

## Module description

Module title					Abbreviation
UNIce	rt III Fra	ınzösisch Fachsprach	ne Wirtschaftswissenscha	aften	42-UC3-FR-WW-072-m01
Module coordinator				Module offered by	
head of Language Centre (ZFS)				Language Centre (ZfS)	
ECTS	Meth	Method of grading Only after succ. co		mpl. of module(s)	
20	nume	nerical grade			
Duration		Module level	Other prerequisites	Other prerequisites	
1 semester		undergraduate			
Conto	ntc	•	•		

### Contents

This module equips students with advanced business-specific communication skills in the target language. These will allow them to communicate appropriately, in both written and oral form, at university and in business settings.

### **Intended learning outcomes**

Students gain sound business-specific communication skills (written and oral) in the target language. They develop advanced general and subject-specific language skills that will allow them to communicate about selected topics in corresponding situations, using language flexibly. Students are proficient in business terminology and are able to communicate effectively about topics such as new business formation and legal forms, human resources, finances (balance sheets, income statements), purchasing and distribution, banking, payment transactions, marketing, and import/export. Upon successful completion of the UNIcert(R) Level III course, students will have developed business-specific communication skills in the target language that are equivalent to level "C1 -- Effective Operational Proficiency" of the Common European Framework of Reference for Languages and will be issued a UNIcert(R) Level III certificate.

Courses (type, number of weekly contact hours, language - if other than German)

Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

assessments during lecture period (weighted 20%): option 1: per course with 2 weekly contact hours one written multi-component examination with 4 components (reading comprehension, listening comprehension, writing, communication skills) or option 2: per course with 2 weekly contact hours one oral assessment as well as written multi-component examination with 3 components (reading comprehension, listening comprehension, writing) or option 3: per course with 2 weekly contact hours 2 to 4 oral as well as 2 to 4 written assessments as specified at the beginning of the course (individual grades to form overall grade) each weighted 1:1. The individual grades for each course will be weighted according to the number of weekly contact hours of the respective course. UNIcert (R) exam (weighted 80%): written and oral examination with 4 components (reading comprehension, listening comprehension, writing, oral communication skills), assessment components each weighted 1:1

# comprehension, writing, oral communication skills), assessment components each weighted 1:1 Allocation of places - Additional information - Workload - Teaching cycle - Referred to in LPO I (examination regulations for teaching-degree programmes) - Module appears in keinem Studiengang zugeordnet



# Module description

JMU Würzburg • generated 18.04.2025 • Module data record 102554