

Annex SFB

Studienfachbeschreibung (subject description, SFB) for the subject Business Management and Economics as a Bachelor's with 1 major with the degree "Bachelor of Science" (180 ECTS credits)

Responsible: Faculty of Business Management and Economics

Examination regulations version: 2019

Abbreviations used: Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions for the modules in this SFB: Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Information on assessment procedures: Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should a module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

15-May-2019 (2019-35)

17-Mar-2021 (2021-35)

31-Jan-2023 (2022-83)

??-???-2023 (2023-??)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

Every module will be described using the following form:

| Abbreviation | Module title | | | | | | |
|--------------|---------------------------------------|--|----------|----------------|-------------------|--|--------------|
| | ECTS | | Duration | (in semesters) | Method of grading | | Module level |
| | Courses | To be specified in the form X (y) with course type X abbreviated as specified above and number of weekly contact hours y | | | | | |
| | Method of assessment | | | | | | |
| | Only after successful completion of | if applicable | | | | | |
| | Other prerequisites | if applicable | | | | | |
| | Participants and allocation of places | if applicable | | | | | |
| | Additional information | if applicable | | | | | |
| | Referred to in LPO I | if applicable (examination regulations for teaching-degree programmes) | | | | | |

| Compulsory Courses (100 ECTS credits) | | | | | | | | |
|---|--|---|---|------------|-------------------|-----------------|-------------|---------------|
| Business Administration (30 ECTS credits) | | | | | | | | |
| 12-EBWL-G-152-m01 | Introduction to Business Administration | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |
| 12-Mark-G-152-m01 | Introduction to Market-Oriented Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |

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| 12-ExtUR-G-152-m01 | Financial Accounting | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |
| 12-IntUR-G-152-m01 | Managerial Accounting | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. (4) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |

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| 12-I&F-G-152-mo1 | Investment and Finance. An Introduction | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. (4) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-BPL-G-152-mo1 | Supply, Production and Operations Management. An Introduction | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. (4) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |

| Economics (30 ECTS credits) | | | | | | | | |
|-----------------------------|---------------------------------------|---|---|------------|-------------------|-----------------|-------------|---------------|
| 12-EVWL-G-152-m01 | Introduction to Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |
| 12-Mik1-G-152-m01 | Microeconomics 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |

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| 12-Mik2-G-152-mo1 | Microeconomics 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |
| 12-Mak1-G-152-mo1 | Macroeconomics 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | |

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| 12-Mak2-G-152-mo1 | Macroeconomics 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + T (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery. | | | | | | |
| 12-WiPo-G-192-mo1 | Public Policy | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) Portfolio (approx. 20 pages) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) Additional places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| Quantitative Methods (30 ECTS credits) | | | | | | | | |
| 10-M-MWW1-152-mo1 | Mathematics for Economists 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + T (2) | | | | | | |
| | Method of assessment | written examination (approx. 120 minutes) | | | | | | |
| 10-M-MWW2-152-mo1 | Mathematics for Economists 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + T (2) | | | | | | |
| | Method of assessment | written examination (approx. 120 minutes) | | | | | | |

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| 12-Stat-G-152-mo1 | Descriptive Statistics and Introduction to Probability | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) written examination (approx. 90 minutes) or c) written examination (approx. 120 minutes) | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) Additional places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-QWF-G-152-mo1 | Introduction to Statistical Inference and Regression Analysis | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) written examination (approx. 90 minutes) or c) written examination (approx. 120 minutes) | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) Additional places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-Ewiinf-G-152-mo1 | Introduction to Business Informatics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + T (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) written examination consisting entirely or partly of multiple choice questions (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus | | | | | |
| | Participants and allocation of places | | 840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) Additional places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |

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| 12-Ebus-F-192-mo1 | eBusiness Fundamentals | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (approx. 10 pages) and presentation (approx. 10 minutes), weighted 2:1 or Language of assessment: German and/or English | | | | | |
| Law (10 ECTS credits) | | | | | | | | |
| 02-EReWi-G-152-mo1 | Introduction to the German Legal System for Economists | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (3) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 120 minutes) | | | | | |
| 02-G&Hre-G-152-mo1 | Commercial and Business Law | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (3) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 120 minutes) | | | | | |
| | Participants and allocation of places | | There are no restrictions with regard to available places for students of Rechtswissenschaft (Law) as well as Bachelor's students with the minor Privatrecht (Private Law). A total of 20 places will be allocated to students of other subjects. 10 of these will be allocated to students of the Master's degree programme Economics. Should the number of available places exceed the number of applications, the remaining places may be allocated to students of other subjects. Should there be more than 10 applications, the remaining places will be allocated as follows: Students applying after not having successfully completed assessment in past years will be given preferential consideration. The remaining places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
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| Compulsory Electives (50 ECTS credits) | | | | | | | | |
| Of the following 16 modules, students may take no more than 4 modules: 12-APB1, 12-APB2, 12-APB3, 12-APB4, 12-APV1, 12-APV2, 12-APV3, 12-APV4, 12-APM1, 12-APM2, 12-APM3, 12-APM4, 12-APAF1, 12-APAF2, 12-APAF3, 12-APAF4 | | | | | | | | |
| Business Administration (min. 10 ECTS credits) | | | | | | | | |
| 12-SCRM-211-mo1 | Sales and Customer Relationship Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (to be prepared by one candidate or in groups of 3 candidates approx. 10 pages each) or c) oral examination in groups (groups of 3, approx. 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus | | | | | |

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|-----------------|---|---|--|------------|-------------------|-----------------|-------------|---------------|
| 12-SMA-211-m01 | Seminar: Marketing | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-HSCM-211-m01 | Humanitarian Supply Chain Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) Module taught in: English | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) Language of assessment: German and/or English | | | | | |
| 12-ERM-211-m01 | Introduction to Risk Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| 12-PDS-211-m01 | Primer in Data Science | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) or c) exercises (approx. 6 pages) Language of assessment: German and/or English creditable for bonus | | | | | |

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| 12-DM-F-202-m01 | Data Management and Analysis | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination (groups of up to 3; approx 10 minutes per candidate) Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Participants and allo- cation of places | 50 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. (4) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-U&UF-F-152-m01 | Entrepreneurship, Competition and Strategy | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| 12-INMA-192-m01 | International Marketing | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination of one candidate each (approx. 20 minutes) Language of assessment: German and/or English | | | | | | |
| 12-BPL-F-152-m01 | Supply, Production and Logistics Management. Material Requirements Planning | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |

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|-------------------|---|---|--|------------|-------------------|-----------------|-------------|---------------|
| 12-BPL-FS-152-m01 | Seminar: Supply, Production and Logistics Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or b) term paper (approx. 20 to 25 pages) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-AAL-221-m01 | Modern Approaches in Logistics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus | | | | | |
| | Participants and allocation of places | | 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| | Additional Information | | Module can be taught in form of E Learning course, seminar, workshop etc. | | | | | |

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| 12-GT-221-m01 | Foundations of transport logistics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 15-20 pages) Language of assessment: German and/or English Assessment offered: yearly, to be announced creditable for bonus | | | | | |
| | Participants and allocation of places | | 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| | Additional Information | | Module can be taught in form of E Learning course, seminar, workshop etc. | | | | | |
| 12-DS1-222-m01 | Digital Science 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English | | | | | |
| 12-DS2-222-m01 | Digital Science 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) Language of assessment: German and/or English | | | | | |
| 12-DS3-222-m01 | Digital Science 3 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English | | | | | |

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|--------------------|--|---|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-DS4-222-m01 | Digital Science 4 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) Term paper (approx. 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or b) Term paper (20 to 25 pages) Language of assessment: German and/or English | | | | | | |
| 12-Wipr1-F-152-m01 | Financial Accounting and Auditing 1 - Financial Statements (German GAAP, IFRS) | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| 12-Wipr2-F-152-m01 | Financial Accounting and Auditing 2 - Consolidated Financial Statements (German GAAP, IFRS) | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| 12-Wipr3-F-152-m01 | Financial Accounting and Auditing 3 - Auditing | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| 12-Wipr-FS-152-m01 | Seminar: Financial Accounting and Auditing | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-l&F-F-192-m01 | Decision Theory | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | Written examination (approx. 60 minutes) | | | | | | |

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|-------------------|--|---|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-I&F-FS-192-m01 | Seminar: Investment and Finance | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | Term paper (approx. 15 pages) and oral examination (approx. 25 minutes), Weighted 3:2 | | | | | | |
| | Participants and allocation of places | 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-UBW-F-152-m01 | Business Valuation between Financial Mathematics and Data on Capital Market | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| 12-St1-F-152-m01 | Business Taxation 1: An Introduction to Tax Law & Tax Planning | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) creditable for bonus | | | | | | |
| 12-St2-F-152-m01 | Business Taxation 2: The Taxation of Income in Germany | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) creditable for bonus | | | | | | |
| 12-St3-F-152-m01 | Business Taxation 3: Introduction to VAT | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) creditable for bonus | | | | | | |
| 12-StAP-V-152-m01 | Selected Topics in Business Taxation - Lecture | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English creditable for bonus | | | | | | |

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| 12-StAP-S-152-m01 | Selected Topics in Business Taxation - Seminar | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English creditable for bonus | | | | | |
| | Participants and allo- cation of places | | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-GP-G-152-m01 | Integrated Business Processes | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus | | | | | |
| | Participants and allo- cation of places | | 15 places. (1) The number of places is not restricted for students of the Bachelor's degree subject Wirtschaftsinformatik (Busi- ness Information Systems) (BSc with 180 ECTS credits). (2) Additional places will be allocated to students of other subjects provided there is enough capacity. These additional places will be allocated by lot among all applicants irrespective of their subjects. (3) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (4) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-FRBE-F-152-m01 | Forward and Reverse Business Engineering | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 creditable for bonus | | | | | |
| | Participants and allo- cation of places | | 50 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given prefer- ential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be al- located in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |

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| 12-Wiinf-FS-152-m01 | Seminar: Information Technologies | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Participants and allocation of places | 15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-P&O-F-152-m01 | Human Resource Management & Organizational Theory | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| 12-P&O-FS-152-m01 | Seminar: Human Resource Management & Organizational Theory | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Assessment offered: Once a year, winter semester Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-IM-192-m01 | Strategic and Innovation Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) Term paper (15 to 20 pages) or c) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English | | | | | | |
| 12-EPS-192-m01 | Entrepreneurship | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) Language of assessment: German and/or English | | | | | | |

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| 12-RES-192-m01 | Research Seminar | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | Term paper (10 to 15 pages) and presentation (in groups of up to 3 candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English | | | | | |
| | Participants and allo- cation of places | | 15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. | | | | | |
| 12-BUS-192-m01 | Business Simulation | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English | | | | | |
| | Participants and allo- cation of places | | 15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. | | | | | |
| 12-BPS-192-m01 | Business Plan Seminar | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | Term paper (10 to 15 pages) and presentation (in groups of up to three candidates, approx. 10 minutes per candidate) Language of assessment: German and/or English | | | | | |
| | Participants and allo- cation of places | | 15 places. WB4 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. | | | | | |
| 12-KR-152-m01 | Managerial Accounting: cost-based decision-making and control | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |

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| 12-AAC-152-m01 | Aspects of Managerial Accounting and Control | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 12 pages) and presentation (approx. 20 minutes), weighted 2:1 | | | | | | |
| 12-WebP-F-152-m01 | Web Programming | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English | | | | | | |
| 12-AWE-152-m01 | Advanced Web Engineering | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (approx. 20 hours) and written examination (approx. 60 minutes), weighted 1:1 Language of assessment: German and/or English | | | | | | |
| 12-EBP-152-m01 | E-Business Project | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 20 pages) or c) term paper (approx. 10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| 12-BIF-192-m01 | Business Intelligence Fundamentals | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 20 pages) or c) Term paper (10 to 20 pages) and presentation (approx. 15 minutes), weighted 2:1 or d) entirely or partly computerised written examination (approx. 60 minutes) | | | | | | |

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|-------------------|--|---|---|------------|-------------------|-----------------|-------------|---------------|
| 12-PFM-192-m01 | Programming for Management Students | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Oral examination in groups of up to 3 candidates (approx. 10 minutes per candidate) or c) Programming exercises (approx. 20 hours total) and written examination (approx. 60 minutes), weighted 1:1 or d) entirely or partly computerised written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | |
| 12-INS-FS-152-m01 | Seminar: Information Systems | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-SCM-F-152-m01 | Participants and allo- cation of places | | 15 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group. (4) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (5) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| | Supply Chain Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| 12-LSCM-152-m01 | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: German and/or English | | | | | |
| | Seminar: Logistics & Supply Chain Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, winter semester Language of assessment: German and/or English | | | | | |
| | Participants and allo- cation of places | | 20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. | | | | | |

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|-----------------|--|--|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-MDM-152-mo1 | Toyota Supply Chain Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | written elaboration (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: German and/or English | | | | | | |
| | Participants and allo- cation of places | 20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Applicants who have already achieved a total of 90 ECTS credits or more will be given preferential consideration. (2) When places are allocated in accordance with (1) and the number of applications exceeds the number of available places, places will be allocated according to the average grade of assessments taken so far; among applicants with the same average grade, places will be allocated by lot. | | | | | | |
| 12-PEBI-192-mo1 | Planning and Decision Making with Business Information Systems | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + T (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 20 to 30 minutes) Language of assessment: German and/or English Creditable for bonus | | | | | | |
| 12-APB1-152-mo1 | Selected Topics in Business Management 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |
| 12-APB2-152-mo1 | Selected Topics in Business Management 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |
| 12-APB3-152-mo1 | Selected Topics in Business Management 3 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |

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|-------------------|--|---|---|------------|-------------------|-----------------|-------------|---------------|
| 12-APB4-152-m01 | Selected Topics in Business Management 4 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |
| 12-SC-232-m01 | Social Commerce | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) portfolio (50-75 hours) Language of assessment: German and/or English creditable for bonus | | | | | |
| 12-CA-232-m01 | Customer Analytics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus | | | | | |
| 12-DD-SCM-232-m01 | Data-Driven Supply Chain Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English | | | | | |
| 12-DSCM-232-m01 | Seminar: Digitalization in Supply Chain Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | S (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English | | | | | |

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| 12-SCA-232-m01 | Seminar: Supply Chain Analytics | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | | S (2) Module taught in: German and/or English | | | | |
| | Method of assessment | | term paper (10-15 pages) and presentation (approx. 10 minutes); weighted 2:1 Language of assessment: German and/or English | | | | |
| 12-DMOT-232-m01 | Decision-Making in Organizations and Teams | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English | | | | |
| 12-MDT-232-m01 | Management & Digital Transformation | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English creditable for bonus | | | | |
| 12-Wise-FS-232-m01 | Seminar: Information Systems and Engineering | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | | S (2) Module taught in: German and/or English | | | | |
| | Method of assessment | | term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus | | | | |
| 12-Wiba-FS-232-m01 | Seminar: Information Systems and Business Analytics | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level |
| | Courses | | S (2) Module taught in: German and/or English | | | | |
| | Method of assessment | | term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus | | | | |

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|--------------------|---|--|----------|------------|-------------------|-----------------|-------------|--|
| 12-Wiki-FS-232-m01 | Seminar: Information Systems and Enterprise Artificial Intelligence | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | S (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | term paper (approx. 20 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-SDM-232-m01 | Simulation for Decision Making | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-GDA-232-m01 | Geospatial Data Analytics & Smart Cities | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-DDD-232-m01 | Data-Driven Decisions in Practice | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) e) portfolio (50 to 75 hours) Language of assessment: German and/or English creditable for bonus | | | | | | |

| Economics (min. 10 ECTS credits) | | | | | | | | |
|----------------------------------|---|---|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-IFM-211-m01 | International Money & Finance | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| 12-AKP-211-m01 | Applied Business Cycle Analysis and Forecasting | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or d) oral examination (approx 20 minutes) Language of assessment: German and/or English | | | | | | |
| 12-KUV-211-m01 | Seminar: Business cycles, corporate finance and asset markets | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 | | | | | | |
| 12-EM-211-m01 | European Macroeconomics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes); (weighted 2:1) or c) oral examination (approx 20 minutes) Language of assessment: German and/or English | | | | | | |
| 12-WUW-211-m01 | Seminar: Business Journalism and Business Communication | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 10 to 15 pages) and presentation (approx. 15 minutes); (weighted 1:1) Language of assessment: German and/or English | | | | | | |
| 12-VWP-211-m01 | Economist Practice Lectures | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) oral examination (approx 30 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or c) written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| 12-EuGP-F-152-m01 | European Monetary Policy | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |

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| 12-Konj1-F-152-mo1 | Business Cycle Analysis | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 40 pages, to be prepared in groups of 3 candidates) and presentation (approx. 40 minutes, to be prepared and delivered in groups of 3 candidates), weighted 3:2 or c) term paper (approx. 15 pages) | | | | | |
| 12-VWL1-FS-152-mo1 | Seminar: Economic Policy | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 | | | | | |
| 12-IntÖk-152-mo1 | International Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | |
| 12-IntÖk-FS-152-mo1 | Seminar: International Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | term paper (approx. 15 pages) and presentation (approx. 30 minutes), weighted 3:1 Language of assessment: German and/or English | | | | | |
| 12-ARS-152-mo1 | Applied Regional and Urban Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) including empirical analysis prepared by candidates Language of assessment: German and/or English | | | | | |
| 12-S&W1-F-152-mo1 | Competition and Strategy 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | |

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| 12-S&W2-F-152-mo1 | Competition and Strategy 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (3) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-S&W3-F-152-mo1 | Competition and Strategy 3 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 to 90 minutes) or b) written examination (approx. 120 minutes) or c) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-S&W-FS-152-mo1 | Seminar: Competition and Strategy | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-BSINI-152-mo1 | Business Strategy for Information and Network Industries | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) written examination (approx. 120 minutes) or c) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-IIO-152-mo1 | Introduction to Industrial Organization | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) written examination (approx. 120 minutes) or c) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-A&S-F-192-mo1 | Labour Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Portfolio (approx. 20 pages) Language of assessment: German and/or English | | | | | |

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|--------------------|---|---|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-LES-192-m01 | Seminar: Labour Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | Term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 3:2 Language of assessment: German and/or English | | | | | | |
| 12-Fiwi-FS-152-m01 | Seminar: Public Finance | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 | | | | | | |
| 12-Risk-152-m01 | Economic Principles of Risk Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | graduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) Language of assessment: German and/or English creditable for bonus | | | | | | |
| 12-VM-152-m01 | Insurance Markets | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| 12-IÖ-152-m01 | Economics of Information | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| 12-IAO-192-m01 | Seminar: Incentives and Organizations | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | Term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 | | | | | | |
| 12-CCER-152-m01 | Challenges of Chinas Economic Rise | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages) and presentation (approx. 10 to 15 minutes), weighted 2:1 Assessment offered: Once a year, summer semester Language of assessment: English | | | | | | |
| | Participants and allocation of places | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |

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| 12-EWJ-192-m01 | Introduction to Business Journalism | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | Portfolio (approx. 20 pages) Language of assessment: German and/or English | | | | | |
| 12-CWK-192-m01 | Crossmedia Storytelling in Business Communication | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | Portfolio (approx. 20 pages) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-VGP-192-m01 | Managerial Practice Lectures | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | Portfolio (approx. 20 pages) Language of assessment: German and/or English | | | | | |
| 12-APV1-152-m01 | Selected Topics in Economics 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |
| 12-APV2-152-m01 | Selected Topics in Economics 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |

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|-----------------|--|---|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-APV3-152-m01 | Selected Topics in Economics 3 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |
| 12-APV4-152-m01 | Selected Topics in Economics 4 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |
| 12-DAS-232-m01 | Data Science and Applied Econometrics in Business and Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: English | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) Language of assessment: German and/or English | | | | | | |
| 12-EV-232-m01 | Seminar: Empirical and Experimental Psychology and Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | S (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | term paper (10-15 pages) and presentation (approx. 20 minutes); weighted 2:1 Language of assessment: German and/or English | | | | | | |
| 12-BEE-232-m01 | Behavioral and Experimental Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | V (2) + Ü (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) oral examination in groups of up to 3 candidates (approx. 15 minutes per candidate) Language of assessment: German and/or English | | | | | | |

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|---|--|---|---|------------|-------------------|-----------------|-------------|---------------|
| 12-GAE-232-m01 | Globalization and the Environment | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | V (2) + Ü (2) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (15 to 20 pages) or c) term paper (10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or d) portfolio (50 to 75 hours) Language of assessment: German and/or English | | | | | |
| Quantitative Methods (max. 30 ECTS credits) | | | | | | | | |
| 12-Konj2-F-152-m01 | Time Series Analysis | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allo- cation of places | | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-PD-152-m01 | Practice of Data Analysis | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English | | | | | |
| 12-CQW-152-m01 | Computer Lab in Regression Analysis | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | P (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 | | | | | |
| | Participants and allo- cation of places | | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-QWF-FS-152-m01 | Seminar: Quantitative Economic Research | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1 | | | | | |
| | Participants and allo- cation of places | | 15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |

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|-----------------|--|---|---|------------|-------------------|-----------------|-------------|---------------|
| 12-CE-152-m01 | Computational Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | P (2) | | | | | |
| | Method of assessment | | project: term paper and programming a model (approx. 10 pages total) | | | | | |
| | Participants and allo- cation of places | | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-APM1-152-m01 | Selected Topics in Quantitative Methods 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |
| 12-APM2-152-m01 | Selected Topics in Quantitative Methods 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |
| 12-APM3-152-m01 | Selected Topics in Quantitative Methods 3 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |
| 12-APM4-152-m01 | Selected Topics in Quantitative Methods 4 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |

| Other Faculties (max. 20 ECTS credits) | | | | | | | |
|--|---------------------------------------|--|----------|------------|-------------------|-----------------|------------------------------|
| o6-PSS-BM-AS-152-m01 | Foundations of Sociology | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level undergraduate |
| | Courses | V (2) + Ü (1) Module taught in: German and/or English | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) written examination (approx. 90 minutes) or c) oral examination of one candidate each (approx. 30 minutes) or d) term paper (approx. 15 pages) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | 50 places. There are no restrictions with regard to available places for students of the degree subjects Political and Social Studies (Bachelor's, 180, 120, 75, 60 ECTS credits) as well as Social Studies (Unterrichtsfach (subject studied with a focus on the scientific discipline) teaching degree Grundschule, Unterrichtsfach teaching degree Mittelschule, Didaktikfach (subject studied with a focus on teaching methodology) Didaktik der Grundschule (Didactics for Grundschule), Didaktikfach Didaktiken einer Fächergruppe der Mittelschule (Didactics of a Group of Subjects of Mittelschule), vertieft studiertes Fach (subject studied with a focus on the scientific discipline) teaching degree Gymnasium). The number specified is the total number of places that will be allocated to students of other degree subjects in the SFB (list of modules) of which this module is listed. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| | Referred to in LPO I | § 22 II Nr. 1 h) § 32 I Nr. 1 c) § 56 I Nr. 2 § 81 I Nr. 2 | | | | | |

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|--|--|--|----------|------------|---|-----------------|-------------|---------------|
| o6-PSS-BM-IB-152-m01 | International Relations | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (1) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) written examination (approx. 90 minutes) or c) oral examination of one candidate each (approx. 30 minutes) or d) term paper (approx. 15 pages) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 50 places. There are no restrictions with regard to available places for students of the degree subjects Political and Social Studies (Bachelor's, 180, 120, 75, 60 ECTS credits) as well as Social Studies (Unterrichtsfach (subject studied with a focus on the scientific discipline) teaching degree Grundschule, Unterrichtsfach teaching degree Mittelschule, Didaktikfach (subject studied with a focus on teaching methodology) Didaktik der Grundschule (Didactics for Grundschule), Didaktikfach Didaktiken einer Fächergruppe der Mittelschule (Didactics of a Group of Subjects of Mittelschule), vertieft studiertes Fach (subject studied with a focus on the scientific discipline) teaching degree Gymnasium). The number specified is the total number of places that will be allocated to students of other degree subjects in the SFB (list of modules) of which this module is listed. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| | Referred to in LPO I | § 22 II Nr. 1 h) § 22 II Nr. 3 f) § 32 I Nr. 1 c) § 56 I Nr. 1 § 81 I Nr. 1 | | | | | | |
| o6-PSS-BM-SpS-152-m01 | Social Structuration and Inequality | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (1) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) written examination (approx. 90 minutes) or c) oral examination of one candidate each (approx. 30 minutes) or d) term paper (approx. 15 pages) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 50 places. There are no restrictions with regard to available places for students of the degree subjects Political and Social Studies (Bachelor's, 180, 120, 75, 60 ECTS credits) as well as Social Studies (Unterrichtsfach (subject studied with a focus on the scientific discipline) teaching degree Grundschule, Unterrichtsfach teaching degree Mittelschule, Didaktikfach (subject studied with a focus on teaching methodology) Didaktik der Grundschule (Didactics for Grundschule), Didaktikfach Didaktiken einer Fächergruppe der Mittelschule (Didactics of a Group of Subjects of Mittelschule), vertieft studiertes Fach (subject studied with a focus on the scientific discipline) teaching degree Gymnasium). The number specified is the total number of places that will be allocated to students of other degree subjects in the SFB (list of modules) of which this module is listed. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| | Referred to in LPO I | § 22 II Nr. 1 h) § 32 I Nr. 1 c) § 56 I Nr. 2 § 81 I Nr. 2 | | | | | | |
| Bachelor's with 1 major Business Management and Economics (2019) | | | | | JMU Würzburg • generated 20-Okt-2023 • exam. reg. data record 82 184 - H 2019 | | | page 35 / 46 |

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|-----------------------|--|---|--|------------|-------------------|-----------------|-------------|---------------|
| o6-PSS-BM-VPS-152-mo1 | Comparative Politics and Governance | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (1) Module taught in: German and/or English | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) written examination (approx. 90 minutes) or c) oral examination of one candidate each (approx. 30 minutes) or d) term paper (approx. 15 pages) Language of assessment: German and/or English | | | | | |
| | Participants and allocation of places | | 50 places. There are no restrictions with regard to available places for students of the degree subjects Political and Social Studies (Bachelor's, 180, 120, 75, 60 ECTS credits) as well as Social Studies (Unterrichtsfach (subject studied with a focus on the scientific discipline) teaching degree Grundschule, Unterrichtsfach teaching degree Mittelschule, Didaktikfach (subject studied with a focus on teaching methodology) Didaktik der Grundschule (Didactics for Grundschule), Didaktikfach Didaktiken einer Fächergruppe der Mittelschule (Didactics of a Group of Subjects of Mittelschule), vertieft studiertes Fach (subject studied with a focus on the scientific discipline) teaching degree Gymnasium). The number specified is the total number of places that will be allocated to students of other degree subjects in the SFB (list of modules) of which this module is listed. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-APAF1-152-mo1 | Referred to in LPO I | | § 22 II Nr. 1 h) § 32 I Nr. 1 c) § 56 I Nr. 1 § 81 I Nr. 1 | | | | | |
| | Selected Topics from Other Faculties 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |
| 12-APAF2-152-mo1 | Selected Topics from Other Faculties 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | |

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|--|--|---|----------|------------|---|------------------------------|-------------|---------------|
| 12-APAF3-152-m01 | Selected Topics from Other Faculties 3 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |
| 12-APAF4-152-m01 | Selected Topics from Other Faculties 4 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester Language of assessment: German and/or English | | | | | | |
| Key Skills Area (20 ECTS credits) | | | | | | | | |
| General Key Skills (5 ECTS credits) | | | | | | | | |
| Subject-specific Key Skills (15 ECTS credits) | | | | | | | | |
| 12-Prak1-152-m01 | Internship (about 4 weeks, graded) | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | P (2) | | | | | | |
| | Method of assessment | report on practical course (approx. 10 pages) and presentation (approx. 20 minutes), weighted 2:1 | | | | | | |
| 12-Prak2-152-m01 | Internship (about 4 weeks, not graded) | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | P (2) | | | | | | |
| | Method of assessment | report on practical course (approx. 10 pages) and presentation (approx. 20 minutes) | | | | | | |
| 12-Prak3-152-m01 | Internship (about 8 weeks or more, graded) | | | | | | | |
| | ECTS | 10 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | P (2) | | | | | | |
| | Method of assessment | report on practical course (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 | | | | | | |
| 12-Prak4-152-m01 | Internship (about 8 weeks or more, not graded) | | | | | | | |
| | ECTS | 10 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | P (2) | | | | | | |
| | Method of assessment | report on practical course (approx. 15 pages) and presentation (approx. 20 minutes) | | | | | | |
| 12-Tut1-152-m01 | Student Teaching Assistant 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | Ä (2) | | | | | | |
| | Method of assessment | written elaboration (approx. 15 to 25 pages) and presentation (approx. 90 minutes), weighted 1:1 | | | | | | |
| Bachelor's with 1 major Business Management and Economics (2019) | | | | | JMU Würzburg • generated 20-Okt-2023 • exam. reg. data record 82 184 - H 2019 | | | page 37 / 46 |

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|-----------------|--|---|---|------------|-------------------|------------------------------|-------------|---------------|
| 12-Tut2-152-m01 | Student Teaching Assistant 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | Ä (2) | | | | | |
| | Method of assessment | | written elaboration (approx. 15 to 25 pages) and presentation (approx. 90 minutes), weighted 1:1 | | | | | |
| 12-BOT-192-m01 | Bachelor Orientation Tutorial | | | | | | | |
| | ECTS | 2 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | | T (2) | | | | | |
| | Method of assessment | | Presentation (approx. 5 minutes) Assessment offered: Once a year, winter semester | | | | | |
| 12-WA-192-m01 | Introduction to Scientific Work | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | Written elaboration (approx. 5 pages) Language of assessment: German and/or English | | | | | |
| 12-PWS-152-m01 | Professional Apply | | | | | | | |
| | ECTS | 2 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | written elaboration (approx. 5 to 10 pages) and presentation (approx. 15 minutes), weighted 1:1 | | | | | |
| 12-PPR-152-m01 | Professional Presentation | | | | | | | |
| | ECTS | 2 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | presentation (approx. 15 to 30 minutes) | | | | | |
| 12-VeCo-152-m01 | Sales Controlling & Management | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) | | | | | |
| | Participants and allo- cation of places | | 40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-WUE-152-m01 | Economic and Business Ethics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) presentation (approx. 20 minutes) and written elaboration (approx. 15 to 20 pages), weighted 1:2 | | | | | |

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|--------------------------|--|---|----------|------------|-------------------|------------------------------|-------------|---------------|
| 12-WPM-192-m01 | Securities Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | S (4) | | | | | | |
| | Method of assessment | Presentation (approx. 60 minutes) | | | | | | |
| | Participants and allo- cation of places | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli- cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-DAT-152-m01 | DATEV - Introduction to DATEV-Software for Tax Accounting | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | V (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| | Participants and allo- cation of places | 10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-SAP-152-m01 | SAP ERP Human Capital Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) | | | | | | |
| | Method of assessment | written examination (approx. 60 minutes) | | | | | | |
| | Participants and allo- cation of places | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-P&Ocase-F-152- m01 | Management Case Studies | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | written elaboration (approx. 5 to 10 pages) and presentation (approx. 20 to 30 minutes), weighted 1:1 Language of assessment: German and/or English | | | | | | |
| | Participants and allo- cation of places | 16 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |

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|-----------------|--|---|----------|------------|-------------------|------------------------------|-------------|---------------|
| 12-MIU-152-m01 | Managing interactive - Business Simulation Game | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 or d) presentation (approx. 20 to 30 minutes) or e) project (approx. 20 hours) Language of assessment: German and/or English | | | | | | |
| | Participants and allo- cation of places | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-PM-F-152-m01 | Project Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) term paper (approx. 10 to 15 pages) and presentation (approx. 10 minutes), weighted 2:1 or d) project (approx. 20 hours) Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Participants and allo- cation of places | 35 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-MPS-152-m01 | Managerial Problem Solving | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) portfolio: completion of exercises (approx. 12 exercise sheets, approx. 3 pages each) Language of assessment: German and/or English creditable for bonus | | | | | | |
| | Participants and allo- cation of places | 40 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-GSN-152-m01 | Basics of Supply Networks | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | V (2) + Ü (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) Language of assessment: German and/or English | | | | | | |

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|-------------------|---|---|---|------------|-------------------|-----------------|-------------|---------------|
| 12-MSN-192-m01 | Management of Supply Networks | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) Presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) Term paper (approx. 20 pages) Language of assessment: German and/or English | | | | | |
| | | | | | | | | |
| 12-EinGS-152-m01 | Global Systems and Intercultural Competences - Economic Aspects of Globalization. An Introduction | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) | | | | | |
| | Participants and allocation of places | | 10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-VerGS-152-m01 | Global Systems and Intercultural Competences - Economic Aspects of Globalization - Advanced Level | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or b) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or c) term paper (approx. 20 pages) | | | | | |
| | Participants and allocation of places | | 10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |
| 12-IBL-SG-152-m01 | Economic Power China | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) | | | | | |
| | Participants and allocation of places | | 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | |

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|------------------------|---|---|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-EinC- CM-152-m01 | Seminar: Cross-Cultural Management 1 - Introduction to Cross-Cultural Management | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 35 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-VerC- CM-152-m01 | Cross-Cultural Management 2 - Leading Across Cultures | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-IKG-152-m01 | Intercultural Business Competence | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) | | | | | | |
| | Participants and allocation of places | 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-IM1-152-m01 | Intercultural Management 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) | | | | | | |
| | Participants and allocation of places | 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |

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| 12-IM2-152-m01 | Intercultural Management 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or b) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or c) term paper (approx. 20 pages) | | | | | | |
| | Participants and allocation of places | 10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-WSI-152-m01 | Business Location India | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) | | | | | | |
| | Method of assessment | a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or d) term paper (approx. 20 pages) | | | | | | |
| | Participants and allocation of places | 30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-GLOB-191-m01 | Globalization | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 30 Minutes) Language of assessment: German and/or English | | | | | | |
| | Participants and allocation of places | 20 (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |

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|---------------------|---|--|----------|------------|-------------------|-----------------|-------------|---------------|
| 12-DIGI-191-m01 | Digitalization | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | S (2) Module taught in: German and/or English | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 to 120 Minutes) or b) Term paper (15 to 20 pages) or c) Presentation (20 to 15 Minutes) Language of assessment: German and/or English | | | | | | |
| | Participants and allo- cation of places | 20 (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all appli- cants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available. | | | | | | |
| 12-CC-KPBK-222-m01 | Career planning and professional skills for students of Business and Economics | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | S (4) | | | | | | |
| | Method of assessment | a) Written examination (approx. 60 minutes) or b) Term paper (approx. 15 pages) or c) Term paper (10 to 15 pages) and presentation (approx. 10 minutes); (weighted 2:1) or d) oral examination (approx. 20 minutes) or e) Portfolio (approx. 50-75 hours) | | | | | | |
| | Participants and allo- cation of places | 15 places, WB5 Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Places will be allocated according to the number of subject semesters independet of subject. Among applicants with the same number of subject semesters, places will be allocated by lot. (2) A waiting list will be maintained and places re-allocated as they become available. | | | | | | |
| 04-MC60-SB1-172-m01 | Modern Chinese Basics 1 | | | | | | | |
| | ECTS | 10 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | Ü (9) Module taught in: German and Chinese | | | | | | |
| | Method of assessment | written examination (approx. 90 minutes) and oral examination (approx. 5 minutes), weighted 3:1 Language of assessment: German and Chinese creditable for bonus | | | | | | |

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|---------------------|---------------------------------|---|--|------------|-------------------|------------------------------|-------------|---------------|
| o4-MC60-SB2-152-mo1 | Modern Chinese Basics 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | Ü (3) Module taught in: German and Chinese | | | | | |
| | Method of assessment | | written examination (approx. 45 minutes) and oral examination (approx. 5 minutes), weighted 3:1 Language of assessment: German and Chinese creditable for bonus | | | | | |
| | Modules successfully completed | | o4-MC60-SB1 | | | | | |
| o4-ChinFSWW-152-mo1 | Advanced Chinese for Economists | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | Ü (2) | | | | | |
| | Method of assessment | | written examination (approx. 60 minutes) and oral examination (approx. 10 minutes), weighted 4:1 Language of assessment: Chinese | | | | | |
| o4-Chi-naK-152-mo1 | Chinese Studies | | | | | | | |
| | ECTS | 5 | Duration | 2 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | term paper (approx. 15 to 20 pages) with presentation (approx. 30 minutes) and discussion (approx. 15 minutes), weighted 4:1:1 | | | | | |
| 12-GM1-152-mo1 | General Management 1 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester | | | | | |
| 12-GM2-152-mo1 | General Management 2 | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes) or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester | | | | | |
| 12-GM3-152-mo1 | General Management 3 | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes), weighted 2:1 or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester | | | | | |

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| 12-GM4-152-m01 | General Management 4 | | | | | | | |
| | ECTS | 3 | Duration | 1 semester | Method of grading | (not) successfully completed | Modul level | undergraduate |
| | Courses | | V (2) + Ü (2) | | | | | |
| | Method of assessment | | a) written examination (approx. 60 minutes) or b) term paper (approx. 10 to 15 pages) and presentation (approx. 20 minutes) or c) oral examination (approx. 20 minutes) Assessment offered: Only when announced in the semester in which the courses are offered and in the subsequent semester | | | | | |
| 12-IK-232-m01 | Training of Intercultural Competences | | | | | | | |
| | ECTS | 5 | Duration | 1 semester | Method of grading | numerical grade | Modul level | |
| | Courses | | S (2) | | | | | |
| | Method of assessment | | a) term paper (5-10 pages) and presentation (15-30 minutes) or b) term paper (10-15 pages) or c) written examination (approx. 60 minutes) or d) portfolio (approx. 30 hours) or e) oral examination in groups of up to 3 candidates (approx. 30 minutes per candidate) | | | | | |
| Thesis Area (10 ECTS credits) | | | | | | | | |
| 12-BA-WI- WI-192-m01 | Bachelor-Thesis Business Management and Economics | | | | | | | |
| | ECTS | 10 | Duration | 1 semester | Method of grading | numerical grade | Modul level | undergraduate |
| | Courses | | A (o) | | | | | |
| | Method of assessment | | written thesis (approx. 40 pages) Language of assessment: German and/or English Assessment offered on a continuous basis as agreed upon with supervisor | | | | | |
| | Additional Information | | Time to complete: 8 weeks | | | | | |