

<b>Module title</b>		<b>Abbreviation</b>
Skills and Competences in Entrepreneurship		33-SFT-UKo-151-m01
<b>Module coordinator</b>		<b>Module offered by</b>
head of Research and Technology Transfer (SFT)		
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
Knowledge on personality traits in entrepreneurs, creativity techniques, intellectual and industrial property rights, business planning, legal forms and regulations, marketing and strategy, project management, networking and financial planning as well as IT security and social media.		
<b>Intended learning outcomes</b>		
Students will gain a comprehensive overview of all relevant aspects of entrepreneurship theory and entrepreneurial activity. The course will provide students with information and an opportunity to acquire entrepreneurial skills and competencies. Industry experts will share practical know-how, giving students an opportunity to acquire skills and knowledge not only essential for founding a company but also for dependent employment.		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V (2) + Ü (2) LB offered online by Virtuelle Hochschule Bayern (vhb). The written examination will be held in Würzburg		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
a) written examination (approx. 60 minutes) or b) term paper (approx. 25 pages)		
<b>Allocation of places</b>		
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<b>Additional information</b>		
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<b>Workload</b>		
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<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
keinem Studiengang zugeordnet		