

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences
Responsible: Institute of Human Computer Media

Examination regulations version: 2019
Examination regulations version: 2019

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

12-Dec-2018 (2018-71)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses		To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y				
	Method of assessment						
	Only after successful completion of		if applicable				
	Other prerequisites		if applicable				
	Participants and allocation of places		if applicable				
	Additional information		if applicable				
	Referred to in LPO I		if applicable (examination regulations for teaching-degree programmes)				

Compulsory Courses (75 ECTS credits)							
06-MK-E-152-m01	Entertainment						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	S (2)					
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
06-MK-SC-162-m01	Marketing and Strategic Communication						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	S (2)					
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
06-MK-ENM-182-m01	Online and Mobile Communication						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	S (2)					
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
10-MK-MMA-182-m01	Multimedia Applications						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	S (2)					
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					

o6-MK-AS1-152-mo1	Advanced Studies 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (4)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-AS2-152-mo1	Advanced Studies 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (4)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-RP-162-mo1	Research Project							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	R (4)						
	Method of assessment	Assessment group Project: a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 30 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-ME1-152-mo1	Methods 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						

o6-MK-ME2-152-mo1	Methods 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) or f) completion of exercises on a regular basis (approx. 60 hours) Language of assessment: German and/or English credible for bonus						
o6-MK-JOB-152-mo1	MK On the Job							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-PR-162-mo1	Internship MK							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	graduate
	Courses	P (o)						
	Method of assessment	report on work placement (approx. 8 pages) Language of assessment: German and/or English						
	other prerequisites	Prior to the placement, approval must be obtained from the placement supervisor.						
	Additional Information	Additional information on module duration: 8 weeks.						

Compulsory Electives (15 ECTS credits)							
02-N-P-Wo6-152-mo1	German and European Trade Mark Law						
	ECTS	3	Duration	1 semester	Method of grading	numerical grade	Modul level undergraduate
	Courses	V (2)					
	Method of assessment	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester					
Participants and allocation of places	There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.						
02-N-P-Wo7-152-mo1	Copyright Law and Fundamentals of Patent Law including references to EU Law						
	ECTS	2	Duration	1 semester	Method of grading	numerical grade	Modul level undergraduate
	Courses	V (1)					
	Method of assessment	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester					
Participants and allocation of places	There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.						
04-DH-A1-152-mo1	Digital Humanities in Overview						
	ECTS	5	Duration	1 semester	Method of grading	(not) successfully completed	Modul level undergraduate
	Courses	V (2) + T (2) Module taught in: German and/or English					
Method of assessment	written examination (approx. 60 minutes) Language of assessment: German and/or English						
06-MK-PSY1-152-mo1	Psychology 1						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level graduate
	Courses	V (2) + V (2)					
	Method of assessment	written examination (approx. 75 minutes)					
Participants and allocation of places	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.						

o6-MK-PSY2-152-mo1	Psychology 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + V (2)						
	Method of assessment	written examination (approx. 75 minutes)						
	Participants and allocation of places	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.						
o6-MK-PSY3-152-mo1	Psychology 3							
	ECTS	10	Duration	2 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + V (2)						
	Method of assessment	written examination (approx. 120 minutes)						
	Participants and allocation of places	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.						
o6-MK-ABMK-192-mo1	Selected Areas in Media Communication							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V/S (2)						
	Method of assessment	a) Written examination (approx. 60 to 120 minutes) or b) Term paper (approx. 15 to 20 pages)						
o6-MCS-VU-sEx-152-mo1	Specialisation User Experience							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	S (2)						
	Method of assessment	Unless otherwise specified, the following methods can be chosen from for assessment in the specialisations Human-Computer Systems: a) written examination (approx. 90 minutes) or b) presentation (approx. 20 minutes) and handout (approx. 5 pages) or c) presentation of project results (approx. 30 minutes) or d) presentation (approx. 45 minutes) or e) oral examination of one candidate each (approx. 30 minutes) or f) term paper (approx. 10 pages). Language of assessment: German and/or English creditable for bonus						
10-MK-MCI-Einf-182-mo1	Introduction to Human-Computer Interaction for Media Communication							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (3)						
	Method of assessment	written examination (approx. 90 minutes) Language of assessment: German or English creditable for bonus						

10-MK-MCI-Ak-Tre-182-m01	Current Trends of Human-Computer Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	S (2)						
	Method of assessment	presentation (approx. 20 minutes) with handout (approx. 5 pages) Language of assessment: German or English creditable for bonus						
10-I=PM-161-m01	Professional Project Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2)						
	Method of assessment	written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). Language of assessment: German and/or English creditable for bonus						
	other prerequisites	Simultaneous completion of module 10-I=PRJ is recommended.						
	Additional Information	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, IS, ES, LR, HCI.						
10-I=PRJAK-162-m01	Project - Current Topics in Computer Science							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	P (4)						
	Method of assessment	project report (10 to 15 pages) and presentation of project (15 to 30 minutes) Each project is offered one time only. The project will not be repeated; there will not be another project with the same topic. Assessment can, therefore, only be offered for the project offered in the respective semester. Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered						
	Additional Information	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): AT, SE, IT, IS, ES, LR, HCI, GE.						
10-I=EL-161-m01	E-Learning							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + Ü (2)						
	Method of assessment	written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). Language of assessment: German and/or English creditable for bonus						
	Additional Information	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, IS, HCI, GE						

12-NW-EBWL-152-m01	Introduction to Business Administration - Minor							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + Ü (2)						
	Method of assessment	written examination (approx. 60 minutes)						
	Participants and allocation of places	200 places (lottery)						
12-GP-G-152-m01	Integrated Business Processes							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + Ü (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus						
	Participants and allocation of places	15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-EBus-F-152-m01	eBusiness							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + Ü (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English						
	Participants and allocation of places							
12-FRBE-F-152-m01	Forward and Reverse Business Engineering							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + Ü (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus						
	Participants and allocation of places	50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.						

12-P&O-F-152-m01	Human Resource Management & Organizational Theory							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes)					
12-IM-152-m01	Innovation Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-EPS-152-m01	Entrepreneurship							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-M-MUS-161-m01	Mobile and Ubiquitous Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					
12-M-ECC-182-m01	Business Communication in Print, Online and Social Media							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus					
12-M-PCW-182-m01	Project Modul: Crossmedial Business Communication							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus					

12-M-PACW-182-mo1	Project Modul: Audiovisual Business Communication							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-WPJ-182-mo1	Project Modul: Journalism in Economic Policy							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered creditable for bonus						
12-M-EMP-161-mo1	European Macroeconomic Policy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
Participants and allocation of places	20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.							
12-M-WPE-161-mo1	European Competition Policy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2)						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English creditable for bonus						
Participants and allocation of places	20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.							

12-M-EG1-161-mo1	Monetary Policy and the Financial System							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
	Participants and allocation of places	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-EG2-161-mo1	Monetary Policy, Foreign Exchange Markets, and the International Monetary System							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
	Participants and allocation of places	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-EWS-161-mo1	European Economic Statistics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
	Participants and allocation of places	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.						
12-M-EFP-161-mo1	European Public Finance							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
	Participants and allocation of places	20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.						

12-M-OEA-161-mo1	Labor Market Economics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
12-M-TP-161-mo1	Trade Policy and the World Trading System							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English						
12-M-ITMF-161-mo1	International Trade and the Multinational Firm							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
Thesis (30 ECTS credits)								
o6-MK-MA-152-mo1	Master-Thesis in Media Communication							
	ECTS	30	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	No courses assigned to module						
	Method of assessment	Master's thesis (approx. 80 pages) Registration on a continuous basis as agreed upon with supervisor.						
	Additional Information	Time to complete: 6 months.						