

<b>Module title</b>		<b>Abbreviation</b>
Management Case Studies		12-P&Ocase-F-152-mo1
<b>Module coordinator</b>		<b>Module offered by</b>
Dean of the Faculty of Business Management and Economics		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>The module will focus on equipping students with the skills necessary for solving a variety of case studies. These case studies will focus on the practical application of theoretical knowledge for the solution of practical problems and will provide students with an opportunity to apply the management tools they were taught. A particular emphasis will be on equipping students with skills in the areas of strategic thinking and the operational implementation of strategies. Participants will be issued a certificate of attendance.</p>		
<b>Intended learning outcomes</b>		
Students are able to solve case studies according to international standards.		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
S (2)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written elaboration (approx. 5 to 10 pages) and presentation (approx. 20 to 30 minutes), weighted 1:1 Language of assessment: German and/or English		
<b>Allocation of places</b>		
16 places. (1) Should the number of applications exceed the number of available places, places will be allocated by lot among all applicants irrespective of their subjects. (2) Places on all courses of the module with a restricted number of places will be allocated in the same procedure. (3) A waiting list will be maintained and places re-allocated by lot as they become available.		
<b>Additional information</b>		
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<b>Workload</b>		
150 h		
<b>Teaching cycle</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Bachelor' degree (1 major) Business Management and Economics (2015)          Bachelor' degree (1 major) Economathematics (2015)          Bachelor' degree (1 major) Business Information Systems (2015)          Bachelor' degree (1 major) Business Information Systems (2016)          Bachelor' degree (1 major) Economathematics (2017)          Bachelor' degree (1 major) Business Information Systems (2019)          Bachelor' degree (1 major) Business Management and Economics (2019)          Bachelor' degree (1 major) Business Information Systems (2020)          Bachelor' degree (1 major) Business Information Systems (2021)</p>		

Bachelor' degree (1 major) Econometrics (2021)  
Bachelor' degree (1 major) Business Management and Economics (2021)  
Bachelor' degree (1 major) Econometrics (2022)  
Bachelor' degree (1 major) Business Information Systems (2023)  
Bachelor' degree (1 major) Econometrics (2023)  
Bachelor' degree (1 major) Business Management and Economics (2023)