

<b>Module title</b>		<b>Abbreviation</b>
Introduction to Business Administration -Minor		12-NW-EBWL-152-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Chair of Business Management, Controlling and Accounting		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>This course aims to provide non-specialist students with an overview of the structure and the ways of thinking of modern business administration. In this context, we will also apply selected conventional tools for the description and solution of problems in selected areas of the subject.</p> <p>Outline of syllabus</p> <ol style="list-style-type: none"> <li>1. What is business?</li> <li>2. Business and its view of human beings</li> <li>3. Optimal decisions in business administration</li> <li>4. Cooperation benefits</li> <li>5. Coordination of conventional markets</li> <li>6. Market failure</li> <li>7. Coordination in companies</li> <li>8. Stakeholder value vs. shareholder value</li> <li>9. Financial implementation of shareholder value</li> <li>10. Legal forms</li> </ol>		
<b>Intended learning outcomes</b>		
<p>After completing the module, students should be able to describe the modern business economics as a scientific discipline in its institutional economic expression and to master appropriate level in their problem-solving techniques used on the character of an orientation session.</p>		
<b>Courses</b> (type, number of weekly contact hours, language – if other than German)		
V (2) + Ü (2)		
<b>Method of assessment</b> (type, scope, language – if other than German, examination offered – if not every semester, information on whether module is creditable for bonus)		
written examination (approx. 60 minutes)		
<b>Allocation of places</b>		
200 places (lottery)		
<b>Additional information</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Bachelor' degree (1 major) Biochemistry (2013)          Bachelor' degree (1 major) Biology (2011)          Bachelor' degree (1 major) Biology (2013)          Bachelor' degree (1 major) Chemistry (2010)          Bachelor' degree (1 major) Chemistry (2009)          Bachelor' degree (1 major) Geography (2010)</p>		

Bachelor' degree (1 major) Computer Science (2014)  
 Bachelor' degree (1 major) Food Chemistry (2009)  
 Bachelor' degree (1 major) Mathematics (2014)  
 Bachelor' degree (1 major) Mathematics (2013)  
 Bachelor' degree (1 major) Musicology (2011)  
 Bachelor' degree (1 major) Physics (2012)  
 Bachelor' degree (1 major) Psychology (2010)  
 Bachelor' degree (1 major) Nanostructure Technology (2012)  
 Bachelor' degree (1 major) Econometrics (2009)  
 Bachelor' degree (1 major) Econometrics (2012)  
 Bachelor' degree (1 major) Econometrics (2008)  
 Bachelor' degree (1 major) Indology/South Asian Studies (2013)  
 Bachelor' degree (1 major) Human-Computer Systems (2010)  
 Bachelor' degree (1 major) Computational Mathematics (2014)  
 Bachelor' degree (1 major) Aerospace Computer Science (2014)  
 Bachelor' degree (1 major) Media Communication (2012)  
 Bachelor' degree (1 major) Political and Social Studies (2011)  
 Bachelor' degree (1 major) Romanic Languages (French/Spanish) (2013)  
 Bachelor' degree (1 major) Functional Materials (2012)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2011)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2009)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2013)  
 Bachelor's degree (1 major, 1 minor) French Studies (2013)  
 Bachelor's degree (1 major, 1 minor) History (2010)  
 Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2013)  
 Bachelor's degree (1 major, 1 minor) Philosophy (2010)  
 Bachelor's degree (1 major, 1 minor) Philosophy (2013)  
 Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)  
 Bachelor's degree (1 major, 1 minor) Spanish Studies (2010)  
 Bachelor's degree (1 major, 1 minor) Science of Music Education (2011)  
 Bachelor's degree (1 major, 1 minor) Philosophy and Religion (2014)  
 Bachelor's degree (1 major, 1 minor) Geography (Focus Physical Geography) (2010)  
 Bachelor's degree (1 major, 1 minor) Geography (Focus Human Geography) (2010)  
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2013)  
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2013)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2010)  
 Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2008)  
 Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2012)  
 Bachelor's degree (1 major, 1 minor) Gallo-Roman philology (2010)  
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2013)  
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2010)  
 Bachelor's degree (1 major, 1 minor) Italian Studies (2010)  
 Bachelor's degree (2 majors) Egyptology (2011)  
 Bachelor's degree (2 majors) Classical Archaeology (2013)  
 Bachelor's degree (2 majors) Pedagogy (2013)  
 Bachelor's degree (2 majors) Protestant Theology (2009)  
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2013)  
 Bachelor's degree (2 majors) Musicology (2011)  
 Bachelor's degree (2 majors) Philosophy (2010)  
 Bachelor's degree (2 majors) Philosophy (2013)  
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2012)  
 Bachelor's degree (2 majors) Special Education (2009)  
 Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2012)

Bachelor's degree (2 majors) Science of Music Education (2011)  
 Bachelor's degree (2 majors) Philosophy and Religion (2013)  
 Bachelor's degree (2 majors) Philosophy and Religion (2014)  
 Bachelor's degree (2 majors) Digital Humanities (2012)  
 Bachelor's degree (2 majors) Digital Humanities (2009)  
 Bachelor's degree (2 majors) Political and Social Studies (2011)  
 Bachelor's degree (2 majors) Russian Language and Culture (2012)  
 Bachelor's degree (2 majors) European Ethnology (2013)  
 Magister Theologiae Catholic Theology (2013)  
 Bachelor's degree (2 majors) Geography (2010)  
 Bachelor's degree (2 majors) French Studies (2013)  
 Bachelor's degree (2 majors) History (2009)  
 Bachelor's degree (2 majors) Italian Studies (2013)  
 Bachelor's degree (2 majors) Spanish Studies (2013)  
 Bachelor's degree (2 majors) Spanish Studies (2009)  
 Bachelor's degree (2 majors) English and American Studies (2009)  
 Bachelor's degree (2 majors) Gallo-Roman philology (2009)  
 Bachelor's degree (2 majors) German Language and Literature (2013)  
 Bachelor's degree (2 majors) German Language and Literature (2009)  
 Bachelor's degree (2 majors) Italian Studies (2009)  
 Bachelor' degree (1 major) Biochemistry (2015)  
 Bachelor' degree (1 major) Biology (2015)  
 Bachelor' degree (1 major) Chemistry (2015)  
 Bachelor' degree (1 major) Geography (2015)  
 Bachelor' degree (1 major) Computer Science (2015)  
 Bachelor' degree (1 major) Food Chemistry (2015)  
 Bachelor' degree (1 major) Mathematics (2015)  
 Bachelor' degree (1 major) Musicology (2015)  
 Bachelor' degree (1 major) Physics (2015)  
 Bachelor' degree (1 major) Psychology (2015)  
 Bachelor' degree (1 major) Nanostructure Technology (2015)  
 Bachelor' degree (1 major) Biomedicine (2015)  
 Bachelor' degree (1 major) Mathematical Physics (2015)  
 Bachelor' degree (1 major) Human-Computer Systems (2015)  
 Bachelor' degree (1 major) Modern China (2015)  
 Bachelor' degree (1 major) Science of Music Education (2015)  
 Bachelor' degree (1 major) Computational Mathematics (2015)  
 Bachelor' degree (1 major) Aerospace Computer Science (2015)  
 Bachelor' degree (1 major) Media Communication (2015)  
 Bachelor' degree (1 major) Political and Social Studies (2015)  
 Bachelor' degree (1 major) Romanic Languages (French/Italian) (2015)  
 Bachelor' degree (1 major) Romanic Languages (French/Spanish) (2015)  
 Bachelor' degree (1 major) Romanic Languages (Spanish/Italian) (2015)  
 Bachelor' degree (1 major) Functional Materials (2015)  
 Bachelor' degree (1 major) Academic Speech Therapy (2015)  
 Bachelor' degree (1 major) Indology/South Asian Studies (2015)  
 Master's degree (1 major) Media Communication (2015)  
 Bachelor's degree (1 major, 1 minor) Egyptology (2015)  
 Bachelor's degree (1 major, 1 minor) Classical Archaeology (2015)  
 Bachelor's degree (1 major, 1 minor) Pedagogy (2015)  
 Bachelor's degree (1 major, 1 minor) French Studies (2015)  
 Bachelor's degree (1 major, 1 minor) History (2015)  
 Bachelor's degree (1 major, 1 minor) Italian Studies (2015)

Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2015)  
 Bachelor's degree (1 major, 1 minor) Musicology (2015)  
 Bachelor's degree (1 major, 1 minor) Philosophy (2015)  
 Bachelor's degree (1 major, 1 minor) Spanish Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2015)  
 Bachelor's degree (1 major, 1 minor) Ancient World (2015)  
 Bachelor's degree (1 major, 1 minor) Science of Music Education (2015)  
 Bachelor's degree (1 major, 1 minor) Philosophy and Religion (2015)  
 Bachelor's degree (1 major, 1 minor) Geography (Focus Physical Geography) (2015)  
 Bachelor's degree (1 major, 1 minor) Theological Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Geography (Focus Human Geography) (2015)  
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2015)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2015)  
 Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2015)  
 Bachelor's degree (1 major, 1 minor) German Language and Literature (2015)  
 Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2015)  
 Bachelor's degree (2 majors) Egyptology (2015)  
 Bachelor's degree (2 majors) Classical Archaeology (2015)  
 Bachelor's degree (2 majors) Pedagogy (2015)  
 Bachelor's degree (2 majors) Protestant Theology (2015)  
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2015)  
 Bachelor's degree (2 majors) Musicology (2015)  
 Bachelor's degree (2 majors) Philosophy (2015)  
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2015)  
 Bachelor's degree (2 majors) Special Education (2015)  
 Bachelor's degree (2 majors) Pre- and Protohistoric Archaeology (2015)  
 Bachelor's degree (2 majors) Latin Philology (2015)  
 Bachelor's degree (2 majors) Science of Music Education (2015)  
 Bachelor's degree (2 majors) Philosophy and Religion (2015)  
 Bachelor's degree (2 majors) Theological Studies (2015)  
 Bachelor's degree (2 majors) Digital Humanities (2015)  
 Bachelor's degree (2 majors) Political and Social Studies (2015)  
 Bachelor's degree (2 majors) Russian Language and Culture (2015)  
 Bachelor's degree (2 majors) Greek Philology (2015)  
 Bachelor's degree (2 majors) European Ethnology (2015)  
 Bachelor's degree (2 majors) Indology/South Asian Studies (2015)  
 Bachelor's degree (2 majors) Ancient Near Eastern Studies (2015)  
 Bachelor's degree (2 majors) Geography (2015)  
 Bachelor's degree (2 majors) French Studies (2015)  
 Bachelor's degree (2 majors) History (2015)  
 Bachelor's degree (2 majors) Italian Studies (2015)  
 Bachelor's degree (2 majors) Spanish Studies (2015)  
 Bachelor's degree (2 majors) Sport Science (Focus on health and Pedagogics in Movement) (2015)  
 Bachelor's degree (2 majors) English and American Studies (2015)  
 Bachelor's degree (2 majors) German Language and Literature (2015)  
 Bachelor' degree (1 major) Mathematical Physics (2016)  
 Bachelor' degree (1 major) Human-Computer Systems (2016)  
 Bachelor's degree (1 major, 1 minor) Theological Studies (2011)  
 Bachelor's degree (2 majors) Theological Studies (2011)  
 Bachelor's degree (1 major, 1 minor) French Studies (2016)  
 Bachelor's degree (2 majors) French Studies (2016)  
 Bachelor's degree (1 major, 1 minor) Italian Studies (2016)

Bachelor's degree (2 majors) Italian Studies (2016)  
 Bachelor's degree (1 major, 1 minor) Spanish Studies (2016)  
 Bachelor's degree (2 majors) Spanish Studies (2016)  
 Bachelor' degree (1 major) Romanic Languages (French/Italian) (2016)  
 Bachelor' degree (1 major) Romanic Languages (French/Spanish) (2016)  
 Bachelor' degree (1 major) Romanic Languages (Spanish/Italian) (2016)  
 Bachelor' degree (1 major) Games Engineering (2016)  
 Master's degree (1 major) Media Communication (2016)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2016)  
 Bachelor's degree (2 majors) English and American Studies (2016)  
 Bachelor' degree (1 major) Media Communication (2016)  
 Bachelor' degree (1 major) Food Chemistry (2016)  
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2016)  
 Bachelor' degree (1 major) Biology (2017)  
 Bachelor's degree (1 major, 1 minor) Geography (2017)  
 Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2017)  
 Bachelor's degree (2 majors) History of Medieval and Modern Art (2017)  
 Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2017)  
 Bachelor' degree (1 major) Aerospace Computer Science (2017)  
 Bachelor' degree (1 major) Modern China (2017)  
 Bachelor' degree (1 major) Biochemistry (2017)  
 Bachelor' degree (1 major) Chemistry (2017)  
 Bachelor's degree (1 major, 1 minor) Museology and material culture (2017)  
 Bachelor' degree (1 major) Games Engineering (2017)  
 Bachelor' degree (1 major) Computer Science (2017)  
 Bachelor' degree (1 major) Media Communication (2018)  
 Master's degree (1 major) Media Communication (2018)  
 Bachelor' degree (1 major) Biomedicine (2018)  
 Bachelor' degree (1 major) Human-Computer Systems (2018)  
 Bachelor's degree (2 majors) Classical Archaeology (2018)  
 Bachelor's degree (1 major, 1 minor) Classical Archaeology (2018)  
 Bachelor's degree (1 major, 1 minor) Digital Humanities (2018)  
 Bachelor's degree (2 majors) Digital Humanities (2018)  
 Bachelor' degree (1 major) Computer Science (2019)  
 Bachelor's degree (1 major, 1 minor) English and American Studies (2019)  
 Bachelor's degree (1 major, 1 minor) Indology/South Asian Studies (2019)  
 Bachelor' degree (1 major) Indology/South Asian Studies (2019)  
 Bachelor's degree (2 majors) Indology/South Asian Studies (2019)  
 Bachelor' degree (1 major) Modern China (2019)  
 Master's degree (1 major) Media Communication (2019)  
 Bachelor' degree (1 major) Food Chemistry (2019)  
 Master's degree (1 major) Diversity management, religion and education (2019)  
 Bachelor' degree (1 major) Biomedicine (2020)  
 Bachelor' degree (1 major) Pedagogy (2020)  
 Bachelor' degree (1 major) Political and Social Studies (2020)  
 Bachelor's degree (1 major, 1 minor) Political and Social Studies (2020)  
 Bachelor's degree (2 majors) European Ethnology (2020)  
 Bachelor's degree (2 majors) Political and Social Studies (2020)  
 Bachelor's degree (2 majors) Special Education (2020)  
 Bachelor' degree (1 major) Physics (2020)  
 Bachelor' degree (1 major) Nanostructure Technology (2020)  
 Bachelor' degree (1 major) Mathematical Physics (2020)  
 Bachelor' degree (1 major) Aerospace Computer Science (2020)

Bachelor's degree (1 major, 1 minor) Museology and material culture (2020)  
Bachelor's degree (1 major, 1 minor) Pedagogy (2020)  
Bachelor's degree (2 majors) Pedagogy (2020)  
Bachelor' degree (1 major) Psychology (2020)