Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject
Business Integration as a Master’s with 1 major
(90 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2013

Abbreviations used:

- Course types: \( E = \) field trip, \( K = \) colloquium, \( O = \) conversatorium, \( P = \) placement/lab course, \( R = \) project, \( S = \) seminar, \( T = \) tutorial, \( Ü = \) exercise, \( V = \) lecture
- Term: \( SS = \) summer semester, \( WS = \) winter semester
- Methods of grading: \( \text{NUM} = \) numerical grade, \( B/NB = \) (not) successfully completed
- Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), \( \text{FSB} = \) subject-specific provisions, \( \text{SFB} = \) list of modules
- Other: \( A = \) thesis, \( LV = \) course(s), \( PL = \) assessment(s), \( TN = \) participants, \( VL = \) prerequisite(s)

Conventions for the modules in this SFB:

- Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

- Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.
- Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.
- Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.
In accordance with the general regulations governing the degree subject described in this module catalogue:

**ASPO2009**

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

**25-Sep-2013 (2013-35) Doublet to PO version 2012**

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Module title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECTS</td>
<td>Duration (in semesters)</td>
</tr>
<tr>
<td>Courses</td>
<td>Method of assessment</td>
</tr>
<tr>
<td></td>
<td>Only after successful completion of</td>
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<td></td>
<td>Other prerequisites</td>
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<td>Participants and allocation of places</td>
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<td>Additional information</td>
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<td>Referred to in LPO I</td>
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</table>
## Compulsory Courses (54 ECTS credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>ECTS</th>
<th>Duration</th>
<th>Method of Grading</th>
<th>Modul Level</th>
<th>Course Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>10-MBA-VWA-122-m01</td>
<td>Fundamentals of Economics (FUE)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment: written examination (approx. 180 minutes)</td>
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<td>Language of assessment: German, English</td>
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<tr>
<td>10-MBA-BWA-122-m01</td>
<td>Fundamentals of Management (FUM)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td></td>
<td>Method of assessment: written examination (approx. 60 minutes) and written examination (approx. 180 minutes), weighted 3:7</td>
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<td>Language of assessment: German, English</td>
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<tr>
<td>10-MBA-AIV-122-m01</td>
<td>Application-Oriented Information Processing (AIP)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment: written examination (approx. 60 minutes) and written examination (approx. 120 minutes) and seminar paper (approx. 5 pages), weighted 3:4:3</td>
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<td>10-MBA-GPM-122-m01</td>
<td>Business Process Management (BPM)</td>
<td>6</td>
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<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment: written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4</td>
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<td>10-MBA-UNA-122-m01</td>
<td>Business Analysis (BUA)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
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<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>10-MBA-PRM-122-m01</td>
<td>Project Management (PRM)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment: written examination (approx. 120 minutes) and presentation (approx. 20 minutes) and seminar paper (approx. 5 pages), weighted 4:3:3</td>
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<td>Code</td>
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<td>Method of Grading</td>
<td>Modul Level</td>
<td>Description</td>
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<td>10-MBA-UNF-122-m01</td>
<td>Leadership (LEA)</td>
<td>6</td>
<td>1 semester</td>
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<td>Language of assessment: German, English</td>
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<td>Method of assessment: written examination (approx. 120 minutes) and presentation (approx. 20 minutes), weighted 65:35</td>
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<td>10-MBA-BEP-122-m01</td>
<td>Professional Experience (PRE)</td>
<td>12</td>
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<td>Method of assessment: 2 presentations (approx. 30 minutes each), weighted 1:1</td>
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<td><strong>Compulsory Electives (18 ECTS credits)</strong></td>
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<td>10-MBA-UON-122-m01</td>
<td>Corporate Governance and Sustainability (CGS)</td>
<td>6</td>
<td>1 semester</td>
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<td>graduate</td>
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<td>Method of assessment: seminar paper (approx. 5 pages) and presentation (approx. 20 minutes) and oral participation, weighted 4:3:3</td>
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<td>10-MBA-WIM-122-m01</td>
<td>Knowledge Management (KNM)</td>
<td>6</td>
<td>1 semester</td>
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<td>Method of assessment: written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4</td>
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<td>10-MBA-USI-122-m01</td>
<td>Corporate Strategy and Innovation (CSI)</td>
<td>6</td>
<td>1 semester</td>
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<td>Method of assessment: seminar paper (approx. 5 pages) and presentation (approx. 20 minutes) and oral participation, weighted 4:3:3</td>
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<tr>
<td>10-MBA-LOG-122-m01</td>
<td>Operations Management (OPM)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>10-MBA-RIM-122-m01</td>
<td>Risk Management (RIM)</td>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
<td>Courses: V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Language of assessment: German, English</td>
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<td>Method of assessment: written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4</td>
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<td>Module ID</td>
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<td>ECTS</td>
<td>Duration</td>
<td>Method of Grading</td>
<td>Modul Level</td>
<td>Notes</td>
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<td>10-MBA-QUM-122-m01</td>
<td>Quality Management (QUM)</td>
<td>6</td>
<td>1 semester</td>
<td>Numerical grade</td>
<td>Graduate</td>
<td>V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment</td>
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<td>Written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4</td>
<td>Language of assessment: German, English</td>
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<td>10-MBA-STM-122-m01</td>
<td>Strategic Management (STM)</td>
<td>6</td>
<td>1 semester</td>
<td>Numerical grade</td>
<td>Graduate</td>
<td>V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment</td>
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<td>Written examination (approx. 120 minutes) and presentation (approx. 20 minutes), weighted 65:35</td>
<td>Language of assessment: German, English</td>
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<td>10-MBA-MAM-122-m01</td>
<td>Contemporary Management Concepts (CMC)</td>
<td>6</td>
<td>1 semester</td>
<td>Numerical grade</td>
<td>Graduate</td>
<td>V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment</td>
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<td>Language of assessment: German, English</td>
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<td>10-MBA-ABW-122-m01</td>
<td>Managerial Issues (MAI)</td>
<td>6</td>
<td>1 semester</td>
<td>Numerical grade</td>
<td>Graduate</td>
<td>V + Ü (no information on SWS (weekly contact hours) and course language available)</td>
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<td>Method of assessment</td>
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<td>Written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4</td>
<td>Language of assessment: German, English</td>
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<td>10-MBA-AVW-122-m01</td>
<td>Economical Issues (ECI)</td>
<td>6</td>
<td>1 semester</td>
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<td>Graduate</td>
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<td>Method of assessment</td>
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<td>10-MBA-AWI-122-m01</td>
<td>Information Processing Issues (IPI)</td>
<td>6</td>
<td>1 semester</td>
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<td>Method of assessment</td>
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<td>Written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4</td>
<td>Language of assessment: German, English</td>
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**Legal Requirements (LER)**

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Duration</th>
<th>Method of grading</th>
<th>Modul level</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
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</table>

**Courses**
V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment**
written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4
Language of assessment: German, English

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**Thesis (18 ECTS credits)**

**Master's Thesis Business Administration**

<table>
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<th>Duration</th>
<th>Method of grading</th>
<th>Modul level</th>
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<tbody>
<tr>
<td>18</td>
<td>1 semester</td>
<td>numerical grade</td>
<td>graduate</td>
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</table>

**Courses**
This module has 2 components; information on courses listed separately for each component.
- 10-MBA-MAA-2-122: K (no information on language and number of weekly contact hours available)
- 10-MBA-MAA-1-122: A (no information on language and number of weekly contact hours available)

**Method of assessment**
This module has the following 2 assessment components. Unless stated otherwise, students must pass all of these assessment components to pass the module as a whole.

**Assessment component to module component 10-MBA-MAA-2-122:** Verteidigung Masterarbeit Business Administration
- 3 ECTS credits, method of grading: numerical grade
- oral examination of on candidate each (approx. 30 minutes)
- Language of assessment: German or English

**Assessment component to module component 10-MBA-MAA-1-122:** Masterarbeit Business Administration
- 15 ECTS credits, method of grading: numerical grade
- Master thesis (approx. 50 pages)
- Language of assessment: German or English

**Additional Information**
Additional information listed separately for each module component.
- 10-MBA-MAA-2-122: --
- 10-MBA-MAA-1-122: Additional information on module duration: 6 months.