Module Catalogue
for the Subject
China Language and Economy
as a Master’s with 1 major
with the degree "Master of Arts"
(120 ECTS credits)

Examination regulations version: 2021
Responsible: Faculty of Arts, Historical, Philological, Cultural and Geographical Studies
Responsible: Institute of East and South Asian Cultural Studies
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Content and Objectives of the Programme

No translation available.
Abbreviations used

Course types: E = field trip, K = colloquium, O = conversatorium, P = placement/lab course, R = project, S = seminar, T = tutorial, Ü = exercise, V = lecture

Term: SS = summer semester, WS = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB = list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with

the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

28-Apr-2021 (2021-51)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.
Compulsory Courses
(15 ECTS credits)
China Business and Economics
(10 ECTS credits)
# Module Catalogue for the Subject China Language and Economy

## Master’s with 1 major, 120 ECTS credits

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### Module coordinator

holder of the Chair of China Business and Economics

### Module offered by

Institute of East and South Asian Cultural Studies

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### Duration

1 semester

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China’s economic development has been extraordinary over the past decades. The module explores how history, political system, factor endowment and economic policies have contributed to China’s development in the past and characterize the economic situation today. It explains how, for example, macroeconomic theory, political economic theory and new institutional economics identify different drivers of and explanations for China’s economic development. The module further addresses specific characteristics and problems of the Chinese business landscape and financial sector.

### Intended learning outcomes

Students get acquainted with different methods and approaches to explain China’s past economic success and current economic situation. Against this background they learn to develop an analytical approach and to structure and write an academic paper on a related topic of interest.

### Courses

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Module taught in: English and Chinese

### Method of assessment

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Term paper (approx. 20 pages)

Language of assessment: English and Chinese

creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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**Contents**

China’s size, development trajectory, economic system and business models raise a number of questions with regard to standard economic theory. Therefore this module discusses how China's economy can be grasped with social science and economic research methodologies. At the same time it explores examples how China's case informs and influences economic theory.

**Intended learning outcomes**

Students practice the application of economic theories to China by discussing relevant research examples and by writing an academic paper that uses a relevant methodological approach to address a topic of interest.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: English and Chinese

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Term paper (approx. 20 pages)
Language of assessment: English and Chinese
creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Contents**

Students with a bachelor degree in economics are introduced into key aspects of Chinese Studies, such as an overview of the political system, current events, issues of societal development, and an overview on history. They may deepen their knowledge in one of these fields by choosing one class in the BA program Modern China.

**Intended learning outcomes**

Students receive an introduction to Chinese Studies and are able to orient themselves in current issues on China and apply them to their further study on economical issues.

**Courses**

(type, number of weekly contact hours, language — if other than German)

V (2) + S (2)
Module taught in: English

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 15 minutes)
Language of assessment: English
creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I**
(examination regulations for teaching-degree programmes)

--
Compulsory Electives

(75 ECTS credits)
Language and Academic Skills

(45 ECTS credits)
Chinese and Specific Language
(0 or 45 ECTS credits)
## Module title
Modern Chinese 1: Intensive Course

### Abbreviation
04-CLE1-192-m01

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<th>Method of grading</th>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<td>1 semester</td>
<td>graduate</td>
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### Module coordinator
holder of the Chair of China Business and Economics

### Module offered by
Institute of East and South Asian Cultural Studies

### ECTS
5

### Method of grading
Only after succ. compl. of module(s)

### Duration
1 semester

### Module level
graduate

### Other prerequisites
--

### Contents
The intensive language course (4 weeks) before the beginning of the regular class period in the winter term provides a methodological and practical introduction to the basics of Chinese language and writing.

### Intended learning outcomes
Students acquire the foundations of spoken and written Chinese language as well as elementary knowledge of phonetics, orthography, semantics, and lexis of modern Chinese.

### Courses
(6)

### Module taught in
Chinese

### Method of assessment
written examination (approx. 60 minutes) and oral examination of one candidate each (approx. 5 minutes)

### Language of assessment
Chinese

### Creditable for bonus
creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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<tr>
<td>1 semester</td>
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**Contents**

Based on the intensive language course, active and passive application of the knowledge on Chinese language and script is activated and a vocabulary of ca. 400 characters is reached. First vocabulary of technical language is introduced. Chinese phonetics is intensively trained in small groups stressing exact articulation and intonation.

**Intended learning outcomes**

Students are able to understand and use textbook content on the basis of the knowledge of ca. 400 characters and are able to produce first texts. They avail a solid tonality and pronunciation. Successful participation in the exam on the elementary level of HSK is possible.

**Courses** (type, number of weekly contact hours, language — if other than German)

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Module taught in: Chinese

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 90 minutes) and oral examination of one candidate each (approx. 5 minutes)

Language of assessment: Chinese

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
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<td>1 semester</td>
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### Contents

Building on the foundations of Modern Chinese 1 vocabulary is extended to ca. 700 characters and grammatical phenomena are trained by intensive written and oral exercises. Theory and praxis of Chinese grammar is extended by use of textbook and the introduction to further adequate texts and audio material. Written and oral expression is trained to extend active application of learned grammatical phenomena. Basic translation abilities are introduced.

### Intended learning outcomes

Students are able to systematically apply grammatical structures based on text based knowledge. They have the ability to reproduce known texts or texts close to the teaching material and to independently formulate compound sentences. They have a good listening comprehension of the textbook material and an active knowledge of ca. 700 Chinese characters. They are able to produce translations within the range of known vocabulary.

### Courses

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Module taught in: Chinese

### Method of assessment

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<td>written examination (approx. 90 minutes) and oral examination of one candidate each (approx. 5 minutes) Language of assessment: Chinese creditable for bonus</td>
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### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<td>1 semester</td>
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**Contents**

The fully integrated obligatory term at Peking University is coordinated with the language teaching at the home institutions and guarantees an intensification of language training and an activation of language competencies. The interaction with further native speakers as teachers and in the Chinese environment helps to put all fields of language knowledge, such as oral expression or reading and writing abilities on a broad basis. Specialized teaching material focuses on the social, regional, cultural and economic context of Peking. Students continue to extend their systematic language training arriving at a vocabulary based on an active knowledge of ca. 1200 Chinese characters. Students learn to distinguish between relevant active and passive vocabulary. Text production and oral presentations are trained beyond the text book content and include complex compound sentences.

**Intended learning outcomes**

Students have the competence to go beyond text book related Chinese language knowledge and can read natural texts in their field of study based on a knowledge of about 1200 frequently used Chinese characters. Furthermore, students can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party.

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<th>Courses</th>
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<td>Module taught in: Chinese</td>
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**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- written examination (approx. 90 minutes) and oral examination of one candidate each (approx. 5 minutes)
- Language of assessment: Chinese
- creditable for bonus

**Allocation of places**

--

**Additional information**

- Courses offered abroad at PKU (ECLC).
- Referred to in LPO I (examination regulations for teaching-degree programmes)
### Module Catalogue for the Subject
China Language and Economy
Master’s with 1 major, 120 ECTS credits

<table>
<thead>
<tr>
<th>Module title</th>
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<th>Module coordinator</th>
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<td>European Chinese Language and Culture Programme (ECLC) at Peking University (PKU)</td>
<td>Institute of East and South Asian Cultural Studies</td>
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<tr>
<td>1 semester</td>
<td>graduate</td>
<td>Courses offered abroad at PKU (ECLC).</td>
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### Contents
This module focuses on business Chinese and language skills in the field of economics. Students are systemati-
cally introduced to economic vocabulary in Chinese language. They are trained by practical exercises in everyday
business situations and by reading texts on current issues on China's economic development. Furthermore, stu-
dents give presentations on a project including interviews with external partners on business strategies and to-
pics such as marketing.

### Intended learning outcomes
The students have vocational language skills in business Chinese and besides a professional terminology are
able to actively use ca. 150 relevant phrases.

### Courses
(\(\text{\textit{type, number of weekly contact hours, language — if other than German}}\))

\(\text{Ü (8)}\)
Module taught in: Chinese

### Method of assessment
(\(\text{\textit{type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus}}\))

written examination (approx. 90 minutes) and oral examination of one candidate each (approx. 5 minutes)
Language of assessment: Chinese
creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
--
Japanese Language and Chinese Academic Discourse
(0 or 45 ECTS credits)
Module title  | Abbreviation
---|---
Basic Japanese  | 04-CS-J1-192-m01

Module coordinator | Module offered by
holder of the Chair of East Asian Cultural Studies | Institute of East and South Asian Cultural Studies

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Contents

The course is designed for students with proficiency in the Chinese language and overall knowledge of China’s history, culture and political situation based on their BA training with a Chinese language background. It offers a research-oriented, compact introduction into the basics of the Japanese language (passive and active), including hiragana and katakana writing systems as well as Chinese-based literary Japanese (kanbun), as well as grammar and vocabulary training and reading exercises. Furthermore, the basic compact course especially considers China-related reference books and other resources, providing initial training in using Japanese-language sinological resources.

Intended learning outcomes

Students’ knowledge of modern Chinese allows for compact, effective and systematic introduction to Japanese grammar and vocabulary/pronunciation, providing them with working ability for independent research with Japanese sources and basic vocabulary for communication with Japanese scholars on an academic level.

Courses (type, number of weekly contact hours, language — if other than German)

Ü (5)
Module taught in: English and Japanese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Written examination (approx. 120 Minutes)
Language of assessment: English and Japanese
Creditable for bonus

Allocation of places

--

Additional information

--

Referred to in LPO I (examination regulations for teaching-degree programmes)

--
### Module title
Japanese for Sinologists

### Abbreviation
04-CS-J2-192-m01

### Module coordinator
holder of the Chair of East Asian Cultural Studies

### Module offered by
Institute of East and South Asian Cultural Studies

### ECTS
5

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
--

### Duration
1 semester

### Module level
graduate

### Other prerequisites
--

### Contents
The module offers a specialized application of the basic courses Japanese language knowledge on sinological content. It introduces Japanese-language commentaries and Chinese-language texts by Japanese scholars, especially in the Japanese Kanbun tradition and research with digital resources such as Tôyôgaku bunken ruimoku (Kyôto University), CiNii (National Institute of Informatics, Japan), etc.

### Intended learning outcomes
The module enables students to independently work with Japanese-language commentaries and Chinese-language texts by Japanese scholars, especially in the Japanese Kanbun tradition and with up to date digital resources.

### Courses
(type, number of weekly contact hours, language — if other than German)

<table>
<thead>
<tr>
<th>Type</th>
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<td>English and Japanese</td>
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### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- Written examination (approx. 120 Minutes)
  - Language of assessment: English and Japanese
  - Creditable for bonus

### Allocation of places
--

### Additional information
--

### Referred to in LPO I
(examination regulations for teaching-degree programmes)
--
Module title | Abbreviation
---|---
Academic Writing | 04-CLE-AW-212-m01

Module coordinator | Module offered by
holder of the Chair of Contemporary Chinese Studies and holder of the Chair of East Asian Cultural Studies | Institute of East and South Asian Cultural Studies

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Contents
This module offers an introduction to different aspects of academic writing, ranging from basic formal, linguistic and technical aspects to questions of critical literature selection and analysis, or the selection of an appropriate and manageable topic for a term paper or Master thesis. These aspects will be discussed and practiced during in class. Finally students will have to produce a term paper. The supervisor supports the students during this process by monitoring the selection of a suitable topic, by making sure that the students employ a relevant range of up-to-date research literature, and by enforcing formal and technical standards of academic paper writing.

Intended learning outcomes
Students improve and practice their skills in planning, researching, drafting, writing and revising academic papers according to the formal and technical standards.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
Term paper (approx. 15 pages)
Language of assessment: English and Chinese
creditable for bonus

Allocation of places
--

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Module title: Chinese Economic Discourse Analysis 1
Abbreviation: 04-CLE-CED1-212-m01

Module coordinator:
holder of the Chair of Contemporary Chinese Studies
holder of the Chair of East Asian Cultural Studies

Module offered by:
Institute of East and South Asian Cultural Studies

ECTS: 8
Method of grading: numerical grade
Only after succ. compl. of module(s):

Duration:
1 semester
Module level: graduate
Other prerequisites:

Contents:
This module serves as an introduction to China's economic discourse. Based on the lecture of historic and recent newspaper articles, articles published in academic journals and edited volumes, mainly from mainland China, students are provided an overview over different discourses related to China's rapidly changing economy and its impact on politics and society that have emerged during the period of reform and opening up. Before the theoretical background of appropriate discourse analysis theories students will produce a series of reflection papers, in which they analyze and discuss different aspects of China's economic reforms.

Intended learning outcomes:
Students gradually improve their skills in critical literature analysis and literature discussion as well as the drafting and writing of short reflexion papers. Students gain fundamental knowledge of discourse analysis theories.

Courses:
(type, number of weekly contact hours, language — if other than German)
S (2)
Module taught in: English and Chinese

Method of assessment:
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
Term paper (approx. 25 pages)
Language of assessment: English and Chinese
creditable for bonus

Allocation of places:

Additional information:

Referred to in LPO I: (examination regulations for teaching-degree programmes)
### Module title

Chinese Economic Discourse Analysis 2

### Abbreviation

04-CLE-CED2-212-m01

### Module coordinator

holder of the Chair of Contemporary Chinese Studies and holder of the Chair of East Asian Cultural Studies

### Module offered by

Institute of East and South Asian Cultural Studies

### ECTS

14

### Method of grading

Only after succ. compl. of module(s)

### Duration

1 semester

### Module level

graduate

### Other prerequisites

--

### Contents

Building upon the foundations of "Chinese Economic Discourse Analysis 1", this module offers a more in-depth discussion of recent economic developments in the People's Republic of China as well as Greater China. The discussion will be based on up-to-date Chinese-language publications from Greater China, mostly in the form of monographs. Students will produce a series of reflection papers as well as reviews, based on the required reading materials provided during this seminar.

### Intended learning outcomes

Students gain a deeper understanding of discourse analysis, refine their skills in literature analysis and discussion as well as writing reflexion papers. In addition they develop skills in critically discussing and reviewing recent scientific publications.

### Courses

**S (1)**

Module taught in: English and Chinese

### Method of assessment

**Term paper (approx. 25 pages)**

Language of assessment: English and Chinese

Creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<table>
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<td>Recent Questions in China’s Academic Discourse</td>
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</table>

**Contents**

This module offers students the opportunity to get acquainted with and discuss important questions in China’s academic discourse. Based on a lecture series and extensive readings of materials from newspapers, journals and books, this course provides students insights into major current debates and issues, along with their wider social and political implications. The lecture series is accompanied by discussions among international and Chinese students, while texts also serve as the basis for discussions.

**Intended learning outcomes**

This course provides additional training in the reading of Modern Chinese texts, and in the oral skills of argumentation.

**Courses**

(type, number of weekly contact hours, language — if other than German)

S (3)

Module taught in: Chinese

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Term paper (approx. 15 pages)

Language of assessment: Chinese

creditable for bonus

**Allocation of places**

--

**Additional information**

Courses offered abroad at PKU (ECLC).

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

--
China's Economy
(20 ECTS credits)
Module title: China in the Global Economy

Abbreviation: 04-CBE3-212-m01

Module coordinator: holder of the Chair of China Business and Economics

Module offered by: Institute of East and South Asian Cultural Studies

ECTS: 5

Method of grading: numerical grade

Duration: 2 semester

Module level: graduate

Other prerequisites: --

Contents:
Over the past decades Chinese have emerged as important players in the global economy and the Chinese government as an important power in global economic governance. This module offers an introduction into China's international economic relations both from an economic and a political perspective. It specifically addresses strategies of Chinese firms for global markets and explores whether and how these differ compared to suggestions in standard international business and economics literature.

Intended learning outcomes:
Students learn to assess the importance of China's economy in the global context and to evaluate China's international economic strategies. They can apply international business and economics concepts to the Chinese context and adapt them to the situation of Chinese firms. The module enables them to analyze emerging issues in international trade and investment from both the Chinese and an international perspective.

Courses:
- V (2) + S (2)

Module taught in: English and Chinese

Method of assessment:
- a) written examination (approx. 60 minutes)
- b) oral examination of one candidate each (approx. 15 minutes)

Language of assessment: English and Chinese

abetic for bonus

Allocation of places: --

Additional information: --

Referred to in LPO I (examination regulations for teaching-degree programmes)
Module title | Abbreviation
---|---
Case Study | 04-CBE6-212-m01

Module coordinator | Module offered by
holder of the Chair of China Business and Economics | Institute of East and South Asian Cultural Studies

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Contents
One of the many challenges that foreign businesses face with regard to the Chinese market is to understand the specific challenges that arise from doing business in or cooperating with China and to translate theoretical knowledge into practical strategies and business cases. Therefore, in this module students built upon theoretical and empirical research done by others to jointly develop a project in which they can apply their insight to a specific case. The case topic changes from year to year and is defined after consultation with the students.

Intended learning outcomes
Students understand the differences between markets and business environments. They apply this understanding to a practical case that they collectively analyze within a realistic project. The students learn project management tools to manage the project work themselves with only supportive guidance by the lecturer. Thereby student experience the hurdles of group work and project work. They learn to organize a project within a specific timeframe and to solve related conflicts.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or
- b) oral examination of one candidate each (approx. 15 minutes) or
- c) presentation (approx. 30 to 45 minutes)

Language of assessment: English and Chinese
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Module title: Chinese Markets
Abbreviation: 04-CBE7-212-m01

Module coordinator: holder of the Chair of China Business and Economics
Module offered by: Institute of East and South Asian Cultural Studies

ECTS: 5
Method of grading: numerical grade
Only after succ. compl. of module(s): --

Duration: 2 semester
Module level: graduate
Other prerequisites: --

Contents
Doing business in China is different from doing business in other markets, and Chinese competitors often differ in their business strategies from other countries’ companies. Therefore, foreign firms expanding to China have to adapt their marketing strategies to Chinese customers and consumers, while Chinese firms expanding globally pose a challenge to their foreign competitors while they also have to adapt. Based on academic literature and business examples, the module introduces students to the peculiarities of consumerism and marketing in China as well as business strategies of Chinese firms in global markets.

Intended learning outcomes
Students learn to consider distinct aspects of consumerism and markets in China and their relevance for marketing strategies of foreign firms operating in China. In addition, they understand how the social, political and economic characteristics of the Chinese market influence internationalization strategies of Chinese firms. By combining the outside-in and the inside-out perspective, the module develops a deep understanding of the differences between societies and markets matter for global business.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + S (2)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or
b) oral examination of one candidate each (approx. 15 minutes)
Language of assessment: English and Chinese
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Module title: Challenges of Sustainable Development in China
Abbreviation: 04-CBE8-212-m01

Module coordinator: holder of the Chair of China Business and Economics
Module offered by: Institute of East and South Asian Cultural Studies

ECTS: 5
Method of grading: numerical grade
Duration: 2 semester
Module level: graduate
Other prerequisites:

Contents:
China’s economic rise increases the pressure on local and global public goods and changes the setting of global competition. This module interprets these issues as challenges to sustainable development. It addresses the (lack of) environmental and social sustainability of China’s growth, as well as countermeasures taken by the Chinese government. In addition, it explores the economic sustainability of China’s rise as a question of innovativeness and therefore compares China’s national innovation system with those of other economies.

Intended learning outcomes:
Students can evaluate economic policies from the perspective of their environmental, social and economic sustainability and assess the external effects of economic policies and development. Through intensive discussions and policy round table simulations they experience the dilemma arising from conflicting policy and business targets. At the same time they identify Chinese company and government strategies to overcome the dilemma.

Courses:
V (2) + S (2)
Module taught in: English and Chinese

Method of assessment:
a) written examination (approx. 60 minutes) or
b) oral examination of one candidate each (approx. 15 minutes)
Language of assessment: English and Chinese creditable for bonus

Allocation of places:

Additional information:

Referred to in LPO I:
(examination regulations for teaching-degree programmes)
**Module title**  
Current Topics of Chinese Economic Research

**Abbreviation**  
04-CBE9-212-m01

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**Duration**  
2 semester

**Module level**  
graduate

**Module coordinator**  
holder of the Chair of China Business and Economics

**Module offered by**  
Institute of East and South Asian Cultural Studies

**Contents**

Since the late 1970s the on-going process of reform and opening up has brought about great changes for China's economy and society. More than four decades later the pace of development remains high and the People's Republic of China continues to swiftly catch up to the developed industrial nations. This module discusses recent developments and trends that shape China's economy and society today and in the foreseeable future, i.e. the globalization of Chinese companies and brands, questions of innovativeness, digitization and e-commerce, or structural changes.

**Intended learning outcomes**

Students discuss and evaluate economic and societal developments, based on a selection of primary and secondary sources, against the background of different economic theories. The module enables them to analyze recent developments and identify emerging and future issues in China's rapidly changing economic landscape.

**Courses**  
(type, number of weekly contact hours, language — if other than German)

S (4)  
Module taught in: English and Chinese

**Method of assessment**  
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or  
b) oral examination of one candidate each (approx. 15 minutes)

Language of assessment: English and Chinese  
creditable for bonus

**Allocation of places**  
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**Additional information**  
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**Referred to in LPO I**  
(examination regulations for teaching-degree programmes)

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## Module Catalogue for the Subject
China Language and Economy
Master’s with 1 major, 120 ECTS credits

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tr>
<td>Chinese and Commerce 1</td>
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<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
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<tbody>
<tr>
<td>European Chinese Language and Culture Programme (ECLC) at Peking University (PKU)</td>
<td>Institute of East and South Asian Cultural Studies</td>
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<th>Duration</th>
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<th>Other prerequisites</th>
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<tbody>
<tr>
<td>1 semester</td>
<td>graduate</td>
<td>Courses offered abroad at PKU (ECLC).</td>
</tr>
</tbody>
</table>

### Contents
Peking University's School of International Studies and Guang Hua School of Economics are among the leading institutes in international relations and economics in the PRC. Students, during their term at ECLC, attend lectures from a choice in English language courses held by a university teacher of these schools on major aspects of China's international relations, such as China's relations with a major power. Thus the students get familiarized with official Chinese positions on international relations and economic issues.

### Intended learning outcomes
Students learn to reflect on the different classroom experience and to deal with official Chinese views on political and economic issues appropriately and respectfully. They gain a better understanding of the academic discourse in China.

### Courses (type, number of weekly contact hours, language — if other than German)

<table>
<thead>
<tr>
<th>Type</th>
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Module taught in: English and Chinese

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 15 minutes)

Language of assessment: English and Chinese

creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
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**Contents**

Peking University’s School of International Studies and Guang Hua School of Economics are among the leading institutes in international relations and economics in the PRC. Students, during their term at ECLC, attend lectures from a choice in English language courses held by a university teacher of these schools on major aspects of China's economics, such as current phenomena of China's economy. Thus the students get familiarized with official Chinese positions on international relations and economics issues.

**Intended learning outcomes**

Students learn to reflect on the different classroom experience and to deal with official Chinese views on political and economic issues appropriately and respectfully. They gain a better understanding of the academic discourse in China.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (3)

Module taught in: English and Chinese

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination of one candidate each (approx. 15 minutes)

Language of assessment: English and Chinese

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Chinese Studies
(5 ECTS credits)
Module title
Introduction to Transformation in Contemporary China

Abbreviation
04-CS-TCC-I-192-m01

Module coordinator
holder of the Chair of Contemporary Chinese Studies

Module offered by
Institute of East and South Asian Cultural Studies

ECTS
5

Method of grading
Only after succ. compl. of module(s)

numerical grade
--

Duration
1 semester

Module level
graduate

Other prerequisites
--

Contents
China exhibits a novel mix of economic dynamism, social modernization and the political structures of an authoritarian political system run by a Communist Party. This unique and at the same time highly dynamic scenario calls for a multi-disciplinary approach to disentangle the various interconnected developments. This introduction provides an overview of relevant research on contemporary China, focusing on either China’s politics, society or political economy, depending on the learning agreement with the new student group.

Intended learning outcomes
Students gain in-depth understanding of the field of Contemporary Chinese Studies, familiarize themselves with relevant theoretical and methodological approaches and train their analytical capacities. Classroom discussions of relevant research literature enhance the students’ oral presentation abilities.

Courses
S (3)
Module taught in: English and Chinese

Method of assessment
a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)

Language of assessment: English and Chinese

creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Module title
Introduction to Heritage and Innovation

Abbreviation
04-CS-HI-I-192-m01

Module coordinator
holder of the Chair of Contemporary Chinese Studies

Module offered by
Institute of East and South Asian Cultural Studies

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)

Duration
1 semester

Module level
graduate

Other prerequisites
--

Contents
This module offers an introduction to some core institutions, practices, concepts and values of the state, society and culture of late imperial China, mainly during the 16th to 18th centuries (mid Ming to mid Qing). It includes both continuous as well as innovative or discontinuous elements, and identifies important fields of tension in the political, social and cultural systems. In order to provide a general focus, a thematic frame of choice is offered, such as local history, gender history, or the history of everyday life, depending on the learning agreement with the new student group. Each topic is viewed through a primary source, besides suitable research literature, with the source text presented in both the original language as well as an English translation. Thus, the course also offers an introduction to a range of source types and genres, and to reading and analyzing them. This course offer is also open to students in the CLE/CBE programs.

Intended learning outcomes
Students are familiarized with a range of institutions, issues, concepts and developments of the late-imperial Chinese state, society and culture. They strengthen their abilities to view a problem from various perspectives. They also learn to handle primary sources, approaching them methodically, based on appropriate source critique. Students practice the effective oral presentation of their insights from working on one topic and source, and its written summary in a handout.

Courses (type, number of weekly contact hours, language — if other than German)
S (3)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
--
**Module title** | **Abbreviation**
--- | ---
Contemporary Politics in Transformation 1 | 04-CS-TCC1-1-192-m01

**Module coordinator**
holder of the Chair of Contemporary Chinese Studies

**Module offered by**
Institute of East and South Asian Cultural Studies

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**Contents**
The far-reaching developments in the economic and societal spheres have left their marks on the party-state. They brought about complex processes of change and adaptation in the ways political power is constituted and employed. This opened up the question of limits to this adaptability and the ultimate direction it will take. Classes offered in this module pursue these questions in the form of an overview of different aspects of China's domestic politics (such as grassroots politics, elite politics or political culture) or foreign relations.

**Intended learning outcomes**
Students familiarize themselves with current political trends and developments in China. This is achieved on the basis of critical reading of primary and secondary academic sources on Chinese politics in Chinese and English. Students systematically train the critical assessment and evaluation of research findings, relevant theories and empirical methodologies in this field. Classroom discussions of texts impart debate skills while the written term paper allows for students to exercise writing an academic exposition based on properly selected sources.

**Courses** *(type, number of weekly contact hours, language — if other than German)*

S (3)
Module taught in: English and Chinese

**Method of assessment** *(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)*

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
creditable for bonus

**Allocation of places** 
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**Additional information**
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**Referred to in LPO I** *(examination regulations for teaching-degree programmes)*
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<tbody>
<tr>
<td>1 semester</td>
<td>graduate</td>
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</table>

**Contents**

Building on the earlier class on contemporary Chinese politics, this module provides a detailed analysis of political trends in Chinese domestic politics. Starting at an advanced level the course will focus on either of the following aspects of Chinese domestic politics: Grassroots Politics (rural and urban governance reforms, protests and contentious politics, NGOs and social activism); Elite Politics (factions and personalities, politics of succession, decision-making structures and processes, elite formation in the wider polity); Political Culture (mass political culture and dominant intellectual trends, political values and attitudes, variants of Chinese nationalism).

**Intended learning outcomes**

Students receive a systematic introduction to research on Chinese politics, learn about relevant theoretical and methodological approaches and the necessary sources. They are acquainted with the current scholarly debates in the field and cutting-edge research. This will prepare them for the writing of their Master’s theses.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (3)

Module taught in: English and Chinese

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)

Language of assessment: English and Chinese

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
---|---
Contemporary Society in Transformation 1 | 04-CS-TCC2-1-192-m01

| Module coordinator | Module offered by |
---|---|
holder of the Chair of Contemporary Chinese Studies | Institute of East and South Asian Cultural Studies |

| ECTS | Method of grading | Other prerequisites |
---|---|---|
5 | Only after succ. compl. of module(s) | |

| Duration | Module level |
---|---|
1 semester | graduate |

Contents

Chinese society is currently undergoing social transformations so rapid and far-reaching that they have few historical precedents. This is the cumulative result of three interrelated processes: modernization, globalization, and transition to a post-socialist society. Consequences of these transformations are at once to be observed on the surface, such as growing social stratification and inequality, as well as hidden below, e.g. value-change and the search for new social identities. Classes offered in this sub-module analyze these issues in the form of an overview of different aspects of China's society (such as modernization and social change, social differentiation and inequality, shifting social identities).

Intended learning outcomes

Students familiarize themselves with current social trends and developments in China. This is achieved on the basis of critical reading of primary and secondary academic sources on Chinese society in Chinese and English. Students systematically train the critical assessment and evaluation of research findings, relevant theories and empirical methodologies in this field. Classroom discussions of texts impart debate skills while the written term paper allows for students to exercise writing an academic exposition based on properly selected sources.

Courses

| Type, number of weekly contact hours, language — if other than German |
---|---|
S (3) | |
Module taught in: English and Chinese |

Method of assessment

| Type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus |
---|---|
a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes) | |
Language of assessment: English and Chinese |
creditable for bonus |

Allocation of places

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Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module title

**Contemporary Society in Transformation 2**

### Abbreviation

04-CS-TCC2-2-192-m01

### Module coordinator

holder of the Chair of Contemporary Chinese Studies

### Module offered by

Institute of East and South Asian Cultural Studies

### ECTS

5

### Method of grading

Numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

Graduate

### Other prerequisites

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### Contents

Building on the earlier class on contemporary Chinese society, this module provides a detailed analysis of current social trends in China. Starting at an advanced level the course will focus on either of the following aspects of Chinese society: social stratification and inequality (social groups and status, differentiation and inequality), shifting social identities (subjective perspectives on social stratification, the emergence of new social groups and transformation of existing ones, categories of social belonging in China), ethnicity and ethnic relations (ethnic identities, historical and comparative perspectives, ethnoregionalism and development), population and family policies (demographic trends and population policies, birth control and family dynamics, population aging and old-age support, social security and social safety net).

### Intended learning outcomes

Students receive a systematic introduction to research on China's society, learn about relevant theoretical and methodological approaches and the necessary sources. They are acquainted with the current scholarly debates in the field and cutting-edge research. This will prepare them for the writing of their Master's theses.

### Courses

**S (3)**

Module taught in: English and Chinese

### Method of assessment

**Type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus**

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)

Language of assessment: English and Chinese

Creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

--
Module title: Contemporary Economy in Transformation 1
Abbreviation: 04-CS-TCC3-1-192-m01

Module coordinator: holder of the Chair of Contemporary Chinese Studies
Module offered by: Institute of East and South Asian Cultural Studies

ECTS: 5
Method of grading: numerical grade
Duration: 1 semester
Module level: graduate
Other prerequisites: --

Contents:
China’s gradualist economic reforms led to an incremental “growing out of the plan” and transition towards the ideal of a “socialist market economy.” However, parts of the state-owned industries and crucial state-economy linkages were maintained. At the same time, new forms of regulating and steering the economy had to be devised by the government to adapt to the increasingly marketized environment. These new institutions of an emerging “regulatory state” are, however, not the result of a well-coordinated and rationally planned reform strategy. On the contrary, they are an outgrowth of intensely contentious political and social processes. Classes offered in this sub-module address China’s changing political economy in the form of an overview of different aspects of China’s political economy in transformation (such as rural political economy, urban economic reforms, financial sector development, economic policies and regulation).

Intended learning outcomes:
Students familiarize themselves with current trends and developments in China’s political economy. This is achieved on the basis of critical reading of primary and secondary academic sources on Chinese politics in Chinese and English. Students systematically train the critical assessment and evaluation of research findings, relevant theories and empirical methodologies in this field. Classroom discussions of texts impart debate skills while the written term paper allows for students to exercise writing an academic exposition based on properly selected sources.

Courses (type, number of weekly contact hours, language — if other than German):
S (3)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus):
a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
credible for bonus

Allocation of places:
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Additional information:
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Referred to in LPO I (examination regulations for teaching-degree programmes):
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## Module title

Contemporary Economy in Transformation 2

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### Module coordinator

holder of the Chair of Contemporary Chinese Studies

### Module offered by

Institute of East and South Asian Cultural Studies

### ECTS

5

### Method of grading

numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

graduate

### Other prerequisites

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## Contents

Building on the earlier class on contemporary China's political economy, this module provides details analysis of the deepening of China's economic transformation. Starting at an advanced level the course will focus on either of the following aspects: rural development (land policy and management, agricultural development and agricultural markets, agro-food businesses, township and village enterprises, rural urbanization), globalization of China's economy (WTO entry and compliance, currency issues, incoming and outgoing foreign direct investments, relations with the "global south", China's role in international financial architecture).

## Intended learning outcomes

Students receive a systematic introduction to research on China's political economy, learn about relevant theoretical and methodological approaches and the necessary sources. They are acquainted with the current scholarly debates in the field and cutting-edge research. This will prepare them for the writing of their Master's theses.

## Courses

(type, number of weekly contact hours, language — if other than German)

S (3)

Module taught in: English and Chinese

## Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)

Language of assessment: English and Chinese

creditable for bonus

## Allocation of places

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## Additional information

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## Referred to in LPO I

( examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th><strong>Contents</strong></th>
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</thead>
<tbody>
<tr>
<td>Societal modernisms can be found in various aspects of the transformational Chinese society. Visual arts play a specific role in the interaction with other fields of modern Chinese society and culture reflecting political and economic developments in a highly complex way. At the same time Chinese visual arts have interacted with western discourses in art and developed an own language and an own market. The analysis of the discourses in painting, sculpture, conceptual and media art in the period from 1989 to the present is done by visual material, comments of the artists and academic texts.</td>
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<table>
<thead>
<tr>
<th><strong>Intended learning outcomes</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Students are familiarized with relevant discourses and developments in modern Chinese art. They are introduced to methodological approaches to discourses in modern Chinese culture. They are able to analyze new developments based on an interaction of visual material and written commentaries or academic discussions.</td>
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<th><strong>Courses</strong> (type, number of weekly contact hours, language — if other than German)</th>
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### Module title

Societal Modernism and the Transformation of Arts 2

### Abbreviation

04-CS-TCC4-2-192-m01

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### Contents

Based on an understanding of developments in visual arts in China since 1989 aspects of intensifying or comparative analysis are:
- detailed analysis of current developments;
- comparative analysis of artists or formal aspects in artwork;
- comparisons with developments in further areas of cultural discourse (i.e. literature et al.)

### Intended learning outcomes

Students understand interactions in recent developments of visual arts. They gain the ability to an in depth comparative analysis of specific developments from context driven as well as external cultural and scientific discourses and independently apply various methodological approaches.

### Courses

S (3)
Module taught in: English and Chinese

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
- Language of assessment: English and Chinese
- creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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Module title | Transformation in Urban and Rural Contemporary China 1
---|---
Abbreviation | 04-CS-TCC5-1-192-m01

Module coordinator | holder of the Chair of Contemporary Chinese Studies
Module offered by | Institute of East and South Asian Cultural Studies

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Contents
China’s society has been undergoing far-reaching transformation since the founding of the PRC, a process that has been dramatically accelerated since the beginning of the reform period. Since the early 2010s more Chinese live in cities than in the countryside, marking an important turning point in history. The process of modernization and the transition towards a post-socialist society is characterized by gradual reforms but also persistence of socialist institutions, most visible in the long-standing urban-rural dichotomy. Institutional barriers and involvement of the party-state continue to influence the process of urbanization and modernization to a great extend, and therefore also the overall makeup of society.

Intended learning outcomes
Students are systematically introduced to different aspects of the process of urbanization and modernization in China, which will allow them to better assess overall societal development in the PRC. In-depth knowledge will be gained by reading primary and secondary academic sources in English and Chinese. In-class discussion shall advance understanding and help to foster debate skills.

Courses
- **S (3)** Module taught in: English and Chinese

Method of assessment
- **a)** oral examination of one candidate each (approx. 15 minutes) or **b)** written examination (approx. 60 minutes)
- Language of assessment: English and Chinese
- creditable for bonus

Allocation of places
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Additional information
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**Contents**

Building on basic knowledge on Transformation in Urban and Rural China, this module will take an in-depth look at urban-rural issues that have arisen due to the process of rapid modernization and urbanization since the late 1970s. The class will focus on different aspects, e.g. rural issues (Three Rural Issues, Building a New Socialist Countryside), rural-to-urban transition (shifting identities, in situ urbanization, rural urbanization), or questions of land and property (pro-growth coalitions, urbanization of the soil, urban transitional spaces, land use rights).

**Intended learning outcomes**

Students gain in-depth knowledge of different aspects related to the ongoing process of urbanization and modernization in contemporary China. They will familiarize themselves with specific issues and related methodological approaches as well as the current state of academic research, thereby training their analytical capacities and preparing them to conduct their own research in this field.

**Courses** (type, number of weekly contact hours, language – if other than German)

S (3) Module taught in: English and Chinese

**Method of assessment** (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes) Language of assessment: English and Chinese creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
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Literature of Late Imperial China 1 | 04-CS-HI1-1-192-m01

Module coordinator | Module offered by
holder of the Chair of East Asian Cultural Studies | Institute of East and South Asian Cultural Studies

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Contents

Chinese literary history, as written in the modern period, emphasizes the genres of narrative and drama, which in premodern times only had subcultural status, but are now considered masterworks of China's literary heritage. The outstanding literary works of Ming and Qing narrative and drama, besides offering profound insights into the historical, social and cultural milieus they represent, also provide access to pertinent contexts, such as the history of the book, of reading, editing and commenting. In terms of genre evolution they are studied as encompassing aspects of both persistent cultural continuity and striking innovation, also mirroring developments in society and culture at large. The courses offered in this module focus on individual literary masterworks exemplifying relevant genres, themes, and periods. Suggested genres (and titles) include the novel (Shuihu zhuan), the vernacular story (San yan), the classical tale (Liaozhai zhiyi), and the song drama (Xixiang ji). The choice of focus depends on the learning agreement with the new student group. While the literary work in question is read and discussed in class only in short, exemplary excerpts, its more comprehensive reading (in either translation or the original text) is required as accompanying homework. The program for the course focuses on a selection of philosophical and analytical issues. It also provides the basis for individual oral presentations and a starting point for term papers.

Intended learning outcomes

Students are familiarized with one outstanding work of premodern Chinese literature, and with a range of contexts and analytical issues relevant for its interpretation and research. They are acquainted with elements of literary analysis and with appropriate, up-to-date methodological approaches. They further develop their skills in academic reading and oral presenting.

Courses (type, number of weekly contact hours, language — if other than German)

S (3)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese creditable for bonus

Allocation of places

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Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module title: Literature of Late Imperial China 2
Abbreviation: 04-CS-Hl1-2-192-m01

Module coordinator
holder of the Chair of East Asian Cultural Studies

Module offered by
Institute of East and South Asian Cultural Studies

ECTS: 5
Method of grading: numerical grade
only after succ. compl. of module(s)

Duration: 1 semester
Module level: graduate
Other prerequisites: --

Contents
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Courses
S (3)
Module taught in: English and Chinese

Method of assessment
a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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### Module title

**Cultural History of Late Imperial China 1**

### Abbreviation

04-CS-HI2-1-192-m01

### Module coordinator

holder of the Chair of East Asian Cultural Studies

### Module offered by

Institute of East and South Asian Cultural Studies

### ECTS

5

### Method of grading

numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

graduate

### Other prerequisites

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### Contents

The society and culture of late imperial China may be analyzed as a complex system of institutions, practices, and values. During the 16th through 18th centuries (mid Ming to mid Qing), this system increasingly became subject to the dynamics of social mobility and the expansion of commerce. Despite a generally strong sense of continuity, the effects and tensions of crises were perceived in all fields of cultural and social life. Courses offered in this module pursue these questions by focusing on one particular field of cultural and social history. Suggested topics and contents include the following: education, literacy and publishing; city and village; or elite and popular culture. The choice of focus depends on the learning agreement with the new student group. The thematic program guides the students toward the exploration of suitable primary source materials and to a range of relevant research literature. It provides the basis for oral presentations and a starting point for individual term papers.

### Intended learning outcomes

Students are familiarized with one major field of late-imperial Chinese cultural and social history, and with a selection of issues and contexts relevant for its research. They are acquainted with important topics of cultural-historical analysis and with a range of appropriate, up-to-date methodological approaches. They further develop their skills in academic reading and oral presenting.

### Courses

(type, number of weekly contact hours, language — if other than German)

S (3)

Module taught in: English and Chinese

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)

Language of assessment: English and Chinese

credible for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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### Module title

Cultural History of Late Imperial China 2

### Abbreviation

04-CS-HI2-2-192-m01

### Module coordinator

holder of the Chair of East Asian Cultural Studies

### Module offered by

Institute of East and South Asian Cultural Studies

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### Duration

1 semester

### Module level

graduate

### Other prerequisites

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### Contents

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### Intended learning outcomes

Students are familiarized with social history, and with a selection of issues and contexts relevant for its research. They are acquainted with important topics of cultural-historical analysis and with a range of appropriate, up-to-date methodological approaches. They further develop their skills in academic reading and oral presenting.

### Courses

(type, number of weekly contact hours, language — if other than German)

S (3)

Module taught in: English and Chinese

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)

Language of assessment: English and Chinese
creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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Module title | Abbreviation
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Heritage and Innovation (Song-Qing) 1 | 04-CS-HI3-1-192-m01

Module coordinator | Module offered by
holder of the Chair of East Asian Cultural Studies | Institute of East and South Asian Cultural Studies

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Contents

Important social and cultural developments and institutions, such as the civil examination system, basically began in the Song dynasty (960-1279) and appear to have continued to persist over much of the second millennium CE, until the end of the Qing dynasty (1644-1911). However, within this overall image of continuity and stability we find extensive histories of reform and change, aiming at the correction of perceived deficiencies or the adaptation to new challenges and developments. This module provides the framework for courses that emphasize the longue durée in China's cultural history, from the Song to the Qing, looking at the cultural histories of social groups and institutions, identifying major periods of crisis, and testing common patterns of periodization. Combining the survey of long-term developments with snapshots in time and case studies, it introduces a selection of source materials and an appropriate range of research literature.

Intended learning outcomes

This module develops students' insights into long-term changes and developments in China's social and cultural history, as they learn to consider both continuity and change. They acquire deepened skills in handling source materials from a wide historical range.

Courses (type, number of weekly contact hours, language — if other than German)

S (3)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
credited for bonus

Allocation of places

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Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module title
Heritage and Innovation (Song-Qing) 2

## Abbreviation
04-CS-HI3-2-192-m01

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## Intended learning outcomes
This module develops students’ insights into long-term changes and developments in China's social and cultural history, as they learn to consider both continuity and change. They acquire deepened skills in handling source materials from a wide historical range.

## Courses
(type, number of weekly contact hours, language — if other than German)

S (3)
Module taught in: English and Chinese

## Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
creditable for bonus

## Allocation of places
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## Additional information
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## Referred to in LPO I (examination regulations for teaching-degree programmes)
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## Intellectual History of China 1 (900-1600)

### Module title
Intellectual History of China 1 (900-1600)

### Abbreviation
04-CS-HI4-1-192-m01

### Module coordinator
holder of the Chair of East Asian Cultural Studies

### Module offered by
Institute of East and South Asian Cultural Studies

### ECTS
5

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
graduate

### Other prerequisites
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### Contents
The historical period of the late Tang to the Ming dynasty sees the development of a new Confucian learning in Chinese society. The broader embedment into discourses of political and societal developments, the examination system and the relevance for everyday life will be given. The elaboration of a systematical philosophic terminology and the range of controversial debates among different schools of Confucianism in the period is to be understood.

### Intended learning outcomes
Students are familiarized with the historical context and terminological system of Confucianism from late Tang to late Ming. They are apt to independently analyze original texts within the framework of Confucianism in the given period, societal context and scientific discourse.

### Courses
**S (3)**
Module taught in: English and Chinese

### Method of assessment
(a) oral examination of one candidate each (approx. 15 minutes) or (b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese

creditable for bonus

### Allocation of places
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### Additional information
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## Module Catalogue for the Subject
China Language and Economy
Master's with 1 major, 120 ECTS credits

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### Contents

Based on an understanding of general developments in Confucian discourses in the period from 900-1900 and its terminological implications aspects of intensifying or comparative analysis are:
- Detailed understanding of specific schools and authors
- Interaction with non-Confucian positions
- Interpretations of Confucian positions within the contemporary Confucian discourse.

### Intended learning outcomes

Students understand the interactions between philosophical and societal discourses in the given period. They have the ability to an in depth comparative analysis between different Confucian positions from context driven or external scientific discourses as well as to open new fields and new questions in the academic discourse of the specialized field.

### Courses

(type, number of weekly contact hours, language — if other than German)

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### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

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Language of assessment: English and Chinese
creditable for bonus

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### Additional information

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**Contents**

This class focusses on interactions and connections between China, Korea and Japan. These may be direct and obvious interactions such as trade (including smuggling, piracy), warfare, and diplomatic relations, or religious, philosophical, and institutional ideas and phenomena usually taken over from China in a variant more adequate for the smaller countries. Cultural phenomena discussed include (women's) literature, music, and especially painting. East Asian History I covers the time until about 1600, East Asian History II deals with the period from 1600 to 1800 (Tokugawa-shogunate in Japan, Qing-dynasty in China, Western ideas introduced by early Christian mission).

**Intended learning outcomes**

Students of Chinese Studies will widen their horizon and learn about different ways of implementing Chinese concepts in different settings. They will develop a deep understanding for societal conditions enabling or hindering close contacts and interactions between states and individuals.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (3)
Module taught in: English and Chinese

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
creditable for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title
East Asian History (600-1800) 2

Abbreviation
04-CS-HI5-2-192-m01

Module coordinator
holder of the Chair of East Asian Cultural Studies

Module offered by
Institute of East and South Asian Cultural Studies

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)
--

Duration
1 semester

Module level
graduate

Other prerequisites
--

Contents
A specific aspects such as trade, warfare, diplomatic relations, religious, philosophical, and institutional ideas as well as cultural phenomena such as (women’s) literature, music, and especially painting are intensified. Another possible focus of intensification is choosing a well-defined segment of time. This implies reading first hand historical sources.

Intended learning outcomes
Students will be enabled to work from primary sources and develop question within a defined set of theories and concrete historical examples.

Courses (type, number of weekly contact hours, language — if other than German)
S (3)
Module taught in: English and Chinese

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) oral examination of one candidate each (approx. 15 minutes) or b) written examination (approx. 60 minutes)
Language of assessment: English and Chinese
creditable for bonus

Allocation of places
--

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
Economics
(5 ECTS credits)
<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Analytical Information Systems</td>
<td>12-BI-192-m01</td>
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<table>
<thead>
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<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>--</td>
<td>Faculty of Business Management and Economics</td>
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<tbody>
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<thead>
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<table>
<thead>
<tr>
<th>Intended learning outcomes</th>
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<table>
<thead>
<tr>
<th>Courses (type, number of weekly contact hours, language — if other than German)</th>
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<td>V (2) + Ü (2)</td>
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<tbody>
<tr>
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<td>Creditable for bonus</td>
</tr>
<tr>
<td>Language of assessment: German and/or English</td>
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<table>
<thead>
<tr>
<th>Allocation of places</th>
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</thead>
<tbody>
<tr>
<td>40 places. WM:</td>
</tr>
<tr>
<td>Should the number of applications exceed the number of available places, places will be allocated as follows:</td>
</tr>
<tr>
<td>1) Master's students of Information Systems will be given preferential consideration.</td>
</tr>
<tr>
<td>2) The remaining places will be allocated to students of other subjects.</td>
</tr>
<tr>
<td>3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.</td>
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<table>
<thead>
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<table>
<thead>
<tr>
<th>Referred to in LPO I (examination regulations for teaching-degree programmes)</th>
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<tbody>
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</table>
### Module Catalogue for the Subject

**China Language and Economy**  
**Master's with 1 major, 120 ECTS credits**

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
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<tbody>
<tr>
<td><strong>Business Software 1: IS-based Enterprise Management</strong></td>
<td>12-GPU-192-m01</td>
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**Module coordinator**  
---

**Module offered by**  
Faculty of Business Management and Economics

<table>
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<th>ECTS</th>
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<tbody>
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</tbody>
</table>

**Duration**  
1 semester

**Module level**  
--

**Other prerequisites**  
--

### Contents

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### Intended learning outcomes

---

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) Written examination (approx. 60 minutes) or  
b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) or  
c) Term paper (15 to 20 pages) or  

Creditable for bonus  
Language of assessment: German and/or English  
Assessment offered: Once a year, winter semester

### Allocation of places

20 places.  
Should the number of applications exceed the number of available places, places will be allocated as follows:  
(1) Master's students of Information Systems will be given preferential consideration.  
(2) The remaining places will be allocated to students of other subjects.  
(3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.

### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Information Processing within Organizations

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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</thead>
<tbody>
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<td>Information Processing within Organizations</td>
<td>12-IV-161-m01</td>
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</table>

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>holder of the Chair of Business Management and Business Information Systems</td>
<td>Faculty of Business Management and Economics</td>
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</table>

<table>
<thead>
<tr>
<th>ECTS</th>
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<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>graduate</td>
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</tbody>
</table>

## Contents

**Content:**
This course provides students with an in-depth overview of the structure and the application areas of business management information systems in enterprises and public institutions.

**Outline of syllabus:**
1. What is software: concepts, categories, application
2. Software life cycle: duration, phases, steps
3. As-is analysis: tasks, problems
4. To-be concept: system design, data design, dialog design, function design
5. Object orientation: paradigm shift
6. Change management: meaning, methodologies, project management
7. Office automation: tasks, areas of application

## Intended learning outcomes

After completing the course “Integrated Information Processing”, students will be able to
(i) understand the importance of integration in enterprises, especially in information systems;
(ii) assess the progress of development of a software project, estimate cycle costs, know and consider requirements, which brings a software implementation with;
(iii) select the correct procedures or practices in an as-is analysis and target conception and practically apply (with participation in the exercise);
(iv) understand the importance of change management and project management and know the appropriate methods for specific applications.

## Courses

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language — if other than German</th>
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<tbody>
<tr>
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<tr>
<td>Ü</td>
<td>(2)</td>
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</tbody>
</table>

**Method of assessment**

- written examination (approx. 60 minutes)
- Language of assessment: German and/or English
- creditable for bonus

**Allocation of places**

- 

**Additional information**

- 

**Referred to in LPO I**

- (examination regulations for teaching-degree programmes)
Module title | Abbreviation
---|---
Employment Law | 12-M-AFW-161-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
---|---|---
5 | numerical grade | --

Duration | Module level | Other prerequisites
---|---|---
2 semester | unknown | --

Contents
No information on contents available.

Intended learning outcomes
No information on intended learning outcomes available.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
[a) written examination (approx. 120 minutes) and b) talk (approx. 30 minutes), weighted 3:2] or [a) written examination (approx. 120 minutes) and b) presentation (approx. 15 minutes) and c) written elaboration of presentation (approx. 10 pages), weighted 3:1:1]

Allocation of places
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
--

Referred to in LPO I (examination regulations for teaching-degree programmes)
--
## Module Catalogue for the Subject
China Language and Economy
Master's with 1 major, 120 ECTS credits

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Microeconomics</td>
<td>12-M-AM-182-m01</td>
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</table>

<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>holder of the Chair of Economics, Information and Contract Economics</td>
<td>Faculty of Business Management and Economics</td>
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### ECTS Method of grading

<table>
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<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
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</table>

### Duration Module level Other prerequisites

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>unknown</td>
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</tbody>
</table>

### Contents

This course deals with essential microeconomic methods and problems at an advanced level (e.g. Mas-Colell, Whinston, Green: Microeconomic Theory). As this is a huge field, the course will concentrate on two or three topics such as

1. Game theory
2. Principal-agent models
3. Theory of auctions
4. General equilibrium theory
5. Mechanism design

### Intended learning outcomes

After completing the course students are able to

1. explain essential findings of microeconomic theory,
2. apply the involved methods to given simple examples on their own,
3. recognize, in which real life situations and how the results can be applied.

### Courses

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language — if other than German</th>
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<tbody>
<tr>
<td>V</td>
<td>(2)</td>
<td>English</td>
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<td>Ü</td>
<td>(2)</td>
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</tbody>
</table>

Module taught in: English

### Method of assessment

<table>
<thead>
<tr>
<th>Type</th>
<th>Scope</th>
<th>Language — if other than German</th>
<th>Examination offered — if not every semester, information on whether module is creditable for bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>a)</td>
<td>written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)</td>
<td>English</td>
<td></td>
</tr>
</tbody>
</table>

Language of assessment: English
creditable for bonus

### Allocation of places

--

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)
**Module title**
Incentives in Organizations

**Abbreviation**
12-M-AO-182-m01

**Module coordinator**
holder of the Chair of Human Resource Management and Organisation

**Module offered by**
Faculty of Business Management and Economics

**ECTS**
5

**Method of grading**
numerical grade

**Only after succ. compl. of module(s)**
--

**Duration**
1 semester

**Module level**
graduate

**Other prerequisites**
--

**Contents**
The lecture "Anreize in Organisationen" ("Incentives in Organisations") is based on the principal agent theory. This theory will be used to develop financial and economic solutions to help overcome the conflict of interests between employers and employees. In addition to the most widely used theories, estimation techniques and empirical results are also introduced and discussed. Reading list to be provided in class.

**Intended learning outcomes**
The aim of the lectures is to enable students to understand and apply advanced theories, estimation techniques and empirical results in the area incentives in organisation on the basis of scientific literature.

**Courses**
(type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)
Module taught in: English

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English

**Allocation of places**
--

**Additional information**
--

**Referred to in LPO**
(examination regulations for teaching-degree programmes)
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<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Advanced Operations &amp; Logistics Management</td>
<td>12-M-AOLM-182-m01</td>
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</table>

<table>
<thead>
<tr>
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<th>Module offered by</th>
</tr>
</thead>
<tbody>
<tr>
<td>holder of the Chair of Logistics and Quantitative Methods in Business Administration</td>
<td>Faculty of Business Management and Economics</td>
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<table>
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<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>unknown</td>
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</tbody>
</table>

**Contents**

The course "Advanced Operations & Logistics Management" acquaints students with advanced methods for the planning of integrated production and logistics systems and demonstrates the application of these with the help of multiple case studies.

**Intended learning outcomes**

After completing this course students can
(i) analyze and evaluate integrated production and logistics systems;
(ii) develop and apply appropriate methods to plan complex production and logistics systems;
(iii) evaluate the consequences of uncertainties in processes, and
(iv) apply concepts and methods to plan uncertainties processes.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages)
Language of assessment: English
credible for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
### Module title
Project: Selected Topics in Business Management and Economics I

<table>
<thead>
<tr>
<th>Abbreviation</th>
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### Module coordinator
Dean of the Faculty of Business Management and Economics

### Module offered by
Faculty of Business Management and Economics

<table>
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</thead>
<tbody>
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</table>

### Contents
This module serves the purpose of transferring credits from
- courses taken at other German or non-German universities
- additional courses offered on a short-term basis
- courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions)
The holders of the respective Chairs will ensure that the courses are eligible for credit transfer.

### Intended learning outcomes
As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

### Courses
(type, number of weekly contact hours, language — if other than German)

S (2)

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1
Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English creditable for bonus

### Allocation of places
15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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<table>
<thead>
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<td>and Economics II</td>
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<td>Only after succ. compl. of module(s)</td>
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</thead>
<tbody>
<tr>
<td>1 semester</td>
<td>unknown</td>
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</table>

**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

| S    | 2             |

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- Term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1
- Assessment offered: In the semester in which the course is offered
- Language of assessment: German and/or English

**Allocation of places**

15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Selected Topics in Business Management and Economics 1</td>
<td>12-M-APW1-161-m01</td>
</tr>
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</table>

**Module coordinator**

Dean of the Faculty of Business Management and Economics

**Module offered by**

Faculty of Business Management and Economics

**ECTS** | **Method of grading** | **Only after succ. compl. of module(s)**
---|-----------------------|--------------------------
5 | numerical grade | -- |

**Duration** | **Module level** | **Other prerequisites**
---|-----------------|-------------------------
1 semester | graduate | -- |

**Contents**

This module serves the purpose of transferring credits from
- courses taken at other German or non-German universities
- additional courses offered on a short-term basis
- courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions)

The holders of the respective Chairs will ensure that the courses are eligible for credit transfer.

**Intended learning outcomes**

As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 90 minutes) or
- b) written examination (questions concerning mathematical methodology; approx. 120 minutes) or
- c) term paper (approx. 15 to 20 pages) or presentation (approx. 30 to 45 minutes)

Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English
Creditable for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
### Module title

**Selected Topics in Business Management and Economics 2**

**Abbreviation**

12-M-APW2-161-m01

### Module coordinator

**Module offered by**

Dean of the Faculty of Business Management and Economics

Faculty of Business Management and Economics

### ECTS

<table>
<thead>
<tr>
<th>Duration</th>
<th>Module level</th>
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<tbody>
<tr>
<td>1 semester</td>
<td>graduate</td>
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### Contents

This module serves the purpose of transferring credits from
- courses taken at other German or non-German universities
- additional courses offered on a short-term basis
- courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions)

The holders of the respective Chairs will ensure that the courses are eligible for credit transfer.

### Intended learning outcomes

As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

### Courses

<table>
<thead>
<tr>
<th>Type</th>
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<th>Language</th>
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<tbody>
<tr>
<td>V</td>
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<tr>
<td>Ü</td>
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### Method of assessment

<table>
<thead>
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- a) written examination (approx. 60 to 90 minutes) or b) written examination (questions concerning mathematical methodology; approx. 120 minutes) or c) term paper (approx. 15 to 20 pages) or d) presentation (approx. 30 to 45 minutes)

Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English creditable for bonus

### Allocation of places

--

### Additional information

--

### Referred to in LPO I

(examination regulations for teaching-degree programmes)

--
### Module title

**Selected Topics in Business Management and Economics 3**

**Abbreviation**

12-M-APW3-161-m01

### Module coordinator

Dean of the Faculty of Business Management and Economics

### Module offered by

Faculty of Business Management and Economics

### ECTS | Method of grading | Only after succ. compl. of module(s)
--- | --- | ---
5 | numerical grade | --

### Duration | Module level | Other prerequisites
--- | --- | ---
1 semester | graduate | --

### Contents

This module serves the purpose of transferring credits from
- courses taken at other German or non-German universities
- additional courses offered on a short-term basis
- courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions)

The holders of the respective Chairs will ensure that the courses are eligible for credit transfer.

### Intended learning outcomes

As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) written examination (questions concerning mathematical methodology; approx. 120 minutes) or c) term paper (approx. 15 to 20 pages) or d) presentation (approx. 30 to 45 minutes)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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**Contents**

This module serves the purpose of transferring credits from
- courses taken at other German or non-German universities
- additional courses offered on a short-term basis
- courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions)

The holders of the respective Chairs will ensure that the courses are eligible for credit transfer.

**Intended learning outcomes**

As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

**Courses**

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) written examination (questions concerning mathematical methodology; approx. 120 minutes) or c) term paper (approx. 15 to 20 pages) or d) presentation (approx. 30 to 45 minutes)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

--
## Seminar: Strategic Incentive Design

**Module title** | **Abbreviation**
--- | ---
Seminar: Strategic Incentive Design | 12-M-ATC-182-m01

**Module coordinator**
holder of the Chair of Economics, Information and Contract Economics

**Module offered by**
Faculty of Business Management and Economics

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### Contents

This module will take the form of a seminar and will cover advanced topics in contract theory. Students will be required to independently familiarise themselves with the respective topics as well as to summarise these topics both in a seminar paper and in an oral presentation during a seminar session.

### Intended learning outcomes

Students are able to analyze independently academic publications on their relevance for a given theme. They can write a seminar thesis and present their findings meeting common scientific standards.

### Courses

(type, number of weekly contact hours, language — if other than German)

S (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

### Allocation of places

15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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Module title: Topics in International Economics

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<th>Module title</th>
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Module coordinator: holder of the Chair of International Macroeconomics

Module offered by: Faculty of Business Management and Economics

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Duration: 1 semester

Module level: unknown

Other prerequisites: --

Contents:

No information on contents available.

Intended learning outcomes:

No information on intended learning outcomes available.

Courses (type, number of weekly contact hours, language — if other than German):

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Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus):

- a) written examination (approx. 60 to 90 minutes) or
- b) term paper (approx. 15 pages) or
- c) portfolio (approx. 20 pages)

Language of assessment: German and/or English

creditable for bonus:

Allocation of places:

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Additional information:

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Referred to in LPO I (examination regulations for teaching-degree programmes):

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Contents
No information on contents available.

Intended learning outcomes
No information on intended learning outcomes available.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Course type: alternatively S instead of V + Ü

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) presentation (15 to 20 minutes) and written elaboration (approx. 20 pages), weighted 1:2 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses**

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Course type: alternatively S instead of V + Ü

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) presentation (15 to 20 minutes) and written elaboration (approx. 20 pages), weighted 1:2 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

--
### Module title

**Advanced Seminar: Selected Aspects of Managerial Accounting**

### Abbreviation

12-M-AUAS-182-m01

### Module coordinator

holder of the Chair of Business Management, Controlling and Accounting

### Module offered by

Faculty of Business Management and Economics

### ECTS

- **10**

### Method of grading

- Numerical grade: --

### Only after succ. compl. of module(s)

- --

### Duration

- **1 semester**

### Module level

- **Unknown**

### Other prerequisites

- --

### Contents

In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured paper and to present the results of their work with the help of relevant topics in the field of controlling.

### Intended learning outcomes

After completing the controlling master seminar, students will be able to

(i) understand and apply scientific literature reviews;

(ii) use elaborated contents to write scientific papers;

(iii) create presentations and speeches independently.

### Courses

**S (2)**

**Method of assessment**

- **Type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus**

Term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1

Assessment offered: Once a year, summer semester

Language of assessment: German and/or English creditable for bonus

### Allocation of places

- **20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.**

### Additional information

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### Referred to in LPO 1

(examination regulations for teaching-degree programmes)

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**Contents**  
No information on contents available.

**Intended learning outcomes**  
No information on intended learning outcomes available.

**Courses**  
(type, number of weekly contact hours, language — if other than German)  
V (2) + Ü (2)  
Course type: alternatively S instead of V + Ü

**Method of assessment**  
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)  
a) written examination (approx. 60 minutes) or b) written examination consisting entirely or partly of multiple/single choice questions (approx. 60 minutes) or c) presentation (15 to 20 minutes) with written elaboration (approx. 20 pages), weighted 1:2 or d) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or e) entirely or partly computerised written examination (approx. 60 minutes)  
Language of assessment: German and/or English  
creditable for bonus

**Allocation of places**  
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**Additional information**  
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**Referred to in LPO I**  
(examination regulations for teaching-degree programmes)  
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Course type: alternatively S instead of V + Ü

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) written examination consisting entirely or partly of multiple/single choice questions (approx. 60 minutes) or c) presentation (15 to 20 minutes) with written elaboration (approx. 20 pages), weighted 1:2 or d) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or e) entirely or partly computerised written examination (approx. 60 minutes)

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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## Contents

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## Intended learning outcomes

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## Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

## Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) Written examination (approx. 40 to 60 minutes) or
- b) Presentation (approx. 20 Minutes) and term paper (15 to 20 pages), weighted 1:1 or
- c) Term paper (30 to 40 pages) or
- d) entirely or partly computerised written examination (approx. 60 minutes) or
- e) Portfolio (approx. 20 pages)

Creditable for bonus

Language of assessment: German and/or English

## Allocation of places

20 places.

1. A total of 15 places will be allocated to students of the Master's degree programmes Management as well as International Economic Policy.

   Should the number of applications exceed 15, these places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

2. A total of 5 places will be allocated to students of the Master's degree programme Information Systems.

   Should the number of applications exceed 5, these places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

3. When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.

## Additional information

Module can be taught in form of E Learning course, seminar, workshop etc.

Referred to in LPO I (examination regulations for teaching-degree programmes)

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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)
Assessment offered: In the semester in which the course is offered
Language of assessment: English
creditable for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
### Module title
Business Analytics

### Abbreviation
12-M-BUA-161-m01

### Module coordinator
holder of the Chair of Information Systems Engineering

### Module offered by
Faculty of Business Management and Economics

### ECTS
10

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
--

### Duration
1 semester

### Module level
graduate

### Other prerequisites
--

### Contents
In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured term paper and to present the results of their work with the help of relevant topics in the field of business management decision models and methods and their application in the development of decision-support systems as well as analytical information systems and quantitative methods of data analysis.

### Intended learning outcomes
The module provides students with knowledge of:
1. Scientific literature
2. Integration of developed results in scientific papers
3. Creating presentations and lectures

### Courses
(type, number of weekly contact hours, language — if other than German)

<table>
<thead>
<tr>
<th>Type</th>
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### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- Term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1
- Assessment offered: Once a year, winter semester
- Language of assessment: German and/or English

### Allocation of places
20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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**Contents**
No information on contents available.

**Intended learning outcomes**
No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 minutes)
Language of assessment: English
creditable for bonus

**Allocation of places**
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**Additional information**
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)
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### Contents

No information on contents available.

### Intended learning outcomes

No information on intended learning outcomes available.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English

creditable for bonus

### Allocation of places

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### Additional information

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a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

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a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English

creditable for bonus

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Language of assessment: German and/or English

creditable for bonus

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Language of assessment: German and/or English

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Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

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Language of assessment: German and/or English

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**Courses** (type, number of weekly contact hours, language — if other than German)

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Language of assessment: German and/or English

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### Courses

(type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)
- Module taught in: English

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
- Assessment offered: In the semester in which the course is offered
- Language of assessment: English
- creditable for bonus

### Allocation of places

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### Additional information

- Research track module in Master's programme IEP
- Referred to in LPO I (examination regulations for teaching-degree programmes)
### Module Catalogue for the Subject
#### China Language and Economy
#### Master's with 1 major, 120 ECTS credits

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(type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)

Module taught in: English

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)

Language of assessment: English

creditable for bonus

**Allocation of places**

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Assessment offered: In the semester in which the course is offered

Language of assessment: English

credible for bonus

**Allocation of places**

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**Contents**

The course offers an introduction to "Dynamic Stochastic General Equilibrium Modelling" (DSGE). These models are designed to describe the business cycle at the macro level. In a first step, we analyse the behaviour of a representative household. In particular, we describe how consumption, asset allocation and labour supply plans are formulated. In a second step, we focus on the firm sector and address how firms solve for optimal production plans. In a third step, we explain what role the central bank plays in stabilising the business cycle. Thereby, we show how changes in interest rates interact with optimal decisions taken by households and firms.

We also discuss hot topics such as CAPM models and monetary policy in the euro area.

**Intended learning outcomes**

The course offers analytical tools designed to solve DSGE models. These analytical skills encompass:

- Solving of intertemporal optimization problems (e.g., consumption Euler-equations).
- Linearization methods (e.g., Taylor-expansions).
- Solving linear difference expectations by minimum state variabel techniques (MSV-solution).
- Basic time series concepts such as impulse response functions, variance decompositions.
- Basic insights in MATLAB/ Dynare programming: specifying, solving and estimating DSGE models.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

Research track module in Master's programme IEP

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
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### Contents

### Intended learning outcomes

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) Written examination (approx. 60 minutes) or
b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes)

Creditable for bonus

Language of assessment: German and/or English

### Allocation of places

40 places.

Should the number of applications exceed the number of available places, places will be allocated as follows:

1. Master’s students of Information Systems will be given preferential consideration.
2. The remaining places will be allocated to students of other subjects.
3. When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.

### Additional information

### Referred to in LPO I (examination regulations for teaching-degree programmes)

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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)
Language of assessment: English
creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Contents**
No information on contents available.

**Intended learning outcomes**
No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)
V (2)
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)

Assessment offered: In the semester in which the course is offered
Language of assessment: English
creditable for bonus

**Allocation of places**
--

**Additional information**
--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)
--
Module title | Abbreviation
---|---
Business Communication in Print, Online and Social Media | 12-M-ECC-182-m01

Module coordinator | Module offered by
Professorship of Economic Journalism and Communication | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
5 | numerical grade | --

Duration | Module level | Other prerequisites
1 semester | undergraduate | --

Contents
This module focuses on the connection of offer characteristics with benefit aspects for the end consumer and the business models on the part of the providers. Starting from the basics of editorial work and professional text management, the new forms of communication management in social networks are presented. The focus in the lecture is on the use of social media in campaigns (Facebook, Twitter, Instagram, Tiktok). There will also be exercises on various Web 2.0 applications (e.g. online social networks) and on the collection and interpretation of online market research data. However, crisis communication of companies will also be covered especially opinion makers on the web as well as protest culture on the web.

Intended learning outcomes
Students will be able to prototype and design a social media campaign, describe the editorial and technical approach including feedback, response and customer engagement. In addition, students will be able to design counter-strategies for corporate communication crises.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

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Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Assessment offered: In the semester in which the course is offered

Language of assessment: English

creditable for bonus

**Allocation of places**

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**Additional information**

Research track module in Master's programme IEP

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<td>European Public Finance</td>
<td>12-M-EFP-202-m01</td>
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**Module coordinator**
holder of the Chair of Public Finance

**Module offered by**
Faculty of Business Management and Economics

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**Duration**
1 semester

**Module level**
graduate

**Contents**

**Description:**
In this course, students will acquire a basic understanding of the financial system of the European Union as well as selected aspects of European agricultural, tax and climate policy.

Reading: lecture notes provided by Chair.

**Outline of syllabus:**
1. The budget of the European Union
2. The Common Agricultural Policy (CAP)
3. The Stability and Growth Pact (SGP)
4. Tax competition or tax coordination in Europe?
5. Emissions trading and European climate policy

**Intended learning outcomes**
After completing the course “Europäische Finanzpolitik” students know the central revenues and expenditures of the budget of the European Union. They also know the most important instruments of the agricultural policy and the debt problem within the European currency union. Finally they will be able to discuss international tax policy and climate issues using simple partial equilibrium models.

**Courses** (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English creditable for bonus

**Allocation of places**
6 places. There are no restrictions with regard to available places for students of the Master’s degree programmes Business Management, International Economic Policy or Economics, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

**Additional information**
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)
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Module title
Economic Geography

Abbreviation
12-M-EG-182-m01

Module coordinator
unknown

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)

Duration
1 semester

Module level
unknown

Other prerequisites
--

Contents

Description:
The course covers the determinants of economic activity in space: basics of urban and regional economics; the origins of the new economic geography and model tools involving mobile labour and mobile capital; applications to trade, tax and regional policy issues are examined and the empirics of agglomeration and trade are discussed.

Outline of syllabus:
1. Introduction
2. Economic activity in space: basics
3. From the new trade theory to the new economic geography
4. The core-periphery model and beyond
5. The footloose-capital model and applications
6. Housing, welfare and regional policy
7. The empirics of agglomeration and trade
8. Policy issues
9. Where to go from here?

Reading:
The course uses a combination of textbooks and journal articles. The main textbooks used are:
Krugman, P.R., 1991, Geography and Trade, MIT Press.

Intended learning outcomes
Students acquire a knowledge of the forces which determine the allocation of economic activity in space and they learn to apply fundamental models of agglomeration to understand and analyze policy issues involving trade, taxation and regional policy questions both analytically and in an economic intuitive way.

Courses
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)
Language of assessment: English creditable for bonus

Allocation of places
--
Additional information

Referred to in LPO I (examination regulations for teaching-degree programmes)
Module title
Monetary Policy and the Financial System
Abbreviation
12-M-EG1-182-m01

Module coordinator
unknown
Module offered by
Faculty of Business Management and Economics

ECTS
5
Method of grading
numerical grade
Only after succ. compl. of module(s)

Duration
1 semester
Module level
unknown
Other prerequisites

Contents
The course deals with the following topics:
1. Intertemporal allocation -- How do households and firms take an optimal decision regarding investments and savings? Why are financial markets efficient? What is the meaning of financial accounting?
2. Banking, financial markets and crisis -- What are the main functions of banks? What are the roles of banks in an economy? What are the reasons and solutions for liquidity and solvency problems of banks?
3. Macroeconomic analysis of banks -- Banks as intermediaries vs. originators of saving deposits. Macro models of banking -- The role of banks during the financial crisis.
4. Money demand -- What are the key determinants of money demand?
5. The monetary transmission channel -- Connection between monetary policy and the real economy in the BMW model. Description of the basic model. Extension of the basic model of fiscal policy.
6. Deflation -- Consequences of deflation on macro variables on the basis of different models.

Intended learning outcomes
By completing this course, students receive a profound understanding of theory and practice of the monetary policy and the financial system. Next to a profound knowledge of banking in general, students learn the monetary transmission channel. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.

Courses
V (2) + Ü (2)

Method of assessment
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English
creditable for bonus

Allocation of places
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information

Referred to in LPO I (examination regulations for teaching-degree programmes)
Module title: Monetary Policy, Foreign Exchange Markets, and the International Monetary System

Abbreviation: 12-M-EG2-182-m01

Module coordinator: unknown

Module offered by: Faculty of Business Management and Economics

ECTS: 5

Method of grading: numerical grade

Only after succ. compl. of module(s): --

Duration: 1 semester

Module level: unknown

Other prerequisites: --

Contents

The course deals with the following topics:

The foreign exchange market:
Functioning of foreign exchange markets; market structure, players and evolution; FX transactions; hedging and speculation with FX.

Exchange rate economics:
Theoretical background and empirical validity of covered interest parity (CIP), uncovered interest rate parity (UIP) and purchasing power parity (PPP); Monetary approach: Flexible price monetary model and sticky price (Dornbusch-) overshooting model; Balassa-Samuelson effect; FX valuation via the PPP and the macroeconomic balance approach; Real effective exchange rates; Empirical validity of the exchange rate theories; Exchange rates and the current account.

Exchange rate regimes and monetary policy in open economies:
Classification of exchange rate regimes; the policy trilemma in open economies; historical development of the international monetary system; central bank interventions on the FX market.

Modelling open economy macroeconomics at the intermediate level:
Implications of the Mundell-Fleming model for monetary and fiscal policy under fixed and flexible exchange rates.
The BMW (IS-MP-PC) model of the open economy and its implication for monetary and fiscal policy under fixed and flexible exchange rates; optimum currency areas in the BMW model and in practice.

Currency crises:
International experience with currency crises since the 1970s; modelling currency crises within the Mundell-Fleming framework.

Managed-floating as a solution for the policy trilemma.

Intended learning outcomes

By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus
Allocation of places

30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
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Market Research and Demand Analysis | 12-M-EIO-182-m01

Module coordinator | Module offered by
unknown | Faculty of Business Management and Economics

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Duration | Module level | Other prerequisites
1 semester | unknown | --

Contents

Outline of syllabus:
1. Recap of econometric methods
   - Identification and estimation of simultaneous equation models
   - Endogeneity
   - Variants of GMM and ML estimation
2. Estimation of demand
   - Representative consumer models
   - Discrete choice models with individual data
   - Discrete choice models with aggregate data
   - Demand models with consumer heterogeneity
3. Estimation of static market models
   - Supply and demand estimation: NEIO framework
   - Inferring/estimation of marginal costs
4. Applications
   - Market definition
   - Empirical merger analysis

The course will be taught in English.

Intended learning outcomes

The students taking this class will learn modern empirical methods in studying questions related to industry outcomes. They will become familiar with methods used in estimating demand and during exercises will learn how one can do it in practice. They will have a thorough understanding of the so-called New Empirical Industrial Organization (NEIO) methodology. They will become familiar with methods used in estimating demand and imperfect competition models among firms. They will learn how to use such models to infer marginal costs as well as constructing policy simulations based on the estimated models to evaluate the effects of changes in the competitive environment, such as mergers. A student which successfully completes this course will not only be able to read empirical academic papers but will also implement a few important models in computer exercises. Furthermore, they will be able to draw implications of empirical studies for economic policy in areas such as antitrust and regulation.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)
Language of assessment: English
creditable for bonus

Allocation of places
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Additional information

Research track module in Master's programme IEP
<table>
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# European Macroeconomic Policy

**Abbreviation:** 12-M-EMP-202-m01

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<td>holder of the chair for monetary policy and international economics</td>
<td>Faculty of Business Management and Economics</td>
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## Contents

**Description:**
The course provides students with an overview of the macroeconomic conditions and consequences of European integration and monetary union. The course thus helps students gain a deeper understanding of the current crisis in the euro area as well as the debate on the future of European economic integration.

**Content:**
The first part of the course provides students with an overview of the history of European integration with a focus on economic and monetary integration. We then discuss the institutional framework of the European Monetary System, the predecessor of the euro area in the period from 1979 to 1998. Next, the criteria for admission to the European Monetary Union (EMU) and the monetary policy strategy of the European Central Bank will be presented and discussed. Building on the traditional Mundell-Fleming model, the course will make students familiar with the theory of the optimum monetary area and will then provide them with deeper insights into this theory on the basis of a simple New Keynesian model. Students will thus be able to make a well-founded assessment of the advantages and disadvantages of monetary union as well as the conditions under which monetary union can be successful. In the final part of the course, we analyse the coordination and incentive problems that arise for fiscal policy in a monetary union. In particular, we deal with the question of how these issues are addressed within the European Monetary Union. Current macroeconomic developments within the euro area as well as the causes and consequences of the euro crisis are discussed at various points in the course.

## Intended learning outcomes

After completing this course students will have gained a profound understanding of the costs and benefits of monetary integration in general and specifically in the EMU. Thus, they will enhance their general macroeconomic understanding by applying it to real world problems. In addition, students will have knowledge of the institutions of common fiscal and monetary policy in Europe.

## Courses

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<td>(2) + Ü (2)</td>
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**Method of assessment**

- a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
  
  Language of assessment: English
  
  Creditable for bonus

## Allocation of places

6 places. There are no restrictions with regard to available places for students of the Master’s degree programmes Business Management, International Economic Policy or Economics, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.
Referred to in LPO I (examination regulations for teaching-degree programmes)
### Module title

**Empirical HR Research with Stata**

| Abbreviation | 12-M-EPF-161-m01 |

### Module coordinator

holder of the Chair of Human Resource Management and Organisation

### Module offered by

Faculty of Business Management and Economics

### ECTS

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### Duration

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### Contents

The seminar "Empirische Personalforschung" ("Empirical Personnel Economics") introduces and discusses the most important estimation problems and their application in the software package STATA. In addition, students learn, with the help of basic problems of personnel economics, how estimation programs are programmed in STATA. Reading list to be provided in class.

### Intended learning outcomes

The aim of the seminar is to enable students to understand and apply the most important estimation programs and their application in STATA with a focus on problems in personnel economics.

### Courses

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### Method of assessment

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<tbody>
<tr>
<td>term paper (approx. 10 pages) Assessment offered: Once a year as announced Language of assessment: German and/or English</td>
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### Allocation of places

12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tr>
<td>Advanced Financial Accounting (German GAAP, IFRS)</td>
<td>12-M-ER-161-m01</td>
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<td>holder of the Chair of Business Management and Accounting</td>
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**Contents**

Content: This course deals with selected complex financial accounting problems according to national German GAPP (German Commercial Code, Handelsgesetzbuch).

Outline of syllabus: Theoretical and empirical foundations of financial accounting; selected topics of advanced financial accounting, e.g. pension accounting, fair value accounting (financial instruments, biological assets, hedge accounting; purchase price allocation and impairment test; leasing; deferred taxes in individual and group financial statements; capital consolidation in multilevel corporate groups; presentation of equity changes; statement of cash flow and segment reporting; notes and management report.

Reading list to be provided during course.

**Intended learning outcomes**

After completing this course, students will be able to
1. analyze complex financial accounting problems according to national and international financial reporting standards and develop predominantly self-directed solutions for these problems;
2. evaluate independently selected research contribution to the theory of financial accounting and design research- or application-oriented projects.

**Courses** (type, number of weekly contact hours, language — if other than German)

| Ü (2) + V (2) |

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 to 120 minutes)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<td>Empirical Regional- and International Economic Research</td>
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) on empirical analysis prepared by candidates or c) portfolio (approx. 20 pages)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module title

**Advanced Seminar: Enterprise Systems**

**Abbreviation**

12-M-ES-161-m01

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### Contents

In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured term paper and to present the results of their work with the help of relevant topics in the fields of information systems and enterprise systems.

Reading: will vary according to topic

### Intended learning outcomes

After completing the course "Enterprise Systems", students will be able to
1. understand the fundamentals of scientific literature reviews;
2. integrate elaborated content in a scientific thesis;
3. create presentations independently.

### Courses

(type, number of weekly contact hours, language — if other than German)

S (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

### Allocation of places

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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## Contents

Outline of syllabus:
1. Subject and tasks of business and economic statistics
2. The European system of national accounting
3. The harmonised consumer price index
4. Structural indicators
5. Money and loans in the European monetary union
6. Data bases of EuroStat

## Intended learning outcomes

Students acquire comprehension on the most important indicators and accounting systems of the European and German business and economic statistics. They will be able to use these reporting systems for different macroeconomic questions.

## Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

## Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

## Allocation of places

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## Additional information

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## Referred to in LPO I

(examination regulations for teaching-degree programmes)

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### Contents

**Description:**
In this module, students will acquire a basic understanding of the tax system and structure applied to households in Germany. In addition, the course will include simple tax incidence analyses of specific tax policies. Reading: lecture notes provided by Chair.

**Contents:**
1. Fiscal harmonisation system in Germany
2. Mechanics and problems of the VAT system
3. Tax incidence analysis
4. Income tax code
5. Taxation of married couples and families
6. Progressive taxation and income leveling
7. Taxation and household decisions

### Intended learning outcomes
After completing the course "Tax Policy" students know the most important tax revenues in Germany and how they are divided between the Federation and the federal provinces. They are able to explain the incidence of specific taxes using simple case studies. Finally they can discuss tax induced distortions of individual decisions using simple partial equilibrium models.

### Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
- Language of assessment: German and/or English
- creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
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**Contents**

**Description:**
The module provides an introduction to some specific issues of public debt that are in the focus of the public and scientific debate.

**Reading:** lecture notes provided by Chair.

**Outline of syllabus:**
1. Measurement of public debt
2. Growth effects of public debt
3. Intergenerational effects of public debt
4. Public debt in open economies
5. Neutrality of public debt
6. Political economy of public debt
7. Theory of sovereign debtors

**Intended learning outcomes**
After completing the course "National Debt" students are able to distinguish and discuss the most important measurement concepts and problems of public debt. They can discuss the growth and distributional consequences using simple equilibrium models of closed and open economies. They can evaluate the relevance of Ricardian neutrality and know the political economy explanations of rising debt levels and debt overhangs in specific countries.

**Courses**
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**
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**Additional information**
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**Referred to in LPO I**
(examination regulations for teaching-degree programmes)
--
# Social Insurance and the Welfare State

**Module title:** Social Insurance and the Welfare State  
**Abbreviation:** 12-M-F3-182-m01

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## Contents

**Description:**
This module discusses the economic justification for implementing social security systems in a market economy and provides students with deeper insights into this topic with the help of specific issues of public health and retirement policy.

**Reading:** lecture notes provided by Chair.

**Contents:**
1. Public intervention in insurance markets  
2. The insurance function of social security  
3. Social security and social morale  
4. The optimal health insurance contract  
5. Alternative financing schemes for public health in Germany  
6. Why do we need a public pension system?  
7. Funding vs pay-as-you-go financing of public pensions

## Intended learning outcomes

After completing the module "Theorie der Sozialversicherung" students are able to explain the theoretical foundation of the social security system in a market economy. Using simple partial equilibrium models they can discuss the financing and contract structure of the public health and pension system. Finally they are able to analyze the consequences of policy reforms.

## Courses

**V (2) + Ü (2)**

## Method of assessment

**Language of assessment:** German and/or English creditable for bonus

**Method of assessment**

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

## Allocation of places

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## Additional information

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## Referred to in LPO I

(examination regulations for teaching-degree programmes)
Module title | Abbreviation
---|---
Optimal Tax Theory | 12-M-F4-182-m01

Module coordinator
unknown

Module offered by
Faculty of Business Management and Economics

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Duration | Module level | Other prerequisites
1 semester | unknown | -- |

Contents

Description:
The course will discuss the design of an optimal tax system. First, students will learn what criteria have to be met for a tax system to be optimal. Lectures will introduce key rules for taxing commodities as well as income and capital.

Examining specific taxation issues such as eco-tax, family taxation and the taxation of international enterprises, students will then gain more in-depth insights into these rules.

Reading: Lecture notes will be provided.

Outline of syllabus:
1. Optimal commodity taxation
2. Optimal income taxation
3. Optimal taxation of families
4. International tax competition

Intended learning outcomes

After completing this module students have a basic understanding of what is meant with "optimal taxation". They are able to apply this concept to specific normative questions of tax policy in practice. Students also learn to prepare and present short papers, where they discuss specific normative policy issues in groups.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)
Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: English creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module title | Case Studies on Business Taxation
Abbreviation | 12-M-FER-161-m01

Module coordinator | holder of the Chair of Business Taxation
Module offered by | Faculty of Business Management and Economics

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Duration | Module level | Other prerequisites |
1 semester | graduate | -- |

Contents
This module offers a cross-sectional view of business taxation by means of case studies which will be prepared by participants in advance and will be discussed in class. The focus will be on German income taxation, income calculation for tax purposes, taxation of partnerships as well as tax problems of foreign activities of German companies.

Intended learning outcomes
Students deepen their knowledge of the German tax law. They are enabled to solve complex tax problems on their own.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 120 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module title | Abbreviation
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Analysis of Financial Market Data | 12-M-FMO-182-m01

Module coordinator | Module offered by
unknown | Faculty of Business Management and Economics

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**Contents**

**Description:**
The module covers the fundamentals, methods and concepts for the empirical analysis of financial market data. The concept of market efficiency is explained and critically examined with reference to the random walk hypothesis. To test this hypothesis, a number of parametric and non-parametric methods are proposed and applied in practice. Based on the findings, market microstructure models that can explain some important empirical findings will be discussed. In addition, the course describes event studies for testing the significant impact of corporate news on the share price and discusses issues of univariate time series analysis such as AR(1)MA and ARCH / GARCH models that are indispensable for modelling financial market data. In the final part of the course, the CAPM is discussed and examined, in particular, with regard to its empirical applicability.

**Outline of syllabus:**
1. Information efficiency
2. Random walk
3. Theoretical market models
4. Event studies
5. Univariate modelling of time series data
6. Models to explain volatility (ARCH and GARCH)
7. Estimation of the capital asset pricing model

**Reading:**

**Intended learning outcomes**
Students have significant knowledge of the fundamentals, methods and concepts that are needed for the empirical analysis of financial market data. They can autonomously perform statistical test decisions with statistics programs such as EViews or Gretl and critically analyze in terms of their economic importance. In addition, the students learn the independent handling of empirical capital market data and have at the end of the course the ability to develop also own functions and routines, for example for EVIews.

**Courses** (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English creditable for bonus
Module Catalogue for the Subject
China Language and Economy
Master's with 1 major, 120 ECTS credits

Allocation of places
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Additional information
Research track module in Master's programme IEP
Referred to in LPO I (examination regulations for teaching-degree programmes)
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<td>Global Logistics &amp; Supply Chain Management</td>
<td>12-M-GLSC-182-m01</td>
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**Contents**

The course "Global Logistics & Supply Chain Management" acquaints students with advanced methods for the planning of global production networks and demonstrates the application of these with the help of multiple case studies.

**Intended learning outcomes**

After completing this course students can
(i) analyze and evaluate global production networks;
(ii) develop and apply appropriate methods to plan production networks;
(iii) evaluate the consequences of uncertainties in processes and apply concepts and methods to plan uncertain processes.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages)
Language of assessment: English creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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**Contents**

In this course, students will explore selected issues of procurement, production and logistics management.

**Intended learning outcomes**

In addition to the necessary expertise in the management of global value networks, in this seminar (inter-) disciplinary and social competences are taught, because these from procurement, production and logistics management at least partially independent capabilities provide a not important success factor of a successful (global and usually intercultural) cooperation to deal with the complex problems of the global value management.

**Courses**

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Course type: alternatively eLearning, S, WS

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) oral examination of one candidate each (approx. 30 minutes) or c) term paper (approx. 15 pages)

Assessment offered: In the semester in which the course is offered and in the subsequent semester

Language of assessment: German and/or English
creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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<tr>
<td>Human Resource Management and Industrial Relations</td>
<td>12-M-HRM-192-m01</td>
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**Module coordinator**

holder of the Chair of Human Resource Management and Organisation

**Module offered by**

Faculty of Business Management and Economics

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**Contents**

This lecture focuses on the organisation of decentralised structures using theoretical models, empirical applications and relevant econometric methods. In addition, the impact of important institutional rules on problems of human resources management is discussed. The first part of the lecture concentrates on organizational problems of human resources management.

**Intended learning outcomes**

Students gain in-depth knowledge on basic mechanisms of establishment organisation as well as the impact of important institutional rules in theory and empirical applications.

**Courses**

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) Written examination (approx. 60 minutes) or
b) Term paper (approx. 15 pages)

Language of assessment: German and/or English

**Allocation of places**

There are no restrictions with regard to available places for students of the Master's degree programmes Management, International Economic Policy, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

**Additional information**

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**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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### Module Catalogue for the Subject China Language and Economy
Master's with 1 major, 120 ECTS credits

<table>
<thead>
<tr>
<th>Module title</th>
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<td>International Taxation</td>
<td>12-M-IB-161-m01</td>
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### Contents
The module discusses tax aspects (legal facts as well as economic effects) of cross-border business activities. Students become familiar with the principles of international taxation, relevant aspects of German income tax law, the function of double taxation treaties as well as recent developments of taxation within the European Union (mostly triggered by the Court of Justice of the European Union). The topics are introduced in the form of lectures. Complex case studies are used for an in-depth discussion of selected aspects.

### Intended learning outcomes
After completion of the module students are able
(i) to assess tax issues of cross-border business activities and develop structured solutions;
(ii) to assess the economic effects of rules of international tax law on its own;
(iii) systematically apply double tax treaties.

The students have knowledge of the basics of international taxation and the German international tax law. They are able to judge and to analyze, using the relevant sources of law complex, case studies on the taxation of cross-border business activities independently and to develop design proposals for the solution.

### Courses
(type, number of weekly contact hours, language — if other than German)
S (2)

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages), presentation of term paper (approx. 20 minutes), weighted 3:2

Assessment offered: To be announced

Language of assessment: German and/or English

creditable for bonus

### Allocation of places
12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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<td>V (2) + Ü (2)</td>
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<td>a) Written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) or Creditable for bonus Language of assessment: German and/or English</td>
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<td>40 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's students of Information Systems will be given preferential consideration. (2) The remaining places will be allocated to students of other subjects. (3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.</td>
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</table>
### Module title

**International Marketing**

### Abbreviation

12-M-I MM-161-m01

### Module coordinator

holder of the Chair of Business Management and Marketing

### Module offered by

Faculty of Business Management and Economics

### ECTS

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### Duration

1 semester

### Module level

graduate

### Other prerequisites

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### Contents

**Description:**
The module builds on the knowledge acquired during the Bachelor's degree programme or the *Grundstudium* (stage I studies). It provides a systematic introduction to strategic marketing decisions in global and international contexts. These are explained mainly by Porter’s diamond and cluster models. Another focus is on internationalisation strategies, which require country analyses and decisions on the selection of national markets as well as a timing of the countries market development. In addition, the module discusses different strategies for market entry and market development.

**Outline of syllabus:**
1. Internationalisation of the economy and regional integration processes
   - Globalisation
   - Competitiveness of countries, industries and companies in an international context
2. International strategic marketing decisions
   - Market entry forms
   - Market development strategies
   - Timing strategies
   - International organisation structures
3. Theories and strategies of internationalisation
   - Foreign trade theory
   - Multinational enterprise
   - Internationalisation strategies

**Reading:**

**Intended learning outcomes**
Students acquire in-depth skills in the field of strategic and operational management with particular attention to the international context. Students achieve particular expertise in the analysis, assessment and implementation of international business decisions and gain skills thus guiding the execution of marketing and management positions in globally-active companies.

**Courses**
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)
Language of assessment: German and/or English

**Allocation of places**

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### Additional information

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### Module: Strategic Managerial Accounting

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<td>Strategic Managerial Accounting</td>
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### Contents

The module focuses on controlling instruments, which are applied in the context of the strategic management of enterprises. The module covers analytical and heuristic techniques of planning and control. In the context of these techniques, instruments of target costing, life cycle analysis, value chain analysis and various portfolio techniques are discussed with regard to their theoretical foundation and fields of application.

### Intended learning outcomes

Initially knowledge about fundamental requirements concerning instruments of decision making and behavior control within enterprises is acquired. What is more the module conveys the obtaining of knowledge about the strengths and weaknesses and therewith fields of application and limits of prevalent instruments of strategic corporate management used by practitioners.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English
creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

--
Module title: IT-Management

Abbreviation: 12-M-ITM-161-m01

Module coordinator: holder of the Chair of Business Management and Business Information Systems

Module offered by: Faculty of Business Management and Economics

ECTS: 5
Method of grading: numerical grade

Duration: 1 semester
Module level: graduate

Other prerequisites: --

Contents

Content:
This course provides students with an in-depth overview of aims, tasks and appropriate methods of IT management.

Outline of syllabus:
1. Organisation and distinction
2. IT strategy
3. IT organisation
4. Management of IT systems
5. Enterprise Architecture Management
6. IT project management
7. IT security
8. IT law
9. IT controlling

Reading:
- Tiemeyer: Handbuch IT-Management, Munich.
- Hanschke: Strategisches Management der IT-Landschaft, Munich.

Intended learning outcomes

After completing the course "IT Management", students will be able to
1. overview the different aspects to be considered regarding a purposeful IT management;
2. understand and apply appropriate methods and tools;
3. independently perform system search and selection in a team project (only after participation in the practice lessons).

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places

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Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

--
Module title
International Trade and the Multinational Firm

Abbreviation
12-M-ITMF-182-m01

Module coordinator
unknown

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Duration
1 semester

Other prerequisites
unknown

Contents

Description:
The course starts out with theories of international trade based on comparative advantage (Ricardo and Heckscher-Ohlin) followed by theories based on monopolistic and oligopolistic competition to explain intra-industry trade. The final part covers firm heterogeneity and multinational firms.

Outline of syllabus:
1. Structure of the lecture
2. Ricardian trade theory
3. Heckscher-Ohlin trade theory
4. The general neoclassical model
5. Sector-specific factors: the Ricardo-Viner model
6. New trade theory: intra-industry trade, increasing returns to scale and imperfect competition
7. Firm heterogeneity, trade and FDI
8. The multinational firm

Reading:
A detailed list of references with further references, journal articles in particular, will be provided with each chapter of the lecture.

Intended learning outcomes
The students acquire the ability to critically understand the causes and drivers of world trade and the developments of specialization patterns in the global economy. They learn to analyze, discuss and defend these developments and to apply the tools and methods to evaluate controversies associated with the ongoing deepening of the international division of labor, in particular the repercussions of the global economy on national economies.

Courses
(type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)
Module taught in: English

Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)
Language of assessment: English
creditable for bonus

Allocation of places
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<td>Coordination, Budgeting and Incentives in Organizations</td>
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### Contents

This module focuses on accounting-based instruments to control behaviour in decentralised enterprises. The course first discusses the role of accounting in the context of decision making and behavioural controlling as well as informational analyses. Afterwards, the most common instruments of behavioural controlling (budgeting, value-oriented management, transfer prices) are discussed with regard to theory and practice.

### Intended learning outcomes

This module aims to provide knowledge in the context of behavioral controlling in enterprises. Knowledge about Requirements on instruments used for behavioral controlling are discussed and competencies for deployment, structure and development of coordination tools are provided.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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**Module title** | **Abbreviation**
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Industrial Management 2 | 12-M-LA-182-m01

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**Contents**

This module analyses and classifies approaches of production planning and control. In addition, it develops methods and models of lot sizing and scheduling. The focus is on the determination of optimal production and transport volumes as well as the planning of orders and manufacturing orders.

**Intended learning outcomes**

Students learn essential concepts, principles and methods of production planning and control with emphasis on the determination of optimal production and transport volumes as well as the planning of production and order sequences. Then, based on this expertise related knowledge broadening and deepening, essential competencies are conveyed, which allow the imaging of realistic situations and problems using mathematical and quantitative models for the derivation and assessment of alternative courses of action. After completion of the module students can answer, analyze and structure questions of production planning and control, goal-oriented. They can also arrange the planning areas in the overall business context and have an in-depth overview of the production planning and control.

**Courses**

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Course type: might also be offered as eLearning, seminary, workshop, etc.

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (approx. 30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx 20 pages)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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<td>Seminar: Logistics &amp; Supply Chain Management</td>
<td>12-M-LSCM-161-m01</td>
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<tr>
<td>holder of the Chair of Logistics and Quantitative Methods in Business Administration</td>
<td>Faculty of Business Management and Economics</td>
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

**Allocation of places**

20 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Supply Chain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the applicant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits, places will be allocated by lot.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
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Managerial Analytics & Decision Making | 12-M-MADM-182-m01

Module coordinator | Module offered by
unknown | Faculty of Business Management and Economics

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Contents
The course "Managerial Analytics & Decision Making" discusses quantitative methods to structure and solve a diverse set of management problems and demonstrates the application of modern methods with the help of multiple case studies.

Intended learning outcomes
After completing this course students can
(i) better understand and structure problems;
(ii) apply important theoretical and empirical frameworks to practical problems that evaluate good and bad decision making;
(iii) implement advanced analytical methods to support decision making under risk.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)
Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 to 20 pages)
Language of assessment: English
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
--
### Module Catalogue for the Subject
China Language and Economy
Master's with 1 major, 120 ECTS credits

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Seminar: Macroeconomics and Quantitative Economic Research</td>
<td>12-M-MEW-161-m01</td>
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<tbody>
<tr>
<td>holder of the Chair of Monetary Policy and International Economics</td>
<td>Faculty of Business Management and Economics</td>
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<tr>
<td>1 semester</td>
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### Content
This course will provide students with a more in-depth understanding of specific problems of macroeconomics and quantitative economic research. A current list of topics, from which students may select one, is available on my website.

### Intended learning outcomes
After the seminar, students can
(i) consolidate acquired knowledge and if necessary apply additional techniques of scientific work;
(ii) create, present and defend a scientific paper;
(iii) deal with the working papers of other participants;
(iv) prepare better for the processing of the master’s thesis.

### Courses
(type, number of weekly contact hours, language — if other than German)
S (2)

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1
Language of assessment: German and/or English

### Allocation of places
10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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# Advanced Macroeconomics

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## Contents

The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.

Outline of syllabus

I Facts and the Solow growth model

II Infinite-horizon Ramsey-Cass-Koopmans model

III Endogenous growth

IV Human capital, social infrastructure and beyond

V Applications (urban and regional growth; growth, resources and the environment)

### Reading:

The course draws strongly on the following textbook:


We will also use journal articles and research papers at several points of the lecture.

## Intended learning outcomes

Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research.

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)

Language of assessment: English

creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module Catalogue for the Subject
**China Language and Economy**

### Master's with 1 major, 120 ECTS credits

<table>
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<td>Microeconometrics</td>
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Outline of syllabus

I Facts and the Solow growth model
II Infinite-horizon Ramsey-Cass-Koopmans model
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IV Human capital, social infrastructure and beyond
V Applications (urban and regional growth; growth, resources and the environment)

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Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research.

### Courses (type, number of weekly contact hours, language — if other than German)

| Ü (2) + Ü (2) |

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

### Allocation of places

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### Additional information

Research track module in Master's programme IEP

### Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module title

**Brand Management & Market Research**

### Abbreviation

12-M-MM-161-m01

### Module coordinator

holder of the Chair of Business Management and Marketing

### Module offered by

Faculty of Business Management and Economics

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### Duration

1 semester

### Module level

graduate

### Other prerequisites

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## Contents

### Description:

At the beginning of the 21st century, marketing - until then interpreted as a market-oriented corporate management approach - was further developed to be seen as the entrepreneurial task of creating "shared value" for the organisation on the one hand and - broadly speaking - for society on the other hand. This idea leads to high requirements regarding the strategic sustainable positioning of the brand as well as brand management itself.

### Outline of syllabus:

1. Brand leadership and brand assessment
2. Brand leadership, identity and relevance according to David Aaker's approach
3. Brand strategies
4. Consumer behaviour
5. Market research methods and the development of brand strategies
6. Market research methods

### Intended learning outcomes

Based on the theories of Meffert and Aaker, students will gain a profound understanding for brand leadership, which will be deepened by many practical implications and examples. Provided by cases studies and market research tools, it's the defined goal of this lecture to convey an in-depth knowledge for consumer behavior and sustainable brand management.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<table>
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<td>Strategic Networks in Industry</td>
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**Contents**

The primary object of this course is to gain a detailed understanding of strategic networks and of the phenomenon of clustering in the industrial industry. The example of the international automotive industry is used for clarification of the theoretical contents.

The focus is on marketing in industrial companies and also on CSR - CSR is considered the "driver" of sustainable innovations - as well as the different strategy types of sustainable innovations.

Outline of syllabus:
1. Strategic networks and clusters in industrial industries such as the automotive industry
2. Transaction types of Williamson as well as strategic cooperation between automobile manufacturers and suppliers
3. Management of business types, in particular the business of suppliers in the automotive industry
4. Cluster and entrepreneurship activities
5. Sustainable innovation strategies

**Intended learning outcomes**

By the end of the course, students gain a profound understanding above the basics of network research. Furthermore, students will acquire sectoral knowledge of the automotive industry as well as detailed cluster skills.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)
Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
---|---
Advanced Seminar: Marketing Strategy | 12-M-MSS-161-m01

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<td>holder of the Chair of Business Management and Marketing</td>
<td>Faculty of Business Management and Economics</td>
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Contents

In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured paper and to present the results of their work with the help of relevant topics in the fields of strategic marketing and strategic management.

Reading:

will vary according to topic

Intended learning outcomes

After completing the course "Marketing Strategie", students will be able to
1. understand the fundamentals of scientific literature reviews;
2. integrate elaborated content in a scientific thesis;
3. create presentations independently.

Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Method of assessment (type, scope, language — if other than German, examination offered — If not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

Allocation of places

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information

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<table>
<thead>
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<td>Mobile and Ubiquitous Systems</td>
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<tr>
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**Contents**

The course will provide students with an overview of basic technologies and business applications of mobile and ubiquitous computing. Exercises running in parallel to lectures will present students with an opportunity to gain experience with mobile development platforms.

Prerequisite for participation in this module: knowledge of the basics of e-business; basic experience with software development tools would be an asset for exercises.

**Intended learning outcomes**

The module provides students with knowledge of:

1. Mobile Infrastructure
2. Mobile Business
3. The Auto-ID technologies
4. Smart Metering
5. Sensor networks and localization systems

**Courses**

- Ü (2) + V (2)

**Method of assessment**

- a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)

Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I**

(examination regulations for teaching-degree programmes)
## Module title

**Advanced Computational Economics**

### Abbreviation

12-M-NGM-182-m01

### Module coordinator

unknown

### Module offered by

Faculty of Business Management and Economics

### ECTS

5

### Method of grading

numerical grade

### Only after suc. compl. of module(s)

--

### Duration

1 semester

### Module level

unknown

### Other prerequisites

--

### Contents

#### Description:

This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social security etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redistribute between different generations and also within generations, how they may improve risk sharing when markets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy.

#### Outline of syllabus:

1. Programming with FORTRAN and application of numerical methods
2. Solution techniques for dynamic programming problems
3. The overlapping generations model (OLG) with uninsurable income risk
3. Policy analysis in the stochastic OLG model

#### Reading:

Lecture notes will be provided.

#### Intended learning outcomes

After completing the course "Computational Economics - Advanced Level" students will be able to
(i) edit and solve stochastic economic problems using advanced numerical techniques;
(ii) implement small scale economic models on the computer;
(iii) simulate tax and social security policy reforms and interpret the quantitative results in economic term.

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Module taught in: English

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: English

### Allocation of places

--

### Additional information

Research track module in Master's programme IEP

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title: Econometrics 1
Abbreviation: 12-M-OE1-182-m01

Module coordinator: unknown
Module offered by: Faculty of Business Management and Economics

ECTS: 5
Method of grading: numerical grade
Only after succ. compl. of module(s): --

Duration: 1 semester
Module level: unknown
Other prerequisites: --

Contents

Description:
This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression model. In particular, model assumptions and properties are discussed and formally motivated. In addition, the module examines linear restrictions on the models explanatory variables as well as dummy variables and introduces tests to verify simple and multiple linear restrictions.

Linear algebra is used as formal aid.

Outline of syllabus:
1. Random variables
2. Important distributions
3. Point estimates
4. Simple linear regression model
5. Model assumptions
6. Model properties
7. Simple hypothesis tests
8. Multiple linear regression model
9. Linear restrictions
10. Dummy variables
11. Multiple hypothesis tests

Intended learning outcomes

The students acquire knowledge of the basics, concepts and methods used in the classical linear regression model and understand the role of econometrics in science and data analysis. In particular, they learn how to analytically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions.

The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Microeconomics" und "Financial Econometrics".

Courses

(type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Module taught in: German (winter semester), English (summer semester)

Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

Allocation of places
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### Module title
Econometrics 2

### Abbreviation
12-M-OE2-182-m01

### Module coordinator
unknown

### Module offered by
Faculty of Business Management and Economics

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### Duration
1 semester

### Module level
unknown

### Other prerequisites
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### Contents

**Description:**
This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedasticity and autocorrelation. Linear algebra is used as formal aid.

**Outline of syllabus:**
1. Specification analysis
2. Multicollinearity
3. Heteroskedasticity
4. Autocorrelated disruptive terms
5. Generalised least squares (GLS)

### Intended learning outcomes
Students acquire essential knowledge of the fundamentals, methods and concepts for estimating the generalised linear regression model (GLS) and can apply and interpret it. They are sensitized for specification problems, data problems and violations of the assumptions of the classical linear model (OLS) so that they are able to recognize, to assess and therefore adequately deal with these problems in theory and practice. This enables them to critically assess the use of the estimation methods in scientific work and to work independently on adequate implementation of empirical analyzes to answer selected (economic) scientific issues if available data with the above-mentioned involve problems. The competences acquired in this course serve as a prerequisite for "Econometrics III", "Microeconometrics" und "Financial Econometrics".

### Courses
(type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

**Language of assessment:** German and/or English

creditable for bonus

### Allocation of places
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### Additional information
Research track module in Master's programme IEP

### Referred to in LPO I (examination regulations for teaching-degree programmes)
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### Module title

**Econometrics 3**

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### Module coordinator

unknown

### Module offered by

Faculty of Business Management and Economics

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### Contents

**Description:**

This module deals with advanced econometric methods and concepts based on the classical and the generalised least squares estimator discussed in Ökonometrie I and II (Econometrics I and II). In particular, this includes the instrumental variable (IV) estimator, the generalised method of moments (GMM) estimator, distributed lag models as well as basic methods and concepts used in univariate and multivariate econometric times series analysis, including (non)stationarity, integration, cointegration.

Linear algebra is used as formal aid.

**Outline of syllabus:**

1. Error-in-variables
2. IV estimation
3. Generalised least squares estimation
4. Distributed lag models
5. Stationary uni and multivariate processes
6. Deterministic and stochastic trends
7. Integrated and cointegrated processes

### Intended learning outcomes

The students acquire thorough understanding of advanced methods and concepts in econometrics. They are familiarized with diverse error-in-variables issues and capable of handling them appropriately. After the course, students understand the generalized methods of moment (GMM) and the instrumental variable (IV) estimator to an extent that they can discuss their pros and cons, apply these to selected questions in quantitative economics, and understand scientific papers using these methods. Furthermore, they become acquainted with selected time series issues, such as distributed lag models, non-stationarity, spurious correlation, and cointegrated processes, enabling them to conduct a comprehensive time series analysis. In brief, the course enables students to apply the above mentioned methods and concepts to real life questions, assess their appropriateness, and address their theoretical and practical benefits and shortcomings.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

### Allocation of places

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### Additional information

Research track module in Master's programme IEP

Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module title: Advanced Labour Economics
Abbreviation: 12-M-OEA-182-m01

Module coordinator: unknown
Module offered by: Faculty of Business Management and Economics

ECTS: 5
Method of grading: numerical grade
Only after succ. compl. of module(s): --

Duration: 1 semester
Module level: unknown
Other prerequisites: --

Contents
Description:
In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenomenon of unemployment.

Outline of syllabus:
1. Labour market empirics
2. Why has Germany not been able, for more than two decades, to clear the labour markets?
3. What policy is best suited to tackle labour market problems?
4. How can we break through the rigid political-economic structures in our society?

Basic reading:

Intended learning outcomes
The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: English

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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<td>Professorship of Economic Journalism and Communication</td>
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<td>1 semester</td>
<td>undergraduate</td>
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**Contents**

In this seminar, students learn the basics of audiovisual forms of presentation (news, background report, reportage). They are first introduced to the use of cameras and editing. Students learn how to set news and stories in the picture and how to organize shoots. Students learn television-specific journalistic basics such as the structure and design of a television report, how to organize and deal with different filming situations, how to create storyboards, how to write texts and how to speak.

**Intended learning outcomes**

The aim of the course is to impart the editorial and technical knowledge and skills (including teamwork) for the production of television features.

**Courses** (type, number of weekly contact hours, language — if other than German)

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**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

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<td>portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media</td>
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**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title: Project Modul: Crossmedial Business Communication
Abbreviation: 12-M-PCW-182-m01

Module coordinator: Professorship of Economic Journalism and Communication
Module offered by: Faculty of Business Management and Economics

ECTS: 10
Method of grading: Only after succ. compl. of module(s)

Duration: 1 semester
Module level: undergraduate

Other prerequisites: --

Contents:
Online and cross-media journalism take into account the current media convergence. This seminar focuses on the individual elements and phases of production for the website, Facebook, Instagram, Twitter and Tiktok against the background of current trends and developments. In addition, the seminar covers current trends in journalism. In addition to content-related topics, the focus is also on new methods (e.g. of storytelling), as well as technical developments.

Intended learning outcomes:
After successful completion, students will be able to name the individual phases of online and cross-media journalism and carry them out on sample projects, explain and go through the individual production stages, use methods and tools for the individual steps.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media
Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English creditable for bonus

Allocation of places: --

Additional information: --

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No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Project (approx 15 pages, e.g. term paper, documentation, preparing a contribution#) and presentation (approx 15 minutes), weighted 2:1

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
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Policy Evaluation Methods | 12-M-PEM-182-m01

**Module coordinator**
holder of the Chair of Labor Economics

**Module offered by**
Faculty of Business Management and Economics

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**Duration**
1 semester

**Module level**
graduate

**Contents**
This course offers an introduction to the fundamentals of causal inference and to widely used research designs in the social sciences. In the first part a framework for understanding causality is introduced. Specifically, the epistemological differences between association, intervention and counterfactuals are explained. Then it is shown why experiments are paramount in generating causal knowledge and which assumptions are needed for which level of the causal hierarchy. Finally, we will discuss two widely used approaches to causality in the social sciences, i.e. potential outcomes and directed acyclic graphs.

The second part is devoted to the research designs regressions analysis, difference-in-differences, instrumental variables, and regression discontinuity. The emphasis is how these research designs are for example applied to answer important questions in labor economics such as the effects of a minimum wage increase on employment or the effect of children on female labor supply and wages.

**Intended learning outcomes**
The assumptions each research design requires in order to identify a causal effect will be at center stage of the lecture. Therefore the emphasis is to teach students what one needs to estimate in order to answer a given question. Further, the research designs are discussed such that students will be able to evaluate and apply these research designs to other questions and fields.

After the course, students should be able to understand the basic concepts and methods of causal inference; should be able to read and interpret research and judge its credibility. This course furthermore serves as a basis for subsequent master courses on statistical inference and estimation, i.e. on how to estimate.

**Courses**
(type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

**Module taught in:** English

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

**Language of assessment:** English

**creditable for bonus**

**Allocation of places**
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**Additional information**
Research track module in Master’s programme IEP

**Referred to in LPO I** (examination regulations for teaching-degree programmes)
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**Contents**

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**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

project (approx 15 pages, e. g. term paper, documentation, preparing a contribution#) and presentation (approx 15 minutes), weighted 2:1

Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English
creditable for bonus

**Allocation of places**

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**Additional information**

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**Intended learning outcomes**

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**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- Project (approx 15 pages, e.g. term paper, documentation, preparing a contribution) and presentation (approx 15 minutes), weighted 2:1
- Assessment offered: In the semester in which the course is offered
- Language of assessment: German and/or English
- Creditable for bonus

**Allocation of places**

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**Additional information**

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**Contents**

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**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

project (approx 15 pages, e. g. term paper, documentation, preparing a contribution#) and presentation (approx 15 minutes), weighted 2:1

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

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**Additional information**

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### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses
(type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)
  - Module taught in: English

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- project (approx 15 pages, e.g. term paper, documentation, preparing a contribution#) and presentation (approx 15 minutes), weighted 2:1
  - Assessment offered: In the semester in which the course is offered
- Language of assessment: German and/or English
- creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses (type, number of weekly contact hours, language — if other than German)

| V (2) + Ü (2) |

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Project (approx 15 pages, e.g. term paper, documentation, preparing a contribution) and presentation (approx 15 minutes), weighted 2:1

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

### Allocation of places
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### Additional information
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**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

project (approx 15 pages, e.g. term paper, documentation, preparing a contribution#) and presentation (approx 15 minutes), weighted 2:1

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<td>project (approx 15 pages, e. g. term paper, documentation, preparing a contribution#) and presentation (approx 15 minutes), weighted 2:1</td>
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### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses
V (2) + Ü (2)

Module taught in: English

### Method of assessment
Project (approx 15 pages, e.g. term paper, documentation, preparing a contribution) and presentation (approx 15 minutes), weighted 2:1

Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English

creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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### Module title

**Project Management and Control**

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### Module coordinator

holder of the Chair of Chair of Business Management, Controlling and Accounting

### Module offered by

Faculty of Business Management and Economics

### ECTS

| 5 |

### Method of grading

| numerical grade |

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### Duration

| 1 semester |

### Module level

| unknown |

### Other prerequisites

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### Contents

The module focuses on the discussion and critical examination of instruments and methods used in the context of project management and controlling within enterprises. It covers characteristic features and structures of projects, their possible success factors, methods and instruments of the controlling and management of projects in various project phases as well as approaches to multi-project management. The theoretical basis as well as potential applications of these instruments are discussed.

### Intended learning outcomes

Initially knowledge about fundamental requirements concerning instruments of project management and controlling is acquired. What is more the module conveys knowledge about strengths and weaknesses and thereby fields of application and limits of commonly used instruments and methods of practitioners. Competences within the configuration and development of the project management and -controlling are obtained as well as skills within the practical use of the project management software MS Project.

### Courses

(type, number of weekly contact hours, language — if other than German)

| S (2) |

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English
creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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## Module Catalogue for the Subject
### China Language and Economy
#### Master's with 1 major, 120 ECTS credits

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### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
Module taught in: English

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Assessment offered: In the semester in which the course is offered
Language of assessment: English
creditable for bonus

### Allocation of places
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 15 pages) and presentation (one candidate: approx 10 to 15 minutes @ groups of 2: approx 20 minutes; groups of 3: approx. 30 minutes), weighted 2:1
Assessment offered: In the semester in which the course is offered
Language of assessment: German and/or English

**Allocation of places**

12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
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Accounting and Capital Markets | 12-M-REKA-182-m01

Module coordinator | Module offered by
holder of the Chair of Chair of Business Management, Controlling and Accounting | Faculty of Business Management and Economics

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Contents
The module focuses on financial and management accounting, their functions, possible configurations as well as their impact on internal and external recipients under consideration of the institutional setting. In this context, an economic perspective has priority over detailed legal arrangements and regulations by the standard setters. Based on the theoretical foundations of information economics as well as decision-making and balance sheet theories, typical issues concerning cost accounting and controlling as well as financial accounting and publicity are discussed.

Intended learning outcomes
Initially a fundamental knowledge about the conception and impact of management and financial accounting as information systems is acquired. In the following, the module mainly sharpens the understanding of the economic impacts of the configuration of management and financial accounting. What is more, extensive knowledge about possible impacts of changes in institutional general frameworks is conveyed. For example changes in valuation standards, publicity rules or regulations about the distribution of profits in enterprises and on capital markets are considered.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English
creditable for bonus

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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**Contents**

The module will discuss:
- Central aspects of the choice and change of legal form during the founding phase of businesses
- The restructuring and transfer of businesses
- Static and dynamic tax burden accounts for incorporated and unincorporated businesses
- Umwandlungssteuerrecht (German conversion tax law)

The main focus will be on national cases.

**Intended learning outcomes**

After completion of the module students are able
(i) to analyze and to judge fiscal determinants of a legal form decision from an economic point of view;
(ii) to analyze independently complex issues in the field of legal form and the conversion tax law and using the relevant legal sources to develop design proposals.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages), presentation of term paper (approx. 20 minutes), weighted 3:2

Assessment offered: To be announced

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module title
Legal Foundations of Riskmanagement and Compliance

### Abbreviation
12-M-RM1-161-m01

### Module coordinator
holder of the Chair of Business Management and Accounting

### Module offered by
Faculty of Business Management and Economics

### ECTS
2

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
graduate

### Other prerequisites
--

## Contents
Content: This module analyses the presentation of opportunities and risks in financial reports, i.e. annual or interim reports, in conjunction with selected value-based management and profitability analysis approaches.

Outline of syllabus:
1. Basics of financial reporting and risk management;
2. Practice of risk reporting;
3. Profitability analysis according to Penman;
4. Value-based management and risk management;
5. Residual income and business valuation;
6. Analysis of equity risk;
7. Analysis of credit risk;
8. Risk management monitoring by audit committees and auditors.

Reading list to be provided in class.

## Intended learning outcomes
After completing the course, the students will be able
1. to present the relation between risk management and financial reporting;
2. to analyze and solve independently complex problems with respect to the presentation of opportunities and risk in financial reports based on national and international standards;
3. to identify the relation between risks and value-based management;
4. to evaluate independently selected research results concerning risk reporting and design own research- or practice-oriented projects.

## Courses
(type, number of weekly contact hours, language — if other than German)

V (2)

## Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English creditable for bonus

## Allocation of places
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

## Additional information
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**Module coordinator**
holder of the Chair of Business Management and Accounting

**Module offered by**
Faculty of Business Management and Economics

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**Duration**
1 semester

**Module level**
unknown

**Other prerequisites**
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**Contents**
No information on contents available.

**Intended learning outcomes**
No information on intended learning outcomes available.

**Courses (type, number of weekly contact hours, language — if other than German)**
V (2)

**Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)**

a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English creditable for bonus

**Allocation of places**
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)  
Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)  
Assessment offered: In the semester in which the course is offered  
Language of assessment: German and/or English  
Creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module title

**Advanced Seminar: Entrepreneurship and Management**

### Abbreviation

**12-M-SAS-182-m01**

### Module coordinator

holder of the Chair of Entrepreneurship and Management

### Module offered by

Faculty of Business Management and Economics

### ECTS

| 10 |

### Method of grading

numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

unknown

### Other prerequisites

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### Contents

This seminar deals with current topics of entrepreneurship, innovation and corporate sustainability. Students are required to independently analyse a selected topic and to write a term paper. The term paper may be based on literature, empirical analysis or independent work with formal models. In addition, students are required to deliver a talk.

### Intended learning outcomes

After completing the seminar, the students acquired detailed knowledge of important fields of entrepreneurship, innovation or corporate sustainability. They are also able to process and to structure their research findings in a written assignment and to present it in a lecture.

### Courses

(type, number of weekly contact hours, language — if other than German)

| S (2) |

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 pages) and presentation (15 to 30 minutes), weighted 2:1

Assessment offered: Once a year, winter semester

Language of assessment: German and/or English

### Allocation of places

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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**Contents**

This course will take the form of a seminar. It will deal with current topics of banking. Students will be required to independently analyse a selected topic and to write a term paper. This term paper may be largely literature based or empirical or may be based on independent work with formal models. In addition, students will be required to deliver a talk on the topic.

**Intended learning outcomes**

Students will gain in-depth knowledge in key application areas of banking management. The students are able to process independently deeper problems within the topics, to work up these structured in writing and present it in a lecture.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

**Allocation of places**

15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Contents**

The course addresses central issues of strategic supply management. The supply function of the company (purchasing, materials management, procurement logistics) and its strategic importance is analysed and basic methods are developed that are relevant in this area.

**Intended learning outcomes**

Students learn the principles of performance-oriented optimization of all procurement activities to develop long-term, competitively sensitive potential for success. After completion of the module students are able to prepare structured, to goal-oriented analyze and to respond to performance-oriented issues of strategic procurement based on key instruments. Students are able to accurately classify the tasks of the procurement and to describe and discuss their strategic importance and dominate essential methods and procedures used in this area to apply.

**Courses**

V (2) + Ü (2)  
Course type: might also be offered as eLearning, seminar, workshop, etc.

**Method of assessment**

a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (approx. 30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx. 20 pages)  
Language of assessment: German and/or English  
credible for bonus

**Allocation of places**

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I**

(examination regulations for teaching-degree programmes)
Module title | Abbreviation
---|---
Seminar: Supply Chain Competition | 12-M-SCC-161-m01

<table>
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<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Chair of Logistics and Quantitative Methods in Business Administration</td>
<td>Faculty of Business Management and Economics</td>
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### Contents

In the seminar "Supply Chain Competition", students participate in an online multi-round simulation and apply methods of operations and supply chain management.

### Intended learning outcomes

After completing this seminar students

i. selected and applied quantitative models for procurement, production, sales and supply chain management,

ii. faced the practical problems when using real data to feed models,

iii. and understand the challenges to reach a coordinated decision in a company.

### Courses

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<th>(type, number of weekly contact hours, language — if other than German)</th>
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### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 15 to 20 pages) and presentation (approx. 10 minutes), weighted 2:1

Assessment offered: Once a year, winter semester

Language of assessment: German and/or English

### Allocation of places

12 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students who already have successfully completed courses offered by the Chair of Logistics and Quantitative Methods will be given preferential consideration. (2) Among applicants with the same number of successfully completed modules, places will be allocated according to the total number of ECTS credits achieved in mandatory courses of the focus Logistik und Supply Chain Management (Logistics and Supply Chain Management) or Value Chain Management or another specialisation the applicant has selected which includes courses offered by the Chair. (3) Among applicants with the same number of ECTS credits, places will be allocated by lot.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<td>Faculty of Business Management and Economics</td>
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)
- Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)
- Language of assessment: English
- creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<td>Selected Topics of European Integration</td>
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<tbody>
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### Contents

The module provides students with a more in-depth understanding of specific problems of macroeconomics and current economic policy.

### Intended learning outcomes

After the seminar, students can

(i) consolidate acquired knowledge and if necessary apply additional techniques of scientific work;
(ii) create, present and defend a scientific paper;
(iii) deal with the working papers of other participants;
(iv) prepare better for the processing of the master’s thesis.

### Courses

| type, number of weekly contact hours, language — if other than German |
|--------------------------|--------------------------|
| S (2)                   |

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1
Assessment offered: Once a year, summer semester
Language of assessment: German and/or English

### Allocation of places

15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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### Module title

**Advanced Seminar: Financial Accounting and Auditing**

### Abbreviation

12-M-SER-161-m01

### Module coordinator

holder of the Chair of Business Management and Accounting

### Module offered by

Faculty of Business Management and Economics

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### Contents

The module provides students with more in-depth insights into current problems of external accounting and auditing, usually using scientific primary literature in English or German language.

### Intended learning outcomes

After completion of the module, participants have

(i) consolidated the learned issues and possibly applied additional techniques of scientific work;

(ii) created and defended a qualifying level relevant scientific work;

(iii) conducted a scientific examination of the work results of other seminar participants;

(iv) the ability to present and develop solution-oriented their own performance adequately considering communicative aspects.

### Courses

(type, number of weekly contact hours, language — if other than German)

S (2) + S (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Assessment offered: Once a year, winter semester

Language of assessment: German and/or English

### Allocation of places

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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**Module coordinator**
holder of the Chair of Business Management and Industrial Management

**Module offered by**
Faculty of Business Management and Economics

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**Contents**

In the seminar, students will write seminar papers on selected topics in the field of industrial management. The central issues and findings of these papers will have to be presented in class.

**Intended learning outcomes**

The students have acquired in-depth knowledge in key application areas of industrial management and learned by taking care of the seminar to deepen their knowledge for making scientific work, to research literature necessary, to filter, to evaluate, to critically analyze and to ask each other. On this basis, and, where appropriate, with introduction of own scientifically based further developments, the participants will learn to prepare a written contribution to the topic of Industrial Management, which complies with the principles of scientific work. Through the lecture, students learn to present selected content of their housework in a suitable form and a predetermined time frame and to defend the findings in the course of a critical, scientific discussion.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 or b) term paper (approx. 15 to 20 pages) and presentation (approx. 45 minutes), weighted 1:1

Language of assessment: German and/or English

**Allocation of places**

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Contents

Content:
In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured paper and to present the results of their work with the help of relevant topics in the field of industrial economics.

### Intended learning outcomes

After completing the course "Seminar: Industrieökonomik", students will be able to
1. understand the fundamentals of scientific literature reviews;
2. integrate elaborated content in a scientific thesis;
3. create presentations independently.

### Courses (type, number of weekly contact hours, language — if other than German)

| S (2) |

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1
Language of assessment: German and/or English

### Allocation of places

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module title

**Seminar: International Economics**

<table>
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<th>Abbreviation</th>
<th>12-M-SIO-161-m01</th>
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### Module coordinator

holder of the Chair of International Macroeconomics

### Module offered by

Faculty of Business Management and Economics

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<td>graduate</td>
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</table>

### Contents

Current topics in international economics [e. g. outsourcing, offshoring and multinational firms; competition of locations, jurisdictions and systems; globalisation and the environment; trade, multinational firms and labour markets; Triumph of the City].

Reading:
peer-reviewed articles from international journals and/or monographs.

### Intended learning outcomes

Drawing on current cutting-edge research, students are enabled to analyze current research questions and to learn and apply research methods. The seminar style of the course teaches them to present their own seminar papers and research both in written and in oral form. Students are enabled to critically analyze and discuss the work of their peers.

### Courses

**S (2)**

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<tbody>
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Language of assessment: German and/or English

### Allocation of places

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

--
Module title: Strategic Marketing
Abbreviation: 12-M-SM-161-m01

Module coordinator: holder of the Chair of Business Management and Marketing
Module offered by: Faculty of Business Management and Economics

ECTS: 5
Method of grading: numerical grade
Only after succ. compl. of module(s): --

Duration: 1 semester
Module level: graduate
Other prerequisites: --

Contents

Description:
The module raises awareness in students of the relevance and necessity of strategic management in a competitive and dynamical competitive process.

Content:
Based on the marketing strategies as well as the stakeholder and entrepreneurship approaches, this module discusses the roots of the concept of strategy in marketing based on Drucker, Porter, Ansoff and Mintzberg. The focus of the module is on thinking in competitive advantages, which is directly related to responsible leadership.

Outline of syllabus:
1. Competitive dynamics requires strategy and leadership
2. Marketing strategies, stakeholder management and entrepreneurship
3. Objectives and tasks of corporate governance in management practice
4. Competitive forces, strategies and benefits according to Michael Porter
5. Growth strategies and marketing myths
6. Future technologies, new businesses and dynamic capabilities
7. Nature and principles of responsible management

Reading:

### Intended learning outcomes
The students have a deeper understanding of the sustainable corporate management and have the basics of the competitive process and competitive dynamics available. In addition, they can use the acquired knowledge, while taking into account the conventional problems of the strategic and sustainable management, to solve business case studies on their own.

### Courses
(type, number of weekly contact hours, language — if other than German)

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### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

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### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
--
## Module title
Strategic Management of Global Supply Chains

### Abbreviation
12-M-SMGS-182-m01

### Module coordinator
holder of the Chair of Logistics and Quantitative Methods in Business Administration

### Module offered by
Faculty of Business Management and Economics

### ECTS
5

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
--

### Duration
1 semester

### Module level
unknown

### Other prerequisites
--

## Contents
**Description:**
In the course "Strategic Management of Global Supply Chains", students will become familiar with the basic principles of building an efficient global supply chain and will apply what they have learned working on multiple case studies.

### Intended learning outcomes
After completing this course students
(i) can apply the basic methods and concepts of supply chain management to practical settings and evaluate the results, and
(ii) understand the effects of global value chains onto strategic company decisions.

### Courses
(type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)

Module taught in: English

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- written examination (approx 60 minutes)
- Language of assessment: German and/or English
creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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<td>Faculty of Business Management and Economics</td>
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**Contents**

The course addresses central issues of strategic supply management. The supply function of the company (purchasing, materials management, procurement logistics) and its strategic importance is analysed and basic methods are developed that are relevant in this area.

**Intended learning outcomes**

Students are able to analyze independently academic publications on their relevance for a given theme. They can present the results orally and in writing by conventional scientific standards.

**Courses** (type, number of weekly contact hours, language — if other than German)

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**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- term paper (approx. 15 pages) and presentation (approx. 25 minutes), weighted 2:1
  - Language of assessment: German and/or English

**Allocation of places**

- 10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<td>Economics of Tax Planning</td>
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**Module coordinator**
holder of the Chair of Business Taxation

**Module offered by**
Faculty of Business Management and Economics

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**Duration**
1 semester

**Module level**
graduate

**Other prerequisites**

**Contents**
This course deals with tax effects on fundamental economic decisions. Taxes are integrated into standard models for investment decisions, financing decisions, firm valuation, dividend policy and remuneration of employees. Therefore, the interaction of corporate and personal income taxes is analysed.

A reading list in English is available on request.

**Intended learning outcomes**
This course enables students to
(i) combine their knowledge of tax law with microeconomic analyses in the areas of corporate and personal finance;
(ii) understand the effect of taxes on fundamental economic decisions, e.g. investment and financing decisions, evaluation of investment, financial assets, forms of remuneration for employees including managing and assessing;
(iii) read and discuss primary scientific literature.

**Courses**
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

**Additional information**

**Referred to in LPO I**
(examination regulations for teaching-degree programmes)
### Module title

Industrial Management 3

### Abbreviation

12-M-SPM-182-m01

### Module coordinator

holder of the Chair of Business Management and Industrial Management

### Module offered by

Faculty of Business Management and Economics

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<th>ECTS</th>
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### Duration

1 semester

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<th>Module level</th>
<th>Other prerequisites</th>
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### Contents

This module will discuss contents and procedures of strategic production management and, in particular, planning and control concepts. Students will become familiar with the essentials of strategic production management. Theoretical and analytical models will be used for analysing both economic and ecological issues. In addition, the module will discuss principles of value structure optimisation and will develop competences regarding the development of integrated mathematical models.

### Intended learning outcomes

After completion of the module students are able to process, to analyze and answer questions of operations strategy structured and goal-oriented in a global context using appropriate methods. Furthermore, they know the main strategic tasks and objectives in production management and evaluate and apply planning and control concepts for the production in realistic application situations.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Course type: might also be offered as eLearning, seminary, workshop, etc.

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 40 to 60 minutes) or b) presentation (approx. 20 minutes) and term paper (15 to 20 pages), weighted 1:1 or c) term paper (approx. 30 to 40 pages) or d) entirely or partly computerised written examination (approx. 60 minutes) or e) portfolio (approx 20 pages)

Language of assessment: German and/or English creditable for bonus

### Allocation of places

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

--
### Advanced Seminar: Topics in Personnel Economics and Organizational Theory

**Module title**

Advanced Seminar: Topics in Personnel Economics and Organizational Theory

**Abbreviation**

12-M-SPO-182-m01

**Module coordinator**

holder of the Chair of Human Resource Management and Organisation

**Module offered by**

Faculty of Business Management and Economics

**ECTS**

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**Duration**

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</table>

**Contents**

Students will write a seminar paper on, deliver a talk on and discuss current issues in the field of human resources management and organisation in class.

**Intended learning outcomes**

The students learn to handle, formulate in own words, present, and discuss current research literature.

**Courses**

<table>
<thead>
<tr>
<th>Type, number of weekly contact hours, language — if other than German</th>
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Module taught in: English

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 pages) and presentation with sub-presentation including discussion (approx. 50 minutes), weighted 1:1

Language of assessment: German and/or English

**Allocation of places**

20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

--

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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### Module Catalogue for the Subject

China Language and Economy

Master’s with 1 major, 120 ECTS credits

<table>
<thead>
<tr>
<th>Module title</th>
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<tbody>
<tr>
<td>Advanced Seminar: Selected Problems in Analytical Tax Research</td>
<td>12-M-SSL-161-m01</td>
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<tbody>
<tr>
<td>holder of the Chair of Business Taxation</td>
<td>Faculty of Business Management and Economics</td>
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### Contents

In this seminar, current problems of tax research will be analysed. Usually, students will read and discuss research papers in German and/or English language.

Although the seminar will be held in German, individual seminar papers may be written and discussed in English if a participant prefers this to German.

### Intended learning outcomes

After the seminar, students are able

- to analyze a complex issue in taxation using research methods,
- to identify problems and to suggest solutions,
- to formulate and to defend their analysis and suggested solutions.

### Courses

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<th>Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)</th>
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<tbody>
<tr>
<td>term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1 Language of assessment: German and/or English</td>
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### Allocation of places

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places reallocated by lot as they become available.

### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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<table>
<thead>
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<td>Tax Accounting</td>
<td>12-M-STB-161-m01</td>
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**Contents**

This module introduces the various methods of income recognition in the German Income Tax Code (Einkommensteuergesetz, EStG). It discusses the main reporting and valuation provisions as well as the specific problems and techniques of income calculation for partnerships.

**Intended learning outcomes**

Students have in-depth knowledge of tax accounting of companies and are able to solve moderate to complex problems of tax accounting in particular of sole proprietorships and partnerships using legal source.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes)

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
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<th>Module title</th>
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<td>Advanced Seminar: Monetary policy</td>
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<tbody>
<tr>
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<td>Faculty of Business Management and Economics</td>
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</table>

**Contents**

Gaining a more in-depth understanding of specific problems of macroeconomics and, in particular, monetary policy.

**Intended learning outcomes**

After the seminar, students can

(i) consolidate acquired knowledge and if necessary apply additional techniques of scientific work;
(ii) create, present and defend a scientific paper;
(iii) deal with the working papers of other participants;
(iv) prepare better for the processing of the master’s thesis.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

**Allocation of places**

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
**Module title** | **Abbreviation**
---|---
Advanced Seminar: Public Finance | 12-M-SV5-161-m01

| Module coordinator | Module offered by |
---|---
holder of the Chair of Public Finance | Faculty of Business Management and Economics |

| ECTS | Method of grading | Other prerequisites |
---|---|---
10 | numerical grade | -- |

| Duration | Module level |
---|---
1 semester | graduate |

**Contents**
Gaining a more in-depth understanding of specific problems discussed in lectures on public finance using scientific economic journal articles in German and English language.

**Intended learning outcomes**
After the seminar, students can
(i) consolidate acquired knowledge and if necessary apply additional techniques of scientific work;
(ii) create, present and defend a scientific paper;
(iii) deal with the working papers of other participants;
(iv) prepare better for the processing of the master’s thesis.

| Courses | (type, number of weekly contact hours, language — if other than German) |
---|---|
S | (2) |

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1
Assessment offered: Once a year, summer semester
Language of assessment: German and/or English

**Allocation of places**
20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)
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<table>
<thead>
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<tr>
<td>Practical Seminar: Economic Journalism</td>
<td>12-M-SWJ-182-m01</td>
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<tbody>
<tr>
<td>holder of the Professorship of Economic Journalism at the Chair of Monetary Policy and International Economics</td>
<td>Faculty of Business Management and Economics</td>
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### Contents

Students will acquire an in-depth insight into the practical side of economics journalism. They must complete their placements at company or other institution at which they will have an opportunity to gain an in-depth knowledge of economics journalism. Students will be required to prepare a practical report on the placement module as well as to submit proof of regular attendance and participation. In addition, a certificate issued by the placement company is to be submitted.

### Intended learning outcomes

The module strengthens practical competences and encourages work experiences. So it prepares for the career start in economics journalism.

### Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

portfolio on observation visit, including work samples (approx 40 pages)

Language of assessment: German and/or English

### Allocation of places

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### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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<table>
<thead>
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<th>Module title</th>
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<td>Advanced Seminar: Labour Economics</td>
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<tbody>
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<td>holder of the Chair of Economic Order and Social Policy</td>
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</table>

**Contents**

The seminar covers various topics in the field of economic policy and provides students with more in-depth insights into certain aspects addressed in other lectures offered by the Chair.

**Intended learning outcomes**

The seminar gives a better understanding of certain aspects in economic policy and strengthens students' research skills.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Term paper (15 to 20 pages) and presentation (approx. 20 minutes), weighted 2:1

Language of assessment: German and/or English

**Allocation of places**

10 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
### Module title

Selected Topics in Analytical Tax Research

### Abbreviation

12-M-TBS-161-m01

### Module coordinator

holder of the Chair of Business Taxation

### Module offered by

Faculty of Business Management and Economics

### ECTS

5

### Method of grading

numerical grade

### Only after succ. compl. of module(s)

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### Duration

1 semester

### Module level

graduate

### Other prerequisites

--

### Contents

This module serves the purpose of transferring credits from
- courses taken at other German or non-German universities
- additional courses offered on a short-term basis
- courses offered by new Chairs that are yet to be included in the FSB (subject-specific provisions)

The holders of the respective Chairs will ensure that the courses are eligible for credit transfer.

### Intended learning outcomes

As a result of accrediting multiple kinds of modules, a description of acquired skills cannot be given.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination of one candidate each (approx. 20 minutes)

Language of assessment: German and/or English creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<table>
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<td>Topics in Data Science</td>
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**Module coordinator**  
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**Module offered by**  
Faculty of Business Management and Economics

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**Contents**  
No information on contents available.

**Intended learning outcomes**  
No information on intended learning outcomes available.

**Courses**  
(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)  
Module taught in: English

**Method of assessment**  
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)  
Assessment offered: In the semester in which the course is offered  
Language of assessment: German and/or English  
creditable for bonus

**Allocation of places**  
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**Additional information**  
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**Referred to in LPO I**  
(examination regulations for teaching-degree programmes)  
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### Module title

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<th>Topics in Entrepreneurship</th>
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### Abbreviation

| 12-M-TENT-182-m01 |

### Module coordinator

| unknown |

### Module offered by

| Faculty of Business Management and Economics |

### ECTS

| 5 |

### Method of grading

| numerical grade |

### Only after succ. compl. of module(s)

| -- |

### Duration

| 1 semester |

### Module level

| unknown |

### Other prerequisites

| -- |

### Contents

No information on contents available.

### Intended learning outcomes

No information on intended learning outcomes available.

### Courses (type, number of weekly contact hours, language — if other than German)

| V (2) + Ü (2) |

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) log (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English
creditable for bonus

### Allocation of places

| -- |

### Additional information

| -- |

### Referred to in LPO I (examination regulations for teaching-degree programmes)

| -- |
### Module title
Topics in Human Capital Development

### Abbreviation
12-M-THC-182-m01

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### ECTS
5

### Method of grading
Numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
unknown

### Other prerequisites
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### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses
**Type, number of weekly contact hours, language — if other than German**

- V (2) + Ü (2)

- Module taught in: English

### Method of assessment
**Type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus**

- a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

- Assessment offered: In the semester in which the course is offered

- Language of assessment: English

- creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title

Theory of Industrial Organization

Abbreviation

12-M-TI1-182-m01

Module coordinator

holder of the Chair of Industrial Economics

Module offered by

Faculty of Business Management and Economics

ECTS

5

Method of grading

numerical grade

Only after succ. compl. of module(s)

Duration

1 semester

Module level

unknown

Other prerequisites

--

Contents

Theory of industrial organisation:
1. Monopoly pricing
   - Nonlinear pricing and mechanism design
   - Dynamic pricing: experience goods, durable goods
2. Oligopoly pricing
   - Static price and quantity competition in homogeneous and differentiated goods markets
   - Comparative statics
   - Equilibrium market structure
3. Dynamic competition in oligopoly markets
   - Repeated games and collusion
   - Markov perfect equilibrium and models of dynamic competition
4. Strategic behaviour by incumbent firms
   - Entry deterrence and predation
   - Signalling and reputation
5. Auctions
   - Second price auctions
   - First price auctions
6. Advertising and product design

The course will be taught in English.

Intended learning outcomes

Students which complete this class will acquire a working knowledge of advanced theoretical models of competition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interactions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, assess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possible extensions.

Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)

Language of assessment: English

creditable for bonus

Allocation of places

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Additional information

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### Contents

**Description:**
This course discusses vertical contracts in supply chains and their impact on competition.

**Outline of syllabus:**
1. The classic problem of double marginalisation and its solution by nonstandard contracts (resale price maintenance, nonlinear pricing (rebates), exclusive territories, exclusive dealing etc.)
2. Contracts for service
3. Common agency
4. The delegation principle
5. The commitment problem
6. Interlocking relationships
7. Foreclosure by vertical contracts or mergers

**Intended learning outcomes**
After completing the course students are able to
(i) explain the results of theoretical industrial economics on vertical contracts;
(ii) apply the involved methods to given simple examples on their own;
(iii) recognize, in which real life situations (and how) the results can be applied;
(iv) analyze the impact of certain vertical contracts on competition.

**Courses**
(type, number of weekly contact hours, language — if other than German)

V (2)
Module taught in: English

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)
Assessment offered: In the semester in which the course is offered
Language of assessment: English
creditable for bonus

**Allocation of places**
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**Additional information**
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(examination regulations for teaching-degree programmes)
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**Contents**

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**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) term paper (approx. 15 to 20 pages)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module Catalogue for the Subject
#### China Language and Economy
### Master's with 1 major, 120 ECTS credits

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### Contents
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### Intended learning outcomes
No information on intended learning outcomes available.

### Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) term paper (approx. 15 to 20 pages)
- Assessment offered: In the semester in which the course is offered
- Language of assessment: German and/or English
- creditable for bonus

### Allocation of places
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### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
--
### Contents

Migration has become a key issue in the political and public debate all over the world. Thus, economists increasingly engaged in studying determinants and consequences of migration as it has a substantial impact on receiving and sending countries. This course offers an introduction to the key concepts of migration economics and will cover the following topics:

1. Migration Decision and Forms of Migration
2. Effects on Migration on Employment and Wages
3. Effects of Migration on Attitudes and Political Economy
4. Integration and Integration Policies
5. Refugee Migration
6. Impacts of Emigration

### Intended learning outcomes

At the end of the course students are familiar with the basic theoretical and empirical concepts in the area of economics of migration. A special focus will be on the understanding of the identification of causal effects and the ability to connect links between the different areas of analysis.

The course will consist of frontal teaching of the basic theoretical as well as empirical tools as well as a careful reading of some of the key scientific articles related to the outlined topics (a reading list will be provided at the beginning of the semester). At the end of the semester, students will have the opportunity to present their term papers.

### Courses

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Module taught in: English

### Method of assessment

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Assessment offered: In the semester in which the course is offered

Language of assessment: English

Creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English creditable for bonus

**Allocation of places**

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**Additional information**

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**Contents**

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**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module Catalogue for the Subject
China Language and Economy
Master’s with 1 major, 120 ECTS credits

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**Contents**

Content:
Based on a synopsis of the basic arguments in favour of free trade, this module provides a systematic introduction to and analysis of a number of arguments in favour of trade operations and trade policy instruments (duties, quotas etc.). The arguments that will be discussed include market power in international markets, domestic distortions, the strategic trade policy, the infant industry argument and industrial policy. The lecture will also address the political-economic causes of protectionist policies, the logic of international trade agreements as well as current issues of the world trade system.

Outline of syllabus:
1. Development of lines of the world trade system, of world trade and current issues
2. The doctrine of free trade and its challenges
3. Trade policy instruments and their effects under perfect competition
4. Competition effects of market opening
5. Native market failure: trade policy as a second, third, or ... -best
6. Trade policy in market power on the international commodity markets
7. Political economy, international integration and the world trade system

Reading:
- Key text for many sections of the course:
- Lines of development and current issues of the world trade system are described in a clear and understandable way in the following books:
- A basic knowledge of international economics is a prerequisite for participation in this course. Students can refresh their existing knowledge with the help of the two following textbooks:

**Intended learning outcomes**

Students acquire a critical understanding of the benefits of free trade and the possible displayed at various circumstances economic policy arguments. Students are placed in a position to classify current trade policy issues critically-analytically and to present their ideas verbally and economically-intuitive. Students also gain an understanding of the structure and dynamics of the world trade order.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)
### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages)

Language of assessment: German and/or English

### Allocation of places

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### Additional information

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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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Module title: Financial Statement Analysis and Business Valuation

Abbreviation: 12-M-UA-161-m01

Module coordinator: holder of the Chair of Business Management and Accounting

Module offered by: Faculty of Business Management and Economics

ECTS: 5

Method of grading: numerical grade

Only after succ. compl. of module(s): --

Duration: 1 semester

Module level: graduate

Other prerequisites: --

Contents:

Content:
Underlying value is referred to as fundamental value, the analysis of information about fundamental value is referred to as fundamental analysis. This module discusses fundamental analysis. Fundamental analysis was developed as a matter of appropriate financial statement analysis.

Outline of syllabus:
1. Introduction: investing, valuation and financial statements
2. How financial statements are used in valuation
4. Viewing business through the financial statement lens
5. Analysis of the balance sheet and income statement
6. Analysis of the cash flow statement
7. Analysis of profitability
8. The value of operations and the evaluation of enterprise price-to-book-ratios and price-earnings-ratios

Reading:

Intended learning outcomes:
The students should be able to analyze financial statements and to value businesses and business strategies using the best technologies available. They should be able to sort out what are good methods, i.e. practical as well as conceptually sound, and what are poor ones. They should demonstrate their knowledge in applying the methods on real cases.

Courses (type, number of weekly contact hours, language — if other than German):
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus):
written examination (approx. 60 to 120 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places:
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Additional information:
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Referred to in LPO I (examination regulations for teaching-degree programmes):
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Module title | Abbreviation
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Advanced VAT | 12-M-UF-161-m01

Module coordinator | Module offered by
holder of the Chair of Business Taxation | Faculty of Business Management and Economics

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Contents
The module provides students with more in-depth insights into complex national issues (e.g., holding structures) and international constellations with respect to other EU member states as well as non-EU states from a VAT point of view. The relevant rulings of the German Federal Fiscal Court as well as the ECJ are also discussed.

Intended learning outcomes
Students acquire deeper knowledge and understanding of German VAT law as well as basic skills in VAT on EU and international levels. The students are able to analyze and solve complex facts of a case from a German VAT point of view as well as to recognize problems arising from international constellations. They are able to determine the VAT-treatment using German VAT law and the European VAT directive. The students are able to identify and make use of simplification rules (intra-Community triangulation simplification) as well as to proactively shape the facts of a case to create a favorable VAT treatment. They are able to read critically and judge primary tax literature.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages) or c) oral examination (one candidate each, approx. 20 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places
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Additional information
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)

Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 120 minutes) or
- b) term paper (15 to 20 pages) or
- c) oral examination of one candidate each (approx. 10 to 15 minutes) or
- oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes)

Language of assessment: English

**Allocation of places**

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**Additional information**

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**Contents**
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**Intended learning outcomes**
No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

- V (2) + Ü (2)
  Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 120 minutes) or b) term paper (15 to 20 pages) or c) oral examination of one candidate each (approx. 10 to 15 minutes) or oral examination in groups (groups of 2 approx. 20 minutes, groups of 3 approx. 30 minutes)
  Language of assessment: English

**Allocation of places**
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**Additional information**
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**Referred to in LPO I** (examination regulations for teaching-degree programmes)
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| Module coordinator Module offered by |
|-------------------------------------|-----------------------------------|
| holder of the Chair of Entrepreneurship and Management | Faculty of Business Management and Economics |

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### Contents
No information on contents available.

### Intended learning outcomes
No information on intended learning outcomes available.

### Courses
(type, number of weekly contact hours, language — if other than German)

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<th>V (2) + Ü (2)</th>
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Module taught in: English

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 120 minutes) or b) log (15 to 20 pages) or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)

Language of assessment: English

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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<table>
<thead>
<tr>
<th>Module title</th>
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<td>Philosophy of Science and Ethics in Business Management and Economics</td>
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1
- Assessment offered: In the semester in which the course is offered
- Language of assessment: German and/or English creditable for bonus

**Allocation of places**

- 20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title | Abbreviation
---|---
European Competition Policy | 12-M-WPE-192-m01

Module coordinator | Module offered by
Chair of Industrial Economics | Faculty of Business Management and Economics

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Duration | Module level | Other prerequisites
1 semester | graduate | --

Contents
I. Legal environment, competition laws
II. Market Definition Qualitative methods, simple quantitative methods, hypothetical monopoly test
III. Horizontal Agreements and Collusion, Repeated games and factors affecting likelihood of collusion
IV. Horizontal Mergers and Collusion, Economic theory, efficiency effects, coordinated effects
V. Vertical Relations and Contracts, Economic analysis of contracts, “more economic approach”
VI. Abuse of Dominant Position
VI.a. Classification of abusive conduct
VI.b. Economic of analysis of selection abusive conduct and theory of harm

Intended learning outcomes
After successful completion of this class, the students should be familiar with main issues that arise in the implementation of competition law. For each type of issue, they will become familiar with basic economic models and methods which inform decisions of competition authorities and courts. Based on in class case studies, they will learn about the famous cases in Europe which underlie the current practice in the implementation of competition laws in Europe. In practical situations, they will be in a position to identify relevant economic theories, and together with the data of the problem at hand, they will be able develop policy suggestions. They will be in a position to read academic papers on related topics, assess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possible extensions.

Courses (type, number of weekly contact hours, language — if other than German)
V (2)
Module taught in: English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) Written examination (approx. 60 to 120 minutes) or
b) Term paper (15 to 20 pages)
Creditable for bonus
Language of assessment: English

Allocation of places
There are no restrictions with regard to available places for students of the Master’s degree programmes Management, International Economic Policy, Information Systems, Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module title: Advanced Auditing
Abbreviation: 12-M-WPF-161-m01

Module coordinator:
holder of the Chair of Business Management and Accounting

Module offered by:
Faculty of Business Management and Economics

ECTS: 5
Method of grading: numerical grade
Only after succ. compl. of module(s): --

Duration: 1 semester
Module level: graduate
Other prerequisites: --

Contents:
Content:
The course discusses business-risk oriented financial statement audits according to International Standards on Auditing (IASs). Selected topics of testing theory are also addressed.

Outline of syllabus:
1. Review process
   - Conditions, order taking, audit planning, risk model-based testing methods
   - Development of the risk-based audit approach
   - Fraud and going concern
   - Judgment, reporting and documentation
2. Testing theory
   - Overview of the state of research
   - The auditor's independence
   - Audit fees, concentration, competition

Reading:
Other reading to be specified in class.

Intended learning outcomes:
After completion of the module "Auditing for advanced" students can
(i) represent the risk-based audit approach, establish and analyze critical;
(ii) analyze selected complex audit issues on the basis of national and international audit standards and, based largely develop self-directed solutions;
(iii) judge selected research papers examining theory independently and, building design research or application-oriented projects.

Courses:
(type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment:
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 to 120 minutes)
Language of assessment: German and/or English creditable for bonus

Allocation of places:
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Additional information:
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Referred to in LPO I:
(examination regulations for teaching-degree programmes)
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### Module title

**Project Modul: Journalism in Economic Policy**

| Abbreviation | 12-M-WPJ-182-m01 |

### Module coordinator

Professorship of Economic Journalism and Communication

### Module offered by

Faculty of Business Management and Economics

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### Contents

Economic journalism is often regarded as unwieldy, but the reporting usually revolves around content that many media users can relate to: The focus is on market developments and (economic) political conditions. How can these topics be presented in a way that is clear, easy to understand and yet as precise as possible? What makes for good economic policy reporting? What research options and forms of presentation are available? Such questions will first be answered using examples from various media. Subsequently, students will work on a key topic themselves.

### Intended learning outcomes

The students know terminology, topics and framework conditions of economic journalism. They have an overview of selected areas of application. They are proficient in research and the various forms of presentation in economic journalism.

### Courses

(type, number of weekly contact hours, language — if other than German)

| S (2) |

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

portfolio (approx. 3 items with a duration of 3 minutes each, audio/video format): e. g. record of research activities, commentary, text analyses of different types of media

Assessment offered: In the semester in which the course is offered

Language of assessment: German and/or English creditable for bonus

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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### Module coordinator
holder of the Chair of Business Management and Accounting

### Module offered by
Faculty of Business Management and Economics

### ECTS | Method of grading | Only after succ. compl. of module(s) |
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### Duration | Module level | Other prerequisites |
| 1 semester | graduate      | --                    |

### Contents
In this seminar, students will gain an overview of different ethical aspects in business and economy, e.g. leadership ethics, corruption, ethical theories, consumer ethics, CSR.

### Intended learning outcomes
Using common scientific methods the student should be able to write a seminar paper dealing with a selected ethical problem in business and/or economy. He/she should be able to present a complex problem in an clear and understandable way and he/she should discuss the arguments with other participants in the class.

### Courses (type, number of weekly contact hours, language — if other than German)
S (2)

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1
Language of assessment: German and/or English

### Allocation of places
12 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
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# Risk Management - Concepts and Systems

**Module title**: Risk Management - Concepts and Systems  
**Abbreviation**: 12-RM-KS-161-m01

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## Contents

**Concepts**: The course will provide students with an overview of the main goals, contents, methods and instruments of opportunity and risk management in industrial and commercial enterprises. **Systems**: The course will provide students with an overview of the design and functionality of essential information systems for risk management.

## Intended learning outcomes

**Concepts**: After completion of the module students have a sound understanding of basic concepts, processes, methods and tools of risk management. They are able to justify the duties and functions of risk management in the company in theory and practice. They can also evaluate proposed solutions for the design of a risk management system, analyze selected issues of risk management and build on that, develop their own solutions.  
**Systems**: After completing this module, students can  
(i) judge legal, organizational and methodological requirements for the implementation of risk management processes in a risk management information system (RMIS);  
(ii) understand the technical basis for RMIS;  
(iii) estimate the different characteristics of various information systems for the RM;  
(iv) understand the workings of RMIS.

## Courses

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## Method of assessment

Type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus  

a) written examination (approx. 60 minutes) or b) oral examination (one candidate each: approx. 15 to 20 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes)  
Language of assessment: German and/or English creditable for bonus

## Allocation of places

25 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

## Additional information

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## Referred to in LPO I

(examination regulations for teaching-degree programmes)
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<td>12-RM-RA-192-m01</td>
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<th>Allocation of places</th>
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<td>30 places.</td>
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<tr>
<td>Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Master's students of Information Systems will be given preferential consideration.</td>
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<tr>
<td>(2) The remaining places will be allocated to students of other subjects.</td>
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<td>(3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.</td>
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Contents
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Intended learning outcomes
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Courses (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Written examination (approx. 60 minutes)

Allocation of places

30 places.
Should the number of applications exceed the number of available places, places will be allocated as follows:

1) Master's students of Information Systems will be given preferential consideration.
2) The remaining places will be allocated to students of other subjects.
3) When places are allocated in accordance with (1) and (2) and the number of applications exceeds the number of available places, places will be allocated by lot among applicants from this group.

Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module title        | Abbreviation
-------------------|-------------------
E-Business Strategies | 12-M-SEBS-161-m01

Module coordinator        | Module offered by
holder of the Chair of Information Systems Engineering | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
10 | numerical grade | --

Duration | Module level | Other prerequisites
1 semester | graduate | --

Contents
In this course, students will acquire important knowledge and skills that will enable them to prepare a well-structured term paper and to present the results of their work with the help of relevant topics in the fields of web-based platforms (electronic markets, Web 2.0 etc.) and strategic management of a company.

Intended learning outcomes
The module provides students with knowledge of:
1. Scientific literature
2. Integration of developed results in scientific papers
3. Creating presentations and lectures

Courses (type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
term paper (approx. 20 to 25 pages) and presentation (approx. 20 minutes), weighted 2:1
Assessment offered: Once a year, winter semester
Language of assessment: German and/or English

Allocation of places
20 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
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Module taught in: English

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Language of assessment: German and/or English
creditable for bonus

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<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Applied Empirical Macroeconomics</td>
<td>12-M-AEM-211-m01</td>
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<th>Module coordinator</th>
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<td>1 semester</td>
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**Intended learning outcomes**

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**Courses** (type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

Module taught in: English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or
b) term paper (approx. 15 pages) or
c) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes)

Language of assessment: English

creditable for bonus

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<thead>
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<th>Module title</th>
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<tbody>
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<td>Business Cycles</td>
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V (2) + Ü (2)

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Language of assessment: English

creditable for bonus

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**Intended learning outcomes**

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**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (40 to 60 minutes) or
- b) term paper (15 to 20 pages) and presentation (approx. 20 minutes) (weighted 2:1) or
- c) term paper (30 to 40 pages) or
- d) portfolio (approx. 20 pages)

Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
<thead>
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## Intended learning outcomes

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### Courses

(type, number of weekly contact hours, language — if other than German)

S (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) oral examination (one candidate each: approx. 10 to 15 minutes, groups of 2: approx. 20 minutes, groups of 3: approx. 30 minutes) or
- b) term paper (approx. 10 pages) and presentation (approx. 15 minutes); (weighted 2:1) or
- c) written examination (approx. 60 minutes)

Language of assessment: German and/or English

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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Thesis
(30 ECTS credits)
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<td>04-CLE-MT-162-m01</td>
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<td>Institute of East and South Asian Cultural Studies</td>
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**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses** (type, number of weekly contact hours, language — if other than German)

No courses assigned to module

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Master's thesis (approx. 80 pages)
Language of assessment: English

**Allocation of places**

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**Additional information**

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