

<b>Module title</b>		<b>Abbreviation</b>
Introduction to Business Administration - Minor		12-NW-EBWL-111-m01
<b>Module coordinator</b>		<b>Module offered by</b>
holder of the Chair of Business Management, Banking and Finance		Faculty of Business Management and Economics
<b>ECTS</b>	<b>Method of grading</b>	<b>Only after succ. compl. of module(s)</b>
5	numerical grade	--
<b>Duration</b>	<b>Module level</b>	<b>Other prerequisites</b>
1 semester	undergraduate	--
<b>Contents</b>		
<p>The module will provide students with an insight into economics. The course will first discuss how markets work. The resulting market result - traded amounts and price - will be analysed and different starting points for economic policy measures (e. g. regulation of monopolies, introduction of minimum wages, environmental policy) will be discussed. Students will then acquire an overview of macroeconomic interrelationships. In this context, the course will focus on providing students with an understanding of business cycles (unemployment, inflation) and growth processes. Current issues such as monetary and fiscal policy in the euro area will also be discussed.</p>		
<b>Intended learning outcomes</b>		
<p>After completing the module, students should be able to describe the modern business economics as a scientific discipline in its institutional economic expression and to master appropriate level in their problem-solving techniques used on the character of an orientation session.</p>		
<b>Courses</b> (type, number of weekly contact hours, language — if other than German)		
V + Ü (no information on SWS (weekly contact hours) and course language available)		
<b>Method of assessment</b> (type, scope, language — if other than German, examination offered — if not every semester, information on whether module is creditable for bonus)		
written examination (approx. 60 minutes)		
<b>Allocation of places</b>		
<p>Number of places: maximum 200. Places will be allocated by lot. Modules 12-NW-EBWL and 12-NW-EVWL are not open for students of the following subjects: Wirtschaftswissenschaft (Business Management and Economics) Bachelor's (BSc with 180 ECTS credits), Wirtschaftsinformatik (Business Information Systems) Bachelor's (BSc with 180 ECTS credits) and Wirtschaftsmathematik (Mathematics for Economics) Bachelor's (BSc with 180 ECTS credits).</p>		
<b>Additional information</b>		
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<b>Referred to in LPO I</b> (examination regulations for teaching-degree programmes)		
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<b>Module appears in</b>		
<p>Bachelor' degree (1 major) Geography (2010)          Bachelor' degree (1 major) Computer Science (2014)          Bachelor' degree (1 major) Political and Social Studies (2011)          Master's degree (1 major) Media Communication (2014)          Master's degree (1 major) Media Communication (2013)          No final examination (2010)</p>		