

Module title		Abbreviation
Startup Financing		12-UFin-092-m01
Module coordinator		Module offered by
holder of the Chair of Business Management and Industrial Management		Faculty of Business Management and Economics
ECTS	Method of grading	Only after succ. compl. of module(s)
5	(not) successfully completed	--
Duration	Module level	Other prerequisites
1 semester	undergraduate	--
Contents		
<p>Fundamental principles of business ideas/business models: analysis of strategies, business models: fundamental issues, business models in the Web 2.0 environment, structure of business plans. Financial planning: income statements, sales planning, human resource planning, investment planning/depreciation, taxes, liquidity planning, capital requirements planning, budgeted balance sheet, case study: Xing AG. Financing: debt, mezzanine capital, equity capital, business angels, venture capital, investors, valuation of start-ups, equity distribution, investment agreement.</p>		
Intended learning outcomes		
<p>German intended learning outcomes available but not translated yet.</p> <p>Die Studierenden besitzen einen Überblick über alle relevanten Fragestellungen im Zusammenhang mit der Finanzierung von Start-Up-Unternehmen sowie praxisnahe Erfahrungen in der Erstellung von Finanzplanungen.</p>		
Courses (type, number of weekly contact hours, language — if other than German)		
S (no information on SWS (weekly contact hours) and course language available)		
Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
budget (approx. 10 to 15 pages) and presentation (approx. 20 to 30 minutes)		
Allocation of places		
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Additional information		
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Referred to in LPO I (examination regulations for teaching-degree programmes)		
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Module appears in		
<p>Bachelor' degree (1 major) Business Management and Economics (2009) Bachelor' degree (1 major) Business Management and Economics (2007) Bachelor' degree (1 major) Business Management and Economics (2008) Bachelor' degree (1 major) Business Management and Economics (2010)</p>		