

## **Annex SFB**

## Studienfachbeschreibung (subject description, SFB) for the subject Management as a Master's with 1 major with the degree "Bachelor of Science" (120 ECTS credits)

Responsible: Faculty of Management and Economics

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** 

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-

ditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all

individual assessments.

modules in this SFB:

Examination regulations version: 2026

In accordance with the general regulations governing the degree subject described in this module catalogue:

## ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

## ??-???-2025 (2025-??)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title											
	ECTS		Duration	(in semesters)	Method of grading		Module level					
	Courses		To b	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y								
	Method of as	ssessm	ent									
	Only after su completion of		ıl if ap	if applicable								
	Other prereq	uisites	if ap	if applicable								
	Participants on of places		ocati- if ap	if applicable								
	Additional in	formati	on if ap	if applicable								
	Referred to in	n LPO I	if ap	plicable (examination re	gulations for teaching	-degree programmes)						

Compulsory Course	es: Semi	nar (10	ECTS cred	lits)							
12-M-SMM-262-	Semina	ar: Mas	ter Manag	ement	:						
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul le	vel		
	Courses			S (2) Module taught in: German and/or English							
	Method	d of ass	sessment	portfolio (100-150 hours) Language of assessment: German and/or English							
Compulsory core e	lectives	1: Majo	rs (60 EC	ΓS cred	lits)						
Marketing & Innov	ation (6	<b>ECTS</b>	credits)								
Core (20 ECTS cred	its)										
12-M-MA-262-mo1	Market	ing An	alytics								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul le	vel graduate		
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-UGF1-262-	Corporate Entrepreneurship and Innovation										
mo1	ECTS	5	Duratio	n 1 semester		Method of grading   numerical grade		Modul le	vel graduate		
	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-IBS-262-m01	Digital	Strate	gy								
	ECTS 5 Duratio				1 semester	Method of grading	numerical grade	Modul le	vel graduate		
	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-SM-262-m01	Marketing Research												
	ECTS	5 Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate							
	Courses	5	V (2) + Ü (2) Module taught in: Engl	ish									
	Method	of assessment	a) written examination b) portfolio (approx. 50 Language of assessme creditable for bonus										
12-M-BUC-262-	Communication in Business and Economics												
mo1	ECTS	5 Duratio	n 1 semester	Method of grading   numerical grade	Modul level	graduate							
	Courses	5	V (2) + Ü (2) Module taught in: Engl	ish									
	Method	of assessment	a) written examination b) portfolio (approx. 50 Language of assessme creditable for bonus										
Core Electives (40 E	CTS cred	dits)											
12-M-EC1-262-m01	E-Comm	nerce											
	ECTS	5 Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate							
	Courses	5	V (2) + Ü (2) Module taught in: Engl	ish									
	Method	of assessment	a) written examination b) portfolio (approx. 50 Language of assessme creditable for bonus										
		ants and allo- of places	(1) Students who alrea sideration. a. Among applicants w number of ECTS credits b. When places are alleplaces will be allocated. Among applicants w (2) Any remaining placchair. The selection is	applications exceed the number of available dy have successfully completed courses offe ith the same number of successfully complets achieved in the corresponding modules. Exacted in accordance with b) and the number disaccording to the average grade of assessments as are available to students who have not yellowed according to study progress (number of be allocated by lot. A waiting list will be main	red by the supervising charted modules, places will r of applications exceeds ents taken in the corresp located by lot. t successfully completed f semesters); among app	be allocated according to the total the number of available places, onding courses.  any courses of the supervising blicants with the same number of							

12-M-UGF1-262-	Corporate Entrepreneurship and Innovation												
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul le	vel graduate	е			
	Courses	5			+ Ü (2)								
	00-41	1 - 6			le taught in: English								
	Method	or asse	essment		tten examination (aprtfolio (ap	oprox. 60 to 120 minu ours total)	ites) or						
				Langu	Language of assessment: English								
				credit	able for bonus			"					
12-M-UGF2-262-	Corpora												
mo1		5	Duratio		1 semester	Method of grading	numerical grade	Modul le	vel graduate	е			
	Courses	5			+ Ü (2) lle taught in: English								
	Method	l of asse	essment			oprox. 60 to 120 minu	ites) or						
					rtfolio (approx. 50 ho lage of assessment:								
					ditable for bonus								
12-M-UGF3-262-	Digital	Entrepr	eneurshi	p and I	and Digital Transformation								
mo1			Duratio		1 semester	Method of grading	numerical grade	Modul le	vel graduate	е			
	Courses	5			+ Ü (2) lle taught in: English								
	Method of assessment			b) por Langu	tten examination (aprtfolio (approx. 50 hough age of assessment: able for bonus		ites) or						
12-M-IBS-262-mo1	Digital	Strateg	у										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul le	vel graduate	е			
	Courses	5		V (2) + Ü (2) Module taught in: English									
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)									
				Langu	lage of assessment:								
					able for bonus			,	,				
12-M-BUC-262-			1		nd Economics	1							
mo1		5	Duration		1 semester	Method of grading	numerical grade	Modul le	vel graduate	e			
	Courses	5		V (2) + Ü (2) Module taught in: English									
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or									
				b) portfolio (approx. 50 hours total) Language of assessment: English									
				credit	creditable for bonus								

12-M-GPU-262-	Business Software 1: Management and Implementation of Information Systems												
mo1	ECTS	5	Duration	1 5	emester	Method of gradin	g numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									
	Particip cation (	of place	25	1) Master (2) The re (3) When places, pl									
10-I=PM-252-m01				nagement									
	ECTS	5	Duration		emester	Method of gradin	g numerical grade	Modul level	graduate				
	Course			V (4)	V (4)written examination (approx. 60 to 120 minutes)								
	Method	1 OI d55		If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).  Language of assessment: German and/or English creditable for bonus									
	other p	rerequi	sites	We recommend completing module 10-I=PRJAK in parallel.									
	Additio	nal Info	rmation	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, KI, ES, LR, HCI, GE, IN									
	Referre	d to in I	LPO I	§ 22 II Nr.	3 b)								
10-I=PRJAK-252-	Project	- Curre	nt Topics	in Comput	er Science	'		'					
m01	ECTS	5	Duration	1 1 5	emester	Method of gradin	g numerical grade	Modul level	graduate				
	Course	S		P (4)									
	Method of assessment			project report (10 to 15 pages) and presentation of project (15 to 30 minutes)  Language of assessment: German and/or English  Assessment offered: In the semester in which the course is offered (Each project is offered one time only. The project will not be repeated; there will not be another project with the same topic. Assessment can, therefore, only be offered for the project offered in the respective semester)									
	Additional Information			Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): AT, SE, IT, KI, ES, LR, HCI, GE, SEC, IN									

12-M-MUS-262-	Mobile	Mobile and Ubiquitous Business												
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S		$V(2) + \ddot{U}(2)$ Module taught in: English										
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										
12-M-PROM-262-	Project	and Ch	ange Mar	nagem	ent									
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S		V (2) - Modu	- Ü (2) le taught in: Germar	n and/or English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus										
12-M-ZDI-262-m01	ZDI Acc	elerato	r Program											
	ECTS	10	Duration	ı	1 semester	Method of grading	numerical grade	Modul level						
	Course	S		S (2) Modu	le taught in: Germar	n and/or English								
	Method of assessment			b) por Langu Asses	tfolio (approx. 50 ho age of assessment:	oprox. 60 to 120 mini ours total) German and/or Engl e semester in which	ish	I						
	Participants and allocation of places		12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.											

12-M-IL-262-m01	Project	Modul:	Innovati	on Lab								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade		Modul level			
	Course	S		S (2)								
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus								
	cation	oants an of place	S	WA1: (1) Sh cants (2) Pl (3) A	12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SUD-262-		Modul:	Startup		pment							
mo1	ECTS	10	Duratio		1 semester	Method of grading	numerical grade		Modul level			
	Course	S		S (2)								
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus							
	Participants and allo- cation of places			<ul> <li>12 places.</li> <li>WA1:</li> <li>(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all ap cants irrespective of their subjects.</li> <li>(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.</li> <li>(3) A waiting list will be maintained and places re-allocated by lot as they become available.</li> </ul>								
12-M-MA-262-m01	Market	ing Ana	lytics									
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade		Modul level	graduate		
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			b) po Langu	tten examination (a rtfolio (approx. 50 h Lage of assessment table for bonus	ours total)	nutes) or					

12-M-IMM-262-	Sales and Communications Management											
mo1	ECTS	5	Duration	)	1 semester	Method of grading numerical gr	ade Modul leve	el graduate				
	Courses	i			+ Ü (2)	-1-	,	•				
	NA 41 1				le taught in: Engli							
	Method	of asse	essment		tten examınatıon tfolio (approx. 50	(approx. 60 to 120 minutes) or						
				Langu	lage of assessme	nt: English						
					able for bonus							
12-M-SM-262-m01												
	ECTS	5	Duration		1 semester	Method of grading   numerical gr	ade Modul leve	el graduate				
	Courses				+ Ü (2) le taught in: Engli	sh						
	Method	of asse	essment	b) poi Langu	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours total) nguage of assessment: English ditable for bonus							
12-M-PIPM-262-	Product Innovation and Price Management											
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical gr	ade Modul leve	el graduate				
	Courses	i			+ Ü (2) le taught in: Engli	sh						
	Method of assessment			b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) anguage of assessment: English creditable for bonus							
06-MK-MKW1-212-	Mass m	edia pr	ocesses a	ınd eff	ects							
mo1	ECTS	5	Duration	)	1 semester	Method of grading numerical gr	ade Modul leve	el undergraduate				
	Courses	i		V (2)	,							
	Method	thod of assessment			l examination of o	(approx. 50 minutes) or one candidate each (approx. 20 minu nt: German and/or English	utes)					
12-M-OEDT-262-	Organiz	ational	Economi	cs and	Digital Transform	nation						
mo1	ECTS	5	Duration	ì	1 semester	Method of grading   numerical gr	ade Modul leve	el graduate				
	Courses	i		V (2) + Ü (2) Module taught in: English								
	Method	of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								

12-M-BI-262-m01	Analyti	cal Info	ormation S	System	S			<del>.</del>				
	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Englis	h						
	Method	d of ass	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
Finance, Accountin	g & Tax	ation (6	o ECTS cr	edits)								
Core (20 ECTS cred	its)											
12-M-CF2-262-m01	Portfol	io and (	Capital Ma	arket T	heory							
	ECTS	5	Duratio		1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) le taught in: Englis	h						
	Method	d of ass	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-F1-262-m01	Policy	of Taxa	tion									
	ECTS	5	Duratio		1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English						
	Method	d of ass	essment	b) por Langu	rtfolio (approx. 50 ĥ	approx. 60 to 120 minutes) or nours total) :: German and/or English						
12-M-GA-262-mo1	Group	Accoun	ting		,		,					
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	V (2) + Ü (2)  Module taught in: English										
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-KO-	Coordi	nation,	Budgeting	g and I	ncentives in Organi	zations						
BO-262-mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	!S			V (2) + Ü (2) Module taught in: German and/or English							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								
12-M-SP-262-m01	Tax Pla	nning					'					
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	·S			+ Ü (2) le taught in: English							
	Method	d of ass	essment	b) po Langu	tten examination (a rtfolio (approx. 50 ho lage of assessment: able for bonus							
12-M-EIFM-262-	Efficiently Inefficient Financial Markets											
mo1	ECTS 5 Duratio			ı	1 semester	Method of grading   numerical grade	Modul level					
	Course	S			+ Ü (2) lle taught in: English	ı						
	Method of assessment			b) po Langu	tten examination (a rtfolio (approx. 50 ho lage of assessment: able for bonus							
Core Electives (40 I	ECTS cre	dits)										
12-M-CF2-262-m01	Portfol	io and	Capital Ma	rket T	heory							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) le taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-GA-262-m01	Group A	Group Accounting											
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			+ Ü (2)		·						
					Module taught in: English								
	Method	d of ass	essment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)								
					anguage of assessment: English creditable for bonus								
				credit									
12-M-F1-262-m01	Policy		tion										
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Courses				+ Ü (2) Ile taught in: Germ	an and/or English							
	Method of assessment			b) po Langı	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours total) anguage of assessment: German and/or English editable for bonus								
12-M-KO-	Coordi	nation,	Budgeting	g and I	nd Incentives in Organizations								
BO-262-mo1	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) ıle taught in: Germ	an and/or English							
	Method of assessment			b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								
12-M-SP-262-m01	Tax Pla	nning											
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-CF1-262-m01	Discou	nted Ca	shflow										
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									

12-M-CF3-262-m01	Risk M	anagem	ent						-			
	ECTS	5	Duration	1	1 semester	Method of grading nu	nerical grade	Modul level	graduate			
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English						
	Method of assessment			b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
12-M-CF4-262-m01	<b>Topics</b>	in Corp	orate Fina	nce								
	ECTS	5	Duratio	1	1 semester	Method of grading nu	nerical grade	Modul level	graduate			
	Courses			V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English						
	Method	d of ass	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-UA-262-m01	Financi	ial Anal	ysis									
	ECTS	5	Duration	1	1 semester	Method of grading nu	merical grade	Modul level	graduate			
	Course	:S		V (2) - Modu	+ Ü (2) le taught in: Englisl							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-AFA-262-m01	Advanc	ed Fina	ncial Acc	ounting				'				
	ECTS	5	Duration	า	1 semester	Method of grading nu	nerical grade	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-STB-262-m01	101 Tax Accounting												
	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S	•	V (2) + Modu	- Ü (2) le taught in: Germa	ın and/or English	•						
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									
12-M-RFW-262-	Tax-Op	timized	Busines	Organ	nization								
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			/ (2) + Ü (2) Module taught in: German and/or English								
	Method	d of asso	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
		oants ar of place		Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available									

12-M-IB-262-m01	Interna	ational 1	tional Taxation										
	ECTS	5	Duration	1	1 semester	Method of grading numer	ical grade	Modul level	graduate				
	Course	es		V (2) + Modu		nan and/or English							
	Metho	d of ass		b) por Langu Asses	) written examination (approx. 60 to 120 minutes) or ) portfolio (approx. 50 hours total) anguage of assessment: German and/or English assessment offered: In the semester in which the course is offered reditable for bonus								
	cation	pants ar of place	25	Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.									
12-M-FER-262-m01		tudies o	on Busines										
	ECTS	5	Duration										
	Course	es		V (2) + Modu		nan and/or English							
	Metho	d of ass		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
12-M-INST-262-	Strate	gic Man	agerial Ac	counti	ng								
mo1	ECTS	5	Duration	1	1 semester	Method of grading numer	ical grade	Modul level	graduate				
	Course	es		V (2) + Ü (2) Module taught in: German and/or English									
	Metho	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									

12-M-SR-262-m01	Sustair	Sustainability Reporting and AI												
	ECTS	5	Duration	ก	1 semester	Method of grading	numerical grade	Modul level						
	Course	S		V (2)	+ Ü (2)			•						
	Method	d of asse		b) po Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus									
		Participants and allocation of places			Number of places: 10.  WA:  Should the number of applications exceed the number of available places, places will be allocated as follows:  (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot.  (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.									
12-M-PROM-262-	Project	and Ch	ange Mar	nagem										
mo1	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) ule taught in: Germ	nan and/or English								
	Method	d of asse	essment	a) wri b) po Langi credi										
12-M-RE-	Accoun	iting an	d Capital	Marke	ets									
KA-262-m01	ECTS	5	Duration	ion 1 semester Method of grading numerical grade Modul level graduate										
	Course	S		V (2) + Ü (2) Module taught in: English										
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										

12-M-SDC-262-	Strateg	gic Deci	isions and	Comp	etition								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	:S			+ Ü (2)								
					le taught in: Englis								
	Method	d of ass	sessment		a) written examination (approx. 60 to 120 minutes) or								
					b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-CT-262-m01	Contra	ct Theo	ry										
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			V (2) + Ü (2) Module taught in: English								
	Method	d of ass	sessment	b) po Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-EG1-262-m01	Moneta	Monetary Policy and the Financial System											
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) le taught in: Englis	h	•						
	Method	d of ass	sessment	b) po Langu Asses	rtfolio (approx. 50 h uage of assessment								
12-M-F4-262-m01	Optima	al Tax T	heory										
	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-0E1-262-m01												
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul lev	el graduate				
	Course	S			+ Ü (2)			·				
					le taught in: Engli			·				
				b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) .anguage of assessment: English creditable for bonus							
12-M-0E2-262-	Econon	netrics	2		1							
mo1	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul lev	el graduate				
	Course	S			+ Ü (2) ıle taught in: Engli	sh	·					
	Method	l of ass	essment	b) po Langı	n) written examination (approx. 60 to 120 minutes) or n) portfolio (approx. 50 hours total) anguage of assessment: English creditable for bonus							
12-M-0E3-262-	Econon	netrics	3									
mo1	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul lev	el graduate				
	Course	S			+ Ü (2) ıle taught in: Engli	sh						
	Method	l of ass	essment	b) po Langı	tten examination ( rtfolio (approx. 50 uage of assessmer able for bonus							
12-M-FMO-262-	Analysi	is of Fin	ancial Ma	arket D	ata		'					
mo1	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul lev	el graduate				
	Course	S			+ Ü (2) ıle taught in: Germ	an and/or English						
	Method	l of ass	essment	b) po Langı	rtfolio (approx. 50	(approx. 60 to 120 minutes) or hours total) nt: German and/or English						
12-M-F3-262-m01	Social I	nsuran	ce and th	e Welf	are State		,					
	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul lev	el graduate				
	Course	S			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								

12-M-BI-262-m01	Analyti	cal Info	rmation S	ystem	<b>S</b>			1			
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English	l					
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-TDS-262-	Applied	d Data A	lnalysis a	nd Ma	chine Learning			·			
m01	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English	l					
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-EBF-262-mo1	Empirio	cal Banl	king and F	inance							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English	l					
	Method	d of ass	essment	b) poi Langu	tten examination (a tfolio (approx. 50 ho lage of assessment: able for bonus		es) or				
12-M-BR-262-m01	Bankin	g and R	egulation	)				'			
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Course	S		V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-EIFM-262-	Efficien	fficiently Inefficient Financial Markets												
mo1	ECTS	5 Du	ation	1 semester	Method of grading	numerical grade	Modul level							
	Course	S		V (2) + Ü (2) Module taught in: English										
	Method	d of assessr	b) <sub> </sub> Lar	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										
12-M-SC-262-m01	Resear	ch in Financ	e & Acco	counting										
	ECTS	5 Du	ation	1 semester	Method of grading	numerical grade	Modul level	graduate						
	Course	S		2) + Ü (2) dule taught in: Eng	glish		·							
			b) <sub> </sub> Lar Ass cre	portfolio (approx. 5 oguage of assessm sessment offered: I ditable for bonus		·								
12-M-SEB-262-	Testimo	onials from	ax expe	ts										
mo1	ECTS	5 Du	ation	1 semester	Method of grading	numerical grade	Modul level							
	Course	S		2) + Ü (2) dule taught in: Ger	man and/or English									
	Method	d of assessr	b)   Lar Ass	oortfolio (approx. 5 Iguage of assessm	n (approx. 60 to 120 minu o hours total) ent: German and/or Engli n the semester in which t	sh								
12-M-TI-	Topics	in Finance,	ccounti	ng & Taxation			'							
FAT-262-m01	ECTS	5 Du	ation	1 semester	Method of grading	numerical grade	Modul level							
	Course	S	,	V (2) + Ü (2) Module taught in: German and/or English										
	Method	d of assessr	b)   Lar Ass	portfolio (approx. 5 nguage of assessm	n (approx. 60 to 120 minu o hours total) ent: German and/or Engli n the semester in which t	sh								

Management & Lea	dership	(60 EC1	S credits	5)								
Core (20 ECTS cred	its)											
12-M-SM-262-mo1	Market	ing Res	earch									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	·S			V (2) + Ü (2) Module taught in: English							
	Method	d of asse	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-EF-262-m01	Entrep	reneursl	nip Funda	menta	ls							
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level				
	Course	·S		V (2) - Modu	+ Ü (2) le taught in: English							
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-AO-262-mo1	Incenti	ves in O	rganizati	tions								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	•		V (2) + Ü (2) Module taught in: English							
	Method	d of asse	essment	b) por Langu	tten examination (ap tfolio (approx. 50 ho lage of assessment: able for bonus		utes) or					
12-M-UGF2-262-	Corpor	ate Stra	tegy									
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	·S		V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-PEM-262-	Policy and Ma	nagement	t Evalu	ation Methods							
mo1	ECTS 5	Duration	n	1 semester	Method of grading	numerical grade	Modul	level	graduate		
	Courses		V (2) ·	+ Ü (2)			•				
			Modu	le taught in: English							
	Method of ass	essment			prox. 60 to 120 minu	ıtes) or					
			b) portfolio (approx. 50 hours total) Language of assessment: English								
			creditable for bonus								
Core Electives (40 E	ECTS credits)		0.00.								
12-M-SM-262-m01		search									
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul	level	graduate		
	Courses			+ Ü (2) lle taught in: English							
	Method of ass	essment	b) po Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-AO-262-m01	Incentives in Organizations										
	ECTS 5	Duration	n	1 semester	Method of grading	numerical grade	Modul	level	graduate		
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of ass	essment									
12-M-HRM-262-	Human Resoui	rce Manag	gemen	t and Industrial Rela	tions		,				
mo1	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul	level	graduate		
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-UGF1-262-	Corpor	ate Entr	epreneur	ship aı	nd Innovation		1				
mo1	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) le taught in: English	· · · · · · · · · · · · · · · · · · ·					
	Method	d of asse	essment	a) wri b) poi Langu		pprox. 60 to 120 minutes) or ours total)					
12-M-AFW-262-	Employ	ment La	aw								
mo1	ECTS	5	Duratio	n	2 semester	Method of grading   numerical grade	Modul level	graduate			
	Course	S	•	S (2) Modu							
	Method	d of asse	essment	b) por Langu Asses	tfolio (approx. 50 h	examination (approx. 60 to 120 minutes) or to (approx. 50 hours total) of assessment: German and/or English of offered: In the semester in which the course is offered					
		oants an of place		25 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-BUC-262-	Commu	unicatio	ication in Business and Economics								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S	,	V (2) - Modu	+ Ü (2) le taught in: English	1	•				
	Method	d of asse	essment								
12-M-BEC-262-	Behavi	oral Eco	nomics: I	Founda	tions						
mo1	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English							
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-EIO-262-m01	Market	Resea	rch and Do	emand	Analysis					
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul lev	el	graduate
	Course	S			+ Ü (2) le taught in: Englis	sh		•		
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-EPF-262-m01	Empirio	al HR F	Research v	vith St	ata			'		
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul lev	el	graduate
	Course	S		Ü (2) Modu	le taught in: Germ	an and/or English				
	Method	l of ass	essment	b) por Langu Asses	rtfolio (approx. 50 lage of assessmen	t: German and/or Eng	•			
	Particip cation (			WA: Shoul (1) Stu sidera a. Am numb b. Wh place c. Am (2) Ar chair.	udents who alread ation. ong applicants wither of ECTS credits en places are allows will be allocated ong applicants with remaining place. The selection is metalion.	y have successfully control the same number of achieved in the corrected in accordance vaccording to the average goes are available to studied according to	of successfully completed sponding modules. With b) and the number rage grade of assessment as a little of the sumber of the succession of the sumber of the succession of the successio	red by the supervising ted modules, places of applications exceed to taken in the corrected by lot. It successfully complete f semesters); among	g chai will be eds th espon eted ar applic	ir will be given preferential con- e allocated according to the total ne number of available places,
12-M-KO-	Coordin	nation,	Budgetin	g and I	ncentives in Orgai	nizations				
BO-262-mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul lev	el	graduate
	Course	S		V (2) + Ü (2) Module taught in: German and/or English						
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						

12-M-0E1-262-m01	Econon	netrics	1								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) le taught in: Engli	sh					
	Method	d of ass	essment	b) po Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-0E2-262-	Econon	netrics	2								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) lle taught in: Englis	sh					
	Method	d of ass	essment	b) po Langu	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours total) anguage of assessment: English creditable for bonus						
12-M-0E3-262-	Econon	netrics	rics 3								
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) lle taught in: Englis	sh					
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-SDC-262-	Strateg	gic Deci:	sions and	Comp	etition						
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) lle taught in: Engli	sh					
				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-EF-262-m01		reneurs	hip Funda	menta	ls				_		
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level			
	Course	S		V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-UGF2-262-	Corpora	ate Stra	itegy		1		'			
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate		
	Course	S			+ Ü (2)	•	7			
				Module taught in: English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or						
				b) portfolio (approx. 50 hours total) Language of assessment: English						
				creditable for bonus						
12-M-UGF3-262-	Digital	Entrep	eneurshi	p and I	Digital Transforma	tion				
mo1	ECTS 5 Duration  Courses  Method of assessment			n	1 semester	Method of grading numerical grade	Modul level	graduate		
					+ Ü (2) Ile taught in: Englis	sh				
				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-ZDI-262-m01	ZDI Acc	elerato	r Progran	n						
	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level			
	Course	S		S (2) Modu	lle taught in: Germ	an and/or English				
	Method of assessment			b) por Langu Asses	rtfolio (approx. 50 uage of assessmen	approx. 60 to 120 minutes) or hours total) t: German and/or English the semester in which the course is offered				
	Participants and allocation of places			12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

12-M-IL-262-m01	Project	Modul:	Innovatio	on Lab							
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level			
	Course	 S	•	S (2)				•			
	Method	of asse	essment	a) written examination (approx. 60 to 120 minutes) or							
					p) portfolio (approx. 50 hours total)						
				Assessment offered: In the semester in which the course is offered creditable for bonus							
		ants an		WA1:	12 places. WA1:						
	,			cants	(1) Should the number of applications exceed the number of available places, places will be allocated by lot a cants irrespective of their subjects.						
				<ul><li>(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.</li><li>(3) A waiting list will be maintained and places re-allocated by lot as they become available.</li></ul>							
12-M-SUD-262-	Project Modul: Startup Development										
mo1	ECTS 10 Duratio			1	1 semester	Method of grading	numerical grade	Modul level			
	Courses			S (2)							
	Method	d of asse	essment			pprox. 60 to 120 mini	ıtes) or				
					rtfolio (approx. 50 h	ours total) ie semester in which	the course is offered				
					able for bonus	ie semester in winch	the course is offered				
		ants an		12 pla	ices.						
	cation	of place	S	WA1:	ould the number of	annlications exceed	the number of available bla	aces places will be:	allocated by lot among all appli-		
					irrespective of their		the number of available pit	aces, places will be			
				(2) Pl	(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

12-M-EC1-262-m01	E-Comn	nerce						-				
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			+ Ü (2) ıle taught in: Englis	ih						
	Participants and allocation of places			b) po Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
				WA: Shou (1) Str sidera a. Am numb b. Wh place c. Am (2) Ar chair.	Number of places: 15.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.							
12-M-MA-262-m01	Marketi	ing Anal	ytics									
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5			+ Ü (2) ıle taught in: Englis	ih						
	Method	l of asse	ssment	b) po Langu	tten examination (a rtfolio (approx. 50 l uage of assessmen cable for bonus		utes) or					
12-M-OEDT-262-		zational	Economi	cs and	l Digital Transform	ation						
mo1	ECTS 5 Duratio Courses  Method of assessment				1 semester	Method of grading	numerical grade	Modul level	graduate			
				V (2) + Ü (2) Module taught in: English								
				b) po Langu Asses	rtfolio (approx. 50 h uage of assessmen	nours total)						

12-M-PEM-262-	Policy an	nd Man	agemen	t Evalu	ation Methods			1				
mo1	ECTS 5	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	,			V (2) + Ü (2)							
					Module taught in: English							
	Method o	of asse	ssment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)								
				Language of assessment: English								
				creditable for bonus								
12-M-CT-262-m01	Contract	Theory	/									
	ECTS 5	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) - Modu	+ Ü (2) le taught in: English	l						
	Method	od of assessment a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										
12-M-EE-262-m01	Experime	ental E	conomic	5								
	ECTS 5	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) - Modu	+ Ü (2) le taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and a cation of places			cants	ould the number of irrespective of their	subjects. (2) Places	on all courses of the r	ole places, places will be nodule with a restricted o ces re-allocated by lot as	allocated by lot among all appli- number of places will be allocated they become available.			
12-M-TIML-262-	Topics in				<del></del>	<del>.</del>						
mo1	ECTS 5	5	Duratio		1 semester	Method of grading	numerical grade	Modul level				
	Courses			V (2) - Modu	+ Ü (2) le taught in: Germaı	n and/or English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: in the semester in which the course is offered creditable for bonus								

Compulsory core e	lectives 2: Subje	cts (60 E	CTS credits)							
Marketing (20 ECT:	S credits)									
Core (10 ECTS cred	its)									
12-M-IMM-262-	Sales and Communications Management									
mo1	ECTS 5	Duratio		Method of grading   numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English							
	Method of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-SM-262-m01	Marketing Rese	earch								
	ECTS 5	Duratio	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: Engl	ish						
	Method of asse	essment	a) written examination b) portfolio (approx. 50 Language of assessme creditable for bonus							
Core Electives (10 E	CTS credits)									
12-M-INST-262-	Strategic Mana	gerial Ad	counting							
mo1	ECTS 5	Duratio	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: Gerr	nan and/or English						
	Method of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
12-M-KO-	Coordination, E	Budgeting	g and Incentives in Orga	anizations						
BO-262-mo1	ECTS 5	Duratio	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: German and/or English							
	Method of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							

12-M-GPU-262-	Busine	ss Softw	vare 1: Ma	anager	nent and Implement	tation of Information	Systems					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) wri b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			WM1: Shoul 1) Ma: (2) Th (3) WI	50 places. WM1: Should the number of applications exceed the number of available places, places will be allocated as follows:  1) Master's students of Information Systems, Management and Economathematics will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.							
12-M-IBS-262-m01	Digital	Strateg	у									
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses				V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-EC1-262-m01	E-Commerc									
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			+ Ü (2) ıle taught in: Engli:		. <u> </u>		10		
	Method of	assessment	b) po Langu	tten examination ( rtfolio (approx. 50 uage of assessmer table for bonus		utes) or				
	Participant cation of pl		Number of places: 15. WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of							
12-M-PIPM-262-	Product Inr	novation and	semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.  Price Management							
mo1	ECTS 5	Duratio						graduate		
	Courses			+ Ü (2) ıle taught in: Engli	sh	'		,,,		
	Method of	assessment	b) po Langu	tten examination ( rtfolio (approx. 50 uage of assessmer able for bonus		utes) or				
12-M-MA-262-m01	Marketing	Analytics								
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			+ Ü (2) ıle taught in: Engli:	sh					
	Method of	assessment	b) por Langu	tten examination ( rtfolio (approx. 50 uage of assessmer able for bonus		utes) or				

12-M-IL-262-m01	Project	Modul	: Innovation	on Lab							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Course	S		S (2)	-			•			
	Method	d of ass	essment	b) po Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus						
	Particip cation			WA1: (1) Sh cants (2) Pl	12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-TM-262-m01	Topics	in Marl	ceting								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) le taught in: Germ	an and/or English					
	Method of assessment				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
Finance (20 ECTS ci	redits)										
Core (10 ECTS credi	ts)										
12-M-CF2-262-m01	Portfol	io and (	o and Capital Market Theory								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) lle taught in: Engli	sh		•			
	Method of assessment			b) po Langi	tten examination rtfolio (approx. 50 uage of assessmen able for bonus	hours total)	nutes) or				
12-M-EIFM-262-	Efficier	itly Ine	ficient Fin	ancia	Markets			'			
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Course	S		V (2) Modu	V (2) + Ü (2) Module taught in: English						
	Method of assessment			b) po Langi	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
Master's with 1 major Ma	nagement (	(2026)					JMU Würzburg • genera	ted 09-Sep-2025 • exam. reg. data	record 88 i45 - - H 2026 page 33 / 119		

Core Electives (10 E	CTS credits)					
12-M-CF1-262-m01	Discounted Ca	shflow				
	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate
	Courses		(2) + Ü (2) odule taught in: Germa	n and/or English	·	
	Method of ass	b)	written examination (a portfolio (approx. 50 h anguage of assessment: editable for bonus			
12-M-CF3-262-m01	Risk Managem	ent	,		,	
	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate
	Courses		(2) + Ü (2) odule taught in: Germa	n and/or English	·	
		b) La cr	) portfolio (approx. 50 h anguage of assessment reditable for bonus	pprox. 60 to 120 minutes) or ours total) : German and/or English		
12-M-CF4-262-m01		orate Financ	ie			
	ECTS 5	Duration	1 semester	Method of grading   numerical grade	Modul level	graduate
	Courses		(2) + Ü (2) odule taught in: Germa	n and/or English		_
	Method of ass	b) La As	) portfolio (approx. 50 h anguage of assessment:	pprox. 60 to 120 minutes) or ours total) : German and/or English ne semester in which the course is offered		
12-M-FMO-262-	<b>Analysis of Fin</b>	ancial Mark	et Data		'	
mo1	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate
	Courses		(2) + Ü (2) odule taught in: Germa	n and/or English		
	Method of ass	b)	portfolio (approx. 50 h	pprox. 60 to 120 minutes) or ours total) : German and/or English		

12-M-RE-	Account	ing and	Capital	Marke	ts		<u>'</u>	'			
KA-262-m01	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul le	vel	graduate		
	Courses				+ Ü (2) lle taught in: Englis	sh	·				
				b) po Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-UA-262-mo1	Financia	l Analys	sis								
	ECTS 5 Duration				1 semester	Method of grading numerical grade	Modul le	vel	graduate		
	Courses			V (2) + Ü (2) Module taught in: English							
	Method	of asses	ssment	b) po Langu	written examination (approx. 60 to 120 minutes) or cortfolio (approx. 50 hours total) aguage of assessment: English ditable for bonus						
12-M-EBF-262-mo1	Empirica	al Banki	ng and F	inance	ance						
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul le	evel			
	Courses				+ Ü (2) lle taught in: Englis	sh		,			
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-EIFM-262-	Efficient	ly Ineffi	cient Fin	ancial Markets							
mo1	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul le	evel			
	Courses				+ Ü (2) lle taught in: Englis	sh					
	Method	of asses	ssment	b) po Langu	tten examination ( rtfolio (approx. 50 uage of assessmen able for bonus						
12-M-BR-262-m01	Banking	and Re	gulation								
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul le	evel			
	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-TCFRM-262-	Topics	in Finan										
mo1			1					Madullaval	lawa du ata			
11101	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) -		./ = 11.1						
					Module taught in: German and/or English							
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or								
				b) portfolio (approx. 50 hours total) Language of assessment: German and/or English								
					Assessment offered: In the semester in which the course is offered creditable for bonus							
Human Dagawaa M			O====!=	0.00.0	<u> </u>							
Human Resource N	ıanagem	ent and	Organiza	ation (2	20 ECTS credits)							
Core (10 ECTS credi	its)											
12-M-AO-262-mo1	Incentives in Organizations											
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	Courses			⊦ Ü (2) le taught in: English	1		•				
	Method	of asse	essment	a) written examination (approx. 60 to 120 minutes) or								
		. 0. 000		b) portfolio (approx. 50 hours total)								
					Language of assessment: English							
				credit	able for bonus							
12-M-HRM-262-	Human	Resour	ce Manag	gement	and Industrial Rela	ations						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) -	+ Ü (2)							
			Modu	le taught in: English	1							
	Method	d of asse	essment			pprox. 60 to 120 min	utes) or					
				b) portfolio (approx. 50 hours total)								
				Language of assessment: English								
				credit	able for bonus							

Core Electives (10 E	CTS cre	dits)										
12-M-EPF-262-m01	Empirio	cal HR R	esearch v	vith St	ata							
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul lev	el graduate			
	Course	S		Ü (2) Modu	le taught in: Germ	an and/or English		·				
	Method	d of ass	essment	a) wri b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) canguage of assessment: German and/or English chassessment offered: In the semester in which the course is offered creditable for bonus							
	Participants and allocation of places			WA: Shoul (1) Stu sidera a. Am numb b. Wh place c. Am (2) An chair.	lumber of places: 12.							
12-M-UGF1-262-	Corpor	ate Enti	repreneur	ship and Innovation								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul lev	el graduate			
	Course	S		V (2) - Modu	⊦ Ü (2) le taught in: Engli	sh		•				
	Method	d of ass	essment	b) por Langu	tten examination ( tfolio (approx. 50 lage of assessmer able for bonus		nutes) or					
12-M-KO-	Coordi	nation,	Budgeting	g and I	ncentives in Orga	nizations		'				
BO-262-mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul leve	el graduate			
	Course			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								

12-M-CT-262-m01	Contra	Contract Theory												
	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate						
	Course	!S			+ Ü (2) ıle taught in: Englis	h								
	Method	d of ass	essment	b) po Langı	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours total) anguage of assessment: English editable for bonus									
12-M-AFW-262-	Employ	yment L	aw				-							
mo1	ECTS	5	Duration	n	2 semester	Method of grading   numerical grade	Modul level	graduate						
	Course	!S		S (2) Modu	ıle taught in: Germa	ın and/or English								
	Method of assessment			b) po Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
	Participants and allo- cation of places			cants	nould the number of irrespective of thei	f applications exceed the number of availabl r subjects. (2) Places on all courses of the m 3) A waiting list will be maintained and place	odule with a restricted i	number of places will be allocated						
12-M-OEDT-262-	Organi	zationa	l Economi	ics and	d Digital Transform	ation	'							
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate						
	Courses			V (2) + Ü (2) Module taught in: English										
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus											

12-M-EE-262-m01	Experiment	al Economic	 S									
	ECTS 5	Duratio	n	1 semester	Method of grading   numerical grade	Modul level	graduate					
	Courses		V (2) -									
				le taught in: English								
	Method of a	issessment		tten examination (a tfolio (approx. 50 h	pprox. 60 to 120 minutes) or ours)							
			Langu	Language of assessment: English								
				Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants cation of pla		WA1: (1) Sh	o places.  'A1: ) Should the number of applications exceed the number of available places, places will be allocated by lot among all appliants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated								
					a) A waiting list will be maintained and places							
12-M-TRMO-262-				e Management and Organization								
mo1	ECTS 5	Duratio		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Courses		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English							
	Method of a	issessment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
Strategic Entrepre	neurship (20	ECTS credits	5)									
Core (10 ECTS credi	its)											
12-M-UGF1-262-	Corporate E	ntrepreneur	ship aı	nd Innovation								
mo1	ECTS 5	Duratio		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Courses		V (2) - Modu	+ Ü (2) le taught in: English	1							
	Method of a	issessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-UGF2-262-	Corpor	ate Stra	tegy					,				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	·S			+ Ü (2) le taught in: English	l						
	Method	d of asso	essment	b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
Core Electives (10 E	CTS cre	dits)										
12-M-EF-262-m01	Entrep	reneurs	hip Funda	menta	ls							
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Course	S	•		- + Ü (2) le taught in: English	I						
	Method	d of asso	essment	b) poi Langu	tten examination (a <sub>l</sub> tfolio (approx. 50 ho lage of assessment: able for bonus		utes) or					
12-M-UGF3-262-	Digital	Entrepr	eneurshi	p and [	Digital Transformati	on		'				
mo1	ECTS 5 Duration			,	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses				+ Ü (2) le taught in: English	l						
	Method of assessment			b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-ZDI-262-m01	ZDI Acc	celerato	r Progran	n								
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Course	·S		S (2) Modu	le taught in: Germai	n and/or English						
	Method	d of asso	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and allocation of places			cants (2) Pla	ould the number of irrespective of their aces on all courses o	subjects. of the module with a	restricted number of	ble places, places will be places will be allocated i as they become available.				

12-M-IL-262-m01	Project	Project Modul: Innovation Lab											
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level					
	Course	S	•	S (2)	•	•		·	•				
	Method	of asse	essment			pprox. 60 to 120 min	utes) or						
					rtfolio (approx. 50 h		the course is offered						
					ssessment offered: In the semester in which the course is offered reditable for bonus								
		oants an of place		WA1: (1) Sh	12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli-								
				(2) Pl	cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-IBS-262-mo1	Digital	Strateg	у					'					
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ıle taught in: Englisl	h							
	Method	d of asse	essment	b) po Lang	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-PROM-262-	Project	t and Change Management											
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ıle taught in: Germa	n and/or English			-				
	Method	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus											
12-M-AO-262-m01	Incenti	ves in O	rganizati	ons									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-EC1-262-mo1											
	ECTS	5	Duration	1	ı semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) + Module	Ü (2) e taught in: Englis	h					
	Method	d of asse	essment	b) porti Langua	en examination (a folio (approx. 50 h ge of assessment ble for bonus		utes) or				
	cation	oants an of place	S	WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given pre sideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated accordinumber of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of avail places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the schair. The selection is made according to study progress (number of semesters); among applicants with the same semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they becomprehensible							
İ	ECTS	5	Duration	1	ı semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) + Module	` '	an and/or English					
	Method	d of asse		b) porti Langua Assess	folio (approx. 50 h ge of assessmen	approx. 6o to 120 min nours total) t: German and/or Eng he semester in which	lish				
Managerial Account	ting (20	ECTS c	redits)								
Core (10 ECTS credi	ts)										
12-M-KO- BO-262-mo1					centives in Organ		I muma ani a al anna de	Madultana	ave du ete		
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	5		V (2) + Ü (2) Module taught in: German and/or English							
	Method	d of asse		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							

12-M-INST-262-	Strategic Mar	Strategic Managerial Accounting												
mo1	ECTS 5	Duration		ı semester	Method of grading	numerical grade	Modul l	evel graduate						
	Courses		V (2) + I Module	Ü (2) e taught in: German	and/or English		•	, j						
	Method of ass	sessment	b) portf Langua	folio (approx. 50 ho	oprox. 60 to 120 minu ours total) German and/or Engl	·								
Core Electives (10 I	ECTS credits)													
12-M-AO-262-m01	Incentives in	Organizati	ons											
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul l	evel graduate						
	Courses		V (2) + I Module	Ü (2) e taught in: English										
	Method of ass	sessment	b) portf Langua	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										
12-M-PROM-262-	Project and Change Management													
mo1	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul l	evel graduate						
	Courses		V (2) + Ü (2) Module taught in: German and/or English											
	Method of ass	sessment	b) portf Langua	folio (approx. 50 ho	oprox. 60 to 120 minu ours total) German and/or Engl	·								
12-M-RE-	Accounting a	nd Capital	Markets	5										
KA-262-m01	ECTS 5	Duration		ı semester	Method of grading	numerical grade	Modul l	evel graduate						
	Courses		V (2) + Ü (2) Module taught in: English											
	Method of ass	sessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus											

12-M-DSS-262-	Decisio	Decision Support Systems												
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate						
	Course	·S		V (2) - Modu	+ Ü (2) le taught in: Englisl	h	,							
	Method	d of ass	essment	b) poi Langu	) written examination (approx. 60 to 120 minutes) or ) portfolio (approx. 50 hours total) anguage of assessment: English reditable for bonus									
12-M-GA-262-m01	Group A	Accoun	ting											
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate						
	Course	S	•	V (2) - Modu	+ Ü (2) le taught in: Englisl	h	•							
	Method	d of ass	essment	b) poi Langu	tten examination (a tfolio (approx. 50 h lage of assessment able for bonus									
12-M-UA-262-m01	Financi	ial Anal	ysis				'	,						
	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Modul level	graduate						
	Courses				V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-TMA-262-	Topics	in Man	agerial Ac	counti	ng		,							
mo1	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate						
	Courses				V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment			b) por Langu Asses	tfolio (approx. 50 h lage of assessment	opprox. 60 to 120 minutes) or lours total): German and/or English he semester in which the course is offered								

Logistics and Supp	oly Chain	Manag	gement (2	o ECTS	credits)								
Core (10 ECTS cred	lits)												
12-M-AOLM-262-	Advanc	Advanced Operations & Logistics Management											
mo1	ECTS	ECTS 5 Duration			1 semester	Method of grading	numerical grade		Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-GL-	Global	Logistic	cs & Supp	oly Cha	in Management								
SC-262-m01	ECTS 5 Duration			n	1 semester	Method of grading	numerical grade		Modul level	graduate			
	Course	S			+ Ü (2) ıle taught in: English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
Core Electives (10	ECTS cre	dits)											
12-M-SMGS-262-	Strateg	gic Man	agement	of Glol	oal Supply Chains								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade		Modul level	graduate			
	Courses				V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-SCC-262-	Seminar: Supply Chain Competition											
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2) Modu	ıle taught in: Engli	sh						
	Method	d of ass	essment	b) po Langu Asses	rtfolio (approx. 50 uage of assessme							
	Particip cation			WA: Shou (1) St sider a. Am numb b. Wh place c. Am (2) Ar chair	Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with 1.b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot.  (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.							
12-M-DSS-262-	Decision Support Systems											
mo1	ECTS	5	Duration	า	1 semester Method of grading numerical grade Modul level graduate							
	Course	S			+ Ü (2) ıle taught in: Engli	sh		·				
	Method	d of ass	essment	b) po Langı	tten examination rtfolio (approx. 50 uage of assessme table for bonus		nutes) or					
12-M-EAI-262-mo1	Enterp	rise Al					_					
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) po Langu Asses	rtfolio (approx. 50 uage of assessme	nt: English	nutes) or n the course is offered					

12-M-OIP-262-m01	Optimi	zation i	n Practice	•	,			-	-
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	
	Course	S			+ Ü (2) ıle taught in: Engl	ish		·	
			essment	b) po Langu Asses credi	rtfolio (approx. 50 uage of assessme ssment offered: In table for bonus	nt: English the semester in which			
12-M-TL-	Topics	in Logis	stics and	Supply	/ Chain Managem	ent			
SCM-262-m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate
	Course	S			+ Ü (2) ıle taught in: Gern	nan and/or English			
	Method	l of ass	essment	b) po Langu Asses	rtfolio (approx. 5c uage of assessme	(approx. 60 to 120 minus hours total) nt: German and/or Engl the semester in which	ish		
Strategic Corporate	e Commu	ınicatio	n (20 EC1	S cred	lits)				
Core (10 ECTS credi	its)								
12-M-BUC-262-	Commu	ınicatio	n in Busi	ness a	nd Economics				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate
	Course	S			+ Ü (2) ıle taught in: Engl	ish			
	Method	l of ass	essment	b) po Langı	tten examination rtfolio (approx. 50 uage of assessme table for bonus		ites) or		
12-M-ECC-262-	Busine	ss Com	municatio	n in P	rint, Online and S	ocial Media		'	
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate
	Course	S		V (2) + Ü (2) Module taught in: German and/or English					
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus					

Core Electives (10 E	CTS cre	dits)										
12-M-PCW-262-	Project	Modul:	Crossme	dial B	usiness Communica	ntion						
mo1	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2) Modu	(2) Nodule taught in: German and/or English							
				b) por Langu Asses	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours total) anguage of assessment: German and/or English assessment offered: In the semester in which the course is offered editable for bonus							
		oants an of place		WA1: (1) Sh cants	o places. A1: ) Should the number of applications exceed the number of available places, places will be allocated by lot among all appliants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocat the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-PACW-262-	Project Modul: Audiovisual Business Communication											
mo1	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			S (2) Modu	S (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and allocation of places			cants	ould the number of irrespective of their	r subjects. (2) Places		dule with a restricted i	allocated by lot among all appli- number of places will be allocated they become available.			

12-M-VS-262-m01	Vertica	l Storyt	elling				,				
	ECTS	10	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2) Modu	S (2) Module taught in: German and/or English						
	Method	d of ass	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
	Particip cation	oants ar of place		WA1: (1) Sh cants	40 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
o6-ENT-Ema-231-	Enterta	inment	Marketin	g			,				
mo1	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate			
	Course		_	S (2)							
	Method of assessment			a) oral examination of one candidate each (30 minutes) or b) presentation (15 to 30 minutes) with written elaboration (10 to 15 pages) or c) portfolio (15 to 20 pages) Language of assessment: German and/or English							
	Participants and allocation of places			ment. A tota there	There are no restrictions with regard to available places for students of the Master's degree programmes Media Entertain-						
_	Advert	ising an	ıd public r	elatio	ns		,				
mo1	ECTS	10	Duration		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course			V (2) ·							
	Method	d of ass	essment	b) ora Langu	a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus						
	Particip cation	oants ar		WM9 There are no restrictions with regard to available places for students of the Master's degree programmes Media Communication. A total of 10 places each will be allocated by lot to students of the Master's degree programmes Managment as well as Economathematics. Should there be more than max. 10 applications, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.							

06-MK-MKW1-212-	Mass n	nedia pr	ocesses	and eff	ects						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	M	lodul level	undergraduate	
	Course	·S	•	V (2)							
	Method of assessment		b) ora	a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English							
12-M-TSCC-262-	Topics	in Strat	egic Corp	orate Communication							
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	M	lodul level	graduate	
	Course	·S		V (2) - Modu		nan and/or English					
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
Econometrics (20 E	CTS cre	dits)									
Core (10 ECTS credi	its)										
12-M-0E1-262-m01	Econor	netrics 1	l.								
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	M	lodul level	graduate	
	Course	·S		V (2) - Modu	+ Ü (2) le taught in: Engli	sh		,			
	Method	d of asse	essment	b) por Langu	tten examination rtfolio (approx. 50 lage of assessme able for bonus		ites) or				
12-M-0E2-262-	Econon	netrics 2	2								
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	M	lodul level	graduate	
	Courses			$V(2) + \ddot{U}(2)$ Module taught in: English							
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

Core Electives (10 E	Core Electives (10 ECTS credits)												
12-M-0E3-262-	Econometrics	3											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2) Module taught in: English										
	Method of ass		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										
12-M-FMO-262-	Analysis of Fin	ancial Ma	arket D	ata									
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			+ Ü (2) le taught in: Germa	n and/or English								
	Method of ass		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus										
12-M-EPF-262-m01	Empirical HR Research with Stata												
	ECTS 5 Duration			1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		Ü (2) Module taught in: German and/or English										
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus										
	Participants ar cation of place		Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.										

12-M-EIO-262-m01	Market	Resea	rch and De	emand	Analysis		<u>,                                      </u>				
	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method of assessment			b) por Langu credit	n) written examination (approx. 60 to 120 minutes) or n) portfolio (approx. 50 hours total) anguage of assessment: English reditable for bonus						
12-M-NGM-262-	Advanc	ed Con	putation	al Econ	omics						
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses				( (2) + Ü (2) Module taught in: English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-PEM-262-	Policy a	and Ma	nagement	Evalu	ation Methods		'				
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-TEC-262-m01	Topics	in Econ	ometrics								
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English					
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: in the semester in which the course is offered creditable for bonus							

Taxation (20 ECTS	credits)											
Core (10 ECTS credi	ts)											
12-M-SP-262-m01	Tax Pla	nning										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5			V (2) + Ü (2) Module taught in: English							
	Method of assessment a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus											
12-M-STB-262-m01	Tax Accounting											
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5			′ (2) + Ü (2) Module taught in: German and/or English							
	Method	l of asse	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
Core Electives (10 E	CTS cred	dits)										
12-M-FER-262-m01	Case St	udies o	n Busine	ss Taxa	ation							
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English						
	Method	l of asse	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							

12-M-IB-262-m01	Interna	tional T	axation										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5			V (2) + Ü (2) Module taught in: German and/or English								
	Method	of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
	Particip cation o			WA: Should (1) Stusidera a. Amo numbo b. Who places c. Amo (2) Anochair.	idents who already ition.  ong applicants with er of ECTS credits acen places are allocated at ong applicants with y remaining places. The selection is ma	the same number of chieved in the correspeted in accordance with a cording to the averathe same average grare available to studded according to studded according to studded.	successfully completed modu conding modules. th b) and the number of applic ge grade of assessments take ade, places will be allocated b ents who have not yet success y progress (number of semesto	e supervising challes, places will be cations exceeds in the corresponding lot.  Ifully completed ers); among appless	air will be given preferential con- be allocated according to the total the number of available places,				

12-M-RFW-262-	Tax-Op	timized	Busines	s Orga	nization			-			
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S	_		+ Ü (2) lle taught in: Germ	an and/or English		,			
	Method	d of ass	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
	Participants and allocation of places			WA: Shoul (1) Stu sidera a. Am numb b. Wh place c. Am (2) Ar chair.	Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.						
12-M-F1-262-m01	Policy		_				1				
		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) lle taught in: Germ	an and/or English					
	Method	d of ass	essment	b) por Langu	rtfolio (approx. 50	(approx. 60 to 120 mir hours total) nt: German and/or Eng					
12-M-F4-262-mo1	Optima	al Tax T	heory								
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

		Group Accounting										
12-M-GA-262-m01					1							
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S		V (2) -								
				Modu	le taught in: Englis	h						
	Method	d of ass	essment			approx. 60 to 120 minutes) or						
					p) portfolio (approx. 50 hours total) Language of assessment: English							
					ranguage of assessment: English							
12-M-AFA-262-m01	Advanc	od Fina	ncial Acc									
12-W-AI A-202-III01	ECTS		Duration		1 semester	Method of grading numerical grade	Modul level	araduata.				
		5	Duration			Method of grading   numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	le taught in: Englis	h						
	Method of assessment			b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-RE-	Accoun	ting an	d Capital	Marke	ts							
KA-262-m01	ECTS 5 Duratio				1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-SEB-262-	Testime	onials f	rom tax e	xperts								
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level					
	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			b) poi Langu	rtfolio (approx. 50 h lage of assessment	: German and/or English						
				Assessment offered: in the semester in which the course is offered creditable for bonus								

12-M-TT-262-m01	Topics in Taxation			"	<del>.</del>				
	ECTS 5 Duration	on 1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses	V (2) + Ü (2) Module taught in: Ge	rman and/or English						
	Method of assessment	b) portfolio (approx. Language of assessm	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
Accounting (20 EC	TS credits)								
Core (10 ECTS cred	its)								
12-M-GA-262-mo1	1 0								
	ECTS 5 Duration		Method of grading   numerical grade	Modul level	graduate				
	Courses	V (2) + Ü (2) Module taught in: En	V (2) + Ü (2) Module taught in: English						
	Method of assessment	b) portfolio (approx.	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-UA-262-mo1	Financial Analysis								
	ECTS 5 Duration		Method of grading   numerical grade	Modul level	graduate				
	Courses	V (2) + Ü (2) Module taught in: English							
	Method of assessment	a) written examinatio b) portfolio (approx. u Language of assessm creditable for bonus							
Core Electives (10 l	ECTS credits)								
12-M-AFA-262-m01	Advanced Financial Ac	counting							
	ECTS 5 Duration		Method of grading   numerical grade	Modul level	graduate				
	Courses	V (2) + Ü (2) Module taught in: English							
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							

12-M-RE-	Accountin	ng and Capital	Marke	ets			,						
KA-262-m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	,		V (2) + Ü (2)  Module taught in: English									
	Method o	f assessment	b) po Langi	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-CF2-262-m01	Portfolio a	Portfolio and Capital Market Theory											
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			+ Ü (2) ıle taught in: English									
	Method o	fassessment	b) po Langi	) written examination (approx. 60 to 120 minutes) or ) portfolio (approx. 50 hours total) anguage of assessment: English reditable for bonus									
12-M-STB-262-m01	Tax Accou	ınting											
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			+ Ü (2) ıle taught in: Germar	n and/or English								
	Method o	f assessment	b) po Langi	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									
12-M-SP-262-m01	Tax Plann	ing					·						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			V (2) + Ü (2) Module taught in: English									
	Method o	fassessment	b) po Langi	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-KO-	Coordinat	tion, Budgetin	g and	Incentives in Organi	zations		,						
BO-262-mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			V (2) + Ü (2) Module taught in: German and/or English									
	Method of assessment		b) po Langi	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									

12-M-SR-262-m01	Sustainabi	lity Reporting	g and A	I		,	1		
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level		
	Courses		V (2) +	· Ü (2)	•				
	Method of	assessment	b) por Asses	tfolio (approx. 50		nutes) or the course is offered			
	Participant cation of pl		WA: Should (1) Stu sidera a. Amo numbo b. Who places c. Amo (2) Any chair.	Number of places: 10. WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.					
12-M-SC-262-m01	Research in	ı Finance & A	ccount	ing		<del>-</del>	· '		
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses	·	V (2) + Modul	- Ü (2) le taught in: Englis	sh		•		
	Method of	assessment	b) por Langu Assess	tfolio (approx. 50 age of assessmen	t: English	nutes) or the course is offered			
12-M-TA-262-m01	Topics in A	ccounting							
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of	assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						

<b>Enterprise Systems</b>	6 (20 ECTS cr	edits)							
Core (10 ECTS credi	ts)								
12-M-GPU-262-				nent and Implement	tation of Information				
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses		V (2) + Modul	- Ü (2) le taught in: Germar	n and/or English				
	Method of a	assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
	Participants cation of pl		50 places. WM1: Should the number of applications exceed the number of available places, places will be allocated as follows:  1) Master's students of Information Systems, Management and Economathematics will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.						
12-M-ERP-262-mo1	Business S	oftware 2: Da	ata-driven Business Process Management and Automation						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses		V (2) + Ü (2) Module taught in: German and/or English						
	Method of a	assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
	Participants cation of pl		1) Mas (2) The (3) Wh	d the number of appositer's students of In e remaining places nen places are alloc	formation Systems, I will be allocated to s ated in accordance v	tudents of other subjects.	matics will be gi	ocated as follows: ven preferential consideration. exceeds the number of available	

Core Electives (10 l	ECTS cre	dits)										
10-I=PM-252-m01	Profess	sional P	roject Ma	nagen	ient							
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	•	V (4)		•		•				
	Method	d of ass	essment	If ann of one date). Langu	written examination (approx. 60 to 120 minutes)  If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).  Language of assessment: German and/or English creditable for bonus							
	other p	rerequi				ng module 10-I=PRJA						
	Additio	nal Info	rmation	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, KI, ES, LR, HCI, GE, IN								
	Referre	d to in I	LPO I	§ 22 l	§ 22 II Nr. 3 b)							
10-I=PRJAK-252-	Project - Current Topics in Computer Science											
mo1	ECTS 5 Duratio				1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			P (4)								
	Method of assessment			Langu Asses be rep	project report (10 to 15 pages) and presentation of project (15 to 30 minutes) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered (Each project is offered one time only. The project will not be repeated; there will not be another project with the same topic. Assessment can, therefore, only be offered for the project offered in the respective semester)							
	Additio	nal Info	rmation		es available for stud CI, GE, SEC, IN	lents of the Master's	programme Informati	ik (Computer Science, 120	o ECTS credits): AT, SE, IT, KI, ES,			
12-M-HRM-262-	Human	Resou	rce Manag	gement	and Industrial Rela	tions						
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			b) poi Langu	tten examination (ap rtfolio (approx. 50 ho lage of assessment: able for bonus	ours total)	utes) or					

10-I=SAR-161-m01	Software Architecture												
[	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2)	+ Ü (2)	•		*					
	Method	d of ass	essment	If and of on date) Lang	nounced by the lead e candidate each ).		of the course, the writ or an oral examination		replaced by an oral examination s (approx. 15 minutes per candi-				
	Additio	nal Info	ormation		Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE,IT,ES								
		d to in		_	II Nr. 3 b)								
!		reneurs	hip in Sof	tware	-Ecosystems: Star		Capital, Private Equity						
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
<u> </u>	Course			Mod		nan and/or English			_				
	Method	d of ass	essment	b)po Lang	written examination (approx. 60 to 120 minutes) or approx. 50 hours total) Insulation (approx. 60 to 120 minutes) Insulation (approx. 60 to 120 min								
	cation	of place		WA: Shou (1) St sider a. An numl b. Wl place c. An (2) A chair seme	ald the number of a cudents who alread ration. nong applicants we ber of ECTS credits then places are allo es will be allocated nong applicants we ny remaining places. The selection is	applications exceed the dy have successfully continued in the same number of achieved in the corresponding to the average goes are available to stumade according to stumade acco	e number of available ompleted courses offer of successfully complet sponding modules. With b) and the number age grade of assessmentade, places will be all dents who have not yeldy progress (number of the sumber	red modules, places will of applications exceeds ents taken in the corresplocated by lot. t successfully completed f semesters); among app	ocated as follows: nair will be given preferential con- be allocated according to the total the number of available places,				
12-M-TES-262-m01		in Ente	<del></del>				_						
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ule taught in: Gern	nan and/or English							
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus										
Master's with 1 major Man	agement (	(2026)					JMU Würzburg • genera	ted 09-Sep-2025 • exam. reg. data	record 88 i45 - - H 2026 page 62 / 119				

<b>Business Analytics</b>	(20 ECTS	credits)										
Core (10 ECTS cred	its)											
12-M-DSS-262-	Decision	Support Syste	ms									
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul lev	el graduate				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method o	f assessment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-BI-262-m01	Analytica	l Information :	System	s			,					
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul lev	vel graduate				
	Courses		V (2) - Modu	+ Ü (2) le taught in: Englis	sh							
	Method o	f assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
Core Electives (10	ECTS credit	:s)										
12-M-AOLM-262-	Advanced Operations & Logistics Management											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul lev	el graduate				
	Courses		V (2) - Modu	+ Ü (2) le taught in: Englis	sh							
	Method o	f assessment	b) por Langu	tten examination (a tfolio (approx. 50 l lage of assessmen able for bonus		ites) or						
12-M-PEM-262-	Policy and	d Managemen	t Evalu	ation Methods			,					
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul lev	vel graduate				
	Courses		V (2) + Ü (2) Module taught in: English									
	Method o	f assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-EAI-262-m01	Enterp	rise Al											
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	_		+ Ü (2)			`					
					Module taught in: English								
	Method	d of asse	essment		) written examination (approx. 60 to 120 minutes) or								
					) portfolio (approx. 50 hours total) anguage of assessment: English								
					Assessment offered: In the semester in which the course is offered								
				credit	creditable for bonus								
10-l=OR-232-m01	Operat	ions Re	search										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			) + Ü (2)								
					le taught in: German				_				
	Method	1 01 0556	essment	If ann of one date). Langu credit	written examination (approx. 60 to 120 minutes) If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).  Language of assessment: German and/or English creditable for bonus								
	Additio	nal Info	rmation	Focus	es available for stud	dents of the Master's	programme Informatik (Com	puter Science, 12	o ECTS credits): IN				
	Referre	d to in L	.PO I	§ 22 l	l Nr. 3 b)								
12-M-GL-	Global	Logistic	s & Supp	oly Cha	in Management								
SC-262-m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-ATDS-262-	Practic	Practical Data Science												
mo1	ECTS	5	Duration	1	1 semester	Method of grad	ng numerical grade		Modul level	graduate				
	Course	S			+ Ü (2)	lich								
	Mothoc	l of acc		Module taught in: English a) written examination (approx. 60 to 120 minutes) or										
	Method of assessment			b) portfolio (approx. 50 hours total)										
				Language of assessment: English										
				Assessment offered: In the semester in which the course is offered creditable for bonus										
	Particip				ber of places: 35.									
	cation	of place	!S	WA: Should the number of applications exceed the number of available places, places will be allocated as follows:										
				(1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.										
				a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.										
				b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places,										
				places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot.										
				(2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising										
				chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.										
12-M-TE-262-m01	Annlied	Tonics	in Data S	Science in Business and Economics										
12 W 12 202 MO1		5	Duration		1 semester		ng numerical grade		Modul level	graduate				
	Course		Buildioi		+ Ü (2)	memod or grad	ing mamerical grade		modul level	5.444416				
				Modu	ıle taught in: Eng									
	Method	d of ass				(approx. 60 to 120 i	ninutes) or							
					rtfolio (approx. 50 uage of assessmo									
						n the semester in wh	ich the course is offere	ed						
	Particip	ants ar	nd allo		table for bonus									
	cation			24 places. WA1:										
		·		(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli-										
				cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.										
							ices re-allocated by lot							

12-M-TDS-262-	Applied Data Analysis and Machine Learning												
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) -				•					
					le taught in: English								
	Method	d of asse				pprox. 60 to 120 min	utes) or						
					tfolio (approx. 50 ho								
				_	_	•	the course is offered						
				creditable for bonus									
12-M-OEDT-262-		zational		cs and Digital Transformation									
mo1	ECTS 5 Duration				1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			/ (2) + Ü (2) Nodule taught in: English								
	Method	d of asse	essment	a) wri	tten examination (a	pprox. 60 to 120 min	utes) or						
				b) por	) portfolio (approx. 50 hours total)								
					anguage of assessment: English ssessment offered: In the semester in which the course is offered								
					reditable for bonus								
12-M-OIP-262-m01	Optimization in Practice												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level					
	Courses			V (2) - Modu	- Ü (2) le taught in: English	1							
	Method	d of asse		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)									
					b) portfolio (approx. 50 nours total)  Language of assessment: English								
				Asses	sment offered: In th		the course is offered						
					able for bonus								
12-M-EE-262-mo1			conomics			1							
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) +									
	Mothor	d of acco			le taught in: English	pprox. 60 to 120 min	utac) ar						
	Method	ı oı asse	essinent	b) nor	tfolio (approx. 50 ho	pprox. 60 to 120 mm nurs)	utes) of						
				Langu	age of assessment:	English							
					Assessment offered: In the semester in which the course is offered								
	D 11 1		1 11	creditable for bonus									
		oants an of place:		30 places. WA1:									
	Cation	or prace:		(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli-									
				cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocate									
				in the	n the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-M-TBA-262-mo	1 Topics in Business An	alytics	·····					
	ECTS 5 Durati		Method of grading   numerical grade	Modul level	graduate			
	Courses	V (2) + Ü (2) Module taught in: Ge	rman and/or English	•				
	Method of assessmen							
Electronic Busines	ss (20 ECTS credits)							
Core (10 ECTS cree	dits)							
12-M-IBS-262-mo:	Digital Strategy							
	ECTS 5 Durati		Method of grading   numerical grade	Modul level	graduate			
	Courses	V (2) + Ü (2) Module taught in: En	glish					
	Method of assessmen	b) portfolio (approx.						
12-M-MUS-262-	Mobile and Ubiquitou	s Business						
mo1	ECTS 5 Durati		Method of grading   numerical grade	Modul level	graduate			
	Courses	V (2) + Ü (2) Module taught in: En	glish					
	Method of assessmen	t a) written examination b) portfolio (approx. Language of assessn creditable for bonus						
Core Electives (10	ECTS credits)							
12-M-UGF3-262-	Digital Entrepreneurs	nip and Digital Transfor	mation					
mo1	ECTS 5 Durati		Method of grading   numerical grade	Modul level	graduate			
	Courses	V (2) + Ü (2) Module taught in: En	glish					
	Method of assessmen	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						

12-M-UGF1-262-	Corpor	ate Ent	repreneur	ship a	p and Innovation							
mo1	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul leve	l graduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method of assessment			b) po Langı	) written examination (approx. 60 to 120 minutes) or ) portfolio (approx. 50 hours total) anguage of assessment: English reditable for bonus							
12-M-UGF2-262-	Corpor	ate Str	ategy									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul leve	l graduate			
	Courses				+ Ü (2) Ile taught in: Englis	h						
	Method of assessment			b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-SMGS-262-	Strateg	gic Mar	agement	of Glol	oal Supply Chains							
mo1	ECTS 5 Duration		Duratio	า	1 semester	Method of grading	numerical grade	Modul leve	l graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-ESE-262-mo	1 Entrepr	reneurs	hip in Sof	tware-	Ecosystems: Sta	art & Scal	e Up, Venture Ca	pital, Private	Equity, EXIT				
	ECTS	5	Duration	n	1 semester	Met	nod of grading	numerical grad	de	Modul level	graduate		
	Course	S			+ Ü (2) ıle taught in: Ger	man and,	or English			•			
	Method	d of ass	essment	b)por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								
	Particip cation o			Should the number of applications exceed the number of available places, places will be allocated as follows:  (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot.  (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of									
12-M-PIPM-262-	Produc	t Innova	ation and		semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.  Price Management								
mo1		5	Duration		1 semester	Met	nod of grading	numerical grad	de	Modul level	graduate		
	Course	S			+ Ü (2) ıle taught in: Eng	glish	•			•	•		
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-ECC-262-	Busine	ss Com	municatio	n in P	rint, Online and	Social Me	dia						
mo1	ECTS 5 Duratio			n	1 semester	Met	nod of grading	numerical grad	de	Modul level	graduate		
	Course	Courses			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									

12-M-INST-262-	Strateg	gic Mana	agerial Ac	counti	ng			1					
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: German and/or English								
	Method of assessment			b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								
12-M-TEB-262-m01	Topics	in Electi	ronic Bus	iness									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			(2) + Ü (2) odule taught in: German and/or English								
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
Artificial Intelligen	ce (20 E	CTS cred	dits)										
Core (10 ECTS credi	ts)												
12-M-EAI-262-m01	Enterp	rise Al											
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	- H Ü (2) le taught in: Englisl	h							
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus									

12-M-ATDS-262-	Practical Data Science												
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate						
	Courses	,		+ Ü (2) ule taught in: Engli	sh	,							
	Method of as	ssessment	a) wr	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus									
			Lang Asse										
	Participants cation of place		Num WA: Shou	ber of places: 35.	pplications exceed the number of available plac ly have successfully completed courses offered l								
			sider a. An numl b. Wl place c. An (2) A chair	sideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot.  (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.									
Core Electives (10	ECTS credits)												
12-M-BI-262-m01	Analytical Information Systems												
	ECTS 5	Duratio		1 semester	Method of grading   numerical grade	Modul level	graduate						
	Courses			+ Ü (2) ule taught in: Engli	sh								
	Method of as	ssessment	b) po Lang	itten examination ( ortfolio (approx. 50 uage of assessmer table for bonus									
10-AI=CV1-242-	Computer Vis												
mo1	ECTS 5	Duratio		1 semester	Method of grading   numerical grade	Modul level	graduate						
	Courses			V (2) + Ü (2) Module taught in: English									
	Method of as	ssessment	If and of on date) Lang	Written examination (approx. 60 to 120 minutes)  If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).  Language of assessment: English creditable for bonus									

10-l=DM-232-m01	Data So	cience										
	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2)	+ Ü (2)		*					
	Method	d of ass	essment	If ann of on date) Langu	vritten examination (approx. 60 to 120 minutes) f announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). anguage of assessment: German and/or English creditable for bonus							
	Additio	nal Info	ormation		Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): IT, KI, HCI, GE, SEC, IN							
12-M-MA-262-m01	Market	ing Ana	alytics									
	ECTS	5	Duration	n	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S			(2) + Ü (2) odule taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-TE-262-m01	Applied Topics in Data Science in Business and Economics											
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Particip cation			cants (2) Pl	ould the number irrespective of thaces on all course	of applications exceed the number of available peir subjects. s of the module with a restricted number of place maintained and places re-allocated by lot as the	es will be allocated in	, , , , , , , , , , , , , , , , , , , ,				

I CNA	Statistical Network Analysis											
10-I=SNA-232-M01				<u> </u>	ı .			1				
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S			+Ü (2)	a la						
					le taught in: Englis	prox. 60 to 120 minutes).						
	Method	or ass		If ann of one date).	announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination fone candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candi-							
	Additio	nal Info	rmation	Focus	es available for st	udents of the Master's programme Informatik (Co	omputer Science, 120	o ECTS credits): IN				
10-l=NLP-212-m01	Machin	e Learr	ing for Na	ıtural I	anguage Process	ing	,					
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) -	(2) + Ü (2)							
				If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).  Language of assessment: German and/or English creditable for bonus								
	Additio	nal Info	rmation	Focus	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): AT,KI,HCI							
	Referre	d to in I	LPO I	§ 22 II Nr. 3 b)								
10-l=M-	Multilii	ngual N	LP		'		'					
NLP-232-m01	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass		written examination (approx. 60 to 120 minutes)  If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).  Language of assessment: German and/or English creditable for bonus								
	Referre	d to in I	LPO I	§ 22 l	l Nr. 3 b)							

12-M-TAI-262-m01	Topics in	Artificial Intel	ligence	-	-	_							
	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2) Module taught in: Geri	man and/or English	•								
	Method o	f assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus										
Data Science in De	cision-Mak	(ing (20 ECTS	credits)										
Core (10 ECTS cred	its)												
12-M-BI-262-m01	Analytica	l Information :	Systems										
	ECTS 5	Duratio		Method of grading   numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2) Module taught in: English										
	Method o	f assessment	b) portfolio (approx. 50										
12-M-PEM-262-	Policy an	Policy and Management Evaluation Methods											
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2) Module taught in: Eng	lish									
	Method o	f assessment	a) written examination b) portfolio (approx. 50 Language of assessme creditable for bonus										
Core Electives (10 E	CTS credit	s)											
12-M-DSS-262-	Decision	Support Syste	ms										
mo1	ECTS 5	Duratio		Method of grading   numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2) Module taught in: English										
	Method o	f assessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus										

12-M-TE-262-m01	Applied	Applied Topics in Data Science in Business and Economics											
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			+ Ü (2)								
	NA - 41				le taught in: Englis								
	Method	or ass	essment		tten examination ( rtfolio (approx. 50	approx. 60 to 120 minutes) or hours total)							
				Langu	lage of assessmen	t: English							
					ssment offered: In table for bonus	the semester in which the course is offered							
	Particir	ants ar	nd allo-		4 places.								
		of place		WA1:									
				(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their cubicate.									
					cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.								
				(3) A	3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-OEDT-262-		zationa	l Economi	cs and	Digital Transform	ation							
mo1	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S			/ (2) + Ü (2) Nodule taught in: English								
	Matho	d of acc				approx. 60 to 120 minutes) or							
	Method	1 01 a33	Coomen	b) po	rtfolio (approx. 50	hours total)							
				Language of assessment: English Assessment offered: In the semester in which the course is offered									
					ssment offered: In 1 able for bonus	the semester in which the course is offered							
12-M-TDS-262-	Applied	d Data A	Inalysis a	and Machine Learning									
mo1	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method	d of ass		a) wri	tten examination (	approx. 60 to 120 minutes) or							
					rtfolio (approx. 50 Jage of assessmen								
						the semester in which the course is offered							
					able for bonus								
12-M-OE1-262-m01		netrics :											
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) Ile taught in: Englis	- h							
	Method	d of assi				approx. 60 to 120 minutes) or							
	Method of assessment			b) po	rtfolio (approx. 50	hours total)							
				Language of assessment: English									
				credit	able for bonus								

12-M-MA-262-m01	Marketing Analytics											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	!S		V (2) + Module	Ü (2) e taught in: Englisl	n						
	Method	d of ass		b) port Langua	en examination (a folio (approx. 50 h age of assessment ble for bonus		utes) or					
12-M-OIP-262-m01	Optimi	zation i	n Practice	1				'				
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level				
	Course	!S		V (2) + Module	Ü (2) e taught in: Englisl	h		·				
	Method	d of ass		b) port Langua Assess	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours total) nguage of assessment: English sessment offered: In the semester in which the course is offered ditable for bonus							
12-M-EE-262-m01	Experi	mental E	Economics	3								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	!S		V (2) + Module	Ü (2) e taught in: Englisl	h						
	Method	d of ass		b) port Langua Assess	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus							
		pants ar of place	!S	30 places. WA1:  (1) Should the number of applications exceed the number of available places, places will be allocated by lot among cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-TDSDM-262-	Topics	in Data	Science i	n Decisi	ion-Making							
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	!S		V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								

International Econo	omics (20	o ECTS	credits)									
Core (10 ECTS cred	its)											
12-M-ITMF-262-	Interna	tional	Trade and	the M	ultinational Firm							
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			/ (2) + Ü (2)  Module taught in: English							
				b) po Langu Asses	) written examination (approx. 60 to 120 minutes) or ) portfolio (approx. 50 hours total) anguage of assessment: English assessment offered: In the semester in which the course is offered reditable for bonus							
12-M-TP-262-m01	Trade P	Policy a	nd the Wo	orld Tra	ading System							
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			+ Ü (2) ıle taught in: Germ	an and/or English						
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
Core Electives (10 I	CTS cred	dits)										
12-M-MFF-262-	Advanc	ed Mad	roeconor	nics								
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) po Langı	tten examination ( rtfolio (approx. 50 uage of assessmen table for bonus		nutes) or					
12-M-EG-262-m01	Econom	nic Geo	graphy									
	ECTS 5 Duration Courses  Method of assessment				1 semester	Method of grading	numerical grade	Modul level	graduate			
					V (2) + Ü (2) Module taught in: English							
					a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus							

12-M-WPE-262-	Europea	an Com	petition P	olicy								
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V (2) Modu	Module taught in: English							
	Method	of ass	essment	b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
	Participants and allocation of places			There natio mics	WM6: There are no restrictions with regard to available places for students of the Master's degree programmes Management, International Economic Policy, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.							
12-M-EFP-262-m01	Europea	an Pub	lic Finance	9				'				
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5			+ Ü (2) ıle taught in: English	1						
	Method	of ass	essment	b) po Langı	itten examination (a rtfolio (approx. 50 h uage of assessment: table for bonus	pprox. 60 to 120 min ours total) : English	utes) or					
	Participa cation o			There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-ATIÖ1-262-	Internat	tional I	Economics	5 1				,				
mo1	ECTS	10	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		S (2) Module taught in: English								
	Method	of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
	Participants and allo- cation of places			cants	nould the number of irrespective of their	subjects. (2) Places		dule with a restricted n	allocated by lot among all appli- number of places will be allocated they become available.			

12-M-ETT-262-m01	Empirical International Trade												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English	1							
	Method	d of ass	essment	b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) .anguage of assessment: English creditable for bonus								
	Particip cation o			WA1: (1) Sh cants (2) Pla	vo places VA1: 1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appliants irrespective of their subjects. 2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. 3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-TIE-262-m01	Topics	in Inter	national E	conon									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) le taught in: Germa	n and/or English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
Strategy, Competit	ion and	Policy (	(20 ECTS 0	redits	)								
Core (10 ECTS credi	its)												
12-M-SDC-262-	Strateg	ic Deci	sions and	Comp	etition								
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) - Modu									
	Method of assessment				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-WPE-262-	Europe	European Competition Policy											
mo1	ECTS	5	Duration	1 semester	Method of gradin	g numerical grade	Modul level	graduate					
	Course	·S		V (2) Module taught in: En	glish								
	Method	d of ass	essment	b) portfolio (approx.	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
		oants ar of place		national Economic Po mics as well as China	/M6: here are no restrictions with regard to available places for students of the Master's degree programmes Management, Interational Economic Policy, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the umber of applications exceed the number of available places, these places will be allocated by lot.								
Core Electives (10 E													
12-M-Tl1-262-m01		of Indu	strial Org	anization									
	ECTS	5	Duration		Method of gradin	g numerical grade	Modul level	graduate					
	Course	:S		V (2) + Ü (2) Module taught in: En	glish								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-EIO-262-m01	Market Research and Demand Analysis												
	ECTS	5	Duration	1 semester	Method of gradin	g numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: En	glish								
	Method	d of ass	essment	a) written examinatio b) portfolio (approx. y Language of assessm creditable for bonus		inutes) or							
12-M-AM-262-m01		ed Mici	roeconom	ics									
	ECTS	5	Duration		Method of gradin	g numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-CT-262-m01	Contra	ct Theo	ry									
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	N	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-0E2-262-	Econon	netrics	2		,							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	١	Modul level	graduate			
	Course	S			/ (2) + Ü (2) Module taught in: English							
	Method of assessment			b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-0E3-262-	Econon	netrics	3									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading   numerical grade	Λ	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
02-N-P-W13a-221-	Europe	an and	German C	ompet	ition Law I for Econ	omists						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	l N	Modul level				
	Courses		•	V (2)		·						
	Method	d of ass	essment	prese	ntation (approx. 15	minutes) with handout (1 to 2 pages) ar	nd written exam	nination (app	rox. 120 minutes)			
02-N-P-W21a-221-	Europe	an and	German (	ompet	ition Law II for Eco	nomists						
mo1	ECTS 5 Duratio			n	1 semester	Method of grading   numerical grade	l N	Modul level				
	Course	S		V (2)		•						
	Method	d of ass	essment	prese	ntation (approx. 15	minutes) with handout (1 to 2 pages) a	nd written exam	nination (app	rox. 120 minutes)			

12-M-OEDT-262-	Organi	Organizational Economics and Digital Transformation											
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2)								
				Module taught in: English									
	Method	d of asse	essment			oprox. 60 to 120 min	utes) or						
					tfolio (approx. 50 ho lage of assessment:								
							the course is offered						
					able for bonus	e semester in winer	the course is offered						
12-M-EE-262-m01	Experin	nental E	Conomic	5				'					
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			+ Ü (2)								
			·		Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours)									
				Language of assessment: English									
							the course is offered						
				credit	able for bonus								
	Participants and allo-			30 pla	ices.								
	cation	of place	S	WA1:									
					(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.								
				cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-TSCP-262-	Topics	in Strat	egy, Com	petitio	n and Policy		·	,					
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2)									
				Module taught in: German and/or English									
	Method	d of asse	essment	a) written examination (approx. 60 to 120 minutes) or									
				b) portfolio (approx. 50 hours total)									
				Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered									
				creditable for bonus									

Public Finance (20	ECTS cre	dits)									
Core (10 ECTS credi	ts)										
12-M-F1-262-m01	Policy (	of Taxat	ion								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English					
	Method	l of asse	essment	b) por Langu	tfolio (approx. 50 h	pprox. 60 to 120 minu lours total) : German and/or Engl	·				
12-M-F3-262-m01	Social	nsuran	ce and th	e Welfa	are State						
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	5			(2) + Ü (2) Module taught in: German and/or English						
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
Core Electives (10 E	CTS cre	dits)									
12-M-F4-262-m01	Optima	l Tax Th	eory								
	ECTS	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) - Modu	⊦Ü (2) le taught in: Englis∣	h					
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-EFP-262-m01	Europe	an Publi	ic Finance	9							
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			V (2) - Modu	+ Ü (2) le taught in: Englis	h					
	Method	l of asse	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
		Participants and allo- cation of places			There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.						
Master's with 1 major Ma	nagement (	2026)					JMU Würzburg • generate	ed 09-Sep-2025 • exam. reg. data	record 88 i45 - - H 2026 page 83 / 119		

12-M-NGM-262-	Adva	anced Co	mputation	al Econ	omics							
mo1	ECTS	5 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour	rses			$V(2) + \ddot{U}(2)$							
	AA (1				Module taught in: English							
	Meti	nod of as	sessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)								
				Language of assessment: English								
			1	creditable for bonus								
12-M-PEM-262-					ation Methods							
mo1	ECTS		Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour			Modu	+ Ü (2) le taught in: English							
	Meth	hod of as	sessment	b) por Langu	n) written examination (approx. 60 to 120 minutes) or n) portfolio (approx. 50 hours total) anguage of assessment: English creditable for bonus							
12-M-IB-262-m01	Inte	rnational	Taxation									
	ECTS	5 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour	rses			+ Ü (2) le taught in: German	and/or English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
		icipants a		Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.								

12-M-EE-262-m01	Experin	nental E	conomic	 S									
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course			V (2) -									
					le taught in: English								
	Methoc	d of asso	essment		tten examination (a <sub>l</sub> tfolio (approx. 50 he	pprox. 60 to 120 minutes) or							
					lage of assessment:								
				Asses	ssessment offered: In the semester in which the course is offered reditable for bonus								
	Particip cation o			WA1:	o places. VA1: 1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli-								
				cants	nts irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-TPF-262-m01	Topics	in Publi	ic Finance										
	ECTS 5 Duration				1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: German and/or English									
	Method	d of asso	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
Strategic Incentive	Design	(20 ECT	S credits)										
Core (10 ECTS credi	ts)												
12-M-AM-262-m01	Advanc	ed Micr	roeconom	ics									
	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Courses  Method of assessment			V (2) + Ü (2) Module taught in: English									
				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-CT-262-m01	Contract Theory												
	ECTS	5	Duration	1	1 semester	Method of grading numeric	al grade	Modul level	graduate				
	Course			V (2) - Modu	+ Ü (2) le taught in: Englis		J	1	10				
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
Core Electives (10 E	res (10 ECTS credits)												
12-M-SDC-262-	Strateg	ic Deci	sions and	Comp	etition								
mo1	ECTS	5	Duration	1	1 semester	Method of grading numeric	al grade	Modul level	graduate				
	Course	S			+ Ü (2) le taught in: Englis	h							
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-BEC-262-	Behavi	oral Eco	onomics: I	ounda	tions								
mo1	ECTS	5	Duration		1 semester	Method of grading   numerical grade		Modul level	graduate				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Englis	h							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-AO-262-m01	Incenti	ves in C	Organizati	ons				'					
	ECTS	5	Duration		1 semester	Method of grading numeric	al grade	Modul level	graduate				
	Course	es V (2) + Ü (2) Module taught in: English											
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-KO-	Coordi	nation,	Budgetin	g and I	ncentives in Organi	zations						
BO-262-mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		$V(2) + \ddot{U}(2)$								
				Module taught in: German and/or English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)								
					Language of assessment: German and/or English							
					creditable for bonus							
12-M-F4-262-m01		al Tax Ti	neory		-							
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) le taught in: English							
	Method	d of ass	essment			oprox. 60 to 120 minu	ites) or					
					rtfolio (approx. 50 ho lage of assessment:							
					able for bonus	Eliglisii						
12-M-WPE-262-	Europe	pean Competition Policy										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) Modu	le taught in: English							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
	cation	oants ar of place	S	WM6: There are no restrictions with regard to available places for students of the Master's degree programmes Management, International Economic Policy, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-OEDT-262-	Organi	zationa	l Econom	ics and	Digital Transformat	tion						
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method of assessmen				rtfolio (approx. 50 house) rage of assessment:		·					

12-M-EE-262-m01	Experin	nental I	Economics	 5				'				
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	,		V (2) + Ü (2) Module taught in: English							
	Method	l of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and allocation of places  Topics in Strategic Ince			WA1: (1) Sh cants	o places. VA1: a) Should the number of applications exceed the number of available places, places will be allocated by lot among all appliants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-TSID-262-	Topics	in Strat	egic Ince	ntive D	ive Design							
mo1	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses				+ Ü (2) ıle taught in: Germaı	n and/or English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
Behavioral Econom	ics and	Evidenc	e-Based I	Manag	ement (20 ECTS cre	dits)						
Core (10 ECTS credi	its)											
12-M-PEM-262-	Policy a	and Ma	nagement	Evalu	ation Methods							
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method	l of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-BEC-262-	Behavioral Economics: Foundations												
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S	•		+ Ü (2) ıle taught in: Englis	h							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
Core Electives (10 E													
12-M-EE-262-m01	Experimental Economics												
	ECTS	5	Duration	ı	1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course				V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	b) po Langu Asses	written examination (approx. 60 to 120 minutes) or portfolio (approx. 50 hours) anguage of assessment: English ssessment offered: In the semester in which the course is offered reditable for bonus								
	cation	of place		30 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-TDS-262-	Applied Data Analysis and Machine Learning												
mo1	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	b) po Langu Asses	rtfolio (approx. 50 h uage of assessment	approx. 60 to 120 minutes) or nours total) :: English he semester in which the course is offered							
12-M-OEDT-262-	Organi	zationa	l Economi	cs and	d Digital Transform	ation							
mo1	ECTS	5	Duration		1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus									
Master's with 1 major Ma	nagement (	2026)				JMU Würzburg • generate	ed 09-Sep-2025 • exam. reg. data	record 88 i45 - - H 2026 page 89 / 119					

12-M-BEA-262-	Behavio	oral Eco	nomics:	Applica	ations	,		,					
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level					
	Courses	S			+ Ü (2) ıle taught in: Engli	sh							
	Method	of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus									
12-M-TBE-262-m01	Topics	in Beha	vioral Eco	nomic	s and Evidence-B	ased Management		,					
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level					
	Courses	S			+ Ü (2) ıle taught in: Germ	an and/or English							
	Method	l of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 150 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
<b>Compulsory Core E</b>	lectives	3: Elect	ives (20 E	CTS c	redits)								
12-M-IMM-262-	Sales a	Sales and Communications Management											
mo1	ECTS	5	Duration	on 1 semester		Method of grading   numerical grade		Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English									
	Method	l of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-UA-262-m01	Financi	al Analy	ysis			'		'					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S		V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-CF1-262-m01	Discounted Cashflow											
12-101-01 1-202-11101	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course		Duration	V (2) -		Method of grading mamerical grade	Modulitevel	graduate				
	Course.	3			le taught in: Germa	n and/or English						
	Method of assessment			b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
12-M-CF2-262-m01	Portfoli	io and (	Capital Ma	arket T	heory							
Ì	ECTS	S 5 Duration 1 semester			1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	- Ü (2) le taught in: English	1						
	Method	d of ass	essment	b) por Langu	tten examination (a tfolio (approx. 50 h age of assessment: able for bonus							
12-M-CF3-262-m01	Risk Management											
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	- Ü (2) le taught in: Germa	n and/or English	·					
	Method	d of ass	essment	b) por Langu	tten examination (a tfolio (approx. 50 h age of assessment: able for bonus							
12-M-CF4-262-m01	Topics	in Corp	orate Fina	nce			,					
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses			V (2) - Modu	- Ü (2) le taught in: Germa	n and/or English						
	Method	d of ass	essment	b) por Langu Asses	tten examination (a tfolio (approx. 50 h age of assessment: sment offered: In th able for bonus							

12-M-SP-262-m01	Tax Planning											
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) ıle taught in: Englis	c h						
	Method	d of acc	essment				utas) or					
	Method	J 01 033	essillelli	b) po	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)							
					Language of assessment: English creditable for bonus							
12-M-AO-262-m01	Incenti	vos in (										
12 M AO 202 11101	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2)	+ Ü (2) Ile taught in: Englis			1	3.5.5.5.5.5.5				
				b) po Langı	) written examination (approx. 60 to 120 minutes) or ) portfolio (approx. 50 hours total) anguage of assessment: English reditable for bonus							
12-M-HRM-262-	Human	Resou	rce Manag	gemen	ment and Industrial Relations							
mo1	ECTS 5 Duration				1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) ıle taught in: Englis	sh						
	Method of assessment			b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-INST-262-	Strateg	gic Man	agerial Ac	count	ing							
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								
12-M-KO-		nation,	Budgeting	g and	ncentives in Orga	_						
BO-262-mo1	ECTS	5	Duration	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3				Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	b) po Langı	ritten examination (approx. 60 to 120 minutes) or ortfolio (approx. 50 hours total) guage of assessment: German and/or English itable for bonus							

12-M-RE-	Accounting an	d Capital N	larkets	'								
KA-262-m01	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2)			*						
			Module taught in: English			,						
	Method of ass	essment a	a) written examination (approx. 60 to 120 minutes) or									
			b) portfolio (approx. 50 hours total) Language of assessment: English									
			creditable for bonus									
12-M-AOLM-262-	Advanced Ope	rations & L	ogistics Management									
mo1	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2) Module taught in: English									
	Method of ass	l L	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-GL-	Global Logistics & Supply Chain Management											
SC-262-m01	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2) Module taught in: English									
	Method of ass	l L	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-SMGS-262-	Strategic Man	agement of	f Global Supply Chains			'						
mo1	ECTS 5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2) Module taught in: English									
	Method of ass	l L	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-SCC-262-	Seminar: Supply Chain Competition											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerica	l grade	Modul level	graduate				
	Courses	·	S (2) Module	e taught in: Engli	sh		,					
	Method of as	ssessment	b) porti Langua Assess	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: Once a year, winter semester creditable for bonus								
	Participants cation of pla		WA: Should (1) Stud siderat a. Amo numbe b. Whe places c. Amo (2) Any chair. I	dents who alreadion.  Ing applicants with a fector of ECTS credits on places are allowed will be allocated ing applicants with remaining place.	th the same number of successfurachieved in the corresponding macated in accordance with 1.b) and according to the average grade of the same average grade, places are available to students who hade according to study progress	ourses offered by the ally completed modu todules. If the number of applof assessments taken is will be allocated by ave not yet succession (number of semeste)	e supervising ch les, places will l lications exceed n in the correspo y lot. fully completed ers); among app	tair will be given preferential con- be allocated according to the total is the number of available places, onding courses. any courses of the supervising				
12-M-EG1-262-m01	Monetary Po	olicy and the				,						
	ECTS 5	Duratio	n ·	1 semester	Method of grading numerica	l grade	Modul level	graduate				
	Courses	,	V (2) + Module	Ü (2) e taught in: Engli	sh							
	Method of as	ssessment	b) porti Langua Assess	folio (approx. 50 age of assessme	(approx. 60 to 120 minutes) or hours total) nt: English the semester in which the course	e is offered						
12-M-DMM-262-	DSGE Model	ling										
mo1	ECTS 5	Duratio		1 semester	Method of grading numerica	l grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English									
	Method of as	ssessment	b) porti Langua Assess	folio (approx. 50 age of assessme		e is offered						

12-M-EIFM-262-	Efficien	tly Inef	ficient Fir	ancial	Markets	1				
mo1	ECTS	5	Duration	n .	1 semester	Method of grading	numerical grade	Modul level		
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English			•		
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-EBF-262-m01	Empirio	al Bank	ing and F	inance	•					
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level		
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English			•		
	Method	d of asso	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus						
12-M-BR-262-mo1	Bankin	g and R	egulation							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level		
	Courses			V (2) + Ü (2) Module taught in: English						
	Method	ethod of assessment a) b) Lai			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					
12-M-EG-262-m01	Econon	nic Geo	graphy		,					
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English					
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						

12-M-ITMF-262-	Interna	nternational Trade and the Multinational Firm										
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	·		V (2) + Ü (2) Module taught in: English							
	Matha	l of occ					utas) ar					
	Method	1 01 dSS	essment		tfolio (approx. 50	approx. 60 to 120 min	utes) or					
				Langu	Language of assessment: English							
				Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-MFF-262-	Advanc	ed Mac	roeconon	ics								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses				V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-ATIÖ1-262-	Interna	tional E	Economics	5 1								
mo1	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			S (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
	Participants and allocation of places			cants	ould the number o	ir subjects. (2) Places	on all courses of the m	odule with a restricted	allocated by lot among all appli- number of places will be allocated they become available.			

12-M-ATIÖ2-262-	Interna	tional E	Conomics	5 2			"					
mo1	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		S (2) Modu	le taught in: Englisl	h						
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
	Participants and allo- cation of places			WA1: (1) Sh cants	10 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-ATIÖ3-262-	Interna	tional E	Economics	5 3								
mo1	ECTS	10	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S		S (2) Modu	le taught in: Englisl	h						
	Method	Method of assessment			a) writen examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
	Participants and allo- cation of places			10 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-TP-262-m01	Trade F	olicy a	nd the Wo	rld Tra	ding System							
	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Germa	n and/or English						
	Method of assessment			b) por Langu Asses	tfolio (approx. 50 h lage of assessment	pprox. 60 to 120 minutes) or lours total) : German and/or English ne semester in which the course is offered						

12-M-EIO-262-m01	Market F	Market Research and Demand Analysis											
	ECTS 1	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				+ Ü (2) le taught in: Englis	h		•					
	Method	of asse		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-SDC-262-	Strategi	c Decis	ions and (	Competition									
mo1	ECTS 4	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English									
	Method	of asse		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-Tl1-262-m01	Theory o	f Indus	trial Orga	rganization									
	ECTS 5 Duration				1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	Courses			V (2) + Ü (2) Module taught in: English								
	Method	od of assessment		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-WPE-262-	Europea	n Comp	etition Po	olicy									
mo1	ECTS 4	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) Modu	le taught in: Englis	h							
	Method	of asse		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
	Participants and allo- cation of places			WM6: There are no restrictions with regard to available places for students of the Master's degree programmes Management, International Economic Policy, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.									

12-M-PEM-262-	Policy	and Ma	nagement	Evalu	ation Methods							
mo1	ECTS	5	Duratio	ก	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	,		V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-EFP-262-m01	European Public Finance											
	ECTS	5	Duratio	ก	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses				V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
	Participants and allo- cation of places			There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-F1-262-m01	Policy	of Taxat	tion									
	ECTS	5	Duration	ก	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	Courses			V (2) + Ü (2) Module taught in: German and/or English							
	Method	d of ass	essment	b) por Langu	rtfolio (approx. 50	(approx. 60 to 120 min hours total) nt: German and/or Engl						
12-M-F3-262-m01	Social	Insuran	ce and th	e Welf	are State	,						
	ECTS	5	Duration	ก	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			b) por Langu	rtfolio (approx. 50							

12-M-NGM-262-	Advanc	ed Com	putation	al Econ	omics		1					
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2)		•					
					le taught in: Englisl		,					
	Method	d of ass	essment			pprox. 60 to 120 minutes) or						
					b) portfolio (approx. 50 hours total) Language of assessment: English							
				creditable for bonus								
12-M-EWS-262-	Europe	an Ecor	omic Sta	tistics								
mo1	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Courses				/ (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			b) po Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-OE1-262-m01	Econon	netrics	1									
	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) le taught in: Englisl	n						
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-0E2-262-	Econon	netrics	2				,					
mo1	ECTS	5	Duration	า	1 semester	Method of grading   numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-0E3-262-	Econon	Econometrics 3											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Мо	dul level	graduate			
	Course	S			+ Ü (2) le taught in: Engli	sh							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-FMO-262-	Analys	is of Fir	nancial Ma	arket Data									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Mo	dul level	graduate			
	Courses				V (2) + Ü (2) Module taught in: German and/or English								
	Method	d of ass	essment	b) po Langı	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus								
12-M-AM-262-m01	Advanc	ed Mic	roeconom	ics									
	ECTS 5 Duration			n									
	Course	S			+ Ü (2) lle taught in: Englis	sh							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-CT-262-m01	Contra	ct Theo	ry	•									
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Mo	dul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English									
				b) po Langu credit	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-BEC-262-		oral Eco	onomics: I	Founda	tions								
mo1	ECTS	5	Duratio					Mo	dul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-TDS-262-	Applied	Applied Data Analysis and Machine Learning											
mo1	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) le taught in: Engl	ish	•						
	Method	d of ass	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-BUC-262-	Commu	ınicatio	n in Busir	ness and Economics									
mo1	ECTS	5	Duration	1	1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S			V (2) + Ü (2) Module taught in: English								
				b) po Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-ECC-262-	Busine	ss Com	municatio	n in P	rint, Online and S	ocial Media	,						
mo1	ECTS 5 Duration			1	1 semester	Method of grading numerical grade	Modul level	graduate					
	Courses				+ Ü (2) le taught in: Gerr	nan and/or English							
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus									
12-M-PCW-262-	Project	Modul	: Crossme	edial Business Communication									
mo1	ECTS	10	Duration	<u> </u>	1 semester	Method of grading   numerical grade	Modul level	graduate					
	Course	S	•	S (2) Module taught in: German and/or English									
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
	Participants and allocation of places			20 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-PACW-262-	Project	Modul	: Audiovis	ual Bu	siness Communic	ation		1				
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2) Modu	lle taught in: Germ	an and/or English						
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Particip cation (	of place	?S	WA1: (1) Sh cants in the	(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-APW1-262-					ss Management and Economics 1							
mo1	ECTS 5 Duration				1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-ZDI-262-m01	ZDI Acc	elerato	r Progran	n								
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level				
	Course	S		S (2) Module taught in: German and/or English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and allocation of places			12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-M-IL-262-m01	Project Modul: Innovation Lab												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level					
	Courses	S	•	S (2)									
	Method	d of asse	essment	b) poi Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus								
	Particip cation o			WA1: (1) Sh cants (2) Pla	<ul> <li>(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.</li> <li>(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.</li> <li>(3) A waiting list will be maintained and places re-allocated by lot as they become available.</li> </ul>								
12-M-SUD-262-	Project Modul: Startup Development												
mo1	ECTS 10 Duratio		า	1 semester	Method of grading	numerical grade	Modul level						
	Courses		S (2)	,			,						
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus									
	Particip cation o			12 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

sideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the sup chair. The selection is made according to study progress (number of semesters); among applicants with the same resemesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become  12-M-EPF-262-mo1  Empirical HR Research with Stata  ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate							
Method of assessment    Method of assessment							
b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus  Participants and allocation of places  Number of places: 15.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given prefers isideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the sup chair. The selection is made according to study progress (number of semesters); among applicants with the same reserves, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become  12-M-EPF-262-mo1  Empirical HR Research with Stata  ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate							
Cation of places  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given prefers sideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the sup chair. The selection is made according to study progress (number of semesters); among applicants with the same resemesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become  12-M-EPF-262-mo1  Empirical HR Research with Stata  ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate							
ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate	WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.						
Courses Ü (2) Module taught in: German and/or English							
Method of assessment  a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
sideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the sup	Number of places: 12.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of						

12-M-VGP-262-	Manag	erial Pra	actice Lec	tures								
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	•	S (2) Module taught in: German and/or English								
	Method	d of asse	essment	b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
		oants an of place		20 places. WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-BC-262-m01	Busine	ss Cycle	es									
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-ATDS-262-	Practic	al Data	Science			1		1			
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) - Modu	⊦ Ü (2) le taught in: Englis	h		,			
	Method	d of ass	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
	Particip cation			Number of places: 35. WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.							
12-M-VS-262-m01	Vertica	l Storyt	elling								
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2) Modu	S (2) Module taught in: German and/or English						
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
	Participants and allocation of places			cants	ould the number of irrespective of thei	r subjects. (2) Places		rith a restricted	allocated by lot among all appli- number of places will be allocated they become available.		

12-M-UGF2-262-	Corpora	ate Stra	tegy									
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method	d of asso	essment	b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus							
12-M-PROM-262-	Project and Change Management											
mo1	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	- Ü (2) le taught in: Germaı	n and/or English						
	Method of assessment			b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
12-M-OEDT-262-	Organiz	zational Economics and Digital Transformation										
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								

12-M-RFW-262-	Tax-Op	timized	Busines	o Organization	'						
mo1	ECTS	5	Duration	1 semester	Method of g	rading numerical grade	M	lodul level	graduate		
	Course	S		V (2) + Ü (2) Module taught in: (	ierman and/or Engli	sh					
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
	Particip cation	oants ar of place		Number of places: 12. WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.							
12-M-STB-262-m01	Tax Ac	countin	g								
	ECTS	5	Duration	1 semester	Method of g	rading   numerical grade	M	lodul level	graduate		
	Course	·S		V (2) + Ü (2) Module taught in: (	ierman and/or Engli	sh					
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus							
12-M-FER-262-m01		tudies o	on Busine	ss Taxation							
	ECTS	5	Duration		Method of g	rading   numerical grade	M	lodul level	graduate		
	Course	:S		V (2) + Ü (2) Module taught in: German and/or English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							

12-M-IB-262-m01	International Taxation											
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	·		V (2) + Ü (2) Module taught in: German and/or English							
	Method	d of ass	sessment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
		pants ai	nd allo- es	WA: Shoul (1) Str sidera a. Am numb b. Wh place c. Am (2) Ar chair.	udents who alread ation. ong applicants with the control of ECTS credits are allows will be allocated ong applicants with the selection is measured.	th the same number of achieved in the correst cated in accordance waccording to the average gives are available to studied according to	f successfully completed mod ponding modules. ith b) and the number of appl age grade of assessments tak rade, places will be allocated ents who have not yet succes by progress (number of semes	he supervising challes, places will be lications exceeds ten in the corresponding to the lot. It is stully completed exters); among app	air will be given preferential con- be allocated according to the total the number of available places,			
12-M-AFW-262-	Employ	yment L	.aw									
mo1	ECTS	5	Duratio	n	2 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2) Module taught in: German and/or English								
	Method	d of ass	sessment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
		pants ar of place	nd allo- es	cants	ould the number o	eir subjects. (2) Places		with a restricted r	allocated by lot among all appli- number of places will be allocated they become available.			

12-M-MA-262-m01	Market	ing Ana	lytics					,					
	ECTS	5	Duratio	n	1 semester	Method of grading   n	umerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	b) poi Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-EAI-262-m01	Enterp	Enterprise Al											
	ECTS 5 Duration			1	1 semester	Method of grading n	umerical grade	Modul level	graduate				
	Courses			V (2) - Modu	+ Ü (2) le taught in: English								
	Method of assessment			b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-SM-262-m01	Market	ing Res	earch					'					
	ECTS	5	Duratio	n	1 semester	Method of grading n	umerical grade	Modul level	graduate				
	Course	S		V (2) - Modu	+ Ü (2) le taught in: English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									
12-M-PIPM-262-	Produc	t Innova	ation and	Price I	<b>Nanagement</b>			,					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading   n	umerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus									

12-M-BEA-262-	Behavi	oral Eco	nomics:	Applica	ations					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level			
	Course	S	•		V (2) + Ü (2) Module taught in: English					
	Method	d of asse	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
12-M-F4-262-m01	Optima	l Tax Th	heory							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate		
	Course	S	•		+ Ü (2) le taught in: English	1				
	Method of assessment			b) por Langu	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus					
12-M-IS-262-m01	Informa	ation Sy	stems							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate		
	Courses			V (4) Modu	V (4) Module taught in: German and/or English					
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						

12-M-SR-262-m01	Sustainability Reporting and AI												
	ECTS 5	Duratio		1 semester	Method of grading   numerical gra	ide	Modul level	1					
	Courses		V (2) +	Ü (2)				'					
	Method of ass	sessment	a) writt b) porti Assess	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Assessment offered: In the semester in which the course is offered creditable for bonus									
	Participants a cation of place		Number of places: 10.  WA: Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration.  a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules.  b. When places are allocated in accordance with b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses.  c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of										
12-M-SC-262-m01	Research in Fi	inance & A			allocated by lot. A waiting list will b		•						
	ECTS 5	Duratio	n :	1 semester	Method of grading numerical gra	ide	Modul level	graduate					
	Courses			V (2) + Ü (2) Module taught in: English									
	Method of ass	sessment	b) porti Langua Assess	folio (approx. 50 h age of assessment		offered							

12-M-ETT-262-m01	Empirical International Trade											
	ECTS	5	Duration	1 semester	Method of grading nu	ımerical grade	Modul level	graduate				
	Course	!S		V (2) + Ü (2) Module taught in: E	nglish							
				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
		pants and of places		20 places WA1: (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appl cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-ERP-262-m01	Business Software 2: Data-driven Business Process Management and Automation											
	ECTS	5	Duration	1 semester	Method of grading nu	ımerical grade	Modul level	graduate				
	Course	!S		V (2) + Ü (2) Module taught in: G	erman and/or English		•					
	Method	d of asse		b) portfolio (approx	ment: German and/or English							
		pants and of places		<ol> <li>Master's students</li> <li>The remaining p</li> <li>When places are</li> </ol>	laces will be allocated to stud	nagement and Economathe ents of other subjects. (1) and (2) and the number	matics will be gi	ocated as follows: ven preferential consideration. exceeds the number of available				

12-M-GPU-262-	Busine	ss Soft	ware 1: Ma	nagen	nent and Implement	tation of Information	Systems	"		
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		V (2) + Modu	- Ü (2) le taught in: Germar	n and/or English		,		
	Method	d of ass	sessment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English creditable for bonus						
	cation	of place	es	50 places. WM1: Should the number of applications exceed the number of available places, places will be allocated as follows:  1) Master's students of Information Systems, Management and Economathematics will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.						
12-M-ESE-262-m01					Ecosystems: Start 8		Capital, Private Equity, EXIT			
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		V (2) + Modu	- Ü (2) le taught in: Germaı	n and/or English				
	Method	d of ass		b)port Langu	folio (approx. 50 ho	oprox. 60 to 120 min ours total) German and/or Eng				
	Particip cation (		es	WA: Should (1) Stusidera a. Amo numbo b. Who places c. Amo (2) Ano chair.	d the number of appudents who already ition. Ong applicants with er of ECTS credits acen places are allocated a bing applicants with y remaining places.	the same number of chieved in the correst ted in accordance we ccording to the avera the same average grare available to stud de according to stud	f successfully completed mod ponding modules. ith b) and the number of appl age grade of assessments tak rade, places will be allocated ents who have not yet succes by progress (number of semes	places will be allone supervising chules, places will lications exceeds en in the corresponding lot. sfully completed ters); among app	ocated as follows: air will be given preferential con- be allocated according to the total the number of available places,	

12-M-MUS-262-	Mobile and Ub	iquitous I	Busine	SS			1			
mo1	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses		V (2) -							
				le taught in: English						
	Method of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total)							
				lage of assessment:						
			creditable for bonus							
02-N-P-W13a-221-	European and	German C	ompet	ition Law I for Econo	mists					
mo1	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level			
	Courses		V (2)							
		assessment presentation (approx. 15 minutes) with handout (1 to 2 pages) and written examination (approx. 120 minutes)								
02-N-P-W21a-221-			<u> </u>	mpetition Law II for Economists						
mo1	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level			
	Courses		V (2)							
	Method of asse	essment	prese	ntation (approx. 15 n	ninutes) with handou	ut (1 to 2 pages) and writ	tten examination (appr	ox. 120 minutes)		
12-M-BI-262-m01	Analytical Information Systems									
	ECTS 5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses		$V(2) + \ddot{U}(2)$							
	10 L C		Module taught in: English a) written examination (approx. 60 to 120 minutes) or							
	Method of asse	essment		tten examination (ap tfolio (approx. 50 ho		ites) or				
				lage of assessment:						
				able for bonus						
12-M-DSS-262-	Decision Supp	ort Syste	ms							
mo1	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses		V (2) -							
				le taught in: English						
	Method of asse	essment		tten examination (ap		utes) or				
			b) portfolio (approx. 50 hours total) Language of assessment: English							
				creditable for bonus						

12-M-IBS-262-m01	Digital	Strateg	y	-								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	1	Modul level	graduate		
	Courses	5		V (2) + Modul	· Ü (2) le taught in: English							
	Method	l of asse		a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-EF-262-m01		eneursh	nip Fundaı	menta	ls							
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	1	Modul level			
	Courses				le tàught in: English	,						
				a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								
12-M-UGF1-262-	Corpora	orporate Entrepreneurship and Innovation										
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade		Modul level	graduate		
	Courses	5		V (2) + Modul	· Ü (2) le taught in: English							
	Method	l of asse		b) por Langu	ten examination (ap tfolio (approx. 50 ho age of assessment: able for bonus		utes) or					
12-M-UGF3-262-	Digital	Entrepr	eneurship	and D	igital Transformatio	on						
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	I	Modul level	graduate		
	Courses	5		V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English creditable for bonus								

12-M-SEB-262-	Testime	onials f	rom tax e	xperts						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level		
	Course	S		V (2) + Ü (2) Module taught in: German and/or English						
	Method	d of ass	essment	b) por Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: German and/or English Assessment offered: in the semester in which the course is offered creditable for bonus					
12-M-OIP-262-m01	Optimi	zation i	n Practice	)				·		
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level		
	Courses				/ (2) + Ü (2) Nodule taught in: English					
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours total) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-EE-262-m01	Experimental Economics									
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		` '	+ Ü (2) le taught in: Englis	sh				
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
	Participants and allo- cation of places			cants	ould the number o	ir subjects. (2) Places	on all courses of the m	odule with a restricted	allocated by lot among all appli- number of places will be allocated they become available.	

Thesis (30 ECTS credits)											
12-M-THB-262-	Master Thesis Management										
mo1	ECTS	30	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	 S		No co	No courses assigned to module						
	Method	l of asse	essment	Master's thesis (60 to 80 pages) Language of assessment: German and/or English Assessment offered: Ongoing, after consultation with supervisor and registration							
	other prerequisites			Highly recommended: Successful completion of module 12-M-SMM (compulsory seminar). If necessary, topic-specific modules as specified by the supervisor.							
	Additio	nal Info	rmation	Time to complete: 6 months							