Module Catalogue
for the Module studies (Bachelor)

Business Management and Economics

Examination regulations version: 2019
Responsible: Faculty of Business Management and Economics
Contents

The subject is divided into
Abbreviations used, Conventions, Notes, In accordance with

Summer Term 2019
  Digitalization
  Globalization

Winter Term 2019
  Introduction to Business Administration
  Introduction to Economics
  Financial Accounting

Summer Term 2020
  Digitalization
  Globalization

Winter Term 2020
  Introduction to Business Administration
  Introduction to Economics
  Financial Accounting

Summer Term 2021
  Digitalization
  Globalization

Winter Term 2021
  Accounting
  Digitalization
  Introduction to Economics - Minor
  Globalization
  Organization

Summer Term 2022
  Digitalization
  Globalization

Winter Term 2022
  Accounting
  Introduction to Economics - Minor
  Organization
The subject is divided into

<table>
<thead>
<tr>
<th>section / sub-section</th>
<th>starting page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer Term 2019</td>
<td>6</td>
</tr>
<tr>
<td>Winter Term 2019</td>
<td>9</td>
</tr>
<tr>
<td>Summer Term 2020</td>
<td>13</td>
</tr>
<tr>
<td>Winter Term 2020</td>
<td>16</td>
</tr>
<tr>
<td>Summer Term 2021</td>
<td>20</td>
</tr>
<tr>
<td>Winter Term 2021</td>
<td>23</td>
</tr>
<tr>
<td>Summer Term 2022</td>
<td>29</td>
</tr>
<tr>
<td>Winter Term 2022</td>
<td>32</td>
</tr>
</tbody>
</table>
Abbreviations used

Course types: **E** = field trip, **K** = colloquium, **O** = conversatorium, **P** = placement/lab course, **R** = project, **S** = seminar, **T** = tutorial, **Ü** = exercise, **V** = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with

the general regulations governing the degree subject described in this module catalogue:

associated official publications (FSB (subject-specific provisions))/SFB (list of modules):

- 14-Nov-2019 (2019-52)
- 22-Jan-2020 (2020-13)
- 06-May-2020 (2020-39)
- 22-Jul-2020 (2020-57)
- 17-Dec-2020 (2020-110)
- 10-Mar-2021 (2021-17)
09-Jun-2021 (2021-58)
22-Dec-2021 (2021-85)
05-Jul-2022 (2022-52)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.
Summer Term 2019

(0 ECTS credits)
Module title | Abbreviation
--- | ---
Digitalization | 12-DIGI-191-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

Duration | Module level | Other prerequisites
1 semester | undergraduate | --

Contents

This module is designed for advanced undergraduate and graduate students interested in business information systems and international management. It provides a unique combination of business and information technology and focuses on opportunities emerging from an increasingly digitalized and globalized economy in Europe. There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

Intended learning outcomes

The lectures will cover different aspects of digitalization, business information systems and information management. Due to their interactive design, lectures provide theoretical and practical insights into tomorrow's important topics, including digital business models, business analytics, information management, and blockchain-based technologies.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) Written examination (approx. 60 to 120 Minutes) or
- b) Term paper (15 to 20 pages) or
- c) Presentation (20 to 15 Minutes)
Language of assessment: German and/or English

Allocation of places

20
(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
(3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information

--

Referred to in LPO I (examination regulations for teaching-degree programmes)

--
### Module title

**Globalization**

### Abbreviation

12-GLOB-191-m01

### Module coordinator

Dean of the Faculty of Business Management and Economics

### Module offered by

Faculty of Business Management and Economics

### ECTS

5

### Method of grading

Numerical grade

### Only after succ. compl. of module(s)

--

### Duration

1 semester

### Module level

Undergraduate

### Other prerequisites

--

### Contents

This module is designed for advanced undergraduate and graduate students interested in international economics and international management. It provides a unique combination of lectures in business and economics focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

### Intended learning outcomes

The economic lectures will cover Europeans macro, climate, trade as well as competition policy. The business lectures will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

### Courses

**S (2)**  
Module taught in: German and/or English

### Method of assessment

(a) Written examination (approx. 60 to 120 Minutes) or  
(b) Term paper (15 to 20 pages) or  
(c) Presentation (20 to 30 Minutes)  
Language of assessment: German and/or English

### Allocation of places

20  
(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.  
(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.  
(3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

--

### Referred to in LPO I

(examination regulations for teaching-degree programmes)
Winter Term 2019
(o ECTS credits)
Module title: Introduction to Business Administration  
Abbreviation: 12-EBWL-G-152-m01

Module coordinator: Holder of the Chair of Human Resource Management and Organisation  
Module offered by: Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

Contents:

This course introduces students to many relevant subject areas of business administration. Students acquire an overview of the different perspectives and main methodological and empirical methods necessary to analyse the behaviour of business enterprises. The course focuses on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, the focus lies on the organisation of enterprises.

Outline of syllabus:
1. What is business administration?
2. Why do organisations exist?
3. Organisational forms
4. Goals, strategies and organisation structures of enterprises
5. Strategic decisions of entrepreneurs
6. From the research questions to causal relationships
7. Empirical research in organisation - some selected examples

Intended learning outcomes:

After completing the module, students should be able to describe and understand the organisation of enterprises as part of modern business administration as a scientific discipline. They also should master an appropriate level in the theoretical and empirical problem-solving techniques used on the level of a first grade lecture and tutorial.

Courses (type, number of weekly contact hours, language — if other than German):

V (2) + T (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus):

written examination (approx. 60 minutes)

Allocation of places:

840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

Additional information:

--

Referred to in LPO I (examination regulations for teaching-degree programmes):

--
Module title | Abbreviation
---|---
Introduction to Economics | 12-EVWL-G-152-m01

**Module coordinator**
Holder of the Chair of Monetary Policy and International Economics

**Module offered by**
Faculty of Business Management and Economics

**ECTS** | **Method of grading** | **Only after succ. compl. of module(s)**
---|---|---
5 | numerical grade | --

**Duration** | **Module level** | **Other prerequisites**
---|---|---
1 semester | undergraduate | --

**Contents**
The course deals with the following topics:
1. Economics shows how markets function
2. The division of labour is the basis of our wealth
3. The market in action
4. Monopolies and cartels endanger market economies
5. The labour market and the role of unions
6. The government's role in a social market economy
7. Governmental redistribution guarantees the social balance in a market economy
8. Environmental policy and the government’s allocation function
9. Objectives and agents in the macro economy
10. How do aggregate supply and demand come into equilibrium?
11. The role of fiscal policy
12. How does a central bank stabilise aggregate demand by setting interest rates?

**Intended learning outcomes**
By completing this course, students receive a fundamental understanding of economics. Students are able to grasp microeconomic as well as macroeconomic subjects and to analyze them in theoretical models.

**Courses**
(type, number of weekly contact hours, language — if other than German)
V (2) + T (2)

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 minutes)

**Allocation of places**
840 places. (1) No restrictions with regard to available places for Bachelor’s students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor’s students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

**Additional information**
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Module title: Financial Accounting  
Abbreviation: 12-ExtUR-G-152-m01

Module coordinator: Holder of the Chair of Business Taxation  
Module offered by: Faculty of Business Management and Economics

ECTS: 5  
Method of grading: numerical grade  
Method of grading: Only after succ. compl. of module(s)

Duration: 1 semester  
Module level: undergraduate  
Other prerequisites: --

Contents:
This course offers an introduction to the fundamentals of financial accounting, including the technique of double-entry book-keeping as well as the fundamentals of recognition, valuation and presentation of assets, liabilities and equity according to German commercial law.

Intended learning outcomes:
Students acquire a basic understanding of the fundamentals of financial accounting. They are able to arrange, reproduce and apply this knowledge, i.e. they are able to solve simple accounting problems.

Courses:
(V (2) + T (2))

Method of assessment:
written examination (approx. 60 minutes)

Allocation of places:
840 places. (1) No restrictions with regard to available places for Bachelor’s students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor’s students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

Additional information:

Referred to in LPO I (examination regulations for teaching-degree programmes)
Summer Term 2020

(0 ECTS credits)
Module title | Abbreviation
---|---
Digitalization | 12-DIGI-191-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

Contents
This module is designed for advanced undergraduate and graduate students interested in business information systems and international management. It provides a unique combination of business and information technology and focuses on opportunities emerging from an increasingly digitalized and globalized economy in Europe. There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

Intended learning outcomes
The lectures will cover different aspects of digitalization, business information systems and information management. Due to their interactive design, lectures provide theoretical and practical insights into tomorrow’s important topics, including digital business models, business analytics, information management, and blockchain-based technologies.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)
Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) Written examination (approx. 60 to 120 Minutes) or
b) Term paper (15 to 20 pages) or
c) Presentation (20 to 15 Minutes)
Language of assessment: German and/or English

Allocation of places
20
(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
(3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Module title | Abbreviation
---|---
Globalization | 12-GLOB-191-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

Duration | Module level | Other prerequisites
1 semester | undergraduate | --

Contents

This module is designed for advanced undergraduate and graduate students interested in international economics and international management. It provides a unique combination of lectures in business and economics focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

Intended learning outcomes

The economic lectures will cover Europeans macro, climate, trade as well as competition policy. The business lectures will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) Written examination (approx. 60 to 120 Minutes) or
b) Term paper (15 to 20 pages) or

c) Presentation (20 to 30 Minutes)

Language of assessment: German and/or English

Allocation of places

20

(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.

(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.

(3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information

--

Referred to in LPO I (examination regulations for teaching-degree programmes)

--
Winter Term 2020
(0 ECTS credits)
Module title
Introduction to Business Administration

Abbreviation
12-EBWL-G-152-m01

Module coordinator
Holder of the Chair of Human Resource Management and Organisation

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
Numerical grade

Only after succ. compl. of module(s)

Duration
1 semester

Module level
Undergraduate

Other prerequisites

Contents
This course introduces students to many relevant subject areas of business administration. Students acquire an overview of the different perspectives and main methodological and empirical methods necessary to analyse the behaviour of business enterprises. The course focuses on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, the focus lies on the organisation of enterprises.

Outline of syllabus
1. What is business administration?
2. Why do organisations exist?
3. Organisational forms
4. Goals, strategies and organisation structures of enterprises
5. Strategic decisions of entrepreneurs
6. From the research questions to causal relationships
7. Empirical research in organisation - some selected examples

Intended learning outcomes
After completing the module, students should be able to describe and understand the organisation of enterprises as part of modern business administration as a scientific discipline. They also should master an appropriate level in the theoretical and empirical problem-solving techniques used on the level of a first grade lecture and tutorial.

Courses
(V (2) + T (2)

Method of assessment
Written examination (approx. 60 minutes)

Allocation of places
840 places. (1) No restrictions with regard to available places for Bachelor’s students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor’s students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

Additional information

Referred to in LPO I (examination regulations for teaching-degree programmes)
Module title: Introduction to Economics

Abbreviation: 12-EVWL-G-152-m01

Module coordinator: Holder of the Chair of Monetary Policy and International Economics

Module offered by: Faculty of Business Management and Economics

ECTS: 5

Method of grading: numerical grade

Duration: 1 semester

Module level: undergraduate

Other prerequisites: --

Contents:
The course deals with the following topics:
1. Economics shows how markets function
2. The division of labour is the basis of our wealth
3. The market in action
4. Monopolies and cartels endanger market economies
5. The labour market and the role of unions
6. The government's role in a social market economy
7. Governmental redistribution guarantees the social balance in a market economy
8. Environmental policy and the government's allocation function
9. Objectives and agents in the macro economy
10. How do aggregate supply and demand come into equilibrium?
11. The role of fiscal policy
12. How does a central bank stabilise aggregate demand by setting interest rates?

Intended learning outcomes:
By completing this course, students receive a fundamental understanding of economics. Students are able to grasp microeconomic as well as macroeconomic subjects and to analyze them in theoretical models.

Courses (type, number of weekly contact hours, language — if other than German):

V (2) + T (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus):
written examination (approx. 60 minutes)

Allocation of places:
840 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

Additional information:
--

Referred to in LPO I (examination regulations for teaching-degree programmes):
--
<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Accounting</td>
<td>12-ExtUR-G-152-m01</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holder of the Chair of Business Taxation</td>
<td>Faculty of Business Management and Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

### Contents

This course offers an introduction to the fundamentals of financial accounting, including the technique of double-entry book-keeping as well as the fundamentals of recognition, valuation and presentation of assets, liabilities and equity according to German commercial law.

### Intended learning outcomes

Students acquire a basic understanding of the fundamentals of financial accounting. They are able to arrange, reproduce and apply this knowledge, i.e. they are able to solve simple accounting problems.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + T (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

### Allocation of places

840 places. (1) No restrictions with regard to available places for Bachelor’s students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor’s students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

### Additional information

--

### Referred to in LPO I

(examination regulations for teaching-degree programmes)

--
Summer Term 2021
(o ECTS credits)
Module title | Abbreviation
---|---
Digitalization | 12-DIGI-191-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
---|---|---
5 | numerical grade | --

Duration | Module level | Other prerequisites
---|---|---
1 semester | undergraduate | --

Contents
This module is designed for advanced undergraduate and graduate students interested in business information systems and international management. It provides a unique combination of business and information technology and focuses on opportunities emerging from an increasingly digitalized and globalized economy in Europe. There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

Intended learning outcomes
The lectures will cover different aspects of digitalization, business information systems and information management. Due to their interactive design, lectures provide theoretical and practical insights into tomorrow’s important topics, including digital business models, business analytics, information management, and blockchain-based technologies.

Courses (type, number of weekly contact hours, language — if other than German)
S (2) Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) Written examination (approx. 60 to 120 Minutes) or
b) Term paper (15 to 20 pages) or
c) Presentation (20 to 15 Minutes)
Language of assessment: German and/or English

Allocation of places
20
(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
(3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
### Module: Globalization

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Globalization</td>
<td>12-GLOB-191-m01</td>
</tr>
</tbody>
</table>

#### Module coordinator
Dean of the Faculty of Business Management and Economics

#### Module offered by
Faculty of Business Management and Economics

#### ECTS
5

#### Method of grading
Numerical grade

#### Only after succ. compl. of module(s)
--

#### Duration
1 semester

#### Module level
Undergraduate

#### Other prerequisites
--

#### Contents
This module is designed for advanced undergraduate and graduate students interested in international economics and international management. It provides a unique combination of lectures in business and economics focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

#### Intended learning outcomes
The economic lectures will cover Europeans macro, climate, trade as well as competition policy. The business lectures will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

#### Courses
<table>
<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language</th>
<th>German and/or English</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
<td>(2)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Method of assessment
- a) Written examination (approx. 60 to 120 Minutes) or
- b) Term paper (15 to 20 pages) or
- c) Presentation (20 to 30 Minutes)

Language of assessment: German and/or English

#### Allocation of places
20

1. Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
2. Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
3. A waiting list will be maintained and places re-allocated by lot as they become available.

#### Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)


Winter Term 2021
(0 ECTS credits)
<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>12-ExtUR-G-212-m01</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>holder of the Chair of Business Taxation</td>
<td>Faculty of Business Management and Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

**Contents**

This course offers an introduction to the fundamentals of financial accounting, including the technique of double-entry book-keeping as well as the fundamentals of recognition, valuation and presentation of assets, liabilities and equity according to German commercial law.

**Intended learning outcomes**

Students acquire a basic understanding of the fundamentals of financial accounting. They are able to arrange, reproduce and apply this knowledge, i.e. they are able to solve simple accounting problems.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + T (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)
Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title | Abbreviation
---|---
Digitalization | 12-DIGI-191-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
---|---|---
5 | numerical grade | --

Duration | Module level | Other prerequisites
---|---|---
1 semester | undergraduate | --

Contents
This module is designed for advanced undergraduate and graduate students interested in business information systems and international management. It provides a unique combination of business and information technology and focuses on opportunities emerging from an increasingly digitalized and globalized economy in Europe. There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

Intended learning outcomes
The lectures will cover different aspects of digitalization, business information systems and information management. Due to their interactive design, lectures provide theoretical and practical insights into tomorrow’s important topics, including digital business models, business analytics, information management, and blockchain-based technologies.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)
Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) Written examination (approx. 60 to 120 Minutes) or
b) Term paper (15 to 20 pages) or
c) Presentation (20 to 15 Minutes)
Language of assessment: German and/or English

Allocation of places
20
(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
(3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
<table>
<thead>
<tr>
<th><strong>Module title</strong></th>
<th><strong>Abbreviation</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Economics - Minor</td>
<td>12-NF-EVWL-152-m01</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Module coordinator</strong></th>
<th><strong>Module offered by</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Holder of the Chair of Monetary Policy and International Economics</td>
<td>Faculty of Business Management and Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>ECTS</strong></th>
<th><strong>Method of grading</strong></th>
<th><strong>Only after succ. compl. of module(s)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Duration</strong></th>
<th><strong>Module level</strong></th>
<th><strong>Other prerequisites</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

**Contents**

The course deals with the following topics:
1. Economics shows how markets function
2. The division of labour is the basis of our wealth
3. The market in action
4. Monopolies and cartels endanger market economies
5. The labour market and the role of unions
6. The government's role in a social market economy
7. Governmental redistribution guarantees the social balance in a market economy
8. Environmental policy and the government's allocation function
9. Objectives and agents in the macro economy
10. How do aggregate supply and demand come into equilibrium?
11. The role of fiscal policy
12. How does a central bank stabilise aggregate demand by setting interest rates?

**Intended learning outcomes**

By completing this course, students receive a fundamental understanding of economics. Students are able to grasp microeconomic as well as macroeconomic subjects and to analyze them in theoretical models.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + T (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

**Allocation of places**

620 places. (1) No restrictions with regard to available places for Bachelor's students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor's students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
### Module title
Globalization

### Abbreviation
12-GLOB-191-m01

### Module coordinator
Dean of the Faculty of Business Management and Economics

### Module offered by
Faculty of Business Management and Economics

### ECTS
<table>
<thead>
<tr>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
</tr>
</tbody>
</table>

### Duration
1 semester

### Module level
undergraduate

### Other prerequisites
--

### Contents
This module is designed for advanced undergraduate and graduate students interested in international economics and international management. It provides a unique combination of lectures in business and economics focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

### Intended learning outcomes
The economic lectures will cover Europeans macro, climate, trade as well as competition policy. The business lectures will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

### Courses
(type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: German and/or English

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) Written examination (approx. 60 to 120 Minutes) or
- b) Term paper (15 to 20 pages) or
- c) Presentation (20 to 30 Minutes)

Language of assessment: German and/or English

### Allocation of places
20

1. Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
2. Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
3. A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
--

### Referred to in LPO I
(examination regulations for teaching-degree programmes)
--
<table>
<thead>
<tr>
<th>Module title</th>
<th>Module coordinator</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>holder of the Chair of Human Resource Management and Organisation</td>
<td>Faculty of Business Management and Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

**Contents**

This course will introduce students to relevant subject areas of business administration. Students will acquire an overview of the different perspectives and main points of view from which a theoretical examination of business enterprise may take place. The course will focus on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, a study will be made of the economic subject’s decision-making behaviour. Reading list to be provided during lecture.

**Intended learning outcomes**

The aim of the lectures is to familiarise the students with the basic problem issues and perspectives within the field of business administration.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + T (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)
Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Summer Term 2022

(0 ECTS credits)
<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digitalization</td>
<td>12-DIGI-191-m01</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean of the Faculty of Business Management and Economics</td>
<td>Faculty of Business Management and Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

**Contents**

This module is designed for advanced undergraduate and graduate students interested in business information systems and international management. It provides a unique combination of business and information technology and focuses on opportunities emerging from an increasingly digitalized and globalized economy in Europe. There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

**Intended learning outcomes**

The lectures will cover different aspects of digitalization, business information systems and information management. Due to their interactive design, lectures provide theoretical and practical insights into tomorrow’s important topics, including digital business models, business analytics, information management, and blockchain-based technologies.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) Written examination (approx. 60 to 120 Minutes) or
b) Term paper (15 to 20 pages) or
c) Presentation (20 to 15 Minutes)
Language of assessment: German and/or English

**Allocation of places**

20
(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.
(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.
(3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
## Module title
Globalization

### Abbreviation
12-GLOB-191-m01

## Module coordinator
Dean of the Faculty of Business Management and Economics

## Module offered by
Faculty of Business Management and Economics

### ECTS
5

### Method of grading
Numerical grade

### Only after succ. compl. of module(s)
--

## Duration
1 semester

## Module level
Undergraduate

## Other prerequisites
--

## Contents
This module is designed for advanced undergraduate and graduate students interested in international economics and international management. It provides a unique combination of lectures in business and economics focusing on opportunities, threats and challenges facing future managers and politicians throughout the world.

There will be 14 two-hour classes which present the different topics indicated above. Most of the classes will be typical lectures presented by faculty staff. Some material is also worked out as a case study using business simulation tools or developed as an in-class group assignment. In order to prepare for the exam students have to attend the classes and study extended course material. In case they wish to receive the 5 ECTS credits they are required to prepare a written essay on a specific field covered during the week.

## Intended learning outcomes
The economic lectures will cover Europeans macro, climate, trade as well as competition policy. The business lectures will deal with international financial reporting and taxation, global supply chains and human resource management in the wake of the demographic transition.

## Courses
(type, number of weekly contact hours, language — if other than German)

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of Weekly Contact Hours</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
<td>(2)</td>
<td></td>
</tr>
</tbody>
</table>

Module taught in: German and/or English

## Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

<table>
<thead>
<tr>
<th>Type</th>
<th>Scope</th>
<th>Language</th>
<th>Examination offered</th>
<th>Module creditable for bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Written examination</td>
<td>approx. 60 to 120 Minutes</td>
<td>German and/or English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) Term paper</td>
<td>(15 to 20 pages)</td>
<td>German and/or English</td>
<td></td>
<td></td>
</tr>
<tr>
<td>c) Presentation</td>
<td>(20 to 30 Minutes)</td>
<td>German and/or English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Language of assessment: German and/or English

## Allocation of places

<table>
<thead>
<tr>
<th>Number of places</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
</tr>
</tbody>
</table>

(1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects.

(2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure.

(3) A waiting list will be maintained and places re-allocated by lot as they become available.

## Additional information
--

## Referred to in LPO I
(examination regulations for teaching-degree programmes)
--
Winter Term 2022

(0 ECTS credits)
<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>12-ExtUR-G-212-m01</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>holder of the Chair of Business Taxation</td>
<td>Faculty of Business Management and Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

**Contents**

This course offers an introduction to the fundamentals of financial accounting, including the technique of double-entry book-keeping as well as the fundamentals of recognition, valuation and presentation of assets, liabilities and equity according to German commercial law.

**Intended learning outcomes**

Students acquire a basic understanding of the fundamentals of financial accounting. They are able to arrange, reproduce and apply this knowledge, i.e. they are able to solve simple accounting problems.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + T (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title
Introduction to Economics - Minor

Abbreviation
12-NF-EVWL-152-m01

Module coordinator
Holder of the Chair of Monetary Policy and International Economics

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)
--

Duration
1 semester

Module level
undergraduate

Other prerequisites
--

Contents
The course deals with the following topics:
1. Economics shows how markets function
2. The division of labour is the basis of our wealth
3. The market in action
4. Monopolies and cartels endanger market economies
5. The labour market and the role of unions
6. The government’s role in a social market economy
7. Governmental redistribution guarantees the social balance in a market economy
8. Environmental policy and the government’s allocation function
9. Objectives and agents in the macro economy
10. How do aggregate supply and demand come into equilibrium?
11. The role of fiscal policy
12. How does a central bank stabilise aggregate demand by setting interest rates?

Intended learning outcomes
By completing this course, students receive a fundamental understanding of economics. Students are able to grasp microeconomic as well as macroeconomic subjects and to analyze them in theoretical models.

Courses
(type, number of weekly contact hours, language — if other than German)
V (2) + T (2)

Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 minutes)

Allocation of places
620 places. (1) No restrictions with regard to available places for Bachelor’s students of Wirtschaftswissenschaft (Business Management and Economics) (BSc with 180 ECTS credits), Wirtschaftsmathematik (Mathematics for Economics) (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) (BSc with 180 ECTS credits) as well as Bachelor’s students with the minor Wirtschaftswissenschaft (Business Management and Economics) (60 ECTS credits). (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (2) and the number of applications exceeds the number of available places, places will be allocated according to the following quotas: a) Quota 1 (50 % of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. b) Quota 2 (25 % of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. c) Quota 3 (25 % of places): lottery.

Additional information
--

Referred to in LPO 1 (examination regulations for teaching-degree programmes)
--
Module title | Abbreviation
--- | ---
Organization | 12-EBWL-G-212-m01

Module coordinator | Module offered by
holder of the Chair of Human Resource Management and Organisation | Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
<td>--</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>undergraduate</td>
<td>--</td>
</tr>
</tbody>
</table>

Contents

This course will introduce students to relevant subject areas of business administration. Students will acquire an overview of the different perspectives and main points of view from which a theoretical examination of business enterprise may take place. The course will focus on what companies or other organisations are, how they behave and in what form they are organised. For this purpose, a study will be made of the economic subject's decision-making behaviour.

Reading list to be provided during lecture.

Intended learning outcomes

The aim of the lectures is to familiarise the students with the basic problem issues and perspectives within the field of business administration.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + T (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English

Allocation of places

--

Additional information

--

Referred to in LPO I (examination regulations for teaching-degree programmes)

--