ass		· · · ·	term paper (approx. 15 pages) and oral examination (approx. 25 minutes), (weighted 3:2)								
	Participants ar cation of place	nd allo- Is	 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 									
12-ERM-211-m01	Introduction to	Risk Ma	nagem	ent		,						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) -	+ Ü (2)								
	Method of asso	essment	written examination (approx. 60 minutes)									
12-UBW-F-152-m01	Business Valuation between Financial Mathematics and Data on Capital Market											
	ECTS 5 Duratio			1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses	-	V (2) -	.,								
	Method of assessment				-							
12-St1-F-152-m01		-		uction to Tax Law 8	· · · · · · · · · · · · · · · · · · ·							
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses			$V(2) + \ddot{U}(2)$								
	Method of ass	essment	written examination (approx. 60 minutes) creditable for bonus									
12-St2-F-152-m01		tion 2: Th	e Taxa	tion of Income in G								
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) -									
	Method of ass	essment	written examination (approx. 60 minutes) creditable for bonus									
12-St3-F-152-m01	Business Taxa	tion 3: In	troduct	tion to VAT								
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Courses		V (2) -									
	Method of ass	essment	2: app	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) creditable for bonus								

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12-StAP-V-212-m01	Selecte	elected Topics in Business Taxation										
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S	<u>.</u>	V (2) ·	V (2) + Ü (2)							
	Methoo	d of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
12-StAP-S-212-m01	Semina	ar: Busir	iess Taxa	tion								
	ECTS 5 Duratio			า	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)	·		8					
	method	1 01 8556	essment	b) ter c) ora Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-GP-G-152-m01	Integrated Business Processes											
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus								
	Participants and allo- cation of places		15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Busi- ness Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-FRBE-F-152-m01	Forward and Reverse Business Engineering											
	ECTS	5	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	s	•	V (2) -	V (2) + Ü (2)							
	Methoo	1 of asse	essment	prese		approx. 60 minutes) o o minutes), weighted 2		. 15 pages) or c) term pa	per (approx. 10 to 15 pages) and			
	Participants and allo- cation of places			Bache rentia accor by lot	50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given prefe- rential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be al- located in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Wiinf-FS-212-	Semina	ır: Infor	mation Sy	/stems								
m01	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)								
	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English creditable for bonus								
	Participants and allo- cation of places			15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.					 i) will be given preferential consi- laces are allocated in accordance es will be allocated by lot among of places will be allocated in the 			
12-P&O-F-212-m01	Human	Resour	rce Manag	gement	-							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	-		V (2) -								
	Method	d of ass	essment	writte	n examination (ap	prox. 60 minutes)						
12-P&O-FS-212-	Semina	ır: Hum	an Resou	rce Ma	nagement & Orgar	nizational Theory						
m01	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)								
	Method	1 of asse	essment	term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 1:1) Language of assessment: German and/or English								
	Participants and allo- cation of places		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

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12-IM-212-m01	Strategic and	Innovatio	n Mana	igement	Strategic and Innovation Management										
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses			V (2) + Ü (2)											
				Module taught in: German and/or English											
	Method of ass	essment	a) wri	a) written examination (approx. 60 minutes) or											
			 b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English 												
12-EPS-212-m01	Entrepreneurs	hip													
	ECTS 5	Duration	n	1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses		V (2) +	(2) + Ü (2)											
			Modu	le taught in: Germar	n and/or English										
	Method of ass	essment			pprox. 60 minutes) or										
			b) term paper (as individual or group work; approx. 10 pages per person) or												
				c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English											
12-RES-211-m01	Seminar: Rese	arch Sem		0	, .										
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses		S (2)	S (2)											
			Module taught in: German and/or English												
	Method of ass	essment	Language of assessment: German and/or English												
	Participants an cation of place		 15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. 												
12-BUS-211-m01	Seminar: Busi	ness Simu	lation												
	ECTS 5	Duration	n	1 semester	Method of grading numerical grade	Modul level	undergraduate								
	Courses		S (2) Module taught in: German and/or English												
	Method of ass	essment	Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English												
	Participants and cation of place	25	 15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. 												
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12-BPS-211-m01	Seminar: Bu	siness Plar	1							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2) Modu	S (2) Module taught in: German and/or English						
	Method of a	ssessment		Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English						
	Participants cation of pla	ces	WB4 Shou (1) Ap place will b place	Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.						
12-KR-152-m01	Managerial	Accounting	: cost-	st-based decision-making and control						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)	V (2) + Ü (2)						
	Method of a	ssessment	writte	written examination (approx. 60 minutes)						
12-VeCo-212-m01	Sales Accou	nting & Ma	nagem	ent						
	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)							
	Method of a	sessment	writte	written examination (approx. 60 minutes)						
	Participants cation of pla		40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-AAC-212-m01	Seminar: Ma	nagerial A	ccount	counting						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)							
	Method of a	ssessment	term	term paper (approx. 12 pages) and presentation (approx. 20 minutes), (weighted 2:1)						
12-WebP-F-152-	Web Program	nming								
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)	+ Ü (2)		·				
	Method of a	ssessment	2: ap writte	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English						

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12-Ebus-F-212-m01	E-Bus	iness									
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Cours	es		V (2) ·	(2) + T (2)						
	Metho	od of ass	essment	b) ter c) teri d) ora	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English						
12-AWE-152-m01	Advan	ced Web	Enginee	ring	-	-					
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Cours	es		V (2) ·	+ Ü (2)				<u>-</u>		
	Metho	od of ass	essment	2: app writte	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English						
12-EBP-152-m01	E-Bus	iness Pro	oject								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses				V (2) + Ü (2)						
	Metho	od of ass	essment	prese tes)	ntation (approx. 15		:1 or d) entirely or partly co		aper (approx. 10 to 20 pages) and examination (approx. 60 minu-		
12-BIF-211-m01	Busin	ess Intel	ligence								
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Cours	es		V (2) ·	+ Ü (2)						
	Method of assessment			a) Written examination (approx. 60 minutes) or b) Term paper (approx. 20 pages) or c) Term paper (10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (apprx. 60 minutes) Language of assessment: German and/or English							

12-DM-F-202-m01	Data Management and Analysis											
	ECTS	5	Duration	ו	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	V (2) + Ü (2)							
	Methoo	d of asse	essment	a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination (groups of up to 3; approx 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
	Participants and allo- cation of places			 50 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available. 								
12-PFM-192-m01	Program	mming	for Manag	ement	t Students							
	ECTS	5	Duratior	ו	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2)								
	Methoo	d of asse	essment	 a) Written examination (approx. 60 minutes) or b) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes), weighted 1:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English 								
12-SCM-F-212-m01	Supply	Chain I	Managem									
	ECTS	5	Duratior	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2)			й. 				
	Method	Aethod of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English							

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12-LSCM-212-m01	Semin	ar: Logi	stics & Su	ipply C	hain Managemer	t						
	ECTS	5	Duration	n	1 semester	Method of grading numerio	al grade	Modul level	undergraduate			
	Course	!S		S (2)	•							
	Metho	d of ass	essment	writte Langu	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), (weighted 2:1) Language of assessment: German and/or English							
		pants ai of place		Shoul who h locate ted ac	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are al- located in accordance with (1) and the number of applications exceeds the number of available places, places will be alloca- ted according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-MDM-212-m01	Toyota	Supply	/ Chain Ma	anagen	ment							
	ECTS	5	Duration	n	1 semester	Method of grading numeric	al grade:	Modul level	undergraduate			
	Course	s		S (2)								
	Method of assessment				vritten elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), (weighted 2:1) anguage of assessment: German and/or English							
	Participants and allo- cation of places			20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are al- located in accordance with (1) and the number of applications exceeds the number of available places, places will be alloca- ted according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.								
12-AAL-221-m01	Moder	n Appro	aches in L	Logisti	cs							
	ECTS 5 Duratio			n	1 semester	Method of grading numerio	al grade:	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Metho	d of ass	essment	 a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus 								
		pants a of place	nd allo- es	 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 								
			ormation	(3) A waiting list will be maintained and places re-allocated by lot as they become available. Module can be taught in form of E Learning course, seminar, workshop etc.								

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12-GT-221-m01	Foundations of transport logistics										
	ECTS 5	Duratio	n	1 semester	Method of grading nu	merical grade	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of a	assessment	b) Ter c) Ter d) ora e) Po Langu Asses	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus							
	Participants cation of pl		(1) Sr cants (2) Pl	to places. a) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli- ants irrespective of their subjects. 2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. 3) A waiting list will be maintained and places re-allocated by lot as they become available.							
	Additional		Modu	Module can be taught in form of E Learning course, seminar, workshop etc.							
12-DS1-222-m01	Digital Science 1										
	ECTS 5	Duratio	, ,	1 semester	Method of grading nu	merical grade	Modul level				
	Courses		V (2)	V (2) + Ü (2)							
	Method of a	assessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								
12-DS2-222-m01	Digital Scie	ence 2									
	ECTS 5	Duratio	n 1 semester Method of grading numerical grade Modul level								
	Courses		V (2) + Ü (2)								
	Method of a	assessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								
12-DS3-222-m01	Digital Scie	ence 3									
	ECTS 5	Duratio	n	1 semester	Method of grading nu	merical grade	Modul level				
	Courses		S (2)	·	· · ·		•				
	Method of a	assessment	b) Te	a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English							

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12-DS4-222-m01	Digital Science 4											
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Course	s	•	S (2)								
	Metho	d of ass	essment	a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or								
				b) Term paper (20 to 25 pages)								
				Language of assessment: German and/or English Naking in Business Information Systems								
12-PEBI-211-m01		<u> </u>										
	ECTS 5 Duration			n 1 semester Method of grading numerical grade				Modul level	undergraduate			
	Course	S			Module taught in: German and/or English							
	Metho	d of ass	essment	b) ora c) exe Langu	a) Written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) c) exercises (approx. 6 pages) Language of assessment: German and/or English Creditable for bonus							
12-PDS-211-m01	Primer	in Data	Science									
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2) Ile taught in: Germ	an and/or English						
	Methoo	d of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) or c) exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus								
12-EuGP-F-212-	Moneta	ary Poli	cy and Fir	ancial	Markets							
m01	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Metho	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-IFM-212-m01	Interna	tional I	Noney & I	inance	e							
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S	_	V (2) + Ü (2) Module taught in: German and/or English								
	Metho	d of ass	essment			prox. 60 minutes) ht: German and/or Eng	ish					

12-AKP-211-m01	Applied Bu	usiness	Cycle	Analys	is and Forecasting					
	ECTS 5	D	uration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			S (2) Module taught in: German and/or English						
	Method of	assess	sment	prese	a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) ar presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English					
12-Konj1-F-212-	Business (Cycle A	nalysis							
m01	ECTS 5	D	uration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			V (2) +	+ Ü (2)					
	Method of assessment			b) terr	n paper (as group o	r individual work, ap	r prox. 10 pages each person) o lates (approx. 10 minutes per	r candidate)		
12-KUV-211-m01	Seminar: E	Busines	ss cycle	s, corporate finance and asset markets						
	ECTS 5	D	uration		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			S (2)						
				term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1						
12-VWL1-FS-212-	Seminar: E									
m01	ECTS 5	D	uration		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses				le taught in: Germar	-				
	Method of assessment			term paper (approx. 15 pages) and presentation (approx. 25 minutes), (weighted 2:1) Language of assessment: German and/or English						
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-IntÖk-152-m01	Internatio	nal Eco	nomics							
	ECTS 5	D	uration		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			$V(2) + \ddot{U}(2)$						
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-IntÖk-FS-152-	Seminar: I	nternat	tional E	conor	nics					
m01	ECTS 5	D	uration		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			S (2)						
	Method of assessment			term paper (approx. 15 pages) and presentation (approx. 30 minutes), weighted 3:1 Language of assessment: German and/or English						
	Participants and allo- cation of places		allo-	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
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12-ARS-152-m01	Applied Regio	ed Regional and Urban Economics							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		V (2) ·	+ Ü (2)		2			
	Method of ass	sessment			approx. 60 minutes) or b) term paper (approx.	10 pages) including e	mpirical analysis prepared by can-		
			didate						
	Company of Ch		Langu	lage of assessment	t: German and/or English				
12-S&W1-F-212- m01	Games and St								
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2) lle taught in: Germa	an and/or English				
	Method of ass	sessment		n examination (application (application)	prox. 60 minutes) t: German and/or English				
12-S&W2-F-212-	Competition F	Policy							
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses			V (3) + Ü (2) Module taught in: German and/or English					
	Method of ass	essment	a) written examination (approx. 60 to 90 minutes) or						
			b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English						
12-S&W3-F-212-	Economics of Regulation								
m01	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1) Language of assessment: German and/or English						
12-S&W-FS-212-	Seminar: Com	petition a			, ,				
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		S (2) Module taught in: German and/or English						
	Method of ass	sessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), (weighted 2:1) Language of assessment: German and/or English					
	Participants a cation of place		all ap	plicants irrespectiv	number of applications exceed the number of ve of their subjects. (2) Places on all courses of ocedure. (3) A waiting list will be maintained a	f the module with a re	stricted number of places will be		

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12-EM-211-m01	European Mac	roeconon	nics						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)	~					
	Method of ass	essment	(weig	a) Written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination (approx 20 minutes) Language of assessment: German and/or English					
12-BSINI-212-m01	Business Stra	tegy for li	nforma	tion and Network In	dustries				
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			+ Ü (2) le taught in: Germar	n and/or English				
	Method of ass	essment	b) ter	m paper (approx. 10	pprox. 60-120 minute pages) and presenta German and/or Eng	ition (approx. 15 minutes); (we	ighted 2:1)		
12-CE-212-m01	Computationa	l Econom	ics						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		P (2) Modu	Module taught in: German and/or English					
	Method of ass	essment	written examination (approx. 60 minutes) and exercises (approx. 10 pages), (weighted 1:1) Language of assessment: German and/or English						
	Participants and allo- cation of places		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-Stat-G-212-m01	Statistics								
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)	+ T (2)					
		essment	writte	n examination (app	rox. 60 to 120 minute	s)			
12-QWF-G-212-m01	Econometrics								
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2)						
	Method of ass	essment	writte	written examination (60 to 120 minutes)					
12-PD-152-m01	Practice of Da								
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses			+ Ü (2)					
	Method of ass	essment	weigh	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English					

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12-CQW-212-m01	Compute	erlab -	Applied I	Econon	netrics				
	ECTS 4	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		P (2)	P (2)					
	Method	ofasse	essment			pprox. 60 minutes) o			
							ation (approx. 20 minutes), wei	-	
	Participa cation of								ces will be allocated by lot among stricted number of places will be
		i place	5						by lot as they become available.
12-QWF-FS-212-	Seminar	: Econ	ometrics		•		·		
m01	ECTS 4	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses			S (2)		•		•	<u>.</u>
	Method	ofasse	essment	term	oaper (approx. 15 pa	iges) and presentation	on (approx. 25 minutes), (weigh	ted 2:1)	
	Participa								ces will be allocated by lot among
	cation of places		S						stricted number of places will be I by lot as they become available.
12-110-212-m01	Industria	al Orga	nization		tied in the same pro		list will be maintained and pla		
	Industrial Organization			1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		$V(2) + \ddot{U}(2)$						
			Module taught in: German and/or English						
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or						
			b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English						
12-EWiinf-G-212-	Busines	s Infor	matics	Langu			1511		
m01	ECTS 4		Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	<u>,</u>		V (2) ·					
	Method of assessment								
	method of assessment		Language of assessment: German and/or English						
				credit	able for bonus			1	
12-A&S-F-212-m01	Labour E		ŕ		í	<u> </u>		î	
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses			V (2) + Ü (2) Module taught in: German and/or English					
	Method	oface	scmont			pprox. 60 minutes) o	r		
	methou	01 4350	235ment		rtfolio (approx. 20 p		1		
						German and/or Eng	lish		

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12-LES-211-m01	Seminar: Labour Economics								
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2)				~		
				le taught in: Germa					
	Method of ass	sessment			ages) and presentati : German and/or Eng	on (approx. 15 minutes), we lish	eighted 3:2		
12-Fiwi-FS-212-	Seminar: Publ	lic Finance		_	_				
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses	•	S (2)		•				
	Method of ass	essment	term p	oaper (approx. 15 p	ages) and presentation	on (approx. 25 minutes), we	eighted 2:1		
12-Risk-152-m01	Economic Prin	ciples of	Risk Ma	anagement					
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses		V (2) +	- Ü (2)					
	Method of ass	essment		n examination (app					
				age of assessment able for bonus	: German and/or Eng	lish			
12-VM-152-m01	Insurance Ma	rkots	cieun						
12 1/101	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2) +		method of glading	numeneurgiaue	modulievel	undergladate	
	Method of ass	essment	written examination (approx. 60 minutes)						
12-lÖ-152-m01	Economics of								
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		V (2) + Ü (2)						
	Method of ass	essment	written examination (approx. 60 minutes)						
12-IAO-212-m01	Seminar: Deci	sion Maki	ing and	Incentive Design					
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		S (2) Module taught in: Cormon and /or English						
	Method of assessment		Module taught in: German and/or English Term paper (approx. 10 pages) and presentation (approx. 20 minutes), (weighted 2:1)						
	Method of assessment		Language of assessment: German and/or English						
12-CCER-212-m01	Challenges of	China's E	conomi	ic Rise					
	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		· · ·	V (2)					
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), (weighted 2:1)					
	Participants a	nd allo-						aces will be allocated by lot among	
	Participants and allo- cation of places		all ap	olicants irrespectiv	e of their subjects. (2) Places on all courses of th	he module with a re	stricted number of places will be d by lot as they become available.	
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12-EWJ-192-m01	Introduction 1	o Busines	s Jourr	alism					
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		V (2)	+ Ü (2)					
	Method of as	sessment		olio (approx. 20 pag					
			_	-	: German and/or English				
12-CWK-192-m01			torytelling in Business Communication						
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		S (2)						
	Method of as	sessment		olio (approx. 20 pag uage of assessment	es) : German and/or English				
	Participants a cation of plac	es	cants (2) Pla (3) A v	ould the number of irrespective of their aces on all courses waiting list will be m	of the module with a restricted number on naintained and places re-allocated by lot	of places will be allocated i	n the same procedure.		
12-WUW-211-m01	Seminar: Bus	iness Jour	nalism	and Business Com	munication				
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		S (2)	S (2)					
	Method of as	sessment			15 pages) and presentation (approx. 15 : German and/or English	minutes); (weighted 1:1)			
12-VGP-192-m01	Managerial P	ractice Leo	tures						
	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		S (2)						
	Method of assessment		Portfolio (approx. 20 pages) Language of assessment: German and/or English						
12-VWP-211-m01	Economist Pr	actice Lect	ures						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		S (2)			8	·		
	Method of assessment		a) oral examination (approx 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-APW1-212-m01	·			ness Management and Economics 1					
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)					
	Method of as	sessment							

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12-APW2-212-m01	Selected To	d Topics of Business Management and Economics 2							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate		
	Courses		V (2)	+ Ü (2)			-		
	Method of a	assessment	a) wri	tten examination (approx. 60 minutes) or				
					o to 15 pages) and presentation (approx. 20)	minutes), weighted 2:1 (or		
12-SC-232-m01	Social Com		c) ora	l examination (app	brox. 20 minutes)				
12-30-232-11101	ECTS 5	Duratio	<u></u>	1 semester	Method of grading numerical grade	Modul level			
	Courses	Duratio		+ Ü (2)	Method of grading numerical grade	Modul level			
	Courses			lle taught in: Germa	an and/or English				
	Method of a	assessment			approx. 60 minutes) or				
				rtfolio (50-75 hours	s) t: German and/or English				
				table for bonus					
12-CA-232-m01	Customer A	nalytics							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level			
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of a	accaccmont	written examination (approx. 60 minutes)						
	Method of a	155655iiieiii	Language of assessment: German and/or English						
			credit	table for bonus					
12-DD-		n Supply Cha		nagement					
SCM-232-m01	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level			
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of a	assessment	a) written examination (approx. 60 minutes) or						
			b) term paper (15 to 20 pages) or						
			c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
			d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours)						
			Language of assessment: German and/or English						
12-DSCM-232-m01	Seminar: Di	igitalization	on in Supply Chain Management						
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level			
	Courses		S (2)						
				lle taught in: Germa					
	Method of a	assessment	term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English						

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12-SCA-232-m01	Seminar: Su	eminar: Supply Chain Analytics										
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses		S (2)		· · ·	· · ·						
				lle taught in: Germa								
	Method of a	assessment		term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English								
12-DMOT-232-m01	Decision-Ma	aking in Org	anizat	ions and Teams								
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses			+ Ü (2) ıle taught in: Germa	n and/or English							
	Method of a	assessment	b) ora	al examination in gro	pprox. 60 minutes) or oups of up to 3 candidates (approx. 15 minute : German and/or English	s per candidate)						
12-MDT-232-m01	Manageme	nt & Digital [·]	Fransf	ormation								
	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	Modul level						
	Courses	·	V (2) + Ü (2) Module taught in: German and/or English									
	Method of a	assessment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus									
12-Wise-FS-232-	Seminar: In	formation S	Systems and Engineering									
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses		S (2) Module taught in: German and/or English									
	Method of a	assessment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus									
12-Wiba-FS-232-	Seminar: In	formation S	stem	tems and Business Analytics								
m01	ECTS 5	Duratio	n 1 semester Method of grading numerical grade Modul level			Modul level						
	Courses		S (2) Module taught in: German and/or English									
	Method of a	assessment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus									

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12-Wiki-FS-232-	Seminar: Information Systems and Enterprise Artificial Intelligence								
m01	ECTS 5 Duration		n	1 semester	Method of grading numerical grade	Modul level			
	Courses		S (2)			·			
					an and/or English		-		
	Method of ass	sessment			pages) and presentation (approx. 20 min	nutes); weighted 2:1			
			Language of assessment: German and/or English creditable for bonus						
12-SDM-232-m01	Simulation for Decision Making								
	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	Modul level			
	Courses		V (2) + Ü (2)						
				_	an and/or English				
	Method of ass	sessment			(approx. 60 minutes) or				
			b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
			d) oral examination in groups of up to 3 candidates (approx. 15 minutes) er candidate)						
			e) portfolio (50 to 75 hours)						
			Language of assessment: German and/or English creditable for bonus						
12-GDA-232-m01	Geospatial Data Analytics & Smart Cities								
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level			
	Courses		V (2) -	+ Ü (2)			•		
			Module taught in: German and/or English						
	Method of ass	sessment	a) written examination (approx. 60 minutes) or						
			b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
			d) oral examination in groups of up to 3 candidates (approx. 15 minutes) er candidate)						
			e) portfolio (50 to 75 hours)						
			Language of assessment: German and/or English						
12-DDD-232-m01	Creditable for bonus Data-Driven Decisions in Practice								
12-000-232-11101	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	1		
	Courses	Duration	V (2) -		method of glading munchear glade	moduriever			
			Module taught in: German and/or English						
	Method of assessment		a) written examination (approx. 60 minutes) or						
			b) term paper (15 to 20 pages) or						
			c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
			d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours)						
			Language of assessment: German and/or English						
			creditable for bonus						

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12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics								
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level		
	Courses		V (2) +						
			Module taught in: English						
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-EV-232-m01	Seminar: Emp		Experimental Psychology and Economics						
	ECTS 5 Duration		-	1 semester	Method of grading	numerical grade	Modul level		
	Courses		S (2) Module taught in: German and/or English						
	Method of ass		term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English						
12-BEE-232-m01	Behavioral an	d Experime	ental Economics						
	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul level		
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of ass		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English						
12-GAE-232-m01	Globalization and the Environment								
	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level		
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (50 to 75 hours) Language of assessment: German and/or English						