

## Annex SFB

### Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences  
Responsible: Institute of Human Computer Media

Examination regulations version: 2016  
Examination regulations version: 2016

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

**ASPO2015**

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

**01-Jun-2016 (2016-78)**

**05-Apr-2017 (2017-16)**

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	<b>Module title</b>						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y					
	Method of assessment						
	Only after successful completion of	if applicable					
	Other prerequisites	if applicable					
	Participants and allocation of places	if applicable					
	Additional information	if applicable					
	Referred to in LPO I	if applicable (examination regulations for teaching-degree programmes)					

Compulsory Courses (75 ECTS credits)								
o6-MK-E-152-m01	Entertainment							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
o6-MK-SC-162-m01	Marketing and Strategic Communication							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
o6-MK-ENM-162-m01	Online and Mobile Communication							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
o6-MK-IM-162-m01	Multimedia Applications							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					

o6-MK-AS1-152-mo1	Advanced Studies 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (4)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-AS2-152-mo1	Advanced Studies 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (4)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-RP-162-mo1	Research Project							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	R (4)						
	Method of assessment	Assessment group Project: a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 30 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
o6-MK-ME1-152-mo1	Methods 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						

o6-MK-ME2-152-mo1	<b>Methods 2</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) or f) completion of exercises on a regular basis (approx. 60 hours) Language of assessment: German and/or English creditable for bonus					
o6-MK-JOB-152-mo1	<b>MK On the Job</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
o6-MK-PR-162-mo1	<b>Internship MK</b>							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	graduate
	Courses		P (o)					
	Method of assessment		report on work placement (approx. 8 pages) Language of assessment: German and/or English					
	other prerequisites		Prior to the placement, approval must be obtained from the placement supervisor.					
	Additional Information		Additional information on module duration: 8 weeks.					
<b>Compulsory Electives (15 ECTS credits)</b>								
o6-MK-EinfM-CS-152-mo1	<b>Introduction to Human-Computer Interaction for Media Communication</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (3)					
	Method of assessment		written examination (approx. 90 minutes) Language of assessment: German or English creditable for bonus					

o4-DH-A1-152-mo1	Digital Humanities in Overview							
	ECTS	5	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses		V (2) + T (2) Module taught in: German and/or English					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
o6-MCS-VU-sEx-152-mo1	Specialisation User Experience							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2)					
	Method of assessment		Unless otherwise specified, the following methods can be chosen from for assessment in the specialisations Human-Computer Systems: a) written examination (approx. 90 minutes) or b) presentation (approx. 20 minutes) and handout (approx. 5 pages) or c) presentation of project results (approx. 30 minutes) or d) presentation (approx. 45 minutes) or e) oral examination of one candidate each (approx. 30 minutes) or f) term paper (approx. 10 pages). Language of assessment: German and/or English creditable for bonus					
o6-MCS-AT-152-mo1	Current Trends of Human-Computer Systems							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2)					
	Method of assessment		presentation (approx. 20 minutes) with handout (approx. 5 pages) Language of assessment: German and/or English creditable for bonus					
12-NW-EBWL-152-mo1	Introduction to Business Administration - Minor							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes)					
	Participants and allocation of places		200 places (lottery)					

12-GP-G-152-m01	Integrated Business Processes							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus					
	Participants and allo- cation of places		15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Busi- ness Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-EBus-F-152-m01	eBusiness							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English					
12-FRBE-F-152-m01	Forward and Reverse Business Engineering							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus					
	Participants and allo- cation of places		50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given prefe- rential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be al- located in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-P&O-F-152-m01	Human Resource Management & Organizational Theory							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes)					

12-IM-152-m01	<b>Innovation Management</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-EPS-152-m01	<b>Entrepreneurship</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-M-MUS-161-m01	<b>Mobile and Ubiquitous Systems</b>							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					
02-N-P-Wo6-152-m01	<b>German and European Trade Mark Law</b>							
	ECTS	3	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2)					
	Method of assessment		a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester					
	Participants and allocation of places		There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.					



02-N-P-W07-152-m01	Copyright Law and Fundamentals of Patent Law including references to EU Law							
	ECTS	2	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (1)						
	Method of assessment	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester						
	Participants and allocation of places	There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.						
06-MK-PSY1-152-m01	Psychology 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + V (2)						
	Method of assessment	written examination (approx. 75 minutes)						
	Participants and allocation of places	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.						
06-MK-PSY2-152-m01	Psychology 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + V (2)						
	Method of assessment	written examination (approx. 75 minutes)						
	Participants and allocation of places	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.						
06-MK-PSY3-152-m01	Psychology 3							
	ECTS	10	Duration	2 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2) + V (2)						
	Method of assessment	written examination (approx. 120 minutes)						
	Participants and allocation of places	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.						

10-I=PM-161-mo1	Professional Project Management							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	V (2)						
	Method of assessment	written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). Language of assessment: German and/or English creditable for bonus						
	other prerequisites	Simultaneous completion of module 10-I=PRJ is recommended.						
	Additional Information	Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, IS, ES, LR, HCI.						
12-M-WJ1-161-mo1	Research and formats in crossmedia economics journalism 1							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	portfolio (approx. 20 hours): interview, news items, and background story (including record of research activities) in different types of media (possible formats: text, audio or video) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered						
	Participants and allocation of places	20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.						

12-M-WJ2-161-m01	Research and formats in crossmedia economics journalism 2							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2) + S (2)					
	Method of assessment		portfolio (approx. 20 hours): reportage, profile and (polemic) commentary (including record of research activities) in different types of media (possible formats: text, audio or video) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered					
	Participants and allocation of places		20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.					

12-M-WPS-161-mo1	Production of a cross-media economic journal							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	S (2)						
	Method of assessment	portfolio (research, reportage, profile or (polemic) commentary, approx. 5 minutes per item) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered						
	Participants and allocation of places	20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.						
12-M-EMP-161-mo1	European Macroeconomic Policy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses	Ü (2) + V (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English						
	Participants and allocation of places	20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.						

12-M-WPE-161-mo1	European Competition Policy							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2)					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English creditable for bonus					
	Participants and allo- cation of places		20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.					
12-M-EG1-161-mo1	Monetary Policy and the Financial System							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allo- cation of places		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-M-EG2-161-mo1	Monetary Policy, Foreign Exchange Markets, and the International Monetary System							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allo- cation of places		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-M-EWS-161-mo1	European Economic Statistics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					

12-M-EFP-161-m01	European Public Finance							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allo- cation of places		20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Busi- ness Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirt- schaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.					
12-M-OEA-161-m01	Labor Market Economics							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
12-M-TP-161-m01	Trade Policy and the World Trading System							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English					
12-M-ITMF-161- m01	International Trade and the Multinational Firm							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
Thesis (30 ECTS credits)								
06-MK-MA-152- m01	Master-Thesis in Media Communication							
	ECTS	30	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		No courses assigned to module					
	Method of assessment		Master's thesis (approx. 80 pages) Registration on a continuous basis as agreed upon with supervisor.					
	Additional Information		Time to complete: 6 months.					