Module title: Seminar: Competition and Strategy
Abbreviation: 12-S&W3-FS-082-m01

Module coordinator: holder of the Chair of Industrial Economics
Module offered by: Faculty of Business Management and Economics

<table>
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<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tbody>
<tr>
<td>5</td>
<td>numerical grade</td>
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Duration: 1 semester
Module level: undergraduate
Other prerequisites: --

Contents:
This course covers selected topics from the field of industrial economics. Students will be expected to independently work on a topic, submit a written piece of work and present their findings orally.

Intended learning outcomes:
Students are able to independently investigate and classify scientific publications on their relevance to a given theme. In addition, they are able to present the results orally and in writing by conventional scientific standards.

Courses:
S (no information on SWS (weekly contact hours) and course language available)

Method of assessment:
Term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1

Allocation of places:
Number of places: 15. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information:

Referred to in LPO I (examination regulations for teaching-degree programmes):

Module appears in:
Bachelor’s degree (1 major, 1 minor) Business Management and Economics (Minor, 2010)
Bachelor’s degree (1 major) Business Management and Economics (2009)
Bachelor’s degree (1 major) Business Management and Economics (2008)
Bachelor’s degree (1 major) Business Management and Economics (2010)
Bachelor’s degree (1 major) Economathematics (2009)
Bachelor’s degree (1 major) Economathematics (2012)
Bachelor’s degree (1 major) Economathematics (2008)
Bachelor’s degree (1 major) Business Information Systems (2009)
Master’s degree (1 major) China Business and Economics (2014)
Master’s degree (1 major) China Business and Economics (2012)