

Subdivided Module Catalogue for the Subject

Business Management and Economics

as a Bachelor's with 1 major with the degree "Bachelor of Science" (180 ECTS credits)

Examination regulations version: 2010 Responsible: Faculty of Business Management and Economics

JMU Würzburg • generated 26-Aug-2024 • exam. reg. data record 82|184|-|-|H|2010

Course of Studies - Contents and Objectives

The bachelor degree programme Business Management and Economics is offered by both departments of the faculty - the Department of Business Management and the Department of Economics (17 chairs). (status: winter term 2009/10) The bachelor degree programme Business Management and Economics mediates an appropriate knowledge in Business Management and Economics, familiarizing students with the methods of academic work and qualifying them to work in an academic, independent and problem-solving manner. The course imparts the know-how about relevant academic theories, models and methods, and enhances the theoretical and analytical ability to reason as well as the ability to conceptualize in coherent structures. Further, through their autonomous work the students learn to order the academic results in a critical manner and to act responsibly. Through the acquisition of knowhow and the training of analytical thinking the students gain the ability to familiarize themselves in a wide range of applications that they will face in their later professional life. They also acquire the basic knowledge necessary for the Master degree. In the bachelor thesis as the final requirement of the programme, the students should demonstrate their ability to work on a narrow thematic field within business management or economics in a limited time frame. The students should use well-known procedures and scientific criteria and work to a large extent independently.

Abbreviations used

Course types: \mathbf{E} = field trip, \mathbf{K} = colloquium, \mathbf{O} = conversatorium, \mathbf{P} = placement/lab course, \mathbf{R} = project, \mathbf{S} = seminar, \mathbf{T} = tutorial, $\ddot{\mathbf{U}}$ = exercise, \mathbf{V} = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B**/**NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with

the general regulations governing the degree subject described in this module catalogue:

ASPO2007

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

21-Sep-2010 (2010-53)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

The subject is divided into

Abbreviation	Module title	ECTS credits	Method of grading	pag
Compulsory Courses (100	ECTS credits)			
Business Administration	(30 ECTS credits)			
12-Mark-G-082-m01	Introduction to Market-Oriented Management	5	NUM	10
12-BPL-G-082-m01	Supply, Production and Operations Management. An Introduc- tion	5	NUM	53
12-IntUR-G-082-m01	Managerial Accounting	5	NUM	9:
12-l&F-G-082-m01	Investment and Finance. An Introduction	5	NUM	8/
12-ExtUR-G-082-m01	Financial Accounting	5	NUM	7
12-EBWL-G-082-m01	Introduction to Business Administration	5	NUM	6
Economics (30 ECTS crea	lits)			
12-EVWL-G-082-m01	Introduction to Economics	5	NUM	6
12-Mak1-G-082-m01	Macroeconomics 1	5	NUM	10
12-Mak2-G-082-m01	Macroeconomics 2	5	NUM	10
12-Mik2-G-082-m01	Microeconomics 2	5	NUM	11
12-WiPo-G-082-m01	Introduction to Economic Policy	5	NUM	15
12-Mik1-G-082-m01	Microeconomics 1	5	NUM	10
Quantitative Methods (3		,		
10-M-MWW1-072-m01	Mathematics 1 for students in Economics	5	NUM	2
10-M-MWW2-072-m01	Mathematics 2 for students in Economics	5	NUM	2
12-Stat-G-082-m01	Descriptive Statistics and Introduction to Probability	5	NUM	13
12-QWF-G-082-m01	Introduction to Statistical Inference and Regression Analysis	5	NUM	12
12-EWiinf-G-082-m01	Introduction to Statistical Interferce and Regression Analysis	-	NUM	
12-Alnf-G-082-m01	Applied Computer Science	5	NUM	7
Law (10 ECTS credits)	Applied Computer Science	5	NOM	3
	Interaction to the Common Level Contemptor For Former sists	_	NILIAA	
02-EReWi-G-082-mo1	Introduction to the German Legal System for Economists	5	NUM	7
02-G&HRe-G-082-m01	Company Law and Commercial Law	5	NUM	8
APV2, 12-APV3, 12-APV4, 1	es, students may take no more than 4 modules: 12-APB1, 12-APB 2-APM1, 12-APM2, 12-APM3, 12-APM4, 12-APAF1, 12-APAF2, 12-AF	2, 12-APB3 PAF3, 12-AF	, 12-APB4, 12-A PAF4	APV1,
Business Administration				
12-EPS-091-m01	Entrepreneurship	5	NUM	6
12-U&UF-F-082-m01	Entrepreneurship and Management	5	NUM	14
12-MaFo-F-082-m01	Market Research	5	NUM	10
12-WUF-FS-082-m01	Seminar: Competitive Leadership	5	NUM	16
12-BPL-F-082-m01	Supply, Production and Logistics Management. Material Requi- rements Planning	5	NUM	5
12-BPL-FS-082-m01	Seminar: Supply, Production and Logistics Management	5	NUM	5
Financial Accounting and Auditing 1 - Financial Statements		5	NUM	15
12-Wipr1-F-082-m01				
12-Wipr1-F-082-m01 12-Wipr2-F-082-m01	Financial Accounting and Auditing 2 - Consolidated Financial Statements (German GAAP, IFRS)	5	NUM	15
	Financial Accounting and Auditing 2 - Consolidated Financial	5	NUM NUM	15 16

	Investment and Finance Advanced Law	_		0.1
12-I&F-F-082-m01	Investment and Finance - Advanced Level	5	NUM	81
12-I&F-FS-082-m01	Seminar: Investment and Finance	5	NUM	83
12-UBW-F-082-m01	Business Valuation between Financial Mathematics and Data on Capital Market	5	NUM	145
12-St1-F-082-m01	Business Taxation 1: An Introduction to Tax Law & Tax Planning	5	NUM	136
12-St2-F-082-m01	Business Taxation 2: The Taxation of Income in Germany	5	NUM	137
12-St3-F-082-m01	Business Taxation 3: Tax Accounting	5	NUM	138
12-EBus-F-082-m01	eBusiness	5	NUM	61
12-SCM-F-082-m01	Supply Chain Management	5	NUM	135
12-Wiinf-FS-082-m01	Seminar: Information Technologies	5	NUM	153
12-P&O-F-082-m01	Human Resource Management & Organizational Theory	5	NUM	116
12-P&O-FS-082-m01	Seminar: Human Resource Management & Organizational Theory	5	NUM	118
12-GP-G-082-m01	Business Processes	5	NUM	79
12-FRBE-F-082-m01	Forward and Reverse Business Engineering	5	NUM	77
12-ARS-091-m01	Fundamentals of Information Economics and Incentive Sy-	5	NUM	49
	stems			
12-UG-FS-091-m01	Seminar: Foundation and Corporate Growth	5	NUM	148
12-VeCo-092-m01	Sales Controlling & Management	5	NUM	150
12-PU-092-m01	Workshop Corporate Planning	5	NUM	119
12-AAC-092-m01	Selected Aspects of Managerial Accounting	5	NUM	29
12-APB1-091-m01	Selected Topics in Business Management 1	5	NUM	37
12-APB2-091-m01	Selected Topics in Business Management 2	5	NUM	38
12-APB3-091-m01	Selected Topics in Business Management 3	5	NUM	39
12-APB4-091-m01	Selected Topics in Business Management 4	5	NUM	40
12-KR-091-m01	Cost Accounting for Decision Making and Control	5	NUM	99
12-IM-091-m01	Innovation Management	5	NUM	86
Economics (5 ECTS credit	is)			
12-EuGP-F-082-m01	European Monetary Policy	5	NUM	67
12-VWL1-FS-082-m01	Seminar: Economic Policy	5	NUM	151
12-Konj1-F-082-m01	Business Cycles and Stabilization Policy	5	NUM	93
12-VWL2-FS-082-m01	Seminar: Selected Topics in Economics	5	NUM	152
12-S&W1-F-082-m01	Competition and Strategy 1	5	NUM	126
12-S&W2-F-082-m01	Competition and Strategy 2	5	NUM	128
12-S&W3-FS-082-m01	Seminar: Competition and Strategy	5	NUM	132
12-A&S-F-082-m01	Labor Market Economics and Social Policy	5	NUM	27
12-Integ-F-082-m01	European Integration	5	NUM	88
12-WO-FS-082-m01	Seminar: Economic Order	5	NUM	164
12-Mik3-F-082-m01	Microeconomics 3	5	NUM	113
12-Fiwi-FS-082-m01	Seminar: Public Finance	5	NUM	75
12-Risk-082-m01	Economic Basics of Risk Management	5	NUM	124
12-S&W3-F-082-m01	Competition and Strategy 3	5	NUM	130
12-IntH-091-m01	International Trade	5	NUM	90
12-ALE-092-m01	Advanced Labor Economics	5	NUM	32
12-APV1-091-m01	Selected Topics in Economics 1		NUM	
12-APV2-091-m01	Selected Topics in Economics 2	5	NUM	45 46
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conomics (2010)	cord Bachelor (180 ECTS) Wirtschaftswissenschaft		page	J, 10/

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12-APV3-091-m01	Selected Topics in Economics 3 Selected Topics in Economics 4	5	NUM	47
12-APV4-091-m01	5	NUM	48	
Quantitative Methods (; ECTS credits) Time Series Analysis		1	
12-Konj2-F-082-m01	5	NUM	95	
12-Konj3-F-082-m01	Simulation of Dynamical Systems	5	NUM	97
12-QWF-FS-082-m01	Seminar: Quantitative Economic Research	5	NUM	121
12-CQW-091-m01	Computer Lab in Regression Analysis	5	NUM	58
12-CE-091-m01	Computational Economics	5	NUM	56
12-APM1-091-m01	Selected Topics in Quantitative Methods 1	5	NUM	41
12-APM2-091-m01	Selected Topics in Quantitative Methods 2	5	NUM	42
12-APM3-091-m01	Selected Topics in Quantitative Methods 3	5	NUM	43
12-APM4-091-m01	Selected Topics in Quantitative Methods 4	5	NUM	44
Other Faculties (5 ECTS	credits)			
06-B-P2-072-m01	Philosophy and the sciences	10	NUM	19
06-B-W1-072-m01	Text analysis: Ancient Philosophy	5	NUM	21
06-B-W2-072-m01	Text Analysis: Medieval Philosophy	5	NUM	22
06-B-W3-072-m01	Text analysis: modern philosophy	5	NUM	23
06-B-W4-072-m01	Text analysis: contemporary philosophy	5	NUM	2/
04-IB1-072-m01	Contemporary South Asia. Applied geography, politics, econo- my, society		NUM	13
04-IB10-072-m01	Social Structures in Indian Society	10	NUM	11
06-BM-AS-082-m01	Social Theory	5	NUM	15
06-BM-IB-082-m01	International Relations	5	NUM	16
06-BM-SpS-082-m01	Social Stratification and Subfields of Sociology	5	NUM	17
04-ChinaK-082-m01	Chinese Studies	5	NUM	9
06-BM-VPS-092-m01	Comparative Politics	5	NUM	18
12-APAF1-091-m01	Selected Topics from Other Faculties 1	5	NUM	33
12-APAF2-091-m01	Selected Topics from Other Faculties 2	5	NUM	34
12-APAF3-091-m01	Selected Topics from Other Faculties 3	5	NUM	35
12-APAF4-091-m01	Selected Topics from Other Faculties 4	5	NUM	36
Thesis (10 ECTS credits)		5		
12-BT-072-m01	Bachelor-Thesis	10	NUM	55
Subject-specific Key Skill	ls (15 ECTS credits)			
12-P&Ocase-F-082-m01	Management Case Studies	5	NUM	11
12-Tut1-082-m01	Student Teaching Assistant 1	5	NUM	14
12-Tut2-082-m01	Student Teaching Assistant 2	5	NUM	14:
12-SAP-082-m01	SAP ERP Human Capital Management	5	NUM	13
12-DAT-082-m01	DATEV - Introduction to DATEV-Software for Tax Accounting	3	B/NB	60
12-UFin-092-m01	Startup Financing	5	B/NB	14
12-WUE-092-m01	Economic and Business Ethics	5	NUM	16
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Module title					Abbreviation
Introduction to the German Legal System for Economists 02-EReWi-G-0					02-EReWi-G-082-m01
Module coordinator Module offered by					<u>.</u>
Dean o	f the Fa	aculty of Law		Faculty of Law	
ECTS	Methe	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
Germai	n conte	nts available but not trai	nslated yet.		
setzen,	Arten		ion des Gerichtswese	ns, Rechtsquellenkı	l das Zustandekommen von Ge- unde, Internationales Recht (Euro :ht).
Intend	ed lear	ning outcomes			
		ded learning outcomes a	vailable but not trans	lated yet.	
komme Struktu	ens und Ir der R	l Inhalts sowie der Auflös echtsordnungen.	sung und Folgen von V	Verträgen, des Zusta	n Rechtsordnung, des Zustande- andekommens von Gesetzen, der
		, number of weekly conta			
		rmation on SWS (weekly			
		s essment (type, scope, la ion on whether module c			ation offered — if not every seme-
written	exami	nation (approx. 120 minu	ites)		
Allocat	ion of _l	places			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPOI (examination regu	llations for teaching-o	legree programmes	
Module	e appea	ars in			
		ree (1 major) Business M	anagement and Econ	omics (2009)	
Bachel	or' deg	ree (1 major) Business M	anagement and Econ	omics (2013)	
		ree (1 major) Business M			
Bachol	nr' deg	ree (1 major) Business M	anagament and Fran	\cdot ()	

Module title			Abbreviation				
Company Law and Commercial Law					02-G&HRe-G-082-m01		
Module	coord	inator	Module offered by				
Dean of	f the Fa	culty of Law		Faculty of Law			
ECTS		od of grading	Only after succ. com	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	undergraduate					
Conten	ts						
		nts available but not tran bietet eine Einführung in	·	ıronäische Gesellscl	hafts- und Handelsrecht		
		ning outcomes					
		ded learning outcomes av	vailable but not trans	lated vet.			
Cerman	- Interne						
schafts	formen		ung, Gründung und A	uflösungen von Ges	chts, insbesondere über Gesell- ellschaften sowie über Grundla-		
Course	s (type.	, number of weekly conta	ct hours, language —	if other than Germa	n)		
		mation on SWS (weekly o					
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme-		
written	examir	nation (approx. 120 minu	tes)				
Allocat			,				
Additio	nal info	ormation					
Worklo	ad						
Teachir	Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module	appea	irs in					
Bachel	or' deg	ree (1 major) Business Ma	anagement and Econ	omics (2009)			
		ree (1 major) Business Ma					
Bachel	Bachelor' degree (1 major) Business Management and Economics (2010)						

Module	e title				Abbreviation		
Chinese Studies 04-ChinaK-082-mo1					04-ChinaK-082-m01		
Module	e coord	inator		Module offered by	<u> </u>		
		Chair of Chinese Studie		· · · · ·	d South Asian Cultural Studies		
ECTS Method of grading Only after succ. compl. of module(s)							
5	1	rical grade		<u> </u>			
Duratio	on	Module level	Other prerequisites				
1 seme	1 semester undergraduate By way of exception, additional prerequisites are listed in the section on assessments.						
Conten	nts						
Germa	n conte	nts available but not tra	anslated vet.				
schich Überbl	te der R ick übe	epublik und vertiefend	e Darstellung der Volks wicklung; dies soll im	srepublik China eins	ter Chinas; Einführung in die Ge- chließlich ihrer Institutionen; sierung mit volkswirtschaftliche		
Intend	ed lear	ning outcomes					
Germa	n inten	ded learning outcomes	available but not trans	lated yet.			
befrage schen Modell	en, hist Kenntn len soll	orische Ereignisse und isse in eine interkulture	Kerntraditionen in Zus lle Kompetenz einbrin rein deskriptive Analy	ammenhänge einoro gen. Die Betrachtung	n, soziale Entwicklungen kritisch dnen und diese kulturspezifi- g von wirtschaftstheoretischen inaus auch die Ursachen für be-		
Course	s (type	, number of weekly con	tact hours, language –	- if other than Germa	ın)		
compo • c • c	nent. 04-Chin 04-Chin d of ass	aK-1-082: S (no informa aK-2-082: S (no informa sessment (type, scope,	tion on SWS (weekly c ation on SWS (weekly c language — if other th	ontact hours) and co contact hours) and co an German, examina	sted separately for each module ourse language available) ourse language available) ition offered — if not every seme		
	-	on on whether module					
low. Ur		ated otherwise, succes			e components as specified be- successful completion of all indi		
 Assessment in module component o4-ChinaK-1-o82: Applied Geography of China 2 ECTS, Method of grading: numerical grade written examination (60 minutes) Other prerequisites: Module component o4-ChinWW-1 is recommended. Assessment in module component o4-ChinaK-2-o82: China in the Global Economy 3 ECTS, Method of grading: numerical grade term paper (approx. 15 to 20 pages) with presentation (approx. 30 minutes) and discussion (approx. 15 minutes) 							
Allocat	Allocation of places						
Additio	Additional information						
Worklo	ad						
L							
Bachelor's Economics		ior Business Management and		enerated 26-Aug-2024 • exan 80 ECTS) Wirtschaftswissens			

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009)

Bachelor' degree (1 major) Business Management and Economics (2013)

Bachelor' degree (1 major) Business Management and Economics (2008)

Bachelor' degree (1 major) Business Management and Economics (2010)

Bachelor' degree (1 major) Business Information Systems (2009)

Social Structures in Indian Society 04/1810-072-m01 Module coordinator Module coordinator Nodele coordinator Chair of Indology ECTS Method of grading Only after succ. compl. of module(s) 10 numerical grade Duration Module level Other prerequisites 1 semester undergraduate Contents This course will cover the fundamental principles of the social anthropology of India, discussing the categories person, family, gender and society (caste). It will equip students with the methods and theoretical background that will allow them to identify and deal with cultural differences. Intended learning outcomes Students are familiar with the methods and theories of the social anthropology of India. They are able to gain a differentiated understanding of foreign cultures. Courses (type, number of weekly contact hours, language — if other than German) This module comprises 2 module components. Information on SWS (weekly contact hours) and course language available) 0 4/1810-1-072: S + V (no information on SWS (weekly contact hours) and course language available) 4/1810-4/272: S (no information on SWS (weekly contact hours) and course language available) 0 4/1810-4/272: S (no information on SWS (weekly contact hours) and course language available) 0 4/1810-4/272: S (No information on SWS (weekly contact hours) and course language available) 0 4/1810-4/272: S (No information				Abbreviation				
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ECTS Method of grading Only after succ. compl. of module(s) 10 numerical grade Duration Module level Other prerequisites 1 semester undergraduate Contents Contents Contents This course will cover the fundamental principles of the social anthropology of India, discussing the categories person, family, gender and society (caste). It will equip students with the methods and theoretical background that will allow them to identify and deal with cultural differences. Intended learning outcomes Students are familiar with the methods and theories of the social anthropology of India. They are able to gain a differentiated understanding of foreign cultures. Courses (type, number of weekly contact hours, language — if other than German) This module components. Information on courses will be listed separately for each module components. Information on course language available) • 04-Bito-1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04-Bito -072: S (no information on SWS (weekly contact hours) and course language available) • 04-Bito -072: S + V (no information on SWS (weekly contact hours) and course language available) • 04-Bito -072: S + V (no information on SWS (weekly contact hours) and course language available) • 04-Bito -072: S + V (no information on SWS (weekly contact hours) and course language available) •								
10 numerical grade Duratior Module level Other prerequisites 1 semester undergraduate Contents This course will cover the fundamental principles of the social anthropology of India, discussing the categories person, family, gender and society (caste). It will equip students with the methods and theoretical background that will allow them to identify and deal with cultural differences. Intended learning outcomes		r			•,			
Duration Module level Other prerequisites 1 semester undergraduate Contents This course will cover the fundamental principles of the social anthropology of India, discussing the categories person, family, gender and society (caste). It will equip students with the methods and theoretical background that will allow them to identify and deal with cultural differences. Intended learning outcomes Students are familiar with the methods and theories of the social anthropology of India. They are able to gain a differentiated understanding of foreign cultures. Courses (type, number of weekly contact hours, language — if other than German) This module comprises 2 module components. Information on courses will be listed separately for each module component. • 04;B10:-1:07:2: S + V (no information on SWS (weekly contact hours) and course language available) • 04;B10:-2:07:2: S for information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module camp be chosen to earn a bonus) Assessment in this module component 04; B10:-1:07:: Social Anthropology of India Social Anthropology of India > persentation or presentation of project using media aids (approx. 30 to 45 minutes each), each with written elaboration (approx. 30 page), weighted 1:1 Language of assessment: Germa				Only after succ. con	pl. of module(s)			
1 semester undergraduate Contents This course will cover the fundamental principles of the social anthropology of India, discussing the categories person, family, gender and society (caste). It will equip students with the methods and theoretical background that will allow them to identify and deal with cultural differences. Intended learning outcomes Students are familiar with the methods and theories of the social anthropology of India. They are able to gain a differentiated understanding of foreign cultures. Courses (type, number of weekly contact hours, language — if other than German) This module comprises 2 module components. Information on courses will be listed separately for each module component. • 04/B10-1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10-1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10-1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10-1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10-1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10: -1-072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10: -1072: S + V (no information on SWS (weekly contact hours) and course language available) • 04/B10: -1072: S + V (no information on SWS (weekly cont		<u> </u>						
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ster, information on whether module can be chosen to earn a bonus) Assessment in this module comprises the assessments in the individual module components as specified be- low. Unless stated otherwise, successful completion of the module will require successful completion of all indi- vidual assessments. Assessment in module component o4-IB10-1-072: Social Anthropology of India Social Anthropology of India 5 ECTS, Method of grading: numerical grade presentation (approx. 10 pages), weighted 1:1 Language of assessment: German or English Assessment in module component o4-IB10-2-072: Selected topics of Social Anthropology of India 5 ECTS, Method of grading: numerical grade presentation (approx. 30 to 45 minutes) or presentation of project (approx. 30 to 45 minutes) using media aids as well as written elaboration (approx. 10 pages) of presentation, weighted 1:1 Language of assessment: German or English Allocation of places Additional information Workload Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in	compo • c	nent. 94-IB10-	1-072: S + V (no informat	ion on SWS (weekly	contact hours) and c	ourse language available)		
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Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in	 Assessment in module component o4-IB10-1-072: Social Anthropology of India Social Anthropology of India 5 ECTS, Method of grading: numerical grade presentation or presentation of project using media aids (approx. 30 to 45 minutes each), each with written elaboration (approx. 10 pages), weighted 1:1 Language of assessment: German or English Assessment in module component o4-IB10-2-072: Selected topics of Social Anthropology of India 5 ECTS, Method of grading: numerical grade presentation (approx. 30 to 45 minutes) or presentation of project (approx. 30 to 45 minutes) using media 							
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Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in	Additio	nal info	ormation					
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in								
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Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in	Teachi	Teaching cycle						
		0.950						
	Referre	d to in	LPOI (examination regu	lations for teaching-o	degree programmes)			
	Module	e appea	rs in					
				2008)				

Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Indology/South Asian Studies (2008) Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2008) Bachelor's degree (2 majors) Indology/South Asian Studies (2008)

Module title				Abbreviation		
Contemporar	y South Asia. Applied ge	ography, politics, eco	onomy, society	04-IB1-072-m01		
Module coord	linator		Module offered by			
holder of the Chair of Indology Chair of Indology						
	od of grading	Only after succ. con				
	erical grade					
Duration	Module level	Other prerequisites	i			
1 semester	undergraduate					
Contents	•					
Introduction f of South Asia	to South Asian regional s	tudies and politics as	s well as to the econo	omy, society and mo	dern history	
Intended lear	rning outcomes					
	e acquired a basic know and society of (modern) S	-	-	•	f the econo-	
Courses (type	e, number of weekly cont	act hours, language –	- if other than Germa	n)		
component. • 04-lB1-	comprises 2 module com 1-072: V + Ü (no informat 2-072: S (no information	ion on SWS (weekly c	ontact hours) and co	urse language avail	able)	
Method of as	sessment (type, scope, l tion on whether module	anguage — if other th	an German, examina			
 Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments. Assessment in module component oq-IB1-1-072: Modern South Asia Modern South Asia 5 ECTS, Method of grading: numerical grade presentation (20 to 30 minutes) with written elaboration (approx. 5 pages), weighted 1:1 Language of assessment: German or English Assessment in module component oq-IB1-2-072: Modern South Asia as reflected in its literature 5 ECTS, Method of grading: numerical grade presentation (approx. 30 to 45 minutes) with written elaboration (approx. 10 pages), weighted 1:1 Language of assessment: German or English 						
Allocation of	places					
Additional information						
Additional in	formation					
Additional in Workload	formation					
	formation					
 Workload 						
 Workload Teaching cyc 		ulations for teaching-	degree programmes)			
 Workload Teaching cyc 	le	ulations for teaching-	degree programmes)			
 Workload Teaching cyc 	le 1 LPO I (examination reg	ulations for teaching-	degree programmes)			
 Workload Teaching cyc Referred to ir Module appe Bachelor' deg Bachelor' deg Bachelor' deg	le LPO I (examination reg ars in gree (1 major) Geography gree (1 major) Geography gree (1 major) Business M	(2007) (2008) Management and Econ	10mics (2009)			
 Workload Teaching cyc Referred to in Module appe Bachelor' deg Bachelor' deg Bachelor' deg Bachelor' deg	le 1 LPO I (examination reg ars in gree (1 major) Geography gree (1 major) Geography	(2007) (2008) Aanagement and Econ Aanagement and Econ	10mics (2009)		page 13 / 167	

Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Indology/South Asian Studies (2008) Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2008) Bachelor's degree (2 majors) Indology/South Asian Studies (2008)

Module title				Abbreviation		
Social Theory					06-BM-AS-082-m01	
Module	coord	inator		Module offered by		
holder o	of the Q	Chair of Sociology and So	ciological Theory	Chair of Sociology a	Ind Sociological Theory	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	undergraduate				
Conten	ts					
German	n conte	nts available but not tran	slated yet.			
Einführ	ung in	grundlegende Begriffe, Fr	ragestellungen, Therr	ien und Analysen de	r Soziologie.	
Intende	ed learn	ning outcomes				
Student ches of			zing and evaluating t	he main conceptual	schemes and theoretical approa-	
Courses	s (type,	, number of weekly conta	ct hours, language –	· if other than Germa	n)	
V + Ü (n	infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
ster, inf	formati	on on whether module ca			tion offered — if not every seme-	
		nation (90 minutes)				
Allocati	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teachin	ng cycl	e				
Referre	d to in	LPOI (examination regu	lations for teaching-o	legree programmes)		
Module	appea	nrs in				
Bachelo	or' degi	ree (1 major) Geography ((2008)			
		ree (1 major) Business Ma				
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Indology/So		-		
Bachelo	Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2008)					

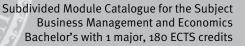
Module title Abbrevia					Abbreviation
International Relations					06-BM-IB-082-m01
Modul	e coord	inator		Module offered by	
holder	of the l	Professorship of Europea	n Studies and Inter-	Professorship of Eu	ropean Studies and International
	al Relat			Relations	
ECTS	1	od of grading	Only after succ. con	npl. of module(s)	
5		rical grade			
Durati		Module level	Other prerequisites		
1 seme		undergraduate			
Conte			-		
Germa	n conte	ents available but not trar	nslated yet.		
Histori	ischo Fr	ntwicklung, Theorien und	Grundfragen der Leh	re von den Internatio	analen Beziehungen
		ning outcomes	Grundnagen der Len		
			na af lutamatica al D		envice the /Charles - http://www.flt
					eories. He/She is able to reflect e is able to conduct a theoretical
		he analysis of pivotal pro			
		, number of weekly conta			ın)
		rmation on SWS (weekly			
		· ·			tion offered — if not every seme-
		ion on whether module c			
writter	n exami	nation (90 minutes)			
Alloca	tion of	places			
			-		
Additi	onal inf	ormation			
			· · · · · · · · · · · · · · · · · · ·		
Workle	oad		-		
Teachi	ing cycl	Δ	-		
	ing cycl				
Poforr	ed to in	LPOI (examination regu	lations for teaching	lagraa programmas)	
Modul	e appea	ars in			
Bache	lor' deg	ree (1 major) Geography	(2008)		
Bache	lor' deg	ree (1 major) Business M	anagement and Econ	omics (2009)	
	-	ree (1 major) Business M	-		
	-	ree (1 major) Business M			
		ree (1 major) Business M			
	-	ree (1 major) Indology/So			
Bache	lor's de	gree (1 major, 1 minor) In	dology/South Asian S	Studies (2008)	

Module title					Abbreviation
Social Stratification and Subfields of Sociology					06-BM-SpS-082-m01
Modu	le coord	linator		Module offered by	<u> </u>
holde Resea		Professorship of Soci	ology and Qualitative	Professorship of So	ociology and Qualitative Research
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisite	S	
1 sem	ester	undergraduate			
Conte	nts				
Germa	an conte	ents available but not	translated yet.		
		ranalyse, Theorien, M	odelle, Befunde.		
Intend	led lear	ning outcomes			
Germa	an inten	ded learning outcom	es available but not tran	slated yet.	
Der/D	io Studi	erende verfügt über (Grundkenntnisse der So	zialstrukturanalyse	
			ontact hours, language		20)
			kly contact hours) and c		
	· .				· ·
			e, language — if other th lle can be chosen to eari		ation offered — if not every seme-
writte	n exami	nation (90 minutes)			
Alloca	tion of	places			
Additi	onal inf	ormation			
Workl	oad				
Teach	ing cyc	e			
Referr	ed to in	LPOI (examination	regulations for teaching	-degree programmes)	
		· · · · · · · · · · · · · · · · · · ·	<u> </u>	<u> </u>	
Modu	le appe	ars in			
		ree (1 major) Geogra	ohy (2008)		
	-		s Management and Eco	nomics (2009)	
	-	-	s Management and Eco	-	
Bache	lor' deg	ree (1 major) Busines	s Management and Eco	nomics (2008)	
Bache	lor' deg	ree (1 major) Busines	s Management and Eco	nomics (2010)	

Module title			Abbreviation			
Comparative Politics 06-BM-VPS-092-m01					06-BM-VPS-092-m01	
Module	e coord	inator		Module offered by		
holder of the Chair of Comparative Politics and German Po- Chair of Comparative Politics and German Politics					e Politics and German Politics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5		rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
Germar	ו conte	nts available but not tran	slated yet.			
Konstru se.	uktions	merkmale politischer Sys	teme; Vermittlung ze	entraler Kategorien d	er vergleichenden Systemanaly-	
Intende	ed learr	ning outcomes				
Germar	n intend	ded learning outcomes av	vailable but not trans	lated yet.		
		erende verfügt über grund t die Anwendung des Sys			inzipien politischer Systeme. Er/ ispiele.	
Course	s (type,	, number of weekly conta	ct hours, language —	if other than Germa	n)	
V + Ü (n	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
					tion offered — if not every seme-	
		on on whether module ca				
written	examir	nation (90 minutes)				
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	d to in	LPO I (examination regu	lations for teaching-c	legree programmes)		
Module	e appea	ars in				
	-	ree (1 major) Geography (
	-	ree (1 major) Geography (
	-	ree (1 major) Business Ma	-	-		
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Political and				
		gree (1 major, 1 minor) Po				
Bachelo	Bachelor's degree (2 majors) Political and Social Studies (2009)					

Module title Abbreviation							
	Philosophy and the sciences 06-B-P2-072-m01						
Module coordinator				Module offered by			
holder	of the C	hair of Theoretical Philos	sophy	Institute of Philoso	ohy		
ECTS	1	od of grading	Only after succ. con	npl. of module(s)			
10	<u> </u>	rical grade					
Duratio		Module level	Other prerequisites				
1 seme	ster	undergraduate					
Conten	ts						
		o the theory of intellectua osophical bases of the na			humanities and the social		
Intend	ed learr	ning outcomes					
al intel ability limits o though sophic	lectual to organ of variou It, cultu al texts	disciplines - ability to ref nise topics into overarchi us intellectual disciplines re, and knowledge Forma and issues - ability to org	lect on the historical ng historical, social, s - knowledge of, and al outcomes (skills to ganise concepts and	and intellectual orig and political schema ability to criticise, b be tested in assess philosophical positi	nship of philosophy to individu- ins of our knowledge culture - ata - insight into the scope and asic assumptions in systems of ments): - ability to analyse philo- ons into overarching intellectual tically appropriate manner		
		<u> </u>	•				
 Courses (type, number of weekly contact hours, language — if other than German) This module comprises 2 module components. Information on courses will be listed separately for each module component. o6-B-P2-1-072: S (no information on SWS (weekly contact hours) and course language available) o6-B-P2-2-072: S (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus) Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments. Assessment in module component o6-B-P2-1-072: Philosophical principles of arts and humanities 5 ECTS, Method of grading: numerical grade written examination (approx. 120 minutes) Assessment in module component o6-B-P2-2-072: Philosophical principles of natural sciences and technology 							
		Method of grading: nume examination (approx. 120	-				
Allocat	ion of p	olaces					
Additio	onal info	ormation					
Worklo	ad						
Teachi	ng cycle	a					
	-3 -9 -10	-					
Referre	d to in	LPO I (examination regu	lations for teaching	legree programmec)			
			tations for teaching-t				
Madul		rcin					
	e appea		2008)				
Dachel	or degr	ree (1 major) Geography (2000)				





Bachelor' degree (1 major) Mathematics (2008) Bachelor' degree (1 major) Mathematics (2007) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2007) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Bachelor's degree (1 major, 1 minor) Philosophy (Minor, 2008) Bachelor's degree (2 majors) Philosophy (2008)

Module	e title		Abbreviation					
Text an	alysis:	Ancient Philosophy			06-B-W1-072-m01			
Module	e coord	inator		Module offered by				
holder	of the (Chair of the History of Phi	losophy	Institute of Philosop	ohy			
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)				
5	nume	rical grade						
Duratio	n	Module level	Other prerequisites					
1 seme	ster	undergraduate						
Conten	ts							
Ancient	t philos	ophical texts.						
Intende	ed learr	ning outcomes						
king int sic assu the ass (when v	Intended learning outcomes: Content-related outcomes: - ability to analyse texts of ancient philosophy while ta- king into account the historical and intellectual context of their origin - knowledge of, and ability to criticise, ba- sic assumptions in ancient systems of thought, culture, and knowledge Formal outcomes (skills to be tested in the assessment): - ability to analyse philosophical texts and issues - ability to follow the rules of scholarly work (when writing a term paper) - ability to organise historical concepts and philosophical positions into overarching intellectual schemata - ability to independently develop and present philosophical issues							
Course	s (type,	, number of weekly conta	ct hours, language —	if other than Germa	n)			
S (no ir	nformat	ion on SWS (weekly cont	act hours) and course	e language available	2)			
ster, in	formati	essment (type, scope, la on on whether module ca oprox. 12 pages)			tion offered — if not every seme-			
Allocat		· · · -						
Additio	nal inf	ormation						
Worklo	ad							
Teachir	ng cycl	9						
Referre	d to in	LPOI (examination regu	lations for teaching-d	legree programmes)				
Module	e appea	rs in						
Bachel	or' deg	ree (1 major) Mathematic	s (2008)					
Bachel	or' deg	ree (1 major) Mathematic	s (2007)					
	-	ree (1 major) Business Ma	-	-				
Bachel	or' deg	ree (1 major) Business Ma	anagement and Econ	omics (2007)				
	-	ree (1 major) Business Ma	-					
	-	ree (1 major) Business Ma	•					
		ree (1 major) Political and		8)				
Bachel	Bachelor's degree (1 major, 1 minor) Philosophy (2008)							

Module	e title				Abbreviation
Text Analysis: Medieval Philosophy					06-B-W2-072-m01
Module coordinator				Module offered by	
		Chair of the History of Phi	losophy	Institute of Philoso	phy
ECTS		od of grading	Only after succ. con		
5		rical grade			
Duratio	I	Module level	Other prerequisites		
1 seme		undergraduate			
Conten	ts		I		
Mediev	al phil	osophical texts.			
		ning outcomes			
taking basic a sted in	into aco Issump the ass	count the historical and i tions in pre-modern syste	ntellectual context of ems of thought, cultu alyse philosophical to	their origin - knowle re, and knowledge F exts and issues - abi	s of medieval philosophy while edge of, and ability to criticise, formal outcomes (skills to be te- lity to follow the rules of scholar-
Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)
		sessment (type, scope, la ion on whether module ca			tion offered — if not every seme-
term pa	aper (a	pprox. 12 pages)			
Allocat	ion of _l	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regu	lations for teaching-o	degree programmes)	
Module	e appea	ars in			
Bachel	or' deg	ree (1 major) Mathematic	s (2008)		
		ree (1 major) Mathematic			
		ree (1 major) Business Ma			
	-	ree (1 major) Business Ma	-		
	-	ree (1 major) Business Ma	-		
	-	ree (1 major) Business Ma	-		
		ree (1 major) Political and		8)	
Bachel	or's de	gree (1 major, 1 minor) Ph	illosophy (2008)		

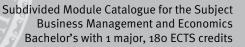
Module	e title				Abbreviation
Text analysis: modern philosophy					06-B-W3-072-m01
Module coordinator				Module offered by	
holder	of the (Chair of Practical Philosop	ohv	Institute of Philoso	phy
ECTS		od of grading	Only after succ. con		,
5		rical grade		<u> </u>	
Duratio	'n	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts		<u>.</u>		
Moderr	n philos	sophical texts.			
		ning outcomes			
ledge o ty Form ability	of, and a al outc to follo	ability to criticise, basic a omes (skills to be tested	assumptions of syste in the assessment): vork - ability to indep	ms of thought, cultu - ability to analyse p	s of modern philosophy - know- re, and knowledge of moderni- hilosophical texts and issues - ilosophical issues and to presen
		, number of weekly conta		- if other than Germa	n)
		ion on SWS (weekly cont			
		sessment (type, scope, la on on whether module ca			tion offered — if not every seme-
term pa	aper (aj	oprox. 12 pages)			
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regu	lations for teaching-	degree programmes)	
			·		
Module	e appea	urs in			
Bachel	or' deg	ree (1 major) Mathematic	s (2008)		
		ree (1 major) Mathematic			
	-	ree (1 major) Business Ma	-	-	
	-	ree (1 major) Business Ma	-		
	-	ree (1 major) Business Ma	•		
	-	ree (1 major) Business Ma	-		
		ree (1 major) Political and		8)	
Bachel	or's de	gree (1 major, 1 minor) Ph	iilosophy (2008)		

Module	e title				Abbreviation		
Text analysis: contemporary philosophy					06-B-W4-072-m01		
Module coordinator				Module offered by			
		Chair of Practical Philoso	nhy	Institute of Philoso	nhy		
ECTS	r	od of grading	Only after succ. com		pity		
5		rical grade					
Duratio		Module level	Other prerequisites				
1 seme		undergraduate					
Conten							
		nhiloconhical taxta					
		philosophical texts.					
		ning outcomes			s of contemporary philosophy -		
texts a	nd issu		ules of scholarly worl	 ability to indepen 	ability to analyse philosophical dently develop philosophical is-		
Course	s (type	, number of weekly conta	ict hours, language —	if other than Germa	n)		
S (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	e)		
		sessment (type, scope, la on on whether module ca			tion offered — if not every seme-		
term pa	aper (aj	oprox. 12 pages)					
Allocat	ion of j	olaces					
Additio	onal inf	ormation					
Worklo	ad						
Teachi	ng cvcl	e					
Referre	d to in	LPOI (examination regu	lations for teaching-o	legree programmes)			
				,			
Module	annes	ors in					
		ree (1 major) Mathematic	s (2008)				
	-	ree (1 major) Mathematic					
		ree (1 major) Business M		omics (2009)			
		ree (1 major) Business M					
	-	ree (1 major) Business M	-				
	-	ree (1 major) Business M	-				
	-		-				
Bachel	Bachelor' degree (1 major) Political and Social Studies (2008)						

Module	e title				Abbreviation
Mathematics 1 for students in Economics 10-M-MWW1-072-m01					10-M-MWW1-072-m01
Module	e coord	inator		Module offered by	<u> </u>
Dean o	f Studie	es Mathematik (Mathema	atics)	Institute of Mathem	natics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
Theory	of real-	valued functions in one o	or two variables.		
Intende	ed learı	ning outcomes			
			techniques in analys	sis. He/She is able to	o apply these methods to simple
probler	ns in e	conomical modelling.			
Course	s (type	, number of weekly conta	ct hours, language —	if other than Germa	in)
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
Metho	d of ass	essment (type, scope, la	nguage — if other tha	an German, examina	tion offered — if not every seme-
		on on whether module ca			
written	exami	nation (approx. 120 minu	tes)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPO I (examination regu	lations for teaching-o	legree programmes)	
		· · ·		<u> </u>	
Module	e appea	ars in			
		ree (1 major) Geography ((2008)		
	-	ree (1 major) Business Ma		omics (2009)	
	-	ree (1 major) Business Ma	•		
	-	ree (1 major) Business Ma	-		
Bachel	or' deg	ree (1 major) Business Ma	anagement and Econ	omics (2008)	
Bachel	or' deg	ree (1 major) Business Ma	anagement and Econ	omics (2010)	
Bachel	or' deg	ree (1 major) Business Ini	formation Systems (2	014)	
Bachel	or' deg	ree (1 major) Business Int	formation Systems (2	013)	
Bachel	or' deg	ree (1 major) Business Int	formation Systems (2	007)	
	-	ree (1 major) Business Int	-		
Bachel	or' deg	ree (1 major) Business Int	formation Systems (2	008)	

Module title				Abbreviation
Mathematics	2 for students in Econom	ics		10-M-MWW2-072-m01
Module coor	dinator		Module offered by	· · · · · · · · · · · · · · · · · · ·
Dean of Stud	ies Mathematik (Mathema	atics)	Institute of Mathem	natics
ECTS Meth	od of grading	Only after succ. com	pl. of module(s)	
5 num	erical grade			
Duration	Module level	Other prerequisites		
1 semester	undergraduate			
Contents				
Theory of rea	l-valued functions in seve	ral variables and bas	ics in linear algebra.	
Intended lea	rning outcomes			
The student of	deepens his/her knowledg	ge in analysis and lea	rns basic linear alge	bra. He/She is able to apply the-
	o simple problems in eco			
Courses (typ	e, number of weekly conta	ct hours, language —	if other than Germa	in)
V + Ü (no info	ormation on SWS (weekly	contact hours) and co	ourse language avail	able)
	·			tion offered — if not every seme-
	tion on whether module ca			·····,···,
written exam	ination (approx. 120 minu	tes)		
Allocation of	places			
Additional in	formation			
Workload				
Teaching cyc	10			
Referred to i	n LPO I (examination regu	lations for teaching.	legree programmes)	
Keleneu to n				
Modulo anno	are in			
Module appe		(2228)		
	gree (1 major) Geography (gree (1 major) Business M		omics (2000)	
	gree (1 major) Business M	•		
	gree (1 major) Business M	-		
	gree (1 major) Business M			
	gree (1 major) Business M	-		
	gree (1 major) Business In	-		
	gree (1 major) Business In			
	gree (1 major) Business In	,		
	gree (1 major) Business In			
	gree (1 major) Business In			
Bachetor de		zination Systems (2		

Labor M	e title				Abbreviation		
Labor Market Economics and Social Policy					12-A&S-F-082-m01		
Module	e coordi	nator		Module offered by			
holder of the Chair of Economic Order and Social Policy			and Social Policy	· · · ·	Management and E	conomics	
ECTS	-	d of grading	· · · · · ·	olicy Faculty of Business Management and Economics succ. compl. of module(s)			
5		ical grade					
Duratio	<u> </u>	Module level	Other prerequisites	5			
1 seme	i i i i i i i i i i i i i i i i i i i	undergraduate		•			
Conten	I		1				
Descrip	ption:	ers an introduction to l	abour economics and	social policy.			
1. World 2. Labo	e of sylla ds of we our econ al policy	lfare capitalism omics					
Sapir, A Franz, V Wagner Ehrenb Breyer,	W. (2009 er, T./Jah perg, R.G , F./Buch): Globalisation and th 9): Arbeitsmarktökonor n, E.J. (2004): Neue Arb ./Smith, R.S. (1996): M holz, W. (2009): Ökon thammer, J. (2004): Leb	nik, 7th edition. Deitsmarkttheorien, 21 Iodern Labor Economi omie des Sozialstaats	nd edition. ics, 6th edition. s, 2nd edition.	russels.		
Intende	ed learn	ing outcomes					
The stu	udents a	nalyze the function of t re able to illustrate the ituation.					
Course	es (type,	number of weekly cont	act hours, language -	– if other than Germa	n)		
V + Ü (r	no inforr	nation on SWS (weekly	contact hours) and c	ourse language avail	able)		
		essment (type, scope, l	language — if other th can be chosen to earr		tion offered — if no	t every seme-	
5,01,111		on on whether module (,	
	ı examin	ation (approx. 60 minu	ites)	·		, 	
written	i examin t ion of p	ation (approx. 60 minu	ites)				
written		ation (approx. 60 minu	ites)				
written Allocat		ation (approx. 60 minu laces	ites)				
written Allocat	tion of p	ation (approx. 60 minu laces	ites)				
written Allocat	tion of p onal info	ation (approx. 60 minu laces	ites)				
written Allocat Additio	tion of p onal info	ation (approx. 60 minu laces	ites)				
written Allocat Additio Worklo 	tion of p onal info	ation (approx. 60 minu laces rmation	ites)				
written Allocat Additio Worklo 	tion of p onal info oad	ation (approx. 60 minu laces rmation	ites)				
written Allocat Additio Worklo Teachin 	tion of p onal info oad ng cycle	ation (approx. 60 minu laces rmation		degree programmes)			
written Allocat Additio Worklo Teachin 	tion of p onal info oad ng cycle	ation (approx. 60 minu laces rmation		degree programmes)			
written Allocat Additio Worklo Teachin Referre 	tion of p onal info oad ng cycle ed to in I	ation (approx. 60 minu laces rmation		degree programmes)			
written Allocat Additio Worklo Teachin Referre Module	tion of p onal info oad ng cycle ed to in l	ation (approx. 60 minu laces rmation	ulations for teaching-				
written Allocat Additio Worklo Teachin Referre Bachelo	tion of p onal info oad ng cycle ed to in l e appear	ation (approx. 60 minu laces rmation .PO I (examination reg	ulations for teaching-	nomics (2009)			
written Allocat Additio Worklo Teachin Referre Bachelo Bachelo Bachelo	tion of p onal info oad ng cycle ed to in l lor' degra lor' degra	ation (approx. 60 minu laces rmation POI (examination reg rs in ee (1 major) Business A ee (1 major) Business A	ulations for teaching- Aanagement and Ecor Aanagement and Ecor Aanagement and Ecor	nomics (2009) nomics (2013) nomics (2008)			
written Allocat Additio Worklo Teachin Referre Bachelo Bachelo Bachelo	tion of p onal info oad ng cycle ed to in l lor' degra lor' degra	ation (approx. 60 minu laces rmation .POI (examination reg rs in ee (1 major) Business M ee (1 major) Business M	ulations for teaching- Aanagement and Ecor Aanagement and Ecor Aanagement and Ecor	nomics (2009) nomics (2013) nomics (2008)			



Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Political and Social Studies (2008) Bachelor' degree (1 major) Political and Social Studies (2011) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title				Abbreviation
Selected Aspects of Managerial Accounting					12-AAC-092-m01
Module coordinator				Module offered by	
		Chair of Business Manage	ement, Controlling		Management and Economics
and Ac		-	,	,	
ECTS		od of grading	Only after succ. con	npl. of module(s)	
5		rical grade			
Duratio		Module level	Other prerequisites		
1 seme		undergraduate			
Conten					
					able them to prepare a well-struc- ics in the field of the focuses of
module	e ["] Entso	cheidungs- und Kontrollro	echnung" ("Managen	ent Accounting: Dec	ision Making and Control").
Intende	ed lear	ning outcomes			
(i) unde (ii) use	erstand elabor	ng the controlling bache l and apply the fundamer ated content to write scie sentations and lectures i	ntals of scientific liter entific papers;		
Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)
S (no ir	format	tion on SWS (weekly cont	act hours) and cours	e language available	e)
		sessment (type, scope, la ion on whether module ca			tion offered — if not every seme-
term pa	aper (aj	pprox. 12 pages) and pre	sentation (approx. 20	minutes), weighted	2:1
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPOI (examination regu	lations for teaching-	legree programmes)	
Module	e appea	ars in			
Bachel	or' deg	ree (1 major) Business M	anagement and Econ	omics (2009)	
	-	ree (1 major) Business M	•		
	-	ree (1 major) Business M	-		
	-	ree (1 major) Business M	-	omics (2010)	
	-	ree (1 major) Economathe ree (1 major) Business In		2000)	
		ee (1 major) China Busines			
		ee (1 major) China Busine			
		gree (1 major, 1 minor) Bu			10 r, 2010)
					. ,

Modul	e title				Abbreviation					
Applie	Applied Computer Science 12-Alnf-G-082-m01									
Module coordinator				Module offered by						
holder of the Chair of Information Systems Engineering			ems Engineering	Faculty of Business	Management and Economics					
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)						
5	numer	ical grade								
Duratio	on	Module level	Other prerequisites							
1 seme	ster	undergraduate								
Conter	Its									
	course, ation sy		overview of the tech	nical fundamentals a	and the development of business					
Intend	ed learr	ning outcomes								
(i) Corr (ii) Des (iii) Ne	iputer A sign and tworks ftware d	ovides students with bas rchitecture and System S modeling of databases evelopment								
Course	s (type,	number of weekly conta	ct hours, language —	- if other than Germa	n)					
V + Ü (no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)					
ster, in	formati	on on whether module ca	an be chosen to earn		tion offered — if not every seme-					
written	examir	nation (approx. 60 minut	es)							
Allocat	ion of p	laces								
Allocation of places Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschafts- wissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allo- cated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who al- ready have successfully completed at least one module component of the respective module will be given prefe- rential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become availa- ble.										
Additio	onal info	ormation								
Worklo	ad									
Teachi	ng cycle	9								
Referre	ed to in	LPOI (examination regu	lations for teaching-o	degree programmes)						
Modul	e appea	rs in								
Bachel	or' degr	ree (1 major) Business Ma	anagement and Econ	omics (2009)	Bachelor' degree (1 major) Business Management and Economics (2009)					

Bachelor's with 1 major Business Management and	
Economics (2010)	

Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008)

Module title					Abbreviation		
Advanced Labor Economics 12-ALE-092-m01							
Module	e coord	inator		Module offered by			
Managi	ing Dire	ector of the Institute of Ec	conomics	Faculty of Business	Management and Economics		
ECTS		od of grading	Only after succ. con	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	undergraduate					
Conten	ts						
dels on	issues				of theoretical labour market mo- focus on educational choices in		
Intende	ed lear	ning outcomes					
Germar	n inten	ded learning outcomes a	vailable but not trans	lated yet.			
		- Analyse von aktuellen tl schaftspolitische Diskuss			onomik Einblicke in die Grund- rmen.		
Course	s (type	, number of weekly conta	act hours, language –	if other than Germa	n)		
V + Ü (r	no infoi	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)		
		sessment (type, scope, lation on whether module c			tion offered — if not every seme-		
written	exami	nation (approx. 60 minut	es)				
Allocat	ion of j	olaces					
Additio	nal inf	ormation					
Worklo	ad		-				
Teachir	ng cvcl	e					
	<u> </u>						
Referre	d to in	LPOI (examination regu	lations for teaching-	legree programmes)			
Module		ars in					
		ree (1 major) Business M	anagement and Econ	omics (2009)			
	-	ree (1 major) Business M	-	-			
	-	ree (1 major) Business M	•				
	-		•				
	Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009)						

Module title					Abbreviation
Select	ed Top	ics from Other Faculti	es 1		12-APAF1-091-m01
Module coordinator				Module offered by	
Dean of the Faculty of Business Management and Econo- mics			anagement and Econo-	Faculty of Business Management and Economics	
ECTS	6 Method of grading Only after succ.		Only after succ. cor	mpl. of module(s)	
5	nume	erical grade			
Durati	ion	Module level	Other prerequisites	5	
1 sem	ester	undergraduate			
Conte	nts				
• The ho	additio courses olders o	nal courses offered or offered by new Chair f the respective Chair	an or non-German univer n a short-term basis rs that are yet to be inclu rs will ensure that the co	ded in the FSB (subje	
Intend	led lear	ning outcomes			
As a re	esult of	accrediting multiple I	kinds of modules, a desc	ription of acquired sl	kills cannot be given.
Cours	es (type	number of weekly c	ontact hours, language -	Company Company	>
	(-)	, number of weekty e	onitact nours, tanguage -	– If other than Germa	n)
			ekly contact hours) and c		
V + Ü Metho	(no info od of as	rmation on SWS (wee sessment (type, scop	ekly contact hours) and c	ourse language availa an German, examina	able)
V + Ü Metho ster, in	(no info od of as nformat	rmation on SWS (wee sessment (type, scop	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter	(no info od of as nformat	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter	(no info od of as nformat n exami	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter Alloca	(no info od of as nformat n exami ttion of	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter Alloca	(no info od of as nformat n exami ttion of	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter Alloca	(no info od of as nformat n exami ition of onal in	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter Alloca Additi	(no info od of as nformat n exami ition of onal in	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availa an German, examina	
V + Ü Metho ster, in written Alloca Additi Workl 	(no info od of as nformat n exami ition of onal info oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in written Alloca Additi Workl 	(no info od of as nformat n exami ition of onal in	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availa an German, examina	able)
V + Ü Metho ster, in writter Alloca Additi Workl Teach 	(no info od of as nformat n exami ition of onal inf oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr	ourse language availa an German, examina a bonus)	able)
V + Ü Metho ster, in written Alloca Additi Workl Teach 	(no info od of as nformat n exami ition of onal inf oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availa an German, examina a bonus)	able)
V + Ü Metho ster, ii writter Alloca Additi Workl Teach Referr 	(no info od of as nformat n exami ition of onal inf oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr	ourse language availa an German, examina a bonus)	able)
V + Ü Metho ster, in written Alloca Additi Teach Referr Modu	(no info od of as nformat n exami ition of onal inf oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching-	ourse language availa an German, examina a bonus) degree programmes)	able)
V + Ü Metho ster, in writter Alloca Additi Workl Teach Referr Bache	(no info od of as nformat n exami ition of onal inf oad ing cyc red to in ead to in le appe	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation le LPO I (examination ars in gree (1 major) Busines	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching- ss Management and Ecor	ourse language availa an German, examina a bonus) degree programmes) nomics (2009)	able)
V + Ü Metho ster, in writter Alloca Additi Workl Teach Referr Bache Bache	(no info od of as nformat n exami ition of onal inf oad ing cyc red to in le appe elor' deg elor' deg	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation le LPO I (examination ars in gree (1 major) Busines gree (1 major) Busines	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching-	ourse language availa an German, examina a bonus) degree programmes) nomics (2009)	able)

Module title				A	bbreviation
Select	ted Top	ics from Other Faculti	es 2	1	2-APAF2-091-m01
Module coordinator				Module offered by	
Dean of the Faculty of Business Management and Econo- mics			anagement and Econo-	Faculty of Business Management and Economics	
ECTS	5 Method of grading Only after succ.		Only after succ. cor	npl. of module(s)	
5	numerical grade				
Durati	ion	Module level	Other prerequisites	5	
1 seme	ester	undergraduate			
Conte	nts				
• The ho	additio courses olders o	nal courses offered or offered by new Chair f the respective Chair	an or non-German univer n a short-term basis rs that are yet to be inclu rs will ensure that the co	ded in the FSB (subjec	
Intend	led lear	ning outcomes			
As a re	esult of	accrediting multiple I	kinds of modules, a desc	ription of acquired skil	lls cannot be given.
Cours	es (type	, number of weekly c	ontact hours, language -	if other than Corman	
		, , ,	entaet neare, tangaage	– II other than German,)
V + Ü ((no info		ekly contact hours) and c		
Metho	od of as	rmation on SWS (wee sessment (type, scop	ekly contact hours) and c	ourse language availat an German, examinatio	ole)
Metho ster, in	od of as nformat	rmation on SWS (wee sessment (type, scop	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter	od of as nformat	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter	o d of as nformat n exami	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter Alloca	od of as nformat n exami ition of	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availat an German, examinatio	
Metho ster, ir writter Alloca	od of as nformat n exami ition of	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter Alloca	od of as nformat n exami ation of onal inf	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter Alloca Additi	od of as nformat n exami ation of onal inf	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter Alloca Additi Worklo 	od of as nformat n exami ition of onal inf oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter Alloca Additi Worklo 	od of as nformat n exami ation of onal inf	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availat an German, examinatio	ole)
Metho ster, ir writter Alloca Additi Worklo Teachi 	od of as nformat n exami ition of onal in oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr	ourse language availab an German, examinatio a bonus)	ole)
Metho ster, ir writter Alloca Additi Worklo Teachi 	od of as nformat n exami ition of onal in oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availab an German, examinatio a bonus)	ole)
Metho ster, ir writter Alloca Additi Workla Teach Referr 	od of as nformat n exami ition of onal in oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr	ourse language availab an German, examinatio a bonus)	ole)
Metho ster, ir writter Alloca Additi Teach Referr Modul	od of as nformat n exami ition of onal inf oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching-	ourse language availab an German, examinatio a bonus) degree programmes)	ole)
Metho ster, ir writter Alloca Additi Worklo Teachi Referr Bache	od of as nformat n exami ition of onal inf oad ing cyc red to in le appe elor' deg	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation le LPO I (examination ars in gree (1 major) Busines	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching- ss Management and Ecor	ourse language availab an German, examinatio a bonus) degree programmes)	ole)
Metho ster, ir writter Alloca Additi Worklo Teachi Referr Bache Bache	od of as nformat n exami ition of onal inf oad ing cyc red to in le appe elor' deg elor' deg	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation le LPO I (examination ars in gree (1 major) Busines gree (1 major) Busines	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching-	ourse language availab an German, examinatio a bonus) degree programmes) nomics (2009) nomics (2007)	ole)

Module title				A	bbreviation
Select	ed Top	ics from Other Faculti	es 3	1:	2-APAF3-091-m01
Module coordinator				Module offered by	
Dean of the Faculty of Business Management and Econo- mics			anagement and Econo-	Faculty of Business Management and Economics	
ECTS			Only after succ. cor	npl. of module(s)	
5	numerical grade				
Durati	on	Module level	Other prerequisites	5	
1 sem	ester	undergraduate			
Conte	nts				
• The ho	additio courses olders o	nal courses offered or offered by new Chair f the respective Chair	an or non-German univer n a short-term basis rs that are yet to be inclu rs will ensure that the co	ded in the FSB (subject	
Intend	led lear	ning outcomes			
As a re	esult of	accrediting multiple I	kinds of modules, a desc	ription of acquired skil	ls cannot be given.
Cours	es (type	, number of weekly c	ontact hours language -		
	(-)	, number of weekty e	oniaci nouis, ianguage -	– If other than German)	
		· · · · · · · · · · · · · · · · · · ·	ekly contact hours) and c		
V + Ü Metho	(no info od of as	rmation on SWS (wee sessment (type, scop	ekly contact hours) and c	ourse language availab an German, examinatio	le)
V + Ü Metho ster, in	(no info od of as nformat	rmation on SWS (wee sessment (type, scop	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in writter	(no info od of as nformat	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in writter	(no info od of as nformat n exami	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in written Alloca	(no info od of as nformat n exami tion of	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes)	e, language — if other th	ourse language availab an German, examinatio	
V + Ü (Metho ster, in written Alloca	(no info od of as nformat n exami tion of	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in written Alloca	(no info od of as nformat n exami tion of onal in	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in written Alloca Additi	(no info od of as nformat n exami tion of onal in	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in written Alloca Additi Workl 	(no info od of as nformat n exami tion of onal info oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, in written Alloca Additi Workl 	(no info od of as nformat n exami tion of onal in	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places	e, language — if other th	ourse language availab an German, examinatio	le)
V + Ü (Metho ster, ir writter Alloca Additi Workl Teach 	(no info od of as nformat n exami tion of onal inf oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr	ourse language availab an German, examinatio 1 a bonus)	le)
V + Ü (Metho ster, ir writter Alloca Additi Workl Teach 	(no info od of as nformat n exami tion of onal inf oad	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	e, language — if other th	ourse language availab an German, examinatio 1 a bonus)	le)
V + Ü (Metho ster, ir writter Alloca Additi Workl Teach Referr 	(no info od of as nformat n exami tion of onal inf oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr	ourse language availab an German, examinatio 1 a bonus)	le)
V + Ü (Metho ster, ir writter Alloca Additi Workl Teach Referr Modul	(no info od of as nformat n exami tion of onal inf oad ing cyc	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching-	ourse language availab an German, examinatio a bonus) degree programmes)	le)
V + Ü (Metho ster, in writter Alloca Additi Workl Teach Referr Bache	(no info od of as nformat n exami tion of onal inf oad ing cyc red to in le appe	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation le LPO I (examination ars in gree (1 major) Busines	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching- ss Management and Ecor	ourse language availab an German, examinatio a bonus) degree programmes)	le)
V + Ü (Metho ster, in writter Alloca Additi Workl Teach Referr Bache Bache	(no info od of as nformat n exami tion of onal inf oad ing cyc ed to in le appe lor' deg lor' deg	rmation on SWS (wee sessment (type, scop ion on whether modu nation (60 minutes) places formation tec LPO I (examination ars in gree (1 major) Busines gree (1 major) Busines	ekly contact hours) and c e, language — if other th ile can be chosen to earr regulations for teaching-	ourse language availab an German, examinatio a bonus) degree programmes) nomics (2009) nomics (2007)	le)

	le title				Abbreviation	
Selec	ted Top	ics from Other Faculti	es 4		12-APAF4-091-m01	
Module coordinator				Module offered by		
Dean of the Faculty of Business Management and Econo- mics			anagement and Econo-	Faculty of Business Management and Economics		
ECTS			Only after succ. cor	npl. of module(s)		
5	numerical grade					
Durat			Other prerequisites	5		
1 sem	ester	undergraduate				
Conte	nts					
• •	courses additio courses	s taken at other Germ nal courses offered o s offered by new Chai	transferring credits from an or non-German univer n a short-term basis rs that are yet to be inclu s will ensure that the cou	sities ded in the FSB (subje		
Inten	ded lear	ning outcomes				
As a r	esult of	accrediting multiple	kinds of modules, a desc	ription of acquired sl	kills cannot be given.	
Cours	es (type	, number of weekly c	ontact hours, language –	– if other than Germa	n)	
			ekly contact hours) and c			
ster, i	nformat		e, language — if other th Ile can be chosen to earr		tion offered — if not every seme	
Alloca	ation of	places				
Addit	ional in	formation				
 Work	load					
 Work	load					
	load ing cyc	le				
		le				
 Teach 	ing cyc		regulations for teaching-	degree programmes)		
 Teach 	ing cyc		regulations for teaching-	degree programmes)		
 Teach Refern 	ing cyc	LPOI (examination	regulations for teaching-	degree programmes)		
 Teach Referr Modu	ing cyc red to in le appe	LPOI (examination	regulations for teaching-			
 Teach Referr Modu Bache	ing cyc red to in le appe elor' deg	L PO I (examination ars in gree (1 major) Busines		10mics (2009)		
 Teach Refern Bache Bache Bache	ing cyc red to in le appe elor' deg elor' deg elor' deg	LPO I (examination ars in gree (1 major) Busines gree (1 major) Busines gree (1 major) Busines	ss Management and Ecor	nomics (2009) nomics (2007) nomics (2008)		

Modul				-	Abbreviation
Selected Topics in Business Management 1			ment 1		12-APB1-091-m01
Nodul	e coord	inator		Module offered by	<u> </u>
	of the Fa	aculty of Business Mana	agement and Econo-	Faculty of Business	Management and Economics
mics	Math		Only offer even on		
ECTS	1	od of grading rical grade	Only after succ. con	npl. of module(s)	
5 Duratio		Module level	Other prerequisites	•	
1 seme		undergraduate		•	
Conter					
Thic m		onus the number of th			
inis m	odule s	erves the purpose of tra	ansiering credits from		
		taken at other German		sities	
		nal courses offered on a		dad in the FCD (aut:	act charific provisions)
• (.ourses	onered by new Chairs	inal are yet to be inclu	ueu in the FSB (SUD)	ect-specific provisions)
The ho	lders o	f the respective Chairs v	will ensure that the cou	urses are eligible for	credit transfer.
Intend	ed lear	ning outcomes			
As a re	sult of	accrediting multiple kin	ds of modules, a desc	ription of acquired s	kills cannot be given.
Course	s (type	, number of weekly con	tact hours, language –	– if other than Germa	an)
V + Ü (no info	rmation on SWS (weekl	y contact hours) and co	ourse language avai	lable)
		sessment (type, scope, ion on whether module			ation offered — if not every sem
		nation (60 minutes)			
	tion of	· · · · · · · · · · · · · · · · · · ·			
۵dditia	nal inf	ormation			
 Worklo	ad				
Teachi	ng cycl	e			
	<u> </u>				
Referre	ed to in	LPOI (examination reg	gulations for teaching-	degree programmes	
	_				
Modul	e appea	ars in			
		ree (1 major) Business	Management and Ecor	nomics (2009)	
Bachel	or' deg	ree (1 major) Business	Management and Ecor	nomics (2007)	
	-	ree (1 major) Business I	-		
		ree (1 major) Business			
Bachel	or' deg	ree (1 major) Business	Information Systems (2	2009)	

Module title					Abbreviation	
Select	ed Top	ics in Business Mana៖	gement 2		12-APB2-091-m01	
Modu	le coord	linator		Module offered by		
Dean mics	of the F	aculty of Business Ma	nagement and Econo-	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)		
5	nume	erical grade				
Durati	ion	Module level	Other prerequisites	i		
1 sem	ester	undergraduate				
Conte	nts					
• •	courses additio courses	s taken at other Germa nal courses offered or s offered by new Chair	transferring credits from an or non-German univer a short-term basis s that are yet to be inclu s will ensure that the cou	sities ded in the FSB (subj		
		ning outcomes				
			inds of modules, a desc	ription of acquired a	kills cannot be given	
		· · · · · · · · · · · · · · · · · · ·	ontact hours, language -			
			kly contact hours) and c			
			e, language — if other th le can be chosen to earn		ation offered — if not every seme	
writte	n exami	nation (60 minutes)				
Alloca	tion of	places				
Additi	onal in	formation				
Workl	oad					
Teach	ing cyc	le				
	<u> </u>					
Refer	ed to ir	LPOI (examination r	egulations for teaching-	degree programmes)	
					,	
Modu	le appe	ars in				
Mouu			c Management and Ecor	10mics (2009)		
Bache Bache Bache	lor' deg	ree (1 major) Busines	s Management and Ecor s Management and Ecor s Management and Ecor s Management and Ecor	10mics (2007) 10mics (2008)		

Module title					Abbreviation
Selected Topics in Business Management 3					12-APB3-091-m01
Modu	le coord	linator		Module offered by	
Dean o mics	of the F	aculty of Business Mana	gement and Econo-	Faculty of Business	Management and Economics
ECTS		od of grading	Only after succ. con	npl. of module(s)	
5	nume	erical grade			
Durati	ion	Module level	Other prerequisites		
1 sem	ester	undergraduate			
Conte	nts				
•	courses additio courses	serves the purpose of tra taken at other German nal courses offered on a offered by new Chairs t f the respective Chairs v	or non-German univer short-term basis hat are yet to be inclue	ded in the FSB (subj	
Intend	ded lear	ning outcomes			
As a re	esult of	accrediting multiple kin	ds of modules, a desc	ription of acquired s	kills cannot be given.
Cours	es (type	, number of weekly con	tact hours, language –	- if other than Germa	in)
		rmation on SWS (weekly			
ster, iı	nformat	ion on whether module			tion offered — if not every seme-
		nation (60 minutes)			
Alloca	tion of	places			
Additi	onal in	formation			
Workl	oad				
			_		
Teach	ing cyc	e			
Referr	red to ir	LPOI (examination reg	ulations for teaching-	degree programmes)	
Modu	le appe	ars in			
Bache Bache Bache	elor' deg elor' deg elor' deg	gree (1 major) Business I gree (1 major) Business I gree (1 major) Business I gree (1 major) Business I gree (1 major) Business I	Management and Econ Management and Econ Management and Econ	omics (2007) omics (2008) omics (2010)	

Module title					Abbreviation	
Select	ted Top	ics in Business Manag	gement 4		12-APB4-091-m01	
Modu	le coord	linator		Module offered by		
Dean mics	of the F	aculty of Business Ma	nagement and Econo-	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)		
5	nume	erical grade				
Durati	ion	Module level	Other prerequisites	i		
1 sem	ester	undergraduate				
Conte	nts					
• •	courses additio courses	s taken at other Germa nal courses offered or s offered by new Chair	transferring credits from an or non-German univer a short-term basis s that are yet to be inclu s will ensure that the cou	sities ded in the FSB (subj		
		ming outcomes				
			tinds of modules, a desc	ription of acquired s	kills cannot be given	
			ontact hours, language –		•	
			kly contact hours) and c			
			e, language — if other th le can be chosen to earn		ition offered — if not every seme	
writte	n exam	ination (60 minutes)				
Alloca	ation of	places				
Additi	ional in	formation				
Workl	load					
Teach	ing cyc	le				
Teach	ing cyc	le				
			regulations for teaching-	degree programmes)		
			regulations for teaching-	degree programmes)		
 Referi 	red to ir	LPOI (examination)	regulations for teaching-	degree programmes)		
 Referr Modu Bache	red to ir le appe	1 LPO I (examination 1 ars in gree (1 major) Busines	s Management and Ecor	10mics (2009)		
 Referr Modu Bache Bache	red to ir le appe elor' deg elor' deg	LPO I (examination) ars in gree (1 major) Busines gree (1 major) Busines	s Management and Ecor s Management and Ecor	nomics (2009) nomics (2007)		
 Refern Modu Bache Bache Bache	red to ir le appe elor' deg elor' deg elor' deg	I LPO I (examination I ars in gree (1 major) Busines gree (1 major) Busines gree (1 major) Busines	s Management and Ecor	nomics (2009) nomics (2007) nomics (2008)		

Module title					Abbreviation	
Selected Topics in Quantitative Methods 1					12-APM1-091-m01	
Modul	e coord	linator		Module offered by	<u> </u>	
Dean c mics	of the Fa	aculty of Business Man	agement and Econo-	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisites	i		
1 seme	ester	undergraduate				
Conter	nts					
• (• a • (courses addition courses	taken at other Germar nal courses offered on offered by new Chairs		sities ded in the FSB (subj	ect-specific provisions) credit transfer.	
		ning outcomes				
			nds of modules, a desc	ription of acquired s	kills cannot be given.	
			itact hours, language –	· ·		
		· · · · · ·	ly contact hours) and co			
ster, ir		ion on whether module	language — if other th can be chosen to earn		tion offered — if not every seme-	
	tion of					
Alloca		places				
		ormation				
Additio	onatim	ormation				
Mr. 11						
Worklo	oad					
	oad ing cycl	e				
 Teachi 	ing cycl					
 Teachi 	ing cycl		gulations for teaching-	degree programmes)		
 Teachi 	ing cycl		gulations for teaching-	degree programmes)		
 Teachi Referro	ing cycl	LPOI (examination re	gulations for teaching-	degree programmes)		
 Teachi Referro Modul Bache	ed to in ed to in e appea lor' deg	LPO I (examination re ars in ree (1 major) Business	Management and Econ	nomics (2009)		
 Teachi Referro Modul Bache Bache	ed to in e appe lor' deg lor' deg	LPO I (examination re ars in gree (1 major) Business gree (1 major) Business	Management and Econ Management and Econ	nomics (2009) nomics (2007)		
 Teachi Referro Modul Bache Bache Bache	ed to in e appea lor' deg lor' deg lor' deg	LPOI (examination re ars in gree (1 major) Business gree (1 major) Business gree (1 major) Business	Management and Econ	nomics (2009) nomics (2007) nomics (2008)		

Module title					Abbreviation	
Selected Topics in Quantitative Methods 2					12-APM2-091-m01	
Modul	e coord	linator		Module offered by		
Dean c mics	of the Fa	aculty of Business Man	agement and Econo-	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisites	i		
1 seme	ester	undergraduate				
Conter	nts					
• (• a • (courses addition courses	taken at other German nal courses offered on offered by new Chairs	ransferring credits from n or non-German univer a short-term basis that are yet to be inclu- will ensure that the cou	sities ded in the FSB (subj		
		ning outcomes				
			nds of modules, a desc	ription of acquired s	kills cannot be given	
		U	ntact hours, language –	• •		
			ly contact hours) and co			
ster, in	format	ion on whether module	, language — if other th e can be chosen to earn		tion offered — if not every seme-	
		nation (60 minutes)				
Alloca	tion of	places				
Additio	onal inf	ormation				
Worklo	bad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination re	gulations for teaching-	degree programmes)		
			0			
Modul	e appe	ars in				
			Management and Econ	iomics (2009)		
	-		Management and Econ	-		
	-		Management and Econ			
	Bachelor' degree (1 major) Business Management and Economics (2010)					

Module title					Abbreviation	
Selected Topics in Quantitative Methods 3					12-APM3-091-m01	
Modu	e coord	linator		Module offered by		
Dean o mics	of the F	aculty of Business Man	agement and Econo-	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	erical grade				
Durati	on	Module level	Other prerequisites	i		
1 seme	ester	undergraduate				
Conte	nts					
 This module serves the purpose of transferring credits from courses taken at other German or non-German universities additional courses offered on a short-term basis courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions) The holders of the respective Chairs will ensure that the courses are eligible for credit transfer. 						
		ning outcomes				
			nds of modules, a desc	ription of acquired s	kills cannot be given	
			ntact hours, language –	• •		
		· · · · · · · · · · · · · · · · · · ·	ly contact hours) and co			
ster, ir	nformat	ion on whether module	, language — if other th e can be chosen to earn		tion offered — if not every seme-	
		nation (60 minutes)				
Alloca	tion of	places				
Additi	onal in	formation				
Workl	oad					
Teach	ing cyc	le				
Referr	ed to in	LPOI (examination re	gulations for teaching-	degree programmes)		
	-		<u> </u>	<u> </u>		
Modul	e appe	ars in				
			Management and Econ	10mics (2009)		
	_		Management and Econ	-		
			Management and Econ			
Bache	Bachelor' degree (1 major) Business Management and Economics (2010)					

Module title				Abbreviation		
Selected Topics in Quantitative Methods 4					12-APM4-091-m01	
Modul	e coord	linator		Module offered by		
Dean o mics	of the F	aculty of Business Ma	nagement and Econo-	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	erical grade				
Durati	on	Module level	Other prerequisites	;		
1 seme	ester	undergraduate				
Conte	nts					
•	courses additio courses	s taken at other Germa nal courses offered on s offered by new Chair	transferring credits from an or non-German univer a short-term basis s that are yet to be inclus s will ensure that the cou	sities ded in the FSB (subj	• •	
		ning outcomes				
	_		inds of modules, a desc	ription of acquired s	kills cannot be given	
			ontact hours, language –	· · ·	-	
		· · · · · · · · · · · · · · · · · · ·	kly contact hours) and co			
ster, ir	nformat	ion on whether modu	e, language — if other th le can be chosen to earn		tion offered — if not every seme-	
writter	n exami	nation (60 minutes)				
Alloca	tion of	places				
Additi	onal in	formation				
Workl	oad					
Teachi	ing cyc	le				
Referr	ed to ir	IPOI (examination r	egulations for teaching-	degree programmes)		
Refer						
Modul	e appe	ars in				
			s Management and Econ	10mics (2009)		
	-		s Management and Econ			
	-		-			
	Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010)					

Module title					Abbreviation
Selected Topics in Economics 1					12-APV1-091-m01
Modul	e coorc	linator		Module offered by	
Dean o mics	of the Fa	aculty of Business Man	agement and Econo-	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	erical grade			
Durati	on	Module level	Other prerequisites	5	
1 seme	ester	undergraduate			
Conter	nts				
• (• ;; • (courses addition courses	serves the purpose of tr s taken at other Germar nal courses offered on a s offered by new Chairs f the respective Chairs	n or non-German univer a short-term basis that are yet to be inclu	sities ded in the FSB (subj	ect-specific provisions) credit transfer.
Intend	ed lear	ning outcomes			
		accrediting multiple ki	nds of modules, a desc	ription of acquired s	kills cannot be given.
		e, number of weekly cor			-
		rmation on SWS (week)			
ster, ir	nformat	ion on whether module			tion offered — if not every seme-
		nation (60 minutes)			
Alloca	tion of	places			
Additio	onal inf	formation			
Worklo	oad				
Teachi	ing cyc	le			
Referre	ed to in	LPOI (examination re	gulations for teaching-	degree programmes)	
Modul	e appe	ars in			
Bache Bache Bache Bache	Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009)				

Module title					Abbreviation	
Selected Topics in Economics 2					12-APV2-091-m01	
Module	e coord	inator		Module offered by		
Dean o mics	f the Fa	culty of Business Manag	ement and Econo-	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	lts					
• c • a • c	ourses dditior ourses	erves the purpose of tran taken at other German o nal courses offered on a s offered by new Chairs the f the respective Chairs wi	r non-German univers hort-term basis at are yet to be inclue	ded in the FSB (subje		
Intend	ed lear	ning outcomes				
As a re	sult of a	accrediting multiple kind	s of modules, a desci	ription of acquired sl	kills cannot be given.	
Course	s (type	, number of weekly conta	ct hours, language —	if other than Germa	n)	
V + Ü (ı	no infoi	rmation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		sessment (type, scope, la on on whether module ca			tion offered — if not every seme-	
written	exami	nation (60 minutes)				
Allocat	ion of p	olaces				
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination regu	lations for teaching-c	legree programmes)		
Module	e appea	nrs in				
	-	ree (1 major) Business Ma	-	-		
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Business Ma ree (1 major) Business Ma	-			
	-		-			
Buchet	Bachelor' degree (1 major) Business Information Systems (2009)					

Module title				Abbreviation		
Selected Top	ics in Economics 3			12-APV3-091-m01		
Module coord	linator		Module offered by			
Dean of the Famics	aculty of Business Mana	gement and Econo-	Faculty of Business	Management and Economics		
ECTS Meth	od of grading	Only after succ. cor	npl. of module(s)			
5 nume	erical grade					
Duration	Module level	Other prerequisites	;			
1 semester	undergraduate					
Contents						
 This module serves the purpose of transferring credits from courses taken at other German or non-German universities additional courses offered on a short-term basis courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions) The holders of the respective Chairs will ensure that the courses are eligible for credit transfer. 						
Intended lear	ning outcomes					
	accrediting multiple kind	ls of modules, a desc	ription of acquired sl	kills cannot be given.		
	e, number of weekly conta		• •			
	rmation on SWS (weekly					
	sessment (type, scope, la ion on whether module c			tion offered — if not every seme-		
written exami	nation (60 minutes)					
Allocation of	places					
Additional inf	formation					
Workload		_				
Teaching cyc	e					
Peferred to in	LPOI (examination regi	lations for teaching	degree programmes)			
Keleneu to m						
Module anne	arc in					
Module appears in Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009)						
Bachelor' deg	gree (1 major) Business Ir	itormation Systems (2	2009)			

Module title					Abbreviation
Selected Topics in Economics 4					12-APV4-091-m01
Modul	e coord	linator		Module offered by	
Dean o mics	of the F	aculty of Business Man	agement and Econo-	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisites	5	
1 seme	ester	undergraduate			
Conte	nts				
• (courses additio courses	serves the purpose of to taken at other Germar nal courses offered on offered by new Chairs f the respective Chairs	n or non-German univer a short-term basis that are yet to be inclu	sities ded in the FSB (subj	ect-specific provisions) credit transfer.
Intend	led lear	ning outcomes			
		accrediting multiple ki	nds of modules, a desc	ription of acquired s	kills cannot be given.
		, number of weekly cor			_
		rmation on SWS (week			
ster, ir	nformat	ion on whether module			tion offered — if not every seme-
		nation (60 minutes)			
Alloca	tion of	places			
Additi	onal in	ormation			
Workle	oad				
Teachi	ing cyc	e			
Referr	ed to in	LPOI (examination re	gulations for teaching-	degree programmes)	
		-	0		
Modul	e appe	ars in			
Bache Bache Bache Bache	Module appears in Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009)				

Module	e title				Abbreviation	
Fundan	nental	s of Information Econo	omics and Incentive Sys	tems	12-ARS-091-m01	
Module	e coord	linator		Module offered by		
		ector of the Institute o	f Economics	· · ·	Management and Economics	
ECTS	-	od of grading	Only after succ. con	· · · ·		
5		rical grade		1		
Duratio	on .	Module level	Other prerequisites	i		
1 seme	ster	undergraduate				
Conten	ts	•				
makes concep	accounts of d	nting information usef ecision usefulness an	ul for decision-making p d incentive usefulness.	processes and how w The course will then	ics, this course will discuss what ve can distinguish between the move on to discuss typical con- hese in terms of their incentive	
Intende	ed lear	ning outcomes				
Germai	n inten	ded learning outcome	s available but not trans	slated yet.		
Untern haben hansa Course	ehmen konkre AG unc s (type	gezielt gesteuert wer te Ausgestaltungen so I der Deutschen Bahn , number of weekly co	den kann und wo die Gro olcher Instrumente in de	enzen solcher Instru r Praxis an Beispiele - if other than Germa		
ster, in	format	ion on whether modul	e can be chosen to earn		tion offered — if not every seme-	
		nation (approx. 60 mi	nutes)			
Allocat	ion of	places				
Additio	onal inf	ormation				
	-					
Worklo	ad					
Teachi	ng cycl	е				
	-					
Referre	ed to in	LPOI (examination r	egulations for teaching-	degree programmes)		
Module	e appea	ars in				
Bachel Bachel Bachel Bachel	or' deg or' deg or' deg or' deg	ree (1 major) Business ree (1 major) Business ree (1 major) Business ree (1 major) Business	s Management and Ecor s Management and Ecor s Management and Ecor s Management and Ecor s Information Systems (2 s Information Systems (2	nomics (2007) nomics (2008) nomics (2010) 2007)		

Module	title				Abbreviation	
Supply	, Produ	ction and Logistics Man	agement. Material Re	equirements Plan-	12-BPL-F-082-m01	
ning						
Module	coord	inator		Module offered by		
holder	of the (hair of Business Manag	ement and Industrial	Faculty of Business	Management and E	conomics
Manage		0		,	0	
ECTS	Metho	d of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme		undergraduate				
Conten	te		I			
This mo on and	odule b Logisti	uilds on the course "Bes cs - Basics"). Selected ta detail and related plan	isks and processes, i	n particular in the ar	ea of materials man	
Intende	ed learr	ing outcomes				
gistics a ment. In proced	as well n addit ures to	are able to analyze the an as their interdependenc ion, they are able to deve the planning problems.	ies in an integrated p elop models in the do	erspective and evalution of materials m	uate concepts for the anagement and app	eir manage-
Course	s (type,	number of weekly conta	ict hours, language –	· if other than Germa	n)	
V + Ü (n	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
		essment (type, scope, la on on whether module c			tion offered — if not	every seme-
written	examir	nation (approx. 60 minut	es)			
Allocat						
٨٩٩:+:-	nal inf	ormation				
Auuitio	nat init		<u>.</u>			
Worklo	ad					
Teachir	ng cycl	e				
Referre	d to in	LPOI (examination regu	lations for teaching-o	legree programmes)		
			0			
Module	20000	rs in				
			anagoment and Farm	omics (2000)		
	-	ree (1 major) Business M ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	•			
	-	ree (1 major) Economath	•			
	-	ree (1 major) Economath	-			
	-	ree (1 major) Economath				
	-	ree (1 major) Business In		014)		
Bachelo	or' degi	ree (1 major) Business In	formation Systems (2	.013)		
	-	ree (1 major) Business In	•	•		
	-	ree (1 major) Business In	•			
	-	ee (1 major) China Busing				
		ee (1 major) China Busino				
Bachelor's	with 1 maj	or Business Management and		nerated 26-Aug-2024 • exam 80 ECTS) Wirtschaftswissens	-	page 50 / 167



Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module t	title				Abbreviation
Seminar:	: Supp	oly, Production and Logis	stics Management		12-BPL-FS-082-m01
Module o	coordi	nator		Module offered by	
		hair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
Managen		d . f	Out offerences		
		d of grading ical grade	Only after succ. com	ipl. of module(s)	
Duration		Module level	Other prerequisites		
1 semest		undergraduate			
Contents	5	0	<u> </u>		
gement. this will b pare syst further de	Stude be larg temat eveloj	nts will independently w gely literature based with	ork on the respective students learning h ual cases, students r	e problem and write a ow to carry out struc nay also conduct em	tion, logistics or business mana- a seminar (term) paper. Usually, tured literature analyses and pre- pirical research of their own or subject in class.
The stude	ents v	vill be able to study adva			e them in a (seminar) paper.
		to present the central re			
· · · · ·		number of weekly conta			
		ion on SWS (weekly cont			
		essment (type, scope, la on on whether module ca			tion offered — if not every seme-
term pap	er (10	to 20 pages) and preser	ntation (20 minutes),	weighted 2:1	
Allocatio	on of p	laces			
Addition	al info	ormation			
Workload	d				
Teaching	g cycle	9			
Referred	to in	LPOI (examination regu	lations for teaching-o	legree programmes)	
Module a	appea	rs in			
Bachelor Bachelor Bachelor Bachelor Bachelor	f' degr f' degr f' degr f' degr f' degr	ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Economathe ee (1 major) Business Int	anagement and Econ anagement and Econ ematics (2009) ematics (2008) formation Systems (2	omics (2008) omics (2010) 009)	
Bachelor	's deg	gree (1 major, 1 minor) Bu	isiness Management	and Economics (Mir	10r, 2010)

Supply, P	itle				Abbreviation	
· · ·	Produc	tion and Operations Ma	anagement. An Introc	luction	12-BPL-G-082-m01	
Module c	coordir	nator		Module offered by	<u> </u>	
		hair of Business Manage	ement and Industrial		Management and F	conomics
Managem						
ECTS N	Method	d of grading	Only after succ. con	npl. of module(s)		
5 n	numeri	cal grade				
Duration	[Module level	Other prerequisites			
1 semeste	er l	undergraduate				
Contents	5					
		l provide students with a related corporate functi				
ntended	l learni	ing outcomes				
rate procu developir	ureme ng and	ill be able to describe a ent, production and logis applying basic plannin number of weekly conta	stics as well as their i g models in these fie	nterdependencies. I Ids.	Furthermore, they are	,
		nation on SWS (weekly conta				
		essment (type, scope, la	,			01011 50105
		on on whether module ca			ation onered — if not	every serile-
written e>	xamina	ation (approx. 60 minut	es)			
Allocatio	n of pl	laces				
senschaf Wirtschaf	ft (Busi ftsinfo	iness Management and rmatik (Business Inform	nation Systems). The	aftsmathematik (Ma remaining places wi	thematics for Econo Il be allocated to stu	mics) and Idents of
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places, subject so ready hav rential co allocated	ft (Bus ftsinfo ojects. a stand Quota pplica b): num semest ve suc onside	iness Management and	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble.	ft (Bus ftsinfo ojects. a stand Quota pplicat pplicat semest ve suc onside d in the	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb aber of subject semester cers, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wa	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places, subject so ready hav rential co allocated	ft (Bus ftsinfo ojects. a stand Quota pplicat pplicat semest ve suc onside d in the	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb aber of subject semester cers, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wa	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona	ft (Bus ftsinfo ojects. a stand Quota pplical b): num semest ve suc onside d in the al info	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb aber of subject semester cers, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wa	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble.	ft (Bus ftsinfo ojects. a stand Quota pplical b): num semest ve suc onside d in the al info	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb aber of subject semester cers, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wa	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona	ft (Bus ftsinfo ojects. a stand Quota pplical conside d in the al info	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb ober of subject semester ters, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wai	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaf other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona	ft (Bus ftsinfo ojects. a stand Quota pplical conside d in the al info	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb ober of subject semester ters, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wai	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con- urses of the module con-	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res	thematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applica ective module will be stricted number of pl	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaft other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona Workload	ft (Busi ftsinfo ojects. a stand Quota pplical): num semest ve suc onside d in the al info	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb ober of subject semester ters, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wai	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con irses of the module con iting list will be maint	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res tained and places re	athematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applicate ective module will be stricted number of pl e-allocated as they be	mics) and idents of ill be allo- he following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaft other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona Workload	ft (Busi ftsinfo ojects. a stand Quota pplical): num semest ve suc onside d in the al info	iness Management and ormatik (Business Inform Should the number of a dardised procedure and 1 (50% of places): total nts with the same numb ober of subject semester ters, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wai	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con irses of the module con iting list will be maint	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res tained and places re	athematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applicate ective module will be stricted number of pl e-allocated as they be	mics) and idents of ill be allo- he following gree subject uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaft other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona Workload Referred f	ft (Busi ftsinfo ojects. a stand Quota pplical conside d in the al info d g cycle	iness Management and ormatik (Business Inform Should the number of a dardised procedure amo 1 (50% of places): total nts with the same numb ober of subject semester ters, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wat rmation	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits per of ECTS credits ac- rs of the respective a ated by lot. Quota 3 (east one module con irses of the module con iting list will be maint	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res tained and places re	athematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applicate ective module will be stricted number of pl e-allocated as they be	mics) and idents of ill be allo- he following gree subject uota 2 (25% ne number of ants who al- given prefe- aces will be
senschaft Wirtschaft other sub cated in a quotas: Q among ap of places) subject so ready hav rential co allocated ble. Additiona Workload Referred f Bachelor' Bachelor'	ft (Busi ftsinfo ojects. a stand Quota pplical o): num semest ve suc onside d in the al info d d to in L appear d degree	iness Management and ormatik (Business Inform Should the number of a dardised procedure amo 1 (50% of places): total nts with the same numb ober of subject semester ters, places will be alloc cessfully completed at l ration. Places on all cou e same procedure. A wat rmation	Economics), Wirtsch nation Systems). The applications exceed t ong all applicants irre- number of ECTS credits our of ECTS credits act rs of the respective a ated by lot. Quota 3 (east one module con- tring list will be maint list will be maint cience (2010) rs (2012)	aftsmathematik (Ma remaining places wi he number of availa spective of their sul its already achieved hieved, places will b pplicant; among app 25% of places): allo nponent of the respe omponent with a res tained and places re	athematics for Econo ill be allocated to stu- ble places, places w bjects according to th in the respective de be allocated by lot. Q blicants with the sam cation by lot. Applicate ective module will be stricted number of pl e-allocated as they be	mics) and idents of ill be allo- he following gree subject uota 2 (25% ne number of ants who al- given prefe- aces will be

Julius-Maximilians-UNIVERSITÄT WÜRZBURG

Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

					Abbreviation
Bachelor-Thesis 12-BT-072-m01					12-BT-072-m01
Module	e coord	linator		Module offered by	
			nagement and Econo-	· · · · ·	Management and Economics
mics		cutty of Dusiness Ma			management and Leononies
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	undergraduate	-	essment on a contin	uous basis as agreed upon with
			supervisor.		
Conten	lts				
te on a analysi include surveys cal mo	topic f is and s a pres s, the p del.	rom the area of busin structured presentation sentation of the stude	ess management and ec on of the existing literatu nts' own original achieve	onomics. This thesis re on a certain topic ements, e. g. new alg	e required to research and wri- s may either take the form of an or may, as is often the case, als gorithms developed by students ther) development of a theoreti-
The acc teratur tically a	quisitic e. Stud analyze	on of specialized skills ents are able to unde e and assess their rele	s presupposes the recep rstand relevant contribu	tion of national and tions to research and ific questions. They	scientific standards in writing. international (mainly english) li- d professional practice and to cr can recognize and assess major
Course	s (type	, number of weekly co	ontact hours, language –	- if other than Germa	n)
no cou	rses as	signed			
			e, language — if other th le can be chosen to earn		tion offered — if not every seme
written Langua		issessment: German o	or English		
Allocat	ion of	places			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination r	egulations for teaching-	degree programmes)	
Module	e appe	ars in			
			s Management and Econ	omics (2009)	
	-		s Management and Econ	-	
	-	-	s Management and Econ	-	
	or' deg	ree (1 major) Busines	s Management and Econ	omics(2010)	
			s Information Systems (2		

Module title Abbreviation						
Compu	utationa	l Economics			12-CE-091-m01	
Modul	e coord	inator		Module offered by		
holder	of the (Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS		od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisites			
1 seme	ester	undergraduate	-			
Contents						
parts: 1. The 2. Nun 3. Ecol - The - Top - Life	progran nerical s nomic a e static pics in f e cycle r	ntroduces students to th nming language FORTRA olution methods pplications: general equilibrium mod inance and risk manager nodel ng generations model	N 90 Iel	ntation of economic	models. It consists c	of three main
		ning outcomes				
1. imp 2. usir 3. qua 4. simu 5. inte Courso P (no i Metho ster, ir term p Alloca lowing	lement ing Monto ntify the ulate sin rpret the es (type nformation of of asso formation aper inco tion of pla ted in a g quotas	ces: 20. Should the num standardised procedure : Quota 1 (50% of places	s on the computer usi d optimal portfolio str nks and insurance co nd transfer system nomically. act hours, language – tact hours) and cours anguage — if other th an be chosen to earn nodel (approx. 10 pag ber of applications e among all applicants s): total number of EC	- if other than Germa e language available an German, examina a bonus) ges) xceed the number of s irrespective of their TS credits already ac	n) e) tion offered — if not f available places, pl subjects according hieved in the respec	aces will be to the fol- tive degree
ta 2 (2 numbo procec ve moo ted nu locate Additii Worklo Teachi	5% of p er of sub dure, ap dule wil mber of d as the onal info oad	g applicants with the sa laces): number of subjec oject semesters, places v plicants who already hav l be given preferential co places will be allocated y become available. ormation	t semesters of the re vill be allocated by lo ve successfully comp onsideration. Places of in the same procedu	spective applicant; a t. Quota 3 (25% of pl leted at least one mo on all courses of the p re. A waiting list will	among applicants with laces): allocation by odule component of module component v be maintained and p	th the same lot. In this the respecti- with a restric-
Bachelor's Economics		or Business Management and		enerated 26-Aug-2024 • exan .80 ECTS) Wirtschaftswissens	-	page 56 / 167

Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009)
Bachelor' degree (1 major) Business Management and Economics (2007)
Bachelor' degree (1 major) Business Management and Economics (2013)
Bachelor' degree (1 major) Business Management and Economics (2008)
Bachelor' degree (1 major) Business Management and Economics (2010)
Bachelor' degree (1 major) Economathematics (2009)
Bachelor' degree (1 major) Economathematics (2012)
Bachelor' degree (1 major) Economathematics (2008)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)

Module title Abbreviation					Abbreviation	
Compu	ter Lab	in Regression Analysis			12-CQW-091-m01	
Module	e coord	inator		Module offered by		
holder	of the (Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	i	od of grading	Only after succ. con	npl. of module(s)		
5	L	rical grade				
Duratio	·	Module level	Other prerequisites			
1 seme		undergraduate				
bility") studen In the f momer estima	odule b and "G ts to th irst par nts are ted anc ed learn	rundlagen der QWF" ("Int e simulation of different t of the course, different estimated. In the second I interpreted and potentia	roduction to Statistic distributions and the distributions are intro part, linear regression al pitfalls are pointed	cal Inference and Reg application of linear oduced, simulated w on analysis is introdu out.	istics and Introduction to Proba- gression Analysis"). It introduces r regression analysis. rith Excel and their theoretical ced, different specifications are	
 After finishing this course students acquired several skills. They (i) get an overview of several distributions; (ii) know how to simulate those distributions in MS Excel and are able to estimate and interpret the related theoretical moments; (iii) can perform smaller simulations in Excel; (iv) get to know a variety of different Excel commands which are important for statistical working; (v) are introduced to the linear regression analysis, can perform it in Excel and Gretl, and know how to interpret the results. 					atistical working;	
Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)	
P (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available)	
		s essment (type, scope, la on on whether module ca			tion offered — if not every seme-	
		mination (approx. 60 min ghted 2:1	utes) or b) term pape	er (approx. 10 pages)	and presentation (approx. 20	
Allocat	ion of p	olaces				
Allocation of places Number of places: 20. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the fol- lowing quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quo- ta 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective ve module will be given preferential consideration. Places on all courses of the module component with a restrict ted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-al- located as they become available.					subjects according to the fol- hieved in the respective degree es will be allocated by lot. Quo- mong applicants with the same aces): allocation by lot. In this odule component of the respecti- nodule component with a restric-	
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination regu	lations for teaching-o	degree programmes)		
Bachelor's Economics		or Business Management and		enerated 26-Aug-2024 • exam 80 ECTS) Wirtschaftswissense		

Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009)
Bachelor' degree (1 major) Business Management and Economics (2007)
Bachelor' degree (1 major) Business Management and Economics (2013)
Bachelor' degree (1 major) Business Management and Economics (2008)
Bachelor' degree (1 major) Business Management and Economics (2010)
Bachelor' degree (1 major) Economathematics (2009)
Bachelor' degree (1 major) Economathematics (2012)
Bachelor' degree (1 major) Economathematics (2008)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)

Modul	e title				Abbreviation
DATEV	- Intro	duction to DATEV-Softwa	re for Tax Accounting		12-DAT-082-m01
Modul	e coord	inator		Module offered by	
					Management and Free emiles
Taxatio		Chair of Business Manage	ement and Business	Faculty of Business	Management and Economics
ECTS		Method of grading Only after succ. compl. of module(s)			
3	(not)	successfully completed			
Durati	on	Module level	Other prerequisites		
1 seme	ester	undergraduate			
Conter	nts				
audit c counta ses an for the	of these ants. Stu d funct practic	using the DATEV softwar udents will not only becom ionalities. In the theoretic al part. This practical par	e. DATEV is one of the me familiar with the b cal part, students will t will present student	e standard systems basics, they will also acquire the necessa ts with an opportunit	, financial statements and the used by tax consultants and ac- acquire insights into the proces- ary skills that will serve as a basis ty to apply their newly acquired any Müller & Thurgau GmbH.
		ning outcomes		<u> </u>	
	_		n using the DATEV so	oftware package for o	daily book-keeping and for pro-
ducing	gannua	l reports.			
Course	es (type	, number of weekly conta	ct hours, language –	- if other than Germa	in)
V + Ü (no info	rmation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		sessment (type, scope, la ion on whether module ca			tion offered — if not every seme-
writter	ı exami	nation (60 minutes)			
Allocat	tion of	places			
	_,				
Additio	onal inf	ormation			
Worklo	bad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regu	lations for teaching-	degree programmes)	
Modul	e appea	ars in			
		ree (1 major) Business Ma	anagement and Econ	omics (2009)	
Bache	lor' deg	ree (1 major) Business Ma	anagement and Econ	omics (2007)	
	-	ree (1 major) Business Ma	-		
Bache	lor' deg	ree (1 major) Business Ma	anagement and Econ	omics (2010)	
Bache	lor' deg	ree (1 major) Economathe	ematics (2012)		

Modul	Module title Abbreviation					
eBusin	ess				12-EBus-F-082-m01	
Modul	e coord	inator		Module offered by	<u>.</u>	
holder	of the (Chair of Information Sys	tems Engineering	Faculty of Business	Management and E	conomics
ECTS		od of grading	Only after succ. con			
5	+	rical grade				
Duratio	· · · · ·	Module level	Other prerequisites			
1 seme		undergraduate				
Conter						
E-business is a comprehensive, digital processing of business transactions between private and public enterpri- ses as well as institutions and their clients on global public and private networks such as the internet. Precise- ly because euphoria for e-business has waned considerably in recent years, a lot of emphasis is now being pla- ced on introducing such solutions in a user-oriented way. This lecture will first discuss the supporting economic theories and will then describe and analyse individual solutions such as e-procurement, e-shop, e-marketplace and e-community in detail.						
Intend	ed learr	ning outcomes				
(i) E-Pr (ii) E-S (iii) E-N	The module provides students with knowledge about: (i) E-Procurement (ii) E-Shop (iii) E-Marketplace (iv) E-Community					
Course	s (type	, number of weekly con	act hours, language –	- if other than Germa	n)	
V + Ü (no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
		essment (type, scope, on on whether module			tion offered — if not	every seme-
written	examir	nation (approx. 60 minu	tes)			
Allocat	tion of p	olaces				
	· · · ·					
Additio	nal inf	ormation				
Addition						
Warkle						
Worklo						
			_			
Teachi	ng cycl	9				
			_			
Referre	ed to in	LPOI (examination reg	ulations for teaching-	degree programmes)		
Modul	e appea	irs in				
Bachel	or' deg	ree (1 major) Business I	Aanagement and Econ	omics (2009)		
	-	ree (1 major) Business I	-	-		
Bachel	or' deg	ree (1 major) Business I	Nanagement and Econ	omics (2010)		
	-	ree (1 major) Economatl	-			
	-	ree (1 major) Economat				
	-	ree (1 major) Economati				
	-	ree (1 major) Business I	-	-		
	-	ree (1 major) Business I	-			
	-	ee (1 major) China Busi		•		
	-	ee (1 major) China Busii or Business Management and			rog data ro	page 64 / - (-
Economics		or Dusiness management and		enerated 26-Aug-2024 • exam 80 ECTS) Wirtschaftswissens	-	page 61 / 167



Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title				Abbreviation
Introdu	iction t	o Business Administrati	on		12-EBWL-G-082-m01
Module	e coord	inator		Module offered by	<u> </u>
		Chair for Human Resourc	e Management and	· · ·	Management and Economics
Organi			e management and		management and Economics
ECTS		od of grading	Only after succ. con	npl. of module(s)	
5		rical grade			
Duratio	on	Module level	Other prerequisites	i	
1 seme	ster	undergraduate			
Conten	ts				
overvie enterpr ve and on-mal Readin	ew of th rise ma in wha king be g list to	e different perspectives y take place. The course t form they are organised haviour. b be provided during lect	and main points of vi will focus on what co d. For this purpose, a	ew from which a theo mpanies or other org	stration. Students will acquire a oretical examination of busines ganisations are, how they beha- of the economic subject's decisi
		ning outcomes			
		e lectures is to familiarise ess administration.	e the students with th	e basic problem issu	ies and perspectives within the
Course	s (type	, number of weekly cont	act hours, language –	- if other than Germa	n)
V + Ü (r	no info	rmation on SWS (weekly	contact hours) and c	ourse language avail	able)
		sessment (type, scope, la ion on whether module c			tion offered — if not every seme
written	exami	nation (approx. 60 minu	tes)		
Allocat	ion of	olaces			
wissen and Wi of othe cated i quotas among of place subject ready h rential	schaft rtschaf r subje n a stau : Quota applic es): nu t semes nave su consid	(Business Management tsinformatik (Business I cts. Should the number ndardised procedure am a 1 (50% of places): total ants with the same num mber of subject semeste sters, places will be alloc ccessfully completed at eration. Places on all com	and Economics), Wirt of applications exceet ong all applicants irre- number of ECTS cred oer of ECTS credits ac rs of the respective a cated by lot. Quota 3 least one module cor urses of the module cor	schaftsmathematik (The remaining place d the number of avai espective of their sub its already achieved hieved, places will b pplicant; among app (25% of places): allow nponent of the respe omponent with a res	elor's students of Wirtschafts- (Mathematics for Economics) (Mathematics for Economics) (Mathematics for Economics) (Mathematics for Economics) (Mathematics of Economics) (Mathematics of Economics) (Mathematics of Economics) (Mathematics) (
Additio	onal inf	ormation			
Worklo	ad				
WORKE					
	ng cycl	e			
	ng cycl	e			
 Teachi 		e LPOI (examination regi	lations for teaching-	degree programmes)	
 Teachin Referre 	ed to in	LPOI (examination reg	ulations for teaching-	degree programmes)	
 Teachin Referre Module	ed to in e appea	LPOI (examination regu		degree programmes)	
 Teachin Referre Module	ed to in e appea	LPOI (examination reg		degree programmes)	

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Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Bachelor' degree (1 major) Political and Social Studies (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

Module title			Abbreviation			
Entrep	Entrepreneurship 12-EPS-091-m01					
Module coordinator				Module offered by		
holder of the Chair of Entrepreneurship and Strategy			p and Strategy	Faculty of Business Management and Economics		
ECTS		od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	Its					
Description: The course introduces students to the basics of entrepreneurial self-employment. In addition to discussing theo- retical concepts covering the definition, creation and performance of new ventures, the course will also discuss methods and instruments for a potential entrepreneurial career. Several content areas of start-up planning are being covered during the course of the lecture including team compilation, business model creation and finan- cing.						
Contents of the course: 1. Introduction to entrepreneurship 2. Human resources in start-ups 3. Opportunity analysis 4. Business modelling 5. Entrepreneurship in the digital industry 6. Business planning 7. Finance 8. Marketing in start-ups						
		ning outcomes				
 After completing the module "Entrepreneurship", the students should be able to (i) describe and problematize the concept of entrepreneurship and the entrepreneurial perspective; (ii) describe and analyze the entrepreneurial process, its drivers, characteristics and context; (iii) apply theories within the entrepreneurship field to real life situations; (iv) take initiatives and independently develop a business idea and use knowledge gained from earlier courses in business administration in order to develop this idea in a business plan sketch; (v) plan human resources and marketing in a start-up. 						
Courses (type, number of weekly contact hours, language — if other than German)						
V + Ü (no information on SWS (weekly contact hours) and course language available)						
Method of assessment (type, scope, language — if other than German, examination offered — if not every seme- ster, information on whether module can be chosen to earn a bonus)						
written examination (approx. 60 minutes) Language of assessment: German, English						
Allocation of places						
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Bachelor's Economics		or Business Management and		enerated 26-Aug-2024 • exam 80 ECTS) Wirtschaftswissens		page 65 / 167



Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009)
Bachelor' degree (1 major) Business Management and Economics (2007)
Bachelor' degree (1 major) Business Management and Economics (2013)
Bachelor' degree (1 major) Business Management and Economics (2008)
Bachelor' degree (1 major) Business Management and Economics (2010)
Bachelor' degree (1 major) Economathematics (2009)
Bachelor' degree (1 major) Economathematics (2012)
Bachelor' degree (1 major) Economathematics (2008)
Bachelor' degree (1 major) Business Information Systems (2014)
Bachelor' degree (1 major) Business Information Systems (2013)
Bachelor' degree (1 major) Business Information Systems (2007)
Bachelor' degree (1 major) Business Information Systems (2009)
Bachelor' degree (1 major) Business Information Systems (2008)
Master's degree (1 major) Media Communication (2014)
Master's degree (1 major) Media Communication (2013)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title				Abbreviation	
European Monetary Policy				12-EuGP-F-082-mo:	L	
Module coordinator Module offer				Modulo offered by		
			11.2.1.1	Module offered by		
	holder of the Chair of Monetary Policy and International Economics			Faculty of Business Management and Economics		
ECTS	T	od of grading	Only after succ. con	nnl of module(s)		
5		rical grade				
Duratio		Module level	Other prerequisites			
1 seme		undergraduate				
Conter						
	-	scusses the following qu				
		e stability the main obje				
2. How	can th	e ECB control interest ra	ites and the creation o			
		nterest rate policy influe			ility and full employ	ment)?
		portant for monetary po			1:)	
		ne ECB know, how to se ntral banks engage in ui				
		ning outcomes		ity policy during the t		
		this course, students r	acaiva a profound una	lorstanding of theon	and practice of may	atan nali
		rofound knowledge of r				
		f monetary policy by the				
Course	es (type	, number of weekly cont	tact hours, language –	- if other than Germa	in)	
	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	Method of assessment (type, scope, language — if other than German, examination offered — if not every seme-					
	ster, information on whether module can be chosen to earn a bonus)					
written	written examination (approx. 60 minutes)					
Allocat	Allocation of places					
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	•				
Teach	ing cyci	e				
	1					
Referre	ed to in	LPOI (examination reg	ulations for teaching-	degree programmes)		
Module appears in						
Bachelor' degree (1 major) Business Management and Economics (2009)						
Bachelor' degree (1 major) Business Management and Economics (2013)						
Bachelor' degree (1 major) Business Management and Economics (2008)						
Bachelor' degree (1 major) Business Management and Economics (2010)						
Bachelor' degree (1 major) Economathematics (2009)						
Bachelor' degree (1 major) Economathematics (2012)						
Bachelor' degree (1 major) Economathematics (2008)						
	Bachelor' degree (1 major) Business Information Systems (2014)					
	Bachelor' degree (1 major) Business Information Systems (2013)					
Bachelor' degree (1 major) Business Information Systems (2009)						
Bachelor's Economics		or Business Management and		enerated 26-Aug-2024 • exan 180 ECTS) Wirtschaftswissens		page 67 / 167



Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation		
Introduction to Economics 12-EVWL-G-082-mo1						
Module coordinator				Module offered by		
		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics	
	Economics					
ECTS		od of grading	Only after succ. con	npl. of module(s)		
5	<u>ر</u>	rical grade				
Duratio		Module level	Other prerequisites			
1 seme	I	undergraduate				
Conten						
The course deals with the following topics: 1. Economics shows how markets function 2. The division of labour is the basis of our wealth 3. The market in action 4. Monopolies and cartels endanger market economies 5. The labour market and the role of unions 6. The government's role in a social market economy 7. Governmental redistribution guarantees the social balance in a market economy 8. Environmental policy and the government's allocation function 9. Objectives and agents in the macro economy 10How do aggregate supply and demand come into equilibrium? 11.The role of fiscal policy 12How does a central bank stabilise aggregate demand by setting interest rates? Intended learning outcomes By completing this course, students receive a fundamental understanding of economics. Students are able to grasp microeconomic as well as macroeconomic subjects and to analyze them in theoretical models. Courses (type, number of weekly contact hours, language — if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every seme-						
		on on whether module ca		a bonus)		
written examination (approx. 60 minutes)						
Allocation of places Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschafts- wissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allo- cated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who al- ready have successfully completed at least one module component of the respective module will be given prefe- rential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become availa- ble.						
Additional information						
Workload						

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Mathematics (2012) Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Bachelor' degree (1 major) Political and Social Studies (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

	Abbreviation 12-EWiinf-G-082-m01			
Module coordinatorModule offeredolder of the Chair of Business Management and BusinessFaculty of Busin	12-EWiinf-G-082-mo1			
older of the Chair of Business Management and Business Faculty of Busin				
	by			
nformation Systems	Faculty of Business Management and Economics			
CTS Method of grading Only after succ. compl. of module(s)				
numerical grade				
uration Module level Other prerequisites				
semester undergraduate				
Contents				
Content: This course offers an introduction to the essential aspects of business information systems. Outline of syllabus: 1. Integration of IT systems 2. From data processing to information processing 3. eCommerce and eGovernment 4. Functionality of IT technology 5. Application development principles 6. Intercommunication Reading: Thome: Grundzüge der Wirtschaftsinformatik.				
ntended learning outcomes				
The course "Einführung in die Wirtschaftsinformatik" communicates (i) an overview of the different task fields of the business informations systems discipline; (ii) an understanding for recent developments in the discipline and related technologies.				
ourses (type, number of weekly contact hours, language — if other than Ge	-			
+ Ü (no information on SWS (weekly contact hours) and course language a				
lethod of assessment (type, scope, language — if other than German, exam ter, information on whether module can be chosen to earn a bonus) rritten examination (approx. 60 minutes)				
llocation of places				
lumber of places: 640. No restrictions with regard to available places for Ba vissenschaft (Business Management and Economics), Wirtschaftsmathema nd Wirtschaftsinformatik (Business Information Systems). The remaining pl f other subjects. Should the number of applications exceed the number of a ated in a standardised procedure among all applicants irrespective of their uotas: Quota 1 (50% of places): total number of ECTS credits already achiev mong applicants with the same number of ECTS credits achieved, places w f places): number of subject semesters of the respective applicant; among ubject semesters, places will be allocated by lot. Quota 3 (25% of places): a eady have successfully completed at least one module component of the re ential consideration. Places on all courses of the module component with a llocated in the same procedure. A waiting list will be maintained and places le.	tik (Mathematics for Economics) laces will be allocated to students available places, places will be allo- subjects according to the following ved in the respective degree subject; ill be allocated by lot. Quota 2 (25% applicants with the same number of allocation by lot. Applicants who al- spective module will be given prefe- restricted number of places will be			

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Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Computer Science (2010)

Bachelor' degree (1 major) Business Management and Economics (2009)

Bachelor' degree (1 major) Business Management and Economics (2008)

Bachelor' degree (1 major) Business Management and Economics (2010)

Bachelor' degree (1 major) Business Information Systems (2009)

Bachelor' degree (1 major) Business Information Systems (2008)

Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

Module title				Abbreviation		
Financial Acc	ounting			12-ExtUR-G-082-mc)1	
Module coord	dinator		Module offered by			
holder of the Chair of Business Management and Business Faculty of Business Management and Econon					conomics	
Taxation	Chail of Dusiness Mailag	ement and business	raculty of busiliess	Management and E	CONDINICS	
ECTS Method of grading Only after succ. compl. of module(s)						
	erical grade					
Duration	Module level	Other prerequisites				
1 semester	undergraduate					
Contents						
ble-entry boo	ffers an introduction to th k-keeping as well as the ty according to German c	fundamentals of reco				
Intended lea	rning outcomes					
	uire a basic unterstandin apply this knowledge, i.e				o arrange, re-	
Courses (type	e, number of weekly conta	act hours, language –	· if other than Germa	n)		
V + Ü (no info	ormation on SWS (weekly	contact hours) and co	ourse language avail	able)		
	s essment (type, scope, la tion on whether module c			tion offered — if not	every seme-	
written exam	ination (approx. 60 minut	tes)				
Allocation of	places					
cated in a sta quotas: Quot among applic of places): nu subject seme ready have so rential consid	ects. Should the number indardised procedure am a 1 (50% of places): total cants with the same numl umber of subject semester esters, places will be alloc uccessfully completed at deration. Places on all cou he same procedure. A wa	ong all applicants irre number of ECTS credi per of ECTS credits ac rs of the respective a ated by lot. Quota 3 (least one module con urses of the module con	spective of their sub ts already achieved nieved, places will b oplicant; among app 25% of places): allow oponent of the respe omponent with a res	pjects according to the in the respective de e allocated by lot. Qualicants with the sam cation by lot. Application for the module will be tricted number of pl	ne following gree subject; uota 2 (25% ne number of ants who al- given prefe- aces will be	
Additional in	formation	-				
Workload						
Teaching cyc	le					
<u> </u>						
Referred to in	LPOI (examination regu	lations for teaching-o	legree programmes)			
 Module appe	ars in					
Bachelor' deg Bachelor' deg	gree (1 major) Computer S gree (1 major) Mathematio gree (1 major) Mathematio gree (1 major) Business M	cs (2012) cs (2013)	omics (2009)			
Bachelor's with 1 m	ajor Business Management and	JMU Würzburg • ge	nerated 26-Aug-2024 • exam	reg data re-		

Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

Module title Abbreviation								
Semina	ar: Pub	ic Finance			12-Fiwi-FS-082-m01			
Module	e coord	inator		Module offered by				
holder	of the (Chair of Public Finance		Faculty of Business	Management and E	conomics		
ECTS	Metho	od of grading	Only after succ. compl. of module(s)					
5	nume	rical grade						
Duratio	n	Module level	Other prerequisites					
1 seme	ster	undergraduate						
Conten	ts							
mik II"	In this course, students will acquire an in-depth understanding of specific problems discussed in "Makroökono- mik II" ("Macroeconomics II") and "Mikroökonomik III" ("Microeconomics III"). The course will use scientific eco- nomic journal articles in German and English language.							
Intende	ed lear	ning outcomes						
(i) cons (ii) crea (iii) dea (iv) are	olidate ate, pre al with better	sent and defend a rese the working papers of o prepared for the proce	ed and if necessary app earch paper; other participants; ssing of the bachelor th	esis.		rk;		
		· · · ·	tact hours, language –					
		•	ntact hours) and cours					
ster, in	Method of assessment (type, scope, language — if other than German, examination offered — if not every seme- ster, information on whether module can be chosen to earn a bonus)							
			resentation (approx. 45	minutes), weighted	2:1			
Allocat								
allocate lowing subject ta 2 (25 numbe proced ve mod ted nur located	Number of places: 15. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters; places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restric ted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.							
Additio	nal inf	ormation						
Worklo	ad							
Teachi	ng cycl	e						
Roforro	d to in	IPOL (examination re	gulations for teaching-o	legree programmes)				
Referre								
		•						
Module								
Bachel Bachel	or' deg or' deg	ree (1 major) Business	Management and Econ Management and Econ Management and Econ :hematics (2009)	omics (2008)				
	-	ree (1 major) Economa	-					
	with 1 ma	or Business Management and	JMU Würzburg • ge	nerated 26-Aug-2024 • exam 80 ECTS) Wirtschaftswissenso	-	page 75 / 167		

Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Modul	e title				Abbreviation
Forwar	rd and F	Reverse Business Engine	ering		12-FRBE-F-082-m01
Modul	e coord	inator		Module offered by	
	Business Integration Prof. Thome Faculty of Business Management and Econo		Management and Economics		
ECTS		od of grading	Only after succ. com		
5		rical grade		1	
Durati	on	Module level	Other prerequisites		
1 seme	ester	undergraduate			
Conter	nts				
age. "F cess m cess a ments ny. The format The co ject tea cuss e	Forward nodellin nalysis) and teo e result ion sys urse tra am. In a xample	" refers to design method g) that help implement a) that make it possible to chnological innovation po ing change needs to be ir tems. aces the implementation	Is (such as situation a new solution. "Rever improve or re-design otential are typical rea nplemented into the cycle of enterprise so	analysis, requiremen rse" refers to approa existing structures a asons for the continu organisational struct	r companies in the information nts analysis and business pro- ches (such as the use and pro- and processes. Market require- uous transformation of a compa- ture, business processes and in- t of view of a member of a pro- tation, the course will also dis-
			c of adaptation of hu	cinace coffware libre	aries. They master the methods
of Forv	vard En		on analysis, requiren	nent analysis, proces	ss modeling and business blue-
Course	es (type	, number of weekly conta	ct hours, language —	if other than Germa	n)
V + Ü (no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		sessment (type, scope, la ion on whether module ca			tion offered — if not every seme-
writter	n exami	nation (approx. 60 minut	es)		
Allocat	tion of	places			
be allo be give When ble pla (subje- lations ber of dy ach ved, pl plicant (25% c succes deratic in the	protected a en prefe places, places, places, cct-spec s). (4) W availab r subjectieved in laces w t; amon of place ssfully con. (6) F same p	as follows: (1) Bachelor's erential consideration. (2) are allocated in accordan aces will be allocated am ific provisions) regarding then places are allocated le places, places will be a cts according to the follow in the respective degree su ill be allocated by lot. Qu g applicants with the sam s): allocation by lot. (5) W completed at least one mo Places on all courses of the	students of Wirtschaf The remaining place ce with (1) and the nu- ong applicants from v Section 7 Subsectior in accordance with (2 allocated in a standar ving quotas: Quota 1 ubject; among applic ota 2 (25% of places) ne number of subject /ithin the groups accord odule component of the module component	tsinformatik (Busine s will be allocated to umber of application within this group acc 4 ASPO (general ac 2) and the number o rdised procedure am (50% of places): tota ants with the same r : number of subject semesters, places v ording to (1) and (2), the respective modu t with a restricted nu	available places, places will ess Information Systems) will o students of other subjects. (3) s exceeds the number of availa- cording to the respective FSB ademic and examination regu- f applications exceeds the num- ong all applicants irrespective al number of ECTS credits alrea- number of ECTS credits achie- semesters of the respective ap- vill be allocated by lot. Quota 3 applicants who already have le will be given preferential consi umber of places will be allocated ted as they become available.
Worklo	had				

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Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor' degree (1 major) Computer Science (2010)

Bachelor' degree (1 major) Business Management and Economics (2009)

Bachelor' degree (1 major) Business Management and Economics (2008)

Bachelor' degree (1 major) Business Management and Economics (2010)

Bachelor' degree (1 major) Economathematics (2009)

Bachelor' degree (1 major) Economathematics (2008)

Bachelor' degree (1 major) Business Information Systems (2009)

Bachelor' degree (1 major) Business Information Systems (2008)

Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation	
Business Pro	cesses			12-GP-G-082-m01	
Module coord	linator		Module offered by		
	Management and Economics				
holder of the Chair of Business Management and Business Faculty of Business Management and Economi Information Systems					
ECTS Method of grading Only after succ. compl. of module(s)					
-	numerical grade				
Duration	Module level	Other prerequisites			
1 semester Contents	undergraduate				
senschaft (Bu parts. In the t sis for the pra quired knowle mika. In this of ments will be The course wi the example of with the proce Intended lear After complet 1. reflect tech 2. understance	siness Management and heoretical part, students actical part. The practical edge by working with an S context, the human resou dealt with. Il introduce students to b	Economics) intereste will acquire the neces exercise will present SAP Business ByDesig rces, purchasing, sal usiness processes of h. In addition to the b mathematical be able to ational models of ERI systems and	ed in the topic. The c ssary theoretical kno students with an opp gn system on case st es, service, project n f an ERP system (Entr asic principles, stud	Systems) and Wirtschaftswis- ourse is divided up into two owledge that will serve as a ba- portunity to apply their newly ac- cudies on the model company Al- nanagement and finance depart- erprise Resource Planning) using ents will also become familiar	
Courses (type	e, number of weekly conta	ct hours, language –	- if other than Germa	n)	
V + Ü (no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)	
	sessment (type, scope, la ion on whether module ca			tion offered — if not every seme-	
written exami	nation (approx. 60 minut	es)			
Allocation of	places				
Wirtschaftsinformatik (Business Information Systems) Bachelor's (180 ECTS): no restrictions. Other degree pro- grammes: minimum 15 places. More places will be available provided there is enough capacity. Should the num ber of applications from students of other subjects exceed the number of available places, places will be allo- cated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective subject; amor applicants with the same number of ECTS credits, places will be allocated by lot. Quota 2 (25% of places): num ber of subject semesters of the respective applicant; among applicants with the same number of subject seme- sters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot; applicants who already have su cessfully completed at least one module component of the respective module will be given preferential consider ration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.				nough capacity. Should the num- ble places, places will be allo- ojects according to the following in the respective subject; among a Quota 2 (25% of places): num- same number of subject seme- applicants who already have suc- vill be given preferential conside- of places will be allocated in the	
Additional inf	ormation				
Workload					
Teaching cyc	e				

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor' degree (1 major) Computer Science (2010) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

Module	e title				Abbreviation	
Investr	nent an	d Finance - Advanced Lo	evel		12-1&F-F-082-m01	
Module	e coordi	nator		Module offered by		
	older of the Chair of Business Management, Banking and Faculty of Business Management and Econom				conomics	
Finance		inali of Dusiliess Mallag	sement, Danking and		management and i	
ECTS	Metho	d of grading	Only after succ. con	pl. of module(s)		
5	1	rical grade				
Duratio	·	Module level	Other prerequisites			
1 seme		undergraduate				
Conten	its]			
		scusses the fundamenta uring.	al principles of corpora	ate valuation, optima	Il asset allocation a	nd optimal fi
1. Choi 2. Portf 3. Mair 4. Taxe	folio sel n feature s and b	er uncertainty ection es of the capital market usiness financing				
		ory and business financi	ng			
Intend	ed learn	ning outcomes				
Course V + Ü (I Metho	s (type, no infor d of ass	nal financing structure. number of weekly cont mation on SWS (weekly essment (type, scope, l on on whether module o	contact hours) and co anguage — if other tha	ourse language avail an German, examina	able)	t every seme-
written	examir	nation (approx. 60 minu	tes)			
Allocat	ion of p	laces				
Additio	onal info	ormation				
Additio	onal info	ormation				
		ormation	-			
		ormation				
 Worklo 	ad					
 Worklo 						
 Worklo Teachi	oad ng cycle	9				
 Worklo Teachi	oad ng cycle		ulations for teaching-o	legree programmes)		
 Worklo Teachi	oad ng cycle	9	ulations for teaching-o	degree programmes)		
 Worklo Teachin Referre	oad ng cycle	e LPO I (examination reg	ulations for teaching-o	degree programmes)		
 Worklo Teachii Referre Module Bachel	ed to in e appea or' degr	e LPO I (examination reg rs in ree (1 major) Business M	lanagement and Econ	omics (2009)		
 Worklo Teachin Referre Modulo Bachel Bachel	ed to in ed to in or' degr or' degr	E LPO I (examination reg rs in ree (1 major) Business N ree (1 major) Business N	Nanagement and Econ Nanagement and Econ	omics (2009) omics (2013)		
 Worklo Teachin Referre Bachel Bachel Bachel Bachel	ed to in e appea or' degr or' degr or' degr	E LPO I (examination reg rs in ree (1 major) Business N ree (1 major) Business N ree (1 major) Business N	Nanagement and Econ Nanagement and Econ Nanagement and Econ	omics (2009) omics (2013) omics (2008)		
 Worklo Teachin Referre Bachel Bachel Bachel Bachel Bachel	ad ng cycle ed to in e appea or' degr or' degr or' degr or' degr	E LPO I (examination reg rs in ree (1 major) Business N ree (1 major) Business N ree (1 major) Business N ree (1 major) Business N	lanagement and Econ lanagement and Econ lanagement and Econ lanagement and Econ	omics (2009) omics (2013) omics (2008)		
 Worklo Teachin Referre Bachel Bachel Bachel Bachel Bachel Bachel	ed to in ed to in or' degr or' degr or' degr or' degr or' degr or' degr	E LPO I (examination reg rs in ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M	Nanagement and Econ Nanagement and Econ Nanagement and Econ Nanagement and Econ Nematics (2009)	omics (2009) omics (2013) omics (2008)		
 Worklo Teachin Referre Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel	ed to in ed to in or' degr or' degr or' degr or' degr or' degr or' degr or' degr	E LPO I (examination reg rs in ree (1 major) Business N ree (1 major) Business N ree (1 major) Business N ree (1 major) Business N	Nanagement and Econ Nanagement and Econ Nanagement and Econ Nanagement and Econ Nanagement and Econ Nanagement and Econ Namatics (2009)	omics (2009) omics (2013) omics (2008)		

Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation
Seminar: Invo	estment and Finance			12-1&F-FS-082-m01
Module coord	linator		Module offered by	
holder of the Chair of Business Management, Banking and				Management and Economics
Finance				
	od of grading	Only after succ. com	npl. of module(s)	
-	erical grade			
Duration	Module level	Other prerequisites		
1 semester	undergraduate			
Contents				
analyse a sel	ected topic and to write a	term paper. This tern	n paper may be large	l be required to independently ely literature based or empirical s will be required to deliver a talk
Intended lear	rning outcomes			
fields of inve				detailed knowledge of important indings in a written assignment
Courses (type	e, number of weekly conta	ct hours, language —	· if other than Germa	in)
S (no informa	tion on SWS (weekly cont	act hours) and cours	e language available	2)
	sessment (type, scope, la tion on whether module ca			tion offered — if not every seme-
term paper (a	pprox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1
Allocation of	places			
Additional in	formation			
Workload				
Teaching cyc	le			
Referred to in	LPOI (examination regu	lations for teaching-o	legree programmes)	
Module appe	ars in			
	gree (1 major) Business M			
	gree (1 major) Business M	-		
	gree (1 major) Business M	-	omics (2010)	
	gree (1 major) Economathe			
	gree (1 major) Economathe gree (1 major) Business In		000)	
	egree (1 major, 1 minor) Bu	•	-	10r, 2010)
	<u> </u>			· · · /

Module	Module title Abbreviation		Abbreviation		
Investn	nent an	d Finance. An Introductio	on		12-l&F-G-082-m01
Module	e coord	inator		Module offered by	
holder of the Chair of Business Management, Banking and Faculty of Business Management and Economics					
ECTS Method of grading Only after succ. compl. of module(s)					
5		rical grade		-	
Duratio	n	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
	urse of	fers an introduction to pr of financial economics.	inciples of financial r	nathematics, severa	l methods of capital budgeting
Outline of syllabus: 1. Principles of financial mathematics 2. Fundamental concepts 3. Problems of investment and finance in one commodity world under certainty 4. Problems of investment and finance in one commodity world under uncertainty 5. Problems of investment and finance in many commodities world under uncertainty 6. Capital market and corporate financing in Germany					
Intende	ed learn	ning outcomes			
(i) to ur proach (ii) to a (iii) to b	ndersta ; ddress oudget eration	the central problems in i and calculate the optima	inancial mathematic ntertemporal allocati Il useful life given sta	s and solve several p ion given different ca tic and dynamic inve	problems, e.g. via the PV ap-
Course	s (type,	, number of weekly conta	ct hours, language –	- if other than Germa	n)
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		essment (type, scope, la on on whether module ca			tion offered — if not every seme-
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Allocation of places Number of places: 405. No restrictions with regard to available places for Bachelor's students of Wirtschaftswis- senschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allo- cated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who al- ready have successfully completed at least one module component of the respective module will be given prefe- rential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become availa- ble.					
Additio	nal inf	ormation			

Workload

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Computer Science (2010) Bachelor' degree (1 major) Mathematics (2012) Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (2012)

Modul	le title				Abbreviation	
Innova	ation Man	agement			12-IM-091-m01	
Modul	le coordin	ator		Module offered by	<u> </u>	
						•
	Ider of the Chair of Entrepreneurship and Strategy Faculty of Business Management and Econ				conomics	
ECTS Method of grading Only after succ. compl. of module(s) 5 numerical grade						
5						
Durati						
1 seme	ester l	undergraduate				
Conter	nts					
phasis lop the will co ting fro	s will be o e innovationsist of two om Value	provide students with on the application of th ion process starting wi wo core elements: 1. "C ": how can companies such as world-class re	eoretical concepts to th the idea and endir Creating Value": how profit from innovatio	practical examples and org with the market en can companies creat ns? The course will us	nd cases. The cours try of an innovation. e something new? an se practical example	e will deve- The course nd 2. "Profi- es from nume
Intend	led learni	ng outcomes				
•] •] •]	The sourc The New I The roles The impo	rtance of innovations ces of innovations Product Development p in the innovation proc rtance of intellectual p	ess			
		vations diffuse in the r				
Course		vations diffuse in the r number of weekly cont		— if other than Germa	n)	
	es (type, i		act hours, language			
V + Ü (Metho	es (type, i (no inform od of asse	number of weekly cont	act hours, language contact hours) and c anguage — if other th	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in writter	es (type, r (no inform od of asse nformatio n examina	number of weekly cont nation on SWS (weekly ssment (type, scope, l n on whether module o ation (approx. 60 minu	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in writter Langua	es (type, r (no inform od of asse nformatio n examina age of ass	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
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V + Ü (Metho ster, in writter Langua Allocat	es (type, r (no inform od of asse nformatio n examina age of ass tion of pl	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in writter Langua Allocat	es (type, r (no inform od of asse nformatio n examina age of ass	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in writter Langua Allocat	es (type, r (no inform od of asse nformatio n examina age of ass tion of pl	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio	es (type, i (no inform od of asse nformatio n examina age of ass tion of pl onal infor	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
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V + Ü (Metho ster, in written Langua Allocat Additio Worklo	es (type, i (no inform od of asse nformatio n examina age of ass tion of pl onal infor oad	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in written Langua Allocat Additio Worklo	es (type, i (no inform od of asse nformatio n examina age of ass tion of pl onal infor	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes)	ourse language avail nan German, examina	able)	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi 	es (type, i (no inform od of asse nformatio n examina age of ass tion of pl onal infor oad ing cycle	number of weekly cont nation on SWS (weekly ssment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En aces	act hours, language - contact hours) and c anguage — if other th can be chosen to ear tes) glish	ourse language avail nan German, examina n a bonus)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi 	es (type, i (no inform od of asse nformatio n examina age of ass tion of pl onal infor oad ing cycle	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module o ation (approx. 60 minu sessment: German, En aces	act hours, language - contact hours) and c anguage — if other th can be chosen to ear tes) glish	ourse language avail nan German, examina n a bonus)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Referro	es (type, i (no inform od of asse nformatio n examina age of ass tion of pl onal infoi oad ing cycle ed to in L	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En aces rmation	act hours, language - contact hours) and c anguage — if other th can be chosen to ear tes) glish	ourse language avail nan German, examina n a bonus)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Referro Modul	es (type, i (no inform od of asse informatio in examina age of ass tion of pl onal infor oad ing cycle ed to in L	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En aces rmation	act hours, language contact hours) and c anguage — if other th can be chosen to earn tes) glish	ourse language avail nan German, examina n a bonus) -degree programmes)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in written Langua Allocat Additio Worklo Teachi Referro Bache	es (type, i (no inform od of asse informatio in examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En aces rmation POI (examination reg s in ee (1 major) Business N	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco	ourse language avail nan German, examina n a bonus) -degree programmes) nomics (2009)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Referro Bachel Bachel	es (type, i (no inform od of asse informatio n examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En aces rmation POI (examination reg s in ee (1 major) Business N ee (1 major) Business N	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco	ourse language avail nan German, examina n a bonus) -degree programmes) nomics (2009) nomics (2013)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Referro Bachel Bachel Bachel	es (type, i (no inform od of asse informatio n examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear lor' degre lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En aces rmation POI (examination reg s in ee (1 major) Business N ee (1 major) Business N	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco	ourse language avail nan German, examina n a bonus) -degree programmes) nomics (2009) nomics (2013)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Bachel Bachel Bachel Bachel Bachel	es (type, i (no inform od of asse informatio n examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear lor' degre lor' degre lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En- aces rmation POI (examination reg s in ee (1 major) Business N ee (1 major) Business N ee (1 major) Business N ee (1 major) Business N	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco Management and Eco Management and Eco Management and Eco Management and Eco Management and Eco	ourse language avail nan German, examina n a bonus) -degree programmes) nomics (2009) nomics (2013)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Bachel Bachel Bachel Bachel Bachel Bachel	es (type, i (no inform od of asse informatio in examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear lor' degre lor' degre lor' degre lor' degre lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En- aces rmation POI (examination reg s in ee (1 major) Business N ee (1 major) Business N ee (1 major) Business N ee (1 major) Business N ee (1 major) Economath ee (1 major) Economath	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco	ourse language avail nan German, examina n a bonus) -degree programmes) nomics (2009) nomics (2013)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Additio Worklo Teachi Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel	es (type, i (no inform od of asse informatio n examina age of ass tion of pl onal infor oad ing cycle ed to in L lor' degre lor' degre lor' degre lor' degre lor' degre lor' degre lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En- aces rmation POI (examination reg s in ee (1 major) Business N ee (1 major) Economath ee (1 major) Economath ee (1 major) Economath	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco	ourse language avail nan German, examina n a bonus) -degree programmes) nomics (2009) nomics (2013) nomics (2010)	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Modulia Teachi Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel	es (type, i (no inform od of asse informatio n examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear lor' degre lor' degre lor' degre lor' degre lor' degre lor' degre lor' degre lor' degre lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, Enj aces rmation POI (examination rego s in ee (1 major) Business N ee (1 major) Business N ee (1 major) Business N ee (1 major) Business N ee (1 major) Economath ee (1 major) Economath ee (1 major) Economath ee (1 major) Business Ir	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco managem	ourse language avail nan German, examina n a bonus) 	able) tion offered — if not	every seme-
V + Ü (Metho ster, in writter Langua Allocat Worklo Teachi Referro Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel	es (type, i (no inform od of asse informatio n examina age of ass tion of pl onal infor oad ing cycle ed to in L le appear lor' degre lor' degre	number of weekly cont nation on SWS (weekly essment (type, scope, l n on whether module of ation (approx. 60 minu sessment: German, En- aces rmation POI (examination reg s in ee (1 major) Business N ee (1 major) Economath ee (1 major) Economath ee (1 major) Economath	act hours, language - contact hours) and c anguage — if other th can be chosen to earn tes) glish ulations for teaching Management and Eco Management and Eco Managem	ourse language avail nan German, examina n a bonus) 	able) tion offered — if not	every seme-

Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) Media Communication (2014) Master's degree (1 major) Media Communication (2013) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title			Abbreviation	
Europe	an Integration			12-Integ-F-082-m01	
A4					
	e coordinator		Module offered by		
	of the Chair of Economic Orde		· · ·	Management and Eco	onomics
ECTS	Method of grading	Only after succ. co	npl. of module(s)		
5	numerical grade				
Duratio		Other prerequisites	5		
1 seme	ster undergraduate				
Conten	ts				
kets. S	urse analyses the impacts the everal models are presented t e knowledge they acquired in	o illustrate the subseq			
Intende	ed learning outcomes				
	idents understand the impacts trate these impacts using the				
Course	s (type, number of weekly con	tact hours, language -	– if other than Germa	n)	
V + Ü (r	no information on SWS (weekl	y contact hours) and c	ourse language avail	able)	
Metho	d of assessment (type, scope,	language — if other th	an German, examina	tion offered — if not e	verv seme-
	formation on whether module				,
written	examination (approx. 60 min	utes)			
Allocat	ion of places				
	-				
Additio	onal information				
Additio					
Worklo	ad				
Teachi	ng cycle				
Referre	ed to in LPO I (examination reg	gulations for teaching-	degree programmes)		
Module	e appears in				
	or' degree (1 major) Business	Management and Ecor			
	or' degree (1 major) Business	-	-		
	or' degree (1 major) Business	-			
	or' degree (1 major) Business	-			
	or' degree (1 major) Economat				
Bachel	or' degree (1 major) Economat	hematics (2012)			
Bachel	or' degree (1 major) Economat	hematics (2008)			
Bachel	or' degree (1 major) Business	nformation Systems (2014)		
	or' degree (1 major) Business	•	-		
	or' degree (1 major) Business				
	or' degree (1 major) Business	-			
	or' degree (1 major) Political a				
	or' degree (1 major) Political a				
	's degree (1 major) China Busi 's degree (1 major) China Busi		•		
	's degree (1 major) China Busi			· · ·	
Bachelor's Economics	with 1 major Business Management and (2010)		enerated 26-Aug-2024 • exan 180 ECTS) Wirtschaftswissens	-	page 88 / 167



Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title					Abbreviation	
International Trade					12-IntH-091-m01	
Module	coord	inator		Module offered by		
holder of the Chair of International Economics		Faculty of Business	Management and Economics			
ECTS		od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	undergraduate				
Conten	ts					
This mo	odule w	ill discuss explanations	of international trade			
Intende	ed learn	ning outcomes				
Germar	n intend	ded learning outcomes av	/ailable but not trans	lated yet.		
		den können die Bestimm naftlichen Auswirkungen		nationalen Handels	erklären und ihre sektoralen und	
Course	s (type	, number of weekly conta	ct hours, language —	if other than Germa	n)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme-	
written	examir	nation (approx. 60 minut	es)			
Allocati	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	d to in	LPOI (examination regu	lations for teaching-c	legree programmes)		
Module	appea	rs in				
Bachelo Bachelo Bachelo Bachelo Bachelo	or' degi or' degi or' degi or' degi or' degi	ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Economathe ree (1 major) Economathe ree (1 major) Business Inf	anagement and Econ anagement and Econ anagement and Econ ematics (2009) ematics (2008)	omics (2007) omics (2008) omics (2010)		

	odule title Abbreviation		Abbreviation			
Manage	erial Ac	counting			12-IntUR-G-082-m01	
Module	e coord	inator		Module offered by		
holder of ting	older of the Chair of Business Management and Accoun- Ing			Management and Economics		
ECTS		od of grading	Only after succ. compl. of module(s)			
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i i i i i i i i i i i i i i i i i i i		
1 seme	ster	undergraduate				
Conten	ts					
	urse of	fers an introduction to ai	ms and methods of n	nanagerial accountin	ıg (cost accounting).	
2. Mana 3. Diffe 4. Cost 5. Job c 6. Cost 7. Budg 8. Cost 9. Cost Reading Coenen Friedl/H (most ro	agerial agerial rent typ centre osting centre teting a -volum inform g: loberg/F lofmar ecent e	abus: accounting and financial accounting: basic terms bes of costs accounting based on tot based on total costs accounting and job costi and cost-variance analysi e-profit analysis ation and operating deci ischer/Günther: Kostenre in/Pedell: Kostenrechnur editions) hing outcomes ng the course "Managem	al costs ing based on direct/v s sions echnung und Kostena ng. Eine entscheidun	analyse, Stuttgart. gsorientierte Einführ		
(i) set o (ii) defi the tern (iii) app	out the ne the ns; oly the	responsibilities of the co central concepts of intern basic methods of interna	mpany's internal acc nal enterprise compu l corporate accountir	ounting and control; ting restriction and c ng and control on a fu		
Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
Method	d of ass	· · · · · · · · · · · · · · · · · · ·	nguage — if other th	an German, examina	tion offered — if not every seme-	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
wissens and Win of other cated in quotass among of place	schaft rtschaf r subje n a star : Quota applica es): nui	(Business Management a tsinformatik (Business In cts. Should the number of ndardised procedure amo 1 (50% of places): total ants with the same numb mber of subject semester	and Economics), Wirts formation Systems). of applications excee ong all applicants irre- number of ECTS cred her of ECTS credits ac rs of the respective a	schaftsmathematik (The remaining place d the number of avai espective of their sub its already achieved hieved, places will b pplicant; among app	clor's students of Wirtschafts- (Mathematics for Economics) as will be allocated to students (lable places, places will be allo- ojects according to the following in the respective degree subject; e allocated by lot. Quota 2 (25% olicants with the same number of cation by lot. Applicants who al-	

ready have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

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Workload

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Computer Science (2010)
Bachelor' degree (1 major) Mathematics (2012)
Bachelor' degree (1 major) Mathematics (2013)
Bachelor' degree (1 major) Business Management and Economics (2009)
Bachelor' degree (1 major) Business Management and Economics (2008)
Bachelor' degree (1 major) Business Management and Economics (2010)
Bachelor' degree (1 major) Economathematics (2009)
Bachelor' degree (1 major) Economathematics (2012)
Bachelor' degree (1 major) Economathematics (2008)
Bachelor' degree (1 major) Business Information Systems (2009)
Bachelor' degree (1 major) Business Information Systems (2008)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

Module	e title				Abbreviation	
Busine	ss Cycl	es and Stabilization Poli		12-Konj1-F-082-m01		
Module	e coord	inator		Module offered by		
		Chair of Monetary Policy a	and International		Management and Economics	
Econor		enan of monetary rolley t		ruculty of Busiliess	management and Leononnes	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	lts					
subject lecture terpreta so take moneta	t to pro , we wil ation, fo a close ary and	nounced cycles of econo Il look at some stylised e ocusing in particular on h er look at investment, on	mic booms and busts mpirical facts of busi iousing and asset ma e of the main cycle-m rd the business cycle	s. In this course, we ness cycles. Afterwa arkets and their role akers. Afterwards, w e. Special attention v	pitalist based economies are will find out why! Kicking off the rds, we will give a structural in- for the business cycle. We will al- ve will ask the question of how vill be given to the euro area. We tors	
		ning outcomes		usiness cycle indica	1015.	
(i) are e (ii) lear (iii) are	exposed in how l suppli	ers an introduction into a d to 1st and 2nd order dif business cycle indicator a ed with up to date knowl nables them to critically	ference equations ar are constructed; edge on the interaction	nd learn how to solve on of business cycle	e them; s, asset markets and economic	
Course	s (type,	, number of weekly conta	ct hours, language —	- if other than Germa	n)	
V + Ü (ı	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		s essment (type, scope, la on on whether module ca			tion offered — if not every seme-	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	onal info	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination regu	lations for teaching-o	degree programmes)		
Module	e appea	ars in				
Bachel Bachel Bachel Bachel Bachel Bachel	Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014)					



Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title				Abbreviation	
Time Series Analysis 12-Konj2-F-082-mo1)1	
Module coordinator				Module offered by	·	
		Chair of Econometrics		•	Management and E	conomics
ECTS	·	od of grading	Only after succ. com	pl. of module(s)		
5	<u> </u>	rical grade				
Duratio		Module level	Other prerequisites			
1 semester undergraduate						
Conten	ts					
nomic t	time se	, students will become f ries. Filter and compone	nt models, ARIMA and			
		dule is not offered on a r	egular basis.			
		ning outcomes				
		ire comprehension on th nic time-series competer		e-series analysis. Th	ney will be able to a	nalyze and fo-
Course	s (type,	number of weekly conta	act hours, language —	if other than Germa	ın)	
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	urse language avail	able)	
		essment (type, scope, la on on whether module c			tion offered — if not	t every seme-
		nation (approx. 60 minut		· ·		
Allocati						
		ces: 20. Should the num	hor of applications of	read the number of	Favailable places p	lacac will be
ta 2 (25 number procedu ve mod ted num	5% of p r of sub ure, ap lule will nber of	g applicants with the sa laces): number of subjec oject semesters, places v plicants who already hav be given preferential co places will be allocated y become available.	t semesters of the res vill be allocated by lot ve successfully compl nsideration. Places o	spective applicant; a Quota 3 (25% of pl eted at least one mo n all courses of the r	among applicants w laces): allocation by odule component of module component	ith the same lot. In this the respecti- with a restric-
		ormation				
Worklo	ad					
TOINU						
 T. 11		_	-			
Teachir	ng cycl	8				
Referre	ed to in	LPOI (examination regu	llations for teaching-o	legree programmes)		
Module	e appea	rs in				
Bachel	or' degi	ree (1 major) Business M	anagement and Econ	omics (2009)		
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-			
	-	ree (1 major) Business M	-	omics (2010)		
י י ח	or degi	ree (1 major) Economath	amatice (accol			
	- ای ایت		-			
Bachelo	-	ree (1 major) Economath	ematics (2012)			
Bachelo Bachelo	or' degi		ematics (2012) ematics (2008)	nerated 26-Aug-2024 • exan	a rag data ra	page 95 / 167



Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

	e title				Abbreviation	
Simula	tion of Dynamical	Systems			12-Konj3-F-082-mo	1
	•					
Module coordinator				Module offered by		
	of the Chair of Inte				Management and E	conomics
ECTS	Method of gradin	g	Only after succ. com	pl. of module(s)		
5	numerical grade					
Duratio	· · · · · · · · · · · · · · · · · · ·		Other prerequisites			
1 seme		uate				
Conten	its					
with a l mental	knowledge of elem ly investigate the o	ientary simula dynamical bel	basic knowledge of t ation techniques. Usin haviour of selected m	ng the respective me	thods, the module v	
Intend	ed learning outcor	nes				
Germa	n intended learnin	g outcomes a	vailable but not trans	lated yet.		
Die Stu me.	ıdierenden verfüge	en über ein Ve	erständnis der wichtig	sten Techniken der S	Simulation dynamise	cher Syste-
Course	s (type, number of	weekly conta	act hours, language —	if other than Germa	n)	
V (no ir	nformation on SWS	6 (weekly cont	tact hours) and cours	e language available	e)	
			anguage — if other tha an be chosen to earn		tion offered — if not	every seme-
written	examination (app	rox. 60 minut	es)			
Allocat	ion of places					
lowing subject ta 2 (25 numbe proced ve mod ted num	quotas: Quota 1 (5 t; among applicant 5% of places): num r of subject semes lure, applicants wh dule will be given p mber of places will	o% of places ts with the sa ber of subjecters, places with ters, places with the already have preferential co be allocated	among all applicants): total number of ECT me number of ECTS cr :t semesters of the res vill be allocated by lot ve successfully complensideration. Places o in the same procedur	S credits already ac redits achieved, plac spective applicant; a . Quota 3 (25% of pl eted at least one mo n all courses of the p	hieved in the respected tes will be allocated mong applicants wire aces): allocation by odule component of nodule component v	tive degree by lot. Quo- th the same lot. In this the respecti- with a restric-
	as they become a	ivaliable.				
	•					
Workla	ber					
Worklo	bad					
	·					
	ng cycle					
 Teachi 	ng cycle					
 Teachi 	ng cycle	mination regu	llations for teaching-c	legree programmes)		
 Teachi 	ng cycle	mination regu	llations for teaching-c	legree programmes)		
 Teachin Referre	ng cycle	mination regu	lations for teaching-c	legree programmes)		
 Teachin Referre Bachel	ng cycle ed to in LPO I (exa e appears in or' degree (1 major	r) Business M	anagement and Econ	omics (2009)		
 Teachin Referre Module Bachel Bachel	ng cycle ed to in LPO I (exa e appears in or' degree (1 major or' degree (1 major	r) Business M r) Business M	anagement and Econ anagement and Econ	omics (2009) omics (2008)		
 Teachin Referre Module Bachel Bachel Bachel	ng cycle ed to in LPO I (exa e appears in or' degree (1 major or' degree (1 major or' degree (1 major	r) Business M r) Business M r) Business M	anagement and Econ anagement and Econ anagement and Econ	omics (2009) omics (2008)		
 Teachin Referre Bachel Bachel Bachel Bachel Bachel	ng cycle ed to in LPO I (exa e appears in or' degree (1 major or' degree (1 major or' degree (1 major or' degree (1 major	r) Business M r) Business M r) Business M r) Economath	anagement and Econ anagement and Econ anagement and Econ ematics (2009)	omics (2009) omics (2008)		
 Teachin Referre Bachel Bachel Bachel Bachel Bachel Bachel Bachel	ng cycle ed to in LPO I (exa e appears in or' degree (1 major or' degree (1 major or' degree (1 major or' degree (1 major or' degree (1 major	r) Business M r) Business M r) Business M r) Economath r) Economath	anagement and Econ anagement and Econ anagement and Econ ematics (2009) ematics (2012)	omics (2009) omics (2008)		
 Referre Bachel Bachel Bachel Bachel Bachel Bachel Bachel Bachel	ng cycle ed to in LPO I (exa e appears in or' degree (1 major or' degree (1 major or' degree (1 major or' degree (1 major	r) Business M r) Business M r) Business M r) Economathe r) Economathe r) Economathe	anagement and Econ anagement and Econ anagement and Econ ematics (2009) ematics (2012) ematics (2008)	omics (2009) omics (2008)		page 97 / 167



Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

Module	e title				Abbreviation	
Cost Ac	Cost Accounting for Decision Making and Control 12-KR-091-m01					
Modula	coord	inator		Module offered by		
	Module coordinator Module offered by holder of the Chair of Business Management, Controlling Faculty of Business Management and Economics					•
holder and Ac			ement, Controlling	Faculty of Business	Management and E	conomics
ECTS		od of grading	Only after succ. con	npl. of module(s)		
5		rical grade				
Duratio	L	Module level	Other prerequisites			
1 seme		undergraduate				
Conten	ts		<u> </u>			
perform cesses	nance a (break	ule will discuss basic pri accounting in the context even analysis, short-terr of controls; deviation an	of decision making. n production plannin	The course will then	focus on decision-m	naking pro-
		ning outcomes	,			
This mo accoun	odule p ting wi	rovides competences in th regard to decision-ma lem-solving abilities by a	king and internal con	trol processes. The g	•	
Course	s (type	, number of weekly conta	ict hours, language –	- if other than Germa	in)	
		mation on SWS (weekly				
Allocat 	ion of p		es)			
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	d to in	LPOI (examination regu	lations for teaching-	degree programmes)		
Module	e appea	in and a second s				
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-			
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-			
	-	ree (1 major) Business M ree (1 major) Economathe	-	ionnics (2010)		
	-	ree (1 major) Economathe	-			
	-	ree (1 major) Economathe				
	-	ree (1 major) Business In		2014)		
	-	ree (1 major) Business In	-	•		
		ree (1 major) Business In				
Bachel	or' deg	ree (1 major) Business In	formation Systems (2	2009)		
Bachel	or' deg	ree (1 major) Business In	formation Systems (2	2008)		
		or Business Management and		enerated 26-Aug-2024 • exam	-	page 99 / 167
Economics	(2010)		cord Bachelor (1	80 ECTS) Wirtschaftswissens	chaft - 2010	



Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title				Abbreviation	
Market	Resea	rch			12-MaFo-F-082-m01	
Module	e coord	inator		Module offered by		
holder ting	of the (Chair of Business Admini	stration and Marke-	Faculty of Business	Management and Ec	onomics
ECTS	Metho	d of grading	Only after succ. con	pl. of module(s)		
5		rical grade		(-)		
Duratio	· · · · · ·	Module level	Other prerequisites			
1 seme		undergraduate				
Conten						
	ds and	vill acquaint students wit will thus equip them with ies.				
Intende	ed learr	ning outcomes				
Germar	n intend	led learning outcomes a	vailable but not trans	lated yet.		
		den verfügen über Kennt eigenständigen Durchfül				
Course	s (type	number of weekly conta	act hours, language –	- if other than Germa	n)	
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
ster, in	formati examir	essment (type, scope, la on on whether module c nation (approx. 60 minut places	an be chosen to earn			
Additio	nal info	ormation				
Worklo	ad					
Teachir	ng cycl	9				
Referre	d to in	LPOI (examination regu	llations for teaching-	degree programmes)		
Module	e appea	rs in				
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-			
		ree (1 major) Business M				
	-	ree (1 major) Business M	-	omics (2010)		
	-	ree (1 major) Economath	-			
	-	ree (1 major) Economath				
		ree (1 major) Economath				
	-	ree (1 major) Business In				
	-	ree (1 major) Business In		-		
		ree (1 major) Business In				
	-	ree (1 major) Business In				
	-	ee (1 major) China Busin ee (1 major) China Busin				
master	5 4650)		
		or Business Management and		enerated 26-Aug-2024 • exam		page 101 / 167



Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation	
Macroe	conomic	S 1			12-Mak1-G-082-m01
Module	coordin	ator		Module offered by	<u> </u>
holder of the Chair of International Eco		onomics	Faculty of Business	Management and Economics	
ECTS	Method	of grading	Only after succ. cor	npl. of module(s)	
5	numerio	cal grade			
Duratio	i	Aodule level	Other prerequisites	5	
1 semes	I	Indergraduate			
Content	ts				
current wages a concept change	odule cov and cap and price ts which risk, pu	ital account, nominal a es) and in the short ten are of central importan rchasing power parity).	and real exchange rat m (with fixed wages a nce in a globalised er The explanations wi	e, prices and inflatio and prices). The cours avironment (e.g. inte Il be applied to curre	loyment, production, interest, n - in the long run (with flexible se will familiarise students with rrest rate arbitrage, foreign ex- nt issues (e.g. current account nion and the global financial cri-
1. Macro - Issues - The mo 2. Long - The cla - Money - The cla - Unemp 3. Short - Fluctua - The IS - The IS - Aggreg	s of macr easurem -term rel assic lon y and Inf assic lon ploymen t and me ations of -LM mod gate sup	nic issues and characte oeconomics ent of economic activi ationships g-term model of the cla lation g-term model of a sma	ty osed economy Ill open economy os introduction y		
N. Greg also rea Olivier E by Olive Michae To illust	est editic ory Man ad the Ge Blanchar er Blanch I Burda a trate the	erman translation] rd and David H. Johnso nard and Gerhard Illing and Charles Wyplosz: N lecture, case studies i	students are recomm n, Macroeconomics F is available from Pea Aacroeconomics. A Eu	Prentice Hall; [a Germ arson Studium]. uropean text.	riginal English edition; they may nan-language edition of the book pre current sources are used.
		ng outcomes			
actions to inter	and pro pret on a	blems in the course of	advancing globalizat	ion and to deal with	nalytically macroeconomic inter- these arguments. Students learn individual economic actors (busi
	- (1				>
Courses	s (type, r	number of weekly conta	act hours, language –	– if other than Germa	in)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 60 minutes)

Allocation of places

Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

Workload

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Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor' degree (1 major) Mathematics (2012) Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

Modul	Module title Abbreviation						
Macro	econom	iics 2			12-Mak2-G-082-mc	01	
Modul	e coord	inator		Module offered by			
holder	ofthe	Chair of Public Finance		Faculty of Business	Management and E	conomics	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)			
5	nume	rical grade					
Durati	-	Module level	Other prerequisites				
1 seme	1 semester undergraduate						
Conter	Contents						
Descri The lea		ovides an introduction to	long run or dynamic	issues of macroeco	nomic theory and po	olicy.	
2. Grov 3. Mici	lips cur wth the roecond	ve and dynamic model ory and policy omic foundations of macr omic policy	oeconomics				
Lecture	e notes	to be provided by Chair.					
Intend	ed lear	ning outcomes					
th theo tertem nal coi	ory, the poral b nseque	ng the course "Makroöko y know the microeconom udget constraint of the go nces of policy reforms by	ic foundations of mo overnment. Therefore applying simple eco	dern macroeconomie they are able to dis- nomic models.	c theory and underst cuss the growth and	tand the in-	
		, number of weekly conta					
		rmation on SWS (weekly on sessment (type, scope, la					
		ion on whether module ca				every seme-	
writter	n exami	nation (approx. 60 minut	es)				
Alloca	tion of _l	olaces					
Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschafts- wissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allo- cated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who al- ready have successfully completed at least one module component of the respective module will be given prefe- rential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become availa- ble.							
Additio	onal inf	ormation	-				
	_						
Workle	bad						
		_					
reachi	ng cycl	e					
Bachelor's		jor Business Management and		enerated 26-Aug-2024 • exan 80 FCTS) Wirtschaftswissens	-	page 105 / 167	

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor' degree (1 major) Mathematics (2012)
Bachelor' degree (1 major) Mathematics (2013)
Bachelor' degree (1 major) Business Management and Economics (2009)
Bachelor' degree (1 major) Business Management and Economics (2008)
Bachelor' degree (1 major) Business Management and Economics (2010)
Bachelor' degree (1 major) Economathematics (2009)
Bachelor' degree (1 major) Economathematics (2012)
Bachelor' degree (1 major) Economathematics (2008)
Bachelor' degree (1 major) Business Information Systems (2009)
Bachelor' degree (1 major) Business Information Systems (2008)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

Module					Abbreviation
Introdu	iction t	o Market-Oriented Mana	gement		12-Mark-G-082-m01
Module	e coord	inator		Module offered by	
holder ting	of the (Chair of Business Admini	stration and Marke-		Management and Economics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)	
5	1	rical grade		<u></u>	
Duratio	on 🛛	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
Conten With th plainec ling. Th al purcl sed on Outline 1. Mark 2. Expla 3. Fund 4. Strat	module t: e stake d and e e cours hasing a conjo e of syll ceting, o anatior lament cegic m	xemplified in the 5 classi se will focus not only on t behaviour. A case study bint analysis will provide	arting point, the basic cal steps: situation a the behavioural appro introducing students students with deepe siness management r	c design of market-or nalysis, objectives, s baches of consumer to the fundamental r insights into the top	riented management will be ex- strategies, tools and control- behaviour but also on industri- principles of market research ba
Wiesba Hombu Unterno Hombu Unterno Kroebe Meffert zepte Meffert 4th ed. Meyer, Wiesba Porter, New Yo Simon, baden	, T. / Sw aden 20 arg, Ch. ehmen: rr, Riel, N r-Riel, N r-Riel, N r-Riel, N r, H. / B , Stuttg M.: Ök aden 19 M. E.: N ork 2010 H. / Fa 2009.	911. Grundlagen des Market sführung, 4th revised and Grundlagen des Market sführung, 3rd ed., Wiesba N. /Weinberg, P.: Konsur urman, Ch / Kirchgeorg, mente Praxisbeispiele, urman, Ch / Becker, Ch.: yart 2010. onomische Organisation 95. Nettbewerbsvorteile Sp 4. (Original: Porter, M.: Co	ingmanagements: Eir d exp. ed., Wiesbader ingmanagements: Eir aden, 2012a. nentenverhalten, 9th M.: Marketing Grun 11th revised and exp Internationales Mark der Industrie: Netzwo pitzenleistungen errei ompetitive Advantage	nführung in Strategie n 2012. nführung in Strategie ed., Munich 2009. dlagen marktorientie . ed., Wiesbaden 20 keting-Management erkarrangements zwi ichen und behaupter e, New York 1985.)	dungen, 4th revised and exp. ed. , Instrumente, Umsetzung und , Instrumente, Umsetzung und erter Unternehmensführung: Kor 12. Ein markenorientierter Ansatz, schen Markt und Unternehmung n, 8th ed., Campus Frankfurt / ng Umsetzung, 3rd ed., Wies-
			in the state of th		to describe the second second
matical	lly. In a				e to classify the knowledge syste ne conventional problem fields c
Course	s (type	, number of weekly conta	at harman harmana an	if a the set the set of a second	
			ict nours, language –	- If other than Germa	n)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 60 minutes)

Allocation of places

Number of places: 405. No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

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Workload

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Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor' degree (1 major) Mathematics (2012) Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

Module title					Abbreviation	
Microeconomics 1					12-Mik1-G-082-m01	
Module coordinator				Module offered by		
	holder of the Chair for Economics, Contract Theory and In- formation Economics		ntract Theory and In-	Faculty of Business Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level O		Other prerequisites			
1 semester undergraduate						
Conten	Contents					

The lecture covers the following topics

Theory of the household:

- 1. Utility maximisation under constraints
- 2. Comparative statics
- 3. Income and substitution effects
- 4. Labour supply
- 5. Intertemporal consumption / savings decisions

Theory of the firm:

- 6. Production functions (technology)
- 7. Profit maximisation
- 8. Long run versus short run cost minimisation

9. Supply of goods

Intended learning outcomes

Students are systematically trained in microeconomic methods relevant in household and firm theory. Accordingly, they will know how to solve optimization problems under constraints. These scientific methods will serve as useful in many fields of specialization in economics and business administration. In particular, studends know analytically how to analyze the impact of changes in the economic environment, e.g., wages, interest rates, income on individual decision making.

Courses (type, number of weekly contact hours, language — if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 60 minutes)

Allocation of places

Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be

Bachelor's with 1 major Business Management and	JMU Würzburg • generated 26-Aug-2024 • exam. reg. data re-	page 109 / 167
Economics (2010)	cord Bachelor (180 ECTS) Wirtschaftswissenschaft - 2010	

allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

Workload

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Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

lor' degree (1 major) Mathematics (2012)	
lor' degree (1 major) Mathematics (2013)	
lor' degree (1 major) Business Management and Economics (2009)	
lor' degree (1 major) Business Management and Economics (2008)	
lor' degree (1 major) Business Management and Economics (2010)	
lor' degree (1 major) Economathematics (2009)	
lor' degree (1 major) Economathematics (2012)	
lor' degree (1 major) Economathematics (2008)	
lor' degree (1 major) Business Information Systems (2009)	
lor' degree (1 major) Business Information Systems (2008)	
r's degree (1 major) China Business and Economics (2014)	
r's degree (1 major) China Business and Economics (2012)	
lor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2	2008)

Module	e title				Abbreviation
Microe	conomi	ics 2			12-Mik2-G-082-m01
Module coordinator				Module offered by	
holder	of the (Chair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	numerical grade				
Duratio	n	Module level	vel Other prerequisites		
1 seme	1 semester undergraduate				
Conten	ts				
3. Shor 4. Long 5. Gove 6. Mon 7. Pricin 8. Intro 9. Strat Intende The aim ferent r the so- of view tervent to them nomic a	minimi t maxir t-run m -run m opoly ng strat duction regic in ed learn n of the narket called o is desi ions. Th n. In alr actors r	sation nisation and the supply f arket equilibrium arket equilibrium t interventions regies with market power n to game theory teraction and oligopoly ning outcomes course is to understand structures; namely perfe- oligopoly markets. Ultima rable. Using our models, ne knowledge that stude nost all business and eco	how markets work. V ctly competitive mark ately, we are intereste we will also try to an nts gain in this cours onomics lectures mar idents will thus learn	ets, monopoly mark ed in whether the ma alyze the consequer e will be in their futu kets play a role. It al the important buildi	e behavior of a company in dif- tets and all forms in between, arket results from a social point nces of different government in- tre course of studies of benefits lso discussed in detail how eco- ing blocks of economic thought. es.
Course	s (type	, number of weekly conta	ict hours, language –	- if other than Germa	ın)
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)
		essment (type, scope, la on on whether module ca			tion offered — if not every seme-
written	examiı	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Allocation of places Number of places: 405. No restrictions with regard to available places for Bachelor's students of Wirtschaftswis- senschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allo- cated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who al- ready have successfully completed at least one module component of the respective module will be given prefe- rential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become availa ble.					
Additio	nal inf	ormation			

Workload

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Mathematics (2012) Bachelor' degree (1 major) Mathematics (2013) Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)

Module title			Abbreviation			
Microe	econom	ics 3			12-Mik3-F-082-m01	
Modul	e coord	inator		Module offered by		
holder	holder of the Chair of Public Finance			Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. cor		-	
5	1	rical grade		•		
Durati	on	Module level	Other prerequisites	;		
1 seme	ester	undergraduate				
Conter	nts					
This le will firs ve on s Outline	Description: This lecture deals with the allocative tasks of the government in a market economy. In this context, the lecture will first develop the theory of market failure and will then describe the positive effects government activities ha- ve on such market allocations. Outline of syllabus:					
2. Exte	cative fo rnal eff lic good		economics			
-		ing outcomes				
After c nomy s and to	ompleti satisfies apply t	ng the course "Microed these conditions. The hese arguments to spe	conomics 3" students k y are able to discuss th cific public policies (i.e overnment intervention	ne central role of gov e. envireonmental po	ernment in a market	economy
Course	es (type	, number of weekly cor	itact hours, language –	- if other than Germa	ın)	
V + Ü (no infoi	mation on SWS (week	y contact hours) and c	ourse language avail	able)	
			language — if other th can be chosen to earn		tion offered — if not	every seme-
writter	ı examiı	nation (approx. 60 min	utes)			
Alloca	tion of p	olaces				
Additio	onal inf	ormation				
Worklo	bad					
Teachi	ng cycl	e				
Referre	ed to in	LPO I (examination re	gulations for teaching-	degree programmes)		
		•	<u> </u>			
Modul	e appea	irs in				
			Management and Ecor	10mics (2009)		
	-		Management and Ecor	-		
Bache	lor' deg	ree (1 major) Business	Management and Ecor	iomics (2008)		
	-		Management and Ecor	10mics (2010)		
	-	ree (1 major) Economa	-			
	-	ree (1 major) Economat				
	-	ree (1 major) Economat				
Dachel	ioi ueg	iee (1 majoi) dusmess	Information Systems (2	2014)		
Bachelor's Economics		or Business Management and		enerated 26-Aug-2024 • exan 180 ECTS) Wirtschaftswissens	-	page 113 / 167

Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	e title			Abbreviation	
Manag	ement	Case Studies			12-P&Ocase-F-082-m01
Module	e coord	linator		Module offered by	
holder	ofthe	Chair of Entrepreneurship	and Strategy	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts	·			
se case blems lar emp	e studie and wil phasis	es will focus on the practi Il provide students with a	cal application of the n opportunity to app lents with skills in the	eoretical knowledge ly the management t e areas of strategic t	g a variety of case studies. The- for the solution of practical pro- ools they were taught. A particu hinking and the operational im- e.
Intend	ed lear	ning outcomes			
Studen	its are a	able to solve case studies	s according to interna	ational standards.	
Course	s (type	, number of weekly conta	ict hours, language –	- if other than Germa	n)
Ü (no iı	nforma	tion on SWS (weekly cont	tact hours) and cours	e language available	2)
	tation	ion on whether module ca of case studies and oral p places		· · · · · · · · · · · · · · · · · · ·	g of the course)
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regu	lations for teaching-o	degree programmes)	
Module	e appea	ars in			
Bachel	or' deg	ree (1 major) Business M	anagement and Econ	omics (2009)	
	-	ree (1 major) Business M	-		
	-	ree (1 major) Business M	-	omics (2010)	
		ree (1 major) Economathe			
		ree (1 major) Economathe			
Bachel	-	ree (1 major) Business In	formation Systems (2	2009)	
			formation Systems (2		

Module	e title	,			Abbreviation			
		rce Management & Orga	inizational Theory	<u>.</u>	12-P&O-F-082-m01			
		_						
	e coordi			Module offered by				
		hair for Human Resourc	e Management and	Faculty of Business	Management and E	conomics		
Organis								
ECTS								
5	<u>ا</u>	ical grade						
Duratio	· · · · · · · · · · · · · · · · · · ·	Module level	Other prerequisites					
1 seme	ster	undergraduate						
Conten	ts							
cusses ganisat	basic t tion.	ersonal und Organisatio heories, estimation tech be provided during lect	iniques and empirical					
Intende	ed learn	ing outcomes						
empirio		lecture is to enable stu Its in the area personne						
rature.					```			
		number of weekly cont						
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)			
ster, in	formati	essment (type, scope, l on on whether module o	an be chosen to earn		tion offered — if not	every seme-		
		ation (approx. 60 minu	tes)					
Allocat	ion of p	laces						
Additio	onal info	ormation						
Worklo	ad							
Toachi	ng cycle		_					
Teaciiii	ing cycle	2						
Referre	ed to in	LPOI (examination reg	ilations for teaching-	degree programmes)				
Module	e appea	rs in						
Bachel	or' degr	ee (1 major) Business N	anagement and Econ	omics (2009)				
	-	ee (1 major) Business N	-	-				
	-	ee (1 major) Business N	-					
	-	ee (1 major) Business N	-	omics (2010)				
	-	ee (1 major) Economath	-					
	-	ee (1 major) Economath						
	-	ee (1 major) Economath		`				
	-	ee (1 major) Business Ir	•	•				
Bachelor' degree (1 major) Business Information Systems (2013)								
	Bachelor' degree (1 major) Business Information Systems (2009)							
Bachel			Bachelor' degree (1 major) Business Information Systems (2008)					
Bachel Bachel	or' degr	ee (1 major) Business Ir	formation Systems (2	2008)				
Bachel Bachel Master	or' degr 's degre	ee (1 major) Business Ir ee (1 major) Media Comr	formation Systems (2 nunication (2014)	2008)				
Bachelo Bachelo Master Master	or' degr 's degre 's degre	ee (1 major) Business Ir	formation Systems (2 nunication (2014) nunication (2013)	2008) enerated 26-Aug-2024 • exam				



Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation
Seminar: Hun	nan Resource Manageme	nt & Organizational 1	Theory	12-P&O-FS-082-m01
Module coord	linator		Module offered by	
holder of the Organisation	Chair for Human Resource	e Management and	Faculty of Business	Management and Economics
ECTS Meth	od of grading	Only after succ. con	pl. of module(s)	
	erical grade			
Duration	Module level	Other prerequisites		
1 semester undergraduate				
Contents	•			
Students will write a seminar paper on, deliver a talk on and discuss current issues in the field of human re- sources management and organisation in class.				
Intended lear	ning outcomes			
The students	learn to handle, formulat	e in own words, prese	ent, and discuss cur	rent research literature.
Courses (type	, number of weekly conta	ct hours, language –	if other than Germa	n)
S (no informa	tion on SWS (weekly cont	act hours) and cours	e language available	a)
	sessment (type, scope, la ion on whether module ca			tion offered — if not every seme-
	5 to 20 pages) and preser assessment: German, Eng		inutes), weighted 2:	1
Allocation of	places			
subject; amo ta 2 (25% of p number of su procedure, ap ve module wi ted number o	ng applicants with the sam places): number of subject bject semesters, places w pplicants who already hav Il be given preferential co	me number of ECTS c t semesters of the res vill be allocated by lo re successfully compl nsideration. Places o	redits achieved, plac spective applicant; a t. Quota 3 (25% of pl eted at least one mo n all courses of the r	hieved in the respective degree ces will be allocated by lot. Quo- imong applicants with the same acces): allocation by lot. In this odule component of the respecti- module component with a restric- be maintained and places re-al-
Additional inf	formation			
Workload				
		· · · · · · · · · · · · · · · · · · ·		
Teaching cyc	le			
Referred to in	LPOI (examination regu	lations for teaching-o	legree programmes)	
Module appe	ars in			
Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009)				
Bachelor' deg	ree (1 major) Business In	formation Systems (2	.009)	

Module title				Abbreviation
Workshop Corporate Planning				12-PU-092-m01
Module coord	Module coordinator			
	Chair of Business Admini	stration and Marke-	Module offered by Faculty of Business	Management and Economics
ting				
ECTS Meth	od of grading	Only after succ. con	npl. of module(s)	
5 nume	erical grade			
Duration	Module level	Other prerequisites		
1 semester	undergraduate			
Contents				
se will focus of lated custom strategy conc with an oppo ness idea (eit Students will independent Intended lear German inten - Sensibilisier lungskompet (Business Pla nessplans. ? ' Vorbereitung Wettbewerbs Realisierungs se. ? Die Befä menten, die e wie Kunden-	on the business plan com er potential and competit ept/business model and rtunity to develop, over th ther given or of their own be expected to complete y between seminar session ning outcomes ded learning outcomes a rung der Studierenden für enzen Erwerb von Fähig in) notwendig sind: ? Deta Verfassen eines Business einer Gründung eines Un analyse; Erstellung eines fahrplans sowie eines St higung, allein oder mit Pa	prising the developm ion analysis, a marke an opportunities and be course of one seme choice). The course w the largest part of th ons, either alone or in vailable but not trans reine unternehmerise keiten und Kompeter aillierte Kenntnisse zu plans im "Gründertea ternehmens mittels E Marketingplans, eine rategiekonzepts bzw. artnern ein Unternehr Jnternehmens benöti Vorbereitung von Pra	ent of a novel and in eting plan, an implen threats analysis. Th ester, a business pla vill use a combinatio e work on the busine teams. dated yet. the Perspektive und nzen, die zur Erstellu um Aufbau/zur Struk am" anhand einer se Businessplans. ? Aus es plausiblen Finanz Geschäftsmodells u nen zu gründen Ke igt Selbständiges A	or founding a business. The cour- novative business idea, a re- nentation schedule as well as a e course will provide students in or business concept for a busi- n of lectures and team exercises. ess plan for their business idea Erwerb unternehmerischer Hand- ing eines Geschäftskonzeptes tur und den Inhalten eines Busi- lbst gewählten Geschäftsidee. ? arbeitung einer Kunden- und plans, eines Management- bzw. ind einer Chancen-Risiken Analy- onntnis von Methoden und Instru- Arbeiten und Recherchieren so- en sowie Präsentation des Grün- Gruppenarbeit
	e, number of weekly conta			
S (no informa	tion on SWS (weekly con	tact hours) and cours	e language available	e)
	sessment (type, scope, la ion on whether module c			tion offered — if not every seme-
written exami pages), weigł		es) and assignment t	o be completed at h	ome (business plan, approx. 30
Allocation of	places			
allocated in a lowing quota subject; amo ta 2 (25% of p number of su procedure, ap ve module wi ted number o	standardised procedure s: Quota 1 (50% of places ng applicants with the sa places): number of subjec bject semesters, places v pplicants who already hav Il be given preferential co f places will be allocated	among all applicants): total number of ECTS c me number of ECTS c t semesters of the re- vill be allocated by lo ve successfully comp nsideration. Places o	Firrespective of their IS credits already ac redits achieved, plac spective applicant; a t. Quota 3 (25% of p leted at least one mo n all courses of the	available places, places will be subjects according to the fol- hieved in the respective degree ces will be allocated by lot. Quo- among applicants with the same laces): allocation by lot. In this odule component of the respecti- module component with a restric be maintained and places re-al-
allocated in a lowing quota subject; amo ta 2 (25% of p number of su procedure, ap ve module wi ted number o	standardised procedure s: Quota 1 (50% of places ng applicants with the sa places): number of subjec bject semesters, places v pplicants who already hav ll be given preferential co f places will be allocated ey become available.	among all applicants): total number of ECTS c me number of ECTS c t semesters of the re- vill be allocated by lo ve successfully comp nsideration. Places o	Firrespective of their IS credits already ac redits achieved, plac spective applicant; a t. Quota 3 (25% of p leted at least one mo n all courses of the	subjects according to the fol- hieved in the respective degree ces will be allocated by lot. Quo- among applicants with the same laces): allocation by lot. In this odule component of the respecti- module component with a restrict

Bachelor's with 1 major Business Management and	JMU Würzburg • generated 26-Aug-2024 • exam. reg. data re-
Economics (2010)	cord Bachelor (180 ECTS) Wirtschaftswissenschaft - 2010

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009)

Bachelor' degree (1 major) Business Management and Economics (2007)

Bachelor' degree (1 major) Business Management and Economics (2008)

Bachelor' degree (1 major) Business Management and Economics (2010)

Bachelor' degree (1 major) Economathematics (2012)

Bachelor' degree (1 major) Business Information Systems (2009)

Master's degree (1 major) China Business and Economics (2014)

Master's degree (1 major) China Business and Economics (2012)

Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title					Abbreviation
Semina	ar: Qua	ntitative Economic Resea	rch		12-QWF-FS-082-m01
Module coordinator				Module offered by	
holder	of the (Chair of Econometrics		Faculty of Business	Management and Economics
ECTS		od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio		Module level	Other prerequisites		
1 seme	ester	undergraduate			
Conten	nts				
					k on a subdomain of applied ve acquired in an empirical study.
Intend	ed lear	ning outcomes			
		uire the ability to work inc present it to and discus			uantitative economics, write a
Course	es (type	, number of weekly conta	ct hours, language —	if other than Germa	n)
S (no ii	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		s essment (type, scope, la on on whether module ca			tion offered — if not every seme-
term pa	aper (aj	oprox. 15 pages) and pres	sentation (approx. 25	minutes), weighted	2:1
Allocat	tion of p	olaces			
ta 2 (29 numbe proced ve moo ted nur	5% of p er of sub lure, ap dule wil mber of	laces): number of subjec oject semesters, places w plicants who already hav l be given preferential co	t semesters of the res rill be allocated by lot e successfully compl nsideration. Places o	spective applicant; a . Quota 3 (25% of pl eted at least one mo n all courses of the r	ces will be allocated by lot. Quo- mong applicants with the same acces): allocation by lot. In this odule component of the respecti- module component with a restric- be maintained and places re-al-
		ormation			
Worklo	bad				
Teachi	ng cycl	e			
		-			
Referre	ed to in	LPOI (examination regu	lations for teaching-c	legree programmes)	
Module	e appea	irs in			
Bachel Bachel Bachel Bachel Bachel Master	lor' deg lor' deg lor' deg lor' deg lor' deg lor' deg	ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Economathe ree (1 major) Economathe ee (1 major) China Busine ee (1 major) China Busine	anagement and Econ anagement and Econ ematics (2009) ematics (2008) ess and Economics (2	omics (2008) omics (2010) 014)	

Module					Abbreviation
Introdu	iction t	o Statistical Inferenc	e and Regression Analys	sis	12-QWF-G-082-m01
Module coordinator				Module offered b	<u> </u>
holder	ofthe	Chair of Econometrics	5	1	ss Management and Economics
ECTS	ECTS Method of grading Only after succ. co			· · · · · · · · · · · · · · · · · · ·	
5 numerical grade					
Duratio	on	Module level	Other prerequisites	5	
1 seme	ster	undergraduate			
Conten	ts				
damen on, app sis is g The kno kum" (' trics I") Outline 1. Rand 2. Distr 3. On tl 4. Cent 5. Infer 6. Inter	tal con blicatio iven to owledg "Comp "Comp constant ibutior he imp ral limi ential s val est	cepts and technique n and interpretation wards the end of the e and skills acquired uter Lab in Regressio	s used in inferential stati of hypothesis tests. Addi course. I in this course serve as a n Analysis") and the sub ributions	stics, including int itionally, an introdu a prerequisite for th	ne second half deals with the fun- erval estimation and the constructi uction to multiple regression analy- ne course "Computerprakti- course "Ökonometrie I" ("Econome-
		analysis			
		ning outcomes			
familia these ι to appl	r with o inknow y these nary lea	different distributions on parameters, stude e to specific economi ast square (OLS), ena	and their respective par nts learn how to construc c or business questions.	rameters. Apart from ct and interpret cor Additionally, stude	vsis of random events. They will be m basic estimation methods for nmon statistical tests and are able ents acquire a basic understanding and to apply these tools to scienti
			course serve as a prerequister's course "Econometri		e "Computer Lab in Regression
Course	s (type	, number of weekly c	ontact hours, language –	– if other than Gerr	nan)
V + Ü (r	no info	rmation on SWS (wee	ekly contact hours) and c	ourse language ava	ailable)
			e, language — if other th Ile can be chosen to earn		nation offered — if not every seme-
written	exami	nation (approx. 120 r	ninutes)		
Allocat	ion of	places			
wissen and Wi of othe cated i	schaft rtschaf r subje n a sta	(Business Managem tsinformatik (Busine cts. Should the num ndardised procedure	ent and Economics), Wirt ss Information Systems). ber of applications excee among all applicants irre	schaftsmathematil The remaining pla ed the number of av espective of their s	helor's students of Wirtschafts- k (Mathematics for Economics) ces will be allocated to students vailable places, places will be allo- ubjects according to the following ed in the respective degree subject

UNIVERSITÄT WÜRZBURG

among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

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Workload

--

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

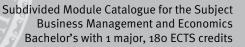
Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2007) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

Module title Abbreviation							
Economic Basics of Risk Management 12-Risk-082-mo1							
Module coordinator Module offered by							
			two at The same and he		Manager and and F	·	
formati		Chair for Economics, Con nomics	tract Theory and In-	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
Contents Rational decisions under uncertainty 1. Measures of risk aversion 2. Mean preserving spread 3. Axiomatic foundations of the expected utility hypothesis (Neumann/Morgenstern, Savage) 4. Insurance contracts 5. Optimal portfolios 6. Adverse selection 7. Moral Hazard 8. Experimental evidence and alternative approaches Intended learning outcomes After completing the course students are able to 1. explain the results of the economic theory of decisions under risk, 2. apply the involved methods to given simple examples on their own, 3. recognise, in which real life situations and how the results can be applied. Courses (type, number of weekly contact hours, language — if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)							
		nation (approx. 60 minut	tes)				
Allocat		JIACES					
Additio	nal inf	ormation					
Worklo	ad						
Teachir	ng cycl	е					
Referre	d to in	LPOI (examination regu	lations for teaching-	degree programmes)			
Referred to in LPO I (examination regulations for teaching-degree programmes)							
	Module appears in						
 Module	e appea	urs in					
Bachelo	or' deg	ree (1 major) Business M	-	-			
Bachelo Bachelo	or' deg or' deg	ree (1 major) Business M ree (1 major) Business M	anagement and Econ	omics (2007)			
Bachelo Bachelo Bachelo	or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M	anagement and Econ anagement and Econ	omics (2007) omics (2013)			
Bachelo Bachelo Bachelo Bachelo	or' deg or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M	anagement and Econ anagement and Econ anagement and Econ	omics (2007) omics (2013) omics (2008)			
Bachelo Bachelo Bachelo Bachelo Bachelo	or' deg or' deg or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M	anagement and Econ anagement and Econ anagement and Econ anagement and Econ	omics (2007) omics (2013) omics (2008)			
Bachelo Bachelo Bachelo Bachelo Bachelo Bachelo	or' deg or' deg or' deg or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Economath	anagement and Econ anagement and Econ anagement and Econ anagement and Econ ematics (2009)	omics (2007) omics (2013) omics (2008)			
Bachelo Bachelo Bachelo Bachelo Bachelo Bachelo	or' deg or' deg or' deg or' deg or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Economath ree (1 major) Economath	anagement and Econ anagement and Econ anagement and Econ anagement and Econ ematics (2009) ematics (2012)	omics (2007) omics (2013) omics (2008)			
Bachelo Bachelo Bachelo Bachelo Bachelo Bachelo Bachelo	or' deg or' deg or' deg or' deg or' deg or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Economath	anagement and Econ anagement and Econ anagement and Econ anagement and Econ ematics (2009) ematics (2012) ematics (2008)	omics (2007) omics (2013) omics (2008)			

Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) Business Management (2013) Master's degree (1 major) Business Management (2011) Master's degree (1 major) Business Management (2010) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation			
Compe	Competition and Strategy 1 12-S&W1-F-082-m01					1	
Module coordinator Module offer				Module offered by	<u> </u>		
holder	of the (Chair of Industrial Econo	mics	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
5	nume	rical grade					
Durati	on	Module level	Other prerequisites				
1 seme	ester	undergraduate					
Conter	nts						
1. Stati - Conce - Solut - Conti - Nash 2. Dyna - Subg - Repea 3. Stat 4. Dyna - Perfe - Signa Intend Studer (i) expl perfect (ii) expl	Contents Outline of syllabus: 1. Static games with complete information - Concept of a game - Solution concepts and the Nash equilibrium - Continuous strategy sets - Nash equilibrium in mixed strategies 2. Dynamic games with complete information - Subgame perfect Nash equilibrium - Repeated games 3. Static games with incomplete information: Bayesian Nash equilibrium 4. Dynamic games with incomplete information - Perfect Bayesian Nash equilibrium - Perfect Bayesian Nash equilibrium - Signaling games Intended learning outcomes Students which complete this course will be able to (i) explain different equilibrium concepts (Nash equilibrium, subgame perfect equilibrium, bayesian equilibrium, perfect bayesian equilibrium); (ii) explain for which kind of strategic situation each of these equilibrium concepts were developed;						
		e concepts to simple re e appropriate equilibriu			gic situation.		
Course	es (type	, number of weekly cont	act hours, language –	- if other than Germa	ın)		
		mation on SWS (weekly					
		s essment (type, scope, l on on whether module o			tion offered — if not	every seme-	
writter	exami	nation (approx. 60 minu	tes)				
Alloca	tion of p	olaces					
Additio	onal inf	ormation					
Worklo	ad						
Teachi	ng cycl	e					
Referre	ed to in	LPOI (examination reg	ulations for teaching-	degree programmes)			
Modul	e appea	ars in					
	-	ree (1 major) Business N	-	-			
	-	ree (1 major) Business N	-				
	with 1 ma	ree (1 major) Business N	JMU Würzburg • ge	enerated 26-Aug-2024 • exan 80 ECTS) Wirtschaftswissens	-	page 126 / 167	



Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation		
				12-S&W2-F-082-m01		
Module	e coord	inator		Module offered by		
	of the C	Chair of Industrial Econon			Management and Economics	
ECTS	î	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
Outline 1. Histo	n and E e of sylla ory of eq	abus: conomic thought on comp	petition and mission		Competition Protection Office.	
 Fund Class Tacit Horiz Joint Abus Abus Vert 	 Overview of German and European competition law Fundamentals of industrial economics Classic cartels Tacit collusion Horizontal mergers Joint ventures Abuse of dominant positions: price level Abuse of dominant positions: price discrimination Vertical restraints Vertical mergers 					
Readin Schulz:	-	ewerbspolitik, Tübingen.				
Intende	ed learr	ning outcomes				
(i) reco (ii) argu (iii) uno	gnize tl ue by us derstan	ng the course students a ne potential of lessening sing results from industri d decisions of the Bunde conomic point of view.	competition due to c al economics why ce	rtain practices hinde		
Course	s (type,	, number of weekly conta	ct hours, language –	- if other than Germa	n)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme-	
written	examir	nation (approx. 60 minute	es)			
Allocat	ion of c	olaces				
	•					
Additio	nal inf	ormation				
Auditio	inat init					
Worklo						
WOIKIO	au					
Teachi	ng cycl	9				
Referre	d to in	LPO I (examination regu	lations for teaching-o	degree programmes)		



Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title					Abbreviation	
Competition and Strategy 3 12-S&W3-F-082-m01					12-S&W3-F-082-m01	
Module coordinator				Module offered by		
holder	of the C	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
Outline of syllabus: 1. Repetition of micro skills - Definitions and basic concepts - Market analysis 2. Introduction to regulation theory - The regulatory process - The natural monopoly - Optimal pricing of natural monopoly - Privatisation 3. Practice of economic regulation - Past and recent experience in Europe and around the world - Analysis of selected naturally monopolistic markets						
		ll be taught in English. ning outcomes				
			ctudents with an un	dorstanding of the or	conomic analysis that underning	
The aim of this course is to provide the students with an understanding of the economic analysis that underpins competition policy and regulatory policy towards network utilities and to provide them with some institutional background. Upon successful completion of this module the students will (i) acquire an understanding of the underlying reasons why some markets cannot be made competitive; (ii)acquire a knowledge of the economic principles that lie behind the application of competition policy and utili- ty regulation; (iii) develop an understanding of the ways in which economic analysis can positively inform competition policy and utility regulation, and the limitations of economic analysis in this context; (iv) learn from the practical experiences of market regulation and deregulation of the last 20-30 years.						
Course	s (type,	, number of weekly conta	ct hours, language —	- if other than Germa	n)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
		s essment (type, scope, la on on whether module ca			tion offered — if not every seme-	
written	examir	nation (approx. 60 minut	es)			
Allocat		· · ·				
Additio	nal inf	ormation				
Worklo	ad					
Teachi		0				
reaciili	is cycli	G				

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title			Abbreviation		
Semina	Seminar: Competition and Strategy 12-S&W3-FS-082-m01				
Modul	e coord	inator		Module offered by	
holder	ofthe	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	undergraduate			
Conter	nts				
		overs selected topics from n a topic, submit a writter			nts will be expected to indepen-
		ning outcomes			
Studer	nts are a	able to independently inv			ns on their relevance to a given onventional scientific standards.
		, number of weekly conta			
		ion on SWS (weekly cont			
					tion offered — if not every seme-
ster, in	formati	on on whether module ca	an be chosen to earn	a bonus)	
		oprox. 15 pages) and pres	sentation (approx. 20	o minutes), weighted	2:1
Allocat	tion of _l	olaces			
allocat lowing subjec ta 2 (2) numbe proced ve mod ted num located	ed in a quotas t; amor 5% of p er of sub lure, ap dule wil mber of d as the	standardised procedure : Quota 1 (50% of places) og applicants with the sar laces): number of subjec oject semesters, places w plicants who already hav l be given preferential co places will be allocated by become available.	among all applicants): total number of EC ne number of ECTS c t semesters of the re- vill be allocated by lo re successfully comp nsideration. Places o	Firrespective of their TS credits already ac redits achieved, plac spective applicant; a t. Quota 3 (25% of pl leted at least one mo n all courses of the r	available places, places will be subjects according to the fol- hieved in the respective degree ces will be allocated by lot. Quo- mong applicants with the same aces): allocation by lot. In this odule component of the respecti- module component with a restric- be maintained and places re-al-
Additio	onal inf	ormation			
Worklo	bad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regu	lations for teaching-	degree programmes)	
Modul	e appea	ars in			
Bachel Bachel Bachel Bachel Bachel Bachel	or' deg or' deg or' deg or' deg or' deg or' deg	ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Economathe ree (1 major) Economathe ree (1 major) Economathe ree (1 major) Business Int ee (1 major) China Busines	anagement and Econ anagement and Econ ematics (2009) ematics (2012) ematics (2008) formation Systems (2	omics (2008) omics (2010) 2009)	

Bachelor's with 1 major Business Management and	JMU Würzburg • generated 26-Aug-2024 • exam. reg. data re-	page 132 / 167
Economics (2010)	cord Bachelor (180 ECTS) Wirtschaftswissenschaft - 2010	



Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation			
SAP ERP Hu	man Capital Management		12-SAP-082-m01				
Module coo	rdinator		Module offered by				
	e Chair for Human Resource	Management and		Management and Economics			
Organisatio		e Management and		management and Leonomies			
ECTS Met	hod of grading	Only after succ. con	npl. of module(s)				
5 num	erical grade						
Duration	Module level	Other prerequisites					
1 semester	undergraduate						
Contents							
SAP Enterpri will first acq then presen	se Resource Planning Hum uire the knowledge and sk	an Capital Managem ills that will serve as nity to apply what the	ent. In the theoretica a basis for the practi	he processes and functions of al part of the course, students cal part. This practical part will orking with an ERP system on ca-			
Intended lea	arning outcomes						
				ne possibilities and limits of SAP nan capital and organisation to-			
Courses (typ	e, number of weekly conta	ct hours, language –	- if other than Germa	n)			
V + Ü (no inf	ormation on SWS (weekly	contact hours) and co	ourse language avail	able)			
ster, informa	ation on whether module c	an be chosen to earn		tion offered — if not every seme-			
	nination (approx. 60 minut	es)					
Allocation o	•						
allocated in lowing quot subject; am ta 2 (25% of number of s procedure, a ve module w ted number located as th	Number of places: 24. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.						
Additional in	nformation						
Workload							
Teaching cy	cle						
Referred to	i n LPO I (examination regu	lations for teaching-o	degree programmes)				
Module app	ears in						
Bachelor' de	Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010)						

Module	title				Abbreviation
Supply Chain Management					12-SCM-F-082-m01
Module	coord	inator		Module offered by	
holder	of the (Chair of Logistics and Qua	antitative Methods	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	undergraduate			
Content	ts				
of supp	ly chai		scuss the wording of	these as formal mod	l operational planning problems els and, with the help of a conti- els in SAP APO.
Intende	ed learr	ning outcomes			
(i) apply ment; (ii) face	y selec	ng this seminar students ted and applied quantita actical problems when us d the challenges to reach	tive models for procu sing real data to feed	models;	sales and supply chain manage-
Courses	s (type,	, number of weekly conta	ct hours, language —	· if other than Germa	n)
V + Ü (n	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme-
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal infe	ormation			
Worklo	ad				
Teachin	ng cycl	e			
			-		
Referre	d to in	LPOI (examination regu	lations for teaching-c	legree programmes)	
Module	appea	irs in			
		ree (1 major) Business Ma	anagement and Econ	omics (2009)	
	-	ree (1 major) Business Ma	-	-	
	-	ree (1 major) Business Ma	-		
Bachelo	or' degi	ree (1 major) Economathe	ematics (2009)		
Bachold	or' degi	ree (1 major) Economathe	ematics (2008)		
	Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2008)				

Module					Abbreviation	
Business Taxation 1: An Introduction to Tax Law & Tax Planning					12-St1-F-082-m01	
Module	e coord	inator		Module offered by		
holder	of the (Chair of Business Manag	ement and Business	Faculty of Business	Management and	Fconomics
Taxatio		shan or Business manag			management and	Leononico
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5		rical grade		• • • •		
Duratio	on	Module level	Other prerequisites			
1 seme		undergraduate				
Conten	tc					
This mo	odule w	vill introduce students to nalyse tax effects on eco				
Intende	ed learı	ning outcomes				
fect of t who do	taxation n't war	In overview of the Germa n in fundamental ecomo nt to specialize in finance , number of weekly conta	nic decisions. Therefore and accounting but	ore, the module is re- rather in manageme	commended also fo nt studies.	
		mation on SWS (weekly				
	-	essment (type, scope, la		<u> </u>		ot every seme
		on on whether module c				,
written	exami	nation (approx. 60 minut	es)			
Allocat			-			
Additio	nal inf	ormation				
Auditio	<u>inat init</u>					
Worklo						
WUIKIU	au					
Taashii		•				
Teachi		e				
Referre	d to in	LPOI (examination regu	llations for teaching-o	legree programmes)		
Module	e appea	irs in				
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	•			
	-	ree (1 major) Business M	-			
	-	ree (1 major) Business M	-	omics (2010)		
	-	ree (1 major) Economath	-			
	-	ree (1 major) Economath				
	-	ree (1 major) Economath		,		
	-	ree (1 major) Business In	•	-		
	-	ree (1 major) Business In	•	-		
		ree (1 major) Business In				
	-	ree (1 major) Business In	•			
	-	ee (1 major) China Busin		•		
Master	's degr	ee (1 major) China Busing			`	
	. ا. مارس					
	or's deg	gree (1 major, 1 minor) Bi	usiness Management	and Economics (Mir	10 r, 2010)	

Module title					Abbreviation	
Business Taxation 2: The Taxation of Income in Germany					12-St2-F-082-m01	
Module	coord	inator		Module offered by		
holder o	f the (Chair of Business Manage	ement and Business	Faculty of Business	Management and Economics	
Taxation			r			
		od of grading	Only after succ. con	pl. of module(s)		
-		rical grade				
Duration		Module level	Other prerequisites			
1 semes	ter	undergraduate				
Content	S					
					come taxation in Germany which ncome tax on business income.	
		ning outcomes		•		
Student	s acqu	ire in-depth knowledge o			any. They are able to solve practi-	
cal prob ry literat		of medium to high compl	exity in this filed by n	neans of the tax cod	e, other legal texts and seconda-	
Courses	(type	, number of weekly conta	ict hours, language –	· if other than Germa	n)	
V + Ü (no	o infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		essment (type, scope, la on on whether module ca			tion offered — if not every seme-	
		nation (approx. 120 minu	tes)			
Allocatio	on of p	olaces				
Addition	nal inf	ormation				
Workloa	d					
Teachin	g cycl	e				
Referred	l to in	LPO I (examination regu	lations for teaching-o	legree programmes)		
Module	appea	rs in				
Bachelo	r' deg	ree (1 major) Business M	anagement and Econ	omics (2009)		
	-	ree (1 major) Business Ma	-			
	-	ree (1 major) Business Ma	-	omics (2010)		
Bachelo	r' deg	ree (1 major) Economathe	ematics (2009)			
	-	ree (1 major) Economathe				
Pachala	Bachelor' degree (1 major) Economianematics (2008) Bachelor' degree (1 major) Business Information Systems (2009)					
Dachelo	Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)					

Module title					Abbreviation
Business Taxation 3: Tax Accounting					12-St3-F-082-m01
Modul	e coord	inator		Module offered by	
holder	ofthe	Chair of Business Manag	ement and Business		Management and Economics
Taxatio	on				
ECTS	1	od of grading	Only after succ. con	pl. of module(s)	
5		rical grade			
Duratio		Module level	Other prerequisites		
1 seme		undergraduate			
Conter					
		o German value added ta	IX.		
Intend	ed lear	ning outcomes			
		uire a thorough knowledg y by using the tax code it			lve VAT problems of low to medi-
Course	s (type	, number of weekly conta	act hours, language –	- if other than Germa	n)
V + Ü (no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		sessment (type, scope, la ion on whether module c			tion offered — if not every seme-
written	exami	nation (approx. 120 minu	ites)		
Allocat	tion of	places			
Additio	onal inf	ormation			
			_		
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regu	llations for teaching-o	degree programmes)	
Modul	e appea	ars in			
Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)					

Module title				Abbreviation	
-	Descriptive Statistics and Introduction to Probability 12-Stat-G-082-mo1				
Module	e coordinator		Module offered by		
holder	of the Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Method of grading	Only after succ. com	npl. of module(s)		
5	numerical grade				
Duratio		Other prerequisites			
1 seme	ster undergraduate				
Conten	ts				
Description: This module deals with the basic terms and concepts of descriptive statistics, indices and probability calculus. It introduces students to common frequency distributions and fundamental distributional characteristics of one- dimensional data as well as basic concepts and methodology necessary for the description and interpretation of multi-dimensional data. In addition, interpretation and calculation with indices as well as fundamental terms of probability calculus are discussed in the second half of the course. Outline of syllabus: 1. Basic terms in statistics 2. Frequency distributions 3. Distributional characteristics 4. Multi-dimensional data 5. Index calculus 6. Fundamental probability calculus					
Readin Assenn Bambe Bohley Hartun Hippma Leiner, Litz, H. Mosler, Schaicl	lom variables and distributions g: nacher, W.: Deskriptive Statistik rg, G., Baur, F.: Statistik, Oldenl , P.: Statistik, Oldenbourg. g, J., Elpelt, B., Klösner, KH.: St ann, HD.: Statistik, Schäffer-Po B.: Einführung in die Statistik. -P.: Statistische Methoden in de , K., Schmid, F.: Beschreibende h, E., Köhle, B., Hartung, J.: Stat J.: Statistische Methoden der V	bourg. atistik, Oldenbourg. beschel. en Wirtschafts- und So Statistik und Wirtsch istik I für Volkswirte, I	aftsstatistik, Springe Betriebswirte und So	er.	
Intende	ed learning outcomes				
Students acquire knowledge of the fundamental terms and concepts of descriptive statistics. In particular, they become familiar with the application and interpretation of common visual and formal tools for descriptive data analysis while simultaneously learning how to competently deal with economic and/or statistical data. On the visual side, this includes knowledge of the construction and interpretation of histograms, bar plots, pie charts, and empirical distribution functions, while on the formal side students learn how to deal with basic distribution nal characteristics and correlation measures. Additionally, students are familiarized with index calculus and interpretation (in particular the Laspeyres and the Paasche price index) as well as with the most fundamental concepts and terms of probability calculus. The competences acquired in this course serve as a prerequisite for "Introductory Statistics II".					
Course	s (type, number of weekly conta	ict hours, language —	- if other than Germa	n)	
V + Ü (r	no information on SWS (weekly	contact hours) and co	ourse language avail	able)	
	d of assessment (type, scope, la formation on whether module c			tion offered — if not every seme-	
written	examination (approx. 120 minu	tes)			

UNIVERSITÄT WÜRZBURG

Allocation of places

Number of places: 640. No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

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Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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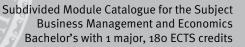
Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)

Module	e title				Abbreviation
Student Teaching Assistant 1					12-Tut1-082-m01
Module	e coord	inator		Module offered by	
		aculty of Business Manag	rement and Econo-	· · ·	Management and Economics
mics					
ECTS		od of grading	grading Only after succ. compl. of module(s)		
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 semester undergraduate					
Conten	ts				
		-	s in a tutorial offered	by a Chair at the Fac	ulty of Business Management
and Ec					
Intende	ed lear	ning outcomes			
Studen	its have	e the ability to guide a gr	oup, to present conte	nt understandable a	nd to develop training materials.
Course	s (type	, number of weekly conta	act hours, language –	- if other than Germa	n)
n) Ü + A	no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
Metho	d of ass	sessment (type, scope, la	anguage — if other th	an German, examina	tion offered — if not every seme-
ster, in	formati	ion on whether module c	an be chosen to earn	a bonus)	-
				articipation or simila	r (method and length of the as-
		e specified by the respe	ctive Chair)		
Allocat	ion of _l	olaces			
	-				
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e	-		
Referre	ed to in	LPOI (examination regu	lations for teaching-	degree programmes)	
			0		
Module	e appea	ars in			
		ree (1 major) Business M	anagement and Econ	iomics (2009)	
Bachelor' degree (1 major) Business Management and Economics (2008)					
		ree (1 major) Business M		iomics (2010)	
	-	ree (1 major) Economath	-		
	-	ree (1 major) Business In	-	-	
Bachel	or' deg	ree (1 major) Business In	formation Systems (2	2008)	

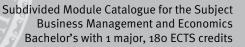
Modul	e title			Abbreviation		
Student Teaching Assistant 2					12-Tut2-082-m01	
Module coordinator				Module offered by		
Dean c	of the Fa	aculty of Business Manag	gement and Econo-		Management and Economics	
mics		·		,		
ECTS		od of grading	Only after succ. cor	npl. of module(s)		
5		rical grade				
Durati	-	Module level	Other prerequisites	i		
1 semester		undergraduate				
Conter	nts					
	odule i onomic	-	s in a tutorial offered	by a Chair at the Fac	ulty of Business Management	
Intend	ed lear	ning outcomes				
Studer	nts hav	e the ability to guide a gr	oup, to present conte	ent understandable a	nd to develop training materials.	
Course	es (type	, number of weekly conta	act hours, language –	- if other than Germa	ın)	
Ü + A (no info	rmation on SWS (weekly	contact hours) and c	ourse language avail	able)	
ster, in prepar	nformat ration o	ion on whether module c f materials for exercises,	an be chosen to earn presentations, oral p	a bonus)	tion offered — if not every seme-	
		e specified by the respe	ctive Chair)			
Alloca	tion of	places				
Additio	onal inf	ormation				
Worklo	bad					
Teachi	ing cycl	e				
Referre	ed to in	LPOI (examination regu	lations for teaching-	degree programmes)		
Modul	e appea	ars in				
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-			
		ree (1 major) Business M				
		ree (1 major) Business In				
васне	ior [:] deg	ree (1 major) Business In	formation Systems (2	2008)		

Module	e title				Abbreviation		
Entrep	reneurs	ship and Management			12-U&UF-F-082-m01		
Module	e coord	inator		Module offered by			
holder of the Chair of Business Administ			istration and Marke-		s Management and Economics		
ting	r		ř				
ECTS		od of grading	Only after succ. con	npl. of module(s)			
5		rical grade	-				
Duratio		Module level	Other prerequisites				
1 seme		undergraduate					
Conten Descrip							
The mc mental manag govern The the compa course stence Outline 1. Busi 2. Busi 3. Stak 4. Stak	odule b s of Ma ement ance. In eory of ny will will foo of com e of syll ness ar ness p eholde eholde	arket-based Managemen (stakeholder and shareh n addition, aspects of res Chester Barnard with the help students develop a cus on the development panies.	t"). It provides a syste older value approach sponsible leadership idea of creating a con n in-depth understand of business plans for theory	ematic introduction t) as well as an overv will be discussed. mplex economic ince ding of typical manag the successful estab	ternehmensführung" ("Fund o the approaches of corpora iew of market-oriented corp entive contribution balance gement tasks. In addition, t lishment and the continued	ate porate in the the	
					n different approaches in co Is to create a business plar		
Course	e s (type	, number of weekly conta	act hours, language –	- if other than Germa	n)		
V + Ü (ı	no infoi	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)		
		s essment (type, scope, la ion on whether module c			tion offered — if not every s	seme-	
written	exami	nation (approx. 60 minut	tes)				
Allocat	ion of j	places					
			_				
Additio	onal inf	ormation					
Worklo	ad						
Teachi	ng cycl	٩					
- caciii	ing cycl	-					
		IDO L (overside the second	lations for to ship a				
Referre	a to in	LPOI (examination regu	liations for teaching-o	legree programmes)			
		•					
	e appea						
	-	ree (1 major) Business M	-	-			
	-	ree (1 major) Business M	-				
Dachal	or' deg	ree (1 major) Business M	lanagement and Econ	omics (2010)			
	-		-				
	-	ree (1 major) Economath	-				



Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module					Abbreviation	
Busine	ss Valu	ation between Financial	Mathematics and Da	ta on Capital Mar-	12-UBW-F-082-mo	1
ket						
	e coord			Module offered by		
holder Financo		Chair of Business Manag	ement, Banking and	Faculty of Business	Management and E	Economics
ECTS Method of grading			Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio		Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts		-			
	urse de	eals with the "objectified I the mathematical struc			s, the components o	of the dis-
1. Intro 2. Unce 3. Estir 4. Risk 5. The 1 vestme	nation free rat risk pre ent		nd consistency er certainty applying he relevant risk and it	different interest rat ts equivalence for va	luation object and a	alternative in
		ning outcomes				
(ii) exa Course V + Ü (I Metho	erstand mine su s (type no infor d of ass	the modern process of outputted reviews accord , number of weekly conta mation on SWS (weekly con on whether module c	ing to consistent app act hours, language – contact hours) and co anguage — if other the	lication of these met - if other than Germa ourse language avail an German, examina	n) able)	t every seme-
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
 Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	е				
Referre	ed to in	LPOI (examination regu	llations for teaching-	degree programmes)		
Module	e appea	urs in				
		ree (1 major) Business M	anagement and Econ	omics (2009)		
Bachel	or' deg	ree (1 major) Business M	anagement and Econ	omics (2013)		
	-	ree (1 major) Business M	-			
Bachel	or' deg	ree (1 major) Business M	anagement and Econ	omics (2010)		
achelor's	with 1 ma	or Business Management and	JMU Würzburg • ge	enerated 26-Aug-2024 • exan	n. reg. data re-	page 145 / 167
	(2010)			80 ECTS) Wirtschaftswissens		



Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Modul	e title				Abbreviation
Startup Financing					12-UFin-092-m01
Modul	e coord	inator		Module offered by	
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
ECTS		od of grading	Only after succ. con	pl. of module(s)	
5	(not) s	successfully completed			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	undergraduate			
Conter	nts				
statem ning, c capital	ients, s apital r	ales planning, human res equirements planning, bu v capital, business angels	ource planning, inve udgeted balance she	stment planning/de et, case study: Xing /	blans. Financial planning: income preciation, taxes, liquidity plan- AG. Financing: debt, mezzanine start-ups, equity distribution, in-
Intend	ed lear	ning outcomes			
Germa	n inten	ded learning outcomes av	vailable but not trans	lated yet.	
nanzie Course	rung vo es (type		sowie praxisnahe Er ct hours, language –	fahrungen in der Erst - if other than Germa	
		essment (type, scope, la on on whether module ca			tion offered — if not every seme-
budget	t (appro	ox. 10 to 15 pages) and pr	esentation (approx. 2	o to 30 minutes)	
Allocat	tion of _l	olaces			
Additio	onal inf	ormation			
Worklo	bad				
Teachi	ng cycl	e			
	-				
Referre	ed to in	LPOI (examination regu	lations for teaching-	legree programmes)	
			0		
Modul	e appea	ars in			
Bachel Bachel Bachel	lor' deg lor' deg lor' deg	ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma	anagement and Econ anagement and Econ	omics (2007) omics (2008)	

Module	e title				Abbreviation		
Semina	ar: Foun	dation and Corporate G	rowth		12-UG-FS-091-m01		
Module	<u>coordi</u>	nator		Module offered by			
		hair of Entrepreneurship	and Strategy		Management and E	conomics	
ECTS		d of grading	Only after succ. con	· · ·		cononnes	
5		ical grade					
Duratio	r	Module level	Other prerequisites	i			
1 seme	ster	undergraduate					
Conten	ts						
		trepreneurship and corp nip, innovation manager					
Intende	ed learn	ing outcomes					
Germar	n intenc	ed learning outcomes a	vailable but not trans	slated yet.			
führung ben ent nerisch levant v	g von Li tsprech ie Komp werden.		auch im Verfassen ein urch das Erstellen de onen, wie sie in eine	ner inhaltlich und for r Seminararbeit besi r Vielzahl von berufli	mal wissenschaftlic tzen die Studierend chen Kontexten imn	hen Maßstä- en auch ge-	
		number of weekly conta					
		on on SWS (weekly con					
ster, inf	formati	essment (type, scope, la on on whether module c prox. 15 to 20 pages) ar	an be chosen to earn	a bonus)		every seme-	
		ssessment: German or E		0x. 20 to 30 minutes), weighted 2.1		
Allocat	ion of p	laces					
allocate lowing subject ta 2 (25 number procedu ve mod ted num	ed in a s quotas t; amon 5% of pl r of sub ure, app lule will nber of	ces: 20. Should the num standardised procedure Quota 1 (50% of places g applicants with the sa aces): number of subjec ject semesters, places v plicants who already hav be given preferential co places will be allocated v become available.	among all applicants): total number of EC me number of ECTS of t semesters of the re vill be allocated by lo ve successfully comp nsideration. Places of	s irrespective of their TS credits already ac redits achieved, plac spective applicant; a t. Quota 3 (25% of pl leted at least one mo on all courses of the r	subjects according hieved in the respec- ces will be allocated mong applicants wi aces): allocation by odule component of module component	to the fol- ctive degree by lot. Quo- ith the same lot. In this the respecti- with a restric-	
Additio	onal info	ormation					
Worklo	ad						
Teachir	ng cycle						
Referre	d to in	LPOI (examination regu	llations for teaching-	degree programmes)			
Module	e appea	rs in					
		ee (1 major) Business M	anagement and Ecor	10mics (2009)			
Bachelor's v Economics		or Business Management and		enerated 26-Aug-2024 • exan 180 ECTS) Wirtschaftswissens	-	page 148 / 167	

Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module	title				Abbreviation
Sales C	ontroll	ing & Management			12-VeCo-092-m01
Module	coord	inator		Module offered by	
		Chair of Business Manage	ement, Controlling	· · ·	Management and Economics
and Accounting			-		
ECTS				npl. of module(s)	
5	L	rical grade			
Duratio		Module level	Other prerequisites		4
1 seme		undergraduate	Registration for asse	essment: as specifie	d
sales a control quirem tion car manage Intende	nd sale ling as ents of n be rea ement. ed learn	es management with a sp a subset of overall contro an ideal support of sales alised, such as managem ning outcomes	ecial emphasis on Ba olling in different bus s by controlling as we nent information syst	2B sales of IT compa iness organisations. Il as possible eleme ems, target manager	course covers the positioning of nies and the position of sales . The course discusses basic re- nts with which this support func- ment and customer relationship
ing the	oretica	l tools to support sales m	nanagement by the co	ontrolling and the ba	ted sales is acquired. By display- lance with the reality in compa- nagement tools in practice.
Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)
V (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme-
term pa	aper (ap	prox. 20 pages) and writ	tten examination (ap	prox. 60 minutes), w	eighted 2:1
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ng cycl	e			
Referre	d to in	LPOI (examination regu	lations for teaching-	degree programmes)	
Module	e appea	irs in			
Bachelo Bachelo Bachelo Bachelo	or' deg or' deg or' deg or' deg	ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business M ree (1 major) Business In gree (1 major, 1 minor) Bu	anagement and Econ anagement and Econ anagement and Econ formation Systems (2	omics (2007) omics (2008) omics (2010) 2009)	10r, 2010)

Module	e title				Abbreviation
Seminar: Economic Policy 12-VWL1-FS-082-m01					
Module	e coordi	inator		Module offered by	
holder Econom		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5		rical grade		• •	
Duratio	n	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
Acquiri	ng an ii	n-depth understanding o	f specific problems o	f macroeconomics.	
Intende	ed learr	ning outcomes			
(i) cons (ii) crea (iii) dea	olidate ite, pre al with t	nar, students can acquired knowledge and sent and defend a scient the working papers of oth eter for the processing of	ific paper; ier participants;	additional technique	s of scientific work;
Course	s (type,	number of weekly conta	ct hours, language —	- if other than Germa	n)
S (no in	ıformat	ion on SWS (weekly cont	act hours) and cours	e language available)
		essment (type, scope, la on on whether module ca			tion offered — if not every seme-
term pa	aper (ap	prox. 15 pages) and pres	entation (approx. 45	minutes), weighted	2:1
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cyclo	9			
Referre	d to in	LPOI (examination regu	lations for teaching-o	degree programmes)	
Module	e appea	rs in			
Bachelo Bachelo Bachelo Bachelo Bachelo	or' degi or' degi or' degi or' degi or' degi	ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Business Ma ree (1 major) Economathe ree (1 major) Economathe ree (1 major) Business Inf gree (1 major, 1 minor) Bu	anagement and Econ anagement and Econ ematics (2009) ematics (2008) formation Systems (2	omics (2008) omics (2010) 2009)	10r. 2010)

Modul					Abbreviation
Semin	ar: Sele	cted Topics in Economics	5		12-VWL2-FS-082-m01
Modul	e coord	inator		Module offered by	
holder	of the O	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5		rical grade		-	
Durati	on	Module level	Other prerequisites		
1 seme	ester	undergraduate			
Conte	nts				
		vill take the form of a sem w an important publication			k on a problem in economic poli-
Intend	ed learn	ning outcomes			
Stude	nts are a	able to present the status	of a current project i	n a talk as well as to	discuss and defend it.
Course	es (type	, number of weekly conta	ct hours, language —	· if other than Germa	n)
S (no i	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme-
term p	aper (ap	oprox. 15 pages) and pres	sentation (approx. 20	minutes), weighted	2:1
Alloca	tion of p	olaces			
allocat lowing subject ta 2 (2 numbe procect ve mod ted nu locate	ted in a quotas t; amon 5% of p er of sub dure, ap dule will mber of d as the onal info	standardised procedure : Quota 1 (50% of places) g applicants with the sar laces): number of subject oject semesters, places w plicants who already hav l be given preferential co	among all applicants total number of ECT ne number of ECTS of t semesters of the res ill be allocated by lot e successfully compl nsideration. Places o	irrespective of their IS credits already ac redits achieved, plac spective applicant; a t. Quota 3 (25% of pl eted at least one mo n all courses of the r	available places, places will be subjects according to the fol- hieved in the respective degree ces will be allocated by lot. Quo- mong applicants with the same aces): allocation by lot. In this odule component of the respecti- module component with a restric- be maintained and places re-al-
Teachi	ing cycl	e			
Referr	ed to in	LPOI (examination regu	lations for teaching-c	legree programmes)	
Modul	e appea	irs in			
Bache	lor' deg	ree (1 major) Business Ma	anagement and Econ	omics (2009)	
Bache	lor' deg	ree (1 major) Business Ma	anagement and Econ	omics (2008)	
	-	ree (1 major) Business Ma	-	omics (2010)	
	-	ree (1 major) Economathe	-		
	-	ree (1 major) Economathe			
	-	ree (1 major) Economathe		,	
	-	ree (1 major) Business Inf		-	
		ee (1 major) China Busine			
maste	i s degre	ee (1 major) China Busine	ess and Economics (2	:012)	

Bachelor's with 1 major Business Management and	JMU Würzburg • generated 26-Aug-2024 • exam. reg. data re-	page 152 / 167
Economics (2010)	cord Bachelor (180 ECTS) Wirtschaftswissenschaft - 2010	

Module	e title				Abbreviation
Seminar: Information Technologies					12-Wiinf-FS-082-m01
Module coordinator				Module offered by	
			ement and Business		Management and Economics
Informa		-			management and Leonomies
ECTS		od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
tured te on syst Reading	erm paj ems ar g:				able them to prepare a well-struc nt topics in the fields of informati
		ning outcomes			
			itcinformatik Comina	etudonto will bo -	blata
1. unde 2. integ	erstand grate el	ng the course "Wirtscha the fundamentals of sci aborated content in a sc entations independently	entific literature revie entific thesis;		Die to
Course	s (type	, number of weekly conta	act hours, language –	- if other than Germa	n)
S (no ir	format	ion on SWS (weekly con	tact hours) and cours	e language available	2)
		e ssment (type, scope, la on on whether module c			tion offered — if not every seme-
term pa	aper (20	o pages) and presentation	n (approx. 20 minute	s), weighted 2:1	
Allocat	ion of p	olaces			
			_		
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cvcl	6	·		
	0 . 7	-			
Referre	d to in	LPOI (examination regu	lations for teaching.	legree programmes)	
				2-3-00 programmes)	
Module		ors in			
		ree (1 major) Business M	anagement and Econ	omics(2000)	
	-	ree (1 major) Business M	-	-	
	-	ree (1 major) Business M	-		
	-	ree (1 major) Economath	-		
		ree (1 major) Economath			
	-	ree (1 major) Business In		.009)	
	-	ree (1 major) Business In	•	-	
Bachel	or's de	gree (1 major, 1 minor) B	usiness Management	and Economics (Mir	10r, 2010)

Module	e title				Abbreviation	
Introdu	iction t	o Economic Policy			12-WiPo-G-082-mo	1
Module	e coord	inator		Module offered by		
holder	of the (Chair of Economic Orde	r and Social Policy	Faculty of Business Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	·	rical grade		• • • •		
Duratio	on	Module level	Other prerequisites	i		
1 seme	ster	undergraduate				
Conten	ts					
Descrip The cou to the t with th Wirtsch croecou possib Outline 1. Intro -What i - Objec - Instru 2. Full e - Empir - Reasc - Cure f 3. Price - Empir - Reasc - Cure f 5. Bala - Empir - Reasc - Cure f 5. Cure f	otion: urse con- erm "ec e objec- haft" ("L nomic c le proble duction s "Ecor tives of ments of tives of ments of tives of ments of employ ics: The ons for i for labo e level s ics: infl ons for i for price ontradio ness cy ics: cur on s for o for mach ness for or mach ness for or insta me dist ics: the ons for a for ineq	conomic policy" and di tives that are set out in aw for Promoting Stab lata to evaluate the de lems and demonstrate abus: formic Policy"? feconomic policy of economic policy of economic policy of economic policy of economic policy feconomic policy feconomic policy feconomic policy feconomic policy feconomic policy attatus quo of the labo unemployment ur market problems tability ation, deflation or price nflation and deflation e instability cting relationship betwo cles and economic gro rent situation of the wo cyclical fluctuations an roeconomic instabilities oreign trade ances of payments of f nacroeconomic imbala abilities in foreign trade ribution	e stability? een full employment a wth orld economy and long d determinants of ecor is and means to facilita Germany, Europe and t inces es and its historical dev nequality	means and institution cur Förderung der Sta Economy") of 1967. E cular objective is ach ent may take to cure t nd stable prices -term ecnomoic grow homic growth ate economic growth he World	ons. The following ch bilität und des Wach Each chapter uses cu ieved, discusses the the problems.	napters deal nstums der urrent ma-
	-	-	ding of the role of the s			
			els (AS/AD, IS/LM, phi	-	-	
-			he abilitiy of the state t uch influence can be w		-	
			mful. After successful	_		-
		-	to develop policy opti-	-		
			he basis of empirical r			
		on different models.				
Bachelor's Economics		or Business Management and		enerated 26-Aug-2024 • exam 180 ECTS) Wirtschaftswissens		page 154 / 167

Courses (type, number of weekly contact hours, language — if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module can be chosen to earn a bonus)

written examination (approx. 60 minutes)

Allocation of places

Number of places: 405. No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics), Wirtschaftsmathematik (Mathematics for Economics) and Wirtschaftsinformatik (Business Information Systems). The remaining places will be allocated to students of other subjects. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. Applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

Workload

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Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

L	
ſ	Bachelor' degree (1 major) Mathematics (2012)
	Bachelor' degree (1 major) Mathematics (2013)
	Bachelor' degree (1 major) Business Management and Economics (2009)
	Bachelor' degree (1 major) Business Management and Economics (2008)
	Bachelor' degree (1 major) Business Management and Economics (2010)
	Bachelor' degree (1 major) Economathematics (2009)
	Bachelor' degree (1 major) Economathematics (2012)
	Bachelor' degree (1 major) Economathematics (2008)
	Bachelor' degree (1 major) Business Information Systems (2009)
	Bachelor' degree (1 major) Business Information Systems (2008)
	Bachelor' degree (1 major) Political and Social Studies (2008)
	Bachelor' degree (1 major) Political and Social Studies (2011)
	Master's degree (1 major) China Business and Economics (2014)
	Master's degree (1 major) China Business and Economics (2012)
	Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)
	Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2008)
- 2	

mouul	e title				Abbreviation
Financi	ial Acco	ounting and Auditing 1 -	Financial Statements	(German GAAP,	12-Wipr1-F-082-m01
IFRS)					
Module	e coord	inator		Module offered by	
holder ting	ofthe	Chair of Business Manag	ement and Accoun-	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	i	
1 seme	ester	undergraduate			
Conten	nts				
include tion of Interna lysis m Outline	es esse financi ational lethods e of syll	ntial aspects of corporat al reporting standards a Financial Reporting Stan 5. abus: Fundamentals of f	e financial accounting ccording to the Hande dards (IFRS). In additi inancial statements;	g. It delivers a syster elsgesetzbuch (Germ ion, it introduces stu purpose and basic a	and managerial accounting and matic presentation and interpret nan Commercial Code, HGB) and dents to financial statement and ussumptions of financial accoun-
Readin Baetge	ıg: e, J./Kirs	sch, H-J./Thiele, St.: Bila	nzen, Düsseldorf.		nancial statement analysis. Iser, P.J./Dörschell, A.: IFRS Hand
buch,(Cologne	e 2012. Most recent editi			
		ning outcomes			
and int acquire	ternatio	onal (IFRS) principles. Th wledge, i.e. resolve acco	ey can systematically unting and financial s	arrange and play wi tatement analysis p	nting according to national (HGB th the knowledge and apply the roblems of medium difficulty.
		, number of weekly cont			•
V + Ü (I	no info	rmation on SWS (weekly	contact hours) and co	ourse language avai	lable)
		sessment (type, scope, l ion on whether module o			ation offered — if not every seme
written	exami	nation (approx. 60 minu	tes)		
Allocat	tion of	places			
	onal inf	ormation			
Additio					
Additic					
	ad				
	ad				
 Worklo 		e			
 Worklo 		e			
 Worklo Teachi	ng cycl		lations for teaching.	degree programmes	
 Worklo Teachi	ng cycl	e LPOI (examination reg	ulations for teaching-	degree programmes))
 Worklo Teachin Referre	ng cycl ed to in	LPOI (examination reg	ulations for teaching-	degree programmes))
 Worklo Teachin Referre Modulo	ng cycl ed to in e appea	LPOI (examination reg)
 Worklo Teachin Referre Bachel	ng cycl ed to in e appea lor' deg	LPO I (examination regr ars in ree (1 major) Business N	lanagement and Econ	10mics (2009))
 Worklo Teachin Referre Bachel Bachel Bachel	ng cycl ed to in e appea or' deg or' deg	LPO I (examination reg ars in ree (1 major) Business <i>N</i> ree (1 major) Business <i>N</i>	lanagement and Econ lanagement and Econ	nomics (2009) nomics (2013))
 Worklo Teachin Referre Bachel Bachel Bachel Bachel	ng cycl ed to in e appea or' deg or' deg or' deg	LPO I (examination regr ars in ree (1 major) Business N	lanagement and Econ lanagement and Econ lanagement and Econ	nomics (2009) nomics (2013) nomics (2008))

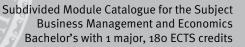
Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor' degree (1 major) Business Information Systems (2008) Master's degree (1 major) Business Management (2013) Master's degree (1 major) Business Management (2011) Master's degree (1 major) Business Management (2010) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business Management and Economics (Minor, 2010)

Financi	e title				Abbreviation		
	ial Acco AAP, IF	ounting and Auditing 2 - RS)	Consolidated Financi	al Statements (Ger-	12-Wipr2-F-082-m01		
Modul	e coord	inator		Module offered by	<u>,</u>		
holder ting	ofthe	Chair of Business Manag	ement and Accoun-	Faculty of Business	Management and Economics		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)			
5		rical grade					
Duration Module level			Other prerequisites				
1 seme	ester	undergraduate					
Conten	nts						
3. Cons 4. Capi 5. Debt 6. Cons 7. Cons 8. Equi 9. Sele Readin Baetge	solidati ital conso solidati solidati ity metl ected pr ected pr e/Kirsch	oblems n/Thiele: Konzernbilanze	llts ses				
		edition)					
	-	ning outcomes gthis module "Konzernre					
(ii) to io (iii) to a expens (iv) to r and giv	dentify apply c ses and name c ve reas	l income) and preparing entral differences for gro ons for the differences.	gal rules; n problems of modera the necessary entries up accounts accordin	for the group accour g to the German Con	nmercial Code (HGB) and IFRS		
		, number of weekly cont					
Metho	d of as	rmation on SWS (weekly s essment (type, scope, la ion on whether module c	anguage — if other th	an German, examina	able) tion offered — if not every sem		
	-	nation (approx. 60 minu		······			
written		· · · ·					
written Allocat							
Allocat 	nal inf	ormation					
Allocat 	onal inf	ormation					
Allocat Additic		ormation					
Allocat 		formation					
Allocat Additic Worklo	oad						
Allocat Additic Worklo Teachi							
Allocat Additio Worklo Teachi	oad ng cycl	e					
Allocat Additio Worklo Teachi	oad ng cycl		ulations for teaching-o	degree programmes)			
Allocat Additio Worklo Teachi	oad ng cycl	e	ulations for teaching-o	degree programmes)			
Allocat Additic Worklo Teachi Referre	oad ng cycl	e LPOI (examination regu	ulations for teaching-o	degree programmes)			



Bachelor' degree (1 major) Business Management and Economics (2009)	
Dachelor degree (1 major) Dusiness Management and Economics (2009)	
Bachelor' degree (1 major) Business Management and Economics (2013)	
Bachelor' degree (1 major) Business Management and Economics (2008)	
Bachelor' degree (1 major) Business Management and Economics (2010)	
Bachelor' degree (1 major) Economathematics (2009)	
Bachelor' degree (1 major) Economathematics (2012)	
Bachelor' degree (1 major) Economathematics (2008)	
Bachelor' degree (1 major) Business Information Systems (2014)	
Bachelor' degree (1 major) Business Information Systems (2013)	
Bachelor' degree (1 major) Business Information Systems (2009)	
Master's degree (1 major) China Business and Economics (2014)	
Master's degree (1 major) China Business and Economics (2012)	
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)	

Module	e title				Abbreviation	
Financial Accounting and Auditing 3 - Auditing				_	12-Wipr3-F-082-mo	1
Module coordinator				Module offered by		
		hair of Business Manag	ement and Account		Management and E	conomics
ting	orthec	inali of Dusiliess Mallag				conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	numei	rical grade				
Duration Module level Other prerequisites						
1 seme	ster	undergraduate				
Conten	ts					
ticular, HGB an retical a Outline 1. Audit 2. Audi	odule b on the id IFRS' aspects of sylla ts and a t proce	audit-related services - in ss: functional aspects of	s und analyse nach students with a syste financial statement ntroduction and overv feconomic examinati	HGB und IFRS" ("Fin matic introduction to audits. /iew on	ancial Accounting a	ccording to
4. Econ Reading	omical g:	itions: institutional aspe audit theory: the low-ba Quick, R./Ruhnke, K.: W	Illing model of DeAng	elo	t edition).	
		ning outcomes		``	,	
		nave a deeper understar y the systematically gain				
Course	s (type,	, number of weekly conta	act hours, language –	- if other than Germa	ın)	
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
		essment (type, scope, la on on whether module c			tion offered — if not	every seme-
written	examir	nation (approx. 60 minut	tes)			
Allocat	ion of p	olaces				
Additio	onal info	ormation				
Worklo	ad					
Teachi	ng cycle	9				
	d to in	LPOI (examination regu	lations for teaching-	degree programmes)		
Referre						
Referre		. 0		· · · · ·		
 Module	e appea	rs in	anagement and Fcon	nomics (2000)		
 Module Bachele	e appea or' degi	rs in ree (1 major) Business M	-	-		
 Module Bachele Bachele	e appea or' degi or' degi	rs in	anagement and Econ	iomics (2013)		
 Module Bachele Bachele Bachele	e appea or' degi or' degi or' degi	r s in ree (1 major) Business M ree (1 major) Business M	anagement and Econ anagement and Econ	nomics (2013) nomics (2008)		



Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title					Abbreviation	
Seminar: Financial Accounting and Auditing					12-Wipr-FS-082-mo	01
Module coordinator				Module offered by		
				Faculty of Business Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5		rical grade		• • • •		
Duratio	on	Module level	Other prerequisites	i		
1 seme	ster	undergraduate				
Conten	Its					
		rovides students with de ne help of textbooks or a				
Intend	ed lear	ning outcomes				
(i) cons (ii) crea (iii) car (iv) abi	solidate ate and ry out s lity to p	ng this module, student what they have learned defend a qualification le scientific analysis of the present and reflect soluti	and if necessary app evel relevant scientifi results from other ser on-oriented the own	c work; ninar participant; performance conside	ering communicatio	
		, number of weekly conta				
		ion on SWS (weekly con			-	
ster, in	formati	sessment (type, scope, la on on whether module c	an be chosen to earn	a bonus)		t every seme-
		oprox. 25 pages) and pre ssessment: German, Eng		o minutes), weighted	d 2:1	
Allocat	ion of _l	olaces				
allocat lowing subject ta 2 (29 numbe proced ve moo ted num located	ed in a quotas t; amor 5% of p r of sub ure, ap lule wil mber of as the	ces: 15. Should the num standardised procedure : Quota 1 (50% of places og applicants with the sa laces): number of subjec oject semesters, places v plicants who already hav l be given preferential co places will be allocated by become available.	among all applicants): total number of EC me number of ECTS of t semesters of the re vill be allocated by lo ve successfully componsideration. Places of	s irrespective of their TS credits already ac redits achieved, pla spective applicant; t. Quota 3 (25% of p leted at least one m on all courses of the	r subjects according chieved in the respe ces will be allocated among applicants w laces): allocation by odule component of module component	to the fol- ctive degree l by lot. Quo- ith the same l lot. In this the respecti- with a restric-
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination regu	llations for teaching-	degree programmes		
				<u> </u>		
Module	annor	urs in				
		ree (1 major) Business M	anagement and Ecor			
	-	ree (1 major) Business M	-	-		
	-	ree (1 major) Business M	-			
	-	ree (1 major) Economath	-			
		jor Business Management and	-	enerated 26-Aug-2024 • exar	n. reg. data re-	page 162 / 167
Economics				80 ECTS) Wirtschaftswissens	-	

Subdivided Module Catalogue for the Subject Business Management and Economics Bachelor's with 1 major, 180 ECTS credits

Bachelor' degree (1 major) Economathematics (2012) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)

Module title				Abbreviation		
Seminar: Economic Order			12-WO-FS-082-m01			
Module coordinator				Module offered by		
holder	of the O	Chair of Economic Order a	and Social Policy	F	Management and Economics	
ECTS		od of grading	Only after succ. com			
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
depend	lently t		in economic policy.		der") will enable students to in- uired to write a seminar paper	
Intende	ed learr	ning outcomes				
Germar	n intend	ded learning outcomes av	/ailable but not trans	lated yet.		
den Stu zuführe	Durch die Anfertigung einer Seminararbeit im Rahmen des Seminars Wirtschaftsordnung und Sozialpolitik soll den Studenten die Kompetenz vermittelt werden, eigenständig eine wissenschaftliche Literaturrecherche durch- zuführen und eine wissenschaftliche Arbeit hinsichtlich einer zuvor festgelegten Fragestellung zu verfassen. Courses (type, number of weekly contact hours, language — if other than German)					
		ion on SWS (weekly cont				
Method	Method of assessment (type, scope, language — if other than German, examination offered — if not every seme- ster, information on whether module can be chosen to earn a bonus)					
term pa	iper (ap	pprox. 25 pages) and pres	sentation (approx. 20	o minutes)		
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teachir	ng cycl	9				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010) Bachelor' degree (1 major) Economathematics (2009) Bachelor' degree (1 major) Economathematics (2008) Bachelor' degree (1 major) Business Information Systems (2009) Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)						

Module title					Abbreviation	
Economic and Business Ethics					12-WUE-092-m01	
Module coordinator				Module offered by		
		hair of Business Manage	ement and Accoun-		Management and Economics	
ting	or the c				management and Economics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5		rical grade		• • • • •		
Duratio	n	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
terms a ced. Th ses on and she	re clari e cours the que ould ine	fied and important philo se discusses how busine estion of what ethical cha	sophical theories suc ss ethics can be justi allenges companies f ons in their actions. <i>I</i>	th as utilitarianism o fied and what purpo ace and to what exte Afterwards, the semin	cs. First, basic philosophical or discourse ethics are introdu- se it can serve. The seminar focu ent companies are moral agents nar discusses the relationship er.	
		ning outcomes				
paper c in an cl	lealing ear and	with a selected ethcial p	roblem in business.	They should be able	ific methods to write a seminar to present a complex problem vith convincing arguments with	
Course	s (type	, number of weekly conta	ct hours, language –	- if other than Germa	n)	
S (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)	
		e ssment (type, scope, la on on whether module ca			tion offered — if not every seme	
					utes) and written elaboration (ap at the beginning of each semi-	
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teachi	ng cvcl	9				
Referre	d to in	LPOI (examination regu	lations for teaching-	legree programmes)		
Module appears in						
			anagement and Econ	omics (2000)		
Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007)						
Bachelor' degree (1 major) Business Management and Economics (2007)						
Bachelor' degree (1 major) Business Management and Economics (2008)						
Bachelor' degree (1 major) Business Management and Economics (2010)						
Bachelor' degree (1 major) Economathematics (2012)						
Bachelor' degree (1 major) Business Information Systems (2014) Bachelor' degree (1 major) Business Information Systems (2013)						
		or Rusiness Management and		pherated 26-Aug-2024 • exam		



Bachelor' degree (1 major) Business Information Systems (2009)

Module title Abbre					Abbreviation
Seminar: Competitive Leadership 12-WUF-FS-082-m01					12-WUF-FS-082-m01
Module coordinator				Module offered by	
Managing Director of the Institute of Business Manage- ment			Business Manage-	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Durati	tion Module level Other prerequisites				
1 semester undergraduate					
Conter	nts				
				oretically) of practic	al problems and projects in the
		etition-oriented manage	ment.		
Intend	ed lear	ning outcomes			
Germa	n inten	ded learning outcomes	available but not trans	slated yet.	
	Idioron	dan varfügan übar Kann	tnisse von Mothodon	und Konzenton im P	ahmen der Aufgaben einer wett-
		tierten Unternehmensfü		und Konzepten in K	anmen der Aufgaben einer Well-
		, number of weekly cont		- if other than Germa	ın)
		tion on SWS (weekly cor			
	-	· ·			tion offered — if not every seme-
		ion on whether module			,
		pprox. 10 pages) and pr ghted 2:1	esentation (approx. 20	o minutes) with subs	equent discussion (approx. 10
Allocat	tion of _l	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teaching cycle					
<u></u>					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Modul	e appea	ars in			
			Management and Ecor	omics (2009)	
Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2008)					
Bachelor' degree (1 major) Business Management and Economics (2010)					
Bachelor' degree (1 major) Business Information Systems (2009)					