

Module description

Module title					Abbreviation
Management Case Studies					12-P&Ocase-F-122-m01
Module coordinator				Module offered by	
holder of the Chair of Entrepreneurship and Management				Faculty of Business Management and Economics	
ECTS	Method of grading		Only after succ. compl. of module(s)		
5	nume	rical grade			
Duration		Module level	Other prerequisites		
1 semester		undergraduate			

Contents

The module will focus on equipping students with the skills necessary for solving a variety of case studies. These case studies will focus on the practical application of theoretical knowledge for the solution of practical problems and will provide students with an opportunity to apply the management tools they were taught. A particular emphasis will be on equipping students with skills in the areas of strategic thinking and the operational implementation of strategies. Participants will be issued a certificate of attendance.

Intended learning outcomes

German intended learning outcomes available but not translated yet.

Die Studierenden verfügen über Kompetenzen zur Lösung von Fallstudien nach internationalen Standards.

Courses (type, number of weekly contact hours, language — if other than German)

Ü (no information on SWS (weekly contact hours) and course language available)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)

working on case studies (approx. 5 to 10 pages) and presenting these case studies (approx. 20 to 30 minutes), weighted 1:1

Language of assessment: German, English

Allocation of places

Number of places: 16. Should the number of applications exceed the number of available places, places will be allocated in a standardised procedure among all applicants irrespective of their subjects according to the following quotas: Quota 1 (50% of places): total number of ECTS credits already achieved in the respective degree subject; among applicants with the same number of ECTS credits achieved, places will be allocated by lot. Quota 2 (25% of places): number of subject semesters of the respective applicant; among applicants with the same number of subject semesters, places will be allocated by lot. Quota 3 (25% of places): allocation by lot. In this procedure, applicants who already have successfully completed at least one module component of the respective module will be given preferential consideration. Places on all courses of the module component with a restricted number of places will be allocated in the same procedure. A waiting list will be maintained and places re-allocated as they become available.

Additional information

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Referred to in LPO I (examination regulations for teaching-degree programmes)

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Module appears in

Bachelor' degree (1 major) Business Management and Economics (2013)

Bachelor' degree (1 major) Economathematics (2012)

Bachelor' degree (1 major) Business Information Systems (2014)

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