

Module description

| Module title Abbreviation | | | | | |
|---|----------------------------|---------------|----------------------|-------------------------------------|-------------------|
| Competition and Strategy 1 | | | | | 12-S&W1-F-132-m01 |
| Competition and Strategy 1 | | | | | |
| Module coordinator | | | | Module offered by | |
| holder of the Chair of Industrial Econom | | | nics | Faculty of Management and Economics | |
| ECTS | Method of grading Only aft | | Only after succ. com | y after succ. compl. of module(s) | |
| 5 numerical grade | | | | | |
| Duration | | Module level | Other prerequisites | erequisites | |
| 1 semester | | undergraduate | | | |
| Contents | | | | | |
| 1. Static games with complete information - Concept of a game - Solution concepts and the Nash equilibrium - Continuous strategy sets - Nash equilibrium in mixed strategies 2. Dynamic games with complete information - Subgame perfect Nash equilibrium - Repeated games 3. Static games with incomplete information: Bayesian Nash equilibrium 4. Dynamic games with incomplete information - Perfect Bayesian Nash equilibrium - Signaling games Intended learning outcomes Students which complete this course will be able to (i) explain different equilibrium concepts (Nash equilibrium, subgame perfect equilibrium, bayesian equilibrium, perfect bayesian equilibrium); (ii) explain for which kind of strategic situation each of these equilibrium concepts were developed; (iii) apply these concepts to simple realistic strategic situations; (iv) choose the appropriate equilibrium concept which fits best to a given strategic situation. | | | | | |
| Courses (type, number of weekly contact hours, language — if other than German) | | | | | |
| V + Ü (no information on SWS (weekly contact hours) and course language available) | | | | | |
| Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus) | | | | | |
| written examination (approx. 60 minutes) Language of assessment: German, English | | | | | |
| Allocation of places | | | | | |
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| Additional information | | | | | |
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| Workload | | | | | |
| | | | | | |
| Teaching cycle | | | | | |
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| Referred to in LPO I (examination regulations for teaching-degree programmes) | | | | | |
| | | | | | |
| Module | appea | ars in | | | |

Bachelor's degree (1 major) Business Management and Economics (2013)



Module description

Bachelor's degree (1 major) Business Information Systems (2014) Bachelor's degree (1 major) Business Information Systems (2013)

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