

|   |                          |  |
|---|--------------------------|--|
| <b>Module title</b>   |                          | <b>Abbreviation</b>                          |
| Competition and Strategy 2  |                          | 12-S&W2-F-152-m01                            |
| <b>Module coordinator</b>   |                          | <b>Module offered by</b>                     |
| holder of the Chair of Industrial Economics   |                          | Faculty of Business Management and Economics |
| <b>ECTS</b>   | <b>Method of grading</b> | <b>Only after succ. compl. of module(s)</b>  |
| 5   | numerical grade          | --   |
| <b>Duration</b>   | <b>Module level</b>      | <b>Other prerequisites</b>                   |
| 1 semester  | undergraduate            | --   |
| <b>Contents</b>   |                          |  |
| <p>Content:<br/>German and European Competition Policy illustrated by real world cases of the Competition Protection Office.</p> <p>Outline of syllabus:<br/> 1. History of economic thought on competition and mission statements<br/> 2. Overview of German and European competition law<br/> 3. Fundamentals of industrial economics<br/> 4. Classic cartels<br/> 5. Tacit collusion<br/> 6. Horizontal mergers<br/> 7. Joint ventures<br/> 8. Abuse of dominant positions: price level<br/> 9. Abuse of dominant positions: price discrimination<br/> 10. Vertical restraints<br/> 11. Vertical mergers</p> <p>Reading:<br/>Schulz: Wettbewerbspolitik, Tübingen.</p> |                          |  |
| <b>Intended learning outcomes</b>   |                          |  |
| <p>After completing the course students are able to<br/> (i) recognize the potential of lessening competition due to certain practices by firms;<br/> (ii) argue by using results from industrial economics why certain practices hinder competition;<br/> (iii) understand decisions of the Bundeskartellamt and of the European Commission and evaluate such decisions from an economic point of view.</p>  |                          |  |
| <b>Courses</b> (type, number of weekly contact hours, language — if other than German)  |                          |  |
| V (3) + Ü (2)   |                          |  |
| <b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)  |                          |  |
| <p>a) written examination (approx. 60 to 90 minutes) or b) term paper (approx. 10 pages) and presentation (approx. 15 minutes), weighted 2:1<br/> Language of assessment: German and/or English</p>   |                          |  |
| <b>Allocation of places</b>   |                          |  |
| --  |                          |  |
| <b>Additional information</b>   |                          |  |
| --  |                          |  |
| <b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)  |                          |  |
| --  |                          |  |
| <b>Module appears in</b>  |                          |  |
| Bachelor' degree (1 major) Business Management and Economics (2015)   |                          |  |

Bachelor' degree (1 major) Economathematics (2015)  
Bachelor' degree (1 major) Business Information Systems (2015)  
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2015)  
Master's degree (1 major) China Business and Economics (2016)  
Bachelor' degree (1 major) Business Information Systems (2016)  
Bachelor' degree (1 major) Economathematics (2017)  
Master's degree (1 major) China Business and Economics (2019)  
Bachelor' degree (1 major) Business Information Systems (2019)  
Bachelor' degree (1 major) Business Management and Economics (2019)  
Bachelor's degree (1 major, 1 minor) Business Management and Economics (Minor, 2019)  
Bachelor' degree (1 major) Business Information Systems (2020)