

Module title		Abbreviation
Skills and Competences in Entrepreneurship		33-SFT-UKo-152-m01
Module coordinator		Module offered by
head of Research and Technology Transfer (SFT)		
ECTS	Method of grading	Only after succ. compl. of module(s)
5	numerical grade	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
Knowledge on personality traits in entrepreneurs, creativity techniques, intellectual and industrial property rights, business planning, legal forms and regulations, marketing and strategy, project management, networking and financial planning as well as IT security and social media. Guest talks might be scheduled (course offered by Virtuelle Hochschule Bayern (VHB)).		
Intended learning outcomes		
Students will gain a comprehensive overview of all relevant aspects of entrepreneurship theory and entrepreneurial activity. The course will provide students with information and an opportunity to acquire entrepreneurial skills and competencies. Industry experts will share practical know-how, giving students an opportunity to acquire skills and knowledge not only essential for founding a company but also for dependent employment.		
Courses (type, number of weekly contact hours, language — if other than German)		
V (2) + Ü (2) Course type: V and Ü offered online by Virtuelle Hochschule Bayern (vhb). Written examination will be held in Würzburg.		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 60 minutes) or b) term paper (approx. 25 pages)		
Allocation of places		
--		
Additional information		
--		
Workload		
150 h		
Teaching cycle		
--		
Referred to in LPO I (examination regulations for teaching-degree programmes)		
--		
Module appears in		
keinem Studiengang zugeordnet		