Module Catalogue
for the Subject

Applied Human Geography
as a Master’s with 1 major
with the degree "Master of Science"
(120 ECTS credits)

Examination regulations version: 2017
Responsible: Faculty of Arts, Historical, Philological, Cultural and Geographical Studies
Responsible: Institute of Geography and Geology
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Content and Objectives of the Programme

The study of Applied Human Geography provides in-depth knowledge in the current research areas of Economic and Urban Geography, Social Geography with special consideration of services and information society, and of Regional Research.

In today's global society, the issues that geographers face are subject to rapid changes. The content of the courses and lectures are therefore continuously updated and adapted to the relevant social requirements.

In addition, the students are taught techniques for continuous Spatial Observation. These include, among other things, the retrieval and analysis of area information, visualization, monitoring, and communication.

The predominantly descriptive observation of spaces is supplemented by the analysis and evaluation of spaces which can be realized through various valuation procedures and analytical processes. The students are also provided with essential knowledge in Planning Legislation, Regional Marketing, and Regional Management.

Complementary to these important courses on methodology, the students are offered a choice of modules in economic, legal, political and social sciences.

Work placement and research internships, also abroad, as well as active cooperation in project studies allow an insight into the working world of the geographer.

Through their final examination, the students demonstrate their ability to autonomously conduct specific and time restricted research projects from Applied Human Geography according to standard procedures or to work independently from the scientific point of view.
Abbreviations used

Course types: E = field trip, K = colloquium, O = conversatorium, P = placement/lab course, R = project, S = seminar, T = tutorial, Ü = exercise, V = lecture

Term: SS = summer semester, WS = winter semester

Methods of grading: NUM = numerical grade, B/NB = (not) successfully completed

Regulations: (L)ASPO = general academic and examination regulations (for teaching-degree programmes), FSB = subject-specific provisions, SFB = list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

Conventions

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

Notes

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

In accordance with

the general regulations governing the degree subject described in this module catalogue:

ASPO2015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

13-Jul-2017 (2017-46)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.
Compulsory Courses
(40 ECTS credits)
Business and Urban Geography

(ECTS credits)
<table>
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<thead>
<tr>
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<tr>
<td>holder of the Professorship of Economic Geography</td>
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<th>ECTS</th>
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**Contents**

Over the past decades, the global networking of the economy has risen significantly and, among others, comprises the communication, transport, production and trade nowadays. An international worksharing has developed, which has never existed before in this way. Companies are able to decouple work and capital-intensive production processes. This is one of the reasons for the increase of the trade volume. At the same time, the world trade, which is in the area of tension between liberalisation and protectionism, is a controversial issue.

**Intended learning outcomes**

Students get a deeper insight into the global economy as well as into the reasons and impacts of the interconnectivity. They acquire an extended understanding of economic and geographic issues in the area of global economy and learn to reflect different developments and theoretical approaches critically.

**Courses**

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language</th>
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<tr>
<td>V</td>
<td>(2)</td>
<td>German and/or English</td>
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**Method of assessment**

written examination (approx. 60 minutes)
Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

--
### Module title
**Global Urban Development**

### Abbreviation
04-Geo-GSe-152-m01

### Module coordinator
holder of the Professorship of Economic Geography

### Module offered by
Institute of Geography and Geology

### ECTS
5

### Method of grading
Only after succ. compl. of module(s)

numerical grade: --

### Duration
1 semester

### Module level
graduate

### Other prerequisites
--

### Contents
Globally, more than half of people live in cities, however, the cities develop differently. Growing cities face the problem of shrinking cities and in many countries the megacities pose a big problem. At the same time, segregation and polarisation increase under the influence of urban governance and global processes. Students will present the processes with the help of chosen issues. The focus is on research-relevant topic areas of "Urban Geography".

### Intended learning outcomes
Students develop a practical problem awareness for relevant urban and social political processes and prepare and present a topic of Urban Geography independently on a high level. They are able to classify current findings of urban geographical research in scientific theoretical and historical specific contexts.

### Courses
S (2)

Module taught in: German and/or English

### Method of assessment
presentation (approx. 30 minutes) and term paper (approx. 25 pages)

Language of assessment: German and/or English

### Allocation of places
--

### Additional information
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### Referred to in LPO 1
(examination regulations for teaching-degree programmes)

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Social Geography/Geographical Trade Research

(ECTS credits)
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**Contents**

This course will cover current social development processes (e.g. information, knowledge-based society, migration and integration) and their presentation in theoretical approaches. Consolidation based on chosen issues and their meaning for the regional development.

**Intended learning outcomes**

Students achieve an extended understanding of social-scientific issues and spatial references. They acquire and reflect social processes by taking into account the social-geographical point of views.

**Courses** (type, number of weekly contact hours, language — if other than German)

| S (2) |

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (approx. 30 minutes) and term paper (approx. 25 pages)

Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title
Geography of Retailing and Consumer Behaviour

Abbreviation
04-Geo-GEK-152-m01

Module coordinator
holder of the Professorship of Social Geography

Module offered by
Institute of Geography and Geology

ECTS
5

Method of grading
numerical grade

Duration
1 semester

Module level
graduate

Other prerequisites
--

Contents
The module will cover current developments and point of views in the retailing sector and consumer behaviour. Issues of cooperation, interconnectedness and new ranges of offers in trade will be covered as well as issues concerning the subsidiary network planning with simulation processes, online trade, information and purchase behaviour of consumers and examples of controlling planning measures and course of actions.

Intended learning outcomes
Students achieve consolidated skills of structures and processes concerning issues from the geographical commercial research. They are able to reflect theoretical approaches critically and to evaluate spatial effect and planning control of retail developments.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)
Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
presentation (approx. 30 minutes) and term paper (approx. 25 pages)
Language of assessment: German and/or English

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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**Contents**

Introduction to the regional development, regional planning and public construction law; Overview of legal bases and fields of application; Discussion of regional planning and urban land-use plans. Theoretical, terminological and methodological foundations of the regional planning as well as its legal basis and most common fields of application.

**Intended learning outcomes**

Students get a consolidated insight into the basics of the planning regulations and develop skills in regional planning scientific nomenclature and its handling, which affects the array and interpretation of plans and different benchmark levels.

**Courses** *(type, number of weekly contact hours, language — if other than German)*

V (2)

Module taught in: German and/or English

**Method of assessment** *(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)*

Written examination (approx. 45 minutes)
Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** *(examination regulations for teaching-degree programmes)*

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**Contents**

The course will provide students with in-depth knowledge of former and modern planning models and planning works, spatial structural categories, conceptions as well as formal and informal tools of regional development planning and regional planning and further, students will be able to the qualified application and use of spatial analytical and spatial planning tools.

**Intended learning outcomes**

Students achieve in-depth knowledge of former and modern planning models, categories of spatial structure, conceptions as well as formal and informal tools of spatial planning and regional development and develop skills of qualified applications and the use of spatial analytical and regional planning tools.

**Courses** (type, number of weekly contact hours, language — if other than German)

- V (2)
  Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- written examination (approx. 45 minutes)
  Language of assessment: German and/or English

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Tutoring

(ECTS credits)
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<th>Module offered by</th>
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<td>Institute of Geography and Geology</td>
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<tr>
<td>2 semester</td>
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**Contents**

Introduction to basics of university teaching methodology and communication as well as consolidation of basics concerning the introduction to research methods and research process (scientific writing and presentation and moderation). The course includes the test of being a tutor for a chosen course of the Institute of Geography and Geology in the bachelor’s degree courses.

**Intended learning outcomes**

Students achieve basic knowledge of university teaching and consolidated skills of scientific work. By implementing their expertise and methodological knowledge as well as their experiences as postgraduate students to work groups of undergraduates, they support their learning processes as well as reflection of group dynamics during the tutorial. During the individual design of role as tutor as well as due to constant feedback through students, the own professionality grows.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2) + T (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

portfolio (including e. g. small pieces of practice work, work sheets, presentations, logs; approx. 40 pages total)

Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Compulsory Electives

(50 ECTS credits)
Methods of Applied Human Geography
(10-20 ECTS credits)
Space Observation

(ECTS credits)
### Module title
Remote sensing of land surface parameters

### Abbreviation
04-Geo-RELA1-152-m01

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<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Professorship of Remote Sensing</td>
<td>Institute of Geography and Geology</td>
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### Contents
This module deals with the characterisation of the earth’s surface by assessing relevant remotely sensed parameters. These parameters are seen as resources of different land surfaces. Presented are methods for the assessment of vegetation, water, soils and urban areas as well as techniques for deriving bio- and geophysical parameters (e.g. vegetation and soil indices and parameters, imperviousness). Methodological skills are imparted for landscape analysis (e.g. analysis of topology, fragmentation of landscape elements, urban structures) as well as (inter)national assessment approaches, monitoring methods and programmes and practical application examples.

### Intended learning outcomes
The students acquire skills concerning the methodological acquisition and textual assessment of land surface parameters in the context of different geographical applications. Thereby, fundamentals of the understanding of remote sensing data and methods as well of observed land surface processes are provided. The scientific problem’s type and complexity encourage interdisciplinary work.

### Courses
(\(\text{type, number of weekly contact hours, language — if other than German}\))

\[
\text{Ü (2)}
\]
Module taught in: German and/or English

### Method of assessment
(\(\text{type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus}\))

\[
\text{a) term paper (approx. 20 pages) or b) preparing a poster (approx. 10 hours)}
\]
Assessment offered: Once a year, winter semester
Language of assessment: German and/or English

### Allocation of places
15 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

--
### Module title
Visualization, monitoring and communication (Thematic Mapping)

### Abbreviation
04-Geo-ThemK-152-m01

### Module coordinator
holder of the Professorship of Geography and Regional Science

### Module offered by
Institute of Geography and Geology

### ECTS
5

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
--

### Duration
1 semester

### Module level
graduate

### Other prerequisites
--

### Contents
Geographical and geospatial information from the area of "Applied Geography" will be organised and visualised by means of Cartography Systems or GIS (e.g. with the help of thematic maps as communication tool) as well as analysed (including geographical screening and intersection, determination of locations and commuting areas).

### Intended learning outcomes
Students achieve consolidated content-related and technical competences in the organisation of data and data analysis as well as cartographic presentation of analysis findings.

### Courses
(S (2)
Module taught in: German and/or English

### Method of assessment
Exercises (approx. 20 pages)
Assessment offered: Once a year, summer semester
Language of assessment: German and/or English

### Allocation of places
20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
--
Space Analysis and Assessment

(ECTS credits)
<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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</thead>
<tbody>
<tr>
<td>Methods of Analyses and Modelling</td>
<td>04-Geo-AmM-152-m01</td>
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<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Professorship of Geography and Regional Science</td>
<td>Institute of Geography and Geology</td>
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<tr>
<th>Duration</th>
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<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>graduate</td>
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</table>

**Contents**

The module covers essential methodological elements of "Applied Geography" with the help of qualified processes and techniques of regional analysis and process modelling. In this module will be presented advanced methods and techniques concerning the analysis and modelling of quantitative data with the help of case studies and possibilities of their planning-related application will be discussed, too.

**Intended learning outcomes**

Students achieve consolidated, theoretical substantiated methodical skills of the analysis and modelling of geospatial data.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) exercises (approx. 20 pages) or b) presentation (approx. 30 minutes) and term paper (approx. 15 pages) or c) written examination (approx. 45 minutes)

Assessment offered: Once a year, winter semester

Language of assessment: German and/or English

**Allocation of places**

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

---

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

---
## Decision Theory and assessment methods

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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</thead>
<tbody>
<tr>
<td>Decision Theory and assessment methods</td>
<td>04-Geo-EtBv-152-m01</td>
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</tbody>
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### Module coordinator

holder of the Professorship of Geography and Regional Science

### Module offered by

Institute of Geography and Geology

### ECTS

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<thead>
<tr>
<th>ECTS</th>
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### Duration

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<tr>
<th>Duration</th>
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<th>Other prerequisites</th>
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<tbody>
<tr>
<td>1 semester</td>
<td>graduate</td>
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</table>

### Contents

Initially, this module deals with fundamental aspects of action and decision theory. Rational explanatory models concerning the choice behaviour will be debated and completed with strategical and institutional point of views. In addition, processes for the decision making, i.e. the goal formation and evaluation of action alternatives, will be presented and discussed in the context of geospatial planning processes.

### Intended learning outcomes

Students achieve consolidated, theoretical substantiated methodical skills concerning the evaluation of geospatial planning issues.

### Courses

(type, number of weekly contact hours, language — if other than German)

<table>
<thead>
<tr>
<th>Courses</th>
<th>(2)</th>
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<tbody>
<tr>
<td>Module taught in:</td>
<td>German and/or English</td>
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</table>

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) exercises (approx. 20 pages) or b) presentation (approx. 30 minutes) and term paper (approx. 15 pages) or c) written examination (approx. 45 minutes)

Assessment offered: Once a year, summer semester

Language of assessment: German and/or English

### Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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Space development

(ECTS credits)
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<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Regional marketing and management</td>
<td>04-Geo-RegMM-152-m01</td>
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<table>
<thead>
<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
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<tbody>
<tr>
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<td>Institute of Geography and Geology</td>
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<td>1 semester</td>
<td>graduate</td>
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</table>

### Contents

The course deals with conceptional approaches and tools of regional marketing and regional management as well as presentation and discussion of regional case studies.

### Intended learning outcomes

Students achieve consolidated skills in dealing with tools of geographical planning and development and are able to assess the concept and use of tools.

### Courses

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of weekly contact hours</th>
<th>Language — if other than German</th>
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<tbody>
<tr>
<td>S</td>
<td>2</td>
<td>German and/or English</td>
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</tbody>
</table>

**Module taught in:** German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- Presentation (approx. 45 minutes) and term paper (approx. 20 pages)
- Assessment offered: Once a year, winter semester
- Language of assessment: German and/or English

**Allocation of places**

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
### Regional studies and regional development

<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Regional studies and regional development</td>
<td>04-Geo-RfRe-152-m01</td>
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</table>

**Module coordinator**

holder of the Professorship of Geography and Regional Science

**Module offered by**

Institute of Geography and Geology

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**Duration**

1 semester

**Module level**

graduate

**Other prerequisites**

--

**Contents**

Discussion of current issues of the regional development, spatial development research and regional planning in Bavaria, Germany and Europe.

**Intended learning outcomes**

Students achieve consolidated skills in dealing with tools of geographical planning and development and will be able to assess the concept and use of tools.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (approx. 45 minutes) and term paper (approx. 20 pages)

Assessment offered: Once a year, summer semester

Language of assessment: German and/or English

**Allocation of places**

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Minor-specific Specialisation
(0-10 ECTS credits)
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<thead>
<tr>
<th>Module title</th>
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</thead>
<tbody>
<tr>
<td>Computer-based statistical data analysis</td>
<td>04-Geo-MSTAT-152-m01</td>
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<tr>
<th>Module coordinator</th>
<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Professorship of Climatology</td>
<td>Institute of Geography and Geology</td>
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<tr>
<td>1 semester</td>
<td>graduate</td>
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</table>

**Contents**

Thus, in the module "Statistics III" common and specific processes of univariate and multivariate statistic will be implemented on the computer with the help of basic programming language FORTRAN and by plausible examples from different areas of "Geography".

**Intended learning outcomes**

Based on the theoretical knowledge of univariate and multivariate statistics from the Bachelor level, the students will be enabled to apply statistical issues by means of programming.

**Courses** (type, number of weekly contact hours, language — if other than German)

| Ü (2) | Module taught in: German and/or English |

| Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) |
|-------|----------------------------------------|
| a) exercises (approx. 15 pages) or b) oral examination of one candidate each or oral examination in groups (each approx. 15 minutes per candidate) | Language of assessment: German and/or English |

**Allocation of places**

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**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Geoinformatics / GIS / Data bank management</td>
<td>04-Geo-MMT-152-m01</td>
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**Module coordinator**

holder of the Professorship of Physical Geography

**Module offered by**

Institute of Geography and Geology

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**Duration**

1 semester

**Module level**

graduate

**Other prerequisites**

--

**Contents**

No information on contents available.

**Intended learning outcomes**

No information on intended learning outcomes available.

**Courses**

(type, number of weekly contact hours, language — if other than German)

Ü (2)

Module taught in: German and/or English

**Method of assessment**

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) exercises (approx. 15 pages) or b) oral examination of one candidate each (approx. 15 minutes)

Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I**

(examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th>Module title</th>
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<tbody>
<tr>
<td>Climate change, implications and protection</td>
<td>04-Geo-MAT1-152-m01</td>
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<tr>
<td>1 semester</td>
<td>graduate</td>
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</table>

**Contents**

The focus is on the variability of atmospheric features at climatological time scales. In particular, anthropogenic climate change is assessed against the background of natural climate variations. Observed indications of climate change and climate model projections will be illustrated, ecological and socioeconomic implications be derived and needs of climate protection be discussed.

**Intended learning outcomes**

The students gain substantial insights into the mechanisms of climate variability on the basis of physically and mathematically explicit assessments of atmospheric processes. Especially, the interplay between natural and anthropogenic climate factors will be elucidated.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)
Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)
Assessment offered: Once a year, winter semester
Language of assessment: German and/or English

**Allocation of places**

--

**Additional information**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--
Module title | Abbreviation
--- | ---
Multinational Enterprises | 12-M-MNE-152-m01

<table>
<thead>
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<th>Module offered by</th>
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<tbody>
<tr>
<td>holder of the Chair of Public Finance</td>
<td>Faculty of Business Management and Economics</td>
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**Contents**

This module will be discontinued, no courses are offered currently or will be offered in future.

This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

**Intended learning outcomes**

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 120 minutes) or b) oral examination (approx. 15 minutes)

Language of assessment: German and/or English

**Allocation of places**

A total of 10 places will be allocated to students of the Master's degree programmes Business Management and Economics according to the W2 procedure. A total of 10 places each will be allocated by lot to students of the Master’s degree programmes Angewandte Humangeographie (Applied Human Geography) and PSS.

**Additional information**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module title

**Subsidiary subject-specific development-course for Students of Applied Human Geography 1**

<table>
<thead>
<tr>
<th>ECTS</th>
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<th>Other prerequisites</th>
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</table>

### Module coordinator

holder of the Professorship of Economic Geography

### Module offered by

Institute of Geography and Geology

### Contents

Courses that lead to additional skills in the field of study "Applied Human Geography", e.g. courses from politics and social sciences, law as well as economic sciences

### Intended learning outcomes

Students acquire additional skills of the neighbouring sciences of the Applied Human Geography. They acquire knowledge of contents and problem areas, which are necessary for interdisciplinary work. They are also able to communicate within the related sciences technically.

### Courses (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- written examination (approx. 60 minutes)
- Language of assessment: German and/or English

### Allocation of places

--

### Additional information

--

### Referred to in LPO I (examination regulations for teaching-degree programmes)

--
## Module title

Subsidiary subject-specific development-course for Students of Applied Human Geography 2

### Abbreviation

04-Geo-BGV2-152-m01

## Module coordinator

holder of the Professorship of Economic Geography

## Module offered by

Institute of Geography and Geology

## ECTS

5

## Method of grading

Only after succ. compl. of module(s)

## Duration

1 semester

## Module level

graduate

## Other prerequisites

--

## Contents

Courses that lead to additional skills in the field of study "Applied Human Geography", e.g. courses from politics and social sciences, law as well as economic sciences

## Intended learning outcomes

Students acquire additional skills of the neighbouring sciences of the Applied Human Geography. They acquire knowledge of contents and problem areas, which are necessary for interdisciplinary work. They are also able to communicate within the related sciences technically.

## Courses

(type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

## Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English

## Allocation of places

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## Additional information

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## Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th>Module title</th>
<th>Abbreviation</th>
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</thead>
<tbody>
<tr>
<td>Human Resource Management and Industrial Relations</td>
<td>12-M-HRM-161-m01</td>
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</table>

### Module coordinator

holder of the Chair of Human Resource Management and Organisation

### Module offered by

Faculty of Business Management and Economics

<table>
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<tr>
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<td>numerical grade</td>
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### Duration

1 semester

### Module level

graduate

### Other prerequisites

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### Contents

The lecture "Human Resource Management und Industrielle Beziehungen" ("Human Resource Management and Industrial Relations") introduces advanced theories, estimation techniques and empirical results from the areas of human resources and institutional frameworks such as industrial relations. Reading list to be provided in class.

### Intended learning outcomes

The aim of the lectures is to enable students to understand and apply advanced theories, estimation techniques and empirical results in the area human resource management and industrial relations on the basis of scientific literature.

### Courses

(type, number of weekly contact hours, language — if other than German)

V (2) + Ü (2)

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English

### Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master’s degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
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<th>Abbreviation</th>
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<td>European Competition Policy</td>
<td>12-M-WPE-161-m01</td>
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<tbody>
<tr>
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<tbody>
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</table>

**Contents**

Outline of syllabus:
1. Legal environment, competition laws
2. Market definition
   - Qualitative methods
   - Simple quantitative methods
   - Hypothetical monopoly test
3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion
4. Horizontal mergers and collusion
   - Economic theory
   - Efficiency effects
   - Coordinated effects
5. Vertical relations and contracts
   - Economic analysis of contracts
   - "More economic approach"
6. Abuse of dominant position
   - Classification of abusive conduct
   - Economic analysis of abusive conduct and theory of harm

The course will be taught in English.

**Intended learning outcomes**

After completion of the module students can use the advanced concepts introduced in the lecture of competition policy, including the legal framework, the trace models and methods for the study of competition policy issues, as well as understand the approach of European competition policy in high profile cases. When they are confronted with practical problems, they can refer to these cases, and the same logic to practical examples apply by draining the relevant economic theories that identify variables to be measured and methodologies for assessing, and based on that adequate conclusions for appropriate cases. They will sufficiently understand the subject in order to open up that build upon literature in journals and being able to think critically.

**Courses** (type, number of weekly contact hours, language — if other than German)

| V (2) |

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 120 minutes) or b) term paper (approx. 15 to 20 pages)
Language of assessment: German and/or English creditable for bonus

**Allocation of places**

20 places. There are no restrictions with regard to available places for students of the Master's degree programs Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.
<table>
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<tr>
<th>Additional information</th>
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<tr>
<td>Referred to in LPO I (examination regulations for teaching-degree programmes)</td>
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</table>
Module title: European Macroeconomic Policy
Abbreviation: 12-M-EMP-161-m01

Module coordinator: holder of the Chair of Monetary Policy and International Economics
Module offered by: Faculty of Business Management and Economics

ECTS: 5
Method of grading: numerical grade
Only after succ. compl. of module(s): --

Duration: 1 semester
Module level: graduate
Other prerequisites: --

Contents

Description:
The course provides students with an overview of the macroeconomic conditions and consequences of European integration and monetary union. The course thus helps students gain a deeper understanding of the current crisis in the euro area as well as the debate on the future of European economic integration.

Content:
The first part of the course provides students with an overview of the history of European integration with a focus on economic and monetary integration. We then discuss the institutional framework of the European Monetary System, the predecessor of the euro area in the period from 1979 to 1998. Next, the criteria for admission to the European Monetary Union (EMU) and the monetary policy strategy of the European Central Bank will be presented and discussed. Building on the traditional Mundell-Fleming model, the course will make students familiar with the theory of the optimum monetary area and will then provide them with deeper insights into this theory on the basis of a simple New Keynesian model. Students will thus be able to make a well-founded assessment of the advantages and disadvantages of monetary union as well as the conditions under which monetary union can be successful. In the final part of the course, we analyse the coordination and incentive problems that arise for fiscal policy in a monetary union. In particular, we deal with the question of how these issues are addressed within the European Monetary Union. Current macroeconomic developments within the euro area as well as the causes and consequences of the euro crisis are discussed at various points in the course.

Intended learning outcomes

After completing this course students will have gained a profound understanding of the costs and benefits of monetary integration in general and specifically in the EMU. Thus, they will enhance their general macroeconomic understanding by applying it to real world problems. In addition, students will have knowledge of the institutions of common fiscal and monetary policy in Europe.

Courses

Type, number of weekly contact hours, language — if other than German
Ü (2) + V (2)

Method of assessment

Type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English

Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)
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### Module title

**European Public Finance**

| Abbreviation          | 12-M-EFP-161-m01 |

### Module coordinator

holder of the Chair of Public Finance

### Module offered by

Faculty of Business Management and Economics

### ECTS

<table>
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<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tr>
<td>5</td>
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### Duration

<table>
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<th>Module level</th>
<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>graduate</td>
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</table>

### Contents

**Description:**

In this course, students will acquire a basic understanding of the financial system of the European Union as well as selected aspects of European agricultural, tax and climate policy.

Reading: lecture notes provided by Chair.

**Outline of syllabus:**

1. The budget of the European Union
2. The Common Agricultural Policy (CAP)
3. The Stability and Growth Pact (SGP)
4. Tax competition or tax coordination in Europe?
5. Emissions trading and European climate policy

### Intended learning outcomes

After completing the course “Europäische Finanzpolitik” students know the central revenues and expenditures of the budget of the European Union. They also know the most important instruments of the agricultural policy and the debt problem within the European currency union. Finally they will be able to discuss international tax policy and climate issues using simple partial equilibrium models.

### Courses

(type, number of weekly contact hours, language — if other than German)

**Ü (2) + V (2)**

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)

Language of assessment: German and/or English

### Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master’s degree programs Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

### Additional information

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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Module title
Common European Labour Market

Abbreviation
12-M-EW-161-m01

Module coordinator
holder of the Chair of Economic Order and Social Policy

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)
--

Duration
1 semester

Module level
graduate

Other prerequisites
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Contents

Description:
This course provides an overview of the current situation on the European labour markets, their institutions as well as common and country-specific regulations in the area of structural and social policy. In addition, students are introduced to economic theories that can explain the concentration of economic activity.

Outline of syllabus:
1. European integration - an introduction
2. European labour markets - overview and explanations
3. The common European labour market - European regulations
4. The impact of European structural funds
5. Public cluster policy - a new miracle solution?

Basic reading:

Intended learning outcomes

The students gain knowledge about the impact of the process of the European Integration on the national labour markets. They receive an overview of the possible labour market measures and they can discuss approaches aimed to reduce income disparities within the European Union. Additionally the students will be enabled to understand the emergence of geographically and economically concentrated areas. Subsequently possible public policies to intervene in the process of concentration are evaluated.

Courses (type, number of weekly contact hours, language — if other than German)
Ü (2) + V (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
a) written examination (approx. 60 minutes) or b) term paper (approx. 15 pages)
Language of assessment: German and/or English

Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Research Experience and Work Placement
(30 ECTS credits)
<table>
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<tr>
<th>Module title</th>
<th>Abbreviation</th>
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<tbody>
<tr>
<td>Work placement / Professional practical training for Students of Applied Human Geography</td>
<td>04-Geo-BPrax-152-m01</td>
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**Module coordinator**
holder of the Professorship of Social Geography

**Module offered by**
Institute of Geography and Geology

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<th>ECTS</th>
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<tr>
<td>15</td>
<td>Only after succ. compl. of module(s)</td>
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</table>

**Contents**
The work placement has to be completed in a module-relevant office or company, which fits the professional career the student is looking for. The work placement should comprise tasks that provides the intern with a comprehensive and adequate insight into the vocational world of a M.Sc. Geographer.

**Intended learning outcomes**
Students have knowledge of processes in a vocational field. They acquire consolidated practical skills and their implementation of vocational practice.

**Courses**
(type, number of weekly contact hours, language — if other than German)

P (0)  
Module taught in: German and/or English

**Method of assessment**
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

report on practical course (approx. 20 pages)  
Language of assessment: German and/or English

**Allocation of places**
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**Additional information**
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**Referred to in LPO I**
(examination regulations for teaching-degree programmes)

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<table>
<thead>
<tr>
<th>Module title</th>
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<tr>
<td>International Research Internship / Term at Partner University</td>
<td>04-Geo-FPrax-152-m01</td>
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<tbody>
<tr>
<td>holder of the Professorship of Economic Geography</td>
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</table>

### Contents

The work placement should comprise tasks in chosen offices, research institutions or private employers abroad, which will give the interns a consolidated and comprehensive insight into the vocational world of a M.Sc. Geographer. It is also possible to do the research placement at a university abroad.

### Intended learning outcomes

Students have knowledge of processes in a vocational field or a foreign university. They acquire consolidated practical skills and their implementation of vocational or scientific practice. Students work on a topic of their choice with spatial analytical methods or methods of empirical social research abroad in accordance with the prior consultation of the module coordinator. The findings of the study must be presented in a detailed report and presented in a colloquium.

### Courses

(type, number of weekly contact hours, language — if other than German)

P (0)

Module taught in: German and/or English

### Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 pages)
Language of assessment: German and/or English

### Allocation of places

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### Additional information

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### Referred to in LPO I

(examination regulations for teaching-degree programmes)

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### Module title

**Project studies of applied human geography**

### Abbreviation

04-Geo-Proj-152-m01

### Module coordinator

holder of the Professorship of Geography and Regional Science

### Module offered by

Institute of Geography and Geology

### ECTS

15

### Method of grading

numerical grade

### Only after succ. compl. of module(s)

--

### Duration

1 semester

### Module level

graduate

### Other prerequisites

--

### Contents

Content-related debates and discussions, use of survey procedures and analytical methods, critical reflection of methods and results as well as their documentation and presentation using the example of current research issues.

### Intended learning outcomes

Students develop skills concerning the implementation of project studies by using necessary methods and techniques as well as concerning their social competence due to team work.

### Courses (type, number of weekly contact hours, language — if other than German)

S (6) + P (0)

Module taught in: German and/or English

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 30 pages)

Assessment offered: Once a year, winter semester

Language of assessment: German and/or English

### Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information

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### Referred to in LPO I (examination regulations for teaching-degree programmes)

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### Module title
Field Trip / Applied Area Training

### Abbreviation
04-Geo-ExGp-152-m01

### Module coordinator
holder of the Professorship of Economic Geography

### Module offered by
Institute of Geography and Geology

### ECTS
15

### Method of grading
numerical grade

### Only after succ. compl. of module(s)
--

### Duration
graduate

### Module level
--

### Other prerequisites

### Contents
Field trip to chosen European spaces or spaces outside of Europe with focus on human geographical issues. Based on subspaces, distinctive or divergent developments will be presented and explored mutually.

### Intended learning outcomes
Students use theoretically acquired human geographical findings practically. It is necessary to characterise and define spaces. Observations, polls or mapping will be implemented and evaluated in a group. Relevant topic fields will be developed at site as well as a consolidated practice-related problem awareness.

### Courses
(type, number of weekly contact hours, language — if other than German)
S (2) + E (6)
Module taught in: German and/or English

### Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
presentation (45 minutes) and term paper (approx. 40 pages)
Assessment offered: Once a year, winter semester
Language of assessment: German and/or English

### Allocation of places
20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)
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Thesis
(30 ECTS credits)
<table>
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<th>Module title</th>
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<tbody>
<tr>
<td>Master Thesis for Students of Applied Human Geography</td>
<td>04-Geo-MAA-152-m01</td>
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<tbody>
<tr>
<td>chairperson of examination committee Master Geographie (Geography)</td>
<td>Institute of Geography and Geology</td>
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### Contents
Adhering to the principles of good scholarly practice, students will independently research and write on a topic of Human Geography within six months.

### Intended learning outcomes
Students conceive a complex scientific question and process this one independently within six months and they develop individual ideas and concepts for the solution of scientific problems; they reflect and deal with theories, terminologies and doctrines of the discipline Geography in a consolidated and critical way; they are able to apply suitable, scientific methods independently and develop them further as well as they have the ability to present subject-specific contents significantly and target-orientated in a written as well as oral form and present arguments effectively.

### Courses (type, number of weekly contact hours, language — if other than German)
No courses assigned to module

### Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
Master's thesis (approx. 120 pages)
Language of assessment: German and/or English

### Allocation of places
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### Additional information
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### Referred to in LPO I (examination regulations for teaching-degree programmes)
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