Module title | Competition and Strategy 2
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Abbreviation | 12-S&W-F-072-m01

Module coordinator | holder of the Chair of Industrial Economics
Module offered by | Faculty of Business Management and Economics

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<tr>
<th>ECTS</th>
<th>Method of grading</th>
<th>Only after succ. compl. of module(s)</th>
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<tr>
<td>5</td>
<td>numerical grade</td>
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<tr>
<th>Duration</th>
<th>Module level</th>
<th>Other prerequisites</th>
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<tr>
<td>1 semester</td>
<td>undergraduate</td>
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Contents

Content:
German and European Competition Policy illustrated by real world cases of the Competition Protection Office.

Outline of syllabus:
1. History of economic thought on competition and mission statements
2. Overview of German and European competition law
3. Fundamentals of industrial economics
4. Classic cartels
5. Tacit collusion
6. Horizontal mergers
7. Joint ventures
8. Abuse of dominant positions: price level
9. Abuse of dominant positions: price discrimination
10. Vertical restraints
11. Vertical mergers

Reading:
Schulz: Wettbewerbspolitik, Tübingen.

Intended learning outcomes

After completing the course students are able to
(i) recognize the potential of lessening competition due to certain practices by firms;
(ii) argue by using results from industrial economics why certain practices hinder competition;
(iii) understand decisions of the Bundeskartellamt and of the European Commission and evaluate such decisions from an economic point of view.

Courses

V + Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment

written examination (approx. 60 minutes)

Allocation of places

Number of places: 50. Bachelor's students of Wirtschaftsinformatik (Business Information Systems) (180 ECTS credits) will be given preferential consideration when it comes to admission to courses and assessment in the module component. Uniform regulations governing the restriction of the number of places are laid down in the FSB (subject-specific provisions) regarding Section 7 Subsection 4.

Additional information

Referred to in LPO I (examination regulations for teaching-degree programmes)

Module appears in

Bachelor's degree (1 major) Business Management and Economics (2007)
Master's degree (1 major) Business Information Systems (2007)