

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences

Responsible: Institute of Human Computer Media

Abbreviations used: Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\mathbf{U} = \text{exercise}$, $\mathbf{V} = \mathbf{V} = \mathbf$

= lecture

Term: **SS** = summer semester. **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions for the modules in this SFB: ditable for bonus.

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-

Information on Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the meassessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

Examination regulations version: 2016

Examination regulations version: 2016

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

01-Jun-2016 (2016-78)

05-Apr-2017 (2017-16)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title	Module title												
	ECTS		Duration	(in semesters)	Method of grading		Module level							
	Courses		To be spe	be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y										
	Method of as	ssessme	ent											
	Only after su completion o		l if applica	fapplicable										
	Other prereq	uisites	if applica	if applicable										
	Participants and allocation of places		ocati- if applica	if applicable										
	Additional information		on if applica	if applicable										
	Referred to in	n LPO I	if applica	if applicable (examination regulations for teaching-degree programmes)										

Compulsory Cours	es (75 E0	TS cred	its)							
06-MK-E-152-m01	Enterta	inment								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	S		S (2)						
	Method	d of asse	essment	a) wri b) ora c) pre d) ter e) po	al examination of a sentation (15 to 4 m paper (15 to 20 rtfolio (maximum	(approx. 60 minutes) one candidate each (a 5 minutes) and writter pages) or	pprox. 30 minutes) or 1 elaboration (10 to 15 pages) o	r		
06-MK-SC-162-	Market	ting and	Strategi	c Comr	nunication			1		
mo1	ECTS	5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			S (2)		,				
	Method of assessment			Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
06-MK-ENM-162-	Online and Mobile Communication									
mo1	ECTS	5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	!S		S (2)						
	Method of assessment			Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English				r		
06-MK-IM-162-	Multim	edia Ap	plication	S						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Course	·S	•	S (2)	•					
	Method of assessment			Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English						
Master's with 1 major Mo	adia Camana	misstism (s.	246)				IMII Würzhurg • generated 10-Apr-2	noar a ovam roa data	record 88 f26 - - H 2016 nage 3 / 1/	

06-MK-AS1-152-	Advanc	Advanced Studies 1												
mo1	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	5		S (4)		`		`						
	Method	of asse	essment	Asses	sment group Sen	ninar:								
				a) wri	n) written examination (approx. 60 minutes) or or or or or or one candidate each (approx. 30 minutes) or									
				b) ora	l examination of a	one candidate each (ap	prox. 30 minutes) or	s) or						
					presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or term paper (15 to 20 pages) or									
) portfolio (maximum 20 pages) anguage of assessment: German and/or English									
				Langu										
06-MK-AS2-152-	Advanc	ed Stud	lies 2											
mo1	ECTS	10	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	S		S (4)										
	Method	l of asse	essment		sment group Sen			,						
		a) written examination (approx. 60 minutes) or												
		b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or												
					m paper (15 to 20		elaboration (10 to 15 pages	3) 01						
				e) por	tfolio (maximum	20 pages)								
				Langu	age of assessme	nt: German and/or Eng	ish							
o6-MK-RP-162-		Research Project												
mo1		10	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	S		R (4)										
	Method	l of asse	essment		Assessment group Project:									
					a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or									
							elaboration (10 to 15 pages	s) or						
					m paper (15 to 20		classiation (10 to 1) page.	3) 01						
				e) por	tfolio (maximum	20 pages)								
				Langu	lage of assessme	nt: German and/or Eng	ish							
06-MK-ME1-152-	Method													
mo1		5	Duration		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			S (2)					_					
	Method	ethod of assessment Assessment group Seminar:												
		a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or												
								s) or						
				c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or										
				e) por	tfolio (maximum	20 pages)								
				Language of assessment: German and/or English										

06-MK-ME2-152-	Method	Methods 2												
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses	S	•	S (2)	•									
	Method	of asse	essment		a) written examination (approx. 60 minutes) or									
					oral examination of one candidate each (approx. 30 minutes) or presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or									
							elaboration (10 to 15 pages) or							
					term paper (15 to 20 pages) or portfolio (maximum 20 pages) or									
				f) con	ompletion of exercises on a regular basis (approx. 60 hours)									
						t: German and/or Eng	lish							
- C MIC IOD	MICO:	46 - 1 - 6		credit	able for bonus									
06-MK-JOB-152- mo1	MK On		D		1	Mathada Camadia		AA - ded lassal	I ama di cata					
11101		5	Duratio		1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			S (2)										
	Method	or asse	assessment Assessment group Seminar: a) written examination (approx. 60 minutes) or											
					o) oral examination of one candidate each (approx. 30 minutes) or									
				c) pre	c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or									
					d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages)									
					Language of assessment: German and/or English									
06-MK-PR-162-	Interns	hip MK		Lange	- age or assessmen	a definial and of Engl								
mo1		10	Duratio	n	1 semester	Method of grading	(not) successfully completed	Modul level	graduate					
	Courses	<u> </u>	,	P (o)	•	•		•	•					
	Method	l of asse	essment			nt (approx. 8 pages) t: German and/or Eng	ish							
	other p	rerequis	sites	Prior	to the placement, a	approval must be obta	ined from the placement super	visor.						
	Additio	nal Info	rmation	Addit	ional information o	on module duration: 8	weeks.							
Compulsory Election	ves (15 E0	CTS cred	lits)											
o6-MK-EinfM-	Introdu	ction to	Human-	Compu	ter Interaction for	Media Communicatio	1							
CS-152-m01	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate					
	Courses	S		V (3)										
	Method of assessment			Language of assessment: German or English										
				creditable for bonus										

04-DH-A1-152-m01	Digital	Human	ities in O	verviev	v								
	ECTS	5	Duratio	n	1 semester	Method of grading (not) successfully completed	Modul level	undergraduate					
	Course	:S			+ T (2)								
					le taught in: Germa		_						
	Method of assessment				written examination (approx. 6o minutes) Language of assessment: German and/or English								
o6-MCS-VU-	Specie	lication	. Ilaar Eva										
SEX-152-m01			User Exp										
SEX 132 11101		5	Duratio	S (2)	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Course				s othomuico sposifi	ad the following methods can be chosen from for as	secoment in th	a anasialisations Human Compu					
	Method	u or ass	essment		ss otnerwise specific stems:	ed, the following methods can be chosen from for as	ssessment in th	e specialisations Human-Compu-					
						nnrov oo minutoo) or							
						pprox. 90 minutes) or							
					b) presentation (approx. 20 minutes) and handout (approx. 5 pages) or								
					c) presentation of project results (approx. 30 minutes) or								
				d) presentation (approx. 45 minutes) or									
				e) oral examination of one candidate each (approx. 30 minutes) or									
				f) term paper (approx. 10 pages).									
				Language of assessment: German and/or English									
				creditable for bonus									
06-MCS-AT-152-	Curren	t Trend	s of Huma	n-Com	Computer Systems								
mo1	ECTS	5	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate					
	Course	:S		S (2)	_								
	Method	d of ass	essment	prese	ntation (approx. 20	minutes) with handout (approx. 5 pages)		-					
				Langu	lage of assessment	: German and/or English							
				credit	able for bonus								
12-NW-EBWL-152-	Introdu	ıction t	o Busines	s Admi	inistration - Minor								
mo1	ECTS 5 Duratio			n	n 1 semester Method of grading numerical grade Modul level undergraduat								
	Courses			V (2) + Ü (2)									
	Method	d of ass	essment	writte	written examination (approx. 60 minutes)								
	Particin	oants a	nd allo-	200 p	200 places (lottery)								
	cation of places												

12-GP-G-152-m01	Integra	ted Bus	iness Pro	cesse	:S			1					
ĺ	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)								
	Method	d of asso	essment		a) written examination (approx. 60 minutes) or								
) term paper (approx. 15 pages) or) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) reditable for bonus								
			,	credi									
		oants an of place		ness provi subje	splaces. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Busiess Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects rovided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their ubjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-EBus-F-152-mo1	eBusin	ess		,				,					
[ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
ĺ	Course	S		V (2)	+ Ü (2)								
				b) ter c) ter Lang	rm paper (approx. 15 m paper (10 to 15 pa uage of assessment		on (approx. 10 minutes), weigl	nted 2:1					
12-FRBE-F-152-m01	Forward	d and R	everse Bu	sines									
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S		V (2)	+ Ü (2)								
	Method	d of asse	essment	b) ter c) ter	m paper (approx. 15		or esentation (approx. 10 minute	s); (weighted 2:1)					
		oants an of place		Bach rentia accor by lo	elor's students of W al consideration. (2) rdance with (1) and (t among applicants	/irtschaftsinformatik The remaining place (2) and the number o from this group. (4) F	(Business Information Systemes will be allocated to students of applications exceeds the nu Places on all courses of the mo	s) (BSc with 180 s of other subject mber of available odule with a restri	s will be allocated as follows: (1) ECTS credits) will be given prefess. (3) When places are allocated in places, places will be allocated icted number of places will be alby lot as they become available.				
12-P&O-F-152-m01	Human	Resour	ce Manag	gemen	t & Organizational	Theory		,					
	ECTS	5	Duration	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	S	•	V (2)	+ Ü (2)		·	•	-				
	Method	of ass	essment	writte	en examination (app	rox. 60 minutes)							

12-IM-152-m01	Innova	tion Ma	nagemen	t								
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	Courses			V (2) + Ü (2)							
	Method	Method of assessment			written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-EPS-152-m01	Entrep	reneurship										
	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2) ·	+ Ü (2)							
	Method	d of ass	essment		written examination (approx. 60 minutes) Language of assessment: German and/or English							
12-M-MUS-161-	Mobile	and Ub	iquitous	Systen	15							
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		$\ddot{U}(2) + V(2)$								
	Method of assessment			b) ora minut Langu	b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus							
02-N-P-W06-152-	Germai	n and E	uropean T	Trade Mark Law								
mo1	ECTS	3	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (2)								
	Method	l of ass	essment	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester								
	Participants and allocation of places				There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.							

02-N-P-W07-152-	Copyri	ght Law	and Fund	lament	als of Patent Law in	cluding references to	o EU Law						
mo1	ECTS	2	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate				
	Course	es	•	V (1)				•					
	Metho	d of asso	essment	b) ora	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester								
		pants ar of place		dents will be numb applie sessn	with the minor Private allocated to studen er of applications, the cations, the remaining ment in past years wi	atrecht (Private Law). Ints of the Master's d The remaining places Ing places will be allo Ill be given preferent	A total of 20 places will be allegree programme Economics. Smay be allocated to students ocated as follows: Students app	ocated to studer Should the num of other subjects olying after not h	Law) as well as Bachelor's stunts of other subjects. 10 of these ber of available places exceed the s. Should there be more than 10 naving successfully completed asallocated by lot. A waiting list will				
06-MK-PSY1-152-	Psych	ology 1											
m01	ECTS 5 Duratio				1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	es		V (2) -	+ V (2)								
	Method of assessment			writte	n examination (appr	rox. 75 minutes)							
	Participants and allo- cation of places			max.	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.								
06-MK-PSY2-152-	Psycho	ology 2						,					
mo1	ECTS	5	Duratio	n 1 semester		Method of grading numerical grade		Modul level	graduate				
	Course	es		V (2) -	V (2) + V (2)								
	Metho	d of asso	essment	writte	n examination (appr	rox. 75 minutes)							
		pants ar of place		max.	max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.								
06-MK-PSY3-152-	Psycho	ology 3											
mo1	ECTS	10	Duration	1	2 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	es		V (2) -	V (2) + V (2)								
	Metho	d of ass	essment	writte	written examination (approx. 120 minutes)								
				max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.									

10-I=PM-161-m01	Professional Project Management												
	ECTS	5	Duration	n	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S		V (2)		·							
	Method	d of ass	essment	If ann of on date) Langu	written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). Language of assessment: German and/or English creditable for bonus								
	other p	rerequi	sites	Simu	ltaneous completic	on of module 10-I=PRJ is recommended.							
	Additional Information					udents of the Master's programme Informat	tik (Computer Science, 1	20 ECTS credits): SE, IT, IS, ES, LR,					
12-M-WJ1-161-m01	Resear	ch and f	formats ir	cross	crossmedia economics journalism 1								
	ECTS	5	Duration	า	1 semester	Method of grading numerical grade	Modul level	graduate					
	Course	S		S (2)									
	Method	ı or ass	essment	portfolio (approx. 20 hours): interview, news items, and background story (including record of research activities) in different types of media (possible formats: text, audio or video) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered									
	Particip cation			degree Mastet tiona on or of the ble plical lot as nal Ec be all ber of numb gree subje	number of places is see subject Internatier's degree subject I Economic Policy of focus will be given a Master's degree places, places will b first professional unts with the same rathey become avail conomic Policy or Elocated to students of places available foer of applications subject Political and Societ Political Politi	restricted to a maximum of 20, a maximum ional Economic Policy or Economics and a naximum of 20 (Media Communic Median Commics who have selected Wirtschaft or preferential consideration. If and when play or allocated as follows: 1. Applicants will be allocated as follows: 1. Applicants will be university degree in a related subject. 2. Play ranking, places will be allocated by lot. 3. A lable. 4. Should the number of places set a Economics exceed the number of applications of the Master's degree subject Medienkon for students of the Master's degree subject from students of this subject, the remaining description of Social Studies. Should none or not all of cial Studies (after a lottery procedure), the sternational Economic Policy or Economics.	maximum of 8 of which varion). Students of the Asjournalismus (Economiaces remain untaken, the number of applicative ranked, in ascending oces will be allocated accassing list will be main uside for students of the ons from students of this munikation (Media Cor Medienkommunikation g places will be allocate these places be taken b	will be allocated to students of the Master's degree subject Internacy Journalism) as their specialisatiese may be allocated to students ons exceed the number of availater, according to the final grade of cording to this ranking. Among aptained and places re-allocated by Master's degree subject Internatiosubject, the remaining places will mmunication). 5. Should the num-(Media Communication) exceed the d to students of the Master's degree					

12-M-WJ2-161-m01	Resear	ch and	formats ir	crossmedia economics journalism 2								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Courses	S		S (2) -	S (2) + S (2)							
	Method of assessment			types Langu	portfolio (approx. 20 hours): reportage, profile and (polemic) commentary (including record of research activities) in different types of media (possible formats: text, audio or video) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered							
	Particip cation o			the M dents ject Ir special stude of avainal gr Amon locate Intern place the nu excees ster's degree	aster's degree subject of the Master's degree atternational Economalisation or focus with the Master's cade of their first property of applicants with the dot by lot as they becautional Economic Poster will be allocated to umber of places availed the number of applicate subject Political as	ect International Ecor gree subject Medienke dic Policy or Economic ill be given preferenti degree programme Bo es will be allocated as fessional university of the same ranking, place come available. 4. Sho olicy or Economics ex to students of the Mas ilable for students of plications from stude tical and Social Studind Social Studind	nomic Policy or Economics and a communikation (Media Communics who have selected Wirtschaft al consideration. If and when plusiness Management. Should the follows: 1. Applicants will be radegree in a related subject. 2. Plus will be allocated by lot. 3. A could the number of places set a ceed the number of application ster's degree subject Medienkow the Master's degree subject Ments of this subject, the remaining ies. Should none or not all of the	a maximum of 8 nication). Studentsjournalismus laces remain un he number of apanked, in ascen laces will be allowing list will aside for studentsmunikation (Medienkommunikes will be ese places be takents on the students of	Itaken, these may be allocated to oplications exceed the number ding order, according to the fiocated according to this ranking. be maintained and places re-alts of the Master's degree subject of this subject, the remaining Media Communication). 5. Should			

12-M-WPS-161-	Produc	tion of	a cross-m	edia e	conomic journal						
mo1	ECTS	10	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate			
	Course			S (2)							
	Method	d of ass	essment	portfolio (research, reportage, profile or (polemic) commentary, approx. 5 minutes per item) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered							
	Participants and allocation of places			The n degree Master tional on or of the ble plicar lot as nal Ecobe all ber of numb gree s	20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's deg						
12-M-EMP-161-m01	Europe	an Mac	roeconom	ic Poli	cy						
		5	Duratio		1 semester	Method of grading numerical grade	Modul level	graduate			
	Course				+ V (2)						
	Method	d of ass	essment	b) ter	m paper (approx. 1	approx. 60 minutes) or 5 pages) :: German and/or English					
	Particip cation			ness schaf total	Management, Inter tsmathematik (Mat of 20 places will be	estrictions with regard to available places for stude national Economic Policy or Economics, Wirtschafts hematics for Economics) and Chinese and Econom allocated to students of other subjects; should the places will be allocated by lot.	sinformatik (Busi ics as well as Chi	ness Information Systems), Wirt- na Business and Economics. A			

12-M-WPE-161-m01	Europe	an Com	petition P	Policy				·	-				
	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S	,	V (2)	•	•		,	•				
	Method	l of asse	essment	b) ter Langu	m paper (approx. 15	pprox. 60 to 120 min to 20 pages) German and/or Engl	,						
		oants an of place		ness l schaf total o	places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.								
12-M-EG1-161-m01	Moneta	ry Polic	y and the	Finan	cial System								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	 S	•	Ü (2) ·	+ V (2)			•	•				
	Method	l of asse	essment	b) ter) written examination (approx. 60 minutes) or) term paper (approx. 15 pages) anguage of assessment: German and/or English								
	Particip cation o	ants an of place		all ap	30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.								
12-M-EG2-161-m01	Moneta	ry Polic	y, Foreig	n Exch	Exchange Markets, and the International Monetary System								
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	<u> </u>		Ü (2) ·	+ V (2)			,	•				
	Method	l of asse	essment	b) ter	m paper (approx. 15	pprox. 60 minutes) o pages) German and/or Engl							
	Particip cation o	oants an of place:		all ap	plicants irrespective	e of their subjects. (2)	Places on all course:	s of the module with a res	ces will be allocated by lot among stricted number of places will be I by lot as they become available.				
12-M-EWS-161-	Europe	an Econ	omic Stat	tistics				'					
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	<u> </u>		Ü (2) ·	+ V (2)	•		•	•				
	Method of assessment				m paper (approx. 15								

12-M-EFP-161-m01	Europe	European Public Finance							
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses			Ü (2) + V (2)					
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allocation of places			20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.					
12-M-OEA-161-mo1	Labor Market Economics								
	ECTS 5 Duratio		1	1 semester	Method of grading	numerical grade	Modul level	graduate	
	Courses			$\ddot{U}(2) + V(2)$					
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
12-M-TP-161-m01	Trade Policy and the World Trading System								
	ECTS 5 Duration			า	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)						
	Method of assessment			a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English					
12-M-ITMF-161- m01	Interna	tional T	rade and	the Multinational Firm					
	ECTS 5 Duratio			1	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses			Ü (2) + V (2)					
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
Thesis (30 ECTS cre	edits)								
06-MK-MA-152-	Master	-Thesis	in Media	Communication					
mo1	ECTS 30 Duration			า	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses			No courses assigned to module					
				Master's thesis (approx. 80 pages) Registration on a continuous basis as agreed upon with supervisor.					
	Additional Information			Time to complete: 6 months.					