



Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Responsible: Faculty of Business Management and Economics Abbreviations used: Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\mathbf{\ddot{U}} = \text{exercise}$, \mathbf{V} = lecture Term: **SS** = summer semester, **WS** = winter semester Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB = list of modules Other: A =thesis, LV =course(s), PL =assessment(s), TN =participants, VL =prerequisite(s) Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-Conventions for the modules in this SFB: ditable for bonus. Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the me-Information on assessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner. Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below. Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

Examination regulations version: 2019

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

27-Mar-2019 (2019-16)

17-Mar-2021 (2021-36)

31-Jan-2023 (2022-82)

22-Nov-2023 (2023-91)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title										
	ECTS		Duration	(in semesters)	Method of grading	Module l	evel				
	Courses		To be sp	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y							
	Method of as	ssessme	ent								
	Only after su completion of		l if applica	if applicable							
	Other prerequisites		if applica	able							
	Participants and allocati- on of places		ocati- if applica	if applicable							
	Additional in	formati	on if applica	if applicable							
	Referred to in	n LPO I	if applica	ble (examination re	gulations for teachin	g-degree programmes)					

Compulsory Cours	es (50 ECT	'S credi	its)								
Business Adminis	tration (30	ECTS o	redits)								
12-EBWL-G-152-	Introduct	tion to	Busines	s Admi	nistration						
m01	ECTS 5	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2) -	+ T (2)						
	Method of assessment Participants and allo-			n examination (app	orox. 60 minutes)						
	cation of places			(1) No and E dits), the m alloca excee ces): 1 of ECT spect	840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS cre- dits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of pla- ces): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the re- spective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.						
12-Mark-G-152-	Introduct	tion to	Market-	Oriente	ed Management						
m01	ECTS 5	5	Duratior	1 I	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V(2) + T(2)							
	Method of	of asse	ssment	written examination (approx. 60 minutes)							
	Participants and allo- cation of places			(1) No and E dits), the m alloca excee ces): 1 of ECT spect	conomics) (BSc wit Wirtschaftsinforma inor Wirtschaftswis ited to students of e ds the number of a total number of ECT IS credits achieved	h 180 ECTS credits), V tik (Business Informa senschaft (Business other subjects. (3) Wh vailable places, place S credits already ach , places will be alloca	Virtschaftsmathematik (tion Systems) (BSc with Management and Econo en places are allocated es will be allocated acco ieved in the respective ted by lot. b) Quota 2 (2	(Mathematics for Econo 180 ECTS credits) as w omics) (60 ECTS credits I in accordance with (2) ording to the following o degree subject; among 25% of places): numbe	enschaft (Business Management omics) (BSc with 180 ECTS cre- vell as Bachelor's students with b). (2) The remaining places will be and the number of applications quotas: a) Quota 1 (50 % of pla- applicants with the same number r of subject semesters of the re- ill be allocated by lot. c) Quota 3		

12-ExtUR-G-152-	Financial Acco	ounting									
m01	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) +	V (2) + T (2)							
	Method of ass	sessment	writte	vritten examination (approx. 60 minutes)							
	Participants a cation of place	es	840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS cre- dits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of pla- ces): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the re- spective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.								
12-IntUR-G-152-	Managerial A										
m01	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) +	- T (2)							
	Method of ass	sessment	written examination (approx. 60 minutes)								
	Participants a cation of place	es	and Ed dits), ' the mi alloca excee ces): t of ECT specti	restrictions with re conomics) (BSc with Wirtschaftsinforma- inor Wirtschaftswis ited to students of c ds the number of av total number of ECT 'S credits achieved, ive applicant; amon	h 180 ECTS credits), V tik (Business Informa senschaft (Business I other subjects. (3) Wh vailable places, place S credits already ach places will be alloca ag applicants with the	Virtschaftsmathematik (Mathe tion Systems) (BSc with 180 E Management and Economics) en places are allocated in acc s will be allocated according ieved in the respective degree ted by lot. b) Quota 2 (25 % of	ematics for Econo ECTS credits) as w (60 ECTS credits) cordance with (2) to the following q subject; among f places): number nesters, places wi	enschaft (Business Management emics) (BSc with 180 ECTS cre- rell as Bachelor's students with). (2) The remaining places will be and the number of applications juotas: a) Quota 1 (50 % of pla- applicants with the same number of subject semesters of the re- ll be allocated by lot. c) Quota 3 is they become available.			

12-I&F-G-152-m01	Investn	nent and	l Finance	. An Intr	oduction					
	ECTS	5	Duratior	1 1	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	s		V (2) +	T (2)					
	Method	d of asse	essment	written	examination (app	rox. 60 minutes)				
	Participants and allo- cation of places			620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS cre- dits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of pla- ces): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the re- spective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. (4) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-BPL-G-152-m01	Supply	, Produc	tion and	Operati	ons Management.	An Introduction				
	ECTS	5	Duratior	1 1	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	s		V (2) +	T (2)					
	Method	l of asse	essment	written	examination (app	rox. 60 minutes)				
	Method of assessment Participants and allo- cation of places			and Ecc dits), W the min allocate exceed ces): to of ECTS spectiv	restrictions with re onomics) (BSc with Virtschaftsinforma- nor Wirtschaftswis ed to students of c ls the number of av otal number of ECT o credits achieved, re applicant; amon	h 180 ECTS credits), V tik (Business Informa senschaft (Business I other subjects. (3) Wh vailable places, place S credits already ach places will be alloca g applicants with the	Virtschaftsmathematik (Mather tion Systems) (BSc with 180 EC Management and Economics) (pen places are allocated in acco es will be allocated according to ieved in the respective degree ted by lot. b) Quota 2 (25 % of	matics for Econo CTS credits) as w 60 ECTS credits ordance with (2) o the following o subject; among places): numbe esters, places w	vell as Bachelor's students with). (2) The remaining places will be and the number of applications guotas: a) Quota 1 (50 % of pla- applicants with the same number r of subject semesters of the re- Il be allocated by lot. c) Quota 3	

12-NF-EV-	Introduction to	o Economi	ics - Minor								
WL-152-mo1	ECTS 5	Duratio		Method of grading	numerical grade	Modul level	undergraduate				
	Courses	1	V (2) + T (2)			1					
	Method of ass	essment		approx. 60 minutes)							
	Participants and cation of place		and Economics) (BSc dits), Wirtschaftsinfor the minor Wirtschafts allocated to students exceeds the number of ces): total number of of ECTS credits achiev	(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Managemer and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS cre- dits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of application exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of pla- ces): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same num of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the re spective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota							
12-NF-Mak-152-	Macroeconom	ics - Mino									
mo1	ECTS 5	Duratio	· · · · · · · · · · · · · · · · · · ·	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)	V (2) + Ü (2)							
	Method of ass	essment	written examination (approx. 60 minutes)							
12-NF-Mik-152-	Microeconomi	ics - Mino	r								
m01	ECTS 5	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)	•		2					
	Method of ass	essment	written examination (approx. 60 minutes)								
12-WiPo-G-192-	Public Policy										
m01	ECTS 5	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)	V (2) + Ü (2)							
	Method of ass	essment	a) Written examination (approx. 60 minutes) or b) Portfolio (approx. 20 pages) Language of assessment: German and/or English								
	Participants a cation of place		 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) Additional places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. 								

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Compulsory Electiv	ves (10 E	CTS cree	lits)									
12-SCRM-211-m01	Sales a	nd Cust	omer Rel	ations	tionship Management							
	ECTS	5	Duratio	ı	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Course	S		• • •	$V(2) + \ddot{U}(2)$							
					le taught in: Germar	-						
	Methoo	d of asse	essment	a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candi- dates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus								
CNAA	<u> </u>			creat	able for bonus							
12-SMA-211-m01		ar: Mark										
		5	Duration		1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses			S (2) Modu	le taught in: German and/or English							
	Methoo	d of asse	essment		erm paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English							
12-HSCM-211-m01	Human	itarian S	Supply Ch	nain Ma	anagement							
	ECTS 5 Duration		า	1 semester	Method of grading num	erical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English								
12-ERM-211-m01	Introdu	iction to	Risk Ma	anagement								
	ECTS	5	Duration	ı	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ Ü (2)							
	Method	d of asse	essment	writte	written examination (approx. 60 minutes)							
12-PDS-211-m01	Primer	in Data	Science									
	ECTS	5	Duratio	า	1 semester	Method of grading num	erical grade	Modul level	undergraduate			
	Courses				V (2) + Ü (2)							
					Module taught in: German and/or English							
	Method of assessment				a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) or c) exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus							

12-DM-F-202-m01	Data M	anager	nent and A	Analys	is						
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Μ	odul level	undergraduate		
	Course	S		V (2)	+ Ü (2)						
	Method	d of ass	essment	a) Written examination (approx. 60 minutes) or							
				c) ter d) ora Langi	b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination (groups of up to 3; approx 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus						
	Particip cation	ofplace	25	stem: (2) Ac ces w (3) Pl ting l (4) A	o restrictions with s) (BSc with 180 E dditional places w vill be allocated by aces on all course ist will be maintain waiting list will be	regard to available places for Bachelor's CTS credits). ill be allocated to students of other subj lot among all applicants irrespective of s of the module with a restricted numbe ned and places re-allocated by lot as the maintained and places re-allocated by l	ects provided the their subjects. r of places will be y become availal	re is enough allocated in ple.	n capacity. These additional pla- n the same procedure. (4) A wai-		
12-IFM-211-m01	International Money & Finance										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Μ	odul level	undergraduate		
	Course	S		V (2)	+ Ü (2)						
	Method of assessment			writte	en examination (ap	oprox. 60 minutes)					
12-AKP-211-m01	Applied	d Busin	ess Cycle	Analysis and Forecasting							
	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	Μ	odul level	undergraduate			
	Course	S		S (2) Module taught in: German and/or English							
	Method of assessment			a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English							
12-KUV-211-m01	Semina	ar: Busi	ness cycl	es, cor	porate finance an	d asset markets					
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	M	odul level	undergraduate		
	Course	s		S (2)	<u>-</u>						
				term	paper (approx. 15	pages) and presentation (approx. 25 mir	nutes), weighted	2:1			
12-EM-211-m01			roeconom		<u>, , , , , , , , , , , , , , , , , , , </u>						
	ECTS 5 Duratio		n	1 semester	Method of grading numerical grade	M	odul level	undergraduate			
	Course			V (2)					-		
	Methoo	d of ass	essment	(weig	a) Written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination (approx 20 minutes) Language of assessment: German and/or English						

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12-WUW-211-m01	Seminar: Busi	ness Jour	nalism	and Business Comr	nunication					
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)	(2)						
	Method of ass	essment		term paper (approx. 10 to 15 pages) and presentation (approx. 15 minutes); (weighted 1:1)						
				Language of assessment: German and/or English						
12-VWP-211-m01	Economist Pra									
	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)				<u> </u>			
	Method of ass	essment					es) and presentation	on (approx. 15 minutes); (weighted		
				2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-U&UF-F-152-	Entrepreneurs	hip, Com	_	_						
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) ·	+ Ü (2)			•			
	Method of ass	essment	writte	written examination (approx. 60 minutes)						
12-INMA-192-m01	International N	Aarketing	ζ.							
	ECTS 5	Duratio	,	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
	Method of ass	essment		a) Written examination (approx. 60 minutes) or						
			b) ler	b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or						
			d) ora	d) oral examination of one candidate each (approx. 20 minutes)						
			Language of assessment: German and/or English							
12-BPL-F-152-m01		ction and	Logist	ics Management. M	laterial Requirement	s Planning				
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
			written examination (approx. 60 minutes)							
12-BPL-FS-152-m01				nd Logistics Manag	-					
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)							
	Method of ass	essment	a) term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or b) term paper (approx. 20 to 25 pa-							
				ges) Language of assessment: German and/or English						
	Participants ar	nd allo-	-				vailable places, pla	ces will be allocated by lot among		
	cation of place		allap	plicants irrespective	e of their subjects. (2)) Places on all courses of th	e module with a re	stricted number of places will be		
			alloca	ted in the same pro	cedure. (3) A waiting	list will be maintained and	places re-allocated	d by lot as they become available.		

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12-Wipr1-F-152-	Financial Acco	unting an	d Audi	ting 1 - Financial Sta	atements (German G	AAP, IFRS)					
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2)							
	Method of ass	essment	written examination (approx. 60 minutes)								
	F		_	Language of assessment: German and/or English I Auditing 2 - Consolidated Financial Statements (German GAAP, IFRS)							
12-Wipr2-F-152- m01					Method of grading	, , ,	Modul level				
	ECTS 5	Duratio		1 semester	undergraduate						
	Courses			+ Ü (2)							
	Method of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-Wipr3-F-152-	Financial Acco	unting an	-	ting 3 - Auditing							
m01	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) -								
	Method of ass	essment	writte	n examination (appr	rox. 60 minutes)						
			-	anguage of assessment: German and/or English							
12-Wipr-FS-152-	Seminar: Fina	ncial Acco	unting	and Auditing							
m01	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)								
	Method of ass	essment	term paper (approx. 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allo-		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among								
	cation of place	25	all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-I&F-F-192-m01	Decision Theo	ry									
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		. ,	+ Ü (2)							
	Method of ass	essment	Written examination (approx. 60 minutes)								
12-I&F-FS-192-m01	Seminar: Inve	stment an	d Fina	nce							
	ECTS 5	Duratio	n S (2)	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses										
	Method of ass	essment	Term paper (approx. 15 pages) and oral examination (approx. 25 minutes), Weighted 3:2								
	Participants and allo- cation of places		 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 								

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12-UBW-F-152-m01	Busines	Business Valuation between Financial Mathematics and Data on Capital Market										
	ECTS	5	Duratior	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2) ·	+ Ü (2)							
	Method	l of asse	essment	writte	n examination (app	rox. 60 minutes)						
12-St1-F-152-m01	Busines	ss Taxat	ion 1: An	Introd	luction to Tax Law &	Tax Planning						
	ECTS	5	Duration	-	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2) ·	+ Ü (2)							
	Method	l of asse	essment		n examination (app able for bonus	rox. 60 minutes)						
12-St2-F-152-m01	Busines	ss Taxat	ion 2: Th	e Taxa	tion of Income in Ge	ermany						
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	-		• • •	+ Ü (2)							
	Method	l of asse	essment		n examination (app	rox. 60 minutes)						
					able for bonus							
12-St3-F-152-m01	r			roduction to VAT								
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	-			+ Ü (2)							
	Method	l of asse	essment		written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of approx. 20 minutes, groups of 3: approx. 30 minutes)							
					able for bonus		, minutes)					
12-StAP-V-152-m01	Selecte	d Topics	s in Busir	iess Ta	axation - Lecture							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2)	+ Ü (2)							
	Method	l of asse	essment	weigh 3: apj Asses Langi	nted 2:1 or c) oral exa prox. 30 minutes) ssment offered: Only	amination (one cand	date each: approx. 10 the semester in which	to 15 minutes; groups o	resentation (approx. 20 minutes), f 2: approx. 20 minutes; groups of and in the subsequent semester			

12-StAP-S-152-mon	Selecte	d Topio	s in Busi	iess Ta	axation - Seminar								
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5		S (2)	·	•		~					
	Method of assessment			weigh 3: ap Asses Langu	nted 2:1 or c) oral e prox. 30 minutes) ssment offered: Or	examination (one cand	idate each: approx. 10 the semester in whic	o to 15 minutes; groups of	esentation (approx. 20 minutes), 2: approx. 20 minutes; groups of and in the subsequent semester				
		Participants and allo- cation of places			plicants irrespecti	ve of their subjects. (2)) Places on all course	s of the module with a res	ces will be allocated by lot among tricted number of places will be by lot as they become available.				
12-GP-G-152-m01	Integra	Integrated Business Processes											
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5		V (2)	+ Ü (2)	·		•	•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus									
		Participants and allo- cation of places			15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-FRBE-F-152-m01	Forward and Reverse Business Engineering												
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5		V (2)	+ Ü (2)				•				
	Method of assessment			prese		(approx. 60 minutes) o o minutes), weighted 2		ox. 15 pages) or c) term pa	aper (approx. 10 to 15 pages) and				
	Participants and allo- cation of places			50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given prefe- rential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be al- located in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-Wiinf-FS-152-	Semina	ar: Infor	mation Te	echnol	ogies					
m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	S		S (2)						
	Methoo	d of asse	essment	term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English creditable for bonus						
	Participants and allo- cation of places			Shou stude derat with (applie	15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-P&O-F-152-m01	Human	Resour	ce Manag	gement	t & Organizational T	heory				
_	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	S		V (2) ·	+ Ü (2)					
	Method	d of asse	essment	writte	written examination (approx. 60 minutes)					
12-P&O-FS-152-	Semina	ar: Huma	an Resou	rce Ma	nagement & Organi	zational Theory				
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	S		S (2)						
	Method of assessment			Assessment offered: Once a year, winter semester Language of assessment: German and/or English						
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-IM-192-m01		gic and I	nnovatio	n Mana	agement					
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	S	_		+ Ü (2)					
	Method of assessment			a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English						
12-EPS-192-m01	Entrep	reneursl	hip							
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	S		V (2) ·	+ Ü (2)					
	Method of assessment			a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English						
minor in a Bachelor's deg	ree program	mme Busine	ess Managem	ient and E	conomics (2019)		JMU Würzburg • generated 29-Mär-2	024 • exam. reg. data	record B1 184 - - N 2019 page 13 / 27	

12-RES-192-m01	Research Sem	Research Seminar										
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2)									
	Method of ass	essment	Term paper (10 to 15 pages) and presentation (in groups of up to 3 candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English									
	Participants ar cation of place	nd allo- es	Shou (1) Ap (2) W place	 15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. 								
12-BUS-192-m01	Business Simu	ulation										
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2)	•		-	•					
	Method of assessment			Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English								
	Participants ar cation of place	25	WB4 Shou (1) Ap (2) W place	 15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. 								
12-BPS-192-m01	Business Plan	Seminar										
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	_	S (2)									
	Method of ass	essment	Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English									
	Participants ar cation of place		15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.									
12-KR-152-m01	Managerial Ac	counting	cost-b	based decision-mak	ing and control							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) ·	+ Ü (2)								
	Method of ass	essment	writte	n examination (app	rox. 60 minutes)							

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12-AAC-152-m01	Aspects of Managerial Accounting and Control									
	ECTS 5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)							
	Method of ass	essment	term p	oaper (approx. 12 p	bages) and presentation	on (approx. 20 minutes	s), weighted 2:1			
12-WebP-F-152-	Web Programming									
m01	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)						
	Method of asso		2: app writte Langu	orox. 20 minutes; g n examination (ap		o minutes) or c) compl ghted 1:1		prox. 10 to 15 minutes; groups of kercises (approx. 20 hours) and		
12-Ebus-F-192-m01		damenta	S							
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -							
	Method of asso	essment	b) Ter c) Ter)) Written examination (approx. 60 minutes) or)) Term paper (approx. 15 pages) or)) Term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or anguage of assessment: German and/or English						
12-AWE-152-m01	Advanced Web	Advanced Web Engineering								
	ECTS 5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	_	V (2) -	+ Ü (2)						
	Method of asso	essment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English							
12-EBP-152-m01	E-Business Pro	oject								
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			+ Ü (2)						
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (approx. 60 minutes) tes) Language of assessment: German and/or English							
12-BIF-192-m01	Business Intel	ligence Fi	Indam	entals						
	ECTS 5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) -	+ Ü (2)			,			
	Method of asso		a) Written examination (approx. 60 minutes) or b) Term paper (approx. 20 pages) or c) Term paper (10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (approx. 60 minutes)							
minor in a Bachelor's deg	ree programme Busin	ess Managem	ent and E	conomics (2019)		JMU Würzburg • generat	ed 29-Mär-2024 • exam. reg. data	record B1 184 - - N 2019 page 15 / 27		

12-PFM-192-m01	Programming	for Manag	Management Students							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2) ·	+ Ü (2)						
	Method of ass	essment		a) Written examination (approx. 60 minutes) or						
			D) Ura	b) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes), weighted 1:1 or d) entirely or partly computerised written examination (approx. 60 minutes)						
			d) ent							
					: German and/or English					
12-INS-FS-152-m01		-		5						
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)							
	Method of ass	essment	Langu	lage of assessmen	bages) and presentation (approx. 20 minutes), v :: German and/or English	veighted 2:1				
	Participants an cation of place		Shoul stude derati with (places. hould the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's udents of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consi- eration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance th (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among						
		1	same		up. (4) Places on all courses of the module with aiting list will be maintained and places re-alloc					
12-SCM-F-152-m01		-		7						
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			+ Ü (2)						
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: German and/or English							
12-LSCM-152-m01	Seminar: Logi	stics & Su	ipply C	hain Management						
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2)							
	Method of ass		written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, winter semester Language of assessment: German and/or English							
	Participants and allo- cation of places		20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are al- located in accordance with (1) and the number of applications exceeds the number of available places, places will be alloca- ted according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							

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12-MDM-152-m01	Toyota Supply Chain Management										
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	s		S (2)							
	Method of assessment			written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: German and/or English							
	Participants and allo- cation of places			20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are al- located in accordance with (1) and the number of applications exceeds the number of available places, places will be alloca- ted according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-AAL-221-m01	Modern Approaches in Logistics										
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			 a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus 							
	Participants and allo- cation of places			 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. 							
	Additio	nal Info	rmation	Modu	le can be taught	in form of E Learning course, seminar, works	hop etc.				

12-GT-221-m01	Foundations of transport logistics										
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level						
	Courses		V (2) + Ü (2) Module taught in: Ge	V (2) + Ü (2) Module taught in: German and/or English							
	Method of as	ssessment	 a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus 								
	Participants cation of pla		cants irrespective of (2) Places on all cour	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli- cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
	Additional Ir	nformation	Module can be taught in form of E Learning course, seminar, workshop etc.								
12-DS1-222-m01	Digital Science 1										
	ECTS 5	Duratio	,	Method of grading numerical grade	Modul level						
	Courses		V (2) + Ü (2)								
	Method of as	ssessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								
12-DS2-222-m01	Digital Scier	ice 2	·								
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level						
	Courses		V (2) + Ü (2)								
	Method of as	ssessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								
12-DS3-222-m01	Digital Scier	ice 3									
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level						
	Courses		S (2)								
	Method of as	ssessment	a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English								

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12-DS4-222-m01	Digital	Digital Science 4										
12-034-222-11101			-		1				1			
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Mod	dul level				
	Course	S	_	S (2)	; (2)							
	Metho	d of ass	essment		a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or							
				b) Term paper (20 to 25 pages)								
				_	-	: German and/or English	,					
12-PEBI-192-m01	Planni	Planning and Decision Making with Business Information Systems										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Mod	dul level	undergraduate			
	Course	S		V (2)	(2) + T(2)							
	Metho	d of ass	essment	a) Wr	itten examination (a	approx. 60 minutes) or						
						ne candidate each (approx. 20 to 30 mi	nutes)					
						t: German and/or English						
					reditable for bonus							
12-EuGP-F-152- m01	-	an Mon	etary Pol	<u> </u>								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Mod	dul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)							
	Metho	Method of assessment written examination (approx. 60 minutes)										
12-Konj1-F-152-	Business Cycle Analysis											
m01	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Mod	dul level	undergraduate			
	Course	s	•	V (2)	+ Ü (2)	· ·						
	Method of assessment			a) wri	a) written examination (approx. 60 minutes) or b) term paper (approx. 40 pages, to be prepared in groups of 3 candidates)							
				and presentation (approx. 40 minutes, to be prepared and delivered in groups of 3 candidates), weighted 3:2 or c) term paper								
			_		(approx. 15 pages)							
12-VWL1-FS-152-	Semina	ar: Econ	omic Poli	су					_			
m01	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Mod	dul level	undergraduate			
	Course	S		S (2)	S (2)							
	Metho	d of ass	essment	term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1								
	Partici	oants ar	nd allo-	15 pla	aces. (1) Should the	number of applications exceed the nur	mber of available pl	laces, plac	ces will be allocated by lot among			
	cation	of place	S			e of their subjects. (2) Places on all cou						
					allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-IntÖk-152-m01	Interna	tional E	conomics	5								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Mod	dul level	undergraduate			
	Course	S		V (2)	+ Ü (2)							
	Metho	d of ass	essment	writte	n examination (app	orox. 60 minutes)						
						: German and/or English						

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12-IntÖk-FS-152-	Seminar: Interr	national I	Econom	nics						
m01	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)			·				
	Method of asse	essment			ages) and presentation German and/or Eng	on (approx. 30 minutes), we lish	ighted 3:1			
	Participants an cation of places		all ap	to places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-ARS-152-m01	Applied Region	al and U	rban Ec	oan Economics						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) +	+ Ü (2)						
	Method of asse	essment	didate	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) including empirical analysis prepared by can- didates Language of assessment: German and/or English						
12-S&W1-F-152-	Competition an	d Strate	gy 1							
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) +	- Ü (2)		•				
	Method of asse	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-S&W2-F-152-	Competition and Strategy 2									
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (3) +							
	Method of asse	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English							
12-S&W3-F-152-	Competition and Strategy 3									
m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2) +	.,						
	Method of asse	essment	10 pag	ges) and presentatio	pprox. 60 to 90 minu on (approx. 15 minute German and/or Eng	es), weighted 2:1	on (approx. 120 mi	nutes) or c) term paper (approx.		
12-S&W-FS-152-	Seminar: Comp	etition a	nd Stra	itegy						
m01	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)							
	Method of asse	essment			ages) and presentation German and/or Eng	on (approx. 20 minutes), we lish	ighted 2:1			
	Participants and allo- cation of places		all ap	plicants irrespective	e of their subjects. (2) Places on all courses of th	e module with a re	ces will be allocated by lot among stricted number of places will be d by lot as they become available.		
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12-BSINI-152-m01	Business Strategy for Information and Network Industries										
	ECTS 5	5	Duratior	۱	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2) ·	+ Ü (2)						
	Method of	of asse	ssment					(approx. 120 minutes)	or c) term paper (approx. 10 pa-		
						oprox. 15 minutes), w : German and/or Eng					
12-IIO-152-m01	Introduct	tion to	Inductri	-	_						
12-110-152-11101	ECTS 5		Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses)	Duration		+ Ü (2)		numencal grade	modul level			
	Method	ofacco	comont	. ,		nnrox 60 minutos) o	r b) writton oxamination ((approx 120 minutos)	or c) term paper (approx. 10 pa-		
	Method	01 8556	SSILIEIII			pprox. 15 minutes), w		(approx. 120 minutes)	or c) term paper (approx. 10 pa-		
					anguage of assessment: German and/or English						
12-A&S-F-192-m01	Labour E	conom	ics								
	ECTS 5	5	Duratior	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2) -	(2) + Ü (2)						
	Method of assessment			a) Written examination (approx. 60 minutes) or							
				b) Portfolio (approx. 20 pages) Language of assessment: German and/or English							
	Seminar	Jahar			lage of assessment	: German and/or Eng	listi	1	,		
12-LES-192-m01			Duration		1 comostor	Mathad of grading	numerical grade	Modul level	undergraduate		
	ECTS 5 Courses)	Duration	L S (2)	1 semester	Method of grading	numencal grade	Modul level	undergraduate		
			comont								
	Method of assessment		SSILIEIII	Language of assessment: German and/or English							
12-Fiwi-FS-152-	Seminar	: Publi	c Finance								
mo1	ECTS 5	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			S (2)	•	•	•	•			
	Method of	of asse	ssment	term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1							
12-Risk-152-m01	Economi	c Princ	iples of F	Risk M	sk Management						
	ECTS 5	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			V (2) ·	+ Ü (2)	·		Ň	·		
	Method of	of asse	ssment		n examination (app						
				Language of assessment: German and/or English creditable for bonus							
12-VM-152-m01	Insuranc	o Mark	ota	crean							
12-1101	ECTS 5		Duration		1 comostor	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	>	Duration		1 semester + Ü (2)			Modulievel			
		ofacco	comont			vrox 60 minutos)					
	Method of assessment written examination (approx. 60 minutes)										

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12-lÖ-152-m01	Economics of	Informatio	on				18			
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2)	+ Ü (2)		·				
	Method of ass	essment	writte	en examination (app	rox. 60 minutes)					
12-IAO-192-m01	Seminar: Ince	ntives and	l Orga	Organizations						
	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)	(2)						
	Method of assessment		Term	paper (approx. 10 p	ages) and presentati	on (approx. 20 minutes), weig	hted 2:1			
12-CCER-152-m01	Challenges of									
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		V (2)							
	Method of ass	essment			pprox. 60 minutes) c	or b) term paper (approx. 15 to :	20 pages) and pi	resentation (approx. 10 to 15 mi-		
				s), weighted 2:1	o a voar cummor co	mastar				
				ssessment offered: Once a year, summer semester anguage of assessment: English						
	Participants a	nd allo-	-	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among						
	cation of place		all ap	all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
					cedure. (3) A waiting	g list will be maintained and pl	aces re-allocated	by lot as they become available.		
12-EWJ-192-m01										
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			$V(2) + \ddot{U}(2)$						
	Method of assessment		Portfolio (approx. 20 pages) Language of assessment: German and/or English							
12-CWK-192-m01	Crossmedia Storytelling in Business Communication									
	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	,	S (2)	S (2)						
	Method of ass	essment	Portfolio (approx. 20 pages)							
			Language of assessment: German and/or English							
	Participants a		 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli- 							
	cation of place	25		irrespective of their		the number of available place	s, places will be	allocated by lot among all appli-		
						restricted number of places w	ill be allocated ir	n the same procedure.		
			(3) A	(3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-VGP-192-m01	Managerial Pr									
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses		S (2)							
	Method of ass	essment	Portfolio (approx. 20 pages) Language of assessment: German and/or English							
			Langi	lage of assessment	German and/or Eng	usn				

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12-APW1-152-m01	Selected Top	ics of Busi	ness N	Aanagement and E	conomics 1					
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2)	+ Ü (2)						
	Method of as	sessment		written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes),						
				weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester						
12-APW2-152-m01										
	ECTS 5	Duratio		1 semester Method of grading numerical grade Modul level undergraduate						
	Courses	Duratio		+ Ü (2)	method of glading manienear glade	moduriever	undergladdate			
		sessment		written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes),						
	method of do	Sessinent	weig	weighted 2:1 or c) oral examination (approx. 20 minutes)						
			Asse	Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester						
12-SC-232-m01	Social Comm									
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Courses			(2) + Ü (2) Iodule taught in: German and/or English						
	Method of as	coccmont		_						
	Method of as	sessment		a) written examination (approx. 60 minutes) or b) portfolio (50-75 hours)						
			Lang	Language of assessment: German and/or English						
			credi	table for bonus						
12-CA-232-m01	Customer Ana	-		1						
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English						
	Method of as	coccmont	_	written examination (approx. 60 minutes)						
	Method of as	Sessment		Language of assessment: German and/or English						
				creditable for bonus						
12-DD-	Data-Driven S	Supply Cha	ain Ma	nagement						
SCM-232-m01	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Courses			+ Ü (2)						
			_	_	an and/or English					
	Method of as	sessment		itten examination (m paper (15 to 20	(approx. 60 minutes) or					
					pages) of presentation (approx. 20 minutes),	weighted 2:1 or				
			d) or	al examination in g	roups of up to 3 candidates (approx. 15 minute					
				rtfolio (50 to 75 ho						
			Lang	uage of assessmer	nt: German and/or English					

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12-DSCM-232-m01	Semina	r: Digit	alization	in Sup	ply Chain Managem	ient					
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level			
	Courses	5		S (2)							
					le taught in: Germa						
	Method	ofass	essment			and presentation (ap : German and/or Engli	prox. 10 minutes); weigl sh	hted 2:1			
12-SCA-232-m01	Seminar: Supply Chain Analytics										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level			
	Courses			S (2) Modu	S (2) Module taught in: German and/or English						
	Method of assessment				term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English						
12-DMOT-232-m01	Decision-Making in Organizations and Teams										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level			
	Courses	6			+ Ü (2) lle taught in: Germa	n and/or English					
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English							
12-MDT-232-m01	Management & Digital Transformation										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level			
	Courses	6		V (2) + Ü (2) Module taught in: German and/or English							
	Method	of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
12-Wise-FS-232-	Semina	r: Infor	mation Sy	ystems	and Engineering						
m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level			
	Courses	5		S (2) Module taught in: German and/or English							
	Method	ofass	essment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus							

12-Wiba-FS-232-	Seminar: Info	Seminar: Information Systems and Business Analytics										
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses		S (2) Modu	lle taught in: Germ	nan and/or English							
	Method of ass	sessment	Langi	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-Wiki-FS-232-	Seminar: Info	rmation S	ystems	stems and Enterprise Artificial Intelligence								
m01	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses		S (2) Modu	S (2) Module taught in: German and/or English								
	Method of ass		Langi credit	term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus								
12-SDM-232-m01	Simulation for Decision Making											
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses		V (2) + Ü (2) Module taught in: German and/or English									
	Method of ass	sessment	 a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus 									
12-GDA-232-m01	Geospatial Da	ata Analyti	cs & S	mart Cities								
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level						
	Courses		V (2) + Ü (2) Module taught in: German and/or English									
	Method of ass	sessment	 a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus 									

12-DDD-232-m01	Data-D	Data-Driven Decisions in Practice										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Course	S			+ Ü (2) ıle taught in: Germ	nan and/or English						
			essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								
12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics											
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level				
	Course	S			V (2) + Ü (2) Module taught in: English							
	Metho	d of ass	essment			oprox. 60 minutes) nt: German and/or Eng	lish					
12-EV-232-m01	Seminar: Empirical and Experimental Psychology and Economics											
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Course	!S		S (2) Module taught in: German and/or English								
	Metho	d of ass	essment	term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English								
12-BEE-232-m01	Behavi	ioral an	d Experim	ental I	ental Economics							
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Metho	d of ass	essment	b) ter c) ter d) ora	m paper (15 to 20 m paper (10 to 15 al examination in §	pages) and presentation	on (approx. 20 minutes) dates (approx. 15 minu					

12-GAE-232-m01	Globalization and the Environment									
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level		
	Courses			V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (50 to 75 hours) Language of assessment: German and/or English						

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