

<b>Module title</b>		<b>Abbreviation</b>
Introduction to specialist journalism		38-CS-FJ-102-m01
<b>Module coordinator</b>		<b>Module offered by</b>
head of Service Centre for Innovation in Teaching and Learning (ZiLS)		
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
3	(not) successfully completed	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>Differentiation between specialist publishers and other types of publishers. Entry-level career opportunities in the field of specialised journalism. Scope of work in editorial departments. Relevance of professional events. Sample tasks that the participants have to perform in the context of a (current) professional event: Forms of documentation in the context of crossmedia, editorial work, preparation, implementation and evaluation of interviews, presentation of results.</p>		
<b>Intended learning outcomes</b>		
<p>The students become acquainted with the occupational field of specialised journalism. They know which personal key competencies qualify them for working in this field and are confident in using relevant sources of information. They are able to create a portfolio containing relevant information for the above-mentioned occupational field, the self-developed presentations, press releases and interview documentations. The oral and written presentations serve as opportunities for exercising various communication and social competencies.</p>		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
Ü (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<p>portfolio (approx. 5 pages), must additionally be submitted in digital format Assessment offered: once a year, winter semester</p>		
<b>Allocation of places</b>		
<p>Number of places: maximum 20. Primarily for students in humanities, social and natural sciences. Places will be allocated according to the number of subject semesters. Among applicants with the same number of subject semesters, places will be allocated by lot. A waiting list will be maintained and places re-allocated as they become available.</p>		
<b>Additional information</b>		
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<b>Workload</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
No final examination (2010)		