

## Annex SFB

### Studienfachbeschreibung (subject description, SFB) for the subject Management International as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2024

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

**ASPO2015**

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

**22-Nov-2023 (2023-92)**

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	<b>Module title</b>						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses		To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y				
	Method of assessment						
	Only after successful completion of		if applicable				
	Other prerequisites		if applicable				
	Participants and allocation of places		if applicable				
	Additional information		if applicable				
	Referred to in LPO I		if applicable (examination regulations for teaching-degree programmes)				

Compulsory core electives 1: Core (60 ECTS credits)								
Management (20 ECTS credits)								
12-M-UA-242-m01	Financial Analysis							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		written examination (approx. 60 to 120 minutes) Language of assessment: English creditable for bonus					
12-M-SM-242-m01	Marketing Research							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) Language of assessment: English creditable for bonus					
12-M-UGF2-182-m01	Corporate Strategy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English					
12-M-AOLM-182-m01	Advanced Operations & Logistics Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus					
12-M-HRM-242-m01	Human Resource Management and Industrial Relations							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English					

12-M-STM1-242-m01	Selected Topics in Management 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
12-M-STM2-242-m01	Selected Topics in Management 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
Economics (15 ECTS credits)								
12-M-SDC-182-m01	Strategic Decisions and Competition							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) Language of assessment: English creditable for bonus					
12-M-BEC-222-m01	Behavioral Economics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					

12-M-AO-222-m01	<b>Incentives in Organizations</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English					
12-M-OEDT-231-m01	<b>Organizational Economics and Digital Transformation</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Creditable for bonus					
12-M-ITMF-242-m01	<b>International Trade and the Multinational Firm</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-90 minutes) or b) term paper (approx. 15 pages) or c) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
12-M-EG1-242-m01	<b>Monetary Policy and the Financial System</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus					

12-M-STE-242-mo1	Selected Topics in Economics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
Data Analytics (15 ECTS credits)								
12-M-BI-242-mo1	Analytical Information Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: English creditable for bonus					
12-M-DSS-242-mo1	Decision Support Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) Language of assessment: English creditable for bonus					
12-M-TDS-242-mo1	Applied Data Analysis and Machine Learning							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					

12-M-PEM-242-m01	Policy and Management Evaluation Methods							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus					
12-M-OE1-242-m01	Econometrics 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus					
12-M-STDA-242-m01	Selected Topics in Data Analytics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
Research & Communication (10 ECTS credits)								
12-M-BUC-242-m01	Communication in Business and Economics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: English creditable for bonus					

12-M-SC-242-m01	<b>Research in Management</b>						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level
	Courses	V (2) Module taught in: English					
	Method of assessment	term paper (approx. 15 pages) and presentation (approx. 15 minutes) (weighted 2:1) Language of assessment: English creditable for bonus					
12-M-STC-242-m01	<b>Selected Topics in Research &amp; Communication</b>						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level
	Courses	V (2) + Ü (2) Module taught in: English					
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
<b>Compulsory core electives 2: Track (30 ECTS credits)</b>							
<b>Track 1: Finance &amp; Accounting (30 ECTS credits)</b>							
<b>Core Electives (20 ECTS credits)</b>							
12-M-GA-242-m01	<b>Group Accounting</b>						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level
	Courses	V (2) + Ü (2) Module taught in: English					
	Method of assessment	written examination (approx. 90 minutes) Language of assessment: English creditable for bonus					
12-M-AFA-242-m01	<b>Advanced Financial Accounting</b>						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level
	Courses	V (2) + Ü (2) Module taught in: English					
	Method of assessment	written examination (approx. 60 minutes) Language of assessment: English creditable for bonus					



12-M-RE- KA-242-mo1	Accounting and Capital Markets							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus					
12-M-SP-242-mo1	Tax Planning							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus					
12-M-CF2-242-mo1	Portfolio and Capital Market Theory							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: English creditable for bonus					
12-M-TFA1-242- mo1	Topics in Finance & Accounting 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					

12-M-TFA2-242-mo1	Topics in Finance & Accounting 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
Seminar (10 ECTS credits)								
12-M-AS-FA-242-mo1	Advanced Seminar: Finance & Accounting							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	S (2) Module taught in: English						
	Method of assessment	term paper (approx. 20-25 pages) and presentation (approx. 20 minutes) (weighted 2:1) Language of assessment: English						
Track 2: Operations & Information Management (30 ECTS credits)								
Core Electives (20 ECTS credits)								
12-M-GL-SC-182-mo1	Global Logistics & Supply Chain Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: English creditable for bonus						
12-M-SMGS-242-mo1	Strategic Management of Global Supply Chains							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	written examination (approx 60 minutes) Language of assessment: English creditable for bonus						

12-M-EAI-242-m01	<b>Enterprise AI</b>						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level
	Courses		V (2) + Ü (2) Module taught in: English				
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes) or d) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus				
	Participants and allocation of places		Number of places: 35. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with 1.b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.				

12-M-ATDS-242-mo1	Topics in Data Science							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) portfolio (approx. 50 hours) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					
	Participants and allocation of places		Number of places: 35. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with 1.b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.					
12-M-SCC-242-mo1	Seminar: Supply Chain Competition							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2) Module taught in: English					
	Method of assessment		term paper (approx. 15 to 20 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: English Assessment offered: Once a year, winter semester					
	Participants and allocation of places		Number of places: 12. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the supervising chair will be given preferential consideration. a. Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in the corresponding modules. b. When places are allocated in accordance with 1.b) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken in the corresponding courses. c. Among applicants with the same average grade, places will be allocated by lot. (2) Any remaining places are available to students who have not yet successfully completed any courses of the supervising chair. The selection is made according to study progress (number of semesters); among applicants with the same number of semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.					

12-M-MUS-242-mo1	<b>Mobile and Ubiquitous Business</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: English creditable for bonus						
12-M-ITM-242-mo1	<b>IT-Management</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: English creditable for bonus						
12-M-IBS-242-mo1	<b>E-Business Strategies</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: English creditable for bonus						
12-TOF1-242-mo1	<b>Topics in Operations &amp; Information Management 1</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						

12-TOF2-242-m01	Topics in Operations & Information Management 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
Seminar (10 ECTS credits)								
12-M-ASOI-242-m01	Advanced Seminar: Operations & Information Management							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	S (2) Module taught in: English						
	Method of assessment	term paper (approx. 20-25 pages) and presentation (approx. 20 minutes) (weighted 2:1) Language of assessment: English						
Track 3: Marketing & Entrepreneurship (30 ECTS credits)								
Core Electives (20 ECTS credits)								
12-M-IMM-242-m01	Sales and Communications Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) Language of assessment: English creditable for bonus						
12-M-PIPM-242-m01	Product Innovation and Price Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) Language of assessment: English creditable for bonus						

12-M-UGF1-242-mo1	<b>Corporate Entrepreneurship and Innovation</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes) Language of assessment: English					
12-M-UGF3-242-mo1	<b>Digital Entrepreneurship and Digital Transformation</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: English					
12-M-MA-242-mo1	<b>Marketing Analytics</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (15-20 pages) Language of assessment: English creditable for bonus					
12-M-TME1-242-mo1	<b>Topics in Marketing &amp; Entrepreneurship 1</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses		V (2) + Ü (2) Module taught in: English					
	Method of assessment		a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus					

12-M-TME2-242-mo1	Topics in Marketing & Entrepreneurship 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	V (2) + Ü (2) Module taught in: English						
	Method of assessment	a) written examination (approx. 60-120 minutes) or b) term paper (15-20 pages) or c) presentation (30-45 minutes) Language of assessment: English Assessment offered: In the semester in which the course is offered creditable for bonus						
Seminar (10 ECTS credits)								
12-M-AS-ME-242-mo1	Advanced Seminar: Marketing & Entrepreneurship							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	S (2) Module taught in: English						
	Method of assessment	term paper (approx. 20-25 pages) and presentation (approx. 20 minutes) (weighted 2:1) Language of assessment: English						
Thesis (30 ECTS credits)								
12-M-MT-MI-242-mo1	Master-Thesis Management International							
	ECTS	30	Duration	1 semester	Method of grading	numerical grade	Modul level	
	Courses	No courses assigned to module						
	Method of assessment	Master's thesis (approx. 60 to 80 pages) Assessment offered: Ongoing, after consultation with supervisor and registration Language of assessment: English						
	Additional Information	Time to complete: 6 months						