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| Module title | | Abbreviation |
| Seminar: Competition and Strategy | | 12-S&W3-FS-072-m01 |
| Module coordinator | | Module offered by |
| holder of the Chair of Industrial Economics | | Faculty of Business Management and Economics |
| ECTS | Method of grading | Only after succ. compl. of module(s) |
| 5 | numerical grade | -- |
| Duration | Module level | Other prerequisites |
| 1 semester | undergraduate | -- |
| Contents | | |
| This course covers selected topics from the field of industrial economics. Students will be expected to independently work on a topic, submit a written piece of work and present their findings orally. | | |
| Intended learning outcomes | | |
| Students are able to independently investigate and classify scientific publications on their relevance to a given theme. In addition, they are able to present the results orally and in writing by conventional scientific standards. | | |
| Courses (type, number of weekly contact hours, language – if other than German) | | |
| S (no information on SWS (weekly contact hours) and course language available) | | |
| Method of assessment (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus) | | |
| term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1 | | |
| Allocation of places | | |
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| Additional information | | |
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| Workload | | |
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| Teaching cycle | | |
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| Referred to in LPO I (examination regulations for teaching-degree programmes) | | |
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| Module appears in | | |
| Bachelor' degree (1 major) Business Management and Economics (2007) | | |