

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Management and Economics

Examination regulations version: 2026

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

??-???-2025 (2025-??)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses		To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y				
	Method of assessment						
	Only after successful completion of		if applicable				
	Other prerequisites		if applicable				
	Participants and allocation of places		if applicable				
	Additional information		if applicable				
	Referred to in LPO I		if applicable (examination regulations for teaching-degree programmes)				

Compulsory Core Electives (30 ECTS credits)								
12-M-IMM-262-m01	Sales and Communications Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-Mark-G-262-m01	Marketing							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + T (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
12-M-EF-262-m01	Entrepreneurship Fundamentals							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-ENGW-262-m01	Entrepreneurial Growth							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						

12-M-EFA-262-m01	Entrepreneurial Finance & Accounting							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: German and/or English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus					
12-M-RG-262-m01	Lecture series: startup ecosystem							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) Module taught in: German and/or English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus					
Compulsory Core Electives (60 ECTS credits)								
Theory (30 ECTS credits)								
12-M-UGF1-262-m01	Corporate Entrepreneurship and Innovation							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					
12-MSMG-262-m01	Strategic Management of Global Supply Chains							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					

12-P&O-F-262-mo1	Human Resource Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
12-UGF3-262-mo1	Digital Entrepreneurship and Digital Transformation							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
12-M-OEDT-262-mo1	Organizational Economics and Digital Transformation							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-GPU-262-mo1	Business Software 1: Management and Implementation of Information Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
	Participants and allocation of places	50 places. WM1: Should the number of applications exceed the number of available places, places will be allocated as follows: 1) Master's students of Information Systems, Management and Eonomathematics will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.						

12-M-UGF2-262-mo1	Corporate Strategy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					
12-M-PROM-262-mo1	Project and Change Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: German and/or English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus					
12-M-IBS-262-mo1	Digital Strategy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					
12-M-BUC-262-mo1	Communication in Business and Economics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					
12-M-UN-262-mo1	Corporate Succession							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: German and/or English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus					

12-M-AEI1-262-m01	Selected Topics in Entrepreneurship, Intrapreneurship and Corporate Succession I							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
12-M-AEI2-262-m01	Selected Topics in Entrepreneurship, Intrapreneurship and Corporate Succession II							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: German and/or English						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
Project seminars (30 ECTS credits)								
12-M-PRS1-262-m01	Project Seminar 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	S (2) Module taught in: German and/or English						
	Method of assessment	portfolio (approx. 50 hours total) Language of assessment: German and/or English						
12-M-PRS2-262-m01	Project Seminar 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	S (2) Module taught in: German and/or English						
	Method of assessment	portfolio (approx. 50 hours total) Language of assessment: German and/or English						
12-M-PRS3-262-m01	Project Seminar 3							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	S (2) Module taught in: German and/or English						
	Method of assessment	portfolio (approx. 50 hours total) Language of assessment: German and/or English						

12-M-FS-262-m01	Research Seminar							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		S (2) Module taught in: German and/or English					
	Method of assessment		portfolio (100 to 150 hours total) Language of assessment: German and/or English					
12-M-PK-262-m01	Practical Experience							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	
	Courses		P (o)					
	Method of assessment		portfolio (approx. 50 hours total) Language of assessment: German and/or English					
Thesis (30 ECTS credits)								
12-M-MEI-262-m01	Master Thesis Entrepreneurship & Innovation							
	ECTS	30	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		No courses assigned to module					
	Method of assessment		Master's thesis (60 to 80 pages) Language of assessment: German and/or English Assessment offered: Ongoing, after consultation with supervisor and registration					
	other prerequisites		If applicable, topic-specific modules such as successfully completed Module 12-M-FS (research seminar) as specified by the supervisor.					
	Additional Information		Time to complete: 6 months					