Module title: India: Business location and trading partner

Abbreviation: 12-WSI-212-m01

Module coordinator: holder of the Chair of Business Management and Industrial Management

Module offered by: Faculty of Business Management and Economics

ECTS: 5

Method of grading: numerical grade

Only after succ. compl. of module(s): --

Duration: 1 semester

Module level: undergraduate

Other prerequisites: --

Contents:
This module introduces students to the economic development as well as economic policy in India. In addition, the course will discuss the general conditions for business investments and activities in India. To illustrate the topic and provide students with more in-depth insights, the course will also address current economic issues and their backgrounds.

Intended learning outcomes:
The students will be able to discuss and evaluate the economic structures of India. They will have the abilities to analyze the development of the South-Asian economy by applying adequate methods and theories. Furthermore, students will gain a good understanding of the Indian culture and its influence on business relationships.

Courses:
(type, number of weekly contact hours, language — if other than German)

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Method of assessment:
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 minutes) or
b) term paper (approx. 15 pages) and presentation (approx. 15 minutes), weighted 2:1 or
c) presentation (approx. 45 minutes) and term paper (approx. 10 pages), weighted 1:1 or
d) term paper (approx. 20 pages)

Allocation of places:
30 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information:
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Referred to in LPO I: (examination regulations for teaching-degree programmes)

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Module appears in:
Bachelor’ degree (1 major) Business Information Systems (2021)
Bachelor’ degree (1 major) Economathematics (2021)
Bachelor’ degree (1 major) Business Management and Economics (2021)