

| Module title | | Abbreviation |
|--|-------------------|--------------------------------------|
| Business in India | | 12-WSI-092-m01 |
| Module coordinator | | Module offered by |
| holder of the Chair of Business Management and Industrial Management | | Faculty of Management and Economics |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 5 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | undergraduate | -- |
| Contents | | |
| This module introduces students to the economic development as well as economic policy in India. In addition, the course will discuss the general conditions for business investments and activities in India. To illustrate the topic and provide students with more in-depth insights, the course will also address current economic issues and their backgrounds. | | |
| Intended learning outcomes | | |
| The students will be able to discuss and evaluate the economic structures of India. They will have the abilities to analyze the development of the South-Asian economy by applying adequate methods and theories. Furthermore, students will gain a good understanding of the Indian culture and its influence on business relationships. | | |
| Courses (type, number of weekly contact hours, language — if other than German) | | |
| S (no information on SWS (weekly contact hours) and course language available) | | |
| Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) | | |
| exposé (approx. 2 pages) with presentation (10 minutes) | | |
| Allocation of places | | |
| Number of places: maximum 30. Quota 1 (50%): total number of ECTS credits already achieved, among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25%): number of subject semesters, among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25%): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available. | | |
| Additional information | | |
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| Workload | | |
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| Teaching cycle | | |
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| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
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| Module appears in | | |
| Bachelor's degree (1 major) Business Management and Economics (2009) Bachelor's degree (1 major) Business Management and Economics (2010) Bachelor's degree (1 major) Business Information Systems (2009) No final examination Special study offering (2010) | | |