

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Integration as a Master's with 1 major (90 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2013

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2009

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

25-Sep-2013 (2013-35) Doublet to PO version 2012

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses		To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y				
	Method of assessment						
	Only after successful completion of		if applicable				
	Other prerequisites		if applicable				
	Participants and allocation of places		if applicable				
	Additional information		if applicable				
	Referred to in LPO I		if applicable (examination regulations for teaching-degree programmes)				

Compulsory Courses (54 ECTS credits)							
10-MBA-VWA-122-mo1	Fundamentals of Economics (FUE)						
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment	written examination (approx. 180 minutes) Language of assessment: German, English					
10-MBA-BWA-122-mo1	Fundamentals of Management (FUM)						
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment	written examination (approx. 60 minutes) and written examination (approx. 180 minutes), weighted 3:7 Language of assessment: German, English					
10-MBA-AIV-122-mo1	Application-Oriented Information Processing (AIP)						
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment	written examination (approx. 60 minutes) and written examination (approx. 120 minutes) and seminar paper (approx. 5 pages), weighted 3:4:3 Language of assessment: German, English					
10-MBA-GPM-122-mo1	Business Process Management (BPM)						
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English					
10-MBA-UNA-122-mo1	Business Analysis (BUA)						
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment	2 seminar papers (approx. 15 pages each), weighted 50:50 Language of assessment: German, English					
10-MBA-PRM-122-mo1	Project Management (PRM)						
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment	written examination (approx. 120 minutes) and presentation (approx. 20 minutes) and seminar paper (approx. 5 pages), weighted 4:3:3 Language of assessment: German, English					

10-MBA-UNF-122-mo1	Leadership (LEA)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 120 minutes) and presentation (approx. 20 minutes), weighted 65:35 Language of assessment: German, English						
10-MBA-BEP-122-mo1	Professional Experience (PRE)							
	ECTS	12	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	graduate
	Courses	P + K (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	2 presentations (approx. 30 minutes each), weighted 1:1 Language of assessment: German, English						
Compulsory Electives (18 ECTS credits)								
10-MBA-UON-122-mo1	Corporate Governance and Sustainability (CGS)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	seminar paper (approx. 5 pages) and presentation (approx. 20 minutes) and oral participation, weighted 4:3:3						
10-MBA-WIM-122-mo1	Knowledge Management (KNM)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
10-MBA-USI-122-mo1	Corporate Strategy and Innovation (CSI)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	seminar paper (approx. 5 pages) and presentation (approx. 20 minutes) and oral participation, weighted 4:3:3 Language of assessment: German, English						
10-MBA-LOG-122-mo1	Operations Management (OPM)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
10-MBA-RIM-122-mo1	Risk Management (RIM)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
Master's with 1 major Business Integration (2013)					JMU Würzburg • generated 23-Aug-2021 • exam. reg. data record 88[f31]- - H 2013			page 4 / 6

10-MBA-QUM-122-mo1	Quality Management (QUM)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
10-MBA-STM-122-mo1	Strategic Management (STM)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 120 minutes) and presentation (approx. 20 minutes), weighted 65:35 Language of assessment: German, English						
10-MBA-MAM-122-mo1	Contemporary Management Concepts (CMC)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
10-MBA-ABW-122-mo1	Managerial Issues (MAI)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
10-MBA-AVW-122-mo1	Economical Issues (ECI)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
10-MBA-AWI-122-mo1	Information Processing Issues (IPI)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						

10-MBA-JUR-122-m01	Legal Requirements (LER)							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment	written examination (approx. 60 minutes) and presentation (approx. 15 minutes) and seminar paper (approx. 15 pages), weighted 3:3:4 Language of assessment: German, English						
Thesis (18 ECTS credits)								
10-MBA-MAA-122-m01	Master's Thesis Business Administration							
	ECTS	18	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	This module has 2 components; information on courses listed separately for each component. <ul style="list-style-type: none"> • 10-MBA-MAA-2-122: K (no information on language and number of weekly contact hours available) • 10-MBA-MAA-1-122: A (no information on language and number of weekly contact hours available) 						
	Method of assessment	This module has the following 2 assessment components. Unless stated otherwise, students must pass all of these assessment components to pass the module as a whole.. <p>Assessment component to module component 10-MBA-MAA-2-122: Verteidigung Masterarbeit Business Administration</p> <ul style="list-style-type: none"> • 3 ECTS credits, method of grading: numerical grade • oral examination of on candidate each (approx. 30 minutes) • Language of assessment: German or English <p>Assessment component to module component 10-MBA-MAA-1-122: Masterarbeit Business Administration</p> <ul style="list-style-type: none"> • 15 ECTS credits, method of grading: numerical grade • Master thesis (approx. 50 pages) • Language of assessment: German or English 						
Additional Information	Additional information listed separately for each module component. <ul style="list-style-type: none"> • 10-MBA-MAA-2-122: -- • 10-MBA-MAA-1-122: Additional information on module duration: 6 months. 							