Module Catalogue
for the Subject
European Ethnology
as a minor in a Bachelor’s degree programme
(60 ECTS credits)

Examination regulations version: 2013
Responsible: Faculty of Arts, Historical, Philological, Cultural and Geographical Studies
Responsible: Institute of German Studies
Contents

The subject is divided into

Content and Objectives of the Programme

Abbreviations used, Conventions, Notes, In accordance with

Compulsory Electives

Research Field Culture
Internship in the cultural sector or museum sector
Introduction to Museology and Exhibitions
Museology and Exhibitions - enlarged
Selected aspects of Indian intellectual and cultural history

Compulsory Courses

Introduction to European Ethnology/Folklife
European Cultures and Societies - Basics
Research and Imparting Knowledge of Material Everyday Culture - Basics
Working Methods and Empirical Research in Cultural Studies
Identities and Lifestyles
Media and Communication Cultures
The subject is divided into

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Content and Objectives of the Programme

In the Bachelor programme European Ethnology / Cultural Anthropology as a secondary subject (60 ECTS), students acquire knowledge in a cultural science which uses historical, empirical and comparative methods, has a sociological and socio-historical orientation and is concerned with everyday life, culture and way of life of broad sections of the population of Europe from medieval times to the present. From the wide range of research fields in folklife, there result in both theory and method points of contact with numerous related sciences. This is one of the reasons why folklife sees itself as an integrating field of study with an interdisciplinary bias. In order to understand man better as formed, acting and creating in a cultural perspective and as dependent on historical, economic, social, intellectual and socio-cultural processes, a wide range of methods is employed to analyse evidence of culture transmitted in material and traditional form.

This is achieved with modules dedicated to the following fields: European cultures and societies, working methods and empirical research in cultural sciences, identities and lifestyles, material culture and museology, culture in media and communications, and an introduction to European ethnology. They develop abilities, in both individual and group work, in cultural/analytical understanding, critical appraisal and solution-oriented treatment of cultural phenomena and socio-cultural problems present and past.

The Bachelor programme in European Ethnology/Folklife with its methodical, subject-specific and extra-disciplinary skills, is thus also a preparation for flexible response to tasks in various career fields (such as museums and media, culture management and tourism, at universities and other educational establishments, or self-employment).
Abbreviations used

Course types: \( E \) = field trip, \( K \) = colloquium, \( O \) = conversatorium, \( P \) = placement/lab course, \( R \) = project, \( S \) = seminar, \( T \) = tutorial, \( Ü \) = exercise, \( V \) = lecture

Term: \( SS \) = summer semester, \( WS \) = winter semester

Methods of grading: \( \text{NUM} \) = numerical grade, \( B/NB \) = (not) successfully completed

Regulations: \( (L)\text{ASPO} \) = general academic and examination regulations (for teaching-degree programmes), \( \text{FSB} \) = subject-specific provisions, \( \text{SFB} \) = list of modules

Other: \( A \) = thesis, \( \text{LV} \) = course(s), \( \text{PL} \) = assessment(s), \( \text{TN} \) = participants, \( \text{VL} \) = prerequisite(s)

Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with

the general regulations governing the degree subject described in this module catalogue:

\( \text{ASPO2009} \)

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

\( 27-\text{Feb-2013 (2013-28)} \)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.
Compulsory Electives

(10 ECTS credits)
Module title | Abbreviation
Research Field Culture | 04-EEVK-FFK-122-m01

Module coordinator | Module offered by
holder of the Chair of European Ethnology | Chair of European Ethnology

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<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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</table>
| 1 semester | undergraduate | By way of exception, additional prerequisites are listed in the section on assessments.

Contents

- Students gain an insight into cultural-scientific research and topic areas that are defined by the determinants tradition and modernity as well as by space and time.
- Overview of research approaches and theoretical positions of historico-cultural work.
- Tradition situations, tradition carriers and modalities as well as phenomena and factors of the cultural change will be covered.
- Students will be provided with approaches and techniques of the cultural analysis.

Intended learning outcomes

- Students develop an understanding of historical and cultural contexts.
- The module provides students with historico-cultural knowledge.
- They gain insights into positions and research fields of the historico-cultural work.
- They are able to classify historical cultural heritage, cultural bodies and cultural mediators temporally and spatially.
- The students are able to reflect the use of cultural analysis critically.

Courses

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-FFK-1-122: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-FFK-2-122: S (no information on SWS (weekly contact hours) and course language available)

Method of assessment

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component 04-EEVK-FFK-1-122: Tradition and Modern Times

- 2 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Assessment in module component 04-EEVK-FFK-2-122: Time and Space

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Assessment offered: once a year, winter semester
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Allocation of places

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<tr>
<td>Referred to in LPO I</td>
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<td>(examination regulations for teaching-degree programmes)</td>
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<td>Internship in the cultural sector or museum sector</td>
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<td>holder of the Chair of European Ethnology</td>
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<td>1 semester</td>
<td>undergraduate</td>
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**Contents**

Acquisition of experiences in a (non-) university, academic cultural institution.

**Intended learning outcomes**

Job orientation and orientation in the job market. Awareness-raising of requirements and problems of future fields of work. Strengthening of capacity for teamwork and cooperating.

**Courses**

P (no information on SWS (weekly contact hours) and course language available)

**Method of assessment**

placement report / fieldwork report / report on practical training / report on practical course / project report / report on technical course (approx. 4 pages)

**Allocation of places**

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**Additional information**

Additional information on module duration: 4 weeks.

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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### Module title

**Introduction to Museology and Exhibitions**

### Abbreviation

04-Mus-Einf-MuA-112-m01

### Module coordinator

holder of the Professorship of Museum Studies

### Module offered by

Professorship of Museum Studies

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### Duration

1 semester

### Module level

undergraduate

### Contents

Introduction to Museology, the history and development of museums as well as an overview of museological working areas. According to the definition of the International Council of Museums (ICOM), a museum is “not-for-profit institution that serves society and their development, that is open to the public and that collects, preserves, examines, imparts and exhibits material remains of the human and its ambient environment for study, education and entertainment purposes”.

### Intended learning outcomes

Students acquire a broad overview knowledge concerning the institution "ymuseum", the related history, tasks and current problems. Moreover, they acquire knowledge of selected museological topics.

### Courses

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<th>type, number of weekly contact hours, language — if other than German</th>
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<td>Ü + S (no information on SWS (weekly contact hours) and course language available)</td>
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### Method of assessment

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<th>type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus</th>
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<tr>
<td>presentation (approx. 25 minutes) with handout (approx. 2 pages) and term paper on the same topic (approx. 10 pages)</td>
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### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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### Module Catalogue for the Subject European Ethnology

**Module title**: Museology and Exhibitions - enlarged

**Abbreviation**: 04-Mus-Einf-MuAV-112-m01

**Module coordinator**: holder of the Professorship of Museum Studies

**Module offered by**: Professorship of Museum Studies

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<td>04-MuS-Einf-MuA</td>
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**Duration**: 1 semester

**Module level**: undergraduate

**Other prerequisites**: --

### Contents

This advanced module provides a consolidated insight into Museology and exhibition practice.

### Intended learning outcomes

Students acquire consolidated knowledge of a selected field of Museology.

### Courses

Ü + S (no information on SWS (weekly contact hours) and course language available)

### Method of assessment

Presentation (approx. 25 minutes) with handout (approx. 2 pages) and term paper on the same topic (approx. 10 pages).

**Allocation of places**: --

**Additional information**: --

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
<thead>
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<th>Module title</th>
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<tr>
<td>Selected aspects of Indian intellectual and cultural history</td>
<td>04:IB30-082-m01</td>
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**Contents**

Using original and/or translated textual sources (potentially from a range of epochs and genres), this course will discuss key aspects of Indian intellectual and cultural history, e.g., the Hindu concept of the state and the kingdom, material culture, art history, and iconography.

**Intended learning outcomes**

Students are familiar with the aspects the course discussed. They are able to evaluate these aspects and understand their importance for Indian intellectual and cultural history.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) presentation (approx. 10 to 20 minutes) with written elaboration (approx. 7 to 10 pages), weighted 2:3 or b) presentation (approx. 10 to 20 minutes) and written examination (approx. 90 minutes), weighted 2:3

Language of assessment: German or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Compulsory Courses

(50 ECTS credits)
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<td>Introduction to European Ethnology/Folklife</td>
<td>04-EEVK-Einf-122-m01</td>
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<td>1 semester</td>
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<td>By way of exception, additional prerequisites are listed in the section on assessments.</td>
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Contents

The module "Introduction to European Ethnology/ Cultural Anthropology" provides an overall overview of the history, relevant research approaches and technical theories. Furthermore, historically important representatives and institutions as well as common basic terms of the module will be presented and consolidated by the study of adequate key texts. Moreover, students will be familiar with current research issues, historical as well as current cultural developments and research discussions. Introduction to the dealing with sources that are especially used in the module European Ethnology/ Cultural Anthropology. In addition, students will be provided with the scope, inventory and the respective analysis method of these sources.

- Overview of the history, of essential research approaches and technical theories as well as of historical important representatives and institutions.
- Students will be provided with technical basic terms and reading matter of relevant key texts.
- They will be provided with historical and current developments and specific discussions as well as current research issues.
- Introduction to the technical dealing with sources and their relevant analysis methods.

Intended learning outcomes

In the module European Ethnology/ Cultural Anthropology, students acquire basic knowledge concerning object areas, technical terms and study approaches. They are familiar with the historical classification of the most important regions as well as the most important developments, expert representatives, institutions and theories. They are able to identify current technical research approaches and developments. Students are able to use technical terms and are familiar with current, historical texts of historical importance. Additionally, the students achieve basic knowledge concerning the folkloric sources, the respective source criticism and the respective analysis methods.

- Basic knowledge of object areas, technical terms and study approaches.
- Ability to historically classify the most important regions and developments, expert representatives, theories and institutions and to identify current technical research approaches.
- Technical terms can be used.
- Students are familiar with current and historical texts of historical significance.
- Basic knowledge of folkloric source types, source criticism and analysis methods.

Courses (type, number of weekly contact hours, language — if other than German)

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-Einf-1-122: Ü + Ü (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-Einf-2-122: V (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-Einf-3-122: Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component 04-EEVK-Einf-1-122: History of the Subject, Theories, Basic Terms History of the Subject, Theories, Basic Terms
Module Catalogue for the Subject
European Ethnology
minor in a Bachelor’s degree programme, 60 ECTS credits

- 5 ECTS, Method of grading: numerical grade
- written examination (approx. 90 minutes)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Assessment in module component 04-EEVK-Einf-2-122: Research into Everyday Culture
- 2 ECTS, Method of grading: (not) successfully completed
- log (approx. 1 page)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of the courses of the module component (lectures excluded).

Assessment in module component 04-EEVK-Einf-3-122: Treatment of Sources
- 3 ECTS, Method of grading: numerical grade
- written examination (approx. 60 minutes)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module title | Abbreviation
---|---
European Cultures and Societies - Basics | 04-EEVK-EKG-NF-122-m01

Module coordinator | Module offered by
holder of the Chair of European Ethnology | Chair of European Ethnology

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Contents

On the basis of specific examples from other European countries, the module presents important cultural phenomena and processes in certain regions as well as Europe-wide of the past and present. Thus, not only are the developments of cultural contacts and cultural conflicts studied, but also the close connections of the cultural exchange within European societies. Additionally, they are explained via texts as well as media.

- Important cultural phenomena of entire Europe as well as of specific regions and historical as well as current processes of other European countries will be investigated with the help of specific examples.
- Examination of developments concerning cultural contacts and conflicts.
- The module provides students with close connections of the cultural exchange within European society via texts and media.

Intended learning outcomes

Students acquire knowledge of intercultural competences as well as where they are applied to. They achieve skills of cultural analysis concerning cultures or societies. The students acquire the ability to analyse processes of the cultural contact, cultural conflict and the cultural exchange of the past and present in Europe. They are able to reflect on historic origins, their history of ideas and their coherences of European cultures and societies and are able to interpret the reading matter of foreign language and cultural-scientific texts.

- Acquisition of knowledge concerning intercultural competences as well as their areas of application.
- They are familiar with and able to apply respective methods during the field research in the European foreign country.
- Acquisition of skills regarding processes of the cultural contact, cultural conflict and cultural exchange in the past and present Europe.
- Ability to reflect on historic origins as well as on their history of ideas of European cultures and societies.
- Ability to interpret the reading matter of foreign language and cultural-scientific texts.

Courses

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-EKG-2-122: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-EKG-3-122: S (no information on SWS (weekly contact hours) and course language available)

Method of assessment

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component 04-EEVK-EKG-2-122: Everyday Culture and Habitats in Europe 1

- 2 ECTS, Method of grading: numerical grade
- a) presentation (approx. 25 minutes) with position paper (1 to 2 pages) or b) log (approx. 1 page)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Assessment in module component 04-EEVK-EKG-3-122: Everyday Culture and Habitats in Europe 2

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

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<td>Research and Imparting Knowledge of Material Everyday Culture - Basics</td>
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<td>By way of exception, additional prerequisites are listed in the section on assessments.</td>
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-EVA-2-122: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-EVA-3-122: S (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

**Assessment in module component 04-EEVK-EVA-2-122: Museology and Exhibition Infrastructure**

- 2 ECTS, Method of grading: numerical grade
- Presentation (approx. 25 minutes) with position paper (1 to 2 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

**Assessment in module component 04-EEVK-EVA-3-122: Material Culture and Popular Aesthetics**

- 3 ECTS, Method of grading: numerical grade
- Presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<td>Working Methods and Empirical Research in Cultural Studies</td>
<td>04-EEVK-KAEF-122-m01</td>
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<tr>
<th>Module coordinator</th>
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<td>holder of the Chair of European Ethnology</td>
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<td>By way of exception, additional prerequisites are listed in the section on assessments.</td>
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**Contents**

Introduction to organisation and execution of smaller qualitative empiric research designs, overview of the historic development of folkloric field studies, creation and execution of smaller qualitative empiric research.

**Intended learning outcomes**

Ability to evaluate the possibilities and boundaries of qualitative folkloric research designs. Ability to reflect on usage of research methods. Strengthening of capacity for teamwork within the scope of smaller research tasks.

**Courses**

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-KAEF-1-122: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-KAEF-2-122: Ü + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment**

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

- **Assessment in module component 04-EEVK-KAEF-1-122: Working Methods and Techniques**
  - 4 ECTS, Method of grading: numerical grade
  - presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 15 pages)
  - Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

- **Assessment in module component 04-EEVK-KAEF-2-122: Project Empirical Research Project Empirical Research**
  - 6 ECTS, Method of grading: numerical grade
  - presentation (approx. 30 minutes) with position paper (1 to 2 pages)
  - Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title

Identities and Lifestyles

Abbreviation

04-EEVK-IUL-122-m01

Module coordinator

holder of the Chair of European Ethnology

Module offered by

Chair of European Ethnology

ECTS

10

Method of grading

numerical grade

Only after succ. compl. of module(s)

Duration

1 semester

Module level

undergraduate

Other prerequisites

By way of exception, additional prerequisites are listed in the section on assessments.

Contents

Identities and lifestyles characterise partial cultures of modern as well as historical societies regarding their everyday life. Symbols, norms and strategies for action become important, since they influence group and gender identities or ascribe identities in a communicative regard. The preparation, analysis and interpretation of certain subject areas and material groups of everyday and popular culture based on, e.g. regionality, nationality, territoriality, gender, sex and minorities are an integral part of this course.

- Preparation, analysis and interpretation of certain subject areas and material groups of everyday and popular culture based on, e.g. regionality, nationality, territoriality as well as gender, sex and minorities.

Intended learning outcomes

The students acquire knowledge of practical application in regard to personal managements and the organisations of groups. Furthermore, students will develop sensitivity and the ability to discuss stereotypes and prejudices as well as their creation and exploitation. The module aims to develop an application-oriented awareness of the problems in terms of group and gender identities as well as so-called subcultures.

- Knowledge of practical application in regard to personal managements and the organisation of groups.
- Development of sensitivity and the ability to discuss stereotypes and prejudices as well as their creation and exploitation.
- Development of an application-oriented awareness of the problems in terms of group and gender identities and so-called subcultures.

Courses

(type, number of weekly contact hours, language — if other than German)

This module comprises 3 module components. Information on courses will be listed separately for each module component.

- 04-EEVK-IUL-1-122: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-IUL-2-122: S (no information on SWS (weekly contact hours) and course language available)
- 04-EEVK-IUL-3-122: S (no information on SWS (weekly contact hours) and course language available)

Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component 04-EEVK-IUL-1-122: Symbols, Norms, Systems of Order

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Assessment in module component 04-EEVK-IUL-2-122: Group Cultures and Gender Identities

- 3 ECTS, Method of grading: numerical grade
- presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

**Assessment in module component 04-EEVK-IUL-3-122: Everyday and Popular Cultures**
- 4 ECTS, Method of grading: numerical grade
- presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 15 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

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Module Catalogue for the Subject European Ethnology

minor in a Bachelor’s degree programme, 60 ECTS credits

<table>
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Contents

- Overview of basic problems, positions and discourses of the media culture, their history and development.
- Introduction to the methods and media theory, basic knowledge of the technical history of the media culture.
- Introduction to the theory and practice of mass communication processes. Introduction to and overview of methods and techniques of the visual anthropology.
- Overview of the history of science, positions, discourses and methods of literary and narratological research in European Ethnology/ Cultural Anthropology.
- Overview of the classification and specialities as well as knowledge and understanding of research-relevant issues concerning the classification and history of literary and narratological research in European Ethnology/ Cultural Anthropology. Students have knowledge of the structure and characteristics of relevant text types.

Intended learning outcomes

- Students acquire methodological skills in the area of media culture, media technology, visual anthropology as well as literary and narratological research in European Ethnology/ Cultural Anthropology.
- Ability to analyse media cultural, communication-theoretical as well as literary and narratological research texts and facts.
- Ability to reflect on the involved factors of media-cultural and communication-cultural processes.
- Students are able to apply important media or communication-cultural methods.

Courses

This module comprises 2 module components. Information on courses will be listed separately for each module component.

- **04-EEVK-MUK-1-122**: S + Ü (no information on SWS (weekly contact hours) and course language available)
- **04-EEVK-MUK-2-122**: S + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment

Assessment in this module comprises the assessments in the individual module components as specified below. Unless stated otherwise, successful completion of the module will require successful completion of all individual assessments.

Assessment in module component **04-EEVK-MUK-1-122**: Forms of Everyday Communication

- 5 ECTS, Method of grading: numerical grade
- Presentation (approx. 25 minutes) with position paper (1 to 2 pages) and written elaboration (approx. 10 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).

Assessment in module component **04-EEVK-MUK-2-122**: Media and Mediality

- 5 ECTS, Method of grading: numerical grade
- Presentation (approx. 35 minutes) with position paper (2 to 3 pages)
- Other prerequisites: Admission prerequisite to assessment: regular attendance (a maximum of 2 incidents of absence) of courses (lectures excluded) as well as successful completion of exercises (approx. 10 hours total).
### Allocation of places
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### Additional information
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)
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