

<b>Module title</b>		<b>Abbreviation</b>
Web Design (Advanced Course)		42-ZfM-WebDe-E-152-mo1
<b>Module coordinator</b>		<b>Module offered by</b>
head of Centre for Media Didactics (ZfM)		Centre for Media Didactics (ZfM)
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
4	(not) successfully completed	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>The aim of the module is to create own websites whilst taking into account different aspects of layout options, user guidance etc. In addition, we discuss the differences and similarities between print media and the internet. Furthermore, we review and analyse popular websites to develop a critical approach to website creation.</p>		
<b>Intended learning outcomes</b>		
<p>After successfully completing this module, the students have acquired advanced knowledge of designing websites. They have advanced skills in creating own web presences and are able to critically reflect pre-existing web content.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
project with written elaboration (approx. 2 pages) and presentation (approx. 40 minutes)		
<b>Allocation of places</b>		
<p>max. 12 places. Should the number of applications exceed the number of available places, places will be allocated as follows: (1) Students applying after not having successfully completed assessment in the past two semesters will be given preferential consideration. (2) The remaining places will be allocated by lot. (3) A waiting list will be maintained and places re-allocated by lot as they become available.</p>		
<b>Additional information</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
keinem Studiengang zugeordnet		