

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a minor in a Bachelor's degree programme (60 ECTS credits)

Responsible: Faculty of Management and Economics

Examination regulations version: 2015

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V**

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

20-Oct-2015 (2015-204)

27-Mar-2019 (2019-16)

17-Mar-2021 (2021-36)

31-Jan-2023 (2022-82)

22-Nov-2023 (2023-91)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title	Module title											
	ECTS		Duration	(in semesters)	Method of grading		Module level						
	Courses		To be sp	o be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y									
	Method of as	ssessme	ent	-									
	Only after su completion o		l if applica	if applicable									
	Other prerequisites		if applica	if applicable									
	Participants and allocation of places		ocati- if applica	if applicable									
	Additional information		on if applica	if applicable									
	Referred to in LPO I		if applica	if applicable (examination regulations for teaching-degree programmes)									

Compulsory Cours	ses (50 EC	CTS cred	lits)									
Business Adminis	tration (3	o ECTS	credits)									
12-EBWL-G-152-	Introdu	ıction to	Busines	s Admi	s Administration							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	V (2) + T (2)							
	Method	Method of assessment			n examination (app	prox. 60 minutes)						
		oants an of place		840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.								
12-Mark-G-152-	Introdu	iction to	Market-	Oriente	ed Management			,				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) + T (2)								
	Method	d of asse	essment	written examination (approx. 60 minutes)								
	Participants and allo- cation of places			and E dits), the m alloca excee ces): 1 of ECT spect	restrictions with re conomics) (BSc wit Wirtschaftsinforma inor Wirtschaftswis ated to students of a ds the number of a total number of ECT S credits achieved	h 180 ECTS credits), V tik (Business Informa senschaft (Business I other subjects. (3) Wh vailable places, place 'S credits already ach , places will be alloca	Virtschaftsmathematik (Mathen tion Systems) (BSc with 180 EC Management and Economics) (when places are allocated in accoses will be allocated according to ieved in the respective degree sted by lot. b) Quota 2 (25 % of page 18)	natics for Econo TS credits) as w 60 ECTS credits rdance with (2) the following o subject; among places): numbe	enschaft (Business Management omics) (BSc with 180 ECTS crevell as Bachelor's students with). (2) The remaining places will be and the number of applications quotas: a) Quota 1 (50 % of plaapplicants with the same number of subject semesters of the reill be allocated by lot. c) Quota 3			

12-ExtUR-G-152-	Financial Accounting												
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses		V (2) ·	+ T (2)									
	Method of ass	essment	writte	written examination (approx. 60 minutes)									
	Participants at cation of place		840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.										
12-IntUR-G-152-	Managerial Accounting												
mo1	ECTS 5	Duration					Modul level	undergraduate					
	Courses		V(2) + T(2)										
	Method of ass	essment	written examination (approx. 60 minutes)										
	Participants at cation of place		(1) No and E dits), the mallocatexcee ces): of EC spect	conomics) (BSc w Wirtschaftsinform hinor Wirtschaftswi ated to students of eds the number of total number of EC TS credits achieve live applicant; amo	with 180 ECTS credits), watik (Business Informa issenschaft (Business Informa issenschaft (Business Informa f other subjects. (3) Whavailable places, place CTS credits already ach d, places will be alloca ong applicants with the	Virtschaftsmathematik (Mathen tion Systems) (BSc with 180 EC Management and Economics) (or then places are allocated in acco es will be allocated according to ieved in the respective degree ted by lot. b) Quota 2 (25 % of p	matics for Econo TS credits) as w 60 ECTS credits ordance with (2) o the following c subject; among places): numbe esters, places wi	vell as Bachelor's students with). (2) The remaining places will be and the number of applications quotas: a) Quota 1 (50 % of plaapplicants with the same number of subject semesters of the relil be allocated by lot. c) Quota 3					

12-I&F-G-152-m01	Investment and	d Finance	. An In	troduction							
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	-	V (2) ·	+ T (2)							
	Method of asse	essment	writte	written examination (approx. 60 minutes)							
	Participants an cation of place		620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-BPL-G-152-m01	Supply, Produc	ction and	Operations Management. An Introduction								
	ECTS 5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) ·	+ T (2)							
	Method of asse	essment	writte	en examination (ap	prox. 60 minutes)						
	Participants an cation of place		(1) No and E dits), the mallocatexcee ces):	Economics) (BSc wi Wirtschaftsinformation Wirtschaftswith ated to students of a eds the number of a total number of EC TS credits achieved tive applicant; amo	ith 180 ECTS credits), Vatik (Business Informa ssenschaft (Business I other subjects. (3) Whavailable places, place TS credits already achid, places will be allocang applicants with the	Virtschaftsmathematik (Mather tion Systems) (BSc with 180 EC Management and Economics) (pen places are allocated in access will be allocated according to ieved in the respective degree sted by lot. b) Quota 2 (25 % of	matics for Econo CTS credits) as w Go ECTS credits ordance with (2) the following of subject; among places): number esters, places wi	rell as Bachelor's students with (2) The remaining places will be and the number of applications quotas: a) Quota 1 (50 % of plaapplicants with the same number of subject semesters of the refill be allocated by lot. c) Quota 3			

Economics (20 EC	TS credits)											
12-NF-EV-	Introducti	on to Econom	ics - M	inor								
WL-152-m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	,	V (2) -	+ T (2)	·		·					
	Method of	f assessment	writte	n examination (app	orox. 60 minutes)							
	Participan cation of p	its and allo- places	and E dits), the m alloca excee ces): of ECT spect	places. It is places								
12-NF-Mak-152-	Macroeco	nomics - Mino		5 5. Francoo). (care.j.								
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	<u>'</u>	V (2) -	+ Ü (2)	•							
	Method of	fassessment	writte	n examination (app	orox. 60 minutes)							
12-NF-Mik-152-	Microeconomics - Minor											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		$V(2) + \ddot{U}(2)$									
	Method of	f assessment	written examination (approx. 60 minutes)									
12-WiPo-G-152-	Introducti	ion to Econom	ic Polic	Cy								
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) -	+ Ü (2)								
	Method of	f assessment	written examination (approx. 60 minutes)									
	Participan cation of p	nts and allo- places	and E dits), the m alloca excee ces): of ECT spect	restrictions with re conomics) (BSc wit Wirtschaftsinforma inor Wirtschaftswis ated to students of a ds the number of ar total number of ECT IS credits achieved,	th 180 ECTS credits), at ik (Business Inform senschaft (Business other subjects. (3) W vailable places, places credits already act, places will be allocing applicants with th	Wirtschaftsmathematik (Mation Systems) (BSc with 1 Management and Econom hen places are allocated ir es will be allocated accordnieved in the respective deated by lot. b) Quota 2 (25	lathematics for Econo 80 ECTS credits) as whics) (60 ECTS credits on accordance with (2) ding to the following of egree subject; among % of places): numbe	enschaft (Business Management omics) (BSc with 180 ECTS crevell as Bachelor's students with). (2) The remaining places will be and the number of applications quotas: a) Quota 1 (50 % of plaapplicants with the same number of subject semesters of the reill be allocated by lot. c) Quota 3				

Compulsory Electiv	es (10 E	CTS cre	dits)									
12-U&UF-F-152-	Entrep	reneurs	hip, Comp	etitio	n and Strategy							
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	es		V (2)	+ Ü (2)		•					
	Metho	d of ass	essment	writte	n examination (app	prox. 60 minutes)						
12-BPL-F-152-m01	Supply, Production and Logistics Management. Material Requirements Planning											
	ECTS 5 Duratio			า	1 semester Method of grading numerical grade Modul level				undergraduate			
	Courses			V (2)	(2) + Ü (2)							
	Metho	d of ass	essment	writte	n examination (app	prox. 60 minutes)						
12-BPL-FS-152-m01	Semin	ar: Supp	ly, Produ	ction	and Logistics Mana	gement						
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	es		S (2)								
	Metho	d of ass	essment	b) ter	a) term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or b) term paper (approx. 20 to 25 pages) Language of assessment: German and/or English							
	Participants and allo- cation of places			all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-Wipr1-F-152-	Financial Accounting and Auditing 1 - Financial Statements (German GAAP, IFRS)											
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	es		V (2)	V (2) + Ü (2)							
	Method of assessment		essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-Wipr2-F-152-	Financ	ial Acco	unting an	d Aud	ting 2 - Consolidat	ed Financial Statements (German GAAP,	, IFRS)					
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	es		V (2)	+ Ü (2)							
	Metho	d of ass	essment		en examination (appuage of assessmen	prox. 60 minutes) t: German and/or English						
12-Wipr3-F-152-	Financ	ial Acco	unting an	d Aud	d Auditing 3 - Auditing							
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade		Modul level	undergraduate			
	Course	es		V (2) + Ü (2)								
	Metho	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								

12-Wipr-FS-152-	Seminar	: Financ	ial Acco	unting	and Auditing	,		-				
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	-		S (2)	0 (2)							
	Method	Method of assessment			term paper (approx. 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English							
	Participa cation of		l allo-	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-l&F-F-152-m01	Investm	ent and	Finance	- Adva	nced Level	,		'				
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) ·	+ Ü (2)			•				
	Method	of asses	ssment	writte	n examination (ap	oprox. 60 minutes)						
12-I&F-FS-152-m01	Seminar	: Invest	ment an	d Fina	nce			,				
	ECTS	5	Duration	l	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)								
	Method	of asses	ssment	term	paper (approx. 20	pages) and presentat	ion (approx. 15 minute	es), weighted 2:1				
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-UBW-F-152-m01	Business Valuation between Financial Mathematics and Data on Capital Market											
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	,		V (2) ·	+ Ü (2)		•					
	Method	of asses	ssment	writte	n examination (ap	oprox. 60 minutes)						
12-St1-F-152-m01	Busines	s Taxati	on 1: An	Introd	luction to Tax Law	& Tax Planning						
	ECTS	5	Duration	l	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2)								
	Method of assessment			written examination (approx. 60 minutes) creditable for bonus								
12-St2-F-152-m01	Busines	s Taxati	on 2: Th	e Taxa	tion of Income in	Germany						
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2)							
	Method of assessment			written examination (approx. 60 minutes) creditable for bonus								

12-St3-F-152-m01	Busine	ss Taxa	tion 3: Int	troduc	tion to VAT									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		V (2)	+ Ü (2)	•		`						
	Method	d of ass	essment	b) ora	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) creditable for bonus									
12-StAP-V-152-m01	Selecte	Selected Topics in Business Taxation - Lecture												
	ECTS 5 Duration			n	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses			V (2)	+ Ü (2)			•						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester creditable for bonus										
12-StAP-S-152-m01	Selecte	Selected Topics in Business Taxation - Seminar												
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Course	S		S (2)	S (2)									
	Method	d of ass	essment	b) ter c) ora minu Langu Asses) written examination (approx. 60 minutes) or) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 ninutes) anguage of assessment: German and/or English assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester reditable for bonus									
	Participants and allo- cation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.										

12-GP-G-152-m01	Integra	ted Bus	iness Pro	cesses	5								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	5		V (2) +	+ Ü (2)	•							
	Method	l of asso		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or									
					c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus								
	Particip cation o		S	15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-FRBE-F-152-m01	Forward	d and R	everse Bu	siness	Engineering								
	ECTS	5	Duration	l	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) +	+ Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus									
	Participants and allocation of places			50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given pre rential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be located in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available									
12-Wiinf-FS-152-	Semina	r: Infor	mation Te	chnolo	gies								
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	S		S (2)									
	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English creditable for bonus									
	Participants and allo- cation of places		15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.										

12-P&O-F-152-m01	Human Resour	rce Manag	gement & (Organizational T	heory		'				
	ECTS 5	Duratio	1 1 S	semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü ((2)							
	Method of assessment written examination (approx. 60 minutes)										
12-P&O-FS-152-	Seminar: Hum	an Resou	ce Management & Organizational Theory								
m01	ECTS 5	Duratio		semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)								
	Method of ass	essment	Language Assessme	term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester							
	Participants ar cation of place		all application	ants irrespective	e of their subjects. (2)	Places on all courses o	of the module with a res	ces will be allocated by lot among stricted number of places will be I by lot as they become available.			
12-IM-152-m01	Innovation Ma	nagemen	t								
	ECTS 5	Duratio	າ 15	semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü	(2)							
	Method of ass	essment	written ex Language	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-EPS-152-m01	Entrepreneurship										
	ECTS 5	Duratio		semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü (` '							
	Method of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-KR-152-m01	Managerial Ac	counting	ng: cost-based decision-making and control								
	ECTS 5	Duratio	1 1 S	semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü ((2)							
	Method of ass	essment	written ex	xamination (app	rox. 60 minutes)						
12-AAC-152-m01	Aspects of Ma	nagerial <i>F</i>	ccounting	g and Control							
	ECTS 5	Duratio		semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		S (2)				,				
		essment	term pape	er (approx. 12 pa	iges) and presentation	on (approx. 20 minutes)	, weighted 2:1				
12-Ebus-F-152-m01		1									
	ECTS 5	Duration		semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		V (2) + Ü	` ,							
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English								
minor in a Bachelor's deg	ree programme Busin	ess Managem	ent and Econo	omics (2015)		JMU Würzburg • generated	d 18-Apr-2025 • exam. reg. data r	ecord B1 184 - - N 2015 page 11 / 28			

12-EBP-152-m01	E-Business Project												
	ECTS	5	Duration	1	1 semester	Method of grading numerical grad	le	Modul level	undergraduate				
	Course	S		V (2) ·	+ Ü (2)								
	Method	d of ass	essment		a) written examination (approx. 60 minutes) or								
					b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or								
				d) ent	d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-INS-FS-152-m01	Seminar: Information Systems												
	ECTS	5	Duration	า	1 semester	Method of grading numerical grad	le	Modul level	undergraduate				
	Course	S		S (2)				P					
	Method	d of ass	essment			pages) and presentation (approx. 20 n :: German and/or English	ninutes), weight	ed 2:1					
	Particip cation (nd allo- es	Shoul stude derati with (5 places. 6 places. 6 places. 7 places. 8 places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the								
						aiting list will be maintained and plac							
12-SCM-F-152-m01	Supply Chain Management												
	ECTS	5	Duration	1	1 semester	Method of grading numerical grad	le	Modul level	undergraduate				
	Course	S		V (2) ·	+ Ü (2)								
	Method	d of ass	essment	b) ter c) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English Assessment offered: Once a year, summer semester								
12-LSCM-152-m01	Semina	ır: Logi	stics & Su	pply C	hain Management								
	ECTS	5	Duration	1	1 semester	Method of grading numerical grad	le	Modul level	undergraduate				
	Course	S		S (2)									
	Method of assessment			written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester									
	Participants and allocation of places			20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.									

12-MDM-152-m01	Toyota	Supply Ch	ain Manage	ment							
	ECTS	5 Di	uration	1 semester	Method of grading r	numerical grade	Modul level	undergraduate			
	Courses	S	S (2)								
	Method	of assess	Lang	written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, summer semester							
		oants and a of places	Show who local ted a	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-AAL-221-m01	Modern	n Approach	es in Logist	ics							
	ECTS	5 Di	uration	1 semester	Method of grading r	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method	l of assess	b) Te c) Te d) or e) Po Lang Asse	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx. 20 minutes) or e) Portfolio (15 to 20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus							
		oants and a of places	(1) S cant (2) P	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
	Additio	nal Informa	ation Mod	ule can be taught	in form of E Learning cour	se, seminar, block event etc.					

12-GT-221-m01	Foundations of transport logistics											
	ECTS 5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses	,	V (2) - Modu		nan and/or English							
	Method of as	sessment	b) Ter c) Ter d) ora e) Por Langu Asses	a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx. 20 minutes) or e) Portfolio (15 to 20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus								
	Participants a cation of place		(1) Sh cants (2) Pla	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
	Additional Inf	ormation	Modu	Module can be taught in form of E Learning course, seminar, block event etc.								
12-DS1-222-m01	Digital Science 1											
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) -	+ Ü (2)				_				
			a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English									
12-DS2-222-m01	Digital Science	ce 2										
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) -									
	Method of as	sessment	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English									
12-DS3-222-m01	Digital Science	се 3					,					
	ECTS 5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2)									
	Method of assessment		a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English									

12-DS4-222-mo1	Digital Science 4												
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		S (2)	•								
	Method	d of ass	essment	a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or									
				b) Term paper (20 to 25 pages)									
10 FuCD F 150	Furana	M	otom, Doli		Language of assessment: German and/or English								
12-EuGP-F-152- mo1	ECTS		Duration		1 comoctor	Mothod of grading	numorical grado	Modul level	undergraduate				
	Course	5	Duration		1 semester + Ü (2)	Method of grading	numerical grade	Modul level	undergraduate				
			occmont	` ,	+ 0 (2) n examination (app	arox 60 minutos)							
12-Konj1-F-152-	<u> </u>		e Analysis		- examination (app	nox. 60 illillutes)							
mo1		5 Cycli	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course		2 4. 4		+ Ü (2)	interned or grading	aea. g.aae	, model to tot	uu.g.u.uuute				
	Method of assessment			b) ter	written examination (approx. 60 minutes) or by term paper (approx. 40 pages, to be prepared in groups of 3 candidates) and presentation (approx. 40 minutes, to be prepared and delivered in groups of 3 candidates), weighted 3:2 or by term paper (approx. 15 pages)								
12-VWL1-FS-152-	Semina	Seminar: Economic Policy											
mo1	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course		2 0. 0	S (2)	1 2 2 2 2 2 2			, model to tot	aa.ig.aaaace				
	Method of assessment				paper (approx. 15 pa	ages) and presentation	on (approx. 25 minutes)	, weighted 2:1					
	Participants and allo- cation of places			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-IntÖk-152-m01													
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S	•	V (2)	+ Ü (2)	•			•				
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English									
12-IntÖk-FS-152-	Semina	ar: Inter	national I	conor	nics								
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		S (2)									
	Method of assessment				term paper (approx. 15 pages) and presentation (approx. 30 minutes), weighted 3:1 Language of assessment: German and/or English								
	Participants and allo- cation of places			all ap	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-ARS-152-m01	Applied R	egiona	l and U	ban E	conomics							
	ECTS 5		Duratior	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2)	+ Ü (2)	•		•				
	Method of	fasses	sment			pprox. 60 minutes) o						
				b) ter	b) term paper (approx. 10 pages) including empirical analysis prepared by candidates Language of assessment: German and/or English							
					lage of assessment	: German and/or Eng	ish					
12-S&W1-F-152-	Competiti				r							
mo1	ECTS 5		Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			$V(2) + \ddot{U}(2)$								
	Method of assessment											
					lage of assessment	: German and/or Eng	ish					
12-S&W2-F-152-	Competiti			•	1							
mo1	ECTS 5		Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses				+ Ü (2)							
	Method of assessment											
					o) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 anguage of assessment: German and/or English							
12-S&W3-F-152-	Competiti	ion and										
mo1	ECTS 5		Duration	_	1 semester	Method of grading	numorical grado	Modul level	undergraduate			
	Courses		Duration		+ Ü (2)	Method of grading	Humerical grade	Modul level	undergraduate			
		fossos	cm on t			unness (a ta aa minu	tos) or					
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) written examination (approx. 120 minutes) or								
					c) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1)							
				Language of assessment: German and/or English								
12-S&W-FS-152-	Seminar:	Compe	tition a	n and Strategy								
mo1	ECTS 5		Duratior	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)				`				
	Method of	fasses	sment				on (approx. 20 minutes), weig	ghted 2:1				
				Language of assessment: German and/or English								
	Participan		allo-	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among								
	cation of p	places		all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available								
12-BSINI-152-m01	Pusinoss	Strato	m, for In		tion and Network Ir		ust will be maintained and p	naces re-anocated	by lot as they become available.			
12-851111-152-11101								AA 1	Lundamus duata			
	ECTS 5		Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	<u> </u>		` ,	+ Ü (2)							
	Method of	t asses	sment		a) written examination (approx. 60 minutes) or							
					b) written examination (approx. 120 minutes) or c) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1							
			Language of assessment: German and/or English									
							IMILIMI: who was a sounded of O Am					

12-IIO-152-m01	Introduction	to Industri	al Orga	nization							
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		V (2) -	+ Ü (2)	<u>.</u>	·					
	Method of as	sessment	a) wri	tten examination (a	approx. 60 minutes) or						
			b) wri	tten examination (a	approx. 120 minutes) or						
			c) teri Langi	c) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English							
12-Integ-F-152-m01	European Inte	egration									
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		V (2) ·	+ Ü (2)		•					
	Method of as	sessment	writte	n examination (app	orox. 60 minutes)						
12-A&S-F-152-m01	Labor Market	Economic	s and S	ocial Policy		·					
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		V (2) ·	+ Ü (2)	•	•					
	Method of as	sessment	writte	tten examination (approx. 60 minutes)							
12-Mik3-F-152-m01	Microeconom	nics 3									
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses	'	V (2) -	+ Ü (2)	<u> </u>	·					
	Method of as	sessment	writte	n examination (app	orox. 60 minutes)						
12-Fiwi-FS-152-	Seminar: Pub	lic Finance									
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses	•	S (2)	•	·	*					
	Method of as	sessment	term	paper (approx. 15 p	ages) and presentation (approx. 25 minutes), v	weighted 2:1					
12-Risk-152-m01	Economic Pri	nciples of I	f Risk Management								
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		V (2) -	+ Ü (2)		•					
	Method of as	sessment		n examination (app							
				lage of assessment able for bonus	t: German and/or English						
12-VM-152-m01	Insurance Ma	rkets				,					
_	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		V (2) -	+ Ü (2)							
	Method of as	sessment		n examination (app	prox. 60 minutes)	,					
12-lÖ-152-m01	Economics of										
-	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses		V (2) ·	+ Ü (2)	'	,					
	Method of as	sessment	writte	n examination (app	orox. 60 minutes)		_				
				conomics (2015)	MUW	8-Apr-2025 • exam. reg. data	record B1 184 - - N 2015 nage 17 / 28				

12-IAO-152-mo1	Incentives and Organizations											
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)				ļ.				
	Method	of ass	essment	term	paper (approx. 10 pa	ages) and presentat	ion (approx. 20 minutes), weigh	ted 2:1				
12-CCER-152-m01	Challen	ges of	Chinas Ec	onomi	c Rise							
	ECTS 5 Duratio			n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2)	V (2)							
	Method	l of ass	essment	b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), weighted 2:1 Language of assessment: English Assessment offered: Once a year, summer semester							
	Particip cation o	of place	es	all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-APW1-152-m01	Selected Topics of Business Management and Economics 1											
	ECTS 5 Duratio				1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses		_	V (2) ·								
	Method	l of ass	essment	 a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester 								
12-APW2-152-m01	Selecte	cted Topics of Business Management and Economics 2										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		V (2) ·	+ Ü (2)							
	Method	l of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent								
12-AWE-152-m01	Advanc	ed Web	Enginee	ring								
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		<u> </u>	+ Ü (2)							
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 3 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English								

12-BIF-192-m01	Busine	ss Intel	ligence Fu	ındam	entals						
	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S		V (2) -	+ Ü (2)						
	Method	d of ass	essment	b) Ter c) Ter d) ent	a) Written examination (approx. 60 minutes) or b) Term paper (approx. 20 pages) or c) Term paper (10 to 20 pages) and presentation (approx. 15 minutes); (weighted 2:1) or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-BPS-192-m01	Business Plan Seminar										
	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course	S	•	S (2)			•				
	Method	d of ass	essment			es) and presentation (in groups of up to three car e German and/or English	ididates, approx. 1	o minutes per candidate)			
	Participants and allocation of places			(1) Ap place will b							
12-BUS-192-m01	Busine	ss Simu	ılation								
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course			S (2)							
	Method	d of ass	essment	Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English							
	Participants and allocation of places			15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places places will be allocated according to the average grade of assessments taken so far; among applicants with the same averag grade, places will be allocated by lot.							

12-CWK-192-m01	Crossmedia Storytelling in Business Communication											
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)		·	-					
	Method	d of ass	sessment		lio (approx. 20 pa							
						t: German and/or English						
	Particip cation		nd allo-	20 pla		familications average the number of availal	hla placac placac will be	allocated by lot among all appli				
	Cation	oi piaci	ES		1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.							
				(2) Pl	2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. 3) A waiting list will be maintained and places re-allocated by lot as they become available.							
				٠,,								
12-EWJ-192-m01			o Busines		1							
		5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course				+ Ü (2)							
	Method	d of ass	sessment	Portfo	Portfolio (approx. 20 pages) anguage of assessment: German and/or English							
12-INMA-192-mo1	Interna	tional	Marketing									
12 111111111111111111111111111111111111		5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course			V (2)		method of Stading Hameheat Stade	moduliteret	Tanaci graduate				
						approx. 60 minutes) or		_				
				b) Term paper (15 to 20 pages) or								
					m paper (10 to 15 p Il examination (app	pages) and presentation (approx. 20 minute	es); (weighted 2:1) or					
						t: German and/or English						
12-PEBI-192-m01	Plannir	ng and	g and Decision Making with Business Information Systems									
		5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ T (2)			, -				
	Method	d of ass	sessment			approx. 60 minutes) or						
					l examination (20							
					lage of assessmen able for bonus	t: German and/or English						
12-PFM-192-m01	Progra	mming	for Manag		t Students		-					
		5	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course			V (2)	+ Ü (2)							
	Method	d of ass	sessment	a) Wr	tten examination ((approx. 60 minutes) or						
				b) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or								
				c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes); (weighted 1:1) or d) entirely or partly computerised written examination (approx. 60 minutes)								
						puterised written examination (approx. 60 r t: German and/or English	iiiiutes)					

12-RES-192-m01	Research Seminar											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		S (2)	•			•				
	Method	l of asso	essment			es) and presentation :: German and/or Eng	(in groups of up to three candi	dates, approx. 1	o minutes per candidate)			
	Particip cation o			Shou (1) Ap (2) W place	Is places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot.							
12-LES-192-m01	Semina	r: Labo	ur Econor	nics	,			,				
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5		S (2)	•			*				
	Method	l of ass	essment		Term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 3:2 Language of assessment: German and/or English							
12-VGP-192-m01	Manage	erial Pra	actice Lec	tures								
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			S (2)		•		•				
	Method	l of asso	essment		Portfolio (approx. 20 pages) Language of assessment: German and/or English							
12-WebP-F-152-	Web Programming											
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	5	,	V (2) + Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weight Language of assessment: German and/or English								
12-SCRM-211-m01	Sales a	nd Cust	omer Rel	ations	hip Management							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) Written examination (approx. 60 to 120 minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candidates approx. 10 pages each person) or c) oral examination in groups (groups of 3, approx. 10 minutes each candidate) Language of assessment: German and/or English creditable for bonus								

12-SMA-211-m01	Seminar:	Marketing				1				
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		S (2) Modu	5 (2) Module taught in: German and/or English						
	Method o	of assessment		term paper (approx. 15 pages) and presentation (approx. 25 minutes); (weighted 2:1) Language of assessment: German and/or English						
12-HSCM-211-m01	Humanita	arian Supply Cl	nain M	anagement		,				
	ECTS 5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses	,		(2) + Ü (2) odule taught in: English						
	Method o	of assessment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
12-ERM-211-m01	Introduct	ion to Risk Ma	nagement							
	ECTS 5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses		V (2) -	$V(2) + \ddot{U}(2)$						
	Method o	of assessment	writte	n examination (app						
12-PDS-211-m01	Primer in	Data Science								
	ECTS 5	Duration	1	1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Courses			+ Ü (2) le taught in: Germa	_					
	Method o	of assessment	a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 to 30 minutes) or c) exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus							

12-DM-F-202-m01	Data M	anagen	nent and A	nalys	is							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	s	,	V (2) -	+ Ü (2)	•			•			
	Method	d of asso		b) terr c) terr d) ora Langu	A) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 16 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination in groups (groups of up to 3; approx. 10 minutes per candidate) c.anguage of assessment: German and/or English creditable for bonus							
	Participants and allocation of places International Money &			(1) No stems (2) Ac ces w (3) Pla ting li	 50 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available. 							
12-IFM-211-m01	Interna	itional M	Noney & F	inance	9			,				
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) -	+ Ü (2)				•			
	Method of assessment			written examination (approx. 60 minutes)								
12-AKP-211-m01	Applied Business Cycle Analysis and Forecasting											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2) Modu	le taught in: Germa	an and/or English						
	Method			a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx. 20 minutes) Language of assessment: German and/or English								
12-KUV-211-m01	Semina	ar: Busi	ness cycle	s, cor	porate finance and	asset markets						
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)								
	Method	d of ass	essment	term _j	oaper (approx. 15 p	oages) and presentatio	n (approx. 25 minutes); (w	eighted 2:1)				

12-EM-211-m01	Europe	an Mac	roeconom	nics			,					
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2)		·						
	Method	d of ass	essment	b) ter c) ora	m paper (10 to 15 p l examination (app	approx. 60 minutes) or pages) and presentation (approx. 20 minutes); (v prox. 20 minutes) t: German and/or English	veighted 2:1) or					
12-WUW-211-m01	Seminar: Business Journalism and Business Communication											
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)								
	Method	d of ass	essment			es) and presentation (approx. 15 minutes); (weig t: German and/or English	ghted 1:1)	-				
12-VWP-211-m01	Econor	nist Pra	ctice Lect	ures								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		S (2)								
	Method of assessment			b) ter c) wri	a) oral examination (approx. 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-SC-232-m01	Social	Social Commerce										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 minutes) or b) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								
12-CA-232-m01	Custon	ner Ana	lytics									
	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								

12-DD-	Data-	Driven Su	ipply Cha	in Mar	agement							
SCM-232-m01	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Cours	es			+ Ü (2)			•				
					Module taught in: German and/or English							
	Meth	od of ass	essment		a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or							
					term paper (15 to 20 pages) of the paper (15 to 20 pages) of the paper (16 to 20 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English							
				d) ora								
DCCM	C	Dii4	-1!4!				isn					
12-DSCM-232-m01				<u>_</u>	ply Chain Managem			Mandallanal	Turn da revera de cata			
	ECTS		Duration	1 S (2)	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Cours	es		` '	le taught in: Germar	n and/or English						
	Metho	od of ass	essment		term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English							
12-SCA-232-m01	Seminar: Supply Chain Analytics											
	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		S (2) Modu	le taught in: Germar	n and/or English							
	Metho	od of ass	essment		term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English							
12-DMOT-232-m01	Decision-Making in Organizations and Teams											
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Metho	od of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English								
12-MDT-232-m01	Mana	gement 8	& Digital 1	ransfo	rmation							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Cours	ses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			b) ora Langu	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus							

12-Wise-FS-232-	Seminar: Information Systems and Engineering											
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2) Module taught in: German and/or English								
	Method	l of ass	essment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); (weighted 2:1) Language of assessment: German and/or English creditable for bonus								
12-Wiba-FS-232-	Seminar: Information Systems and Business Analytics											
mo1	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2) Module taught in: German and/or English								
	Method	l of ass	essment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); (weighted 2:1) Language of assessment: German and/or English creditable for bonus								
12-Wiki-FS-232-	Seminar: Information Systems and Enterprise Artificial Intelligence											
mo1	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		S (2) Module taught in: German and/or English								
	Method	l of ass	essment	term paper (approx. 20 pages) and presentation (approx. 20 minutes); (weighted 2:1) Language of assessment: German and/or English creditable for bonus								
12-SDM-232-m01	Simulation for Decision Making											
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method	l of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								

12-GDA-232-m01	Geospatial Data Analytics & Smart Cities											
	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								
12-DDD-232-m01	Data-Driven Decisions in Practice											
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S	,	V (2) + Ü (2) Module taught in: German and/or English								
				a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus								
12-DAS-232-m01	Data Science and Applied Econometrics in Business and Economics											
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-EV-232-m01	Semina	ır: Empi	irical and	Experimental Psychology and Economics								
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			S (2) Module taught in: German and/or English								
	Method	d of ass	essment	term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) Language of assessment: German and/or English								

12-BEE-232-m01	Behavioral and Experimental Economics										
	ECTS	ECTS 5 Duration		1	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
				V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English							
12-GAE-232-m01	Globalization and the Environment										
	ECTS 5 Duration			า	1 semester	Method of grading	numerical grade	Modul level	undergraduate		
	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) portfolio (50 to 75 hours) Language of assessment: German and/or English							