

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences

Responsible: Institute of Human Computer Media

Examination regulations version: 2019

Examination regulations version: 2019

Abbreviations used: Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\mathbf{U} = \text{exercise}$, $\mathbf{V} = \mathbf{V} = \mathbf$

= lecture

Term: **SS** = summer semester. **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions for the

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-

modules in this SFB: ditable for bonus.

Information on Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the meassessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the

customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all

individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

12-Dec-2018 (2018-71)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title	Module title											
	ECTS		Duration	(in semesters)	Method of grading		Module level						
	Courses		To be spe	o be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y									
	Method of as	ssessm	ent										
	Only after su completion of		ıl if applica	if applicable									
	Other prereq	uisites	if applica	if applicable									
	Participants on of places		ocati- if applica	if applicable									
	Additional in	format	ion if applica	if applicable									
	Referred to in	n LPO I	if applica	if applicable (examination regulations for teaching-degree programmes)									

Compulsory Course	es (75 EC	TS cred	lits)									
06-MK-E-152-m01	Enterta	inment										
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		S (2)		1						
	Method	l of ass	essment	Asses	sment group Semi	nar:						
				a) wri	tten examination (a	pprox. 60 minutes) o						
					oral examination of one candidate each (approx. 30 minutes) or							
) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or) term paper (15 to 20 pages) or							
) portfolio (maximum 20 pages) anguage of assessment: German and/or English							
06-MK-SC-162-	Market	ing and	Strategi		nunication	<u> </u>		1				
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			S (2)	2			·				
	Method	l of ass	essment		sment group Semi							
				a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or								
				b) ora	al examination of or	ie candidate each (ap	prox. 30 minutes) or elaboration (10 to 15 pa	2000) 04				
					m paper (15 to 25 p		elaboration (10 to 15 pa	ages) of				
					e) portfolio (maximum 20 pages)							
				Language of assessment: German and/or English								
o6-MK-ENM-182-	Online	and Mo	bile Com	nunication								
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		S (2)								
	Method of assessment											
					o) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or							
					m paper (15 to 45		elaboration (10 to 15 pa	ages) or				
					rtfolio (maximum 20							
						: German and/or Eng	lish					
10-MK-MMA-182-	Multim	edia Ap	plication	5								
mo1	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		S (2)								
	Method	l of ass	essment			pprox. 60 minutes) o						
			b) oral examination of one candidate each (approx. 30 minutes) or									
			c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or									
				d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)								
				Language of assessment: German and/or English								
				-41150		. Johnan ana, or Eng						

06-MK-AS1-152-	Advanc	Advanced Studies 1											
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	!S		S (4)				`	-				
	Method	d of ass	essment		Assessment group Seminar:								
) written examination (approx. 60 minutes) or								
					oral examination of one candidate each (approx. 30 minutes) or presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or								
					b) presentation (15 to 45 initiates) and written etaboration (10 to 15 pages) of (1) term paper (15 to 20 pages) or (1) portfolio (maximum 20 pages) anguage of assessment: German and/or English								
				Langi									
06-MK-AS2-152-	Advanc	ced Stu	dies 2										
mo1	ECTS	10	Duration	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses			S (4)									
	Method	d of ass	essment		ssment group Sem				-				
				a) wri	tten examination	(approx. 60 minutes) o	r 						
			b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or										
					term paper (15 to 20 pages) or								
				e) po	rtfolio (maximum :	20 pages)							
			1	Langi	uage of assessmer	nt: German and/or Eng	lish	1					
o6-MK-RP-162-		Research Project ECTS 10 Duration 1 semester Method of grading numerical grade Modul level graduate											
mo1	ECTS	10	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course			R (4)									
	Method	d of ass	essment		ssment group Proj								
					a) written examination (approx. 100 minutes) or								
					o) oral examination of one candidate each (approx. 30 minutes) or) presentation (15 to 30 minutes) and written elaboration (10 to 15 pages) or								
					m paper (15 to 20								
					rtfolio (maximum :								
		_		Langi	lage of assessmer	nt: German and/or Eng	lish						
06-MK-ME1-152- mo1	Metho		1-		,								
11101	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course			S (2)									
	Method	d of ass	essment		ssment group Sem								
		a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or											
							elaboration (10 to 15 pages)	or					
					m paper (15 to 20		c.a.z.a.ion (10 to 1) pages)						
				e) po	rtfolio (maximum :	20 pages)							
				Langi	uage of assessmer	nt: German and/or Eng	lish						

06-MK-ME2-152-	Method	Methods 2											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S	•	S (2)	•								
	Method	d of asse	essment	b) ora c) pre d) teri e) por f) com Langu	l examination of on sentation (15 to 45 r m paper (15 to 20 pa tfolio (maximum 20 apletion of exercises								
06-MK-JOB-152-	MK On	the Job					1						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S	•	S (2)	•		-						
	Method of assessment			a) wrib) orac) pred) terie) por	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English								
06-MK-PR-162-	Interns	hip MK											
mo1	ECTS	10	Duratio	n	1 semester	Method of grading (not) successfully completed	Modul level	graduate					
	Course	S		P (o)									
	Method of assessment			report on work placement (approx. 8 pages) Language of assessment: German and/or English									
	other prerequisites			Prior to the placement, approval must be obtained from the placement supervisor.									
	Additional Information			Additional information on module duration: 8 weeks.									

Compulsory Electiv	es (15 E	CTS cred	dits)									
02-N-P-W06-152-	Germa	n and Eu	ıropean T	rade N	Nark Law							
mo1	ECTS	3	Duration)	1 semester	Method of grading r	umerical grade	Modul level	undergraduate			
	Course	S	<u>'</u>	V (2)				'	<u>'</u>			
	Method	d of asse		b) ora	al examination (app	approx. 120 minutes) or orox. 15 minutes) ually once a year, summ	er semester					
	Particip cation (of place	S	dents will b numb appli sessr be ma	There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.							
02-N-P-W07-152-					tals of Patent Law	including references to		-				
mo1	ECTS	2	Duration		1 semester	Method of grading r	umerical grade	Modul level	undergraduate			
	Courses			V (1)	,,							
	Method of assessment			b) ora	al examination (ap		er semester					
	Participants and allocation of places			dents will b numb appli sessr	with the minor Pri e allocated to stud per of applications, cations, the remain ment in past years	vatrecht (Private Law). A ents of the Master's deg the remaining places m ning places will be alloca	total of 20 places will be all ree programme Economics. ay be allocated to students of ted as follows: Students app consideration. The remaining	ocated to studer Should the num of other subjects olying after not h	(Law) as well as Bachelor's stunts of other subjects. 10 of these ber of available places exceed the s. Should there be more than 10 naving successfully completed astallocated by lot. A waiting list will			
04-DH-A1-152-m01	Digital	Humani	ities in Ov	erviev	v							
	ECTS	5	Duration	1	1 semester	Method of grading (not) successfully completed	Modul level	undergraduate			
	Course	S		V (2) + T (2) Module taught in: German and/or English								
			essment		n examination (ap uage of assessmen	prox. 6o minutes) t: German and/or Englis	h					
06-MK-PSY1-152-	Psycho	logy 1										
mo1	ECTS	5	Duration	1	1 semester	Method of grading r	umerical grade	Modul level	graduate			
	Course	S		V (2)	+ V (2)	· ·		*				
	Method	of asse	essment	writte	written examination (approx. 75 minutes)							
	Participants and allocation of places			max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.								

06-MK-PSY2-152-	Psychology 2											
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V (2)	+ V (2)			•				
	Method	d of ass	essment	writte	n examination (app	rox. 75 minutes)						
	Particip cation	ants ar of place		max.	nax. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.							
o6-MK-PSY3-152-	Psychology 3											
mo1	ECTS	10	Duratio	า	2 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V (2)	/ (2) + V (2)							
	Method	d of asse	essment	writte	n examination (app	rox. 120 minutes)						
	Participants and allo- cation of places			max.	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.							
06-MK-ABMK-192-	Selecte	d Areas	in Media	Comr	nunication			'				
mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses			V/S (//S (2)							
	Method of assessment				a) Written examination (approx. 60 to 120 minutes) or b) Term paper (approx. 15 to 20 pages)							
o6-MCS-VU-	Specia	lisation	User Exp	erienc	e							
sEx-152-m01	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		S (2)	•			•				
	Method	d of asso	essment	ter Sy a) wri b) pre c) pre d) pre e) ora f) terr Langu	stems: tten examination (a esentation (approx. esentation of project esentation (approx. al examination of on n paper (approx. 10	pprox. 90 minutes) o 20 minutes) and hand t results (approx. 30 r 45 minutes) or e candidate each (ap	r dout (approx. 5 pages) or ninutes) or prox. 30 minutes) or	or assessment in th	e specialisations Human-Compu-			
10-MK-MCI-	Introdu	ction to	Human-	Compu	ter Interaction for I	Media Communication	1	,				
Einf-182-mo1	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (3)								
	Method	d of asso	essment	Langi	n examination (appuage of assessment able for bonus	orox. 90 minutes) : German or English						

10-MK-MCI-Ak-	Current Trends of Human-Computer Systems												
Tre-182-mo1	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade		Modul level	undergraduate				
	Course	!S		S (2)				,					
	Metho	d of ass	essment		presentation (approx. 20 minutes) with handout (approx. 5 pages)								
					Language of assessment: German or English								
I DM . C	Duefee		\		creditable for bonus								
10-I=PM-161-m01			Project Ma			No. 41 - 1 - 6 1: 1 1			Lawadiyata				
	ECTS	5	Duratio		1 semester	Method of grading numerical grade		Modul level	graduate				
	Course			V (2)	• (
	Metho	d of ass	essment	Writt	en examination (app	orox. 60 to 120 minutes). urer at the beginning of the course, the v	writton ovami	ination may be	ronlaced by an oral examination				
				of or	e candidate each (a	pprox. 20 minutes) or an oral examinati	ion in groups	of 2 candidate	s (approx. 15 minutes per candi-				
				date	of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate).								
					anguage of assessment: German and/or English								
		-	,		creditable for bonus								
		rerequi			Simultaneous completion of module 10-I=PRJ is recommended.								
	Additio	onal Info	ormation	HCI.	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, IS, ES, LR, HCI.								
10-I=PRJAK-162-	Project - Current Topics in Computer Science												
mo1	ECTS	5	Duration	1	1 semester	Method of grading numerical grade		Modul level	graduate				
	Course	:S		P (4)		·							
	Method of assessment			project report (10 to 15 pages) and presentation of project (15 to 30 minutes) Each project is offered one time only. The project will not be repeated; there will not be another project with the same topic. Assessment can, therefore, only be offered for the project offered in the respective semester.									
				Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered									
	Additional Information			Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): AT, SE, IT, IS, ES, LR, HCI, GE.									
10-l=EL-161-m01	E-Lear	ning	,										
	ECTS	5	Duratio	i i	1 semester	Method of grading numerical grade		Modul level	graduate				
	Course	!S	•	V (2)	+ Ü (2)	·							
	Method of assessment			written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). Language of assessment: German and/or English creditable for bonus									
	Additio	onal Info	ormation	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE,IT,IS,HCI,GE									

12-NW-EBWL-152-	Introduction to Business Administration - Minor											
mo1	ECTS 5	Duration	1 sem	ester	Method of grading numerical	grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)				`					
	Method of ass	sessment	written exan	nination (ap	orox. 60 minutes)							
	Participants a cation of plac		200 places	200 places (lottery)								
12-GP-G-152-m01	Integrated Bu	siness Pro	cesses									
	ECTS 5	Duration	1 sem	ester	Method of grading numerical	grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)									
	Method of ass	sessment	b) term pape c) term pape	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus								
	Participants a cation of plac		ness Information provided the subjects. (3)	5 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Busiess Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects rovided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their ubjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-EBus-F-152-m01	eBusiness											
	ECTS 5	Duration	1 sem	ester	Method of grading numerical	grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)									
			b) term pape c) term pape Language of	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English								
12-FRBE-F-152-m01	Forward and F	Reverse Bu	siness Engin	eering								
	ECTS 5	Duratio		ester	Method of grading numerical	grade	Modul level	undergraduate				
	Courses		V (2) + Ü (2)									
	Method of ass	sessment	b) term pape	er (approx. 1 er (approx. 1	approx. 60 minutes) or 5 pages) or o to 15 pages) and presentation (a	approx. 10 minutes)	; (weighted 2:1)					
	Participants a cation of plac		Bachelor's s rential consi accordance by lot amon	tudents of V deration. (2) with (1) and g applicants	umber of applications exceed the Virtschaftsinformatik (Business In The remaining places will be allowed) and the number of application from this group. (4) Places on allowed) A waiting list will be marked.	formation Systems) ocated to students on exceeds the num courses of the mod	(BSc with 180 of other subject ber of available ule with a restri	ECTS credits) will be given prefess. (3) When places are allocated in places, places will be allocated octed number of places will be al-				

12-P&O-F-152-m01	Human Resource Management & Organizational Theory											
	ECTS 5	Duratio	n	1 semester	Method of grading numerical gra	nde Modu	ıl level	undergraduate				
	Courses	 ,	V (2) +	· Ü (2)								
	Method of a	ssessment	writter	written examination (approx. 60 minutes)								
12-IM-152-m01	Innovation I	Managemen	t									
	ECTS 5	Duratio		1 semester	Method of grading numerical gra	nde Modu	ıl level	undergraduate				
	Courses		V (2) +	(2) + Ü (2)								
	Method of a	ssessment		written examination (approx. 60 minutes) Language of assessment: German and/or English								
12-EPS-152-m01	Entrepreneu	ırship	,									
	ECTS 5	Duratio	n	1 semester	Method of grading numerical gra	nde Modu	ıl level	undergraduate				
	Courses		V (2) +	· Ü (2)		*						
	Method of a	ssessment	Language of assessment: German and/or English									
12-M-MUS-161-	Mobile and	Ubiquitous	System	s								
mo1	ECTS 5	Duratio		1 semester	Method of grading numerical gra	nde Modu	ıl level	graduate				
	Courses		Ü (2) +	· V (2)								
	Method of a	ssessmem	a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus									
12-M-ECC-182-m01	Business Co	Communication in Print, Online and Social Media										
	ECTS 5	Duratio	n	1 semester	Method of grading numerical gra	nde Modu	ıl level	graduate				
	Courses		V (2) +	· Ü (2)								
	Method of a	ssessment	Langua	written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus								
12-M-PCW-182-	Project Mod	ul: Crossme	dial Bu	siness Communic	ation	'						
mo1	ECTS 10	Duratio	n	1 semester	Method of grading numerical gra	nde Modu	ıl level	graduate				
	Courses		S (2)									
	Method of a	ssessment	portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus									

12-M-PACW-182-	Project Modul: Audiovisual Business Communication												
mo1	ECTS	10	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5	,	S (2)		,		,					
	Method	of asse	essment		portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commen-								
					tary, text analyses of different types of media								
					Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered								
					creditable for bonus								
12-M-WPJ-182-m01	Project Modul: Journalism in Economic Policy												
	ECTS 10 Duratio			n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5	•	S (2)									
	Method of assessment			tary, t Langu Asses	tfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, co y, text analyses of different types of media iguage of assessment: German and/or English sessment offered: In the semester in which the course is offered ditable for bonus								
12-M-EMP-161-m01	Europea	an Macr	oeconom	ic Poli	cy								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5	•	Ü (2) -	+ V (2)								
	Method of assessment			b) teri	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English								
	Participants and allocation of places			ness I schaft total o	Management, Intern tsmathematik (Math of 20 places will be a	ational Economic Pol ematics for Economi	licy or Economics, Wirtsch cs) and Chinese and Econ of other subjects; should	aftsinformatik (Busi omics as well as Chi	r's degree programmes Business Information Systems), Wirtna Business and Economics. A cations exceed the number of				
12-M-WPE-161-mo1	Europea	an Com _l	petition F	Policy	,			,					
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	5		V (2)									
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English creditable for bonus									
	Participants and allocation of places			20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.									

12-M-EG1-161-m01	Monetary Policy and the Financial System											
	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	,	Ü (2)	+ V (2)	•	•	·	•			
	Method	d of ass	essment	b) ter) written examination (approx. 60 minutes) or) term paper (approx. 15 pages) anguage of assessment: German and/or English							
	Particip cation (all ap	o places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.							
12-M-EG2-161-m01	Monetary Policy, Foreign Exchange Markets, and the International Monetary System											
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S	,	Ü (2)	(2) + V (2)							
	Method	d of ass	essment	b) ter) written examination (approx. 60 minutes) or) term paper (approx. 15 pages) anguage of assessment: German and/or English							
	Particip cation o			30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-EWS-161-	European Economic Statistics											
mo1	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	 S		Ü (2) + V (2)								
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English								
12-M-EFP-161-m01	Europe	an Publ	lic Finance	9								
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	<u> </u>		Ü (2)	+ V (2)	•		·	•			
	Method of assessment Participants and allocation of places				a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
					20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.							

12-M-OEA-161-mo1	Labor Market E	conomic	5			,				
	ECTS 5	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses		Ü (2) ·	+ V (2)	•	•				
	Method of asse	essment	a) written examination (approx. 60 minutes) or							
				b) term paper (approx. 15 pages) Language of assessment: German and/or English						
12-M-TP-161-m01	Trade Policy ar	nd the Wo	rld Tra	ding System	<u> </u>	,				
	ECTS 5	Duration		1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	<u>'</u>	Ü (2) -	+ V (2)						
	Method of asse	essment	b) ter	written examination (approx. 60 to 120 minutes) or term paper (approx. 15 to 20 pages) nguage of assessment: German and/or English						
12-M-ITMF-161-	International T	rade and		ultinational Firm	<u> </u>	1				
mo1	ECTS 5	Duration	<u> </u>	1 semester	Method of grading numerical grade	Modul level	graduate			
İ	Courses		Ü (2) + V (2)							
	Method of asse	essment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English							
Thesis (30 ECTS cro	edits)									
06-MK-MA-152-	Master-Thesis	in Media	Comm	unication						
mo1	ECTS 30	Duration	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Courses	•	No courses assigned to module							
	Method of assessment		Master's thesis (approx. 80 pages) Registration on a continuous basis as agreed upon with supervisor.							
	Additional Info	rmation	Time to complete: 6 months.							