

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Responsible: Faculty of Human Sciences

Responsible: Institute of Human Computer Media

Examination regulations version: 2014

Examination regulations version: 2014

Abbreviations used: Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\mathbf{U} = \text{exercise}$, $\mathbf{V} = \mathbf{V} = \mathbf$

= lecture

Term: **SS** = summer semester. **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB

= list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions for the

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not cre-

modules in this SFB: ditable for bonus.

Information on Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the meassessment procedures: thod of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the

customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all

individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2009

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

28-Apr-2014 (2014-22)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title										
	ECTS		Duration	(in semesters)	Method of grading	Module level					
	Courses		To be spe	be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y							
	Method of as	ssessm	ent								
	Only after su completion of		ıl if applica	pplicable							
	Other prereq	uisites	if applica	fapplicable							
	Participants on of places		ocati- if applica	if applicable							
	Additional in	format	ion if applica	ble							
	Referred to in	n LPO I	if applica	ble (examination re	gulations for teaching	g-degree programmes)					

Compulsory Course	es (8o E	CTS cred	dits)					
06-MK-E-132-m01	Enterta	ainment						
	ECTS	5	Duratio	า	1 semester	Method of grading numerical grade	Modul level	graduate
	Course	es	ļ.	S (no	information on SV	NS (weekly contact hours) and course languag	e available)	•
	Metho	d of ass	essment	tion (15 to 45 minutes) v s) or f) regular com	(approx. 60 minutes) or b) oral examination of with written elaboration (10 to 15 pages) or d) to pletion of exercises (75%, approx. 60 hours) ont: German, English		
06-MK-SC-132-	Strate	gic Com	municatio	n			'	
mo1	ECTS 5 Duratio			n 1 semester		Method of grading numerical grade	Modul level	graduate
	Course	es		S (no	information on SV	NS (weekly contact hours) and course languag	e available)	
	Metho	d of ass	essment	tion (pages	15 to 45 minutes) v s) or f) regular com	(approx. 60 minutes) or b) oral examination of with written elaboration (10 to 15 pages) or d) to pletion of exercises (75%, approx. 60 hours) ont: German, English	one candidate each (a term paper (15 to 20 pa	pprox. 30 minutes) or c) presentages) or e) portfolio (maximum 20
06-MK-ENM-132-	Educat	tion in N	ew Media					
mo1	ECTS 5 Duratio		า	1 semester	Method of grading numerical grade	Modul level	graduate	
	Courses			S (no	information on SV	NS (weekly contact hours) and course languag	e available)	
	Metho	d of ass	essment	tion (15 to 45 minutes) v s) or f) regular com	(approx. 60 minutes) or b) oral examination of with written elaboration (10 to 15 pages) or d) to pletion of exercises (75%, approx. 60 hours) ont: German, English		
06-MK-IM-132-m01	Immer	sive Me	dia					
	ECTS	5	Duratio	<u> </u>	1 semester	Method of grading numerical grade	Modul level	graduate
	Course	es		S (no	information on SV	NS (weekly contact hours) and course languag	e available)	
	Metho	d of ass	essment	tion (15 to 45 minutes) v s) or f) regular com	(approx. 60 minutes) or b) oral examination of with written elaboration (10 to 15 pages) or d) to pletion of exercises (75%, approx. 60 hours) ont: German, English		
06-MK-AS1-132-	Advan	ced Stud	dies 1					
mo1	ECTS	10	Duratio	1	1 semester	Method of grading numerical grade	Modul level	graduate
	Course	es		S (no	information on SV	NS (weekly contact hours) and course languag	e available)	
	Metho	Method of assessment			15 to 45 minutes) v s) or f) regular com	(approx. 60 minutes) or b) oral examination of with written elaboration (10 to 15 pages) or d) to pletion of exercises (75%, approx. 60 hours) ant: German, English		

06-MK-AS2-132-	Advan	ced Stu	dies 2											
mo1	ECTS	10	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	es		S (no	information on SWS	(weekly contact hou	rs) and course language	available)						
	Metho	d of ass	essment	tion (15 to 45 minutes) wit	th written elaboration	n (10 to 15 pages) or d) te		pprox. 30 minutes) or c) presentages) or e) portfolio (maximum 20					
					pages) or f) regular completion of exercises (75%, approx. 60 hours) anguage of assessment: German, English									
06-MK-RP-132-m01	Resea	rch Proj	ect			, 0		,						
	ECTS 15 Duration			n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses			R (no	no information on SWS (weekly contact hours) and course language available)									
			essment	tation 20 pa	tten examination (approx. 100 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or (15 to 30 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (19 ges) or f) regular completion of exercises (75%, approx. 60 hours) lage of assessment: German, English									
06-MK-ME1-132-	Metho													
mo1	ECTS	5	Duratio		1 semester	Method of grading	•	Modul level	graduate					
	Course		,				rs) and course language							
	Method of assessment			tion (15 to 45 minutes) wit	th written elaboration letion of exercises (7)			pprox. 30 minutes) or c) presentages) or e) portfolio (maximum 20					
06-MK-ME2-132-	Metho	ds 2												
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level graduate						
	Course	es				<u> </u>	rs) and course language	<u> </u>						
	Metho	d of ass	essment	tion (a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presetion (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum pages) or f) regular completion of exercises (75%, approx. 60 hours) Language of assessment: German, English									
06-MK-JOB-132-	MK Or	the Job						,						
mo1	ECTS	5	Duratio	n	1 semester	Method of grading	numerical grade	Modul level	graduate					
	Course	es		S (no	information on SWS	(weekly contact hou	rs) and course language	available)						
	Method of assessment			a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) or f) regular completion of exercises (75%, approx. 60 hours) Language of assessment: German, English										

06-MK-PR-132-m01	Interns	hip									
	ECTS	10	Duration	า	1 semester	Method of grading	(not) successfully comp	oleted N	Modul level	graduate	
	Course	S	•	P (no	information on SWS	(weekly contact hou	irs) and course language	available	e)		
	Method	d of asso	essment	cal co	ment report / fieldwo urse (approx. 8 page lage of assessment:	es)	n practical training / repo	ort on prac	ctical course ,	/ project report / report on techni-	
	other p	rerequi	sites	Prior t	to the placement, ap	proval must be obta	ined from the placement	t supervis	or.		
	Additio	nal Info	rmation	Addit	onal information on	module duration: 1	to 2 semesters.				
Compulsory Electiv	es (10 E	CTS cre	dits)								
o6-MCI-Einf-101-	Introdu	ction to	Human-	Compu	ter Interaction						
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	٨	Modul level	undergraduate	
	Course	S	•	V + Ü	no information on S	SWS (weekly contact	hours) and course langu	ıage avail	able)	•	
	Method	Aethod of assessment a) written examination (approx. 75 minutes) and presentation (approx. 10 minutes) and written elaboration (approx. 5 pages) and presentation (approx. 5 minutes) and written elaboration (approx. 5 pages) and presentation (approx. 6 pages) and presentation (approx. 75 minutes) Language of assessment: German or English									
o6-MCS-EinfEr-	Introdu	ction to	Ergonon	nics							
gon-132-mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	٨	Nodul level	undergraduate	
	Course	S		V (no	V (no information on SWS (weekly contact hours) and course language available)						
	Method	d of asso	essment	written examination (approx. 60 minutes) Language of assessment: German or English							
04-DH-A1-132-m01	_		ities in O	erviev/	1						
	ECTS	5	Duratio		1 semester	Method of grading			Nodul level	undergraduate	
	Course	S		V + T	no information on S	WS (weekly contact	hours) and course langua	age availa	able)		
	Method	d of asso	essment	Langu		German or English (unless stated otherwise. I the beginning of the semo		ment is held i	n English, students will be infor-	
o6-MCS-VU-			User Exp		9						
sEx-101-m01	ECTS	5	Duratio		1 semester	Method of grading	_		Nodul level	undergraduate	
	Course						urs) and course language		-		
	Method	d of asso	essment	Specialisation assessment. Unless otherwise specified, the following methods can be chosen from for assessment in the cialisations Human-Computer Systems: a) written examination (approx. 75 minutes) and presentation of project results (approx. 15 minutes), b) presentation (approx. 20 minutes) and written elaboration (approx. 5 pages), c) presentation (approx minutes) and presentation of project results (approx. 20 minutes), d) presentation (approx. 20 minutes) and written examination (approx. 75 minutes), or e) term paper (approx. 10 pages). Language of assessment: German or English					sentation of project results (apages), c) presentation (approx. 20		

o6-MCS-Ak-	Current	t Trends	of Huma	n-Com	puter Systems	-						
Tre1-101-m01	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	unknown			
	Course	S		S (no	information on SWS	(weekly contact ho	urs) and course language availa	ıble)				
	Method	d of asse	essment		oresentation (approx. 20 minutes) with written elaboration (approx. 12 pages) anguage of assessment: German or English							
04-DH-B1-132-m01	Design											
	ECTS	5	Duration	า	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate			
	Course	S		S (no	(no information on SWS (weekly contact hours) and course language available)							
	Method	d of asse	essment	c) pre ges) c Langu	sentation (approx. a or f) practical project uage of assessment	20 to 30 minutes) or t (e. g. transcription, : German or English	d) oral examination (approx. 2c encoding and web publication	minutes) or e) of letters)	ition (approx. 45 to 60 minutes) or term paper (approx. 10 to 12 pa- in English, students will be infor-			
12-NW-EBWL-111-	Introdu	iction to	Busines	s Adm	inistration - Minor							
mo1	ECTS	5	Duration	<u> </u>	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V + Ü	(no information on	SWS (weekly contac	t hours) and course language av	vailable)				
	Method	d of asse	essment	writte	n examination (app	rox. 60 minutes)			_			
		Participants and allo- cation of places			Number of places: maximum 200. Places will be allocated by lot. Modules 12-NW-EBWL and 12-NW-EVWL are not open dents of the following subjects: Wirtschaftswissenschaft (Business Management and Economics) Bachelor's (BSc with ECTS credits), Wirtschaftsinformatik (Business Information Systems) Bachelor's (BSc with 180 ECTS credits) and Wirtschaftsinformatics for Economics) Bachelor's (BSc with 180 ECTS credits).							
12-GP-G-132-m01	Integra	ted Bus	iness Pro	cesse	S							
	ECTS	5	Duration	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V + Ü	(no information on	SWS (weekly contac	t hours) and course language av	vailable)				
	Method	d of asse	essment			pprox. 6o minutes) minutes), weighted		es) or c) term p	aper (approx. 10 to 15 pages) and			
		oants an of place		mum dents applied dits a ted by number dy hation.	15 places. More pla of other subjects ex- cants irrespective of lready achieved in t y lot. Quota 2 (25% over of subject semes we successfully com Places on all course	ces will be available acced the number of their subjects acco he respective subject places): number of ters, places will be appleted at least one sof the module com	e provided there is enough capace favailable places, places will be rding to the following quotas: Quotas; among applicants with the safe of subject semesters of the respending allocated by lot. Quota 3 (25% of module component of the respending services and the respending services and the respending services and services are services.	city. Should the allocated in a uota 1 (50% of pame number of ective applicant f places): allocative module wor of places will	c. Other degree programmes: mini- number of applications from stu- standardised procedure among all places): total number of ECTS cre- ECTS credits, places will be alloca- t; among applicants with the same ation by lot; applicants who alrea- ill be given preferential considera- be allocated in the same procedu-			

12-EBus-F-132-m01	eBusin	ess						,		
Ì	ECTS	5	Duration)	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
İ	Course	S	•	V + Ü	(no information or	SWS (weekly contact	hours) and course lang	guage available)		
	Method	d of asse				approx. 60 minutes) on minutes), weighted 2		a. 15 pages) or c) term p	aper (approx. 10 to 15 pages) and	
12-FRBE-F-132-m01	Forward	d and Re	everse Bu	siness	Engineering					
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate	
	Course	S	•	V + Ü	(no information or	SWS (weekly contact	hours) and course lang	guage available)		
	Method	d of asse	essment			approx. 60 minutes) on minutes), weighted a		a. 15 pages) or c) term p	aper (approx. 10 to 15 pages) and	
	cation	oants an of place	5	follow given alloca Inform applica achievalloca same are al availa cordir gree s of pla meste (2), ap ven pi alloca	ys: (1) Bachelor's signs preferential considered in accordance mation Systems) (Becants from this growed in the respective death of the following subject; among applicants who alrest places will be applicants who alrest referential considered in the same preferential considered in the same preference in the s	tudents of Wirtschafts deration. (2) The rema with (1) and the numb Sc with 180 ECTS credup according to the fove degree subject; and (25% of places): number semesters, places wince with (2) and the number will be allocated in a quotas: Quota 1 (50% policants with the same abject semesters of the allocated by lot. Quota addy have successfully eration. (6) Places on a cocedure. (7) A waiting	sinformatik (Business In ining places will be allower of applications from lits) exceeds the number of applicants with the allowing quotas: Quota a nong applicants with the liber of subject semested by lot. Quember of applications for standardised procedures of places): total number of ECTS creditive respective applicant; as 3 (25% of places): allowerses of the modulicourses of the mo	aformation Systems) (Bisterial to students of oto Bachelor's students of oto Bachelor's students of er of available places, part (50% of places): total er same number of ECTS ers of the respective appuota 3 (25% of places): from students of other ser of ECTS credits alreads achieved, places will among applicants with a cation by lot. (5) Withing module component of the component with a rest	aces, places will be allocated as Sc with 180 ECTS credits) will be her subjects. (3) When places are Wirtschaftsinformatik (Business places will be allocated among number of ECTS credits already credits achieved, places will be plicant; among applicants with the allocation by lot. (4) When places subjects exceeds the number of irrespective of their subjects active achieved in the respective debe allocated by lot. Quota 2 (25% the same number of subject sent the groups according to (1) and the respective module will be gistricted number of places will be do as they become available.	
12-P&O-F-082-m01					 	.	1	1		
	ECTS	5	Duration		1 semester	Method of grading		Modul level	undergraduate	
	Course				•		hours) and course lang	guage available)		
					n examination (ap	prox. 60 minutes)				
12-IM-091-m01			nagemen							
[ECTS	5	Duration		1 semester	Method of grading		Modul level	undergraduate	
	Course	S		V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method	nod of assessment written examination (approx. 60 minutes) Language of assessment: German, English								

12-EPS-091-m01	Entrep	reneurs	hip			,						
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V + Ü	(no information on	SWS (weekly contact	t hours) and course language av	⁄ailable)				
	Method	d of ass	essment		written examination (approx. 60 minutes) Language of assessment: German, English							
12-M-MUS-132-	Mobile	and Ub	iquitous	Systen	15	· -		1				
mo1	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate			
	Course	S		V + Ü	(no information on	SWS (weekly contact	t hours) and course language av	⁄ailable)				
	Method	d of ass	essment	quest weigh 3: app f) enti	ions (approx. 60 m ited 1:2 or d) oral e orox. 30 minutes) o	ninutes) or c) presenta xamination (one cand or e) presentation (appouterised written exan) with written ela nutes; groups o				
02-J1-082-m01	Introdu	ction to	the Gerr	man Legal System								
	ECTS	5	Duratio	า	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S	V + Ü (no information on SWS (weekly contact hours) and course language available)									
	Method	Method of assessment written examination (approx. 120 minutes)										
	Particip cation	oants ar of place		Number of places: maximum 80. Students applying after not having successfully completed assessment in the past mesters will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be ned and places re-allocated by lot as they become available. Places on all courses of the module component with a number of places will be allocated in the same procedure.								
02-N-P-W06-111-	Germai	n and E	uropean T	rade N	lark Law			,				
mo1	ECTS	3	Duration	1	1 semester	Method of grading	numerical grade	Modul level	undergraduate			
	Course	S		V (no	information on SW	'S (weekly contact ho	urs) and course language availa	ıble)				
	Method	d of ass	essment	a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: usually once a year, summer semester								
		oants ar of place		Degree programm law (degree "Erste Juristische Staatsprüfung") and Bachelor's Privatrecht (Private Law) (minor with 60 ECTS credits): no restrictions. Students of other degree programmes: 20 places. Places will be allocated as follows: Students applying after not having successfully completed assessment in in the last two semesters will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.								

02-N-P-W07-111-	Copyri	ght Law	and Fund	lament	als of Patent Law in	icluding references to EU Law						
mo1	ECTS	2	Duratio	n	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S	•	V (no	information on SWS	(weekly contact hours) and course language availa	ıble)					
	Method	d of ass	essment			pprox. 120 minutes) or b) oral examination (approx. ally once a year, summer semester	15 minutes)					
		oants ar of place		credit ing af	s): no restrictions. S ter not having succe	egree "Erste Juristische Staatsprüfung") and Bachelo Students of other degree programmes: 20 places. Pl essfully completed assessment in in the last two sen I be allocated by lot. A waiting list will be maintained	aces will be allonesters will be	ocated as follows: Students applygiven preferential consideration.				
06-MK-PSY1-141-	Psycho	logy 1	1									
mo1	ECTS	5	Duratio	1	1 semester	Method of grading numerical grade	Modul level	unknown				
	Course	S		V + V	+ V (no information on SWS (weekly contact hours) and course language available)							
	Method	d of ass	essment	writte	tten examination (approx. 75 minutes)							
	Participants and allo- cation of places			Numb	Number of places: maximum 15. Places will be allocated by lot.							
06-MK-PSY2-141-	Psycho	Psychology 2										
mo1	ECTS 5 Duratio			n	1 semester	Method of grading numerical grade	Modul level	unknown				
	Courses			V + V	V + V (no information on SWS (weekly contact hours) and course language available)							
	Method	d of ass	essment	writte	written examination (approx. 75 minutes)							
		oants ar of place		Numb	Number of places: maximum 15. Places will be allocated by lot.							
o6-MK-PSY3-141-	Psycol	ogy 3										
mo1	ECTS	10	Duratio	า	2 semester	Method of grading numerical grade	Modul level	unknown				
	Course	S		V + V	(no information on :	SWS (weekly contact hours) and course language av	ailable)					
	Method	d of ass	essment	writte	n examination (app	rox. 120 minutes)						
10-I-PM-141-m01	Profess	sional P	roject Ma	nagen	ent							
	ECTS 5 Duration			1	1 semester	Method of grading numerical grade	Modul level	undergraduate				
	Course	S		V (no	V (no information on SWS (weekly contact hours) and course language available)							
	Method of assessment			written examination (approx. 60 to 120 minutes); if announced by the lecturer at the beginning of the course, the written examination can be replaced by an oral examination of one candidate each (approx. 20 minutes) or an oral examination in groups (approx. 30 minutes)								

12-M-WJ1-142-m01	Econon	nic Jourr	nalism 1							
	ECTS	5	Duration	ı	1 semester	Method of grading no	ımerical grade	Modul level	graduate	
	Course	S		S (no	information on SWS	(weekly contact hours)	and course language availal	ble)		
	Method	d of asse		tion (1 pages	15 to 45 minutes) w	th written elaboration (1			pprox. 30 minutes) or c) presentages) or e) portfolio (maximum 20	
		oants an of place		Number of places: maximum 20, up to 12 of which will be set aside for students of the Master's degree subject Economics and up to 8 of which will be set aside for students of the Master's degree subject Medienkommunikation (Media Communication). Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. (2) Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. (3) A waiting list will be maintained and places re-allocated in accordance with numbers 1 and 2 as they become available. Should the number of places set aside for students of the Master's degree subject Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Should the number of places set aside for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a procedure of allocation by lot), the remaining places will be allocated to students of the Master's degree subject Economics. Places on modules 12-M-WJ1, 12-M-WJ2, 12-M-WJ3, 12-M-WJ4, 12-M-PS, 12-M-WPS and 12-M-SWJ will be allocated in a standardised procedure once a year at the beginning of the winter semester. Applicants who were allocated a place in this procedure are entitled to participate in all courses assigned to these modules and module components and to be admitted to the corresponding module component assessments (separate registration required).						
12-M-WJ2-142-m01	Econon	nic Jourr	nalism 2							
	ECTS	5	Duration		1 semester	Method of grading nu		Modul level	graduate	
	Course						and course language availal			
	Method	d of asse	essment	tion (1 pages	15 to 45 minutes) w	th written elaboration (1	oral examination of one car o to 15 pages) or d) term pap	ndidate each (a per (15 to 20 pa	pprox. 30 minutes) or c) presentages) or e) portfolio (maximum 20	

12-M-WJ3-142-m01	Econon	nic Jour	nalism 3										
	ECTS	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Course	S		S (no	S (no information on SWS (weekly contact hours) and course language available)								
	Method	d of asse	essment	tion (1 pages	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German, English								
		oants an of place		up to Shoul will be (2) Pla (3) A v Shoul tions t komm Medie ning p these by lot) M-WJ1 a year pate i	8 of which will be sold the number of apperanked, in ascending list will be maiting list will be allocated by the remaining plant, 12-M-WJ2, 12-M-W at the beginning of nall courses assign	et aside for students plications exceed the ing order, according ed according to this radiation and place aces set aside for students of the remain communication). Showedia Communication ted to students of the students of the Massices will be allocated 1/3, 12-M-WJ4, 12-M-Ff the winter semester	of the Master's degree subject a number of available places, put to the final grade of their first panking. Among applicants with s re-allocated in accordance with dents of the Master's degree sing places will be allocated to all the number of places set a conjudy exceed the number of applied Master's degree subject Political are to students of the Master's degree, 12-M-WPS and 12-M-SWJ will and module components and	t Medienkommur places will be allo professional univen the same rankir with numbers 1 an ubject Economic o students of the side for students ications from students ications from students ical and Social Studies egree subject Eco Il be allocated in ted a place in this	er's degree subject Economics and nikation (Media Communication). ocated as follows: (1) Applicants versity degree in a related subject. ng, places will be allocated by lot. nd 2 as they become available. It is exceed the number of applications of the Master's degree subject Medients of this subject, the remaistudies. Should none or not all of se (after a procedure of allocation momics. Places on modules 12-ta a standardised procedure once procedure are entitled to particito the corresponding module com-				

12-M-WJ4-142-m01	Economic Journalism 4												
	ECTS	5	Duratio	1	1 semester	Method of grading	numerical grade	Modul level	graduate				
	Courses	S	•	S (no	S (no information on SWS (weekly contact hours) and course language available)								
	Method	l of ass	essment	tion (1 pages	a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) or d) term paper (15 to 20 pages) or e) portfolio (maximum 20 pages) Language of assessment: German, English								
	Particip cation o			up to Shoul will be (2) Pla (3) A v Shoul tions komm Medie ning p these by lot M-WJa a year pate i	8 of which will be seed the number of apper anked, in ascending the allocate waiting list will be mild the number of platfrom students of this nunikation (Media Contact will be allocate places will be allocate places be taken by 1, the remaining place, 12-M-WJ2, 12-M-WJ2, 112-M-WJ2, 12-M-WJ2, 12-M-WJ2, 12-M-WJ2, 112-M-WJ2, 112-M	et aside for students olications exceed the ing order, according to this rational and places as the students of the remain ommunication). Show the dia Communication ted to students of the students of the Mastices will be allocated 13, 12-M-WJ4, 12-M-P the winter semester.	of the Master's degree subject number of available places, to the final grade of their first anking. Among applicants with sere-allocated in accordance with the first dents of the Master's degree ning places will be allocated the number of places set in exceed the number of apple Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree subject Political at the students of the Master's degree and module components and module components and module components and students of the students of th	ct Medienkommung places will be allowed professional universe that he same ranking with numbers 1 and subject Economic of students of the aside for students lications from studitical and Social Studies egree subject Ecovill be allocated in the place in this	or's degree subject Economics and inkation (Media Communication). Decated as follows: (1) Applicants oversity degree in a related subject. In the subject of this subject, the remaistudies. Should none or not all of the subject of allocation nomics. Places on modules 12- a standardised procedure once procedure are entitled to particito the corresponding module com-				

12-M-PS-142-m01	Project	in Ecor	omic Poli	icy							
	ECTS	5	Duration	ı	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	·S		S (no	information on SWS	(weekly contact hou	rs) and course language availal	ble)			
				presentation (15 to 45 minutes) with written elaboration (10 to 15 pages) Language of assessment: German, English							
		oants ar of place	S	up to Shoul will be (2) Pla (3) A v Shoul tions to komm Medie ning p these by lot) M-WJ1 a year pate in	8 of which will be sed the number of apperanked, in ascendinges will be allocated waiting list will be made the number of places will be allocated the number of this numikation (Media Conkommunikation (Media Conkommunikation (Mediaces will be allocated places be taken by the remaining placed, 12-M-WJ2, 12-M-WJ2 at the beginning of all courses assigned	et aside for students olications exceed the ng order, according to this radintained and places can saintained and places set aside for students of the students of the Mast ces will be allocated 13, 12-M-Places of the winter semester.	of the Master's degree subject I number of available places, plothe final grade of their first problem. Among applicants with the re-allocated in accordance with dents of the Master's degree suing places will be allocated to suid the number of places set as n) exceed the number of applicated to students of the Master's degree subject Political and to students of the Master's degree S, 12-M-WPS and 12-M-SWJ will. Applicants who were allocated and module components and to	Medienkommur aces will be allo ofessional universe the same ranking the numbers 1 and bject Economics of the lide for students ations from studies and Social Studies ree subject Economics allocated in a place in this	r's degree subject Economics and nikation (Media Communication). In the cated as follows: (1) Applicants ersity degree in a related subject. In the case will be allocated by lot. In the case of the number of applications of the Master's degree subject Medientof the Master's degree subject dents of this subject, the remaitudies. Should none or not all of a (after a procedure of allocation nomics. Places on modules 12-a standardised procedure once procedure are entitled to particitation the corresponding module com-		

12-M-WPS-142-	Seminar in Economic Policy for Journalists											
mo1	ECTS 5 Duration		n 1 semester	Method of grading	numerical grade	Modul level	graduate					
	Courses		S (no information on	SWS (weekly contact hour	s) and course language av	vailable)						
	Method of	assessment	presentation (approx. 30 to 45 minutes) Assessment offered: once a year, winter semester									
	Participan cation of p	ts and allo- places	Number of places: maximum 20, up to 12 of which will be set aside for students of the Master's degree subject Economics and up to 8 of which will be set aside for students of the Master's degree subject Medienkommunikation (Media Communication). Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants will be ranked, in ascending order, according to the final grade of their first professional university degree in a related subject. (2) Places will be allocated according to this ranking. Among applicants with the same ranking, places will be allocated by lot. (3) A waiting list will be maintained and places re-allocated in accordance with numbers 1 and 2 as they become available. Should the number of places set aside for students of the Master's degree subject Economics exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Medienkommunikation (Media Communication). Should the number of places set aside for students of the Master's degree subject Medienkommunikation (Media Communication) exceed the number of applications from students of this subject, the remaining places will be allocated to students of the Master's degree subject Political and Social Studies. Should none or not all of these places be taken by students of the Master's degree subject Political and Social Studies (after a procedure of allocation by lot), the remaining places will be allocated to students of the Master's degree subject Economics. Places on modules 12-M-WJ1, 12-M-WJ2, 12-M-WJ3, 12-M-WJ4, 12-M-PS, 12-M-WPS and 12-M-SWJ will be allocated in a standardised procedure once a year at the beginning of the winter semester. Applicants who were allocated a place in this procedure are entitled to participate in all courses assigned to these modules and module components and to be admitted to the corresponding module component assessments (separate registration required).									
12-M-EMP-132- mo1		Macroeconon	·									
11101	ECTS 5	Duratio		Method of grading		Modul level	graduate					
	Courses		<u> </u>		nours) and course languag							
	Method of	assessment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English									
	Participan cation of p	ts and allo- places	Number of places: 30, thereof 10 places for Master's students of Business Management and Master's students of Economics assigned as described below and 10 places each for Master's students of Applied Human Geography and Master's students of Political and Social Sciences, assigned by lot. (1) Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. (2) Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated as they become available.									

12-M-WPE-141-m01	Europe	an Com	petition P	olicy					_		
	ECTS 5 Duratio		Duration)	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Course	S		V (no information on SWS (weekly contact hours) and course language available)							
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) written examination (questions concerning mathematical methodology; approx. 120 minutes) or c) term paper (approx. 15 to 20 pages) Language of assessment: German, English creditable for bonus							
	Particip cation (oants ar of place		Business Management Master's, Economics Master's, Business Information Systems Master's, Mathematics for Economics Master's, Chinese and Economics Master's and China Business und Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.							
12-M-EG1-132-m01	European Monetary Policy - Closed Economy										
	ECTS 5 Duration			1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses				V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method	d of asso	essment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English							
	Participants and allocation of places: 30. Should the number of applications exceed the number of available places, places will be allocated a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the sum number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 2 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one recomponent of the respective module will be given preferential consideration. Places on all courses of the module component of the respective module will be allocated in the same procedure. A waiting list will be maintained and places cated as they become available.							the following quotas: Quota 1 (50% among applicants with the same number of subject semesters of the swill be allocated by lot. Quota 3 ully completed at least one module courses of the module component			
12-M-EG2-132-m01	European Monetary Policy - Open Economy										
	ECTS 5 Duratio			1 semester	Method of grading		Modul level	graduate			
	Courses			V + Ü (no information on SWS (weekly contact hours) and course language available)							
	Method of assessment				a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English						
	Participants and allocation of places			Number of places: 30. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.							

12-M-EWS-132-	European Economic Statistics										
mo1	ECTS 5	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			V + Ü (no information on SWS (weekly contact hours) and course language available)							
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English							
12-M-EFP-132-m01	European Public Finance										
12 111 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ECTS 5 Duration				1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses				V + Ü (no information on SWS (weekly contact hours) and course language available)						
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English							
	Participants and allo- cation of places			Business Management Master's, Economics Master's, Business Information Systems Master's, Mathematics for Economics Master's, Chinese and Economics Master's and China Business und Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.							
12-M-OEA-132-mo1	Labor Market Economics										
-	ECTS 5 Duration			า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	<u> </u>		V + Ü	(no information or	n SWS (weekly contact h	ours) and course lang	guage available)	•		
	Method of assessment			a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English							
12-M-TP-141-m01	Trade Policy and the World Trading System										
	ECTS 5 Duratio			า	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			V + Ü (no information on SWS (weekly contact hours) and course language available)							
	Method of assessment			a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English							
12-M-ITMF-141-	International Trade and the Multinational Firm										
mo1	ECTS 5	5	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses			V + Ü	(no information or	n SWS (weekly contact h	ours) and course lang	guage available)	•		
	Method	of asses	ssment	a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German, English							
Thesis (30 ECTS cre	edits)										
06-MK-MT-132-	Master T	hesis N	Nedia Co	mmun	ication						
mo1	ECTS 3	30	Duration	1	1 semester	Method of grading	numerical grade	Modul level	graduate		
	Courses	,		no courses assigned							
	Method of assessment			Master's thesis (approx. 80 pages)							
	other prerequisites			Registration for assessment on a continuous basis as agreed upon with supervisor.							