Module title | Seminar: Competitive Leadership
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Abbreviation | 12-WUF-FS-072-m01

Module coordinator | Managing Director of the Institute of Business Management
Module offered by | Faculty of Business Management and Economics

ECTS | 5
Method of grading | numerical grade
Only after succ. compl. of module(s) | --
Duration | 1 semester
Module level | undergraduate
Other prerequisites | --

Contents
Academically sound investigation (both empirically and theoretically) of practical problems and projects in the area of competition-oriented management.

Intended learning outcomes
German intended learning outcomes available but not translated yet.

Die Studierenden verfügen über Kenntnisse von Methoden und Konzepten im Rahmen der Aufgaben einer wettbewerbsorientierten Unternehmensführung.

Courses (type, number of weekly contact hours, language — if other than German)
S (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
term paper (approx. 10 pages) and presentation (approx. 20 minutes) with subsequent discussion (approx. 10 minutes), weighted 2:1

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Bachelor degree (1 major) Business Management and Economics (2007)