Julius-Maximilians-
UNIVERSITÄT
WÜRZBURG

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Master's with 1 major

with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences — Examination regulations version: 2016
Responsible: Institute of Human Computer Media — Examination regulations version: 2016

Abbreviations used:

Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB:

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures:

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

01-Jun-2016 (2016-78)

05-Apr-2017 (2017-16)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	**Module title**							
	ECTS		Duration	(in semesters)	Method of grading		Module level	
	Courses	To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y						
	Method of assessment							
	Only after successful completion of	if applicable						
	Other prerequisites	if applicable						
	Participants and allocation of places	if applicable						
	Additional information	if applicable						
	Referred to in LPO I	if applicable (examination regulations for teaching-degree programmes)						

Compulsory Courses (75 ECTS credits)							
06-MK-E-152-m01	**Entertainment**						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)				
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English				
06-MK-SC-162-m01	**Marketing and Strategic Communication**						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)				
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English				
06-MK-ENM-162-m01	**Online and Mobile Communication**						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)				
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English				
06-MK-IM-162-m01	**Multimedia Applications**						
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)				
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English				

06-MK-AS1-152-m01	**Advanced Studies 1**							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (4)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
06-MK-AS2-152-m01	**Advanced Studies 2**							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (4)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
06-MK-RP-162-m01	**Research Project**							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		R (4)					
	Method of assessment		Assessment group Project: a) written examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 30 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
06-MK-ME1-152-m01	**Methods 1**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					

06-MK-ME2-152-m01	**Methods 2**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) or f) completion of exercises on a regular basis (approx. 60 hours) Language of assessment: German and/or English creditable for bonus					
06-MK-JOB-152-m01	**MK On the Job**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		Assessment group Seminar: a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German and/or English					
06-MK-PR-162-m01	**Internship MK**							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	graduate
	Courses		P (0)					
	Method of assessment		report on work placement (approx. 8 pages) Language of assessment: German and/or English					
	other prerequisites		Prior to the placement, approval must be obtained from the placement supervisor.					
	Additional Information		Additional information on module duration: 8 weeks.					
Compulsory Electives (15 ECTS credits)								
06-MK-EinfM-CS-152-m01	**Introduction to Human-Computer Interaction for Media Communication**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (3)					
	Method of assessment		written examination (approx. 90 minutes) Language of assessment: German or English creditable for bonus					

04-DH-A1-152-m01	**Digital Humanities in Overview**							
	ECTS	5	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses		V (2) + T (2) Module taught in: German and/or English					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
06-MCS-VU-sEx-152-m01	**Specialisation User Experience**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2)					
	Method of assessment		Unless otherwise specified, the following methods can be chosen from for assessment in the specialisations Human-Computer Systems: a) written examination (approx. 90 minutes) or b) presentation (approx. 20 minutes) and handout (approx. 5 pages) or c) presentation of project results (approx. 30 minutes) or d) presentation (approx. 45 minutes) or e) oral examination of one candidate each (approx. 30 minutes) or f) term paper (approx. 10 pages) Language of assessment: German and/or English creditable for bonus					
06-MCS-AT-152-m01	**Current Trends of Human-Computer Systems**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2)					
	Method of assessment		presentation (approx. 20 minutes) with handout (approx. 5 pages) Language of assessment: German and/or English creditable for bonus					
12-NW-EBWL-152-m01	**Introduction to Business Administration - Minor**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes)					
	Participants and allocation of places		200 places (lottery)					

12-GP-G-152-m01	**Integrated Business Processes**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus					
	Participants and allocation of places		15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-EBus-F-152-m01	**eBusiness**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Language of assessment: German and/or English					
12-FRBE-F-152-m01	**Forward and Reverse Business Engineering**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) creditable for bonus					
	Participants and allocation of places		50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-P&O-F-152-m01	**Human Resource Management & Organizational Theory**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes)					

12-IM-152-m01	**Innovation Management**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-EPS-152-m01	**Entrepreneurship**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + Ü (2)					
	Method of assessment		written examination (approx. 60 minutes) Language of assessment: German and/or English					
12-M-MUS-161-m01	**Mobile and Ubiquitous Systems**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					
02-N-P-W06-152-m01	**German and European Trade Mark Law**							
	ECTS	3	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2)					
	Method of assessment		a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester					
	Participants and allocation of places		There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.					

02-N-P-W07-152-m01	**Copyright Law and Fundamentals of Patent Law including references to EU Law**							
	ECTS	2	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (1)					
	Method of assessment		a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: Usually once a year, summer semester					
	Participants and allocation of places		There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.					
06-MK-PSY1-152-m01	**Psychology 1**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + V (2)					
	Method of assessment		written examination (approx. 75 minutes)					
	Participants and allocation of places		max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.					
06-MK-PSY2-152-m01	**Psychology 2**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + V (2)					
	Method of assessment		written examination (approx. 75 minutes)					
	Participants and allocation of places		max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.					
06-MK-PSY3-152-m01	**Psychology 3**							
	ECTS	10	Duration	2 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2) + V (2)					
	Method of assessment		written examination (approx. 120 minutes)					
	Participants and allocation of places		max. 15 places. Should the number of applications exceed the number of available places, places will be allocated by lot.					

10-I=PM-161-m01	**Professional Project Management**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2)					
	Method of assessment		written examination (approx. 60 to 120 minutes). If announced by the lecturer at the beginning of the course, the written examination may be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups of 2 candidates (approx. 15 minutes per candidate). Language of assessment: German and/or English creditable for bonus					
	other prerequisites		Simultaneous completion of module 10-I=PRJ is recommended.					
	Additional Information		Focuses available for students of the Master's programme Informatik (Computer Science, 120 ECTS credits): SE, IT, IS, ES, LR, HCI.					
12-M-WJ1-161-m01	**Research and formats in crossmedia economics journalism 1**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2)					
	Method of assessment		portfolio (approx. 20 hours): interview, news items, and background story (including record of research activities) in different types of media (possible formats: text, audio or video) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered					
	Participants and allocation of places		20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.					

12-M-WJ2-161-m01	**Research and formats in crossmedia economics journalism 2**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		S (2) + S (2)					
	Method of assessment		portfolio (approx. 20 hours): reportage, profile and (polemic) commentary (including record of research activities) in different types of media (possible formats: text, audio or video) Language of assessment: German and/or English Assessment offered: In the semester in which the course is offered					
	Participants and allocation of places		20 places. The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.					

<table>
<tr><td rowspan="5">12-M-WPS-161-m01</td><td colspan="8">Production of a cross-media economic journal</td></tr>
<tr><td>ECTS</td><td>10</td><td>Duration</td><td>1 semester</td><td>Method of grading</td><td>numerical grade</td><td>Modul level</td><td>graduate</td></tr>
<tr><td colspan="2">Courses</td><td colspan="7">S (2)</td></tr>
<tr><td colspan="2">Method of assessment</td><td colspan="7">portfolio (research, reportage, profile or (polemic) commentary, approx. 5 minutes per item)
Language of assessment: German and/or English
Assessment offered: In the semester in which the course is offered</td></tr>
<tr><td colspan="2">Participants and allocation of places</td><td colspan="7">20 places.
The number of places is restricted to a maximum of 20, a maximum of 12 of which will be allocated to students of the Master's degree subject International Economic Policy or Economics and a maximum of 8 of which will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Students of the Master's degree subject International Economic Policy or Economics who have selected Wirtschaftsjournalismus (Economic Journalism) as their specialisation or focus will be given preferential consideration. If and when places remain untaken, these may be allocated to students of the Master's degree programme Business Management. Should the number of applications exceed the number of available places, places will be allocated as follows: 1. Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. 2. Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. 3. A waiting list will be maintained and places re-allocated by lot as they become available. 4. Should the number of places set aside for students of the Master's degree subject International Economic Policy or Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). 5. Should the number of places available for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a lottery procedure), the remaining places will be allocated to students of the Master's degree subject International Economic Policy or Economics.</td></tr>
<tr><td rowspan="5">12-M-EMP-161-m01</td><td colspan="8">European Macroeconomic Policy</td></tr>
<tr><td>ECTS</td><td>5</td><td>Duration</td><td>1 semester</td><td>Method of grading</td><td>numerical grade</td><td>Modul level</td><td>graduate</td></tr>
<tr><td colspan="2">Courses</td><td colspan="7">Ü (2) + V (2)</td></tr>
<tr><td colspan="2">Method of assessment</td><td colspan="7">a) written examination (approx. 60 minutes) or
b) term paper (approx. 15 pages)
Language of assessment: German and/or English</td></tr>
<tr><td colspan="2">Participants and allocation of places</td><td colspan="7">20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.</td></tr>
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12-M-WPE-161-m01	**European Competition Policy**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		V (2)					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English creditable for bonus					
	Participants and allocation of places		20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.					
12-M-EG1-161-m01	**Monetary Policy and the Financial System**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allocation of places		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-M-EG2-161-m01	**Monetary Policy, Foreign Exchange Markets, and the International Monetary System**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allocation of places		30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.					
12-M-EWS-161-m01	**European Economic Statistics**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					

12-M-EFP-161-m01	**European Public Finance**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
	Participants and allocation of places		20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.					
12-M-OEA-161-m01	**Labor Market Economics**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
12-M-TP-161-m01	**Trade Policy and the World Trading System**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages) Language of assessment: German and/or English					
12-M-ITMF-161-m01	**International Trade and the Multinational Firm**							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		Ü (2) + V (2)					
	Method of assessment		a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English					
Thesis (30 ECTS credits)								
06-MK-MA-152-m01	**Master-Thesis in Media Communication**							
	ECTS	30	Duration	1 semester	Method of grading	numerical grade	Modul level	graduate
	Courses		No courses assigned to module					
	Method of assessment		Master's thesis (approx. 80 pages) Registration on a continuous basis as agreed upon with supervisor.					
	Additional Information		Time to complete: 6 months.					