

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Psychology of digital media as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences
Responsible: Institute of Human Computer Media

Examination regulations version: 2022
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Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

12-May-2022 (2022-41)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses		To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y				
	Method of assessment						
	Only after successful completion of		if applicable				
	Other prerequisites		if applicable				
	Participants and allocation of places		if applicable				
	Additional information		if applicable				
	Referred to in LPO I		if applicable (examination regulations for teaching-degree programmes)				

Compulsory Courses (75 ECTS credits)								
o6-PDM-MBE1-222-mo1	Media in Education and Development 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) presentation (approx. 30 minutes) or c) term paper (approx. 10 pages) Language of assessment: German and/or English creditable for bonus					
o6-PDM-MBE2-222-mo1	Media in Education and Development 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) presentation (approx. 30 minutes) or c) term paper (approx. 10 pages) Language of assessment: German and/or English creditable for bonus					
o6-PDM-KMP1-222-mo1	Psychology of Communication and Media 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or b) term paper (15 to 20 pages) or c) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus					
o6-PDM-KMP2-222-mo1	Psychology of Communication and Media 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or b) term paper (15 to 20 pages) or c) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus					

10-PDM-IS-222-m01	Multimodal Intelligent Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or b) term paper (15 to 20 pages) or c) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus						
06-PDM-GL1-222-m01	Basics 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V/S (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 25 minutes) or Language of assessment: German and/or English						
06-PDM-GL2-222-m01	Basics 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V/S (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 25 minutes) or Language of assessment: German and/or English						
06-PDM-ME1-222-m01	Methods 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 26 minutes) or Language of assessment: German and/or English creditable for bonus						
06-PDM-ME2-222-m01	Methods 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or b) term paper (15 to 20 pages) or c) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus						

o6-PDM-FPA-222-mo1	Research Project A							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		R (6)					
	Method of assessment		a) presentation (approx. 30 minutes) or b) project report (approx. 10 pages) or c) scientific poster (1 page, DIN Ao) with presentation Language of assessment: German and/or English creditable for bonus					
o6-PDM-FPB-222-mo1	Research Project B							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		R (6)					
	Method of assessment		a) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or b) portfolio (approx. 20 pages) Language of assessment: German and/or English					
o6-PDM-PR-222-mo1	Internship							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	graduate
	Courses		P (o)					
	Method of assessment		placement report / fieldwork report / report on practical training / report on practical course / project report / report on technical course (approx. 8 pages) Language of assessment: German and/or English					
	Participants and allocation of places		Duration: 8 weeks Approval must be obtained from the supervisors before the start of the internship.					
Compulsory Electives (15 ECTS credits)								
o4-DH-A1-152-mo1	Digital Humanities in Overview							
	ECTS	5	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses		V (2) + T (2) Module taught in: German and/or English					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
o6-PDM-PSY1-222-mo1	Psychology 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + V (2)					
	Method of assessment		written examination (approx. 75 minutes).					
	Participants and allocation of places		max. 8					

o6-PDM- PSY2-222-mo1	Psychology 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + V (2)					
	Method of assessment		written examination (approx. 75 minutes)					
	Participants and allo- cation of places		max. 81					
o6-PDM- PSY3-222-mo1	Psychology 3							
	ECTS	10	Duration	2 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + V (2)					
	Method of assessment		written examination (approx. 120 minutes)					
	Participants and allo- cation of places		max. 81					
o6-MCS-VU- sEx-152-mo1	Specialisation User Experience							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2)					
	Method of assessment		Unless otherwise specified, the following methods can be chosen from for assessment in the specialisations Human-Compu- ter Systems: a) written examination (approx. 90 minutes), b) presentation (approx. 20 minutes) and handout (approx. 5 pa- ges), c) presentation of project results (approx. 30 minutes), d) presentation (approx. 45 minutes), e) oral examination of one candidate each (approx. 30 minutes) or f) term paper (approx. 10 pages). Language of assessment: German and/or English creditable for bonus					
o6-MCS-AT-152- mo1	Current Trends of Human-Computer Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2)					
	Method of assessment		presentation (approx. 20 minutes) with handout (approx. 5 pages) Language of assessment: German and/or English creditable for bonus					
o6-MCS-GL-222- mo1	Foundations of Human-Computer-Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (3)					
	Method of assessment		written examination (approx. 90 minutes). Language of assessment: German or English creditable for bonus					
o6-PDM-AB-222- mo1	Selected Areas in Psychology of Digital Media							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V/S (2)					
	Method of assessment		a) written examination (60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: German or English					
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10-PDM-PRIS-222-m01	Principles of Interactive Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) Module taught in : German and/or English					
	Method of assessment		written examination (approx. 90 minutes) Language of assessment: German and/or English					
10-I=PM-212-m01	Professional Project Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (4)					
	Method of assessment		written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). creditable for bonus Language of assessment: German and/or English					
	Additional Information		We recommend completing module 10-I=PRJAK in parallel. Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE,IT,KI,ES,LR,HCI,GE					
10-I=PRJAK-212-m01	Project - Current Topics in Computer Science							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		P (4)					
	Method of assessment		project report (10 to 15 pages) and presentation of project (15 to 30 minutes) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered (Each project is offered one time only. The project will not be repeated; there will not be another project with the same topic. Assessment can, therefore, only be offered for the project offered in the respective semester)					
	Additional Information		Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): AT,SE,IT,KI,ES,L-R,HCI,GE					
12-EBWL-G-212-m01	Organization							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + T (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-P&O-F-212-m01	Human Resource Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes)					

12-Ebus-F-212-mo1	E-Business							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + T (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English					
12-M-ECC-182-mo1	Business Communication in Print, Online and Social Media							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus					
12-M-PCW-182-mo1	Project Modul: Crossmedial Business Communication							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Assessment offered: In the semester in which the course is offered Language of assessment: German and/or English creditable for bonus					
12-M-PACW-182-mo1	Project Modul: Audiovisual Business Communication							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Assessment offered: In the semester in which the course is offered Language of assessment: German and/or English creditable for bonus					
12-M-WPJ-182-mo1	Project Modul: Journalism in Economic Policy							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Assessment offered: In the semester in which the course is offered Language of assessment: German and/or English creditable for bonus					

12-EPS-212-m01	Entrepreneurship							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2) Module taught in: German and/or English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English					
12-IM-212-m01	Strategic and Innovation Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2) Module taught in: German and/or English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (as individual or group work; approx. 10 pages per person) or c) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English					
Thesis (30 ECTS credits)								
o6-PDM-MT-222-m01	Master-Thesis							
	ECTS	30	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		No courses assigned to module					
	Method of assessment		Master's thesis (approx. 80 pages) Language of assessment: German and/or English					
	Additional Information		Time to complete: 6 months Registration takes place continuously, after consultation with the supervisor.					