Module title
Introduction to Business Administration -Minor

Abbreviation
12-NW-EBWL-152-m01

Module coordinator
holder of the Chair of Chair of Business Management, Controlling and Accounting

Module offered by
Faculty of Business Management and Economics

ECTS
5

Method of grading
numerical grade

Only after succ. compl. of module(s)
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Duration
1 semester

Module level
undergraduate

Other prerequisites
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Contents
This course aims to provide non-specialist students with an overview of the structure and the ways of thinking of modern business administration. In this context, we will also apply selected conventional tools for the description and solution of problems in selected areas of the subject.

Outline of syllabus
1. What is business?
2. Business and its view of human beings
3. Optimal decisions in business administration
4. Cooperation benefits
5. Coordination of conventional markets
6. Market failure
7. Coordination in companies
8. Stakeholder value vs. shareholder value
9. Financial implementation of shareholder value
10. Legal forms

Intended learning outcomes
After completing the module, students should be able to describe the modern business economics as a scientific discipline in its institutional economic expression and to master appropriate level in their problem-solving techniques used on the character of an orientation session.

Courses (type, number of weekly contact hours, language — if other than German)
V (2) + Ü (2)

Method of assessment (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)
written examination (approx. 60 minutes)

Allocation of places
200 places (lottery)

Additional information
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Referred to in LPO I (examination regulations for teaching-degree programmes)
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Module appears in
Bachelor’ degree (1 major) Biochemistry (2013)
Bachelor’ degree (1 major) Biology (2011)
Bachelor’ degree (1 major) Biology (2013)
Bachelor’ degree (1 major) Chemistry (2010)
Bachelor’ degree (1 major) Chemistry (2009)
Bachelor’ degree (1 major) Geography (2010)
Bachelor's degree (1 major) Computer Science (2014)
Bachelor's degree (1 major) Computer Science (2010)
Bachelor's degree (1 major) Food Chemistry (2009)
Bachelor's degree (1 major) Mathematics (2014)
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Bachelor's degree (1 major) Musicology (2011)
Bachelor's degree (1 major) Physics (2012)
Bachelor's degree (1 major) Psychology (2010)
Bachelor's degree (1 major) Nanostructure Technology (2012)
Bachelor's degree (1 major) Economathematics (2009)
Bachelor's degree (1 major) Economathematics (2012)
Bachelor's degree (1 major) Economathematics (2008)
Bachelor's degree (1 major) Indology/South Asian Studies (2013)
Bachelor's degree (1 major) Mathematical Physics (2012)
Bachelor's degree (1 major) Human-Computer Systems (2010)
Bachelor's degree (1 major) Science of Music Education (2013)
Bachelor's degree (1 major) Computational Mathematics (2014)
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Bachelor's degree (1 major) Aerospace Computer Science (2014)
Bachelor's degree (1 major) Media Communication (2012)
Bachelor's degree (1 major) Political and Social Studies (2011)
Bachelor's degree (1 major) Romanic Languages (French/Italian) (2013)
Bachelor's degree (1 major) Romanic Languages (French/Spanish) (2013)
Bachelor's degree (1 major) Romanic Languages (Spanish/Italian) (2013)
Bachelor's degree (1 major) Functional Materials (2012)
Bachelor's degree (1 major) Academic Speech Therapy (2014)
Bachelor's degree (1 major, 1 minor) Classical Archaeology (2009)
Bachelor's degree (1 major, 1 minor) Classical Archaeology (2013)
Bachelor's degree (1 major, 1 minor) Pedagogy (2011)
Bachelor's degree (1 major, 1 minor) Pedagogy (2009)
Bachelor's degree (1 major, 1 minor) Pedagogy (2013)
Bachelor's degree (1 major, 1 minor) French Studies (2013)
Bachelor's degree (1 major, 1 minor) History (2010)
Bachelor's degree (1 major, 1 minor) History of Medieval and Modern Art (2013)
Bachelor's degree (1 major, 1 minor) Musicology (2011)
Bachelor's degree (1 major, 1 minor) Philosophy (2010)
Bachelor's degree (1 major, 1 minor) Philosophy (2013)
Bachelor's degree (1 major, 1 minor) Spanish Studies (2013)
Bachelor's degree (1 major, 1 minor) Pre- and Protohistoric Archaeology (2012)
Bachelor's degree (1 major, 1 minor) Ancient World (2013)
Bachelor's degree (1 major, 1 minor) Spanish Studies (2010)
Bachelor's degree (1 major, 1 minor) Science of Music Education (2011)
Bachelor's degree (1 major, 1 minor) Philosophy and Religion (2014)
Bachelor's degree (1 major, 1 minor) Philosophy and Religion (2011)
Bachelor's degree (1 major, 1 minor) Geography (Focus Physical Geography) (2010)
Bachelor's degree (1 major, 1 minor) Geography (Focus Human Geography) (2010)
Bachelor's degree (1 major, 1 minor) Political and Social Studies (2013)
Bachelor's degree (1 major, 1 minor) Museology and material culture (2013)
Bachelor's degree (1 major, 1 minor) English and American Studies (2010)
Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2008)
Bachelor's degree (1 major, 1 minor) Russian Language and Culture (2012)
Bachelor's degree (1 major, 1 minor) Gallo-Roman philology (2010)
| Bachelor's degree (1 major, 1 minor) German Language and Literature (2013) |
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| Bachelor's degree (1 major, 1 minor) Italian Studies (2010) |
| Bachelor's degree (2 majors) Egyptology (2011) |
| Bachelor's degree (2 majors) Classical Archaeology (2013) |
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| Bachelor's degree (2 majors) Protestant Theology (2009) |
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| Bachelor's degree (2 majors) Musicology (2011) |
| Bachelor's degree (2 majors) Philosophy (2010) |
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| Bachelor's degree (2 majors) Comparative Indo-European Linguistics (2012) |
| Bachelor's degree (2 majors) Special Education (2009) |
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<th>Major/Minor组合</th>
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<td>Food Chemistry</td>
<td>2019</td>
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<td>Master's degree (1 major)</td>
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<td>Diversity management, religion and education</td>
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