

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Management as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Management and Economics

Examination regulations version: 2018

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V**

= lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-

ditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

18-Jul-2018 (2018-50)

11-Nov-2020 (2020-102)

09-Jun-2021 (2021-60)

27-Apr-2022 (2022-29)

15-Jun-2023 (2023-56)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title										
	ECTS		Duration	(in semesters)	Method of grading		Module level				
	Courses		To be sp	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y							
	Method of as	ssessme	ent	-							
	Only after su completion o		l if applica	if applicable							
	Other prereq	uisites	if applica	if applicable							
	Participants and allocation of places		ocati- if applica	if applicable							
	Additional in	formati	on if applica	ible							
	Referred to in LPO I		if applica	if applicable (examination regulations for teaching-degree programmes)							

Compulsory core e	ectives 1: Majo	ors (6o EC1	rs credits)								
Digital Business St	rategy (60 ECT	S credits)									
Core (20 ECTS cred	its)										
12-M-DM1-182-	Digital Marke	eting I									
mo1	ECTS 5	Duratio		Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of ass	sessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-EC1-182-m01	E-Commerce					'					
	ECTS 5	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: Englis	h							
	Method of as	sessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-UGF1-182-	Corporate Entrepreneurship										
mo1	ECTS 5	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of as	sessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candicate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 m nutes, groups of 3 approx. 30 minutes) Language of assessment: English								
12-M-UGF3-182-	Digital Entrep	reneurshi	p								
mo1	ECTS 5 Duratio			Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of ass	sessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: English								

12-M-IBS-182-m01	E-Busi	ness Str	ategies					1	-			
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)							
	Method of assessment			b) ora	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places		all ap	40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
Core Electives (40 E	CTS cre	dits)										
12-M-DM1-182-		Market	ing I									
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-EC1-182-m01	E-Com	merce I										
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-UGF1-182-	Corpor	ate Entr	epreneur	ship				<u>'</u>				
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candicate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 nutes, groups of 3 approx. 30 minutes) Language of assessment: English								

12-M-UGF2-182-	Corporate Stra	ategy					,					
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of ass	essment	b) ter c) ora nutes	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English								
12-M-UGF3-182-	Digital Entrep	reneurshi	p				'					
mo1	ECTS 5	Duratio	n .	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	•	V (2) - Modu	⊦ Ü (2) le taught in: English								
	Method of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: English									
12-M-IBS-182-m01	E-Business Strategies											
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) -	V (2) + Ü (2)								
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus									
	Participants ar cation of place		40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-BUC-182-	Communication	n in Busi	ness ar	nd Economics	•							
mo1	ECTS 5 Duratio			1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English									
	Method of ass	essment	Langu	n examination (appr lage of assessment: able for bonus								

12-M-DM2-182-	Digital	Market	ing II			'		,				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) ter Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-EC2-182-m01	E-Comr	nerce II						,				
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) Modu	V (2) Module taught in: English							
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus							
o6-MK-MKW1-	Mass N	Nedia P	rocesses	and Eff	fects			,				
Ex-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) + Ü (2)								
	Method of assessment			a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English creditable for bonus								
	Participants and allocation of places			12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-GPU-182-m01	Busine	ss Softv	vare 1: IS	based	Enterprise Manag	ement						
	ECTS	5	Duration	1	1 semester	Method of gradin	g numerical grade	Modul level	graduate			
	Course	S	•	V (2)			<u> </u>					
	Method	of ass	essment		a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) term paper (15 to 20 pages) Language of assessment: German and/or English Assessment offered: Once a year, winter semester							
				or c) teri Langi								
					able for bonus	——————————————————————————————————————	ine ster					
	Particip cation			Shoul stude place	o places. hould the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's tudents of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remaining laces will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the umber of applications exceeds the number of available places, places will be allocated by lot among applicants from this roup.							
10-I=PM-182-m01	Professional Project Management											
	ECTS	5	Duration	1	1 semester	Method of gradin	g numerical grade	Modul level	graduate			
	Course	S		V (4)	-			·				
	Method of assessment			If ann of one date).	ounced by the lect e candidate each (a	urer at the beginnin	g of the course, the writt or an oral examination i		replaced by an oral examination s (approx. 15 minutes per candi-			
	other prerequisites			We recommend completing module 10-I=PRJAK in parallel.								
	Additio	nal Info	rmation	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, IS, ES, LR, HCI, GE.								
10-I=PRJAK-162-	Project	- Curre	nt Topics	in Con	nputer Science			,				
mo1	ECTS	5	Duration	1	1 semester	Method of gradin	g numerical grade	Modul level	graduate			
	Course	S		P (4)	3							
	Method of assessment			project report (10 to 15 pages) and presentation of project (15 to 30 minutes) Each project is offered one time only. The project will not be repeated; there will not be another project with the same topic. Assessment can, therefore, only be offered for the project offered in the respective semester. Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered								
	Additional Information			Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): AT, SE, IT, IS, ES, LR, HCI, GE.								

12-M-TMA-182-	Topics i	n Inter	national	Market	ing								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5	-	V (2)	+ Ü (2)			•					
	Method	of asse	essment	b) ter Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-ITM-161-m01	IT-Mana	gemen	it										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2)	+ Ü (2)								
			essment	b) ora minu Langu credi	written examination (approx. 60 minutes) or oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 inutes) nguage of assessment: German and/or English editable for bonus								
12-M-MA-					ecision Making								
DM-182-m01	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5			+ Ü (2) ıle taught in: English	1							
	Method of assessment			b) ter Langi	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-MUS-161-	Mobile and Ubiquitous Systems												
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5	•	Ü (2)	+ V (2)								
	Method of assessment			b) ora minu Langi	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-PROM-182-	Project	Manag	ement ar	d Con	rol								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5		S (2)									
	Method	of asse	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									

12-M-PD-	Project	Modul	e Digital E	Busine	ss Strategy I	-					
BUS1-182-mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course			S (2) Modu	ıle taught in: English	1					
	Method	d of ass	essment	weigh Langu Asses	project (approx. 15 pages, e. g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-PD-	Project	Modul	e Digital E	Busine	ss Strategy II			,			
BUS2-182-m01	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses				'(2) + Ü(2) Module taught in: English						
	Method	d of ass	essment	project (approx. 15 pages, e. g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
Finance, Accountin	g & Taxa	ation (6	o ECTS cr	edits)							
Core (20 ECTS cred	its)										
12-M-CF2-182-m01	Portfol	io and (Capital Ma	arket T	heory						
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2)	+ Ü (2)						
	Method of assessment			b) ter Langı	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus						
12-M-ER-161-m01	Advanc	ed Fina	ncial Acc	ountin	g (German GAAP, IF	RS)					
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course			Ü (2)							
	Method of assessment			Langu		rox. 60 to 120 minute : German and/or Engl					

12-M-F1-182-m01	Policy	of Taxa	tion				,					
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2)	+ Ü (2)							
	Method	d of ass	essment		a) written examination (approx. 60 minutes) or							
					o) term paper (approx. 15 pages) Language of assessment: German and/or English							
					creditable for bonus							
12-M-GA-221-m01	Group /	Accoun	ting	ļ.								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S	,		+ Ü (2) ıle taught in: Englisł	1						
	Method	d of ass	essment	Lang	vritten examination (approx. 60 to 120 minutes) anguage of assessment: German and/or English							
12-M-KO-	Coordin	nation	Rudgetin		and Incentives in Organizations							
BO-182-mo1		5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course		1	V (2)	V (2) + Ü (2)							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)								
				Language of assessment: German and/or English creditable for bonus								
12-M-SP-161-m01		nics of	Tax Plann	ing	-							
	ECTS	5	Duratio	-	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course			$V(2) + \ddot{U}(2)$								
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-IFM-211-m01	Interna	tional I	Financial <i>I</i>	Manag	ement							
	ECTS 5 Duratio			n 1 semester Method of grading numerical grade Modul level graduate								
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								

Core Electives (40 E	CTS cre	dits)									
12-M-CF2-182-m01	Portfoli	o and (Capital Ma	arket T	heory						
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	S	•	V (2)	+ Ü (2)		•	,			
	Method of assessment			b) ter	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)						
					anguage of assessment: German and/or English reditable for bonus						
12-M-GA-221-m01	Group A	Account	ting								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	S			+ Ü (2) ıle taught in: Englis	h					
	Method	l of ass	essment	Langu		orox. 60 to 120 minutes) t: German and/or English					
12-M-AFA-221-m01	Advanc	vanced Financial Accounting									
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	S	,	V (2)	+ Ü (2)		•	·			
	Method of assessment			written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English creditable for bonus							
12-M-ATER-221-	Topics	in Finar	ncial Acco	unting							
mo1	ECTS	5	Duratio	n -	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	S	•	V (2)	+ Ü (2)		•				
	Method of assessment		b) ter c) ora Langu	m paper (approx. 1 I examination of or							
12-M-ER-161-m01	Advanc	ed Fina	ncial Acc	ountin	g (German GAAP, II	FRS)	'				
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses			Ü (2)	+ V (2)	•	·				
	Method of assessment		written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English creditable for bonus								

12-M-F1-182-m01	Policy	of Taxa	tion									
	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)							
	Method	d of ass	essment			approx. 60 minutes) or						
					b) term paper (approx. 15 pages) Language of assessment: German and/or English							
					creditable for bonus							
12-M-KO-	Coordi	nation,	Budgetin		and Incentives in Organizations							
BO-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)			•				
	Method of assessment			b) ter Langi	m paper (approx. 1							
12-M-SP-161-m01	Econon	nics of Tax Planning										
	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)			•				
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-CF1-182-m01	Discou	nted Ca	shflow									
	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)							
	Method of assessment			b) ter Langi	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
12-M-CF3-182-m01	Risk M	anagen	nent and (Corpor	ate Finance							
	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate			
	Course			` `	+ Ü (2)							
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-M-CF4-182-mo1	Selected T	opics in Corp	orate F	inance	,		,				
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2)	+ Ü (2)							
	Method of	assessment			prox. 60 to 90 minu	tes) or					
				m paper (approx. 15		• 1					
					German and/or Engl						
				ssessment offered: In the semester in which the course is offered reditable for bonus							
12-M-UA-161-m01	Financial S	Statement Ar	alysis	and Business Valuat	ion						
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2)	+ Ü (2)			•				
	Method of	assessment			rox. 60 to 120 minute		•				
				uage of assessment: table for bonus	German and/or Engl	ish					
12-M-WPF-161-m01	Advanced	Auditing	credit	- Lable for bollus			'				
12-101-101-11101	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	Baratio		+ Ü (2)	method of Stading	Tumerical grade	moduliteret				
		assessment	` ` `		rox. 60 to 120 minute	s)	,	_			
		400000	Langu	Language of assessment: German and/or English							
			credit	creditable for bonus							
12-M-STB-161-m01											
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			+ Ü (2)							
	Method of	assessment			oprox. 60 minutes) o	1					
				m paper (approx. 15	pages) or e candidate each (ap	orox 20 minutes)					
					German and/or Engl						
			credit	table for bonus							
12-M-UF-161-m01	Advanced	VAT									
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			$V(2) + \ddot{U}(2)$							
	Method of	assessment	ssessment a) written examination (approx. 60 minutes) or								
		b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes)									
			Language of assessment: German and/or English								
				creditable for bonus							

12-M-RFW-161-m01	Tax-Op	timized	Busines	Orgai	nization	16					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2)		<u>'</u>		'			
	Method	d of asso	essment	b) teri Langu Asses	m paper (approx. 15	t: German and/or Eng	n of term paper (approx. 20 mi	nutes), weighted	l 3:2		
	Particip cation (ants ar		12 pla all ap	places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot amor Il applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be Ilocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available						
12-M-IB-161-m01	Interna	tional T	axation								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2)							
				b) teri Langu Asses credit	written examination (approx. 60 minutes) or term paper (approx. 20 minutes), weighted 3:2 nguage of assessment: German and/or English sessment offered: To be announced editable for bonus						
		oants ar of place		all ap	12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-FER-161-m01	Case St	tudies o	n Busine	ss Taxa	ation						
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2)							
	Method	d of asso	essment	Langu	n examination (app lage of assessment able for bonus	orox. 120 minutes) t: German and/or Eng	lish				
12-M-INST-182-	Strateg	ic Mana	agerial Ad	counti	ng						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) + Ü (2)							
	Method	d of asso	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-M-PROM-182-	Project	Project Management and Control												
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate						
	Course	S		S (2)										
	Method	d of ass	essment		written examination (approx. 60 minutes)									
					uage of assessment table for bonus	: German and/or English								
12-M-RE-	Accoun	ting an	d Capital											
KA-182-mo1		5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate						
	Course		2 4.41.0		+ Ü (2)	mether or grading hamenous grade	modernover	3.4444						
	Method	of ass	essment			pprox. 60 minutes) or								
				b) ter	m paper (approx. 15	; pages)								
					Language of assessment: German and/or English creditable for bonus									
12-M-SDC-182-	Strates	Itegic Decisions and Competition												
mo1	-	5	Duration	<u>`</u>	1 semester	Method of grading numerical grade	Modul level	graduate						
	Course		1 - 0.10.0		+ Ü (2)		1110 2011 121 21	3						
				Modu	ıle taught in: Englisl	n								
	Method	d of ass	essment			pprox. 60 to 120 minutes) or								
				b) term paper (15 to 20 pages) Language of assessment: English										
					table for bonus	. 1150311								
12-M-CT-182-m01	Contra	ct Theo	ry											
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate						
	Course			` ′	+ Ü (2)									
	Method	d of ass	essment			pprox. 60 minutes) or								
					m paper (approx. 15	; pages) : German and/or English								
					table for bonus	. German and or English								
12-M-EG1-182-m01	Moneta	ry Poli	cy and the	Finar	icial System									
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate						
	Course			<u> </u>	+ Ü (2)									
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or										
				b) term paper (approx. 15 pages) Language of assessment: German and/or English										
				Language of assessment: German and/or English creditable for bonus										
			nd allo-		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among									
	cation of places			all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be										
				alloca	ated in the same pro	ocedure. (3) A waiting list will be maintained	a and places re-allocated	allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

12-M-F4-182-m01	Optima	l Tax Th	eory						"		
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	•		V (2) - Modu	+ Ü (2) le taught in: Engli	sh					
	Method	of asse	essment	b) teri Langu	tten examination m paper (approx. lage of assessmel able for bonus		r				
12-M-0E1-182-m01	Econom	etrics 1						,			
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	;	`	V (2) - Modu		nan (winter semester), l	English (summer semest	ter)			
	Method	of asse	essment	b) teri Langu	m paper (approx.	(approx. 60 minutes) o 15 pages) nt: German and/or Eng					
12-M-0E2-182-m01	Econom	etrics 2	2		'			'	'		
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	5		V (2) -	+ Ü (2)						
	Method	of asse	essment	b) teri Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) .anguage of assessment: German and/or English creditable for bonus						
	Addition	nal Info	rmation	Resea	Research track module in Master's programme IEP						
12-M-OE3-182-m01	Econom	etrics 3	 3								
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	;		V (2) -	+ Ü (2)						
	Method	of asse	essment	b) teri Langu	m paper (approx.	(approx. 60 minutes) o 15 pages) nt: German and/or Eng					
	Addition	nal Info	rmation	Resea	rch track module	in Master's programme	EIEP	'			
12-M-FMO-182-	Analysi	s of Fin	ancial Ma	rket D	ata						
m01	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	;		V (2) + Ü (2)							
	Method	of asse		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
	Addition	nal Info	rmation	Resea	rch track module	in Master's programme	EIEP				
Master's with 1 major Ma	nagement (2	018)			,	<u> </u>	JMU Würzburg • generated	23-0kt-2025 • exam. reg. data	record 88 i45 - - H 2018	page 16 / 131	

12-M-F3-182-m01	Social I	nsuran	ce and the	e Welf	are State							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		V (2)	+ Ü (2)							
	Method	of asse	essment			(approx. 60 minutes) o	r					
					m paper (approx.		1: - 1.					
					lage of assessme table for bonus	nt: German and/or Eng	lisn					
12-M-TBS-161-m01	Selecte	d Topic	s in Analy					,				
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S	<u>'</u>	V (2)	$(2) + \ddot{U}(2)$							
	Method	l of asse	essment	b) ter c) ora Langu	m paper (approx. Il examination of c	(approx. 60 minutes) o 15 pages) or one candidate each (ap nt: German and/or Eng	prox. 20 minutes)					
12-BI-161-m01	Analyti	cal Info	rmation S	ystem	is							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)	·		·				
	Method	l of asse	essment	Langı	vritten examination (approx. 60 minutes) Language of assessment: German and/or English Creditable for bonus							
	Particip cation o			stude place	ld the number of a ents of Wirtschafts s will be allocated per of applications	informatik (Business Ir I to students of other s	nformation Systems) ubjects. (3) When pla	will be given preferential aces are allocated in acco	located as follows: (1) Master's consideration. (2) The remaining rdance with (1) and (2) and the lot among applicants from this			
12-M-TDS-182-m01	Topics	in Data	Science									
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		V (2) + Ü (2) Module taught in: English								
	Method	l of asse	essment	b) ter Langu Asses	m paper (approx. Jage of assessme	(approx. 60 minutes) o 15 pages) nt: German and/or Eng the semester in which	lish	1				

12-M-PFACT1-182-	Project	Module	e Finance,	, Accou	inting & Taxation I							
mo1	ECTS	10	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		S (2)								
	Method	d of asso	essment	weigh Langu Asses	nted 2:1 Jage of assessment	s, e.g. term paper, documentation, preparing a : German and/or English ne semester in which the course is offered	a contribution) and pr	esentation (approx. 15 minutes),				
12-M-PFACT2-182-	Project	Module	e Finance,	e, Accounting & Taxation II								
mo1	ECTS	10	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		S (2)	S (2)							
	Method	d of asso	essment	weigh Langu Asses	oroject (approx. 15 pages, e. g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), veighted 2:1 .anguage of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-IFM-211-m01	Interna	International Financial Management										
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S	•		+ Ü (2) ıle taught in: Englisl	'n	•					
	Method	d of asso	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-CF6-231-m01	Selecte	ed Topic	s in Risk	Manag	gement							
	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S	_	V (2)	+ Ü (2)							
	Method	d of asso	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: in the semester in which the course is offered creditable for bonus								

International Busin	ness & Strategy	(60 ECTS	credits)								
Core (20 ECTS cred	its)										
12-M-UGF2-182-	Corporate Stra	itegy					·				
mo1	ECTS 5	Duration	ı 1 sem	ester	Method of grading	numerical grade	Modul level	graduate			
	Courses	,	V (2) + Ü (2) Module taug	ht in: English	1						
	Method of ass	essment	b) term pape c) oral exami nutes, group	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English							
12-M-SMGS-182-	Strategic Man	agement	of Global Sup	Global Supply Chains							
mo1	ECTS 5	Duratio		ester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2) + Ü (2) Module taug	(2) + Ü (2) odule taught in: English							
	Method of ass	essment	Language of	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-M-EMP-182-	European Macroeconomic Policy										
mo1	ECTS 5	Duration		ester	Method of grading	numerical grade	Modul level	graduate			
	Courses	_		Module taught in: English							
	Method of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								
	Participants ar cation of place	es	6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-ITMF-182-	International 1	Trade and	the Multinati	onal Firm							
mo1	ECTS 5	Duration		ester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of ass	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								

12-M-SDC-182-	Strateg	ic Deci	sions and	Comp	etition							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ıle taught in: English	1						
	Method	d of ass	sessment	b) ter Langı	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus							
Core Electives (40	ECTS cre	dits)										
12-M-UGF2-182-	Corpora	ate Stra	ategy									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			/ (2) + Ü (2) Nodule taught in: English							
	Method	d of ass	sessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 appronutes, groups of 3 approx. 30 minutes) Language of assessment: English								
12-M-SMGS-182-	Strateg	ic Man	agement	of Glol	oal Supply Chains		,					
mo1	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method	d of ass	sessment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-EMP-182-	Europe	an Mac	roeconon	ic Pol	cy							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ıle taught in: English	1	•					
	Method	d of ass	sessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								
	Particip cation (nd allo- es	ness schaf total	Management, Intern tsmathematik (Math of 20 places will be	strictions with regard to available places for national Economic Policy or Economics, Wi nematics for Economics) and Chinese and allocated to students of other subjects; sh laces will be allocated by lot.	rtschaftsinformatik (Busi Economics as well as Chi	ness Information Systems), Wirt- na Business and Economics. A				

12-M-ITMF-182-	Interr	national T	rade and	the M	ıltinational Firm			"				
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cours	es		V (2) - Modu	- FÜ (2) le taught in: English							
	Metho	od of asse	essment	b) teri Langu	tten examination (apm paper (approx. 15 age of assessment: able for bonus		tes) or					
12-M-SDC-182-	Strate	egic Decis	sions and	Competition								
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cours	es		V (2) - Modu	- Ü (2) le taught in: English							
	Metho	od of asse	essment	b) teri Langu	tten examination (apm paper (15 to 20 pa age of assessment: able for bonus		ites) or					
12-M-DMM-182-	DSGE	Modellin	g									
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2) -	+ Ü (2)			,					
	Metho	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
	Addit	ional Info	rmation	Resea	rch track module in	Master's programme	IEP					
12-M-EFP-182-m01	Europ	ean Publ	ic Finance	9								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cours	es		V (2) -	+ Ü (2)							
	Metho	od of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
		ipants an of place		6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								

12-M-EG-182-m01	Econom	nic Geog	graphy					.,					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Mo	dul level	graduate			
	Courses	5		V (2) -									
					le taught in: English								
	Method	l of asse	essment		a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)								
					age of assessment:								
					able for bonus								
12-M-EIO-182-mo1													
		5	Duration		1 semester	Method of grading	numerical grade	Mo	dul level	graduate			
	Courses	5		V (2) +	- U (2) le taught in: English	1							
	Method	l of asse	essment			pprox. 60 to 120 minu	ites) or						
				b) teri	n paper (15 to 20 pa	ages)	ŕ						
					nguage of assessment: English								
	Additio	nal Info	rmation		esearch track module in Master's programme IEP								
12-M-EWS-182-			onomic Statistics										
mo1		5 Duration			1 semester	Method of grading	numerical grade	Mo	dul level	graduate	\neg		
	Courses	_		V (2) +		, ,							
	Method	of asse	essment			pprox. 60 minutes) or							
					b) term paper (approx. 15 pages)								
					Language of assessment: German and/or English creditable for bonus								
12-M-GL-	Global	Logistic	s & Supp		in Management								
SC-182-mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Mo	dul level	graduate			
	Course	5		V (2) -									
					le taught in: English								
	Method	l of asse	essment		ten examination (a _l n paper (approx. 15	pprox. 60 minutes) or	•						
					age of assessment:								
				creditable for bonus									
12-M-IMM-161-m01				ng				_					
		5	Duration		1 semester	Method of grading	numerical grade	Mo	dul level	graduate			
	Courses			V (2) + Ü (2)									
	Method	of asse	of assessment written examination (approx. 60 minutes) Language of assessment: German and/or English										
				Langu	מבכי טו מסטכטטווולווני	- German and/or Engl	1311						

12-M-MA-	Manag	erial An	alytics &	Decisi	on Making						
DM-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate		
	Course	S	-		+ Ü (2) ıle taught in: Engli	sh					
				b) ter Langı	tten examination m paper (approx. uage of assessme table for bonus						
12-M-OE1-182-m01	Econon	netrics :	1					,			
	ECTS	5	Duratio	า	1 semester	Method of grading numerica	al grade	Modul level	graduate		
	Course	S			+ Ü (2) ıle taught in: Germ	an (winter semester), English (su	ummer semester)	'			
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
12-M-SM-161-m01	Strateg	gic Mark	eting					,			
	ECTS	5	Duratio	า	1 semester	Method of grading numerica	al grade	Modul level	graduate		
	Course	S		V (2)	$V(2) + \ddot{U}(2)$						
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-M-TP-182-m01	Trade F	Policy a	nd the Wo	orld Trading System							
	ECTS	5	Duratio	า	1 semester	Method of grading numerica	al grade	Modul level	graduate		
	Course				+ Ü (2)						
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: German and/or English creditable for bonus							
12-M-UA-161-m01	Financi	al State	ement Ana	alysis	and Business Valu	ation		,			
	ECTS	5	Duratio	n	1 semester	Method of grading numerica	al grade	Modul level	graduate		
	Course	S		V (2) + Ü (2)							
	Method	d of ass	essment	Langi		oprox. 60 to 120 minutes) nt: German and/or English					

12-M-UGF1-182-	Corpora	rate Entrepreneurship										
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ıle taught in: Englisl	h	•					
	Method	d of ass	essment	b) ter c) ora nutes) written examination (approx. 60 to 120 minutes) or) term paper (15 to 20 pages) or) oral examination of one candicate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 mi- utes, groups of 3 approx. 30 minutes) anguage of assessment: English							
12-M-WPE-182-	Europe	an Com	petition F	Policy	licy							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) Modu	lle taught in: Englisl	h						
	Method	d of ass	essment	b) ter Langı) written examination (approx. 60 to 120 minutes) or) term paper (15 to 20 pages) anguage of assessment: English reditable for bonus							
	Particip cation		nd allo- es	ness schaf total	Management, Interr tsmathematik (Mat of 20 places will be	strictions with regard to available places for st national Economic Policy or Economics, Wirtsc hematics for Economics) and Chinese and Eco allocated to students of other subjects; shoul claces will be allocated by lot.	haftsinformatik (Busi nomics as well as Ch	iness Information Systems), Wirt- ina Business and Economics. A				
12-M-TMA-182-	Topics	in Inter	national I	Marketing								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2)	+ Ü (2)	•	•					
	Method	d of ass	essment	b) ter Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
04-CBE6-182-m01	China i	n the G	lobal Eco	nomy			,					
	ECTS	5	Duratio	n	2 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2) Module taught in: English and Chinese								
	Method	d of ass	essment	b) ora Langu	ritten examination (approx. 60 minutes) or al examination of one candidate each (approx. 15 minutes) ruage of assessment: English and Chinese itable for bonus							

12-M-PIBST1-182-	Project	Module	Internat	ional E	Business & Strategy	Ī			·				
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S	•		+ Ü (2) le taught in: English								
	Method	l of asse	essment	weigh Langu Asses	roject (approx. 15 pages, e.g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), reighted 2:1 anguage of assessment: German and/or English assessment offered: In the semester in which the course is offered reditable for bonus								
12-M-PIBST2-182-	Project	Module	Internat	ional E	onal Business & Strategy II								
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				+ Ü (2) le taught in: English								
	Method	Method of assessment			project (approx. 15 pages, e. g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-DM1-182-	Digital Marketing I												
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	Courses		V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus									
12-M-DM2-182-	Digital	Marketi	ing II					,					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses Method of assessment				V (2) + Ü (2) Module taught in: English								
				b) ten Langu Asses	m paper (15 to 20 pa lage of assessment:	English	utes) or the course is offered	-					

12-M-EC1-182-m01	E-Commerce I											
	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-NMA-221-	Industr	rial Mar	agement	5								
mo1	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		S (4) Modu								
	Method	d of ass	essment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus								
	Particip cation		nd allo- es	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Econmics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot.								
	Additio	nal Info	rmation	Module can be taught in form of E Learning course or as a block.								

12-M-NMB-221-	Industrial Management 6											
mo1	ECTS	5	Duration	1	1 semester	Method of gradin	g numerical grade	Modul leve	l graduate			
	Courses	5		S (4) Modu	S (4) Module taught in: German and/or English							
	Method	of ass	essment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus								
	Particip cation c			20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Econmics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot.								
	Additio	nal Info	rmation	Modu	Module can be taught in form of E Learning course or as a block.							
12-M-IFM-222-m01	International Financial Management											
	ECTS	5	Duration	1	1 semester	Method of gradin	g numerical grade	Modul leve	l graduate			
	Courses	5			+ Ü (2) lle taught in: Eng	lish						
	Method	of ass	essment	Langu	n examination (a uage of assessme able for bonus	approx. 60 minutes) ent: English						
Management & Lea	dership	(60 EC	TS credits)								
Core (20 ECTS cred	its)											
12-M-SM-161-m01	Strateg	ic Mark	eting									
		5	Duration	1	1 semester	Method of gradin	g numerical grade	Modul leve	l graduate			
	Courses			V (2) + Ü (2)								
	Method	of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								

12-M-AO-182-mo1	Incentives in Organizations											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			$(2) + \ddot{U}(2)$							
					Module taught in: English							
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)								
				Langi	Language of assessment: German and/or English							
12-M-HRM-161-	Human Resource Management and Industrial Relations											
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	,	V (2)	+ Ü (2)	•						
	Method of assessment			b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
		oants ar of place		ness schaf total	Management, Intern tsmathematik (Math of 20 places will be	ational Economic Po nematics for Econom	licy or Economics, Wirt ics) and Chinese and E s of other subjects; sho	schaftsinformatik (Busi conomics as well as Chi	r's degree programmes Busi- ness Information Systems), Wirt- na Business and Economics. A cations exceed the number of			
12-M-UGF1-182-	Corpor	rporate Entrepreneurship										
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) ıle taught in: English	1						
	Method	d of ass		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candicate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English								
12-M-OEA-182-	Advand	ed Lab	our Econo									
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)	•		•				
	Method	d of ass	essment	b) ter	tten examination (a m paper (approx. 15 uage of assessment:		r					
Core Electives (40 I	40 ECTS credits)											
12-M-SM-161-m01	Strates	gic Marl	keting									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			· · ·	+ Ü (2)							
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English								

12-M-AO-182-mo1	Incentiv	ves in O	rganizati	ons								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V (2) -								
				Modu	le taught in: English							
	Method	l of asso	essment		a) written examination (approx. 60 minutes) or							
				b) term paper (approx. 15 pages)								
14 11014	1				Language of assessment: German and/or English							
12-M-HRM-161-					and Industrial Rela			1				
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) -								
	Method	l of asso	essment			prox. 60 minutes) o	r					
					b) term paper (approx. 15 pages) Language of assessment: German and/or English							
	Particip	ants an	d allo	•	eo places. There are no restrictions with regard to available places for students of the Master's degree programmes Busi-							
	cation			ness Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsinformatik (Business Information Systems)								
				schaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A								
							of other subjects; should the	number of appli	cations exceed the number of			
	_				available places, these places will be allocated by lot.							
12-M-UGF1-182-	Corporate Entrepreneurship											
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V(2) + Ü(2)								
				Module taught in: English								
	Method	l of asso	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or								
							orox 10 to 15 minutes) or oral	examination in o	rouns (groups of 2 approx 20 mi-			
					c) oral examination of one candicate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes)							
					Language of assessment: English							
12-M-OEA-182-	Advanc	ed Labo	ur Econo	mics								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V (2) -	V (2) + Ü (2)							
	Method	of asso	essment	a) wri	tten examination (ap	prox. 60 minutes) o	r					
				b) term paper (approx. 15 pages)								
				Language of assessment: English								

12-M-AFW-161-m01	Employ	ment L	aw								
	ECTS	5	Duratio	1	2 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2)							
	Method	d of ass	essment	[a) wr	[a) written examination (approx. 120 minutes) and b) talk (approx. 30 minutes), weighted 3:2] or [a) written examination (approx. 120 minutes) and c) presentation (approx. 15 minutes) and d) written elaboration of presentation (approx. 10 pages), weighted 3:1:1]						
	Participants and allo- cation of places			all ap	plicants irrespective ated in the same pro	of their subjects. (2)	Places on all courses of the m	odule with a res	ces will be allocated by lot among stricted number of places will be d by lot as they become available.		
12-M-BUC-182-	Commu	ınicatio	n in Busii	iess a	nd Economics						
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			/ (2) + Ü (2) Module taught in: English						
	Method	d of ass	essment	Langu	n examination (appl uage of assessment: able for bonus						
12-M-BEC-182-mo1	no1 Behavioral Economics										
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) Ile taught in: English						
	Method	d of ass	essment	b) ter Langu Asses	m paper (15 to 20 pa lage of assessment:	English	utes) or the course is offered				
12-M-CIU-182-m01	Manag	erial Ac	counting	in the	Company Managem	ent					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2)	+ Ü (2)						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							

12-M-EIO-182-mo1	Market Research and Demand Analysis										
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) + Ü (2) Module taught in: English							
		,		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus							
					Research track module in Master's programme IEP						
12-M-EPF-161-m01		al HR R	Research v		ata						
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course			Ü (2)							
	Method	d of ass	essment	term paper (approx. 10 pages) Language of assessment: German and/or English Assessment offered: Once a year as announced							
	Participants and allo- cation of places			12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-KO-	Coordination, Budgeting and Incentives in Organizations										
BO-182-mo1	ECTS			1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		$V(2) + \ddot{U}(2)$							
	Method	d of ass	essment	b) teri Langu	m paper (approx. 1	approx. 60 minutes) o 5 pages) t: German and/or Engl					
12-M-MA-	Manag	erial An	alytics &	Decisi	on Making			,			
DM-182-mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus							

12-M-MIK-182-m01	1 Microeconometrics									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			Ü (2) ·	+ Ü (2)			, 		
	Method	of asse	ssment			approx. 60 minutes) o	or			
					m paper (approx. 1	15 pages) it: German and/or Eng	lich			
					able for bonus	it: German and/or Eng	(1511			
	Addition	al Infor	mation	Resea	rch track module					
12-M-0E1-182-m01	Econometrics 1									
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			V (2) - Modu	` '	an (winter semester),	English (summer seme	ester)		
	Method	of asse	ssment	b) ter Langu	m paper (approx. 1	approx. 60 minutes) of the second of the sec				
12-M-OE2-182-m01	Econome	etrics 2								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			V (2) -	+ Ü (2)					
	Method	of asse	ssment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus						
	Addition	al Infor	mation	Resea	rch track module	in Master's programm	e IEP			
12-M-OE3-182-mo1	Econome	etrics 3								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			V (2) -	+ Ü (2)					
	Method	of asse	ssment	b) ter Langu	m paper (approx. 1	approx. 60 minutes) of pages) it: German and/or Eng				
	Addition	al Infor	mation	Resea	rch track module	in Master's programm	e IEP			
12-M-SDC-182-	Strategi	c Decisi	ions and	Comp	etition					
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			V (2) + Ü (2) Module taught in: English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus						
Master's with 1 major Ma	nagement (20	018)					JMU Würzburg • genera	ted 23-0kt-2025 • exam. reg. data	a record 88 i45 - - H 2018 page 32 / 131	

12-M-UGF2-182-	Corporate Strategy											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour	ses	•		V (2) + Ü (2) Module taught in: English							
	Meth	od of asso	essment	b) teri c) ora nutes	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English							
12-M-UGF3-182-	Digit	al Entrepr	eneurshi	p				,				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour	ses		V (2) - Modu	+ Ü (2) le taught in: English			,				
		od of ass		b) teri c) ora minut	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. minutes) Language of assessment: English							
12-M-CHA-182-	Chan	Change Management										
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour	ses		V (2) -	V (2) + Ü (2)							
	Meth	od of asso	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-TENT-182-	Topic	cs in Entre	preneurs	hip								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Cour				+ Ü (2)							
	Meth	od of asso	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								

12-M-THRM-182-	Topics in HRM and Organization											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V (2)	+ Ü (2)			•				
	Method	of ass	essment		a) written examination (approx. 60 minutes) or							
					b) term paper (approx. 15 pages)							
					anguage of assessment: German and/or English ssessment offered: In the semester in which the course is offered							
					creditable for bonus							
12-M-TLE-182-m01	Topics in Labour Economics											
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5	•	V (2)	+ Ü (2)							
	Method	l of ass	essment	b) ter Langı	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered							
				credi	reditable for bonus							
12-M-TMA-182-	Topics	in Inter	national I	Market	arketing							
mo1	ECTS 5 Duratio			n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		V (2)	+ Ü (2)							
	Method of assessment			b) ter Langu Asses	b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-PMA-	Project Module Management & Leadership I											
LE1-182-m01	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		S (2)								
	Method	l of ass	essment	weigh Langu Asses	project (approx. 15 pages, e. g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
12-M-PMA-	Project	Modul	e Manage	ment	& Leadership II			,				
LE2-182-m01	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	5		S (2)		,		,				
	Method	of ass	essment	weigh Langu Asses	nted 2:1 Lage of assessment	assessment: German and/or English offered: In the semester in which the course is offered						

12-M-DM1-182-	Digital	Market	ing I								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grad	e Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method of assessment			b) ter Langu	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus						
12-M-DM2-182-	Digital	Market	ing II				'				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grad	e Modul level	graduate			
	Course	S			+ Ü (2) ıle taught in: English	1					
	Method	d of ass	essment	b) ter Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-EC1-182-mo1	E-Commerce I										
	ECTS	5	Duration	n	1 semester	Method of grading numerical grad	e Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus							

12-M-NMA-221-	Industr	ial Man	agement	5								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (4) Modu	S (4) Module taught in: German and/or English							
	Method	l of asso	essment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus								
	Particip cation o			(1) Stunagen (2) An tal nu ment) (3) An ses m	d the number of appudents who already nent will be given prong applicants with mber of ECTS credit. nong applicants with entioned in (2).	have successfully co referential considerat h the same number o s achieved in courses h the same number o	mpleted courses offere tion. f successfully complete s of BWL und Industrieb	ed modules, places will petriebslehre (Business vill be allocated accordi	ocated as follows: ss Economics and Industrial Ma- be allocated according to the to- Econmics and Industrial Manage- ng to the average grade in cour-			
	Additio	nal Info	rmation	Modu	le can be taught in f	form of E Learning co	urse or as a block.					

12-M-NMB-221-	Industr	rial Mana	gement	6									
mo1	ECTS	5	Duration	ı [1 semester	Method of gra	ding numerical gra	de	Modul level	graduate			
	Course	S		S (4) Modul	S (4) Module taught in: German and/or English								
		d of asse		b) pres c) tern d) por Langu Asses	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus								
		oants and of places		Should (1) Sturnagem (2) Am tal nument). (3) Am ses me	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Econmics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot.								
	Additio	nal Infor	mation				ng course or as a blo		· · · · · · · · · · · · · · · · · · ·	_			
Operations & Infor	mation N	Managen											
Core (20 ECTS cred	its)												
12-M-LA-182-m01	Industr	rial Mana	gement	2									
	ECTS	5	Duration	ı [1 semester	Method of gra	ding numerical gra	de	Modul level	graduate			
	Course	S		V (2) + Course	` '	o be offered as eLe	arning, seminary, w	orkshop, etc.					
	Method	d of asse	ssment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus									
		oants and of places		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-AOLM-182-	Advanced Operations & Logistics Management												
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	·		+ Ü (2) le taught in: English			1						
	Method of a	assessment	b) teri Langu	written examination (approx. 60 minutes) or term paper (approx. 15 to 20 pages) anguage of assessment: English reditable for bonus									
12-M-MA-	Managerial	lanagerial Analytics & Decision Making											
DM-182-m01	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			(2) + Ü (2) odule taught in: English									
	Method of a	assessment	b) teri Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus									
12-BI-161-m01	Analytical I	nformation S	formation Systems										
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) -	+ Ü (2)									
	Method of a	assessment	Langu	n examination (appr lage of assessment: able for bonus		ish							
	Participants cation of pla		40 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's students of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.										

12-M-DSS-161-m01	Decision Suppor	rt Syster	ns									
		Duration		1 semester	Method of grading	numerical grade		Modul level	graduate			
	Courses		V (2) +	· Ü (2)	, 5	<u> </u>						
	Method of asses	sment	a) writ b) oral minute Langu	ten examination (examination (one es)	approx. 60 minutes) e candidate each: ap t: German and/or En	orox. 15 to 20 minutes	s; groups of	2: approx. 20	minutes; groups of 3: approx. 30			
	Participants and cation of places		Should studer places	40 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's students of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.								
Core Electives (40	ECTS credits)											
12-M-LA-182-m01	Industrial Mana											
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade		Modul level	graduate			
	Courses		` '	V (2) + Ü (2) Course type: might also be offered as eLearning, seminary, workshop, etc.								
	Method of asses	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus										
	Participants and cation of places		all app	olicants irrespectiv	ve of their subjects. (2) Places on all cours	ses of the mo	dule with a re	nces will be allocated by lot among stricted number of places will be d by lot as they become available.			
12-M-AOLM-182-	Advanced Opera	ations &	Logisti	ics Management								
mo1	ECTS 5	Duratior	1	1 semester	Method of grading	numerical grade		Modul level	graduate			
	Courses		V (2) + Modul	· Ü (2) e taught in: Englis	sh							
	Method of asses	ssment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus									

12-M-MA-	Manag	erial Ar	alytics &	Decisi	on Making	1			"				
DM-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	·S			V (2) + Ü (2) Module taught in: English								
			essment	b) ter Langu credit	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus								
12-BI-161-m01	Analyti	ical Info	rmation S	tion Systems									
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	·S		V (2) ·	+ Ü (2)								
	Method	d of ass	essment	Langu	n examination (app lage of assessment: able for bonus	rox. 60 minutes) German and/or Eng	lish						
		oants ai of place		stude place	ld the number of appents of Wirtschaftsings will be allocated to be of applications expenses of applications expenses.	formatik (Business Ir o students of other si	nformation Systems) will ubjects. (3) When place	ll be given preferential c es are allocated in accor	ocated as follows: (1) Master's consideration. (2) The remaining dance with (1) and (2) and the ot among applicants from this				
12-M-DSS-161-mo1	Decisio	on Supp	ort Syste	ms									
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	·S		V (2) ·	+ Ü (2)								
	Method	d of ass	essment	b) ora minut Langu	al examination (one tes)	pprox. 60 minutes) o candidate each: app German and/or Eng	rox. 15 to 20 minutes; g	groups of 2: approx. 20 r	ninutes; groups of 3: approx. 30				
		oants ai of place		stude place	ld the number of app nts of Wirtschaftsin s will be allocated to er of applications e	formatik (Business Ir o students of other si	nformation Systems) will abjects. (3) When place	ll be given preferential c es are allocated in accor	ocated as follows: (1) Master's consideration. (2) The remaining dance with (1) and (2) and the ot among applicants from this				

12-GPU-182-m01	Busine	ss Soft	ware 1: IS	based	Enterprise Manag	ement								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	25		V (2)				`						
	Metho	d of ass	essment	a) wri	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)									
					ıl examination (one	e candidate each: 10	to 15 minutes; groups o	f 2: approx. 20 minutes:	groups of 3: approx. 30 minutes)					
				or c) teri	m paper (15 to 20 p	iages)								
					lage of assessmen									
					Assessment offered: Once a year, winter semester reditable for bonus									
		pants ar		20 pla				الحجط الأنب ممماع حميما	anatad an fallows (c) Mantagla					
	cation	of place	25						ocated as follows: (1) Master's					
				place	dents of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remaining ses will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the									
						exceeds the number	of available places, plac	ces will be allocated by	lot among applicants from this					
M DE 0		• 1 44		group										
12-M-BE-182-mo1			agement		1	Mathada C dia		[AAdd. 1d	Lauradorata					
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	25			+ Ü (2) se type: might also	be offered as eLearn	ing, seminary, workshop	p, etc.						
	Metho	d of ass	essment		a) written examination (approx. 40 to 60 minutes) or									
							m paper (15 to 20 pages	s), weighted 1:1 or						
					m paper (30 to 40 p		mination (approx. 60 m	inutas) ar						
					tfolio (approx. 20 ¡		mination (approx. 60 m	imutes) or						
						t: German and/or En	glish							
				credit	able for bonus									
		pants ar							ces will be set aside for students					
	cation	of place	25					-conomic Policy or Econ iatik (Business Informat	omics and 5 places will be set asi-					
12-M-AM-182-m01	Advand	ced Mic	roeconom		Students of the Mi	uster s'degree progre	mine wirtschaftsinionii	Tatik (Business informat	- Systems).					
12 111 7 1111 102 11101	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course			V (2) + Ü (2)										
				Module taught in: English										
	Metho	d of ass	essment			approx. 60 minutes)	or							
				b) term paper (approx. 15 pages) Language of assessment: English										
					uage of assessmen able for bonus	t: English								
				creuit	מטוכ וטו טטוועט	1								

12-M-CT-182-m01	Contrac	Contract Theory											
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	·	V (2) -	+ Ü (2)			,					
	Method	d of ass	essment	b) teri Langu	n) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) anguage of assessment: German and/or English creditable for bonus								
12-M-GL-	Global	Logisti	cs & Supp	ly Cha	y Chain Management								
SC-182-mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	b) teri Langu	tten examination (a m paper (approx. 15 lage of assessment: able for bonus		r						
12-M-SBM-182-	Industr	ial Management 1											
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) - Cours	` '	e offered as eLearnir	ng, seminary, workshop, etc.						
	Method	l of ass	essment	b) pre c) terr d) ent e) por Langu credit	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus								
	Particip cation o			all ap	plicants irrespective	e of their subjects. (2) Places on all courses of the r	module with a res	ces will be allocated by lot among stricted number of places will be d by lot as they become available.				

12-M-SPM-182-	Industri	ial Mar	agement	3		,	,	'			
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	g numerical grade	Modul level	graduate		
	Courses	5	_		+ Ü (2) se type: might als	o be offered as eLearn	ing, seminary, worksho	op, etc.			
	Method	of ass	essment	b) pre c) teri d) ent e) poi Langi	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus						
		Participants and allo- cation of places all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become availance of the module with a restricted number of places will be maintained and places re-allocated by lot as they become availance of the module with a restricted number of applications exceed the number of available places, places will be allocated by lot an allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available places, places will be allocated by lot an allocated in the same procedure.							stricted number of places will be		
12-IV-161-m01	Informa	tion Pr	on Processing within Organizations								
	ECTS	5	Duratio	n	1 semester	Method of grading	g numerical grade	Modul level	graduate		
	Courses	5		V (2)	+ Ü (2)						
	Method	of ass	essment	Langu		pprox. 6o minutes) nt: German and/or En	glish				
12-M-NGM-182-	Advance	ed Con	putation	al Econ	iomics						
mo1	ECTS	5	Duration 1 semester Method of grading numerical grade				Modul level	graduate			
	Courses	5			+ Ü (2) ıle taught in: Engl	ish					
	Method	of ass	essment	b) ter	tten examination m paper (approx. uage of assessme		or				
	Addition	nal Info	rmation	Resea	arch track module	in Master's programn	ne IEP				
12-M-OE1-182-mo1	Econom	etrics	1								
	ECTS	5	Duratio		1 semester	Method of grading	g numerical grade	Modul level	graduate		
	Courses	V (2) + Ü (2) Module taught in: German (winter semester), English (summer semester)									
	Method	of ass	essment	b) ter Langı	m paper (approx.	(approx. 60 minutes) 15 pages) nt: German and/or En					

12-M-0E2-182-m01	Econome	trics 2				1					
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses	,	V (2) +	· Ü (2)	, -						
	Method o	of assessment	b) tern Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Creditable for bonus							
	Addition	al Information			in Master's programme IEP						
12-M-0E3-182-mo1	Econome										
	ECTS 5		n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses	Į.	V (2) +	· Ü (2)			-				
	Method o	of assessment	b) tern Langu	n paper (approx. 1	approx. 60 minutes) or .5 pages) t: German and/or English						
	Additiona	ditional Information Research track module in Master's programme IEP									
12-M-PROM-182-	Project N	lanagement an	d Conti	rol		'					
mo1	ECTS 5	Duratio	n	1 semester Method of grading numerical grade Modul level graduate							
	Courses		S (2)								
	Method o	of assessment	Langu	written examination (approx. 60 minutes) Language of assessment: German and/or English Creditable for bonus							
12-M-SDC-182-	Strategic	Decisions and	Compe	etition		'					
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses	,	V (2) + Modul	- Ü (2) le taught in: Engli	sh		-				
	Method o	of assessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-SMGS-182-	Strategic	Management	of Glob	al Supply Chains							
mo1	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Module taught in: English								
	Method o	ethod of assessment written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus									

12-M-SCC-161-m01	Semina	ır: Supp	ly Chain	Compe	tition						
	ECTS	5	Duration	n .	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2)				,			
	Method	of asse	essment				entation (approx. 10 min	nutes), weighted 2:1			
						: German and/or Eng ce a year, winter seme					
	Particip	ants an	nd allo-			•		wailahla placos, placos	will be allocated as follows: (1)		
	cation	of place	S	Stude given be all Chain licant place	ents who already ha preferential consic ocated according to Management (Log has selected whicl s will be allocated	ve successfully compleration. (2) Among a the total number of istics and Supply Chaniculus of the courses of	pleted courses offered by oplicants with the same ECTS credits achieved in in Management) or Valu	y the Chair of Logistics number of successfull n mandatory courses of ue Chain Management of	and Quantitative Methods will be y completed modules, places will the focus Logistik und Supply or another specialisation the appne same number of ECTS credits,		
12-M-Tl1-182-m01	Theory	ory of Industrial Organization									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) le taught in: Englis	h					
	Method	d of asse	essment	b) ter Langu	tten examination (a m paper (15 to 20 p lage of assessment able for bonus		utes) or				
12-M-Tl2-182-m01	Applied	Industrial Organization									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) Modu	le taught in: Englis	h					
	Method	d of asse	essment	b) ter Langu Asses	m paper (15 to 20 p lage of assessment	: English	utes) or the course is offered				
12-M-TDS-182-m01	Topics	in Data	Science								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	Courses V (2) + Ü (2) Module taught in: English									
	Method	d of asse	essment	b) ter Langu Asses	m paper (approx. 19 lage of assessment	: German and/or Eng					

12-M-RTP-182-mo1	Real-Ti	me Proc	ess Anal	ytics									
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	•	V (2) ·	+ Ü (2)	•	•	·	•				
				Modu	le taught in: Englisl	h							
	Method	d of ass	essment	b) ter Langu Asses	m paper (approx. 15 lage of assessment	approx. 6o minutes) o 5 pages) :: German and/or Eng he semester in which	lish						
12-M-PO-	Project	ct Module Operations & Information Management I											
PIM1-182-m01	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	weigh Langu Asses	ited 2:1 lage of assessment	s, e. g. term paper, do : German and/or Eng he semester in which	lish	g a contribution) and pre	esentation (approx. 15 minutes),				
12-M-PO-	Project	Module	e Operatio	ons & l	nformation Manage	ement II							
PIM2-182-m01	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) ·	+ Ü (2)								
	Method	d of ass	essment	project (approx. 15 pages, e. g. term paper, documentation, preparing a contribution) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									

12-M-NMA-221-	Industr	ndustrial Management 5												
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S		S (4) Modu	S (4) Module taught in: German and/or English									
	Method	l of asso	essment	b) pre c) terr d) por Langu Asses	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus									
	Particip cation o			(1) Stunagen (2) An tal nu ment) (3) An ses m	d the number of appudents who already nent will be given prong applicants with mber of ECTS credit. nong applicants with entioned in (2).	have successfully co referential considerat h the same number o s achieved in courses h the same number o	mpleted courses offere tion. f successfully complete s of BWL und Industrieb	ed modules, places will petriebslehre (Business vill be allocated accordi	ocated as follows: ss Economics and Industrial Ma- be allocated according to the to- Econmics and Industrial Manage- ng to the average grade in cour-					
	Additio	nal Info	rmation	Module can be taught in form of E Learning course or as a block.										

12-M-NMB-221-	Industr	ial Mana	gement	6		1		.,				
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		S (4) Modu	le taught in: Ger	man and/or English		-				
	Particip	oants and	ssment	a) wri b) pre c) terr d) por Langu Asses credit	written examination (approx. 40 to 60 minutes) or presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or term paper (30 to 40 pages) or portfolio (approx. 50 hours) anguage of assessment: German and/or English assessment offered: Only when announced in the semester in which the courses are offered reditable for bonus o places. Should the number of applications exceed the number of available places, places will be allocated as follows:							
				nager (2) An tal nu ment) (3) An ses m	 (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Econmics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot. 							
	Additio	nal Infor	al Information Module can be taught in form of E Learning course or as a block.									
Compulsory core e	lectives :	2: Subjec	cts (60 E	60 ECTS credits)								
Strategic Marketin	g Manag	gement (2	20 ECTS	credits	s)							
Core (10 ECTS credi	its)											
12-M-IMM-161-m01	Interna	tional M	arketing									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		V (2) -	+ Ü (2)							
	Method	l of asses	ssment	written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-M-SM-161-m01	Strateg	ic Marke	Marketing									
	ECTS	5	Duration						graduate			
	Courses	S		V (2) -	+ Ü (2)							
	Method	d of asses		sment written examination (approx. 60 minutes) Language of assessment: German and/or English								

Core Electives (10 E	CTS cree	dits)										
12-M-MS-161-m01	Strateg	gic Netw	orks in In	dustry								
	ECTS	5	Duration	ו	1 semester	Method of grading	numerical grade	e N	Nodul level	graduate		
	Course	S		V (2) +	/ (2) + Ü (2)							
	Method of assessment				written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-M-MM-161-m01	Brand I	Manageı	ment & M	larket l	Research							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	e N	Nodul level	graduate		
	Course	S		V (2) +	- Ü (2)							
	Method	d of asse	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-M-INST-182-	Strategic Managerial Accounting											
mo1	ECTS	5	Duration	l	1 semester	Method of grading	numerical grade	e //	Nodul level	graduate		
	Course	S		V (2) +	- Ü (2)							
	Method of assessment		essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
12-M-KO-	Coordin	nation, E	Budgeting	g and I	ncentives in Organiz	zations		,				
BO-182-mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	e /	1odul level	graduate		
	Course	S		V (2) +	- Ü (2)							
	Method	d of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-GPU-182-m01	Busine	ss Softv	vare 1: IS-	-based	Enterprise Manage	ment							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2)	V (2)								
	Method of assessment			b) ora or c) terr Langu Asses	l examination (one n n paper (15 to 20 pa age of assessment:		o 15 minutes; groups of 2: a	pprox. 20 minutes;	groups of 3: approx. 30 minutes)				
	Particip cation o		S	stude places	d the number of ap _l nts of Wirtschaftsin s will be allocated to er of applications e:	formatik (Business Ir o students of other s	nformation Systems) will be ubjects. (3) When places are	given preferential e allocated in accor	ocated as follows: (1) Master's consideration. (2) The remaining dance with (1) and (2) and the lot among applicants from this				
12-M-IBS-182-m01	E-Business Strategies												
	ECTS 5 Duration			า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) +	- Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus									
	Particip cation (of place	S	all ap	olicants irrespective	e of their subjects. (2) Places on all courses of the	e module with a res	ces will be allocated by lot among stricted number of places will bed by lot as they become available.				
12-M-DM1-182-	Digital	Market	ing I										
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English									
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus										

12-M-DM2-182-	Digital	Market	ing II			'		-					
mo1	ECTS	5	Duratio	n .	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	•	V (2) + Ü (2)									
		1-		Module taught in: English									
	Method	d of ass	essment		a) written examination (approx. 60 to 120 minutes) or								
				b) term paper (15 to 20 pages) Language of assessment: English									
						the semester in which	the course is offered						
				credit	able for bonus								
12-M-EC1-182-mo1	E-Comr	nerce I											
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) - Modu	+ Ü (2) le taught in: Engl	ish							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus									
Industrial Manager	ment (20	ECTS o	redits)										
Core (10 ECTS credi	its)												
12-M-SBM-182-	Industi	rial Man	agement	1									
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		$V(2) + \ddot{U}(2)$ Course type: might also be offered as eLearning, seminary, workshop, etc.									
	Method of assessment		a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus										
	Participants and allo- cation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-LA-182-m01	Industr	ial Mar	nagement	2				,				
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) se type: might alsc	be offered as eLearni	ng, seminary, workshop,	, etc.				
	Method	l of ass	essment	b) pre c) terr d) ent e) por Langu credit	esentation (approx m paper (30 to 40 tirely or partly com tfolio (approx. 20 uage of assessmentable for bonus	pages) or iputerised written exal pages) nt: German and/or Eng	n paper (15 to 20 pages), mination (approx. 60 mir lish	nutes) or				
	Particip cation (all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
Core Electives (10 E	CTS cred	dits)										
12-M-SPM-182-	Industr	ial Mar	nagement	3								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) e type: might alsc	be offered as eLearni	ng, seminary, workshop,	, etc.				
	Method	l of ass	essment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus								
	Particip cation (all ap	plicants irrespect	ve of their subjects. (2) Places on all courses o	of the module with a res	ces will be allocated by lot among stricted number of places will be by lot as they become available.			

12-M-BE-182-mo1	Indust	Industrial Management 4												
	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate							
	Course	25	,	V (2) + Ü (2)		`								
					o be offered as eLearning, seminary, workshop, e	etc.								
				b) presentation (appro c) term paper (30 to 40 d) entirely or partly cor e) portfolio (approx. 20 Language of assessme creditable for bonus										
		pants a of place	nd allo- es	of the Master's degree	o places. Should the number of applications exceed the number of available places, 15 places will be set aside for stude The Master's degree programmes Management and International Economic Policy or Economics and 5 places will be set The for students of the Master's degree programme Wirtschaftsinformatik (Business Information Systems).									
12-M-AOLM-182-	Advan	dvanced Operations & Logistics Management												
mo1	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate							
	Course	es.		V (2) + Ü (2) Module taught in: Engl	ish									
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus										
12-M-GL-	Global	Logisti	cs & Supp	oly Chain Management										
SC-182-mo1	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate							
	Course	!S		V (2) + Ü (2) Module taught in: English										
	Metho	d of ass	sessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus										
12-M-MA-	Manag	erial Aı	nalytics &	Decision Making		'								
DM-182-mo1	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate							
	Course	es.		V (2) + Ü (2) Module taught in: English										
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus										

12-M-SCC-161-m01	Seminar: Supply Chain Competition												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)	S (2)								
	Method	Method of assessment			term paper (approx. 15 to 20 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester								
		oants an		Stude given be all Chain licant	nts who already hav preferential conside ocated according to Management (Logis	re successfully comperation. (2) Among ap the total number of I stics and Supply Cha includes courses off	leted courses offered by oplicants with the same recTS credits achieved in Management) or Value	the Chair of Logistics number of successfully mandatory courses of e Chain Management of	will be allocated as follows: (1) and Quantitative Methods will be a completed modules, places will the focus Logistik und Supply or another specialisation the appne same number of ECTS credits,				
12-M-NMA-221-	Industr	ial Man	agement	5									
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (4) Module taught in: German and/or English									
	Method	d of asse	essment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus									
	Participants and allocation of places			20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Economics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot.									
	Additio	nal Info	rmation	Modu	le can be taught in f	orm of E Learning co	urse or as a block.						

12-M-NMB-221-	Industrial Management 6											
mo1	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		S (4) Module taught in: German and/or English									
	Method of ass	sessment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus									
	Participants a cation of place		20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Economics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot.									
	Additional Info	ormation	Modu	le can be taught i	form of E Learning co	ourse or as a block.	·					
Financial Accounting	ng and Busines	s Taxation	(20 ECTS credits)									
Core (10 ECTS cred	its)											
12-M-ER-161-m01	Advanced Fina	ancial Acc	ounting	g (German GAAP,	FRS)							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		Ü (2)	+ V (2)	•	•	•					
	Method of ass	sessment	written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English creditable for bonus									
12-M-GA-221-m01	Group Accoun	ting										
	ECTS 5 Duratio		n 1 semester Method of grading numerical grade Modul level graduate									
	Courses		V (2) + Ü (2) Module taught in: English									
	Method of ass	sessment	written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English creditable for bonus									

12-M-SP-161-m01	Eco	nomics of T	Tax Plann	ing										
	ECT	S 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Cou	rses	•	V (2) -	+ Ü (2)									
	Met	hod of asso	essment		a) written examination (approx. 60 minutes) or									
					n paper (approx. 15									
						candidate each (ap German and/or Engl								
					able for bonus	definali ana/of Engl	1311							
Core Electives (10 E	CTS													
12-M-WPF-161-m01	Adv	anced Audi	iting											
	ECT:	S 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Cou	rses		V (2) -										
	Met	hod of ass	essment			ox. 60 to 120 minute								
					anguage of assessment: German and/or English reditable for bonus									
12-M-AFA-221-m01	Adv	anced Fina	ncial Acc					'	-					
12-W-A A-221-III01				1 semester	Method of grading	numorical grado	Modul level	graduate						
	ECTS 5 Duration		V (2) -		Method of grading	numerical grade	Modulitevel	graduate						
		hod of asso	occmont			ov 60 to 120 minuto	.c)		_					
	Met	iiou oi assi	essillelli	written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English										
				creditable for bonus										
12-M-UA-161-m01	Fina	ıncial State	ement Ana	alysis and Business Valuation										
	ECT	S 5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Cou	rses		V (2) -	+ Ü (2)									
	Met	hod of ass	essment			ox. 60 to 120 minute								
					age of assessment: able for bonus	German and/or Engl	ish							
12-M-STB-161-m01	Tay	Accounting	σ	creuit	able for bollus									
12 W 31B 101 11101	ECT		Duration		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		V (2) -		Method of glading	numerical grade	Modulitevel	Sidducte						
						nrox. 60 minutes) o	<u> </u>		_					
	Wice		Cooment	ent a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or										
				c) oral examination of one candidate each (approx. 20 minutes)										
				Language of assessment: German and/or English creditable for bonus										
				creditable for donus										

Case Studies on Business Taxation											
ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
Courses	;		S (2)								
Method	of ass	essment									
Account	ting on	d Capital									
							graduate				
		Duration			Method of grading numerical grade	Modul level	graduate				
		occmont	` , ,	` '	annroy 60 minutos) or						
Methou	UI assi	essillelli									
			Langu	uage of assessment							
				creditable for bonus							
				heory							
ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
			<u>``</u>	$(2) + \ddot{U}(2)$							
Method	of ass	essment									
					German and/or English						
International Financial Management											
ECTS 5 Duratio			<u> </u>	1 semester	Method of grading numerical grade	Modul level	graduate				
Courses	;	•				·					
Method	of ass	essment									
Internat	tional T	Tavation	creun	Lable for bollus							
				1 semester	Method of grading numerical grade	Modul level	graduate				
		Duration		1 3cmester	Method of grading municinear grade	Modulitevel	graduate				
		accment	` ′	tten evamination (a	annroy 60 minutes) or						
Method	01 033	CSSIIICIII				ox. 20 minutes), weighted	d 3:2				
			Language of assessment: German and/or English								
			Assessment offered: To be announced								
Da uti ain		مالما									
			all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be								
				allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
	Account ECTS Courses Method Portfoli ECTS Courses Method Internat ECTS Courses Method Internat ECTS Courses Method Particip Particip	Courses Method of ass Accounting an ECTS 5 Courses Method of ass Portfolio and CECTS 5 Courses Method of ass International FECTS 5 Courses Method of ass International 7 ECTS 5 Courses Method of ass	Courses Method of assessment Accounting and Capital ECTS 5 Duration Courses Method of assessment Portfolio and Capital Ma ECTS 5 Duration Courses Method of assessment International Financial J ECTS 5 Duration Courses Method of assessment International Taxation ECTS 5 Duration Courses Method of assessment	Courses S (2) Method of assessment Writte Language Credit Accounting and Capital Market ECTS 5 Duration Courses V (2) Method of assessment a) write Language Credit Portfolio and Capital Market T ECTS 5 Duration Courses V (2) Method of assessment a) write Language Credit International Financial Manage ECTS 5 Duration Courses V (2) Method of assessment writte Language Credit International Taxation ECTS 5 Duration Courses S (2) Method of assessment a) write Language Credit International Taxation ECTS 5 Duration Courses S (2) Method of assessment writte Language Credit International Taxation ECTS 5 Duration Courses S (2) Method of assessment a) write Language Credit International Taxation ECTS 5 Duration Courses S (2) Method of assessment a) write Language Credit International Taxation ECTS 1 Duration ECTS 2 Duration Courses S (2) Method of assessment a) write Language Credit International Taxation ECTS 1 Duration ECTS 2 Duration Courses S (2) Method of assessment a) write Language Credit International Taxation ECTS 2 Duration ECTS 3 Duration ECTS 3 Duration Courses S (2) Method of assessment a) write Carbon Credit International Taxation ECTS 3 Duration ECTS 3 Duration ECTS 3 Duration	S Duration 1 semester	Sociation Soci	Social Courses Soci				

12-M-RFW-222-	Tax-Op	timized	Busines	orga	nization	'		'				
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course				+ Ü (2)	•						
	Method	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation of term paper (approx. 20 minutes); weighted 60:40 Language of assessment: German and/or English Assessment offered: To be announced creditable for bonus							
Corporate Finance	(20 ECTS	S credits	s)									
Core (10 ECTS cred	its)											
12-M-CF1-182-m01	Discou	nted Ca	shflow									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	$(2) + \ddot{U}(2)$							
				b) ter Langi credi	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
12-M-CF2-182-m01	Portfolio and Capital Market Theory ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate											
		5	Duration			Method of grading	Method of grading numerical grade		graduate			
	Course			` '	+ Ü (2)							
	Method	d of ass	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
Core Electives (10 I	ECTS cre	dits)										
12-M-CF3-182-m01	Risk M	anagen	ent and C	orpor	ate Finance							
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course		V (2) + Ü (2)									
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-M-CF4-182-m01	Selected Topics in Corporate Finance													
	ECTS	5	Duration	1	1 semester	Method of grading numerical gra	ide Modul level	graduate						
	Course	S	•	V (2)	+ Ü (2)		•	•						
	Method	of ass	sessment	a) wri	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)									
					anguage of assessment: German and/or English ssessment offered: In the semester in which the course is offered									
					reditable for bonus									
12-M-CF5-182-m01	Risk m	Risk measurement and risk valuation: Concepts and applications for banks												
	ECTS	5	Duration	1	1 semester	Method of grading numerical gra	de Modul level	graduate						
	Course	S		V (2)	+ Ü (2)									
	Method	d of ass	sessment			(approx. 60 minutes) or								
					b) term paper (approx. 15 pages)									
					anguage of assessment: German and/or English reditable for bonus									
12-M-FMO-182-	Analysi	is of Fir	nancial Ma	ncial Market Data										
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical gra	de Modul level	graduate						
	Course	S		V (2)	+ Ü (2)									
	Method of assessment		sessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus										
	Additional Information		Research track module in Master's programme IEP											
12-M-RE-	Accoun	ting ar	nd Capital	Marke	ts	, ,	,							
KA-182-m01	ECTS	5	Duration	1	1 semester	Method of grading numerical gra	ide Modul level	graduate						
	Course	S	•	V (2)	+ Ü (2)	· · · · · · · · · · · · · · · · · · ·	•							
	Method of assessment			b) ter Langi	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus									
12-M-UA-161-m01	Financi	al Stat	ement Ana	llysis	and Business Val	uation								
	ECTS	5	Duration	1	1 semester	Method of grading numerical gra	de Modul level	graduate						
	Course	S		V (2)	+ Ü (2)									
	Method of assessment			written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English creditable for bonus										

Information System	ns (20 ECTS	credits)										
Core (10 ECTS credi	its)											
12-IV-161-m01	Informatio	on Processing	within	within Organizations								
	ECTS 5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			+ Ü (2)								
	Method of	fassessment	Langu	n examination (app lage of assessment able for bonus								
12-M-ITM-161-m01	IT-Manage	ement										
	ECTS 5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) -	+ Ü (2)								
			a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus									
Core Electives (10 E		<u> </u>										
12-GPU-182-mo1			S-based Enterprise Management									
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2)									
	Method of	tassessment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 3 or c) term paper (15 to 20 pages) Language of assessment: German and/or English Assessment offered: Once a year, winter semester creditable for bonus									
	Participan cation of p	its and allo- places	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: students of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and number of applications exceeds the number of available places, places will be allocated by lot among applications.									

12-M-IBS-182-m01	E-Busir	ness Sti	ategies									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	•	V (2)	+ Ü (2)	•			•			
	Method	d of ass	essment	b) ora Langi	al examination (one	pprox. 60 minutes) o candidate each: 15 to : German and/or Eng	o 20 minutes; groups of 2: ap	oprox. 20 minutes;	groups of 3: approx. 30 minutes)			
	Particip cation			all ap	plicants irrespectiv	e of their subjects. (2)) Places on all courses of the	e module with a res	ces will be allocated by lot among stricted number of places will be I by lot as they become available.			
12-Bl-161-m01	Analyti	cal Info	rmation S	ysten	is	'						
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)							
	Method	d of ass	essment	Langi	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
	Participants and allocation of places			stude place	ld the number of apents of Wirtschaftsir s will be allocated to per of applications e	nformatik (Business Ir so students of other si	nformation Systems) will be subjects. (3) When places are	given preferential of allocated in accor	ocated as follows: (1) Master's consideration. (2) The remaining dance with (1) and (2) and the ot among applicants from this			
12-M-TIF1-182-m01	Topics	in Infor	mation Sy	/stems	5 1							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)							
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 m or c) term paper (15 to 20 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								

12-M-TIF2-182-m01	Topics	in Inforn	nation Sy	/stems	 i 2			,			
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul le	evel	graduate	
	Course	·S		V (2) -	+ Ü (2)						
				b) ora or c) terr Langu Asses credit	nl examination (one m paper (15 to 20 p page of assessment		o 15 minutes; groups o lish	of 2: approx. 20 min	ıutes;	groups of 3: approx. 30 minutes)	
12-M-DSS-161-m01	Decisio	on Suppo	rt Syste	ms				'			
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul le	evel	graduate	
	Course	:S		V (2) -	+ Ü (2)						
				minut Langu) written examination (approx. 60 minutes) or) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. ninutes) anguage of assessment: German and/or English reditable for bonus						
		Participants and allo- cation of places			40 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's students of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remainin places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.						
Human Resource M	anagem	nent and	Organiza	ation (:	20 ECTS credits)						
Core (10 ECTS credi	ts)										
12-M-AO-182-mo1	Incenti	ves in O	rganizati	ons							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul le	evel	graduate	
	Course	!S		V (2) + Ü (2) Module taught in: English							
	Method	d of asse	ssment	b) ter	m paper (approx. 1	approx. 60 minutes) o 5 pages) t: German and/or Eng					

12-M-HRM-161-	Human	Resou	rce Manag	gemen	t and Industrial Re	lations		,					
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2)	+ Ü (2)	•			-				
	Method	of ass	essment			approx. 60 minutes) c	r						
					rm paper (approx. 1		1. 1						
						t: German and/or Eng			 				
	Particip cation			ness scha total	20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
Core Electives (10 E	CTS cre	dits)											
12-M-EPF-161-m01	Empirio	npirical HR Research with Stata											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		Ü (2)									
	Method	d of ass	essment	Lang	term paper (approx. 10 pages) Language of assessment: German and/or English Assessment offered: Once a year as announced								
	Participants and allo- cation of places			all ap	12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-UGF1-182-	Corporate Entrepreneurship												
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	b) ter c) ora nutes	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candicate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 a nutes, groups of 3 approx. 30 minutes) Language of assessment: English								
12-M-OEA-182-	Advanc	ed Lab	our Econo	mics									
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) + Ü (2)									
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English									

12-M-KO-	Coordi	nation,	Budgeting	g and I	ncentives in Organ	izations			-		
BO-182-mo1	ECTS	5	Duratio	1	1 semester	Method of grading numerical gra	ade	Modul level	graduate		
	Course	S		V (2)	+ Ü (2)			-			
	Method	d of ass	essment	b) ter Langı	m paper (approx. 1	approx. 60 minutes) or 5 pages) :: German and/or English					
12-M-CT-182-m01	Contra	ct Theo	ry								
	ECTS	5	Duratio	1	1 semester	Method of grading numerical gra	ade	Modul level	graduate		
	Course	S		V (2)	+ Ü (2)						
			of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
12-M-AFW-161-m01	Employ	ment L	aw								
	ECTS	5	Duration	1	2 semester	Method of grading numerical gra	ade	Modul level	graduate		
	Course	S		S (2)							
	Method	d of ass		(a) wr	[a) written examination (approx. 120 minutes) and b) talk (approx. 30 minutes), weighted 3:2] or [a) written examination (approx. 120 minutes) and c) presentation (approx. 15 minutes) and d) written elaboration of presenta tion (approx. 10 pages), weighted 3:1:1]						
		oants ar of place		all ap	plicants irrespectiv	number of applications exceed the e of their subjects. (2) Places on all ocedure. (3) A waiting list will be ma	courses of the m	odule with a res	stricted number of places will be		
Strategic Entrepre	neurship	(20 EC	TS credits	i)							
Core (10 ECTS credi	its)										
12-M-UGF1-182-	Corpor	ate Enti	repreneur	ship							
mo1	ECTS	5	Duratio	1	1 semester	Method of grading numerical gra	ade	Modul level	graduate		
	Course	S			- + Ü (2) le taught in: Englis	h		•			
	Method	d of ass	essment	b) ter c) ora nutes	m paper (15 to 20 p	e candicate each (approx. 10 to 15 i x. 30 minutes)	minutes) or oral e	xamination in §	groups (groups of 2 approx. 20 mi-		

12-M-UGF2-182-	Corpor	ate Stra	ategy		-	"						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	es			+ Ü (2) ıle taught in: Englis	sh						
	Metho	d of ass	essment	b) ter c) ora nutes	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English							
Core Electives (10 E	CTS cre	dits)										
12-M-UGF3-182-	Digital	Entrep	trepreneurship									
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	es			+ Ü (2) Ile taught in: Englis	sh						
	Metho	d of ass	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: a minutes) Language of assessment: English									
12-M-PUGF-182-	Project Module Strategic Entrepreneurship											
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	es		S (2)	· ·							
	Metho	d of ass	essment	term paper (approx. 15 pages) and presentation (one candidate: approx. 10 to 15 minutes@ groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered								
		pants ar of place		all ap	plicants irrespective	ve of their subjects. (2)	Places on all courses of tl	he module with a res	ces will be allocated by lot among stricted number of places will be I by lot as they become available.			
12-M-IBS-182-m01		ness St		,					_			
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			_ ` ´	+ Ü (2)							
	Metho	d of ass	essment	b) ora Langu	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places			40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-M-PROM-182-	Project	Manag	ement an	d Cont	rol	,		'				
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		S (2)								
	Method	l of asse	essment	Langu	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-M-AO-182-m01	Incentiv	ves in O	rganizati	ons								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			/ (2) + Ü (2) Module taught in: English							
	Method	l of asse	essment	b) ter	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
12-M-DM1-182-	Digital	tal Marketing I										
mo1	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			V (2) + Ü (2) Module taught in: English							
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus							
12-M-DM2-182-	Digital		ng II									
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S			+ Ü (2) le taught in: English							
	Method	l of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-EC1-182-m01	E-Comn	nerce l										
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		V (2) + Ü (2) Module taught in: English								
	Method	of asse	essment	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								

Managerial Accounting (20 ECTS credits)											
Core (10 ECTS credi	its)										
12-M-KO-	Coordina	ation, I	Budgeting	g and I	ncentives in Organiz	zations					
BO-182-mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul	level	graduate	
	Courses			V (2) -	+ Ü (2)			,			
	Method	of asse	essment	b) teri Langu	n paper (approx. 15	oprox. 60 minutes) o pages) German and/or Engl					
12-M-INST-182-	Strategi	c Mana	agerial Ac	counti	ng						
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul	level	graduate	
	Courses		V (2) + Ü (2)								
	Method	of asse	essment	b) teri Langu	n paper (approx. 15	oprox. 60 minutes) o pages) German and/or Engl					
Core Electives (10 E	CTS cred	its)									
12-M-AO-182-mo1	Incentiv	es in O	rganizati	ons							
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul	level	graduate	
	Courses			V (2) + Ü (2) Module taught in: English							
	Method	of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
12-M-PROM-182-	Project I	Manag	ement an	d Cont	rol						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul	level	graduate	
	Courses			S (2)							
	Method	of asse	essment	Langu	n examination (appr age of assessment: able for bonus	ox. 60 minutes) German and/or Engl	ish				
12-M-RE-			d Capital	Marke	ts						
KA-182-mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul	level	graduate	
	Courses		V (2) + Ü (2)								
	Method	of asse	f assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-M-DSS-161-m01	Decisio	n Supp	ort Syste	ns				1	-				
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5		V (2)	+ Ü (2)	•	•	·	•				
	Method	of asso	essment	b) ora minut Langu	n) written examination (approx. 60 minutes) or n) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 ninutes) anguage of assessment: German and/or English creditable for bonus								
	Particip cation o			stude place	hould the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's tudents of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remaining laces will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the umber of applications exceeds the number of available places, places will be allocated by lot among applicants from this								
12-M-GA-221-m01	Group A	Accounting											
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5			V (2) + Ü (2) Module taught in: English								
	Method	l of asso	essment	Langu	written examination (approx. 60 to 120 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-ER-161-m01	Advanc	ed Fina	ncial Acc	counting (German GAAP, IFRS)									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5		Ü (2)	+ V (2)	•	•						
	Method	l of asso	essment	Langu		rox. 60 to 120 minut : German and/or Eng							
12-M-CHA-182-	Change	Manag	gement										
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5		V (2)	+ Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									

Logistics and Sup	ply Chain	Manag	gement (2	o ECTS	credits)						
Core (10 ECTS cred	lits)										
12-M-AOLM-182-	Advanc	ed Ope	rations &	Logist	tics Management						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	e M	odul level	graduate		
	Course	S			+ Ü (2) Ile taught in: Englis	h					
	Method	d of ass	essment	b) ter Langı	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus						
12-M-GL-	Global	Logisti	cs & Supp	ly Cha	in Management						
SC-182-m01	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	e M	odul level	graduate		
	Course	V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus							
Core Electives (10	ECTS cree	dits)									
12-M-SMGS-182-	Strateg	ic Man	agement	of Glol	oal Supply Chains						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	e M	odul level	graduate		
	Course	S			+ Ü (2) Ile taught in: Englis	h					
	Method	d of ass	essment	Langu	n examination (appuage of assessment table for bonus	orox. 60 minutes) :: German and/or English					
12-M-MA-	Manag	erial Ar	alytics &	Decisi	on Making						
DM-182-mo1	ECTS	5	Duratio		1 semester	Method of grading numerical grade	M	odul level	graduate		
	Courses			V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus							

12-M-SCC-161-m01	Semina	ar: Supp	ly Chain (Compe	tition							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)			•					
	Method	d of ass	essment		term paper (approx. 15 to 20 pages) and presentation (approx. 10 minutes), weighted 2:1							
					Language of assessment: German and/or English Assessment offered: Once a year, winter semester							
	D .: :		1 11			, ,		1 1 1				
	cation	oants ar of place	25	Stude given be all Chain licant place	2 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) tudents who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods will be iven preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will e allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Supply hain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the appearant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits, laces will be allocated by lot.							
12-M-LA-182-m01		rial Man	agement	2								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) -	` '							
					Course type: might also be offered as eLearning, seminary, workshop, etc. a) written examination (approx. 40 to 60 minutes) or							
				c) terr d) ent e) por Langu credit	b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus							
	cation	oants ar of place	!S	all ap alloca	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SPM-182-		rial Man	agement									
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course				e type: might also		ng, seminary, workshop, etc.					
				b) pre c) terr d) ent e) por Langu credit	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-M-DSS-161-m01	Decision Support Systems												
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate					
	Course			V (2) -	+ Ü (2)			10					
	Metho	d of ass	essment	b) ora minut Langu	ıl examination (oı :es)	(approx. 60 minutes) or ne candidate each: approx. 15 to 20 minutes; § ent: German and/or English	groups of 2: approx. 20 i	minutes; groups of 3: approx. 30					
		pants ar of place		40 pla Shou stude place	places. uld the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's dents of Wirtschaftsinformatik (Business Information Systems) will be given preferential consideration. (2) The remaining ses will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the other subjects of applications exceeds the number of available places, places will be allocated by lot among applicants from this up.								
Risk Management	(20 ECT	S credits	s)										
Core (10 ECTS credi	•		<u> </u>										
12-M-CF3-182-m01	Risk Management and Corporate Finance												
			Duration	<u> </u>	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	es		V (2) ·	V (2) + Ü (2)								
	Metho	d of ass	essment	b) ter Langu	m paper (approx.	(approx. 60 to 90 minutes) or 15 pages) ent: German and/or English							
12-M-CF5-182-m01	Risk m	easurer	nent and	risk va	luation: Concept	s and applications for banks							
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	!S	•	V (2) + Ü (2)									
				a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus									

Core Electives (10 E	CTS cree	dits)								
12-RM-RW-161-	Stocha	stic Mo	dels for R	isk As	sessment					
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		V (2) ·	+ Ü (2)	•				
	Method	of ass	essment	writte	n examination (app	orox. 60 minutes)				
	Particip cation (stude place	d the number of ap nts of Wirtschaftsin s will be allocated t er of applications e	formatik (Business Ir o students of other s	nformation Systems) wi Subjects. (3) When place	ill be given preferential c es are allocated in accord	ocated as follows: (1) Master's consideration. (2) The remaining dance with (1) and (2) and the ot among applicants from this	
12-RM-RA-161-mo1	Stocha	Stochastic Models for Risk Analysis								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		Ü (2)	+ V (2)					
	Method	of ass	essment	writte	n examination (app	orox. 60 minutes)				
	Particip cation o			stude place	d the number of ap nts of Wirtschaftsin s will be allocated t er of applications e	ocated as follows: (1) Master's consideration. (2) The remaining dance with (1) and (2) and the ot among applicants from this				
12-RM-KS-161-m01	Risk Ma	anagem	ent - Con	cepts	and Systems			,		
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		V (2)						
	Method	l of ass	essment	b) ora minut Langu	l examination (one es)	approx. 60 minutes) o candidate each: app :: German and/or Eng	rox. 15 to 20 minutes; g	groups of 2: approx. 20 r	ninutes; groups of 3: approx. 30	
		Participants and allo- cation of places			25 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					

12-M-RM1-161-m01	Legal F	oundat	ions of Ri	sk Mar	nagement and Comp	liance					
	ECTS	2	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S	•	V (2)							
	Method	d of ass	essment	b) ter Langu	m paper (approx. 15	pprox. 60 minutes) o pages) German and/or Eng					
		oants ar of place		all ap	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-RM2-161-	Financi	ial Repo	rting and	Risk A	Management						
mo1	ECTS 3 Duration			n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2)							
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
	Participants and allo- cation of places			all ap	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-INST-182-	Strates	gic Man	agerial A	counting							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) ·	+ Ü (2)						
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
12-IV-161-m01	Informa	ation Pr	ocessing	within	Organizations						
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) + Ü (2)							
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							

Strategic Corporate	Strategic Corporate Communication (20 ECTS credits)												
Core (10 ECTS credi	its)												
12-M-BUC-182-	Commur	nication	in Busii	iess ai	nd Economics								
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul leve	l graduate				
	Courses	;			+ Ü (2) le taught in: English								
	ssment	Langu	written examination (approx. 60 minutes) Language of assessment: English creditable for bonus										
12-M-ECC-182-m01	Busines	s Comm	nunicatio	n in P	rint, Online and Soci	ial Media							
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul leve	l graduate				
	Courses	;		V (2)	+ Ü (2)								
	Method of assessment written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus												
Core Electives (10 E	CTS cred	lits)											
12-M-PCW-182-	Project I	Modul:	Crossme	dial B	usiness Communica	tion							
mo1	ECTS	10	Duratio	<u> </u>	1 semester	Method of grading	numerical grade	Modul leve	l graduate				
	Courses	;		S (2)	S (2)								
	Method	of asse	ssment	portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commutary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
12-M-PACW-182-	Project I	Modul:	Audiovis	ual Bu	siness Communicat	ion							
mo1	ECTS	10	Duratio		1 semester	Method of grading	numerical grade	Modul leve	l graduate				
	Courses	<u> </u>		S (2)									
	Method of assessment				portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commen tary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								

o6-MK-MKW1-	Mass Media Processes and Effects											
Ex-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	;		V (2) -	+ Ü (2)			·				
	Method	of asse	essment	b) ora Langu	a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English creditable for bonus							
	Participa cation o			all ap	places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among l applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be located in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
06-MK-MKW2-	Marketi	ng & St	trategic (ommu	nication							
Ex-182-mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses			V (2) -	+ Ü (2)			,				
	Method	of asse	essment	b) ora Langu	written examination (approx. 100 minutes) or							
	Participa cation o			all ap	places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among l applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be located in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-VS-221-m01	Vertical Storytelling											
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	;		S (2)	S (2)							
	Method	of asse	essment	portfolio (approx. 5 pages) Assessment offered: every year, summer semester								
o6-ENT-Ema-222-	Entertai	nment	Marketin	g								
mo1	ECTS	5	Duratio	n n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	;	•	S (2)	•			,				
				b) pre c) por Langu	a) oral examination of one candidate each (30 minutes) or b) presentation (15 to 30 minutes) with written elaboration (10 to 15 pages) or c) portfolio (15 to 20 pages) Language of assessment: German and/or English							
06-MK-MKW1-212-		edia pr			ects							
mo1	ECTS	5	Duratio	,	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Courses	;		V (2)								
	Method	of asse	essment	a) written examination (approx. 50 minutes) or b) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English								

ac MK MKWa ata	Advort										
06-MK-MKW2-212- mo1					1	Mathad of and diversity and an area do	Madulland	Lundayaya du aka			
	ECTS	10	Duratio		1 semester	Method of grading numerical grade	Modul level	undergraduate			
	Course			V (2)			1				
	Metho	d of ass	essment			approx. 100 minutes) or ne candidate each (approx. 30 minutes)					
				Langu	Language of assessment: German and/or English creditable for bonus						
Econometrics (20 E	CTS cre	dits)									
Core (10 ECTS credi	its)										
12-M-OE1-182-mo1	Econor	netrics	1								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) lle taught in: Germa	an (winter semester), English (summer semester)		_			
	Metho	d of ass	essment	b) ter Langu	m paper (approx. 1	approx. 60 minutes) or 5 pages) t: German and/or English					
12-M-OE2-182-m01	Econor	netrics	2								
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate			
	Course			V (2) ·							
	Metho	d of ass	essment			approx. 60 minutes) or					
					m paper (approx. 1	5 pages) t: German and/or English					
					able for bonus	t. German and/or English					
	Additio	nal Info	ormation	Resea	arch track module i	n Master's programme IEP					
Core Electives (10 E	CTS cre	dits)									
12-M-OE3-182-mo1	Econor	netrics	3								
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	·S		V (2)	+ Ü (2)						
	Metho	d of ass	essment	b) ter Langu	m paper (approx. 1	approx. 6o minutes) or 5 pages) t: German and/or English					
	Additio	nal Info	ormation	Resea	arch track module i	n Master's programme IEP					

12-M-FMO-182-	Analysi	is of Fin	ancial Ma	rket D	ata	,		'				
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) -	+ Ü (2)							
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or								
					b) term paper (approx. 15 pages) Language of assessment: German and/or English Creditable for bonus							
				credit								
	Additio	nal Info	rmation	Resea	Research track module in Master's programme IEP							
12-M-MIK-182-m01			_									
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		Ü (2)	+ Ü (2)							
	Method	d of ass	essment			approx. 60 minutes) o	or					
					m paper (approx. 1		dich					
					Language of assessment: German and/or English creditable for bonus							
	Additio	nal Info	rmation	Resea	arch track module i	n Master's programm	e IEP	,				
12-M-EPF-161-m01	Empirical HR Research with Stata											
	ECTS 5 Duratio			า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			Ü (2)								
	Method	d of ass	essment	term	term paper (approx. 10 pages)							
					Language of assessment: German and/or English Assessment offered: Once a year as announced							
	Particic	ants ar	nd allo-					ailable places, pla	ces will be allocated by lot among			
		of place		all ap	plicants irrespectiv	e of their subjects. (2	e) Places on all courses of the	module with a re	stricted number of places will be			
			1			ocedure. (3) A waiting	g list will be maintained and p	places re-allocated	d by lot as they become available.			
12-M-EIO-182-m01		Resear	ch and D	emand	Analysis							
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) lle taught in: Englis	h						
	Method	d of acc	eccment	a) written examination (approx. 60 to 120 minutes) or								
	Method	1 OI 033	CSSIIICIII	b) term paper (15 to 20 pages)								
					Language of assessment: English							
				creditable for bonus								
	Additional Information				arch track module i	n Master's programm	e IEP					

12-M-NGM-182-	Advanced	l Computation	al Economics								
mo1	ECTS 5	Duratio	1 semester	Method of grading numerical grade	Modul level	graduate					
	Courses	'	V (2) + Ü (2) Module taught in: Engli	sh	,						
	Method o	fassessment	a) written examination b) term paper (approx. Language of assessmen	15 pages)							
	Additiona	l Information	Research track module	in Master's programme IEP	,						
Monetary Policy (2	o ECTS cre	dits)									
Core (10 ECTS credi	ts)										
12-M-EG1-182-m01	Monetary	Policy and the	Financial System								
	ECTS 5	Duratio	1 semester	Method of grading numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2)								
	Method o	f assessment	b) term paper (approx.	written examination (approx. 60 minutes) or term paper (approx. 15 pages) nguage of assessment: German and/or English editable for bonus							
42 M EC 2 482 mod	cation of		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. Exchange Markets, and the International Monetary System								
12-101-602-162-11101	ECTS 5			Method of grading numerical grade	Modul level	graduate					
	Courses	Duration	V (2) + Ü (2)	Method of grading numerical grade	Modulitevel	gladuate					
		fassessment	a) written examination b) term paper (approx.	(approx. 60 minutes) or 15 pages) nt: German and/or English							
	Participar cation of	nts and allo- places	all applicants irrespecti	ne number of applications exceed the numbe ive of their subjects. (2) Places on all courses procedure. (3) A waiting list will be maintained	of the module with a re	stricted number of places will be					
Core Electives (10 E	CTS credit	s)									
12-M-DMM-182-	DSGE Mo	delling									
mo1	ECTS 5	Duratio	1 semester	Method of grading numerical grade	Modul level	graduate					
	Courses		V (2) + Ü (2)								
	Method o	f assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English								
	Additiona	nal Information Research track module in Master's programme IEP									

12-M-EMP-182-	Europea	European Macroeconomic Policy											
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				+ Ü (2) ıle taught in: Englis	h							
	Method	of asse	essment	b) ter Lang	tten examination (a m paper (approx. 1 uage of assessmen table for bonus		r						
	Participa cation of			ness schal total	6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-SEI-161-m01	Selected	ted Topics of European Integration											
	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			S (2)									
	Method	of asse	essment	Lang	term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, summer semester								
	Participa cation of			15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-OE1-182-mo1	Econome	etrics 1											
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				+ Ü (2) ıle taught in: Germa	an (winter semester),	English (summer seme	ester)					
	Method	of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus									
12-M-CF2-182-m01	Portfolio	and C	apital Ma	arket T	heory								
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2)									
	Method of assessmen				a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-M-MFF-182-m01	Advanced Macroeconomics											
	ECTS	5	Duration	1 1	ı semester	Method of grading numerical grade	Modul level	graduate				
	Course	25		V (2) +	Ü (2)	·	•					
	Method	d of ass	essment			approx. 60 to 90 minutes) or						
					paper (approx. 1							
					ge of assessmen ble for bonus	i: English						
	other p	rerequi	sites	English								
12-M-AEM-211-m01			ical Macro				'					
	ECTS	5	Duration		ı semester	Method of grading numerical grade	Modul level	graduate				
	Course	25	·	V (2) + Module	Ü (2) e taught in: Englis	h		•				
	Method	d of ass	essment	b) term c) oral e minute Langua	paper (approx. 1 examination (one	candidate each: approx. 10 to 15 minutes,	groups of 2: approx. 20	minutes, groups of 3: approx. 30				
12-M-BC-211-m01	Business Cycles											
	ECTS 5 Duration			1 1	ı semester	Method of grading numerical grade	Modul level	graduate				
	Course	! S			V (2) + Ü (2) Module taught in: English							
	Method	d of ass	essment	b) term c) oral o minute Langua	paper (approx. 1 examination (one	candidate each: approx. 10 to 15 minutes,	groups of 2: approx. 20	minutes, groups of 3: approx. 30				
International Econo	mics (2	o ECTS	credits)									
Core (10 ECTS credi	ts)											
12-M-ITMF-182-	Interna	ational 1	Trade and	the Mul	tinational Firm							
mo1	ECTS	5	Duration	1 1	ı semester	Method of grading numerical grade	Modul level	graduate				
	Course	! S		V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								

12-M-TP-182-m01	Trade F	Frade Policy and the World Trading System											
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) -	+ Ü (2)			•					
	Method	d of ass	essment	b) ter Langu	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: German and/or English creditable for bonus								
Core Electives (10 I	CTS cre	dits)											
12-M-MFF-182-m01	Advanc	ed Mad	roeconon	nics									
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) -	+ Ü (2)								
				b) ter Langu credit	m paper (approx. : lage of assessmer able for bonus		tes) or						
	other p			Englis	sh	,							
12-M-EG-182-m01	Econon					_							
	ECTS 5 Duratio				1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				V (2) + Ü (2) Module taught in: English								
	Method	d of ass	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus									
12-M-WPE-182-	Europe	an Com	petition F	olicy									
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) Modu	le taught in: Engli	sh							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus									
	Participants and allo- cation of places			6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.									

12-M-EFP-182-m01	European Public Finance												
	ECTS	5	Duration		1 semester	Method of grading	numerical grade		Modul level	graduate			
	Course	S		V (2) -	+ Ü (2)	-	•		•				
	Method	d of asso	essment	b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
	Participants and allocation of places European Macroeconom			ness l schaf total d	places. There are no restrictions with regard to available places for students of the Master's degree programmes Busiess Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A otal of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of vailable places, these places will be allocated by lot.								
12-M-EMP-182-	Europe	an Macı	roeconom	ic Poli	су								
mo1	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade		Modul level	graduate			
	Courses				V (2) + Ü (2) Module taught in: English								
	Method of assessment			b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								
	Participants and allo- cation of places			6 places. There are no restrictions with regard to available places for students of the Master's degree prograness Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Informatic schaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business an total of 20 places will be allocated to students of other subjects; should the number of applications exceed available places, these places will be allocated by lot.					ness Information Systems), Wirt- na Business and Economics. A				
12-M-ATIÖ1-182-	Topics	in Inter	national E	conon	nics								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade		Modul level	graduate			
	Course	S		S (2) Course type: V and Ü might also be offered as a workshop									
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) or c) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus									

Industrial Economi	cs (20 E(CTS cre	dits)									
Core (10 ECTS cred	ore (10 ECTS credits)											
12-M-SDC-182-	Strateg	ic Deci	sions and	Comp	etition							
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			Modu	V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
12-M-WPE-182-	Europe	an Com	petition F	olicy								
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) Modu	lle taught in: English							
	Method	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus							
	Participants and allo- cation of places			6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Value of Schaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
Core Electives (10 E	CTS cre	dits)										
12-M-Tl1-182-m01		of Indu	strial Org		ion				_			
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment				a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus							

12-M-Tl2-182-m01	Applied	Applied Industrial Organization												
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S		V (2) Modu	le taught in: Engl	ish		•						
	Method	d of ass	essment	utes) or the course is offered										
12-M-EIO-182-m01	Market	Resear	rch and De	emand	nand Analysis									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) Ile taught in: Engl	ish		·						
	Method	d of ass	essment	b) ter Langı) written examination (approx. 60 to 120 minutes) or) term paper (15 to 20 pages) anguage of assessment: English reditable for bonus									
	Additio	nal Info	ormation	Resea	arch track module	in Master's programm	e IEP							
12-M-AM-182-m01														
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S			V (2) + Ü (2) Module taught in: English									
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus										
12-M-0E3-182-m01	Econon	netrics	3											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	S		V (2)	+ Ü (2)	•								
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus										
	Additio	nal Info	ormation	Resea	arch track module	in Master's programm	e IEP							
02-N-P-W13a-221-	Europe	an and	German C	ompet	ition Law I for Eco	onomists								
mo1	ECTS	5	Duration					Modul level						
	Course	S		V (2)	•									
	Method	of ass	essment	presentation (approx. 15 minutes) with handout (1 to 2 pages) and written examination (approx. 120 minutes)										

02-N-P-W21a-221-	Europea	an and (German C	ompet	ition Law II for Econ	omists							
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level					
	Courses	;	•	V (2)	•				-				
	Method	of asse	essment	prese	ntation (approx. 15	minutes) with hando	ut (1 to 2 pages) and written ex	amination (appı	rox. 120 minutes)				
02-N-P-W13-182-	European and German Competition Law I												
mo1	ECTS	3	Duratio		1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2)									
				b) ora Asses	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, winter semester								
	Participa cation o			schaf with t Intern	ax. 10 places. There are no restrictions with regard to available places for students of the degree programme thaft (Law) pursuing the degree Erste Juristische Staatsprüfung (first state examination in law) as well as Ba ith the minor Privatrecht (Private Law). A total of 10 places will be allocated to students of the Master's degr ternational Economic Policy and of the Master's degree programme Management. Should there be more thans, places will be allocated by lot as they be								
02-N-P-W21-182-	Europea	n and (German C	ompet	mpetition Law II								
mo1	ECTS	3	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Courses			V (2)				•					
	Method of assessment			a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester									
	Participants and allo- cation of places			max. 10 places. There are no restrictions with regard to available places for students of the degree programme Rechtswissenschaft (Law) pursuing the degree Erste Juristische Staatsprüfung (first state examination in law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 10 places will be allocated to students of the Master's degree programme International Economic Policy and of the Master's degree programme Management. Should there be more than 10 applications, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.									
Applied Economic		ECTS	credits)										
Core (10 ECTS cred	its)												
12-M-OEA-182-	Advance	ed Labo	ur Econo	mics									
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			<u>``</u>	V (2) + Ü (2)								
	Method			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English									

12-M-PEM-182-	Policy	Evaluat	ion Metho	ods									
mo1	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S			+ Ü (2)								
	10 a 4 la a				le taught in: English			·					
	Metho	a or ass	essment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)								
				Langu	Language of assessment: English								
					able for bonus								
			rmation	Resea	Research track module in Master's programme IEP								
Core Electives (10 E	CTS cre	dits)											
12-M-DFES-182-			l Experime	ents ar	nd Studies								
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S			+ Ü (2) le taught in: English								
	Metho	d of ass	essment	a) wri b) ter Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Additio	nal Info	rmation	Resea	rch track module in	Master's programme	! IEP						
12-M-THC-182-m01	Topics	in Hum	an Capita	l Development									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S			+ Ü (2) le taught in: English	1							
	Metho	d of ass	essment	b) ter Langu Asses	m paper (approx. 15 lage of assessment:	oprox. 60 minutes) o pages) English e semester in which							
12-M-TIM-182-m01		in Migr	ation										
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S			+ Ü (2) le taught in: English	1							
	Metho	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus									

12-M-EE-182-m01	Experime	ntal Economic	S							
	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	·		+ Ü (2)		,				
				le taught in: Engl			_			
	Method of	assessment	b) teri Langu Asses	n) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) anguage of assessment: English assessment offered: In the semester in which the course is offered areditable for bonus						
			Resea	rch track module	in Master's programme IEP					
12-M-OE1-182-mo1										
	ECTS 5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses		V (2) - Modu		nan (winter semester), English (summer semester)					
	Method of	assessment	b) teri Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus						
12-M-NGM-182-	Advanced	Computation	al Econ	omics						
mo1	ECTS 5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	·	V (2) + Ü (2) Module taught in: English							
	Method of	assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English							
	Additiona	Information	Resea	rch track module	in Master's programme IEP					
Public Finance (20	ECTS credit	:s)								
Core (10 ECTS credi	its)									
12-M-F1-182-m01	Policy of 1	axation								
	ECTS 5	Duratio	n 1 semester Method of grading numerical grade		Modul level	graduate				
	Courses	,	V (2) -	+ Ü (2)	·	•				
	Method of	assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							

12-M-F3-182-m01	Social Insura	ance and th	e Welf	are State							
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2)	+ Ü (2)			•				
	Method of as	ssessment			pprox. 60 minutes) o	r					
				m paper (approx. 15		: a la					
				Language of assessment: German and/or English creditable for bonus							
Core Electives (10 E	CTS credits)										
12-M-F2-182-m01	Public Debt										
	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2) ·	+ Ü (2)							
	Method of as		b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
12-M-F4-182-m01	Optimal Tax	Theory									
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2) + Ü (2) Module taught in: English								
	Method of as	ssessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								
12-M-EFP-182-m01	European Pu	blic Financ	e	'			·				
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		V (2)	V (2) + Ü (2)							
	Method of as	ssessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
	Participants cation of pla		6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								

12-M-NGM-182-	Advanced Computational Economics											
mo1	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate						
	Courses		V (2) + Ü (2)	·	•							
			Module taught in: English									
	Method of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English									
	Additional Info	rmation	Research track module in Master's programme IEP									
12-M-PEM-182-	Policy Evaluation Methods											
mo1	ECTS 5	Duration		Method of grading numerical grade	Modul level	graduate						
	Courses		V (2) + Ü (2)	method or grading mamorious grade	modulitoret	13.4444						
			Module taught in: Engl	ish								
	Method of asse	essment		(approx. 60 minutes) or								
			b) term paper (approx.									
			anguage of assessment: English reditable for bonus									
	Additional Info	rmation		Research track module in Master's programme IEP								
12-M-IB-161-m01	International Taxation											
	ECTS 5	Duration	ı 1 semester	Method of grading numerical grade	Modul level	graduate						
	Courses		S (2)	1 91	· ·	10						
	Method of asse	essment		(approx. 60 minutes) or								
			b) term paper (approx. 15 pages), presentation of term paper (approx. 20 minutes), weighted 3:2									
			Language of assessment: German and/or English Assessment offered: To be announced									
			creditable for bonus									
	Participants an	nd allo-	12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among									
	cation of place		all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be									
				procedure. (3) A waiting list will be maintaine	d and places re-allocated	by lot as they become available.						
Strategic Incentive	Design (20 ECT	S credits))									
Core (10 ECTS cred	its)											
12-M-AM-182-m01	Advanced Micr	oeconom	ics									
	ECTS 5	Duration	1 semester Method of grading numerical grade Modul level graduate									
	Courses		V (2) + Ü (2)									
				Module taught in: English								
	Method of asse	essment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)								
			Language of assessme									
			creditable for bonus	0								

12-M-CT-182-m01	Contract	t Theory	у		-	-		,					
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2) ·	+ Ü (2)								
	Method	of asse	ssment		a) written examination (approx. 60 minutes) or								
					m paper (approx. 15		ich						
					Language of assessment: German and/or English creditable for bonus								
Core Electives (10 E													
12-M-SDC-182-	Strategic Decisions and Competition												
mo1	ECTS		Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				+ Ü (2) ıle taught in: English			•					
	Method	of asse	sement			 pprox. 60 to 120 minu	itas) or		_				
	Method	or asse	Janene		m paper (15 to 20 pa		1103) 01						
					anguage of assessment: English								
M DEC. O				credit	editable for bonus								
12-M-BEC-182-mo1					T	NA - 411 - 61:		Mandallaria	Lauradicata				
	ECTS		Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses				+ Ü (2) ıle taught in: English								
	Method	of asse	ssment			prox. 60 to 120 mini	ıtes) or						
					b) term paper (15 to 20 pages) Language of assessment: English								
					Assessment offered: In the semester in which the course is offered								
					creditable for bonus								
12-M-AO-182-mo1	Incentiv	es in O	rganizati	anizations									
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		,		+ Ü (2)								
	Method	of acco	ccmont	Module taught in: English									
	Method	oi asse	SSIIIeIII		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)								
						German and/or Engl	ish						
12-M-KO-	Coordina	ation, E	Budgetin	g and I	ncentives in Organiz	zations							
BO-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			V (2)	+ Ü (2)								
	Method	of asse	ssment			oprox. 60 minutes) o	,						
				b) ter	b) term paper (approx. 15 pages)								
				Langu credit	Language of assessment: German and/or English creditable for bonus								
				1	creditable for bonus								

12-M-F4-182-mo1	Optimal Ta	x Theory					,					
	ECTS 5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			+ Ü (2)								
				ıle taught in: Engli				_				
	Method of a	assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)								
			Lang	Language of assessment: English creditable for bonus								
12-M-WPE-182-	European Competition Policy											
mo1	ECTS 5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		V (2) Modi	ıle taught in: Engli	sh							
	Method of a	assessment			approx. 60 to 120 mini	utes) or						
				m paper (15 to 20 uage of assessmer								
				table for bonus	it. Liigiisii							
	Participants							s degree programmes Busi- ness Information Systems), Wirt-				
		4000	schaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.									
Compulsory Core F	lactives 2. S	ominars (10		•	places will be allocated	a by tot.						
12-M-MSS-161-	lectives 3: Seminars (10 ECTS credits) Advanced Seminar: Marketing Strategy											
mo1	ECTS 10	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	2 0.00.0	S (2)	12000000	method of grading	mamemeat grade		13.4444				
	Method of a	assessment	term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English									
	Participants cation of pl		10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-SI-161-m01	Advanced S	eminar: Ind	ustrial	Management								
	ECTS 10	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses		S (2)	S (2)								
	Method of a	assessment	b) ter	a) term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 45 minutes); (weighted 1:1) Language of assessment: German and/or English								
	Participants cation of pl		10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-SER-161-m01	Advanc	ed Sem	inar: Fina	ncial A	Accounting and Audi	ting		1				
	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2) ·	S(2) + S(2)							
	Method	l of asse	essment	Langu	lage of assessment:	25 pages) and prese German and/or Eng a year, winter seme		weighted 2:1				
		pants and allo- of places		all ap	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by l Il applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places Ilocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become a							
12-M-SBL-182-m01	Advanc	ed Sem	inar: Corp	orate	Finance			,				
	ECTS 10 Duration			1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	5		S (2)		•		•				
	Method	d of asse	essment		paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1							
	Particip cation (ants an of place		all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SSL-161-m01	Advanced Seminar: Selected Problems in Analytical Tax Research											
	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)	-			,				
	Method of assessment			term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Particip cation (ants an of place		all ap	plicants irrespective	of their subjects. (2) Places on all courses of the m	odule with a res	ces will be allocated by lot among stricted number of places will be d by lot as they become available.			
12-M-ES-161-m01	Advanc	ed Sem	inar: Ente	erprise	Systems							
	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	 S		S (2)	3							
	Method of assessment			term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allo- cation of places		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-SPO-182-	Advanc	ed Sem	inar: Topi	ics in F	Personnel Econom	cs and Organization	al Theory						
mo1	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2) Modu	S (2) Module taught in: English								
	Method	d of asse	essment	1:1	erm paper (approx. 20 pages) and presentation with sub-presentation including discussion (approx. 50 minutes), weighted :1 anguage of assessment: German and/or English								
		oants an of place		all ap	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-SAS-182-mo1	Advanc	ced Sem	inar: Entr	eprene	eurship and Mana	gement							
	ECTS	10	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S		S (2)	,								
	Method	d of asse	essment	Langi	paper (approx. 20 pages) and presentation (15 to 30 minutes), weighted 2:1 guage of assessment: German and/or English essment offered: Once a year, winter semester								
	Participants and allo- cation of places			all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-AU-	Advanc	Advanced Seminar: Selected Aspects of Managerial Accounting											
AS-182-mo1	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)									
	Method of assessment			term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, summer semester creditable for bonus									
		oants an of place		all ap	plicants irrespecti	ve of their subjects. (Places on all courses of the m	nodule with a res	ces will be allocated by lot among stricted number of places will be I by lot as they become available.				
12-M-BUA-161-mo1	Busine	ss Analy	ytics										
	ECTS	10	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course			S (2)									
				Langu Asses	lage of assessmer sment offered: Or	t: German and/or En ce a year, winter sem	ester						
		oants an of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-LSCM-161-	Semina	ar: Logis	stics & Su	pply C	hain Management								
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	s		S (2)	5 (2)								
	Method	d of asse	essment		term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
		oants an of place		Stude given be all Chair licant	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Supply Chain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the applicant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits, places will be allocated by lot.								
12-M-SCC-161-m01	Semina	ır: Supp	ly Chain	Compe	etition								
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	•	S (2)									
	Method of assessment			Langi	term paper (approx. 15 to 20 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester								
	Participants and allo- cation of places			Stude given be all Chair licant	12 places. Should the number of applications exceed the number of available places, places will be allocated as follows: Students who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods wi given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places be allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Suppl Chain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the alicant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits will be allocated by lot.								
12-M-WEW-182-	Philoso	phy of	Science a	nd Eth	nics in Business Ma	nagement and Econo	mics						
mo1	ECTS	10	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)									
	Method of assessment			Langi Asses	term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and allo- cation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-WUE-161-	Econon	nic and	Business	Ethics									
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)									
	Method	d of asse	essment		term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
		oants an of place		all ap	12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-SWJ-182-m01	Practic	al Semi	nar: Econ	omic Jo	ournalism			.,					
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		V (2) ·	+ Ü (2)								
	Method	d of asse	essment	nt portfolio on observation visit, including work samples (approx. 40 pages) Language of assessment: German and/or English									
12-M-WPJ-182-m01	Project	Project Modul: Journalism in Economic Policy											
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course			S (2)									
	Method	d of asse	essment	tary, t Langu Asses	portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-APS-182-mo1	Project	: Select	ed Topics	s in Bu	siness Management	and Economics I							
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)									
	Method of assessment Participants and allocation of places			Langu	term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
				15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-APS2-182-	Project	: Selec	ted Topics	in Bu	siness Managemer	t and Economics II		,					
mo1	ECTS	10	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)	(2)								
	Method	d of ass	sessment	Langu	term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
	Participants and allocation of places			all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-SV1-161-m01	Advanc	ed Sen	ninar: Moi	netary	policy								
	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)	,	•		•					
	Method of assessment				term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allo- cation of places			all ap	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-SIÖ-161-m01	Seminar: International Economics												
	ECTS 10 Duratio		Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (2)		,							
	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 40 minutes) with position paper (1 page), weighted 3:1 Language of assessment: German and/or English									
	Participants and allo- cation of places			10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-SIO-161-m01	Advanc	ed Sen	ninar: Ind	ıstrial	Organization			,					
	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	`	S (2)				,					
	Method	Method of assessment			term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allo- cation of places			10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									

12-M-SWOSP-182-	Advanc	ed Sem	inar: Lab	our Eco	onomics							
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)	S (2)							
	Method	d of ass	essment	term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
		oants ar of place		all ap	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SV5-161-m01	Advanc	ed Sem	inar: Pub	lic Fina	ance							
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)	•			•				
	Method	d of ass	essment	Langi	m paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 nguage of assessment: German and/or English sessment offered: Once a year, summer semester							
	Participants and allo- cation of places			all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SOE-182-	Advanced Seminar: Econometrics											
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)								
	Method	Method of assessment			term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English							
		oants ar of place		all ap	plicants irrespective	e of their subjects. (2) Places on all courses of the m	odule with a res	ces will be allocated by lot among stricted number of places will be d by lot as they become available.			
12-M-MEW-161-	Semina	ar: Macı	oeconom	ics and	d Quantitative Econ	omic Research		'				
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)	3							
	Method of assessment			term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Participants and allo- cation of places			10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-M-ATC-182-mo1	Semina	r: Strat	egic Ince	ntive D	esign							
	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)								
	Method	of asso	essment			es) and presentation : German and/or Engl	(approx. 20 minutes), weighted lish	d 2:1				
	Participants and allocation of places			all ap	places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places ocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become av							
12-M-SE-	Semina	ır: E-Bu	siness St	rategie	s							
BS-161-mo1	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses Method of assessment			S (2)								
				Langi	n paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 guage of assessment: German and/or English essment offered: Once a year, winter semester							
	Particip cation (all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-TEE-231-m01	Semina	r: Topic	s in Econ	omics	and Ethics of Artific	cial Intelligence						
	ECTS	10	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2) Modu	le taught in: English	h						
	Method	of asso	essment	term paper (15 to 20 pages) and presentation (approx. 30 minutes); (weighted 60:40) Language of assessment: English								
	Participants and allocation of places			20 *WA1 (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
Compulsory Core E	lectives	4: Elect	ives (20 E									
12-M-IMM-161-m01	Interna	tional N	/Aarketing	:								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			V (2) -	+ Ü (2)	, ,	·		-			
	Method	d of asso	essment		n examination (app	orox. 60 minutes) : German and/or Engl	lish					

12-M-SBM-182-	Indust	trial Management 1									
mo1	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course			V (2) + Ü (2) Course type: might also be offered as eLearning, seminary, workshop, etc.							
	Method	d of ass		a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus							
		pants a of place	es	all applicants irrespec	the number of applications exceed the number ctive of their subjects. (2) Places on all courses procedure. (3) A waiting list will be maintained	of the module with a res	stricted number of places will be				
12-M-LA-182-m01	Indust	rial Maı	nagement	2							
	ECTS	5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	<u>!</u> S		$V(2) + \ddot{U}(2)$ Course type: might als	so be offered as eLearning, seminary, workshop	o, etc.					
	Metho	d of ass		a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus							
		pants a of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SPM-182-		rial Maı	nagement	3							
mo1	ECTS	5	Duration		Method of grading numerical grade	Modul level	graduate				
	Course	_		V (2) + Ü (2) Course type: might als	so be offered as eLearning, seminary, workshop	o, etc.	_				
	Metho	d of ass		a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus							
		pants a of place	es	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
Master's with 1 major Ma	anagement ((2018)			JMU Würzburg • generate	ed 23-Okt-2025 • exam. reg. data ı	record 88 i45 - - H 2018 page 99 / 131				

12-M-GVM-161-	Global	Value N	Manageme	ent								
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2)							
					e type: alternatively							
	Method of assessment				a) written examination (approx. 60 to 90 minutes) or							
					b) oral examination of one candidate each (approx. 30 minutes) or c) term paper (approx. 15 pages)							
				Langu	lage of assessment:	German and/or English						
						e semester in which the course is offered and in the	ne subsequent se	emester				
M. Cl C	A division o				able for bonus							
12-M-SI-161-m01					Management	Marker de Compulsor de Compulso	AA 1 - 1 1	Lamadorata				
	ECTS 10 Duration				1 semester	Method of grading numerical grade	Modul level	graduate				
	Course											
	Method	a or ass	essment	a) term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 45 minutes); (weighted 1:1)								
						German and/or English						
		oants ar of place	nd allo- es	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-UA-161-m01	Financi	ial State	ement Ana	alysis and Business Valuation								
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) ·	+ Ü (2)							
	Method	d of ass	essment	Langu		rox. 60 to 120 minutes) German and/or English						
12-M-CF1-182-m01	Discou	nted Ca	shflow									
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) ·	+ Ü (2)							
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								

12-M-WEW-182-	Philosophy of Science and Ethics in Business Management and Economics											
mo1	ECTS	10	Duration	า	1 semester	Method of grading numeric	al grade	Modul level	graduate			
	Course	S		S (2)								
	Method	d of ass	essment	Langi Asses	term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus							
		oants ar of place		all ap	po places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-WUE-161-	Econor	nic and	Business	Ethics	•							
mo1	ECTS	10	Duration	<u> </u>	1 semester	Method of grading numeric	al grade	Modul level	graduate			
	Course	S	-	S (2)								
	Method	d of ass	essment			to 25 pages) and presentation (nt: German and/or English	approx. 20 minutes),	weighted 2:1				
	,	oants ar of place		all ap	plicants irrespect	ive of their subjects. (2) Places (on all courses of the m	odule with a re	ces will be allocated by lot among stricted number of places will be d by lot as they become available.			
12-M-CF2-182-m01	Portfol	io and (apital Ma	rket T	heory							
	ECTS 5 Duration				1 semester	Method of grading numeric	al grade	Modul level	graduate			
	Courses			V (2)	+ Ü (2)			·	-			
	Method	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus							
12-M-CF3-182-mo1	Risk M	anagem	ent and (orpor	ate Finance							
	ECTS	5	Duratio		1 semester	Method of grading numeric	al grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)			,				
	Method	d of ass	essment	b) ter Langı	m paper (approx.	(approx. 60 to 90 minutes) or 15 pages) nt: German and/or English						
12-M-CF4-182-m01	Selecte	ed Topic	s in Corp	orate I	inance							
	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading numeric	al grade	Modul level	graduate			
	Course	S		V (2)	+ Ü (2)		_		-			
	Method of assessment		a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									
Master's with 1 major Ma	anagement ((2018)				JMU \	Würzburg • generated 23-0kt-2	025 • exam. reg. data	record 88 i45 - - H 2018 page 101 / 131			

12-M-CF5-182-m01	Risk m	easurer	nent and	risk va	luation: Concepts a	nd applications for banks						
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) ·	+ Ü (2)							
	Method	d of ass	essment		a) written examination (approx. 60 minutes) or							
					m paper (approx. 15							
					anguage of assessment: German and/or English reditable for bonus							
12-M-SBL-182-m01	Advanc	ed Sem	ninar: Corp	Corporate Finance								
	ECTS	10	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		S (2)								
	Method	of ass	essment			es) and presentation (approx. 20 minutes German and/or English	s), weighted 2:1					
	Particip cation (of place	<u>e</u> s	all ap	plicants irrespective	number of applications exceed the number of their subjects. (2) Places on all cours ocedure. (3) A waiting list will be maintain	ses of the module with a re	stricted number of places will be				
12-M-SP-161-m01	Econon	omics of Tax Planning										
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses				+ Ü (2)		,					
	Method	nod of assessment a) written examination (approx. 60 minutes) or										
				b) term paper (approx. 15 pages) or								
				c) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English								
				creditable for bonus								
12-M-ITM-161-m01	IT-Man	agemer	nt									
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) ·	+ Ü (2)							
	Method	d of ass	essment			pprox. 60 minutes) or						
				b) ora minut		candidate each: approx. 15 to 20 minute	s; groups of 2: approx. 20	minutes; groups of 3: approx. 30				
						: German and/or English						
					able for bonus							
12-M-AO-182-mo1	Incenti	ves in C	Organizati	ons			,					
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	urses V (2) + Ü (2) Module taught in: English										
	Method	of ass	essment			pprox. 6o minutes) or						
				b) term paper (approx. 15 pages) Language of assessment: German and/or English								
				Langu	lage of assessment	German and/or English						

12-M-HRM-161-	Human	Resour	ce Manag	gemen	ement and Industrial Relations								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S		V (2) ·	+ Ü (2)	•							
	Method	l of asse	essment		a) written examination (approx. 60 minutes) or								
					b) term paper (approx. 15 pages) Language of assessment: German and/or English								
-	Particip	ante an	nd allo-		20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Busi-								
	cation			ness schaf total	ness Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-SPO-182-	Advanc	ed Sem	inar: Top	ics in F	Personnel Economics	and Organizationa	l Theory						
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S		S (2) Modu	(2) Nodule taught in: English								
	Method of assessment			1:1	paper (approx. 20 pa lage of assessment:	,	·	ding discussion	(approx. 50 minutes), weighted				
	cation of places			all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-INST-182-	Strateg	ic Mana	agerial Ad	counti	ng								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S	•	V (2) ·	+ Ü (2)								
	Method	l of asse	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus									
12-M-KO-	Coordin	nation, l	Budgetin	g and I	ncentives in Organiz	ations		"					
BO-182-mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S		V (2) ·	+ Ü (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus									

12-M-RE-	Accou	nting an	d Capital	Marke	ts						
KA-182-m01	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	es		V (2) -	- Ü (2)						
	Metho	d of ass	essment	b) teri Langu	n paper (approx. 15	pprox. 60 minutes) or pages) German and/or Engl					
12-M-CHA-182-	Chang	e Manag	gement								
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	es		V (2) -	+ Ü (2)						
	Metho	d of ass	essment	b) teri Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-AU-	Advanced Seminar: Selected Aspects of Managerial Accounting										
AS-182-m01	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	es		S (2)							
	Metho	d of ass	essment	term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, summer semester creditable for bonus							
	cation	pants ar of place	S	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-AOLM-182-		ced Ope	rations &	Logist	ics Management						
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	es		V (2) + Ü (2) Module taught in: English							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus							

12-M-GL-	Global	Logisti	cs & Supp	oly Cha	in Management		1					
SC-182-m01	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			+ Ü (2) ıle taught in: Englis	h						
	Method	d of ass	essment	b) ter Langı	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus							
12-M-LSCM-161-	Semina	ar: Logi	stics & Su	ipply C	hain Management							
mo1	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		S (2)								
					rm paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 anguage of assessment: German and/or English							
	Participants and allocation of places			Stude given be all Chair licant	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Supply Chain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the applicant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits, places will be allocated by lot.							
12-M-MA-	Manag	erial Ar	alytics &	Decision Making								
DM-182-m01	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S			V (2) + Ü (2) Module taught in: English							
	Method of assessment			b) ter Langı	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus							
12-M-SMGS-182-	Strateg	gic Man	agement	of Glol	oal Supply Chains							
mo1	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses			V (2) + Ü (2) Module taught in: English								
	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								

12-M-SCC-161-m01	Semina	ar: Supp	ly Chain	Compe	tition							
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S	•	S (2)			•					
	Method	d of ass	essment	Langu	erm paper (approx. 15 to 20 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester 2 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Supply Chain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the applicant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits, places will be allocated by lot.							
	cation	oants ar of place	es	Stude given be all Chain licant place								
12-M-EG1-182-m01	Moneta	ary Poli	licy and the Financial System									
	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) -	+ Ü (2)							
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus								
	,	oants ar of place		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-EG2-182-m01	Moneta	ary Poli	cy, Foreig	n Exch	ange Markets, and	the International Monetary System						
	ECTS	5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate				
	Course	S		V (2) -	+ Ü (2)							
	Method	d of ass	essment	b) teri Langu	m paper (approx. 15	pprox. 60 minutes) or pages) German and/or English						
		oants ar of place		all ap	plicants irrespective	number of applications exceed the number of avail of their subjects. (2) Places on all courses of the m cedure. (3) A waiting list will be maintained and pla	nodule with a re	stricted number of places will be				

12-M-EMP-182-	Europe	European Macroeconomic Policy											
mo1	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Mo	odul level	graduate				
	Course	S			+ Ü (2) ıle taught in: Englis	h							
	Method	d of ass	essment	b) ter Langı	tten examination (am paper (approx. 1 uage of assessmentable for bonus								
	Particip cation (6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.									
12-M-DMM-182-	DSGE N	Nodellii	ng										
mo1	ECTS	5	Duration	ı	1 semester	Method of grading numerical grade	Mo	odul level	graduate				
	Course	S		V (2)	+ Ü (2)		·						
	Method	d of ass	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English									
	Additio	nal Info	ormation	Resea	arch track module i	n Master's programme IEP							
12-M-SEI-161-m01	Selecte	d Topic	s of Euro	oean li	ntegration								
	ECTS	5	Duration		1 semester	Method of grading numerical grade	Mo	odul level	graduate				
	Course	S		S (2)									
	Method	d of ass	essment	Langu	uage of assessment	ages) and presentation (approx. 15 minu :: German and/or English :e a year, summer semester	utes), weighted 2:	:1					
	Particip cation o			all ap	plicants irrespectiv	number of applications exceed the nume of their subjects. (2) Places on all coupcedure. (3) A waiting list will be mainta	rses of the modul	le with a res	tricted number of places will be				
12-M-SV1-161-m01	Advanc	ed Sen	ninar: Mor	etary	policy								
	ECTS	10	Duration	1	1 semester	Method of grading numerical grade	Mo	odul level	graduate				
	Course	S		S (2)									
	Method	d of ass	essment	Langu	uage of assessmen	o 25 pages) and presentation (approx. 2 :: German and/or English	_						
	Participants and allocation of places				plicants irrespectiv	number of applications exceed the nun e of their subjects. (2) Places on all cou ocedure. (3) A waiting list will be mainta	rses of the modul	le with a res	tricted number of places will be				

12-M-MEW-161-	Seminar: Macroeconomics and Quantitative Economic Research											
mo1	ECTS	10	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)								
	Method	d of ass	essment			to 25 pages) and pres it: German and/or Eng	entation (approx. 20 m glish	ninutes), weighted 2:1				
	Particip cation (all ap	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among ll applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be llocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-EG-182-mo1	Econon	nic Geo	graphy									
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	,	V (2) - Modu	+ Ü (2) le taught in: Englis	sh						
	Method of assessment			b) ter Langu	written examination (approx. 60 to 90 minutes) or term paper (approx. 15 pages) nguage of assessment: English ditable for bonus							
12-M-ERA-182-mo1	Empirio	irical Regional- and International Economic Research										
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) ·	+ Ü (2)			•				
	Method	d of ass	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) on empirical analysis prepared by candidates or c) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus								
12-M-ITMF-182-	Interna	tional	Trade and	the Multinational Firm								
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) le taught in: Englis	sh						
	Method	of ass	essment	b) ter Langu	tten examination (m paper (approx. 1 lage of assessmen able for bonus		utes) or					
12-M-MFF-182-m01	Advanc	ed Mad	roeconon	ics								
	ECTS	5	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) -	+ Ü (2)			•				
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								
	other p	rerequi	sites	Englis	sh							
Master's with 1 major Ma	nagement (:	2018)					JMU Würzburg • generat	ted 23-Okt-2025 • exam. reg. data	record 88 i45 - - H 2018 page 108 / 131			

12-M-SIÖ-161-m01	Semina	ar: Inter	national I	conor	nics						
	ECTS	10	Duratio	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		S (2)							
	Method	d of ass	essment			pages) and presentations: t: German and/or Eng) with position paper (1	page), weighted 3:1		
	Participants and allo- cation of places			all ap	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among ll applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be llocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-TP-182-m01	Trade F	Policy a	nd the Wo	rld Tra	ading System	'					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2)	+ Ü (2)						
	Method	d of ass	essment	b) ter Langı	m paper (15 to 20 p	approx. 60 to 120 min pages) t: German and/or Eng					
12-M-EIO-182-m01	Market	Resear	ch and De	emand	Analysis						
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) ıle taught in: Englis	h					
	Method of assessment		essment	b) ter Langı	tten examination (a m paper (15 to 20 p uage of assessmen table for bonus		utes) or				
	Additional Information			Resea	arch track module i	n Master's programme	e IEP				
12-M-SDC-182-	Strategic Decisions and Competition										
mo1	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (2) + Ü (2) Module taught in: English							
	Method of assessment		essment			pages)	utes) or				
12-M-Tl1-182-m01	Theory	of Indu	strial Org	anizat	ion			1			
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses				V (2) + Ü (2) Module taught in: English						
	Method	d of ass	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus								
Master's with 1 major Ma	nagement ((2018)					JMU Würzburg • generate	ed 23-0kt-2025 • exam. reg. data	record 88 i45 - - H 2018 page 109 / 131		

12-M-Tl2-182-m01	Applie	d Indus	trial Orga	nizatio	n			,			
	ECTS	5	Duration	า	1 semester	Method of gradin	g numerical grade	Modul lev	el gra	duate	
	Course	es		V (2) Modu	le taught in: Engl	ish		,			
				b) ter Langu Asses	a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-WPE-182-	Europe	ean Com	petition F	olicy		,		,			
mo1	ECTS	5	Duratio	า	1 semester	Method of gradin	g numerical grade	Modul lev	el gra	duate	
	Course	es		V (2) Modu	le taught in: Engl	ish					
	Method of assessment			b) ter Langu) written examination (approx. 60 to 120 minutes) or) term paper (15 to 20 pages) anguage of assessment: English reditable for bonus						
	Participants and allocation of places			ness l schaf total d	Management, Into tsmathematik (Ma of 20 places will b	ernational Economic F athematics for Econor	Policy or Economics, Wi nics) and Chinese and ts of other subjects; sk	irtschaftsinformatik (E Economics as well as	Business China Bu	gree programmes Busi- Information Systems), Wirt- usiness and Economics. A ons exceed the number of	
12-M-SIO-161-m01	Advan	ced Sen	ninar: Indu	strial Organization							
	ECTS	10	Duratio	1	1 semester	Method of gradin	g numerical grade	Modul lev	el gra	duate	
	Course	25		S (2)		•	•	*	·		
	Metho	d of ass	sessment			pages) and presenta nt: German and/or En	tion (approx. 20 minut glish	es), weighted 2:1			
		pants a of place	nd allo- es	all ap	plicants irrespect	ive of their subjects. ((2) Places on all course	es of the module with	a restricto	vill be allocated by lot among ed number of places will be ot as they become available.	
12-M-TLE-182-m01	Topics	in Labo	ur Econor	nics							
	ECTS	5	Duratio	1	1 semester	Method of gradin	g numerical grade	Modul lev	el gra	duate	
	Course	25		V (2) -	+ Ü (2)						
	Method of assessment			b) ter Langu Asses	m paper (approx. lage of assessme	15 pages) nt: German and/or En					

12-M-PEM-182-	Policy I	Evaluati	on Metho	ds							
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) lle taught in: Engl	ish					
	Method	d of ass	essment	b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus						
	Additional Information			Resea	Research track module in Master's programme IEP						
12-M-DFES-182-	Design	of Field	l Experim	ents ar	nd Studies			'			
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S			+ Ü (2) le taught in: Engl	ish					
	Method	d of ass	essment	b) teri Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered Excreditable for bonus						
	Additio	nal Info	rmation	Resea	arch track module	in Master's programm	e IEP				
12-M-EE-182-m01	Experin	Experimental Economics									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	Courses			V (2) + Ü (2) Module taught in: English						
	Method	d of ass	essment	b) teri Langu Asses	m paper (approx. Jage of assessme						
	Additio	nal Info	rmation	Resea	arch track module	in Master's programm	e IEP				
12-M-PSE-182-m01	Prograi	mming	Survey an	d Expe	eriments			1			
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	Ses V (2) + Ü (2) Module taught in: English									
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus							

12-M-THC-182-m01	Topics	Topics in Human Capital Development											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S			+ Ü (2) le taught in: Englis	:h							
Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus													
12-M-TIM-182-m01	Topics	in Migr	ation					·					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S		V (2) - Modu	+ Ü (2) le taught in: Englis	sh		,					
	Method	d of ass		b) teri Langu Asses	written examination (approx. 60 minutes) or serm paper (approx. 15 pages) aguage of assessment: English sessment offered: In the semester in which the course is offered ditable for bonus								
12-M-SWOSP-182-	Advanced Seminar: Labour Economics												
mo1	ECTS 10 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	:S		S (2)	•	·		·					
	Method	d of ass	essment	term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English									
	Participants and allo- cation of places			10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.									
12-M-EFP-182-m01	Europe	an Publ	lic Finance	;									
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	25		V (2) -	+ Ü (2)			,					
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus									
	Participants and allo- cation of places			6 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.									

Courses $V(2) + \ddot{U}(2)$ Method of assessment a) written examination (approx. 60 minutes) or	graduate								
Method of assessment a) written examination (approx. 60 minutes) or									
b) term paper (approx. 15 pages)									
Language of assessment: German and/or English creditable for bonus	creditable for bonus								
12-M-F2-182-mo1 Public Debt									
ECTS 5 Duration 1 semester Method of grading numerical grade Modul level	graduate								
Courses V (2) + Ü (2)									
Method of assessment a) written examination (approx. 60 minutes) or									
b) term paper (approx. 15 pages)									
creditable for bonus	anguage of assessment: German and/or English								
12-M-F3-182-mo1 Social Insurance and the Welfare State									
	graduate								
Courses $V(2) + \ddot{U}(2)$	(2) + Ü (2)								
Method of assessment a) written examination (approx. 60 minutes) or									
b) term paper (approx. 15 pages)	b) term paper (approx. 15 pages) Language of assessment: German and/or English								
creditable for bonus									
12-M-NGM-182- Advanced Computational Economics	Advanced Computational Economics								
	graduate								
Courses $V(2) + \ddot{U}(2)$									
	Module taught in: English								
Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)									
Language of assessment: English									
Additional Information Research track module in Master's programme IEP									
12-M-SV5-161-mo1 Advanced Seminar: Public Finance									
ECTS 10 Duration 1 semester Method of grading numerical grade Modul level	graduate								
Courses S (2)									
Method of assessment term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1									
	Language of assessment: German and/or English								
Assessment offered: Once a year, summer semester	ess will be allocated by let among								
	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be								
	allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

Method Signature Method	12-M-EWS-182-	Europea	an Econ	omic Sta	tistics								
Method of assessment a written examination (approx. 6o minutes) or b b term paper (approx. 15 pages) Language of assessment: German and/or English (summer semester)	mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
12-M-OE1-182-mo Taylor 1-		Courses	5		V (2)	+ Ü (2)	•						
1		Method	of asse	essment									
12-M-OE1-182-mo 12-M-OE1-182-mo 2-M-OE1-182-mo 12-M-OE1-182-mo 12-M-OE1-													
1-2-M-OE													
ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate	12-M-0F1-182-m01	Fconom	etrics 1	 1	creur	table for bollus							
Courses	12 11 021 102 11101			1	1	1 semester	Method of grading numerical grade	Modul level	graduate				
Method of assessment Module taught in: German (winter semester), English (summer semester)] = 5 51.5.				111111111111111111111111111111111111111	3				
Di term paper (approx. is pages) Language of assessment: German and/or English Creditable for bonus							an (winter semester), English (summer semester)						
12-M-OE2-182-mon		Method	of asse	essment									
12-M-OE2-182-mo1 Cours Sometiles Sometime Somet													
12-M-OE2-182-mole Course Course V (2) + Û (2) V (2)					credi	uage of assessment table for bonus	: German and/or English						
ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate	12-M-0E2-182-m01	Econom	etrics :	2	crear	table for bonds		,					
Courses V (2) + Û (2) Method of assessment all written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-OE3-182-mot Courses V (2) + Û (2) Method of assessment all written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-FMO-182-mo1 Method of assessment all written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment is German and/or English creditable for bonus Method of assessment all written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment is German and/or English creditable for bonus Method of assessment all written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus		ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate				
Solution Discrimination Discrimina				_	V (2)	2) + Ü (2)							
Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-0E3-182-mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment: German and/or English creditable for bonus 12-M-FMO-182-mo1 ECTS 5 Duration Research track module in Master's programme IEP 12-M-FMO-182-mo1 Method of assessment: German and/or grading numerical grade Modul level graduate ECTS 5 Duration Research track module in Master's programme IEP 12-M-FMO-182-mo1 Method of assessment: German and/or grading numerical grade Modul level graduate 13-M-FMO-182-mo1 Method of assessment: German and/or grading numerical grade Modul level graduate 14-M-FMO-182-mo1 Method of assessment german and/or grading numerical grade Modul level graduate 15-M-FMO-182-mo1 Method of assessment german and/or grading numerical grade Modul level graduate 15-M-FMO-182-mo1 Analysis of Financial Master Data 16-M-FMO-182-mo1 Analysis of Financial Master Data 17-M-FMO-182-mo1 Analysis of Financial Master Data 18-M-FMO-182-mo1 Analysis of Financial Master Data 18-M-FMO-1		Method	of asse	essment	a) wr	itten examination (a	approx. 60 minutes) or						
Creditable for bonus Additional Information Research track module in Master's programme EP													
Additive time to the first time time to the first time time time to the first time time time time time time time tim					_	, , ,							
12-M-OE3-182-mol		Addition	nal Info	rmation									
ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V(2) + Ü(2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-FMO-182- m01 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V(2) + Ü(2) Method of assessment: German and/or English Courses la written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus	12 M OE2 182 mo1				research track inoduce in master's programme ill								
Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-FMO-182- m01 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 6o minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus	12-101-013-162-11101				1	1 comester	Method of grading numerical grade	Modul level	graduate				
Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-FMO-182- mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus			_	Duration		1	Method of grading numerical grade	Modulitevel	graduate				
b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-FMO-182- mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V(2) + Ü(2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus				occment	` '		annroy 60 minutes) or		_				
Language of assessment: German and/or English creditable for bonus Additional Information Research track module in Master's programme IEP 12-M-FMO-182- mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus		Method	01 0330	essillelli									
Additional Information Research track module in Master's programme IEP 12-M-FMO-182- mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus													
12-M-FMO-182- mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus													
mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level graduate Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus				_			n Master's programme IEP						
Courses V (2) + Ü (2) Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus	1					ata							
Method of assessment a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus	mo1	ECTS	5	Duration			Method of grading numerical grade	Modul level	graduate				
b) term paper (approx. 15 pages) Language of assessment: German and/or English creditable for bonus													
Language of assessment: German and/or English creditable for bonus		Method											
creditable for bonus													
Additional Information Research track module in Master's programme IEP													
		Addition	nal Info	rmation	Resea	arch track module i	n Master's programme IEP						

12-M-MIK-182-m01	Microe	conome	etrics					,				
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		Ü (2)	+ Ü (2)			,				
	Method	d of ass	essment			pprox. 60 minutes) o	r					
) term paper (approx. 15 pages) anguage of assessment: German and/or English							
					reditable for bonus							
	Additio	nal Info	ormation		esearch track module in Master's programme IEP							
12-M-SOE-182-			ninar: Eco									
mo1	ECTS 10 Duration			ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)			_					
	Method	d of ass	essment			ages) and presentation: German and/or Eng	on (approx. 25 minute lish	es), weighted 2:1				
	Participants and allo- cation of places			all ap	plicants irrespective	e of their subjects. (2) Places on all course	s of the module with a r	laces will be allocated by lot among restricted number of places will be red by lot as they become available.			
12-M-AM-182-m01	Advanc	ed Mic	roeconom	ics				'				
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2) - Modu	+ Ü (2) lle taught in: English	1						
	Method of assessment		b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus								
12-M-CT-182-m01	Contrac	t Theo	ry		,			'				
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2) ·	+ Ü (2)							
	Method	l of ass	essment	b) ter Langu	m paper (approx. 15	pprox. 6o minutes) o pages) : German and/or Eng						
12-M-BEC-182-m01	Behavi	oral Eco	onomics									
	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			+ Ü (2) lle taught in: English	1						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus								
Master's with 1 major Ma	nagement (2019)					IMII Wiirzburg • gopor	ated 23-Okt-2025 • exam. reg. dat	a record 88li45l-l-IHI2018 nage 115 / 131			

12-M-TDS-182-m01	Topics	in Data	Science				,			
	ECTS	5	Duration	<u> </u>	1 semester	Method of grading numerical grade	Modul level	graduate		
	Courses	S			+ Ü (2) le taught in: Englisl	h				
	Method	d of asse	essment	b) teri Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus					
12-M-TIF1-182-m01	Topics	in Infor	mation Sy	/stems	1					
	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate		
	Courses	s	•	V (2) -	+ Ü (2)	·	•			
12-M-TIF2-182-m01	Topics ECTS Courses	in Info ri 5 s	mation Sy Duration							
				or c) terr Langu Asses credit	n paper (15 to 20 pa lage of assessment sment offered: In th able for bonus	candidate each: 10 to 15 minutes; groups of 2 ages) : German and/or English ne semester in which the course is offered	e: approx. 20 minutes;	groups of 3: approx. 30 minutes)		
12-M-ATC-182-mo1			, <u> </u>				1			
		10	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate		
	Courses			S (2)			-:- -t			
	Method	or asse	essment	Langu	age of assessment	es) and presentation (approx. 20 minutes), we : German and/or English				
		oants an of place		15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						

12-M-BUC-182-	Communica	ation in Busi	ness and Economics	1		,				
mo1	ECTS 5	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	•	V (2) + Ü (2)	<u>'</u>		·				
			Module taught in: E	nglish						
	Method of a	assessment		(approx. 60 minutes)						
				anguage of assessment: English reditable for bonus						
12 M ECC 192 mo1	Pusiness C	ommunicatio	on in Print, Online an			,				
12-1W-LCC-162-11101	ECTS 5	Duratio		Method of grading	numorical grado	Modul level	graduate			
	Courses	Duratio	V (2) + Ü (2)	Method of grading	ilullielical glade	Modulitevel	graduate			
		assessment		(approx. 60 minutes)						
	Method of a	assessillelli		ment: German and/or Eng	ish					
			creditable for bonus		-					
12-M-PCW-182-	Project Mod	dul: Crossme	edial Business Comm	unication						
mo1	ECTS 10	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		S (2)			·				
	Method of a	assessment	tary, text analyses of Language of assess	f different types of media ment: German and/or Eng : In the semester in which	lish	video formatji. e. g. recor	rd of research activities, commen-			
12-M-PACW-182-	Project Mod	dul: Audiovis	ual Business Comm	ınication						
mo1	ECTS 10	Duratio	n 1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses		S (2)	<u> </u>						
	Method of a	assessment	tary, text analyses of Language of assess	f different types of media ment: German and/or Eng : In the semester in which	lish	video format): e. g. recor	rd of research activities, commen-			
12-M-WPJ-182-mo1	Project Mod	dul: Journalis	sm in Economic Polic	у						
	ECTS 10	Duratio		Method of grading	numerical grade	Modul level	graduate			
	Courses		S (2)							
	Method of a	assessment	tary, text analyses of Language of assess	f different types of media ment: German and/or Eng : In the semester in which	lish	video format): e. g. recor	rd of research activities, commen-			

12-M-APW1-161-	Selected	Selected Topics in Business Management and Economics 1											
mo1	ECTS 5	Duration	1 semester	Method of grading numerical grade	Modul level	graduate							
	Courses	,	V (2) + Ü (2)		•								
	Method o	f assessment	b) written examinatio c) term paper (approx d) presentation (appr Language of assessm	written examination (approx. 60 to 90 minutes) or written examination (questions concerning mathematical methodology; approx. 120 minutes) or term paper (approx. 15 to 20 pages) or presentation (approx. 30 to 45 minutes) unguage of assessment: German and/or English assessment offered: In the semester in which the course is offered									
12-M-APW2-161-	Selected	Topics in Busir	ess Management and	Economics 2	-								
mo1	ECTS 5			Method of grading numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2)			19							
			b) written examinatio c) term paper (approx d) presentation (appr Language of assessm Assessment offered: creditable for bonus										
12-M-APW3-161-		Selected Topics in Business Management and Economics 3											
mo1	ECTS 5	Duration		Method of grading numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2)										
	Method o	f assessment	b) written examinatio c) term paper (approx d) presentation (appr Language of assessm	n (approx. 60 to 90 minutes) or n (questions concerning mathematical me 15 to 20 pages) or ox. 30 to 45 minutes) ent: German and/or English In the semester in which the course is offe		utes) or							
12-M-APW4-161-		Topics in Busir	ess Management and	Economics 4									
mo1	ECTS 5			Method of grading numerical grade	Modul level	graduate							
	Courses		V (2) + Ü (2)										
	Method o	of assessment	b) written examinatio c) term paper (approx d) presentation (appr Language of assessm	nination (approx. 60 to 90 minutes) or nination (questions concerning mathematical methodology; approx. 120 minutes) or (approx. 15 to 20 pages) or n (approx. 30 to 45 minutes) ssessment: German and/or English ffered: In the semester in which the course is offered bonus									

12-M-AWI1-161-	Selected T	opics in Busi	ness Information Syste	ems 1		-				
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Course type: alternativ	vely S instead of V + Ü						
	Method of	assessment	b) written examination c) presentation (15 to d) oral examination (0 minutes) or e) entirely or partly co	entirely or partly computerised written examination (approx. 60 minutes) enguage of assessment: German and/or English						
12-M-AWI2-161-	Selected T	opics in Busi	ness Information Syste	ems 2						
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Course type: alternati	vely S instead of V + Ü						
	Method of	assessment	b) written examination c) presentation (15 to d) oral examination (of minutes) or e) entirely or partly co	e) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English						
12-M-ATW1-161-	Topics in B	Business Info	rmation Systems 1							
mo1	ECTS 5	Duratio	n 1 semester	Method of grading numerical grade	Modul level	graduate				
	Courses		V (2) + Ü (2) Course type: alternativ	vely S instead of V + Ü						
	Method of	assessment	b) presentation (15 to c) oral examination (0 minutes)	anguage of assessment: German and/or English						

12-M-ATW2-161-	Topics	in Busi	ness Info	matio	n Systems 2		,	1			
mo1	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	:S	•		+ Ü (2) se type: alternative	ly S instead of V + Ü					
	Method	d of ass	essment	b) pro c) ora minu Lango	a) written examination (approx. 60 minutes) or b) presentation (15 to 20 minutes) and written elaboration (approx. 20 pages); (weighted 1:2) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus						
12-M-APS-182-mo1	Project	t: Selec	ted Topics	in Bu	siness Manageme	nt and Economics I					
	ECTS	10	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	!S		S (2)							
	Metho	d of ass	essment	Langi Asses	erm paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered Creditable for bonus						
	,	pants a of place	nd allo- es	all ap	15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-APS2-182-	Project	t: Selec	ted Topics	in Bu	in Business Management and Economics II						
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	!S		S (2)	=-	,		,			
	Metho	d of ass	essment	Langi Asses	uage of assessmer	pages) and presentati nt: German and/or Eng the semester in which), weighted 2:1			
		pants a of place	nd allo- es	all ap	plicants irrespecti	ve of their subjects. (2) Places on all courses	of the module with a re	ces will be allocated by lot among stricted number of places will be d by lot as they become available.		
12-IV-161-m01	Inform	ation P	rocessing	within	Organizations	'		'			
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	<u>!</u> S		V (2)	+ Ü (2)			•			
	Metho	d of ass	essment	Langı	en examination (ap uage of assessmer table for bonus	prox. 60 minutes) nt: German and/or Eng	lish				

Courses S (2) Method of assessment a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)	ndergraduate						
Method of assessment a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)							
b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)							
c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)							
d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)							
e) portfolio (maximum 20 pages)							
Language of assessment: German and/or English							
creditable for bonus							
Participants and allocation of places (1) Should the number of applications exceed the number of available places, places will applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted							
cation of places all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lo							
12-M-PUGF-182- Project Module Strategic Entrepreneurship	, , , , , , , , , , , , , , , , , , , ,						
	aduate						
Courses S (2)							
	erm paper (approx. 15 pages) and presentation (one candidate: approx. 10 to 15 minutes@ groups of 2: approx. 20 minutes;						
groups of 3: approx. 30 minutes), weighted 2:1	groups of 3: approx. 30 minutes), weighted 2:1 Language of assessment: German and/or English						
Assessment offered: In the semester in which the course is offered							
Participants and allo- 12 places. (1) Should the number of applications exceed the number of available places, places w	will be allocated by lot among						
cation of places all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted							
allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lo	lot as they become available.						
12-M-DM1-182- M01 FCTS 5 Duration 1 semester Method of grading numerical grade Modul level M							
Duration I semester Metriod of grading Indinential grade Modulitever grad	aduate						
Module taught in: English							
	a) written examination (approx. 60 to 120 minutes) or						
Language of assessment: English	b) term paper (15 to 20 pages)						
creditable for bonus							
12-M-DM2-182- Digital Marketing II							
mo1 ECTS 5 Duration 1 semester Method of grading numerical grade Modul level gra	aduate						
Courses $V(2) + \ddot{U}(2)$ Module taught in: English							
Method of assessment a) written examination (approx. 60 to 120 minutes) or							
	b) term paper (15 to 20 pages)						
Assessment offered: In the semester in which the course is offered	inguage of assessment: English						
creditable for bonus							

12-M-EC1-182-mo1	E-Comr	nerce I										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S			$V(2) + \ddot{U}(2)$							
					Module taught in: English							
	Method	d of ass	essment			approx. 60 to 120 min	utes) or					
					b) term paper (15 to 20 pages) Language of assessment: English							
					able for bonus							
12-M-EPF-161-m01	Empirical HR Research with Stata											
	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			Ü (2)	-							
	Method	d of ass	essment	Langu		pages) t: German and/or Eng ce a year as announce						
		oants ar of place		all ap	plicants irrespective	ve of their subjects. (2) Places on all courses	of the module with a re	ces will be allocated by lot among stricted number of places will be d by lot as they become available.			
12-M-VGP-202-	Manag	erial Pr	actice Lec	tures								
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)	•	•	•					
	Method of assessment				portfolio (approx. 15 pages) Language of assessment: German and/or English							
12-M-MSS-161-	Advanced Seminar: Marketing Strategy											
mo1	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course			S (2)	· ·							
	Method	d of ass	essment	term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English								
	Particip cation	oants ar of place		all ap	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-SER-161-m01	Advanc	ed Sem	inar: Fina	ncial /	Accounting and Au	diting						
	ECTS	10	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		S (2)	+ S (2)							
	Method	d of ass	essment	Langi	term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester							
	Particip cation	oants ar of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								

12-M-SSL-161-m01	Advanc	ed Sem	inar: Sel	ected F	roblems in Analyti	ical Tax Research	-				
	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2)							
	Method	l of asse	essment		term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English						
		oants an of place		all ap	10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-ES-161-m01	Advanc	ed Sem	inar: Ent	erprise	Systems						
	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2)							
	Method	l of asse	essment			to 25 pages) and presentation (approx. 20 m t: German and/or English	ninutes), weighted 2:1				
	Participants and allo- cation of places			all ap	20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-BUA-161-m01	Busine	ss Analy	ytics	•							
	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2)							
	Method	l of asse	essment	Langi	uage of assessmen	to 25 pages) and presentation (approx. 20 m t: German and/or English ce a year, winter semester	ninutes), weighted 2:1				
	Participants and allocation of places			20 places. (1) Should the number of applications exceed the number of available places, places will be allocated all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of pla allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become							
12-M-SE-	Semina	ır: E-Bu:	siness St	rategie	es .		'				
BS-161-mo1	ECTS	10	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2)			·				
	Method	l of asse	essment	Langi	term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English Assessment offered: Once a year, winter semester						
		oants an of place		20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							

10 M CAC 100	A d	- 4 C	Janu Fest										
12-W-SAS-182-M01		Advanced Seminar: Entrepreneurship and Management ECTS 10 Duration 1 semester Method of grading numerical grade Modul level graduate											
			Duration		1 semester	Method of grading numerical grade	Modul level	graduate					
	Course			S (2)	· /								
	Method	l of ass	essment	Langi	erm paper (approx. 20 pages) and presentation (15 to 30 minutes), weighted 2:1 anguage of assessment: German and/or English assessment offered: Once a year, winter semester								
	Particip cation			all ap	plicants irrespective	number of applications exceed the number of ave of their subjects. (2) Places on all courses of the ocedure. (3) A waiting list will be maintained and	e module with a re	stricted number of places will be					
12-M-SWJ-182-mo1	Practic	al Semi	nar: Econ	omic Jo	ournalism								
	ECTS	10	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S		V (2) -	+ Ü (2)	·	•						
	Method	l of ass	essment			visit, including work samples (approx. 40 pages) : German and/or English							
12-M-AEM-211-m01	Applied	l Empir	ical Macro	econo	conomics								
	ECTS	5	Duration	n	1 semester Method of grading numerical grade Modul level graduate								
	Course	S			/ (2) + Ü (2) Module taught in: English								
	Method	l of ass	essment	b) ter c) ora minut Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx minutes) Language of assessment: English creditable for bonus								
12-M-BC-211-m01	Busine	ss Cycl	es										
	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S			+ Ü (2) lle taught in: Englisl	h							
	Method	l of ass	essment	b) ter c) ora minut Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) Language of assessment: English creditable for bonus								

12-M-ATDS-211-	Advance	ed Topi	cs in Data	a Scier	ice					
mo1	ECTS	CTS 5 Duration		n	1 semester	Method of grading numerical grade	Modul level	graduate		
	Courses	5			V (2) + Ü (2) Module taught in: English					
	Method	of asse	essment	b) ter Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English Assessment offered: in the semester in which the course is offered creditable for bonus					
12-M-IMS-211-m01	Internat	tional N	Narketing	Strate	gy		'			
	ECTS	5	Duratio	n	1 semester	Modul level	graduate			
	Courses	5		S (2)		·				
	Method	of asse	essment	b) ter c) teri d) po	a) written examination (approx. 40 to 60 minutes) or b) term paper (15 to 20 pages) and presentation (approx. 20 minutes) (weighted 2:1) or c) term paper (30 to 40 pages) or d) portfolio (approx. 20 pages) Language of assessment: German and/or English					
12-M-VWP-211-	Econom	ist Prac	ctice Lect	ures	'		,			
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate		
	Courses	5		S (2)	-					
	Method	of asse	essment	a) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English						

12-M-NMA-221-	Industr	ial Man	agement	5		,		"					
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5		S (4) Modu	S (4) Module taught in: German and/or English								
	Method	of asse	essment	b) pre c) terr d) por Langu Asses	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus								
	Particip cation o			(1) Stunagen (2) Antal nu ment) (3) Anses m	d the number of appudents who already nent will be given pronong applicants with mber of ECTS credits. nong applicants with entioned in (2).	have successfully co referential considerat In the same number o Is achieved in courses In the same number o	cion. f successfully completed m s of BWL und Industriebetric	the Chair of Busine odules, places will ebslehre (Business e allocated accordi	ocated as follows: ess Economics and Industrial Ma- be allocated according to the to- Econmics and Industrial Manage- ng to the average grade in cour-				
	Additio	nal Info	rmation	Modu	Module can be taught in form of E Learning course or as a block.								

12-M-NMB-221-	Indust	rial Mar	nagement	6	-			,				
mo1	ECTS	5	Duration	1	1 semester	Method of gradir	g numerical grade	Modul level	graduate			
	Course	!S		S (4) Modu	S (4) Module taught in: German and/or English							
	Method	d of ass	essment	a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (30 to 40 pages) or d) portfolio (approx. 50 hours) Language of assessment: German and/or English Assessment offered: Only when announced in the semester in which the courses are offered creditable for bonus								
		pants ar of place	nd allo- es	20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Business Economics and Industrial Management will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in courses of BWL und Industriebetriebslehre (Business Economics and Industrial Management). (3) Among applicants with the same number of ECTS credits, places will be allocated according to the average grade in courses mentioned in (2). (4) Among applicants with the same average grade, places will be allocated by lot.								
	Additio	nal Info	ormation	Modu	Module can be taught in form of E Learning course or as a block.							
12-M-Kl1-221-m01	Information Systems and Artificial Intelligence 1											
	ECTS	5	Duration				Modul level	graduate				
	Course	!S		V (2) ·	+ Ü (2)							
	Metho	d of ass	essment	a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) term paper (15 to 20 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								
12-M-Kl2-221-m01	Inform	ation Sy	ystems an	d Artif	icial Intelligence	2		'				
	ECTS	5	Duration	1	1 semester	Method of gradir	g numerical grade	Modul level	graduate			
	Course	:S		V (2) -	V (2) + Ü (2)							
	Metho	d of ass		a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) term paper (15 to 20 pages) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus								

12-M-TM-221-m01	Topics	in Macr	oeconom	ics			'				
[ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		V (2)	(2) + Ü (2)						
	Method	d of asse	essment		a) written examination (approx. 60 minutes) or						
				b) ter	m paper (approx. 1	5 pages) or					
				(c) ora	c) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English Creditable for bonus						
12-M-VS-221-m01	Vertica	l Storyt	elling		'		,				
	ECTS 10 Duratio			1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2)	•		•				
	Method	d of asso	essment		olio (approx. 5 page ssment offered: eve	es) ery year, summer semester					
12-M-UGF2-182-	Corpor	ate Stra	tegy								
mo1	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S			+ Ü (2)		•				
			_		Nodule taught in: English						
	Method of assessment				a) written examination (approx. 60 to 120 minutes) or						
					b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes)						
					nutes, groups of 3 approx. 30 minutes)						
					lage of assessmen						
12-M-IFM-222-m01	International Financial Management										
ĺ	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method	d of asse	essment		written examination (approx. 60 minutes)						
					Language of assessment: English creditable for bonus						
AA TEE	<u> </u>		• -			• • • • • • •					
12-M-TEE-231-m01					and Ethics of Artif		I	1			
	ECTS	10	Duration		1 semester	Method of grading numerical grade	Modul level	graduate			
	Course				le taught in: Englis						
	Method of assessment				term paper (15 to 20 pages) and presentation (approx. 30 minutes); (weighted 60:40) Language of assessment: English						
		ants ar		20 *V							
	cation	of place	S			of applications exceed the number of availab	le places, places will be	allocated by lot among all appli-			
				(2) Pl	cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
				U) / t	יים אוויי זכו פוווים	ataea ana places le allocalea by lot as	Jecome available.				

12-M-PROM-182-	Project	Manag	gement an	d Cont	rol		1				
mo1	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		S (2)	S (2)						
	Method	d of ass	essment	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus							
12-M-OEDT-231-	Organi	zationa	l Econom	ics and	Digital Transform	ation					
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		V (2) - Modu	+ Ü (2) le taught in: Englis	h					
	Method	d of ass	essment	b) ter Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus						
12-M-TE-231-m01	Topics	in Emp	irical Ecor	omics							
	ECTS 5 Duration			1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S			V (2) + Ü (2) Module taught in: English						
	Method of assessment			Langu	portfolio (approx. 50 hours) Language of assessment: English creditable for bonus						
	Participants and allo- cation of places			12 *WA1 (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-RFW-222-	Tax-Op	timized	Busines	Orga	nization		'				
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course	S		V (2) -	+ Ü (2)						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation of term paper (approx. 20 minutes); weighted 60:40 Language of assessment: German and/or English Assessment offered: To be announced creditable for bonus							

12-M-STB-161-m01	Tax Acc	ounting				'					
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	5	•	V (2) -	+ Ü (2)	•		•			
	Method of assessment			b) ter c) ora Langu	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English creditable for bonus						
12-M-FER-161-m01	Case St	udies o	n Busine					"			
		5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	5		S (2)	•	-	•				
	Method	of asse	essment	Langu	vritten examination (approx. 120 minutes) anguage of assessment: German and/or English reditable for bonus						
12-M-IB-161-m01	Internat	tional T	l Taxation								
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	5		S (2)							
	Method	of asse	essment	b) teri Langu Asses	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages), presentation of term paper (approx. 20 minutes), weighted 3:2 Language of assessment: German and/or English Assessment offered: To be announced creditable for bonus						
	Participants and allo- cation of places			12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-AFW-161-m01		ment La	ıw								
	ECTS	5	Duratio	1	2 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	5		S (2)							
	Method	of asse	essment	(a) wr	[a) written examination (approx. 120 minutes) and b) talk (approx. 30 minutes), weighted 3:2] or [a) written examination (approx. 120 minutes) and c) presentation (approx. 15 minutes) and d) written elaboration of presentation (approx. 10 pages), weighted 3:1:1]						
	Particip cation o			all ap	plicants irrespectiv	e of their subjects. (2) Places on all courses of	the module with a res	ces will be allocated by lot among stricted number of places will be by lot as they become available.		

Thesis (30 ECTS cre	Thesis (30 ECTS credits)												
12-M-THB-161-mo1	Master	laster Thesis Business Management											
	ECTS	30	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	Courses No courses assigned to module											
	Method of assessment Registration on a continuous basis as agreed upon with supervisor. Language of assessment: German and/or English												
	Additio	nal Info	rmation	Time t	o complete: 6 month	ns							