

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Media Communication as a Bachelor's with 1 major with the degree "Bachelor of Science" (180 ECTS credits)

Responsible: Faculty of Human Sciences
Responsible: Institute of Human Computer Media

Examination regulations version: 2015
Examination regulations version: 2015

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

09-Sep-2015 (2015-144)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

Abbreviation	Module title						
	ECTS		Duration	(in semesters)	Method of grading		Module level
	Courses		To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y				
	Method of assessment						
	Only after successful completion of		if applicable				
	Other prerequisites		if applicable				
	Participants and allocation of places		if applicable				
	Additional information		if applicable				
	Referred to in LPO I		if applicable (examination regulations for teaching-degree programmes)				

Compulsory Courses (128 ECTS credits)								
o6-MK-IPSY1-152-m01	Instructional Psychology 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + V (2) + S (2)						
	Method of assessment	written examination (approx. 100 minutes) Language of assessment: German and/or English creditable for bonus						
o6-MK-IPSY2-152-m01	Instructional Psychology 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + S (2) + S (2)						
	Method of assessment	written examination (approx. 100 minutes) Language of assessment: German and/or English creditable for bonus						
o6-MK-MKW1-152-m01	Media and Communication Science 1							
	ECTS	8	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + S (2)						
	Method of assessment	a) written examination (approx. 80 minutes) or b) oral examination (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus						
o6-MK-MKW2-152-m01	Media and Communication Science 2							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + S (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus						
o6-MK-MedInf1-152-m01	Computer Science in Media 1							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	V (2) + Ü (2)						
	Method of assessment	a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) term paper (approx. 20 pages) or d) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus						
	Referred to in LPO I	§ 22 II Nr. 3 b)						

o6-MK-MedInf2-152-mo1	Computer Science in Media 2							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + T (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) term paper (approx. 20 pages) or d) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus					
	Referred to in LPO I		§ 22 II Nr. 3 b)					
o6-MK-Med-Prod1-152-mo1	Media Production / Media Analysis 1							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + S (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) term paper (approx. 20 pages) or d) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus					
o6-MK-Med-Prod2-152-mo1	Media Production / Media Analysis 2							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + S (2)					
	Method of assessment		a) written examination (approx. 60 minutes) or b) oral examination (approx. 20 minutes) or c) term paper (approx. 20 pages) or d) portfolio (approx. 20 pages) Language of assessment: German and/or English creditable for bonus					
o6-MK-Med-Psy1-152-mo1	Media Psychology 1							
	ECTS	12	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + V (2) + S (2)					
	Method of assessment		a) written examination (approx. 120 minutes) or b) oral examination (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					

o6-MK-Med-Psy2-152-m01	Media Psychology 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + S (2)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					
o6-PSY-STAT-1-152-m01	Statistics 1							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4) + Ü (2)					
	Method of assessment		written examination (approx. 120 minutes) Language of assessment: German and/or English creditable for bonus					
o6-PSY-STAT-2-152-m01	Statistics 2							
	ECTS	6	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4) + Ü (2)					
	Method of assessment		written examination (approx. 120 minutes) Language of assessment: German and/or English creditable for bonus					
o6-MK-Meth1-152-m01	Research Methods							
	ECTS	7	Duration	2 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2) + S (2) + Ü (2)					
	Method of assessment		a) written examination (approx. 120 minutes) or b) oral examination (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					
o6-MK-Meth2-152-m01	Experimental Credit							
	ECTS	1	Duration	2 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses		P (0)					
	Method of assessment		Acting as a participant in studies (30 hours) Language of assessment: German and/or English					
o6-MK-WMM1-152-m01	Business, Market and Media 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		V (2) + V (2)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus					

o6-MK-WMM2-152-m01	Business, Market and Media 2							
	ECTS	8	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (2) + T (2)					
	Method of assessment		a) written examination (approx. 80 minutes) or b) oral examination (20 minutes) or c) term paper (approx. 15 to 20 pages) or d) portfolio (approx. 20 pages) Language of assessment: German and/or English					
o6-MK-PRAX-152-m01	Practice							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses		Ü (2) + S (2)					
	Method of assessment		portfolio (approx. 20 pages) Language of assessment: German and/or English					
Compulsory Electives (20 ECTS credits)								
o6-MK-VertMP1-152-m01	Advanced Studies Media Psychology 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					
o6-MK-VertKW1-152-m01	Advanced studies Communication Science 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					
o6-MK-Vert-MI1-152-m01	Advanced studies Computer Science in Media 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					

o6-MK-Ver- tIP1-152-mo1	Advanced studies Instructional Psychology 1							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					
o6-MK- VertMP2-152-mo1	Advanced studies Media Psychology 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					
o6-MK- VertKW2-152-mo1	Advanced studies Communication Science 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					
o6-MK-Vert- MI2-152-mo1	Advanced studies Computer Science in Media 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					
o6-MK-Ver- tIP2-152-mo1	Advanced studies Instructional Psychology 2							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		S (4)					
	Method of assessment		a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English					

o6-MK-Fo-152-mo1	Research in Media Communication							
	ECTS	10	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	S (4)						
	Method of assessment	a) written examination (approx. 100 minutes) or b) oral examination (approx. 20 minutes) or c) report (approx. 15 pages) Language of assessment: German and/or English						
Key Skills Area (20 ECTS credits)								
General Key Skills (5 ECTS credits) In the area of general transferable skills, students may select, in addition to the modules listed here, modules offered as part of the pool of general transferable skills (ASQ) of JMU.								
General Key Skills (subject-specific)								
o6-MK-Tut-152-mo1	Work experience as teaching assistant							
	ECTS	5	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses	P (o)						
	Method of assessment	presentation with written elaboration (approx. 10 pages) Language of assessment: German and/or English						
Subject-specific Key Skills (15 ECTS credits)								
o6-MK-Prakt-152-mo1	Internship							
	ECTS	10	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses	P (o)						
	Method of assessment	report (approx. 8 pages) Language of assessment: German and/or English						
	Additional Information	Additional information on module duration: 8 weeks.						
41-IK-BM-152-mo1	Information Literacy (Basic Level)							
	ECTS	2	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses	Ü (0.5)						
	Method of assessment	presentation (approx. 15 minutes) with written elaboration (approx. 2 pages)						
	Additional Information	Additional information on module duration: usually block taught during semester break.						
	Referred to in LPO I	§ 99 I Nr. 1 (2 ECTS credits)						
o6-MK-Einf-WA-152-mo1	Academic techniques for scientific writing and presentation							
	ECTS	3	Duration	1 semester	Method of grading	(not) successfully completed	Modul level	undergraduate
	Courses	S (2)						
	Method of assessment	a) written examination (approx. 30 minutes) or b) oral examination of one candidate each (approx. 15 minutes) or c) presentation (15 to 30 minutes) and written elaboration (approx. 10 pages) or d) term paper (approx. 15 pages) Language of assessment: German and/or English						
Bachelor's with 1 major Media Communication (2015)					JMU Würzburg • generated 21-Jul-2025 • exam. reg. data record 82/f26/-/H/2015			page 8 / 9

Thesis (12 ECTS credits)								
06-MKBT-152-m01	Bachelor Thesis Media Communication							
	ECTS	12	Duration	1 semester	Method of grading	numerical grade	Modul level	undergraduate
	Courses		No courses assigned to module					
	Method of assessment		Bachelor's thesis (approx. 30 pages) Language of assessment: German or English					
	Additional Information		Time to complete: 12 weeks.					