

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2019

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V**

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB**

= list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

27-Mar-2019 (2019-16)

17-Mar-2021 (2021-36)

31-Jan-2023 (2022-82)

??-???-2023 (2023-??)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title										
	ECTS		Duration	(in semesters)	Method of grading		Module level				
	Courses		To be spe	o be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y							
	Method of as	ssessme	ent								
	Only after su completion o		l if applica	if applicable							
	Other prereq	uisites	if applica	if applicable							
	Participants and allocation of places		ocati- if applica	if applicable							
	Additional information		on if applica	if applicable							
	Referred to in	n LPO I	if applica	if applicable (examination regulations for teaching-degree programmes)							

Compulsory Courses (50 ECTS credits)												
Business Administration (30 ECTS credits) 12-EBWL-G-152- Introduction to Business Administration												
12-EBWL-G-152-	Introduction t	to Busines	s Administration									
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade		Modul level	undergraduate			
	Courses		V (2) -	+ T (2)								
	Method of ass	sessment	writte	written examination (approx. 60 minutes)								
	Participants a cation of plac		840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.									
12-Mark-G-152-	Introduction to Market-Oriented Management											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade		Modul level	undergraduate			
	Courses		V (2) -	V(2) + T(2)								
	Method of as:	sessment		n examination (app								
	Participants a cation of plac		Mana ECTS dents place of app 1 (50 same sters	gement and Econor credits), Wirtschaft: with the minor Wir s will be allocated t olications exceeds t % of places): total r number of ECTS cre	mics) (BSc with 180 E sinformatik (Business tschaftswissenschaft o students of other si the number of availab number of ECTS credit edits achieved, places oplicant; among appli	CTS credits), Wirtscha Information Systems (Business Managem Ibjects. (3) When pla Ile places, places will s already achieved in will be allocated by	aftsmathem s) (BSc with ent and Ecc ices are allo l be allocate the respec- lot. b) Quo	natik (Matheman 180 ECTS creation 180 ECTS creation according to according to the degree suits 2 (25 % of p	eschaftswissenschaft (Business atics for Economics) (BSc with 180 dits) as well as Bachelor's stuctors credits). (2) The remaining rdance with (2) and the number to the following quotas: a) Quota ubject; among applicants with the claces): number of subject semeters, places will be allocated by			

12-ExtUR-G-152-	Financial Accou	ınting								
mo1	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses	V	(2) + T (2)							
	Method of asse	essment w	ritten examination (ap	prox. 60 minutes)						
	Participants and cation of places	S	840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.							
12-IntUR-G-152-	Managerial Accounting									
mo1	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses	V	(2) + T (2)	·	*					
	Method of asse	ssment w	ritten examination (ap	prox. 60 minutes)	•					
	Participants and cation of places	s ME d p o ta	lanagement and Econo CTS credits), Wirtschaf ents with the minor Wi laces will be allocated f applications exceeds a 1 (50 % of places): to he same number of ECT nesters of the respectiv	ctions with regard to available places for Bachelor's omics) (BSc with 180 ECTS credits), Wirtschaftsmathetsinformatik (Business Information Systems) (BSc wirtschaftswissenschaft (Business Management and E to students of other subjects. (3) When places are all the number of available places, places will be allocated number of ECTS credits already achieved in the refixed credits achieved, places will be allocated by lot. By the applicant; among applicants with the same number of places): lottery. (4) A waiting list will be maintained.	matik (Mathemath 180 ECTS crectonomics) (60 Elector located in according to spective degree Quota 2 (25 % or of subject sem	atics for Economics) (BSc with 180 dits) as well as Bachelor's stu- CTS credits). (2) The remaining dance with (2) and the number of the following quotas: a) Quosubject; among applicants with of places): number of subject severes, places will be allocated				

12-I&F-G-152-m01	Investment and Finance. An Introduction												
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
ļ	Courses	;		V (2) -	+ T (2)								
ļ	Method	of asse	ssment	writte	n examination (app	rox. 60 minutes)							
	Participants and allo- cation of places			620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-BPL-G-152-m01	Supply,	upply, Production and Operations Management. An Introduction											
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	ذ		V (2) -	+ T (2)								
	Method	of asse	ssment	writte	n examination (app	rox. 60 minutes)							
	Participants and allocation of places			Mana ECTS dents places of app ta 1 (5) the sa meste	gement and Econon credits), Wirtschafts with the minor Wirt so will be allocated to clications exceeds the color of places; tota ame number of ECTS ers of the respective. c) Quota 3 (25 % of credits)	nics) (BSc with 180 Edinformatik (Business schaftswissenschaft students of other sure number of availabl number of ECTS created achieved, planglicant; among ap	Information Systems) (BSc with (Business Management and Ecoupliects. (3) When places are allowed by located the places, places will be allocated its already achieved in the respaces will be allocated by lot. b) oplicants with the same number	natik (Matheman 180 ECTS cred conomics) (60 EC cocated in accorded according to pective degree Quota 2 (25 % of subject sem	tics for Economics) (BSc with 180 lits) as well as Bachelor's stu- ETS credits). (2) The remaining dance with (2) and the number the following quotas: a) Quosubject; among applicants with of places): number of subject se-				

Economics (20 EC	TS credits)								
12-NF-EV-	Introducti	on to Economi	cs - Min	ior					
WL-152-m01	ECTS 5	Duration	n :	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses	,	V (2) +	T (2)			'	<u>'</u>	
	Method of	f assessment	written	examination (appr	ox. 60 minutes)		,		
	Participan cation of p	its and allo-	620 pla Manage ECTS cr dents v places of appl 1 (50 % same n sters of	aces. (1) No restrict ement and Econom redits), Wirtschafts vith the minor Wirts will be allocated to ications exceeds the of places): total no number of ECTS cree	ions with regard to avaics) (BSc with 180 EC informatik (Business schaftswissenschaft o students of other sune number of availabumber of ECTS credited its achieved, places plicant; among applicant;	TS credits), Wirtschaftsmath Information Systems) (BSc value (Business Management and bjects. (3) When places are le places, places will be allow already achieved in the result will be allocated by lot. b) C	nematik (Mathema with 180 ECTS cred Economics) (60 E allocated in accor cated according to spective degree su Quota 2 (25 % of p	schaftswissenschaft (Business atics for Economics) (BSc with 180 dits) as well as Bachelor's stu-CTS credits). (2) The remaining dance with (2) and the number of the following quotas: a) Quota abject; among applicants with the laces): number of subject semeters, places will be allocated by	
12-NF-Mak-152-	Macroeco	nomics - Mino	r		· · · · · · · · · · · · · · · · · · ·		,		
mo1	ECTS 5	Duration	ı :	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses	,	V (2) +	Ü (2)			•	<u>'</u>	
	Method of	f assessment	written	examination (appr	ox. 60 minutes)				
12-NF-Mik-152-	Microeconomics - Minor								
mo1	ECTS 5	Duration	า :	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses		$V(2) + \ddot{U}(2)$						
	Method of	f assessment	written examination (approx. 60 minutes)						
12-WiPo-G-192-	Public Pol	licy					'		
mo1	ECTS 5	Duration	1 :	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Courses	,	V (2) +	Ü (2)					
	Method of	f assessment	a) Written examination (approx. 60 minutes) or b) Portfolio (approx. 20 pages) Language of assessment: German and/or English						
	Participan cation of p		and Eco dits), W the mir (2) Add (3) Whe places (4) Place	estrictions with regonomics) (BSc with Virtschaftsinformat nor Wirtschaftswiss litional places will len places are allocated by the son all courses of the street of the son all courses of the son all course	in 180 ECTS credits), Whick (Business Informations Information Informations Informations Informations Informations Information Informat	/irtschaftsmathematik (Math iion Systems) (BSc with 180 Management and Economics nts of other subjects.	nematics for Econo ECTS credits) as w) (60 ECTS credits plications exceed ojects. will be allocated in	s the number of available places,	

Compulsory Electiv	es (10 ECTS cr	edits)								
12-SCRM-211-m01	Sales and Cu	stomer Rel	ations	hip Management						
	ECTS 5	Duratio	า	1 semester	Method of grading numeri	cal grade	Modul level	undergraduate		
	Courses	<u> </u>		+ Ü (2) le taught in: Germa	n and/or English					
	Method of as	sessment	a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candidates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus							
12-SMA-211-m01	Seminar: Mai	rketing	,				,			
	ECTS 5	Duratio	1	1 semester	Method of grading numeri	cal grade	Modul level	undergraduate		
	Courses	·	S (2) Modu	le taught in: Germa	n and/or English					
	Method of as	thod of assessment term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English								
12-HSCM-211-m01	Humanitarian Supply Chain Management									
	ECTS 5	Duratio	1	1 semester	Method of grading numeri	cal grade	Modul level	undergraduate		
	Courses			V (2) + Ü (2) Module taught in: English						
	Method of as	sessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
12-ERM-211-m01	Introduction	to Risk Ma	Management							
	ECTS 5	Duratio	1	1 semester	Method of grading numeri	cal grade	Modul level	undergraduate		
	Courses		V (2)	+ Ü (2)						
	Method of as	sessment	writte	n examination (app	rox. 60 minutes)					
12-PDS-211-m01	Primer in Dat	a Science								
	ECTS 5	Duratio	n	1 semester	Method of grading numeri	cal grade	Modul level	undergraduate		
	Courses		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) or c) exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus							

12-DM-F-202-m01	Data M	anagen	nent and A	nalysis	;							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) +	Ü (2)	<u> </u>	•					
	Method	d of asse		a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination (groups of up to 3; approx 10 minutes per candidate) Language of assessment: German and/or English								
				creditable for bonus								
	Participants and allocation of places			stems) (2) Add ces wil (3) Plac ting lis	(1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-IFM-211-m01	Interna	tional A	Money & F	inance								
	ECTS	5	Duration)	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses			V (2) +	Ü (2)	·	•					
	Method	of assessment written examination (approx. 60 minutes)										
12-AKP-211-m01	Applied Business Cycle Analysis and Forecasting											
	ECTS	5	Duration)	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	Courses			S (2) Module taught in: German and/or English							
	Method	d of asse		a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English								
12-KUV-211-m01	Semina	ar: Busir	ness cycle	s, corp	orate finance and	l asset markets	'					
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)		•	•					
	Method	d of asse	essment	term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1								
12-EM-211-m01	Europe	an Macı	roeconom	ics			'					
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)		·						
	Method of assess			a) Written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination (approx 20 minutes) Language of assessment: German and/or English								

12-WUW-211-m01	Semina	r: Busir	ness Jour	nalism	and Business Comr	nunication						
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		S (2)								
	Method	of asse	essment			15 pages) and prese German and/or Engl	ntation (approx. 15 minutes); ish	(weighted 1:1)				
12-VWP-211-m01	Econom	ist Pra	ctice Lect	ures								
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		S (2)	S (2)							
	Method of assessment			a) oral examination (approx 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-U&UF-F-152-	Entrepr	eneursl	hip, Com	etitio	n and Strategy			,				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2) ·	+ Ü (2)	•						
				written examination (approx. 60 minutes)								
12-INMA-192-m01	Internat	tional N	Narketing									
	ECTS	5	Duratio	,	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2) ·								
	Method of assessment		essment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English								
12-BPL-F-152-m01	Supply,	Produc	ction and	Logist	ics Management. M	aterial Requirements	s Planning	'				
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2) ·	+ Ü (2)							
	Method	of asse	essment	written examination (approx. 60 minutes)								
12-BPL-FS-152-m01		<u> </u>			nd Logistics Manag							
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	-		S (2)								
	Method of assessment			a) term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or b) term paper (approx. 20 to 25 pages) Language of assessment: German and/or English								
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-Wipr1-F-152-	Financial Acc	ounting an	d Audi	ting 1 - Financial Sta	atements (German G	AAP, IFRS)					
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) -	+ Ü (2)							
	Method of as	sessment		n examination (app							
\\\'' =	1.4			Language of assessment: German and/or English d Auditing 2 - Consolidated Financial Statements (German GAAP, IFRS)							
12-Wipr2-F-152- mo1											
11101	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		<u> </u>	V (2) + Ü (2)							
	Method of as	ssessment		n examination (applage of assessment:	rox. 60 minutes) German and/or Engl	ish					
12-Wipr3-F-152-	Financial Acc	ounting an	d Audi	ting 3 - Auditing							
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) -	+ Ü (2)			,				
	Method of as	sessment		n examination (app		ish					
12-Wipr-FS-152-	Seminar: Fin	ancial Acco		Language of assessment: German and/or English Inting and Auditing							
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)					,			
	Method of as	ssessment	term paper (approx. 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allo- cation of places		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-I&F-F-192-m01	Decision The	ory									
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	·	V (2) -	+ Ü (2)			,				
	Method of as	sessment	Writte	n examination (app	rox. 60 minutes)						
12-I&F-FS-192-m01	Seminar: Inv	estment an	d Fina	nce			'				
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)								
	Method of as	sessment	Term	paper (approx. 15 pa	ages) and oral exami	nation (approx. 25 minut	es), Weighted 3:2				
	Participants and allocation of places		(1) Sh cants (2) Pla	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							

12-UBW-F-152-m01	O1 Business Valuation between Financial Mathematics and Data on Capital Market											
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)	·	•					
	Method	of ass	essment	writte	written examination (approx. 60 minutes)							
12-St1-F-152-m01	Busine	ss Taxa	tion 1: An	Introduction to Tax Law & Tax Planning								
	ECTS	5	Duratio	า	1 semester Method of grading numerical grade Modul level undergraduate							
	Course	S		V (2)	V (2) + Ü (2)							
	Method of assessment				written examination (approx. 60 minutes) creditable for bonus							
12-St2-F-152-m01	Busine	ss Taxa	tion 2: Th	e Taxa	ation of Income in G	ermany	,					
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	(2) + Ü (2)							
	Method of assessment written examination (approx. 60 minutes) creditable for bonus											
12-St3-F-152-m01	Busine	Business Taxation 3: Introduction to VAT										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)							
	Method	l of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) creditable for bonus								
12-StAP-V-152-m01	Selecte	d Topic	s in Busi	ness T	axation - Lecture							
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)							
	Method	l of ass	essment	weigh 3: ap Asses Lange	nted 2:1 or c) oral ex prox. 30 minutes) ssment offered: Only	pprox. 60 minutes) or b) term paper (approx. 10 to amination (one candidate each: approx. 10 to 15 to when announced in the semester in which the cost German and/or English	minutes; groups o	f 2: approx. 20 minutes; groups of				

12-StAP-S-152-m01	Selecte	d Topic	s in Busir	iess T	axation - Seminar							
_	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S	'	S (2)		•	•	•	•			
	Method of assessment			weigh 3: app Asses Langu) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), reighted 2:1 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of : approx. 30 minutes) assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester anguage of assessment: German and/or English reditable for bonus							
		oants an of place		all ap	places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot amon applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be ocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-GP-G-152-m01	Integra	ted Bus	iness Pro	cesse	s							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2)	+ Ü (2)			·				
	Method	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus							
	Participants and allo cation of places			15 places. (1) The number of places is not restricted for students of the Bachelor's ness Information Systems) (BSc with 180 ECTS credits). (2) Additional places will provided there is enough capacity. These additional places will be allocated by lo subjects. (3) Places on all courses of the module with a restricted number of place (4) A waiting list will be maintained and places re-allocated by lot as they become					d to students of other subjects l applicants irrespective of their			
12-FRBE-F-152-m01	Forward	d and Re	everse Bu	sines	Engineering							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S	•	V (2)	+ Ü (2)	•	•	•	•			
	Method of assessment			prese		npprox. 60 minutes) of minutes), weighted		ges) or c) term pa	aper (approx. 10 to 15 pages) and			
	Participants and allocation of places			50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-Wiinf-FS-152-	Seminar:	: Inform	ation Te	chnol	ogies							
mo1	ECTS 5	5	Duration	1	1 semester	Method of grading num	nerical grade	Modul level	undergraduate			
	Courses			S (2)								
	Method o	of asses	sment				pprox. 20 minutes), weigh	ted 2:1				
					uage of assessment able for bonus	: German and/or English						
	Participa	ntc and	ا عاام۔	15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1)								
	cation of				15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given prefe-							
	oution of places			rentia	l consideration. (2)	The remaining places will	be allocated to students of	of other subjects	s. (3) When places are allocated in			
									places, places will be allocated			
				by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-P&O-F-152-m01	Human R	esource	e Manag				,		•			
	ECTS 5 Duration				1 semester	Method of grading num	nerical grade	Modul level	undergraduate			
	Courses			V (2)	+ Ü (2)	<u>. </u>						
	Method o	of asses	sment	writte	written examination (approx. 60 minutes)							
12-P&0-FS-152-	Seminar:	: Humar	ı Resour	ce Ma	nagement & Organ	izational Theory						
mo1	ECTS 5	5	Duration		1 semester	Method of grading num	nerical grade	Modul level	undergraduate			
	Courses			S (2)								
	Method of assessment						pprox. 20 minutes), weight	ed 2:1				
				Assessment offered: Once a year, winter semester Language of assessment: German and/or English								
	Participants and allo-						ceed the number of availa	ble places, pla	ces will be allocated by lot among			
	cation of places			all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be								
	,			allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-IM-192-m01	Strategic				·							
	ECTS 5	5	Duration		1 semester	Method of grading num	nerical grade	Modul level	undergraduate			
	Courses				+ Ü (2)			.,				
	Method o	of asses	ssment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or								
							s (approx. 10 minutes per c	andidate)				
						: German and/or English	(аррина за инпольтории					
12-EPS-192-m01	Entreprer	neurshi	p									
	ECTS 5	5	Duratior	1	1 semester	Method of grading num	nerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2)								
	Method of assessment			a) Written examination (approx. 60 minutes) or								
				b) Term paper (approx. 15 pages) or c) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate)								
			Language of assessment: German and/or English									
				- 0	<u> </u>	, , , , , , , , , , , , , , , , , , , ,						

12-RES-192-m01	Resea	rch Sem	Research Seminar											
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	es		S (2)	-	`		,						
	Metho	d of ass	essment		Term paper (10 to 15 pages) and presentation (in groups of up to 3 candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English									
		pants a of place		Shou (1) Ap (2) W place	5 places. hould the number of applications exceed the number of available places, places will be allocated as follows: 1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. 2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, laces will be allocated according to the average grade of assessments taken so far; among applicants with the same average rade, places will be allocated by lot.									
12-BUS-192-m01	Busine	ess Sim	ılation											
	ECTS	5	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	es		S (2)										
	Metho	Method of assessment			erm paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) anguage of assessment: German and/or English									
	cation	Participants and allocation of places			plicants who hav hen places are all	e already achieved a to ocated in accordance v I according to the aver		more will be given pre of applications exceed	ocated as follows: ferential consideration. s the number of available places, applicants with the same average					
12-BPS-192-m01	Business Plan Seminar													
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	es	_	S (2)										
	Metho	Method of assessment			Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English									
	Participants and allocation of places				5 places. VB4 Should the number of applications exceed the number of available places, places will be allocated as follows: 1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) Wholaces are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grades blaces will be allocated by lot.									
				WB4 Shou (1) Ap place will b	ld the number of a plicants who hav s are allocated in e allocated accord	e already achieved a to accordance with (1) an ding to the average gra	tal of 90 ECTS credits or d the number of applicat	more will be given pre ions exceeds the num	ferential consideration. (2) When ber of available places, places					
12-KR-152-m01	cation	of place	25	WB4 Shou (1) Ap place will b place	ld the number of a oplicants who hav s are allocated in e allocated accord s will be allocated	e already achieved a to accordance with (1) an ding to the average gra	tal of 90 ECTS credits or d the number of applicat	more will be given pre ions exceeds the num	ferential consideration. (2) When ber of available places, places					
12-KR-152-m01	cation	of place	25	WB4 Shou (1) Ap place will b place cost-l	ld the number of a oplicants who hav s are allocated in e allocated accord s will be allocated	e already achieved a to accordance with (1) an ding to the average gra I by lot.	tal of 90 ECTS credits or d the number of applicat de of assessments taken	more will be given pre ions exceeds the num	ferential consideration. (2) When ber of available places, places					
12-KR-152-m01	cation Manag	of place	counting	WB4 Shou (1) Ap place will b place	ld the number of a plicants who hav s are allocated in e allocated accord s will be allocated based decision-m	e already achieved a to accordance with (1) an ding to the average gra d by lot. aking and control	tal of 90 ECTS credits or d the number of applicat de of assessments taken	more will be given pre ions exceeds the num so far; among applica	ferential consideration. (2) When ber of available places, places ants with the same average grade,					

12-AAC-152-m01	Aspects of Managerial Accounting and Control											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5	•	S (2)				•	•			
	Method	of asse	essment	term	paper (approx. 12 pa	ages) and presentati	on (approx. 20 minutes),	, weighted 2:1				
12-WebP-F-152-	Web Pro	ogramn	ning					,				
mo1	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2)	V (2) + Ü (2)							
				a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English								
12-Ebus-F-192-mo1	eBusine	ess Fun	damental	.S								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2)								
	Method	of asse	essment	b) Ter c) Ter) Written examination (approx. 60 minutes) or) Term paper (approx. 15 pages) or) Term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or anguage of assessment: German and/or English							
12-AWE-152-m01	Advanced Web Engineering											
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5	•	V (2)	+ Ü (2)	•	•	•	•			
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English								
12-EBP-152-m01	E-Busin	ess Pro	ject									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		V (2)	+ Ü (2)							
	Method	of asse	essment	prese tes)	a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 20 pages) a presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-BIF-192-m01	Busines	s Intell	ligence Fu				,	,				
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses Method of assessment			V (2) + Ü (2)								

12-PFM-192-m01	Progran	nming for Man	agemer	t Students							
	ECTS	5 Durati	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5	V (2)	+ Ü (2)			·				
	Method	of assessmen	t a) Wı	itten examination	(approx. 60 minutes) or						
			b) Or	al examination in g	groups of up to 3 candid	ates (approx. 10 minut	tes per candidate) or				
			d) en	c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes), weighted 1:1 or d) entirely or partly computerised written examination (approx. 60 minutes)							
					nt: German and/or Englis		nutes)				
12-INS-FS-152-m01	Semina	inar: Information Systems									
	ECTS	5 Durati	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5	S (2)								
	Method of assessment term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English										
		ants and allo- of places	Bach	elor's students of	Wirtschaftsinformatik (B	usiness Information S	ystems) (BSc with 180 I	will be allocated as follows: (1) ECTS credits) will be given prefe-			
			acco by lo	rential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-SCM-F-152-m01	Supply Chain Management										
	ECTS	5 Durati	on					undergraduate			
	Courses	5	V (2)	+ Ü (2)							
	Method	of assessmen	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 page presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: German and/or English								
12-LSCM-152-m01	Semina	r: Logistics & S	Supply (Chain Managemen	t		'				
	ECTS	5 Durati	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5	S (2)								
			Asse Lang	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, winter semester Language of assessment: German and/or English							
		ants and allo- of places	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.								

12-MDM-152-m01	Toyota	Supply	Chain Ma	anagen	nent						
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses	S	-	S (2)				-			
	Method	l of asse	essment	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: German and/or English							
	Particip cation o			20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-AAL-221-m01	Modern Approaches in Logistics										
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Courses	S		V (2) + Ü (2) Module taught in: German and/or English							
	Method	l of asse	essment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus							
	Particip cation o			30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
				Module can be taught in form of E Learning course, seminar, workshop etc.							

12-GT-221-m01	Foundations of transpor	t logistics										
	ECTS 5 Duration	1 semester	Method of grading numerical grade	Modul level								
	Courses	V (2) + Ü (2) Module taught in: Gern	nan and/or English									
	Method of assessment	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus										
	Participants and allocation of places	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.										
	Additional Information	Module can be taught in form of E Learning course, seminar, workshop etc.										
12-DS1-222-m01	Digital Science 1											
	ECTS 5 Duration	1 semester	Method of grading numerical grade	Modul level								
	Courses	V (2) + Ü (2)										
	Method of assessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English										
12-DS2-222-m01	Digital Science 2											
	ECTS 5 Duration	1 semester	Method of grading numerical grade	Modul level								
	Courses	V (2) + Ü (2)										
	Method of assessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English										
12-DS3-222-m01	Digital Science 3	·										
	ECTS 5 Duration	1 semester	Method of grading numerical grade	Modul level								
	Courses	S (2)										
	Method of assessment	a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English										

12-DS4-222-m01	Digital 9	Science 4	1				1					
	ECTS	5 Dura	on	1 semester	Method of grading	numerical grade	Modul level					
	Courses	5	S (2)				,					
	Method	of assessme		a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or								
				Term paper (20 to 25 pages) nguage of assessment: German and/or English								
12-PEBI-192-m01	Planning and Decision Making with Business Information Systems											
12 1 Lbi 192 11101		5 Durat						undergraduate				
	Courses			+ T (2)	Method of grading	I numerical grade	Modulitevel	undergraduate				
			` '	` '	(annroy 60 minutes) c	ır						
	Wicthod	or assessmen	b) or Lang) Written examination (approx. 60 minutes) or) oral examination of one candidate each (approx. 20 to 30 minutes) anguage of assessment: German and/or English reditable for bonus								
12-EuGP-F-152-	Europea	an Monetary F		Table for bonds								
mo1	ECTS	5 Dura	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5	V (2)	+ Ü (2)			•					
	Method	of assessme	t writt	en examination (ap	prox. 60 minutes)							
12-Konj1-F-152-	Busines	Business Cycle Analysis										
mo1	ECTS	5 Dura	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5	V (2)	+ Ü (2)								
	Method of assessment		and	a) written examination (approx. 60 minutes) or b) term paper (approx. 40 pages, to be prepared in groups of 3 candidates and presentation (approx. 40 minutes, to be prepared and delivered in groups of 3 candidates), weighted 3:2 or c) term (approx. 15 pages)								
12-VWL1-FS-152-	Semina	r: Economic P	licy									
mo1	ECTS	5 Durat	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5	S (2)									
	Method	of assessme	t term	paper (approx. 15	pages) and presentatio	on (approx. 25 minutes	s), weighted 2:1					
		ants and allo- of places										
12-IntÖk-152-m01												
	ECTS	5 Dura	on	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5	V (2)	V (2) + Ü (2)								
	Method	of assessme		written examination (approx. 60 minutes) Language of assessment: German and/or English								

12-IntÖk-FS-152-	Seminar: International Economics											
mo1	ECTS 5	Duratio	n ·	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	,	S (2)		•		•					
	Method of as	sessment			ages) and presentatio :: German and/or Engl	n (approx. 30 minutes), weig ish	hted 3:1					
	Participants a cation of place		all app	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among ll applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be llocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-ARS-152-m01	Applied Regional and Urban Economics											
	ECTS 5	Duratio	n ·	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	,	V (2) +	Ü (2)	•		•					
	Method of as	sessment	didates	S	approx. 60 minutes) o		ages) including e	mpirical analysis prepared by can-				
12-S&W1-F-152-	Competition	and Strate		<u> </u>	, <u>c</u>							
mo1	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) +	Ü (2)	1 0	<u> </u>		1 0				
		sessment	` '	written examination (approx. 60 minutes)								
					:: German and/or Engl	ish						
12-S&W2-F-152-	Competition	Competition and Strategy 2										
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (3) +	Ü (2)								
	Method of as	sessment	weight	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English								
12-S&W3-F-152-	Competition and Strategy 3											
mo1	ECTS 5	Duratio	n ·	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) +	Ü (2)		-						
	Method of as	sessment	10 page	a) written examination (approx. 60 to 90 minutes) or b) written examination (approx. 120 minutes) or c) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English								
12-S&W-FS-152-	Seminar: Con	npetition a	nd Strat	tegy			'					
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	,	S (2)		•		•					
	Method of as	sessment		term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allocation of places		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
minor in a Bachelor's d	egree programme Busi	iness Managem	nent and Eco	onomics (2019)		JMU Würzburg • generated 20-Okt-	2023 • exam. reg. data	record B1 184 - - N 2019 page 20 / 27				

12-BSINI-152-m01	Busine	ss Stra	tegy for In	forma	tion and Network I	ndustries		-				
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)							
	Method	d of ass	essment		a) written examination (approx. 60 minutes) or b) written examination (approx. 120 minutes) or c) term paper (approx. 10 pa-							
				ges) a	es) and presentation (approx. 15 minutes), weighted 2:1 anguage of assessment: German and/or English							
12-IIO-152-m01	Introdu	iction to	o Industri			it: German and/or English	-					
12-110-152-11101	Introduction to Industrial Organization ECTS 5 Duration 1 semester Method of grading numerical grade Modul level undergraduate											
	Course		Duration		+ Ü (2)	Method of grading humerical grade	Modulitevel	undergraduate				
			essment	` ′		approx. 60 minutes) or b) written examinatio	on (annrox 120 minutes)	or c) term naner (annrox 10 na-				
	Method	a 01 a33	Coomen			approx. 15 minutes), weighted 2:1	on (approx. 120 minutes)	or c) term paper (approx. 10 pa				
						t: German and/or English						
12-A&S-F-192-m01	Labour	Econor	nics									
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course				+ Ü (2)							
	Method	d of ass	essment	a) Written examination (approx. 60 minutes) or								
				b) Po) Portfolio (approx. 20 pages) anguage of assessment: German and/or English							
12-LES-192-m01	Seminar: Labour Economics											
12 663 192 11101	ECTS 5 Duratio				1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		S (2)	1	income and discome dis	1110000110101						
			Term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 3:2									
				Language of assessment: German and/or English								
12-Fiwi-FS-152-	Seminar: Public Finance											
mo1	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course			S (2)								
					· · · · · · · · · · · · · · · · · · ·	pages) and presentation (approx. 25 minutes	s), weighted 2:1					
12-Risk-152-m01					anagement			.,				
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course			` ` _	+ Ü (2)		,	_				
	Method	d of ass	essment		en examination (ap							
				Language of assessment: German and/or English creditable for bonus								
12-VM-152-m01	Insurai	nce Mar	kets	cieuitante foi politus								
12 (111 1)2 11101		5	Duration	 1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course		2 0. 0.101		+ Ü (2)			1				
			essment	· · ·	en examination (ap	prox. 60 minutes)	_					
						<u>r</u>	-					

12-lÖ-152-m01	Economics of Information											
	ECTS 5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2)	+ Ü (2)								
	Method of ass	essment	writte	en examination (app	rox. 60 minutes)							
12-IAO-192-m01	Seminar: Ince	ntives and	Organizations									
	ECTS 5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	,	S (2)	5 (2)								
	Method of ass	essment	Term	Term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1								
12-CCER-152-m01	Challenges of	Chinas Ec	onom	ic Rise								
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2)	_								
	Method of ass	essment			pprox. 60 minutes) o	r b) term paper (approx. 15 to 2	o pages) and pi	resentation (approx. 10 to 15 mi-				
				s), weighted 2:1	e a year, summer ser	mostor						
				uage of assessment:		nestei						
	Participants a	nd allo-	_	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among								
	cation of place	es	all ap	Il applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be llocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
					cedure. (3) A waiting	list will be maintained and pla	ices re-allocated	by lot as they become available.				
12-EWJ-192-m01	Introduction to Business Journalism											
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)									
	Method of ass	essment	Portfolio (approx. 20 pages) Language of assessment: German and/or English									
12-CWK-192-m01	Crossmedia St	torytelling	in Business Communication									
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2)									
	Method of ass	essment		Portfolio (approx. 20 pages)								
ļ				Language of assessment: German and/or English								
	Participants and cation of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli-									
	cation of place	25		irrespective of their		the number of available places	s, places will be	allocated by for among all appli-				
			(2) Pl	aces on all courses	of the module with a	restricted number of places wi	ll be allocated ir	n the same procedure.				
			(3) A	(3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-VGP-192-m01	Managerial Pr		tures									
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2)									
	Method of ass	essment		olio (approx. 20 pag								
			Language of assessment: German and/or English									

12-APW1-152-m01	Selecte	d Topic	s of Busii	ness M	anagement and Eco	nomics 1					
	ECTS	5	Duration	n	1 semester	Method of grading nu	ımerical grade	Modul level	undergraduate		
	Courses	5	,	V (2) ·) + Ü (2)						
	Method of assessment			weigh	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester						
12-APW2-152-m01	Selected Topics of Business Management and Economics 2										
	ECTS 5 Duratio			on 1 semester		Method of grading nu	ımerical grade	Modul level	undergraduate		
	Courses	5		V (2) ·	+ Ü (2)			,			
	Method	Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes) weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester.									
12-SC-232-m01	Social (Comme	ce								
	ECTS	5	Duration	,	1 semester	Method of grading nu	ımerical grade	Modul level			
	Courses	5			' (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			b) po Langu	a) written examination (approx. 60 minutes) or b) portfolio (50-75 hours) Language of assessment: German and/or English creditable for bonus						
12-CA-232-m01	Custom	er Anal	ytics								
	ECTS	5	Duration		1 semester	Method of grading nu	ımerical grade	Modul level			
	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-DD-	Data-Di	riven Su	pply Cha	in Management							
SCM-232-m01	ECTS	5	Duration		1 semester	Method of grading nu	ımerical grade	Modul level			
	Courses	6			V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			b) ter c) ter d) ora e) poi	m paper (15 to 20 pa m paper (10 to 15 pa Il examination in gro tfolio (50 to 75 hour	o to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or tion in groups of up to 3 candidates (approx. 15 minutes per candidate)					

12-DSCM-232-m01	Semina	ar: Digit	alization	in Sup	ply Chain Managei	ment					
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level				
	Course	S		S (2) Modu	le taught in: Germa	an and/or English					
	Method	d of ass	essment) and presentation (approx. 10 minutes); weig t: German and/or English	hted 2:1				
12-SCA-232-m01	Semina	ar: Supp	oly Chain	Analyti	inalytics						
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level				
	Course	S		S (2) Modu	le taught in: Germa	an and/or English					
	Method	d of ass	essment) and presentation (approx. 10 minutes); weig t: German and/or English	hted 2:1				
12-DMOT-232-m01	Decisio	n-Maki	n-Making in Organizations and Teams								
	ECTS 5 Duration			n	1 semester	Method of grading numerical grade	Modul level				
	Courses				/ (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment			b) ora	l examination in gi	approx. 60 minutes) or roups of up to 3 candidates (approx. 15 minute t: German and/or English	es per candidate)				
12-MDT-232-m01	Manag	ement	& Digital	tal Transformation							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level				
	Course	S		V (2) - Modu	- Ü (2) le taught in: Germa	an and/or English					
	Method	d of ass	essment	b) ora Langu	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus						
12-Wise-FS-232-	Semina	ar: Infor	mation S	ystems	and Engineering						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level				
	Course	S		S (2) Module taught in: German and/or English							
				term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus							

12-Wiba-FS-232-	Semina	r: Inforr	nation Sy	/stems	and Business Analy	ytics						
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level				
	Courses	5		S (2) Modu	S (2) Module taught in: German and/or English							
	Method	of asse	essment	Langu	erm paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 anguage of assessment: German and/or English reditable for bonus							
12-Wiki-FS-232-	Semina	r: Inforr	nation Sy	/stems	tems and Enterprise Artificial Intelligence							
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level				
	Courses	5		S (2) Modu	le taught in: Germar	n and/or English		,				
	Method of assessment			Langu	erm paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 anguage of assessment: German and/or English reditable for bonus							
12-SDM-232-m01	Simulat	ion for	Decision	Makin								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level				
	Courses			V (2) - Modu	- Ü (2) le taught in: Germar	n and/or English						
	Method of assessment			b) terr c) terr d) ora e) por Langu	tten examination (apm paper (15 to 20 pamper (10 to 15 pamper) lexamination in ground (50 to 75 hour) lage of assessment:							
12-GDA-232-m01	Geospa	tial Dat	a Analyti	cs & S	mart Cities							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method	of asse	essment	b) terr c) terr d) ora e) por Langu	written examination (approx. 60 minutes) or term paper (15 to 20 pages) or term paper (16 to 20 pages) or term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) portfolio (50 to 75 hours) nguage of assessment: German and/or English editable for bonus							

12-DDD-232-m01	Data-Driven Decisions in Practice												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level					
	Courses	5		V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus									
12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics												
		5	Duration		1 semester	Method of grading	numerical grade	Modul level					
	Courses			V (2) + Ü (2) Module taught in: English									
	Method	l of asse	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English									
12-EV-232-m01	Seminar: Empirical and Experimental Psychology and Economics												
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level					
	Courses	5		S (2) Modu	le taught in: German	n and/or English							
				term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English									
12-BEE-232-m01	Behavioral and Experimental Economics												
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level					
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English									

1	.2-GAE-232-m01	-mo1 Globalization and the Environment										
		ECTS	5	Duration		1 semester	Method of grading	numerical grade		Modul level		
		Course	S		V (2) +	` '				,		
		Module taught in: German and/or English										
		Method	d of asse		a) written examination (approx. 60 minutes) or							
					b) term paper (15 to 20 pages) or							
		c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or										
		d) portfolio (50 to 75 hours)										
					Langu	age of assessment:	German and/or Engl	sh				