

# Module description

Module title Financial Statement Analysis and Business Valuation					Abbreviation 12-UBB-072-m01	
						Module coordinator
holder ting	of the	Chair of Business M	anagement and Accoun-	Faculty of Manager	ment and Economics	
ECTS	Method of grading		Only after succ. cor	Only after succ. compl. of module(s)		
5	numerical grade -					
Duration		Module level	Other prerequisites	Other prerequisites		
1 semester		graduate				
Conten	ts					
Conten	t:					

Underlying value is referred to as fundamental value, the analysis of information about fundamental value is referred to as fundamental analysis. This module discusses fundamental analysis. Fundamental analysis was developed as a matter of appropriate financial statement analysis.

#### Outline of syllabus:

- 1. Introduction: investing, valuation and financial statements
- 2. How financial statements are used in valuation
- 3. Cash accounting, accural accounting and discounted cash flow valuation: pricing book values
- 4. Viewing business through the financial statement lens
- 5. Analysis of the balance sheet and income statement
- 6. Analysis of the cash flow statement
- 7. Analysis of profitability
- 8. The value of operations and the evaluation of enterprise price-to-book-ratios and price-earnings-ratios

#### Reading:

Penman, Stephen H.: Financial Statement Analysis and Security Valuation (most recent edition).

#### **Intended learning outcomes**

The students should be able to analyze financial statements and to value businesses and business strategies using the best technologies available. They should be able to sort out what are good methods, i.e. practical as well as conceptually sound, and what are poor ones. They should demonstrate their knowledge in applying the methods on real cases.

**Courses** (type, number of weekly contact hours, language — if other than German)

V + Ü (no information on SWS (weekly contact hours) and course language available)

**Method of assessment** (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

written examination (60 minutes)

#### Allocation of places

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## **Additional information**

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#### Workload

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### Teaching cycle

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# $\textbf{Referred to in LPO I} \ \ (\text{examination regulations for teaching-degree programmes})$

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# Module description

# Module appears in

Master's degree (1 major) Business Information Systems (2007) Master's degree (1 major) Business Information Systems (2010)

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