# Module description

Module title					Abbreviation	
Competition Policy					12-S&W2-F-242-m01	
Module coordinator				Module offered by		
holder	of the	Chair of Industrial Eco	nomics	Faculty of Business Management and Economics		
ECTS	Meth	od of grading	Only after succ. co	Only after succ. compl. of module(s)		
5	nume	rical grade				
Duration		Module level	Other prerequisite	Other prerequisites		
1 semester		undergraduate				
Contents						

#### Content:

German and European Competition Policy illustrated by real world cases of the Competition Protection Office.

#### Outline of syllabus:

- 1. History of economic thought on competition and mission statements
- 2. Overview of German and European competition law
- 3. Fundamentals of industrial economics
- 4. Classic cartels
- 5. Tacit collusion
- 6. Horizontal mergers
- 7. Joint ventures
- 8. Abuse of dominant positions: price level
- 9. Abuse of dominant positions: price discrimination
- 10. Vertical restraints
- 11. Vertical mergers

#### Reading:

Schulz: Wettbewerbspolitik, Tübingen.

#### **Intended learning outcomes**

After completing the course students are able to

- (i) recognize the potential of lessening competition due to certain practices by firms;
- (ii) argue by using results from industrial economics why certain practices hinder competition;
- (iii) understand decisions of the Bundeskartellamt and of the European Commission and evaluate such decisions from an economic point of view.

**Courses** (type, number of weekly contact hours, language — if other than German)

 $V(3) + \ddot{U}(2)$ 

Module taught in: German and/or English

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

- a) written examination (approx. 60 to 90 minutes) or
- b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), (weighted 2:1)

Language of assessment: German and/or English

creditable for bonus

#### Allocation of places

#### **Additional information**

### Workload

150 h



# Module description

# **Teaching cycle**

--

**Referred to in LPO I** (examination regulations for teaching-degree programmes)

--

# Module appears in

Bachelor' degree (1 major) Business Information Systems (2024)

Bachelor' degree (1 major) Economathematics (2024)

Bachelor' degree (1 major) Business Management and Economics (2024)

Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2024)

JMU Würzburg • generated 29.03.2024 • Module data record 142097