

Module title		Abbreviation
5 Euro Business		38-CS-5EB-102-m01
Module coordinator		Module offered by
head of Service Centre for Innovation in Teaching and Learning (ZiLS)		Service Centre for Innovation in Teaching and Learning (ZiLS)
ECTS	Method of grading	Only after succ. compl. of module(s)
6	(not) successfully completed	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>The students examine the theoretical and practical aspects of starting a business in three phases. During the theoretical part, they acquire basic knowledge of team building, business concept development, project management, marketing and legal framework conditions. In the following practical part, the students form small teams to implement a self-developed business concept on the real market, using a start-up capital of 5 euro. During the concluding phase of the module, the students present the course of their project by means of a business report, an information booth and a short presentation.</p>		
Intended learning outcomes		
<p>The students have acquired basic knowledge of business start-ups and self-employment as an occupational perspective. They know the crucial first steps in developing a business concept as well as its marketing and financing. In project work, they have trained their abilities of communicating, working in a team, dealing with conflicts and being proactive and have acquired the ability to evaluate and use their personal potential more proficiently. Furthermore, the students are able to understand and evaluate contexts and conditions of business decisions.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
R (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
<p>preparation of a business report (approx. 8 pages with annexes) and designing an information booth (display desk and display wall) and presentation (approx. 5 minutes) Assessment offered: usually once a year, winter semester</p>		
Allocation of places		
Number of places: 12-30. Places will be allocated by lot.		
Additional information		
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Workload		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
No final examination (2010)		