

## Module Catalogue

for the Subject

## Economics

as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Examination regulations version: 2010 Responsible: Faculty of Business Management and Economics

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## **Content and Objectives of the Programme**

No translation available.

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## Abbreviations used

Course types:  $\mathbf{E}$  = field trip,  $\mathbf{K}$  = colloquium,  $\mathbf{O}$  = conversatorium,  $\mathbf{P}$  = placement/lab course,  $\mathbf{R}$  = project,  $\mathbf{S}$  = seminar,  $\mathbf{T}$  = tutorial,  $\ddot{\mathbf{U}}$  = exercise,  $\mathbf{V}$  = lecture

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: **A** = thesis, **LV** = course(s), **PL** = assessment(s), **TN** = participants, **VL** = prerequisite(s)

## Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

### Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

### In accordance with

the general regulations governing the degree subject described in this module catalogue:

#### ASP02009

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

#### 26-Aug-2010 (2010-34) except for new versions of some modules

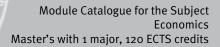
#### 17-Jan-2011 (2011-14) except for new versions of some modules

#### 21-Feb-2011 (2011-22)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.

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# **Specialisation** (60 ECTS credits)

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## **Specialisation Areas**

(60 ECTS credits)

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## **European Economics**

(60 ECTS credits)

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## **Compulsory Modules**

(25 ECTS credits)

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Module title					Abbreviation
Multinational Enterprises				12-M-MNE-102-m01	
Module	e coord	inator		Module offered by	
holder of the Chair of Public Finance				Faculty of Business Management and Economics	
ECTS Method of grading Only after succ. con		npl. of module(s)			
5	nume	rical grade			
Duration Module level Other prerequisites					
1 semester graduate					
Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

#### Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1 m	ajor Economics (	2010)
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r.

Module title					
Common European Labor Market 12-M-EW-102-m01					
oordinator		Module offered by			
holder of the Chair of Economic Order and Social Policy		Faculty of Business	Management and E	conomics	
ECTS Method of grading Only after succ.		npl. of module(s)			
umerical grade					
Module level	Other prerequisites				
er graduate					
se provides an overview of t ommon and country-specific luced to economic theories f syllabus: an integration - an introduct ean labour markets - overvie mmon European labour mar	regulations in the area that can explain the co tion w and explanations ket - European regulati	a of structural and so incentration of econo	ocial policy. In additi		
cluster policy - a new miracl ding: , R./WYPLOSZ, CH. (2009): N, P.R./OBSTFELD, M. (2009 IS, J. (2007): European Integ E, H. (2007): Europäische W . (2003): Internationale Integ olitik, 4 (1), p. 107-121. R./SCHUSTER, R. (1996): Eu tgart.	e solution? The Economics of Europ ): Internationale Wirtso gration Methods and irtschafts- und Sozialp gration und die Neue Ö	chaft, 8th ed., Pearso Economic Analysis, F olitik, Springer-Verla Dkonomische Geogra	on Studium, Munich. Prentice Hall, 3rd ed. Ig, Heidelberg. phie. <i>Perspektiven d</i>	., Harlow. ler Wirt-	
The students gain knowledge about the impact of the process of the European Integration on the national labour markets. They receive an overview of the possible labour market measures and they can discuss approaches aimed to reduce income disparities within the European Union. Additionally the students will be enabled to understand the emergence of geographically and economically concentrated areas. Subsequently possible public policies to intervene in the process of concentration are evaluated.					
type, number of weekly contact hour	s, language — if other than Gei	rman)			
information on SWS (weekl	y contact hours) and co	ourse language avail	able)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes)					
Allocation of places					
Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.					
Additional information					
Workload					
1 major Economics (2010)				page 20 / 555	
	European Labor Market oordinator the Chair of Economic Orde lethod of grading umerical grade Module level er graduate on: se provides an overview of to mon and country-specific luced to economic theories f syllabus: an integration - an introduct an labour markets - overvie mmon European labour mar pact of European structural cluster policy - a new miracl ding: , R./WYPLOSZ, CH. (2009): Theorem Integration pact of European structural cluster policy - a new miracle ding: , R./WYPLOSZ, CH. (2009): Theorem Integrationale Integrationale Integrationale Integration (2003): Internationale Integratic, 4 (1), p. 107-121. R./SCHUSTER, R. (1996): European Integration ents gain knowledge about to They receive an overview of duce income disparities wite emergence of geographica tervene in the process of co type, number of weekly contact hours information on SWS (weekled f assessment (type, scope, lang editable for bonus) tamination (approx. 60 mining n of places Management Master's and cal and Social Sciences Ma al information	European Labor Market         coordinator         the Chair of Economic Order and Social Policy         lethod of grading       Only after succ. con         umerical grade          graduate          on:       See provides an overview of the current situation or ormom and country-specific regulations in the area to economic theories that can explain the constructed to economic market - European engulations in the area explain the constructed to economics of European Integration Methods and E, H. (2007): Europäische Wirtschafts- und Sozial provitik, 4 (1), p. 107-121.         R./SCHUSTER, R. (1996): Europäische Strukturpolitigart.       Imagement Masteris and Economical to constructin are evaluation are evaluation are evaluatingone of	European Labor Market         Module offered by Faculty of Business           lethod of grading         Only after succ. compl. of module(s)           umerical grade         -           Module level         Other prerequisites           er         graduate         -           on:         seprovides an overview of the current situation on the European labou memon and country-specific regulations in the area of structural and so luced to economic theories that can explain the concentration of econo f syllabus:           an integration - an introduction an labour markets - overview and explanations memon European labour market - European regulations pact of European structural funds cluster policy - a new miracle solution?           ding: , R./WPLOSZ, CH. (2009): The Economics of European Integration, 3rc N, P.R./OBSTFELD, M. (2009): Internationale Wirtschaft, 8th ed., Pearso S, J. (2007): Europäische Wirtschafts- und Sozialpolitik, Springer-Verla (2003): Internationale Integration - Methods and Economic Analysis, J E, H. (2007): Europäische Wirtschafts- und Sozialpolitik, Springer-Verla (2003): Internationale Integration und die Neue Ökonomische Geogra <i>Witk</i> , 4 (1), p. 107-121.           R/SCHUSTER, R. (1996): Europäische Strukturpolitik. <i>R. Ohr (Ed.), Euro</i> gart.           learning outcomes           Integration die habour market measures and duce income disparities within the European Union. Additionally the s emergence of geographically and economically concentrated areas. S tervene in the process of concentration are evaluated.           ype, number of weekly contact hours, language – if other than German) information on SWS (weekly contact h	European Labor Market         12-M-EW-102-m01           oordinator         Module offered by           Elethod of grading         Only after succ. compl. of module(s)           umerical grade            Module level         Other prerequisites           ar         graduate            >>>>>>>>>>>>>>>>>>>>>>>>>>>>	

#### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 21 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title			Abbreviation			
European Public Finance			12-M-EFP-102-m01			
Module coordinator			Module offered by			
holder	ofthe	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	Its					
as sele Readin Outline	course cted as g: lectu e of syll	, students will acquire a spects of European agri are notes provided by C abus: of the European Union	cultural, tax and clima		m of the European U	nion as well
2. The 3. The 4. Tax o 5. Emis	Commo Stabilit compet	on Agricultural Policy (C y and Growth Pact (SGI ition or tax coordinatio rading and European c	?) n in Europe?			
Intend	ed lear	ning outcomes				
the bug the deb	dget of ot prob	ing the course "Europäi ther European Union. 1 lem within the Europea sues using simple part	hey also know the mos n currency union. Final	st important instrume ly they will be able to	ents of the agricultur	al policy and
		number of weekly contact hour	·			
V + Ü (I	no info	rmation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		S <b>essment</b> (type, scope, lang ole for bonus)	uage — if other than German,	examination offered — if nc	t every semester, informati	on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of	places				
		agement Master's and and Social Sciences Ma				y Master's
Additio	onal inf	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)						
Master's degree (1 major) Political and Social Sciences (2010)						
	.0.					
Master's w	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 22 / 555

Module title			Abbreviation		
Europe	European Competition Policy 12-M-WPE-102-m01				
Module coordinator			Module offered by		
holder of the Chair of Industrial Econom		nics	Faculty of Business Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites	;	
1 seme	ster	graduate			
Conten	ts				
2. Mark - Qualit - Simpl - Hypot 3. Horiz 4. Horiz - Econo - Efficie - Coord 5. Verti - Econo - "More 6. Abus - Classi - Econo	l enviro cet defi cative m e quan hetical contal a contal r omic the cal relation finated cal relation se of do fication mic an	nment, competition laws nition nethods titative methods monopoly test agreements and collusion nergers and collusion eory ects	n: repeated games ar	nd factors affecting li	kelihood of collusion
Intended learning outcomes After completion of the module students can use the advanced concepts introduced in the lecture of competiti- on policy, including the legal framework, the trace models and methods for the study of competition policy issu- es, as well as understand the approach of European competition policy in high profile cases. When they are con- fronted with practical problems, they can refer to these cases, and the same logic to practical examples apply by draining the relevant economic theories that identify variables to be measured and methodologies for assessing, and based on that adequate conclusions for appropriate cases. They will sufficiently understand the subject in order to open up that build upon literature in journals and being able to think critically.					
		umber of weekly contact hours, l			<u>,</u>
		ion on SWS (weekly cont	-		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes) or term paper (approx. 20 pages)					
Allocation of places					
Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.					
Additional information					
Worklo	ad				

#### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 24 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation			Abbreviation		
Europe	an Mao	croeconomic Policy			12-M-EMP-102-m01
Module coordinator				Module offered by	<u></u>
holder Econor		Chair of Monetary Policy	and International	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	Its				
Conten The firs cus on tary Sy the Eur sented ar with ry on th of the a can be for fisc within causes	t: st part of econor stem, t opean and di the the basi advanta succes al polic the Eur and co ed lear	mic and monetary integra he predecessor of the eu Monetary Union (EMU) a scussed. Building on the eory of the optimum mon s of a simple New Keynes ages and disadvantages sful. In the final part of t cy in a monetary union. In opean Monetary Union. O onsequences of the euro ning outcomes	udents with an overvi ation. We then discus tro area in the period nd the monetary poli traditional Mundell- tetary area and will th sian model. Students of monetary union as he course, we analys n particular, we deal w Current macroeconon crisis are discussed a	ew of the history of I s the institutional fra from 1979 to 1998. N cy strategy of the Eur Fleming model, the c en provide them wit will thus be able to well as the conditio e the coordination an with the question of I nic developments wi at various points in t	European integration with a fo- amework of the European Mone- Next, the criteria for admission to ropean Central Bank will be pre- course will make students famili- h deeper insights into this theo- make a well-founded assessment ns under which monetary union nd incentive problems that arise how these issues are addressed thin the euro area as well as the he course.
moneta	ary inte	gration in general and sp	pecifically in the EMU	. Thus, they will enha	ng of the costs and benefits of ance their general macroecono- vill have knowledge of the institu-

tions of common fiscal and monetary policy in Europe.

**Courses** (type, number of weekly contact hours, language – if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Allocation of places

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.

Additional information

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Workload

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Teaching cycle

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Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.
	reg. data record Master (120 ECTS) Economics - 2010

Referred to in LPO I (examination regulations for teaching-degree programmes)

#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 26 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





## **Compulsory Electives**

(35 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 27 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation				
Princip	les of E	uropean Regulation			12-M-PRE-102-m01
Module coordinator				Module offered by	
holder of the Chair of Industrial Econo			nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numei	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
	odule e	xamines the regulation o :: theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-
1. Oven 2. Over 3. Over 4. Politi 5. Natu 6. Price 7. Proci 8. Netw	<ul> <li>Outline of syllabus:</li> <li>1. Overview of the regulation of railroads in Gemany and Europe in practice</li> <li>2. Overview of the regulation of the electricity industry in Gemany and Europe in practice</li> <li>3. Overview of the regulation of the telecommunications industry in Gemany and Europe in practice</li> <li>4. Political economy of regulation</li> <li>5. Natural monopoly and price regulation under ideal conditions</li> <li>6. Price regulation under realistic circumstances</li> <li>7. Procurement: advantages and disadvantages</li> <li>8. Network access regulation</li> </ul>				
		ning outcomes			
(i) desc (ii) ider (iii) ass	ribe ce ntify an ess the	lly completing this modu ntral problems in regulat d apply the appropriate r advantages and disadva tion theory.	ion of the traditional esults from Industria	network industries; l Organization;	is by using results from the indu-
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)	
		ion on SWS (weekly cont			)
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	Teaching cycle				
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)	
	Module appears in				
	-	ee (1 major) Business Ma	•		
master	Master's degree (1 major) Economics (2010)				

Modul	e title				Abbreviation
Europe	ean Moi	netary Policy - Closed Ec	onomy		12-M-EG1-102-m01
Modul	e coord	inator		Module offered by	<u> </u>
holder of the Chair of Monetary Policy and International			and International		Management and Economics
Econor		enan of monetary roney			management and Economics
ECTS	Methe	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	;	
1 seme	ester	graduate			
Conter	nts				
3. Mac of ban 4. Mon 5. The model 6. Defl Intend By com	roecon king 1 ney dem moneta . Descri ation <b>ed lear</b> npleting	The role of banks during hand What are the key ary transmission channel ption of the basic model Consequences of deflati ning outcomes g this course, students re	Banks as intermedia the financial crisis. determinants of mon Connection betwee . Extension of the bas on on macro variable ceive a profound und	aries vs. originators of ey demand? en monetary policy a sic model of fiscal po es on the basis of diff derstanding of theory	of saving deposits. Macro models nd the real economy in the BMW olicy.
interna	ational	channel. Students will be historical experience. number of weekly contact hours,			heoretical models as well as the
		rmation on SWS (weekly			able)
<b>Metho</b> module i	<b>d of ass</b> s creditab	sessment (type, scope, languable for bonus)	age — if other than German,		ot every semester, information on whether
	-	nation (approx. 60 minut	les)		
Alloca	tion of <sub>l</sub>	places			
Additid		ormation			
		ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regulation	is for teaching-degree progra	ammes)	
Modul	e appea	ars in			
		ee (1 major) Business Ma	anagement (2010)		
Master	r's degr	ee (1 major) Economics (	2010)		

Module title					Abbreviation
Europea	an Mor	ietary Policy - Open Econ		12-M-EG2-102-m01	
Module	coord	inator		Module offered by	
holder ( Econom		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5 numerical grade					
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	Contents				
The cou	ırse de	als with the following top	oics:		
Functio specula Exchan	ning of ation w ge rate	economics:			n; FX transactions; hedging and not covered interest rate parity (UIP)
busch-)	oversl oach; l	nooting model; Balassa-S Real effective exchange r	Samuelson effect; FX	valuation via the PPI	model and sticky price (Dorn- P and the macroeconomic balan- ate theories; Exchange rates and
Classifi	cation	regimes and monetary p of exchange rate regimes nonetary system; central	s; the policy trilemma	in open economies;	; historical development of the
		n economy macroeconor f the Mundell-Fleming m			fixed and flexible exchange ra-
The BM		MP-PC) model of the oper cchange rates; optimum o		•	ry and fiscal policy under fixed practice.
Currence Internation ming fra	tional e	experience with currency	crises since the 1970	s; modelling currenc	cy crises within the Mundell-Fle-
Manage	ed-float	ting as a solution for the	policy trilemma.		
		ning outcomes			
By com markets Next to investm econom	By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.				
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		

#### Allocation of places

#### Additional information

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#### Workload

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#### Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 31 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation	
Advanc	Advanced International Trade 12-M-AIT-102-m01					
Module	Module coordinator			Module offered by		
holder	of the O	Chair of International Eco	nomics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This ma th th th For mor and Ecce Intende Due to the module	the testate who offered the course is no tenger employed at the offerency of Mul2burg					
		number of weekly contact hours, l			a)	
Methoo module is	V (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 180 minutes) Language of assessment: English						
Allocat	Allocation of places					
Additio	nal inf	ormation				
Worklo	Workload					

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**Teaching cycle** 

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)

Module	Module title Abbreviation				
Europea	an Ecor	nomic Statistics			12-M-EWS-102-m01
Module	coord	inator		Module offered by	
holder of the Chair of Econometrics			_	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
1. Subje 2. The E 3. The h 4. Struc 5. Mone	Outline of syllabus: 1. Subject and tasks of business and economic statistics 2. The European system of national accounting 3. The harmonised consumer price index 4. Structural indicators 5. Money and loans in the European monetary union 6. Data bases of EuroStat				
Intende	ed learr	ning outcomes			
Germar conomi	n busin c ques	ess and economic statist tions.	ics. They will be able	to use these reporti	ing systems of the European and ng systems for different macroe-
		umber of weekly contact hours, l			
		mation on SWS (weekly o	-		
		E <b>essment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	Teaching cycle				
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
	Module appears in				
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				
master	5 uegle		2010)		

Modul	Module title Abbreviation				
Econor	Economic and Urban Geography: Global Trade 09-HG-Exp-Wirtsch-				
					geo-WH1-102-m01
Modul	Module coordinator			Module offered by	•
holder	ofthe	Professorship of Econom	ic Geography	Institute of Geogra	phy and Geology
ECTS		od of grading	Only after succ. con		
5	1	rical grade			
<u> </u>		Module level	Other prerequisites		
1 seme	-	graduate			
Conter		Sidduite	I		
most i The co	mporta	nt world trade flows will l of the lecture will be ada	be analysed and theo	retical approaches	in particular of global trade. The checked and developed further cussed with students in detail,
		ning outcomes			
(e.g. W	/TO, UN	<b>U</b>	sis of selected theore	tical topics like the	arge databases of commodities liberalisation and protectionisn erty.
Course	<b>es</b> (type, i	number of weekly contact hours,	language — if other than Ge	rman)	
V (no i	nforma	tion on SWS (weekly con	tact hours) and cours	e language availabl	e)
		<b>sessment</b> (type, scope, langua ble for bonus)	age — if other than German,	examination offered — if n	ot every semester, information on whethe
		nation (approx. 60 minut ssessment: German, Eng			
Allocat	tion of	places			
Additio	onal inf	ormation			
Worklo	oad				
Teachi	ing cycl	e			
Referre	ed to in	LPO I (examination regulation	s for teaching-degree progra	ummes)	
Modul	e appea	ars in			
		ee (1 major) Economics (	2011)		
		ree (1 major) Economics (			
Master	r's degr	ee (1 major) Economics (	2014)		
	-	ee (1 major) Economics (	-		
	-	ee (1 major) Political and			
Master	r's degr	ee (1 major) Political and	Social Sciences (201	.0)	

Module title				Abbreviation	
Fundamentals of European Law				02-N-Ö-W1-01-102-m01	
Module co	ordinator		Module offered by	Į	
Dean of Studies Faculty of Law			Faculty of Law		
ECTS Me	ethod of grading	Only after succ. compl. of module(s)			
4 nu	merical grade				
Duration Module level		Other prerequisites			
1 semester undergraduate		Prerequisite for participation: knowledge/skills acquired in module o2-N-Ö-V-1			
Contents					
German contents available but not translated yet.					
<ul> <li>den die rechtlichen Grundlagen des Europarechts dargestellt (insbesondere die Organisationsstruktur der Europäischen Union, die Organe und Institutionen der Europäischen Gemeinschaft, die Rechtsquellen und Rechtsakte der EU/EG und ihr Verhältnis zum deutschen Recht). In diesem Zusammenhang werden auch die Grundrechtsbindung von EU/EG sowie der Rechtsschutz durch die europäische Gerichtsbarkeit erörtert. Zudem wird ein Überblick über die Unionsbürgerschaft und die Grundfreiheiten des EG-Vertrages gegeben.</li> <li>Intended learning outcomes</li> <li>German intended learning outcomes available but not translated yet.</li> <li>Die Studierenden haben einen Überblick über die Entstehung der Europäischen Gemeinschaften, ihre Organe und Institutionen sowie deren Organisation und Funktionsweise erhalten. Ein besonderes Augenmerk wurde auf</li> </ul>					
die Normgenese und die Rechtsschutzmöglichkeiten auf europäischer Ebene gelegt. Courses (type, number of weekly contact hours, language – if other than German)					
V (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: usually once a year, winter semester					
Allocation of places					
Degree programm law (degree "Erste Juristische Staatsprüfung") and Public Law Bachelor's (minor with 60 ECTS credits): unlimited. Economics Master's: 10 places. Allocation by lot. A waiting list will be maintained and places re-allocated by lot as they come available.: no restrictions. Economics Master's: 10 places. Places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot. A waiting list will be maintained and places ted by lot. A waiting list will be maintained and places re-allocated by lot as they become available.					
Additional information					
Workload					
 Teaching o	vala				

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Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2010) Master's degree (1 major) Economics (2014)

Master's with 1 major Economics (2010)



Master's degree (1 major) Economics (2013) Bachelor's degree (1 major, 1 minor) Public Law (Minor, 2011)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 36 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
European Companies Law					02-N-P-W04-102-m01
Module	coord	inator		Module offered by	
Dean of	fStudie	es Faculty of Law		Faculty of Law	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
2	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
		nts available but not tran			
		behandelt die Einflüsse ertrages, Rechtsangleicht			schaftsrecht: Niederlassungsfrei- chtsformen.
Intende	ed learı	ning outcomes			
Germar	n inten	ded learning outcomes av	vailable but not trans	lated yet.	
züge de	es Gese				rund getretenen europäischen Be- cht in den Kontext seiner europäi-
		umber of weekly contact hours, l	anguage — if other than Ger	man)	
V (no in	Iformat	ion on SWS (weekly cont	act hours) and cours	e language available	<u>e)</u>
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	ot every semester, information on whether
		mination (approx. 120 mi ffered: usually once a yea		nination (approx. 15	minutes)
Allocat		· · ·			
Degree programm law (degree "Erste Juristische Staatsprüfung") and Public Law Bachelor's (minor with 60 ECTS credits): unlimited. Economics Master's: 10 places. Allocation by lot. A waiting list will be maintained and places re-allocated by lot as they come available.: no restrictions. Economics Master's: 10 places. Places will be allocated by lot. A waiting list will be maintained and places ted by lot. A waiting list will be maintained and places.					
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Economics (2			
	-	ee (1 major) Economics (2 gree (1 major, 1 minor) Pr		1)	
Bachelor's degree (1 major, 1 minor) Private Law (Minor, 2011)					

Module	Module title Abbreviation					
Law of	Unfair	Competition including re	ferences to EU Law		02-N-P-W05-102-m01	
Module coordinator				Module offered by		
Dean o	f Studi	es Faculty of Law		Faculty of Law		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
3	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
Die Ver gen. Ne Einflus:	anstalt ben de s durch	en Grundlagen des Geset	ck über das Recht de zes gegen Unlauterei t, sowohl im Primärre	n Wettbewerb (UWG) echt (EG-Vertrag) als	ewerbs mit europäischen Bezü- ) behandelt die Vorlesung den auch durch Sekundärrecht (z.B.	
		ning outcomes	<u> </u>			
		ded learning outcomes a	vailable but not trans	lated yet.		
					Vettbewerbs erworben. Sie kön- bäischen Regelungen einordnen.	
Course	<b>S</b> (type, r	number of weekly contact hours,	language — if other than Gei	rman)		
V (no ir	format	tion on SWS (weekly cont	tact hours) and cours	e language available	e)	
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether	
		mination (approx. 120 mi ffered: usually once a ye		mination (approx. 15	minutes)	
Allocat	ion of <sub>l</sub>	olaces				
Degree programm law (degree "Erste Juristische Staatsprüfung") and Public Law Bachelor's (minor with 60 ECTS credits): unlimited. Economics Master's: 10 places. Allocation by lot. A waiting list will be maintained and places re-allocated by lot as they come available.: no restrictions. Economics Master's: 10 places. Places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot. A waiting list will be maintained and places ted by lot. A waiting list will be maintained and places re-allocated by lot as they become available.						
AuultiO	παι ΠΠ	ormation				
Workla						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
 Module appears in						
		<b>ars in</b> ee (1 major) Economics (:	2011)			
	-	ee (1 major) Economics (2 ee (1 major) Economics (2				
	-	ee (1 major) Economics (				
	-	ee (1 major) Economics (	•			
Bachel	or's de	gree (1 major, 1 minor) Pr	ivate Law (Minor, 201	11)		

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 38 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

			J (NEAVAGI) C			
Module	title		Abbreviation			
Germar	German and European Trade Mark Law 02-N-P-W06-102-m01					
Module	coord	inator		Module offered by		
Dean of	fStudie	es Faculty of Law		Faculty of Law		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
3	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
Germar	n conte	nts available but not trar	nslated yet.			
Die Vorlesung vermittelt einen Überblick über das Deutsche und Europäische Markenrecht. Neben den Grundla- gen des Markenbegriffs und -schutzes nach dem deutschen Markengesetz werden u.a. die Voraussetzungen und Wirkungen der Europäischen Gemeinschaftsmarke nach der Gemeinschaftsmarkenverordnung behandelt. Ferner werden Spezialregelungen des deutschen Markenrechts wie z.B. zu geschäftlichen Bezeichnungen, geographi- schen Herkunftsangaben sowie zum kennzeichenrechtlichen Schutz von Internet Domains besprochen.						
Germar	n intend	ded learning outcomes a	vailable but not trans	lated yet.		
		den können markenrecht analysieren.	tliche Fragestellunger	n unter Gesichtspunk	kten des deutschen und europäi-	
Course	<b>S</b> (type, n	umber of weekly contact hours, I	language — if other than Gei	rman)		
V (no in	Iformat	ion on SWS (weekly cont	tact hours) and cours	e language available	(د	
		s <b>essment</b> (type, scope, langua le for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether	
		nination (approx. 120 mi ffered: usually once a ye			minutes)	
Allocation of places						
Degree programm law (degree "Erste Juristische Staatsprüfung") and Public Law Bachelor's (minor with 60 ECTS credits): unlimited. Economics Master's: 10 places. Allocation by lot. A waiting list will be maintained and places re-allocated by lot as they come available.: no restrictions. Economics Master's: 10 places. Places will be allocated by lot. A waiting list will be maintained and places ted by lot. A waiting list will be maintained and places.						
Additional information						
Worklo	ad					
			-			
Teachir	ng cycl	e				

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

Module appears in

Master's degree (1 major) Economics (2010) Bachelor's degree (1 major, 1 minor) Private Law (Minor, 2011)

Master's with	1 major	Economics	(2010)
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Modu	le title				Abbreviation
Copyr	ight Lav	w and Fundamentals of	f Patent Law including I	references to EU Law	02-N-P-W07-102-m01
Modu	le coord	linator		Module offered by	
Dean	of Studi	ies Faculty of Law		Faculty of Law	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
2	nume	erical grade			
Durati	ion	Module level	Other prerequisites	6	
1 sem	ester	undergraduate			
Conte	nts				
Germa	an conte	ents available but not t	ranslated vet.		
Germa Die St worbe	udieren n. Sie k	iden haben grundleger können Problematiken		verblichen Rechtssch	utzes und des Urheberrechts er- utschen und europäischen Rege-
	n einoro		rs, language — if other than Ge	rman)	
			ontact hours) and cours		)
Metho	od of as				t every semester, information on whether
			minutes) or b) oral exa year, summer semeste		minutes)
Alloca	tion of	places			
Degre	e progra	amm law (degree "Erste	e Juristische Staatsprüf	ung") and Public Law	Bachelor's (minor with 60 ECTS

Degree programm law (degree "Erste Juristische Staatsprüfung") and Public Law Bachelor's (minor with 60 ECTS credits): unlimited. Economics Master's: 10 places. Allocation by lot. A waiting list will be maintained and places re-allocated by lot as they come available.: no restrictions. Economics Master's: 10 places. Places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot. A waiting list will be maintained and places re-allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

# Additional information

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## Workload

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#### Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2010) Bachelor's degree (1 major, 1 minor) Private Law (Minor, 2011)

Master's with	1 major	Economics	(2010)	
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Module	e title				Abbreviation
Internal Market Law 02-N-P-W12-102-m01					02-N-P-W12-102-m01
Module	e coord	inator		Module offered by	
Dean o	fStudie	es Faculty of Law		Faculty of Law	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
3	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	undergraduate			
Conten	ts				
Germar	n conte	nts available but not trar	islated yet.		
deutun und Wi Rechts	g, Kom rkung c prechu	petenzen und Instrumen	te der Rechtsangleich	nungspolitik untersu	systematisch Entwicklung, Be- Icht sowie Entwicklung, Tragweite Ier kritischen Untersuchung der
		ded learning outcomes av	vailable but not trans	lated vet.	
Die Stu tion de tik sow	dieren s Binne ie die C	den haben einen Überbli enmarktes gewonnen. Sie	ck über das Europäis e haben die wichtigst	che Wirtschaftsrecht en Instrumente der e	t und die Entwicklung und Funk- europäischen Wirtschaftspoli- men diese auch im Kontext der
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	rman)	
V (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: usually once a year, winter semester					
Allocation of places					
credits) re-alloc	: unlim	nited. Economics Master'	s: 10 places. Allocations. I	on by lot. A waiting l Economics Master's:	Pachelor's (minor with 60 ECTS ist will be maintained and places 10 places. Places will be alloca- y become available.

#### Additional information

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Workload

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Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2010) Master's degree (1 major) Economics (2014) Master's degree (1 major) Economics (2013)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 41 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Bachelor's degree (1 major, 1 minor) Private Law (Minor, 2011)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 42 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Germai	n and E	uropean Antitrust Law			02-N-P-W13-102-m01	
Module	e coord	inator		Module offered by	·	
Dean o	fStudi	es Faculty of Law		Faculty of Law		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
3	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	undergraduate				
Conten	ts					
Germai	n conte	nts available but not trar	islated yet.			
Wettbe dargest zelthen Intende	werbsk tellt. Zu nen ver ed lear	beschränkungen (GWB), i udem werden die Grundla rtieft. <b>ning outcomes</b>	nsbesondere im Bere agen der Fusionskont	eich des Kartellverbo rolle behandelt und	t dem deutschen Gesetz gegen ots und der Missbrauchsaufsicht, anhand von ausgewählten Ein-	
Die Stu	ıdieren 1 Proble		Kenntnisse des Deu	tschen und Europäis	schen Kartellrechts erworben. Sie europäischen Regelungen ein-	
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Gei	rman)		
V (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)	
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes) Assessment offered: usually once a year, winter semester						
Allocation of places						
Degree programm law (degree "Erste Juristische Staatsprüfung") and Public Law Bachelor's (minor with 60 ECTS credits): unlimited. Economics Master's: 10 places. Allocation by lot. A waiting list will be maintained and places re-allocated by lot as they come available.: no restrictions. Economics Master's: 10 places. Places will be allocated by lot. A waiting list will be maintained and places ted by lot. A waiting list will be maintained and places re-allocated by lot as they become available.						
Additional information						

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Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2010) Master's degree (1 major) Economics (2013) Bachelor's degree (1 major, 1 minor) Private Law (Minor, 2011)

Master's with 1 major Economics (2010)

Module title				Abbreviation		
Compa	Comparative Sociology 06-MA-GES-Ex-102-m01					
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Sociology and So	ciological Theory	Chair of Sociology a	and Sociological Theory	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Overvie	ew of th	eoretical and methodolo	gical conceptions in	the field of compara	tive social science	
Intende	ed lear	ning outcomes				
Studen	ts will	earn to analytically desc	ribe and compare div	ergent types of soci	ety and societal development	
Course	<b>S</b> (type, r	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
		mination (180 minutes) o ssessment: German, oth		(approx. 30 minutes	5)	
Allocat	ion of p	olaces				
Politica lot.	al and S	ocial Sciences Master's:	no restrictions. Econ	omics Master's: 5 pl	aces. Places will be allocated by	
Additio	nal inf	ormation				
Worklo	ad					
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Applied Human Geography (2010)						
Master's degree (1 major) Economics (2011)						
	Master's degree (1 major) Economics (2010)					
	-	ee (1 major) Economics (2	•			
Master	Master's degree (1 major) Economics (2013)					

Module title			Abbreviation		
Economic ar	Economic and Urban Geography: Centers in the World Economy09-HG-Exp-Wirtsch-			o9-HG-Exp-Wirtsch-	
				geo-ZGW1-102-m01	
Module coor	Module coordinator				
holder of the	Professorship of Econom	ic Geography	Institute of Geograp	ohy and Geology	
ECTS Met	nod of grading	Only after succ. con	npl. of module(s)		
5 num	erical grade				
Duration	Module level	Other prerequisites			
1 semester	graduate				
Contents					
Depending of internatio	n the global economy, the	e world trade is contir is of the lecture and s	uously exposed to c	re the main focus of the course. hanges. This applies to centres ted to these changes, which will	
Intended lea	rning outcomes				
The signification will be discu		e processes that con	tribute to changes in	the global network structures	
Courses (type	, number of weekly contact hours,	language — if other than Gei	rman)		
S (no inform	ation on SWS (weekly con	tact hours) and cours	e language available	e)	
Method of a module is credit		age — if other than German,	examination offered — if no	t every semester, information on whether	
	(approx. 30 minutes) with assessment: German, Eng		(approx. 25 pages), v	weighted 1:1	
Allocation of	places				
ECTS credits same number	). Places will be allocated	according to the num aces will be allocated	ber of subject seme	ee programme Economics (120 sters. Among applicants with the t will be maintained and places	
Additional in	formation				
Workload					
Teaching cycle					
Referred to i	<b>n LPO I</b> (examination regulation	s for teaching-degree progra	mmes)		
Module appears in					
	ree (1 major) Economics (				

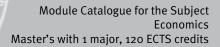
	e title				Abbreviation	
Comparison of Political Institutions and Policies 06-MA-VP-Ex-102-mod			101			
Module	e coord	inator		Module offered by		
		Chair of Comparative Po	litics and German Po-		ve Politics and Germ	an Politics
litics						
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten						
Germar	n conte	ents available but not tra	inslated yet.			
Verglei	chende	e Analyse ausgewählter	nolitischer Institution	en		
-		ning outcomes				
		ded learning outcomes a	 available but not trans	lated vet		
Jennul	· mem			nated yet.		
		erende besitzt vertiefte t in der Lage, formale un				er Institutio-
Course	<b>S</b> (type, r	number of weekly contact hours,	, language — if other than Ger	rman)		
S (no ir	nformat	tion on SWS (weekly cor	ntact hours) and cours	e language available	2)	
Method	d of ass	<b>sessment</b> (type, scope, langu	age — if other than German,	examination offered — if no	t every semester, informat	ion on whether
a) pres	entatio	ne for bonus) n (maximum 30 minutes			presentation (maxir	num 30 mi-
a) prese nutes) a (5 page days, a ble to t me. Usi cument will be	entatio and wr s each pprox. hat of a ing aid ted. Se comple	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine	presentation (maximu nd take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination	presentation (maxinum 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do-
a) prese nutes) = (5 page days, a ble to t me. Use cument will be Langua	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp issessment: German or o	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine	presentation (maximu nd take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination	presentation (maxinum 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do-
a) press nutes) = (5 page days, a ble to t me. Us cument will be Langua Allocat	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a <b>ion of p</b>	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp assessment: German or o	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Us cument will be Langua Allocat	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a <b>ion of p</b>	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp issessment: German or o	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Usi cument will be Langua Allocat Politica lot.	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a <b>ion of j</b> Il and S	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp assessment: German or o	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Usi cument will be Langua Allocat Politica lot.	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a <b>ion of j</b> Il and S	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp ssessment: German or o places Social Sciences Master's	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Usi cument will be Langua Allocat Politica lot.	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a <b>ion of p</b> I and S	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp ssessment: German or o places Social Sciences Master's	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Usi cument will be Langua Allocat Politica lot. Additio	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a <b>ion of p</b> I and S	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp ssessment: German or o places Social Sciences Master's	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Usi cument will be Langua Allocat Politica lot. Additio	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a ion of p il and S nal infa	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp assessment: German or o places Social Sciences Master's ormation	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
a) press nutes) = (5 page days, a ble to t me. Usi cument will be Langua Allocat Politica lot. Additio 	entatio and wr s each pprox. hat of a ing aid ted. Se comple ge of a ion of p il and S nal infa	on (maximum 30 minutes itten examination (appro ) or d) presentation (ma 10 to 15 pages)*, weight a written examination s is permitted but, just a ction 22 Subsection 11 A eted electronically as sp assessment: German or o places Social Sciences Master's ormation	ox. 90 minutes) or c) p ximum 30 minutes) ar ted 3:7. *A take-home to be answered at hor as is the case when wr ASPO (general academ ecified by the examine other language	presentation (maximu and take-home exam ( exam is a set of que ne independently an iting term papers, th nic and examination er.	presentation (maxin um 30 minutes) and (time to complete: m stions its structure d in a relatively sho ese aids must be the regulations) is in for	num 30 mi- 2 essays aximum 3 e compara- rt period of ti- oroughly do- ce. The exam
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Module	e title				Abbreviation	
Globalization and Social Change			06-MA-GW-Ex-102-m01			
Module coordinator				Module offered by		
holder	of the (	Chair of Sociology and So	ciological Theory	Chair of Sociology a	and Sociological Theory	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Overvie	ew of so	ociological conceptions o	f processes and mec	hanisms of globaliza	ation	
Intende	ed learı	ning outcomes				
		attain competence in reflection the study of globalization			al and methdological approa-	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
S (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
days, a ble to t me. Usi cument will be	pprox. hat of a ing aid: ted. Se comple	10 to 15 pages)*, weighte a written examination to s is permitted but, just as	ed 3:7. *A take-home b be answered at hom s is the case when wr SPO (general academ cified by the examine	exam is a set of que ne independently an iting term papers, th ic and examination	(time to complete: maximum 3 stions its structure compara- d in a relatively short period of ti- ese aids must be thoroughly do- regulations) is in force. The exam	
Allocat	ion of p	olaces				
Politica lot.	l and S	ocial Sciences Master's:	no restrictions. Econ	omics Master's: 5 pl	aces. Places will be allocated by	
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module	e appea	irs in				
Master	's degr	ee (1 major) Economics (2	2011)			
	-	ee (1 major) Economics (2				
	-	ee (1 major) Economics (2	•			
master	s degr	ee (1 major) Economics (2	2013)			

Master's with 1 major Economics	5 (2010)
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Module	e title				Abbreviation
Interna	tional	Relations			06-MA-IB-Ex-102-m01
Module	e coord	inator		Module offered by	
holder of the Professorship of European Studies and Inte national Relations		an Studies and Inter-	Professorship of Eu Relations	ropean Studies and Internationa	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
Advand	ced ana	alysis of fields of action a	and governance struct	ures of the Europea	n Union.
Intend	ed lear	ning outcomes			
		able to understand and ad states in different pol		driven analysis of the	e political behaviour of Europear
Course	<b>S</b> (type, r	number of weekly contact hours,	, language — if other than Ge	rman)	
S (no ir	nforma	tion on SWS (weekly cor	ntact hours) and cours	e language available	e)
		<b>Sessment</b> (type, scope, langu ole for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether
nutes) prox. 5	and wr pages		ox. 90 minutes) or c) p n (maximum 30 minute	presentation (maxim	presentation (maximum 30 mi- um 30 minutes) and 2 essays (a ster, weighted 3:7
Allocat					
			no restrictions. Econ	omics Master's: 5 p	laces. Places will be allocated by
Additio	onal inf	ormation	_		
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regulatio	ns for teaching-degree progra	ammes)	
Module	e appea	ars in			
		ee (1 major) Economics	(2011)		
Master	's degr	ee (1 major) Economics	(2010)		
NA +	's dear	an (a maine) Francomian	/ \		
	-	ee (1 major) Economics ee (1 major) Economics			





# **Economic Policy** (60 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 49 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Modules**

(35 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 50 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title			Abbreviation			
Policy of Taxation					12-M-F1-102-m01	
Module	Module coordinator			Module offered by		
holder	of the O	Chair of Public Finance		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
holds ir	nodule 1 Germ g: lectu		se will include simple		d structure applied to house- yses of specific tax policies.	
<ol> <li>Mech</li> <li>Tax in</li> <li>Incor</li> <li>Taxat</li> <li>Progr</li> </ol>	nanics nciden ne tax tion of ressive	onisation system in Germ and problems of the VAT ce analysis code married couples and fam taxation and income lev d household decisions	system			
Intende	ed learn	ning outcomes				
they are cific tax	e divide kes usir	ed between the Federatio	n and the federal pro inally they can discus	vinces. They are abl	evenues in Germany and how e to explain the incidence of spe- rtions of individual decisions	
Courses	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocati	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	9				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-			
musici	Jucan					

Master's with 1 major Economics (2010)

Module title				Abbreviation	
Social Insurance and the Welfare State					12-M-F3-102-m01
Module coordinator				Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)

Module	title				Abbreviation	
Theory of Social Policy				12-M-TSP-102-m01		
Module coordinator				Module offered by		
holder	of the C	hair of Economic Order a	and Social Policy	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	numer	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
concep a gener the intro ployme ce will b social ju cus will In addit	t of soc al over oductic nt insu pe intro ustice, be on ion, efi	ial justice. In the first pa view of possible market f on and characterisation of rance). Subsequently, di oduced and evaluated in different definitions of th identifying and critically	rt of the course, whic ailures in an insuran If the three main brar fferent options for a r terms of efficiency. Ir he concept of justice examining different of	h will deal with socia ce market. One chap oches of social insura reform of the individu the second part of t will be discussed in riteria for the measu	concept of social security and the al security, students will acquire oter will then each be devoted to ance (pension, health and unem- ual branches of social insuran- the course, which will deal with more detail. Here, the main fo- trement of inequality in a society. vernment will be addressed and	
Intende	d learr	ning outcomes				
(i) Deta (ii) Mec (iii) Eme (iv) Mea	The graduate student has acquired following skills and abilities after completion of the module: (i) Detailed knowledge of institutional foundations of the German social security system (ii) Mechanics of an insurance market (iii) Emergence and problems of adverse selection and moral hazard in the context of social insurances (iv) Measurement and interpretation of inequality measures, particularly of income inequality (v) Mechanics and welfare effects of state redistribution				system ext of social insurances	
		umber of weekly contact hours, l				
V + Ü (n	o infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
		e <b>ssment</b> (type, scope, langua) le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocati	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-			

Master's with 1 major Economics (20	010)
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Labor Market Economics       Module offered by         Module offered by       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compL. of module(s)         S       numerical grade          Duration       Module tevel       Other prerequisites         Duration:       Module level       Other prerequisites         Description:       Indication success will discuss economic as well as political-economic theories that can explain the phenomenon of unemployment.         Outline of syllabus:	Module title Abbreviation						
holder of the Chair of Economic Order and Social Policy       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          0 Duration       Module leve!       Other prerequisites         1 semester       graduate          Description:       In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenomenon of unemployment.         Outline of syllabus:          1. Labour market empirics          2. Why has Germany not been able, for more than two decades, to clear the labour markets?          3. Mat policy is best suited to tackle labour market problems?          4. How can we break through the rigid political-economics of the d., Addison-Wesley, Amsterdam.       RRALZ, (1, 2000): Labor Economics. sth ed., Boston etc.         EHRENBERG, R.G./SMITH, R.S. (1996): Modem Labot Economics, foth ed., Lucius & Lucius, Stuttgart.       LANDMANN, O. (1FRGRE, I, (1, 1990): Beschaftiggingsthorine, sted d., Springer, Berlin.         LANDMANN, O. (1, PIEKGE, I, Liopo): Beschaftiggingsthorine, sted d., Springer, Berlin.          LANDMANN, O. (1, PIEKGE, I, Liopo): Beschaftiggingsthorine, sted d., Springer, Berlin.          LANDMANN, O. (1, PIEKGE, I, Liopo): Bes							
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade	Module	e coord	inator		Module offered by		
5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Description:       In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenomenon of unemployment.         Outline of syllabus:          . Labour market empiries          . Why has Germany not been able, for more than two decades, to clear the labour markets?          . Why has Germany not been able, for more than two decades, to clear the labour markets?          . Why has Germany not been able, for more than two decades, to clear the labour markets?          . A wor an we break through the rigid political-economic structures in our society?       Basic reading:         BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc.       EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Lucius & Lucius, Stuttgart.         LAYARD, R. / MCKELL, S. / JACKMAN, R. (2005): Unemployment, Marcroeconometion       Market, and ed., Oxford University Press Inc., New York.         Intended learning outcomes           The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to eva	holder	of the C	Chair of Economic Order	and Social Policy	Faculty of Business	Management and E	conomics
Duration         Module level         Other prerequisites           1 semester         graduate            Contents            Description:         In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenomenon of unemployment.           Outline of syllabus:            1. Labour market empirics            2. Why has Germany not been able, for more than two decades, to clear the labour markets?            3. What policy is best suited to tackle labour market problems?            4. How can we break through the rigid political-economic structures in our society?         Basic reading:           BORIAS, G, J. (2010): Labor Economics. 5th ed., Boston etc.         EHRENBERG, R.G. (SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam.           FRANZ, W. (2009): Arbeitsmarktikonomik. 7th ed., Berlin etc.         LAVARD, R. / (XCELL), S. / (XCEMA), R. (2002): Unemployment; Marcroeconomic Performance and the Labour Market, and ed., Oxford University Press Inc., New York.           Intended learning outcomes	ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
1 semester       graduate          Contents	5	nume	rical grade				
Contents           Description:           In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenomenon of unemployment.           Outline of syllabus:         1. Labour market empirics           2. Why has Germany not been able, for more than two decades, to clear the labour markets?           3. What policy is best suited to tackle labour market problems?           4. How can we break through the rigid political-economic structures in our society?           Basic reading:           BORIAS, G. J. (2010): Labor Economics. 5th ed., Boston etc.           EHRENBERG, R.G. (SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam.           FRANZ, W. (2009): Arbeitsmarktikonomik, 7th ed., Berlin etc.;           LAYARD, R. / I. (2004): Neue Arbeitsmarktiheorien, 2nd ed., Lucius & Lucius, Stuttgart.           LAYARD, R. / I. (2004): Neue Arbeitsmarktikonorement; Marcroeconomic Performance and the Labour Market, 2nd ed., Oxford University Press Inc., New York.           Intended learning outcomes           The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment.           Courses (type, number of weekly contact hours; language — if other than German, examination offered — if not every semester, information on whether moduels is credilable for bonus)           Wor	Duratio	on	Module level	Other prerequisites			
Description: In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenome- non of unemployment. Outline of syllabus: 1. Labour market empirics 2. Why has Germany not been able, for more than two decades, to clear the labour markets? 3. What policy is best suited to tackle labour market problems? 4. How can we break through the rigid political-economic structures in our society? Basic reading: BORIAS, 6, 1 (2010): Labor Economics, 5th ed., Boston etc. EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam. FRANZ, W. (2009): Arbeitsmarktbkonomik. 7th ed., Berlin etc. IAHN, E.J./WAGNER, T. (2002): Neu Arbeitsmarktbkonorien, 2nd ed., Lucius & Lucius, Stuttgart. LANMANN, O./ JERGER, J. (1999): Beschäftigungstheorie, 1st ed., Springer, Berlin. LAYARD, R. / NICKELL, S. / JACKMAN, R. (2003): Unemployment; Marcroeconomic Performance and the Labour Market, 2nd ed., Oxford University Press Inc., New York. Intended learning outcomes The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment. Courses (type, number of weekly contact hours, language – if other than German) V + Û (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German) Witten examination (approx. 6 ominutes) Allocation of places 	1 seme	ster	graduate				
In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenome- non of unemployment. Outline of syllabus: 1. Labour market empirics 2. Why has Germany not been able, for more than two decades, to clear the labour markets? 3. What policy is best suited to tackle labour market problems? 4. How can we break through the rigid political-economic structures in our society? Basic reading: BORIAS, G. J. (2010): Labor Economics. 5th ed., Boston etc. EHENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam. FRANZ, W. (2009): Arbeitsmarktikkonomik. 7th ed., Berlin etc. JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarktitheorien, and ed., Lucius & Lucius, Stuttgart. LANDMANN, O. / JERGET, J. (1999): Beschäftigungstheorie, is ted., Springer, Berlin. LAYARD, R. / NICKELL, S. / JACKMAN, R. (2005): Unemployment; Marcroeconomic Performance and the Labour Market, and ed., Oxford University Press Inc., New York. Intended learning outcomes The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment. Courses (type, number of weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German) V + Û (no information on SWS (weekly contact hours) and course language available) Method fassessment (type, scope, language – if other than German, examination offered – if not every senester, information on whether module is creditable for bonus) 4. <b>Additional information</b> <b>Feferred to in LPO 1</b> (examination regulations for teaching-degree programmes) <b>Federed to in LPO 1</b> (examination regulations for teaching-degree programmes) <b>Federed to in LPO 1</b> (examination regulations for teaching-degree programmes) <b>Federed to in LPO 1</b> (examination	Conten	ts					
<ul> <li>Labour market empirics</li> <li>Why has Germany not been able, for more than two decades, to clear the labour markets?</li> <li>What policy is best suited to tackle labour market problems?</li> <li>How can we break through the rigid political-economic structures in our society?</li> <li>Basic reading:</li> <li>BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc.</li> <li>EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam.</li> <li>FRANZ, W. (2009): Arbeitsmarktökonomik. 7th ed., Berlin etc.</li> <li>JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarktiheorien, 2nd ed., Lucius &amp; Lucius, Stuttgart.</li> <li>LANDMANN, O. / JERGER, J. (1999): Beschäftigungstheorie, 1st ed., Springer, Berlin.</li> <li>LAYARD, R. / NICKELL, S. / JACKMAN, R. (2005): Unemployment; Marcroeconomic Performance and the Labour Market, 2nd ed., Oxford University Press Inc., New York.</li> <li>Intendel learning outcomes</li> <li>The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment.</li> <li>Courses (type, number of weekly contact hours, language – if other than German)</li> <li>Y - Ü (no information on SWS (weekly contact hours) and course language available)</li> <li>Method of assessment (type, scope, language – if other than German, examination offered – if not every senseter, information on whether module is creditable for bonus)</li> <li>written examination (approx. 6 on minutes)</li> <li>Allocation of places</li> <li></li> <li>Caucian of places</li> <li></li> <li>Referred to in LPO1 (examinations for teaching-degree programmes)</li> <li></li> <li>Module appears in</li> <li>Mutwizburg * generated 26-Aug-2024 * exam.</li> </ul>	In this market	course, . The co	ourse will discuss econo				
Market, and ed., Oxford University Press Inc., New York. Intended learning outcomes The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment. Courses (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 60 minutes) Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Master's with 1 major Economics (2010) Muturburg • generated 26-Aug-2024 • exam. Page 54 / 555	<ol> <li>Labour market empirics</li> <li>Why has Germany not been able, for more than two decades, to clear the labour markets?</li> <li>What policy is best suited to tackle labour market problems?</li> <li>How can we break through the rigid political-economic structures in our society?</li> <li>Basic reading: BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc. EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam. FRANZ, W. (2009): Arbeitsmarktökonomik. 7th ed., Berlin etc. JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarkttheorien, 2nd ed., Lucius &amp; Lucius, Stuttgart.</li> </ol>						
The students receive an understanding of the functioning of the labour market and its institutions. They will also be enabled to identify and to evaluate common approaches to mitigate unemployment. Courses (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 60 minutes) Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Master's with 1 major Economics (2010) MUUZburg • generated 26-Aug-2024 • exam. page 54 / 555	Market	, 2nd e	d., Oxford University Pre				
be enabled to identify and to evaluate common approaches to mitigate unemployment. Courses (type, number of weekly contact hours, language — if other than German) V + Û (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) written examination (approx. 60 minutes) Allocation of places  Additional information  Workload  Teaching cycle  Referred to in LPO 1 (examination regulations for teaching-degree programmes)  Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555				g of the functioning o	f the labour market a	nd its institutions. T	hey will also
V + Ü (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         written examination (approx. 60 minutes)         Allocation of places            Additional information            Workload            Teaching cycle            Referred to in LPO I (examination regulations for teaching-degree programmes)            Module appears in         Master's with 1 major Economics (2010)       JMU Würzburg • generated 26-Aug-2024 • exam.       page 54/ 555							.,
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         written examination (approx. 60 minutes)         Allocation of places            Additional information            Workload            Teaching cycle            Referred to in LPO 1 (examination regulations for teaching-degree programmes)            Module appears in	Course	<b>S</b> (type, n	umber of weekly contact hours	language — if other than Ge	rman)		
module is creditable for bonus) written examination (approx. 60 minutes) Allocation of places Additional information Morkload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MUWürzburg • generated 26-Aug-2024 • exam. page 54 / 555	V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555				age — if other than German,	examination offered — if no	t every semester, informat	ion on whether
Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555	written	examir	nation (approx. 60 minu	tes)			
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555	Allocat	ion of p	olaces				
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555							
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555	Additio	nal info	ormation				
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555							
	Workload						
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555	Teaching cycle						
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555							
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 54 / 555							
	Module	e appea	in and a second s				
	Master's wi	ith 1 major	Economics (2010)				page 54 / 555

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 55 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Europe	an Corr	petition Policy			12-M-WPE-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites	;	
1 semester graduate					
Conten	Contents				
2. Mark - Qualit - Simpl - Hypot 3. Horiz 4. Horiz - Econo - Efficie - Coord 5. Verti - Econo - "More 6. Abus - Classi - Econo	l enviro cet defi cative m e quan hetical contal a contal r omic the cal relation finated cal relation se of do fication mic an	nment, competition laws nition nethods titative methods monopoly test agreements and collusion nergers and collusion eory ects	n: repeated games ar	nd factors affecting li	kelihood of collusion
		ning outcomes			
After co on poli es, as v fronted drainin and ba order to	ompleti cy, incl vell as with p g the re sed on o open	on of the module studen uding the legal framewor understand the approach ractical problems, they c elevant economic theorie that adequate conclusio up that build upon litera	k, the trace models an of European compe an refer to these case s that identify variab ns for appropriate ca ture in journals and b	and methods for the s itition policy in high p es, and the same log les to be measured a ses. They will sufficience peing able to think cr	uced in the lecture of competiti- study of competition policy issu- profile cases. When they are con- ic to practical examples apply by and methodologies for assessing, ently understand the subject in itically.
		umber of weekly contact hours, l			<u>,</u>
		ion on SWS (weekly cont	-		
		<b>eessment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	t every semester, information on whether
written	written examination (approx. 60 minutes) or term paper (approx. 20 pages)				
Allocat	Allocation of places				
	Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.				
Additio	Additional information				
Worklo	ad				

# Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 57 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Modul	e title				Abbreviation
Europe	ean Moi	netary Policy - Closed Ec	onomy		12-M-EG1-102-m01
Modul	e coord	inator		Module offered by	<u> </u>
	holder of the Chair of Monetary Policy and International		and International		Management and Economics
Economics				management and Economics	
ECTS	Methe	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	;	
1 seme	ester	graduate			
Conter	nts				
<ol> <li>2. Banking, financial markets and crisis What are the main functions of banks? What are the roles of banks in an economy? What are the reasons and solutions for liquidity and solvency problems of banks?</li> <li>3. Macroeconomic analysis of banks Banks as intermediaries vs. originators of saving deposits. Macro models of banking The role of banks during the financial crisis.</li> <li>4. Money demand What are the key determinants of money demand?</li> <li>5. The monetary transmission channel Connection between monetary policy and the real economy in the BMW model. Description of the basic model. Extension of the basic model of fiscal policy.</li> <li>6. Deflation Consequences of deflation on macro variables on the basis of different models.</li> <li>Intended learning outcomes</li> <li>By completing this course, students receive a profound understanding of theory and practice of the monetary policy and the financial system. Next to a profound knowledge of banking in general, students learn the monetary</li> </ol>					
interna	ational	channel. Students will be historical experience. number of weekly contact hours,			heoretical models as well as the
		rmation on SWS (weekly			able)
<b>Metho</b> module i	<b>d of ass</b> s creditab	sessment (type, scope, languable for bonus)	age — if other than German,		ot every semester, information on whether
	-	nation (approx. 60 minut	les)		
Alloca	tion of <sub>l</sub>	places			
Additid		ormation			
		ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPOI (examination regulation	is for teaching-degree progra	ammes)	
Modul	e appea	ars in			
		ee (1 major) Business Ma	anagement (2010)		
Master	r's degr	ee (1 major) Economics (	2010)		

Module title			Abbreviation			
Europea	European Monetary Policy - Open Economy				12-M-EG2-102-m01	
Module	Module coordinator			Module offered by	odule offered by	
	holder of the Chair of Monetary Policy and International Fac			Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
The cou	ırse de	als with the following top	oics:			
Functio specula Exchan	ning of ation w ge rate	economics:			n; FX transactions; hedging and not covered interest rate parity (UIP)	
busch-)	oversl oach; l	nooting model; Balassa-S Real effective exchange r	Samuelson effect; FX	valuation via the PPI	model and sticky price (Dorn- P and the macroeconomic balan- ate theories; Exchange rates and	
Classifi	cation	regimes and monetary p of exchange rate regimes nonetary system; central	s; the policy trilemma	in open economies;	; historical development of the	
		n economy macroeconor f the Mundell-Fleming m			fixed and flexible exchange ra-	
The BM		MP-PC) model of the oper cchange rates; optimum o		•	ry and fiscal policy under fixed practice.	
Currence Internation ming fra	tional e	experience with currency	crises since the 1970	s; modelling currenc	cy crises within the Mundell-Fle-	
Manage	ed-float	ting as a solution for the	policy trilemma.			
		ning outcomes				
By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.						
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
·						

# Allocation of places

### Additional information

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#### Workload

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# Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 60 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Electives**

(25 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 61 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module	e title				Abbreviation	
Econon	netrics	1			12-M-OE1-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This model. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	Contents         Description:         This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions.         Linear algebra is used as formal aid.         Outline of syllabus:         1. Random variables         2. Important distributions         3. Point estimates         4. Simple linear regression model         5. Model assumptions         6. Model properties         7. Simple hypothesis tests         8. Multiple linear regression model         9. Linear restrictions					
		pothesis tests				
The stu del and tically o of the r propert to test and so The cor	Idents a dunder derive, multiple ties of ( multipl cial sci mpeten	acquire knowledge of the stand the role of econom calculate and interpret the regression model. Furth DLS and know how to dea e linear restrictions on th ence questions.	etrics in science and le coefficients, stand ermore, they are able al with transformed a e parameters and are se serve as a prerequ	data analysis. In par ard errors and p-value to state and motiva nd dummy variables e able to apply these	ne classical linear regression mo- rticular, they learn how to analy- ues of a classic regression output te formally the assumptions and . Additionally, students are able tests to real economic, business ics II", "Econometrics III", "Micro-	
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infoi	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	Additional information					

# Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 63 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Multin	ational	Enterprises			12-M-MNE-102-m01
Module	e coord	inator		Module offered by	
holder of the Chair of Public Finance		Faculty of Business Management and Economics		Management and Economics	
ECTS Method of grading		Only after succ. compl. of module(s)			
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 semester graduate					
Conten	Its				

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

# Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1	major	Economics	(2010)	
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Module	title			Abbreviation	
Commo	n European Labor Market			12-M-EW-102-m01	
Module	coordinator		Module offered by		
holder o	of the Chair of Economic Orde	r and Social Policy	Faculty of Business	Management and E	conomics
ECTS	Method of grading	Only after succ. con	npl. of module(s)		
5	numerical grade				
Duration	n Module level	Other prerequisites	i		
1 semes	ter graduate				
Content	S				
Description: This course provides an overview of the current situation on the European labour markets, their institutions as well as common and country-specific regulations in the area of structural and social policy. In addition, students are introduced to economic theories that can explain the concentration of economic activity. Outline of syllabus: 1. European integration - an introduction					
3. The co 4. The ir	bean labour markets - overvie ommon European labour mar npact of European structural c cluster policy - a new miracl	ket - European regulati funds	ions		
KRUGMA PELKMA RIBHEGO ROOS, N schaftsp	N, R./WYPLOSZ, CH. (2009): AN, P.R./OBSTFELD, M. (2009 NS, J. (2007): European Integ GE, H. (2007): Europäische W A. (2003): Internationale Inte <i>politik</i> , 4 (1), p. 107-121. , R./SCHUSTER, R. (1996): Eu	): Internationale Wirtsd ration Methods and irtschafts- und Sozialp gration und die Neue Ö	chaft, 8th ed., Pearso Economic Analysis, F olitik, Springer-Verla Dkonomische Geogra	on Studium, Munich. Prentice Hall, 3rd ed. ag, Heidelberg. phie. <i>Perspektiven d</i>	., Harlow. ler Wirt-
Intende	d learning outcomes				
markets med to r stand th	dents gain knowledge about to they receive an overview of reduce income disparities with the emergence of geographica ntervene in the process of co	the possible labour m hin the European Unio lly and economically co	arket measures and n. Additionally the s oncentrated areas. S	they can discuss ap tudents will be enab	proaches ai- led to under-
Courses	(type, number of weekly contact hour	s, language — if other than Ge	rman)		
V + Ü (n	o information on SWS (weekl	y contact hours) and co	ourse language avail	able)	
	of assessment (type, scope, lang creditable for bonus)	uage — if other than German,	examination offered — if no	ot every semester, informat	ion on whether
written e	examination (approx. 60 min	utes)			
Allocati	on of places				
	s Management Master's and itical and Social Sciences Ma				y Master's
	nal information	•		-	
Workloa	nd				
Master's wit	h 1 major Economics (2010)		ırg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 65 / 555

# Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 66 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	title				Abbreviation
Public I	Debt				12-M-F2-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme		graduate			
Conten Descrip					
and sci	entific	rovides an introduction to debate. re notes provided by Cha		s of public debt that	are in the focus of the public
<ol> <li>2. Grow</li> <li>3. Inters</li> <li>4. Publi</li> <li>5. Neut</li> <li>6. Politi</li> </ol>	ureme th effe genera ic debt rality o ical ecc	abus: nt of public debt cts of public debt tional effects of public de in open economies f public debt onomy of public debt ouvereign debtors	ebt		
Intende	ed learr	ning outcomes			
measur quence	ement s using neutra	concepts and problems of simple equilibrium modulity and know the politic.	of public debt. They c els of closed and ope	an discuss the grow en economies. They	d discuss the most important th and distributional conse- can evaluate the relevance of Ri- evels and debt overhangs in spe-
		umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module			noromont (costo)		
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		
mastel	Jucgi		.010)		

Module	e title				Abbreviation
Princip	les of E	uropean Regulation			12-M-PRE-102-m01
Module	e coordi	inator		Module offered by	
holder	of the C	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	<u> </u>	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme		graduate			
Conten					
	odule e	xamines the regulation o :: theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-
2. Over 3. Over 4. Politi 5. Natu 6. Price 7. Procu 8. Netw	view of view of view of ical ecc ral mor regula uremen vork acc	the regulation of railroad the regulation of the elec- the regulation of the tele onomy of regulation nopoly and price regulation tion under realistic circuit t: advantages and disady	ctricity industry in Ge communications ind on under ideal condit mstances	many and Europe in ustry in Gemany and	•
		ning outcomes			
(i) desc (ii) ider (iii) ass	ribe ce ntify an ess the	lly completing this modu ntral problems in regulat d apply the appropriate r advantages and disadva tion theory.	ion of the traditional esults from Industria	network industries; l Organization;	ns by using results from the indu-
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)	
		ion on SWS (weekly cont			2)
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module			. /		
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		
master	5 uegle	e (1 major) Economics (2	.010)		

Module	e title				Abbreviation	
Europe	an Pub	lic Finance			12-M-EFP-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
as sele Readin Outline 1. The b 2. The c 3. The s 4. Tax o 5. Emis <b>Intendo</b> After co	course, cted as g: lectu e of syll budget Commo Stabilit compet sions t <b>ed lear</b> pompleti	, students will acquire a spects of European agri ire notes provided by C abus: of the European Union on Agricultural Policy (C y and Growth Pact (SGF ition or tax coordinatio rading and European c ning outcomes ing the course "Europäi ther European Union. T	cultural, tax and climat hair. AP) n in Europe? limate policy sche Finanzpolitik" stu	dents know the cent	ral revenues and ex	penditures of
the deb and cli	ot prob mate is	lem within the Europea sues using simple part number of weekly contact hour	n currency union. Final ial equilibrium models	ly they will be able to		
V + Ü (r	no infoi	rmation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of <sub>l</sub>	olaces				
		agement Master's and Ind Social Sciences Ma				y Master's
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPO I (examination regulation	ons for teaching-degree progra	immes)		
Module	e appea	ars in				
Master Master	's degr 's degr	ee (1 major) Business A ee (1 major) Applied Hu ee (1 major) Economics ee (1 major) Political ar	ıman Geography (2010) (2010)			
Master's w	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 69 / 555

Module	e title				Abbreviation
Europe	an Mao	croeconomic Policy			12-M-EMP-102-m01
Module	e coord	inator		Module offered by	<u>.</u>
holder Econor		Chair of Monetary Policy	and International	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	i i	
1 seme	ster	graduate			
Conten	Its				
Conten The firs cus on tary Sy the Eur sented ar with ry on th of the a can be for fisc within causes	at: st part of econoristem, t opean and di the the ne basi advanta succes al polic the Eur and co ed lear	mic and monetary integra he predecessor of the eu Monetary Union (EMU) a scussed. Building on the eory of the optimum mon s of a simple New Keynes ages and disadvantages sful. In the final part of t cy in a monetary union. In opean Monetary Union. O onsequences of the euro <b>ning outcomes</b>	udents with an overvi ation. We then discus tro area in the period nd the monetary poli traditional Mundell- tetary area and will th sian model. Students of monetary union as he course, we analys n particular, we deal w Current macroeconon crisis are discussed a	ew of the history of I s the institutional fra from 1979 to 1998. N cy strategy of the Eur Fleming model, the c en provide them wit will thus be able to well as the conditio e the coordination an with the question of I nic developments wi at various points in t	European integration with a fo- amework of the European Mone- Next, the criteria for admission to ropean Central Bank will be pre- course will make students famili- h deeper insights into this theo- make a well-founded assessment ns under which monetary union nd incentive problems that arise how these issues are addressed thin the euro area as well as the he course.
moneta	ary inte	gration in general and sp	pecifically in the EMU	. Thus, they will enha	ng of the costs and benefits of ance their general macroecono- vill have knowledge of the institu-

tions of common fiscal and monetary policy in Europe.

**Courses** (type, number of weekly contact hours, language – if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

**Allocation of places** 

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.

Additional information

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Workload

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Teaching cycle

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Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.
	reg. data record Master (120 ECTS) Economics - 2010

Referred to in LPO I (examination regulations for teaching-degree programmes)

# Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 71 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	title				Abbreviation
Advanc	ed Inte	ernational Trade			12-M-AIT-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This ma th th th For mor and Ecce Intende Due to the module	ay be dr ne mod ne lectu ne cont re infor onomic ed learn the lact	urer who offered the cour ents are no longer taugh mation, please contact th s. <b>ning outcomes</b>	g reasons: of the examination re se is no longer emplo t and were substitute ne Office of the Dean g outcomes descript	gulations that no lor oyed at the University d with comparable of of Studies of the Fac ion is available beca	nger has any enrolled students y of Würzburg
V (no in	Iformat	ion on SWS (weekly cont	act hours) and cours	e language available	)
		<b>eessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
		nation (approx. 180 minu ssessment: English	tes)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				

--

Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010	)																ł	)					ļ	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	)	1	1	1	1	2				2		2	2					2	2	2	2							1	(	(	(					J		1	1				,	)	)		(		2	2		l			5	2		1		i		1	1	r	1	1	r	1	)	0	(	ļ	1	1	r	•	)		(	(	)		2	C	(	(					E	E		ļ					ſ	ľ	)	)	
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JMU Würzburg • generated 26-Aug-2024 • exam. reg. data record Master (120 ECTS) Economics - 2010



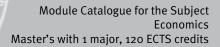
Module title Abbreviation					Abbreviation
Econom	nic Dyn	amics			12-M-DWT-102-m01
Module	Module coordinator			Module offered by	
holder	of the C	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
2. Diffe 3. Diffe 4. Dyna 5. Selec	mic sys rential rence e mic op cted mo	abus: stems and models in eco equations quations timisation odels in business cycle th odels in growth theory			
Intende	ed learr	ning outcomes			
					ory. They will be able to analyze y those to economic applicati-
Courses	<b>S</b> (type, n	umber of weekly contact hours, la	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	urse language avail	able)
		essment (type, scope, languag le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minute	es)		
Allocati	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teaching cycle					
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module					
	-	ee (1 major) Business Ma	•		
Master's degree (1 major) Economics (2010)					

Module title Abbreviation					Abbreviation	
Europea	an Ecoi	nomic Statistics		12-M-EWS-102-m01		
Module	coord	inator		Module offered by		
holder	of the O	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
2. The E 3. The H 4. Struc 5. Mone	ect and Europea narmon ctural ir ey and	tasks of business and ed an system of national acc ised consumer price inde ndicators loans in the European mo of EuroStat	counting ex			
Intende	ed learr	ning outcomes				
	n busin	ess and economic statist			ing systems of the European and ng systems for different macroe-	
		umber of weekly contact hours, la				
		mation on SWS (weekly o				
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
 Module appears in						
		ee (1 major) Business Ma	nagement (2010)			
	0	ee (1 major) Economics (2	0, ,			
			-,			

Module title					Abbreviation
Quanti	tative E	conomic Policy		12-M-QWP-102-m01	
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
2. Quar 3. Fund 4. Econ 5. Stab	ect and ntitative lament iometri ilisatio	tasks of quantitative ecc e economic policy in the als of systems and contro c models n theory and policy in dyr antitative economic polic	static model ol theory namic models		
Intende	ed lear	ning outcomes			
			•	•	tive economic policy. They are oncrete economic problems.
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	.)
		<b>sessment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teaching cycle					
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module	e appea	ars in			
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				

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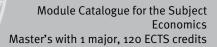




# **Type 2** (60 ECTS credits)

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# Focus Business Management

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 77 / 555
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# **Banking and Finance**

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# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 79 / 555
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Module title					Abbreviation
Portfol	io Sele	ction and Capital Ma	rket Theory		12-M-B1a-102-m01
Modul	e coord	inator		Module offered by	
holder Finance		Chair of Business Ma	nagement, Banking and		Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conten	nts				
Outline 1. Fund 2. Porti 3. CAPI	e of syll lamenta folio se M	als of decision theor lection	4		
4. Infoi	rmation	efficiency and even	t analysis		
		ning outcomes			
(i) to ex its indi	xplain t vidual	he optimal capital m utility function in the	ory and calculate it;	stor given the differe	students will be able nt investment opportunities and I for valuating assets and firms.
Course	<b>S</b> (type, r	number of weekly contact h	ours, language — if other than Gei	rman)	
V + Ü (	no infoi	rmation on SWS (wee	ekly contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, l le for bonus)	anguage — if other than German,	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 m	inutes)		
Allocat	tion of <sub>l</sub>	olaces			
Additic	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Modul	e appea	ars in			



Module title A					Abbreviation	
Agency	/ Theor	y			12-M-B1b-102-m01	
Module	e coord	inator		Module offered by		
holder Finance		Chair of Business Manage	ement, Banking and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
and inf Outline 1. Agen	urse de formations e of syll	on asymmetric. abus:	ls of agency theory a	nd financial contract	ing with information symmetric	
		ning outcomes				
ting giv (ii) to u (iii) to g blems.	ven e.g. Indersta generat	different capital endown and the central problems	nents; of controlling work a contracting given a n	ssignments in theor on-trivial risk allocat	ning optimal financial contrac- y and solve basic case studies; ion and the resulting agency pro-	
		mation on SWS (weekly o			able)	
Metho	d of ass				t every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	onal inf	ormation				
Worklo	ad					
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business Ma	-			
Master's degree (1 major) Economics (2010)						





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 82 / 555
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Module	e title				Abbreviation
Option	Pricing	g Theory			12-M-B2-102-m01
Module	e coord	inator		Module offered by	<u> </u>
	holder of the Chair of Business Management, Banking a Finance			Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
10 numerical grade					
Duration Module level Other prerequisites					
1 seme	ster	graduate			
Conten	ts				
3. Imm Intende After co (i) to pr (ii) to u Course V + Ü (r Methoo	e of syll e optio er finan unising ed lear ompleti rice opt ndersta s (type, r no infor d of ass	ns cial derivatives g portfolios against inter ning outcomes ng the course "Option p ions using the Black-Sc and the use of options a number of weekly contact hours rmation on SWS (weekly sessment (type, scope, langu	pricing", the students w holes formula and the as a part of compensat , language – if other than Gen / contact hours) and co	binominal model; ion and for share he <sup>man)</sup> ourse language avail	
		le for bonus) nation (approx. 60 minu			
Allocat					
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module	e appea	ars in			
	-	ee (1 major) Business M	•		
Master	's degr	ee (1 major) Economics	(2010)		

Module title					Abbreviation		
Financi	al Marl	kets: Institutions and Re	gulation		12-M-B3-102-m01		
Module	coord	inator		Module offered by			
holder o Finance		Chair of Business Manage	ement, Banking and	Faculty of Business Management and Economics			
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
10	numei	rical grade					
Duratio	n	Module level	Other prerequisites				
1 semes	ster	graduate					
Conten	ts						
system,	urse de , the ai ion anc	eals with the fundamenta ms and restrictions of op I of balance sheets of con abus:	erating decisions in (	commercial banks, t	he special characteris	stics of bank	
1. The G 2. Aims 3. Equit	ierman and re ty and b	commerical banking sys strictions of operating de balance sheet analysis of novations	ecisions				
	nn-Wei	ndels, Pfingsten, Weber: agement and Financial Ir					
		ning outcomes					
fundam (i) the c (ii) the a (iii) the	iental a organisa aims ai specia	ng the course "Finanzma and advanced knowledge ation and function of the nd restrictions of operati l characteristics of bank uction and function of fir	e of german commerical ng decisions in comn regulation and of the	banking system; nercial banks;		ll provide	
Course	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	rman)			
V + Ü (n	io infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)		
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, informatio	n on whether	
written	examir	nation (approx. 60 minut	es)				
Allocati	ion of p	olaces					
Additio	nal info	ormation					
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 84 / 555	

#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 85 / 555
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# **Managerial Accounting**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 86 / 555
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# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 87 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title			Abbreviation	
Coordi	nation,	Budgeting and Incentive	es in Enterprises		12-M-KOBO-102-m01
Module	e coord	inator		Module offered by	<u>.</u>
	holder of the Chair of Business Management, Controlling and Accounting			Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on in the second	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts		•		
well as value-o	inform priented	ational analyses. Afterw d management, transfer	ards, the most comm	on instruments of be	nd behavioural controlling as ehavioural controlling (budgeting y and practice.
		ning outcomes			
Require	ements		behavioral controllir	ig are discussed and	in enterprises. Knowledge about l competencies for deployment,
Course	<b>S</b> (type, r	number of weekly contact hours,	language — if other than Ge	rman)	
V + Ü (r	no infoi	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		s <b>essment</b> (type, scope, langua de for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether
written	exami	nation (approx. 60 minul	tes)		
Allocat	ion of p	places			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPOI (examination regulation	is for teaching-degree progra	ammes)	
Module	e appea	ars in			
		ee (1 major) Business Ma	anagement (2010)		
	-	ee (1 major) Economics (	-		





# **Compulsory Electives**

(15 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 89 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Incenti	ves in (	Organizations			12-M-AO-102-m01	
Module	e coord	inator		Module offered by		
	holder of the Chair for Human Resource Management and Organisation			Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This the betwee pirical r	eory wil n empl results	ll be used to develop fina	ncial and economic addition to the most	solutions to help ove	on the principal agent theory. ercome the conflict of interests s, estimation techniques and em-	
Intende	ed learr	ning outcomes				
		lectures is to enable stu results in the area incent			theories, estimation techniques tifc literature.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teachir	Teaching cycle					
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module	e appea	in and a second s				
	-	ee (1 major) Business Ma	-			
Master	Master's degree (1 major) Economics (2010)					

Module title					Abbreviation	
Theory	of Indu	strial Organization 1			12-M-Tl1-102-m01	
Module	e coordi	nator		Module offered by		
holder	of the C	hair of Industrial Econo	omics	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	numer	ical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
1. Mond - Nonlir - Dynan 2. Oligo - Static - Comp - Equilil 3. Dyna - Repea - Marko 4. Strat - Entry o - Signal 5. Aucti - Secon - First p	Theory of industrial organisation: 1. Monopoly pricing - Nonlinear pricing and mechanism design - Dynamic pricing: experience goods, durable goods 2. Oligopoly pricing - Static price and quantity competition in homogeneous and differentiated goods markets - Comparative statics - Equilibrium market structure 3. Dynamic competition in oligopoly markets - Repeated games and collusion - Markov perfect equilibrium and models of dynamic competition 4. Strategic behaviour by incumbent firms - Entry deterrence and predation - Signalling and reputation 5. Auctions - Second price auctions - First price auctions - First price auctions 6. Advertising and product design					
Intende	ed learr	ing outcomes				
tition ir condition advance tions be class to sess the ble exte	n oligop ons und ed gam etween o practione e streng ensions		sophisticated pricing t ns of these models are as dynamic models of eans of comprehensiv . They will be in a posi f approach, summariz	echniques in monop valid. They will becc competition and aud e exercises, they will tion to read academi e and comment on th	oly markets. They w ome familiar with ap ction theory, for stuc apply the methods c papers on related	ill learn the plications of lying interac- they learn in topics, as-
		umber of weekly contact hours				
Method	V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written	examir	nation (approx. 60 minu	utes) or term paper (ap	prox. 20 pages)		
Allocation of places						
Additional information						
Worklo	au					
 Master's wi	ith 1 major	Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Economi		page 91 / 555

#### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 92 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title			Abbreviation		
Project	Mana	gement and Controlling			12-M-PROM-102-m01	
Module	e coord	inator		Module offered by	<u> </u>	
	holder of the Chair of Business Management, Controlling and Accounting				Management and Economics	
ECTS	1	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Conten	Its	<u>.</u>				
jects, t various	heir po 5 projec	ssible success factors, m	ethods and instrume oaches to multi-proje	ents of the controlling	ic features and structures of pro- g and management of projects in e theoretical basis as well as po-	
Intend	ed lear	ning outcomes				
within skills w Course	the cor vithin tl <b>S</b> (type, r		ent of the project ma oject management so anguage — if other than Ge	anagement and -cont oftware MS Project. <sup>rman)</sup>	s of practitioners. Competences rolling are obtained as well as	
Metho	d of ass	· · · · · ·	-		ot every semester, information on whether	
		nation (approx. 60 minut	 es)			
Allocat						
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPO I (examination regulation	s for teaching-degree progra	ammes)		
Module	e appea	ars in				
	-	ee (1 major) Business Ma	-			
Master	's degr	ee (1 major) Economics (2	2010)			

Modul	e title		Abbreviation			
Select	ed Stud	lies of Empirical Acco	unting Research		12-M-AFER-102-m01	
Modul	e coord	linator		Module offered by		
Managing Director of the Institute of Business Manage- ment			f Business Manage-	Faculty of Business	Management and Economics	
ECTS Method of grading Only after succ. compl. of mod			npl. of module(s)			
5	nume	rical grade				
Duration Module level Other prerequisites						
1 seme	ester	undergraduate				
Contents						
• t • t • t	he moo he lect he con	urer who offered the c tents are no longer tai	on of the examination re ourse is no longer empl ught and were substitute	oyed at the Universited with comparable		
	onomi					
		ning outcomes	mina outcomos dosarios	tion is quailable beer	ause no courses are held for this	
modul		.k of felevance, no lea		tion is available beca	ause no courses are netu for this	
Course	<b>es</b> (type,	number of weekly contact ho	urs, language — if other than Ge	rman)		
V + Ü (i	no info	rmation on SWS (weel	kly contact hours) and c	ourse language avai	able)	
		<b>sessment</b> (type, scope, lan ble for bonus)	nguage — if other than German,	examination offered — if n	ot every semester, information on whether	
written	exami	nation (approx. 60 mi	nutes)			
Allocat	tion of	places				
Additio	onal inf	ormation				
Workload						
		<b>A</b>				
 Teachi	ng cyc					
				<b>`</b>		
			tions for teaching-degree progra	ammes)		
 Referre 	ed to in	LPOI (examination regula	tions for teaching-degree progr	ammes)		
 Referre  Module	ed to in e appe	LPOI (examination regula		ammes)		

Module title					Abbreviation		
Instrum	nents o	f Strategic Controlling			12-M-INST-102-m01		
Module	coord	inator		Module offered by			
holder of the Chair of Business Management, Controllin and Accounting			ement, Controlling	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
enterpr se tech niques	ises. Tł niques are dis	ne module covers analyti , instruments of target co cussed with regard to the	cal and heuristic tech sting, life cycle analy	nniques of planning a vsis, value chain ana	t of the strategic management of and control. In the context of the- lysis and various portfolio tech- plication.		
Intende	ed learn	ning outcomes					
control hs and	within weakn	enterprises is acquired.	What is more, the mo	dule conveys obtain	f decision-making and behavior ing knowledge about the strengt- istruments of strategic corporate		
		umber of weekly contact hours, l					
		mation on SWS (weekly o					
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	examir	nation (approx. 60 minut	es)				
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	ad						
Teaching cycle							
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)			
Module	e appea	in and a second s					
	-	ee (1 major) Business Ma	-				
Master's degree (1 major) Economics (2010)							

Module title					Abbreviation	
Accoun	ting ar	nd Capital Markets			12-M-REKA-102-m01	
Module	e coord	inator		Module offered by		
	holder of the Chair of Business Management, Controlling and Accounting			Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
text, an ters. Ba	i econo ased or heories	mic perspective has prio the theoretical foundati , typical issues concerni	rity over detailed leg ons of information ec	al arrangements and conomics as well as	stitutional setting. In this con- l regulations by the standard set- decision-making and balance ll as financial accounting and pu-	
		ning outcomes				
ge abor valuatio market	ut poss on stan s are co	ible impacts of changes idards, publicity rules or onsidered.	in institutional gener regulations about the	al frameworks is cov e distribution of prof	hat is more, extensive knowled- rered. For example, changes in its in enterprises and on capital	
		number of weekly contact hours, l				
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-			
Master's degree (1 major) Economics (2010)						



# Finance, Accounting, Taxation

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# **Compulsory Electives**

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Module	title				Abbreviation
Advanc	ed Fina	ancial Accounting (Germa	an GAAP, IFRS)		12-M-ER-102-m01
Module	coord	inator		Module offered by	
		Chair of Business Manage	ement and Accoun-		Management and Economics
ting	ting				
ECTS				npl. of module(s)	
5 numerical grade					
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Content	ts		-		
Outline ced fina sets, he group fi stateme Reading Intende After co 1. analy stanc 2. evalu arch-	of syll ancial a edge ac inancia ent of c g list to dards a uate inc or app s (type, r	accounting, e. g. pension ccounting; purchase price al statements; capital cor cash flow and segment re be provided during cour <b>ning outcomes</b> ng this course, students nplex financial accountin and develop predominant dependently selected res plication-oriented project	npirical foundations of accounting, fair value e allocation and impa- nsolidation in multile porting; notes and m rse. will be able to g problems accordin tly self-directed solut earch contribution to s.	e accounting (financ airmant test; leasing; vel corporate groups anagement report. g to national and inte ions for these proble the theory of financ	ial accounting and design rese-
V + Ü (n	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)
			ge — if other than German,	examination offered — if no	t every semester, information on whether
		<sup>le for bonus)</sup> nation (approx. 60 minut			
Allocati			<i>csj</i>		
		714653			
Additio	nal inf	ormation			
Worklo	ad				
Teachin	ng cycl	6	-		
	-3 -9 -0	-			
Referre	d to in	LPO I (examination regulation)	s for teaching-degree progra	immes)	
Referre	d to in	LPO I (examination regulation	s for teaching-degree progra	immes)	
			s for teaching-degree progra	mmes)	
 Module	e appea			immes)	

mouuu	e title				Abbreviation
Portfol	io Sele	ction and Capital Ma	rket Theory		12-M-B1a-102-m01
Modul	e coord	inator		Module offered by	
	holder of the Chair of Business Management, Banking and Finance				Management and Economics
ECTS	CTS Method of grading Only after succ. o			npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conten	nts				
Outline 1. Fund 2. Porti 3. CAPI	e of syll lamenta folio se M	als of decision theor lection	4		
4. Infoi	rmation	efficiency and even	t analysis		
		ning outcomes			
(i) to ex its indi	xplain t vidual	he optimal capital m utility function in the	ory and calculate it;	stor given the differe	students will be able nt investment opportunities and I for valuating assets and firms.
Course	<b>S</b> (type, r	number of weekly contact h	ours, language — if other than Gei	rman)	
V + Ü (	no infoi	rmation on SWS (wee	ekly contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, l le for bonus)	anguage — if other than German,	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 m	inutes)		
Allocat	tion of <sub>l</sub>	olaces			
Additic	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regu	lations for teaching-degree progra	immes)	
Modul	e appea	ars in			

Module title Abbreviation						
Econom	iconomics of Tax Planning 12-M-SP-102-m01					
Module	coord	inator		Module offered by		
holder o Taxatio		Chair of Business Manag	ement and Business	Faculty of Business	Management and Ed	conomics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Content	Contents					
dels for ees. The	invest erefore	eals with tax effects on fu ment decisions, financir , the interaction of corpo n English is available on	g decisions, firm valu rate and personal inc	ation, divident polic	y and remunaration	
Intende	d learr	ning outcomes				
(i) comb nance; (ii) unde evaluat sing;	oine the erstanc ion of i	ables students to eir knowledge of tax law d the effect of taxes on fu nvestment, financial ass liscuss primary scientific	indamental economic ets, forms of remune	decisions, e.g. inve	stment and financin	g decisions,
Courses	<b>5</b> (type, n	umber of weekly contact hours,	anguage — if other than Ger	man)		
• 12	2-M-SP	as 2 components; inforn -1-102: V (no informatior -2-102: V (no informatior	on language and nu	mber of weekly conta	act hours available)	
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if not	t every semester, informati	on on whether
		as the following 2 asses assessment component	•	o pass the module a	s a whole students r	nust pass
• 5 • W Assessi • 5 • W	ECTS c ritten e <b>ment c</b> ECTS c ritten e	omponent to module cor redits, method of gradin examination (approx. 60 omponent to module cor redits, method of gradin examination (approx. 60 ge of assessment: Englis	g: numerical grade minutes) <b>nponent 12-M-SP-2-1</b> g: numerical grade minutes)		ess Strategy	
Allocati	on of p	olaces				
Additio	nal info	ormation				
Workloa	Workload					
Teachin	ig cycl	e				
Referre	d to in	LPO I (examination regulation	s for teaching-degree progra	mmes)		
Master's wit	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • d Master (120 ECTS) Economi		page 101 / 555

#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 102 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title				Abbreviation			
Advanc	ed Aud	iting			12-M-WPF-102-m01		
Module	coord	inator		Module offered by			
holder o ting	of the C	hair of Business Mana	gement and Accoun-	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
5	nume	ical grade					
Duratio	n	Module level	Other prerequisites				
1 semes	ster	graduate					
Conten	Contents						
Auditin Outline 1. Revie	of sylla w proc	ess	ting theory are also ac	ldressed.	g to International Si	tandards on	
<ul> <li>Develo</li> <li>Fraud</li> <li>Judgm</li> <li>Z. Testi</li> <li>Overvi</li> <li>The au</li> </ul>	<ul> <li>Conditions, order taking, audit planning, risk model-based testing methods</li> <li>Development of the risk-based audit approach</li> <li>Fraud and going concern</li> <li>Judgment, reporting and documentation</li> <li>Testing theory</li> <li>Overview of the state of research</li> <li>The auditor's independence</li> <li>Audit fees, concentration, competition</li> </ul>						
	, KU. /	′ Quick, R. / Ruhnke, K. to be specified in class	, -	Stuttgart (most recen	t edition).		
Intende	ed learr	ning outcomes					
(i) repre (ii) anal largely	esent th lyze sel develo ge sele	on of the module "Audi ne risk-based audit app ected complex audit is p self-directed solution cted research papers en ojects.	roach, establish and a sues on the basis of na s;	nalyze critical; ational and internatio			
Courses	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ger	rman)			
V + Ü (n	io infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)		
		<b>essment</b> (type, scope, langule for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether	
written	examir	nation (approx. 60 minu	ites)				
Allocati	ion of p	laces					
Additio	nal info	ormation					
Worklo	ad						
Teachir	ng cycl	9					
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 103 / 555	

Referred to in LPO I (examination regulations for teaching-degree programmes)

#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 104 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title Abbreviation					Abbreviation	
Agency	Agency Theory				12-M-B1b-102-m01	
Module	e coord	inator		Module offered by		
	holder of the Chair of Business Management, Banking and Finance			Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
and inf Outline 1. Agen	urse de ormatio e of syll icy theo	on asymmetric. abus:	ls of agency theory a	nd financial contract	ing with information symmetric	
		ning outcomes				
ting giv (ii) to u (iii) to g blems.	ven e.g. Indersta generat	different capital endown and the central problems e and evaluate financial	nents; of controlling work a contracting given a n	ssignments in theor on-trivial risk allocat	ning optimal financial contrac- y and solve basic case studies; ion and the resulting agency pro-	
		number of weekly contact hours, l				
		mation on SWS (weekly o				
		le for bonus)	ge — If other than German, o	examination offered — if no	t every semester, information on whether	
written	examiı	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
		LFUI (examination regulations	s for teaching-degree progra	mmes)		
Module		urs in				
Master	Module appears in Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Module	e title				Abbreviation
Coordi	nation,	Budgeting and Incentive	es in Enterprises		12-M-KOBO-102-m01
Module	e coord	inator		Module offered by	<u>.</u>
holder and Ac		Chair of Business Manag ng	ement, Controlling	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade	-		
Duratio	on in the second	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts		•		
well as value-o	inform priented	ational analyses. Afterw d management, transfer	ards, the most comm	on instruments of be	nd behavioural controlling as ehavioural controlling (budgeting y and practice.
		ning outcomes			
Require	ements		behavioral controllir	ig are discussed and	in enterprises. Knowledge about l competencies for deployment,
Course	<b>S</b> (type, r	number of weekly contact hours,	language — if other than Ge	rman)	
V + Ü (r	no infoi	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		s <b>essment</b> (type, scope, langua de for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether
written	exami	nation (approx. 60 minul	tes)		
Allocat	ion of <b>j</b>	places			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPOI (examination regulation	is for teaching-degree progra	ammes)	
Module	e appea	ars in			
		ee (1 major) Business Ma	anagement (2010)		
	-	ee (1 major) Economics (	-		

Module	e title				Abbreviation
Project	Mana	gement and Controlling			12-M-PROM-102-m01
Module coordinator Module offered by				<u> </u>	
	nolder of the Chair of Business Management, Controlling and Accounting				Management and Economics
ECTS	1	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	;	
1 seme	ster	graduate			
Conten	Its	<u>.</u>			
jects, t various	heir po 5 projec	ssible success factors, m	ethods and instrume oaches to multi-proje	ents of the controlling	ic features and structures of pro- g and management of projects in e theoretical basis as well as po-
Intend	ed lear	ning outcomes			
within skills w Course	the cor vithin tl <b>S</b> (type, r		ent of the project ma oject management so anguage — if other than Ge	anagement and -cont oftware MS Project. <sup>rman)</sup>	s of practitioners. Competences rolling are obtained as well as
Metho	d of ass	· · · · · ·	-		ot every semester, information on whether
		nation (approx. 60 minut	 es)		
Allocat					
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regulation	s for teaching-degree progra	ammes)	
Module	e appea	ars in			
	-	ee (1 major) Business Ma	-		
Master	's degr	ee (1 major) Economics (2	2010)		





#### **Research Methods**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 108 / 555
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# **Compulsory Modules**

(15 ECTS credits)

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Module	Module title				Abbreviation	
Econor	Econometrics 1 12-M-OE1-102-m01					
Module coordinator				Module offered by		
holder of the Chair of Econometrics				Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This model. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	Description: This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions. Linear algebra is used as formal aid. Outline of syllabus: 1. Random variables 2. Important distributions 3. Point estimates 4. Simple linear regression model 5. Model assumptions 6. Model properties 7. Simple hypothesis tests 8. Multiple linear regression model 9. Linear restrictions					
11. Multiple hypothesis tests						
Intended learning outcomes The students acquire knowledge of the basics, concepts and methods used in the classical linear regression mo- del and understand the role of econometrics in science and data analysis. In particular, they learn how to analy- tically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions. The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Micro- econometrics" und "Financial Econometrics".						
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infoi	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
	<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written	written examination (approx. 60 minutes)					
Allocat	ion of p	olaces				
Additio	Additional information					

## Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam. p	
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation						
Advanc	ed Mic	roeconomics		12-M-AM-102-m01			
Module	e coord	inator	Module offered by				
holder of the Chair for Economics, Contract Theory and In- formation Economics			tract Theory and In-	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
pics su 1. Gam 2. Princ 3. Theo 4. Gene 5. Mecl	ch as e theor cipal-ag ory of au eral equ hanism	y ent models uctions uilibrium theory design	ry). As this is a huge	field, the course will	concentrate on two or three to-		
Intende	ed learı	ning outcomes					
After completing the course students are able to 1. explain essential findings of microeconomic theory, 2. apply the involved methods to given simple examples on their own, 3. recognize, in which real life situations and how the results can be applied.							
Courses (type, number of weekly contact hours, language — if other than German)							
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)		
		s <b>essment</b> (type, scope, langua) le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	examiı	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)			
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	ad						
Teachi	Teaching cycle						
Referre	ed to in	LPO I (examination regulations	s for teaching-degree progra	mmes)			
Module							
	-	ee (1 major) Business Ma	-				
Master's degree (1 major) Economics (2010)							

Module	Module title Abbreviation						
Advanced Macroeconomics 12-M-AME-102-m01							
Module	coordi	nator		Module offered by			
holder of the Chair of International Economics			Faculty of Business	Management and E	conomics		
ECTS Method of grading Only after succ. co				npl. of module(s)			
5 numerical grade							
Duratio	Duration Module level Other prerequisites						
1 semes	1 semester graduate						
Contents							
and a re mans m	eview o nodel a	vers long-run aspects o f the Solow growth mo nd on endogenous grov rces and the environme	del. The lecture then for which the states the second strain the s	ocuses on the infinite as of this framework i	-horizon Ramsey-Ca	ss-Koop-	
I Facts a II Infinit III Endo IV Huma V Applio Reading	Outline of syllabus I Facts and the Solow growth model II Infinite-horizon Ramsey-Cass-Koopmans model III Endogenous growth IV Human capital, social infrastructure and beyond V Applications (urban and regional growth; growth, resources and the environment) Reading:						
David R	lomer, <i>i</i>	aws strongly on the follo Advanced Macroecono Se journal articles and r	nics, 4th ed., McGraw		ture.		
Intended learning outcomes							
Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research.							
Courses	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ge	rman)			
V (no in	Iformat	ion on SWS (weekly co	ntact hours) and cours	e language available	)		
		<b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether	
		nation (approx. 120 min ssessment: English	utes)				
Allocati	ion of p	laces					
Additio	nal info	ormation					
Worklo	ad						
Teachir	ng cycle	9					
Referre	d to in	LPOI (examination regulation	ns for teaching-degree progra	mmes)			
Module	appea	rs in					
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 113 / 555	

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 114 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Electives**

(5 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 115 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module	Module title Abbreviation				
Optimal Tax Theory					12-M-OST-102-m01
Module coordinator				Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	1	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten					
ria that as well Examin ses, the Outline	charac as incc ing spe cours of sylla	terise an optimal tax systeme and capital. ecific taxation issues such e will then provide stude abus:	tem. Lectures will int n as the eco-tax, fam	roduce students to k ily taxation and the t	l become familiar with the crite- ey rules for taxing commodities axation of international enterpri- e rules.
2. Optir 3. Optir 4. Interr	nal inc nal tax nationa	nmodity taxation ome taxation ation of families al tax competition ure notes to be provided			
	-				
Intended learning outcomes After completing this module students have a basic understanding of what is meant with "optimal taxation".					
They are able to apply this concept to specific normative questions of tax policy in practice. Students also learn to prepare and present short papers where they discuss specific normative policy issues.					
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ng cycl	e			
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma	•		
Master's degree (1 major) Economics (2010)					

Module title A					Abbreviation		
Analysis of Financial Market Data 12-M-FMO-102-mo1							
Module coordinator Module offered							
holder of the Chair of Econometrics				Faculty of Business	Management and Economics		
ECTS Method of grading Only after succ. cor			Only after succ. com	pl. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
The mo ta. The pothes lied in cal finc corpora ARCH / the CAH Outline 1. Infor 2. Ranc 3. Theo 4. Even 5. Univ 6. Mod	Description: The module covers the fundamentals, methods and concepts for the empirical analysis of financial market da- ta. The concept of market efficiency is explained and critically examined with reference to the random walk hy- pothesis. To test this hypothesis, a number of parametric and non-parametric methods are proposed and app- lied in practice. Based on the findings, market microstructure models that can explain some important empiri- cal findings will be discussed. In addition, the course describes event studies for testing the significant impact of corporate news on the share price and discusses issues of univariate time series analysis such as AR(I)MA and ARCH / GARCH models that are indispensable for modelling financial market data. In the final part of the course, the CAPM is discussed and examined, in particular, with regard to its empirical applicability. Outline of syllabus: 1. Information efficiency 2. Random walk 3. Theoretical market models 4. Event studies 5. Univariate modelling of time series data 6. Models to explain volatility (ARCH and GARCH) 7. Estimation of the capital asset pricing model						
Alexan Campb Geyer, schaftl Hamilte Mills, T	Reading: Alexander, C.: A Guide to Financial Data Analysis, Wiley. Campbell, JY, Lo, AW, MacKinley, AC: The Econometrics of Financial Markets, Princeton University Press. Geyer, A.: Information, Erwartung und Risiko. Aspekte der Verteilung, Abhängigkeit und Varianz von finanzwirt- schaftlichen Zeitreihen, Verlag V. Florentz. Hamilton, JD: Time Series Analysis, Princeton University Press. Mills, T.: Econometric Modelling of Financial Time Series, Cambridge University Press. Taylor, S.: Modelling Financial Time Series, Wiley.						
Intende	ed lear	ning outcomes					
Students have significant knowledge of the fundamentals, methods and concepts that are needed for the empirical analysis of financial market data. They can autonomously perform statistical test decisions with statistics programs such as EViews or Gretl and critically analyze in terms of their economic importance. In addition, the students learn the independent handling of empirical capital market data and have at the end of the course the ability to develop also own functions and routines, for example for EViews.							
Course	<b>Courses</b> (type, number of weekly contact hours, language — if other than German)						
V + Ü (r	no infoi	rmation on SWS (weekly o	contact hours) and co	ourse language avail	able)		
		<b>Sessment</b> (type, scope, langua Ile for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	exami	nation (approx. 60 minut	es)				
Allocat							
L							

### Additional information

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 118 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Master's with 1 major Economics (2010)

Microeconometrics       12-M-MiK-102-m01         Module cort the Chair of Econometrics       Faculty of Business Management and Economics         ECTS       Metrical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:					
holder of the Chair of Econometrics         Faculty of Business Management and Economics           ECTS         Method of grading         Only after succ. compl. of module(s)           5         numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents					
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents         Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:       1. Maximum likelihood estimator and its properties         2. Logit and probit models for ordered categories       3. Logit and probit models for ordered categories         5. Models for count data       6. Duration analysis         7. Hazard rate models       7. Hazard rate models         Reading:       Ronning: Mikroökonometrie, Springer-Verlag.         Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.         Greene: Econometric Analysis, Pearson.         (most recent editions)         Intended learning o					
numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents         Description:         This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         2. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Ronning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to <td< td=""></td<>					
Duration         Module level         Other prerequisites           1 semester         graduate            Contents					
1 semester       graduate          Contents					
Contents           Description:           This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         3. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Rooning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to           (i) understand the maximum likelihood method;					
Description: This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econome- trics 2") and introduces students to different microeconometric models. In the first part of the course, the maxi- mum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric mo- dels is motivated and explained and the advantages of these models over the linear regression model are poin- ted out. In addition, these models are estimated with different estimation methods and the results are interpre- ted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Reading: Reading: Reading: Reading: Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Ronning: Mikroökonometrie, Springer-Verlag. Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
After finishing this course students are able to (i) understand the maximum likelihood method;					
(i) understand the maximum likelihood method;					
<ul> <li>(iii) get to know other possibilities, next to the maximum likelihood method, to estimate these models;</li> <li>(iv) gain a general understanding how to treat discrete, censored, or truncated dependent variables;</li> <li>(v) know how to estimate the introduced models in EViews.</li> </ul>					
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
A (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes)					
Allocation of places					
Additional information					

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## Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 120 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation			
Econon	Econometrics 2 12-M-OE2-102-m01						
Module coordinator			Module offered by				
holder	of the C	Chair of Econometrics		Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
Description: This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedastiticy and autocorrela- tion. Linear algebra is used as formal aid. Outline of syllabus: 1. Specification analysis 2. Multicollinearity 3. Heteroskedastiticy 4. Autocorrelated disruptive terms							
5. Gene	eralised	l least squares (GLS)					
Intende	ed learn	ning outcomes					
zed line data pr cognize to critic implem above-	ear regr oblems e, to as ally as nentation mention	aire essential knowledge ression model (GLS) an a and violations of the a sess and therefore ade sess the use of the Esti on of empirical analyze ned Involve problems. Aicroeconometrics" und	d can apply and interp assumptions of the clas quately deal with these mation methods in sci s to answer selected (e The competences acqu	ret it. They are sensit ssical linear model (( e problems in theory entific work and to w conomic) scientific is ired in this course se	ized for specification DLS) so that they are and practice. This en ork independently o ssues if available da	n problems, e able to re- nables them on adequate ata with the	
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	man)			
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)		
		<b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether	
written	examir	nation (approx. 60 min	utes)				
Allocat	ion of p	olaces					
Additio	nal info	ormation					
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Master's wi	ith 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 121 / 555	

# Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 122 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title					Abbreviation	
Econometrics 3 12-M-OE3-102-m01						
Module coordinator			Module offered by			
holder	of the C	Chair of Econometrics		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i		
1 semes	ster	graduate				
Conten	ts					
Description: This module deals with advanced econometric methods and concepts based on the classical and the generali- sed least squares estimator discussed in Ökonometrie I and II (Econometrics I and II). In particular, this includes the instrumental variable (IV) estimator, the generalised method of moments (GMM) estimator, distributed lag models as well as basic methods and concepts used in uni and multivariate econometric times series analysis, including (non)stationarity, integration, cointegration. Linear algebra is used as formal aid. Outline of syllabus: 1. Error-in-variables 2. IV estimation 3. Generalised least squares estimation 4. Distributed lag models 5. Stationary uni and multivariate processes 6. Deterministic and stochastic trends 7. Integrated and cointegrated processes						
		ning outcomes				
The students acquire thorough understanding of advanced methods and concepts in econometrics. They are fa- miliarized with diverse error-in-variables issues and capable of handling them appropriately. After the course, students understand the generalized methods of moment (GMM) and the instrumental variable (IV) estimator to an extent that they can discuss their pros and cons, apply these to selected questions in quantitative econo- mics, and understand scientific papers using these methods. Furthermore, they become acquainted with selec- ted time series issues, such as distributed lag models, non-stationarity, spurious correlation, and cointegrated processes, enabling them to conduct a comprehensive time series analysis. In brief, the course enables students to apply the above mentioned methods and concepts to real life questions, assess their appropriateness, and address their theoretical and practical benefits and shortcomings.						ne course, estimator tive econo- with selec- bintegrated bles students
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	rman)		
V + Ü (n	no infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
			uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
		le for bonus)				
		nation (approx. 60 min	utes)			
Allocation of places						
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Master's wi	th 1 major	Economics (2010)		rrg • generated 26-Aug-2024 v rd Master (120 ECTS) Econom		page 123 / 555

Referred to in LPO I (examination regulations for teaching-degree programmes)

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 124 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation	
Multin	ational	Enterprises			12-M-MNE-102-m01	
Module coordinator				Module offered by		
holder of the Chair of Public Finance				Faculty of Business Management and Economics		
ECTS	Methe	od of grading	Only after succ. compl. of module(s)			
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 semester graduate		graduate				
Conten	Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

## Additional information

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Module title					Abbreviation	
Empiric	Empirical HR Research12-M-EPF-102-m01					
Module	coord	inator		Module offered by		
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
most in learn, w STATA.	nportar vith the	it estimation problems a	nd their application i	n the software packa	) introduces and discusses the age STATA. In addition, students programs are programmed in	
Intende	ed learr	ning outcomes				
		seminar is to enable stu application in STATA witl			important estimation program- omics.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
Ü (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)	
		<b>essment</b> (type, scope, langua <sub>)</sub> le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
term pa	per (10	pages) and presentation	n (30 minutes), weigł	nted 2:1		
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teachir	ng cycl	9				
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)

Module title					Abbreviation	
Empirical Research in Entrepreneurship and Management					12-M-EGF2-102-m01	
Module	coord	inator		Module offered by		
holder	of the C	hair of Entrepreneurship	and Strategy	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
Description: The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper ma- ke? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper? Content (subject to change): 1. Introduction 2. Philosophy of science 3. Study design 4. Correlations 5. Methods of data collection 6. Simple linear regression 7. Specification problems and distributions 8. Time series analysis 9. Logistic regression						
Intende	ed learr	ning outcomes				
Studen ented s			rposefully in complex	k situations with emp	pirical expertise on a practice-ori-	
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
weighte	ed 1:1	oprox. 30 pages) and pressessment: English or Ge		o minutes) with sub- <sub>l</sub>	presentation and discussion,	
Allocation of places						
Additional information						
Workload						
Teachir	ng cycl	9				

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Referred to in LPO I (examination regulations for teaching-degree programmes)

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 128 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation		
Strateg	gic Proc	luction Management			12-M-SPM-102-m01		
Module	e coord	inator		Module offered by			
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	its						
Studen cal mo princip ted ma	nts will dels wi les of v themat	ll be used for analysing b alue structure optimisati ical models.	oth economic and ec	ological issues. In a	ement. Theoretical and analyti- ddition, the module will discuss ing the development of integra-		
Intend	ed lear	ning outcomes					
strateg the ma	y struct in strat	tured and goal-oriented i	n a global context usi s in production mana	ng appropriate meth gement and evaluate	swer questions of operations nods. Furthermore, they know e and apply planning and control		
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)			
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)		
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1		
Allocat	ion of p	olaces					
Additio	onal inf	ormation					
Worklo	ad						
Teachi	ng cycl	e					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)							
Module	e appea	ars in					
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)						

Module title					Abbreviation		
Theory of Industrial Organization 2					12-M-TI2-102-m01		
Module	coord	inator		Module offered by			
holder	of the C	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
	urse di	scusses vertical contract	s in supply chains an	d their impact on co	mpetition.		
<ol> <li>The c nance,</li> <li>Conti</li> <li>Comition</li> <li>Comition</li> <li>The c</li> <li>The c</li> <li>Interview</li> </ol>	Outline of syllabus: 1. The classic problem of double marginalisation and its solution by nonstandard contracts (resale price mainte- nance, nonlinear pricing (rebates), exclusive territories, exclusive dealing etc.) 2. Contracts for service 3. Common agency 4. The delegation principle 5. The commitment problem 6. Interlocking relationships						
-		by vertical contracts or n ning outcomes	leigeis				
(i) expla (ii) app (iii) reco	ain the ly the in ognize,	ng the course students a results of theoretical ind nvolved methods to giver in which real life situatic e impact of certain vertic	ustrial economics on n simple examples or ons (and how) the res	n their own; ults can be applied;			
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)			
V (no in	ıformat	ion on SWS (weekly cont	act hours) and course	e language available	)		
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)			
Allocat	ion of p	olaces					
Additio	nal info	ormation					
Worklo	ad						
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
	Module appears in Master's degree (1 major) Business Management (2010)						
	•		•				
Master's degree (1 major) Economics (2010)							

Master's with 1 major Economics (2010)

Module title				Abbreviation		
Applied Ge	Applied General Equilibrium Models 12-M-NGM-102-m01					
Module coo	ordinator		Module offered by			
holder of th	e Chair of Public Finance		Faculty of Business	Management and E	conomics	
ECTS Me	thod of grading	Only after succ. con	npl. of module(s)			
5 nur	nerical grade					
Duration	Module level	Other prerequisites	i			
1 semester	graduate					
Contents						
Description: This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social securi- ty etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redis- tribute between different generations and also within generations, how they may improve risk sharing when mar- kets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy. Outline of syllabus: 1. Programming with FORTRAN and application of numerical methods 2. Solution techniques for dynamic programming problems 3. The overlapping generations model (OLG) with uninsurable income risk 3. Policy analysis in the stochastic OLG model Reading:						
	es will be provided. arning outcomes					
(i) edit and (ii) impleme	leting the course "Computa solve stochastic economic ent small scale economic n re tax and social security po	problems using adva nodels on the comput	nced numerical tech er;	niques;	c term.	
Courses (typ	e, number of weekly contact hours,	language — if other than Ge	rman)			
V + Ü (no in	formation on SWS (weekly	contact hours) and co	ourse language availa	able)		
	assessment (type, scope, langu itable for bonus)	age — if other than German,	examination offered — if no	t every semester, informat	ion on whether	
written exa	mination (approx. 60 minu	tes)				
Allocation	of places					
Additional	information	_				
Workload		_				
Teaching cy	ycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)						
	najor Economics (2010)		Irg • generated 26-Aug-2024 •	exam	page 131 / 555	
master 5 with 1 li			rd Master (120 ECTS) Economi		205C 1 1 C T T T T T T T T T T T T T T T T	

Module title				Abbreviation		
Theory of Industrial Organization 1					12-M-Tl1-102-m01	
Module	e coordi	nator		Module offered by		
holder	of the C	hair of Industrial Econo	omics	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	numei	ical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Theory of industrial organisation:  1. Monopoly pricing  Nonlinear pricing and mechanism design  Oynamic pricing: experience goods, durable goods  2. Oligopoly pricing  Static price and quantity competition in homogeneous and differentiated goods markets  Comparative statics  Equilibrium market structure  3. Dynamic competition in oligopoly markets  Repeated games and collusion  Markov perfect equilibrium and models of dynamic competition  Markov perfect equilibrium and models of dynamic competition  Signalling and reputation  Signalling and reputation  Second price auctions  Advertising and product design						
		l be taught in English.				
Intended learning outcomes Students which complete this class will acquire a working knowledge of advanced theoretical models of compe- tition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interac- tions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, as- sess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possi- ble extensions.						
Course	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ger	man)		
Methoo module is	<b>d of ass</b> creditab	mation on SWS (weekly essment (type, scope, langue le for bonus)	age — if other than German,	examination offered — if no		on on whether
written examination (approx. 60 minutes) or term paper (approx. 20 pages)						
Allocation of places						
Additional information Workload						
Master's wi	th 1 major	Economics (2010)	JMU Würzbu	rg • generated 26-Aug-2024 •	exam.	page 132 / 555
				rd Master (120 ECTS) Economi		

# Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 133 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title Abbreviation			Abbreviation		
DSGE Modelling				12-M-DMM-102-m01	
Module	e coord	inator		Module offered by	
holder Econor		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
The course offers an introduction to "Dynamic Stochastic General Equilibrium Modelling" (DSGE). These models are designed to describe the business cycle at the macro level. In a first step, we analyse the behaviour of a re- presentative household. In particular, we describe how consumption, asset allocation and labour supply plans are formulated. In a second step, we focus on the firm sector and address how firms solve for optimal production plans. In a third step, we explain what role the central bank plays in stabilising the business cycle. Thereby, we show how changes in interest rates interact with optimal decisions taken by households and firms. We also discuss hot topics such as CAPM models and monetary policy in the euro area.					
Intended learning outcomes					
Solvi Linea Solvi Basio Basio <b>Course</b> V + Ü (1 <b>Metho</b>	Intended tearing outcomes         The course offers analytical tools designed to solve DSGE models. These analytical skills encompas:         Solving of intertemporal optimization problems (e.g., consumption Euler-equations).         Linearization methods (e.g., Taylor-expansions).         Solving linear difference expectations by minimum state variabel techniques (MSV-solution).         Basic time series concepts such as impilse response functions, variance decompositions.         Basic insights in MATLAB/ Dynare programming: specifying, solving and estimating DSGE models.         Courses (type, number of weekly contact hours, language – if other than German)         V + Ü (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)			ations). (MSV-solution). mpositions. nating DSGE models. able)	
Allocat					
Additio	onal info	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
	e appea				
	-	ee (1 major) Business Ma	-		
Master	Master's degree (1 major) Economics (2010)				

Module title				Abbreviation	
Topics in International Trade			12-M-TIT-102-m01		
Module coordinator		Module offered by			
holder of the Chair of International Economics		Faculty of Business	Management and Economics		
ECTS Method of grading Only after succ. con		pl. of module(s)			
5	nume	rical grade	grade		
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
		vill be discontinued, no c ue to one of the following		rrently or will be offe	ered in future.
● tł	he moo	lule belongs to a version	of the examination re	gulations that no lor	ger has any enrolled students

- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (approx. 60 minutes) and oral examination (approx. 20 minutes), weighted 2:1 Language of assessment: English

#### Allocation of places

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#### **Additional information**

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Workload

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**Teaching cycle** 

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (2	2010)
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Module	e title				Abbreviation
Advanc	ed Inte	ernational Trade			12-M-AIT-102-m01
Module	e coord	inator		Module offered by	
holder	of the O	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
<ul> <li>This module will be discontinued, no courses are offered currently or will be offered in future.</li> <li>This may be due to one of the following reasons: <ul> <li>the module belongs to a version of the examination regulations that no longer has any enrolled students</li> <li>the lecturer who offered the course is no longer employed at the University of Würzburg</li> <li>the contents are no longer taught and were substituted with comparable offers</li> </ul> </li> <li>For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.</li> <li>Intended learning outcomes</li> <li>Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.</li> </ul>					
V (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	)
module is written	Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 180 minutes) Language of assessment: English			t every semester, information on whether	
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo					

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Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with	1 major	Economics (	(2010)	
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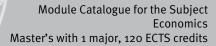
Module title Abbreviation			Abbreviation		
Econor	nic Dyn	amics			12-M-DWT-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
2. Diffe 3. Diffe 4. Dyna 5. Selec	mic sys rential rence e mic op cted mo	abus: stems and models in eco equations equations timisation odels in business cycle th odels in growth theory			
Intende	ed learr	ning outcomes			
					ory. They will be able to analyze y those to economic applicati-
		umber of weekly contact hours, la			
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	urse language avail	able)
		s <b>essment</b> (type, scope, languag le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
		nation (approx. 60 minute	es)		
Allocati					
	•				
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module	appea	in in			
	0	ee (1 major) Business Ma	0 , ,		
Master's degree (1 major) Economics (2010)					

Module title Abbreviation			Abbreviation		
Europe	an Eco	nomic Statistics			12-M-EWS-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
2. The E 3. The F 4. Struc 5. Mone	ect and Europe narmor ctural in ey and	tasks of business and ed an system of national acc lised consumer price inden ndicators loans in the European mo of EuroStat	counting ex		
Intende	ed lear	ning outcomes			
	1 busin	ess and economic statist			ing systems of the European and ng systems for different macroe-
		number of weekly contact hours, l			
		mation on SWS (weekly o			
		<b>Sessment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
		nation (approx. 60 minute			
Allocat					
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ıg cycl	e			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module	appea	ars in			
	-	ee (1 major) Business Ma	•		
Master	's degr	ee (1 major) Economics (2	2010)		

Module title Abbreviation			Abbreviation		
Quanti	tative E	conomic Policy			12-M-QWP-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
2. Quar 3. Fund 4. Econ 5. Stab	ect and ntitative lament iometri ilisatio	tasks of quantitative ecc e economic policy in the als of systems and contro c models n theory and policy in dyr antitative economic polic	static model ol theory namic models		
Intende	ed lear	ning outcomes			
			•	•	tive economic policy. They are oncrete economic problems.
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	.)
		<b>sessment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachiı	ng cycl	e			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module	e appea	ars in			
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Module title Abbreviation						
Informa	ation S	ystems Research			12-M-ISR-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Information Sys	tems Engineering	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	ts		-			
		ovides an overview of th research in business int		undations, theories, I	research topics and	methods of
Intende	ed lear	ning outcomes				
(i) Explo (ii) Gett (iii) Rec	oration ting to cognitic	rovides students with k of classical themes of know the relevant parac on of the interfaces to o rience in finding and ev	WI / IS research; digms, theories and me ther areas of business	administration and	nanagement practic	е;
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)						
V + Ü (no information on SWS (weekly contact hours) and course language available)						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
60 min ted 1:2	utes) o or c) oi	f assessment will be sp r b) presentation (appro ral examination (one ca pprox. 30 minutes) or c	ox. 20 minutes) with w ndidate each: approx.	ritten elaboration (ap 10 to 15 minutes; gro	oprox. 15 to 20 pages oups of 2: approx. 20	s), weigh-
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	d to in	LPO I (examination regulation	ons for teaching-degree progra	ammes)		
Module	e appea	ars in				
		ee (1 major) Economath	ematics (2011)			
Master	's degr	ee (1 major) Business Ir	formation Systems (20	011)		
	-	ee (1 major) Business Ir		010)		
	-	ee (1 major) Business N	-			
	-	ee (1 major) Business N	-			
	-	ee (1 major) Economics				
	-	ee (1 major) Economics				
	-	ee (1 major) China Busi oo (1 major) China Busi		•		
	-	ee (1 major) China Busi ee (1 major) Chinese an		2012)		
	-	r Economics (2010)		Irg • generated 26-Aug-2024	exam.	page 140 / 555
				rd Master (120 ECTS) Econom		,,,





Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 141 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Modul	e title				Abbreviation
Select	ed Stud	lies of Empirical Acco	unting Research		12-M-AFER-102-m01
Modul	e coord	linator		Module offered b	by
Manag ment	ging Dir	ector of the Institute o	f Business Manage-	Faculty of Busine	ess Management and Economics
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisite	5	
1 seme	ester	undergraduate			
Conte	nts				
• 1 • 1 • 1	the moo the lect the con	urer who offered the c tents are no longer ta	ion of the examination r ourse is no longer empl ught and were substitut	loyed at the Univer ed with comparabl	
	conomi				
		ning outcomes	<u> </u>		
modul	e.				ecause no courses are held for thi
			urs, language — if other than Ge		
			kly contact hours) and c		
module i	is credital	ole for bonus)		examination offered — i	if not every semester, information on whether
		nation (approx. 60 mi	nutes)		
Alloca	tion of	places			
Additi	onal inf	ormation			
Workle	oad				
 T					
reach	ing cycl	e			
reaction					
	ad to in			ammest	
	ed to in	LPOI (examination regula	ations for teaching-degree progr		
 Referre			ations for teaching-degree progr		
 Referre  Modul	e appe				

Module	e title		-	Abbreviation						
Accourt	nting ar	nd Capital Markets		12-M-REKA-102-m01						
Module	e coord	inator		Module offered by	ered by					
holder and Ac		Chair of Business Manage	ement, Controlling	Faculty of Business Management and Economics						
ECTS	S Method of grading		Only after succ. compl. of module(s)							
5	nume	rical grade								
Duration Module level		Other prerequisites								
1 semester		graduate								
Contents										
as their impact on internal and external recipients under consideration of the institutional setting. In this con- text, an economic perspective has priority over detailed legal arrangements and regulations by the standard set- ters. Based on the theoretical foundations of information economics as well as decision-making and balance sheet theories, typical issues concerning cost accounting and controlling as well as financial accounting and pu- blicity are discussed.										
Intended learning outcomes										
nomic impacts of the configuration of management and financial accounting. What is more, extensive knowled- ge about possible impacts of changes in institutional general frameworks is covered. For example, changes in valuation standards, publicity rules or regulations about the distribution of profits in enterprises and on capital markets are considered.										
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)										
1) Ü + V	no info	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)					
		<b>Sessment</b> (type, scope, langua ile for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether					
written	exami	nation (approx. 60 minut	es)							
Allocat	ion of <sub>l</sub>	olaces								
Additio	onal inf	ormation								
Worklo	ad									
Teaching cycle										
Referred to in LPO I (examination regulations for teaching-degree programmes)										
Module appears in Master's degree (1 major) Business Management (2010)										
	-		-							
mastel	Master's degree (1 major) Economics (2010)									

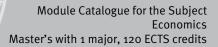
Module	e title		Abbreviation							
Manag	ement	of Corporate Sustainat	12-M-NUF-102-m01							
Module coordinator				Module offered by						
holder of the Chair of Entrepreneurship		ip and Strategy	and Strategy Faculty of Business Management and Economics							
ECTS	ECTS Method of grading		Only after succ. con	Only after succ. compl. of module(s)						
5 numerical grade										
Duration Module level			Other prerequisites	Other prerequisites						
1 semester graduate										
Contents										
Description: This module introduces students to sustainability management. First, essential concepts such as sustainability and corporate social responsibility are explained, the role of busi- nesses within society is discussed. Afterwards, the module addresses different aspects of corporate sustainabi- lity as well as environmental and social management with particular regard to the dimensions of corporate and economic performance and competitiveness.										
Content: 1. Basic overview of sustainability and (legal) frameworks 2. Business and society 3. System theory 4. Sustainable as well as eco-innovation 5. Operational sustainability management (sustainable strategies, environmental performance indicators) 6. The impact of environmental and social management on corporate performance and competitiveness										
Intended learning outcomes										
After successfully completing the module "Sustainability Management", students will be able to (i) explain and define the basic principles and concepts of Sustainability Management as well as to deal with the contributions and aspects of sustainable development in a critical way; (ii) assess and analyse the complex problems and implementation strategies of Sustainability Management ba- sed on the gained knowledge and experiences of this course; (iii) evaluate different strategic and operational approaches of Sustainability Management as well as to transfer these approaches onto various case studies.										
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	rman)						
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)										
written examination (approx. 60 minutes) Language of assessment: German or English										
Allocation of places										
Additional information										
Workload										
Teaching cycle										
Referred to in LPO I (examination regulations for teaching-degree programmes)										
Master's wi	th 1 majoi	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 144 / 555				

### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 145 / 555
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# Industrial Management

(20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 146 / 555
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## **Compulsory Modules**

(15 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 147 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation		
Lot Sizing and Scheduling					12-M-LA-102-m01	
Module coordinator				Module offered by		
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
method	ds and		scheduling. The focus	s is on the determina	ntrol. In addition, it develops ation of optimal production and	
Intende	ed leari	ning outcomes				
the det sequen cies are tative n le stude can als	ermina aces. Th e conve nodels ents ca o arran	tion of optimal production nen, based on this expert eyed, which allow the ima for the derivation and as n answer, analyze and st	n and transport volu ise related knowledg ging of realistic situa sessment of alternati ructure questions of	nes as well as the pl e broadening and de tions and problems ve courses of action production planning	ing and control with emphasis on lanning of production and order eepening, essential competen- using mathematical and quanti- . After completion of the modu- and control, goal-oriented. They in-depth overview of the produc-	
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	man)		
S (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)	
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examiı	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	), weighted 2:1	
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teaching cycle						
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module						
	-	ee (1 major) Business Ma	-			
Master	Master's degree (1 major) Economics (2010)					

Module	e title				Abbreviation
Strategic Supply Management 12-M-SBM-102-m01					12-M-SBM-102-m01
Module coordinator Module offered by					
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	Its				
(purcha	asing, r		rocurement logistics)		ly function of the company portance is analysed and basic
Intend	ed lear	ning outcomes			
based and dis ply.	on key scuss tł	instruments. Students ar neir strategic importance	e able to accurately o and dominate essen	lassify the tasks of t tial methods and pro	issues of strategic procurement the procurement and to describe ocedures used in this area to ap-
	-	number of weekly contact hours, l ion on SWS (weekly cont			<u>)</u>
		· · · · · · · · · · · · · · · · · · ·			;) It every semester, information on whether
		le for bonus)			a every semester, mornation on whether
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1
Allocat	ion of p	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		
master	5 ucgi		2010)		

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 149 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Strategic Production Management       12-M-SPM-102-m01				12-M-SPM-102-m01	
Module	e coord	inator		Module offered by	
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	its				
Studen cal mo princip ted ma	nts will dels wi les of v themat	ll be used for analysing b alue structure optimisati ical models.	oth economic and ec	ological issues. In a	ement. Theoretical and analyti- ddition, the module will discuss ing the development of integra-
Intend	ed lear	ning outcomes			
strateg the ma	y struct in strat	tured and goal-oriented i	n a global context usi s in production mana	ng appropriate meth gement and evaluate	swer questions of operations nods. Furthermore, they know e and apply planning and control
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1
Allocat	ion of p	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)				
Module	e appea	ars in			
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		





## **Compulsory Electives**

(5 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 151 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title			Abbreviation			
Electronic P	rocurement			12-M-BE-102-m01		
Module coordinator			Module offered by			
holder of th Managemer		ement and Industrial	Faculty of Business	Management and Economics		
ECTS Met	hod of grading	Only after succ. com	pl. of module(s)			
5 nun	nerical grade					
Duration	Module level	Other prerequisites				
1 semester	graduate					
Contents						
ses with a s	pecial focus on catalogue-l	based procurement sy	ystems, electronic te	v supported procurement proces- endering systems, electronic (re- d eSupply chain management sy-		
Intended le	arning outcomes					
sight into th talog-based supplier rela dule, stude application	e essentials of operational procurement systems, ele ationship management sys	procurement manage ctronic tendering syst tems and eSupply ch the related tasks and s at a high profession	ement, especially e- ems, electronic (rev ain management sys processes and show al level.	plications. Students will get in- procurement with a focus on ca- erse) auctions, e-marketplaces, stems. After completing this mo- w or develop theory-based and		
	ation on SWS (weekly contact hours, t			)		
	ssessment (type, scope, langua			t every semester, information on whether		
written exar	nination (approx. 60 minut	es)				
Allocation of						
Additional i	nformation					
Workload						
Teaching cy	Teaching cycle					
Referred to	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module app						
	gree (1 major) Business Ma gree (1 major) Economics (:	-				

Business Processes in different Lines of Business Management and Business Add to the Contair of Business Management and Business Faculty of Business Management and Economics formation Systems and Economics and E	Module title Abbreviation						
holder of the Chair of Business Management and Business       Faculty of Business Management and Economics         Information Systems       Context         CTS       Method of grading       Only after succ. compl. of module(s)         1 semester       graduate       -         Duration       Module level       Other prerequisites         1 semester       graduate       -         Content:       Contention       Context         Outline of syllabus:       Integrated information systems: integration, standard software, system architecture         2. Working with standard business software       3. Consulting in integrated information systems: project management, project organisation, presentation skills         Description:       The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, ease also specify your degree programme and student 10 number).         Intended learning outcomes       After completing the course "Business Software 1", students will be able to () understand and ERP system int its deptt;         (i) understand the interaction of business processes;       (() conformation on SWS (weekly contact hours, and course and and course language available)         Method of assessment (wpo, scope, language – if other than Geman)       V + 0 (on information on SWS (weekly contact hours, and course and and the interaction on whether modu	Busines	Business Processes in different Lines of Business       12-GPU-072-m01					
Information Systems  ECTS Method of grading Only after succ. compl. of module(s)  inumerical grade  Content:  Content:  Trianumerical grade  Content:  This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.  Outline of syllabus: Integrated Information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- fificates; please also specify our degree programme and student ID number). Intended Learning outcomes  After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons).  COUSES (type, number of weekly contact hours, and course language available)  Method of assessment (you, scope, language — if other than Geman)  V + 0 (to information on SWS (weekly contact hours) and course language available)  Method of assessment (you, scope, language — if other than Geman)  V + 0 (to information regulations for teaching degree programmes)  Teaching cycle  Referred to In LPO I (usamination regulations for teaching degree programmes)  Teaching cycle  Method of assessment inductions for teaching degree programmes)  Teaching cycle  Method of assessment (spons. 200 ages) and presentation (approx. 20 minutes), weighted 2:1  Module appears in  Method of assessment (spons. 20 pages) and presentation (approx. 20 minute	Module	Module coordinator Module offered by					
5     numerical grade        Duration     Modul level     Other prerequisites       1 semester     graduate        Content:         Content:         This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.        Outline of syllabus:     1. Integrated information systems: integration, standard software, system architecture        2. Working with standard business software         3. Consulting in integrated information systems: project management, project organisation, presentation skills       Description:     The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.       If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).       Intended learning outcomes       After completing the course "Business Software 1", students will be able to () understand the interaction of business processes; (ii) execute business tasks and processes in an ERP system independently (after participation in the practice leasons).       Courses (type, number of weekly contact hours, language — if other than German, examination offered — if not every somester, information on whether module is credita			-	ement and Business	Faculty of Business	Management and E	conomics
Duration         Module level         Other prerequisites           1 semester         graduate            Contents            Contents            Contents            Outline of syllabus:            1. Integrated information systems: integration, standard software, system architecture            2. Working with standard business software            3. Consulting in integrated information systems: project management, project organisation, presentation skills           Description:            The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.           If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).           Intended learning outcomes            After completing the course "Business Software 1", students will be able to (i) understand an RP system in its depth; (ii) excute business tasks and processes in an ERP system independently (after participation in the practice lessons).           Courses (type, number of weakly contact hours.) and course language available)           Method of assessment (type, scope, language - if other than Gem	ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
1 semester       graduate	5	nume	rical grade				
Contents         Content:         This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.         Outline of syllabus:         1. Integrated information systems: integration, standard software, system architecture         2. Working with standard business software         3. Consulting in integrated information systems: project management, project organisation, presentation skills         Description:         The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, glease also specify your degree programme and student ID number).         Intended learning outcomes         After completing the course "Business processes;         (ii) understand the interaction of business processes;         (iii) curve, scope, language – if other than German!         V + 0 (no information on SWS (weekly contact hours, language – if other than German!         V + 0 (no information on SWS (weekly contact hours, language – if other than German!         Workload	Duratio	n	Module level	Other prerequisites			
Content: This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth. Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) outcourse language – if other than German) V + 0 (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is celtable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Aldication of places 	1 semes	ster	graduate				
This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth. Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to () understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German) V + U (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bous) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places	Content	ts					
<ul> <li>1. Integrated information systems: integration, standard software, system architecture</li> <li>2. Working with standard business software</li> <li>3. Consulting in integrated information systems: project management, project organisation, presentation skills</li> <li>Description:</li> <li>The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.</li> <li>If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).</li> <li>Intended learning outcomes</li> <li>After completing the course "Business Software 1", students will be able to         <ul> <li>(i) understand an ERP system in its depth;</li> <li>(ii) understand an ERP system in its depth;</li> <li>(ii) understand the interaction of business processes;</li> <li>(iii) execute business tasks and processe in an ERP system independently (after participation in the practice lessons).</li> </ul> </li> <li>Courses (type, number of weekly contact hours, language – if other than German)</li> <li>V + 0 (no information on SWS (weekly contact hours) and course language available)</li> <li>Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bouns)</li> <li>term paper (approx. 2o pages) and presentation (approx. 2o minutes), weighted 2:1</li> <li>Allocation of places         <ul> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> </ul></li></ul>	This mo	dule p		overview of the struc	cture of a business ir	nformation system (S	SAP Business
The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language – if other than German) Y + Ú (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places	1. Integ 2. Work	rated in ing wit	nformation systems: inte h standard business sof	tware			ation skills
After completing the course "Business Software 1", students will be able to       (i) understand an ERP system in its depth;         (ii) understand the interaction of business processes;       (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons).         Courses (type, number of weekly contact hours, language — if other than German)       V         V + Ü (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1         Allocation of places            Additional information            Referred to in LPO 1 (examination regulations for teaching-degree programmes)            Module appears in	The lect groups, softwar If you w	ture wil the en e, deal ould li	terprise resource planni ing with a wide variety o ke to register for this cou	ng system operated b f business processes Irse, please submit ar	by the Chair in its ERF n application to the c	Plaboratory and to w	vork with the
(i) understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places  Additional information  Workload  Teaching cycle  Referred to in LPO I (examination regulations for teaching-degree programmes)  Mudule appears in Muster's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	Intende	d learr	ning outcomes				
V + Ü (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1         Allocation of places            Additional information            Workload            Teaching cycle            Referred to in LPO I (examination regulations for teaching-degree programmes)            Module appears in         Master's with 1 major Economics (2010)       JMU Würzburg • generated 26-Aug-2024 • exam.	(i) unde (ii) unde (iii) exe	erstand erstand cute bi	an ERP system in its de the interaction of busir	oth; iess processes;		er participation in the	e practice
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1         Allocation of places            Additional information            Workload            Referred to in LPO I (examination regulations for teaching-degree programmes)            Module appears in         Muster's with 1 major Economics (2010)         MUWürzburg • generated 26-Aug-2024 • exam.         page 153 / 555	Courses	<b>5</b> (type, n	umber of weekly contact hours,	language — if other than Ger	man)		
module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places Additional information Additional information Workload Teaching cycle Referred to in LPO 1 (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	V + Ü (n	io infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Waster's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555				age — if other than German, e	examination offered — if no	t every semester, informati	on on whether
Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MUWürzburg • generated 26-Aug-2024 • exam. page 153 / 555	term pa	per (ap	prox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1	
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	Allocati	ion of p	olaces				
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555							
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Waster's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	Additio	nal info	ormation				
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Waster's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555							
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	Workload						
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555							
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	Teachin	ig cycl	9				
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555							
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 153 / 555							
	Module appears in						
	Master's wit	th 1 major	Economics (2010)				page 153 / 555

Master's degree (1 major) Economathematics (2011)
Master's degree (1 major) Business Information Systems (2011)
Master's degree (1 major) Business Information Systems (2007)
Master's degree (1 major) Business Information Systems (2010)
Master's degree (1 major) Business Management (2011)
Master's degree (1 major) Business Management (2010)
Master's degree (1 major) Economics (2011)
Master's degree (1 major) Economics (2010)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Master's degree (1 major) Chinese and Economics (2014)
Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 154 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation						
Informa	ation Pi	rocessing within Organ	izations		12-IU-072-m01	
Module	coord	inator		Module offered by		
holder o Informa		Chair of Business Mana /stems	gement and Business	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
5	numei	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Content	ts					
Content: This course provides students with an in-depth overview of the structure and the application areas of business management information systems in enterprises and public institutions.						
<ol> <li>What</li> <li>Softw</li> <li>As-is</li> <li>To-be</li> <li>Object</li> </ol>	Outline of syllabus: 1. What is software: concepts, categories, application 2. Software life cycle: duration, phases, steps 3. As-is analysis: tasks, problems 4. To-be concept: system design, data design, dialog design, function design 5. Object orientation: paradigm shift 6. Change management: meaning, methodologies, project management					
-		ning outcomes				
(i) unde (ii) asse ments, (iii) sele (with pa (iv) und	erstand ess the which ect the articipa lerstan	ng the course "Integrate the importance of integ progress of developme brings a software imple correct procedures or p tion in the exercise); d the importance of cha ific applications.	gration in enterprises, nt of a software projec mentation with; ractices in an as-is and	especially in informa t, estimate cycle cos alysis and target con	ation systems; ts, know and consid ception and practica	ally apply
Courses	<b>5</b> (type, n	umber of weekly contact hours	, language — if other than Gei	rman)		
V + Ü (n	io infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
		e <b>essment</b> (type, scope, langu le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	ion on whether
written	examir	nation (approx. 60 minu	ites)			
Allocati	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
			_			
Teachin	ng cycl	e				
Referre	d to in	LPO I (examination regulation	ns for teaching-degree progra	mmes)		
Module	appea	irs in				
Master's wit	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 155 / 555

Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 156 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation					
Logisti	c Conce	epts and Processes			12-LA-072-m01
Module	e coord	inator		Module offered by	
Business Integration Prof. Thome		_	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. compl. of module(s)		
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This mo	odule d	iscusses fundamental as	pects and contempo	rary concepts of logi	stical tasks and processes.
Intende	ed learı	ning outcomes			
especia	ally in t		nagement. Additiona	ally students will be	of logistical tasks and processes able to evaluate the business im-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ıg cycl	e			
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module	e appea	ars in			
Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					



Module	e title				Abbreviation
Operat	ions Re	esearch			12-LM-072-m01
Module	e coord	inator		Module offered by	l
holder of the Chair of Business Management and Busines Information Systems			ement and Business	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
- Flows - Tourir	theory ork tech in netw ng / rou heurist	nnology			
Intende	ed lear	ning outcomes			
(ii) can	e signif recogr	nize their economic impo	rtance and conseque	nces.	gistical applications and
	-	number of weekly contact hours,			
		rmation on SWS (weekly			
module is	s creditat	le for bonus)		examination offered — if no	ot every semester, information on whether
		nation (approx. 60 minut	tes)		
Allocat	ion of	places			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regulation	ns for teaching-degree progra	mmes)	
Module					
Master Master	's degr 's degr	ee (1 major) Business Inf ee (1 major) Business Inf ee (1 major) Business Ma ee (1 major) Economics (	formation Systems (20 anagement (2010)		



Module title			Abbreviation	
Process and	System Modelling			12-PSM-092-m01
Module coo	rdinator		Module offered by	
	e Chair of Business Manag	ement and Business	Faculty of Business	Management and Economics
Information				
	hod of grading	Only after succ. con	ipl. of module(s)	
5 num Duration	nerical grade Module level			
	graduate	Other prerequisites		
1 semester Contents				
ling. It is div Part A: Intro Contents Pa • Purpo • How a • What	ided up into two parts: duction to business proces	ss management nagement delled?	oncepts and method	s of process and system model-
<ul> <li>Petri r</li> <li>Smallt</li> </ul>	rt B: ation etical foundations ets talk inscription language			
Intended lea	arning outcomes			
process a	al knowledge of the basic   nd system modeling and their economic importanc		and methods of	
	e, number of weekly contact hours,			
	ormation on SWS (weekly			•
Method of a module is credit		age — if other than German,	examination offered — if no	t every semester, information on whether
	nination (60 minutes)			
Allocation o	f places			
Additional i	nformation			

#### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 160 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

				Abbreviation
Management Methods 12-MM-092-m01				
Module coor	dinator		Module offered by	
holder of the Chair of Business Management and Busines				Management and Economics
Information S		- -		-
ECTS Meth	od of grading	Only after succ. con	npl. of module(s)	
5 numerical grade				
Duration	Module level	Other prerequisites		
1 semester	graduate			
Contents				
Description: The module f	amiliarises students with	n relevant managemer	nt methods.	
- Corporate s - Determinati	f Management trategy and processes on of strategy e tasks within the compa	ny		
	rning outcomes			
(iv) recognize (v) understan	ed to an idea of the scop the challenges business d processes of an indust	ses to deal with and rial company.		
2	number of weekly contact hours,			-1.1.)
•	ormation on SWS (weekly	-		able)
Method of as	<b>Sessment</b> (type, scope, langu			
module is credita		age — if other than German,	examination offered — if no	t every semester, information on whether
module is credita		age — if other than German,	examination offered — if no	t every semester, information on whether
module is credita	<sup>ble for bonus)</sup> ination (60 minutes)	age — If other than German,	examination offered — if no	t every semester, information on whether
module is credita written exam	<sup>ble for bonus)</sup> ination (60 minutes)	age — If other than German,	examination offered — if no	t every semester, information on whether
module is credita written exam	ble for bonus) ination (60 minutes) <b>places</b>	age — If other than German,	examination offered — if no	t every semester, information on whether
module is credita written exam Allocation of 	ble for bonus) ination (60 minutes) <b>places</b>	age — If other than German,	examination offered — if no	t every semester, information on whether
module is credita written exam Allocation of 	ble for bonus) ination (60 minutes) <b>places</b>	age — If other than German,	examination offered — if no	et every semester, information on whether
module is credita written exam Allocation of  Additional in  Workload 	ble for bonus) ination (60 minutes) places formation	age — If other than German,	examination offered — if no	et every semester, information on whether
module is credita written exam Allocation of  Additional in 	ble for bonus) ination (60 minutes) places formation	age — If other than German,	examination offered — if no	et every semester, information on whether
module is credita written exam Allocation of  Additional in  Workload  Teaching cyc 	ble for bonus) ination (60 minutes) places formation le			et every semester, information on whether
module is credita written exam Allocation of  Additional in  Workload  Teaching cyc 	ble for bonus) ination (60 minutes) places formation			et every semester, information on whether
module is credita written exam Allocation of  Additional in  Workload  Teaching cyc  Referred to in 	ble for bonus) ination (60 minutes) places formation le LPO I (examination regulation			et every semester, information on whether
module is credita written exam Allocation of  Additional in  Workload  Teaching cyc  Referred to in  Module appe	ble for bonus) ination (60 minutes) places formation le 1 LPO I (examination regulation ears in	ns for teaching-degree progra	Immes)	et every semester, information on whether
module is credita written exam Allocation of  Additional in  Workload  Teaching cyc  Referred to in  Module appe Master's deg	ble for bonus) ination (60 minutes) places formation le LPO I (examination regulation	ns for teaching-degree progra	Immes)	et every semester, information on whether

Modul	e title				Abbreviation
Introd	uction t	o Logistical Process Des	sign		12-GLP-092-m01
Modul	e coord	inator		Module offered by	<u> </u>
holder of the Chair of Business Management and Business Information Systems			gement and Business	Faculty of Business	Management and Economics
ECTS	1	od of grading	Only after succ. con	nl of module(s)	
5     numerical grade        Duration     Module level     Other prerequisites					
1 seme		graduate			
Conter		giauuale			
ger be en use solutio	manag d for a ons. Thi	ed without using such El long time, but business	RP systems. In financi processes e. g. for log	al departments of co istical tasks have so	ocesses in companies can no lon- ompanies, such systems have be- o far not been supported by ERP at constraints and what depen-
Intend	ed lear	ning outcomes			
(iv) ma (v) con (vi) ma Course	ow and ap busin isider th ap the c es (type, i	design basic data struct nesss processes within a ne specifics of a certain i ore business processes number of weekly contact hours, rmation on SWS (weekly	an ERP system; industry (e.g. the proc within an ERP system. language — if other than Ger	ess industry) when o	organizing business processes;
Metho	d of as	· · · · · · · · · · · · · · · · · · ·			ot every semester, information on whether
writter	n exami	nation (60 minutes)			
Allocat	tion of	places			
Additio	onal inf	ormation			
Worklo	oad				
	_				
Teachi	ng cycl	e			
 Deferr	ad to in		no fowtoook's - dear	mm.cc)	
Referre		LPO I (examination regulation	ns for teaching-degree progra	mmes)	
Modul	e appea	ars in			
		ee (1 major) Business In	formation Systems (a)	210)	
	-	ee (1 major) Business M	-	510)	
	r's degr				

Module	Module title Abbreviation					
Risk Ma	anagen	nent - Concepts and Sy	stems		12-RM-KS-092-m01	
Module	e coord	inator		Module offered by		
holder ting	of the (	Chair of Business Mana	agement and Accoun-	Faculty of Business Management and Economics		conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	ts					
ments	of oppo stude	ortunity and risk manag	udents with an overview gement in industrial and the design and function	d commercial enterp	rises. <b>Systems:</b> The	course will
Intende	ed learr	ning outcomes				
the con ment sy stems: (i) judg cesses (ii) und (iii) esti	npany i ystem, After co e legal, in a ris erstano imate t	n theory and practice. analyze selected issue ompleting this module organizational and mo k management informa d the technical basis fo	ethodological requirem ation system (RMIS); rr RMIS; stics of various informa	proposed solutions and building on that, nents for the impleme	for the design of a ri develop their own s entation of risk mana	sk manage- solutions. Sy-
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ge	rman)		
compoi • 1	nent. 2-RM-K	S-1-092: V (no informa	mponents. Information tion on SWS (weekly co tion on SWS (weekly co	ontact hours) and cou	urse language availa	ible)
		s <b>essment</b> (type, scope, lang le for bonus)	guage — if other than German,	examination offered — if no	t every semester, informat	ion on whether
	less st	ated otherwise, succes	es the assessments in t sful completion of the			
• 2 • W Assess • 3	ECTS, vritten e <b>ment ir</b> ECTS, vritten e	Method of grading: nu examination (60 minut n module component 1 Method of grading: nu examination (60 minut	es) <b>2-RM-KS-2-092:</b> Risk M merical grade			
Additio	nal inf	ormation				
Adultio	iial inf					
 Worklo						
WORKIO	dU					
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 163 / 555

### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

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## Information Management

(20 ECTS credits)

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## **Compulsory Modules**

(10 ECTS credits)

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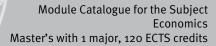
Module title				Abbreviation		
Informa	tion P	rocessing within Organ	izations		12-IU-072-m01	
Module	coord	inator		Module offered by		
holder o Informa		Chair of Business Mana vstems	gement and Business	Faculty of Business	Management and Ed	conomics
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
5	numer	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Contents						
	urse pr	ovides students with a nformation systems in			e application areas o	of business
<ol> <li>What</li> <li>Softw</li> <li>As-is</li> <li>To-be</li> <li>Object</li> </ol>	Outline of syllabus: 1. What is software: concepts, categories, application 2. Software life cycle: duration, phases, steps 3. As-is analysis: tasks, problems 4. To-be concept: system design, data design, dialog design, function design 5. Object orientation: paradigm shift 6. Change management: meaning, methodologies, project management					
-		ning outcomes	<u></u>			
(i) unde (ii) asse ments, (iii) sele (with pa (iv) und	erstand ess the which ect the articipa erstan	ng the course "Integrat the importance of inte progress of developme brings a software imple correct procedures or p tion in the exercise); d the importance of cha ific applications.	gration in enterprises, ent of a software projec mentation with; ractices in an as-is an	especially in informa t, estimate cycle cos alysis and target con	ation systems; ts, know and consid ception and practica	ally apply
Courses	<b>5</b> (type, n	umber of weekly contact hours	, language — if other than Gei	rman)		
V + Ü (n	o infor	mation on SWS (weekl	/ contact hours) and co	ourse language availa	able)	
		essment (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 mini	ites)			
Allocati	on of p	olaces				
Additio	nal info	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's wit	aster's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 167 / 5 reg. data record Master (120 ECTS) Economics - 2010				page 167 / 555	

Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 168 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation		
Interne	t-Base	d Systems			12-M-IBS-102-m01	
Module	e coord	inator		Module offered by		
holder of the Chair of Information Systems Engineeri		ems Engineering	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	Contents					
The lecture provides an overview of the relationships between the advent of web-based platforms (electronic markets, Web 2.0 etc.) and the strategic management of a company.						
Intende	ed lear	ning outcomes				
(i) Thec (ii) The meanir	oretical streng ngful ap	rovides students with kno concepts of strategy dev ths and weaknesses of d oplication; f concepts to other situat	elopment and impler ifferent frameworks a	nd approaches as w		s for their
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infoi	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
module is The me 60 min	creditab thod o utes) o	<b>sessment</b> (type, scope, langua le for bonus) f assessment will be spec r b) presentation (approx ral examination (one can	cified at the beginnin 20 minutes) with w	g of each exercise. a ritten elaboration (ap	) written examinatio pprox. 15 to 20 pages	n (approx. s), weigh-
		pprox. 30 minutes) or c) (				
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	d to in	LPOI (examination regulation	s for teaching-degree progra	mmes)		
Module appears in						
Master's degree (1 major) Economathematics (2011)						
Master's degree (1 major) Business Information Systems (2011)						
Master's degree (1 major) Business Information Systems (2010)						
Master's degree (1 major) Business Management (2011) Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Economics (2011)						
Master's degree (1 major) Economics (2010) Master's degree (1 major) China Rusiness and Economics (2017)						
Master's degree (1 major) China Business and Economics (2014) Master's degree (1 major) China Business and Economics (2012)						
	Master's degree (1 major) China Business and Economics (2012) Master's degree (1 major) Chinese and Economics (2014)					
	-	r Economics (2010)		rg • generated 26-Aug-2024 •	exam.	page 169 / 555
			reg. data recor	d Master (120 ECTS) Economi	CS - 2010	





Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 170 / 555
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## **Compulsory Electives**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 171 / 555
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Module title					Abbreviation
IT and L	.abor N	larket			12-ITA-102-m01
Module	coord	inator		Module offered by	
holder o Informa		Chair of Business Manage vstems	ement and Business	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Content	ts				
		iscusses relevant princip anisational and process s			ss information processing and its
Intende	ed learr	ning outcomes			
sified ir vestme	n a cert nt, and	ain way by participating i a company's strategy, th	in this module. For dene students will get to	ecisions in regards to how all the releva	es can be interpreted and clas- b human resources planning, in- nt concepts and interdependen- ed "fourth" factor of production.
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal info	ormation			
Workloa	ad				
Teaching cycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in					
Master'	Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				

Business Processes in different Lines of Business Management and Business Adult 2::0PU-072-mo1  Module coordinator Module coordinator Module coordinator Module Sources Management and Business Faculty of Business Management and Economics Faculty of Business Paceases Faculty of Business Paceases Faculty of Business Paceases Faculty of Business Paceases Faculty of Business Software 4", students will present Students will an opportunity to access, in small groups, the enterprise resource planning system perated by the Chair in its ERP laboratory and to work with the software 4", students will be able t	Module title				Abbreviation		
holder of the Chair of Business Management and Business       Faculty of Business Management and Economics         Information Systems       Only after succ. compl. of module(s)         5       numerical grade       -         Duration         Module level       Other prerequisites         1 semester         1 semester       graduate       -         Content:         Content:         This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.         Outline of syllabus:       1. Integrated information systems: integration, standard software, system architecture         2. Working with standard business software       3. Consulting in integrated information systems: project management, project organisation, presentation skills         Description:       The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its CRP laboratory and to work with the software eails so specify your degree programme and student ID number).         Interded learning outcomes       Interded learning outcomes         After completing the course "Business Software 1", students will be able to       (() understand the interaction of business processes;         (ii) understand the interaction of SW (weekty contact hours, and course language available) <t< td=""><td>Busines</td><td>ss Proc</td><td>esses in different Lines</td><td>of Business</td><td></td><td>12-GPU-072-m01</td><th></th></t<>	Busines	ss Proc	esses in different Lines	of Business		12-GPU-072-m01	
Information Systems  ECTS Method of grading Only after succ. compl. of module(s)  inumerical grade  in	Module	coord	inator		Module offered by		
5     numerical grade        Duration     Modul level     Other prerequisites       1 semester     graduate        Content:         Content:         This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.        Outline of syllabus:     1. Integrated information systems: integration, standard software, system architecture        2. Working with standard business software         3. Consulting in integrated information systems: project management, project organisation, presentation skills       Description:     The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.       If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).       Intended learning outcomes       After completing the course "Business Software 1", students will be able to () understand the interaction of business processes; (ii) execute business tasks and processes in an ERP system independently (after participation in the practice leasons).       Courses (type, number of weekly contact hours, language — if other than German, examination offered — if not every somester, information on whether module is credita			-	ement and Business	s Faculty of Business Management and Economics		conomics
Duration         Module level         Other prerequisites           1 semester         graduate            Contents            Contents            Contents            Outline of syllabus:            1. Integrated information systems: integration, standard software, system architecture            2. Working with standard business software            3. Consulting in integrated information systems: project management, project organisation, presentation skills           Description:            The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.           If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).           Intended learning outcomes            After completing the course "Business Software 1", students will be able to (i) understand an RP system in its depth; (ii) excute business tasks and processes in an ERP system independently (after participation in the practice lessons).           Courses (type, number of weakly contact hours.) and course language available)           Method of assessment (type, scope, language - if other than Gem	ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
1 semester       graduate	5	nume	rical grade				
Contents         Content:         This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.         Outline of syllabus:         1. Integrated information systems: integration, standard software, system architecture         2. Working with standard business software         3. Consulting in integrated information systems: project management, project organisation, presentation skills         Description:         The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, glease also specify your degree programme and student ID number).         Intended learning outcomes         After completing the course "Business processes;         (ii) understand the interaction of business processes;         (iii) curve, scope, language – if other than German!         V + 0 (no information on SWS (weekly contact hours, language – if other than German!         V + 0 (no information on SWS (weekly contact hours, language – if other than German!         Workload	Duratio	n	Module level	Other prerequisites			
Content: This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth. Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) outcourse language — if other than German) V + 0 (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is celtable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Aldication of places 	1 semes	ster	graduate				
This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth. Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to () understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German) V + U (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bous) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places	Content	Contents					
<ul> <li>1. Integrated information systems: integration, standard software, system architecture</li> <li>2. Working with standard business software</li> <li>3. Consulting in integrated information systems: project management, project organisation, presentation skills</li> <li>Description:</li> <li>The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.</li> <li>If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).</li> <li>Intended learning outcomes</li> <li>After completing the course "Business Software 1", students will be able to         <ul> <li>(i) understand an ERP system in its depth;</li> <li>(ii) understand an ERP system in its depth;</li> <li>(ii) understand the interaction of business processes;</li> <li>(iii) execute business tasks and processe in an ERP system independently (after participation in the practice lessons).</li> </ul> </li> <li>Courses (type, number of weekly contact hours, language – if other than German)</li> <li>V + Û (no information on SWS (weekly contact hours) and course language available)</li> <li>Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bouns)</li> <li>term paper (approx. 2o pages) and presentation (approx. 2o minutes), weighted 2:1</li> <li>Allocation of places         <ul> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li< td=""><td colspan="5">This module provides students with an overview of the structure of a business information system (SAP Business</td></li<></ul></li></ul>	This module provides students with an overview of the structure of a business information system (SAP Business						
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After completing the course "Business Software 1", students will be able to       (i) understand an ERP system in its depth;         (ii) understand the interaction of business processes;       (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons).         Courses (type, number of weekly contact hours, language — if other than German)       V         V + Ü (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1         Allocation of places            Additional information            Referred to in LPO 1 (examination regulations for teaching-degree programmes)            Module appears in	The lect groups, softwar If you w	ture wil the en e, deal ould li	terprise resource planni ing with a wide variety o ke to register for this cou	ng system operated b f business processes Irse, please submit a	by the Chair in its ERF n application to the c	Plaboratory and to w	vork with the
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V + Ü (no information on SWS (weekly contact hours) and course language available)   Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)   term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1   Allocation of places     Additional information     Workload     Teaching cycle     Referred to in LPO I (examination regulations for teaching-degree programmes)     Module appears in	(i) unde (ii) unde (iii) exe	erstand erstand cute bi	an ERP system in its de the interaction of busir	oth; iess processes;		er participation in the	e practice
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1         Allocation of places            Additional information            Workload            Referred to in LPO I (examination regulations for teaching-degree programmes)            Module appears in         Muster's with 1 major Economics (2010)         MUWürzburg • generated 26-Aug-2024 • exam.         page 173 / 555	Courses	<b>5</b> (type, n	umber of weekly contact hours,	language — if other than Ger	man)		
module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places Additional information Additional information Workload Teaching cycle Referred to in LPO 1 (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555	V + Ü (n	io infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555				age — if other than German, o	examination offered — if no	t every semester, informati	on on whether
Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MUWürzburg • generated 26-Aug-2024 • exam. page 173 / 555	term pa	per (ap	prox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1	
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555	Allocati	ion of p	olaces				
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555							
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Waster's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555	Additio	nal info	ormation				
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Waster's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555							
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555	Workload						
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555							
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555	Teaching cycle						
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555							
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 173 / 555							
	Module appears in						
	Master's wit	th 1 major	Economics (2010)				page 173 / 555

Master's degree (1 major) Economathematics (2011)
Master's degree (1 major) Business Information Systems (2011)
Master's degree (1 major) Business Information Systems (2007)
Master's degree (1 major) Business Information Systems (2010)
Master's degree (1 major) Business Management (2011)
Master's degree (1 major) Business Management (2010)
Master's degree (1 major) Economics (2011)
Master's degree (1 major) Economics (2010)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Master's degree (1 major) Chinese and Economics (2014)
Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 174 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title					Abbreviation	
Informa	Information Systems Analysis and Design 12-IS-072-m01					
Module	e coord	inator		Module offered by	_	
holder ( Informa			gement and Business	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	ts					
(This co	ourse w	as discontinued and re	eplaced by the course "	'IT-Management")		
Conten This co ment.		ovides students with a	n in-depth overview of	aims, tasks and app	ropriate methods of	IT manage-
1. Orga 2. IT str 3. IT org 4. Mana 5. Enter 6. IT pro 7. IT sec 8. IT lav	Outline of syllabus: 1. Organisation and distinction 2. IT strategy 3. IT organisation 4. Management of IT systems 5. Enterprise Architecture Management 6. IT project management 7. IT security 8. IT law 9. IT controlling					
- Tieme	ann/Sc yer: Ha	ndbuch IT-Managemer	lanagement, Wiesbade ht, Munich. ent der IT-Landschaft, I			
Intende	ed learr	ning outcomes				
1. overv 2. unde 3. inder lesso	view the erstand pender ons).	e different aspects to b and apply appropriate tly perform system sea	irch and selection in a	g a purposeful IT mar team project (only af	-	he practice
			s, language — if other than Ge			
			y contact hours) and co			
			uage — if other than German,	examination offered — if no	t every semester, informat	ion on whether
module is creditable for bonus)						
written examination (approx. 60 minutes)						
Allocation of places						
Additional information						
Workload						
L						
Master's wi	th 1 major	Economics (2010)		rrg • generated 26-Aug-2024 o rd Master (120 ECTS) Econom		page 175 / 555

### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 176 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Busine	ss Inte	lligence			12-BI-092-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Information Syste	ems Engineering	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
cus is o a prere	on indiv quisite	idual quantitative methor for participation in this n	ds of data analysis.		nformation systems. A special fo- f statistics and data modelling is	
		ning outcomes				
(i) Data	Wareh	rovides students with kno ousing & OLAP al application areas and r		ysis		
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	rman)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
Method	d of ass	<b>essment</b> (type, scope, langua	ge — if other than German, (	examination offered — if no	t every semester, information on whether	
		le for bonus)				
written	examiı	nation (60 minutes)				
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	Master's degree (1 major) Business Information Systems (2010)					
		ee (1 major) Business Ma				
Master's degree (1 major) Economics (2010)						

Master's with 1 major Economics (2010)

Module	title		Abbreviation					
Adaptio	on and	Continuous System Engi		12-ACSE-092-m01				
Module	coord	inator		Module offered by				
holder o Informa		Chair of Business Manage /stems	ement and Business	Faculty of Business	Management and Economics			
ECTS Method of grading			Only after succ. compl. of module(s)					
5	nume	rical grade						
Duratio	n	Module level	Other prerequisites					
1 semes	ster	graduate						
Conten	ts							
<ul> <li>Business Suite: The constantly changing environment with its organisational and IT-oriented developments forces companies to adapt their standard business software solutions. With the help of dynamic adaptation (Continuous System Engineering), this process of change can be supported effectively and efficiently. This module discusses both the systematic implementation of adaptation steps (so-called customising) using the example of the mySAP Business Suite and the concept of Continuous System Engineering using various practical examples. Business Apps: The course combines theory and practice in the area of cloud computing and ERP. Participants gain an insight into the architecture of the ByDesign platform and are presented with an opportunity to gain practical experience working with the corresponding software development kit.</li> <li>Content: <ul> <li>Fundamentals of cloud computing</li> <li>Cloud business solutions</li> <li>Architecture of the SAP Business ByDesign platform</li> <li>Platform adaption and extensibility</li> <li>Basics of software development in SAP Cloud Applications Studio</li> </ul> </li> </ul>								
		K: independently design <b>ning outcomes</b>	<u> </u>					
Business Suite: Students learn about the various ways of adapting a standard business software solution to the special requirements of a company. They also develop a fundamental understanding of the dynamic adaptation of business software libraries. Based on selected examples from the SAP Business Suite that the acquired know-ledge will be deepened by using case studies. Business Apps: The course imparts knowledge and delivers skills in cloud computing for businesses, ERP systems architecture and software development at the example of the SAP Business ByDesign platform. The independent planning, implementation and documentation of a business app trains important core competencies of technology-oriented Business Informatics.								
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	rman)				
V + Ü (n	o infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)			
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)								
written examination (approx. 60 minutes)								
Allocation of places								
be set a ceed th irrespec credits dits ach spective lot. Quo	Number of places: 20. Should the number of applications exceed the number of available places, 15 places will be set aside for Master's students of Business Information Systems. (1) Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. (2) Pla-							

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ces on all courses of the module component with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated as they become available.

### Additional information

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Workload

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Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module appears in

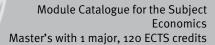
Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 179 / 555
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Intended learning outcomes Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitations of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sess the business potential of new IC technologies. Understand the business demand for change. Understand the necessary organizational learning needed to leverage new technology for business change management. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whethe module is creditable for bonus) written examination (60 minutes) and management report (approx. 6 pages), weighted 2:1 Allocation of places Additional information Workload Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Information Systems (2010)	Module	e title			Abbreviation				
holder of the Chair of Business Management and Business       Faculty of Business Management and Economics         Information Systems       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents        Contents         A next generation of enterprise systems called business service platforms is emerging using new disruptive teet nologies such as cloud computing, big data and mobility. These business service platforms apply the concept product platforms to software. They will          1. be services based       2. be offered as a service in the cloud       3. address new classes of users and types of business adpatability and extensibility.         5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation.       These new business service platforms will play a key role in the digital transformation of the software industry.         Intended learning outcomes       Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitation of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sess the business demand for change. Understand	Busine	ss Serv	ice Architecture			12-BSA-092-m01			
Information Systems	Module	e coord	inator		Module offered by				
5     numerical grade        Duration     Module level     Other prerequisites       1 semester     graduate        Contents      Contents       A next generation of enterprise systems called business service platforms is emerging using new disruptive tech nologies such as cloud computing, big data and mobility. These business service platforms apply the concept product platforms to software. They will       1. be services based        2. be offered as a service in the cloud        3. address new classes of users and types of business especially in the service business        4. allow for a high degree of business adaptability and extensibility.        5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation.     These new business service platforms will play a key role in the digital transformation of the software industry.       Intended learning outcomes        Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitation os of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sess the business potential of new IC technologies. Understand the business demand for change. Understand the necessary organizational learning needed to leverage new technology for business.       Courses (type, number of weekly contact hours.) and course language available.       Method of assessment (type, scope, language - if other than German)       V (no information on SWS (weekly contact hours.)			•	ement and Business	Faculty of Business Management and Economics				
Duration         Module level         Other prerequisites           1 semester         graduate            Contents             A next generation of enterprise systems called business service platforms is emerging using new disruptive tecnologies such as cloud computing, big data and mobility. These business service platforms to software. They will           1. be services based            2. be offered as a service in the cloud            3. address new classes of users and types of business especially in the service business            4. allow for a high degree of business adaptability and extensibility.            5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation.            These new business service platforms will play a key role in the digital transformation of the software industry.            Intended learning outcomes             Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitatio ons of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sets the business demand for change. Understand the encessary organizational learning needed to leverage new technology for business change management.           Courses (type, number of weekly contact hours, language – if other than German)            V no information on SWS (weekly contact hours) and course	ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)				
1 semester       graduate          Contents          A next generation of enterprise systems called business service platforms is emerging using new disruptive tecnologies such as cloud computing, big data and mobility. These business service platforms apply the concept product platforms to software. They will         1. be services based       2. be offered as a service in the cloud         2. address new classes of users and types of business especially in the service business         4. allow for a high degree of business adaptability and extensibility.         5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation.         These new business service platforms will play a key role in the digital transformation of the software industry.         Intended learning outcomes         Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitati ons of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a set sto business demand for change. Understand the necessary organizational learning needed to leverage new technology for business change management.         Courses (type, number of weekly contact hours, language — if other than German)         V (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language — if other than German)         V (no information (6 ominutes) and management report (approx. 6 pages), weighted 2:1         Allocation of places <t< th=""><th colspan="3"></th><th></th><th></th><th></th></t<>									
Contents         A next generation of enterprise systems called business service platforms is emerging using new disruptive teer nologies such as cloud computing, big data and mobility. These business service platforms apply the concept product platforms to software. They will         1. be services based       2. be offered as a service in the cloud         3. address new classes of users and types of business especially in the service business       4. allow for a high degree of business adaptability and extensibility.         5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation.       These new business service platforms will play a key role in the digital transformation of the software industry.         Intendel learning outcomes       Intendel learning outcomes         Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitations of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sess the business potential of new IC technologies. Understand the business demand for change. Understand the necessary organizational learning needed to leverage new technology for business change management.         Courses (type, number of weekly contact hours, language – if other than German)       V (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whethe module is creditable for bonus)         written examination (6 ominutes) and management report (approx. 6 pages), weighted 2:1         A	Duratio	on	Module level	Other prerequisites					
A next generation of enterprise systems called business service platforms is emerging using new disruptive tec nologies such as cloud computing, big data and mobility. These business service platforms apply the concept product platforms to software. They will 1. be services based 2. be offered as a service in the cloud 3. address new classes of users and types of business especially in the service business 4. allow for a high degree of business adaptability and extensibility. 5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation. These new business service platforms will play a key role in the digital transformation of the software industry. Intendel learning outcomes Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitati ons of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sess the business potential of new IC technologies. Understand the business demand for change. Understand the necessary organizational learning needed to leverage new technology for business change management. Courses (type, number of weeky contact hours) and course language available) Method of assessment (type, scope, language — if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of places 	1 seme	ster	graduate						
nologies such as cloud computing, big data and mobility. These business service platforms apply the concept product platforms to software. They will 1. be services based 2. be offered as a service in the cloud 3. address new classes of users and types of business especially in the service business 4. allow for a high degree of business adaptability and extensibility. 5. be supplemented by a broad offer of partner add-ons supporting accelerated innovation. These new business service platforms will play a key role in the digital transformation of the software industry. <b>Intended learning outcomes</b> Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitati ons of these systems in spite of the digital transformation of the software industry ahead. Be able to critically a sess the business potential of new IC technologies. Understand the business demand for change. Understand the necessary organizational learning needed to leverage new technology for business change management. <b>Courses</b> (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whethe module is creditable for bonus) written examination (6 on inutes) and management report (approx. 6 pages), weighted 2:1 <b>Allocation of places</b>  <b>Moditional information</b>  <b>Workload</b>  <b>Teaching cycle</b>  <b>Module appears in</b> <b>Module appe</b>	Conten	ts							
the necessary organizational learning needed to leverage new technology for business change management. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whethe module is creditable for bonus) written examination (60 minutes) and management report (approx. 6 pages), weighted 2:1 Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	<ol> <li>be services based</li> <li>be offered as a service in the cloud</li> <li>address new classes of users and types of business especially in the service business</li> <li>allow for a high degree of business adaptability and extensibility.</li> <li>be supplemented by a broad offer of partner add-ons supporting accelerated innovation.</li> <li>These new business service platforms will play a key role in the digital transformation of the software industry.</li> <li>Intended learning outcomes</li> <li>Be aware of the big business productivity progress enabled by BIS in the last 50 years. Understand the limitati-</li> </ol>								
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whethe module is creditable for bonus) written examination (60 minutes) and management report (approx. 6 pages), weighted 2:1 Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	the necessary organizational learning needed to leverage new technology for business change management.								
module is creditable for bonus) written examination (60 minutes) and management report (approx. 6 pages), weighted 2:1 Allocation of places Additional information Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	V (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)			
Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	module is	creditab	le for bonus)						
Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)					<u></u>				
 Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)									
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	Additio	nal inf	ormation						
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)									
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	Worklo	ad							
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)									
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	Teachi	ng cycl	e						
Module appears in Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)									
Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)								
Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)									
Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010)	Module appears in								
Master's degree (1 major) Economics (2010)									

Module title			Abbreviation						
Decisio	n Supp	oort Systems			12-M-DSS-102-m01				
Module	coord	inator		Module offered by					
holder	of the (	Chair of Information Syste	ems Engineering	Faculty of Business	Management and E	conomics			
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)					
5	nume	rical grade							
Duratio	n	Module level	Other prerequisites						
1 seme:	1 semester graduate								
Conten		3	<u>.</u>						
The course discusses advanced approaches for modelling and solving decision problems in business settings. The acquired insights are used to design and implement decision support systems using standard software tools.									
Intende	ed learı	ning outcomes							
• U • Is • S- st	nderst solate k olve di tochas	ully completing the cours and the structure of class key elements from genera ifferent classes of optim tic) ent spreadsheet-based d	sic business decision l problem description ization problems (lir	problems s and convert them to lear, network, intege					
Courses	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Gei	rman)					
V + Ü (n	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)				
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	t every semester, informati	on on whether			
60 minu ted 1:2 groups	utes) o or c) oı of <u>3: a</u>	r b) presentation (approx ral examination (one can pprox. 30 minutes) or c) o	x. 20 minutes) with w didate each: approx.	ritten elaboration (ap 10 to 15 minutes; gro	prox. 15 to 20 pages oups of 2: approx. 20	The method of assessment will be specified at the beginning of each exercise. a) written examination (approx. 60 minutes) or b) presentation (approx. 20 minutes) with written elaboration (approx. 15 to 20 pages), weighted 1:2 or c) oral examination (one candidate each: approx. 10 to 15 minutes; groups of 2: approx. 20 minutes; groups of 3: approx. 30 minutes) or c) completion of programming exercises (as specified)			
					Allocation of places				
Additional information									
Auuitio	nal inf	ormation							
	nal inf	ormation							
		ormation							
		ormation							
	ad								
 Workloa	ad								
 Workloa  Teachin 	ad ng cycl	e	s for teaching-degree progra	mmes)					
 Workloa  Teachin 	ad ng cycl		s for teaching-degree progra	ımmes)					
 Worklos  Teachin  Referre	ad ng cycl d to in	e LPO I (examination regulation:	s for teaching-degree progra	immes)					
 Workloz  Teachin  Referre  Module	ad 1g cycl d to in e appea	e LPOI (examination regulation: urs in		ummes)					
 Workloo  Teachin  Referre  Module Master	ad ng cyclo d to in e appea s degro	e LPO I (examination regulation:	matics (2011)						
 Worklos  Teachin  Referre  Master' Master' Master'	ad ng cyclu d to in appea s degro	e LPOI (examination regulation: I <b>rs in</b> ee (1 major) Economathe	matics (2011) ormation Systems (20	011)					
 Worklos  Teachin  Referre  Master' Master' Master' Master'	ad ng cycla d to in e appea s degra s degra s degra s degra	e LPO I (examination regulation: Irs in ee (1 major) Economathe ee (1 major) Business Infe ee (1 major) Business Infe ee (1 major) Business Ma	matics (2011) ormation Systems (20 ormation Systems (20 nagement (2011)	011)					
 Workloa  Teachin  Referre  Master' Master' Master' Master' Master'	ad ng cyclo d to in s degre s degre s degre s degre s degre s degre	e LPO I (examination regulation: ars in ee (1 major) Economathe ee (1 major) Business Info ee (1 major) Business Info ee (1 major) Business Ma ee (1 major) Business Ma	matics (2011) ormation Systems (20 ormation Systems (20 nagement (2011) nagement (2010)	011)					
 Worklos  Teachin  Referre  Master' Master' Master' Master' Master' Master'	ad ad ag cycle d to in appea s degre s degre s degre s degre s degre s degre s degre s degre	e LPO I (examination regulation: ars in ee (1 major) Economathe ee (1 major) Business Info ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Economics (2	matics (2011) ormation Systems (20 ormation Systems (20 nagement (2011) nagement (2010) 2011)	011)					
 Worklos  Teachin  Referre  Master' Master' Master' Master' Master' Master' Master'	ad ag cyclo d to in appea s degro s degro s degro s degro s degro s degro s degro s degro s degro	e LPO I (examination regulation: ars in ee (1 major) Economathe ee (1 major) Business Infe ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Economics (2 ee (1 major) Economics (2)	matics (2011) ormation Systems (20 ormation Systems (20 nagement (2011) nagement (2010) 2011) 2010)	011) 010)					
 Worklos  Teachin  Referre  Master' Master' Master' Master' Master' Master' Master' Master'	ad ng cyclo d to in e appea s degro s degro s degro s degro s degro s degro s degro s degro s degro	e LPO I (examination regulation: ars in ee (1 major) Economathe ee (1 major) Business Info ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Business Ma ee (1 major) Economics (2	matics (2011) ormation Systems (20 ormation Systems (20 nagement (2011) nagement (2010) 2011) 2010) 2053 and Economics (2	011) 010) 2014)					



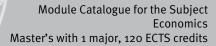


Master's degree (1 major) Chinese and Economics (2014) Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 182 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title			Abbreviation			
Information Systems Research				12-M-ISR-102-m01		
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Information Sys	tems Engineering	Faculty of Business	Management and Ed	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	Contents					
		ovides an overview of th research in business int		undations, theories, I	research topics and	methods of
Intende	ed lear	ning outcomes				
(i) Explo (ii) Gett (iii) Rec	oration ting to cognitic	rovides students with k of classical themes of know the relevant parage on of the interfaces to o rience in finding and ev	WI / IS research; digms, theories and me ther areas of business	administration and	nanagement practic	e;
Course	<b>S</b> (type, r	umber of weekly contact hours	, language — if other than Ge	rman)		
V + Ü (r	no infor	mation on SWS (weekly	/ contact hours) and co	ourse language avail	able)	
module is	creditab	s <b>essment</b> (type, scope, lang le for bonus)				
60 min ted 1:2	utes) o or c) oi	f assessment will be sp r b) presentation (appro ral examination (one ca pprox. 30 minutes) or c	ox. 20 minutes) with w ndidate each: approx.	ritten elaboration (ap 10 to 15 minutes; gro	oprox. 15 to 20 pages oups of 2: approx. 20	s), weigh-
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	d to in	LPO I (examination regulation	ons for teaching-degree progra	ammes)		
Module	e appea	irs in				
Master	's degr	ee (1 major) Economath	ematics (2011)			
Master	Master's degree (1 major) Business Information Systems (2011)					
Master's degree (1 major) Business Information Systems (2010)						
	Master's degree (1 major) Business Management (2011)					
	Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2012)						
	Master's degree (1 major) Economics (2010) Master's degree (1 major) China Business and Economics (2014)					
	-			•		
	-	ee (1 major) China Busi ee (1 major) Chinese an		2012)		
	-			irg • generated 26-Aug-2024	exam.	page 183 / 555
	iter's with 1 major Economics (2010)     JMU Würzburg • generated 26-Aug-2024 • exam.     page 183 / 555       reg. data record Master (120 ECTS) Economics - 2010     page 183 / 555					

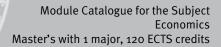




Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 184 / 555
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# **Logistics** (20 ECTS credits)

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	reg. data record Master (120 ECTS) Economics - 2010		





# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 186 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Logisti	c Conce	epts and Processes			12-LA-072-m01
Module	e coord	inator		Module offered by	
Busine	ss Integ	gration Prof. Thome	_	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This mo	odule d	iscusses fundamental as	pects and contempo	rary concepts of logi	stical tasks and processes.
Intende	ed learı	ning outcomes			
especia	ally in t		nagement. Additiona	ally students will be	of logistical tasks and processes able to evaluate the business im-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ıg cycl	e			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module appears in					
Master' Master'	Moule appears in Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				



Modul	Module title Abbreviation				
Operat	tions Re	esearch			12-LM-072-m01
Module coordinator				Module offered by	<u> </u>
	of the of	Chair of Business Manage ystems	ement and Business	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	pl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conter	nts				
- Netwo - Flows - Tourin - From	h theory ork tech s in netw ng / rou heurist	nology			
- Simu					
		ning outcomes			
	e signif	icant knowledge of the fu iize their economic impo			gistical applications and
Course	<b>es</b> (type, r	number of weekly contact hours, l	anguage — if other than Gei	man)	
V + Ü (	no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, langua ele for bonus)	ge — if other than German,	examination offered — if no	t every semester, information on whether
writter	n exami	nation (approx. 60 minut	es)		
Allocat	tion of <sub>l</sub>	places			
Additio	onal inf	ormation			
Worklo	oad				
Teachi	ng cycl	e			
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 189 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation	
Electronic Procurement				12-M-BE-102-m01	
Module coo	rdinator		Module offered by		
holder of th Manageme		ement and Industrial	Faculty of Business	Management and Economics	
ECTS Me	hod of grading	Only after succ. com	pl. of module(s)		
5 nur	nerical grade				
Duration	Module level	Other prerequisites			
1 semester	graduate				
Contents					
ses with a s	pecial focus on catalogue-l	based procurement sy	ystems, electronic te	v supported procurement proces- endering systems, electronic (re- d eSupply chain management sy-	
Intended le	arning outcomes				
sight into th talog-based supplier rel dule, stude application	e essentials of operational procurement systems, ele ationship management sys	procurement manage ctronic tendering syst tems and eSupply ch the related tasks and s at a high profession	ement, especially e- ems, electronic (rev ain management sys processes and show al level.	plications. Students will get in- procurement with a focus on ca- erse) auctions, e-marketplaces, stems. After completing this mo- w or develop theory-based and	
	nation on SWS (weekly cont			)	
Method of a				t every semester, information on whether	
written exa	nination (approx. 60 minut	es)			
Allocation of	fplaces				
Additional	nformation				
Workload					
Teaching cy	cle				
Referred to	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)				
Module app					
	gree (1 major) Business Ma gree (1 major) Economics (:				

Module title				Abbreviation	
Lot Sizing and Scheduling					12-M-LA-102-m01
Module	e coord	inator		Module offered by	
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
method	ds and		scheduling. The focus	s is on the determina	ntrol. In addition, it develops ation of optimal production and
Intende	ed learı	ning outcomes			
the det sequen cies are tative n le stude can als	ermina aces. Th e conve nodels ents ca o arran	tion of optimal production nen, based on this expert eyed, which allow the ima for the derivation and as n answer, analyze and st	n and transport volu ise related knowledg ging of realistic situa sessment of alternati ructure questions of	nes as well as the pl e broadening and de tions and problems ve courses of action production planning	ing and control with emphasis on lanning of production and order eepening, essential competen- using mathematical and quanti- . After completion of the modu- and control, goal-oriented. They in-depth overview of the produc-
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	man)	
S (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	), weighted 2:1
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teaching cycle					
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module					
	-	ee (1 major) Business Ma	-		
Master	Master's degree (1 major) Economics (2010)				

Module title					Abbreviation
Strateg	gic Sup	ply Management			12-M-SBM-102-m01
Module	e coord	inator		Module offered by	
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numei	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
(purcha	asing, n		rocurement logistics)		ly function of the company portance is analysed and basic
Intende	ed learr	ning outcomes			
based o and dis ply.	on key i scuss th	instruments. Students ar neir strategic importance	e able to accurately c and dominate essen	lassify the tasks of t tial methods and pro	issues of strategic procurement he procurement and to describe ocedures used in this area to ap-
		umber of weekly contact hours, l			
		ion on SWS (weekly cont			
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1
Allocat			· · ·	<u>, , , , , , , , , , , , , , , , , , , </u>	,, <u> </u>
	•				
Additio	nal info	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module			· · ·		
	-	ee (1 major) Business Ma	-		
master	saegre	ee (1 major) Economics (2	2010)		

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 192 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Strateg	Strategic Production Management       12-M-SPM-102-m01				12-M-SPM-102-m01
Module	Module coordinator Module offered by				
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	its				
Studen cal mo princip ted ma	nts will dels wi les of v themat	ll be used for analysing b alue structure optimisati ical models.	oth economic and ec	ological issues. In a	ement. Theoretical and analyti- ddition, the module will discuss ing the development of integra-
Intend	ed lear	ning outcomes			
strateg the ma	y struct in strat	tured and goal-oriented i	n a global context usi s in production mana	ng appropriate meth gement and evaluate	swer questions of operations nods. Furthermore, they know e and apply planning and control
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1
Allocat	ion of p	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module	e appea	ars in			
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		

Business Processes in different Lines of Business       12-GPU-072-m         Module contraction       Module offered by         holder of the chair of Business Management and Business       Faculty of Business Management and Business         holder of the chair of Business Management and Business       Faculty of Business Management and Business         ECTS       Met+ of grading       Only after succ. compl. of module(s)         5       num=cal grade          Duration       Module level       Other prerequisites				
holder of the Chair of Business Management and Business       Faculty of Business Management and Business         Information Systems       Faculty of Business Management and Business         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade	nd Economics			
Information Systems     Only after succ. compl. of module(s)       ECTS     Method of grading     Only after succ. compl. of module(s)       5     numerical grade	nd Economics			
5 numerical grade				
Duration Module level Other prerequisites				
1 semester graduate				
Contents				
Content: This module provides students with an overview of the structure of a business information syst ByDesign) in depth.	em (SAP Business			
Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, pre	sentation skills			
Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number).				
Intended learning outcomes				
After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation lessons).	n the practice			
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)				
V + Ü (no information on SWS (weekly contact hours) and course language available)				
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, inf module is creditable for bonus)	ormation on whether			
term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1				
Allocation of places				
Additional information				
Workload				
Teaching cycle				
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)				
Module appears in				
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Master's degree (1 major) Economathematics (2011)
Master's degree (1 major) Business Information Systems (2011)
Master's degree (1 major) Business Information Systems (2007)
Master's degree (1 major) Business Information Systems (2010)
Master's degree (1 major) Business Management (2011)
Master's degree (1 major) Business Management (2010)
Master's degree (1 major) Economics (2011)
Master's degree (1 major) Economics (2010)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Master's degree (1 major) Chinese and Economics (2014)
Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 195 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation						
Informa	Information Processing within Organizations					
Module coordinator Module offered by						
holder of the Chair of Business Management and Business Faculty of Business Management and Econ Information Systems			conomics			
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
5	numei	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
	urse pr	ovides students with a nformation systems in			e application areas o	f business
<ol> <li>2. Softw</li> <li>3. As-is</li> <li>4. To-be</li> <li>5. Object</li> <li>6. Chan</li> </ol>	is soft vare life analys conce ct orier age mai	abus: ware: concepts, catego e cycle: duration, phase is: tasks, problems ept: system design, dat itation: paradigm shift nagement: meaning, m nation: tasks, areas of	es, steps a design, dialog desigr ethodologies, project r			
-		ning outcomes	<u></u>			
After completing the course "Integrated Information Processing", students will be able to (i) understand the importance of integration in enterprises, especially in information systems; (ii) assess the progress of development of a software project, estimate cycle costs, know and consider require- ments, which brings a software implementation with; (iii) select the correct procedures or practices in an as-is analysis and target conception and practically apply (with participation in the exercise); (iv) understand the importance of change management and project management and know the appropriate me- thods for specific applications.				illy apply		
Courses	<b>5</b> (type, n	umber of weekly contact hours	, language — if other than Ger	rman)		
V + Ü (n	io infor	mation on SWS (weekl	/ contact hours) and co	ourse language availa	able)	
		essment (type, scope, lang le for bonus)	uage — if other than German, o	examination offered — if no	t every semester, informatio	on on whether
written	examir	nation (approx. 60 min	utes)			
Allocati	ion of p	olaces				
Additio	nal info	ormation				
Workload						
<u></u>						
Teaching cycle						
Referre	d to in	LPO I (examination regulation	ons for teaching-degree progra	mmes)		
Module appears in						
Master's wi	Ister's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 196 / 555 reg. data record Master (120 ECTS) Economics - 2010				page 196 / 555	

Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

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Master's with 1 major Economics (2010)

Module title Abbreviation				Abbreviation	
Process	Process and System Modelling 12-PSM-092-m01				
Module coordinator Module offered by					
holder of the Chair of Business Management and Business Faculty of Business Management and Economics Information Systems					Management and Economics
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
ling. It i	s divid	niliarises students with r ed up into two parts: action to business proces		oncepts and methods	s of process and system model-
Conten			U		
• H • W	<ul> <li>Purpose of business process management</li> <li>How are business processes modelled?</li> <li>What is business process management?</li> <li>Strategic Management</li> </ul>				
Part B:	Simula	tion			
Conten	ts Part	В:			
• T • P	etri net	cal foundations			
Intende	ed leari	ning outcomes			
The students have					
<ol> <li>substantial knowledge of the basic principles, concepts and methods of process and system modeling and</li> <li>recognize their economic importance and consequences.</li> </ol>					
Course	<b>5</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	rman)	
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)
	<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)				
written examination (60 minutes)					
Allocation of places					
Additional information					

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#### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

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Modul	e title				Abbreviation
Introd	Introduction to Logistical Process Design 12-GLP-092-m01				
Module coordinator				Module offered by	
holder of the Chair of Business Management and Business Information Systems		Faculty of Business	Management and Economics		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conter	nts	~	·		
en use solutic dencie	d for a ons. Thi s have	long time, but business p s module explains how th to be considered.	processes e.g. for log	istical tasks have so	ompanies, such systems have be- far not been supported by ERP at constraints and what depen-
Intend	ed lear	ning outcomes			
solutic (iii) kn (iv) ma (v) con (vi) ma Course	ons; ow and p busir isider th ip the c es (type, r	design basic data structu nesss processes within ar	ures and data flows on ERP system; ndustry (e.g. the proo vithin an ERP system, anguage — if other than Gen	of an ERP system; cess industry) when o	usiness processes and work out organizing business processes; able)
		<b>Sessment</b> (type, scope, langua ole for bonus)	ge — if other than German,	examination offered — if no	t every semester, information on whether
writter	i exami	nation (60 minutes)			
Allocat	tion of <sub>l</sub>	places			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Modul	e appea	ars in			
	-	ee (1 major) Business Info	-	010)	
	Master's degree (1 major) Business Management (2010)				
Master	r's degr	ee (1 major) Economics (2	2010)		



### Human Resource Management and Organization

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	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 202 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation					Abbreviation	
Incenti	ves in (	Organizations		12-M-AO-102-m01		
Module	coord	inator		Module offered by		
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This the betwee pirical r	eory wi n empl results	ll be used to develop fina	ncial and economics addition to the most	solutions to help ove	on the principal agent theory. ercome the conflict of interests s, estimation techniques and em-	
Intende	ed learr	ning outcomes				
		lectures is to enable stu results in the area incent		,	theories, estimation techniques tifc literature.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written	examir	nation (approx. 60 minut	es)			
Allocation of places						
Additio	nal info	ormation				
Workload						
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module	e appea	in and the second se				
	-	ee (1 major) Business Ma	• • •			
Master's degree (1 major) Economics (2010)						

Module title					Abbreviation
Human Resource Management and Industrial Relations					12-M-HRM-102-m01
Module coordinator				Module offered by	
	of the isation	Chair for Human Resou	rce Management and		Management and Economics
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisites	i	
1 seme	ester	graduate			
Conter	nts		`		
Indust of hum	rial Rela nan reso		anced theories, estima	ation techniques and	man Resource Management and empirical results from the areas
Intend	ed lear	ning outcomes			
	npirical				l theories, estimation techniques elations on the basis of scientific
Course	es (type, I	number of weekly contact hour	rs, language — if other than Ge	rman)	
V + Ü (	no info	rmation on SWS (week	ly contact hours) and c	ourse language avail	able)
		sessment (type, scope, lang ble for bonus)	guage — if other than German,	examination offered — if no	ot every semester, information on whether
writter	n exami	nation (approx. 60 min	utes)		
Alloca	tion of	places			
		nagement Master's and ices will be allocated by		no restrictions. Politio	cal and Social Sciences Master's:
Additi	onal inf	ormation			
Worklo	oad				
Teaching cycle					
Referr	ed to in	LPOI (examination regulation	ons for teaching-degree progra	ammes)	
Modul	e appea	ars in			
		ee (1 major) Business I	Management (2010)		
	-	ee (1 major) Economics			
Master	r's degr	ree (1 major) Political ar	nd Social Sciences (20:	10)	





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 205 / 555
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Module title				Abbreviation	
Social Insurance and the Welfare State					12-M-F3-102-m01
Module coordinator				Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
Contents: 1. Public intervention in insurance markets 2. The insurance function of social security 3. Social security and social morale 4. The optimal health insurance contract 5. Alternative financing schemes for public health in Germany 6. Why do we need a public pension system? 7. Funding vs pay-as-you-go financing of public pensions					
Intended learning outcomes					
After completing the module "Theorie der Sozialversicherung" students are able to explain the theoretical foun- dation of the social security system in a market economy. Using simple partial equilibrium models they can dis- cuss the financing and contract structure of the public health and pension system. Finally they are able to analy- ze the consequences of policy reforms.					
Courses (type, number of weekly contact hours, language — if other than German)					
V + Ü (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written	examir	nation (approx. 60 minut	es)		
Allocation of places					
Additional information					
Workload					
Teaching cycle					
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)



Master's with 1 major Economics (2010)

Microeconometrics       12-M-MiK-102-m01         Module cord the ⊂ hair of Econometrics       Faculty of Business Management and Economics         ECTS       Metrical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:       1.         1. Maximum likelihood estimator and its properties          2. Logit and probit models for ordered categories          5. Models for count data          6. Duration analysis          7. Hazard rate models          Reading:       Rooning: Mikroökonometric, Springer-Verlag.         Grament / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.       Greene: Econometric Analysis, Pearson.         7. Hazard rate models					
holder of the Chair of Econometrics         Faculty of Business Management and Economics           ECTS         Method of grading         Only after succ. compl. of module(s)           5         numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents					
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents         Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:       1. Maximum likelihood estimator and its properties         2. Logit and probit models for ordered categories       3. Logit and probit models for ordered categories         5. Models for count data       6. Duration analysis         7. Hazard rate models       7. Hazard rate models         Reading:       Ronning: Mikroökonometrie, Springer-Verlag.         Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.         Greene: Econometric Analysis, Pearson.         (most recent editions)         Intended learning o					
numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents         Description:         This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         2. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Ronning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to <td< td=""></td<>					
Duration         Module level         Other prerequisites           1 semester         graduate            Contents					
1 semester       graduate          Contents					
Contents           Description:           This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         3. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Rooning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to           (i) understand the maximum likelihood method;					
Description: This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econome- trics 2") and introduces students to different microeconometric models. In the first part of the course, the maxi- mum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric mo- dels is motivated and explained and the advantages of these models over the linear regression model are poin- ted out. In addition, these models are estimated with different estimation methods and the results are interpre- ted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Reading: Reading: Reading: Reading: Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Ronning: Mikroökonometrie, Springer-Verlag. Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
After finishing this course students are able to (i) understand the maximum likelihood method;					
(i) understand the maximum likelihood method;					
-					
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
A (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes)					
Allocation of places					
Additional information					

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#### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

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Module title				Abbreviation		
Econometrics 1 12-M-OE1-102-m01					12-M-OE1-102-m01	
Module coordinator				Module offered by		
holder of the Chair of Econometrics				Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This model. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	Description: This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions. Linear algebra is used as formal aid. Outline of syllabus: 1. Random variables 2. Important distributions 3. Point estimates 4. Simple linear regression model 5. Model assumptions 6. Model properties 7. Simple hypothesis tests 8. Multiple linear regression model 9. Linear restrictions					
		pothesis tests				
Intended learning outcomes The students acquire knowledge of the basics, concepts and methods used in the classical linear regression mo- del and understand the role of econometrics in science and data analysis. In particular, they learn how to analy- tically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions. The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Micro- econometrics" und "Financial Econometrics".						
Course	<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written	written examination (approx. 60 minutes)					
Allocat	ion of p	olaces				
Additional information						

#### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 210 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation						
Econon	Econometrics 2 12-M-OE2-102-m01					
Module coordinator			Module offered by	Module offered by		
holder	of the C	Chair of Econometrics		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedastiticy and autocorrela- tion. Linear algebra is used as formal aid. Outline of syllabus: 1. Specification analysis 2. Multicollinearity 3. Heteroskedastiticy 4. Autocorrelated disruptive terms						
-		l least squares (GLS)				
	·	ning outcomes				
Students acquire essential knowledge of the fundamentals, methods and concepts for estimating the generali- zed linear regression model (GLS) and can apply and interpret it. They are sensitized for specification problems, data problems and violations of the assumptions of the classical linear model (OLS) so that they are able to re- cognize, to assess and therefore adequately deal with these problems in theory and practice. This enables them to critically assess the use of the Estimation methods in scientific work and to work independently on adequate implementation of empirical analyzes to answer selected (economic) scientific issues if available data with the above-mentioned Involve problems. The competences acquired in this course serve as a prerequisite for "Econo- metrics III", "Microeconometrics" und "Financial Econometrics".						
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)						
V + Ü (no information on SWS (weekly contact hours) and course language available)						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 60 minutes)						
Allocation of places						
Additional information						
Workload						
Teaching cycle						
Referre	d to in	LPO I (examination regulation	ons for teaching degree progra	mmes)		
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### Module appears in

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	reg. data record Master (120 ECTS) Economics - 2010	

Module title	Abbreviation					
Theory of Social Policy		12-M-TSP-102-m01				
Module coordinator		Module offered by				
holder of the Chair of Economic Ord	er and Social Policy	Faculty of Business	Management and Economics			
ECTS Method of grading	Only after succ. cor	npl. of module(s)				
5 numerical grade						
Duration Module level	Other prerequisites	5				
1 semester graduate						
Contents						
The lecture "Theorie der Sozialpolitik" ("Theory of Social Policy") discusses the concept of social security and the concept of social justice. In the first part of the course, which will deal with social security, students will acquire a general overview of possible market failures in an insurance market. One chapter will then each be devoted to the introduction and characterisation of the three main branches of social insurance (pension, health and unemployment insurance). Subsequently, different options for a reform of the individual branches of social insurance will be introduced and evaluated in terms of efficiency. In the second part of the course, which will deal with social justice, different definitions of the concept of justice will be discussed in more detail. Here, the main focus will be on identifying and critically examining different criteria for the measurement of inequality in a society. In addition, efficiency-oriented justifications for redistributive policies by the government will be addressed and discussed with students.  Intended learning outcomes The graduate student has acquired following skills and abilities after completion of the module:						
<ul> <li>(i) Detailed knowledge of institutional foundations of the German social security system</li> <li>(ii) Mechanics of an insurance market</li> <li>(iii) Emergence and problems of adverse selection and moral hazard in the context of social insurances</li> <li>(iv) Measurement and interpretation of inequality measures, particularly of income inequality</li> <li>(v) Mechanics and welfare effects of state redistribution</li> <li>(vi) The impact of state redistribution on macroeconomic variables</li> </ul>						
<b>Courses</b> (type, number of weekly contact how						
V + Ü (no information on SWS (weel			·			
Method of assessment (type, scope, lan module is creditable for bonus)	guage — if other than German,	examination offered — if no	ot every semester, information on whether			
written examination (approx. 60 mi	nutes)					
Allocation of places						
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regula	tions for teaching-degree progra	ammes)				
Module appears in						
	Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)						

Master's with 1	major Economi	ics (2010)
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Module	title		Abbreviation					
Labor Market Economics     12-M-OEA-102-m01								
Module coordinator				Module offered by				
holder of the Chair of Economic Order a			and Social Policy	nd Social Policy Faculty of Business Management and Economics				
ECTS	Method of grading Only after succ. compl. of module(s)							
5	nume	rical grade						
Duration Module level			Other prerequisites					
1 semester graduate								
Conten	ts							
Description: In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenome- non of unemployment.								
Outline of syllabus: 1. Labour market empirics 2. Why has Germany not been able, for more than two decades, to clear the labour markets? 3. What policy is best suited to tackle labour market problems? 4. How can we break through the rigid political-economic structures in our society? Basic reading: BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc. EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam. FRANZ, W. (2009): Arbeitsmarktökonomik. 7th ed., Berlin etc.								
JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarkttheorien, 2nd ed., Lucius & Lucius, Stuttgart. LANDMANN, O./ JERGER, J. (1999): Beschäftigungstheorie, 1st ed., Springer, Berlin. LAYARD, R. / NICKELL, S. / JACKMAN, R. (2005): Unemployment; Marcroeconomic Performance and the Labour Market, 2nd ed., Oxford University Press Inc., New York. Intended learning outcomes								
		receive an understanding	a of the functioning of	f the labour market a	nd its institutions. T	bouwill also		
		identify and to evaluate				ney will also		
Course	<b>S</b> (type, n	umber of weekly contact hours,	language — if other than Ge	rman)				
V + Ü (no information on SWS (weekly contact hours) and course language available)								
Metho	d of ass	essment (type, scope, langu	age — if other than German,	examination offered — if no	t every semester, informati	ion on whether		
module is	s creditab	le for bonus)						
written examination (approx. 60 minutes)								
Allocat	ion of p	olaces						
Additio	nal info	ormation						
Worklo	ad							
Teaching cycle								
Referre	d to in	LPOI (examination regulation	is for teaching-degree progra	ammes)				
Module	e appea	irs in						
Master's w	ith 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 214 / 555		

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 215 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module	title		Abbreviation					
IT and L	.abor N	larket			12-ITA-102-m01			
Module	coord	inator		Module offered by				
holder o Informa		Chair of Business Manage /stems	ement and Business	Faculty of Business Management and Economics				
ECTS	Metho	od of grading	Only after succ. com	ıpl. of module(s)				
5	nume	rical grade						
Duration		Module level	Other prerequisites					
1 semester		graduate						
Conten	ts							
This module discusses relevant principles, concepts and applications of business information processing and its impact on organisational and process structures in today's business world.								
Intende	ed learn	ning outcomes						
The expertise gained from other modules related to business management issues can be interpreted and clas- sified in a certain way by participating in this module. For decisions in regards to human resources planning, in- vestment, and a company's strategy, the students will get to know all the relevant concepts and interdependen- cies, which come with taking information processing into account as the so called "fourth" factor of production.								
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)				
V + Ü (no information on SWS (weekly contact hours) and course language available)								
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)								
written	examir	nation (approx. 60 minut	es)					
Allocati	ion of p	olaces						
Additio	nal inf	ormation						
Worklo	ad							
Teaching cycle								
Referred to in LPO I (examination regulations for teaching-degree programmes)								
Module appears in								
Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)								

Module title				Abbreviation		
Advanced Microeconomics					12-M-AM-102-m01	
Module	e coord	inator		Module offered by		
holder formati		Chair for Economics, Cont nomics	ract Theory and In-	Faculty of Business	Management and Economics	
ECTS Method of grading Only after succ. compl. of module(s)						
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
pics su 1. Gam 2. Princ 3. Theo 4. Gene 5. Mecl	ch as e theor cipal-ag ory of au eral equ hanism	y ent models uctions uilibrium theory design	ry). As this is a huge	field, the course will	concentrate on two or three to-	
		ning outcomes				
1. expla 2. appl	ain esso y the in	ng the course students a ential findings of microec volved methods to given n which real life situation	onomic theory, simple examples on			
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
		s <b>essment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)		
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	Workload					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
	Module appears in					
	-	ee (1 major) Business Ma	-			
Master's degree (1 major) Economics (2010)						

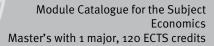
Module title				Abbreviation		
Empiric	al HR F	Research		12-M-EPF-102-m01		
Module	coord	inator		Module offered by		
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
most in learn, w STATA.	nportar vith the	it estimation problems a	nd their application i	n the software packa	) introduces and discusses the age STATA. In addition, students programs are programmed in	
Intende	ed learr	ning outcomes				
		seminar is to enable stu application in STATA witl			important estimation program- omics.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
Ü (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)	
		<b>essment</b> (type, scope, langua <sub>)</sub> le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
term pa	per (10	pages) and presentation	n (30 minutes), weigł	nted 2:1		
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•			

Module title				Abbreviation		
Theory of Industrial Organization 2					12-M-Tl2-102-m01	
Module	coord	inator		Module offered by		
holder	of the C	hair of Industrial Econor	nics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Descrip						
This co	urse di	scusses vertical contract	s in supply chains an	d their impact on co	mpetition.	
nance, 2. Cont 3. Com 4. The c 5. The c 6. Inter	lassic   nonline racts fo mon ag delegat commit locking	problem of double margin ear pricing (rebates), excl pr service	usive territories, excl		d contracts (resale price mainte-	
		ning outcomes				
(i) expla (ii) app (iii) reco (iv) ana	ain the ly the in ognize, lyze th	ng the course students a results of theoretical ind nvolved methods to giver in which real life situation e impact of certain vertic umber of weekly contact hours, k	ustrial economics on n simple examples or ons (and how) the res al contracts on comp	their own; ults can be applied; etition.		
		ion on SWS (weekly cont			2)	
module is	creditab	le for bonus)			t every semester, information on whether	
		nation (approx. 60 minute	es) or term paper (ap	orox. 20 pages)		
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Modula	 Module appears in					
		ee (1 major) Business Ma	nagement (2010)			
	-	ee (1 major) Economics (2	•			
L						

Master's with 1 major Economics (2010)

Module title			Abbreviation			
Employ	Employment Law				02-J6-102-m01	
Module	coord	inator		Module offered by		
		Chair of Civil Law, Emplo Procedure	yment and Labour	Faculty of Law		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
2 seme	ster	undergraduate				
Contents						
Germar	n conte	nts available but not tra	nslated yet.			
Grundla sen ber	-	es Arbeitsrechts als Vora	aussetzung für berufli	che Kontexte, die au	ch juristisches Hinte	rgrundwis-
Intende	ed leari	ning outcomes				
Germar	n inten	ded learning outcomes a	available but not trans	lated yet.		
Die Stu pliziere		den haben gelernt, arbe	itsrechtliche Grundlag	gen auf ein späteres	berufliches Handlun	gsfeld zu ap-
Courses	<b>5</b> (type, n	umber of weekly contact hours,	language — if other than Ge	rman)		
V + K (n	o infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
		sessment (type, scope, langu le for bonus)	age — if other than German,	examination offered — if no	t every semester, informat	ion on whether
tion (ap	prox. 1	sessment: a) written ex 5 minutes), d) written e	laboration of presenta			
-		a) and c) and d) weight	ing: 3:1:1			
Allocati						
Number of places: maximum 30, up to 10 of which will be set aside for students of the Master's degree program- me Business Management. These places will be allocated in advance. Should the number of applications exceed the number of places available after deduction of the number of places mentioned above, places will be alloca- ted by lot among all applicants who applied within the registration period. Should there be the need to take dif- ferent specialisations among applicants into account, the above-mentioned maximum number of participants will be divided up into subject contingents according to the share of applications from students of the respective subjects in the total number of applications. Should the resulting numbers of places be fractional numbers, they will be rounded up (minimum: one place). The places available according to the subject contingents will be allo- cated by lot to applicants of the respective subject.						
Additio	nal inf	ormation	_			
Worklo	ad		_			
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	-	ee (1 major) Economath ee (1 major) Business M				
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Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2010) No final examination Special study offering (2010)

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Module title					Abbreviation	
Manag	ement	of Corporate Sustainat	ility		12-M-NUF-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Entrepreneursh	ip and Strategy	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: This module introduces students to sustainability management. First, essential concepts such as sustainability and corporate social responsibility are explained, the role of busi- nesses within society is discussed. Afterwards, the module addresses different aspects of corporate sustainabi- lity as well as environmental and social management with particular regard to the dimensions of corporate and economic performance and competitiveness.						
1. Basic 2. Busi 3. Syste 4. Sust 5. Oper	Content: 1. Basic overview of sustainability and (legal) frameworks 2. Business and society 3. System theory 4. Sustainable as well as eco-innovation 5. Operational sustainability management (sustainable strategies, environmental performance indicators) 6. The impact of environmental and social management on corporate performance and competitiveness					
Intende	ed learı	ning outcomes				
After successfully completing the module "Sustainability Management", students will be able to (i) explain and define the basic principles and concepts of Sustainability Management as well as to deal with the contributions and aspects of sustainable development in a critical way; (ii) assess and analyse the complex problems and implementation strategies of Sustainability Management ba- sed on the gained knowledge and experiences of this course; (iii) evaluate different strategic and operational approaches of Sustainability Management as well as to transfer these approaches onto various case studies.					gement ba-	
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		e <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German, o	examination offered — if no	t every semester, informati	on on whether
		nation (approx. 60 min ssessment: German or				
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
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## Module appears in

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# Strategic Marketing Management

(20 ECTS credits)

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# **Compulsory Modules**

(20 ECTS credits)

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Module title					Abbreviation	
Strateg	gic Mar	keting			12-M-SM-102-m01	
Module	e coord	inator		Module offered by		
holder ting	of the (	Chair of Business Admin	istration and Marke-	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Contents						
ve and	dule ra dynam	ises awareness in stude ical competitive process		and necessity of strat	egic management i	ו a competiti-
discuss	on the ses the	marketing strategies as roots of the concept of s odule is on thinking in c	strategy in marketing	based on Drucker, Po	orter, Ansoff and Mir	ntzberg. The
2. Mark 3. Obje 4. Com 5. Grow 6. Futu 7. Natu	ceting s ctives a petitive th stra re tech re and	e dynamics requires strat trategies, stakeholder m and tasks of corporate g e forces, strategies and k tegies and marketing my nologies, new businesse principles of responsible	nanagement and entre overnance in manage penefits according to l /ths es and dynamic capab	ment practice Michael Porter		
Eschen bis Ulri Freema Grant, I ternehr Hinterh Verlag,	d, CI (19 bach, F ch, 5th In, RE (2 R. M.; N mensst Iuber, F Berlin.		esch, H. (2008): Strate Stuttgart. ment: A Stakeholder , gisches Management: n Munich. e Unternehmensführu	egische Konzepte: Ma Approach, Cambridg Analyse, Entwicklun ng I. Strategisches	anagement-Ansätze e University Press. g und Implementier Denken, 8th ed., Er	von Ansoff rung von Un- ich Schmidt
<ul> <li>Hungenberg, H. (2012): Strategisches Management in Unternehmen: Ziele Prozesse Verfahren, 7th ed., Gabler, Wiesbaden.</li> <li>Johnson, G.; Scholes, K.; Whittington, R. (2009): Fundamentals of Strategy, 1st ed., Financial Times and Prentice Hall Harlow.</li> <li>Kotler, P.; Berger, R.; Bickhoff, N. (2010): The Quintessence of Strategic Management, Springer, Heidelberg.</li> <li>Laasch, O.; Conaway RN (2014): The Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics, Cengage Stamford.</li> <li>Meffert, H.; Burmannn, C.; Kirchgeorg, M. (2012): Marketing Grundlagen marktorientierter Unternehmensführung, 11th ed., Gabler, Wiesbaden.</li> <li>Meyer, M. (1995): Ökonomische Organisation der Industrie: Netzwerkarrangements zwischen Markt und Unternehmung, Gabler, Wiesbaden.</li> <li>Müller-Stewens, G.; Lechner, C. (2011): Strategisches Management Wie strategische Initiativen zum Wandel</li> </ul>						
führen, Porter, Porter, furt / N	4th ed M. (199 M. (20 ew Yor	., Schäffer-Poeschel Stu 99): Wettbewerb und Str 14): Wettbewerbsvorteile k. (Original: Porter, M.: C	ttgart. ategie, Econ Munich. e Spitzenleistungen	(Original: Porter, M.: erreichen und behau	On Competition, Bc	oston, 1998.)
Master's wi	ith 1 majo	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 226 / 555

Porter, M. (2013): Wettbewerbsstrategie -- Methoden zur Analyse von Branchen und Konkurrenten, 12th ed., Campus, Frankfurt / New York. (Original: Porter, M.: Competitive Strategy, New York, 1980) Welge, M. K.; Al-Laham, A. (2012): Strategisches Management: Grundlagen -- Prozesse -- Implementierung, 6th ed., Springer Wiesbaden.

#### Intended learning outcomes

The students have a deeper understanding of the sustainable corporate management and have the basics of the competitive process and competitive dynamics available. In addition, they can use the acquired knowledge, while taking into account the conventional problems of the strategic and sustainable management, to solve business case studys on their own.

**Courses** (type, number of weekly contact hours, language – if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Allocation of places

Additional information

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Workload

--

Teaching cycle

--

Referred to in LPO I (examination regulations for teaching-degree programmes)

--

#### Module appears in

Master's degree (1 major) Economathematics (2011) Master's degree (1 major) Business Management (2011) Master's degree (1 major) Business Management (2010)

Master's degree (1 major) Economics (2011)

Master's degree (1 major) Economics (2010)

Master's degree (1 major) China Business and Economics (2014)

Master's degree (1 major) China Business and Economics (2012)

Master's degree (1 major) Chinese and Economics (2014)

Master's degree (1 major) Chinese and Economics (2012)

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Module title	Module title Abbreviation				
Strategic Net	works in Industry			12-M-MS-102-m01	
Module coord	linator		Module offered by		
	Chair of Business Admini	stration and Marke-		Management and Economics	
ting				management and Economics	
ECTS Meth	od of grading	Only after succ. con	npl. of module(s)		
5 nume	rical grade				
Duration	Module level	Other prerequisites			
1 semester	graduate				
Contents					
non of clustering in the industrial industry. The example of the international automotive industry is used for clari- fication of the theoretical contents. The focus is on marketing in industrial companies and also on CSR - CSR is considered the "driver" of sustaina- ble innovations - as well as the different strategy types of sustainable innovations. Outline of syllabus: 1. Strategic networks and clusters in industrial industries such as the automotive industry 2. Transaction types of Williamson as well as strategic cooperation between automobile manufacturers and sup- pliers 3. Management of business types, in particular the business of suppliers in the automotive industry 4. Cluster and entrepreneurship activities 5. Sustainable innovation strategies Intended learning outcomes By the end of the course, students gain a profound understanding above the basics of network research. Further- more students will aquire sectoral knowledge of the automotive industry as well as detailed cluster skills. <b>Courses</b> (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available)					
written exami	nation (approx. 60 minut	es)			
Allocation of	places				
Additional inf	ormation				
 Workload					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
-	Master's degree (1 major) Business Management (2010)				
Master's degr	ee (1 major) Economics (	2010)			

Master's with 1 major Economics (2010)

Module title					Abbreviation			
Interna	International Marketing 12-M-IMM-102-m01							
Module coordinator				Module offered by				
holder o ting	of the (	Chair of Business Admini	stration and Marke-	Faculty of Business	Management and Economics			
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)				
5	nume	rical grade						
Duratio	n	Module level	Other prerequisites					
1 semes	ster	graduate						
Conten	ts							
The mo (stage I nal con nalisati as a tim ket entr Outline 1. Interr - Global - Compo 2. Interr - Marke - Timing - Interra 3. Theo - Foreig - Multin - Interra Reading Meffert	Contents         Description:         The module builds on the knowledge acquired during the Bachelor's degree programme or the Grundstudium (stage I studies). It provides a systematic introduction to strategic marketing decisions in global and internatio- nal contexts. These are explained mainly by Porter's diamond and cluster models. Another focus is on internatio- nalisation strategies, which require country analyses and decisions on the selection of national markets as well as a timing of the countries market development. In addition, the module discusses different strategies for mar- ket entry and market development.         Outline of syllabus:       1.         1. Internationalisation of the economy and regional integration processes         Globalisation         - Competitiveness of countries, industries and companies in an international context         2. International strategic marketing decisions         - Market entry forms         - Market development strategies         - Timing strategies         - International organisation structures         3. Theories and strategies of internationalisation         - Foreign trade theory         - Multinational enterprise         - Internationalisation structures         - Internationalisation structures							
		ntapié-Altobelli C. / Sand	der M.: Internationale	es Marketing-Manage	ement, Berlin etc. (most recent			
edition)		ning outcomes						
Intended learning outcomes Students acquire in-depth skills in the field of strategic and operational management with particular attention to the international context. Students achieve particular expertise in the analysis, assessment and implementation of international business decisions and gain skills thus guiding the execution of marketing and management po-								
		ally-active companies.	anguage _ if other than Co	rman)				
		rmation on SWS (weekly o			able)			
Method	l of ass				t every semester, information on whether			
written	examir	nation (approx. 60 minut	es)					
Allocati	ion of p	olaces						

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Additional information					
Workload					
Teaching cycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Economathematics (2011)					
Master's degree (1 major) Business Information Systems (2011)					
Master's degree (1 major) Business Management (2011)					
Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2011)					
Master's degree (1 major) Economics (2010)					
Master's degree (1 major) China Business and Economics (2014)					
Master's degree (1 major) China Business and Economics (2012)					
Master's degree (1 major) Chinese and Economics (2014)					
Master's degree (1 major) Chinese and Economics (2012)					

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Module title					Abbreviation		
Marketi	Marketing & Brand Management 12-M-MM-102-m01						
Module	coord	inator		Module offered by	Module offered by		
holder o ting	of the C	Chair of Business Admini	stration and Marke-	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 semes	ster	graduate					
Conten	ts						
Description: At the beginning of the 21st century, marketing - until then interpreted as a market-oriented corporate manage- ment approach - was further developed to be seen as the entrepreneurial task of creating "shared value" for the organisation on the one hand and - broadly speaking - for society on the other hand. This idea leads to high re- quirements regarding the strategic sustainable positioning of the brand as well as brand management itself. Outline of syllabus: 1. Brand leadership and brand assessment 2. Brand leadership, identity and relevance according to David Aaker's approach 3. Brand strategies 4. Consumer behaviour 5. Market research methods and the development of brand strategies							
		arch methods					
Based of which whi	on the t vill be o tools, i	theories of Meffert and A deepened by many praci t's the defined goal of th d management.	tal implications and e	examples. Provided b	by cases studies and	market re-	
		umber of weekly contact hours,	language — if other than Gei	man)			
		mation on SWS (weekly			able)		
Method	l of ass	essment (type, scope, languate le for bonus)	-			on on whether	
written	examir	nation (approx. 60 minut	es)				
Allocati	ion of p	olaces					
Additio	nal info	ormation					
Workloa	ad						
Teaching cycle							
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)							
Module	appea	irs in					
Master'	s degre	ee (1 major) Business Ma ee (1 major) Economics (	-				
	Master's with 1 major Economics (2010) Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. reg. data record Master (120 ECTS) Economics - 2010 page 231 / 555						



# Entrepreneurship and Management

(20 ECTS credits)

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# **Compulsory Modules**

(10 ECTS credits)

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Module title	Abbreviation						
Strategic Management of Innovation and Growth	12-M-MWT-102-m01						
Module coordinator Module offe	red by						
holder of the Chair of Entrepreneurship and Strategy Faculty of Bu	isiness Management and Economics						
ECTS Method of grading Only after succ. compl. of module	e(s)						
5 numerical grade							
Duration Module level Other prerequisites							
1 semester graduate							
Contents							
quire the knowledge necessary to understand the range, scope and com ted to the strategic management of innovations. The lecture will focus or les in the innovation process. It will also discuss how users can be involv on, the course will address the concepts of open innovation, lean innova how platform strategies can be used for the new product development put tegies and patent management strategies are currently used. Practical ex-	In this course, students will acquire an overview of the strategic aspects of innovation management. They will ac- quire the knowledge necessary to understand the range, scope and complexity of the issues and problems rela- ted to the strategic management of innovations. The lecture will focus on innovation teams and the different ro- les in the innovation process. It will also discuss how users can be involved in the innovation process. In additi- on, the course will address the concepts of open innovation, lean innovation and crowdsourcing and will discuss how platform strategies can be used for the new product development process as well as what market entry stra- tegies and patent management strategies are currently used. Practical examples and case studies will be used to provide students with a better understanding of the theoretical concepts.						
<ul> <li>At the end of the module students are able to understand:</li> <li>The tasks of the strategic innovation management</li> <li>The state of the art and importance of innovations</li> <li>The current trends in strategic innovation management</li> <li>The importance of patent strategies</li> <li>The market entry strategies</li> </ul>							
Concepts of the marketing mix     Courses (type, number of weekly contact hours, language — if other than German)							
V + Ü (no information on SWS (weekly contact hours) and course languag	e available)						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offer module is creditable for bonus)	ed — if not every semester, information on whether						
term paper (approx. 10 pages), discussion (approx. 60 minutes) and 2 pr weighted 3:5:1:1 Language of assessment: German or English	esentations (approx. 10 minutes each),						
Allocation of places							
Additional information							
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module appears in							
Master's degree (1 major) Business Management (2010)							
Master's degree (1 major) Economics (2010) Master's with 1 major Economics (2010) JMU Würzburg • generated 26-	Aug-2024 • exam. page 234 / 555						
reg. data record Master (120 ECT)							

Module	Module title						
Manag	Management of Corporate Sustainability 12-M-NUF-102-m01						
Module coordinator				Module offered by			
holder of the Chair of Entrepreneurship			ip and Strategy	d Strategy Faculty of Business Management and Economics			
ECTS Method of grading Only after succ. compl. of m			pl. of module(s)	l. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
First, es nesses lity as v	odule ir ssentia within vell as	l concepts such as sus society is discussed. A	sustainability managen tainability and corpora fterwards, the module ial management with p iveness.	te social responsibili addresses different a	aspects of corporate	sustainabi-	
1. Basic 2. Busi 3. Syste 4. Sust 5. Oper	Content: 1. Basic overview of sustainability and (legal) frameworks 2. Business and society 3. System theory 4. Sustainable as well as eco-innovation 5. Operational sustainability management (sustainable strategies, environmental performance indicators) 6. The impact of environmental and social management on corporate performance and competitiveness						
Intende	ed learr	ning outcomes					
After successfully completing the module "Sustainability Management", students will be able to (i) explain and define the basic principles and concepts of Sustainability Management as well as to deal with the contributions and aspects of sustainable development in a critical way; (ii) assess and analyse the complex problems and implementation strategies of Sustainability Management ba- sed on the gained knowledge and experiences of this course; (iii) evaluate different strategic and operational approaches of Sustainability Management as well as to transfer these approaches onto various case studies.							
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	man)			
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)		
		e <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German, o	examination offered — if no	t every semester, informati	on on whether	
		nation (approx. 60 min ssessment: German or					
Allocat	ion of p	olaces					
Additional information							
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
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## Module appears in

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# **Compulsory Electives**

(10 ECTS credits)

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Module	e title		Abbreviation				
Incenti	ves in (	Organizations			12-M-AO-102-m01		
Module	e coord	inator		Module offered by			
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
This the betwee pirical r	eory wil n empl results	ll be used to develop fina	ncial and economic addition to the most	solutions to help ove	on the principal agent theory. ercome the conflict of interests s, estimation techniques and em-		
Intende	ed learr	ning outcomes					
		lectures is to enable stu results in the area incent			theories, estimation techniques tifc literature.		
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)			
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)		
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	examir	nation (approx. 60 minut	es)				
Allocat	ion of p	olaces					
Additio	nal info	ormation					
Worklo	ad						
Teachir	ng cycl	e					
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module	e appea	in and a second s					
	-	ee (1 major) Business Ma	-				
Master's degree (1 major) Economics (2010)							

Module title					Abbreviation		
Advanced Microeconomics					12-M-AM-102-m01		
Module	e coord	inator		Module offered by			
holder formati		Chair for Economics, Cont nomics	ract Theory and In-	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
pics su 1. Gam 2. Princ 3. Theo 4. Gene	ch as e theor cipal-ag ry of au eral equ	y ent models	ry). As this is a huge	field, the course will	concentrate on two or three to-		
Intende	ed lear	ning outcomes					
1. expla 2. apply	ain ess y the in	ng the course students a ential findings of microec volved methods to given n which real life situation	onomic theory, simple examples on				
Course	<b>S</b> (type, r	umber of weekly contact hours, l	anguage — if other than Ger	rman)			
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)		
		<b>essment</b> (type, scope, langua) le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether		
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)			
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	ad						
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module							
	-	ee (1 major) Business Ma	-				
Master's degree (1 major) Economics (2010)							

Module title					Abbreviation	
Empirical Research in Entrepreneurship and Management					12-M-EGF2-102-m01	
Module coordinator				Module offered by		
holder	of the C	hair of Entrepreneurship	and Strategy	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper ma- ke? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper? Content (subject to change): 1. Introduction 2. Philosophy of science 3. Study design 4. Correlations 5. Methods of data collection 6. Simple linear regression 7. Specification problems and distributions 8. Time series analysis 9. Logistic regression						
Intende	ed learr	ning outcomes				
Studen ented s	•	, ,	rposefully in complex	< situations with emp	pirical expertise on a practice-ori-	
Course	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
weighte	ed 1:1	oprox. 30 pages) and pressessment: English or Ge		o minutes) with sub-p	presentation and discussion,	
	Allocation of places					
Additional information						
Worklo	Workload					
Teachir	ng cycle	9				

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Referred to in LPO I (examination regulations for teaching-degree programmes)

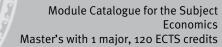
#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 241 / 555
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Module title Abbreviation					
Strategic Net	works in Industry			12-M-MS-102-m01	
Module coord	linator		Module offered by	<u> </u>	
	Chair of Business Admini	stration and Marke-		Management and Economics	
ting				management and Economics	
ECTS Meth	od of grading	Only after succ. con	npl. of module(s)		
5 nume	rical grade				
Duration	Module level	Other prerequisites			
1 semester	graduate				
Contents					
non of clustering in the industrial industry. The example of the international automotive industry is used for clari- fication of the theoretical contents. The focus is on marketing in industrial companies and also on CSR - CSR is considered the "driver" of sustaina- ble innovations - as well as the different strategy types of sustainable innovations. Outline of syllabus: 1. Strategic networks and clusters in industrial industries such as the automotive industry 2. Transaction types of Williamson as well as strategic cooperation between automobile manufacturers and sup- pliers 3. Management of business types, in particular the business of suppliers in the automotive industry 4. Cluster and entrepreneurship activities 5. Sustainable innovation strategies Intended learning outcomes By the end of the course, students gain a profound understanding above the basics of network research. Further- more students will aquire sectoral knowledge of the automotive industry as well as detailed cluster skills. <b>Courses</b> (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available)					
written exami	nation (approx. 60 minut	es)			
Allocation of	places				
Additional inf	ormation				
 Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)					

Module title				Abbreviation		
Employ	Employment Law				02-J6-102-m01	
Module coordinator				Module offered by		
		Chair of Civil Law, Emplo Procedure	oyment and Labour	Faculty of Law		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
2 seme	ster	undergraduate				
Conten	ts					
Germar	i conte	nts available but not tra	anslated yet.			
Grundla sen ber	-	es Arbeitsrechts als Vor	aussetzung für berufli	che Kontexte, die au	ch juristisches Hinte	rgrundwis-
Intende	ed learn	ning outcomes				
Germar	n intend	ded learning outcomes	available but not trans	lated yet.		
Die Stu pliziere		den haben gelernt, arbe	itsrechtliche Grundlag	en auf ein späteres	berufliches Handlun	gsfeld zu ap-
Courses	<b>5</b> (type, n	umber of weekly contact hours	, language — if other than Ge	man)		
V + K (n	o infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
		e <b>essment</b> (type, scope, langule for bonus)	age — if other than German,	examination offered — if no	t every semester, informati	on on whether
method	ls of as	sessment: a) written ex	amination (approx. 12	o minutes), b) talk (a	approx. 30 minutes),	, c) presenta-
	•	5 minutes), d) written e	-	ition (approx. 10 pag	es); options a) and b	o) weighting:
-		a) and c) and d) weight	ing: 3:1:1			
Allocati						
Number of places: maximum 30, up to 10 of which will be set aside for students of the Master's degree program- me Business Management. These places will be allocated in advance. Should the number of applications exceed the number of places available after deduction of the number of places mentioned above, places will be alloca- ted by lot among all applicants who applied within the registration period. Should there be the need to take dif- ferent specialisations among applicants into account, the above-mentioned maximum number of participants will be divided up into subject contingents according to the share of applications from students of the respective subjects in the total number of applications. Should the resulting numbers of places be fractional numbers, they will be rounded up (minimum: one place). The places available according to the subject contingents will be allo- cated by lot to applicants of the respective subject.						
Additio	nal inf	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	-	ee (1 major) Economath ee (1 major) Business M				
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 d Master (120 ECTS) Econom		page 243 / 555

#### Julius-Maximilians-UNIVERSITÄT WÜRZBURG



Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2011) Master's degree (1 major) Economics (2010) No final examination Special study offering (2010)

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Module title					Abbreviation	
Lead U	ser Pro	ject			12-M-LUP-102-m01	
Module	e coord	inator		Module offered by		
holder of the Chair of Entrepreneurship and Strategy			and Strategy	Faculty of Business	Management and Economics	
ECTS	Methe	od of grading	Only after succ. con	npl. of module(s)		
10	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 semester graduate						
Contents						

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 40 pages) and 3 talks (approx. 20 minutes each), weighted 2:1:1:1 Language of assessment: English or German

#### **Allocation of places**

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**Additional information** 

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Workload

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**Teaching cycle** 

Referred to in LPO I (examination regulations for teaching-degree programmes)

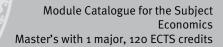
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#### Module appears in

Master's with 1 r	major Economics	(2010)
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Module	e title				Abbreviation	
Entrep	reneuri	al Management in Scie	ence and Engineering		12-M-EMN-102-m01	
Module	e coord	inator		Module offered by	, /	
holder	ofthe	Chair of Entrepreneursh	nip and Strategy	Faculty of Busines	s Management and Economics	
ECTS	Meth	od of grading	Only after succ. co	ompl. of module(s)		
10	nume	rical grade				
Duratio	on	Module level	Other prerequisite	es		
1 seme	ster	graduate				
Contents						
<ul> <li>This may be due to one of the following reasons:</li> <li>the module belongs to a version of the examination regulations that no longer has any enrolled students</li> <li>the lecturer who offered the course is no longer employed at the University of Würzburg</li> <li>the contents are no longer taught and were substituted with comparable offers</li> </ul> For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics. Intended learning outcomes Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.						
		number of weekly contact hour tion on SWS (weekly co			le)	
		· · · · · · · · · · · · · · · · · · ·			not every semester, information on whethe	
		ole for bonus)			, ,	
ject (ap	prox. 2	uring lecture period, gr 20 minutes) with subse 1ssessment: English or	quent discussion	extensive final repor	t, several talks as part of the pro	
Allocat	ion of <sub>l</sub>	places				
Additio	onal inf	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module	e appea	ars in				
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					
	-		-			





# **Econometrics** (20 ECTS credits)

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# **Compulsory Modules**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 248 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title					Abbreviation	
Econon	netrics	1			12-M-OE1-102-m01	
Module coordinator				Module offered by		
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This model. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	Contents Description: This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions. Linear algebra is used as formal aid. Outline of syllabus: 1. Random variables 2. Important distributions 3. Point estimates 4. Simple linear regression model 5. Model assumptions 6. Model properties 7. Simple hypothesis tests 8. Multiple linear regression model 9. Linear restrictions				motivated. In addition, the mo-	
		pothesis tests				
Intended learning outcomes The students acquire knowledge of the basics, concepts and methods used in the classical linear regression mo- del and understand the role of econometrics in science and data analysis. In particular, they learn how to analy- tically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions. The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Micro- econometrics" und "Financial Econometrics".						
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written	written examination (approx. 60 minutes)					
Allocation of places						
Additio	Additional information					

#### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 250 / 555
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Module title			Abbreviation				
Econometrics 2 12-M-OE2-102-m01							
Module coordinator			Module offered by				
holder	of the C	Chair of Econometrics		Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
Description: This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedastiticy and autocorrela- tion. Linear algebra is used as formal aid. Outline of syllabus: 1. Specification analysis 2. Multicollinearity 3. Heteroskedastiticy 4. Autocorrelated disruptive terms							
-		l least squares (GLS)					
	·	ning outcomes					
Students acquire essential knowledge of the fundamentals, methods and concepts for estimating the generali- zed linear regression model (GLS) and can apply and interpret it. They are sensitized for specification problems, data problems and violations of the assumptions of the classical linear model (OLS) so that they are able to re- cognize, to assess and therefore adequately deal with these problems in theory and practice. This enables them to critically assess the use of the Estimation methods in scientific work and to work independently on adequate implementation of empirical analyzes to answer selected (economic) scientific issues if available data with the above-mentioned Involve problems. The competences acquired in this course serve as a prerequisite for "Econo- metrics III", "Microeconometrics" und "Financial Econometrics".							
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	man)			
V + Ü (no information on SWS (weekly contact hours) and course language available)							
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)							
written	examir	nation (approx. 60 min	utes)				
Allocat	ion of p	olaces					
Additio	nal info	ormation					
Worklo	ad						
Teaching cycle							
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)							
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## Module appears in

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## **Compulsory Electives**

(10 ECTS credits)

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	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation							
Analysis of Financial Market Data 12-M-FMO-102-m01							
Module co	oordinator		Module offered by				
holder of the Chair of Econometrics			Faculty of Business	Management and Economics			
ECTS M	lethod of grading	Only after succ. com	pl. of module(s)				
5 n	umerical grade						
Duration	Module level	Other prerequisites					
1 semeste	er graduate						
Contents							
Description: The module covers the fundamentals, methods and concepts for the empirical analysis of financial market da- ta. The concept of market efficiency is explained and critically examined with reference to the random walk hy- pothesis. To test this hypothesis, a number of parametric and non-parametric methods are proposed and app- lied in practice. Based on the findings, market microstructure models that can explain some important empiri- cal findings will be discussed. In addition, the course describes event studies for testing the significant impact of corporate news on the share price and discusses issues of univariate time series analysis such as AR(I)MA and ARCH / GARCH models that are indispensable for modelling financial market data. In the final part of the course, the CAPM is discussed and examined, in particular, with regard to its empirical applicability. Outline of syllabus: 1. Information efficiency 2. Random walk 3. Theoretical market models 4. Event studies 5. Univariate modelling of time series data 6. Models to explain volatility (ARCH and GARCH) 7. Estimation of the capital asset pricing model							
Campbell Geyer, A.: schaftlich Hamilton, Mills, T.: E							
Intended	learning outcomes						
Students have significant knowledge of the fundamentals, methods and concepts that are needed for the empirical analysis of financial market data. They can autonomously perform statistical test decisions with statistics programs such as EViews or Gretl and critically analyze in terms of their economic importance. In addition, the students learn the independent handling of empirical capital market data and have at the end of the course the ability to develop also own functions and routines, for example for EViews.							
Courses (t	<b>Courses</b> (type, number of weekly contact hours, language — if other than German)						
V + Ü (no	V + $\ddot{U}$ (no information on SWS (weekly contact hours) and course language available)						
	<b>If assessment</b> (type, scope, langua editable for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether			
written ex	amination (approx. 60 minut	es)					
	n of places						
L							

#### Additional information

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

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	reg. data record Master (120 ECTS) Economics - 2010	



Master's with 1 major Economics (2010)

Microeconometrics       12-M-MiK-102-m01         Module cort the Chair of Econometrics       Faculty of Business Management and Economics         ECTS       Metrical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:					
holder of the Chair of Econometrics         Faculty of Business Management and Economics           ECTS         Method of grading         Only after succ. compl. of module(s)           5         numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents					
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents         Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:       1. Maximum likelihood estimator and its properties         2. Logit and probit models for ordered categories       3. Logit and probit models for ordered categories         5. Models for count data       6. Duration analysis         7. Hazard rate models       7. Hazard rate models         Reading:       Ronning: Mikroökonometrie, Springer-Verlag.         Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.         Greene: Econometric Analysis, Pearson.         (most recent editions)         Intended learning o					
numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents         Description:         This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         2. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Ronning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to <td< td=""></td<>					
Duration         Module level         Other prerequisites           1 semester         graduate            Contents					
1 semester       graduate          Contents					
Contents           Description:           This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         3. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Rooning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to           (i) understand the maximum likelihood method;					
Description: This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econome- trics 2") and introduces students to different microeconometric models. In the first part of the course, the maxi- mum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric mo- dels is motivated and explained and the advantages of these models over the linear regression model are poin- ted out. In addition, these models are estimated with different estimation methods and the results are interpre- ted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Reading: Reading: Reading: Reading: Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and properties of the estimators are explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Ronning: Mikroökonometrie, Springer-Verlag. Cameron / Trivedi: Micoreconometric - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;					
After finishing this course students are able to (i) understand the maximum likelihood method;					
(i) understand the maximum likelihood method;					
<ul> <li>(iii) get to know other possibilities, next to the maximum likelihood method, to estimate these models;</li> <li>(iv) gain a general understanding how to treat discrete, censored, or truncated dependent variables;</li> <li>(v) know how to estimate the introduced models in EViews.</li> </ul>					
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
A (no information on SWS (weekly contact hours) and course language available)					
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes)					
Allocation of places					
Additional information					

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## Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

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Module title Abbreviation						
Econom	Econometrics 3 12-M-OE3-102-m01					
Module coordinator			Module offered by			
holder of the Chair of Econometrics			Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duration Module level Other prerequisites						
1 semes	ster	graduate				
Conten	ts					
This mo sed lea the inst models includin Linear a Outline 1. Error- 2. IV es 3. Gene 4. Distri 5. Statio 6. Deter 7. Integ	Description: This module deals with advanced econometric methods and concepts based on the classical and the generali- sed least squares estimator discussed in Ökonometrie I and II (Econometrics I and II). In particular, this includes the instrumental variable (IV) estimator, the generalised method of moments (GMM) estimator, distributed lag models as well as basic methods and concepts used in uni and multivariate econometric times series analysis, including (non)stationarity, integration, cointegration. Linear algebra is used as formal aid. Outline of syllabus: 1. Error-in-variables 2. IV estimation 3. Generalised least squares estimation 4. Distributed lag models 5. Stationary uni and multivariate processes 6. Deterministic and stochastic trends 7. Integrated and cointegrated processes					
		ning outcomes				
The students acquire thorough understanding of advanced methods and concepts in econometrics. They are fa- miliarized with diverse error-in-variables issues and capable of handling them appropriately. After the course, students understand the generalized methods of moment (GMM) and the instrumental variable (IV) estimator to an extent that they can discuss their pros and cons, apply these to selected questions in quantitative econo- mics, and understand scientific papers using these methods. Furthermore, they become acquainted with selec- ted time series issues, such as distributed lag models, non-stationarity, spurious correlation, and cointegrated processes, enabling them to conduct a comprehensive time series analysis. In brief, the course enables students to apply the above mentioned methods and concepts to real life questions, assess their appropriateness, and address their theoretical and practical benefits and shortcomings.						
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	rman)		
V + Ü (n	no infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
			uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
		le for bonus)				
		nation (approx. 60 min	utes)			
Allocation of places						
Additional information						
Worklo	ad					
Teaching cycle						
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## Module appears in

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Module title				Abbreviation		
Empirical HR Research					12-M-EPF-102-m01	
Module coordinator				Module offered by		
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
most in learn, w STATA.	nportar vith the	it estimation problems a	nd their application i	n the software packa	) introduces and discusses the age STATA. In addition, students programs are programmed in	
Intende	ed learr	ning outcomes				
		seminar is to enable stu application in STATA witl			important estimation program- omics.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
Ü (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)	
		<b>essment</b> (type, scope, langua <sub>)</sub> le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
term pa	per (10	pages) and presentation	n (30 minutes), weigł	nted 2:1		
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•			

Module title					Abbreviation	
Empirical Research in Entrepreneurship and Management					12-M-EGF2-102-m01	
Module coordinator				Module offered by		
holder	of the C	Chair of Entrepreneurship	and Strategy	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper ma- ke? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper? Content (subject to change): 1. Introduction 2. Philosophy of science 3. Study design 4. Correlations 5. Methods of data collection 6. Simple linear regression 7. Specification problems and distributions 8. Time series analysis 9. Logistic regression						
Intende	ed learr	ning outcomes				
Studen ented s	•	, ,	rposefully in complex	< situations with emp	pirical expertise on a practice-ori-	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
weighte	ed 1:1			o minutes) with sub-p	presentation and discussion,	
	Language of assessment: English or German Allocation of places					
Additional information						
Workload						
Teachir	Teaching cycle					

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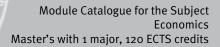
## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 262 / 555
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Module title			Abbreviation			
Applie	Applied General Equilibrium Models 12-M-NGM-102-m01					
Module coordinator			Module offered by			
holder of the Chair of Public Finance		Faculty of Business	Management and E	conomics		
ECTS     Method of grading     Only after succ. compl. of module(s)						
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Contents						
This co ty etc.) field ar tribute kets ar Outline 1. Prog 2. Solu 3. The o 3. Polic Readin	Description: This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social securi- ty etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redis- tribute between different generations and also within generations, how they may improve risk sharing when mar- kets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy. Outline of syllabus: 1. Programming with FORTRAN and application of numerical methods 2. Solution techniques for dynamic programming problems 3. The overlapping generations model (OLG) with uninsurable income risk 3. Policy analysis in the stochastic OLG model					
Lecture	e notes	will be provided.				
Intende	ed learı	ning outcomes				
(i) edit (ii) imp (iii) sim	and so lement nulate t	ng the course "Comput lve stochastic economic small scale economic ax and social security p	c problems using adva nodels on the comput olicy reforms and inte	nced numerical tech er; rpret the quantitative	niques;	c term.
		umber of weekly contact hours			- 1- 1 - )	
		mation on SWS (weekly				
		<b>sessment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informat	on on whether
		nation (approx. 60 minu	ites)			
Allocat	ion of p	olaces				
Additional information						
Worklo	ad					
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business N ee (1 major) Economics	-			
Master's w	ith 1 majoı	Economics (2010)	JMU Würzbu	urg • generated 26-Aug-2024	• exam.	page 263 / 555
			reg. data reco	rd Master (120 ECTS) Econom	ics - 2010	

Module title					Abbreviation	
Selected Studies of Empirical Accounting Research12-M-AFER-102-m01						
Modul	e coord	inator		Module offered b	y	
Manag ment	ging Dire	ector of the Institute c	of Business Manage-	Faculty of Busine	ss Management and Economics	
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisite	S		
1 seme	ester	undergraduate				
Conter	nts					
• t • t • t	the moo the lect the con	urer who offered the o tents are no longer ta	ion of the examination r course is no longer emp ught and were substitut	loyed at the Universized with comparable	eoffers	
	ore infor conomic	•	ct the Office of the Dear	n of Studies of the F	aculty of Business Management	
		ning outcomes				
Due to modul		k of relevance, no lea	rning outcomes descrip	ition is available be	cause no courses are held for this	
Course	<b>es</b> (type, 1	number of weekly contact ho	urs, language — if other than G	erman)		
V + Ü (	no info	rmation on SWS (wee	kly contact hours) and c	course language ava	iilable)	
		<b>Sessment</b> (type, scope, la ble for bonus)	nguage — if other than German	, examination offered — if	not every semester, information on whether	
writter	n exami	nation (approx. 60 mi	nutes)			
Alloca	tion of	places				
Additi	onal inf	ormation				
Worklo	oad					
Teaching cycle						
Referre	ed to in	LPO I (examination regula	ations for teaching-degree prog	rammes)		
Module appears in						
Modul			Management (2010)			





# Focus Economics

(ECTS credits)

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## **Research Methods**

(20 ECTS credits)

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## **Compulsory Modules**

(15 ECTS credits)

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Module title					Abbreviation	
Econon	netrics	1			12-M-OE1-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This model. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	Contents         Description:         This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions.         Linear algebra is used as formal aid.         Outline of syllabus:         1. Random variables         2. Important distributions         3. Point estimates         4. Simple linear regression model         5. Model assumptions         6. Model properties         7. Simple hypothesis tests         8. Multiple linear regression model         9. Linear restrictions					
		pothesis tests				
Intended learning outcomes The students acquire knowledge of the basics, concepts and methods used in the classical linear regression mo- del and understand the role of econometrics in science and data analysis. In particular, they learn how to analy- tically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions. The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Micro- econometrics" und "Financial Econometrics".						
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written	written examination (approx. 60 minutes)					
Allocat	Allocation of places					
Additional information						

## Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 269 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation		
Advanc	ed Mic	roeconomics			12-M-AM-102-m01	
Module	e coord	inator		Module offered by		
holder formati		Chair for Economics, Cont nomics	tract Theory and In-	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
pics su 1. Gam 2. Princ 3. Theo 4. Gene	ch as e theor cipal-ag ory of at eral equ	y gent models	ry). As this is a huge	field, the course will	concentrate on two or three to-	
Intende	ed lear	ning outcomes				
1. expla 2. appl	ain ess y the in	ng the course students a ential findings of microec volved methods to given n which real life situatior	conomic theory, simple examples on			
		number of weekly contact hours, l				
		mation on SWS (weekly o				
		sessment (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)		
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
	Module appears in					
Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Economics (2010)						

Advanced Wacroeconomics       I2-M-AME-to2-mo1         Module correlation of the thermational Economics       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compL of module(a)         5       numerical grade       -         Duration       Module level       Other prerequisites         1 semester       graduate       -         Contents       Conservent the facts of long-run growth and a review of the facts of long-run growth and an on endogenous growth how, Applications of this framework involving urban and regional growth. Proceeds. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus       Iffacts and the Solow growth model       Itentional social infrastructure and beyond         V human capital, social infrastructure and beyond       V Applications (urban and regional growth; growth, resources and the environment)         Reading:       The course draws strongly on the following textbook:       Duration and regional growth; growth, resources and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research.         Course Graws strongly on the following so and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determi	Module title				Abbreviation		
holder of the Chair of International Economics       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         isemester       graduate          Contents       Image and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus       Iffacts and the Solow growth model       Ill Infinite-horizon Ramsey-Cass-Koopmans model         Ill Endogenous growth       Type and the growth, growth, resources and the environment)       Reading:         The course draws strongly on the following textbook:       David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Invin.         We will also use journal articles and research papers at several points of the lecture.       Intended Earring outcomes         Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of income, the make informed policy analysis and statements and to critically evaluate current controversies and evelopments as well as to conduct their own research.         Courses stype, number of weekly contact hours) and cours	Advanc	ed Mac	croeconomics			12-M-AME-102-m01	
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade	Module	e coordi	inator		Module offered by		
5     numerical grade        Duration     Module level     Other prerequisites       1 semester     graduate        Contents         The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.       Outline of syllabus     If acts and the Solow growth model       Il Infinite-horizon Ramsey-Cass-Koopmans model     III Infinite-horizon Ramsey-Cass-Koopmans model       We valitable construct     Interethorizon Ramsey-Cass-Koopmans model       In	holder	of the C	Chair of International Ec	onomics	Faculty of Business	Management and E	conomics
Duration         Module level         Other prerequisites           1 semester         graduate            Contents            The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.           Outline of syllabus         [Facts and the Solow growth model]           III Infinite-horizon Ramsey-Cass-Koopmans model         [III Infinite-horizon Ramsey-Cass-Koopmans model]           IV Human capital, social infrastructure and beyond         V Applications (urban and regional growth; growth, resources and the environment)           Reading:             The course draws strongly on the following textbook:            David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Invin.         We will also use journal articles and research papers at several points of the lecture.           Intended learning outcomes         Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research.           Courses (type, n	ECTSMethod of gradingOnly after succ. compl. of module(s)			npl. of module(s)			
1 semester       graduate          Contents          The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus          If Facts and the Solow growth model          III Infinite-horizon Ramsey-Cass-Koopmans model          III Endogenous growth          V Human capital, social infrastructure and beyond       V Applications (urban and regional growth; growth, resources and the environment)         Reading:          The course draws strongly on the following textbook:          David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Inwin.       We will also use journal articles and research papers at several points of the lecture.         Intended learning outcomes           Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics.          Course type, number of weekly contact hours, language – if other than Geman          Course type, number of weekly contact hours) and course language available          Method of assessment: tenglish      <	5	numer	rical grade				
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The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koop- mans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting. Outline of syllabus I Facts and the Solow growth model II Infinite-horizon Ramsey-Cass-Koopmans model III Endogenous growth IV Human capital, Social infrastructure and beyond V Applications (urban and regional growth; growth, resources and the environment) Reading: The course draws strongly on the following textbook: David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Invin. We will also use journal articles and research papers at several points of the lecture. <b>Intended learning outcomes</b> Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. <b>Courses</b> (type, number of weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English <b>Allocation of places</b> - <b>Cechilds of bonus</b> <b>Method of assessment</b> : English <b>Allocation of places</b> - <b>Cechilds of Dues</b> - <b>Cechilds of Dues</b> - <b>Cechilds of Dues</b> - <b>Cechilds of Dues</b> - <b>Cechilds of Dues</b> - <b>Cechilds of Dues</b> - <b>Cechilds of Dues</b> - <b>Cechilds</b>	1 seme	ster	graduate				
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David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Irwin. We will also use journal articles and research papers at several points of the lecture. Intended learning outcomes Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places  Morkload  Workload  Referred to in LPO I (examination regulations for teaching-degree programmes) 	I Facts II Infini III Endo IV Hum V Appli Readin	and the te-horiz ogenous an capi cations g:	e Solow growth model con Ramsey-Cass-Koop s growth ital, social infrastructur s (urban and regional gr	e and beyond owth; growth, resourc	es and the environmo	ent)	
Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. <b>Courses</b> (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English <b>Allocation of places</b>  <b>Additional information</b>  <b>Workload</b>  <b>Teaching cycle</b>  <b>Referred to in LPO 1</b> (examination regulations for teaching-degree programmes) 	David F	Romer, <i>I</i>	Advanced Macroeconor	nics, 4th ed., McGraw		ture.	
This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Intende	ed learr	ning outcomes				
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Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Course	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ge	rman)		
module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO 1 (examination regulations for teaching-degree programmes)	V (no ir	nformat	ion on SWS (weekly co	ntact hours) and cours	e language available	)	
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Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)				utes)			
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Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)							
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Additional information						
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)							
Referred to in LPO I (examination regulations for teaching-degree programmes)	Workload						
Referred to in LPO I (examination regulations for teaching-degree programmes)							
-	Teaching cycle						
-							
 Module appears in	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in							
	Module	e appea	rs in				
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## **Compulsory Electives**

(5 ECTS credits)

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Module title				Abbreviation		
Optima	l Tax T	heory			12-M-OST-102-m01	
Module	Module coordinator			Module offered by		
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
The course will deal with the design of an optimal tax system. First, students will become familiar with the crite- ria that characterise an optimal tax system. Lectures will introduce students to key rules for taxing commodities as well as income and capital. Examining specific taxation issues such as the eco-tax, family taxation and the taxation of international enterpri- ses, the course will then provide students with more in-depth insights into these rules. Outline of syllabus: 1. Optimal commodity taxation 2. Optimal income taxation 3. Optimal taxation of families 4. International tax competition						
	-	re notes to be provided				
		ning outcomes				
They ar	e able t		pecific normative qu	estions of tax policy	eant with "optimal taxation". in practice. Students also learn cy issues.	
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (n	o infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocati	ion of p	olaces				
Additio	nal info	ormation				
Workload						
Teaching cycle						
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)		
Module	appea	irs in				
Master'	Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)						

Module title				Abbreviation		
Analys	Analysis of Financial Market Data 12-M-FMO-102-m01					
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS Method of grading		Only after succ. com	pl. of module(s)			
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: The module covers the fundamentals, methods and concepts for the empirical analysis of financial market da- ta. The concept of market efficiency is explained and critically examined with reference to the random walk hy- pothesis. To test this hypothesis, a number of parametric and non-parametric methods are proposed and app- lied in practice. Based on the findings, market microstructure models that can explain some important empiri- cal findings will be discussed. In addition, the course describes event studies for testing the significant impact of corporate news on the share price and discusses issues of univariate time series analysis such as AR(I)MA and ARCH / GARCH models that are indispensable for modelling financial market data. In the final part of the course, the CAPM is discussed and examined, in particular, with regard to its empirical applicability. Outline of syllabus: 1. Information efficiency 2. Random walk 3. Theoretical market models 4. Event studies 5. Univariate modelling of time series data 6. Models to explain volatility (ARCH and GARCH) 7. Estimation of the capital asset pricing model						
Campb Geyer, schaftl Hamilto Mills, T	der, C.: ell, JY, A.: Info ichen Z on, JD: .: Econ	A Guide to Financial Data Lo, AW, MacKinley, AC: Tl Irmation, Erwartung und F Ieitreihen, Verlag V. Flore Time Series Analysis, Prir ometric Modelling of Fina delling Financial Time Se	he Econometrics of Fi Risiko. Aspekte der Ve ntz. nceton University Pres ancial Time Series, Ca	erteilung, Abhängigk ss.	eit und Varianz von finanzwirt-	
Intende	ed lear	ning outcomes				
Students have significant knowledge of the fundamentals, methods and concepts that are needed for the empirical analysis of financial market data. They can autonomously perform statistical test decisions with statistics programs such as EViews or Gretl and critically analyze in terms of their economic importance. In addition, the students learn the independent handling of empirical capital market data and have at the end of the course the ability to develop also own functions and routines, for example for EViews.						
Course	Courses (type, number of weekly contact hours, language — if other than German)					
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)					
	<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written	exami	nation (approx. 60 minut	es)			
Allocat						
L						

#### Additional information

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

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Master's with 1 major Economics (2010)

Microeconometrics       12-M-MiK-102-m01         Module cort the Chair of Econometrics       Faculty of Business Management and Economics         ECTS       Metrical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:				
holder of the Chair of Econometrics         Faculty of Business Management and Economics           ECTS         Method of grading         Only after succ. compl. of module(s)           5         numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents				
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents         Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:       1. Maximum likelihood estimator and its properties         2. Logit and probit models for ordered categories       3. Logit and probit models for ordered categories         5. Models for count data       6. Duration analysis         7. Hazard rate models       7. Hazard rate models         Reading:       Ronning: Mikroökonometrie, Springer-Verlag.         Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.         Greene: Econometric Analysis, Pearson.         (most recent editions)         Intended learning o				
numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents         Description:         This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         2. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Ronning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intendel learning outcomes           After finishing this course students are able to <td< td=""></td<>				
Duration         Module level         Other prerequisites           1 semester         graduate            Contents				
1 semester       graduate          Contents				
Contents           Description:           This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         3. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Rooning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to           (i) understand the maximum likelihood method;				
Description: This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econome- trics 2") and introduces students to different microeconometric models. In the first part of the course, the maxi- mum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric mo- dels is motivated and explained and the advantages of these models over the linear regression model are poin- ted out. In addition, these models are estimated with different estimation methods and the results are interpre- ted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Reading: Reading: Reading: Reading: Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;				
This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and properties of the estimators are explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Ronning: Mikroökonometrie, Springer-Verlag. Cameron / Trivedi: Micoreconometric - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;				
Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;				
After finishing this course students are able to (i) understand the maximum likelihood method;				
(i) understand the maximum likelihood method;				
<ul> <li>(iii) get to know other possibilities, next to the maximum likelihood method, to estimate these models;</li> <li>(iv) gain a general understanding how to treat discrete, censored, or truncated dependent variables;</li> <li>(v) know how to estimate the introduced models in EViews.</li> </ul>				
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)				
A (no information on SWS (weekly contact hours) and course language available)				
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)				
written examination (approx. 60 minutes)				
Allocation of places				
Additional information				

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## Workload

Teaching cycle

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## Module appears in

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Module title			Abbreviation			
Econometrics 2				12-M-OE2-102-m01		
Module coordinator		Module offered by				
holder	of the C	Chair of Econometrics		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	Contents					
This mo Partly a well as I")) are tion. Linear a Outline 1. Spec	Description: This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedastiticy and autocorrela- tion. Linear algebra is used as formal aid. Outline of syllabus: 1. Specification analysis 2. Multicollinearity					
4. Auto	correla	ted disruptive terms				
		least squares (GLS)	_			
		ning outcomes				
Students acquire essential knowledge of the fundamentals, methods and concepts for estimating the generali- zed linear regression model (GLS) and can apply and interpret it. They are sensitized for specification problems, data problems and violations of the assumptions of the classical linear model (OLS) so that they are able to re- cognize, to assess and therefore adequately deal with these problems in theory and practice. This enables them to critically assess the use of the Estimation methods in scientific work and to work independently on adequate implementation of empirical analyzes to answer selected (economic) scientific issues if available data with the above-mentioned Involve problems. The competences acquired in this course serve as a prerequisite for "Econo- metrics III", "Microeconometrics" und "Financial Econometrics".						
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)	
		s <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German, o	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Workload						
Teaching cycle						
Referre	d to in	LPO I (examination regulation	ons for teaching-degree progra	mmes)		
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 279 / 555

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 280 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title			Abbreviation			
Econometrics 3				12-M-OE3-102-m01		
Module	coord	inator		Module offered by		
holder	of the Q	Chair of Econometrics		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
Contents         Description:         This module deals with advanced econometric methods and concepts based on the classical and the generalised leads squares estimator discussed in Ökonometrie I and II (Econometrics I and II). In particular, this includes the instrumental variable (IV) estimator, the generalised method of moments (GMM) estimator, distributed lag models as well as basic methods and concepts used in uni and multivariate econometric times series analysis, including (non)stationarity, integration, cointegration.         Linear algebra is used as formal aid.         Outline of syllabus:         1. Error-in-variables         2. IV estimation         3. Generalised least squares estimation         4. Distributed lag models         5. Stationary uni and multivariate processes         6. Deterministic and stochastic trends         7. Integrated and cointegrated processes         Intended learning outcomes         The students acquire thorough understanding of advanced methods and concepts in econometrics. They are familiarized with diverse error-in-variables issues and capable of handling them appropriately. After the course, students understand the generalized methods of moment (GMM) and the instrumental variable (IV) estimator to an extent that they can discuss their pros and cons, apply these to selected questions in quantitative economics, and understand scientific papers using these methods. Furthermore, they become acquainted with selected time series issues, such as distributed lag models, non-stationarity, spurious correlation, and cointegrated						
process	ses, en	abling them to conduc	t a comprehensive time ds and concepts to rea	e series analysis. In b	orief, the course enab	oles students
			al benefits and shortco			
Courses	<b>5</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	rman)		
V + Ü (n	o infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		essment (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 min	utes)			
Allocation of places						
Additional information						
Workload						
Teachir	ig cycl	9				
Master's wi	th 1 major	Economics (2010)		rg ● generated 26-Aug-2024 v rd Master (120 ECTS) Econom		page 281 / 555

Referred to in LPO I (examination regulations for teaching-degree programmes)

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 282 / 555
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Module	e title				Abbreviation
Multin	Multinational Enterprises				12-M-MNE-102-m01
Module	e coord	inator		Module offered by	
holder of the Chair of Public Finance			Faculty of Business Management and Economics		
ECTS	Methe	od of grading	Only after succ. compl. of module(s)		
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

## Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1	major	Economics	(2010)	
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Module title			Abbreviation		
Empirical HR Research					12-M-EPF-102-m01
Module coordinator				Module offered by	
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
most in learn, w STATA.	nportar vith the	it estimation problems a	nd their application i	n the software packa	) introduces and discusses the age STATA. In addition, students programs are programmed in
Intende	ed learr	ning outcomes			
		seminar is to enable stu application in STATA witl			important estimation program- omics.
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
Ü (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)
		<b>essment</b> (type, scope, langua <sub>)</sub> le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
term pa	per (10	pages) and presentation	n (30 minutes), weigł	nted 2:1	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module	appea	rs in			
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		
	- 01	. , , ,	,		

Module title					Abbreviation
Empirical Research in Entrepreneurship and Management			p and Management		12-M-EGF2-102-m01
Module coordinator		Module offered by			
holder	of the C	hair of Entrepreneurship	and Strategy	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
Description: The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper ma- ke? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper? Content (subject to change): 1. Introduction 2. Philosophy of science 3. Study design 4. Correlations 5. Methods of data collection 6. Simple linear regression 7. Specification problems and distributions 8. Time series analysis 9. Logistic regression					
Intende	ed learr	ning outcomes			
Students acquire the ability to work purposefully in complex situations with empirical expertise on a practice-ori- ented solution.					
Course	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
weighte	ed 1:1	oprox. 30 pages) and pressessment: English or Ge		o minutes) with sub-p	presentation and discussion,
Allocation of places					
Additio	Additional information				
Worklo	ad				
Teachir	ng cycle	9			

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## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 286 / 555
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Module title					Abbreviation		
Strategic Production Management					12-M-SPM-102-m01		
Module coordinator				Module offered by			
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business Management and Economics			
ECTS							
5	nume	rical grade					
Duration Module level		Other prerequisites					
1 seme	1 semester graduate						
Conten	Its						
ning and control concepts. Students will become familiar with the essentials of strategic production management. Theoretical and analyti- cal models will be used for analysing both economic and ecological issues. In addition, the module will discuss principles of value structure optimisation and will develop competences regarding the development of integra- ted mathematical models.							
Intende	ed lear	ning outcomes					
After completion of the module students are able to process, to analyze and answer questions of operations strategy structured and goal-oriented in a global context using appropriate methods. Furthermore, they know the main strategic tasks and objectives in production management and evaluate and apply planning and control concepts for the production in realistic application situations.							
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)							
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)		
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1		
Allocat	ion of <sub>l</sub>	olaces					
Additio	onal inf	ormation					
Worklo	ad						
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module appears in							
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)							

Module title					Abbreviation		
Theory of Industrial Organization 2					12-M-Tl2-102-m01		
Module coordinator				Module offered by			
holder	of the C	hair of Industrial Econor	nics	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	mpl. of module(s)			
5	numer	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
Descrip							
This co	urse di	scusses vertical contract	s in supply chains an	d their impact on co	mpetition.		
Outline	of svlla	abus:					
1. The c	lassic p	problem of double margin			d contracts (resale price mainte-		
		ear pricing (rebates), excl	usive territories, excl	usive dealing etc.)			
2. Cont 3. Com		or service rency					
-	-	ion principle					
		ment problem					
	-	relationships by vertical contracts or n	orgore				
-		ning outcomes	leigeis				
		ng the course students a	ro ablo to				
		results of theoretical ind		vertical contracts;			
(ii) app	ly the in	nvolved methods to giver	n simple examples or	n their own;			
(iii) recognize, in which real life situations (and how) the results can be applied;							
(iv) analyze the impact of certain vertical contracts on competition.							
<b>Courses</b> (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available)							
		le for bonus)	ge — If other than German, e	examination offered — If no	t every semester, information on whether		
written examination (approx. 60 minutes) or term paper (approx. 20 pages)							
Allocation of places							
Additional information							
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module appears in							
		ee (1 major) Business Ma	nagement (2010)				
	Master's degree (1 major) Economics (2010)						

Master's with 1 major Economics (2010)

Module title				Abbreviation		
Applie	Applied General Equilibrium Models 12-M-NGM-102-m01					L
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Conten	ts					
Description: This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social securi- ty etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redis- tribute between different generations and also within generations, how they may improve risk sharing when mar- kets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy. Outline of syllabus: 1. Programming with FORTRAN and application of numerical methods 2. Solution techniques for dynamic programming problems 3. The overlapping generations model (OLG) with uninsurable income risk 3. Policy analysis in the stochastic OLG model Reading:						
Lecture	e notes	will be provided.				
Intende	ed learı	ning outcomes				
(i) edit (ii) imp (iii) sim	and so lement nulate t	ng the course "Comput lve stochastic economic small scale economic r ax and social security p	c problems using adva nodels on the comput olicy reforms and inte	nced numerical tech er; rpret the quantitative	niques;	c term.
		umber of weekly contact hours			abla)	
		mation on SWS (weekly				
module is	s creditab	<b>sessment</b> (type, scope, langu le for bonus)		examination offered — if no	t every semester, informati	on on whether
		nation (approx. 60 minu	ites)			
Allocat	ion of p	olaces	_			
Additional information						
Worklo	ad					
			_			
Teachi	ng cycl	e				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business N ee (1 major) Economics	-			
Master's w	ith 1 majoı	Economics (2010)	JMU Würzbu	urg • generated 26-Aug-2024 •	• exam.	page 289 / 555
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Module title					Abbreviation	
Theory of Industrial Organization 1					12-M-Tl1-102-m01	
Module	e coordi	nator		Module offered by		
holder	of the C	hair of Industrial Econo	omics	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	numei	ical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts		- -			
Theory of industrial organisation:  1. Monopoly pricing  - Nonlinear pricing and mechanism design  - Dynamic pricing: experience goods, durable goods  2. Oligopoly pricing  - Static price and quantity competition in homogeneous and differentiated goods markets  - Comparative statics  - Equilibrium market structure  3. Dynamic competition in oligopoly markets  - Repeated games and collusion  - Markov perfect equilibrium and models of dynamic competition  4. Strategic behaviour by incumbent firms  - Entry deterrence and predation  - Signalling and reputation  5. Auctions  - Second price auctions  6. Advertising and product design						
		l be taught in English.				
Intended learning outcomes Students which complete this class will acquire a working knowledge of advanced theoretical models of compe- tition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interac- tions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, as- sess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possi- ble extensions.						
Course	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ger	rman)		
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, langu le for bonus)	age — if other than German,	examination offered — if no	t every semester, informati	on on whether
written examination (approx. 60 minutes) or term paper (approx. 20 pages)						
Allocation of places						
Additional information Workload						
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 290 / 555

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 291 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title				Abbreviation		
DSGE N	Nodelli	ng			12-M-DMM-102-m01	
Module	e coord	inator		Module offered by		
holder Econon		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten						
The course offers an introduction to "Dynamic Stochastic General Equilibrium Modelling" (DSGE). These models are designed to describe the business cycle at the macro level. In a first step, we analyse the behaviour of a representative household. In particular, we describe how consumption, asset allocation and labour supply plans are formulated. In a second step, we focus on the firm sector and address how firms solve for optimal production plans. In a third step, we explain what role the central bank plays in stabilising the business cycle. Thereby, we show how changes in interest rates interact with optimal decisions taken by households and firms. We also discuss hot topics such as CAPM models and monetary policy in the euro area.						
		· ·				
Intended learning outcomes         The course offers analytical tools designed to solve DSGE models. These analytical skills encompas:         Solving of intertemporal optimization problems (e.g., consumption Euler-equations).         Linearization methods (e.g., Taylor-expansions).         Solving linear difference expectations by minimum state variabel techniques (MSV-solution).         Basic time series concepts such as impilse response functions, variance decompositions.         Basic insights in MATLAB/ Dynare programming: specifying, solving and estimating DSGE models.         Courses (type, number of weekly contact hours, language – if other than German)         V + Ü (no information on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         written examination (approx. 60 minutes)         Allocation of places						
Additio	onal info	ormation				
 Workie	ad					
Workload						
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
	-	ee (1 major) Business Ma	•			
Master	Master's degree (1 major) Economics (2010)					

Module title					Abbreviation	
Topics	in Inte	rnational Trade			12-M-TIT-102-m01	
Module coordinator				Module offered by		
holder	of the (	Chair of International Eco	nomics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. compl. of module(s)			
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Contents						
This module will be discontinued, no courses are offered currently or will be offered in future.						
i mis ma	This may be due to one of the following reasons:					

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)

presentation (approx. 60 minutes) and oral examination (approx. 20 minutes), weighted 2:1 Language of assessment: English

#### Allocation of places

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#### **Additional information**

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Workload

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**Teaching cycle** 

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (20	10)
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Module title Abbreviation					Abbreviation
Advanc	ed Inte	rnational Trade			12-M-AIT-102-m01
Module	e coord	inator		Module offered by	
holder	of the C	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This module will be discontinued, no courses are offered currently or will be offered in future. This may be due to one of the following reasons:  • the module belongs to a version of the examination regulations that no longer has any enrolled students • the lecturer who offered the course is no longer employed at the University of Würzburg • the contents are no longer taught and were substituted with comparable offers For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics. Intended learning outcomes Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.					
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written examination (approx. 180 minutes) Language of assessment: English					
Allocation of places					
Additio	nal inf	ormation			

Workload

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Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1	major Economics	(2010)
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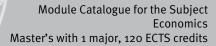
Module title				Abbreviation		
Economic Dynamics 12-M-DWT-102-mod					12-M-DWT-102-m01	
Module	coord	inator		Module offered by		
holder	of the C	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
2. Diffe 3. Diffe 4. Dyna 5. Selec	mic sys rential rence e mic op cted mo	abus: stems and models in eco equations equations timisation odels in business cycle th odels in growth theory				
Intende	ed learr	ning outcomes				
					ory. They will be able to analyze y those to economic applicati-	
		umber of weekly contact hours, la				
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	urse language avail	able)	
		s <b>essment</b> (type, scope, languag le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
		nation (approx. 60 minute	es)			
Allocati						
	•					
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
	Master's degree (1 major) Business Management (2010)					
Master'	Master's degree (1 major) Economics (2010)					

Module title				Abbreviation		
European Economic Statistics 12-M-EWS-102-m01					12-M-EWS-102-m01	
Module	coord	inator		Module offered by		
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
2. The E 3. The H 4. Struc 5. Mone	ect and Europea narmon ctural in ey and	tasks of business and ed an system of national acc ised consumer price inde ndicators loans in the European mo of EuroStat	counting ex			
Intende	ed learı	ning outcomes				
	ı busin	ess and economic statist			ing systems of the European and ng systems for different macroe-	
Course	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examiı	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
	Module appears in					
	-	ee (1 major) Business Ma	•			
Master's degree (1 major) Economics (2010)						

Module title					Abbreviation	
Quantitative Economic Policy 12-M-QWP-102-m01					12-M-QWP-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Econometrics	_	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
2. Quar 3. Fund 4. Econ 5. Stabi	ect and ntitative amenta ometri ilisatio	tasks of quantitative ecc e economic policy in the als of systems and contro c models n theory and policy in dyr antitative economic polic	static model ol theory namic models			
Intende	ed learı	ning outcomes				
					ative economic policy. They are concrete economic problems.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	e)	
		e <b>ssment</b> (type, scope, langua) le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Module title				Abbreviation		
Information Systems Research 12-M-ISR-102-m01						
Module coordinator			Module offered by			
holder	of the (	Chair of Information Sys	tems Engineering	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts		-			
		ovides an overview of th research in business inf		Indations, theories, I	research topics and	methods of
Intende	ed lear	ning outcomes				
(i) Expl (ii) Gett (iii) Rec	oration ting to cognitic	rovides students with k of classical themes of know the relevant parac on of the interfaces to o rience in finding and ev	WI / IS research; ligms, theories and me ther areas of business	administration and r	management practic	e;
Course	<b>S</b> (type, r	umber of weekly contact hours	, language — if other than Ger	rman)		
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
module is The me	creditab	e <b>ssment</b> (type, scope, langu le for bonus) f assessment will be sp	ecified at the beginnin	g of each exercise. a	) written examinatio	n (approx.
ted 1:2	or c) or	r b) presentation (appro ral examination (one ca pprox. 30 minutes) or c)	ndidate each: approx.	10 to 15 minutes; gro	oups of 2: approx. 20	
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
		-				
Roforro	d to in	LPO I (examination regulation		mmoc)		
				inines)		
Module	annea	ors in				
Module appears in Master's degree (1 major) Economathematics (2011)						
	Master's degree (1 major) Economatinematics (2011) Master's degree (1 major) Business Information Systems (2011)					
Master's degree (1 major) Business Information Systems (2010)						
Master's degree (1 major) Business Management (2011)						
Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Economics (2011)						
Master's degree (1 major) Economics (2010) Master's degree (1 major) China Business and Economics (2014)						
	-			-		
	-	ee (1 major) China Busiı ee (1 major) Chinese an		2012)		
		ee (1 major) Chinese an		rg • generated 26-Aug-2024 •	• exam.	page 298 / 555
				rd Master (120 ECTS) Economi		





Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 299 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Modul	e title				Abbreviation
Select	ed Stu	dies of Empirical Acco	ounting Research		12-M-AFER-102-m01
Modul	e coord	linator		Module offered	by
Manag ment	ging Dir	ector of the Institute	of Business Manage-	Faculty of Busin	ness Management and Economics
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)	
5	nume	erical grade			
Durati	on	Module level	Other prerequisite	S	
1 seme	ester	undergraduate			
Contei	nts				
• 1 • 1 • 1 For mc	the mo the lect the con	urer who offered the tents are no longer ta rmation, please conta	ion of the examination r course is no longer emp ught and were substitut	loyed at the Unive ted with comparat	,
		ning outcomes			
Due to modul		ck of relevance, no lea	arning outcomes descrip	otion is available b	because no courses are held for this
Course	<b>es</b> (type,	number of weekly contact he	ours, language — if other than G	erman)	
V + Ü (	no info	rmation on SWS (wee	ekly contact hours) and o	course language a	vailable)
		<b>sessment</b> (type, scope, la ble for bonus)	anguage — if other than German	, examination offered –	if not every semester, information on whether
writter	n exami	ination (approx. 60 m	inutes)		
Alloca	tion of	places			
Additi	onal in	formation			
Workle	oad				
Teachi	ing cyc	le			
Referr	ed to ir	LPOI (examination regu	ations for teaching-degree prog	rammes)	
	e appe	ars in			
Modul					

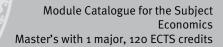
Module title				Abbreviation		
Accounting a	nd Capital Markets			12-M-REKA-102-m01		
Module coord	linator		Module offered by	<u> </u>		
holder of the and Accounti	Chair of Business Managong	ement, Controlling	Faculty of Business	Management and Economics		
ECTS Meth	od of grading	Only after succ. con	npl. of module(s)			
5 nume	erical grade					
Duration	Module level	Other prerequisites				
1 semester	graduate					
Contents						
text, an econ ters. Based o	omic perspective has prio n the theoretical foundati s, typical issues concerni	rity over detailed leg ons of information ec	al arrangements and conomics as well as	stitutional setting. In this con- I regulations by the standard set- decision-making and balance Il as financial accounting and pu-		
Intended lear	rning outcomes					
ge about pos valuation sta markets are o	sible impacts of changes ndards, publicity rules or considered.	in institutional gener regulations about the	al frameworks is cov e distribution of prof	hat is more, extensive knowled- rered. For example, changes in its in enterprises and on capital		
	number of weekly contact hours, l			11.>		
	ormation on SWS (weekly	-				
module is credita		ge — if other than German,	examination offered — if no	ot every semester, information on whether		
written exam	ination (approx. 60 minut	es)				
Allocation of	places					
Additional in	formation					
Workload						
Teaching cyc	le					
Referred to in	LPOI (examination regulation	s for teaching-degree progra	ammes)			
Module appe						
	ree (1 major) Business Ma ree (1 major) Economics (2					
master s ueg		2010)				

Module	Module title			Abbreviation		
Manag	ement	of Corporate Sustainat	ility		12-M-NUF-102-m01	
Module coordinator				Module offered by		
holder	of the (	Chair of Entrepreneursh	hip and Strategy Faculty of Business Management and Economics			conomics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
First, es nesses lity as v	odule ir ssentia within well as	l concepts such as sus society is discussed. A	sustainability managen tainability and corpora fterwards, the module ial management with p iveness.	te social responsibili addresses different a	aspects of corporate	e sustainabi-
1. Basic 2. Busi 3. Syste 4. Sust 5. Oper	Content: 1. Basic overview of sustainability and (legal) frameworks 2. Business and society 3. System theory 4. Sustainable as well as eco-innovation 5. Operational sustainability management (sustainable strategies, environmental performance indicators) 6. The impact of environmental and social management on corporate performance and competitiveness					
Intende	ed learı	ning outcomes				
(i) expla contrib (ii) asso sed on (iii) eva	ain and utions ess and the gai duate d	l define the basic princ and aspects of sustain I analyse the complex J ned knowledge and ex	dule "Sustainability Ma iples and concepts of S able development in a problems and impleme periences of this cours perational approaches studies.	Sustainability Manag critical way; ntation strategies of e;	ement as well as to Sustainability Mana	agement ba-
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)	
		e <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German, o	examination offered — if no	t every semester, informati	on on whether
		nation (approx. 60 min ssessment: German or				
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teachi	ng cycl	9				
Referre	ed to in	LPO I (examination regulati	ons for teaching-degree progra	mmes)		
Master's wi	ith 1 majoi	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 302 / 555

# Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 303 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Econometrics** (20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 304 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Modules**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 305 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module	e title				Abbreviation
Econor	Econometrics 1 12-M-OE1-102-m01				
Module	e coord	inator		Module offered by	
holder of the Chair of Econometrics				Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	ıpl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This model. In dule ex ces tes Linear a Outline 1. Ranc 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult	Description: This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions. Linear algebra is used as formal aid. Outline of syllabus: 1. Random variables 2. Important distributions 3. Point estimates 4. Simple linear regression model 5. Model assumptions 6. Model properties 7. Simple hypothesis tests 8. Multiple linear regression model 9. Linear restrictions				
		/pothesis tests			
		ning outcomes			
del and tically o of the r propert to test and so The con	d under derive, multiple ties of ( multipl cial sci mpeten	stand the role of econom calculate and interpret th e regression model. Furth DLS and know how to dea e linear restrictions on th ence questions.	etrics in science and ne coefficients, stand ermore, they are able al with transformed a ne parameters and are se serve as a prerequ	data analysis. In par ard errors and p-valu e to state and motiva nd dummy variables e able to apply these	ne classical linear regression mo- rticular, they learn how to analy- ues of a classic regression output the formally the assumptions and . Additionally, students are able tests to real economic, business ics II", "Econometrics III", "Micro-
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (I	no infoi	rmation on SWS (weekly o	contact hours) and co	ourse language availa	able)
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	written examination (approx. 60 minutes)				
Allocat	ion of p	olaces			
Additio	nal inf	ormation			

### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 307 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation					
Econon	iconometrics 2 12-M-OE2-102-m01					
Module	e coord	inator		Module offered by		
holder of the Chair of Econometrics Faculty of Business Management and Econometrics			conomics			
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This mo Partly a well as I")) are tion. Linear a Outline 1. Spec 2. Mult 3. Hete 4. Auto	Description: This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedastiticy and autocorrela- tion. Linear algebra is used as formal aid. Outline of syllabus: 1. Specification analysis 2. Multicollinearity 3. Heteroskedastiticy 4. Autocorrelated disruptive terms					
-		l least squares (GLS)				
		ning outcomes				
zed line data pr cognize to critic implem above-to	ear regr oblems e, to as ally as nentation mention	aire essential knowledge ression model (GLS) an a and violations of the a sess and therefore ade sess the use of the Esti on of empirical analyze ned Involve problems. Aicroeconometrics" und	d can apply and interp assumptions of the clas quately deal with these mation methods in sci s to answer selected (e The competences acqu	ret it. They are sensit ssical linear model (( e problems in theory entific work and to w conomic) scientific is ired in this course se	ized for specificatio DLS) so that they are and practice. This e ork independently o ssues if available da	n problems, e able to re- nables them on adequate ata with the
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	man)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)	
		s <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Workload						
Teachi	ng cvcl	6				
	0 - 9 - 0					
Referre	d to in	LPO I (examination regulati	ons for teaching-degree progra	mmes)		
Master's wi	ith 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 308 / 555

# Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 309 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Electives**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 310 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation					
Analysi	s of Fir	nancial Market Data			12-M-FMO-102-m01	
Module	coord	inator		Module offered by		
holder o	of the Q	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duration Module level Other prerequisites						
1 semes	ster	graduate				
Content	Contents					
ta. The opothesi lied in p cal find corpora ARCH / the CAP Outline 1. Inforr 2. Rand 3. Theon 4. Event 5. Univa 6. Mode	dule co concep s. To te oractice ings wit te new GARCH M is di of sylla nation om wa retical t studie ariate n els to e	ot of market efficiency is e est this hypothesis, a nur e. Based on the findings, ill be discussed. In additi is on the share price and I models that are indispe iscussed and examined, abus: efficiency Ik market models	explained and critical nber of parametric ar market microstructur on, the course descr discusses issues of u nsable for modelling in particular, with reg	Ily examined with ref nd non-parametric m re models that can e ibes event studies fo univariate time series financial market dat	nalysis of financial market da- ference to the random walk hy- ethods are proposed and app- xplain some important empiri- or testing the significant impact of s analysis such as AR(I)MA and ta. In the final part of the course, applicability.	
Campbe Geyer, A schaftli Hamilto Mills, T. Taylor, S	ler, C.: ell, JY, I A.: Info chen Z on, JD: : Econ S.: Moo	eitreihen, Verlag V. Floren Time Series Analysis, Prir ometric Modelling of Fina delling Financial Time Ser	ne Econometrics of Fi Risiko. Aspekte der Ve ntz. nceton University Pres ncial Time Series, Ca	erteilung, Abhängigk ss.	eit und Varianz von finanzwirt-	
		ning outcomes				
rical and progran student	alysis o ns such s learn	of financial market data. n as EViews or Gretl and o	They can autonomou critically analyze in te ng of empirical capita	sly perform statistica rms of their econom al market data and h	Its that are needed for the empi- al test decisions with statistics ic importance. In addition, the ave at the end of the course the	
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (n	o infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
		nation (approx. 60 minute	es)			
Allocati			,			
L						

#### Additional information

Workload

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Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 312 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Master's with 1 major Economics (2010)

Microeconometrics       12-M-MiK-102-m01         Module cort the Chair of Econometrics       Faculty of Business Management and Economics         ECTS       Metrical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:
holder of the Chair of Econometrics         Faculty of Business Management and Economics           ECTS         Method of grading         Only after succ. compl. of module(s)           5         numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents         Description:       This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.         Outline of syllabus:       1. Maximum likelihood estimator and its properties         2. Logit and probit models for ordered categories       3. Logit and probit models for ordered categories         5. Models for count data       6. Duration analysis         7. Hazard rate models       7. Hazard rate models         Reading:       Ronning: Mikroökonometrie, Springer-Verlag.         Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.         Greene: Econometric Analysis, Pearson.         (most recent editions)         Intended learning o
numerical grade            Duration         Module level         Other prerequisites           1 semester         graduate            Contents         Description:         This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         2. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Ronning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to <td< td=""></td<>
Duration         Module level         Other prerequisites           1 semester         graduate            Contents
1 semester       graduate          Contents
Contents           Description:           This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models is motivated and explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted.           Outline of syllabus:         1. Maximum likelihood estimator and its properties           2. Logit and probit models for unordered categories         3. Logit and probit models for ordered categories           3. Logit and probit models         6. Duration analysis           7. Hazard rate models         7. Hazard rate models           Reading:         Rooning: Mikroökonometrie, Springer-Verlag.           Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press.           Greene: Econometric Analysis, Pearson.           (most recent editions)           Intended learning outcomes           After finishing this course students are able to           (i) understand the maximum likelihood method;
Description: This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econome- trics 2") and introduces students to different microeconometric models. In the first part of the course, the maxi- mum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric mo- dels is motivated and explained and the advantages of these models over the linear regression model are poin- ted out. In addition, these models are estimated with different estimation methods and the results are interpre- ted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Reading: Reading: Reading: Reading: Cameron / Trivedi: Micoreconometrics - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;
This course builds on the Master's courses "Ökonometrie 1" ("Econometrics 1") and "Ökonometrie 2" ("Econometrics 2") and introduces students to different microeconometric models. In the first part of the course, the maximum likelihood estimation procedure is introduced, its importance for estimating microeconometric models and properties of the estimators are explained and derived. Subsequently, a wide variety of micoreconometric models and properties of the estimators are explained and the advantages of these models over the linear regression model are pointed out. In addition, these models are estimated with different estimation methods and the results are interpreted. Outline of syllabus: 1. Maximum likelihood estimator and its properties 2. Logit and probit models for unordered categories 3. Logit and probit models for ordered categories 4. Tobit model 5. Models for count data 6. Duration analysis 7. Hazard rate models Reading: Ronning: Mikroökonometrie, Springer-Verlag. Cameron / Trivedi: Micoreconometric - Methods and Applications, Cambridge University Press. Greene: Econometric Analysis, Pearson. (most recent editions) Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;
Intended learning outcomes After finishing this course students are able to (i) understand the maximum likelihood method;
After finishing this course students are able to (i) understand the maximum likelihood method;
(i) understand the maximum likelihood method;
<ul> <li>(iii) get to know other possibilities, next to the maximum likelihood method, to estimate these models;</li> <li>(iv) gain a general understanding how to treat discrete, censored, or truncated dependent variables;</li> <li>(v) know how to estimate the introduced models in EViews.</li> </ul>
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)
A (no information on SWS (weekly contact hours) and course language available)
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 minutes)
Allocation of places
Additional information

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### Workload

Teaching cycle

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## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 314 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module	Aodule title         Abbreviation					
Econom	etrics	3			12-M-OE3-102-m01	
Module	coord	inator		Module offered by		
holder	of the Q	Chair of Econometrics		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
Description: This module deals with advanced econometric methods and concepts based on the classical and the generali- sed least squares estimator discussed in Ökonometrie I and II (Econometrics I and II). In particular, this includes the instrumental variable (IV) estimator, the generalised method of moments (GMM) estimator, distributed lag models as well as basic methods and concepts used in uni and multivariate econometric times series analysis, including (non)stationarity, integration, cointegration. Linear algebra is used as formal aid. Outline of syllabus: 1. Error-in-variables 2. IV estimation 3. Generalised least squares estimation 4. Distributed lag models 5. Stationary uni and multivariate processes 6. Deterministic and stochastic trends 7. Integrated and cointegrated processes 1. Intended learning outcomes The students acquire thorough understanding of advanced methods and concepts in econometrics. They are fa- miliarized with diverse error-in-variables of moment (GMM) and the instrumental variable (IV) estimator to an extent that they can discuss their pros and cons, apply these to selected questions in quantitative econo- mics, and understand scientific papers using these methods. Furthermore, they become acquainted with selec-						
process	ses, en	abling them to conduc	buted lag models, non- t a comprehensive time ods and concepts to rea	series analysis. In b	orief, the course enab	oles students
			al benefits and shortco	-		
		-	s, language — if other than Ger			
			y contact hours) and co			
		essment (type, scope, lang le for bonus)	uage — if other than German, o	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 min	utes)			
Allocati	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ig cycl	9				
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 o rd Master (120 ECTS) Econom		page 315 / 555

Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 316 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation								
Empiric	al HR F	Research			12-M-EPF-102-m01				
Module	coord	inator		Module offered by					
holder of the Chair for Human Resource Management and Organisation			e Management and	Faculty of Business	Management and Economics				
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)					
5	nume	rical grade							
Duratio	n	Module level	Other prerequisites						
1 seme	ster	graduate							
Conten	ts								
The seminar "Empirische Personalforschung" ("Empirical Personnel Economics") introduces and discusses the most important estimation problems and their application in the software package STATA. In addition, students learn, with the help of basic problems of personnel economics, how estimation programs are programmed in STATA. Reading list to be provided in class.									
Intende	ed learr	ning outcomes							
The aim of the seminar is to enable students to understand and apply the most important estimation program- mes and their application in STATA with a focus on problems in personnel economics.									
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)					
Ü (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)				
		<b>essment</b> (type, scope, langua <sub>)</sub> le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether				
term pa	per (10	pages) and presentation	n (30 minutes), weigł	nted 2:1					
Allocat	ion of p	olaces							
Additio	nal info	ormation							
Worklo	ad								
Teachir	ng cycl	9							
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)					
Module	appea	rs in							
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•						
	- 01	. , , ,	,	Master's degree (1 major) Economics (2010)					

Module	Nodule title Abbreviation				
Empiric	al Rese	earch in Entrepreneurshi	p and Management		12-M-EGF2-102-m01
Module coordinator				Module offered by	
holder	of the C	hair of Entrepreneurship	and Strategy	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
The mo exampl will be their prike? How evaluat weakne Content 1. Introo 2. Philo 3. Study 4. Corre 5. Meth 6. Simp 7. Spec 8. Time	Description: The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper ma- ke? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper? Content (subject to change): 1. Introduction 2. Philosophy of science 3. Study design 4. Correlations 5. Methods of data collection 6. Simple linear regression 7. Specification problems and distributions 8. Time series analysis 9. Logistic regression				
Intende	ed learr	ning outcomes			
Studen ented s			rposefully in complex	k situations with emp	pirical expertise on a practice-ori-
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
weighte	ed 1:1	oprox. 30 pages) and pressessment: English or Ge		o minutes) with sub- <sub>l</sub>	presentation and discussion,
Allocati					
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			

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	reg. data record Master (120 ECTS) Economics - 2010	

Referred to in LPO I (examination regulations for teaching-degree programmes)

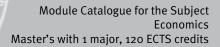
### Module appears in

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	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation					
Applie	d Genei	ral Equilibrium Models			12-M-NGM-102-mo:	L
Module coordinator				Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Conten	ts					
This co ty etc.) field ar tribute kets ar Outline 1. Prog 2. Solu 3. The o 3. Polic Readin	Description: This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social securi- ty etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redis- tribute between different generations and also within generations, how they may improve risk sharing when mar- kets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy. Outline of syllabus: 1. Programming with FORTRAN and application of numerical methods 2. Solution techniques for dynamic programming problems 3. The overlapping generations model (OLG) with uninsurable income risk 3. Policy analysis in the stochastic OLG model Reading:					
Lecture	e notes	will be provided.				
		ning outcomes				
(i) edit (ii) imp (iii) sim	After completing the course "Computational Economics - Advanced Level" students will be able to (i) edit and solve stochastic economic problems using advanced numerical techniques; (ii) implement small scale economic models on the computer; (iii) simulate tax and social security policy reforms and interpret the quantitative results in economic term.					
		umber of weekly contact hours			-  -   - )	
		mation on SWS (weekly				
		<b>sessment</b> (type, scope, langu le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
		nation (approx. 60 minu	ites)			
Allocat	ion of p	olaces				
 Additio	Additional information					
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination regulation	ns for teaching-degree progra	ammes)		
Module	e appea	ars in				
	-	ee (1 major) Business N ee (1 major) Economics	-			
Master's w	ith 1 majoı	Economics (2010)	JMU Würzbı	Irg • generated 26-Aug-2024	• exam.	page 320 / 555
				rd Master (120 ECTS) Econom		

Module title Abbreviation					
Selected Studies of Empirical Accounting Research 12-M-AFER-102-m01					
Modul	e coord	inator		Module offered by	
Manag ment	ing Dir	ector of the Institute c	of Business Manage-	Faculty of Busines	s Management and Economics
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	5	
1 seme	ster	undergraduate			
Conter	nts				
• t • t • t For mo and Ec	he moo he lect he con re infor onomio	urer who offered the c tents are no longer ta mation, please conta	ion of the examination r course is no longer empl ught and were substitut	loyed at the Universi ed with comparable	
Due to modul		k of relevance, no lea	rning outcomes descrip	tion is available bec	ause no courses are held for thi
Course	<b>S</b> (type,	number of weekly contact ho	urs, language — if other than Ge	erman)	
V + Ü (	no info	rmation on SWS (wee	kly contact hours) and c	ourse language avai	lable)
module i	s credital	ole for bonus)		examination offered — if n	ot every semester, information on whether
		nation (approx. 60 mi	inutes)		
Allocat	tion of	places			
Additio	onal inf	ormation			
Worklo	ad				
	ng cyc	e			
Teachi					
	ed to in	LPO I (examination regula	ations for teaching-degree progr	ammes)	
 Referre 			ations for teaching-degree progr	rammes)	
 Modul	e appea			ammes)	





# **Public Finance** (20 ECTS credits)

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# **Compulsory Modules**

(10 ECTS credits)

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Module title					Abbreviation		
Policy of Taxation					12-M-F1-102-m01		
Module coordinator				Module offered by			
holder	of the O	hair of Public Finance		Faculty of Business	Management and Economics		
ECTS	ECTS Method of grading		Only after succ. com	c. compl. of module(s)			
5	1	rical grade	le				
Duration Module level			Other prerequisites				
1 semester graduate							
Conten							
Description: In this module, students will acquire a basic understanding of the tax system and structure applied to house- holds in Germany. In addition, the course will include simple tax incidence analyses of specific tax policies. Reading: lecture notes provided by Chair.							
Contents: 1. Fiscal harmonisation system in Germany 2. Mechanics and problems of the VAT system 3. Tax incidence analysis 4. Income tax code 5. Taxation of married couples and families 6. Progressive taxation and income leveling 7. Taxation and household decisions							
Intende	ed learn	ning outcomes					
After completing the course "Tax Policy" students know the most important tax revenues in Germany and how they are divided between the Federation and the federal provinces. They are able to explain the incidence of specific taxes using simple case studies. Finally they can discuss tax induiced distortions of individual decisions using simple partial equilibrium models.							
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)							
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)							
written examination (approx. 60 minutes)							
Allocation of places							
Additional information							
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
		i <b>rs in</b> ee (1 major) Business Ma	nagement (2010)				
	-	ee (1 major) Economics (2	•				

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Module title				Abbreviation		
Public I	Debt				12-M-F2-102-m01	
Module	coordi	inator		Module offered by		
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	1	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme		graduate				
Descrip The mo and sci Reading Outline 1. Meas 2. Grow 3. Inter 4. Publi	Contents Description: The module provides an introduction to some specific issues of public debt that are in the focus of the public and scientific debate. Reading: lecture notes provided by Chair. Outline of syllabus: 1. Measurement of public debt 2. Growth effects of public debt 3. Intergenerational effects of public debt 4. Public debt in open economies 5. Neutrality of public debt					
		ouvereign debtors				
Intende	ed learr	ning outcomes				
measur quence	ement s using neutra	concepts and problems of simple equilibrium modulity and know the politics	of public debt. They c els of closed and ope	an discuss the grow en economies. They	d discuss the most important th and distributional conse- can evaluate the relevance of Ri- evels and debt overhangs in spe-	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	urse language avail	able)	
		e <b>ssment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	laces				
Additio	nal info	ormation				
Workload						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module	Module appears in					
		ee (1 major) Business Ma	nagement (2010)			
Master'	Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)	
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# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 326 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Social Insurance and the Welfare State					12-M-F3-102-m01
Module	coord	inator		Module offered by	
holder	of the (	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
Intende	ed learr	ning outcomes			
dation of cuss th	of the s e finan	social security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
		umber of weekly contact hours, l		man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	urse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module			no goment (costo)		
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		

Master's with 1 major Economics (2010)



Module title					Abbreviation
Optima	l Tax T	heory			12-M-OST-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
ria that as well Examin ses, the Outline 1. Optin 2. Optin	charac as inco ing spe cours of sylla nal con nal inco	terise an optimal tax sys ome and capital. ecific taxation issues such e will then provide stude abus: nmodity taxation ome taxation	tem. Lectures will int h as the eco-tax, fami	roduce students to k ily taxation and the t	l become familiar with the crite- xey rules for taxing commodities taxation of international enterpri- e rules.
		ation of families al tax competition			
Reading	g: lectu	re notes to be provided			
Intende	d learr	ning outcomes			
They are	e able t		pecific normative qu	estions of tax policy	eant with "optimal taxation". in practice. Students also learn cy issues.
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua) le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module	appea	irs in			
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		

Module title					Abbreviation
Princip	les of E	12-M-PRE-102-m01			
Module	e coordi	inator		Module offered by	
holder	of the C	hair of Industrial Econon	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numei	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
	odule e	xamines the regulation o :: theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-
2. Over 3. Over 4. Politi 5. Natu 6. Price 7. Procu 8. Netw	view of view of ical ecc ral mor regula uremen vork acc	the regulation of railroad the regulation of the elec- the regulation of the tele onomy of regulation nopoly and price regulation tion under realistic circuit t: advantages and disady	ctricity industry in Ge communications ind on under ideal condit mstances	many and Europe in ustry in Gemany and	•
		ning outcomes			
(i) desc (ii) ider (iii) ass	ribe ce ntify an ess the	lly completing this modu ntral problems in regulat d apply the appropriate r advantages and disadva tion theory.	ion of the traditional esults from Industria	network industries; l Organization;	is by using results from the indu-
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)	
		ion on SWS (weekly cont			)
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	•		
master	Master's degree (1 major) Economics (2010)				

Module	e title			Abbreviation		
Europe	an Pub	lic Finance			12-M-EFP-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
In this of as sele Reading Outline 1. The b 2. The c 3. The S 4. Tax of 5. Emis <b>Intende</b> After co	Description: In this course, students will acquire a basic understanding of the financial system of the European Union as well as selected aspects of European agricultural, tax and climate policy. Reading: lecture notes provided by Chair. Outline of syllabus: 1. The budget of the European Union 2. The Common Agricultural Policy (CAP) 3. The Stability and Growth Pact (SGP) 4. Tax competition or tax coordination in Europe? 5. Emissions trading and European climate policy Intended learning outcomes After completing the course "Europäische Finanzpolitik" students know the central revenues and expenditures of					
the deb and clir	ot prob mate is	lem within the Europea sues using simple part	hey also know the mos n currency union. Final ial equilibrium models s, language – if other than Ge	ly they will be able to		
			y contact hours) and co		able)	
Method	d of ass		uage — if other than German,			on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
		-	Economics Master's: n ster's: 10 places. Place	•••	• •	y Master's
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in						
Master Master	's degr 's degr	ee (1 major) Economics	ıman Geography (2010)			
			•			
Master's wi	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 330 / 555

Module	Module title				Abbreviation	
Applied	d Gener	al Equilibrium Models			12-M-NGM-102-mo:	L
Module	e coord	inator		Module offered by		
holder	of the C	Chair of Public Finance	-	Faculty of Business	Management and E	conomics
ECTS Method of grading Only a			Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	ts					
This co ty etc.). field ar tribute kets are Outline 1. Progr 2. Solu 3. The o 3. Polic Readin	<ul> <li>Description:</li> <li>This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social security etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redistribute between different generations and also within generations, how they may improve risk sharing when markets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy.</li> <li>Outline of syllabus: <ol> <li>Programming with FORTRAN and application of numerical methods</li> <li>Solution techniques for dynamic programming problems</li> <li>The overlapping generations model (OLG) with uninsurable income risk</li> <li>Policy analysis in the stochastic OLG model</li> </ol> </li> </ul>					
Lecture	notes	will be provided.				
Intende	ed learr	ning outcomes				
(i) edit (ii) imp (iii) sim	and so lement nulate t	ng the course "Comput lve stochastic economic small scale economic r ax and social security p	problems using adva nodels on the comput olicy reforms and inte	nced numerical tech er; rpret the quantitative	niques;	c term.
		umber of weekly contact hours				
		mation on SWS (weekly				
		s <b>essment</b> (type, scope, langu le for bonus)	lage — if other than German,	examination offered — if no	t every semester, informati	ion on whether
		nation (approx. 60 minu	ites)			
Allocat	ion of p	olaces				
 Additio	onal info	ormation				
Worklo	ad					
			_			
Teachi	ng cycl	9				
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in						
	-	ee (1 major) Business N ee (1 major) Economics	-			
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# National and International Monetary Economics

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# **Compulsory Modules**

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	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation					
Europe	an Mor	netary Policy - Closed Ecc	onomy		12-M-EG1-102-m01	
Module	e coord	inator		Module offered by	<u> </u>	
		Chair of Monetary Policy a	and International		Management and Economics	
Econon				,		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	<b>i</b>		
1 seme	ster	graduate				
Conten	Contents					
<ul> <li>savings? Why are financial markets efficient? What is the meaning of financial accounting?</li> <li>a. Banking, financial markets and crisis What are the main functions of banks? What are the roles of banks in an economy? What are the reasons and solutions for liquidity and solvency problems of banks?</li> <li>3. Macroeconomic analysis of banks Banks as intermediaries vs. originators of saving deposits. Macro models of banking The role of banks during the financial crisis.</li> <li>4. Money demand What are the key determinants of money demand?</li> <li>5. The monetary transmission channel Connection between monetary policy and the real economy in the BMW model. Description of the basic model. Extension of the basic model of fiscal policy.</li> <li>6. Deflation Consequences of deflation on macro variables on the basis of different models.</li> </ul> Intended learning outcomes By completing this course, students receive a profound understanding of theory and practice of the monetary policy and the financial system. Next to a profound knowledge of banking in general, students learn the monetary transmission channel. Students will be able to analyze these issues based on theoretical models as well as the						
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ge	rman)		
V + Ü (r	no infoi	rmation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
			ge — if other than German,	examination offered — if no	ot every semester, information on whether	
		le for bonus)				
		nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	onal inf	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business Ma	-			
Master	's degr	ee (1 major) Economics (2	2010)			

Module title					Abbreviation	
Europea	an Mor	etary Policy - Open Econ		12-M-EG2-102-m01		
Module	coord	inator		Module offered by		
holder of Econom		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
The cou	ırse de	als with the following top	oics:			
The foreign exchange market: Functioning of foreign exchange markets; market structure, players and evolution; FX transactions; hedging and speculation with FX. Exchange rate economics: Theoretical background and empirical validity of covered interest parity (CIP), uncovered interest rate parity (UIP) and purchasing power parity (PPP); Monetary approach: Flexible price monetary model and sticky price (Dorn- busch-) overshooting model; Balassa-Samuelson effect; FX valuation via the PPP and the macroeconomic balan- ce approach; Real effective exchange rates; Empirical validity of the exchange rate theories; Exchange rates and the current account. Exchange rate regimes and monetary policy in open economies: Classification of exchange rate regimes; the policy trilemma in open economies; historical development of the international monetary system; central bank interventions on the FX market.						
Implica tes. The BM	tions o W (IS-N	-	odel for monetary and neconomy and its im	d fiscal policy under plication for moneta	fixed and flexible exchange ra- ry and fiscal policy under fixed practice.	
Currenc Interna ming fra	tional e	experience with currency	crises since the 1970	s; modelling current	cy crises within the Mundell-Fle-	
Manage	ed-floa	ting as a solution for the	policy trilemma.			
Intende	ed leari	ning outcomes				
By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.						
Course	<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)					
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examiı	nation (approx. 60 minut	es)			

### Allocation of places

### Additional information

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#### Workload

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## Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 336 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 337 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation				Abbreviation	
Portfolio Selection and Capital Market Theory				12-M-B1a-102-m01	
Module coordinator				Module offered by	
holder Finance		Chair of Business Ma	nagement, Banking and		Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conten	nts				
Outline 1. Fund 2. Porti 3. CAPI	e of syll lamenta folio se M	als of decision theor lection	4		
4. Infoi	rmation	efficiency and even	t analysis		
		ning outcomes			
(i) to ex its indi	xplain t vidual	he optimal capital m utility function in the	ory and calculate it;	stor given the differe	students will be able nt investment opportunities and I for valuating assets and firms.
Course	<b>S</b> (type, r	number of weekly contact h	ours, language — if other than Gei	rman)	
V + Ü (	no infoi	rmation on SWS (wee	ekly contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, l le for bonus)	anguage — if other than German,	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 m	inutes)		
Allocat	tion of <sub>l</sub>	olaces			
Additic	onal inf	ormation			
Workload					
Teaching cycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Modul	e appea	ars in			



Module title			Abbreviation		
DSGE Modelling					12-M-DMM-102-m01
Module	e coord	inator		Module offered by	
holder Econor		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
are des presen are forn plans. show h	signed t tative h mulated In a thin low cha	to describe the business household. In particular, v d. In a second step, we fo	cycle at the macro le we describe how con cus on the firm secto role the central bank eract with optimal de	vel. In a first step, we sumption, asset allo or and address how f plays in stabilising t ccisions taken by hou	
		ning outcomes		,,,,,	
Solvi Linea Solvi Basio Basio <b>Course</b> V + Ü (1 <b>Metho</b>	The course offers analytical tools designed to solve DSGE models. These analytical skills encompas: Solving of intertemporal optimization problems (e.g., consumption Euler-equations). Linearization methods (e.g., Taylor-expansions). Solving linear difference expectations by minimum state variabel techniques (MSV-solution). Basic time series concepts such as impilse response functions, variance decompositions. Basic insights in MATLAB/ Dynare programming: specifying, solving and estimating DSGE models. <b>Courses</b> (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)				
Allocat					
Additio	onal info	ormation			
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
	e appea				
	-	ee (1 major) Business Ma	-		
Master's degree (1 major) Economics (2010)					

Module title				Abbreviation	
European Macroeconomic Policy					12-M-EMP-102-m01
Module	e coord	inator		Module offered by	1
holder Econor		Chair of Monetary Policy	and International	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	;	
1 seme	ster	graduate			
Conten	Its				
The course provides students with an overview of the macroeconomic conditions and consequences of European integration and monetary union. The course thus helps students gain a deeper understanding of the current crisis in the euro area as well as the debate on the future of European economic integration. Content: The first part of the course provides students with an overview of the history of European integration with a focus on economic and monetary integration. We then discuss the institutional framework of the European Monetary System, the predecessor of the euro area in the period from 1979 to 1998. Next, the criteria for admission to the European Monetary Union (EMU) and the monetary policy strategy of the European Central Bank will be presented and discussed. Building on the traditional Mundell-Fleming model, the course will make students familiar with the theory of the optimum monetary area and will then provide them with deeper insights into this theory on the basis of a simple New Keynesian model. Students will thus be able to make a well-founded assessment of the advantages and disadvantages of monetary union as well as the coordination and incentive problems that arise for fiscal policy in a monetary union. In particular, we deal with the question of how these issues are addressed within the European Monetary Union. Current macroeconomic developments within the euro area as well as the causes and consequences of the euro crisis are discussed at various points in the course.					
After completing this course students will have gained a profound understanding of the costs and benefits of monetary integration in general and specifically in the EMU. Thus, they will enhance their general macroecono- mic understanding by applying it to real world problems. In addition, students will have knowledge of the institu-					

tions of common fiscal and monetary policy in Europe.

**Courses** (type, number of weekly contact hours, language – if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Allocation of places

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.

Additional information

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Workload

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Teaching cycle

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Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.
	reg. data record Master (120 ECTS) Economics - 2010

Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

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## **Industrial Economics**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 342 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 343 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

	Abbreviation			
Theory of Industrial Organization 1     12-M-Tl1-102-m01				
Module coordinator Module off	ered by			
holder of the Chair of Industrial Economics Faculty of E	Business Management and Economics			
ECTS Method of grading Only after succ. compl. of modu	le(s)			
5 numerical grade				
Duration Module level Other prerequisites				
1 semester graduate				
Contents				
Theory of industrial organisation: 1. Monopoly pricing - Nonlinear pricing and mechanism design - Dynamic pricing: experience goods, durable goods 2. Oligopoly pricing - Static price and quantity competition in homogeneous and differentiated goods markets - Comparative statics - Equilibrium market structure 3. Dynamic competition in oligopoly markets - Repeated games and collusion - Markov perfect equilibrium and models of dynamic competition 4. Strategic behaviour by incumbent firms - Entry deterrence and predation - Signalling and reputation 5. Auctions - Second price auctions - Second price auctions - First price auctions - Advertising and product design				
Intended learning outcomes				
Students which complete this class will acquire a working knowledge of advanced theoretical models of compe- tition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interac- tions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, as- sess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possi- ble extensions.				
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)				
V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)				
written examination (approx. 60 minutes) or term paper (approx. 20 pages)				
Allocation of places				
Additional information Workload				
Master's with 1 major Economics (2010) JMU Würzburg • generated 26 reg. data record Master (120 EC				

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 345 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title			Abbreviation		
Europe	European Competition Policy     12-M-WPE-102-m01				
Module coordinator			Module offered by		
holder	of the (	Chair of Industrial Econor	nics	Faculty of Business Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	Its				
Outline of syllabus:         1. Legal environment, competition laws         2. Market definition         - Qualitative methods         - Simple quantitative methods         - Hypothetical monopoly test         3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion         4. Horizontal mergers and collusion         - Economic theory         - Efficiency effects         - Coordinated effects         5. Vertical relations and contracts         - Economic approach"         6. Abuse of dominant position         - Classification of abusive conduct         - Economic analysis of abusive conduct					
		ll be taught in English.			
Intended learning outcomes After completion of the module students can use the advanced concepts introduced in the lecture of competiti- on policy, including the legal framework, the trace models and methods for the study of competition policy issu- es, as well as understand the approach of European competition policy in high profile cases. When they are con- fronted with practical problems, they can refer to these cases, and the same logic to practical examples apply by draining the relevant economic theories that identify variables to be measured and methodologies for assessing, and based on that adequate conclusions for appropriate cases. They will sufficiently understand the subject in order to open up that build upon literature in journals and being able to think critically.					
		umber of weekly contact hours, l			<u>,</u>
	-	ion on SWS (weekly cont	-	<u> </u>	
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes) or term paper (approx. 20 pages)					
Allocation of places					
Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.					
Additional information					
	-				
Worklo	ad				

### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 347 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 348 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation	
Multinational Enterprises				12-M-MNE-102-m01	
Module	e coord	inator		Module offered by	
holder	ofthe	Chair of Public Finance		Faculty of Business Management and Economics	
ECTS	rs Method of grading Only after succ. c		Only after succ. com	npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites			
1 semester graduate					
Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

### Additional information

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Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Module title			Abbreviation		
Advanced Microeconomics				12-M-AM-102-m01	
Module	e coord	inator		Module offered by	
holder formati		Chair for Economics, Cont nomics	tract Theory and In-	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This course deals with essential microeconomic methods and problems at an advanced level (e. g. Mas-Colell, Whinston, Green: Micoreconomic Theory). As this is a huge field, the course will concentrate on two or three to- pics such as 1. Game theory 2. Principal-agent models 3. Theory of auctions 4. General equilibrium theory 5. Mechanism design					concentrate on two or three to-
Intende	ed lear	ning outcomes			
1. expla 2. apply	ain ess y the in	ng the course students a ential findings of microec volved methods to given n which real life situation	conomic theory, simple examples on		
		number of weekly contact hours, la			
		mation on SWS (weekly o			
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	-		
Master's degree (1 major) Economics (2010)					

Module title				Abbreviation	
Theory of Industrial Organization 2					12-M-TI2-102-m01
Module coordinator				Module offered by	
holder	of the C	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
Descrip					
This co	urse di	scusses vertical contract	s in supply chains an	d their impact on co	mpetition.
Outline	of svlla	abus:			
1. The c	lassic <sub>l</sub>	problem of double margin			d contracts (resale price mainte-
		ear pricing (rebates), excl	usive territories, excl	usive dealing etc.)	
2. Conti 3. Comi		or service			
		ion principle			
		ment problem			
		relationships by vertical contracts or n	orgore		
-		ning outcomes	leigeis		
			ra abla ta		
		ng the course students a results of theoretical ind		vertical contracts:	
		nvolved methods to giver			
		in which real life situation			
		e impact of certain vertic			
		umber of weekly contact hours, l			<u>`````````````````````````````````````</u>
		ion on SWS (weekly cont	· · ·		·
module is	creditab	le for bonus)			t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additional information					
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	•		
Master'	Master's degree (1 major) Economics (2010)				

Master's with 1 major Economics (2010)

Module title			Abbreviation		
Principles of European Regulation					12-M-PRE-102-m01
Module	e coordi	inator		Module offered by	
holder	of the C	hair of Industrial Econon	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numei	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
	odule e	xamines the regulation o :: theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-
1. Oven 2. Over 3. Over 4. Politi 5. Natu 6. Price 7. Proci 8. Netw	Outline of syllabus: 1. Overview of the regulation of railroads in Gemany and Europe in practice 2. Overview of the regulation of the electricity industry in Gemany and Europe in practice 3. Overview of the regulation of the telecommunications industry in Gemany and Europe in practice 4. Political economy of regulation 5. Natural monopoly and price regulation under ideal conditions 6. Price regulation under realistic circumstances 7. Procurement: advantages and disadvantages 8. Network access regulation				
		ning outcomes			
(i) desc (ii) ider (iii) ass	ribe ce ntify an ess the	lly completing this modu ntral problems in regulat d apply the appropriate r advantages and disadva tion theory.	ion of the traditional esults from Industria	network industries; l Organization;	is by using results from the indu-
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)	
		ion on SWS (weekly cont			)
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	•		
Master's degree (1 major) Economics (2010)					

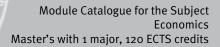
Module	e title				Abbreviation	
Manag	ement	of Corporate Sustainat	ility		12-M-NUF-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Entrepreneursh	ip and Strategy	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: This module introduces students to sustainability management. First, essential concepts such as sustainability and corporate social responsibility are explained, the role of busi- nesses within society is discussed. Afterwards, the module addresses different aspects of corporate sustainabi- lity as well as environmental and social management with particular regard to the dimensions of corporate and economic performance and competitiveness.						
Content: 1. Basic overview of sustainability and (legal) frameworks 2. Business and society 3. System theory 4. Sustainable as well as eco-innovation 5. Operational sustainability management (sustainable strategies, environmental performance indicators) 6. The impact of environmental and social management on corporate performance and competitiveness						
Intende	ed learı	ning outcomes				
After successfully completing the module "Sustainability Management", students will be able to (i) explain and define the basic principles and concepts of Sustainability Management as well as to deal with the contributions and aspects of sustainable development in a critical way; (ii) assess and analyse the complex problems and implementation strategies of Sustainability Management ba- sed on the gained knowledge and experiences of this course; (iii) evaluate different strategic and operational approaches of Sustainability Management as well as to transfer these approaches onto various case studies.						
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	rman)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)	
		s <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
		nation (approx. 60 min ssessment: German or				
Allocat	ion of p	olaces				
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's wi	ith 1 major	Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 353 / 555

## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

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# International Trade

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 355 / 555
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# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 356 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation	
Multinational Enterprises					12-M-MNE-102-m01
Module	Module coordinator			Module offered by	
holder	ofthe	Chair of Public Finance		Faculty of Business Management and Economics	
ECTS	5 Method of grading Only after succ. cor		Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites			
1 semester graduate					
Conten	Contents				

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

### Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Module title				Abbreviation	
Topics	in Inter	rnational Trade			12-M-TIT-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. compl. of module(s)		
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
This module will be discontinued, no courses are offered currently or will be offered in future. This may be due to one of the following reasons:					
	This may be due to one of the following reasons.				

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (approx. 60 minutes) and oral examination (approx. 20 minutes), weighted 2:1 Language of assessment: English

#### Allocation of places

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#### **Additional information**

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Workload

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**Teaching cycle** 

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 r	major Economics	(2010)
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Module title				Abbreviation		
Advanced International Trade 12-M-AIT-102-m01					12-M-AIT-102-m01	
Module coordinator			Module offered by			
holder of the Chair of International Ecor		nomics	Faculty of Business Management and Economics			
ECTS	Metho	od of grading	Only after succ. compl. of module(s)			
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
This module will be discontinued, no courses are offered currently or will be offered in future. This may be due to one of the following reasons:						
<ul> <li>the module belongs to a version of the examination regulations that no longer has any enrolled students</li> <li>the lecturer who offered the course is no longer employed at the University of Würzburg</li> <li>the contents are no longer taught and were substituted with comparable offers</li> </ul>						
For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.						
Intended learning outcomes						
Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.						
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)						
V (no information on SWS (weekly contact hours) and course language available)						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 180 minutes) Language of assessment: English						
Allocation of places						
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 360 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title			Abbreviation		
Econon	netrics	1			12-M-OE1-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
del. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	odule d particu camines ts to ve algebra e of syll lom var ortant d t estim- ole line- el assu el prop- ole hype- iple lin ar restr nmy va	lar, model assumptions a s linear restrictions on the rify simple and multiple i is used as formal aid. abus: iables listributions ates ar regression model mptions erties othesis tests ear regression model ictions riables	and properties are dis e models explanatory	scussed and formally	t squares (OLS) regression mo- y motivated. In addition, the mo- dummy variables and introdu-
		pothesis tests			
The stu del and tically o of the r propert to test and so The cor	Idents a dunder derive, multiple ties of ( multipl cial sci mpeten	acquire knowledge of the stand the role of econom calculate and interpret th e regression model. Furth DLS and know how to dea e linear restrictions on th ence questions.	etrics in science and le coefficients, stand ermore, they are able al with transformed a e parameters and are se serve as a prerequ	data analysis. In par ard errors and p-value to state and motiva nd dummy variables e able to apply these	ne classical linear regression mo- rticular, they learn how to analy- ues of a classic regression output te formally the assumptions and . Additionally, students are able tests to real economic, business ics II", "Econometrics III", "Micro-
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infoi	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	Additional information				

#### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 362 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation					Abbreviation	
Public I	Debt				12-M-F2-102-m01	
Module coordinator				Module offered by		
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme		graduate				
Conten Descrip	tion:					
and sci	entific	rovides an introduction to debate. re notes provided by Cha		s of public debt that	are in the focus of the public	
<ol> <li>2. Grow</li> <li>3. Inters</li> <li>4. Publi</li> <li>5. Neut</li> <li>6. Politi</li> </ol>	ureme th effe genera ic debt rality o ical ecc	abus: nt of public debt cts of public debt tional effects of public de in open economies f public debt onomy of public debt ouvereign debtors	9bt			
Intende	ed learr	ning outcomes				
measur quence	ement s using neutra	concepts and problems of simple equilibrium modulity and know the politic.	of public debt. They c els of closed and ope	an discuss the grow en economies. They	d discuss the most important th and distributional conse- can evaluate the relevance of Ri- evels and debt overhangs in spe-	
		umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	9				
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)		
Module			noromont (costo)			
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-			
mastel						

Module	e title				Abbreviation	
Europe	an Pub	lic Finance			12-M-EFP-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
In this of as sele Reading Outline 1. The b 2. The 0 3. The 5 4. Tax of	Description: In this course, students will acquire a basic understanding of the financial system of the European Union as well as selected aspects of European agricultural, tax and climate policy. Reading: lecture notes provided by Chair. Outline of syllabus: 1. The budget of the European Union 2. The Common Agricultural Policy (CAP) 3. The Stability and Growth Pact (SGP) 4. Tax competition or tax coordination in Europe? 5. Emissions trading and European climate policy					
the buc the deb	dget of ot prob	ng the course "Europäi ther European Union. T lem within the Europea sues using simple part	hey also know the mos n currency union. Final	st important instrume ly they will be able to	ents of the agricultur	al policy and
Course	<b>S</b> (type, r	number of weekly contact hour	s, language — if other than Ge	rman)		
V + Ü (r	no infor	rmation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
		agement Master's and Ind Social Sciences Ma		••	<b>u</b> .	y Master's
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module						
Master	's degr	ee (1 major) Business N ee (1 major) Applied Hu ee (1 major) Economics	ıman Geography (2010)	)		
Master	's degr	ee (1 major) Political ar	nd Social Sciences (201	o)		
Master's wi	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 364 / 555

Module title Abbreviation				Abbreviation	
Europe	an Corr	petition Policy			12-M-WPE-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Industrial Econor	nics	ics Faculty of Business Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites	;	
1 seme	ster	graduate			
Conten	ts				
2. Mark - Qualit - Simpl - Hypot 3. Horiz 4. Horiz - Econo - Efficie - Coord 5. Verti - Econo - "More 6. Abus - Classi - Econo	l enviro cet defi cative m e quan hetical contal a contal r omic the cal relation finated cal relation se of do fication mic an	nment, competition laws nition nethods titative methods monopoly test agreements and collusion nergers and collusion eory ects	n: repeated games ar	nd factors affecting li	kelihood of collusion
		ning outcomes			
After co on poli es, as v fronted drainin and ba order to	ompleti cy, incl vell as with p g the re sed on o open	on of the module studen uding the legal framewor understand the approach ractical problems, they c elevant economic theorie that adequate conclusio up that build upon litera	k, the trace models an of European compe an refer to these case s that identify variab ns for appropriate ca ture in journals and b	and methods for the s itition policy in high p es, and the same log les to be measured a ses. They will sufficience peing able to think cr	uced in the lecture of competiti- study of competition policy issu- profile cases. When they are con- ic to practical examples apply by and methodologies for assessing, ently understand the subject in itically.
		umber of weekly contact hours, l			<u>,</u>
		ion on SWS (weekly cont	-		
		<b>eessment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
		agement Master's and Eo nd Social Sciences Mast			ed Human Geography Master's y lot.
Additio	nal inf	ormation			
Worklo	ad				

#### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 366 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	title				Abbreviation
Europea	an Mor	etary Policy - Open Econ	omy		12-M-EG2-102-m01
Module	coord	inator		Module offered by	
holder o Econom		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
The cou	ırse de	als with the following top	oics:		
Functio specula	ning of ation w		ts; market structure,	players and evolutio	n; FX transactions; hedging and
Theoret and pui busch-)	ical ba rchasin oversh oach; l	ckground and empirical g power parity (PPP); Mo nooting model; Balassa-S Real effective exchange r	netary approach: Fle Samuelson effect; FX	xible price monetary valuation via the PPI	ncovered interest rate parity (UIP) model and sticky price (Dorn- P and the macroeconomic balan- ate theories; Exchange rates and
Classifi	cation	regimes and monetary p of exchange rate regimes nonetary system; central	; the policy trilemma	in open economies;	; historical development of the
		n economy macroeconor f the Mundell-Fleming m			fixed and flexible exchange ra-
The BM		NP-PC) model of the oper schange rates; optimum o		•	ry and fiscal policy under fixed practice.
Currence Internate ming fra	tional e	experience with currency	crises since the 1970	s; modelling currenc	cy crises within the Mundell-Fle-
Manage	ed-float	ting as a solution for the	policy trilemma.		
		ning outcomes			
By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.					
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		

#### Allocation of places

#### Additional information

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#### Workload

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#### Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 368 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation					
Advanc	ed Mac	roeconomics			12-M-AME-102-m01	
Module	coordi	nator		Module offered by		
holder	of the C	hair of International Ec	onomics	Faculty of Business	Management and E	conomics
ECTS	Metho	d of grading	Only after succ. con	npl. of module(s)		
5	numer	ical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koop- mans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.						
I Facts a II Infinit III Endo IV Hum V Applie Reading The cou David R	Outline of syllabus I Facts and the Solow growth model II Infinite-horizon Ramsey-Cass-Koopmans model III Endogenous growth IV Human capital, social infrastructure and beyond V Applications (urban and regional growth; growth, resources and the environment) Reading: The course draws strongly on the following textbook: David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Irwin.					
		e journal articles and r ing outcomes	esearch papers at sev	eral points of the lect	ture.	
This ena of incor	ables tl nes, to	ire a working knowledg nem to identify the key make informed policy a as well as to conduct t	forces that determine analysis and statemen	the determinants of	income levels and g	rowth rates
Courses	<b>S</b> (type, n	umber of weekly contact hours	language — if other than Gei	man)		
V (no in	Iformat	ion on SWS (weekly cor	ntact hours) and cours	e language available	)	
		<b>essment</b> (type, scope, langu e for bonus)	age — if other than German,	examination offered — if no	t every semester, informati	on on whether
		ation (approx. 120 min ssessment: English	utes)			
Allocati	ion of p	laces				
Additio	nal info	ormation				
Worklo	Workload					
Teachir	ng cycle	9				
Referre	d to in	LPO I (examination regulatio	ns for teaching-degree progra	mmes)		
Module	appea	rs in				
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • d Master (120 ECTS) Economi		page 369 / 555

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 370 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



## Economic Order and Social Policy

(20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 371 / 555
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## **Compulsory Modules**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 372 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Theory of Social Policy					12-M-TSP-102-m01	
Module	coord	inator		Module offered by		
holder	of the C	hair of Economic Order a	and Social Policy	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme		graduate				
Conten						
concep a gener the intr ployme ce will l social j cus will In addit	t of soc ral over oductic nt insu pe intro ustice, be on tion, ef	ial justice. In the first pa view of possible market f on and characterisation o rance). Subsequently, di oduced and evaluated in different definitions of th identifying and critically	rt of the course, whic ailures in an insuran If the three main brar fferent options for a r terms of efficiency. Ir he concept of justice examining different of	h will deal with socia ce market. One chap aches of social insura reform of the individu the second part of t will be discussed in criteria for the measu	concept of social security and the al security, students will acquire oter will then each be devoted to ance (pension, health and unem- ual branches of social insuran- the course, which will deal with more detail. Here, the main fo- urement of inequality in a society. vernment will be addressed and	
Intende	ed learr	ning outcomes				
(i) Deta (ii) Mec (iii) Emo (iv) Mea (v) Mec	iled kn hanics ergence asurem hanics	student has acquired foll owledge of institutional f of an insurance market e and problems of advers ent and interpretation of and welfare effects of sta t of state redistribution o	oundations of the Ge se selection and mora inequality measures ate redistribution	erman social security al hazard in the conto , particularly of inco	<i>r</i> system ext of social insurances	
		umber of weekly contact hours, l				
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
 Module appears in						
		ee (1 major) Business Ma	nagement (2010)			
	-	ee (1 major) Economics (2	-			

Module title					Abbreviation	
Labor N	Market	Economics			12-M-OEA-102-m01	
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Economic Order	and Social Policy	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
market	course, . The co	students will acquire a ourse will discuss econc loyment.				
2. Why 3. Wha 4. How Basic re BORJAS EHRENI FRANZ, JAHN, E	ur marl has Ge t policy can we eadings 5, G. J. ( BERG, F W. (20 E. J./ W/	ket empirics ermany not been able, for is best suited to tackle break through the rigid (2010): Labor Economics R.G./SMITH, R.S. (1996): 09): Arbeitsmarktökonc AGNER, T. (2004): Neue	labour market proble political-economic st 5. 5th ed., Boston etc. Modern Labor Econor mik. 7th ed., Berlin et Arbeitsmarkttheorien,	ms? ructures in our socie nics, 6th ed., Addisc c. 2nd ed., Lucius & Lu	ty? on-Wesley, Amsterda ucius, Stuttgart.	am.
LAYARE Market	), R. / N , 2nd e	0./ JERGER, J. (1999): Bes NCKELL, S. / JACKMAN, I d., Oxford University Pre	R. (2005): Unemploym			he Labour
		ning outcomes				
		receive an understandin identify and to evaluate				hey will also
Course	<b>S</b> (type, n	number of weekly contact hours,	language — if other than Ge	rman)		
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
		<b>eessment</b> (type, scope, langu le for bonus)	age — if other than German,	examination offered — if no	t every semester, informat	ion on whether
written	exami	nation (approx. 60 minu	tes)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module	appea	urs in				
		r Economics (2010)		rg • generated 26-Aug-2024		page 374 / 555
			reg. data reco	rd Master (120 ECTS) Econom	ics - 2010	

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 375 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





## **Compulsory Electives**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 376 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Social Insurance and the Welfare State					12-M-F3-102-m01
Module	Module coordinator			Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)

Module title					Abbreviation
Humai	1 Resou	rce Management and In	dustrial Relations		12-M-HRM-102-m01
Module coordinator Module offer					
holder of the Chair for Human Resource Management and Organisation			ce Management and	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisites	5	
1 seme	ester	graduate			
Conte	nts				
of hun Readir	nan reso ng list to	ources and institutional be provided in class.			empirical results from the areas
Intend	ed lear	ning outcomes			
	npirical				I theories, estimation techniques lations on the basis of scientific
Course	es (type, i	number of weekly contact hours	, language — if other than Ge	rman)	
V + Ü (	no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		s <b>essment</b> (type, scope, langu ble for bonus)	age — if other than German,	examination offered — if no	t every semester, information on whether
writter	ı exami	nation (approx. 60 minu	tes)		
Alloca	tion of	places			
		agement Master's and I ces will be allocated by		no restrictions. Politio	al and Social Sciences Master's:
Additi	onal inf	ormation			
Workle	oad				
			_		
Teaching cycle					
Referr	ed to in	LPO I (examination regulatio	ns for teaching-degree progra	ammes)	
Modul	e appe	ars in			
Maste	r's degr	ee (1 major) Business M	anagement (2010)		
	-	ee (1 major) Economics			
Maste	r's degr	ee (1 major) Political and	d Social Sciences (201	10)	

r.

Module	e title	Abbreviation				
Commo	Common European Labor Market 12-M-EW-102-m01					
Module	e coordinator		Module offered by			
holder of the Chair of Economic Order and Social Policy			Faculty of Business	Management and E	conomics	
ECTS	Method of grading	Only after succ. con	npl. of module(s)			
5	numerical grade					
Duratio	on Module level	Other prerequisites	i			
1 seme	ster graduate					
Contents						
well as are intr Outline 1. Euroj	urse provides an overview of common and country-specific oduced to economic theories e of syllabus: pean integration - an introduc	c regulations in the area that can explain the co tion	a of structural and so	ocial policy. In additi		
3. The o 4. The i	pean labour markets - overvie common European labour ma impact of European structural ic cluster policy - a new mirac	rket - European regulat funds	ions			
BALDW KRUGM PELKM/ RIBHEG ROOS, <i>schafts</i>	eading: IN, R./WYPLOSZ, CH. (2009): IAN, P.R./OBSTFELD, M. (2009 ANS, J. (2007): European Integ GE, H. (2007): Europäische W M. (2003): Internationale Inte <i>politik</i> , 4 (1), p. 107-121. L, R./SCHUSTER, R. (1996): Eu uttgart.	)): Internationale Wirtso gration Methods and /irtschafts- und Sozialp gration und die Neue Ö	chaft, 8th ed., Pearso Economic Analysis, F olitik, Springer-Verla Dkonomische Geogra	on Studium, Munich. Prentice Hall, 3rd ed. Ig, Heidelberg. phie. <i>Perspektiven c</i>	., Harlow. ler Wirt-	
Intende	ed learning outcomes					
The students gain knowledge about the impact of the process of the European Integration on the national labour markets. They receive an overview of the possible labour market measures and they can discuss approaches ai- med to reduce income disparities within the European Union. Additionally the students will be enabled to under- stand the emergence of geographically and economically concentrated areas. Subsequently possible public poli- cies to intervene in the process of concentration are evaluated.						
Course	<b>S</b> (type, number of weekly contact hour	s, language — if other than Ge	rman)			
V + Ü (r	no information on SWS (week	y contact hours) and co	ourse language avail	able)		
	<b>d of assessment</b> (type, scope, lang s creditable for bonus)	guage — if other than German,	examination offered — if no	t every semester, informat	ion on whether	
written examination (approx. 60 minutes)						
Allocation of places						
Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.						
Additional information						
Worklo	ad					
Master's wi	ith 1 major Economics (2010)		ırg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 379 / 555	
reg. data record Master (120 ECTS) Economics - 2010						

#### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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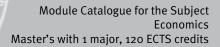
#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 380 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation						
Topics in Labor Market Economics and Social Policy12-M-SPÜ-102-m01					12-M-SPÜ-102-m01		
Module coordinator				Module offered by			
holder	of the (	Chair of Economic Order a	and Social Policy	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
		Sozialpolitische Übungen d intends to launch an op			deals with current economic po-		
Intende	ed learı	ning outcomes	·				
	nic and				profound unterstanding of how arch results in economic policy is		
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	rman)			
Ü (no ir	nformat	tion on SWS (weekly cont	tact hours) and cours	e language available	e)		
		<b>eessment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether		
written	examiı	nation (approx. 60 minut	es)				
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	ad						
Teachir	ıg cycl	e					
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module appears in							
		ee (1 major) Business Ma ee (1 major) Economics (2					





### Economic Policy (20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 382 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





## **Compulsory Electives**

(20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 383 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Social Insurance and the Welfare State					12-M-F3-102-m01
Module	Module coordinator			Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)

Module title Abbreviation					Abbreviation		
Theory of Social Policy					12-M-TSP-102-m01		
Module	coord	inator		Module offered by			
holder of the Chair of Economic Order			and Social Policy	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)			
5	1	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
concep a gener the intr ployme ce will I social ji cus will In addit discuss Intende	t of soc al over oductio nt insu oe intro ustice, be on tion, ef ed with ed learn duate s	tial justice. In the first pa view of possible market on and characterisation of rance). Subsequently, di oduced and evaluated in different definitions of the identifying and critically ficiency-oriented justification in students.	rt of the course, whic failures in an insuran of the three main brar fferent options for a terms of efficiency. In the concept of justice examining different of ations for redistribution owing skills and abili	h will deal with socia ce market. One chap nches of social insur- reform of the individu the second part of will be discussed in criteria for the measu- ve policies by the go			
(ii) Mec (iii) Emo (iv) Mea (v) Mec	hanics ergenco asurem hanics	owledge of institutional f of an insurance market e and problems of advers ent and interpretation of and welfare effects of stat t of state redistribution of	se selection and mora inequality measures ate redistribution	al hazard in the cont , particularly of inco	ext of social insurances		
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)			
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)		
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	examir	nation (approx. 60 minut	es)				
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	ad						
 T		_					
Teachir	Teaching cycle						
 Deferre	d to in		fanta alti da				
Keierre		LPO I (examination regulation	s for teaching-degree progra	mmes)			
Modulo	 Module appears in						
		ee (1 major) Business Ma	nagement (2010)				
	-	ee (1 major) Economics (2	• · ·				

Master's with 1 i	major Economics	(2010)
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Labor Warket Economics       12-M-OEA-102-m         Module coordinator       Module offered by         holder of the Chair of Economic Order and Social Policy       Faculty of Business Management and         ECTS       Method of grading       Only after succ. compl. of module(s)						
holder of the Chair of Economic Order and Social PolicyFaculty of Business Management andECTSMethod of gradingOnly after succ. compl. of module(s)	Economics					
ECTS Method of grading Only after succ. compl. of module(s)	Economics					
5 numerical grade						
Duration Module level Other prerequisites						
1 semester graduate						
Contents						
Description: In this course, students will acquire an in-depth understanding of the problems of the German na market. The course will discuss economic as well as political-economic theories that can explain non of unemployment.						
Outline of syllabus: 1. Labour market empirics 2. Why has Germany not been able, for more than two decades, to clear the labour markets? 3. What policy is best suited to tackle labour market problems? 4. How can we break through the rigid political-economic structures in our society? Basic reading: BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc. EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam. FRANZ, W. (2009): Arbeitsmarktökonomik. 7th ed., Berlin etc. JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarkttheorien, 2nd ed., Lucius & Lucius, Stuttgart. LANDMANN, O./ JERGER, J. (1999): Beschäftigungstheorie, 1st ed., Springer, Berlin.						
LAYARD, R. / NICKELL, S. / JACKMAN, R. (2005): Unemployment; Marcroeconomic Performance an Market, 2nd ed., Oxford University Press Inc., New York. Intended learning outcomes	d the Labour					
The students receive an understanding of the functioning of the labour market and its institutions	They will also					
be enabled to identify and to evaluate common approaches to mitigate unemployment.						
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)						
V + Ü (no information on SWS (weekly contact hours) and course language available)						
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, inform	nation on whether					
module is creditable for bonus)						
written examination (approx. 60 minutes)						
Allocation of places						
Additional information						
Workload						
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
Master's with 1 major Economics (2010)       JMU Würzburg • generated 26-Aug-2024 • exam.         reg. data record Master (120 ECTS) Economics - 2010	page 386 / 555					

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 387 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation					Abbreviation	
Public Debt         12-M-F2-102-m01						
Module	coord	inator		Module offered by		
holder of the Chair of Public Finance				Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
The mo and sci Reading Outline 1. Meas 2. Grow 3. Inter 4. Publi 5. Neut 6. Polit 7. Theo Intende After co measur	Description: The module provides an introduction to some specific issues of public debt that are in the focus of the public and scientific debate. Reading: lecture notes provided by Chair. Outline of syllabus: 1. Measurement of public debt 2. Growth effects of public debt 3. Intergenerational effects of public debt 4. Public debt in open economies 5. Neutrality of public debt 6. Political economy of public debt 7. Theory of souvereign debtors <b>Intended learning outcomes</b> After completing the course "National Debt" students are able to distinguish and discuss the most important measurement concepts and problems of closed and open economies. They can evaluate the relevance of Ri-					
cific co	untries					
		•			able)	
V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)						
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	d to in	LPOI (examination regulations	s for teaching-degree progra	mmes)		
Module						
	-	ee (1 major) Business Ma	-			
Master	Master's degree (1 major) Economics (2010)					

Module title Abbreviation					Abbreviation		
Europe	European Competition Policy 12-M-WPE-102-m01						
Module	e coord	inator		Module offered by			
holder of the Chair of Industrial Econo			nics	Faculty of Business Management and Economics			
ECTS Method of grading			Only after succ. compl. of module(s)				
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	Its						
<ol> <li>Lega</li> <li>Marł</li> <li>Qualiti</li> <li>Simpl</li> <li>Hypoti</li> <li>Horizi</li> <li>Horizi</li> <li>Econci</li> <li>Efficiei</li> <li>Coordi</li> <li>Verti</li> <li>Econci</li> <li>"Morei</li> <li>Abusi</li> <li>Classi</li> <li>Econci</li> </ol>	Outline of syllabus: 1. Legal environment, competition laws 2. Market definition - Qualitative methods - Simple quantitative methods - Hypothetical monopoly test 3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion 4. Horizontal mergers and collusion - Economic theory - Efficiency effects - Coordinated effects 5. Vertical relations and contracts - Economic analysis of contracts - "More economic approach" 6. Abuse of dominant position - Classification of abusive conduct - Economic analysis of abusive conduct and theory of harm						
		ll be taught in English. ning outcomes					
After co on poli es, as v fronted drainin and ba order to	ompleti cy, incl well as I with p g the re sed on o open	on of the module studen uding the legal framewor understand the approach ractical problems, they c elevant economic theorie that adequate conclusio up that build upon litera	k, the trace models an of European compe an refer to these case s that identify variab ns for appropriate ca ture in journals and b	and methods for the s tition policy in high p es, and the same log les to be measured a ses. They will sufficie being able to think cr	uced in the lecture of competiti- study of competition policy issu- profile cases. When they are con- ic to practical examples apply by and methodologies for assessing, ently understand the subject in itically.		
		umber of weekly contact hours, l			<u>,</u>		
	-	ion on SWS (weekly cont	-	<u> </u>			
module is	s creditab	le for bonus)			t every semester, information on whether		
		nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)			
Allocat	ion of p	olaces					
		agement Master's and E nd Social Sciences Mast			ed Human Geography Master's y lot.		
Additio	onal inf	ormation					
	-						
Worklo	ad						

#### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 390 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	Module title Abbreviation						
Advanc	ed Inte	12-M-AIT-102-m01					
Module	coord	inator		Module offered by			
holder	of the O	Chair of International Eco	nomics	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
This ma th th th This man th th For more and Ecce Intende	<ul> <li>This module will be discontinued, no courses are offered currently or will be offered in future.</li> <li>This may be due to one of the following reasons: <ul> <li>the module belongs to a version of the examination regulations that no longer has any enrolled students</li> <li>the lecturer who offered the course is no longer employed at the University of Würzburg</li> <li>the contents are no longer taught and were substituted with comparable offers</li> </ul> </li> <li>For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.</li> <li>Intended learning outcomes</li> </ul> <li>Due to the lack of relevance, no learning outcomes description is available because no courses are held for this</li>						
	-	umber of weekly contact hours, la	anguage — if other than Ger	man)			
V (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	.)		
V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 180 minutes) Language of assessment: English							
Allocat	ion of p	olaces					
Additio	nal info	ormation					

Workload

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Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

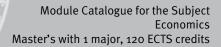
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#### Module appears in

Master's with 1	major Economics	(2010)
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Module	Module title Abbreviation					
Quanti	tative E	conomic Policy		12-M-QWP-102-m01		
Module coordinator				Module offered by		
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
2. Quar 3. Fund 4. Econ 5. Stab	ect and ntitative lament iometri ilisatio	tasks of quantitative ecc e economic policy in the als of systems and contro c models n theory and policy in dyn antitative economic polic	static model ol theory namic models			
Intende	ed lear	ning outcomes				
			•	•	tive economic policy. They are oncrete economic problems.	
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
V (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	)	
		<b>essment</b> (type, scope, langua, le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)		
Module	e appea	in				
	-	ee (1 major) Business Ma	-			
Master	Master's degree (1 major) Economics (2010)					

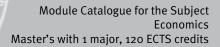




# **Type 3** (60 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 393 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



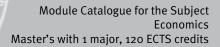


## Focus Economics

(20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 394 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Public Finance** (20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 395 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





## **Compulsory Modules**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 396 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title				Abbreviation		
Policy of Taxation					12-M-F1-102-m01	
Module	coord	inator		Module offered by		
holder	of the C	hair of Public Finance		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme		graduate				
Conten	ts					
holds ir Reading Conten 1. Fisca	nodule n Germ g: lectu ts: l harmo	any. In addition, the cour re notes provided by Cha onisation system in Germ	se will include simpl iir. any		nd structure applied to house- yses of specific tax policies.	
3. Tax ii 4. Incor 5. Taxat 6. Prog	nciden ne tax tion of ressive	and problems of the VAT ce analysis code married couples and fam taxation and income lev d household decisions	ilies			
Intende	ed learr	ning outcomes				
they are cific tax	e divide kes usir	ed between the Federatio	n and the federal pro inally they can discus	vinces. They are abl	evenues in Germany and how e to explain the incidence of spe- rtions of individual decisions	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•			

Master's with 1 major Economics (2010)

Module title				Abbreviation		
Public Debt         12-M-F2-102-m01				12-M-F2-102-m01		
Module	coord	inator		Module offered by		
holder	of the C	hair of Public Finance		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	numei	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
and sci	dule pr entific g: lectu	debate. re notes provided by Cha		s of public debt that	are in the focus of the public	
<ol> <li>Mease</li> <li>Grow</li> <li>Inters</li> <li>Public</li> <li>Neut</li> <li>Politic</li> </ol>	sureme with effe generatic debt rality of ical ecc	nt of public debt cts of public debt tional effects of public de in open economies f public debt onomy of public debt ouvereign debtors	bt			
Intende	ed learr	ning outcomes				
measur quence	rement s using neutra	concepts and problems of simple equilibrium mod lity and know the politication of the second	of public debt. They c els of closed and ope	an discuss the grow en economies. They	d discuss the most important th and distributional conse- can evaluate the relevance of Ri- levels and debt overhangs in spe-	
		umber of weekly contact hours, l	anguage — if other than Ger	man)		
		mation on SWS (weekly o			able)	
		essment (type, scope, langua) le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
	Module appears in					
	-	ee (1 major) Business Ma	•			
Master's degree (1 major) Economics (2010)						





# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 399 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Social Insurance and the Welfare State					12-M-F3-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)



Module title				Abbreviation	
Optimal Tax Theory					12-M-OST-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	1	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten					
ria that as well Examin ses, the Outline	charac as incc ing spe cours of sylla	terise an optimal tax systeme and capital. ecific taxation issues such e will then provide stude abus:	tem. Lectures will int n as the eco-tax, fam	roduce students to k ily taxation and the t	l become familiar with the crite- ey rules for taxing commodities axation of international enterpri- e rules.
2. Optir 3. Optir 4. Interr	nal inc nal tax nationa	nmodity taxation ome taxation ation of families al tax competition ure notes to be provided			
	-	•			
		ning outcomes ng this module students	have a basic underst	anding of what is mo	eant with "optimal taxation".
		to apply this concept to s d present short papers wh			in practice. Students also learn cy issues.
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module					
	-	ee (1 major) Business Ma	•		
Master's degree (1 major) Economics (2010)					

Module title					Abbreviation	
Principles of European Regulation					12-M-PRE-102-m01	
Module	e coordi	inator		Module offered by		
holder	of the C	hair of Industrial Econon	nics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	numei	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
	odule e	xamines the regulation o :: theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-	
1. Oven 2. Over 3. Over 4. Politi 5. Natu 6. Price 7. Proci 8. Netw	Outline of syllabus: 1. Overview of the regulation of railroads in Gemany and Europe in practice 2. Overview of the regulation of the electricity industry in Gemany and Europe in practice 3. Overview of the regulation of the telecommunications industry in Gemany and Europe in practice 4. Political economy of regulation 5. Natural monopoly and price regulation under ideal conditions 6. Price regulation under realistic circumstances 7. Procurement: advantages and disadvantages 8. Network access regulation					
		ning outcomes				
(i) desc (ii) ider (iii) ass	ribe ce ntify an ess the	lly completing this modu ntral problems in regulat d apply the appropriate r advantages and disadva tion theory.	ion of the traditional esults from Industria	network industries; l Organization;	is by using results from the indu-	
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)		
		ion on SWS (weekly cont			)	
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)		
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
	Module appears in					
	-	ee (1 major) Business Ma	•			
Master's degree (1 major) Economics (2010)						

Module title				Abbreviation		
Europe	European Public Finance     12-M-EFP-102-m01					
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
In this of as sele Reading Outline 1. The b 2. The of 3. The S 4. Tax of 5. Emis	Description: In this course, students will acquire a basic understanding of the financial system of the European Union as well as selected aspects of European agricultural, tax and climate policy. Reading: lecture notes provided by Chair. Outline of syllabus: 1. The budget of the European Union 2. The Common Agricultural Policy (CAP) 3. The Stability and Growth Pact (SGP) 4. Tax competition or tax coordination in Europe? 5. Emissions trading and European climate policy					
Intende	ed lear	ning outcomes				
the buc the deb	dget of ot prob	ng the course "Europäi ther European Union. T lem within the Europea sues using simple part	hey also know the mos n currency union. Final	st important instrume ly they will be able to	ents of the agricultur	al policy and
Course	<b>S</b> (type, r	number of weekly contact hour	s, language — if other than Ge	rman)		
V + Ü (r	no infoi	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
		agement Master's and Ind Social Sciences Ma		•••	• •	y Master's
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Applied Human Geography (2010)						
	Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)					
	2 4051	(		-,		
Master's wi	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 403 / 555

Module title					Abbreviation	
Applie	Applied General Equilibrium Models 12-M-NGM-102-m01					
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Conten	ts					
Description: This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social securi- ty etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redis- tribute between different generations and also within generations, how they may improve risk sharing when mar- kets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy. Outline of syllabus: 1. Programming with FORTRAN and application of numerical methods 2. Solution techniques for dynamic programming problems 3. The overlapping generations model (OLG) with uninsurable income risk 3. Policy analysis in the stochastic OLG model Reading:						
Lecture	e notes	will be provided.				
		ning outcomes				
(i) edit (ii) imp (iii) sim	and so lement nulate t	ng the course "Comput lve stochastic economic small scale economic ax and social security p	c problems using adva nodels on the comput olicy reforms and inte	nced numerical tech er; rpret the quantitative	niques;	c term.
		umber of weekly contact hours			- 1- 1 - )	
		mation on SWS (weekly				
		<b>sessment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informat	on on whether
		nation (approx. 60 minu	ites)			
Allocat	ion of p	olaces				
Additional information						
Worklo	ad					
Teachi	ng cycl	e				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	-	ee (1 major) Business N ee (1 major) Economics	-			
Master's w	ith 1 majoı	Economics (2010)	JMU Würzbu	Irg • generated 26-Aug-2024	• exam.	page 404 / 555
			reg. data reco	rd Master (120 ECTS) Econom	ics - 2010	



## **National and International Monetary Economics**

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# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 406 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Modul	Module title Abbreviation					
Europe	ean Mor	netary Policy - Closed Eco	onomy		12-M-EG1-102-m01	
Module coordinator Module offered by						
		Chair of Monetary Policy a	and International		Management and Economics	
Econor		enall of Monetary Folicy (			munagement and Leonomies	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisites	i		
1 seme	ester	graduate				
Conter	nts					
<ul> <li>2. Banking, financial markets and crisis What are the main functions of banks? What are the roles of banks in an economy? What are the reasons and solutions for liquidity and solvency problems of banks?</li> <li>3. Macroeconomic analysis of banks Banks as intermediaries vs. originators of saving deposits. Macro models of banking The role of banks during the financial crisis.</li> <li>4. Money demand What are the key determinants of money demand?</li> <li>5. The monetary transmission channel Connection between monetary policy and the real economy in the BMW model. Description of the basic model. Extension of the basic model of fiscal policy.</li> <li>6. Deflation Consequences of deflation on macro variables on the basis of different models.</li> </ul> Intended learning outcomes By completing this course, students receive a profound understanding of theory and practice of the monetary policy and the financial system. Next to a profound knowledge of banking in general, students learn the monetary transmission channel. Students will be able to analyze these issues based on theoretical models as well as the						
		nistorical experience.	anguage — if other than Ge	rman)		
		mation on SWS (weekly			able)	
		<b>Sessment</b> (type, scope, langua	ge — if other than German,	examination offered — if no	ot every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	tion of p	olaces				
Additio	onal inf	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010)						
Master's degree (1 major) Economics (2010)						

Module title					Abbreviation	
Europea	European Monetary Policy - Open Economy       12-M-EG2-102-m01					
Module	e coord	inator	Module offered by			
holder ( Econom		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
The cou	ırse de	als with the following top	pics:			
Functio specula Exchan Theoret and pu	ning of ation w ge rate tical ba rchasir	ith FX. economics: ckground and empirical ng power parity (PPP); Mo	validity of covered in metary approach: Fle	terest parity (CIP), ur xible price monetary	n; FX transactions; hedging and ncovered interest rate parity (UIP) model and sticky price (Dorn- P and the macroeconomic balan-	
ce appr the curi Exchan	roach; l rent ac ge rate	Real effective exchange r count. regimes and monetary p	ates; Empirical validi olicy in open econon	ty of the exchange ra	ate theories; Exchange rates and	
interna	tional r	of exchange rate regimes nonetary system; central en economy macroeconol	bank interventions of	on the FX market.	; historical development of the	
					fixed and flexible exchange ra-	
		MP-PC) model of the oper kchange rates; optimum			ry and fiscal policy under fixed practice.	
Currence Internation ming fra	tional e	experience with currency	crises since the 1970	os; modelling currend	cy crises within the Mundell-Fle-	
Manage	ed-floa	ting as a solution for the	policy trilemma.			
Intende	ed learı	ning outcomes				
By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.						
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	rman)		
V + Ü (no information on SWS (weekly contact hours) and course language available)						
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether	
written	examiı	nation (approx. 60 minut	es)			

### Allocation of places

### Additional information

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#### Workload

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## Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

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# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 410 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Portfol	Portfolio Selection and Capital Market Theory				12-M-B1a-102-m01	
Module coordinator				Module offered by		
holder Finance		Chair of Business Ma	nagement, Banking and		Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ester	graduate				
Conten	nts					
Outline 1. Fund 2. Porti 3. CAPI	e of syll lamenta folio se M	als of decision theor lection	4			
4. Infoi	rmation	efficiency and even	t analysis			
		ning outcomes				
(i) to ex its indi	xplain t vidual	he optimal capital m utility function in the	ory and calculate it;	stor given the differe	students will be able nt investment opportunities and I for valuating assets and firms.	
Course	<b>S</b> (type, r	number of weekly contact h	ours, language — if other than Gei	rman)		
V + Ü (	no infoi	rmation on SWS (wee	ekly contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, l le for bonus)	anguage — if other than German,	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 60 m	inutes)			
Allocat	tion of <sub>l</sub>	olaces				
Additic	onal inf	ormation				
Worklo	ad					
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Modul	e appea	ars in				



Module title				Abbreviation		
DSGE Modelling					12-M-DMM-102-m01	
Module	e coord	inator		Module offered by		
holder Econor		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
are des presen are forn plans. show h	signed t tative h mulated In a thin low cha	to describe the business household. In particular, v d. In a second step, we fo	cycle at the macro le we describe how con cus on the firm secto role the central bank eract with optimal de	vel. In a first step, we sumption, asset allo or and address how f plays in stabilising t ccisions taken by hou		
		ning outcomes		,,,,,		
Solvi Linea Solvi Basio Basio <b>Course</b> V + Ü (1 <b>Metho</b>	<ul> <li>The course offers analytical tools designed to solve DSGE models. These analytical skills encompas:</li> <li>Solving of intertemporal optimization problems (e.g., consumption Euler-equations).</li> <li>Linearization methods (e.g., Taylor-expansions).</li> <li>Solving linear difference expectations by minimum state variabel techniques (MSV-solution).</li> <li>Basic time series concepts such as impilse response functions, variance decompositions.</li> <li>Basic insights in MATLAB/ Dynare programming: specifying, solving and estimating DSGE models.</li> <li>Courses (type, number of weekly contact hours, language – if other than German)</li> <li>V + Ü (no information on SWS (weekly contact hours) and course language available)</li> <li>Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)</li> </ul>					
Allocat						
Additio	onal info	ormation				
Worklo	ad					
Teaching cycle						
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
	e appea					
	-	ee (1 major) Business Ma	-			
Master's degree (1 major) Economics (2010)						

Module title					Abbreviation	
European Macroeconomic Policy					12-M-EMP-102-m01	
Module	e coord	inator		Module offered by	1	
holder Econor		Chair of Monetary Policy	and International	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	5		
1 seme	ster	graduate				
Conten	Its					
sis in the Conten The first cus on tary Sy the Eur sented ar with ry on the of the a can be for fisc within causes	he euro st part of econor stem, t opean and di the the basi advanta succes al polio the Euro and co	o area as well as the deba of the course provides stu- nic and monetary integra he predecessor of the eu Monetary Union (EMU) a scussed. Building on the eory of the optimum mon s of a simple New Keynes ages and disadvantages stul. In the final part of t ty in a monetary union. Ir opean Monetary Union. (on sequences of the euro	ate on the future of Eu udents with an overvi ation. We then discus iro area in the period nd the monetary poli e traditional Mundell- etary area and will the sian model. Students of monetary union as he course, we analys n particular, we deal w Current macroeconon	uropean economic in iew of the history of l is the institutional fra from 1979 to 1998. N cy strategy of the Eu Fleming model, the co ien provide them wit will thus be able to s well as the condition e the coordination a with the question of l nic developments wi	European integration with a fo- amework of the European Mone- Next, the criteria for admission to ropean Central Bank will be pre- course will make students famili- h deeper insights into this theo- make a well-founded assessment ons under which monetary union nd incentive problems that arise how these issues are addressed thin the euro area as well as the	
		ning outcomes ing this course students v	will have gained a pro	ofound understandir	ig of the costs and benefits of	
After completing this course students will have gained a profound understanding of the costs and benefits of monetary integration in general and specifically in the EMU. Thus, they will enhance their general macroecono- mic understanding by applying it to real world problems. In addition, students will have knowledge of the institu-						

tions of common fiscal and monetary policy in Europe.

**Courses** (type, number of weekly contact hours, language – if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Allocation of places

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.

Additional information

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Workload

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Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

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## **Industrial Economics**

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# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 416 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation		
Theory	of Indu	strial Organization 1			12-M-Tl1-102-m01	
Module coordinator			Module offered by			
holder of the Chair of Industrial Economics		Faculty of Business	Management and E	conomics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	numei	ical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
1. Mond - Nonlir - Dynan 2. Oligo - Static - Comp - Equilil 3. Dyna - Repea - Marko 4. Strat - Entry o - Signal 5. Aucti - Secon - First p 6. Adve	Theory of industrial organisation:  1. Monopoly pricing  - Nonlinear pricing and mechanism design  - Dynamic pricing: experience goods, durable goods  2. Oligopoly pricing  - Static price and quantity competition in homogeneous and differentiated goods markets  - Comparative statics  - Equilibrium market structure  3. Dynamic competition in oligopoly markets  - Repeated games and collusion  - Markov perfect equilibrium and models of dynamic competition  4. Strategic behaviour by incumbent firms  - Entry deterrence and predation  - Signalling and reputation  5. Auctions  - Second price auctions  - First price auctions  6. Advertising and product design					
		l be taught in English.				
Intended learning outcomes Students which complete this class will acquire a working knowledge of advanced theoretical models of compe- tition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interac- tions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, as- sess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possi- ble extensions.						
Course	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ger	rman)		
V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 60 minutes) or term paper (approx. 20 pages)						
Allocation of places						
Additional information Workload						
Master's wi	th 1 major	Economics (2010)	JMU Würzbu	rg • generated 26-Aug-2024 •	exam.	page 417 / 555
	·			rd Master (120 ECTS) Economi		

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 418 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation	
Europe	European Competition Policy 12-M-WPE-102-m01					
Module coordinator				Module offered by		
holder	of the (	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Conten	ts					
<ol> <li>Lega</li> <li>Mark</li> <li>Qualit</li> <li>Simpl</li> <li>Hypot</li> <li>Horiz</li> <li>Horiz</li> <li>Econc</li> <li>Efficie</li> <li>Coord</li> <li>Verti</li> <li>Econc</li> <li>"More</li> <li>Abus</li> <li>Classi</li> <li>Econc</li> </ol>	Outline of syllabus: 1. Legal environment, competition laws 2. Market definition - Qualitative methods - Simple quantitative methods - Hypothetical monopoly test 3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion 4. Horizontal mergers and collusion - Economic theory - Efficiency effects - Coordinated effects 5. Vertical relations and contracts - Economic analysis of contracts - "More economic approach" 6. Abuse of dominant position - Classification of abusive conduct - Economic analysis of abusive conduct and theory of harm					
		ll be taught in English. ning outcomes				
Intended learning outcomes After completion of the module students can use the advanced concepts introduced in the lecture of competiti- on policy, including the legal framework, the trace models and methods for the study of competition policy issu- es, as well as understand the approach of European competition policy in high profile cases. When they are con- fronted with practical problems, they can refer to these cases, and the same logic to practical examples apply by draining the relevant economic theories that identify variables to be measured and methodologies for assessing, and based on that adequate conclusions for appropriate cases. They will sufficiently understand the subject in order to open up that build upon literature in journals and being able to think critically.						
		number of weekly contact hours, l				
		tion on SWS (weekly cont	-			
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 60 minutes) or term paper (approx. 20 pages)						
Allocation of places						
Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.						
Additio	nal inf	ormation				
	1					
Worklo	ad					

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

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# **Compulsory Electives**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 421 / 555
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Module title					Abbreviation
Multinational Enterprises				12-M-MNE-102-m01	
Module coordinator Module offered by					
holder	holder of the Chair of Public Finance			Faculty of Business Management and Economics	
ECTS	CTS Method of grading Only after succ. con		Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duration Module level Other prere		Other prerequisites			
1 semester graduate					
Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

### Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1 m	ajor Economics (	2010)
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Module title			Abbreviation		
Advanced Microeconomics			12-M-AM-102-m01		
Module	e coord	inator		Module offered by	
holder formati		Chair for Economics, Cont nomics	tract Theory and In-	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This course deals with essential microeconomic methods and problems at an advanced level (e. g. Mas-Colell, Whinston, Green: Micoreconomic Theory). As this is a huge field, the course will concentrate on two or three to- pics such as 1. Game theory 2. Principal-agent models 3. Theory of auctions 4. General equilibrium theory 5. Mechanism design					
Intende	ed learı	ning outcomes			
1. expla 2. appl	ain esso y the in	ng the course students a ential findings of microec volved methods to given n which real life situation	conomic theory, simple examples on		
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua, le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	-		
Master's degree (1 major) Economics (2010)					

Module title			Abbreviation		
Theory of Industrial Organization 2					12-M-TI2-102-m01
Module coordinator				Module offered by	
holder	of the C	hair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numer	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
Descrip					
This co	urse di	scusses vertical contract	s in supply chains an	d their impact on co	mpetition.
Outline	of svlla	abus:			
1. The c	lassic p	problem of double margin			d contracts (resale price mainte-
		ear pricing (rebates), excl	usive territories, excl	usive dealing etc.)	
2. Cont 3. Com		r service ency			
		ion principle			
		ment problem			
		relationships by vertical contracts or n	orgore		
-		hing outcomes	leigeis		
		ng the course students a	ra abla ta		
		results of theoretical ind		vertical contracts;	
(ii) app	ly the in	nvolved methods to giver	n simple examples or	their own;	
		in which real life situation			
		e impact of certain vertic			
		umber of weekly contact hours, l			<u>م</u>
		ion on SWS (weekly cont	· · · · · · · · · · · · · · · · · · ·		·
		essment (type, scope, langua) le for bonus)	ge — If other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	laces			
Additio	nal info	ormation			
Worklo	ad				
Teaching cycle					
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module					
	-	ee (1 major) Business Ma	•		
Master'	Master's degree (1 major) Economics (2010)				

Master's with 1 major Economics (2010)

Module title			Abbreviation		
Principles of European Regulation			12-M-PRE-102-m01		
Module	e coordi	inator		Module offered by	
holder	of the C	hair of Industrial Econon	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numei	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
	odule e	xamines the regulation o :: theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-
1. Oven 2. Over 3. Over 4. Politi 5. Natu 6. Price 7. Proci 8. Netw	<ul> <li>Outline of syllabus:</li> <li>1. Overview of the regulation of railroads in Gemany and Europe in practice</li> <li>2. Overview of the regulation of the electricity industry in Gemany and Europe in practice</li> <li>3. Overview of the regulation of the telecommunications industry in Gemany and Europe in practice</li> <li>4. Political economy of regulation</li> <li>5. Natural monopoly and price regulation under ideal conditions</li> <li>6. Price regulation under realistic circumstances</li> <li>7. Procurement: advantages and disadvantages</li> <li>8. Network access regulation</li> </ul>				
		ning outcomes			
(i) desc (ii) ider (iii) ass	ribe ce ntify an ess the	lly completing this modu ntral problems in regulat d apply the appropriate r advantages and disadva tion theory.	ion of the traditional esults from Industria	network industries; l Organization;	is by using results from the indu-
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)	
		ion on SWS (weekly cont			)
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	•		
Master's degree (1 major) Economics (2010)					

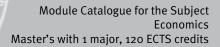
Module title			Abbreviation			
Manag	ement	of Corporate Sustainat	ility		12-M-NUF-102-m01	
Module	coord	inator		Module offered by		
holder of the Chair of Entrepreneurship and Strategy		ip and Strategy	Faculty of Business	Management and E	conomics	
ECTS Method of grading Only after succ. compl. of module(s)						
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	ts					
This mo First, es nesses lity as v	Description: This module introduces students to sustainability management. First, essential concepts such as sustainability and corporate social responsibility are explained, the role of busi- nesses within society is discussed. Afterwards, the module addresses different aspects of corporate sustainabi- lity as well as environmental and social management with particular regard to the dimensions of corporate and economic performance and competitiveness.					
1. Basic 2. Busic 3. Syste 4. Sust 5. Oper	Content: 1. Basic overview of sustainability and (legal) frameworks 2. Business and society 3. System theory 4. Sustainable as well as eco-innovation 5. Operational sustainability management (sustainable strategies, environmental performance indicators) 6. The impact of environmental and social management on corporate performance and competitiveness					
Intende	ed learr	ning outcomes				
(i) expla contrib (ii) asso sed on (iii) eva	ain and utions ess anc the gai lluate d	ully completing the mo define the basic princ and aspects of sustain analyse the complex ned knowledge and ex ifferent strategic and o hes onto various case	iples and concepts of s able development in a problems and impleme periences of this cours perational approaches	Sustainability Manag critical way; ntation strategies of e;	ement as well as to Sustainability Mana	agement ba-
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ge	rman)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		<b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	ion on whether
		nation (approx. 60 min ssessment: German or				
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Workload						
Teaching cycle						
	-					
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's wi	th 1 major	Economics (2010)		ırg ● generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 426 / 555

## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 427 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# International Trade

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 428 / 555
	reg. data record Master (120 ECTS) Economics - 2010	





# **Compulsory Modules**

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 429 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation		
Multinational Enterprises				12-M-MNE-102-m01		
Module	Module coordinator Module offered by					
holder of the Chair of Public Finance Faculty of Business Management and E			Management and Economics			
ECTS	ECTS Method of grading Only after succ. cor		Only after succ. com	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 semester graduate						
Contents						

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

### Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1	major	Economics	(2010)	
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Module	e title				Abbreviation
Topics in International Trade			12-M-TIT-102-m01		
Module coordinator				Module offered by	
holder	holder of the Chair of International Economics Faculty of Busine		Faculty of Business	ss Management and Economics	
ECTS	Metho	od of grading	Only after succ. compl. of module(s)		
5	nume	rical grade			
Duration Module level Othe		Other prerequisites			
1 seme	ster	graduate			
Contents					
This module will be discontinued, no courses are offered currently or will be offered in future. This may be due to one of the following reasons:					
inis may be due to one of the following reasons:					

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)

presentation (approx. 60 minutes) and oral examination (approx. 20 minutes), weighted 2:1 Language of assessment: English

#### Allocation of places

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#### **Additional information**

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Workload

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**Teaching cycle** 

Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 r	major Economics	(2010)
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Module	title				Abbreviation
Advanced International Trade 12-M-AIT-102-m01					12-M-AIT-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
<ul> <li>This module will be discontinued, no courses are offered currently or will be offered in future.</li> <li>This may be due to one of the following reasons:</li> <li>the module belongs to a version of the examination regulations that no longer has any enrolled students</li> </ul>					
<ul> <li>the lecturer who offered the course is no longer employed at the University of Würzburg</li> <li>the contents are no longer taught and were substituted with comparable offers</li> </ul> For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.					
Intende	ed learr	ning outcomes			
Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.					
Courses	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 180 minutes) Language of assessment: English					
Allocation of places					
Additional information					
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)





# **Compulsory Electives**

(5 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 433 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module	e title				Abbreviation
Econon	netrics	1			12-M-OE1-102-m01
Module coordinator				Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
del. In dule ex ces tes Linear a Outline 1. Rand 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult 9. Line 10. Dur	odule d particu camines ts to ve algebra e of syll lom var ortant d t estim- ole line- el assu el prop- ole hype- iple lin ar restr nmy va	lar, model assumptions a s linear restrictions on the rify simple and multiple i is used as formal aid. abus: iables listributions ates ar regression model mptions erties othesis tests ear regression model ictions riables	and properties are dis e models explanatory	scussed and formally	t squares (OLS) regression mo- y motivated. In addition, the mo- dummy variables and introdu-
		pothesis tests			
The stu del and tically o of the r propert to test and so The cor	Idents a dunder derive, multiple ties of ( multipl cial sci mpeten	acquire knowledge of the stand the role of econom calculate and interpret th e regression model. Furth DLS and know how to dea e linear restrictions on th ence questions.	etrics in science and le coefficients, stand ermore, they are able al with transformed a e parameters and are se serve as a prerequ	data analysis. In par ard errors and p-value to state and motiva nd dummy variables e able to apply these	ne classical linear regression mo- rticular, they learn how to analy- ues of a classic regression output te formally the assumptions and . Additionally, students are able tests to real economic, business ics II", "Econometrics III", "Micro-
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	V + Ü (no information on SWS (weekly contact hours) and course language available)				
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	Additional information				

### Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 435 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Public Debt         12-M-F2-102-m01				12-M-F2-102-m01	
Module	coord	inator		Module offered by	
holder	of the C	hair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	numei	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
and sci	dule pr entific g: lectu	debate. re notes provided by Cha		s of public debt that	are in the focus of the public
<ol> <li>Mease</li> <li>Grow</li> <li>Inters</li> <li>Public</li> <li>Neut</li> <li>Politic</li> </ol>	sureme with effe generatic debt rality of ical ecc	nt of public debt cts of public debt tional effects of public de in open economies f public debt onomy of public debt ouvereign debtors	bt		
Intende	ed learr	ning outcomes			
measur quence	rement s using neutra	concepts and problems of simple equilibrium mod lity and know the politica	of public debt. They c els of closed and ope	an discuss the grow en economies. They	d discuss the most important th and distributional conse- can evaluate the relevance of Ri- levels and debt overhangs in spe-
		umber of weekly contact hours, l	anguage — if other than Ger	man)	
		mation on SWS (weekly o			able)
		essment (type, scope, langua) le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		
master	5 uegle	e (1 major) Economics (2	.010)		

Module	e title				Abbreviation	
European Public Finance     12-M-EFP-102-m01						
Module coordinator Module offered by						
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
as sele Readin Outline 1. The b 2. The 0 3. The 9 4. Tax 0 5. Emis	course, cted as g: lectu oudget Commo Stabilit compet sions t	of the European Union on Agricultural Policy (C y and Growth Pact (SGF ition or tax coordinatio rading and European c	cultural, tax and climat hair. AP) ?) n in Europe?		m of the European L	Inion as well
Intende	ed lear	ning outcomes				
the buc the deb	dget of ot prob	ng the course "Europäi ther European Union. T lem within the Europea sues using simple part	hey also know the mos n currency union. Final	st important instrume ly they will be able to	ents of the agricultur	al policy and
Course	<b>S</b> (type, r	number of weekly contact hour	s, language — if other than Ge	rman)		
V + Ü (r	no infoi	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of <sub>l</sub>	olaces				
		agement Master's and Ind Social Sciences Ma				y Master's
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPO I (examination regulati	ons for teaching-degree progra	immes)		
Module	e appea	urs in				
Master	's degr	ee (1 major) Business N	Aanagement (2010)			
	-	ee (1 major) Applied Hu		)		
	Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)					
master	5 uegi	ee (I majoi) Folilical al	iu Joliai Jliences (201	.0)		
Master's wi	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 437 / 555

Module	e title				Abbreviation
Europe	an Con	petition Policy			12-M-WPE-102-m01
Module	e coord	inator		Module offered by	
holder of the Chair of Industrial Economics			nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	Its				
<ol> <li>Mark</li> <li>Qualiti</li> <li>Simpl</li> <li>Hypot</li> <li>Horiz</li> <li>Horiz</li> <li>Econor</li> <li>Efficie</li> <li>Coord</li> <li>Verti</li> <li>Econor</li> <li>"More</li> <li>Abus</li> <li>Classi</li> <li>Econor</li> </ol>	l envirc ket defi tative n le quan chetical zontal r zontal r pmic the ency eff linated cal rela pmic an e econo se of do ification pmic an	nment, competition laws nition hethods titative methods monopoly test agreements and collusion eory ects effects tions and contracts alysis of contracts mic approach" ominant position n of abusive conduct alysis of abusive conduct	n: repeated games an	Id factors affecting lil	kelihood of collusion
		ll be taught in English. ning outcomes			
After co on poli es, as v fronted drainin and ba order to	ompleti cy, incl well as I with p g the re sed on o open	on of the module studen uding the legal framewor understand the approach ractical problems, they c elevant economic theorie that adequate conclusio up that build upon litera	k, the trace models an of European compe an refer to these case s that identify variab ns for appropriate ca ture in journals and b	and methods for the s tition policy in high p es, and the same log les to be measured a ses. They will sufficie being able to think cr	uced in the lecture of competiti- study of competition policy issu- profile cases. When they are con- ic to practical examples apply by and methodologies for assessing, ently understand the subject in itically.
		umber of weekly contact hours, l			<u>,</u>
	-	ion on SWS (weekly cont	-	<u> </u>	
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes) or term paper (approx. 20 pages)					
Allocation of places					
		agement Master's and E nd Social Sciences Mast			ed Human Geography Master's y lot.
Additio	onal inf	ormation			
	-				
Worklo	ad				

### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 439 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	title				Abbreviation
Europea	an Mor	netary Policy - Open Econ	iomy		12-M-EG2-102-m01
Module	e coord	inator		Module offered by	
holder ( Econom		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
The cou	ırse de	als with the following top	pics:		
Functio specula Exchan Theoret and pu	ning of ation w ge rate tical ba rchasir	ith FX. economics: ckground and empirical ng power parity (PPP); Mo	validity of covered in metary approach: Fle	terest parity (CIP), ur xible price monetary	n; FX transactions; hedging and ncovered interest rate parity (UIP) model and sticky price (Dorn- P and the macroeconomic balan-
ce appr the curi Exchan	roach; l rent ac ge rate	Real effective exchange r count. regimes and monetary p	ates; Empirical validi olicy in open econon	ty of the exchange ra	ate theories; Exchange rates and
interna	tional r	of exchange rate regimes nonetary system; central en economy macroeconol	bank interventions of	on the FX market.	; historical development of the
					fixed and flexible exchange ra-
		MP-PC) model of the oper kchange rates; optimum			ry and fiscal policy under fixed practice.
Currence Internation ming fra	tional e	experience with currency	crises since the 1970	os; modelling currend	cy crises within the Mundell-Fle-
Manage	ed-floa	ting as a solution for the	policy trilemma.		
Intende	ed learı	ning outcomes			
By completing this course, students receive a profound understanding of the functioning of foreign exchange markets, the drivers of exchange rate movements and some exchange rate valuation methods used in practice. Next to a profound knowledge of exchange rate theory the course highlights its practical applicability, e.g. as an investment strategy. In the second part of the course students learn the principles of monetary policy in open economies, including its trade-offs and risks like currency crises. Students will be able to analyze these issues based on theoretical models as well as the international historical experience.					
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	rman)	
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es)		

### Allocation of places

#### Additional information

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#### Workload

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## Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 441 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Advanced Macroeconomics       12-M-AME-102-m01         Module correlation       Module offered by         holder of the Chair of International Economics       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Other prerequisites         1 semester       graduate          Other prerequisites         The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus       If acts and the Solow growth model       Ill finite-horizon Ramsey-Cass-Koopmans model         Ill finite-broizon Ramsey-Cass-Koopmans model       Ill finite-broizon Ramsey-Cass-Koopmans model       Ill finite-broizon Ramsey-Cass-Koopmans.         Vapplications (urban and regional growth; growth; growth, resources and the environment)       Reading:       Start with a review of the following textbook:         David Romer, Advanced Macroeconomics, ath ed., McGraw-Hill Irwin.       Wethol of advanced macroeconomics.       Start with a review of the curve.         Reading:       Students acquire a working knowledge	Module title Abbreviation						
holder of the Chair of International Economics       Faculty of Business Management and Economics         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         isemester       graduate          Contents       The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopomans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus       Facts and the Solow growth model       Illinfinite-horizon Ramsey-Cass-Koopomans model         Ill Endogenous growth       Type and the growth growth, resources and the environment)       Reading:         The course draws strongly on the following textbook:       David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Invin.         We will also use journal articles and research papers at several points of the lecture.       Intended Eurimiter and Solow growth in seales: and analytical tools of advanced macroeconomics.         Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of income, the make informed policy analysis and statements and to critically evaluate	Advanc	Advanced Macroeconomics 12-M-AME-102-m01					
ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade	Module	e coordi	nator		Module offered by		
5     numerical grade        Duration     Module level     Other prerequisites       1 semester     graduate        Contents         The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.       Outline of syllabus     If acts and the Solow growth model       Il Infinite-horizon Ramsey-Cass-Koopmans model     III Infinite-horizon Ramsey-Cass-Koopmans model       We valitable construct     Interethorizon Ramsey-Cass-Koopmans model       We	holder	older of the Chair of International Economics Faculty of Business Management and Econom			conomics		
Duration         Module level         Other prerequisites           1 semester         graduate            Contents            The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.           Outline of syllabus	ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
1 semester       graduate          Contents          The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koop-mans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus          If Facts and the Solow growth model          III Infinite-horizon Ramsey-Cass-Koopmans model          III Endogenous growth          V Human capital, social infrastructure and beyond       V Applications (urban and regional growth; growth, resources and the environment)         Reading:          The course draws strongly on the following textbook:          David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Invin.       We will also use journal articles and research papers at several points of the lecture.         Intended learning outcomes           Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics.          Course (type, number of weekly contact hours, language	5	numer	rical grade				
Contents         The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koopmans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.         Outline of syllabus       IFacts and the Solow growth model         Il Infinite-horizon Ramsey-Cass-Koopmans model       III Infinite-horizon Ramsey-Cass-Koopmans model         III Infinite-horizon Ramsey-Cass-Koopmans model       III Infinite-horizon Ramsey-Cass-Koopmans model         Reading:       The curse draws strongly on the following textbook:         David Romer, Advanced Macroec	Duratio	n	Module level	Other prerequisites			
The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koop- mans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting. Outline of syllabus I Facts and the Solow growth model II Infinite-horizon Ramsey-Cass-Koopmans model III Endogenous growth IV Human capital, social infrastructure and beyond V Applications (urban and regional growth; growth, resources and the environment) Reading: The course draws strongly on the following textbook: David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Irwin. We will also use journal articles and research papers at several points of the lecture. Intended learning outcomes Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment: English Allocation of places 	1 seme	ster	graduate				
and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koop- mans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting. Outline of syllabus I Facts and the Solow growth model II Infinite-horizon Ramsey-Cass-Koopmans model III Infinite-horizon Ramsey-Cass-Koopmans model Vapplications (urban and regional growth; growth, resources and the environment) Reading: The course draws strongly on the following textbook: David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Irwin. We will also use journal articles and research papers at several points of the lecture. Intended learning outcomes Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment: English Allocation of places  Morkload  Teaching cycle  Referred to in LPO1 (examination regulations for teaching-degree programmes) 	Conten	ts					
III Endogenous growth IV Human capital, social infrastructure and beyond V Applications (urban and regional growth; growth, resources and the environment) Reading: The course draws strongly on the following textbook: David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Irwin. We will also use journal articles and research papers at several points of the lecture. Intended learning outcomes Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places - Morkload - Teaching cycle - Referred to in LPO1 (examination regulations for teaching degree programmes) -	and a remains n growth, Outline	eview o nodel a , resour e of sylla	f the Solow growth moo nd on endogenous grov ces and the environme abus	lel. The lecture then fo vth theory. Applicatior	ocuses on the infinite as of this framework i	-horizon Ramsey-Ca	iss-Koop-
The course draws strongly on the following textbook: David Romer, Advanced Macroeconomics, 4th ed., McGraw-Hill Invin. We will also use journal articles and research papers at several points of the lecture. Intended learning outcomes Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places  Meditional information  Workload  Teaching cycle  Referred to in LPO I (examination regulations for teaching-degree programmes) 	II Infinit III Endo IV Hum V Appli	te-horiz ogenous an capi cations	on Ramsey-Cass-Koopr s growth tal, social infrastructure	e and beyond	es and the environme	ent)	
Students acquire a working knowledge of the key models and analytical tools of advanced macroeconomics. This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. <b>Courses</b> (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English <b>Allocation of places</b>  <b>Additional information</b>  <b>Workload</b>  <b>Teaching cycle</b>  <b>Referred to in LPO 1</b> (examination regulations for teaching-degree programmes) 	The cou David R	urse dra Romer, <i>i</i>	Advanced Macroeconor	nics, 4th ed., McGraw		ture.	
This enables them to identify the key forces that determine the determinants of income levels and growth rates of incomes, to make informed policy analysis and statements and to critically evaluate current controversies and developments as well as to conduct their own research. Courses (type, number of weekly contact hours, language – if other than German) V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Intende	ed learr	ning outcomes				
V (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	This en of incom	ables tl mes, to	hem to identify the key make informed policy a	forces that determine analysis and statemen	the determinants of	income levels and g	rowth rates
Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Course	<b>S</b> (type, n	umber of weekly contact hours,	language — if other than Ger	rman)		
module is creditable for bonus) written examination (approx. 120 minutes) Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	V (no ir	nformat	ion on SWS (weekly cor	itact hours) and cours	e language available	)	
Language of assessment: English Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)				age — if other than German,	examination offered — if no	t every semester, informati	on on whether
Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)				utes)			
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Allocat	ion of p	laces				
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)							
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)	Additio	nal info	ormation				
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes)							
Referred to in LPO I (examination regulations for teaching-degree programmes)	Workload						
Referred to in LPO I (examination regulations for teaching-degree programmes)							
-	Teaching cycle						
-							
	Referre	d to in	LPO I (examination regulatio	ns for teaching-degree progra	mmes)		
Module appears in	Module	e appea	rs in				
Master's with 1 major Economics (2010)       JMU Würzburg • generated 26-Aug-2024 • exam.       page 442 / 555         reg. data record Master (120 ECTS) Economics - 2010       page 442 / 555	Master's wi	th 1 major	Economics (2010)				page 442 / 555

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# Economic Order and Social Policy

(20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 444 / 555
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# **Compulsory Modules**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 445 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Theory of Social Policy				12-M-TSP-102-m01	
Module coordinator				Module offered by	
holder of the Chair of Economic Order a		and Social Policy	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	1	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
concep a gener the intr ployme ce will I social ji cus will In addit discuss Intende	t of soc al over oductio nt insu oe intro ustice, be on tion, ef ed with ed learn duate s	tial justice. In the first pa view of possible market on and characterisation of rance). Subsequently, di oduced and evaluated in different definitions of the identifying and critically ficiency-oriented justification in students.	rt of the course, whic failures in an insuran of the three main brar fferent options for a terms of efficiency. In the concept of justice examining different of ations for redistribution owing skills and abili	h will deal with socia ce market. One chap nches of social insur- reform of the individu the second part of will be discussed in criteria for the measu- ve policies by the go	
(ii) Mec (iii) Emo (iv) Mea (v) Mec	hanics ergenco asurem hanics	owledge of institutional f of an insurance market e and problems of advers ent and interpretation of and welfare effects of stat t of state redistribution of	se selection and mora inequality measures ate redistribution	al hazard in the cont , particularly of inco	ext of social insurances
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	Workload				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
	Module appears in Master's degree (1 major) Business Management (2010)				
	-	ee (1 major) Economics (2	• · ·		

Master's with 1 major Economics (20	010)
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Module title Abbreviation						
Labor N	Labor Market Economics 12-M-OEA-102-m01					
Module coordinator				Module offered by		
holder	holder of the Chair of Economic Order and Social Policy		and Social Policy	Faculty of Business	Management and E	conomics
ECTS         Method of grading         Only after succ. compl. of module(s)						
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	Contents					
market	course, . The co	students will acquire a ourse will discuss econc loyment.				
1. Labo 2. Why 3. Wha 4. How Basic ru BORJAS EHRENI FRANZ, JAHN, E LANDM	<ul> <li>Outline of syllabus:</li> <li>1. Labour market empirics</li> <li>2. Why has Germany not been able, for more than two decades, to clear the labour markets?</li> <li>3. What policy is best suited to tackle labour market problems?</li> <li>4. How can we break through the rigid political-economic structures in our society?</li> <li>Basic reading:</li> <li>BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc.</li> <li>EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam.</li> <li>FRANZ, W. (2009): Arbeitsmarktökonomik. 7th ed., Berlin etc.</li> <li>JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarkttheorien, 2nd ed., Lucius &amp; Lucius, Stuttgart.</li> <li>LANDMANN, O./ JERGER, J. (1999): Beschäftigungstheorie, 1st ed., Springer, Berlin.</li> </ul>					
Market	, 2nd e	IICKELL, S. / JACKMAN, I d., Oxford University Pre ning outcomes				
		receive an understandin	g of the functioning of	f the labour market a	nd its institutions. T	hev will also
		identify and to evaluate				
Course	<b>S</b> (type, n	umber of weekly contact hours,	language — if other than Ge	rman)		
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)	
		s <b>essment</b> (type, scope, langu le for bonus)	age — if other than German,	examination offered — if no	t every semester, informat	ion on whether
written	examir	nation (approx. 60 minu	tes)			
Allocat	ion of p	olaces				
Additio	onal info	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module	e appea	ars in				
Master's w	ith 1 major	Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 447 / 555

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# **Compulsory Electives**

(10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 449 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Social Insurance and the Welfare State				12-M-F3-102-m01	
Module coordinator				Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)

Module title					Abbreviation	
Humai	n Resou	rce Management and	Industrial Relations		12-M-HRM-102-m01	
Modul	le coord	linator		Module offered by		
holder of the Chair for Human Resource Management and Organisation			Irce Management and	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)		
5	nume	rical grade				
Durati	on	Module level	Other prerequisites	;		
1 seme	ester	graduate				
Conte	nts					
of hun Readir	nan reso ng list to	ources and institutiona be provided in class.	vanced theories, estima al frameworks such as in		empirical results from the areas	
Intend	led lear	ning outcomes				
	npirical				l theories, estimation techniques elations on the basis of scientific	
Course	<b>es</b> (type,	number of weekly contact hou	rs, language — if other than Ge	rman)		
V + Ü (	(no info	rmation on SWS (week	ly contact hours) and c	ourse language avail	able)	
		<b>sessment</b> (type, scope, lan ble for bonus)	guage — if other than German,	examination offered — if no	t every semester, information on whether	
writter	n exami	nation (approx. 60 mir	nutes)			
Alloca	tion of	places				
		nagement Master's and ices will be allocated b		no restrictions. Politio	cal and Social Sciences Master's:	
Additi	onal inf	ormation				
Workl	oad					
Teachi	ing cyc	le				
Referr	ed to in	LPOI (examination regulat	ions for teaching-degree progra	ammes)		
Modul	le appe	ars in				
Maste	r's degr	ree (1 major) Business	Management (2010)			
	-	ree (1 major) Economic		、		
Maste	r's degr	ee (1 major) Political a	nd Social Sciences (20:	10)		

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Module	Module title Abbreviation					
Commo	Common European Labor Market 12-M-EW-102-m01					
Module	e coordinator		Module offered by			
holder	of the Chair of Economic Orde	r and Social Policy	Faculty of Business	Management and E	conomics	
ECTS	Method of grading	Only after succ. compl. of module(s)				
5	numerical grade					
Duration Module level Other prerequisites						
1 seme	1 semester graduate					
Conten	Contents					
well as are intr Outline 1. Europ	urse provides an overview of t common and country-specific roduced to economic theories e of syllabus: pean integration - an introduc pean labour markets - overvie	: regulations in the are that can explain the cc tion	a of structural and so	ocial policy. In additi		
4. The i	common European labour mai impact of European structural ic cluster policy - a new miracl	funds	ions			
BALDW KRUGM PELKMA RIBHEG ROOS, <i>schafts</i> , VAUBEI mer, St	eading: /IN, R./WYPLOSZ, CH. (2009): /AN, P.R./OBSTFELD, M. (2009 ANS, J. (2007): European Integ GE, H. (2007): Europäische W M. (2003): Internationale Inte <i>politik</i> , 4 (1), p. 107-121. L, R./SCHUSTER, R. (1996): Eu ruttgart.	): Internationale Wirtso gration Methods and irtschafts- und Sozialp gration und die Neue Ö	chaft, 8th ed., Pearso Economic Analysis, F oolitik, Springer-Verla Dkonomische Geogra	on Studium, Munich Prentice Hall, 3rd ed Ig, Heidelberg. phie. <i>Perspektiven c</i>	., Harlow. der Wirt-	
Intende	ed learning outcomes					
market med to stand t	Idents gain knowledge about s. They receive an overview of reduce income disparities wi he emergence of geographica intervene in the process of co	the possible labour m hin the European Unic lly and economically co	arket measures and n. Additionally the s oncentrated areas. S	they can discuss ap tudents will be enab	proaches ai- bled to under-	
Course	<b>S</b> (type, number of weekly contact hour	s, language — if other than Ge	rman)			
V + Ü (r	no information on SWS (weekl	y contact hours) and co	ourse language avail	able)		
	<b>d of assessment</b> (type, scope, lang s creditable for bonus)	uage — if other than German,	examination offered — if no	t every semester, informat	ion on whether	
written	examination (approx. 60 min	utes)				
Allocat	ion of places					
	ss Management Master's and litical and Social Sciences Ma				iy Master's	
	onal information	•				
Worklo	ad					
Master's wi	ith 1 major Economics (2010)		urg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 452 / 555	

### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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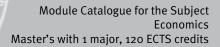
#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

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Module	title				Abbreviation
Topics	in Labo	or Market Economics and	Social Policy		12-M-SPÜ-102-m01
Module coordinator				Module offered by	
holder	of the (	Chair of Economic Order a	and Social Policy	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
		Sozialpolitische Übungen d intends to launch an op			deals with current economic po-
Intende	ed learı	ning outcomes	·		
	nic and				profound unterstanding of how arch results in economic policy is
Course	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	rman)	
Ü (no ir	nformat	tion on SWS (weekly cont	tact hours) and cours	e language available	e)
		<b>eessment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ıg cycl	e			
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module	e appea	ars in			
		ee (1 major) Business Ma ee (1 major) Economics (2			
			/		





## Economic Policy (20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 455 / 555
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# **Compulsory Electives**

(20 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 456 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	title				Abbreviation
Social Insurance and the Welfare State			12-M-F3-102-m01		
Module coordinator Module offer			Module offered by		
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	8			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)

Module	title				Abbreviation		
Theory of Social Policy					12-M-TSP-102-m01		
Module	coord	inator		Module offered by			
holder	of the C	Chair of Economic Order a	and Social Policy	Faculty of Business	Management and Economics		
ECTS	Metho	od of grading	Only after succ. compl. of module(s)				
5	1	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate		-			
concep a gener the intr ployme ce will I social ji cus will In addit discuss Intende	Contents The lecture "Theorie der Sozialpolitik" ("Theory of Social Policy") discusses the concept of social security and the concept of social justice. In the first part of the course, which will deal with social security, students will acquire a general overview of possible market failures in an insurance market. One chapter will then each be devoted to the introduction and characterisation of the three main branches of social insurance (pension, health and unem- ployment insurance). Subsequently, different options for a reform of the individual branches of social insuran- ce will be introduced and evaluated in terms of efficiency. In the second part of the course, which will deal with social justice, different definitions of the concept of justice will be discussed in more detail. Here, the main fo- cus will be on identifying and critically examining different criteria for the measurement of inequality in a society. In addition, efficiency-oriented justifications for redistributive policies by the government will be addressed and discussed with students. Intended learning outcomes						
(ii) Mec (iii) Emo (iv) Mea (v) Mec	hanics ergenco asurem hanics	owledge of institutional f of an insurance market e and problems of advers ent and interpretation of and welfare effects of stat t of state redistribution of	se selection and mora inequality measures ate redistribution	al hazard in the cont , particularly of inco	ext of social insurances		
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)			
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)		
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether		
written	examir	nation (approx. 60 minut	es)				
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	ad						
 T							
Teachir	ig cycl	8					
 Deferre	d to in		fanta alti da				
Keierre		LPO I (examination regulation	s for teaching-degree progra	mmes)			
 Module	20002	irs in					
		ee (1 major) Business Ma	nagement (2010)				
	-	ee (1 major) Economics (2	• · ·				

Master's with 1 major Economics (20	010)
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Module title				Abbreviation			
				12-M-OEA-102-m01			
Module coordinator Module o			Module offered by	odule offered by			
holder	of the (	Chair of Economic Order	and Social Policy	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)			
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites	Other prerequisites			
1 seme	ster	graduate					
Conten	ts						
Description: In this course, students will acquire an in-depth understanding of the problems of the German national labour market. The course will discuss economic as well as political-economic theories that can explain the phenome- non of unemployment.							
1. Labo 2. Why 3. Wha 4. How Basic ru BORJAS EHRENI FRANZ, JAHN, E	<ul> <li>Outline of syllabus:</li> <li>1. Labour market empirics</li> <li>2. Why has Germany not been able, for more than two decades, to clear the labour markets?</li> <li>3. What policy is best suited to tackle labour market problems?</li> <li>4. How can we break through the rigid political-economic structures in our society?</li> <li>Basic reading:</li> <li>BORJAS, G. J. (2010): Labor Economics. 5th ed., Boston etc.</li> <li>EHRENBERG, R.G./SMITH, R.S. (1996): Modern Labor Economics, 6th ed., Addison-Wesley, Amsterdam.</li> <li>FRANZ, W. (2009): Arbeitsmarktökonomik. 7th ed., Berlin etc.</li> <li>JAHN, E. J./ WAGNER, T. (2004): Neue Arbeitsmarkttheorien, 2nd ed., Lucius &amp; Lucius, Stuttgart.</li> </ul>						
LAYARE Market	), R. / N , 2nd e	9./ JERGER, J. (1999): Be IICKELL, S. / JACKMAN, d., Oxford University Pre	R. (2005): Unemploym			he Labour	
		ning outcomes					
		eceive an understandir identify and to evaluate				hey will also	
Course	<b>S</b> (type, n	umber of weekly contact hours	language — if other than Ge	rman)			
V + Ü (r	no infor	mation on SWS (weekly	contact hours) and co	ourse language avail	able)		
		e <b>ssment</b> (type, scope, langu le for bonus)	age — if other than German,	examination offered — if no	t every semester, informat	ion on whether	
written	exami	nation (approx. 60 minu	tes)				
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Workload							
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
 Madul		ve in					
Module	e appea	115 III					
Master's wi	ith 1 majoi	Economics (2010)		rg • generated 26-Aug-2024 o rd Master (120 ECTS) Econom		page 459 / 555	
			-				

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 460 / 555
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Module	title				Abbreviation
Public Debt				12-M-F2-102-m01	
Module coordinator Module offered			Module offered by		
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
Description: The module provides an introduction to some specific issues of public debt that are in the focus of the public and scientific debate. Reading: lecture notes provided by Chair. Outline of syllabus: 1. Measurement of public debt 2. Growth effects of public debt 3. Intergenerational effects of public debt 4. Public debt in open economies 5. Neutrality of public debt 6. Political economy of public debt 7. Theory of souvereign debtors Intended learning outcomes After completing the course "National Debt" students are able to distinguish and discuss the most important measurement concepts and problems of public debt. They can evaluate the relevance of Ri-					
cific co	untries				evels and debt overhangs in spe-
		mation on SWS (weekly o			able)
Method	l of ass	· · · · · ·			t every semester, information on whether
		nation (approx. 60 minut	es)		
Allocat					
Additio	nal info	ormation			
Worklo	ad				
Teachir	Teaching cycle				
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)	
Module					
		ee (1 major) Business Ma			
master	Master's degree (1 major) Economics (2010)				

Module	e title				Abbreviation
Europe	an Con	petition Policy			12-M-WPE-102-m01
Module	e coord	inator		Module offered by	
holder of the Chair of Industrial Economics			nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5 numerical grade					
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
<ol> <li>Lega</li> <li>Marł</li> <li>Qualiti</li> <li>Simpl</li> <li>Hypoti</li> <li>Horizi</li> <li>Horizi</li> <li>Econci</li> <li>Efficiei</li> <li>Coordi</li> <li>Verti</li> <li>Econci</li> <li>"Morei</li> <li>Abusi</li> <li>Classi</li> <li>Econci</li> </ol>	Outline of syllabus: 1. Legal environment, competition laws 2. Market definition - Qualitative methods - Simple quantitative methods - Hypothetical monopoly test 3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion 4. Horizontal mergers and collusion: repeated games and factors affecting likelihood of collusion 4. Horizontal mergers and collusion - Economic theory - Efficiency effects - Coordinated effects 5. Vertical relations and contracts - Economic analysis of contracts - "More economic approach" 6. Abuse of dominant position - Classification of abusive conduct - Economic analysis of abusive conduct and theory of harm				
		ll be taught in English. ning outcomes			
After co on poli es, as v fronted drainin and ba order to	ompleti cy, incl well as I with p g the re sed on o open	on of the module studen uding the legal framewor understand the approach ractical problems, they c elevant economic theorie that adequate conclusio up that build upon litera	k, the trace models an of European compe an refer to these case s that identify variab ns for appropriate ca ture in journals and b	and methods for the s tition policy in high p es, and the same log les to be measured a ses. They will sufficie being able to think cr	uced in the lecture of competiti- study of competition policy issu- profile cases. When they are con- ic to practical examples apply by and methodologies for assessing, ently understand the subject in itically.
		umber of weekly contact hours, l			<u>,</u>
	-	ion on SWS (weekly cont	-	<u> </u>	
module is	s creditab	le for bonus)			t every semester, information on whether
	written examination (approx. 60 minutes) or term paper (approx. 20 pages)				
Allocat	ion of p	olaces			
		agement Master's and E nd Social Sciences Mast			ed Human Geography Master's y lot.
Additio	onal inf	ormation			
	1				
Worklo	ad				

### Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

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	reg. data record Master (120 ECTS) Economics - 2010	

Module	title				Abbreviation	
Advanc	ed Inte	rnational Trade			12-M-AIT-102-m01	
Module coordinator				Module offered by		
holder	of the C	Chair of International Eco	nomics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. compl. of module(s)			
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
This ma th th th For mor and Ecce Intende Due to th module Courses	<ul> <li>This module will be discontinued, no courses are offered currently or will be offered in future.</li> <li>This may be due to one of the following reasons: <ul> <li>the module belongs to a version of the examination regulations that no longer has any enrolled students</li> <li>the lecturer who offered the course is no longer employed at the University of Würzburg</li> <li>the contents are no longer taught and were substituted with comparable offers</li> </ul> </li> <li>For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.</li> <li>Intended learning outcomes</li> <li>Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.</li> </ul> <li>Courses (type, number of weekly contact hours, language – if other than German)</li>					
		ion on SWS (weekly cont essment (type, scope, langua	-		t every semester, information on whether	
		le for bonus)			, ,	
		nation (approx. 180 minu ssessment: English	tes)			
Allocati	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	9				
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)		

#### Module appears in

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Module	e title				Abbreviation
Quanti	tative E	conomic Policy			12-M-QWP-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
1. Subj 2. Quar 3. Fund 4. Econ 5. Stab 6. Opti	Outline of syllabus: 1. Subject and tasks of quantitative economic policy 2. Quantitative economic policy in the static model 3. Fundamentals of systems and control theory 4. Econometric models 5. Stabilisation theory and policy in dynamic models 6. Optimal quantitative economic policy				
Intende	ed lear	ning outcomes			
					ative economic policy. They are concrete economic problems.
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V (no ir	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		<b>sessment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)	
Module	e appea	in			
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				





## **Research Methods**

(40 ECTS credits)

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# **Compulsory Modules**

(15 ECTS credits)

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Module title					Abbreviation		
Econometrics 1 12-M-OE1-102-m01					12-M-OE1-102-m01		
Module coordinator				Module offered by			
holder of the Chair of Econometrics		Faculty of Business Management and Economics					
ECTS Method of grading		Only after succ. compl. of module(s)					
5	nume	rical grade					
Duration Module level		Other prerequisites					
1 semester graduate							
Contents							
Description: This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions. Linear algebra is used as formal aid. Outline of syllabus: 1. Random variables 2. Important distributions 3. Point estimates 4. Simple linear regression model 5. Model assumptions 6. Model properties 7. Simple hypothesis tests 8. Multiple linear regression model 9. Linear restrictions 10. Dummy variables							
		/pothesis tests					
Intended learning outcomes							
The students acquire knowledge of the basics, concepts and methods used in the classical linear regression mo- del and understand the role of econometrics in science and data analysis. In particular, they learn how to analy- tically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions. The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Micro- econometrics" und "Financial Econometrics".							
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)							
V + Ü (no information on SWS (weekly contact hours) and course language available)							
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)							
written examination (approx. 60 minutes)							
Allocation of places							
Additio	onal inf	ormation					

## Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 469 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title			Abbreviation		
Advanced Microeconomics				12-M-AM-102-m01	
Module coordinator				Module offered by	
holder formati		Chair for Economics, Cont nomics	tract Theory and In-	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
pics su 1. Gam 2. Princ 3. Theo 4. Gene 5. Mech	ch as e theor ipal-ag ry of au eral equ nanism	y ent models uctions uilibrium theory design	ry). As this is a huge	field, the course will	concentrate on two or three to-
Intende	ed lear	ning outcomes			
1. expla 2. apply	ain ess y the in	ng the course students a ential findings of microec volved methods to given n which real life situation	conomic theory, simple examples on		
		umber of weekly contact hours, l			
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)
		s <b>essment</b> (type, scope, langua; le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	Master's degree (1 major) Business Management (2010)				
Master's degree (1 major) Economics (2010)					

Module title			Abbreviation			
Advanc	Advanced Macroeconomics 12-M-AME-102-m01					
Module coordinator				Module offered by		
holder	holder of the Chair of International Economics		onomics	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	Only after succ. compl. of module(s)		
5	numer	ical grade				
Duratio	n	Module level	Other prerequisites	i		
1 seme	ster	graduate				
Conten	ts					
The course covers long-run aspects of macroeconomics. We start with a review of the facts of long-run growth and a review of the Solow growth model. The lecture then focuses on the infinite-horizon Ramsey-Cass-Koop- mans model and on endogenous growth theory. Applications of this framework involving urban and regional growth, resources and the environment will be discussed, time permitting.						
II Infinit III Endo IV Hum V Appli Reading	and the te-horiz genous an capi cations g:	abus Solow growth model on Ramsey-Cass-Koop growth ital, social infrastructur (urban and regional gr	e and beyond owth; growth, resourc	es and the environm	ent)	
David R	Romer, <i>I</i>	Advanced Macroeconor se journal articles and r	nics, 4th ed., McGraw		ture.	
Intende	ed learr	ning outcomes				
This en of incor	ables tl mes, to	ire a working knowledg hem to identify the key make informed policy as well as to conduct t	forces that determine analysis and statemen	the determinants of	income levels and g	rowth rates
Course	<b>S</b> (type, n	umber of weekly contact hours	, language — if other than Ge	rman)		
V (no in	format	ion on SWS (weekly co	ntact hours) and cours	e language available	)	
		<b>essment</b> (type, scope, lang le for bonus)	age — if other than German,	examination offered — if no	t every semester, informati	on on whether
		nation (approx. 120 min ssessment: English	utes)			
Allocat	ion of p	laces				
			_			
Additio	nal info	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module	e appea	rs in				
Master's wi	th 1 major	Economics (2010)		rrg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 471 / 555

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# **Compulsory Electives**

(25 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 473 / 555
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Module	title				Abbreviation
Optimal Tax Theory					12-M-OST-102-m01
Module coordinator				Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	1	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten					
ria that as well Examin ses, the Outline	charac as incc ing spe cours of sylla	terise an optimal tax systeme and capital. ecific taxation issues such e will then provide stude abus:	tem. Lectures will int n as the eco-tax, fam	roduce students to k ily taxation and the t	l become familiar with the crite- ey rules for taxing commodities axation of international enterpri- e rules.
2. Optir 3. Optir 4. Interr	<ol> <li>Optimal commodity taxation</li> <li>Optimal income taxation</li> <li>Optimal taxation of families</li> <li>International tax competition</li> </ol>				
	-	re notes to be provided			
		ning outcomes ng this module students	have a basic underst	anding of what is mo	eant with "optimal taxation".
		to apply this concept to s d present short papers wh			in practice. Students also learn cy issues.
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocati	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teachir	ng cycl	e			
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma	•		
Master'	s degre	ee (1 major) Economics (2	2010)		

Module title			Abbreviation			
Econon	netrics	2			12-M-OE2-102-m01	
Module coordinator			Module offered by			
holder	of the C	Chair of Econometrics		Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
Description: This module deals with the basics, concepts and methods of the generalised least squares (GLS) framework. Partly as a motivation for the GLS model and partly for its own right, different specification and data problems as well as violations of model assumptions of the OLS estimator (as introduced in "Ökonometrie I" ("Econometrics I")) are discussed. This includes multicollinearity, a test for structural breaks, heteroskedastiticy and autocorrela- tion. Linear algebra is used as formal aid. Outline of syllabus: 1. Specification analysis 2. Multicollinearity 3. Heteroskedastiticy 4. Autocorrelated disruptive terms						
-		l least squares (GLS)				
Intende	ed learn	ning outcomes				
Students acquire essential knowledge of the fundamentals, methods and concepts for estimating the generalized linear regression model (GLS) and can apply and interpret it. They are sensitized for specification problems, data problems and violations of the assumptions of the classical linear model (OLS) so that they are able to recognize, to assess and therefore adequately deal with these problems in theory and practice. This enables them to critically assess the use of the Estimation methods in scientific work and to work independently on adequate implementation of empirical analyzes to answer selected (economic) scientific issues if available data with the above-mentioned Involve problems. The competences acquired in this course serve as a prerequisite for "Econometrics III", "Microeconometrics" und "Financial Econometrics".						
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language availa	able)	
		s <b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Workload						
Teachi	ng cycl	e				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's wi	ith 1 major	r Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 475 / 555

# Module appears in

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	reg. data record Master (120 ECTS) Economics - 2010	



Module title				Abbreviation		
Econor	netrics	3			12-M-OE3-102-m01	
Module coordinator		Module offered by				
holder	of the C	Chair of Econometrics		Faculty of Business	Management and Ec	conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	i i i i i i i i i i i i i i i i i i i		
1 semes	ster	graduate				
Conten	ts					
This mo sed lea the inst models includin Linear a Outline 1. Error- 2. IV es 3. Gene 4. Distri 5. Statio 6. Deter 7. Integ	Description: This module deals with advanced econometric methods and concepts based on the classical and the generali- sed least squares estimator discussed in Ökonometrie I and II (Econometrics I and II). In particular, this includes the instrumental variable (IV) estimator, the generalised method of moments (GMM) estimator, distributed lag models as well as basic methods and concepts used in uni and multivariate econometric times series analysis, including (non)stationarity, integration, cointegration. Linear algebra is used as formal aid. Outline of syllabus: 1. Error-in-variables 2. IV estimation 3. Generalised least squares estimation 4. Distributed lag models 5. Stationary uni and multivariate processes 6. Deterministic and stochastic trends 7. Integrated and cointegrated processes					his includes ibuted lag
		ning outcomes				
The students acquire thorough understanding of advanced methods and concepts in econometrics. They are fa- miliarized with diverse error-in-variables issues and capable of handling them appropriately. After the course, students understand the generalized methods of moment (GMM) and the instrumental variable (IV) estimator to an extent that they can discuss their pros and cons, apply these to selected questions in quantitative econo- mics, and understand scientific papers using these methods. Furthermore, they become acquainted with selec- ted time series issues, such as distributed lag models, non-stationarity, spurious correlation, and cointegrated processes, enabling them to conduct a comprehensive time series analysis. In brief, the course enables students to apply the above mentioned methods and concepts to real life questions, assess their appropriateness, and address their theoretical and practical benefits and shortcomings.					e course, estimator tive econo- with selec- integrated bles students	
Courses	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	rman)		
V + Ü (n	infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)	
Method	l of ass	essment (type, scope, lang	uage — if other than German,	examination offered — if no	t every semester, informatio	on on whether
		le for bonus)				
		nation (approx. 60 min	utes)			
Allocation of places						
Additio	nal info	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Master's wi	th 1 major	Economics (2010)		rrg • generated 26-Aug-2024 v rd Master (120 ECTS) Econom		page 477 / 555

Referred to in LPO I (examination regulations for teaching-degree programmes)

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 478 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Multinational Enterprises				12-M-MNE-102-m01	
Module	e coord	inator		Module offered by	
holder of the Chair of Public Finance				Faculty of Business Management and Economics	
ECTS	TS Method of grading On		Only after succ. compl. of module(s)		
5	nume	rical grade			
Duration Module level Oth		Other prerequisites			
1 semester graduate					
Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

## Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1 m	ajor Economics (	2010)
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Module title					Abbreviation
Empiric	Empirical HR Research				12-M-EPF-102-m01
Module	coord	inator		Module offered by	
holder of the Chair for Human Resource Management and Organisation			e Management and	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
most in learn, w STATA.	nportar vith the	it estimation problems a	nd their application i	n the software packa	) introduces and discusses the age STATA. In addition, students programs are programmed in
Intende	ed learr	ning outcomes			
		seminar is to enable stu application in STATA witl			important estimation program- omics.
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
Ü (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)
		<b>essment</b> (type, scope, langua <sub>)</sub> le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
term pa	per (10	pages) and presentation	n (30 minutes), weigł	nted 2:1	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module	Module appears in				
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		

Module title					Abbreviation
Empiric	al Rese	earch in Entrepreneurshi	p and Management		12-M-EGF2-102-m01
Module	coord	inator		Module offered by	
holder of the Chair of Entrepreneurship and Strategy			and Strategy	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)	
5 numerical grade					
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
Description: The module will introduce students to qualitative / quantitative research paradigms, using, among others, the example of empirical studies in the area of founding and management research. During the course, participants will be required to present significant substantive and methodological findings of a recent empirical essay. In their presentations, students will address the following key questions: What contribution does the paper ma- ke? How are empirically testable hypotheses derived? What method of empirical data collection is used? What evaluation methodology is used? What are the implications for science and practice, what are the strengths and weaknesses of the paper? Content (subject to change): 1. Introduction 2. Philosophy of science 3. Study design 4. Correlations 5. Methods of data collection 6. Simple linear regression 7. Specification problems and distributions 8. Time series analysis 9. Logistic regression					
Intende	ed learr	ning outcomes			
Studen ented s			rposefully in complex	k situations with emp	pirical expertise on a practice-ori-
Courses	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
weighte	ed 1:1	oprox. 30 pages) and pressessment: English or Ge		o minutes) with sub- <sub>l</sub>	presentation and discussion,
Allocati					
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			

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Referred to in LPO I (examination regulations for teaching-degree programmes)

## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 482 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Strateg	gic Proc	luction Management			12-M-SPM-102-m01	
Module	e coord	inator		Module offered by		
holder of the Chair of Business Management and Industr Management			ement and Industrial	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	its					
Studen cal mo princip ted ma	nts will dels wi les of v themat	ll be used for analysing b alue structure optimisati ical models.	oth economic and ec	ological issues. In a	ement. Theoretical and analyti- ddition, the module will discuss ing the development of integra-	
Intend	ed lear	ning outcomes				
strateg the ma	y struct in strat	tured and goal-oriented i	n a global context usi s in production mana	ng appropriate meth gement and evaluate	swer questions of operations nods. Furthermore, they know e and apply planning and control	
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)	
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1	
Allocat	ion of p	olaces				
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	ed to in	LPOI (examination regulation	s for teaching-degree progra	mmes)		
Module	e appea	ars in				
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•			

Module title				Abbreviation	
Theory of Industrial Organization 2					12-M-Tl2-102-m01
Module	coord	inator		Module offered by	
holder of the Chair of Industrial Economics			nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5 numerical grade					
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
Descrip					
This co	urse di	scusses vertical contract	s in supply chains an	d their impact on co	mpetition.
Outline	of svlla	abus:			
1. The c	lassic j	problem of double margin			d contracts (resale price mainte-
		ear pricing (rebates), excl	usive territories, excl	usive dealing etc.)	
2. Cont 3. Com		or service rency			
-	-	ion principle			
		ment problem			
	-	relationships by vertical contracts or n	orgore		
		ning outcomes	leigeis		
		ng the course students a	ro ablo to		
		results of theoretical ind		vertical contracts;	
(ii) app	ly the ii	nvolved methods to giver	n simple examples or	n their own;	
		in which real life situatio			
		e impact of certain vertic			
		umber of weekly contact hours, l ion on SWS (weekly cont			<u>م</u>
			· · ·		
module is	creditab	le for bonus)			t every semester, information on whether
written	examir	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module	annes	rs in			
		ee (1 major) Business Ma	nagement (2010)		
	-	ee (1 major) Economics (2	•		

Master's with 1 major Economics (2010)

Module title					Abbreviation	
Applie	d Genei	ral Equilibrium Models			12-M-NGM-102-mo:	l
Module	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business	Management and E	conomics
ECTS Method of grading Only after succ		Only after succ. con	npl. of module(s)			
5 numerical grade						
Duration Module level Other prerequisites						
1 seme	ster	graduate				
Conten	ts					
<ul> <li>Description:</li> <li>This course will mostly be concerned with the analysis of public policy (in areas such as taxation, social security etc.). Providing students with state-of-the-art techniques for quantitative macroeconomic research in this very field and familiarising them with the relevant literature, this course will teach students how such policies redistribute between different generations and also within generations, how they may improve risk sharing when markets are incomplete and how they can trigger distortions and therefore hurt the aggregate economy.</li> <li>Outline of syllabus: <ol> <li>Programming with FORTRAN and application of numerical methods</li> <li>Solution techniques for dynamic programming problems</li> <li>The overlapping generations model (OLG) with uninsurable income risk</li> <li>Policy analysis in the stochastic OLG model</li> </ol> </li> </ul>						
	notes	will be provided.				
		ning outcomes				
(i) edit (ii) imp	and so lement	ng the course "Comput lve stochastic economi small scale economic ax and social security p	c problems using adva nodels on the comput	inced numerical tech er;	niques;	c term.
		umber of weekly contact hours				
		mation on SWS (weekly				
		<b>sessment</b> (type, scope, lang le for bonus)	lage — if other than German,	examination offered — if no	t every semester, informat	ion on whether
written	exami	nation (approx. 60 minu	ites)			
Allocat	ion of p	olaces				
Additional information						
Worklo	ad					
			_			
Teachi	ng cycl	8				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business N ee (1 major) Economics	-			
Master's w	ith 1 major	Economics (2010)		irg • generated 26-Aug-2024		page 485 / 555
			reg. data reco	rd Master (120 ECTS) Econom	ics - 2010	

Module title					Abbreviation	
Theory	of Indu	strial Organization 1			12-M-Tl1-102-m01	
Module	coord	inator		Module offered by		
holder	of the C	Chair of Industrial Econo	omics	ics Faculty of Business Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	Only after succ. compl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semester graduate						
Conten	ts		-			
1. Mond - Nonlin - Dynan 2. Oligo - Static - Compa - Equilil 3. Dyna - Repea - Marko 4. Strat - Entry o - Signal 5. Aucti - Secon - First p 6. Adve	Theory of industrial organisation: 1. Monopoly pricing - Nonlinear pricing and mechanism design - Dynamic pricing: experience goods, durable goods 2. Oligopoly pricing - Static price and quantity competition in homogeneous and differentiated goods markets - Comparative statics - Equilibrium market structure 3. Dynamic competition in oligopoly markets - Repeated games and collusion - Markov perfect equilibrium and models of dynamic competition 4. Strategic behaviour by incumbent firms - Entry deterrence and predation - Signalling and reputation 5. Auctions - Second price auctions - First price auctions 6. Advertising and product design					
		l be taught in English.	_			
Intended learning outcomes Students which complete this class will acquire a working knowledge of advanced theoretical models of compe- tition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interac- tions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, as- sess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possi- ble extensions.						
Courses	<b>S</b> (type, n	umber of weekly contact hours	language — if other than Ger	man)		
V + Ü (n	no infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
		<b>essment</b> (type, scope, langule for bonus)	age — if other than German, o	examination offered — if no	t every semester, informati	on on whether
written	examir	nation (approx. 60 minu	tes) or term paper (ap	prox. 20 pages)		
Allocation of places						
Additional information						
Worklo	ad					
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • d Master (120 ECTS) Economi		page 486 / 555

# Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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## Module appears in

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 487 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation	
Topics in International Trade					12-M-TIT-102-m01
Module coordinator				Module offered by	
holder	of the O	Chair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)	
5	nume	rical grade			
Duration Module level Other pr					
Duratio	n	Module level	Other prerequisites		
Duratio		<b>Module level</b> graduate	Other prerequisites		
	ster				

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)

presentation (approx. 60 minutes) and oral examination (approx. 20 minutes), weighted 2:1 Language of assessment: English

### Allocation of places

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### **Additional information**

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Workload

--

**Teaching cycle** 

Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module appears in

Master's with 1 majo	r Economics (2010)
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Module title					Abbreviation	
Advanc	ed Inte	ernational Trade			12-M-AIT-102-m01	
Module	coord	inator		Module offered by		
holder	of the (	Chair of International Eco	nomics	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This ma th th th For mor and Ecc Intende Due to th module Courses V (no in	This module will be discontinued, no courses are offered currently or will be offered in future. This may be due to one of the following reasons:  • the module belongs to a version of the examination regulations that no longer has any enrolled students • the lecturer who offered the course is no longer employed at the University of Würzburg • the contents are no longer taught and were substituted with comparable offers For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics. Intended learning outcomes Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module. Courses (type, number of weekly contact hours, language – if other than German)					
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	ot every semester, information on whether	
written Langua	examii ge of a	nation (approx. 180 minu ssessment: English	tes)			
Allocat	ion of p	olaces				
		_				
Additio	nal inf	ormation				
Workload						
Teachir	ıg cycl	e				
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)		

### Module appears in

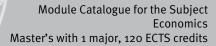


Module title					Abbreviation	
Econor	nic Dyn	amics		12-M-DWT-102-m01		
Module	coord	inator		Module offered by		
holder	of the C	Chair of Econometrics		Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
2. Diffe 3. Diffe 4. Dyna 5. Selec	mic sys rential rence e mic op cted mo	abus: stems and models in eco equations quations timisation odels in business cycle th odels in growth theory				
Intende	ed learr	ning outcomes				
					ory. They will be able to analyze y those to economic applicati-	
Courses	<b>5</b> (type, n	umber of weekly contact hours, la	anguage — if other than Ger	man)		
V + Ü (n	io infor	mation on SWS (weekly o	contact hours) and co	urse language avail	able)	
			ge — if other than German, e	examination offered — if no	t every semester, information on whether	
		le for bonus)	)			
		nation (approx. 60 minute	es)			
Allocati	ion oi p	naces				
 Additio	nalinf	ormation				
Auditio						
Workload						
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
		ee (1 major) Business Ma	nagement (2010)			
Master'	Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 490 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title				Abbreviation				
Information Systems Research 12-M-ISR-102-m01								
Module	e coord	inator		Module offered by				
holder of the Chair of Information Syste			tems Engineering	Faculty of Business	Management and E	conomics		
ECTS Method of grading			Only after succ. con	Only after succ. compl. of module(s)				
5	nume	rical grade						
Duratio	n	Module level	Other prerequisites					
1 seme	ster	graduate						
Conten	Contents							
		ovides an overview of th research in business int		Indations, theories, I	research topics and	methods of		
Intende	ed lear	ning outcomes						
(i) Expl (ii) Gett (iii) Rec	oration ting to cognitic	rovides students with k of classical themes of know the relevant parac on of the interfaces to o rience in finding and ev	WI / IS research; ligms, theories and me ther areas of business	administration and I	nanagement practic	e;		
Course	<b>S</b> (type, r	umber of weekly contact hours	, language — if other than Ge	rman)				
V + Ü (r	no infor	mation on SWS (weekly	r contact hours) and co	ourse language avail	able)			
module is	creditab	s <b>essment</b> (type, scope, lang le for bonus)						
60 min ted 1:2	utes) o or c) oi	f assessment will be sp r b) presentation (appro ral examination (one ca pprox. 30 minutes) or c	ox. 20 minutes) with w ndidate each: approx.	ritten elaboration (ap 10 to 15 minutes; gro	oprox. 15 to 20 pages oups of 2: approx. 20	s), weigh-		
Allocat	ion of p	olaces						
Additio	nal inf	ormation						
Worklo	ad							
Teachi	ng cycl	e						
Referre	d to in	LPO I (examination regulation	ns for teaching-degree progra	immes)				
Module appears in								
Master's degree (1 major) Economathematics (2011)								
Master's degree (1 major) Business Information Systems (2011)								
Master's degree (1 major) Business Information Systems (2010)								
Master's degree (1 major) Business Management (2011)								
Master's degree (1 major) Business Management (2010)								
Master's degree (1 major) Economics (2011)								
	Master's degree (1 major) Economics (2010)							
	-	ee (1 major) China Busi						
	-	ee (1 major) China Busi		2012)				
	-	ee (1 major) Chinese an		ra a concreted of Auror		nogo ( o. /		
master's W	un i majo	r Economics (2010)		rg • generated 26-Aug-2024 • rd Master (120 ECTS) Economi		page 491 / 555		





Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 492 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Modul	e title		Abbreviation								
Select	ed Stud	lies of Empirical Acco	unting Research		12-M-AFER-102-m01						
Modul	e coord	inator		Module offered by							
Managing Director of the Institute of Business Manage- ment			of Business Manage-	Faculty of Business	Management and Economics						
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)							
5	nume	rical grade									
Durati	on	Module level	Other prerequisite	S							
1 seme	ester	undergraduate									
Conter	nts										
• t • t • t	he moo he lect he con	urer who offered the o tents are no longer ta	ion of the examination r course is no longer emp ught and were substitut	loyed at the Universit red with comparable							
and Ec	onomio	cs.									
		ning outcomes									
Due to modul		k of relevance, no lea	irning outcomes descrip	tion is available beca	ause no courses are held for this						
Course	es (type, 1	number of weekly contact ho	urs, language — if other than Ge	erman)							
V + Ü (	no info	rmation on SWS (wee	kly contact hours) and c	ourse language avai	lable)						
		<b>sessment</b> (type, scope, la ble for bonus)	nguage — if other than German	, examination offered — if n	ot every semester, information on whether						
writter	ı exami	nation (approx. 60 mi	inutes)								
Alloca	tion of	places									
Additio	onal inf	ormation									
Worklo	ad										
Teachi	ng cycl	e									
Referre	ed to in	LPO I (examination regula	ations for teaching-degree prog	rammes)							
	Module appears in										
 Modul	e appea										
Master	r's degr				Master's degree (1 major) Business Management (2010)						

Module	e title			-	Abbreviation	
Accoun	ting ar	nd Capital Markets			12-M-REKA-102-m01	
Module	e coord	inator		Module offered by		
holder and Ac		Chair of Business Manage	ement, Controlling	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
text, an ters. Ba	i econo ased or heories	mic perspective has prio the theoretical foundati , typical issues concerni	rity over detailed leg ons of information ec	al arrangements and conomics as well as	stitutional setting. In this con- l regulations by the standard set- decision-making and balance ll as financial accounting and pu-	
		ning outcomes				
ge abor valuatio market	ut poss on stan s are co	ible impacts of changes idards, publicity rules or onsidered.	in institutional gener regulations about the	al frameworks is cov e distribution of prof	hat is more, extensive knowled- rered. For example, changes in its in enterprises and on capital	
		number of weekly contact hours, l				
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether	
written	exami	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-			
mastel	Jucgi		2010)			



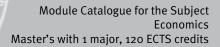


# **Interdisciplinary Part**

(30 ECTS credits)

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	reg. data record Master (120 ECTS) Economics - 2010	





# Seminars

(20 ECTS credits)

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	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Advanc	ed Sen	ninar: Monetary policy			12-M-SV1-102-m01
Module	Module coordinator			Module offered by	<u>I</u>
holder Econon		Chair of Monetary Policy	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duratio	on	Module level	Other prerequisites	i	
1 seme	ster	graduate			
Conten	ts				
Gaining licy.	g a mor	e in-depth understandin	g of specific problem	s of macroeconomic	s and, in particular, monetary po-
Intende	ed lear	ning outcomes			
Course S (no ir Method	<b>s</b> (type, r nformat <b>d of ass</b>	eter for the processing of number of weekly contact hours, ion on SWS (weekly cont sessment (type, scope, langua le for bonus)	language — if other than Ge tact hours) and cours	e language available	e) ot every semester, information on whether
term pa	aper (aj	oprox. 20 pages) and pre	sentation (approx. 2	o minutes), weighted	d 2:1
Allocat	ion of p	olaces			
			_		
Additio	nal inf	ormation	_		
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
		•			
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (:	-		
master	Jucgi		2010)		

Module title					Abbreviation
Advanc	Advanced Seminar: Trade Theory and Policy				12-M-STT-102-m01
Module	coord	inator		Module offered by	
holder	of the (	hair of International Eco	nomics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
10	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
location market Reading	topics ns, juris s; Triun g:		lobalisation and the e	environment; trade,	tinational firms; competition of multinational firms and labour
-		ning outcomes			
naristic	metho		issues critically and i	ndependently. Both	stions and methods. About semi- in writing and orally, the results work of their peers.
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
S (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	e)
			ge — if other than German, e	examination offered — if no	t every semester, information on whether
		le for bonus)			
		oprox. 20 pages) and pressessment: English	sentation (approx. 30	o minutes), weighted	12:1
Allocat					
Additio	nal info	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	-	ee (1 major) Business Ma	•		
Master's degree (1 major) Economics (2010)					

Module title					Abbreviation
Advand	ed Sen	ninar: Business Cycle	s and Economic Grow	th	12-M-SEWF-102-m01
Module	e coord	inator		Module offered	d by
holder	of the (	Chair of International	Economics	Faculty of Busi	ness Management and Economics
ECTS	Metho	od of grading	Only after succ. c	ompl. of module(s	.)
10	nume	rical grade			
Duratio	on	Module level	Other prerequisit	es	
1 seme	ster	graduate			
Conten	its				
		vill be discontinued, r ue to one of the follov	o courses are offered	currently or will be	e offered in future.
• t • t	he lecti he cont	urer who offered the c cents are no longer tai	ourse is no longer em ught and were substiti	ployed at the Univ uted with compara	, .
	onomic				
		ning outcomes			
Due to module		k of relevance, no lea	rning outcomes descr	iption is available	because no courses are held for this
Course	<b>S</b> (type, r	number of weekly contact ho	urs, language — if other than	German)	
S (no ir	nformat	ion on SWS (weekly o	ontact hours) and cou	ırse language avai	lable)
		<b>essment</b> (type, scope, lan le for bonus)	nguage — if other than Germa	n, examination offered	— if not every semester, information on whether
term pa	aper (aj	oprox. 20 pages)			
Allocat	ion of p	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module	e appea	nrs in			
Master	's degr	ee (1 major) Business	Management (2010)		
Master	's degr	ee (1 major) Economio	cs (2010)		

Module title					Abbreviation
Advanc	ed Sen	ninar: Industrial Organiza		12-M-SIO-102-m01	
Module	coord	inator		Module offered by	
holder	of the (	Chair of Industrial Econor	nics	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
10	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
tured p nomics	course, aper ar	nd to present the results			able them to prepare a well-struc- ics in the field of industrial eco-
·		ning outcomes			
1. unde 2. integ	rstand rate ela	ng the course "Seminar: the fundamentals of scie aborated content in a scie entations independently.	entific literature revie		e to
Courses	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
S (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		s <b>essment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
term pa	iper (ap	pprox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module					
	0	ee (1 major) Business Ma	0, ,		
Master's degree (1 major) Economics (2010)					

Module title Abbreviation							
Advano	ed Ser	ninar: Economic Ord	er and Social Policy		12-M-SWOSP-102-m01		
Module coordinator				Module offered	l by		
holder	ofthe	Chair of Economic O	rder and Social Policy	Faculty of Business Management and Economics			
ECTS	Meth	od of grading	Only after succ. con				
10	nume	rical grade					
			Other prerequisites	5			
1 semester graduate							
Contents							
			in the field of economic sed in other lectures offe		les students with more in-depth in-		
Intend	ed lear	ning outcomes					
The sei arch sk		ives a better unders	tanding of certain aspects	s in economic po	licy and strengthens students' rese		
Course	<b>S</b> (type, 1	number of weekly contact h	ours, language — if other than Ge	rman)			
S (no ii	nforma	tion on SWS (weekly	contact hours) and cours	se language avai	lable)		
		<b>Sessment</b> (type, scope, l ble for bonus)	anguage — if other than German,	examination offered -	– if not every semester, information on whether		
term pa	aper (a	pprox. 25 pages) and	d presentation (approx. 20	o minutes), weig	hted 2:1		
Allocat	ion of	places					
Additio	onal inf	ormation					
				_			
Worklo	ad						
Teaching cycle							
Referred to in LPO I (examination regulations for teaching-degree programmes)							
Module	e appea	ars in					
	-	ee (1 major) Busines ee (1 major) Econom	s Management (2010)				

Module title Abbreviation						
Advan	Advanced Seminar: Public Finance 12-M-SV5-102-m01					
Modul	e coord	inator		Module offered by		
holder	of the (	Chair of Public Finance		Faculty of Business Management and Economics		
ECTS						
10	nume	rical grade				
Duration Module level Other prerequisites			Other prerequisites			
1 seme	ester	graduate				
Conter	nts					
Gaining a more in-depth understanding of specific problems discussed in lectures on public finance using scien- tific economic journal articles in German and English language.						
Intend	ed lear	ning outcomes				
<ul> <li>(i) consolidate acquired knowledge and if necessary apply additional techniques of scientific work;</li> <li>(ii) create, present and defend a scientific paper;</li> <li>(iii) deal with the working papers of other participants;</li> <li>(iv) prepare beter for the processing of the master's thesis.</li> </ul>						
		umber of weekly contact hours, l				
		ion on SWS (weekly cont				
		<b>le for bonus</b> )	ge — If other than German,	examination offered — if no	ot every semester, information on whether	
term p	aper (20	o pages) and presentatio	n (20 minutes), weig	hted 2:1		
Allocat	tion of p	olaces				
Additio	onal inf	ormation				
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Module title					Abbreviation	
Advanced Seminar: Econometrics					12-M-SOE-102-m01	
Module coordinator				Module offered by		
holder of the Chair of Econometrics				Faculty of Business Management and Economics		
ECTS	TS Method of grading Only after su			r succ. compl. of module(s)		
10	numerical grade					
Duration Module level		Other prerequisites				
1 semester graduate						
Conten	ts					
This module will take the form of a seminar and will cover advanced topics in econometrics. Students will be re- quired to independently familiarise themselves with the respective topics and to present the results of their work both in a seminar paper and orally during a seminar session.						
Intende	ed learr	ning outcomes				
Students are able to analyze independently academic publications on their relevance for a given theme. They can present the results orally and in writing by conventional scientific standards.						
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
S (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)	
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
term pa	aper (ap	prox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1	
Allocat	ion of p	olaces				
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Module title					Abbreviation	
Advanced Seminar: Marketing Strategy					12-M-MSS-102-m01	
Module coordinator Module offer				Module offered by		
holder of the Chair of Business Administration and Marke ting			ninistration and Marke-	Faculty of Business Management and Economics		
ECTS				npl. of module(s)		
10	nume	rical grade				
Duration Module level Other prerequisites						
1 semester graduate						
Conter	nts					
tured paper and to present the results of their work with the help of relevant topics in the fields of strategic mar- keting and strategic management. Reading: will vary according to topic						
Intend	ed lear	ning outcomes				
<ol> <li>understand the fundamentals of scientific literature reviews;</li> <li>integrate elaborated content in a scientific thesis;</li> <li>create presentations independently.</li> </ol> Courses (type, number of weekly contact hours, language – if other than German)						
S (no i	nforma	tion on SWS (weekly o	contact hours) and cours	e language available	2)	
			nguage — if other than German,	examination offered — if no	t every semester, information on whether	
		le for bonus)	/	• • > • • •		
			presentation (approx. 2)	o minutes), weighted	1 2:1	
Alloca	tion of	places				
		ormation				
Auditio		ormation				
Workle	ad					
Workload						
Teaching cycle						
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010)						
Master	Master's degree (1 major) Economics (2010)					

Module title					Abbreviation	
Advand	ced Ser	ninar: Productions and (	Operations Manageme	ent	12-M-SI-102-m01	
Module	e coord	inator		Module offered by	<u> </u>	
holder Manag		Chair of Business Manag	gement and Industrial	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
10	nume	rical grade				
Duration Module level Other prerequisites						
1 semester graduate						
Conten	nts					
		r, students will write sen and findings of these p			l of industrial management. The	
Intend	ed lear	ning outcomes				
cessary, to filter, to evaluate, tu critically analyze and to ask each other. On this basis, and, where appropriate, with introduction of own scientifically based further developments, the participants will learn to prepare a written contribution to the topic of Industrial Management, which complies with the principles of scientific work. Through the lecture, students learn to present selected content of their housework in a suitable form and a predetermined time frame and to defend the findings in the course of a critical, scientific discussion.						
Course	<b>S</b> (type, r	number of weekly contact hours,	language — if other than Ger	man)		
S (no ir	nformat	tion on SWS (weekly cor	tact hours) and cours	e language available	2)	
		<b>sessment</b> (type, scope, langu ole for bonus)	age — if other than German, e	examination offered — if no	ot every semester, information on whether	
term pa	aper (a	pprox. 20 pages) and pr	esentation (approx. 20	o minutes), weighted	2:1	
Allocat	tion of p	places				
Additio	onal inf	ormation				
Worklo	bad					
Teachi	ng cycl	e				
Referre	ed to in	LPO I (examination regulation	ns for teaching-degree progra	mmes)		
Module	e appea	ars in				
	Module appears in Naster's degree (1 major) Business Management (2010)					

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	reg. data record Master (120 ECTS) Economics - 2010	
	leg. data record musici (120 Ecro) Economics 2010	

Module title Abbreviation					Abbreviation
Advan	ced Sen	ninar: Financial Account	ing and Auditing		12-M-SER-102-m01
Modul	e coord	inator		Module offered by	
holder ting	holder of the Chair of Business Management and Accou ting			Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duratio	on	Module level	Other prerequisites	i i	
1 semester graduate					
Contents					
diting,	usually	using scientific primary			s of external accounting and au-
Intend	ed lear	ning outcomes			
(iii) cor (iv) the	nducted		n of the work results o	of other seminar part	icipants; adequately considering commu-
Course	<b>es</b> (type, r	umber of weekly contact hours,	language — if other than Ge	rman)	
S (no i	nformat	ion on SWS (weekly con	tact hours) and cours	e language available	2)
		<b>essment</b> (type, scope, langua le for bonus)	age — if other than German,	examination offered — if no	t every semester, information on whether
term p	aper (aj	oprox. 20 pages) and pre	esentation (approx. 20	o minutes), weighted	2:1
Allocat	tion of p	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Referre	ed to in	LPO I (examination regulation	is for teaching-degree progra	ummes)	
Referre	ed to in	LPOI (examination regulation	s for teaching-degree progra	immes)	
	ed to in e appea		is for teaching-degree progra	ummes)	

Module	Module title Abbreviation					
Advanc	ed Sen	ninar: Banking			12-M-SBL-102-m01	
Module	coord	inator		Module offered by		
holder Finance		Chair of Business Manage	ement, Banking and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
10	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
to inde sed or e	This course will take the form of a seminar. It will deal with current topics of banking. Students will be required to independently analyse a selected topic and to write a term paper. This term paper may be largely literature based or empirical or may be based on independent work with formal models. In addition, students will be required to deliver a talk on the topic.					
Intende	ed learr	ning outcomes				
	ess ind				agement. The students are able tructured in writing and present	
Courses	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
S (no in	format	ion on SWS (weekly cont	act hours) and cours	e language available	)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
term pa	aper (ap	oprox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1	
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	ng cycl	e				
Referre	d to in	LPO I (examination regulation	s for teaching-degree progra	mmes)		
Module						
	-	ee (1 major) Business Ma	-			
master	s aegre	ee (1 major) Economics (2	2010)			

Module title					Abbreviation
Advanc	Advanced Seminar: Selected Problems in Analytical Tax Research12-M-SSL-102-m01				
Module	e coord	inator		Module offered by	
holder Taxatio		Chair of Business Manag	ement and Business		Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Duratio	on in the second	Module level	Other prerequisites		
1 semester graduate					
Conten	ts		•		
Althous if a par	gh the s ticipan	n German and/or English seminar will be held in G t prefers this to German. <b>ning outcomes</b>	erman, individual ser	ninar papers may be	e written and discussed in English
to form Course	ulate a <b>s</b> (type, r	blems and to suggest so nd to defend their analy number of weekly contact hours,	sis and suggested sol language — if other than Ger	man)	
		tion on SWS (weekly con			
		<b>sessment</b> (type, scope, langua le for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether
term pa	aper (a	pprox. 20 pages) and pre	esentation (approx. 20	o minutes), weightee	d 2:1
Allocat	ion of <sub>l</sub>	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	d to in	LPO I (examination regulation	ns for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma	• • •		
Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)	
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Module title					Abbreviation	
Advan	Advanced Seminar: Topics in Personnel Economics and Organizational Theory 12-M-SPO-102-mo1					
Modul	e coord	inator	Module offered by	L		
holder Organi		Chair for Human Reso	urce Management and	Faculty of Business	Management and Economics	
ECTS	Meth	od of grading	Only after succ. com	pl. of module(s)		
10 numerical grade						
Duration Module level Other prerequisites						
1 seme	ester	graduate				
Conter	nts					
		write a seminar paper gement and organisa		l discuss current iss	ues in the field of human re-	
Intend	ed lear	ning outcomes				
The stu	udents	learn to handle, formu	ulate in own words, prese	ent, and discuss cur	rent research literature.	
Course	<b>es</b> (type, r	number of weekly contact ho	urs, language — if other than Ger	man)		
S (no i	nforma	tion on SWS (weekly d	contact hours) and cours	e language available	<u>a)</u>	
		<b>sessment</b> (type, scope, la le for bonus)	nguage — if other than German, e	examination offered — if no	t every semester, information on whether	
	aper (a ighted		presentation (approx. 20	o minutes) with sub-	presentation including discussi	
Allocat	tion of <sub>l</sub>	olaces				
Additio	onal inf	ormation				
Worklo	bad					
Teachi	ng cycl	e				
Referre	ed to in	LPO I (examination regula	ations for teaching-degree progra	mmes)		
Modul	e appea	ars in				
	le dear	( . )				
Master	's degr	ee (1 major) Business	Management (2010)			

	ion and corporate sustainability. Students are erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
holder of the Chair of Entrepreneurship and Strategy       Facult         ECTS       Method of grading       Only after succ. compl. of         10       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           This seminar deals with current topics of entrepreneurship, innova required to independently analyse a selected topic and to write a t terature, empirical analysis or independent work with formal mode ver a talk.         Intended learning outcomes         After completing the seminar, the students acquired detailed know innovation or corporate sustainability. They are also able to proces written assignment and to present it in a lecture.         Courses (type, number of weekly contact hours, language — if other than German)         S (no information on SWS (weekly contact hours) and course langu Method of assessment (type, scope, language — if other than German, examinat module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German         Allocation of places               Additional information	of Business Management and Economics nodule(s) ion and corporate sustainability. Students are erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
ECTS       Method of grading       Only after succ. compl. of         10       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents          This seminar deals with current topics of entrepreneurship, innova required to independently analyse a selected topic and to write a t terature, empirical analysis or independent work with formal mode ver a talk.         Intended learning outcomes          After completing the seminar, the students acquired detailed know innovation or corporate sustainability. They are also able to proces written assignment and to present it in a lecture.         Courses (type, number of weekly contact hours, language — if other than German)       S (no information on SWS (weekly contact hours) and course lange Method of assessment (type, scope, language — if other than German, examinat module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German         Allocation of places               Additional information	ion and corporate sustainability. Students are erm paper. The term paper may be based on li- ls. In addition, students are required to deli-				
10       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents        Contents         This seminar deals with current topics of entrepreneurship, innovarequired to independently analyse a selected topic and to write a terature, empirical analysis or independent work with formal mode ver a talk.         Intended learning outcomes         After completing the seminar, the students acquired detailed know innovation or corporate sustainability. They are also able to process written assignment and to present it in a lecture.         Courses (type, number of weekly contact hours, language — if other than German)         S (no information on SWS (weekly contact hours) and course language         module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German         Allocation of places               Additional information	ion and corporate sustainability. Students are erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
Duration       Module level       Other prerequisites         1 semester       graduate          Contents          This seminar deals with current topics of entrepreneurship, innovarequired to independently analyse a selected topic and to write a terature, empirical analysis or independent work with formal modever a talk.         Intended learning outcomes         After completing the seminar, the students acquired detailed know innovation or corporate sustainability. They are also able to process written assignment and to present it in a lecture.         Courses (type, number of weekly contact hours, language – if other than German)         S (no information on SWS (weekly contact hours) and course language module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German         Allocation of places               Additional information	erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
1 semester       graduate          Contents	erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
Contents         This seminar deals with current topics of entrepreneurship, innova         required to independently analyse a selected topic and to write a t         terature, empirical analysis or independent work with formal mode         ver a talk.         Intended learning outcomes         After completing the seminar, the students acquired detailed know         innovation or corporate sustainability. They are also able to proces         written assignment and to present it in a lecture.         Courses (type, number of weekly contact hours, language – if other than German)         S (no information on SWS (weekly contact hours) and course langu         Method of assessment (type, scope, language – if other than German, examinat         module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minu         Language of assessment: English or German         Allocation of places	erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
This seminar deals with current topics of entrepreneurship, innovarequired to independently analyse a selected topic and to write a terature, empirical analysis or independent work with formal mode ver a talk. Intended learning outcomes After completing the seminar, the students acquired detailed know innovation or corporate sustainability. They are also able to procest written assignment and to present it in a lecture. Courses (type, number of weekly contact hours, language – if other than German) S (no information on SWS (weekly contact hours) and course langu Method of assessment (type, scope, language – if other than German, examinate module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German Allocation of places Additional information	erm paper. The term paper may be based on li- ls. In addition, students are required to deli- ledge of important fields of entrepreneurship,				
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S (no information on SWS (weekly contact hours) and course lange Method of assessment (type, scope, language — if other than German, examinat module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German Allocation of places  Additional information 	s and to structure their research findings in a				
Method of assessment (type, scope, language — if other than German, examinat module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minu Language of assessment: English or German Allocation of places  Additional information	age available)				
Language of assessment: English or German Allocation of places Additional information	-				
Additional information	es), weighted 2:1				
	Workload				
Teaching such					
Teaching cycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
REFERENCE LO III LEO I (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam. reg. data record Master (120 ECTS) Economics - 2010	page 510 / 555
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Module title Abbreviation				Abbreviation		
Advanc	Advanced Seminar: Business Information Systems 12-M-S11-102-m01					
Module	coord	inator		Module offered by		
holder	of the O	Chair of Information Syste	ems Engineering	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
10	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
		vill be discontinued, no co		rrently or will be offe	ered in future.	
Inis ma	iy be d	ue to one of the following	g reasons:			
• tł	ne lectu	ule belongs to a version our offered the coursents are no longer taught	se is no longer emplo	oyed at the University		
For mor and Eco			ne Office of the Dean	of Studies of the Fac	ulty of Business Management	
Intende	ed learr	ning outcomes				
	Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.					
Courses	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	man)		
S (no in	Iformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)	
		s <b>essment</b> (type, scope, langua; le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
term pa	iper (ap	oprox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1	
Allocat	ion of p	olaces				
Additio	nal inf	ormation				
Worklo	ad					
Teachir	Teaching cycle					
Referre	d to in	LPO I (examination regulations	for teaching-degree progra	mmes)		
Module						
		ee (1 major) Business Ma				
Master	Master's degree (1 major) Economics (2010)					

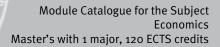
Module title Abbreviation					Abbreviation
Advanc	ed Sen	ninar: Logistics and Quar	ntitative Methods		12-M-S10-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Logistics and Qua	antitative Methods	Faculty of Business	Management and Economics
ECTS Method of grading Only after succ. compl. of module(s)					
10	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Contents					
This mo	odule w	vill be discontinued, no c	ourses are offered cu	rrently or will be offe	ered in future.
This ma	ay be d	ue to one of the following	greasons:		
• t • t	he lectı he cont	urer who offered the cour ents are no longer taugh	se is no longer emplo t and were substitute	oyed at the Universited with comparable of	offers
For mo and Ec			ne Office of the Dean	of Studies of the Fac	culty of Business Management
Intende	ed learr	ning outcomes			
Due to module		k of relevance, no learnin	g outcomes descript	ion is available beca	use no courses are held for this
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Gei	rman)	
S (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	2)
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German,	examination offered — if no	t every semester, information on whether
term pa	aper (ap	oprox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1
Allocat	ion of p	olaces			
Additio	onal info	ormation			
Worklo	ad				
Teachi	ng cycl	9			
Referre	d to in	LPO I (examination regulation	s for teaching-degree progra	immes)	
Module	e appea	irs in			
	•	ee (1 major) Business Ma ee (1 major) Economics (2	•		
muster	5 4051				

Module title         Abbre					Abbreviation
Advan	ced Ser	ninar: Business Infor	mation Systems		12-WI-Sem-092-m01
Modul	e coord	linator		Module offered by	<u> </u>
	of the ation S		nagement and Business	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
10	nume	rical grade			
Durati	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conte	nts	•			
Readir will va	ng: ry accol <b>ed lear</b>	nd enterprise systems rding to topic <b>ning outcomes</b> ing the course, studer			
2. inte 3. crea	grate el ite pres	aborated content in a entations independer			
			contact hours) and cours		2)
<b>Metho</b> module i	<b>d of as:</b> is creditat	sessment (type, scope, la ble for bonus)	nguage — if other than German,	examination offered — if no	ot every semester, information on whether
			presentation (approx. 20	o minutes), weighted	2:1
Alloca	tion of	places			
Additi	onal inf	ormation			
Workle	oad				
leachi	ing cycl	e			
Referr	ed to in	LPOI (examination regula	ations for teaching-degree progra	ammes)	
		•			
	e appea				
	-	ee (1 major) Business	-		
maste	i s uegr	ee (1 major) Economi	LS (2010)		

Module title					Abbreviation
Advanc	ed Sen	ninar: Logistics			12-LogSem-092-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Logistics and Qua	antitative Methods	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)	
10	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
		r, students will learn, on lanning methods to optir			ve successfully implemented ly chain management.
Intende	ed leari	ning outcomes			
(i) reco probler (ii) und	gnize c ms; lerstanc	nar, students omplex problems of logis d, evaluate and scrutinize describe and asses the	e critically the results	of such models;	l formulation to solve practical
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	rman)	
S (no ir	nformat	ion on SWS (weekly cont	act hours) and cours	e language available	.)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
term pa	aper (ap	oprox. 20 pages) and pre	sentation (approx. 20	o minutes), weighted	2:1
Allocat	ion of p	olaces			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)				
Module	e appea	in and a second s			
	-	ee (1 major) Business Ma	• · ·		
Master	Master's degree (1 major) Economics (2010)				

Module	e title				Abbreviation
Advanc	ed Ser	ninar: Selected Aspects o	of Managerial Accou	nting	12-M-AUAS-102-m01
Module	Module coordinator			Module offered by	1
holder and Aco		Chair of Business Manago	ement, Controlling	Faculty of Business	Management and Economics
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
10	nume	rical grade			
Duratio	n	Module level	Other prerequisites	5	
1 seme	ster	graduate			
Conten	ts				
					able them to prepare a well-struc- vics in the field of controlling.
Intende	ed lear	ning outcomes			
(iii) crea	ate pre	rated contents to write sc sentations and speeches number of weekly contact hours, l	independently.	rman)	
S (no ir	forma	tion on SWS (weekly cont	act hours) and cours	se language available	e)
		s <b>essment</b> (type, scope, langua ole for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether
term pa	aper (a	pprox. 20 pages) and pre	sentation (approx. 2	o minutes), weighted	d 2:1
Allocat	ion of <sub>l</sub>	places			
Additio	nal inf	ormation			
Worklo	ad				
Teachir	ıg cycl	e			
Referre	d to in	LPO I (examination regulation	s for teaching-degree progra	ammes)	
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	•		





# Other Courses (10 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 516 / 555
	reg. data record Master (120 ECTS) Economics - 2010	



Module title					Abbreviation
Policy o	of Taxa	tion			12-M-F1-102-m01
Module	coord	inator		Module offered by	
holder	of the O	hair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
holds ir	nodule 1 Germ g: lectu		se will include simpl		nd structure applied to house- yses of specific tax policies.
1. Fisca 2. Mech 3. Tax in 4. Incor 5. Taxat 6. Prog	l harmo nanics a ncideno ne tax tion of ressive	onisation system in Germ and problems of the VAT ce analysis code married couples and fam taxation and income leve d household decisions	system		
Intende	ed learn	ning outcomes			
they are cific tax	e divide kes usir	ed between the Federatio	n and the federal pro inally they can discus	vinces. They are abl	evenues in Germany and how e to explain the incidence of spe- rtions of individual decisions
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		essment (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Worklo	ad				
Teachir	ng cycl	9			
Referre	d to in	LPOI (examination regulations	s for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)

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mouuu	e title				Abbreviation
Portfol	io Sele	ction and Capital Ma	rket Theory		12-M-B1a-102-m01
Modul	e coord	inator		Module offered by	
holder Finance		Chair of Business Ma	nagement, Banking and		Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conten	nts				
Outline 1. Fund 2. Porti 3. CAPI	e of syll lamenta folio se M	als of decision theor lection	4		
4. Infoi	rmation	efficiency and even	t analysis		
		ning outcomes			
(i) to ex its indi	xplain t vidual	he optimal capital m utility function in the	ory and calculate it;	stor given the differe	students will be able nt investment opportunities and I for valuating assets and firms.
Course	<b>S</b> (type, r	number of weekly contact h	ours, language — if other than Gei	rman)	
V + Ü (	no infoi	rmation on SWS (wee	ekly contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, l le for bonus)	anguage — if other than German,	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 m	inutes)		
Allocat	tion of <sub>l</sub>	olaces			
Additic	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	ed to in	LPO I (examination regu	lations for teaching-degree progra	immes)	
Modul	e appea	ars in			

Module title Abbreviation						
Econom	ics of	Tax Planning			12-M-SP-102-m01	
Module	coord	inator		Module offered by		
holder o Taxatio		Chair of Business Manag	ement and Business	Faculty of Business	Management and E	conomics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Content	ts					
dels for ees. The	invest erefore	eals with tax effects on fu ment decisions, financir , the interaction of corpo n English is available on	ng decisions, firm valu prate and personal inc	ation, divident polic	y and remunaration	
Intende	d learr	ning outcomes				
(i) comb nance; (ii) unde evaluat sing;	(ii) understand the effect of taxes on fundamental economic decisions, e.g. investment and financing decisions, evaluation of investment, financial assets, forms of remuneration for employees including managing and asses-					
Courses	<b>5</b> (type, n	umber of weekly contact hours,	anguage — if other than Ger	man)		
• 12	2-M-SP	as 2 components; inforn -1-102: V (no informatior -2-102: V (no informatior	on language and nu	mber of weekly conta	act hours available)	
		s <b>essment</b> (type, scope, langua le for bonus)	ige — if other than German, e	examination offered — if not	t every semester, informati	on on whether
		as the following 2 asses assessment component	•	o pass the module a	s a whole students r	nust pass
• 5 • W Assessi • 5 • W	ECTS c ritten e <b>ment c</b> ECTS c ritten e	omponent to module cor redits, method of gradin examination (approx. 60 omponent to module cor redits, method of gradin examination (approx. 60 ge of assessment: Englis	g: numerical grade minutes) <b>nponent 12-M-SP-2-1</b> g: numerical grade minutes)		ess Strategy	
Allocati	on of p	olaces				
Additio	nal info	ormation				
Workloa	Workload					
Teachin	ig cycl	e				
Referre	d to in	LPOI (examination regulation	s for teaching-degree progra	mmes)		
Master's wit	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • d Master (120 ECTS) Economi		page 519 / 555

# Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 520 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation
Social I	Social Insurance and the Welfare State				12-M-F3-102-m01
Module	coord	inator		Module offered by	
holder	of the C	Chair of Public Finance		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	ľ	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten					
and pro	odule d ovides s ent pol	students with deeper insi	ghts into this topic w		ity systems in a market economy fic issues of public health and
2. The i 3. Socia 4. The c 5. Alter 6. Why	c interv nsuran al secur optimal native f do we	vention in insurance marl ce function of social secu rity and social morale health insurance contra- financing schemes for pu need a public pension sy pay-as-you-go financing c	urity ct blic health in Germar stem?	ny	
		ning outcomes			
dation of cuss th	of the s e finan	ocial security system in a	a market economy. Us re of the public healt	sing simple partial e	to explain the theoretical foun- quilibrium models they can dis- m. Finally they are able to analy-
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		e <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examir	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal info	ormation			
Workload					
Teachir	ng cycl	8			
Referre	d to in	LPO I (examination regulations	s for teaching-degree progra	mmes)	
Module					
	-	ee (1 major) Business Ma ee (1 major) Economics (2	-		

Master's with 1 major Economics (2010)



Module title				Abbreviation	
Econor	netrics	1			12-M-OE1-102-m01
Module	e coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	ıpl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
This model. In dule ex ces tes Linear a Outline 1. Ranc 2. Impo 3. Poin 4. Simp 5. Mod 6. Mod 7. Simp 8. Mult	Contents Description: This module deals with the basic concept and methodology of the ordinary least squares (OLS) regression mo- del. In particular, model assumptions and properties are discussed and formally motivated. In addition, the mo- dule examines linear restrictions on the models explanatory variables as well as dummy variables and introdu- ces tests to verify simple and multiple linear restrictions. Linear algebra is used as formal aid. Outline of syllabus: 1. Random variables 2. Important distributions 3. Point estimates 4. Simple linear regression model 5. Model assumptions 6. Model properties 7. Simple hypothesis tests 8. Multiple linear regression model 9. Linear restrictions				
		/pothesis tests			
		ning outcomes			
The students acquire knowledge of the basics, concepts and methods used in the classical linear regression mo- del and understand the role of econometrics in science and data analysis. In particular, they learn how to analy- tically derive, calculate and interpret the coefficients, standard errors and p-values of a classic regression output of the multiple regression model. Furthermore, they are able to state and motivate formally the assumptions and properties of OLS and know how to deal with transformed and dummy variables. Additionally, students are able to test multiple linear restrictions on the parameters and are able to apply these tests to real economic, business and social science questions. The competences acquired in this course serve as a prerequisite for "Econometrics II", "Econometrics III", "Micro- econometrics" und "Financial Econometrics".					
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (I	no infoi	rmation on SWS (weekly o	contact hours) and co	ourse language availa	able)
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			

## Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 523 / 555
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Module title Abbreviation				Abbreviation			
Financial Statement Analysis and Business Valuation       12-M-UA-102-m01							
Module	e coord	inator		Module offered by			
holder ting	of the (	Chair of Business Mana	gement and Accoun-	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	Only after succ. compl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites				
1 seme	ster	graduate					
Conten	ts						
Underly ferred t veloped 1. Introd 2. How 3. Cash 4. View 5. Analy 6. Analy 7. Analy 8. The v	Content: Underlying value is referred to as fundamental value, the analysis of information about fundamental value is re- ferred to as fundamental analysis. This module discusses fundamental analysis. Fundamental analysis was de- veloped as a matter of appropriate financial statement analysis. Outline of syllabus: 1. Introduction: investing, valuation and financial statements 2. How financial statements are used in valuation 3. Cash accounting, accural accounting and discounted cash flow valuation: pricing book values 4. Viewing business through the financial statement lens 5. Analysis of the balance sheet and income statement 6. Analysis of the cash flow statement 7. Analysis of profitability 8. The value of operations and the evaluation of enterprise price-to-book-ratios and price-earnings-ratios						
	n, Step		ment Analysis and Sec	urity Valuation (most	t recent edition).		
		ning outcomes					
using tl well as	he best concep	technologies availabl	ze financial statement e. They should be able It are poor ones. They s	to sort out what are g	good methods, i.e. p	oractical as	
Course	<b>S</b> (type, n	umber of weekly contact hour	s, language — if other than Gei	rman)			
V + Ü (r	no infor	mation on SWS (weekl	y contact hours) and co	ourse language avail	able)		
		<b>essment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informat	ion on whether	
written	examiı	nation (approx. 60 min	utes)				
Allocat	ion of p	olaces					
Additio	nal inf	ormation					
Worklo	Workload						
Teachir	ıg cycl	е					
Referre	d to in	LPO I (examination regulati	ons for teaching-degree progra	immes)			
Master's wi	th 1 major	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 524 / 555	

# Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

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Module	Module title Abbreviation				
Agency	/ Theory	y			12-M-B1b-102-m01
Module coordinator				Module offered by	
holder of the Chair of Business Management, Banking and Finance			ement, Banking and	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
and inf Outline 1. Agen	urse de ormatio e of syll icy theo	on asymmetric. abus:	ls of agency theory a	nd financial contract	ing with information symmetric
		ning outcomes			
ting giv (ii) to u (iii) to g blems.	ven e.g. Indersta generat	different capital endown and the central problems e and evaluate financial	nents; of controlling work a contracting given a n	ssignments in theor on-trivial risk allocat	ning optimal financial contrac- y and solve basic case studies; ion and the resulting agency pro-
		number of weekly contact hours, l			
		mation on SWS (weekly o			
		le for bonus)	ge — If other than German, o	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Theory of Social Policy       12-M-TSP-102-m01         Module coordinator       Module offered by         holder of the Chair of Economic Order and Social Policy       Faculty of Business Management and Economic         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duratior       Module level       Other prerequisites         1 semester       graduate          Contents					
holder of the Chair of Economic Order and Social Policy       Faculty of Business Management and Economic         ECTS       Method of grading       Only after succ. compl. of module(s)         5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate					
ECTS     Method of grading     Only after succ. compl. of module(s)       5     numerical grade        Duration     Module level     Other prerequisites       1 semester     graduate					
5     numerical grade        Duration     Module level     Other prerequisites       1 semester     graduate					
Duration         Module level         Other prerequisites           1 semester         graduate					
1 semester graduate					
Contents					
Contents         The lecture "Theorie der Sozialpolitik" ("Theory of Social Policy") discusses the concept of social security and the concept of social justice. In the first part of the course, which will deal with social security, students will acquire a general overview of possible market failures in an insurance market. One chapter will then each be devoted to the introduction and characterisation of the three main branches of social insurance (pension, health and unemployment insurance). Subsequently, different options for a reform of the individual branches of social insurance will be introduced and evaluated in terms of efficiency. In the second part of the course, which will deal with social justice, different definitions of the concept of justice will be discussed in more detail. Here, the main focus will be on identifying and critically examining different criteria for the measurement of inequality in a society. In addition, efficiency-oriented justifications for redistributive policies by the government will be addressed and discussed with students.         Intended learning outcomes         The graduate student has acquired following skills and abilities after completion of the module:         (i) Detailed knowledge of institutional foundations of the German social security system         (ii) Mechanics of an insurance market         (iii) Emergence and problems of adverse selection and moral hazard in the context of social insurances					
<ul> <li>(v) Mechanics and welfare effects of state redistribution</li> <li>(vi) The impact of state redistribution on macroeconomic variables</li> </ul>					
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)					
V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whet module is creditable for bonus)					
written examination (approx. 60 minutes)					
Allocation of places					
Additional information					
Teaching cycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)	
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Module title Abbreviation					Abbreviation	
Incentives in Organizations					12-M-AO-102-m01	
Module	e coord	inator		Module offered by		
holder Organis		Chair for Human Resource	e Management and	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
This the betwee pirical r	eory wil n empl results	ll be used to develop fina	ncial and economic addition to the most	solutions to help ove	on the principal agent theory. ercome the conflict of interests s, estimation techniques and em-	
Intende	ed learr	ning outcomes				
		lectures is to enable stu results in the area incent			theories, estimation techniques tifc literature.	
Course	<b>S</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)		
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)	
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 60 minut	es)			
Allocat	ion of p	olaces				
Additio	nal info	ormation				
Worklo	ad					
Teaching cycle						
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in						
	-	ee (1 major) Business Ma	-			
Master's degree (1 major) Economics (2010)						

Module title				Abbreviation	
Multinational Enterprises					12-M-MNE-102-m01
Module coordinator				Module offered by	
holder of the Chair of Public Finance				Faculty of Business Management and Economics	
ECTS	Methe	od of grading	Only after succ. com	npl. of module(s)	
5	nume	rical grade			
Duration Module level (		Other prerequisites			
1 semester graduate					
Contents					

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

#### Intended learning outcomes

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language – if other than German)

V (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

oral examination (approx. 30 minutes) Language of assessment: English

#### **Allocation of places**

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's: 10 places. Places will be allocated by lot.

## Additional information

NAZ 1

Workload

Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010)

Master's with 1	major	Economics	(2010)	
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Module title				Abbreviation	
Advanced Microeconomics					12-M-AM-102-m01
Module	e coord	inator		Module offered by	
holder formati		Chair for Economics, Cont nomics	ract Theory and In-	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
pics su 1. Gam 2. Princ 3. Theo 4. Gene	ch as e theor cipal-ag ry of au eral equ	y ent models	ry). As this is a huge	field, the course will	concentrate on two or three to-
Intende	ed lear	ning outcomes			
1. expla 2. apply	ain ess y the in	ng the course students a ential findings of microec volved methods to given n which real life situation	onomic theory, simple examples on		
Course	<b>S</b> (type, r	umber of weekly contact hours, l	anguage — if other than Ger	rman)	
V + Ü (r	no infor	mation on SWS (weekly o	contact hours) and co	ourse language availa	able)
		<b>essment</b> (type, scope, langua) le for bonus)	ge — if other than German, o	examination offered — if no	t every semester, information on whether
written	exami	nation (approx. 60 minut	es) or term paper (ap	prox. 20 pages)	
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				
Master's degree (1 major) Economics (2010)					

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Module title Abbreviation						
Commo	Common European Labor Market 12-M-EW-102-m01					
Module	e coordinator		Module offered by			
holder	of the Chair of Economic Orde	er and Social Policy	Faculty of Business	Management and E	conomics	
ECTS	Method of grading	Only after succ. con	npl. of module(s)			
5	numerical grade					
Duration Module level Other prerequisites						
1 seme	ster graduate					
Contents						
well as are intro Outline 1. Europ 2. Europ	otion: urse provides an overview of common and country-specific oduced to economic theories of syllabus: pean integration - an introduc pean labour markets - overvie common European labour ma	c regulations in the area that can explain the co tion ew and explanations	a of structural and so incentration of econo	ocial policy. In additi		
4. The i	mpact of European labour ma mpact of European structural ic cluster policy - a new mirac	funds	ons			
KRUGM PELKMA RIBHEG ROOS, I schafts, VAUBEI mer, St	IN, R./WYPLOSZ, CH. (2009): IAN, P.R./OBSTFELD, M. (2009) ANS, J. (2007): European Integ GE, H. (2007): Europäische W M. (2003): Internationale Inte <i>politik</i> , 4 (1), p. 107-121. L, R./SCHUSTER, R. (1996): Eu uttgart.	)): Internationale Wirtso gration Methods and /irtschafts- und Sozialp gration und die Neue Ö	chaft, 8th ed., Pearso Economic Analysis, F olitik, Springer-Verla Dkonomische Geogra	on Studium, Munich. Prentice Hall, 3rd ed. Ig, Heidelberg. phie. <i>Perspektiven c</i>	., Harlow. ler Wirt-	
Intende	ed learning outcomes					
The students gain knowledge about the impact of the process of the European Integration on the national labour markets. They receive an overview of the possible labour market measures and they can discuss approaches aimed to reduce income disparities within the European Union. Additionally the students will be enabled to understand the emergence of geographically and economically concentrated areas. Subsequently possible public policies to intervene in the process of concentration are evaluated.						
Course	<b>S</b> (type, number of weekly contact hour	s, language — if other than Ge	rman)			
V + Ü (r	no information on SWS (week	y contact hours) and co	ourse language avail	able)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 60 minutes)						
Allocation of places						
Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.						
Additional information						
Workload						
Master's wi	th 1 major Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 531 / 555	

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 532 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation	
Strategic Supply Management         12-M-SBM-102-m01					12-M-SBM-102-m01	
Module	e coord	inator		Module offered by		
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	numei	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
(purcha	asing, n		rocurement logistics)		ly function of the company portance is analysed and basic	
Intende	ed learr	ning outcomes				
based o and dis ply.	on key i scuss th	instruments. Students ar neir strategic importance	e able to accurately c and dominate essen	lassify the tasks of t tial methods and pro	issues of strategic procurement he procurement and to describe ocedures used in this area to ap-	
		umber of weekly contact hours, l				
		ion on SWS (weekly cont				
		s <b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	examir	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1	
Allocat			· · ·	<u>, , , , , , , , , , , , , , , , , , , </u>	,, <u> </u>	
Additio	nal info	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module						
	Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)						

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 533 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbrev				Abbreviation		
Strategic Production Management 12-M-S					12-M-SPM-102-m01	
Module	Module coordinator			Module offered by		
holder Manag		Chair of Business Manage	ement and Industrial	Faculty of Business	Management and Economics	
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	its					
Studen cal mo princip ted ma	nts will dels wi les of v themat	ll be used for analysing b alue structure optimisati ical models.	oth economic and ec	ological issues. In a	ement. Theoretical and analyti- ddition, the module will discuss ing the development of integra-	
Intend	ed lear	ning outcomes				
strateg the ma	y struct in strat	tured and goal-oriented i	n a global context usi s in production mana	ng appropriate meth gement and evaluate	swer questions of operations nods. Furthermore, they know e and apply planning and control	
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Ger	man)		
S (no ir	nformat	tion on SWS (weekly cont	act hours) and cours	e language available	e)	
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written	exami	nation (approx. 40 minut	es) and presentation	(approx. 20 minutes	s), weighted 2:1	
Allocat	ion of p	olaces				
Additio	onal inf	ormation				
Worklo	ad					
Teachi	ng cycl	e				
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in						
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Master's with 1 major Economics (2010)

Module title					Abbreviation	
International Marketing 12-M-IMM-102-m01						
Module coordinator				Module offered by		
holder of the Chair of Business Administration and Marke- ting					Management and Economics	
ECTS	CTS Method of grading Only after succ. cor			pl. of module(s)		
5 numerical grade						
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
Description: The module builds on the knowledge acquired during the Bachelor's degree programme or the <i>Grundstudium</i> (stage I studies). It provides a systematic introduction to strategic marketing decisions in global and internatio- nal contexts. These are explained mainly by Porter's diamond and cluster models. Another focus is on internatio- nalisation strategies, which require country analyses and decisions on the selection of national markets as well as a timing of the countries market development. In addition, the module discusses different strategies for mar- ket entry and market development. Outline of syllabus: 1. Internationalisation of the economy and regional integration processes - Globalisation - Competitiveness of countries, industries and companies in an international context 2. International strategic marketing decisions - Market entry forms - Market entry forms - Market development strategies - Timing strategies - International organisation structures 3. Theories and strategies of internationalisation - Foreign trade theory - Multinational enterprise - Internationalisation strategies						
Reading: Meffert, H. / Burmann C. / Becker, C.: Internationales Marketing-Management, Stuttgart etc. (most recent editi- on). Berndt, R. / Fantapié-Altobelli C. / Sander M.: Internationales Marketing-Management, Berlin etc. (most recent edition).						
Intended learning outcomes						
Students acquire in-depth skills in the field of strategic and operational management with particular attention to the international context. Students achieve particular expertise in the analysis, assessment and implementation of international business decisions and gain skills thus guiding the execution of marketing and management positions in globally-active companies.						
Courses (type, number of weekly contact hours, language — if other than German)						
V + Ü (no information on SWS (weekly contact hours) and course language available)						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 60 minutes)						
Allocati	ion of p	olaces				

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Additional information				
Workload				
Teaching cycle				
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)				
Module appears in				
Master's degree (1 major) Economathematics (2011)				
Master's degree (1 major) Business Information Systems (2011)				
Master's degree (1 major) Business Management (2011)				
Master's degree (1 major) Business Management (2010)				
Master's degree (1 major) Economics (2011)				
Master's degree (1 major) Economics (2010)				
Master's degree (1 major) China Business and Economics (2014)				
Master's degree (1 major) China Business and Economics (2012)				
Master's degree (1 major) Chinese and Economics (2014)				
Master's degree (1 major) Chinese and Economics (2012)				

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 536 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title					Abbreviation	
Marketing & Brand Management 12-M-MM-10					12-M-MM-102-m01	
Module coordinator				Module offered by		
holder of the Chair of Business Administration and Marke- ting						conomics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts					
Description: At the beginning of the 21st century, marketing - until then interpreted as a market-oriented corporate manage- ment approach - was further developed to be seen as the entrepreneurial task of creating "shared value" for the organisation on the one hand and - broadly speaking - for society on the other hand. This idea leads to high re- quirements regarding the strategic sustainable positioning of the brand as well as brand management itself. Outline of syllabus: 1. Brand leadership and brand assessment 2. Brand leadership, identity and relevance according to David Aaker's approach 3. Brand strategies 4. Consumer behaviour 5. Market research methods and the development of brand strategies						
		earch methods				
Intended learning outcomes Based on the theories of Meffert and Aaker, students will gain a profound understanding for brand leadership, which will be deepened by many pracital implications and examples. Provided by cases studies and market re- search tools, it's the defined goal of this lecture to convey an in-depth knowledge for consumer behavior and su- stainable brand management.						
		umber of weekly contact hours,	language — if other than Gei	man)		
					able)	
V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)						
written examination (approx. 60 minutes)						
Allocation of places						
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)						
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 o rd Master (120 ECTS) Econom		page 537 / 555

Module title	Abbreviation				
Strategic Management of Innovation and Growth	12-M-MWT-102-m01				
Module coordinator Module offered by					
holder of the Chair of Entrepreneurship and Strategy Faculty of Business	Management and Economics				
ECTS Method of grading Only after succ. compl. of module(s)					
5 numerical grade					
Duration Module level Other prerequisites					
1 semester graduate					
Contents					
In this course, students will acquire an overview of the strategic aspects of innovation management. They will ac- quire the knowledge necessary to understand the range, scope and complexity of the issues and problems rela- ted to the strategic management of innovations. The lecture will focus on innovation teams and the different ro- les in the innovation process. It will also discuss how users can be involved in the innovation process. In additi- on, the course will address the concepts of open innovation, lean innovation and crowdsourcing and will discuss how platform strategies can be used for the new product development process as well as what market entry stra- tegies and patent management strategies are currently used. Practical examples and case studies will be used to provide students with a better understanding of the theoretical concepts.					
At the end of the module students are able to understand: • The tasks of the strategic innovation management • The state of the art and importance of innovations • The current trends in strategic innovation management • The importance of patent strategies • The market entry strategies • Concepts of the marketing mix					
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)					
V + $\ddot{U}$ (no information on SWS (weekly contact hours) and course language avail	able)				
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if no module is creditable for bonus)	ot every semester, information on whether				
term paper (approx. 10 pages), discussion (approx. 60 minutes) and 2 presentations (approx. 10 minutes each), weighted 3:5:1:1 Language of assessment: German or English					
Allocation of places					
Additional information					
Workload					
Teaching cycle					
<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)					
Module appears in					
Master's degree (1 major) Business Management (2010)					
Master's degree (1 major) Economics (2010)         Master's with 1 major Economics (2010)         JMU Würzburg • generated 26-Aug-2024 • exam.         page 538 / 555					
reg. data record Master (120 ECTS) Econom					

Module title					Abbreviation
Public Debt					12-M-F2-102-m01
Module coordinator				Module offered by	
holder of the Chair of Public Finance				Faculty of Business	Management and Economics
ECTS Method of grading		Only after succ. compl. of module(s)			
5		erical grade			
Duration Module level		Other prerequisites			
1 seme	l	graduate			
Contents         Description:         The module provides an introduction to some specific issues of public debt that are in the focus of the public and scientific debate.         Reading: lecture notes provided by Chair.         Outline of syllabus:         1. Measurement of public debt         2. Growth effects of public debt         3. Intergenerational effects of public debt         4. Public debt in open economies         5. Neutrality of public debt         7. Theory of souvereign debtors         Intended learning outcomes         After completing the course "National Debt" students are able to distinguish and discuss the most important measurement concepts and problems of public debt. They can discuss the growth and distributional conse-					
cardian neutrality and know the political economny explanations of rising debt levels and debt overhangs in spe- cific countries.					
		umber of weekly contact hours, l			2010)
V + Ü (no information on SWS (weekly contact hours) and course language available) <b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)					
written examination (approx. 60 minutes)					
Allocation of places					
 Additional information					
Workload					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module appears in					
	Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)				

Module title					Abbreviation	
Principles of European Regulation					12-M-PRE-102-m01	
Module coordinator				Module offered by		
holder of the Chair of Industrial Econor			nics	cs Faculty of Business Management and Economics		
ECTS Method of grading		Only after succ. com	Only after succ. compl. of module(s)			
5 numerical grade						
Duration Module level		Other prerequisites				
1 seme	!	graduate				
Conten						
	odule e	xamines the regulation o : theory and practice	f traditional network	industries (railroads	, electricity, telecommunicati-	
1. Oven 2. Oven 3. Oven 4. Politi 5. Natu 6. Price 7. Proci 8. Netw	<ul> <li>Outline of syllabus:</li> <li>1. Overview of the regulation of railroads in Gemany and Europe in practice</li> <li>2. Overview of the regulation of the electricity industry in Gemany and Europe in practice</li> <li>3. Overview of the regulation of the telecommunications industry in Gemany and Europe in practice</li> <li>4. Political economy of regulation</li> <li>5. Natural monopoly and price regulation under ideal conditions</li> <li>6. Price regulation under realistic circumstances</li> <li>7. Procurement: advantages and disadvantages</li> <li>8. Network access regulation</li> </ul>					
		ning outcomes				
After succesfully completing this module, students wiil be able to (i) describe central problems in regulation of the traditional network industries; (ii) identify and apply the appropriate results from Industrial Organization; (iii) assess the advantages and disadvantages of existing regulatory mechanisms by using results from the indu- strial organization theory.						
	-	umber of weekly contact hours, l	anguage — if other than Ger	man)		
		ion on SWS (weekly cont			2)	
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether	
written examination (approx. 60 minutes) or term paper (approx. 20 pages)						
Allocation of places						
Additional information						
Workload						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
	Module appears in					
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)						
אמאנרו א ערבורכ (ג ווומוטו) בנטווטווונא (צטגט)						

Module title Abbreviation						
Europe	an Pub	lic Finance			12-M-EFP-102-m01	
Module coordinator				Module offered by		
holder of the Chair of Public Finance			Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisites			
1 seme	ster	graduate				
Conten	ts					
as sele Readin Outline 1. The b 2. The 0 3. The 9 4. Tax 0 5. Emis	course, cted as g: lectu e of syll budget Commo Stabilit compet sions t	pects of European agri ire notes provided by C	AP) ?) n in Europe?		m of the European L	Inion as well
the buc the deb and clin	dget of ot probl mate is	ther European Union. T lem within the Europea sues using simple part	sche Finanzpolitik" stu hey also know the mos n currency union. Final ial equilibrium models	st important instrume ly they will be able to	ents of the agricultur	al policy and
			s, language — if other than Ge			
			y contact hours) and co			
		<b>sessment</b> (type, scope, lang le for bonus)	uage — if other than German,	examination offered — if no	t every semester, informati	on on whether
written	exami	nation (approx. 60 min	utes)			
Allocat	ion of p	olaces				
		-	Economics Master's: n ster's: 10 places. Place	•••	• •	y Master's
Additio	nal inf	ormation				
Worklo	ad					
Teachi	ng cycl	е				
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)						
			201	- /		
Master's wi	ith 1 majo	r Economics (2010)		rg • generated 26-Aug-2024 rd Master (120 ECTS) Econom		page 541 / 555

Module title Abbreviation						
Theory	of Indu	strial Organization 1			12-M-Tl1-102-m01	
Module	coord	nator		Module offered by		
holder of the Chair of Industrial Econor		mics	Faculty of Business	Management and E	conomics	
ECTS	Metho	od of grading	Only after succ. con	pl. of module(s)		
5	numei	rical grade				
Duratio	n	Module level	Other prerequisites			
1 semes	ster	graduate				
Conten	ts		-			
1. Mond - Nonlin - Dynan 2. Oligo - Static - Compa - Equilil 3. Dyna - Repea - Marko 4. Strat - Entry o - Signal 5. Aucti - Secon - First p 6. Adve	Theory of industrial organisation: 1. Monopoly pricing - Nonlinear pricing and mechanism design - Dynamic pricing: experience goods, durable goods 2. Oligopoly pricing - Static price and quantity competition in homogeneous and differentiated goods markets - Comparative statics - Equilibrium market structure 3. Dynamic competition in oligopoly markets - Repeated games and collusion - Markov perfect equilibrium and models of dynamic competition 4. Strategic behaviour by incumbent firms - Entry deterrence and predation - Signalling and reputation 5. Auctions - Second price auctions - First price auctions 6. Advertising and product design					
		l be taught in English.	_			
Intended learning outcomes Students which complete this class will acquire a working knowledge of advanced theoretical models of compe- tition in oligopoly markets as well as sophisticated pricing techniques in monopoly markets. They will learn the conditions under which the predictions of these models are valid. They will become familiar with applications of advanced game theoretic tools, such as dynamic models of competition and auction theory, for studying interac- tions between firms in markets. By means of comprehensive exercises, they will apply the methods they learn in class to practically relevant problems. They will be in a position to read academic papers on related topics, as- sess the strengths and weaknesses of approach, summarize and comment on these papers and suggest possi- ble extensions.						
Courses	<b>5</b> (type, n	umber of weekly contact hours,	language — if other than Ger	man)		
V + Ü (n	io infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
		<b>essment</b> (type, scope, langu le for bonus)	age — if other than German, o	examination offered — if no	t every semester, informati	on on whether
written examination (approx. 60 minutes) or term paper (approx. 20 pages)						
Allocation of places						
Additional information						
Worklo	ad					
Master's wi	th 1 major	Economics (2010)		rg • generated 26-Aug-2024 • d Master (120 ECTS) Economi		page 542 / 555

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 543 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation					Abbreviation	
Europe	an Corr	petition Policy			12-M-WPE-102-m01	
Module	e coord	inator		Module offered by		
holder of the Chair of Industrial Econo			nics	ics Faculty of Business Management and Economics		
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites	;		
1 seme	ster	graduate				
Conten	ts					
1. Lega 2. Mark - Qualit - Simpl - Hypot 3. Horiz 4. Horiz - Econo - Efficie - Coord 5. Verti - Econo - "More 6. Abus - Classi	Outline of syllabus: 1. Legal environment, competition laws 2. Market definition - Qualitative methods - Simple quantitative methods - Hypothetical monopoly test 3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion 4. Horizontal mergers and collusion - Economic theory - Efficiency effects - Coordinated effects 5. Vertical relations and contracts - Economic analysis of contracts - "More economic approach" 6. Abuse of dominant position - Classification of abusive conduct - Economic analysis of abusive conduct and theory of harm					
		ning outcomes				
After co on poli es, as v fronted drainin and ba order to	ompleti cy, incl vell as with p g the re sed on o open	on of the module studen uding the legal framewor understand the approach ractical problems, they c elevant economic theorie that adequate conclusio up that build upon litera	k, the trace models an of European compe an refer to these case s that identify variab ns for appropriate ca ture in journals and b	and methods for the s itition policy in high p es, and the same log les to be measured a ses. They will sufficience peing able to think cr	uced in the lecture of competiti- study of competition policy issu- profile cases. When they are con- ic to practical examples apply by and methodologies for assessing, ently understand the subject in itically.	
		umber of weekly contact hours, l			<u>,</u>	
		ion on SWS (weekly cont	-			
	<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)					
written	written examination (approx. 60 minutes) or term paper (approx. 20 pages)					
Allocat	Allocation of places					
	Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.					
Additio	Additional information					
Worklo	ad					

## Teaching cycle

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 545 / 555
	reg. data record Master (120 ECTS) Economics - 2010	1

Module	Module title Abbreviation				
Europe	European Macroeconomic Policy     12-M-EMP-102-m01				
Module	Module coordinator			Module offered by	
holder Econor		Chair of Monetary Policy a	and International	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
sis in th Conten The firs cus on tary Sys the Eur sented ar with ry on th of the a can be for fisca within to causes	t: t part of econor stem, t opean and di the the basis advanta succes al polic the Eur and co	o area as well as the deba of the course provides stu- nic and monetary integra he predecessor of the eu Monetary Union (EMU) as scussed. Building on the eory of the optimum mon s of a simple New Keynes ages and disadvantages of sful. In the final part of the y in a monetary union. In opean Monetary Union. On sequences of the euro	ate on the future of Eu udents with an overvi- ation. We then discus ro area in the period nd the monetary poli- traditional Mundell-I etary area and will th sian model. Students of monetary union as he course, we analyse particular, we deal w Current macroeconom crisis are discussed a	ew of the history of E s the institutional fra from 1979 to 1998. N cy strategy of the Eur Fleming model, the c en provide them with will thus be able to well as the condition e the coordination ar vith the question of F hic developments with at various points in th	European integration with a fo- amework of the European Mone- lext, the criteria for admission to ropean Central Bank will be pre- course will make students famili- h deeper insights into this theo- make a well-founded assessment ns under which monetary union nd incentive problems that arise how these issues are addressed thin the euro area as well as the he course.
After completing this course students will have gained a profound understanding of the costs and benefits of monetary integration in general and specifically in the EMU. Thus, they will enhance their general macroecono- mic understanding by applying it to real world problems. In addition, students will have knowledge of the institu-					

tions of common fiscal and monetary policy in Europe.

**Courses** (type, number of weekly contact hours, language – if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Allocation of places

Business Management Master's and Economics Master's: no restrictions. Applied Human Geography Master's and Political and Social Sciences Master's: 10 places. Places will be allocated by lot.

Additional information

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Workload

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Teaching cycle

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Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.
	reg. data record Master (120 ECTS) Economics - 2010

Referred to in LPO I (examination regulations for teaching-degree programmes)

### Module appears in

Master's degree (1 major) Business Management (2010) Master's degree (1 major) Applied Human Geography (2010) Master's degree (1 major) Economics (2010) Master's degree (1 major) Political and Social Sciences (2010)

Master's with 1 major Economics (2010)	JMU Würzburg ● generated 26-Aug-2024 ● exam.	page 547 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module title Abbreviation					
Europea	European Economic Statistics     12-M-EWS-102-m01				
Module	coord	inator		Module offered by	
holder	of the (	Chair of Econometrics		Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
2. The E 3. The H 4. Struc 5. Mone	ect and Europea narmon ctural in ey and	tasks of business and ed an system of national acc ised consumer price inde ndicators loans in the European mo of EuroStat	counting ex		
Intende	ed learı	ning outcomes			
	ı busin	ess and economic statist			ing systems of the European and ng systems for different macroe-
Course	<b>5</b> (type, n	umber of weekly contact hours, l	anguage — if other than Ger	man)	
V + Ü (r	io infor	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>essment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
written	examiı	nation (approx. 60 minut	es)		
Allocat	ion of p	olaces			
Additio	nal inf	ormation			
Worklo	ad				
Teaching cycle					
Referre	Referred to in LPO I (examination regulations for teaching-degree programmes)				
Module appears in					
	Master's degree (1 major) Business Management (2010)				
Master's degree (1 major) Economics (2010)					

Business Processes in different Lines of Business Management and Business Add business Management and Business Faculty of Business Management and Economics Information Systems	Module	Module title Abbreviation					
holder of the Chair of Business Management and Business       Faculty of Business Management and Economics         Information Systems       Paculty of Business Management and Economics         S       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Contents           Contents           Contents           Contents           Contents           Contents            Outline of syllabus:            1. Integrated information systems: integration, standard software, system architecture           2. Consulting in integrated information systems: project management, project organisation, presentation skills          Description:       The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its EAP laboratory and to work with the software, dealing with a wide variety of business processes.          If you would life to register of this course, planning system independently (after participation in the	Busines	ss Proc	esses in different Lines	of Business		12-GPU-072-m01	
Information Systems	Module	coord	inator		Module offered by		
5       numerical grade          Duration       Module level       Other prerequisites         1 semester       graduate          Contents           Contents           Content:           This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.          Outline of syllabus:            1. Integrated information systems: integration, standard software, system architecture           2. Working with standard business software            3. Consulting in integrated information systems: project management, project organisation, presentation skills       Description:         The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software dealing with a wide variety of business processes.       If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specifyyour degree programme and student ID number).         Intended learning outcomes			-	ement and Business	Faculty of Business Management and Economics		conomics
Duration         Module level         Other prerequisites           1 semester         graduate	ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)		
1 semester       graduate          Contents          Content:       This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.         Outline of syllabus:       1. Integrated information systems: integration, standard software, system architecture         2. Working with standard business software          3. Consulting in integrated information systems: project management, project organisation, presentation skills         Description:       The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.         If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).         Intended learning outcomes       After completing the course "Business Fortewses;         (ii) understand the interaction of business processes;       (iii) curvetus business tasks and processes in an ERP system independently (after participation in the practice lessons).         Courses (type, number of weekly contact hours, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)         term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1         Alditional information	5	numei	rical grade				
Contents         Content:         This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth.         Outline of syllabus:         1. Integrated information systems: integration, standard software, system architecture         2. Working with standard business software         3. Consulting in integrated information systems: project management, project organisation, presentation skills         Description:         The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.         If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).         Intended learning outcomes         After completing the course "Business processes;         (ii) understand the interaction of business processes;         (iii) understand the interaction of business processes;         (iii) understand the interaction of business processes;         (iii) contentation on SWS (weekly contact hours) and course language available)         Method of assessment (type, scope, language – if other than German)         V + 0 (no information on SWS (weekly contact hours) and course language available)         Method of assessment (t	Duratio	n	Module level	Other prerequisites			
Content: This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth. Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language – if other than German) V + 0 (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is celtable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Alditional information - - Morkload  Referred to in LPO 1 (examination regulations for teaching degree programmes)  Module appears in Meater's with 1 major Ecorombics (2000) MENDED (SCOUP)  	1 semes	ster	graduate				
This module provides students with an overview of the structure of a business information system (SAP Business ByDesign) in depth. Outline of syllabus: 1. Integrated information systems: integration, standard software, system architecture 2. Working with standard business software 3. Consulting in integrated information systems: project management, project organisation, presentation skills Description: The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, cer- tificates; please also specify your degree programme and student ID number). Intende learning outcomes After completing the course "Business Software 1", students will be able to () understand an ERP system in its depth; (ii) understand an ERP system in its depth; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language – if other than German) V + Û (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German) V + Û (no information on SWS (weekly contact hours) and course language available)  Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1  Aldocation of places	Conten	Contents					
<ul> <li>1. Integrated information systems: integration, standard software, system architecture</li> <li>2. Working with standard business software</li> <li>3. Consulting in integrated information systems: project management, project organisation, presentation skills</li> <li>Description:</li> <li>The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes.</li> <li>If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number).</li> <li>Intended learning outcomes</li> <li>After completing the course "Business Software 1", students will be able to         <ul> <li>(i) understand an ERP system in its depth;</li> <li>(ii) understand an ERP system in its depth;</li> <li>(ii) understand the interaction of business processes;</li> <li>(iii) execute business tasks and processe in an ERP system independently (after participation in the practice lessons).</li> </ul> </li> <li>Courses (type, number of weekly contact hours, language – if other than German)</li> <li>V + Û (no information on SWS (weekly contact hours) and course language available)</li> <li>Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bouns)</li> <li>term paper (approx. 2o pages) and presentation (approx. 2o minutes), weighted 2:1</li> <li>Aldocation of places         <ul> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> </ul></li></ul>	This module provides students with an overview of the structure of a business information system (SAP Business						
The lecture will be accompanied by an exercise that will present students with an opportunity to access, in small groups, the enterprise resource planning system operated by the Chair in its ERP laboratory and to work with the software, dealing with a wide variety of business processes. If you would like to register for this course, please submit an application to the consultants (cover letter, CV, certificates; please also specify your degree programme and student ID number). Intended learning outcomes After completing the course "Business Software 1", students will be able to (i) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language — if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places  Additional information  Workload  Referred to in LPO I (examination regulations for teaching-degree programmes)  Module appears in Master's with 1 major Economics (2010) MU Wurburg • generated 26-Aug-2024 • exam. Master's with 1 major Economics (2010) MU Wurburg • generated 26-Aug-2024 • exam.	1. Integ 2. Work	rated in ing wit	nformation systems: inte h standard business so	ftware			ation skills
After completing the course "Business Software 1", students will be able to (i) understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places Additional information Workload Referred to in LPO I (examination regulations for teaching-degree programmes) Muster's with 1 major Economics (2010) Muturzburg • generated 26-Aug-2024 • exam. page 549 / 555	The lect groups, softwar If you w	ture wil the en e, deal ould li	terprise resource plann ing with a wide variety c ke to register for this cou	ng system operated b f business processes urse, please submit a	by the Chair in its ERF n application to the c	Plaboratory and to w	vork with the
(i) understand an ERP system in its depth; (ii) understand the interaction of business processes; (iii) execute business tasks and processes in an ERP system independently (after participation in the practice lessons). Courses (type, number of weekly contact hours, language – if other than German) V + Ü (no information on SWS (weekly contact hours) and course language available) Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places  Additional information  Workload  Teaching cycle  Referred to in LPO I (examination regulations for teaching-degree programmes)  Mudule appears in Mut Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	Intende	d learr	ning outcomes				
V + Ü (no information on SWS (weekly contact hours) and course language available)   Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)   term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1   Allocation of places     Additional information     Workload     Teaching cycle     Referred to in LPO I (examination regulations for teaching-degree programmes)     Module appears in	(i) unde (ii) unde (iii) exe	erstand erstand cute bi	an ERP system in its de the interaction of busin	pth; ness processes;		r participation in the	e practice
V + Ü (no information on SWS (weekly contact hours) and course language available)   Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)   term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1   Allocation of places     Additional information     Workload     Teaching cycle     Referred to in LPO I (examination regulations for teaching-degree programmes)     Module appears in	Courses	<b>5</b> (type, n	umber of weekly contact hours,	language — if other than Ger	man)		
module is creditable for bonus) term paper (approx. 20 pages) and presentation (approx. 20 minutes), weighted 2:1 Allocation of places Additional information Workload Teaching cycle Referred to in LPO 1 (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	V + Ü (n	o infor	mation on SWS (weekly	contact hours) and co	ourse language availa	able)	
Allocation of places Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555				age — if other than German, o	examination offered — if no	t every semester, informati	on on whether
Additional information Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MUWürzburg • generated 26-Aug-2024 • exam. page 549 / 555	term pa	per (ap	prox. 20 pages) and pre	esentation (approx. 20	o minutes), weighted	2:1	
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	Allocati	ion of p	laces				
Workload Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) MU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555							
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	Additio	nal info	ormation				
Teaching cycle Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555							
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	Workload						
Referred to in LPO I (examination regulations for teaching-degree programmes) Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555							
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	Teaching cycle						
Module appears in Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555							
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555	Referred to in LPO I (examination regulations for teaching-degree programmes)						
Master's with 1 major Economics (2010) JMU Würzburg • generated 26-Aug-2024 • exam. page 549 / 555							
	Module appears in						
	Master's wit	th 1 major	Economics (2010)				page 549 / 555

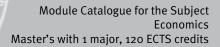
Master's degree (1 major) Economathematics (2011)
Master's degree (1 major) Business Information Systems (2011)
Master's degree (1 major) Business Information Systems (2007)
Master's degree (1 major) Business Information Systems (2010)
Master's degree (1 major) Business Management (2011)
Master's degree (1 major) Business Management (2010)
Master's degree (1 major) Economics (2011)
Master's degree (1 major) Economics (2010)
Master's degree (1 major) China Business and Economics (2014)
Master's degree (1 major) China Business and Economics (2012)
Master's degree (1 major) Chinese and Economics (2014)
Master's degree (1 major) Chinese and Economics (2012)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 550 / 555
	reg. data record Master (120 ECTS) Economics - 2010	

Module	e title				Abbreviation
Management Methods					12-MM-092-m01
Module coordinator				Module offered by	
holder of the Chair of Business Management and Business			ement and Business		Management and Economics
Informa					
ECTS	1	od of grading	Only after succ. con	npl. of module(s)	
5		rical grade			
Duratio	-	Module level	Other prerequisites		
1 seme		graduate			
Conten					
Descrip The mo		miliarises students with	relevant managemer	it methods.	
- Princi - Corpo - Deter	Content: - Principles of Management - Corporate strategy and processes - Determination of strategy				
		tasks within the compan	У		
		ning outcomes ng the course "Mangeme			
(iii) suo (iv) rec	<ul> <li>(ii) recognize their economic importance and consequences;</li> <li>(iii) succumbed to an idea of the scope of managers<sup>-</sup> activities;</li> <li>(iv) recognize the challenges businesses to deal with and</li> <li>(v) understand processes of an industrial company.</li> </ul>				
Course	<b>S</b> (type, r	number of weekly contact hours, l	anguage — if other than Gei	man)	
V + Ü (I	no info	mation on SWS (weekly o	contact hours) and co	ourse language avail	able)
		<b>sessment</b> (type, scope, langua; le for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether
written	exami	nation (60 minutes)			
Allocat	tion of p	olaces			
Additio	onal inf	ormation			
Worklo	bad				
 Teachi					
Teaching cycle					
Referred to in LPO I (examination regulations for teaching-degree programmes)					
Module	e appea	nrs in			
Master's degree (1 major) Business Information Systems (2010) Master's degree (1 major) Business Management (2010) Master's degree (1 major) Economics (2010)					

Module	e title				Abbreviation
Coordination, Budgeting and Incentives in Enterprises				12-M-KOBO-102-m01	
Module coordinator				Module offered by	1
holder of the Chair of Business Management, Contro and Accounting		ement, Controlling	Faculty of Business Management and Economics		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duratio	on	Module level	Other prerequisites	i	
1 seme	ster	graduate			
Conten	ts	κ.			
well as value-c	inform priented	ational analyses. Afterwa d management, transfer	ards, the most comm	on instruments of be	nd behavioural controlling as havioural controlling (budgeting y and practice.
Intend	ed lear	ning outcomes			
Require structu	ements re and	on instruments used for development of coordina	behavioral controllir ation tools are provid	ng are discussed and ed.	in enterprises. Knowledge about competencies for deployment,
Course	<b>S</b> (type, 1	number of weekly contact hours,	language — if other than Ge	rman)	
V + Ü (I	no info	rmation on SWS (weekly	contact hours) and co	ourse language avail	able)
		s <b>essment</b> (type, scope, langua ble for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether
written	exami	nation (approx. 60 minut	tes)		
Allocat	ion of	places			
Additio	onal inf	ormation			
Worklo	ad				
Teachi	ng cycl	e			
Referre	<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)				
Module	e appea	ars in			
Master	Master's degree (1 major) Business Management (2010)				
Master	's degr	ee (1 major) Economics (	2010)		





# **Thesis** (30 ECTS credits)

Master's with 1 major Economics (2010)	JMU Würzburg • generated 26-Aug-2024 • exam.	page 553 / 555	
	reg. data record Master (120 ECTS) Economics - 2010		

Module title			Abbreviation		
Master Thesis Economics				12-M-THV-102-m01	
Module coordinator				Module offered by	
Dean of the Faculty of Business Manag mics			ement and Econo-	Faculty of Business	Management and Economics
ECTS	Metho	od of grading	Only after succ. com	pl. of module(s)	
30	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 semes	ster	graduate			
Conten	ts				
arch an knowle take the often th	d write dge the e form ne case	on a topic in the area of ey have acquired and adh of an analysis and struct	business management nering to the principle ured presentation of tion of the students'	nt and economics, d es of good scientific the existing literature own original achieve	required to independently rese- rawing on the subject-specific practice. This thesis may either e on a certain topic or may, as is ements, e.g. new algorithms de-
		ning outcomes			
problen nal scie fession and rec	In the master thesis students prove that they can plan and carry out a science-based work to solve a particular problem within a specified period autonomously and to document the results in accordance with the professional scientific standards in writing. Students are able to understand relevant contributions to research and professional practice, critically analyze and assess the relevance to their own specific questions. They can assess and recognize major lines of development and dynamics of the subject and therefore also the need to retrain continuously.				
Courses	<b>S</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	man)	
compor • 12					
		<b>Sessment</b> (type, scope, langua le for bonus)	ge — if other than German, e	examination offered — if no	t every semester, information on whether
Assessment in this module comprises the assessments in the individual module components as specified be- low. Unless stated otherwise, successful completion of the module will require successful completion of all indi- vidual assessments.					
<ul> <li>Assessment in module component 12-M-THV-1-102: Master Thesis Economics</li> <li>30 ECTS, Method of grading: numerical grade</li> <li>written thesis (approx. 60 to 80 pages)</li> <li>Language of assessment: German, English</li> <li>Assessment in module component 12-M-THV-2-102: Master Thesis Economics</li> <li>30 ECTS, Method of grading: numerical grade</li> <li>written thesis (approx. 50 to 70 pages) and colloquium (approx. 30 minutes), weighted 5:1</li> <li>Language of assessment: German, English</li> </ul>					
Allocati	Allocation of places				
Additional information					
Worklo	Workload				
	-				

Master's with 1 major Economics (2010)
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## Teaching cycle

Referred to in LPO I (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Economics (2010)

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	reg. data record Master (120 ECTS) Economics - 2010	