### Module title
Seminar: Competitive Leadership

### Abbreviation
12-WUF-FS-072-m01

### Module coordinator
Managing Director of the Institute of Business Management

### Module offered by
Faculty of Business Management and Economics

### ECTS
5

### Method of grading
Numerical grade

### Only after succ. compl. of module(s)
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### Duration
1 semester

### Module level
Undergraduate

### Other prerequisites
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### Contents
Academically sound investigation (both empirically and theoretically) of practical problems and projects in the area of competition-oriented management.

### Intended learning outcomes
German intended learning outcomes available but not translated yet.

Die Studierenden verfügen über Kenntnisse von Methoden und Konzepten im Rahmen der Aufgaben einer wettbewerbsorientierten Unternehmensführung.

### Courses
S (no information on SWS (weekly contact hours) and course language available)

### Method of assessment
Term paper (approx. 10 pages) and presentation (approx. 20 minutes) with subsequent discussion (approx. 10 minutes), weighted 2:1

### Allocation of places
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### Additional information
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### Referred to in LPO I
(examination regulations for teaching-degree programmes)

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### Module appears in
Bachelor's degree (1 major) Business Management and Economics (2007)