

# Module Catalogue for the Subject

# Applied Human Geography

as a Master's with 1 major with the degree "Master of Science" (120 ECTS credits)

Examination regulations version: 2017

Responsible: Faculty of Arts, Historical, Philological, Cultural and Geographical

**Studies** 

Responsible: Institute of Geography and Geology



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# The subject is divided into

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# **Learning Outcomes**

German contents and learning outcome available but not translated yet.

# Wissenschaftliche Befähigung

- Das Master#Studium der Angewandten Humangeographie vertieft die Lehr# und Forschungsinhalte der Physischen Geographie. Der Studiengang ist in einen Pflicht#, Wahlpflichtbereich untergliedert und bereitet auf eine qualifizierte Erwerbstätigkeit vor. Das Ziel der Ausbildung ist es, den Studierenden fundierte und detaillierte Kenntnisse aus den wichtigsten Teilgebieten der Humangeographie zu vermitteln und sie mit modernen Methoden des geographischen, sozial# und wirtschaftswissenschaftlichen Denkens und Arbeitens vertraut zu machen. Deshalb wird auf das Verständnis der fundamentalen geographischen Begriffe und Theorien sowie auf einige grundlegende Methodenkenntnisse und die Entwicklung typischer Denkstrukturen besonderer Wert gelegt. Zentrales Lernziel ist somit der Erwerb der Fähigkeit, räumliche Strukturen und Entwicklungsprozesse zielgerichtet zu analysieren, zu dokumentieren und zu bewerten. Auch die Fähigkeit zum selbständigen wissenschaftlichen Arbeiten soll massiv gefördert werden.
- Der anwendungsbezogene Masterstudiengang bietet Möglichkeiten der Vertiefung und Spezialisierung und bereitet auf eine hoch qualifizierte Berufstätigkeit im akademischen oder im angewandten Bereich vor.
- Vertiefung des im Rahmen des ersten berufsbefähigenden Studiums erworbenen geo# und raumwissenschaftliches Fachwissens und Erweiterung des methodischen und analytischen Ansatzes:
- Vertiefung der Kenntnisse über die Zusammenhänge innerhalb der eigenen Disziplin und mit benachbarten Disziplinen, Befähigung komplexe, insbesondere interdisziplinäre, Probleme und Aufgabenstellungen im Umweltbereich zu erkennen und zu analysieren, zu formulieren und – unter Zuhilfenahme von selbst recherchierter Fachliteratur – zu lösen; Vertiefung und Erweiterung der Befähigung, über geographische, geo# und raumwissenschaftliche Inhalte und Probleme sowohl mit Fachkollegen und # kolleginnen als auch mit einer breiteren Öffentlichkeit zu kommunizieren; Vertiefung und Erweiterung der Befähigung, sowohl einzeln als auch als Mitglied internationaler Gruppen zu arbeiten und Projekte effektiv zu organisieren und durchzuführen sowie in eine entsprechende Führungsverantwortung hineinzuwachsen;
- Befähigung, zukünftige Probleme, Technologien und wissenschaftliche Entwicklungen in den Geo# und Raumwissenschaften zu erkennen und entsprechend in die Arbeit einzubeziehen; durch die Vertiefung wissenschaftlicher, technischer und sozialer Kompetenz (u.a. Abstraktionsvermögen, Team# und Kommunikationsfähigkeit) auf die Übernahme von Führungsverantwortung vorbereitet zu sein.

# Befähigung zur Aufnahme einer Erwerbstätigkeit

- Definition, Reflexion und Bewertung von Zielen für Lern# und Arbeitsprozesse sowie eigenständige und nachhaltige Gestaltung von Lern# und Arbeitsprozessen: Praxisbezug: Studierende sind in der Lage, theoretisches Wissen in der Praxis anzuwenden
- Problemlösungskompetenz: Absolventen/innen können mit wissenschaftlichen Methoden auch unbekannte Herausforderungen zu analysieren und zielgerichtet zu bearbeiten.
- Teamfähigkeit / Konfliktkompetenz: Absolventen /innen sind in der Lage, konstruktiv und zielorientiert in einem heterogenen, teilweise internationalem, Team zusammenzuarbeiten, unterschiedliche Ansichten produktiv zur Zielerreichung zu nutzen und mögliche Konflikte zu bearbeiten.
- Zeitmanagement: Absolventen/innen können unterschiedliche Aufgaben parallel und unter Zeit# und Erfolgsdruck auch bei widrigen Rahmenbedingungen erfolgreich bearbeiten.

# Persönlichkeitsentwicklung



- Diskussionskultur und Teamfähigkeit: Entwicklung der Diskussionsbereitschaft und Befähigung zur Teamarbeit.
- Interkulturelle Kompetenz: Die Absolventen /innen können ihre erworbenen Kompetenzen in unterschiedlichen interkulturellen Kontexten anwenden.
- Die Absolventen /innen können sich sicher in einem heterogenen Umfeld bewegen und andere Meinungen konstruktiv auf ein gemeinsames Ziel einbinden. Sie sind kritikfähig.

# Befähigung zum gesellschaftlichen Engagement

• Ethisches Handeln: Die Absolventen /innen können gesellschaftliche, naturwissenschaftliche, kulturelle wie auch wirtschaftliche Entwicklungen vergleichen, kritisch reflektieren und begründet eigene Positionen beziehen. Sie haben die Fähigkeit entwickelt, ihre Kompetenzen in partizipative Prozesse einzubringen.

# **Abbreviations used**

Course types:  $\mathbf{E} = \text{field trip}$ ,  $\mathbf{K} = \text{colloquium}$ ,  $\mathbf{O} = \text{conversatorium}$ ,  $\mathbf{P} = \text{placement/lab course}$ ,  $\mathbf{R} = \text{project}$ ,  $\mathbf{S} = \text{seminar}$ ,  $\mathbf{T} = \text{tutorial}$ ,  $\ddot{\mathbf{U}} = \text{exercise}$ ,  $\mathbf{V} = \text{lecture}$ 

Term: **SS** = summer semester, **WS** = winter semester

Methods of grading: **NUM** = numerical grade, **B/NB** = (not) successfully completed

Regulations: **(L)ASPO** = general academic and examination regulations (for teaching-degree programmes), **FSB** = subject-specific provisions, **SFB** = list of modules

Other: A = thesis, LV = course(s), PL = assessment(s), TN = participants, VL = prerequisite(s)

# **Conventions**

Unless otherwise stated, courses and assessments will be held in German, assessments will be offered every semester and modules are not creditable for bonus.

# **Notes**

Should there be the option to choose between several methods of assessment, the lecturer will agree with the module coordinator on the method of assessment to be used in the current semester by two weeks after the start of the course at the latest and will communicate this in the customary manner.

Should the module comprise more than one graded assessment, all assessments will be equally weighted, unless otherwise stated below.

Should the assessment comprise several individual assessments, successful completion of the module will require successful completion of all individual assessments.

# In accordance with

the general regulations governing the degree subject described in this module catalogue:

# ASP02015

associated official publications (FSB (subject-specific provisions)/SFB (list of modules)):

# 13-Jul-2017 (2017-46)

This module handbook seeks to render, as accurately as possible, the data that is of statutory relevance according to the examination regulations of the degree subject. However, only the FSB (subject-specific provisions) and SFB (list of modules) in their officially published versions shall be legally binding. In the case of doubt, the provisions on, in particular, module assessments specified in the FSB/SFB shall prevail.



# **Compulsory Courses**



# **Business and Urban Geography**



Module title				Abbreviation		
Geography of the Global Economy					04-Geo-GGW-152-m01	
Module coordinator				Module offered by		
holder	holder of the Professorship of Economic Geography			Institute of Geogra	Institute of Geography and Geology	
ECTS	Metho	od of grading	Only after succ. co	ompl. of module(s)		
5	nume	rical grade				
Duration Module level Other p		Other prerequisite	es			
1 semester graduate						
Contents						

Over the past decades, the global networking of the economy has risen significantly and, among others, comprises the communication, transport, production and trade nowadays. An international worksharing has developed, which has never existed before in this way. Companies are able to decouple work and capital-intensive production processes. This is one of the reasons for the increase of the trade volume. At the same time, the world trade, which is in the area of tension between liberalisation and protectionism, is a controversial issue.

# **Intended learning outcomes**

Students get a deeper insight into the global economy as well as into the reasons and impacts of the interconnectivity. They acquire an extended understanding of economic and geographic issues in the area of global economy and learn to reflect different developments and theoretical approaches critically.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English

# Allocation of places

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#### **Additional information**

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# Workload

150 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Political and Social Sciences (2015)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Political and Social Sciences (2020)

Master's degree (1 major) Social Science Sustainability Studies (2021)



Module title				Abbreviation		
Global	Urban	Development			04-Geo-GSe-152-m01	
Module	Module coordinator			Module offered by	I	
holder	of the I	Professorship of Ecor	nomic Geography	Institute of Geogra	Institute of Geography and Geology	
ECTS	Metho	od of grading	Only after succ. c	mpl. of module(s)		
5	nume	rical grade				
Duratio	Duration Module level Other prerequis		Other prerequisit	es		
1 semester graduate						
Contents						

Globally, more than half of people live in cities, however, the cities develop differently. Growing cities face the problem of shrinking cities and in many countries the megacities pose a big problem. At the same time, segregation and polarisation increase under the influence of urban governance and global processes. Students will present the processes with the help of chosens issues. The focus is on research-relevant topic areas of "Urban Geography".

# **Intended learning outcomes**

Students develop a practical problem awareness for relevant urban and social political processes and prepare and present a topic of Urban Geography independently on a high level. They are able to classify current findings of urban geographical research in scientific theoretical and historical specific contexts.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (approx. 30 minutes) and term paper (approx. 25 pages) Language of assessment: German and/or English

# **Allocation of places**

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#### **Additional information**

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# Workload

150 h

# **Teaching cycle**

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 $\textbf{Referred to in LPO I} \ \ (\text{examination regulations for teaching-degree programmes})$ 

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



# Social Geography/Geographical Trade Research



Modul	e title			Abbreviation	
Current Social Developments and Space 04-Geo-RgE-152-mo1					04-Geo-RgE-152-m01
Modul	e coord	linator		Module offered by	
holder	of the	Professorship of Social G	eography	Institute of Geogra	phy and Geology
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Durati	on	Module level	Other prerequisites		
1 seme	ester	graduate			
Conte	nts				
on and	d integra		tion in theoretical app		knowledge-based society, migrati- ation based on chosen issues and
Intend	ed lear	ning outcomes			
		ieve an extended underst processes by taking into			atial references. They acquire and views.
Course	<b>es</b> (type, r	number of weekly contact hours,	language — if other than Ger	rman)	
S (2)					
		sessment (type, scope, langua ble for bonus)	ige — if other than German,	examination offered — if n	ot every semester, information on whether
		(approx. 30 minutes) and assessment: German and		25 pages)	
Alloca	tion of	places			
Additio	onal inf	ormation			
Workload					
150 h					
Teaching cycle					
Referre	ed to in	LPO I (examination regulation	s for teaching-degree progra	mmes)	

Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Module title					Abbreviation
Geography of Retailing and Consumer Behaviour 04-Geo-GEK-152-mo1					04-Geo-GEK-152-m01
Module	coord	inator		Module offered by	
holder	of the F	Professorship of Social G	eography	Institute of Geogra	phy and Geology
ECTS	Metho	od of grading	Only after succ. con	ıpl. of module(s)	
5	nume	rical grade			
Duratio	n	Module level	Other prerequisites		
1 seme	ster	graduate			
Conten	ts				
concerr behavio	our of c	e subsidiary network pla consumers and examples	nning with simulatior	processes, online t	Il be covered as well as issues trade, information and purchase purse of actions .
		ning outcomes			
mercial	resear				sues from the geographical com- o evaluate spatial effect and plan
Course	<b>5</b> (type, n	number of weekly contact hours, l	anguage — if other than Ger	man)	
S (2) Module	taugh	t in: German and/or Engl	ish		
		<b>sessment</b> (type, scope, langua le for bonus)	ge — if other than German, o	examination offered — if no	ot every semester, information on whether
		approx. 30 minutes) and ssessment: German and		25 pages)	
Allocati	ion of p	olaces			
Additio	nal inf	ormation			
Workload					
150 h					
Teaching cycle					
<del></del>					
Referre	d to in	LPO I (examination regulation	s for teaching-degree progra	mmes)	

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



# **Applied Human Geography/Regional Research**



Module title				Abbreviation	
Planning Law					04-Geo-PlanR-152-m01
Module coordinator				Module offered by	
holder of the Professorship of Geography and Regional Science			phy and Regional	Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ. con	mpl. of module(s)	
5	nume	rical grade			
Duration   Module level   Other prerequis		Other prerequisites			
1 seme	1 semester graduate				
Camban	Contonto				

Introduction to the regional development, regional planning and public construction law; Overview of legal bases and fields of application; Discussion of regional planning and urban land-use plans. Theoretical, terminological and methodological foundations of the regional planning as well as its legal basis and most common fields of application.

# **Intended learning outcomes**

Students get a consolidated insight into the basics of the planning regulations and develop skills in regional planning scientific nomenclature and its handling, which affects the array and interpretation of plans and different benchmark levels.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 45 minutes)

Language of assessment: German and/or English

# Allocation of places

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#### **Additional information**

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# Workload

150 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Physical Geography (2015)

Master's degree (1 major) Political and Social Sciences (2015)

Master's degree (1 major) Applied Physical Geography (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Political and Social Sciences (2020)

Master's degree (1 major) Social Science Sustainability Studies (2021)



Module title				Abbreviation	
Regional and environmental planning					04-Geo-RUmwP-152-m01
Modul	e coord	inator		Module offered by	
	holder of the Professorship of Geography and Regional Science		hy and Regional	Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duration Module level Other prerequisit		Other prerequisites	es		
1 seme	1 semester graduate				
Conter	Contents				

The course will provide students with in-depth knowledge of former and modern planning models and planning works, spatial structural categories, conceptions as well as formal and informal tools of regional development planning and regional planning and further, students will be able to the qualified application and use of spatial analytical and spatial planning tools.

# Intended learning outcomes

Students achieve in-depth knowledge of former and modern planning models, categories of spatial structure, conceptions as well as formal and informal tools of spatial planning and regional development and develop skills of qualified applications and the use of spatial analytical and regional planning tools.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 45 minutes)

Language of assessment: German and/or English

# Allocation of places

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#### **Additional information**

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# Workload

150 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Physical Geography (2015)

Master's degree (1 major) Political and Social Sciences (2015)

Master's degree (1 major) Applied Physical Geography (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Political and Social Sciences (2020)

Master's degree (1 major) Social Science Sustainability Studies (2021)



# **Tutoring**



Module	Module title				Abbreviation
Tutoring - preparation and practice					04-Geo-Tut-152-m01
Module	e coord	inator		Module offered by	
holder of the Professorship of Geography and Reg Science			hy and Regional	Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
10	(not)	successfully completed			
Duratio	on	Module level	Other prerequisites		
2 semester graduate					
Contents					
Introduction to basics of university teaching methodology and communication as well as consolidation of basics					

Introduction to basics of university teaching methodology and communication as well as consolidation of basics concerning the introduction to research methods and research process (scientific writing and presentation and moderation). The course includes the test of being a tutor for a chosen course of the Institute of Geography and Geology in the bachelor's degree courses.

# **Intended learning outcomes**

Students achieve basic knowledge of university teaching and consolidated skills of scientific work. By implementing their expertise and methodological knowledge as well as their experiences as postgraduate students to work groups of undergraduates, they support their learning processes as well as reflection of group dynamics during the tutorial. During the individual design of role as tutor as well as due to constant feedback through students, the own professionality grows.

**Courses** (type, number of weekly contact hours, language — if other than German)

S(2) + T(2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

portfolio (including e. g. small pieces of practice work, work sheets, presentations, logs; approx. 40 pages total) Language of assessment: German and/or English

# Allocation of places

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# **Additional information**

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### Workload

300 h

# Teaching cycle

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



# **Compulsory Electives**



# **Methods of Applied Human Geography**



# **Space Observation**



Module title				Abbreviation	
Remote sensing of land surface parameters				04-Geo-RELA1-152-m01	
Module coordinator				Module offered by	
holder of the Professorship of Remote Sensing			Sensing	Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Duration Module level Oth		Other prerequisites			
1 semester graduate					
Contonts					

This module deals with the characterisation of the earth's surface by assessing relevant remotely sensed parameters. These parameters are seen as resources of different land surfaces. Presented are methods for the assessment of vegetation, water, soils and urban areas as well as techniques for deriving bio- and geophysical parameters (e.g. vegetation and soil indices and parameters, imperviousness). Methodological skills are imparted for landscape analysis (e.g. analysis of topology, fragmentation of landscape elements, urban structures) as well as (inter)national assessment approaches, monitoring methods and programmes and practical application examples.

# **Intended learning outcomes**

The students acquire skills concerning the methodological acquisition and textual assessment of land surface parameters in the context of different geographical applications. Thereby, fundamentals of the understanding of remote sensing data and methods as well of observed land surface processes are provided. The scientific problem's type and complexity encourage interdisciplinary work.

**Courses** (type, number of weekly contact hours, language — if other than German)

Ü (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) term paper (approx. 20 pages) or
- b) preparing a poster (approx. 10 hours)

Language of assessment: German and/or English Assessment offered: Once a year, winter semester

# **Allocation of places**

15 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

# **Additional information**

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# Workload

150 h

# Teaching cycle

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Physical Geography (2015)

Master's degree (1 major) Applied Physical Geography (2016)



Master's degree (1 major) Applied Human Geography (2017) Master's degree (1 major) Applied Human Geography (2025)



Module title				Abbreviation	
Visualization, monitoring and communication (Thematic Map				lapping)	04-Geo-ThemK-152-m01
Module coordinator				Module offered by	
	holder of the Professorship of Geography and Regional Science			Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ. co	ompl. of module(s)	
5	nume	rical grade			
Duration Module level Other prere		Other prerequisites	5		
1 semester graduate					
Contor	Contents				

Geographical and geospatial information from the area of "Applied Geography" will be organised and visualised by means of Cartography Systems or GIS (e.g. with the help of thematic maps as communication tool) as well as analysed (including geographical screening and intersection, determination of locations and commuting areas).

# **Intended learning outcomes**

Students achieve consolidated content-related and technical competences in the organisation of data and data analysis as well as cartographic presentation of analysis findings.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

Exercises (approx. 20 pages)

Language of assessment: German and/or English Assessment offered: Once a year, summer semester

# Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

# **Additional information**

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### Workload

150 h

# Teaching cycle

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



# **Space Analysis and Assessment**



Module title				Abbreviation		
Methods of Analyses and Modelling					04-Geo-AmM-152-m01	
Module coordinator				Module offered by		
holder of the Professorship of Geography and Regional Science			hy and Regional	Institute of Geography and Geology		
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)		
5	nume	rical grade				
Duration Module level Other prerequisit		Other prerequisites				
1 semester graduate						

The module covers essential methodological elements of "Applied Geography" with the help of qualified processes and techniques of regional analysis and process modelling. In this module will be presented advanced methods and techniques concerning the analysis and modelling of quantitative data with the help of case studies and possibilities of their planning-related application will be discussed, too.

# **Intended learning outcomes**

Students achieve consolidated, theoretical substantiated methodical skills of the analysis and modelling of geospatial data.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) exercises (approx. 20 pages) or
- b) presentation (approx. 30 minutes) and term paper (approx. 15 pages) or
- c) written examination (approx. 45 minutes)

Language of assessment: German and/or English

Assessment offered: Once a year, winter semester

# Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

# Additional information

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# Workload

150 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Module title					Abbreviation	
Decision Theory and assessment methods					04-Geo-EtBv-152-m01	
Modul	Module coordinator Mo				Module offered by	
	holder of the Professorship of Geography and Regional Science			Institute of Geography and Geology		
ECTS	Meth	od of grading	Only after succ. co	mpl. of module(s)		
5	nume	rical grade				
Duration Module level		Other prerequisites				
1 semester graduate						
Contents						

Initially, this module deals with fundamental aspects of action and decision theory. Rational explanatory models concerning the choice behaviour will be debated and completed with strategical and institutional point of views. In addition, processes for the decision making, i.e. the goal formation and evaluation of action alternatives, will be presented and discussed in the context of geospatial planning processes.

### Intended learning outcomes

Students achieve consolidated, theoretical substantiated methodical skills concerning the evaluation of geospatial planning issues.

**Courses** (type, number of weekly contact hours, language — if other than German)

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) exercises (approx. 20 pages) or
- b) presentation (approx. 30 minutes) and term paper (approx. 15 pages) or
- c) written examination (approx. 45 minutes)

Language of assessment: German and/or English

Assessment offered: Once a year, summer semester

# Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

### **Additional information**

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# Workload

150 h

# Teaching cycle

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)

# **Space development**



Module	e title		Abbreviation			
Regional marketing and -management					04-Geo-RegMM-152-m01	
Module	Module coordinator Module offered by					
holder of the Professorship of Geography and Regional Science			hy and Regional	Institute of Geography and Geology		
ECTS	Meth	thod of grading Only after succ. o		mpl. of module(s)		
5	nume	rical grade				
Duratio	n	Module level	Other prerequisites			
1 seme	1 semester graduate					
Contents						
The course deals with conceptional approaches and tools of regional marketing and regional management as well as presentation and discussion of regional case studies.						

# **Intended learning outcomes**

Students achieve consolidated skills in dealing with tools of geographical planning and development and are able to assess the concept and use of tools.

 $\textbf{Courses} \ (\textbf{type}, \, \textbf{number of weekly contact hours}, \, \textbf{language} - \textbf{if other than German})$ 

S (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (approx. 45 minutes) and term paper (approx. 20 pages)

Language of assessment: German and/or English Assessment offered: Once a year, winter semester

#### Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

# **Additional information**

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### Workload

150 h

# **Teaching cycle**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Module title					Abbreviation	
Region	al stud	lies and regional dev	relopment		04-Geo-RfRe-152-m01	
Module coordinator				Module offered	by	
holder of the Professorship of Geography and Regional Science			graphy and Regional	Institute of Geo	Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ. co	compl. of module(s)		
5	nume	rical grade				
Duratio	on	Module level	Other prerequisite	Other prerequisites		
1 seme	ster	graduate				
Conten	its					
		current issues of the nany and Europe.	e regional development,	spatial developm	ent research and regional planning ir	
Intende	ed lear	ning outcomes				
		ieve consolidated sk	_	of geographical p	lanning and development and will be	
Course	S (type,	number of weekly contact h	ours, language — if other than G	erman)		
S (2) Module taught in: German and/or English						
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)						
presentation (approx. 45 minutes) and term paper (approx. 20 pages)						

Language of assessment: German and/or English

Assessment offered: Once a year, summer semester

# Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

# **Additional information**

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# Workload

150 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



# **Minor-specific Specialisation**



Module title					Abbreviation	
Computer-based statistical data analysis					04-Geo-MSTAT-152-m01	
Module coordinator				Module offered by	ed by	
holder	holder of the Professorship of Climatology			Institute of Geography and Geology		
ECTS	Meth	od of grading Only after succ. co		npl. of module(s)		
5	nume	rical grade				
Duration Module level		Other prerequisites	Other prerequisites			
1 semester graduate						
Contents						

Thus, in the module "Statistics III" common and specific processes of univariate and multivariate statistic will be implemented on the computer with the help of basic programming language FORTRAN and by plausible examples from different areas of "Geography".

# Intended learning outcomes

Based on the theoretical knowledge of univariate and multivariate statistics from the Bachelor level, the students will be enabled to apply statistical issues by means of programming.

Courses (type, number of weekly contact hours, language - if other than German)

Ü (2)

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) exercises (approx. 15 pages) or
- b) oral examination of one candidate each or oral examination in groups (each approx. 15 minutes per candida-

Language of assessment: German and/or English

# Allocation of places

# **Additional information**

#### Workload

150 h

# **Teaching cycle**

# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Physical Geography (2015)

Master's degree (1 major) Applied Physical Geography (2016)

Master's degree (1 major) Applied Human Geography (2017)



Modul	Module title Abbreviation						
Geoinformatics / GIS / Data bank management 04-Geo-MMT-152-mo					04-Geo-MMT-152-m01		
Modul	e coord	inator		Module offered by			
holder of the Professorship of Physical Geography			l Geography	Institute of Geograp	ohy and Geology		
ECTS	S Method of grading Only after succ. compl. of module(s)						
5	nume	rical grade					
Duratio	on	Module level	Other prerequisites				
1 seme	ester	graduate					
Conter	ıts	, -					
No info	rmatio	n on contents available.					
Intend	ed lear	ning outcomes					
No info	ormatio	n on intended learning o	utcomes available.				
		number of weekly contact hours,		man)			
Ü (2) Modul	e taugh	t in: German and/or Engl	lish				
		sessment (type, scope, langua ble for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether		
b) oral	examir	approx. 15 pages) or nation of one candidate e assessment: German and		tes)			
Allocat	tion of	places					
Additio	onal inf	ormation					
		-					
Worklo	oad						
150 h			_				
	ng cycl	e					
Referre	ed to in	LPO I (examination regulation	s for teaching-degree progra	ımmes)			
Module appears in							
Master	Master's degree (1 major) Applied Human Geography (2015)						
Master's degree (1 major) Applied Physical Geography (2015)							
	Master's degree (1 major) Applied Physical Geography (2016)						
	Master's degree (1 major) Applied Human Geography (2017)						
Master	Master's degree (1 major) Applied Human Geography (2025)						



Module title					Abbreviation	
Climat	e chang	ge, implications and pro	tection		04-Geo-MAT1-152-m01	
Modul	e coord	inator		Module offered by	lle offered by	
holder	holder of the Professorship of Climatology			Institute of Geography and Geology		
ECTS	Meth	nod of grading Only after succ. co		npl. of module(s)		
5	nume	rical grade				
Duration Module level		Other prerequisites	erequisites			
1 seme	1 semester graduate					
Contouts						

The focus is on the variability of atmospheric features at climatological time scales. In particular, anthropogenic climate change is assessed against the background of natural climate variations. Observed indications of climate change and climate model projections will be illustrated, ecological and socioeconomic implications be derived and needs of climate protection be discussed.

# **Intended learning outcomes**

The students gain substantial insights into the mechanisms of climate variability on the basis of physically and mathematically explicit assessments of atmospheric processes. Especially, the interplay between natural and anthropogenic climate factors will be elucidated.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (approx. 60 minutes)

Language of assessment: German and/or English Assessment offered: Once a year, winter semester

# Allocation of places

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### **Additional information**

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# Workload

150 h

# **Teaching cycle**

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# $\textbf{Referred to in LPO I} \ \ (\text{examination regulations for teaching-degree programmes})$

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### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Physical Geography (2015)

Master's degree (1 major) Applied Physical Geography (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Social Science Sustainability Studies (2021)



Module title					Abbreviation
Multin	ational	Enterprises			12-M-MNE-152-m01
Modul	e coord	inator		Module offered by	
holder	holder of the Chair of Public Finance			Faculty of Management and Economics	
ECTS	Meth	lethod of grading Only after succ. con		npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites			
1 semester graduate					

This module will be discontinued, no courses are offered currently or will be offered in future. This may be due to one of the following reasons:

- the module belongs to a version of the examination regulations that no longer has any enrolled students
- the lecturer who offered the course is no longer employed at the University of Würzburg
- the contents are no longer taught and were substituted with comparable offers

For more information, please contact the Office of the Dean of Studies of the Faculty of Business Management and Economics.

# **Intended learning outcomes**

Due to the lack of relevance, no learning outcomes description is available because no courses are held for this module.

 $\textbf{Courses} \ (\text{type, number of weekly contact hours, language} - \text{if other than German})$ 

V (2)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 120 minutes) or
- b) oral examination (approx. 15 minutes)

Language of assessment: German and/or English

# **Allocation of places**

A total of 10 places will be allocated to students of the Master's degree programmes Business Management and Economics according to the W2 procedure. A total of 10 places each will be allocated by lot to students of the Master's degree programmes Angewandte Humangeographie (Applied Human Geography) and PSS.

# **Additional information**

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# Workload

150 h

### Teaching cycle

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 $\textbf{Referred to in LPO I} \ \ (\text{examination regulations for teaching-degree programmes})$ 

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# Module appears in



Module title					Abbreviation		
	Subsidiary subject-specific development-course for Students of Applied Human Geography 1  o4-Geo-BGV1-152-mo1						
Module coordinator Module offered by							
holder	of the F	Professorship of Econom	ic Geography	Institute of Geography and Geology			
ECTS	Metho	od of grading	Only after succ. con	compl. of module(s)			
5	nume	rical grade					
Duratio	n	Module level	Other prerequisites	i			
1 seme	ster	graduate					
Conten	ts						
		ead to additional skills i ences, law as well as eco		pplied Human Geog	raphy", e.g. courses from politics		
Intende	ed learı	ning outcomes					
knowle	dge of		reas, which are neces		luman Geography. They acquire nary work. They are also able to		
Course	<b>S</b> (type, n	number of weekly contact hours,	language — if other than Ger	rman)			
S (2) Module	e taugh	t in: German and/or Eng	lish				
		<b>Sessment</b> (type, scope, langualle for bonus)	age — if other than German,	examination offered — if no	ot every semester, information on whether		
		nation (approx. 60 minu ssessment: German and					
Allocation of places							
Additional information							
Worklo	Workload						

150 h

# **Teaching cycle**

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Module	Module title Abbreviation					
	Subsidiary subject-specific development-course for Students of Applied Hu- man Geography 2					
Module coordinator Module offered by						
	_	Professorship of Econom	ic Geography	Institute of Geogra	nhy and Geology	
ECTS		od of grading	Only after succ. con		priy and deology	
_	1	rical grade		iipt. or illoudie(s)		
5 Duration		Module level	Other prerequisites			
1 seme		graduate	Other prefequisites			
Conten		graduate				
		ead to additional skills in ences, law as well as ecc		pplied Human Geog	raphy", e.g. courses from politics	
Intend	ed lear	ning outcomes				
knowle	dge of		eas, which are neces		Human Geography. They acquire nary work. They are also able to	
Course	<b>S</b> (type, r	number of weekly contact hours,	language — if other than Ge	rman)		
S (2) Module	e taugh	t in: German and/or Engl	ish			
		<b>sessment</b> (type, scope, langua ole for bonus)	ge — if other than German,	examination offered — if no	ot every semester, information on whether	
		nation (approx. 60 minut ssessment: German and				
Allocat						
Additio	nal inf	ormation				
Worklo	ad					
150 h						
Teaching cycle						
Referred to in LPO I (examination regulations for teaching-degree programmes)						
Module appears in						
		ee (1 major) Applied Hum	nan Geography (2015)	)		
	Master's degree (1 major) Applied Human Geography (2017)					



Modul	e title		Abbreviation		
Human	n Resou	rce Management and	Industrial Relations		12-M-HRM-161-m01
Modul	e coord	linator		Module offered by	
	holder of the Chair for Human Resource Management and Organisation			Faculty of Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites	Other prerequisites		
1 semester graduate					
Contents					

The lecture "Human Resource Management and Industrial Relations" introduces advanced theories, estimation techniques and empirical results from the areas of human resources management and institutional frameworks such as the different actors in industrial relations.

#### Syllabus

Introduction: Human Resource Management & Industrial Relationships

Chapter 1: The employment contract [formal model]

Chapter 2: Motivation [formal model]

Chapter 3: Employee resistance against reorganisations [empirical study]

Chapter 4: The role of works councils [formal model]

Chapter 5: Works councils and the employer wage structure [empirical study]

Chapter 6: The behaviour of labour unions [formal model]

Chapter 7: Learning process of employers [formal model and empirical study]

Chapter 8: Demographic challenges of HRM [formal model and empirical study]

#### **Intended learning outcomes**

The aim of the lectures is to enable students to understand and apply advanced theories, estimation techniques and empirical results in the area human resource management and industrial relations on the basis of scientific literature.

**Courses** (type, number of weekly contact hours, language — if other than German)

 $V(2) + \ddot{U}(2)$ 

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or

b) term paper (approx. 15 pages)

Language of assessment: German and/or English

### Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.



#### **Additional information**

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#### Workload

150 h

# Teaching cycle

Teaching cycle: summer semester

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Economathematics (2016)

Master's degree (1 major) Business Information Systems (2016)

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) China Business and Economics (2016)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) China Language and Economy (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Management (2018)

Master's degree (1 major) International Economic Policy (2018)

exchange program Business Management and Economics (2022)



Modul	e title	'	Abbreviation		
European Competition Policy					12-M-WPE-161-m01
Module coordinator				Module offered by	
holder	holder of the Chair of Industrial Economics			Faculty of Management and Economics	
ECTS	Meth	od of grading	Only after succ. co	ompl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisit	Other prerequisites		
1 semester graduate					
Contents					

Outline of syllabus:

- 1. Legal environment, competition laws
- 2. Market definition
  - Qualitative methods
  - Simple quantitative methods
  - Hypothetical monopoly test
- 3. Horizontal agreements and collusion: repeated games and factors affecting likelihood of collusion
- 4. Horizontal mergers and collusion
  - Economic theory
  - Efficiency effects
  - Coordinated effects
- 5. Vertical relations and contracts
  - Economic analysis of contracts
  - "More economic approach"
- 6. Abuse of dominant position
  - Classification of abusive conduct
  - Economic analysis of abusive conduct and theory of harm

The course will be taught in English.

#### **Intended learning outcomes**

After completion of the module students can use the advanced concepts introduced in the lecture of competition policy, including the legal framework, the trace models and methods for the study of competition policy issues, as well as understand the approach of European competition policy in high profile cases. When they are confronted with practical problems, they can refer to these cases, and the same logic to practical examples apply by draining the relevant economic theories that identify variables to be measured and methodologies for assessing, and based on that adequate conclusions for appropriate cases. They will sufficiently understand the subject in order to open up that build upon literature in journals and being able to think critically.

**Courses** (type, number of weekly contact hours, language — if other than German)

V (2)

 $\textbf{Method of assessment} \ (\textbf{type}, \textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, information on whether} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, examination of fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if not every semester, examination of fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of the fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of the fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of the fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of the fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of the fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of the fered} \ (\textbf{scope}, \textbf{language} - \textbf{if other than German, examination of fered} - \textbf{if other than German of th$ module is creditable for bonus)

- a) written examination (approx. 60 to 120 minutes) or
- b) term paper (approx. 15 to 20 pages)

Language of assessment: German and/or English

creditable for bonus

#### Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.



#### **Additional information**

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#### Workload

150 h

# **Teaching cycle**

Teaching cycle: summer semester

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Economathematics (2016)

Master's degree (1 major) Business Information Systems (2016)

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) China Business and Economics (2016)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) Media Communication (2016)

Master's degree (1 major) China Language and Economy (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Media Communication (2018)

Master's degree (1 major) Media Communication (2019)



Module	Module title				Abbreviation
Europe	an Mad	croeconomic Policy			12-M-EMP-161-m01
Module	e coord	inator		Module offered by	
holder of the Chair of Monetary Economics and International Financial Markets			nics and Internatio-	Faculty of Management and Economics	
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites	i		
1 semester graduate					
Contents					

In particular, the course outline is as follows:

#### I. Targets of macroeconomic policy

#### II. The mechanics of the two core macroeconomic models

- a. The classical model of a self-stabilizing corn economy
- b. The Keynesian model of a monetary economy with inherent instability
- c. The financial system and banks in the two models

#### III. The diverging policy implications of the two paradigms

- a. Unemployment: wage rigidities versus rationing of the labor market by the goods market
- b. Government debt: Crowding out versus Modern Monetary Theory (MMT)
- c. Inflation: quantity theory versus Phillips curve
- d. The incompatibility of the two worlds

#### IV. A simple IS/MP/PC model

#### V. The monetary policy of the ECB

- a. The mandate of the ECB and possible trade-offs with unemployment and financial stability
- b. Conventional/unconventional instruments of the ECB / The risk of fiscal dominance
- c. ECB strategy and climate policy
- d. The threat of deflation and the Zero-Lower Bound

#### VI. The difficult task of coordinating 19 independent national fiscal policies in the EMU

- a. Specific challenges due to lack of political integration: Lack of coordination versus lack of fiscal discipline
- b. The limitations set by Stability and Growth Pact
- c. The rationale of fiscal rules: Maastricht Treaty, Fiscal Compact/Debt Brake, Golden Rule / reform proposals

# VII. Specific EMU topics

a. Is the EMU an optimum currency area?



- b. The financial crisis and the euro crisis: The dismal performance of the ECB until 2012 and the paradigm change by Mario Draghi ("Whatever it takes")
- c. The ECB in the Corona crisis and Next Generation EU

#### **Intended learning outcomes**

By the end of the course, students will have gained a basic understanding of European macroeconomics.

**Courses** (type, number of weekly contact hours, language — if other than German)

 $\ddot{U}(2) + V(2)$ 

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or
- b) term paper (approx. 15 pages)

Language of assessment: German and/or English

# Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

#### **Additional information**

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#### Workload

150 h

#### Teaching cycle

Teaching cycle: after announcement

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Economathematics (2016)

Master's degree (1 major) Business Information Systems (2016)

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) China Business and Economics (2016)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) Media Communication (2016)

Master's degree (1 major) China Language and Economy (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Media Communication (2018)

Master's degree (1 major) Media Communication (2019)



Modul	e title				Abbreviation
Europe	an Pub	lic Finance			12-M-EFP-161-m01
Module coordinator				Module offered by	
holder	holder of the Chair of Public Finance			Faculty of Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites			
1 semester graduate					
Contents					

The course aims at introducing the main public finance issues in the European Union. Students will learn how the revenues of the Union are generated and how they are spent. We will discuss the motivation and implications of the Brexit decision and various coordination problems with respect to public debt, taxation and environmental policy. Economic policy is discussed with simple models, which highlight the central problems.

#### Course contents:

- 1. The European Union: History and Institutions
- 2. The Budget of the European Union
- 3. Economic Analysis of the Brexit Process
- 4. Sovereign Debt, Financial Crisis and Fiscal Integration in the EMU
- 5. Tax Competition or Tax Coordination in Europe?
- 6. European Climate Policy: Emission Trading and Green Deal

#### **Intended learning outcomes**

After completing the course students are introduced to the central public finance policy issues, institutions and rules of conduct in the EU. They are able to apply simple theoretical models to to discuss and analyze more specific policy problems.

**Courses** (type, number of weekly contact hours, language — if other than German)

 $\ddot{U}(2) + V(2)$ 

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or
- b) term paper (approx. 15 pages)

Language of assessment: German and/or English

#### **Allocation of places**

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

# **Additional information**

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# Workload

150 h

# **Teaching cycle**

Teaching cycle: summer semester

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(2017)	cord Master (120 ECTS) Angewandte Humangeographie - 2017	



# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Economathematics (2016)

Master's degree (1 major) Business Information Systems (2016)

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) China Business and Economics (2016)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) Media Communication (2016)

Master's degree (1 major) China Language and Economy (2016)

Master's degree (1 major) Applied Human Geography (2017)

Master's degree (1 major) Media Communication (2018)

Master's degree (1 major) Media Communication (2019)



Modul	e title			Abbreviation	
Comm	on Euro	pean Labour Market			12-M-EW-161-m01
Module coordinator				Module offered by	
holder	holder of the Chair of Labour Economics			Faculty of Management and Economics	
ECTS	Meth	od of grading	Only after succ. cor	npl. of module(s)	
5	nume	rical grade			
Duration Module level		Other prerequisites			
1 semester graduate					
Contents					

Migration has become a key issue in the political and public debate all over the world. Thus, economists increasingly engaged in studying determinants and consequences of migration as it has a substantial impact on receiving and sending countries. This course offers an introduction to the key concepts of migration economics and will cover the following topics:

- 1) Migration Decision and Forms of Migration
- 2) Effects on Migration on Employment and Wages
- 3) Effects of Migration on Attitudes and Political Economy
- 4) Integration and Integration Policies
- 5) Refugee Migration
- 6) Impacts of Emigration

At the end of the course students are familiar with the basic theoretical and empirical concepts in the area of economics of migration. A special focus will be on the understanding of the identification of causal effects and the ability to connect links between the different areas of analysis.

The course will consist of frontal teaching of the basic theoretical as well as empirical tools as well as a careful reading of some of the key scientific articles related to the oulined topics (a reading list will be provided at the beginning of the semester). At the end of the semester, students will have the opportunity to present their term papers.

#### **Intended learning outcomes**

Solid background in Microeconomics and Econometrics is required.

**Courses** (type, number of weekly contact hours, language — if other than German)

 $\ddot{U}(2) + V(2)$ 

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 minutes) or
- b) term paper (approx. 15 pages)

Language of assessment: German and/or English

#### Allocation of places

20 places. There are no restrictions with regard to available places for students of the Master's degree programmes Business Management, International Economic Policy or Economics, Wirtschaftsinformatik (Business Information Systems), Wirtschaftsmathematik (Mathematics for Economics) and Chinese and Economics as well as China Business and Economics. A total of 20 places will be allocated to students of other subjects; should the number of applications exceed the number of available places, these places will be allocated by lot.

#### **Additional information**

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# Workload

150 h

# Teaching cycle

Teaching cycle: after announcement

 $\textbf{Referred to in LPO I} \ \ (\text{examination regulations for teaching-degree programmes})$ 

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# Module appears in

Master's degree (1 major) Economathematics (2016)

Master's degree (1 major) Business Management (2015)

Master's degree (1 major) China Business and Economics (2016)

Master's degree (1 major) International Economic Policy (2015)

Master's degree (1 major) China Language and Economy (2016)

# **Research Experience and Work Placement**

(30 ECTS credits)



Modul	Module title				Abbreviation
Work p		ent / Professional praction	al training for Stude	nts of Applied Hu-	04-Geo-BPrax-152-m01
Modul	e coord	linator		Module offered by	
holder	of the I	Professorship of Social G	eography	Institute of Geograp	ohy and Geology
ECTS	Meth	od of grading	Only after succ. con	npl. of module(s)	
15	(not)	successfully completed			
Duratio	on	Module level	Other prerequisites		
1 seme	ster	graduate			
Conter	its				
The work placement has to be completed in a module-relevant office or company, which fits the professional career the student is looking for. The work placement should comprise tasks that provides the intern with a comprehensive and adequate insight into the vocational world of a M.Sc. Geographer.					
Intend	ed lear	ning outcomes			
Students have knowledge of processes in a vocational field. They acquire consolidated practical skills and their implementation of vocational practice.					
Courses (type, number of weekly contact hours, language — if other than German)					
P (a)					

P (o)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

report on work placement (approx. 20 pages)

Language of assessment: German and/or English

#### Allocation of places

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# **Additional information**

Additional information on module duration: approx. 8 weeks.

#### Workload

450 h

# Teaching cycle

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#### **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Modul	e title		Abbreviation			
International Research Internship / Term at Partner University					04-Geo-FPrax-152-m01	
Module coordinator				Module offere	ed by	
holder	holder of the Professorship of Economic Geography			Institute of Ge	Institute of Geography and Geology	
ECTS	Meth	od of grading	Only after succ.	compl. of module(	(s)	
15	nume	rical grade				
Duration Module level		Other prerequisi	Other prerequisites			
1 semester graduate						
Contents						

The work placement should comprise tasks in chosen offices, research institutions or private employers abroad, which will give the interns a consolidated and comprehensive insight into the vocational world of a M.Sc. Geographer. It is also possible to do the research placement at a university abroad.

#### **Intended learning outcomes**

Students have knowledge of processes in a vocational field or a foreign university. They acquire consolidated practical skills and their implementation of vocational or scientific practice. Students work on a topic of their choice with spatial analytical methods or methods of empirical social research abroad in accordance with the prior consultation of the module coordinator. The findings of the study must be presented in a detailed report and presented in a colloquium.

**Courses** (type, number of weekly contact hours, language — if other than German)

P (o)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 20 pages)

Language of assessment: German and/or English

#### Allocation of places

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#### **Additional information**

Additional information on module duration: approx. 8 weeks.

# Workload

450 h

## **Teaching cycle**

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# $\textbf{Referred to in LPO I} \ \ (\text{examination regulations for teaching-degree programmes})$

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#### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Module title				Abbreviation
Project studies of applied human geography				04-Geo-Proj-152-m01
Module coordinator			Module offered by	
holder of the Professorship of Geography and Regional Science			Institute of Geograp	phy and Geology
ECTS	Method of grading	Only after succ. compl. of module(s)		

ECTS	ECTS Method of grading		Only after succ. compl. of module(s)
15	numerical grade		-
Duratio	n	Module level	Other prerequisites
1 semester		graduate	-

Content-related debates and discussions, use of survey procedures and analytical methods, critical reflection of methods and results as well as their documentation and presentation using the example of current research issues.

## **Intended learning outcomes**

Students develop skills concerning the implementation of project studies by using necessary methods and techniques as well as concerning their social competence due to team work.

Courses (type, number of weekly contact hours, language - if other than German)

S (6) + P (o)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 30 pages)

Language of assessment: German and/or English Assessment offered: Once a year, winter semester

# Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

#### **Additional information**

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#### Workload

450 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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#### Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



Modul	e title				Abbreviation		
Field T	rip / Ap	plied Area Training			04-Geo-ExGp-152-m01		
Modul	e coord	inator		Module offered by			
holder of the Professorship of Economic Geography				Institute of Geography and Geology			
ECTS	Meth	thod of grading Only after succ. co		npl. of module(s)			
15	nume	erical grade					
Duration		Module level	Other prerequisites				
1 semester		graduate					

Field trip to chosen European spaces or spaces outside of Europe with focus on human geographical issues. Based on subspaces, distinctive or divergent developments will be presented and explored mutually.

#### Intended learning outcomes

Students use theoretically acquired human geographical findings practically. It is necessary to characterise and define spaces. Observations, polls or mapping will be implemented and evaluated in a group. Relevant topic fields will be developed at site as well as a consolidated practice-related problem awareness.

Courses (type, number of weekly contact hours, language - if other than German)

S(2) + E(6)

Module taught in: German and/or English

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

presentation (45 minutes) and term paper (approx. 40 pages)

Language of assessment: German and/or English Assessment offered: Once a year, winter semester

#### Allocation of places

20 places. Should the number of applications exceed the number of available places, places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated by lot as they become available.

#### Additional information

Additional information on module duration: includes field trip (fieldwork, no less than 10 days).

#### Workload

450 h

#### Teaching cycle

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**Referred to in LPO I** (examination regulations for teaching-degree programmes)

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## Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)



# **Thesis**

(30 ECTS credits)



					T				
Modul	e title				Abbreviation				
Maste	r Thesis	for Students of Applied	Human Geography		04-Geo-MAA-152-m01				
Modul	e coord	inator		Module offered by					
chairp (Geogr		f examination committee	Master Geographie	Institute of Geography and Geology					
ECTS	Meth	od of grading	Only after succ. con	er succ. compl. of module(s)					
30	nume	rical grade							
Duratio	Duration Module level		Other prerequisites						
1 seme	ester	graduate							
Contents									
	Adhering to the principles of good scholarly practice, students will independently research and write on a topic of Human Geography within six months.								
Intend	Intended learning outcomes								
Students conceive a complex scientific question and process this one independently within six months and they develop individual ideas and concepts for the solution of scientific problems; they reflect and deal with theories, terminologies and doctrines of the discipline Geography in a consolidated and critical way; they are able to apply suitable, scientific methods independently and develop them further as well as they have the ability to present subject-specific contents significantly and target-orientated in a written as well as oral form and present arguments effectively.									
Course	<b>Courses</b> (type, number of weekly contact hours, language — if other than German)								
No courses assigned to module									
	<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)								
	Master's thesis (approx. 120 pages) Language of assessment: German and/or English								
Allocat	Allocation of places								
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#### **Additional information**

Time to complete: 6 months.

# Workload

900 h

# **Teaching cycle**

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# **Referred to in LPO I** (examination regulations for teaching-degree programmes)

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# Module appears in

Master's degree (1 major) Applied Human Geography (2015)

Master's degree (1 major) Applied Human Geography (2017)