Module title | Abbreviation
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Professional Presentation | 12-PPR-152-m01

Module coordinator | Module offered by
Dean of the Faculty of Business Management and Economics | Faculty of Business Management and Economics

ECTS | Method of grading | Only after succ. compl. of module(s)
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2 | (not) successfully completed | --

Duration | Module level | Other prerequisites
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1 semester | undergraduate | --

Contents
In this course, students will acquire professional presentation skills. Topic 1: structuring a presentation Topic 2: visual representation (PPP) Topic 3: professional appearance Topic 4: moderating discussions

Intended learning outcomes
Students are able to structure presentations useful and to illustrate them visually. Furthermore, they have the necessary rules for professional demeanor and appearance. They are able to moderate (critical) discussions professionally.

Courses (type, number of weekly contact hours, language — if other than German)
S (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
presentation (approx. 15 to 30 minutes)

Allocation of places
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Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Bachelor’ degree (1 major) Business Management and Economics (2015)
Bachelor’ degree (1 major) Economathematics (2015)
Bachelor’ degree (1 major) Business Information Systems (2015)
Bachelor’ degree (1 major) Business Information Systems (2016)
Bachelor’ degree (1 major) Economathematics (2017)
Bachelor’ degree (1 major) Business Information Systems (2019)
Bachelor’ degree (1 major) Business Management and Economics (2019)