# Module description

## Module title

Competition and Strategy 2

## Abbreviation

12-S&W2-F-152-m01

## Module coordinator

holder of the Chair of Industrial Economics

## Module offered by

Faculty of Business Management and Economics

## ECTS

5

## Method of grading

numerical grade

## Only after succ. compl. of module(s)

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## Duration

1 semester

## Module level

undergraduate

## Other prerequisites

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## Contents

### Content:

German and European Competition Policy illustrated by real world cases of the Competition Protection Office.

### Outline of syllabus:

1. History of economic thought on competition and mission statements
2. Overview of German and European competition law
3. Fundamentals of industrial economics
4. Classic cartels
5. Tacit collusion
6. Horizontal mergers
7. Joint ventures
8. Abuse of dominant positions: price level
9. Abuse of dominant positions: price discrimination
10. Vertical restraints
11. Vertical mergers

### Reading:

Schulz: Wettbewerbspolitik, Tübingen.

## Intended learning outcomes

After completing the course students are able to

(i) recognize the potential of lessening competition due to certain practices by firms;
(ii) argue by using results from industrial economics why certain practices hinder competition;
(iii) understand decisions of the Bundeskartellamt and of the European Commission and evaluate such decisions from an economic point of view.

## Courses

(type, number of weekly contact hours, language — if other than German)

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## Method of assessment

(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1

Language of assessment: German and/or English

## Allocation of places

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## Additional information

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## Referred to in LPO I

(examination regulations for teaching-degree programmes)

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## Module appears in

Bachelor’ degree (1 major) Business Management and Economics (2015)
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<tr>
<th>Bachelor's degree (1 major) Economathematics (2015)</th>
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<tbody>
<tr>
<td>Bachelor's degree (1 major) Business Information Systems (2015)</td>
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<tr>
<td>Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2015)</td>
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<tr>
<td>Master's degree (1 major) China Business and Economics (2016)</td>
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