Module title
Seminar: Competition and Strategy

Abbreviation
12-S&W-FS-152-m01

Module coordinator
holder of the Chair of Industrial Economics

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)
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Duration
1 semester

Module level
undergraduate

Other prerequisites
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Contents
This course covers selected topics from the field of industrial economics. Students will be expected to independently work on a topic, submit a written piece of work and present their findings orally.

Intended learning outcomes
Students are able to independently investigate and classify scientific publications on their relevance to a given theme. In addition, they are able to present the results orally and in writing by conventional scientific standards.

Courses
(type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment
(type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
term paper (approx. 15 pages) and presentation (approx. 20 minutes), weighted 2:1
Language of assessment: German and/or English

Allocation of places
15 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.

Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Bachelor’s degree (1 major) Business Management and Economics (2015)
Bachelor’s degree (1 major) Economathematics (2015)
Bachelor degree (1 major) Business Information Systems (2015)
Bachelor’s degree (1 major, 1 minor) Business Management and Economics (Minor, 2015)
Master’s degree (1 major) China Business and Economics (2016)
Bachelor’s degree (1 major) Business Information Systems (2016)
Bachelor degree (1 major) Economathematics (2017)
Master’s degree (1 major) China Business and Economics (2019)
Bachelor degree (1 major) Business Information Systems (2019)
Bachelor’s degree (1 major) Business Management and Economics (2019)
Bachelor’s degree (1 major, 1 minor) Business Management and Economics (Minor, 2019)
Bachelor degree (1 major) Business Information Systems (2020)