

Subdivided Module Catalogue for the Subject

Human-Computer-Interaction

as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Examination regulations version: 2018 Responsible: Faculty of Human Sciences Responsible: Institute of Human Computer Media



Learning Outcomes

German contents and learning outcome available but not translated yet.

Berufsziele

Im viersemestrigen Masterstudiengang (akademischer Grad: "Master of Science, M.Sc.") werden die im Bachelorstudiengang erworbenen grundlegenden Fähigkeiten und Kenntnisse der Human-Computer Interaction vertieft und erweitert. Die Studierenden erlangen die Fähigkeit, eigenständig nach wissenschaftlichen Methoden zu arbeiten und werden auf die Berufspraxis vorbereitet. Das Studium versieht die Studierenden mit einer Berufsfeldqualifikation für ein breites Spektrum an Handlungsfeldern in Organisationen, Institutionen und in der Privatwirtschaft. Die Berufsfelder beziehen sich unter anderem auf

- die Lehre an Schulen, Hochschulen und Universitäten
- die Forschung in universitären und außeruniversitären Forschungseinrichtungen
- Tätigkeiten in der Weiterbildung
- die Industrie und der Logistik
- die Automobil-Branche
- den Öffentlichem Dienst/Behörden
- den Bereich E-Commerce
- die Medizin und Pflege
- als User Experience Designer, Usability Engineer, User Experience Consultant oder Human Factors Spezialist im IT-Bereich (auch leitende Funktionen).

Nach unserer bisherigen Erfahrung sind die Einstellungsaussichten von Absolvent:innen der Human-Computer Interaction sehr gut.

Qualifikationsziele

Das Studienfach Human-Computer Interaction wird von der Fakultät für Humanwissenschaften der JMU als forschungsorientierter Studiengang mit dem Abschluss "Master of Science" (M.Sc.) im Rahmen eines konsekutiven Bachelor- und Master- Studienmodells angeboten. Der Grad des Master of Science stellt einen weiteren berufsqualifizierenden sowie forschungsorientierten Abschluss dar. Nach erfolgreichem Abschluss des Studiums verfügen die Studierenden über folgende Kompetenzen:

- 1. Allgemeine Kompetenzen
 - Kritische Reflexion und Einordnung von wissenschaftlichen Erkenntnissen.
 - Schriftliche und mündliche Präsentation erworbener Kenntnisse.
 - Durchführung eigener wissenschaftlicher und angewandter Projekte.
 - Verfassen wissenschaftlicher Texte nach fachlichen Standards.
 - Projektmanagement und Teamarbeit.
 - Ethik und professionelles Selbstverständnis.
- 2. Vertiefte Methodische Kompetenzen
 - Analytisches Vorgehen und Abstraktionsvermögen.
 - Algorithmisches Denken und Konstruieren.
 - Verständnis und Strukturierung komplexer Zusammenhänge.
 - Einbettung interaktiver Produkte in organisationale und gesellschaftliche Kontexte.
 - Erweiterte Kenntnisse in Statistik und Versuchsplanung.
- 3. Inhaltliche Kompetenzen
 - Programmierung und programmiertechnische Verfahren.
 - Softwareentwurf und Softwareanalyse.
 - Schnittstellengestaltung interaktiver Systeme.
 - Fortgeschrittene Interaktionstechniken und -paradigmen.
 - Fortgeschrittene statistische Verfahren.
 - Vertiefungen in Usabilty Management, Human Factors und User Experience Design.



- Technische Grundlagen informatischer Systeme.
- Herstellen interdisziplinärer Bezüge zu weiteren Anwendungsfeldern.

Wissenschaftliche Befähigung

- Die Absolvent:innen verfügen über ein breites, detailliertes und kritisches Verständnis der zentralen Theorien und Prinzipien, das den Stand der Fachliteratur sowie vertiefendes Wissen zum aktuellen Stand der Forschung einschließt.
- Die Absolvent:innen verfügen über vertiefte Kenntnisse der forschungsmethodischen und theoretischen Bereiche der Human-Computer Interaction und können auf dieses fundierte Wissen zur Erlangung neuer Erkenntnisse zurückgreifen.
- Die Absolvent:innen besitzen ein differenziertes Methodeninventar, um empirische Fragestellungen strukturieren, analysieren und durchführen zu können.
- Die Absolvent:innen verfügen über einen erweiterten Überblick über Bereiche der Human-Computer Interaction und sind in der Lage, Besonderheiten, Grenzen, Terminologien und Lehrmeinungen (wissenschafts-)theoretisch zu definieren und zu interpretieren.
- Die Absolvent:innen kennen die Gebiete der Psychologie, HCI und Informatik sowie interdisziplinäre Zusammenhänge und entwickeln auf der Grundlage des Wissens und Verstehens eigenständige anwendungs- und forschungsorientierte Ideen.
- Die Absolvent:innen und Absolventen verfügen über Kenntnisse des aktuellen Forschungsstandes in mindestens einem Schwerpunktbereich der Human-Computer Interaction und wenden diese Fähigkeiten und Kenntnisse an, indem sie innerhalb dieses Schwerpunkts selbstständig Projekte mitentwickeln. Sie können ihr Wissen und Verstehen sowie ihre Fähigkeiten zur Problemlösung auch in neuen und unvertrauten Situationen anwenden, die in einem breiteren oder multidisziplinären Zusammenhang mit der Human-Computer Interaction stehen.
- Die Absolvent:innen sind in der Lage, mit Fachvertretern auf dem aktuellen Stand der Forschung Fragestellungen zu diskutieren.
- Die Absolvent:innen sind in der Lage, sich anhand von Primärliteratur, insbesondere in englischer Sprache, in den aktuellen Forschungsstand eines Schwerpunktgebiets einzuarbeiten, diesen zu reflektieren und daraus eigenständige Frage- und Problemstellungen abzuleiten.

Befähigung zur Aufnahme einer Erwerbstätigkeit

- Die Absolvent:innen schätzen die eigenen Fähigkeiten ein, nutzen sachbezogene Gestaltungsund Entscheidungsfreiheiten autonom und entwickeln diese unter Anleitung weiter, in dem sie
 unter Anwendung der wissenschaftlichen Arbeitsweise und unter Beachtung der Regeln guter
 wissenschaftlicher Praxis Fragestellungen aus der HCI und die Ergebnisse ihrer Arbeit öffentlich
 vertreten.
- Die Absolvent:innen begründen das eigene berufliche Handeln mit theoretischem und methodischem Wissen und reflektieren es hinsichtlich alternativer Entwürfe.
- Die Absolvent:innen verfügen über ein breites Wissen über ihr Studienfach hinaus. Sie haben grundlegendes Wissen in nicht originären Disziplinen, die aber relevant für HCI und Berufspraxis sind oder Tätigkeitsfelder für die Absolvent:innen bieten.

Persönlichkeitsentwicklung

- Die Absolvent:innen kommunizieren und kooperieren mit anderen Fachvertreterinnen und Fachvertretern, um eine Aufgabenstellung verantwortungsvoll zu lösen und binden Beteiligte unter Berücksichtigung der jeweiligen Gruppensituation zielorientiert in Aufgabenstellungen ein.
- Die Absolventinnen und Absolventen kennen die Regeln guter wissenschaftlicher Praxis und reflektieren ihr berufliches Handeln in Bezug auf diese.
- Die Absolvent:innen verfügen über die Fähigkeit, eigenverantwortlich und selbstständig zu arbeiten. Auch in einem internationalen Umfeld sind sie in der Lage, neue Themen selbstständig zu erschließen und Kontakte zu knüpfen.

Befähigung zum gesellschaftlichen Engagement



- Die Absolvent:innen können gesellschaftlich relevante Fragestellungen und Entwicklungen der HCI kritisch reflektieren und deren Auswirkungen auf die Wirtschaft, Gesellschaft, Kultur und Politik erfassen und entwickeln ihr berufliches Handeln weiter.
- Die Absolvent:innen können ihr Wissen bezüglich wirtschaftlicher, (bildungs-)politischer, gesellschaftlicher, naturwissenschaftlicher, kultureller etc. Fragestellungen erweitern und begründet Position beziehen.
- Die Absolvent:innen haben die Bereitschaft und Fähigkeit entwickelt, ihre Kompetenzen in partizipative Prozesse einzubringen und aktiv an Entscheidungen mitzuwirken.

Abbreviations used

Course types: $\mathbf{E} = \text{field trip}$, $\mathbf{K} = \text{colloquium}$, $\mathbf{O} = \text{conversatorium}$, $\mathbf{P} = \text{placement/lab course}$, $\mathbf{R} = \text{project}$, $\mathbf{S} = \text{seminar}$, $\mathbf{T} = \text{tutorial}$, $\ddot{\mathbf{U}} = \text{exercise}$, $\mathbf{V} = \text{lecture}$

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with

the general regulations governing the degree subject described in this module catalogue:

ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

07-Mar-2018 (2018-8)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.



The subject is divided into

Abbreviation	Module title	ECTS credits	Method of grading	page
Compulsory Courses (70 E	CTS credits)		l	
10-HCI-PRIS-182-m01	Principles of Interactive Systems	5	NUM	40
10-HCl-3DUl-152-m01	3D User Interfaces	5	NUM	29
10-HCI-ML-152-m01	Machine Learning	5	NUM	37
10-HCI-MMI-152-m01	Multimodal Interfaces	5	NUM	38
06-HCI-THCI-152-m01	HCI Theories	5	NUM	21
06-HCI-METH-152-m01	Advanced methods of data analysis	5	NUM	15
06-HCI-PSY-182-m01	Psychology of Interactive Systems	5	NUM	19
06-HCI-MTG-182-m01	Human-Technology-Society	5	NUM	16
o6-HCI-Proj-152-mo1	HCI Project	10	NUM	18
06-HCI-Sem-152-m01	HCI Seminar	5	NUM	20
o6-HCI-Exhib-152-mo1	Exhibition HCI-Project	5	NUM	9
o6-HCI-WPrakt-182-mo1	Scientific Internship	10	B/NB	27
Compulsory Electives (20	ECTS credits)	•	•	•
06-HCI-ID1-152-m01	Interdisciplinary Relations 1	5	NUM	13
06-HCI-ID2-152-m01	Interdisciplinary Relations 2	5	NUM	14
06-HCI-VHCI-1-152-m01	Specialisation HCl 1	5	NUM	25
06-HCI-VHCI-2-152-m01	Specialisation HCI 2	5	NUM	26
10-HCI-AIS1-152-m01	Advanced Interactive Systems	5	NUM	30
10-HCI-AIS2-152-m01	Advanced Interactive Systems 2	5	NUM	31
06-HCI-UM-152-m01	Advanced Usability	5	NUM	23
06-HCI-HF-152-m01	Advanced Human Factors	5	NUM	12
06-HCI-UX-152-m01	Advanced User Experience	5	NUM	24
10-HCI-Inf01-152-m01	Computer Sciences I - Concepts	5	NUM	33
10-HCI-Inf02-152-m01	Computer Science II - Theory	5	NUM	34
10-HCl-Info3-152-m01	Computer Sciences III - Application	5	NUM	35
10-HCl-Inf04-152-m01	Computer Sciences IV - Praxis	5	NUM	36
10-HCI-AK-152-m01	Selected Topics of Computer Science	5	NUM	32
06-HCI-DTT-152-m01	Psychological Diagnostics and Test Theory	5	NUM	8
06-HCI-OMK-182-m01	Selected Topics in Online and Mobile Communication	5	NUM	17
06-MK-ME2-182-m01	Methods 2	5	NUM	28
12-M-UGF3-182-m01	Digital Entrepreneurship	5	NUM	42
06-HCI-Tut-152-m01	Work experience as a research and teaching assistant	5	B/NB	22
06-HCI-GL-1-182-m01	Foundations of HCl 1	5	B/NB	10
06-HCI-GL-2-182-m01	Foundations of HCI 2	5	B/NB	11
Thesis (30 ECTS credits)		,		•
o6-HCI-Abschl-152-mo1	HCI Master's Thesis	30	NUM	7



Module	title				Abbreviation		
HCI Ma	ster's 1	Thesis			o6-HCI-Abschl-152-mo1		
Module	Module coordinator Module offered by						
chairpe	erson of	f examination committee	of the Master's de-	Institute of Human	Computer Media		
gree pr	ogramr	ne Human-Computer Inte	raction				
ECTS		od of grading	Only after succ. con	npl. of module(s)			
30	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts		,				
					an assigned problem from the reaccording to scientific standards.		
		ning outcomes	ction (rici) and docur	nenteu then results	according to scientific standards.		
probler the rele these q They de	After participation in this module, students possess the skills to apply scientific methods of human-computer interaction in a structured and independent manner to a clearly defined problem. They are able to analyze the problem and work on it in a planned and structured process. They are able to summarize, compare and evaluate the relevant state of research. They generate their own questions and plan and implement approaches to answer these questions. They are able to review their findings and evaluate them in comparison of alternative methods. They deepen their self-management skills. Courses (type, number of weekly contact hours, language — if other than German)						
No cou	rses as	signed to module					
		sessment (type, scope, la on on whether module ca			ation offered — if not every seme-		
		(approx. 50 to 90 pages) ssessment: German and,					
Allocat	ion of p	olaces					
	<u>. </u>						
Additio	nal info	ormation					
Time to	compl	ete: 6 months.					
	Workload						
900 h							
Teachi	ng cycl	e					
Referre	d to in	LPO I (examination regu	lations for teaching-o	degree programmes)			
Module	appea	rs in					
Master	Master's degree (1 major) Human-Computer-Interaction (2015)						

Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) Human-Computer-Interaction (2021)



Module	Module title				Abbreviation	
Psychological Diagnostics and Test Theory					o6-HCI-DTT-152-m01	
Module coordinator				Module offered by		
holder of the Chair of Psychology V - Differential Psychology, Personality Psychology, and Psychological Diagnostics			•	Institute of Psychology		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duration Module level Other prerequisites			Other prerequisites			
1 semester graduate						
Conten	Contents					

Psychological diagnostics is understood as a practice-related professional testing, measuring, acting and decision-making that is based on strict methodological criteria. The main focus is on classical test theory and probabilistic test theory, test construction, item characteristics and quality criteria. In addition, the diagnostic methods, procedures and approaches for capturing individual differences through observation, questioning, tests, questionnaires and their presentation in findings reports and assessments as well as classification systems their characteristics, classification errors and sources of error, the indication and the diagnostic process are presented. In addition, an introduction to the technical mastery of selected psychodiagnostic procedures is given and the approaches to scientifically guided professional action and decision-making are treated.

Intended learning outcomes

Knowledge of classical and probabilistic approaches to test and questionnaire design as well as terms and methods for evaluating tests and questionnaires. Knowledge about the planning and development of tests, item analyzes, factor analyzes, quality criteria. Introduction to standardized survey methods for differential psychology, personality research and psychological diagnostics.

Courses (type, number of weekly contact hours, language — if other than German)

 $V(2) + \ddot{U}(2)$

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 120 minutes)

Modules offered will vary according to resources of research group Differentielle Psychologie, Persönlichkeits-psychologie und Psychologische Diagnostik (Differential Psychology, Personality Psychology and Psychological Diagnosis) at the Institute of Psychology

Allocation of places

max. 5 places.

Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot.

Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Modul	e title				Abbreviation
Exhibition HCI-Project 06-HCI-Exhib-152-m01					o6-HCI-Exhib-152-mo1
Module coordinator Module o					
			tee of the Master's de-	Institute of Human	Computer Media
		ne Human-Computer		Institute of Human	Computer Media
ECTS		od of grading	Only after succ. con	npl. of module(s)	
5		rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conter	nts				
scienc	es. This	is specifically true fo		action (HCI). This co	nd practical aspects of various urse requires the participants to tion-like setup.
•	_	ning outcomes	<u> </u>		·
design	and im				work to a larger audience, plan, ond professionally to individual
Course	es (type	, number of weekly co	ntact hours, language –	- if other than Germa	ın)
S (0.5)					
			e, language — if other the can be chosen to earn		ition offered — if not every seme-
Langua		of project results (app ssessment: German a bonus			
Allocat	tion of	olaces			
Additio	onal inf	ormation			
Worklo	oad				
150 h					
	ing cvcl	<u> </u>			
	ng cycl	e			
Teachi			egulations for teaching-	degree programmes)	
Teachi			egulations for teaching-o	degree programmes)	
Teachi Referre	ed to in	LPO I (examination re	egulations for teaching-o	degree programmes)	
Teachi Referro	ed to in	LPO I (examination re			
Teachi Referro Modul Master	ed to in e appea	LPO I (examination rouse) Irs in ee (1 major) Human-C	egulations for teaching-o omputer-Interaction (20 omputer-Interaction (20	15)	



gree programmer ECTS Method 5 (not) s	linator f examination committee me Human-Computer Inte	eraction	Module offered by Institute of Human	o6-HCI-GL-1-182-mo1 Computer Media
chairperson of gree programme ECTS Method (not) s	f examination committee me Human-Computer Inte	eraction	· ·	Computer Media
gree programmer ECTS Method 5 (not) s	me Human-Computer Inte	eraction	Institute of Human	Computer Media
5 (not) s	1 6 11	0 1 6	· · · · · · · · · · · · · · · · · · ·	
	od of grading	Only after succ. con	npl. of module(s)	
Duration	successfully completed		•	
Duration	Duration Module level Other p		;	
1 semester graduate				
Contents				

The module is a shell module for individual target modules. Students acquire basic qualifications and competencies they need for the study of Human-Computer Interaction. Contents and corresponding target modules from topics of computer science, psychology, mathematics, statistics or user experience correspond to the individual competence needs of the students.

Intended learning outcomes

After participation in this module, students possess professional, methodological, social and/or personal competencies on fundamental topics from the field of human-computer interaction. Concrete qualification goals/competencies correspond to the target module to be credited. Students are able to participate in more in-depth and advanced modules in the field of human-computer interaction.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018)

Module studies (Master) Human-Computer-Interaction (2019)



Module title					Abbreviation
Foundations of HCI 2					06-HCI-GL-2-182-m01
Module coordinator				Module offered by	
chairperson of examination committee of the gree programme Human-Computer Interaction				Institute of Comput	er Science
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	(not)	successfully completed			
Duratio	Duration Module level Other		Other prerequisites		
1 semester graduate					
Conten	ts				
		graduate			

The module is a shell module for individual target modules. Students acquire basic qualifications and competencies they need for the study of Human-Computer Interaction. Contents and corresponding target modules from topics of computer science, psychology, mathematics, statistics or user experience correspond to the individual competence needs of the students.

Intended learning outcomes

After participation in this module, students possess professional, methodological, social and/or personal competencies on fundamental topics from the field of human-computer interaction. Concrete qualification goals/competencies correspond to the target module to be credited. Students are able to participate in more in-depth and advanced modules in the field of human-computer interaction.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018)

Module studies (Master) Human-Computer-Interaction (2019)



Modul	e title				Abbreviation	
Advanced Human Factors					06-HCI-HF-152-m01	
Module coordinator Module offered by						
holder of the Chair of Psychological Ergonomics			gonomics	Institute of Human Computer Media		
ECTS	ECTS Method of grading Only aft		Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level		Other prerequisites			
1 seme	1 semester graduate					
Conter	Contents					

In this module, the knowledge and methods of human factors research are taught in depth, i.e. the design of safety-critical systems. For example, this module can include a seminar on the use and application of eye tracking in human-system interaction. The seminar would cover the basics of eye tracking and possibilities of its application. Students might also carry out small research projects in which they apply what they have learnt.

Intended learning outcomes

After participating in this module, the students understand the principles of selected human factors methods and domains and are able to carry out studies themselves in order to address research questions from the area of human-system interaction. Furthermore, they can assess the advantages and disadvantages of various methods, can assess and critically evaluate empirical studies.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation
Interdisciplinary Relations 1					o6-HCI-ID1-152-mo1
Module	e coord	inator		Module offered by	<u>I</u>
chairpe	erson o	f examination committee	of the Master's de-	Institute of Human	Computer Media
gree pr	ogramı	me Human-Computer Inte	eraction		
ECTS		od of grading	Only after succ. con	npl. of module(s)	
5	L	rical grade			
Duratio		Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts		•		
red so	far in th		iedia communication	, business informat	leepen the competencies acqui- ics, interaction design, sociology eography, and others.
Intend	ed lear	ning outcomes			
fields c	of scien		develop knowledge,		lems and methods in the related related to communication, coope-
Course	s (type	, number of weekly conta	ict hours, language –	- if other than Germa	an)
S (2)					
		sessment (type, scope, la			ation offered — if not every seme-
b) pres c) pres d) term e) a tot f) oral e Langua	entatio entatio paper al of ap examin	mination (approx. 75 min on (approx. 20 minutes) v n of project results (appr (approx. 10 pages) or oprox. 5 hours of complet ation (approx. 25 minute ssessment: German and bonus	vith handout (approx. ox. 20 minutes) or ing exercises or s)	. 2 pages) or	
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
150 h					
	ng cycl	e			
	-5 -5 -1	-			
	d to in	LPO I (examination regu	lations for toaching	legree programmes)
VCICII6	<u>.u to iii</u>	LI OI (Examination legu	Tations for teaching-	actice programmes	J

Master's degree (1 major) Human-Computer-Interaction (2015) Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) Human-Computer-Interaction (2021)

Module appears in



Module title					Abbreviation		
Interdisciplinary Relations 2					o6-HCI-ID2-152-mo1		
Module	e coordi	nator		Module offered by	<u> </u>		
chairpe	erson of	examination committee	of the Master's de-	Institute of Human	Computer Media		
		ne Human-Computer Inte	i				
ECTS		d of grading	Only after succ. con	npl. of module(s)			
5	' 	ical grade					
Duratio		Module level	Other prerequisites				
1 seme		graduate					
Conten							
red so	far in th		nedia communication	, business informati	eepen the competencies acquics, interaction design, sociology eography, and others.		
Intend	ed learn	ing outcomes					
fields	of scienc		develop knowledge,		ems and methods in the related elated to communication, coope		
Course	s (type,	number of weekly conta	ct hours, language –	if other than Germa	n)		
S (2)							
					tion offered — if not every seme-		
ster, information on whether module can be chosen to earn a bonus) a) written examination (approx. 75 minutes) or b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or c) presentation of project results (approx. 20 minutes) or d) term paper (approx. 10 pages) or e) a total of approx. 5 hours of completing exercises or f) oral examination (approx. 25 minutes) Language of assessment: German and/or English creditable for bonus							
	Allocation of places						
Allocat 	•	rmation					
Allocat 	•	rmation					
Allocat 	onal info	rmation					

Module appears in

Teaching cycle

Master's degree (1 major) Human-Computer-Interaction (2015)

Referred to in LPO I (examination regulations for teaching-degree programmes)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation	
Advanced methods of data analysis					o6-HCI-METH-152-mo1	
Module coordinator A				Module offered by	1	
holder of the Chair of Psychological Ergonomics Institute of Human Computer Media			n Computer Media			
ECTS	Meth	od of grading	Only after succ. c	Only after succ. compl. of module(s)		
5	nume	rical grade		- -		
Duratio	on	Module level	Other prerequisit	es		
1 seme	ester	graduate				
Conter	nts					
repeat	ed mea	sures, regression analy	sis, and exploratory	and confirmatory fact	ultifactor analysis of variance with or analysis. The individual lectu- y the lecturers. Students actively	

Intended learning outcomes

After participating in the module courses, students have knowledge of advanced methods of statistics. They will be able to interpret the results in scientific texts. The students are able to compare the methods regarding advantages and disadvantages in order to select the most suitable method for a specific problem. Furthermore, they are able to apply the basic steps of the application of these methods.

structure this knowledge themselves. In addition, e-learning materials with numerous application examples in

Courses (type, number of weekly contact hours, language — if other than German)

V (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 75 minutes)

various statistical programs are provided.

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)



Module title					Abbreviation	
Humar	ı-Techr	ology-Society		•	o6-HCI-MTG-182-mo1	
Modul	lodule coordinator Module offered by					
holder of the Chair of Psychological Ergonomics			gonomics	Institute of Human Computer Media		
ECTS	S Method of grading Only after		Only after succ. cor	npl. of module(s)		
5	nume	erical grade				
Durati	Duration Module level Other		Other prerequisites			
1 semester graduate						
Conte	Contents					

The content of this module deals with currently controversial topics at the interface between technology and society, e.g. Should we use robots in elderly care? Is the internet making the world more democratic? Should the state be allowed to monitor our data traffic? Many of the questions that arise cannot be answered simply with a yes or no. This module introduces the topic area of technology and society by looking at current problems in the sociology of technology and ethics and allows students to develop their own responses to these controversies. Students debate current social issues related to technology use. In the process, pros and cons are brought into sharp focus and current opinion patterns are questioned.

Intended learning outcomes

After participating in the module courses, students are able to describe, analyze and contrast current social theories and topics related to human-technology. In a debate, they show that they can summarize their own and others' points of view, argue for or against them, and assess their implications. Students develop their self-competence by developing their ethical awareness and individual professional values. Participation in a debate develops their general communicative competencies in terms of expressiveness, conversational skills and persuasiveness.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) presentation (approx. 25 minutes) or
- b) term paper (approx. 15 pages)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in



Module	e title		Abbreviation		
Selected Topics in Online and Mobile Communication				_	o6-HCI-OMK-182-mo1
Module coordinator Module offere					
holder of the Chair of Psychology of Communication and New Media			of Communication and	Institute of Human Computer Media	
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	5	
1 seme	emester graduate				
Contents					
This m	odule i	s aimed at providing	an advanced introductio	n in the scientific ps	ychological perspective on online

and mobile communication are introduced.

Intended learning outcomes

Students have intensified their abilities to structure and describe online and mobile communication phenomena from a scientific psychological perspective. Students acquire in-depth knowledge about current theories and results on human experience and behavior in the context of online and mobile communication.

and mobile media use. Current theories and results on human experience and behavior in the context of online

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 60 minutes) or
- b) oral examination of one candidate each (approx. 30 minutes) or
- c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or
- d) term paper (15 to 20 pages) or
- e) portfolio (maximum 20 pages)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

max. 32 places

Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018)



Modul	Module title Abbreviation						
HCI Project					o6-HCI-Proj-152-mo1		
Modul	e coord	inator		Module offered by			
		f examination committe	e of the Master's de-	Institute of Human	Computer Media		
•		ne Human-Computer Int			'		
ECTS		od of grading	Only after succ. con	npl. of module(s)			
10		rical grade					
Durati		Module level	Other prerequisites				
1 seme		graduate					
Conte	_						
teracti specif	on (HCI) ied rese), which requires technic	cal, psychological and they have to solve m	empirical skills. In tostly independently.	articular to human-computer in- his module, students work on a The topic is derived from rese- osychological aspects.		
Intend	ed lear	ning outcomes					
tured particles.	orocess		thodological compete	nce, communicative	according to self-created structer competence and cooperation		
Ü (1)	(-)	,,,			,		
Metho		sessment (type, scope, lon on whether module o			ition offered — if not every seme-		
Langu		s. 15 pages) ssessment: German and bonus	l/or English				
Alloca	tion of p	olaces					
Additi	onal inf	ormation					
Workle	oad		_				
300 h							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
							
Module appears in							
Maste	Master's degree (1 major) Human-Computer-Interaction (2015)						

Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) Human-Computer-Interaction (2021)



Module title					Abbreviation	
Psychology of Interactive Systems				-	o6-HCI-PSY-182-mo1	
Modul	e coord	linator		Module offered by		
holder	of the	Chair of Psychological Er	gonomics	Institute of Human Computer Media		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Contents						
In the module, explanatory models, methods and findings from psychology are used to explain, predict and evaluate interactions between humans and technology. Each unit deals with one area of psychology (e.g., cognitive						

luate interactions between humans and technology. Each unit deals with one area of psychology (e.g., cognitive psychology, clinical psychology) and applies it to a human-technology interaction (e.g., cognitive: design and arrangement of icons, distraction by driver information systems or multitasking; clinical: internet addiction, information overload or VR in therapy and rehabilitation). Lecturers present the knowledge base according to the current state of research for the acquisition of the subject competencies.

Intended learning outcomes

After participating in this module, students will have extensive knowledge of essential subfields of psychology and their possible applications in human-computer interaction. They will be able to explain examples. This knowledge enables students on the one hand to analyze, design and evaluate interactive systems with regard to psychological principles and on the other hand to generate possible further questions and applications in the field of human-computer interaction on the basis of psychological principles. In addition to technical competencies, the focus is on social and personal competencies.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) presentation (approx. 30 minutes) with handout (approx. 2 pages) or
- b) term paper (approx. 15 pages) or
- c) written examination (approx. 90 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in



Module title Abbreviation					Abbreviation	
HCI Seminar					o6-HCI-Sem-152-mo1	
Modul	e coord	linator		Module offered by		
chairp	erson c	of examination committee	of the Master's de-	Institute of Human	Computer Media	
gree p	rogram	me Human-Computer Inte	eraction			
ECTS		od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duration	on	Module level	Other prerequisites			
1 seme	ester	graduate				
Conter	nts					
During will ha stions	the co ve to fi	urse, students will have t nd relevant publications, categories of the current	o work on one specif read the publication	ic topic as a prepara s and analyze them	Iman-computer interaction (HCI). Ition for their master thesis. They given some defined research que- e and present their findings to a	
Intend	ed lear	ning outcomes				
They w	ill have				nt aspect of typical research work. Int information, and how to sum-	
Course	es (type	, number of weekly conta	act hours, language –	- if other than Germa	an)	
S (2)						
		sessment (type, scope, la			ation offered — if not every seme-	
Langua		30 minutes) assessment: German and bonus	or English/			
Allocation of places						
Additional information						
Workload						
150 h						
	Teaching cycle					
	0.7					

Referred to in LPO I (examination regulations for teaching-degree programmes)

Master's degree (1 major) Human-Computer-Interaction (2015) Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) Human-Computer-Interaction (2021)

Module appears in



Module	e title			Abbreviation		
HCI Theories					o6-HCI-THCI-152-mo1	
Module coordinator				Module offered by		
holder	holder of the Chair of Psychological Ergonomics			Institute of Human Computer Media		
ECTS	Meth	od of grading	Only after succ. co	ompl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level		Other prerequisit	Other prerequisites		
1 seme	1 semester graduate					
Conten	Contents					

Human-Computer Interaction lies at the intersection of the social sciences and computer science and seeks to understand how people use devices and systems and how to make those devices and systems more useful and usable. Theories in cognitive science about perception, motor skills, memory, etc., informed theory and model development in the early years. In the following years, developments in cognitive science, internationalization, and rapid technological development had led to both specialization and new theoretical approaches in HCI. In this seminar, classical and especially new theoretical approaches and methods in HCI will be considered, trying to find a common framework despite all specialization and fragmentation.

Intended learning outcomes

After participating in this module, students have an extensive knowledge of theoretical approaches and methods in HCl and can distinguish from which traditions certain theoretical approaches and methods have emerged. This knowledge enables an assessment of the appropriateness of a theory or method for a specific problem and thus also enables a theoretically based and conscious decision for or against a theory or method.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 120 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

Additional information

Workload

150 h

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)



Module	Module title Abbreviation						
Work e	Work experience as a research and teaching assistant				o6-HCI-Tut-152-mo1		
Module coordinator Module offered by							
			of the Masteria de		Computer Media		
		f examination committee ne Human-Computer Inte		Institute of Human	computer media		
ECTS		od of grading	Only after succ. com	pl. of module(s)			
5		successfully completed		, , ,			
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	its						
man-Co sch-Co	ompute mputer	r Systems (HCI) and/or th	ne Master's program	Human-Computer In	t of the Bachelor's program Hu- teraction (HCI, German: Men- ude typical activities from the		
		ning outcomes					
conduction dividual petence in topic learnin	ct result al proje ies are cs relate	ts-oriented conversations ct groups or project partic taught in two areas. In th ed to the field of HCI. The e working as a research a	s with students. They cipants and provide a e course of working a y will gain a better ur	are able to recogniz assistance or offer pl as a teacher, particip nderstanding of the p	ocesses, lead discussions and e progress and stagnation of in- roblem-solving strategies. Com- pants will learn to teach others problems students encounter in experience with the methods of		
Course	s (type	, number of weekly conta	ct hours, language –	if other than Germa	ın)		
P (o)							
		sessment (type, scope, la on on whether module ca			tion offered — if not every seme-		
report	(approx	a. 2 pages)					
Allocat	ion of p	olaces					
Additio	onal inf	ormation					
Worklo	ad						
150 h							
Teachi	Teaching cycle						
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in							
Master	Master's degree (1 major) Human-Computer-Interaction (2015) Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) Human-Computer-Interaction (2021)						



Module title					Abbreviation	
Advanced Usability					06-HCI-UM-152-m01	
Module	e coord	inator		Module offered by		
holder	holder of the Chair of Psychological Ergonomics			Institute of Human Computer Media		
ECTS	Meth	od of grading	Only after succ. con	mpl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semester graduate						
Contents						
In this	In this module, the content, methods and applications of usability research are taught in depth, i.e. the design of					

In this module, the content, methods and applications of usability research are taught in depth, i.e. the design of human-computer systems along the criteria of effectiveness, efficiency and satisfaction during use. Examples of application come from industrial use, public and private space.

Intended learning outcomes

After participating in this module, students will be able to name the principles of selected usability methods and domains and will be able to design user interfaces themselves as well as conduct studies to investigate issues in the field of human-system interaction. Furthermore, they are able to explain the advantages and disadvantages of different usability methods, analyze and evaluate empirical studies as well as design solutions.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module	Module title				Abbreviation	
Advanc	ced Use	er Experience			o6-HCI-UX-152-mo1	
Module	Module coordinator			Module offered by		
holder	holder of the Chair of Psychological Ergonomics			Institute of Human Computer Media		
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level		Other prerequisites	Other prerequisites		
1 seme	1 semester graduate					
Conten	Contents					

This module provides in-depth content, methods and applications of user experience research, i.e. the design of human-computer systems with regard to a good user experience. Examples of application come from the public and private spheres and include, for example, customer satisfaction, persuasive interfaces, aesthetic design and service design.

Intended learning outcomes

After participating in this module, students will be able to name the principles of selected user experience methods and domains and will be able to design user interfaces themselves as well as conduct studies to investigate corresponding questions from the field of human-system interaction. Furthermore, they will be able to explain the advantages and disadvantages of different user experience methods and analyze and evaluate empirical studies and design solutions.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module	e title				Abbreviation
Specialisation HCI 1					o6-HCI-VHCI-1-152-mo1
Module	e coord	linator		Module offered by	
•	chairperson of examination committee of the Master's degree programme Human-Computer Interaction			Institute of Human	Computer Media
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	erical grade		_	
Duratio	Duration Module level		Other prerequisites	Other prerequisites	
1 semester graduate					
Contents					

In this module, the contents of the degree courses are deepened and references to neighboring sciences are ma-

de, which expand and deepen the skills already acquired, e.g. media communication, business informatics, interaction design, sociology of technology, psychology, computer science, museology, digital humanities, geography, etc.

Intended learning outcomes

After participating in this module, students will be able to name and explain typical problems and methods in their own subject as well as in related fields of science and application. They develop methodological competence, communicative competence, cooperation skills and the ability to deal with conflicts in interdisciplinary cooperation.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

Additional information

Workload

150 h

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)

Module studies (Master) Human-Computer-Interaction (2019)



Module	e title			Abbreviation	
Specialisation HCI 2				06-HCI-VHCI-2-152-m01	
Module	coord	linator		Module offered by	
chairperson of examination committee of the Master's degree programme Human-Computer Interaction				Institute of Human Computer Media	
ECTS	Meth	od of grading	Only after succ. con	mpl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites	5	
1 semester graduate					
Contents					

In this module, the contents of the degree courses are deepened and references to neighboring sciences are made, which expand and deepen the skills already acquired, e.g. media communication, business informatics, interaction design, sociology of technology, psychology, computer science, museology, digital humanities, geography, etc.

Intended learning outcomes

After participating in this module, students will be able to name and explain typical problems and methods in their own subject as well as in related fields of science and application. They develop methodological competence, communicative competence, cooperation skills and the ability to deal with conflicts in interdisciplinary cooperation.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

Additional information

Workload

150 h

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



to new research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	Module title Abbreviation					Abbreviation
chairperson of examination committee of the Master's degree programme Human-Computer Interaction ECTS Method of grading Only after succ. compl. of module(s) 10 (not) successfully completed Duration Module level Other prerequisites 1 semester graduate Contents The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their students onew research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	Scientific Internship					o6-HCI-WPrakt-182-mo1
### Second Contents Provided Human-Computer Interaction Provided Human-Computer Interaction	Module	e coord	inator		Module offered by	
ECTS Method of grading Only after succ. compl. of module(s) 10 (not) successfully completed Duration Module level Other prerequisites 1 semester graduate Contents The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their students on the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	chairpe	erson o	f examination committee	of the Master's de-	Institute of Human	Computer Media
Duration Module level Other prerequisites 1 semester graduate Contents The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their studies in scientific basis for their future professional activity.	gree pr	ogramr	ne Human-Computer Inte	eraction		
Duration Module level graduate Contents The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their studies to new research questions. Through contact with the world of research, they develop methodological, social apersonal skills and create a scientific basis for their future professional activity.	ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
Contents The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their studies on the research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	10	(not)	successfully completed			
Contents The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their studies to new research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	Duratio	on	Module level	Other prerequisites		
The scientific internships provide insights into research in the fields of HCI, user experience, usability or hum factors in scientific research institutions. The students should apply and deepen the knowledge and skills acred during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their studies to new research questions. Through contact with the world of research, they develop methodological, social apersonal skills and create a scientific basis for their future professional activity.	1 seme	ster	graduate			
factors in scientific research institutions. The students should apply and deepen the knowledge and skills ac red during their studies in scientific research. Intended learning outcomes After participating in this module, students will be able to apply theoretical and practical aspects of their students to new research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	Conten	its				
After participating in this module, students will be able to apply theoretical and practical aspects of their stute to new research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	factors	in scie	ntific research institution	ıs. The students shou		•
to new research questions. Through contact with the world of research, they develop methodological, social personal skills and create a scientific basis for their future professional activity.	Intend	ed learı	ning outcomes			
Courses (type growth or of weekly contact hours language if other than Corman)	After participating in this module, students will be able to apply theoretical and practical aspects of their studies to new research questions. Through contact with the world of research, they develop methodological, social and personal skills and create a scientific basis for their future professional activity.					
Courses (type, number of weekly contact hours, language — if other than German)	Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)

P (o)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

report on work placement (approx. 2 pages)

Language of assessment: German and/or English

Allocation of places

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Additional information

Additional information on module duration: 8 weeks.

Workload

300 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation
Methods 2					o6-MK-ME2-182-mo1
Module	coord	linator		Module offered by	
all four core Professorships of the degree programme Medienkommunikation (Media Communication)				Institute of Human Computer Media	
ECTS	Meth	od of grading	Only after succ. cor	mpl. of module(s)	
5	nume	erical grade			
Duratio	Duration Module level Other prerequ		Other prerequisites	5	
1 semester graduate					
Contents					

This module discusses advanced techniques of data collection. Students should obtain an overview of different data collection techniques that are used in media communication research. Based on the knowledge of common data collection techniques (e. g. written surveys), this module covers, for example, innovative techniques such as eye tracking or physiological measures.

Intended learning outcomes

Students should acquire a profound knowledge of the data collection techniques discussed and should deepen their methodological skills. In addition, students should become acquainted with innovative data collection techniques.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 60 minutes) or
- b) oral examination of one candidate each (approx. 30 minutes) or
- c) presentation (15 to 45 minutes) and written elaboration (10 to 15 pages) or
- d) term paper (15 to 20 pages) or
- e) portfolio (maximum 20 pages)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018)



Module	e title	,		Abbreviation		
3D User Interfaces					10-HCl-3DUl-152-m01	
Module	e coord	inator		Module offered by		
holder	holder of the Chair of Computer Science IX			Institute of Computer Science		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level		Other prerequisites			
1 seme	1 semester graduate					
Conten	Contents					

The module provides knowledge about the possibilities and specifics of 3D user interfaces in the areas of augmented reality, large screens, mobile devices, robotics and computer games. The lecture introduces high-quality 3D interaction techniques and discusses their advantages and disadvantages in specific application areas. Furthermore, design guidelines as well as the theory needed for their implementation will be taught. In the exercise, students work in groups of 2-3 participants to develop appropriate 3D interaction techniques for a virtual reality application. Presentations, exercises and discussions help the student groups to familiarize themselves with the

required technologies and activities and to organize the project as a whole.

Intended learning outcomes

After participating in the module courses, students are able to develop 3D user interfaces independently. They know high-quality 3D interaction techniques and can explain important design guidelines. Students can apply available tools for typically occurring tasks and know their advantages and disadvantages. Furthermore, you can independently familiarize yourself with complex technical systems as well as independently develop problem-solving proposals, communicate these in a team and integrate them into a common prototype.

Courses (type, number of weekly contact hours, language — if other than German)

 $V(2) + \ddot{U}(2)$

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

presentation of project results (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)

Master's degree (1 major) eXtended Artificial Intelligence (xtAI) (2020)



Module title					Abbreviation	
Advanc	ced Inte	eractive Systems			10-HCI-AIS1-152-m01	
Module	e coord	linator		Module offered by		
holder	holder of the Chair of Computer Science IX			Institute of Computer Science		
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level		Other prerequisite	Other prerequisites		
1 seme	1 semester graduate					
Conten	Contents					

The module teaches in-depth requirements, concepts and practical solutions in the field of interactive systems. A special focus is on systems for the realization of human-computer interaction, in which user and computer form a common system in a closed input-output loop and requirements of different degrees of reactivity up to real-time are crucial. Possible examples include classical graphical interfaces, web-based solutions, and virtual and augmented reality systems.

Intended learning outcomes

After participating in the module courses, students will be able to recall, classify and summarize basic capabilities and features of interactive computer systems. They will be able to explain and compare them. They remember subject-specific methods for implementing interactive systems, can plan their application, implement the resulting development processes and interpret the results.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

Additional information

Workload

150 h

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation	
Advan	ced Inte	eractive Systems 2			10-HCI-AIS2-152-m01	
Modul	e coord	inator		Module offered by		
holder	holder of the Chair of Computer Science IX			Institute of Computer Science		
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level Other prerequ		Other prerequisite	s		
1 semester graduate						
Conten	Contents					

The module teaches in-depth requirements, concepts and practical solutions in the field of interactive systems. A special focus is on systems for the realization of human-computer interaction, in which user and computer form a common system in a closed input-output loop and requirements of different degrees of reactivity up to real-time are crucial. Possible examples include classical graphical interfaces, web-based solutions, and virtual and augmented reality systems.

Intended learning outcomes

After participating in the module courses, students will have deepened their expertise in the field of interactive systems. They are able to recall, classify and summarize capabilities and features of interactive computer systems. They can explain and compare them. They remember comprehensive subject-specific methods for implementing interactive systems, can plan their application, implement the resulting development processes and interpret the results.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation	
Selected Topics of Computer Science					10-HCI-AK-152-m01	
Modul	e coord	linator		Module offered by		
holder	of the	Chair of Computer Science	ce IX	Institute of Computer Science		
ECTS	Meth	ethod of grading Only after succ. cor		npl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisites			
1 seme	ester	graduate				
Contents						
Selected topics in computer science.						
	manufad laawsing autoomaa					

Intended learning outcomes

After participating in the module courses, students are able to understand and comprehend the solutions to complex problems in computer science. They are able to transfer the solution approaches to related problems, implement and evaluate them.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation	
Computer Sciences I - Concepts					10-HCI-Info1-152-m01	
Modul	e coord	inator		Module offered by	<u>I</u>	
holder of the Chair of Computer Science IX			ice IX	Institute of Computer Science		
ECTS	Metho	od of grading	Only after succ. compl. of module(s)			
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	5		
1 seme	ster	graduate				
Contents						
The module provides a shell module. Students may receive credit for a target module from Computer Science on the following topic: Concepts of Computer Science.						

Intended learning outcomes

According to the specification of the imported module.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 75 minutes) or
- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

 $Language\ of\ assessment:\ German\ and/or\ English$

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module	Module title Abbreviation					
Compu	ter Sci	ence II - Theory		-	10-HCI-Inf02-152-m01	
Module	e coord	linator		Module off	ered by	
holder	of the	Chair of Computer So	ience IX	Institute of	Computer Science	
ECTS	Meth	od of grading	Only after su	cc. compl. of modu	le(s)	
5	nume	rical grade				
Duratio	n	Module level	Other prerequ	Other prerequisites		
1 seme	ster	graduate				
Conten	its					
		rovides a shell modu topic: Theoretical Fo	•		arget module from Computer Science o	
Intend	ed lear	ning outcomes				
Accord	ing to t	he specification of the	ne imported modul	e.		
Course	s (type	, number of weekly o	ontact hours, lang	uage — if other tha	n German)	
S (2)						
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)						
a) written examination (approx. 75 minutes) or						

- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Modul	Module title Abbreviation						
Compu	ıter Sci	ences III - Application			10-HCI-Info3-152-m01		
Module coordinator				Module offered by			
		Chair of Computer Scienc	o IX	Institute of Comput	ter Science		
ECTS		od of grading	Only after succ. con		er science		
5		rical grade		ipu oi modute(o)			
Duratio	on	Module level	Other prerequisites				
1 seme	ester	graduate					
Conter	nts		,				
		rovides a shell module. S topic: Fundamentals of C			odule from Computer Science on		
Intend	ed lear	ning outcomes					
Accord	ling to t	he specification of the in	nported module.				
Course	es (type	, number of weekly conta	act hours, language –	- if other than Germa	an)		
S (2)							
a) writt b) pres c) pres d) term e) a tot f) oral Langua	nformat ten exa sentatio sentatio n paper tal of ap examin	ion on whether module comination (approx. 75 min on (approx. 20 minutes) with of project results (approx. 10 pages) or approx. 5 hours of complet ation (approx. 25 minute assessment: German and	an be chosen to earn utes) or vith handout (approx ox. 20 minutes) or ting exercises or s)	a bonus)	ntion offered — if not every seme-		
	tion of						
Additio	onal inf	ormation					
Worklo	Workload						
150 h							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Modul	Module appears in						

Master's degree (1 major) Human-Computer-Interaction (2015) Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) Human-Computer-Interaction (2021)



Module	Module title Abbreviation					
Compu	ter Sci	ences IV - Praxis			10-HCI-Info4-152-m01	
Module coordinator Module offered by						
holder	of the	Chair of Computer Sc	ience IX	Institute of Cor	nputer Science	
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)	
5	nume	rical grade				
Duratio	n	Module level	Other prerequisite	Other prerequisites		
1 seme	ster	graduate				
Conten	ts					
			le. Students may receiv ons of Computer Scienc	_	et computer science module on the	
Intende	ed lear	ning outcomes				
Accord	ing to t	he specification of th	e imported module.			
Course	s (type	, number of weekly c	ontact hours, language	— if other than Ge	erman)	
S (2)						
			e, language — if other t le can be chosen to ear		mination offered — if not every seme	
		mination (approx. 75	minutes) or es) with handout (appro	v a pagos) or		

- b) presentation (approx. 20 minutes) with handout (approx. 2 pages) or
- c) presentation of project results (approx. 20 minutes) or
- d) term paper (approx. 10 pages) or
- e) a total of approx. 5 hours of completing exercises or
- f) oral examination (approx. 25 minutes)

 $Language\ of\ assessment:\ German\ and/or\ English$

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015)

Master's degree (1 major) Human-Computer-Interaction (2018)



Module title					Abbreviation
Machine Learning					10-HCI-ML-152-m01
Module coordinator				Module offered by	
holder	of the	Chair of Computer Scienc	ce IX	Institute of Computer Science	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	Duration Module level		Other prerequisites		
1 seme	1 semester graduate				
Conten	Contents				

The lecture module provides a broad introduction to machine learning, data mining, gesture processing, and statistical pattern recognition. Topics include: (i) Supervised learning (parametric/non-parametric algorithms, support vector machines, kernels, neural networks). (ii) Unsupervised learning (clustering, dimensionality reduction, recommender systems, deep learning). (iii) Machine learning best practices (data preparation, bias/variance theory, hyperparameter search). To this end, numerous case studies and applications will be presented from gesture-based and multimodal interfaces, text and speech recognition (web search, anti-spam), intelligent robots (perception, control), machine vision, medical informatics, data mining, and other areas. In the exercise, students independently develop a machine learning algorithm from scratch in groups of 2-3 participants. They train and optimize their algorithm to recognize body gestures used to control a given application. Presentations, exercises and discussions help the student groups to familiarize themselves with the required technologies and activities and to organize the project as a whole.

Intended learning outcomes

After participating in the module courses, students are able to recognize basic application scenarios for machine learning methods. They remember subject-specific approaches and can apply them to different problems. They can summarize, compare and explain different approaches and evaluate their performance. They can apply available tools to typically occurring tasks and know their advantages and disadvantages. Furthermore, you can independently familiarize yourself with complex technical systems as well as independently develop problem-solving proposals, communicate these in a team and integrate them in a prototype.

Courses (type, number of weekly contact hours, language — if other than German)

 $V(2) + \ddot{U}(2)$

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

presentation of project results (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Human-Computer-Interaction (2015) Master's degree (1 major) Human-Computer-Interaction (2018)



Module	Module title				Abbreviation
Multimodal Interfaces					10-HCI-MMI-152-m01
Module	e coord	inator		Module offered by	
holder	of the	Chair of Computer Scienc	ce IX	Institute of Computer Science	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duration Module level			Other prerequisites		
1 semester graduate					
Conten	Contents				

Contents

Multimodal interactions make use of different modalities to interact with computers or machines. The field includes both analysis and synthesis of multimodal utterances. This course focuses on analysis, i.e., processing input from, for example, speech, gestures, touch, gaze direction, or even biosensors. The goal here is to determine the intent of the interactor from multiple channels and signals in order to perform desired (inter-) actions. In this course, students will learn about examples of multimodal interfaces, their advantages, the underlying terminology and theoretical background. In addition, students will learn the steps necessary for processing both unimodal and multimodal input. As core content, building on this, the fusion of multimodal signals is taught using the example of synergistic speech-gesture interfaces as well as its integration into an interactive real-time system. This includes on the one hand typical aspects of multimodal dependencies, e.g. temporal and semantic entanglements, and on the other hand prominent approaches to perform multimodal fusion on decision level. In the accompanying exercise, the theoretical contents are deepened by a practical examination of the development of a synergistic speech-gesture interface for a virtual environment.

Intended learning outcomes

After participating in the module courses, students are able to recognize basic application scenarios for multimodal interfaces. They remember subject-specific approaches and can apply them to adequate problems. They can summarize, compare and explain different approaches. They can apply available tools to typically occurring tasks and know their advantages and disadvantages. Furthermore, you can independently familiarize yourself with complex technical systems as well as independently develop problem-solving proposals, communicate these in a team and integrate them in a prototype.

Courses (type, number of weekly contact hours, language — if other than German)

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 90 minutes) or presentation of project results (approx. 30 minutes) Language of assessment: German and/or English creditable for bonus

Allocation of places

Additional information

Workload

150 h

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in



Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) eXtended Artificial Intelligence (xtAl) (2020)



Module title					Abbreviation	
Princip	Principles of Interactive Systems				10-HCI-PRIS-182-m01	
Modul	e coord	linator		Module offered by		
holder	of the	Chair of Computer S	cience IX	Institute of Compu	Institute of Computer Science	
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)		
5	nume	rical grade				
Durati	Duration Module level Othe		Other prerequisite	Other prerequisites		
1 seme	1 semester graduate -					
Contents						

Contents

The module teaches requirements, concepts and practical solutions for interactive human-computer systems of extended reality (virtual reality, mixed reality, augmented reality), perceptual computing, computer games and cyber-physical systems. Due to their common characteristics, these systems have recently often been referred to as real-time interactive systems.

In the lecture, theoretical models are introduced, requirements of the application domain are derived, and current and novel conceptual and practical solutions are presented. First, conceptual principles for characterizing real-time interactive systems are presented. Then, conceptual models of the mission-critical aspects of time, latencies, processes, and events necessary to describe the behavior of a system are introduced. This is followed by a presentation of the application state, its distribution and coherence requirements, and the consequences of these requirements on decoupling and software quality in general. Then, potential solutions for data redundancy, distribution, synchronization, and interoperability are addressed. Furthermore, concepts underlying virtual reality such as immersion and presence are discussed, as well as various methods for measuring them. Finally, avatars and the concept of embodiment will be discussed. The exercise will provide an insight into practical research work and experiments of the chair as well as a first practical insight into software technologies and frameworks for the creation of interactive real-time systems, e.g. Unity3d and/or Unreal Engine.

Intended learning outcomes

After participating in the module courses, students are able to recognize basic application scenarios for Interactive Systems. They remember subject-specific approaches and can apply them to adequate problems. They know theoretical models and they can summarize, compare and explain different approaches and evaluate their performance. They can apply available tools to typically occurring tasks and know their advantages and disadvantages. Furthermore, you can independently familiarize yourself with complex technical systems as well as independently develop problem-solving proposals, communicate these in a team and integrate them in a prototype.

Courses (type, number of weekly contact hours, language — if other than German)

 $V(2) + \ddot{U}(2)$

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 90 minutes)

Language of assessment: German and/or English

creditable for bonus

Allocation of places

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Additional information

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Workload

150 h

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Master's w	ith 1 major	' Human-Comput	ter-Interaction
(2010)			



Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018) Master's degree (1 major) eXtended Artificial Intelligence (xtAl) (2020)



Modul	e title				Abbreviation	
Digita	Entrep	reneurship			12-M-UGF3-182-m01	
Module coordinator				Module offered by		
holder	holder of the Chair of Entrepreneurship and Strategy			Faculty of Manager	Faculty of Management and Economics	
ECTS	Meth	od of grading	Only after succ. o	compl. of module(s)		
5	nume	rical grade				
Durati	Duration Module level (Other prerequisit	Other prerequisites		
1 seme	1 semester graduate					
Contents						

Contents

This module provides an introduction into digital entrepreneurship and digital transformation. (1) Introduction (2) Digital business models (3) Identifying and exploiting opportunities for digital entrepreneurship (4) Strategies for creating competitive advantage in digital entrepreneurship (5) Digital marketing for entrepreneurs (6) Crowdfunding for entrepreneurs (7) Design thinking (8) Lean startup (9) Platform ecosystems and online communities (10) Digital strategy and digital transformation (11) The agile organization (12) Crowdsourcing (13) Cyberfraud (14) Wrap-up and Q&A

Intended learning outcomes

Educational aims: Clarify the role of digital entrepreneurship and digital transformation. Explain theoretical concepts and mechanisms behind digital entrepreneurship and digital transformation. Enable students to critically appraise alternative approaches to digital entrepreneurship and digital transformation. Enable students to evaluate the boundaries and risks of digital entrepreneurship and digital transformation

Learning outcomes: On successful completion of this module students will be able to (1) Assess the role of digital entrepreneurship and digital transformation for creating and sustaining competitive advantage, (2) Create and evaluate concepts related to digital entrepreneurship and digital transformation, (3) Make judgements about the organizational and managerial implications of digital entrepreneurship and digital transformation, (4) Systematically choose between different routes of action.

Courses (type, number of weekly contact hours, language — if other than German)

 $V(2) + \ddot{U}(2)$

Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

- a) written examination (approx. 60 to 120 minutes) or
- b) term paper (15 to 20 pages) or
- c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)

Language of assessment: English

Allocation of places

Additional information

Workload

150 h

Teaching cycle

Teaching cycle: summer semester

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Human-Computer-Interaction (2018)

Master's degree (1 major) Management (2018)

Master's with 1 major Human-Computer-Interaction	JMU Würzburg • generated 19-Apr-2025 • exam. reg. data re-	page 42 / 43
(2018)	cord Master (120 ECTS) Human-Computer-Interaction - 2018	



Master's degree (1 major) International Economic Policy (2018)

Master's degree (1 major) China Business and Economics (2019)

Master's degree (1 major) China Language and Economy (2019)

Master's degree (1 major) Information Systems (2019)

Master's degree (1 major) China Business and Economics (2021)

Master's degree (1 major) China Language and Economy (2021)

Master's degree (1 major) Human-Computer-Interaction (2021)

Master's degree (1 major) Economathematics (2021)

Master's degree (1 major) Information Systems (2022)

Master's degree (1 major) International Economic Policy (2022)

Master's degree (1 major) Management (2022)

Master's degree (1 major) Economathematics (2022)

exchange program Business Management and Economics (2022)