Module title | Abbreviation
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Seminar: Competitive Leadership | 12-WUF-FS-082-m01

Module coordinator | Module offered by
Managing Director of the Institute of Business Management | Faculty of Business Management and Economics

<table>
<thead>
<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>5.0</td>
<td>numerical grade</td>
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<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>undergraduate</td>
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Contents

Academically sound investigation (both empirically and theoretically) of practical problems and projects in the area of competition-oriented management.

Intended learning outcomes

German intended learning outcomes available but not translated yet.

Die Studierenden verfügen über Kenntnisse von Methoden und Konzepten im Rahmen der Aufgaben einer wettbewerbsorientierten Unternehmensführung.

Courses (type, number of weekly contact hours, language — if other than German)

S (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

term paper (approx. 10 pages) and presentation (approx. 20 minutes) with subsequent discussion (approx. 10 minutes), weighted 2:1

Allocation of places

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Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Business Management and Economics (2009)
Bachelor' degree (1 major) Business Management and Economics (2008)
Bachelor' degree (1 major) Business Management and Economics (2010)
Bachelor' degree (1 major) Business Information Systems (2009)