

# Subdivided Module Catalogue for the Subject

### European Ethnology

as a degree subject in a Bacheor's degree programme with 2 majors
(85 ECTS credits)

Examination regulations version: 2009

Responsible: Faculty of Arts, Historical, Philological, Cultural and Geographical

**Studies** 

Responsible: Institute of German Studies



#### **Course of Studies - Contents and Objectives**

In the Bachelor programme European Ethnology / Cultural Anthropology as a main subject (85 ECTS), students acquire knowledge in a cultural science which uses historical, empirical and comparative methods, has a sociological and socio-historical orientation and is concerned with everyday life, culture and way of life of broad sections of the population of Europe from medieval times to the present. From the wide range of research fields in folklife, points of contact result, in both theory and method, with numerous related sciences. This is one of the reasons why folklife sees itself as an integrating field of study with an interdisciplinary bias. In order to understand man better as formed, acting and creating in a cultural perspective and as dependent on historical, economic, social, intellectual and socio-cultural processes, a wide range of methods is employed to analyse evidence of culture transmitted in material and traditional form.

This is achieved with modules dedicated to the following fields: European cultures and societies, working methods and empirical research in cultural sciences, identities and lifestyles, material culture and museology, culture in media and communications, and an introduction to European ethnology. Students furthermore acquire competences in the areas of scientific working and communication and in practice-oriented application of the knowledge they have gained during studies. They develop abilities, in both individual and group work, in cultural/analytical understanding, critical appraisal and solution-oriented treatment of cultural phenomena and socio-cultural problems present and past.

The Bachelor programme in European Ethnology/Folklife with its methodical, subject-specific and extradisciplinary skills, is thus also a preparation for flexible response to tasks in various career fields (such as museums and media, culture management and tourism, at universities and other educational establishments, or self-employment).



#### **Abbreviations used**

Course types:  $\mathbf{E} = \text{field trip}$ ,  $\mathbf{K} = \text{colloquium}$ ,  $\mathbf{O} = \text{conversatorium}$ ,  $\mathbf{P} = \text{placement/lab course}$ ,  $\mathbf{R} = \text{project}$ ,  $\mathbf{S} = \text{seminar}$ ,  $\mathbf{T} = \text{tutorial}$ ,  $\ddot{\mathbf{U}} = \text{exercise}$ ,  $\mathbf{V} = \text{lecture}$ 

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

#### **Conventions**

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

#### **Notes**

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

#### In accordance with

the general regulations governing the degree subject described in this module catalogue:

#### ASP02009

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

#### 16-Mar-2011 (2011-26)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.



### The subject is divided into

Abbreviation	Abbreviation Module title		Method of grading	page				
Compulsory Courses (60	Compulsory Courses (60 ECTS credits)							
04-EEVK-Einf-092-m01	Introduction to European Ethnology / Folklife	10	NUM	5				
04-EEVK-EKG-092-m01	European Cultures and Societies	10	NUM	7				
04-EEVK-KAEF-092- m01	Working Methods and Empirical Research in Cultural Studies	10	NUM	15				
04-EEVK-IUL-092-m01	Identities and Lifestyles	10	NUM	13				
04-EEVK-MKM-092- m01	Material Culture and Museology	10	NUM	17				
04-EEVK-MUK-092- mo1	Media and Communication Cultures		NUM	19				
Compulsory Electives (1	5 ECTS credits)							
04-IB30-082-m01	Selected aspects of Indian intellectual and cultural history	5	NUM	24				
04-Mus-Pr-102-m01	Practical course in the heritage or cultural sector	5	B/NB	27				
04-Mus-Kult-102-m01	Culture management	5	NUM	26				
04-EEVK-FFK-092-m01	Research Field Culture	5	NUM	9				
Thesis (10 ECTS credits)								
04-EEVK-Th-092-m01	Bachelor Thesis Ethnology/Folklife Studies	10	NUM	21				
Subject-specific Key Skills Cf. Section 3 Subsection 5 FSB (subject-specific provisions).								
04-EEVK-WAV-092-m01   Scientific Working and Communication		3	B/NB	22				
04-EEVK-FSQ-092-m01	Practical Unit European Ethnology/Folklife Studies in the Information Industry	5	B/NB	11				
41-IK-GW1-101-m01 Information Literacy for Students of the Humanities, Basic Level		2	B/NB	28				



Module title					Abbreviation
Introduction to European Ethnology / Folklife				04-EEVK-Einf-092-m01	
Module	coord	inator		Module offered by	
holder of the Chair of European Ethnology/Cultural Analysis		ogy/Cultural Analy-	Chair of European Ethnology/Cultural Analysis		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duration Module level Other prerequ		Other prerequisites			
1 semester undergraduate		By way of exception, additional prerequisites are listed in the section on			
			assessments.		

The module "introduction to European Ethnology/ Cultural Anthropology" provides an overall overview of the history, relevant research approaches and technical theories. Furthermore, historically important representatives and institutions as well as common basic terms of the module will be presented and consolidated by the study of adequate key texts. Moreover, students will be familiar with current research issues, historical as well as current cultural developments and research discussions. Introduction to the dealing with sources that are especially used in the module European Ethnology/ Cultural Anthropology. In addition, students will be provided with the scope, inventory and the respective analysis method of these sources.

- Overview of the history, of essential research approaches and technical theories as well as of historical important representatives and institutions.
- Students will be provided with technical basic terms and reading matter of relevant key texts.
- They will be provided with historical and current developments and specific discussions as well as current research issues.
- Introduction to the technical dealing with sources and their relevant analysis methods.

#### **Intended learning outcomes**

In the module European Ethnology/ Cultural Anthropology, students acquire basic knowledge concerning object areas, technical terms and study approaches. They are familiar with the historical classification of the most important regions as well as the most important developments, expert representatives, institutions and theories. They are able to identify current technical research approaches and developments. Students are able to use technical terms and are familiar with current, historical texts of historical importance. Additionally, the students achieve basic knowledge concerning the folkloric sources, the respective source criticism and the respective analysis methods.

- Basic knowledge of object areas, technical terms and study approaches.
- Ability to historically classify the most important regions and developments, expert representatives, theories and institutions and to identify current technical research approaches.
- Technical terms can be used.
- Students are familiar with current and historical texts of historical significance.
- Basic knowledge of folkloric source types, source criticism and analysis methods.

#### **Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-Einf-1-092: Ü + Ü (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-Einf-2-092: V (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-Einf-3-092: Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

**Assessment in module component 04-EEVK-Einf-1-092:** History of the Subject, Theories, Basic Terms History of the Subject, Theories, Basic Terms



- 5 ECTS, Method of grading: numerical grade
- written examination (approx. 90 minutes)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-Einf-2-092: Research into Everyday Culture

- 2 ECTS, Method of grading: (not) successfully completed
- preparation of a log (approx. 1 page per block of topics) as specified at the beginning of the course
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance.

#### Assessment in module component 04-EEVK-Einf-3-092: Treatment of Sources

- 3 ECTS, Method of grading: numerical grade
- written examination (approx. 60 minutes)
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

# Allocation of places -Additional information

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Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)

Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2012)



Module title					Abbreviation
European Cultures and Societies					04-EEVK-EKG-092-m01
Module coordinator				Module offered by	
holder of the Chair of European Ethnology/Cultural A sis		ogy/Cultural Analy-	Chair of European Ethnology/Cultural Analysis		
ECTS Method of grading Only after		Only after succ. con	npl. of module(s)		
10	nume	rical grade			
Duration Module level Other		Other prerequisites			
2 semester undergraduate		By way of exception, additional prerequisites are listed in the section on			
			assessments.		

On the basis of specific examples from other European countries, the module presents important cultural phenomena and processes in certain regions as well as Europe-wide of the past and present. Thus, not only are the developments of cultural contacts and cultural conflicts studied, but also the close connections of the cultural exchange within European societies. Additionally, they are explained via texts as well as media.

- Important cultural phenomena of entire Europe as well as of specific regions and historical as well as current processes of other European countries will be investigated with the help of specific examples.
- Examination of developments concerning cultural contacts and conflicts.
- The module provides students with close connections of the cultural exchange within European society via texts and media .

#### **Intended learning outcomes**

Students acquire knowledge of intercultural competences as well as their areas of application. They are able to apply the cultural analysis to European cultures or societies and achieve skills of the safe handling with and application to the respective methods in the field research in the European foreign countries. The students acquire the ability to analyse processes of the cultural contact, cultural conflict and the cultural exchange of the past and present in Europe. They are able to reflect on historic origins, their history of ideas and their coherences of European cultures and societies and are able to interpret the reading matter of foreign language and cultural-scientific texts.

- Acquisition of knowledge concerning intercultural competences as well as their areas of application .
- They are familiar with and able to apply respective methods during the field research in the European foreign country.
- Acquisition of skills regarding processes of the cultural contact, cultural conflict and cultural exchange in the past and present Europe.
- Ability to reflect on historic origins as well as on their history of ideas of European cultures and societies.
- Ability to interpret the reading matter of foreign language and cultural-scientific texts.

#### **Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-EKG-1-092: S + Ü (no information on SWS (weekly contact hours) and course language available)
- o4-EEVK-EKG-2-092: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-EKG-3-092: S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

**Assessment in module component 04-EEVK-EKG-1-092:** Ethnography of European Cultures Ethnography of European Cultures

- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages, to be handed in during semester break), weighted 1:1



- Assessment offered: once a year
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-EKG-2-092: Everyday Culture and Habitats in Europe 1

- 2 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) or log (approx. 1 page per block of topics)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-EKG-3-092: Everyday Culture and Habitats in Europe 2

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages, to be handed in during semester break), weighted 1:1
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

tion of exercises as specified at the beginning of the course.
Allocation of places
Additional information
Workload
Teaching cycle
Referred to in LPO I (examination regulations for teaching-degree programmes)
Module appears in

Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)

Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2012)



Module title					Abbreviation
Research Field Culture				-	04-EEVK-FFK-092-m01
Module	coord	inator		Module offered by	
holder of the Chair of European Ethnology/Cultural Arsis			logy/Cultural Analy-	Chair of European E	Ethnology/Cultural Analysis
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duration Module level Other p		Other prerequisites	;		
1 semester undergraduate B		By way of exception, additional prerequisites are listed in the section on			
			assessments.		

- Students gain an insight into cultural-scientific research and topic areas that are defined by the determinants tradition and modernity as well as by space and time.
- Overview of research approaches and theoretical positions of historico-cultural work.
- Tradition situations, tradition carriers and modalities as well as phenomena and factors of the cultural change will be covered.
- Students will be provided with approaches and techniques of the cultural analysis.

#### **Intended learning outcomes**

- Students develop an understanding of historical and cultural contexts.
- The module provides students with historico-cultural knowledge.
- They gain insights into positions and research fields of the historico-cultural work.
- They are able to classify historical cultural heritage, cultural bodies and cultural mediators temporally and spatially.
- The students are able to reflect the use of cultural analysis critically.

#### **Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-FFK-1-092: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-FFK-2-092: S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

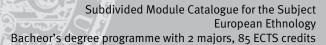
#### Assessment in module component 04-EEVK-FFK-1-092: Tradition and Modern Times

- 2 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-FFK-2-092: Time and Space

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

Allocation of places		
Additional information		
Bacheor's degree programme with 2 majors Euro-	JMU Würzburg • generated 26-Aug-2024 • exam. reg. data record	page 9 / 29
pean Ethnology (2009)	Bachelor (85 ECTS) Europäische Ethnologie/Volkskunde - 2009	





Workload
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Teaching cycle
-
Referred to in LPO I (examination regulations for teaching-degree programmes)
Module appears in
Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)
Bachelor's degree (2 majors) European Ethnology (2009)



Module title					Abbreviation
Practical Unit European Ethnology/Folklife Studies in the Information Industry			04-EEVK-FSQ-092-m01		
Module	coord	inator		Module offered by	
holder of the Chair of European Ethnology/C sis		ogy/Cultural Analy-	Chair of European Ethnology/Cultural Analysis		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5 (not) successfully completed					
Duration Module level		Other prerequisites			
1 semester undergraduate		By way of exception, additional prerequisites are listed in the section on			
assessments.					

- Overview of current research approaches and theoretical positions and institutions.
- Critical dealing with current research issues.
- Overview of techniques concerning the written documentation of examination results, the text processing, the creation of databases, the data storage, data administration and data back-up in scientific or museum institutions.
- Students will gain an insight into work processes of scientific institutions.

#### **Intended learning outcomes**

- -Students are able to moderate discussions properly and to mediate between different positions critically.
- They gain an insight into current methods and research debates.
- They acquire basics of independent scientific work.
- They acquire basic knowledge of cultural education and knowledge transfer.
- They reflect on technical, interdisciplinary and occupation-practical contexts and interplays.
- They increase their social skills and (self) organisation concerning team supported as well as independent work processes.

#### **Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-FSQ-1-092: Ü (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-FSQ-2-092: Ü (no information on SWS (weekly contact hours) and course language available)
- o4-EEVK-FSQ-3-092: Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

#### Assessment in module component 04-EEVK-FSQ-1-092: Scientific Documentation

- 1 ECTS, Method of grading: (not) successfully completed
- successful completion of exercises (to be completed between classes) as specified at the beginning of the course
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance.

#### Assessment in module component 04-EEVK-FSQ-2-092: Writing Workshop

- 1 ECTS, Method of grading: (not) successfully completed
- successful completion of exercises (to be completed between classes) as specified at the beginning of the course
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance.

**Assessment in module component 04-EEVK-FSQ-3-092:** European Ethnology/Folklife Studies in the Information Industry

• 3 ECTS, Method of grading: (not) successfully completed



<ul> <li>review of a conference or exhibition (approx. 3 to 5 pages) or placement report (1 page)</li> </ul>
Allocation of places
Additional information
Workload
Teaching cycle
Referred to in LPO I (examination regulations for teaching-degree programmes)
Module appears in
Rachelor's degree (2 majors) European Ethnology (2000)



Module	Module title Abbreviation				
Identities and Lifestyles					04-EEVK-IUL-092-m01
Module	coord	inator		Module offered by	
holder of the Chair of European Ethnology/Cultura sis		ogy/Cultural Analy-	Chair of European E	Ethnology/Cultural Analysis	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade	<b>-</b> -		
Duration Module level Other		Other prerequisites			
1 semester undergraduate		By way of exception, additional prerequisites are listed in the section on			
			assessments.		

Identities and lifestyles characterise partial cultures of modern as well as historical societies regarding their everyday life. Symbols, norms and strategies for action become important, since they influence group and gender identities or ascribe identities in a communicative regard. The preparation, analysis and interpretation of certain subject areas and material groups of everyday and popular culture based on, e.g. regionality, nationality, territoriality, gender, sex and minorities are an integral part of this course.

- Preparation, analysis and interpretation of certain subject areas and material groups of everyday and popular culture based on, e.g. regionality, nationality, territoriality as well as gender, sex and minorities.

#### **Intended learning outcomes**

The students acquire knowledge of practical application in regard to personal managements and the organisations of groups. Furthermore, students will develop sensitivity and the ability to discuss stereotypes and prejudices as well as their creation and exploitation. The module aims to develop an application-oriented awareness of the problems in terms of group and gender identities as well as so-called subcultures.

- Knowledge of practical application in regard to personal managements and the organisation of groups.
- Development of sensitivity and the ability to discuss stereotypes and prejudices as well as their creation and exploitation.
- Development of an application-oriented awareness of the problems in terms of group and gender identities and so-called subcultures.

**Courses** (type, number of weekly contact hours, language - if other than German)

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-IUL-1-092: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-IUL-2-092: S (no information on SWS (weekly contact hours) and course language available)
- o4-EEVK-IUL-3-092: S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

#### Assessment in module component 04-EEVK-IUL-1-092: Symbols, Norms, Systems of Order

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages, to be handed in during semester break), weighted 1:1
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-IUL-2-092: Group Cultures and Gender Identities

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Assessment offered: once a year, winter semester



• Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-IUL-3-092: Everyday and Popular Cultures

- 4 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 15 pages, to be handed in during semester break), weighted 1:1
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

tion of exercises as specified at the beginning of the course.
Allocation of places
Additional information
Workload
Teaching cycle
Referred to in LPO I (examination regulations for teaching-degree programmes)

#### Module appears in

Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)

Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2012)



Module title					Abbreviation	
Working Methods and Empirical Research in Cultural Studies				04-EEVK-KAEF-092-m01		
Module	e coord	inator	Module offered by			
holder of the Chair of European Ethnology/Cultural Analysis		ogy/Cultural Analy-	Chair of European Ethnology/Cultural Analysis			
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
10	nume	rical grade				
Duration Module level Other pres		Other prerequisites	;			
1 semester undergraduate By way o		By way of exception	, additional prerequ	isites are listed in the section on		
			assessments.			

Introduction to organisation and execution of smaller qualitative empiric research designs, overview of the historic development of folkloric field studies, creation and execution of smaller qualitative empiric research.

#### **Intended learning outcomes**

Ability to evaluate the possibilities and boundaries of qualitative folkloric research designs. Ability to reflect on usage of research methods. Strengthening of capacity for teamwork within the scope of smaller research tasks.

**Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-KAEF-1-092: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-KAEF-2-092: Ü + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

#### Assessment in module component o4-EEVK-KAEF-1-092: Working Methods and Techniques

- 4 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 15 pages, to be handed in during semester break), weighted 1:1
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

**Assessment in module component 04-EEVK-KAEF-2-092:** Project Empirical Research Project Empirical Research

- 6 ECTS, Method of grading: numerical grade
- practical examination: presentation of project (approx. 30 minutes), position paper (1 to 2 pages)
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

tion of exercises as specified at the beginning of the course.
Allocation of places
-
Additional information
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Vorkload
-
eaching cycle
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)

Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2012)



Module	title	,		Abbreviation	
Material Culture and Museology					04-EEVK-MKM-092-m01
Module	coord	inator		Module offered by	
holder sis	holder of the Chair of European Ethnology/Cultural Analysis			Chair of European Ethnology/Cultural Analysis	
<b>ECTS</b>	Metho	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duratio	Duration Module level Other prerequisite				
2 semester undergraduate		By way of exception, additional prerequisites are listed in the section on			
			assessments.		

Students will be provided with detailed knowledge of the emergence and development of European museums as well as the ability to create concepts and techniques for presenting in a museum. They will also be supported by examples and realised by exhibitions. Moreover, students will be provided with basic knowledge of material culture, e.g. terminology, typology, technology, context of use, coherences of the interaction between people and objects in past and present age.

- The module provides students also with knowledge of the emergence and development of European museums as well as the ability to create concepts and techniques for presenting in a museum.
- Consolidation of knowledge by representative examples.
- Students will practically apply their knowledge in the context of exhibition projects or their conception.
- The module provides students with basic knowledge of terminology, typology, technology, context of use, coherences of the interaction between people and objects in past and present age.

#### **Intended learning outcomes**

Overview of fundamental problems, positions and discourses in terms of the development of European museums and the advanced knowledge of their history. Knowledge and comprehension of relevant research questions as well as questions concerning exhibitions. Ability to create an exhibition concept autonomously. Mastering of techniques and approaches to research and acquire materials. Ability to analyse and classify material objects as well as knowledge of their structure, characteristics, terminolgy and where to find them. Ability to reflect on historic origins, their history of ideas and their coherences.

- Overview of fundamental problems, positions and discourses in the development of European museums.
- Advanced historic knowledge of European musuems.
- Knowledge and comprehension of relevant research questions as well as questions concerning exhibitions.
- Ability to create an exhibition concept autonomously.
- Mastering of techniques and approaches to research and acquire materials.

 $\textbf{Courses} \ (\textbf{type}, \textbf{number of weekly contact hours}, \textbf{language} - \textbf{if other than German})$ 

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- o4-EEVK-MKM-1-092: Ü + Ü (no information on SWS (weekly contact hours) and course language available)
- o4-EEVK-MKM-2-092: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-MKM-3-092: S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

#### **Assessment in module component 04-EEVK-MKM-1-092:** Exhibition Practical Exhibition Practical

- 5 ECTS, Method of grading: numerical grade
- work-in-progress report: presentation (approx. 15 minutes), position paper (1 page) and practical examination: exhibition unit (catalogue contribution approx. 3 pages with exhibition text approx. 1 page and



bibliography, list of exhibits, photo CD) or presentation of an object (approx. 5 minutes, multi media, PowerPoint, video or similar, press release approx. 1 page), weighted 2:3

- Assessment offered: once a year
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-MKM-2-092: Museology and Exhibition Infrastructure

- 2 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

#### Assessment in module component 04-EEVK-MKM-3-092: Material Culture and Popular Aesthetics

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful comple-

Module appears in
Referred to in LPO I (examination regulations for teaching-degree programmes)
Teaching cycle
Workload
Additional information
Allocation of places
tion of exercises as specified at the beginning of the course.

Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)

Bachelor's degree (1 major, 1 minor) Museology and material culture (2010)

Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2012)



Module	title				Abbreviation
Media and Communication Cultures					04-EEVK-MUK-092-m01
Module	coord	inator		Module offered by	
holder of the Chair of European Ethnology/Cultural Analysis			ogy/Cultural Analy-	Chair of European Ethnology/Cultural Analysis	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duration Module level Other prerequisite			Other prerequisites		
1 semester undergraduate		By way of exception, additional prerequisites are listed in the section on			
			assessments.		

- Overview of basic problems, positions and discourses of the media culture, their history and development.
- Introduction to the methods and media theory, basic knowledge of the technical history of the media culture.
- Introduction to the theory and practice of mass communication processes. Introduction to and overview of methods and techniques of the visual anthropology.
- Overview of the history of science, positions, discourses and methods of literary and narratological research in European Ethnology/ Cultural Anthropology.
- Overview of the classification and specialities as well as knowledge and understanding of research-relevant issues concerning the classification and history of literary and narratological research in European Ethnology/ Cultural Anthropology. Students have knowledge of the structure and characteristics of relevant text types.

#### **Intended learning outcomes**

- Students acquire methodological skills in the area of media culture, media technology, visual anthropology as well as literary and narratological research in European Ethnology/ Cultural Anthropology.
- Ability to analyse media cultural, communication-theoretical as well as literary and narratological research texts and facts.
- Ability to reflect on the involved factors of media-cultural and communication-cultural processes.
- Students are able to apply important media or communication-cultural methods.

#### **Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-MUK-1-092: S + Ü (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-MUK-2-092: S + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

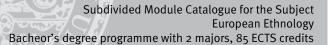
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

**Assessment in module component 04-EEVK-MUK-1-092:** Forms of Everyday Communication Forms of Everyday Communication

- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages, to be handed in during semester break), weighted 1:1
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.

Assessment in module component 04-EEVK-MUK-2-092: Media and Mediality Media and Mediality

- 5 ECTS, Method of grading: numerical grade
- presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Assessment offered: once a year, summer semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.





Allocation of places
Additional information
Workload
-
Teaching cycle
-
Referred to in LPO I (examination regulations for teaching-degree programmes)
Module appears in
Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)
Bachelor's degree (2 majors) European Ethnology (2009)



Modul	e title			Abbreviation			
Bachel	lor Thes	sis Ethnology/Folklife Stu	ıdies		04-EEVK-Th-092-m01		
Modul	e coord	inator		Module offered by			
holder sis	of the (	Chair of European Ethnolo	ogy/Cultural Analy-		Ethnology/Cultural Analysis		
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)			
10	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ester	undergraduate					
Conter	nts						
The mo	odule E	uropean Ethnology/Folklo	ore requires students	to write a bachelor's	s thesis independently.		
Intend	ed lear	ning outcomes					
,	to inde		ecific skills acquired	during the studies o	of European Ethnology / Cultural		
Course	es (type	, number of weekly conta	ct hours, language –	- if other than Germa	ın)		
C (no i	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	2)		
		sessment (type, scope, la			tion offered — if not every seme-		
Bachel	lor's the	esis (approx. 20 to 30 pag	ges)				
Allocat	tion of p	olaces	-				
Additio	onal inf	ormation					
Additio	onal inf	ormation on module dura	tion: 8 weeks.				
Worklo	oad						
	,						
Teaching cycle							
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Modul	Module appears in						
Bachel	Bachelor's degree (2 majors) European Ethnology (2009)						



UNIVERSITÄT WÜRZBURG  Subdivided Module Catalogue for the Subject European Ethnology Bacheor's degree programme with 2 majors, 85 ECTS credits								
Module	Module title Abbreviation							
Scienti	fic Woı	rking and Communication	1		04-EEVK-WAV-092-m01			
Module	e coord	inator		Module offered by				
holder sis	of the (	Chair of European Ethnol	ogy/Cultural Analy-	Chair of European E	Ethnology/Cultural Analysis			
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)				
3	(not)	successfully completed						
Duratio	on	Module level	Other prerequisites					
1 seme	ster	unknown	By way of exception assessments.	, additional prerequi	isites are listed in the section on			
Conten	its							
No info	rmatio	n on contents available.						
Intend	ed lear	ning outcomes						
No info	rmatio	n on intended learning o	utcomes available.					
Course	<b>s</b> (type	, number of weekly conta	ict hours, language –	- if other than Germa	ın)			
compo • co • co	nent. 04-EEVI 04-EEVI <b>d of ass</b>	K-WAV-1-092: Ü (no inforr K-WAV-2-092: Ü (no inforr Sessment (type, scope, la	nation on SWS (week mation on SWS (weel Inguage — if other th	kly contact hours) and kly contact hours) an an German, examina	sted separately for each module d course language available) d course language available) ation offered — if not every seme-			
Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.  Assessment in module component o4-EEVK-WAV-1-092: Research and Presentation  • 2 ECTS, Method of grading: (not) successfully completed  • take-home exam (time to complete: approx. 3 hours)  • Assessment offered: once a year, winter semester  • Other prerequisites: Admission prerequisite to assessment: regular attendance and successful completion of exercises as specified at the beginning of the course.  Assessment in module component o4-EEVK-WAV-2-092: Techniques of Communication and Presentation  • 1 ECTS, Method of grading: (not) successfully completed  • successful completion of exercises (to be completed between classes) as specified at the beginning of the course  • Assessment offered: once a year, winter semester								
	Other prerequisites: Admission prerequisite to assessment: regular attendance.							

## Allocation of places **Additional information** Workload **Teaching cycle** Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in





Modul	e title		Abbreviation				
Select	ed aspe	ects of Indian intelled	ctual and cultural history		04-IB30-082-m01		
Modul	e coord	linator		Module offered by			
holder	of the	Chair of Indology		Chair of Indology			
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)			
5	nume	rical grade					
Duratio	Duration Module level Other prerequisites			;			
1 semester undergraduate							
Contor	Contents						

Using original and/or translated textual sources (potentially from a range of epochs and genres), this course will discuss key aspects of Indian intellectual and cultural history, e. g. the Hindu concept of the state and the kingdom, material culture, art history and iconography.

#### **Intended learning outcomes**

Students are familiar with the aspects the course discussed. They are able to evaluate these aspects and understand their importance for Indian intellectual and cultural history.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

a) presentation (approx. 10 to 20 minutes) with written elaboration (approx. 7 to 10 pages), weighted 2:3 or b) presentation (approx. 10 to 20 minutes) and written examination (approx. 90 minutes), weighted 2:3 Language of assessment: German or English

#### Allocation of places

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#### **Additional information**

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#### Workload

#### **Teaching cycle**

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#### Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Bachelor' degree (1 major) Indology/South Asian Studies (2008)

Bachelor' degree (1 major) Indology/South Asian Studies (2013)

Bachelor' degree (1 major) Indology/South Asian Studies (2010)

Bachelor's degree (1 major, 1 minor) Indology (Minor, 2013)

Bachelor's degree (1 major, 1 minor) Indology (Minor, 2010)

Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2008)

Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2010)

Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2013)

Bachelor's degree (1 major, 1 minor) Modern South Asia as a secondary subject (Minor, 2010)

Bachelor's degree (1 major, 1 minor) Modern South Asia as a secondary subject (Minor, 2013)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2013)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)

Bachelor's degree (2 majors) Indology/South Asian Studies (2013)

Bachelor's degree (2 majors) Indology/South Asian Studies (2008)



Bachelor's degree (2 majors) Indology/South Asian Studies (2010) Bachelor's degree (2 majors) European Ethnology (2009) Bachelor's degree (2 majors) European Ethnology (2013)



Module title					Abbreviation		
Culture management				_	04-Mus-Kult-102-m01		
Module coordinator				Module offered by			
holder	of the	Professorship of Mus	eum Studies	Professorship of M	useum Studies		
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites	Other prerequisites			
1 seme	ester	undergraduate	Admission prerequ	Admission prerequisite to assessment: regular attendance and suc-			
			cessful completion	cessful completion of exercises as specified at the beginning of the cour-			
			se.				
Conter	Contents						
blic rel	The module provides students with basics of the marketing and cultural management as well as press and public relations. Furthermore, students will apply the study matter, which they have already acquired, to an application-orientated example.						

#### **Intended learning outcomes**

Students are able to apply different marketing and management methods reflectively. They are able to classify them on a practical profession and result-orientated in view of organisational, conceptional as well as contentual requirements and to evaluate the particular effort. Furthermore, they acquire practical work skills.

**Courses** (type, number of weekly contact hours, language — if other than German)

Ü + V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

a) presentation (approx. 30 minutes) with position paper (approx. 2 pages) and written examination (approx. 60 to 90 minutes) or b) introductory presentation (approx. 15 minutes) with position paper (1 page), weighted 3:2 Assessment offered: once a year, winter semester

#### Allocation of places

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#### **Additional information**

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#### Workload

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#### **Teaching cycle**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Bachelor's degree (1 major, 1 minor) Museology and material culture (2010)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)



Modul	e title		Abbreviation			
Practical course in the heritage or cultural sector					04-Mus-Pr-102-m01	
Modul	e coord	inator		Module offered by		
holder	of the I	Professorship of Museum	Studies	Professorship of Museum Studies		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	(not)	successfully completed				
Duration Module level 0			Other prerequisites			
1 semester undergraduate						
Contor	Contents					

Within the module a work placement of 4 weeks has to be completed. Work placements can be completed in all national and international museums or institutions in the culture sector that are led according to all common and technical criteria in full-time. Under professional supervision, students become familiar with different vocational fields and working environments and collect experiences, which are relevant for their studies.

#### **Intended learning outcomes**

Students acquire practical work skills in selected areas of the museum or cultural work. Moreover, they have expanded their general as well as social competences, particularly in view of autonomous and independent action. These competences will be required when they submit their application for a work placement and the independent accomplishment of the given tasks.

**Courses** (type, number of weekly contact hours, language — if other than German)

P (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

placement report / fieldwork report / report on practical training / report on practical course / project report / report on technical course (approx. 4 pages)

#### Allocation of places

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#### **Additional information**

Additional information on module duration: 4 weeks.

#### Workload

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#### **Teaching cycle**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Bachelor's degree (1 major, 1 minor) Museology and material culture (2010)

Bachelor's degree (1 major, 1 minor) Museology and material culture (2013)

Bachelor's degree (1 major, 1 minor) European Ethnology (Minor, 2009)



Module	e title		Abbreviation				
Information Literacy for Students of the Humanities, Basic Level					41-IK-GW1-101-m01		
Modul	e coord	inator		Module offered by			
head o	of Unive	rsity Library		University Library			
ECTS	Meth	od of grading	Only after succ. com	npl. of module(s)			
2	(not)	successfully completed					
Duratio	on	Module level	Other prerequisites				
1 semester undergraduate							
Contor	Contonts						

Information literacy in an academic context: search strategies and tools; using the library's electronic resources; resources for subjects offered by the Faculty of Arts (bibliographies, databases, catalogues, journals, reference books); online searches and search engines; overview of additional resources (eLearning etc.); reference management.

#### **Intended learning outcomes**

Students know what information is needed for what purpose. They are able to locate information that is relevant within their discipline and beyond in a variety of resources and to evaluate this information. They recognise the difference in quality between information they have retrieved from specific, restricted access resources (databases) and information they have found on the free web. Students are able to manage and process the information they have found, using reference management software and eLearning tools. The module aims to equip students with the skills needed to find information and literature that is relevant to the topics of their theses.

**Courses** (type, number of weekly contact hours, language — if other than German)

Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

a) written examination (approx. 60 minutes) or b) preparing and delivering a presentation with slides (approx. 10 minutes or approx. 5 minutes and approx. 1 page) or c) completing exercises (approx. 10 exercises) or d) presentation without slides (approx. 20 to 30 minutes) or e) preparing and delivering a presentation with slides (approx. 5 minutes) and completing exercises (approx. 5 exercises) or f) presentation without slides (approx. 10 to 15 minutes) and completing exercises (approx. 5 exercises)

#### Allocation of places

Number of places: 5-50. There is a restricted number of places. If necessary, places will be allocated as follows: Students of the degree programmes of the respective subject-specific focuses will be given preferential consideration. The remaining places, if and when any become available, will be allocated to students of the other natural sciences degree programmes. In each of the above-mentioned groups, 30% of places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. The remaining 70% of places will each be allocated by lot.

#### **Additional information**

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#### Workload

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#### Teaching cycle

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Bachelor's degree (1 major, 1 minor) History (2010)

Bachelor's degree (1 major, 1 minor) Museology and material culture (2010)

Bachelor's degree (1 major, 1 minor) German Language and Literature (2013)



Bachelor's degree (2 majors) European Ethnology (2009)

Bachelor's degree (2 majors) History (2009)

Bachelor's degree (2 majors) German Language and Literature (2013)

Bachelor's degree (2 majors) German Language and Literature (2009)

No final examination Special study offering (2010)